

Journalism Studies Division Business Meeting ICA 2015

Minutes from the business meeting at the 2015 annual convention of ICA, San Juan, Puerto Rico, 22 May 2015.

1. Opening

Chair Matt Carlson opens the annual business meeting of the Journalism Studies Division.

2. ICA Board Meeting highlights

- The San Juan conference had a 44,4% acceptance rate. With 2600 attendees, the San Juan conference is the second largest after the London conference in 2013.
- The 2016 conference will be held in Fukuoka, Japan. The theme of the conference is "Communicating with Power".
- The *Communication Yearbook* is under transformation from book format to journal. This will improve access to publications; particularly as back issues will be put online. As a journal, the *Yearbook* will be better positioned to become a 'disciplinary home'. ICA will apply for ISI ranking for the new journal.
- ICA asset: JP Gutierrez is a full-time ICA employee working with public relations for ICA scholars. Members are invited to send their research (along with a blurb about its newsworthiness) to Gutierrez, who will do PR work on your behalf.
- Michael Haley will be retiring after the 2016 conference. ICA is looking for a new Executive Director.

3. Next up: Fukuoka

The 2016 conference will be held 9-13 June. Room rates will be \$110, which includes breakfast.

4. Journalism Studies budget

The Division budget comes from membership dues, which stands at \$6. Most of the budget goes towards the Journalism Studies Division reception, and the Division awards.

2014 budget: \$5320,48

- Outstanding article award: \$500
- Travel support for top 3 student papers: \$1,025
- Tier B travel support: \$225
- Journalism Studies reception: approx. \$3,000

Special thanks to Taylor and Francis for \$500 donation toward the reception.

Membership: 678 members as of 10/2014. The Journalism Studies Division is the fourth largest Division of ICA.

5. Conference paper and panel competitions

The Journalism Studies Division received 231 papers and 22 panel proposals for the 2015 conference. Whereas the relative weight of accepted students versus faculty has been a problem in the past, this is not so anymore. Students this year had a higher acceptance rate than faculty.

Acceptance rate:

- 45.9% for papers (106)
 - 45.2% for faculty (71), 47.4% for students (36)
- 45.5% for panels (10)

For the second time in a row, the Division had three reviewers per paper. This means we need around 200 reviewers to get through the papers. A big Thank You! to all the reviewers, and a reminder to sign up to review for next year. (The Division distributes a form during the fall where you can sign up to be a reviewer.)

6. Division news

New secretary Helle Sjøvaag takes over for outgoing secretary Seth Lewis.

New positions:

- The Graduate Student Representative (currently Rodrigo Zamith) is the connection between the Division and the Graduate Student organization. A new representative will be elected in the fall.
- Internationalization Liaison Officer (currently Anna Popkova), is the link between the Division and ICA centrally.

More information about these positions will be distributed through the newsletter.

7. Graduate student colloquium preconference

A big initiative this year was the first graduate student preconference, organized by Thomas Hanitzsch.

Hanitzsch reports good response to the preconference, with 41 submissions from 14 countries. All submissions were reviewed by Henrik Örnebring, Matt Carlson and Thomas Hanitzsch. 24 submissions were accepted, of which 21 were presented. The preconference was successful, the format worked well and senior scholars brought in to mentor or respond to papers gave useful feedback to students.

The following people served as respondents:

Erik Albæk, Christopher Ali, Chris Anderson, Pablo Boczkowski, Matt Carlson, Joseph Chan, Daniela Dimitrova, Thomas Hanitzsch, Francis Lee, Seth Lewis, Henrik Örnebring, Zvi Reich, Michael Schudson, James Shanahan, Yariv Tsfati, Oscar Westlund, Barbie Zelizer

Hanitzsch recommends the Division continue this format also in the future, although alternatives should be considered, as the conference hotel venue can be relatively expensive for junior scholars.

Thomas Hanitzsch and Valerie Belair-Gagnon raised > \$3000 to help cover the event.

Special thanks to preconference donors:

- Hong Kong Baptist University School of Communication
- Yale Law School Information Society Project
- University of British Columbia Graduate School of Journalism
- University of Missouri School of Journalism
- LMU Department of Communication Studies and Media Research

- Karlstad University Department of Geography, Media & Communication
- University of Southern Denmark Centre for Journalism
- Stanford University Department of Communication
- Boston University College of Communication
- Indiana University Media School

The Division also thanks Thomas Hanitzsch for organizing the event.

8. Fall elections

New Vice-Chair to be elected in the fall.

The Vice-Chair position is a great opportunity to serve the discipline, and a rewarding job. Vice-Chair is a two-year commitment that starts after the 2016 conference in Japan, and involves planning the 2017 conference in San Diego and the 2018 conference in Prague. Contact the Division leadership if you are interested in serving.

