Overview

The study of social media is pervasive not only within the field of communication (and its many subfields), but across the humanities and social-behavioral sciences. The who, what, where, when, why and how of social media are being approached from a wide range of theoretical angles grounded in diverse epistemologies. The resulting knowledge indicates social media represent the best and the worst of our own humanity. Our still fledgling, but ever evolving social media environments can generate inspiration, enlightenment, and empowerment and – at the same time – be coarse, jagged, unproductive and/or counterproductive spaces that prove difficult to navigate and manage.

The title for the 1966 film “The Good, The Bad, and The Ugly” helps establish the theme for this special issue in that social media can be viewed as a mixture of all three of these characteristics. This film is set in a tense time defined by its hyper-polarization (i.e., American Civil War). Unfortunately, the same can be said for today’s real-world and virtual environments and not only in the US. This special issue is not seeking to resolve whether the social media platforms we have created should be viewed as the good, the bad, or the ugly. Instead, it seeks to bring together a series of insights that will allow scholars, practitioners, and the general public to develop a more nuanced understanding of the mediated communication environments that are becoming further integrated into our day-to-day lives.
The guest editors are not defining what is deemed to be the good, the bad or the ugly of social media. Instead, it will be up to the submitting authors to indicate whether their proposals speak to one or a combination of these characteristics as studied in a wide variety of contexts. The special issue is open to all communication subfields, as well as work generated by scholars nested across the humanities and social-behavioral sciences. Proposed works can offer empirical data (qualitative or quantitative; within the latter we invite research that makes causal claims or tests directional hypotheses as well as that representing descriptive social science). We also welcome submissions that are adopting a critical studies, cultural studies, historical, rhetorical, or policy perspective. Submissions can utilize a wide variety of methods, from big data mining to meta-analysis to critical discourse analysis (to name but a few), as applied to a wide variety of datasets (e.g., large scale online behavioral data from social media platforms, existing macro-level data combined with aggregate statistics on social media use, small sample qualitative data from specific users or online communities, among others).

Submission Guidelines:
Extended abstracts are due by **December 1, 2021** (AoE). Submitters should cover the following in a main text maximum of two pages (double spaced, 1"/2.54cm margins, 12-point Times New Roman Font): (1) what communication phenomena will be the focus of the proposed work and how do these phenomena speak to social media being representative of the good, the bad and/or the ugly; (2) what work will be undertaken by the full manuscript deadline (along with any details concerning the feasibility of the endeavor); and, (3) an argument for why this work is important in terms of its theoretical, methodological, and social significance. Tables, figures, appendices and references do not count against the two-page main text limit.

The guest editors for the special issue are as follows: Drs. Magdalena Wojcieszak (University of California-Davis), Jennifer Stromer-Galley (Syracuse University), Nicholas John (The Hebrew University of Jerusalem), Adrienne Massanari (American University) and R. Lance Holbert (Temple University).

For more information [click here](#).

Please contact the editorial team at jcomsigoodbadugly@gmail.com with any immediate questions concerning this call for papers.
The Department of Advertising and Public Relations in the Klein College of Media and Communication at Temple University invites applications for the tenure-track position of assistant professor. The start date for the position is July 1, 2022, with an expectation that the successful candidate should have an earned Ph.D. or terminal degree in a field related to advertising or public relations by that date.

We seek an emerging scholar in communication, marketing or related areas who conducts research and can teach courses related to social media, data analytics, privacy, government policy, AD/PR tech, artificial intelligence, health, or other emerging areas as the disciplines of advertising and public relations wrestle with their futures. This successful candidate will have qualifications that demonstrate a clear path to tenure at a research one (R1) university.

The successful candidate will have a strong research and teaching profile that complement departmental offerings and strengths. ADV-PR is a dynamic department of approximately 750 undergraduate students, with undergraduate majors in Advertising and in Public Relations. In addition, the scholar hired in this position will have the opportunity to join the faculty of our Media and Communication doctoral program, which is shared across the four departments within the college, as well as opportunities to teach in the graduate programs within Klein College.

