

ICA Media Industry Studies Interest Group business meeting – minutes

Saturday 25 May 2019, Washington Hilton

Meeting opened by MISIG chair, Assoc Prof Sora Park, at 5pm

1. *Minutes from 2018 MISIG business meeting were approved*
2. *Presentation on ICA 2020 Gold Coast conference by Patricia Moy.*
 - The 2020 conference theme will be Open Communication.
 - The conference sessions will be held across two venues, Star Hotel and an adjoining conference centre (5-7 minutes walk away).
 - Room rate will be US\$190 per night. Non-serviced condo apartments (1br, 2br, 3br) are also available at various prices; these are a good option for shared and family accommodation.
 - CFP will be issued in the northern summer
3. *Updates from MISIG chair, Sora Park*
 - MISIG has 193 members at present. This is just below the 5% threshold (of total ICA members) needed to attain division status.
 - The Washington DC conference was the biggest yet, with 3681 registrations. Overall acceptance rate was 39% (not including pre- and postconferences). Delegates came from 67 countries.
 - MIS had 97 paper submissions (including 28 extended abstracts) from 24 countries. Approximately half of the papers had at least one author at an institution outside the US. 55% were from Europe, 27% from Asia; none from Africa. Oceania and South America are underrepresented
 - Of these paper submissions, 42 were accepted. 3 presenting authors withdrew.
 - We received 7 panel proposals, of which 3 were accepted.
 - Allocating 5 papers per session has enabled us to accept more papers, but requires shorter presentations.
 - MISIG bylaws and office-holder structure have been changed to conform to ICA norms. Our MISIG office-holders previously cycled through the roles of Secretary, Vice-Chair and Chair over the course of 3 years. As of 2019, we will move to the standard ICA division structure, in which a Secretary is elected for a 2-year term, and a separate Vice-Chair is elected also for a 2-year term, with the Vice-Chair then moving up to serve as Chair for an additional 2 years (i.e., 4 years in total). A new position – Internationalization Rep – has also been created as per ICA rules
 - The current office-holders are MISIG Chair Sora Park, who serves as Chair for 2019-2020; and Vice-Chair Ramon Lobato, who will serve as Chair for 2020-2022. Roger Cooper has stepped down as Secretary. We thank him for his important service to MISIG.

- Later this year (2019), we will hold elections for four positions: a Vice-Chair, a Secretary (note: 3-year term in this instance), a Student Rep, and an Internationalization Liaison Representative.

4. *Update on ICA matters from the central board meeting, by Sora Park*

- The ICA regional conference will be held in Bali in October this year. CFP is currently open.
- ICA main conference authorship rule has been changed: the maximum number of submission is 3 first-authored papers, and unlimited papers as second/third/etc author.
- A new ICA interest group has been approved: Human-Machine Communication
- International Journal of Communication has become an official ICA journal, and will remain open-access.
- ICA has introduced a new code of ethics after a lengthy development process covering human rights, research integrity, authorship, open communication, and public benefit.
- ICA has a new brand/visual identity coming soon
- Several new taskforces will be formed over the next year (including Future of ICA). There will be opportunities to get involved, so stay tuned.

5. *Matters arising*

- A minor amendment to MISIG by-laws was passed (change to wording to remove reference to “all three” elections). Moved: Pat Phalen.
- We discussed the nature of the various roles – Vice-Chair, Secretary, Student Rep, and Internationalization Officer – and invited expressions of interest during the meeting. Christine Larson nominated as Secretary. (For other nominations, please email Sora.)
- MISIG cash at bank is presently around \$5000, sufficient for reception next year at Gold Coast and possibly other initiatives in coming years. Amanda Lotz suggested we query the membership regarding overlapping memberships. It was unanimously agreed we should hold a reception at Gold Coast, possibly in conjunction with other divisions/IGs.

6. *Communications*

- We discussed the need for a ‘push’ communications strategy with members. We discussed frequency of emails; general feeling was that there are not too many emails. MIS interest group page can potentially be used as a repository for info such as job ads.
- We discussed the merits of 4 vs 5 papers per session. There were various views among our group on this topic. It was agreed that we need to educate presenters and chairs to work within the timeframe and to allow sufficient room for

discussion/Q&A after each session. Amanda Lotz suggested giving guidance regarding presentation length along with paper acceptance (it's not a full paper; you're pitching your paper). It was agreed that we will issue guidelines to chairs to make sure they keep everyone to time, and encourage pre-loading of slides onto one computer in advance.

7. *Member updates*

- Paul McDonald advised that the next Media Industries Studies conference will be held at Kings College London on 16-18 April 2020. MISIG is a supporting partner. The Media Industries conference is a forum that is trying to bring together all branches of people working within media industries research. New partners include IASPM (International Association for the Study of Popular Music) and South Asia Communication Association. Submissions due in September, with acceptances to be announced in November. Theme will be 'Internationalizing the Field'.

8. *MISIG 2019 Awards*

- Our Awards for Best Faculty Paper and Best Student Paper were celebrated; congratulations to all!
 - Top Paper (Faculty) - Michael Serazio, Boston College - "Making (Branded) News: The Corporate Co-optation of Online Journalistic Production"
 - Top Paper (Student) - Natalie Jonckheere, University of Southern California - "Audiences, Publics, Voting, and Affect: Exploring Differing Conceptions of Television Viewing through Audience Measurement Services"
 - Outstanding Reviewer Award -- Roei Davidson, University of Haifa

Meeting closed at 6.15pm

(Minutes: Ramon Lobato)