Wednesday 08:30-19:00 Stanford U

#### Preconference: African Media Studies in the Digital Age

#### **Sponsored Sessions**

#### **Participants**

Herman Wasserman, U of Cape Town, SOUTH AFRICA Leslie Steeves, U of Oregon, USA Mel Bunce, City, U of London, UNITED KINGDOM Chris Paterson, U of Leeds, UNITED KINGDOM

This preconference brings together established and emerging scholars to showcase state of the art research in African media studies and reflect on current developments in this sub-field. The African continent has undergone tremendous urbanization, economic growth, & technological evolution over the last decade. In parallel, it has experienced several intra & inter-state conflicts, humanitarian/health crises as well as democratization progress & popular protests involving a wide range of "Africtivists." do digital media play in these various processes & across different African contexts? Do they contribute to a significant shift of power away from autocratic rule & external political and economic forces? How do diaspora, vernacular, and foreign media affect local cultures and politics? How can the African contexts contribute to rethink the epistemological foundations of media studies?

#### 1110

#### Wednesday 08:30-20:00 USCD, CALIT2

#### Preconference: Mobile Media as (Tools for) Interventions

#### **Sponsored Sessions**

#### Chairs

Colin Agur, U of Minnesota, USA Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS

#### **Participants**

Mobile Media in the Classroom: Interruptions vs. Interventions Katie Cuminskey, College of Staten Island- CUNY, USA

Didem Özkul McGeoch, U América Latina, MEXICO Jason Farman, U of Maryland, USA

Shin Mizukoshi, U of Tokyo, JAPAN

Larissa Hjorth, RMIT U, AUSTRALIA

Autonomy and Independence? Mobile Media as Interventional Tools in Forced Migration

Stephan Goerland, U of Rostock, GERMANY

Arul Chib, Nanyang Technological U, SINGAPORE

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Dana Diminescu, ParisTech, FRANCE

Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

Nina Springer, Ludwig Maximilians U Munich, GERMANY

Pokemon GO Can, But Should It? Affordances, Constraints, and Emerging Ethical Dilemmas in Locative Media Research

Brett Oppegaard, U of Hawaii - Manoa, USA

Gerard Michael Goggin, U of Sydney, AUSTRALIA

Jason Farman, U of Maryland, USA

Jordan H. Frith, U of North Texas, USA

Amy Schmitz Weiss, San Diego State U, USA

Political Interventions and Communication in the Current Era

Andrew R. Schrock, Chapman U, USA Cynthia Wang, Oklahoma State Ú, USA

Kenzie D. Burchell, U of Toronto, CANADA

Leah Horgan, U of California - Irvine, USA

#### 1109

Wednesday 09:00-17:00 U of Southern California Annenberg School of Communication

# Preconference: Narrative Persuasion: From Research to Practice

#### **Sponsored Sessions**

#### Chairs

Sheila Teresa Murphy, U of Southern California, USA Jonathan Cohen, U of Haifa, ISRAEL Nathan Walter, U of Souithern California, USA

Narrative persuasion has become a burgeoning area of research offering new theoretical and empirical discoveries regarding the underlying processes that enhance or attenuate the persuasive efficacy of stories. But while interest in and use of narratives has grown exponentially, there seems to be a substantial divide between the study of narrative persuasion and the practical use of stories to sway knowledge, attitudes and behavior in health, social and other contexts. The goal of this preconference is to bridge this gap by bringing together scholars who study narrative persuasion with entertainment industry representatives who produce narrative content, as well as practitioners who increasing apply narrative interventions to health and social problems.