The Lew Klein College of Media and Communication is among the largest comprehensive colleges of communication in the nation. The college enrolls nearly 3,000 undergraduate students and more than 100 graduate students. Temple University’s community at large includes over 40,000 students in the region and at several international campuses. For more information about the department, college, and university, please visit [http://klein.temple.edu](http://klein.temple.edu). Temple is classified as an R1 Carnegie Research University: highest research activity. Temple University is an equal opportunity, equal access affirmative action employer, committed to achieving a diverse community. COVID-19 vaccinations are required for employment at Temple University, unless granted a religious or medical exemption (see [www.temple.edu/coronavirus](http://www.temple.edu/coronavirus)).

The Lew Klein College of Media and Communication was the 2018 recipient of the Association for Education in Journalism and Mass Communication’s Equity & Diversity Award, honoring the college’s commitment to inclusion. We are committed to staying connected to the rich multicultural tapestry that is Philadelphia. We seek a colleague with a similar commitment and philosophy.

Applicants should submit the following: (1) a cover letter indicating interest and relevant professional and academic background, including experience working with diverse populations; (2) a curriculum vitae; (3) a statement of research; (4) a statement of teaching experience and interests; (5) a sample of recent scholarly work, such as a journal article or book chapter; and (6) the names and contact information of at least three references.

Review of applications will begin on **November 8, 2021**, and will continue until the position is filled. Please submit materials at [adprsearchTT@temple.edu](mailto:adprsearchTT@temple.edu).
Job Announcement
Gloria Steinem Endowed Chair in Media, Culture, and Feminist Studies
Rutgers University

Rutgers University’s School of Communication and Information, the Institute for Women’s Leadership, and the Department of Women’s, Gender, and Sexuality Studies in the School of Arts and Sciences, are joining together to seek a prominent leader in the area of media, culture, and feminist studies to hold the prestigious Gloria Steinem Endowed Chair.

The Gloria Steinem Chair in Media, Culture and Feminist Studies reflects and builds on the work and world view of Gloria Steinem, feminist journalist and activist, organizer, reporter, editor, and humanist. The chair inspires students and faculty at Rutgers, as well as the wider audience outside the university, to explore and reimagine the role of the media in serving democracy, with an explicit focus on women and under-served communities. Connecting the worlds of academia and media, this chair will invite all students to come together across boundaries, to analyze, critique, and create media that reflect reality, and to provide facts, narratives, and new forms of storytelling that advance empathy, democracy, communal action, and innovative solutions.

This notable leader may come from the academic, media, and/or activist worlds and will engage with topics such as (a) examining the relationship among media technologies, democracy, social change, gender and racial equality, and public policy as well as catalyzing and supporting others in the Rutgers and engaged communities; (b) providing opportunities for students and faculty to learn from scholars, experts, and activists with frontline experience; (c) developing classes and educational programs to enhance students’ understanding of how technology and media shape who we are; and (d) guiding students toward critically analyzing important social and cultural questions and encouraging them to take action to address social inequalities.

The successful candidate will be the second Gloria Steinem Chair and will play an important role in shaping the chair’s development, ensuring that its work is world-leading in envisioning its positive impact on gender equality in society. The successful applicant’s expertise and interest may be grounded in gender, communication, media, or information. They will be excited by students and teaching; a leader who will foster robust collaboration among related scholars and practitioners and build a hub for innovation in teaching and practice. We seek a leader who is creative, dynamic, and energetic, an effective and trusted communicator who is excited about collaborating and leading a diverse and dynamic team of colleagues and students, and about engaging in national and international arenas. The successful candidate will also have a demonstrable record of public engagement as a public intellectual, scholar, professional, and/or activist in related areas.

