

2017 ICA PRECONFERENCE:



# POPULISM, POST-TRUTH POLITICS AND PARTICIPATORY CULTURE:

INTERVENTIONS IN THE INTERSECTION OF  
POPULAR AND POLITICAL COMMUNICATION

WEDNESDAY, 24<sup>TH</sup> MAY, 2017 TO THURSDAY, 25<sup>TH</sup> MAY 2017, SAN DIEGO, CA

Day 1: (24<sup>th</sup> May 2017): Sapphire 410AB

9:50: Welcome and Opening Remarks (Stephen Harrington and Cornel Sandvoss)

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10:00 – 10:45 Opening Presentation:

*David Altheide (Arizona State University)*

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10:45 – 11:15 Coffee Break

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11:15 – 12:15 Understanding the Populist Leader

*John McMurria, University of California, San Diego*  
Populist Media and the Politics of Disqualification

*Marwan M. Kraidy (ASC, University of Pennsylvania)*  
The Body of the Leader in Populist Performance and Subversion

*Benjamin Litherland (University of Huddersfield)*  
Kayfabe, Trump and the Pleasures of Post-Truth

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12:15 – 13:15 Transmedia Trump: Media, Culture and the Rise of Populism

*Isra Ali (New York University)*  
Strange Bedfellows: Trump and the South Asian Community

*Laurie Ouellette (University of Minnesota)*  
#Notokay: Trump as an Affective State

*Alison Hearn (University of Western Ontario)*  
Hustle and Con: Trump the Brand and promotional media culture

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13:15 – 14:15 Lunch Break

14:15 – 15:15 Populism and Post-Truth Politics in Europe

*Trevor Diehl and Ramona Vonbun (Universität Wien)*

Effects or Trash? The influence of Tabloid Newspapers on Populist Sentiment: Anti-Immigration, Support for the Freedom Party of Austria, and the Moderating Role of Media Scepticism

*Ferruh Yilmaz (Tulane University)*

Populist intervention and the elite and media response: the case of Denmark 1986

*Ilya Kiriya (Higher School of Economics)*

Isolationist public discourse as constitutive element of civic religion in post-Crimea Russia

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15:15 - 15:30 Comfort Break

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15:30 – 16:45: Social Media Participation in the Age of Post-Truth Politics

*Tim Highfield (Queensland University of Technology)*

Social media and everyday politics, re-examined: The impact of fake news, the alt-right, and the clickbait president

*Florin C. Serban (Hong Kong Baptist University)*

How Hong Kong Television Journalists Use Social Media: Enabling Public Participation or Boundary Control?

*Daniela V. Dimitrova and Dianne Bystrom (Iowa State University)*

*The Role of Social Media in the 2016 Iowa Caucuses*

*Ulle Toode, (Tallinn University)*

Political leader in a New Media Perspective: From the "old" to the "new"

Day 2: Thursday, 25th May 2017, Hilton San Diego Bayfront

08:30 – 10:00 Journalism between Populism and Post-Truth

*Edoardo Novelli (University of Rome)*

The politics of love: evolution and success of a post-ideological political symbol.

*Ursula Alexandra Ohliger (Universität München)*

Subliminal agitation or just a softer packing of politics?: Infotainment and the political discourse

Jacob Ørmen and Casper Petersen (Københavns Universitet)

*Popular Politics: Comparing Popular Stories across News Media in Election Seasons*

*Jeremy L. Shermak, Martin J. Riedl and Thomas J. Johnson (University of Texas at Austin)*

Is the Partisan Gap 'Huuuge'? Comparing Trump and Clinton voters' attitudes towards the news media during the 2016 U.S. Presidential Election

Lara Lengel (Bowling Green State University)

White religio-nationalism, post-truth populism, and Muslim Othering

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10:00 – 10:30 Morning break

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10:30 – 12:00 Activists, Audiences and Fans

*Matt Hills (University of Huddersfield)*

(Mis)reading Participatory Politics as Personality Cult: The 'Corbynistas' and Othering Discourses of Fandom

*Sarah Christina Ganzon (Concordia University Montreal)*

From Aldub to Duterteads: Filipino Political Fandoms and Political Discourse in the Philippines

*Luciana Chamorro (Columbia University) and Emilia Yang (University of Southern California)*

Social mobilization and digital communication in and against authoritarian populism: #OcupaInss, Nicaragua

*Lluís de Nadal (Columbia University)*

Podemos and the Institutionalization of the Indignados Movement

*Jacob Mukherjee (Goldsmiths, University of London)*

Our London: political organising in the neoliberal city

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12:00 – 12:30: Lunch Break

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12:30 – 13:00: Lunch Workshop:

*James Stanyer (Loughborough University)*

Experiences from the COST ACTION: Populist Political Communication in Europe

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13:00 – 14:00: Populism and Popular Culture

*Eleonora Benecchi (Università della Svizzera italiana)*

Harry Potter meets The Donald. How fan activity connects popular imagination with real-world politics

*Sergey Medvedev (Dublin Institute of Technology) and Elena Pronkina (Russian State University for Humanities)*

Fan activism and the 2016 United States presidential election: cultural representations of inequality in Harry Potter fandom

*Melinda Sebastian (Fordham University) and Alison N. Novak (Rowan University)*

Three comedians in a post-truth world: Policy, advocacy, and engagement in digital political participatory culture

*Emily Sidel (University of Michigan)*

Post-Factual Presidents in the Context of Fictional Presidents

*Jayson Harsin (American University of Paris)*

A Cultural Convergence Theory of Post-truth Politics

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14:00 – 14:15 Comfort Break

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14:15 – 15:30 Populist Media Practices in the Contemporary World: An International Perspective

*Robert Samet (Union College)*

The Denouncers: Populism and the Press in Latin America

*Reece Peck (College of Staten Island, CUNY)*

The 'Blue-collar Billionaire': Understanding Donald Trump's Businessman Populism through the Concept of 'Entrepreneurial Producerism'

*Jackie Kerr (Stanford University)*

"Kompromat," "Information Warfare," and the Internationalization of Authoritarian Media Management

*Sara Garcia Santamaria (University of Sheffield)*

The Heroes of Populism: Media Articulations of Inherited Victories in a Dislocated Cuba

*Elena Rodina (Northwestern University)*

Kadyrov's Instagram: From Dictator to Populist, and Back Again

*Olga Lazitski, University of California, San Diego*

*Learning to Deal with the Authoritarian Populist Leader: U.S. Journalists in Post-Truth Era*

15:30 – 15:45 Afternoon Break

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15:45 – 17:15 Closing Roundtable Discussion

Theorizing Post-Truth Populism: How did we get here and what to do next?

*Geoff Baym (Temple University)*

*Laurie Ouellette (University of Minnesota)*

*James Stanyer (Loughborough University)*

*Karin Wahl-Jorgensen (Cardiff University)*

*Dan Jackson (Bournemouth University)*

*Cornel Sandvoss (University of Huddersfield)*