International Communication Association: Mass Communication

Race/Gender/Class/Media:
Considering Diversity Across Audiences, Content, and Producers
5th edition

Be part of the 5th edition!

EDITED BY REBECCA ANN LIND
UNIVERSITY OF ILLINOIS AT CHICAGO

Call for proposals

Scholars representing all disciplines are invited to submit proposals for the fifth edition of this edited reader, published by Routledge, and designed primarily to introduce undergraduates to considerations of race, class, and gender in the media. Most accepted pieces will present original scholarship. Manuscripts will examine the consequences, implications, or opportunities associated with issues of diversity in media. Final manuscripts will be between 3000-4000 words, including pedagogical activities, and must be written in an accessible fashion. Contributors who meet the deadline will receive $100 payment upon publication.

More details are available in the full CFP.

*Of particular interest: Latino/a/x media; native media; whiteness; studies of production and the media industry

*Of less interest (there will be much about this elsewhere): the 2020 elections and the Trump presidency.

More info & submit proposals online at http://go.uic.edu/rgcm

Proposals Include:

1. A description of the research to be conducted, including the research question, method, and justification (even if you wouldn’t use those labels in your finished work).

2. Categorizations of the proposed work. All methods and paradigms are welcome – social scientific, humanistic, critical/cultural, etc. Proposals will indicate the following:

   A. PARADIGM (social scientific, humanistic, critical/cultural, hybrid, etc.)
   B. FOCAL POINT (content, audience, production). Content focuses most closely on texts created by media organizations. Audiences includes media usage, effects of media, audience interpretations of media content, and studies of user-generated content. Production includes studies of media organizations and the creation of content, as well as media activism, access, policy, and regulation.
   C. EMPHASIS (race, gender, class, intersection of two or more), including a notation of which groups you’d be looking into (African Americans, Latinas, lesbians, etc.).
   D. MEDIUM (newspaper, radio, twitter, etc.).

Priority proposal deadline: June 1, 2021
Notifications will be made by July 1, 2021
Submissions due by January 5, 2022
Editing/revision through May, 2022

Questions? rebecca@uic.edu
ALL THINGS MEDIA

MAY 2021

International Communication Association: Mass Communication

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