#### 114′

Wednesday 09:00-20:00 Sapphire 411 AB

#### Preconference: Prospective Mexican Organizational Communication

#### **Sponsored Sessions**

#### Chairs

Griselda Guillen, U Autonoma de Baja California, MEXICO

Rebeca Arevalo, U Anahuac, MEXICO

Susana Espinosa Velasquez, U Autónoma de Baja California, MEXICO

Ma Elena Zermeño, U Autónoma de Baja California, MEXICO

Maria Montoya, U Autónoma de Baja California, MEXICO

Gabriela Martínez, U Autónoma de Baja California, MEXICO

Milthon Minor, AMIPCO, MEXICO

Hilda Gabriela Hernandez Flores, Benemerita U Autonoma de Puebla, MEXICO

María Guadalupe Curro, Benemérita U Autónoma de Puebla, MEXICO

#### Particinant

Linda L. Putnam, U of California - Santa Barbara, USA

#### **Participants**

Gestión de la Comunicación Interna en la Universidad: El Caso de la Facultad de Ciencias Administrativas y Sociales: Diagnóstico y Plan de Intervención

Nina Alejandra Martínez Arellano, U Autónoma de Baja California, MEXICO

Estefanía Puente Yescas, U Autónoma de Baja California, MEXICO

El Campo de la Comunicación Organizacional en América Latina

Adriana Angel, U de Manizales, COLOMBIA

Lissette Marroquín Velásquez, U de Costa Rica, COSTA RICA

Consuelo Vasquez, U of Québec in Montreal (UQAM), CANADA

Redes Sociales Virtuales en México, área de Oportunidad Para la Organización Contemporánea

Salvador Madrigal Moreno, U Michoacana de San Nicolás de Hidalgo, MEXICO

Gerardo Gabriel Alfaro Calderón, U Michoacana de San Nicolás de Hidalgo, MEXICO

Flor Madrigal Moreno, U Michoacana de San Nicolás de Hidalgo, MEXICO

Actualización Académica y Profesional en Comunicación Organizacional: Un Reto Para la AMIPCO, MEXICO

Gabriela Martínez, U Autónoma de Baja California, MEXICO

Limitaciones, Crítica y Porvenir de la Investigación en Comunicación Organizacional en México, un Acercamiento Desde sus Hacedores

Milthon Minor, AMIPCO, MEXICO

Cambio y Cultura Organizacional de la Cooperativa Pesquera a Turística en la Bahía de Altata en Sinaloa

Rocío Del Carmen Payares Flores, U de Occidente, MEXICO

Valores Organizacionales y Acciones Comunicativas en las Organizaciones Postindustriales en Puebla, México: Un Caso de Estudio

Hilda Gabriela Hernandez Flores, Benemerita U Autonoma de Puebla, MEXICO

J. Roberto Sanchez Reina, U Complutense de Madrid, SPAIN

La CCO, Fuerzas y Debilidades de la Relación Entre Comunicación y Organización

Antonieta M. Rebeil, U Anahuac, MEXICO

Comunicación y Cultura Organizacional: Perspectivas, Tendencias y Posibles Rutas Teóricas

Yazmín Vargas Gutiérrez, U Autónoma de Baja California, MEXICO

Elsa del Carmen Villegas Morán, U Autónoma de Baja California, MEXICO Graciela Paz Alvarado, U Autónoma de Baja California, MEXICO

Perspectivas de la Comunicación Integral Para las Organizaciones en México: Una Visión de sus Líderes

Rebeca Arevalo, U Anahuac, MEXICO

Comunicación Organizacional en Mypes del valle de Mexicali: Habilidades en el Proceso

Griselda Guillen, U Autónoma de Baja California, MEXICO

Ana Maria Vázquez Espinoza, U Autónoma de Baja California, MEXICO

Susana Espinosa Velasquez, U Autónoma de Baja California, MEXICO

Comunicación Organizacional: Revisión de su Concepto y Prácticas de Algunos Autores Mexicanos

Maria Montoya, U Autónoma de Baja California, MEXICO

The Organizational Communication (OC) in Mexico has been working for several decades based on different schools of thought; through research, teaching and practice, scholars and professionals of different regions in Mexico has developed the OC. The Mexican Association of Researchers and Professionals in Organizational Communication (AMIPCO), the Universidad Autonoma de Baja California, the Benemerita Universidad Autonoma de Puebla, and the Universidad Anahuac Mexico have organized this preconference, looking for academic dialogue and reflection about paths traveled, progress and future development of this subfield, looking for agreements to go forward in this issue.