The Position
This is a two to three-year rotating position. The individual chosen for this chair may come from the academic, media, or activist worlds and will be, first and foremost, interested in and excited by students and education. Responsibilities of the position include undergraduate and graduate teaching assignments (one course each semester) in communication, media, information, and women studies; an active program of engagement in the candidate’s area of expertise and interest; initiating and facilitating events and collaborations (e.g., workshops, internships, symposia, guest lectures, projects, etc.); and communicating on behalf of the Gloria Steinem Endowed Chair with all relevant stakeholders. The expected start date for the position is August 2022.
Job Announcement
Gloria Steinem Endowed Chair
in Media, Culture, and Feminist Studies
Rutgers University

The Environment
Rutgers, The State University of New Jersey, is a leading national research university and the state of New Jersey's preeminent, comprehensive public institution of higher education. Established in 1766, the university is the eighth oldest higher education institution in the United States. Nearly 71,000 students and 23,600 full- and part-time faculty and staff learn, work, and serve the public at Rutgers locations across New Jersey and around the world. An equal opportunity and affirmative action employer, Rutgers is committed to building a diverse community and encourages women, minorities, veterans, and individuals with disabilities to apply. For additional information please see our Non-Discrimination Statement at [http://uhr.rutgers.edu/non-discrimination-statement](http://uhr.rutgers.edu/non-discrimination-statement)

Rutgers University’s School of Communication and Information (SC&I) houses a dynamic and engaged community of scholars studying real-world problems related to knowledge, technology, culture, media, creativity, health, social justice, organizations, communities, policy, leadership, and their interrelations. It is unique in its mature and dynamic combination of communication, information science, journalism, and media studies. The school teaches over 10,000 students, of whom 2,500 are its own undergraduate, master, and doctoral students. Geographically adjacent and closely connected to the world's largest media and information hubs and supported by Rutgers' vibrant scholarly community, the School embraces the University's goals of promoting diversity throughout our networks and programs and is strongly committed to social engagement. For more about the School see: [http://comminfo.rutgers.edu](http://comminfo.rutgers.edu)

Rutgers University’s Department of Women's, Gender, and Sexuality Studies teaches approximately 4,000 undergraduate students and over 200 graduate students annually. In its major and four minors it introduces path-breaking research that addresses concerns of particular interdisciplinary constituencies in the areas of women and gender studies, critical sexualities, social justice, and gender and media (in collaboration with the School of Communication and Information). Reflecting the fundamental commitments of feminist pedagogy, the program provides students with critical tools to engage and challenge contemporary life and to work toward the social transformation and social justice. For more about the department see: [http://womens-studies.rutgers.edu/](http://womens-studies.rutgers.edu/)

Rutgers University’s Institute for Women’s Leadership (IWL) is a consortium of ten participating members dedicated to the mission of examining and advancing women's leadership for a just world. Consortium members include: Douglas Residential College, Department of Women's, Gender, and Sexuality Studies, Center for American Women and Politics, Institute for Research on Women, Center for Women and Work, Center for Women in the Arts and Humanities, Office for the Promotion of Women in Science, Engineering, and Mathematics, Center on Violence Against Women and Children and Center for Women in Business. For more about IWL see: [http://iwl.rutgers.edu/](http://iwl.rutgers.edu/)
Job Announcement
Gloria Steinem Endowed Chair
in Media, Culture, and Feminist Studies
Rutgers University

How to Apply
Applicants should apply at https://jobs.rutgers.edu/postings/143220.

Include a CV and a cover letter that addresses the points above and clearly articulates the candidate's expertise in media, culture, and feminist studies. Also include a list of up to five referees, with full contact information and rationale for their inclusion. Active review of applications will begin on November 15, 2021, and the position will remain open until filled. For queries regarding the position, please contact Distinguished Professor Dafna Lemish, chair of the search committee, at dafna.lemish@rutgers.edu.
Located in Tampa and on the traditional Homelands and territories of the Seminole, the University of South Florida is a vibrant, urban research university. The Department of Communication at the University of South Florida seeks to fill a 9-month, full time and tenure-earning Assistant Professor of Communication position with a specialty in computational methods. A PhD in Communication or related area is required. Applications from individuals who are ABD will be accepted, but the degree must be conferred by appointment start date. Salary is negotiable. We encourage Black, Latina/o/x, and Native American and other historically underrepresented candidates to apply.

