

# Journalism Studies Division Business Meeting



ICA 2015 San Juan



# Agenda

- Highlights of ICA board meeting
- Journalism Studies Division news
- Upcoming election and ways to get involved
- Presentation of awards

# ICA board meeting highlights

- San Juan Summary: 44.4% acceptance rate; 2600 attendees
- 2016 Conference in Fukuoka “Communicating with Power”
- *Communication Yearbook* transformation
- ICA asset: JP Gutierrez
- Michael Haley retiring after 2016 conference



# Next up: Fukuoka

9-13 June 2016

\$110 room rate (with breakfast)





# San Juan conference overview



# Journalism Studies Budget

- Journalism Studies 2014 budget: \$5320.48
  - Outstanding Article Award, \$500
  - Travel support for top 3 student papers, \$1,025
  - Tier B travel support, \$225
  - Journalism Studies reception ~ \$3,000
- Special thanks to Taylor and Francis for \$500 donation toward the reception
- Membership: 678 members as of 10/2014
  - 4th Largest Division of ICA

# Conference Paper and Panel Competitions

- JSD received 231 papers, 22 panel proposals
- Acceptance rate:
  - 45.9% for papers (106)
    - 45.2% for faculty (71), 47.4% for students (36)
  - 45.5% for panels (10)
- Three reviews per paper  
(Thank you to all the reviewers!)

# Division News

➤ New Secretary: Helle Sjøvaag

➤ (Thanks to outgoing secretary, Seth Lewis)

➤ New Positions

➤ Both became official after bylaws change approved in fall elections

➤ Graduate student representative: Rodrigo Zamith

➤ Internationalization liaison officer: Anna Popkova



# Graduate Student Colloquium Preconference

- Organized by Thomas Hanitzsch
- Call circulated in fall 2014: 41 submissions from 14 countries (14 US, 6 HK, 5 NL, 3 DE)
- All submissions reviewed by Henrik Örnebring, Matt Carlson and Thomas Hanitzsch
- 24 participants accepted, with 21 presenting on Thursday

# Graduate Student Colloquium preconference

- The following people served as respondents:  
Erik Albæk, Christopher Ali, Chris Anderson, Pablo Boczkowski, Matt Carlson, Joseph Chan, Daniela Dimitrova, Thomas Hanitzsch, Francis Lee, Seth Lewis, Henrik Örnebring, Zvi Reich, Michael Schudson, James Shanahan, Yariv Tsfati, Oscar Westlund, Barbie Zelizer
- Recommendations:
  - Continue this tradition in the future
  - Try alternative locations to avoid high costs of expensive conference hotels

# Special Thanks to Our Preconference Donors:

- Hong Kong Baptist University School of Communication
- Yale Law School Information Society Project
- University of British Columbia Graduate School of Journalism
- University of Missouri School of Journalism
- LMU Department of Communication Studies and Media Research
- Karlstad University Department of Geography, Media & Communication
- University of Southern Denmark Centre for Journalism
- Stanford University Department of Communication
- Boston University College of Communication
- Indiana University Media School
  - Thomas and Valerie Belair-Gagnon raised >\$3000 to help cover the event

# Discussion Items

- Fall elections
  - Vice-Chair (2-year commitment)
  - Graduate student representative
  - Internationalization liaison
- Our acceptance rate, part 2

# Programming Survey Results

- What is your opinion of Journalism Studies Division programming? (N=165)
  - 69% - Having a 40% acceptance rate falls in line with the association and is not a problem
  - 31% - We should try to raise our acceptance rate to increase participation

# Programming Survey Results

- **Keep Including Respondents or Program More Papers (N=164)**
  - 66% - Keep using respondents for some
  - 34% - Stop using respondents to allow for more papers
- **Adjust # of Paper Presenters and Reduce Allotted Time? (N=164)**
  - 59% - 5 presenters given 12 minutes each
  - 41% - 6 presenters given 10 minutes each
- **Mixed Panels or add Student-Only Panel(s)? (N=163)**
  - 66% - Keep the system as is
  - 34% - Add a graduate student-only paper panel
- **Program High Density Panels? (N=162)**
  - 54% - We should avoid high-density panels to avoid truncated presentations
  - 46% - We should program high-density panels to increase participation

# Programming Survey Results

- We do not limit the number of submissions by individuals to the division. We could limit an individual's number of total submissions to the division. Alternatively, we could limit the number of individual acceptances as first-author to allow for more participants (with this option, we would ask the author to select which paper they would want for inclusion). Which do you favor? (N=165)
  - 25% - Keep the system as-is and do not limit submissions or acceptances
  - 35% - Limit the number of submissions to the division by the same author
  - 40% - Limit the number of accepted papers by the same author

# Division Awards

- **Gene Burd Outstanding Dissertation in Journalism Studies Award**
- **Outstanding Journal Article of the Year**
- **Top Three Student Paper awards**
- **Top Three Faculty Paper awards**
- **Top Post Award (New for 2015)**



# IJPP Book Award

- Presented by Rasmus Kleis Nielsen
- Winner:
- Rodney Benson, *Shaping Immigration News: A French-American Comparison* (2013, Cambridge)

# Gene Burd Outstanding Dissertation in Journalism Studies Award

- **Eike Mark Rinke, University of Mannheim**
- *"Justificatory News: Investigating the Contextual Antecedents of Justification in the News"*



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# Outstanding Journal Article of the Year

➤ **Kevin Barnhurst**, University of Leeds

➤ "The Problem of Realist Events in American Journalism"  
*Media and Communication* 2(2), 2014

# Top 3 Student Paper Award Winners

- ➔ **Caitlin Petre**, New York University  
“Managing Metrics: The Containment, Disclosure, and Sanctioning of Audience Data at the New York Times”
- ➔ **Christopher Cimaglio**, University of Pennsylvania  
“‘Bullish on Business News’: U.S. Business Journalism in Transition in the 1970s and 1980s”
- ➔ **Justin Wolfgang** and **Joy Michelle Jenkins**, U of Missouri  
“Crafting a Community: Staff Members’ Conceptions of Audience at a City Magazine”

# Top 3 Faculty Paper Award Winners

- **Folker Hanusch**, Queensland U of Technology, **Thomas Hanitzsch** and **Corinna Lauerer**, LMU Munich  
“How Much Love Are You Going To Give This Brand?”  
Lifestyle Journalists on Commercial Influences in Their Work”
- **Avery Holton**, Utah and **Logan Molyneux**, Texas  
“Identity Lost? The Personal Impact of Brand Journalism”
- **Hartmut Wessler**, **Antal Wozniak**, **Lutz Hofer**, and **Julia Lueck**, University of Mannheim  
“Global Multimodal News Frames of Climate Change”

# Top Poster Award

## **New Award for 2015**

Selected based on paper reviewer scores

- **Edson Tandoc**, Nanyang Technological University, and **Joy Michelle Jenkins**, University of Missouri
- “The BuzzFeedication of Journalism? How Traditional News Organizations Talk About a New Entrant to the Journalistic Field Will Surprise You!”



Reception Location: Piña Colada Club