1148

Preconference: Populism, Posttruth Politics and Participatory Culture: Interventions in the Intersection of Popular and Political Communication

Wednesday 09:00-17:00 Sapphire 410A **Sponsored Sessions** 

Chair

Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

Thursday 08:00-16:00 UCSD Village

#### Preconference: Normative Theorizing in Communication Research

#### Sponsored Sessions

#### Chairs

C.W. Anderson, College of Staten Island- CUNY, USA Daniel Kreiss, U of North Carolina - Chapel Hill, USA

David Karpf, George Washington U, USA Matthew Powers, U of Washington, USA

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

In the past two decades there has been a tremendous flowering of normative work that casts new light on deliberation and, indeed, democracy itself. With some exceptions, communications research has not engaged with this flowering of normative work, though it might benefit from it and could certainly contribute to it. In this pre-conference, we seek to bring an interdisciplinary set of scholars together to spark a conversation on the normative foundations of communication scholarship and move the field towards more sophisticated models of democracy. Through a set of invited talks and peer-reviewed papers and responses, we seek to make democracy and normative theories our object of analysis.

#### 2020

#### Thursday 08:00-17:00 Indigo Ballroom D

#### Preconference: Audiences? The Familiar Unknown of Communication Historiography

#### **Sponsored Sessions**

#### Chairs

Christian Schwarzenegger, U of Augsburg, GERMANY Thomas Birkner, U of Muenster, GERMANY Kevin M. Grieves, Whitworth U, USA Samantha Oliver, U of Pennsylvania, USA David W. Park, Lake Forest College, USA

#### **Participants**

Keynote 1 Sonia Livingstone: Mediation or Mediatization? Where do Audiences Figure in This Debate? Thomas Birkner, U of Muenster, GERMANY

Keynote 2 Sabina Mihelj: Historical Audience Research: Why Does It Matter and how Should We Do It?

Christian Schwarzenegger, U of Augsburg, GERMANY

Histories of Audience Research: Theoretical Implications and Change Over Time

David W. Park, Lake Forest College, USA

Of Docile and Unruly Audiences: On The Historic Contingency of Audience Conceptions

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Christoph Neuberger, Ludwig Maximilians U Munich, GERMANY

Matthias R. Hastall, Technical U Dortmund, GERMANY

Likes and Dislikes: The Lazarsfeld-Stanton Program Analyzer and the Theory of Media Affects

Blake Hallinan, U of Colorado - Boulder, USA

Audience Labor in the Long History of the Attention Economy: The Struggle for Control Over the Conditions of Consumption Brice Nixon, U of Pennsylvania, USA

Perfecting the Body Count: Audience Measurement and the Gendered Biopolitics of Passive Metering

Jennifer Marie Hessler, U of California - Santa Barbara, USA

Data Journalism and Data-Driven Audience Understanding: History and Future

Qun Wang, Rutgers U, USA

Panel 2: Active Audiences & Audience Agency

Samantha Oliver, U of Pennsylvania, USA

Informing Coverage of Evangelical Emergence Letters to the Editor Demonstrate Unacknowledged Audience Agency Carole Lee, U of Washington, USA

Esperanto Journalism and Readers as 'Managers': A Transnational Participatory Audience

Kevin M. Grieves, Whitworth U, USA

From Audience to Visibility Seekers: The Changing Role of Chinese Social Media Users

Mengying Li, King's College London, UNITED KINGDOM

Like if You Remember! On the Formation of Past Audiences in Online Communities

Manuel Menke, U of Augsburg, GERMANY

Panel 3: Audiences as They Were Then and Are Remembered Now

Gabriele Balbi, U della Svizzera Italiana, SWITZERLAND

Social Mirrors and Political Reflections: Revisiting Cinematic Audiences of Marcos Dictatorial Philippines