We seek a social scientist whose research uses quantitative, computational methods. The ideal candidate will conduct theory-driven, empirical, communication research; have the promise of, or an outstanding research record; and the potential for obtaining external funding.

We encourage applications from all sub-fields of Communication. Possible methodological approaches include, but are not limited to semantic network analysis, big data analytics, data visualization, machine learning (ML), natural language processing (NLP), social network analysis (SNA).

Our faculty values and uses a range of humanistic and social scientific modes to communication inquiry and seeks a colleague who appreciates our department’s methodological range. We are particularly interested in applicants who can highlight how their research implicates issues of diversity, equity, accessibility, social justice, and/or public engagement. Areas of research could include, but are not limited to, ethics, protest movements and activism, politics, organizing, algorithms, disinformation, or technology platforms.

Applicants should be able to teach undergraduate and graduate courses, in particular quantitative methods, in face-to-face and online formats. The candidate should be able to teach and/or integrate computational social science topics into their courses, including Python or R. The ability to mentor masters and doctoral students is preferred.

The Department is committed to removing barriers that have been traditionally encountered by individuals from underrepresented groups; strives to recruit and retain faculty who will further enhance our diversity; and makes every attempt to support their academic, professional, and personal success while they are here.

QUALIFICATIONS (Education & Experience): Minimum Qualifications
Candidates must have:

- A doctoral degree in Communication or a related field from an accredited institution at time of appointment.
- A demonstrated record or promise of achievement in academic research using quantitative, computational methods. Must meet university criteria for appointment to the rank of Assistant Professor.
Preferred Qualifications:
Preference will be given to applicants with:
- A record of achievement in academic research using quantitative, computational methods that demonstrates the ability to earn tenure at a research-1 institution.
- Research that implicates issues of diversity, equity, accessibility, social justice, and/or public engagement, and fits with department foci.
- Experience teaching courses in communication or related fields, particularly quantitative and/or computational methods.
- The ability to mentor masters and doctoral students.

Information for Applicants
How to Apply
To apply, please visit http://employment.usf.edu and click on the Apply Now button to submit materials. When applying to an opening you will have the opportunity to upload all required materials in one attachment. Only online applications are accepted for this position.

Please submit the following, compiled in one pdf document, by 11/12/21, in this order*:
- A cover letter (no longer than two pages) that includes information related to research and teaching
- A CV
- One article/chapter-length publication
- Names and contact information for three references
*More materials, including a teaching portfolio, an extended research statement, diversity statement, and letters of reference may be requested at a later date.

Review of applications will begin after 11/12/21. Questions about this position should be addressed to Joshua M. Scacco, Search Committee Chair (jscacco@usf.edu).

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report’s national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state’s 12 public universities. USF has earned widespread national recognition for its success graduating underrepresented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.

How To Apply
Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.
Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position. Click here for additional tutorial information.
Job Announcement
Assistant Professor - Department of Communication
University of South Florida

Equal Employment Opportunity
USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

Conclusion of this search is subject to final budget approval. According to Florida Law, applications and meetings regarding them are open to the public.

USF is an Equal Opportunity/Equal Access Institution that embraces diversity in the workplace. The University of South Florida recognizes that a diverse faculty benefits and enriches the educational experiences of the entire campus and greater community.

For disability accommodations, contact the department at 813-974-2145 / Aaron Castillo castillo3@usf.edu, a minimum of five working days in advance. The University of South Florida does not discriminate on the basis of sex and prohibits sexual harassment. Any person may report sex discrimination, including sexual harassment (whether or not the person reporting is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment), in person, by mail, by telephone, or by electronic mail, using the contact information listed for the Title IX Coordinator. Reports may be made at any time either online or directly to the University's Title IX Coordinator.

Work Location
Campus map and location overview: USF - Tampa Campus

About USF
The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF is a member of the American Athletic Conference.

Working at USF
With more than 16,000 employees at USF, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.
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