ICA 2020 Gold Coast Pre-Conference Call for Papers

Emerging Media and Social Change: The Asian-Pacific Experiences in the Global Context
(The 9th Global Communication Forum)

20 May, 2020
UNSW Sydney Australia

Organized by the University of New South Wales and Shanghai Jiaotong University, this ICA 2020 pre-conference focuses on emerging media and social change in the Asia Pacific. The pre-conference will be held at UNSW Kensington Campus in Sydney, on 20 May, 2020.

Development of information and communication technologies give rise to new modes of communication, introduce changes in cultural production, distribution and consumption, disrupts industry boundaries, and raise significant questions about their societal impacts and governance challenges. The diversity and dynamism of these ongoing developments, particularly in the Asia Pacific, are yet to be fully explored.

This pre-conference seeks to contribute to the ongoing repositioning of media and cultural studies outside the Euro-American axis. It aims to bring both established and emerging scholars including higher-degree students to intellectual dialogues around cultural changes, industry transformations, societal impacts, and governance challenges brought by emerging media in societies across the Asia Pacific. It seeks contributions with a theoretical, empirical or applied focus, welcomes research with comparative or historical perspectives, and encourages reflection on power dynamics on local, regional and global levels.

To this end, we welcome paper and panel proposals on, but not limited to, the following areas:
• Emerging media technologies (e.g. algorithms, automation, artificial intelligence, machine learning, 5G, VR/AR, block chain) and cultural, social and political impacts in the Asia-Pacific and Australasian region
• Intra-regional, transnational and global dynamics: Developments in the Asian-Pacific and Australasian regions on the restructuring of global media industries, division of labor, and power structure
• The processes and impacts of platformization in different societies in the region
• Values and ethics of the internet
• Internet regulation and governance
• Emerging media in the post-truth era
• Methodological and conceptual challenges and innovations in researching emerging media and cultural, social and political change
• Proposals reflecting the general theme of the ICA 2020 in the Asia-Pacific context

Submission Categories (for English submissions):
• Full papers: up to 8000 words, including references. Full paper submission is NOT required except those who wish to be considered for the Top Paper Awards.
• Extended abstracts: 500-1000 words, excluding references (only key references should be included)
• Preconstituted Panel with 3-4 papers: 1000-1500 words in total, excluding references (only key references should be included). Please submit up to 5 keywords identifying your focus. Panels are particularly welcome.

Submission Guidelines:
• Please send proposals, abstracts or enquiries to 2020ica@unsw.edu.au and 2020ica@sjtu.edu.cn
• Please prepare two files (in PDFs or Word format) for submission:
  o One file should be anonymized for blind review.
  o The other file should contain a cover page, which should include the following (1) paper title; (2) For each author, include name, title and institutional affiliation; and (3) contact information including email address, postal address, phone number, etc.
  o Chinese-language submissions accepted. If you are submitting in Chinese, please provide your cover page information in both English and Chinese. At the same time, please refer to the Call for Paper in Chinese version as there are different word-length requirements.
• Formats: In the case of full paper submissions, please follow APA format.
• Publication opportunities: Authors of accepted full papers may be invited to
contribute to an edited book at a later date.

- Top Paper awards: One paper will be selected for the Best Faculty Paper Award and one for the Best Student Paper Award. Winners will receive the certificates in the closing ceremony.

**Important Dates:**

- **1 December, 2019:** Abstract and panel proposal submissions due
- **15 January, 2020:** Full paper submissions due
- **15 February, 2020:** Notification of acceptance
- **10 March, 2020:** Early bird registration closes
- **1 May, 2020:** Regular registration closes

**Registration Fee:**

- AUD 100 for regular participants (Early bird AUD80)
- AUD 50 for students (Early bird AUD40)

The registration fee covers conference attendance and materials, one lunch and two refreshments during coffee/tea breaks.

**Pre-Conference Organizers, Co-organizers and Committees:**

**Organizers:**
School of the Arts & Media, University of New South Wales (UNSW), Australia
Media Futures Hub, University of New South Wales (UNSW), Australia
School of Media and Communication, Shanghai Jiao Tong University (SJTU), China
Global Communication Research Institute, Shanghai Jiao Tong University (SJTU), China

**Co-organizers:**
Communication and Technology Section (CAT), International Communication Association
USC-SJTU Institute of Cultural and Creative Industry (ICCI), China
Department of Communication, University of South Florida, USA
School of Communication, Hong Kong Baptist University, Hong Kong
Société Française des Sciences de l'Information et de la Communication, France
Department of Communication and Technology, National Chiao Tung University, Taiwan
Department of New Media and Communication, National University of Singapore, Singapore
Department of Media and Communication, City University of Hong Kong, Hong Kong

**Organizing Committee:**
Guoliang Zhang (Shanghai Jiao Tong University, China)
Elaine Jing Zhao (University of New South Wales, Australia)
Ramaswami Harindranath (University of New South Wales, Australia)
Benqian Li (Shanghai Jiao Tong University, China)
Patrice Buzzanell (University of South Florida, USA)
Ran Wei (Chinese University of Hong Kong, Hong Kong)

Executive Committee:
Liangwen Kuo (Shanghai Jiao Tong University, China)
Elaine Jing Zhao (University of New South Wales, Australia)
Pearl Wang Haoqing (Shanghai Jiao Tong University, China)
Qian Wang (Shanghai Jiao Tong University, China)
Lutong Zhang (Shanghai Jiao Tong University, China)

Travel Information:
- Between Sydney Airport and UNSW: The pre-conference venue is located on UNSW campus -- Sydney’s Kensington and Randwick areas. It is close to Sydney Airport (7 km).
- Accommodations: There are numerous hotels near Airport areas and in the City Center. Some smaller hotels and lodges are also available in the Randwick area with a short stroll to UNSW campus.

- Airlines Flying to Gold Coast: Four airlines flying direct from Sydney to ICA 2020 Conference Venue (Gold Coast, 80 minutes) offer affordable airfares. There are 19 direct flights on 21 May 2020. Participants will have enough time to travel to Gold Coast.