OPEN RANK POSITION IN COMMUNICATION STUDIES
(TENURE-TRACK)*

The Department of Communication at the University of Haifa invites applications from outstanding candidates for an open-rank position in the field of communication studies.* The Department of Communication offers single and double major B.A. programs in communication studies, a research M.A. and Ph.D. programs, as well as an M.A. program in Strategic Communication and Public Relations. Faculty in the department study the meanings and effects of communication in an age of evolving technologies and cultures, using a variety of methodological approaches.

We seek applicants in all subfields of communication research. Only candidates that are expected to have completed their Ph.D. by October 2021 will be considered. While a Ph.D. in communication is preferred, candidates with training in related fields who have published in leading journals in the field of communication will also be considered. The successful applicant is expected to have at least three publications in top-tier communication research outlets. The language of instruction at the University of Haifa is Hebrew, but a period of adjustment is an option.

We will begin reviewing the applications on April 4th, 2021 and continue until the position is filled.

Applications should be submitted by email to Yariv Tsfati (ytsfati@com.haifa.ac.il) with the heading "Faculty Search" and should include the following documents:

1) A complete curriculum vitae, including an academic biography that describes the candidate's current research interests and future research plan;
2) A brief description of proposed courses;
3) A list of three references. (Please do not send letters until requested by the committee.);
4) Copies of selected recent publications.

* Pending funding.
BOOK ALERT!

SAMPLE CHAPTER: YOU CAN READ A FREE CHAPTER OF THE BOOK HERE: BOOK2LOOK

Description:
This book provides an in-depth analysis of the evolution of tech journalism. The emerging tech-backlash is a story of pendulum swings: We are currently in tech-dystopianism after a long period spent in tech-utopianism. Tech companies were used to 'cheerleading' coverage of product launches. This long tech-press honeymoon ended and was replaced by a new era of mounting criticism focused on tech's negative impact on society. When and why did tech coverage shift? How did tech companies respond to the rise of tech criticism?

The book depicts three main eras: Pre-Techlash, Techlash, and Post-Techlash. The reader is taken on a journey from computer magazines, through tech blogs to the upsurge of tech investigative reporting. It illuminates the profound changes in the power dynamics between the media and the tech giants it covers.

The interplay between tech journalism and tech PR was underexplored. Through analyses of both tech media and the corporates' crisis responses, this book examines the roots and characteristics of the Techlash, and provides explanations to 'How did we get here?'. Insightful observations by tech journalists and tech public relations professionals are added to the research data, and together - they tell the story of the TECHLASH. It includes theoretical and practical implications for both tech enthusiasts and critics.

Reviews:
"In this deeply researched work, Nirit Weiss-Blatt provides an invaluable record of tech media's mood swing as its portrayal of Silicon Valley lurched from utopian to dystopian. This is much more than a book about tech's PR problems. Weiss-Blatt's trenchant analysis of the news industry restores nuance to the debate over technology and society."
-- Jeff Jarvis, Director, Tow-Knight Center for Entrepreneurial Journalism, The Leonard Tow Professor of Journalism Innovation, CUNY

"Nirit's in-depth study of tech media chronicles the reputational rise and fall of an entire industry while providing valuable insights to those who work in it. The book provides PR professionals, journalists, and students with a comprehensive analysis of the Techlash's core issues. Whether you're working in tech journalism or tech PR, the book will broaden your understanding of the media scrutiny, the tech clients and, thus, help you define the future correspondence between the two."
-- Fred Cook, Chairman of Golin, Professor of Professional Practice, Director of the USC Center for Public Relations

You can save 30% by using the discount code TECHLASH30 at https://books.emeraldinsight.com/techlash
Amercan democracy is in a period of striking tumult. The clash of a rapidly changing socio-technological environment and the traditional presidency has led to an upheaval in the scope and standards of executive leadership. Yet research on the presidency, although abundant, has been slow to adjust to changing realities associated with digital technologies, diverse audiences, and new elite practices. Meanwhile, journalists and the public continue to encounter and shape emerging presidential efforts in deeply consequential ways. Joshua Scacco and Kevin Coe bring needed insight to this complex situation by offering the first comprehensive framework for understanding contemporary presidential communication in relation to the current socio-technological environment.

Features

- Establishes a novel framework that incorporates the goals and contexts of modern presidential communication
- Includes a wide-ranging variety of never before published quantitative and qualitative data, including thousands of presidential communications and media texts, massive Twitter datasets, national and regional survey data, and a national survey experiment
- Provides detailed case studies of Barack Obama and Donald Trump, examining how both presidential administrations shared similar communication goals and contextual circumstances, but responded quite differently

Joshua M. Scacco is an Associate Professor of Communication at the University of South Florida.

Kevin Coe is a Professor of Communication at the University of Utah.

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International Communication Association: Mass Communication
Call for Abstracts Online Symposium

Therapeutic Narratives? Processes and Effects of Eudaimonic Entertainment

8-9 July 2021

The last decade has seen a surge in research on eudaimonic entertainment, or entertainment that provides viewers with meaning and insight into human life. In this research area, several processes and effects of eudaimonic entertainment have been studied, such as mixed affect, need satisfaction and well-being. In addition, it has been suggested that eudaimonic entertainment can be beneficial to viewers’ health and that it may contribute to being able to cope with difficult issues and situations. For instance, tragic portrayals of characters’ death may enable viewers to better deal with their own fear of death. Also, portrayals of characters showing virtues like love and kindness may motivate viewers to be kinder to others. Potential underlying processes of these effects have been suggested, such as the feeling of being moved and self-reflection. The aim of this symposium is to discuss the benefits viewers may gain from eudaimonic entertainment and the processes that facilitate these effects. Proposals for presentations of empirical results as well as theoretical frameworks are invited.

Deadline: Please send in your abstract with a maximum of 300 words before 7 May 2021 to a.degraaf@let.ru.nl

Notices of acceptance will be sent before 28 May. Sessions will be planned taking the timezone of the participants into account as much as possible (tentatively late afternoon - early evening Central European Time). The symposium will be held via zoom and will be free of charge.

Funded by the Dutch Research Council (NWO) through the project Beyond a Fear of Death: Exploring the Terror Management Potential of Eudaimonic Entertainment.

Hosted by Radboud University Nijmegen.

Organizers: Anneke de Graaf and Enny Das, Department of Language and Communication, Radboud University Nijmegen.
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