Marc Agon Pacoma, Adamson U, PHILIPPINES

The Development of TV Audiences Over Time in Brazil: A Generational Portrait of Television Usage in Lower-Middle Class Families

Joseph D. Straubhaar, U of Texas - Austin, USA

Deborah Castro, Madeira Interactive Technologies Institute, PORTUGAL

Resurrecting the Audience in US Daytime Soap Opera History

Elana Levine, U of Wisconsin - Milwaukee, USA

Olympic Audiences: Past and Present

Katerina Girginova, U of Pennsylvania, USA

Panel 4: Strategies and Sources for the Reconstruction of Historical Users and Audiences

Annie Rudd, U of Calgary, CANADA

Reconstructing Audiences' Media Practices Beyond Oral History

Kirsten Drotner, U of Southern Denmark, DENMARK

Audience by Implication: Discourse Structures in Primary Documents

Katherine A. Dunsmore, Fairleigh Dickinson U, USA

Rise and Fall of the Public: Communication Practices and Media Use in the Diaries of Victor Klemperer

Peter Gentzel, U of Augsburg, GERMANY

The Circulating American Magazines Project: Using Audit Bureau of Circulations Data to Understand Historical Magazine Audiences

Edward E Timke, U of California - Berkeley, USA

Between Audience Studies and Follow-up Communication: How to Reconstruct the Cosby Show's Audience of the 1980s and Early

Andre Dechert, U of Augsburg, GERMANY

Panel 5: Concepts and Challenges for Historical Audience Research

Kevin M. Grieves, Whitworth U, USA

The Domestication Concept and Its Analytical Power for Researching Audiences From a Historical Perspective

Corinna Peil, U of Salzburg, AUSTRIA

Jutta Roeser, U of Muenster, GERMANY

Kathrin Friederike Mueller, U of Muenster, GERMANY

Electrical Extensions: Applying Media Archaeology to Communication History

Jaime Lee Kirtz, U of Colorado - Boulder, USA

Switch Off! Media Rejection and Non-Usage of Media Technologies as a Resource for (Historical) Audience and Media Culture Research

Christian Schwarzenegger, U of Augsburg, GERMANY Anne Kaun, Södertörn U, SWEDEN

The Power of Feedback Using Listener Reports to Take Editorial Decisions and Reconstruct Listening Practices

Nelson Costa Ribeiro, U Catolica Portuguesa, PORTUGAL

Challenges of Researching European Audience History

Susanne Eichner, U of Film & Television, DENMARK

Elizabeth Anna Prommer, U of Rostock, GERMANY

Yesim Kaptan, Kent State U, USA

Panel 6: Images of the Audience in Public, Popular and Professional Discourse

Nicole Maurantonio, U of Richmond, USA

Getting by the Jaded Telegraph Editor: Images of the Audience at Associated Press in the 1920s

Gene Allen, Ryerson U, CANADA

Why Marmaduke Mizzle Fooled No One. Bonding Over Fake News in the Era of Journalistic Professionalization

Andie Tucher, Columbia U, USA

Analog Audiences. Remembering Reader Relations at The Washington Post

Karin Assmann, U of Maryland, USA

Fictional Audiences. The Depiction of TV Viewers in American Novels

Cordula Nitsch, U of Düsseldorf, GERMANY

The Audience in Media Policy: An Historical Perspective on Ascertainment and Its Lessons for Contemporary Media Policy and

Practice

Philip M. Napoli, Duke U, USA

Katie Ellen McCollough, Rutgers, USA

Media consumers have largely remained in the shadows of communication history research. Methodological hurdles abound, and the relevance of this type of research to the broader field of communication scholarship has not always been clearly articulated. These challenges present an opportunity to advance the conversation on audiences, and to chart new directions for communication research. This ICA preconference is dedicated to bringing together scholars from across the spectrum of communication research and from around the globe to illuminate the history of audiences, media practices and media use.