We will also elect a new Graduate Student Representative and a new Internationalization Liaison in the fall (see pt. 6). Contact the Division if you are interested.

9. Programming survey results

The JS survey (165 respondents) revealed that most division members (69%) were happy with a 40% acceptance rate. The survey shows there is generally support for keeping things as they are.

Detailed results of the survey:

What is your opinion of Journalism Studies Division programming? (N=165)

- 69% - Having a 40% acceptance rate falls in line with the association and is not a problem
- 31% - We should try to raise our acceptance rate to increase participation

Keep Including Respondents or Program More Papers (N=164)

- 66% - Keep using respondents for some
- 34% - Stop using respondents to allow for more papers

Adjust # of Paper Presenters and Reduce Allotted Time? (N=164)

- 59% - 5 presenters given 12 minutes each
- 41% - 6 presenters given 10 minutes each

Mixed Panels or add Student-Only Panel(s)? (N=163)

- 66% - Keep the system as is
- 34% - Add a graduate student-only paper panel

Program High Density Panels? (N=162)

- 54% - We should avoid high-density panels to avoid truncated presentations
- 46% - We should program high-density panels to increase participation

As to the question of limiting submissions or acceptances, this is an issue that we've raised in the past. The survey question was:

We do not limit the number of submissions by individuals to the division. We could limit an individual's number of total submissions to the division. Alternatively, we could limit the number of individual acceptances as first-author to allow for more participants

(with this option, we would ask the author to select which paper they would want for inclusion). Which do you favor? (N=165)

- 25% - Keep the system as-is and do not limit submissions or acceptances
- 35% - Limit the number of submissions to the division by the same author
- 40% - Limit the number of accepted papers by the same author

Making adjustments here is an option open to the Division. As of yet, this is something the Division will keep an eye on.

A note about the poster session format: The poster sessions are an initiative by ICA to increase the overall acceptance of papers. Although some scholars would prefer not to do a poster (or prefer paper to poster), we would stress that we do not see posters as secondary. Nor are they programmed as secondary. Decisions to put papers in poster sessions (as opposed to panels) are primarily done for programming reasons. We try to honor preferences for panel presentations, but this cannot always be accommodated because panels are programmed thematically.

10. Division awards

IJPP Book Award

- Rodney Benson: *Shaping Immigration News: A French-American Comparison* (2013, Cambridge).

Gene Burd Outstanding Dissertation in Journalism Studies Award

- Eike Mark Rinke, University of Mannheim: *Justificatory News: Investigating the Contextual Antecedents of Justification in the News*

Outstanding Journal Article of the Year

- Kevin Barnhurst, University of Leeds: "The Problem of Realist Events in American Journalism", *Media and Communication* 2(2), 2014.

Top 3 Student Paper Award Winners

- **Caitlin Petre**, New York University
"Managing Metrics: The Containment, Disclosure, and Sanctioning of Audience Data at the New York Times"
- **Christopher Cimaglio**, University of Pennsylvania
"'Bullish on Business News': U.S. Business Journalism in Transition in the 1970s and 1980s"
- **Justin Wolfgang** and **Joy Michelle Jenkins**, U of Missouri "Crafting a Community: Staff Members' Conceptions of Audience at a City Magazine"

Top 3 Faculty Paper Award Winners

- **Folker Hanusch**, Queensland U of Technology, **Thomas Hanitzsch** and **Corinna Lauerer**, LMU Munich
"'How Much Love Are You Going To Give This Brand?' Lifestyle Journalists on Commercial Influences in Their Work"
- **Avery Holton**, Utah and **Logan Molyneux**, Texas
"Identity Lost? The Personal Impact of Brand Journalism"

- **Hartmut Wessler, Antal Wozniak, Lutz Hofer, and Julia Lueck**, University of Mannheim
“Global Multimodal News Frames of Climate Change”

Top Poster Award (new for 2015)

Selected based on paper reviewer scores

- **Edson Tandoc**, Nanyang Technological University, and **Joy Michelle Jenkins**, University of Missouri
“The BuzzFeedication of Journalism? How Traditional News Organizations Talk About a New Entrant to the Journalistic Field Will Surprise You!”

The winners were all present to accept their awards.

ICA representative Francios Heinderyckx drops by to inform about the Fukuoka conference in Japan in 2016. The conference hotel (Hilton) rate (\$110) will include breakfast, lunch and wifi for the duration of the conference.

His encouragement is to plan pre-conferences in conjunction with the Japan conference. ICA can help establish contacts with universities in Osaka, Tokyo and Fukuoka.

The theme: “Communicating with Power”, should be understood very broadly.

The Reception:

Henrik Örnebring explains the logistics of the tickets and the reception.

Bergen, 12 June 2015.

Helle Sjøvaag
Secretary