# 2021

Thursday 08:00-17:00 Indigo Ballroom H

Preconference: Audiences? The Familiar Unkown of Communication Historiography - Breakout

### **Sponsored Sessions**

#### 2033

#### **Executive Committee Meeting of the International Communication Association**

#### Thursday **Sponsored Sessions** 08:00-12:00 Aqua Boardroom

**Participants** 

Francois Heinderyckx, U libre de Bruxelles, BELGIUM

Amy B. Jordan, U of Pennsylvania, USA

Peter Monge, U of Southern California, USA

Paula M Gardner, McMaster U, CANADA

Peter Vorderer, U of Mannheim, GERMANY

Patricia Moy, U of Washington, USA Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Thursday 08:00-17:00 Aqua 310AB

#### Preconference: Digital Media and Communication Research: A Venture in Forecasting and Intervention

#### Sponsored Sessions

#### Chairs

Leah A. Lievrouw, U of California - Los Angeles, USA Brian Loader, U of York, UNITED KINGDOM

#### **Participants**

Finn Brunton, New York U, USA Taina Bucher, U of Copenhagen, DENMARK Radhika Gajjala, Bowling Green State U, USA Lee Humphreys, Cornell U, USA Matt Ratto, U of Toronto, CANADA Shiv Ganesh, Massey U, NEW ZEALAND Nancy Jennings, U of Cincinnati, USA Gunnar Liestøl, U of Oslo, NORWAY Irina A. Shklovski, IT U of Copenhagen, DENMARK Cynthia Stohl, U of California - Santa Barbara, USA Julie Cohen, Georgetown U, USA Terry Flew, Queensland U of Technology, AUSTRALIA Barry Wellman, NetLab Network, CANADA

#### Respondent

Lee Rainie, Pew Internet and American Life Project, USA

Participants in this day-long intensive preconference will engage in a series of structured activities to identify and forecast frutful ways ahead for digital communication/new media studies. Participants (both registered attendees and Handbook authors, who will serve as session facilitators) will collaborate to develop a wide-ranging, prospective agenda for the next decade of theory, research and practice in communication and media studies and related fields, under conditions of pervasively networked digital mediation. The resulting agenda, highlights of the preconference discussions and participant contributions will be summarized and published in a special issue of the journal Information, Communication & Society, as part of celebrations marking iCS's twentieth year of publication.

# **Sponsored Sessions**

Thursday 08:00-12:30 Agua 303

# **Participants**

Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS Sarah Van Leuven, Ghent U, BELGIUM Liesbeth E.A.H.M. Hermans, Radboud U Nijmegen, THE NETHERLANDS

Preconference: Online and Newsworthy? Have Digital Sources Changed Journalism?

This preconference will serve scholars who are interested in how digitalization has changed journalistic news sourcing techniques. The use of reliable sources is one of the most important aspects of journalistic news production. However, when making news, journalists now increasingly use social media, websites, wikis, and online encyclopedias as sources. In today's 24/7 news cycles, online sources offer a quick, convenient, cheap, and effective way for journalists to gather information on developing stories, and they increasingly also trigger news stories. But, what are the consequences of online sourcing for the quality of news and the journalistic profession? Can all online sources be reliably verified? Do online sources change the power relationship between political actors and journalists?

#### Preconference: How to Quantify the Unquantifiable: The Methodology of Gender and Intersecting Dimensions of Identity

#### Thursday 08:00-12:30 Aqua 305

## Chairs

Sponsored Sessions

Sabine Reich, Hannover U of Music, Drama and Media, GERMANY Stine Eckert, Wayne State U, USA Natalia Rybas, Indiana U East, USA

Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

Susanne Kinnebrock, U of Augsburg, GERMANY

This preconference aims to bring together scholars with different approaches to the same issues with the intention of informing as well as inspiring collaborative approaches across disciplines and paradigms. We invite innovative thinking on what methodologies are open to us, both when we ask questions concerning large populations or when we seek to quantify complex ideas. What methodological approaches can we productively employ while assessing matters of gender, sex, race, ethnicity, and class in a thoughtful manner?

Thursday 08:00-12:00 Aqua 307

#### Preconference: Communicating Environmental Issues Among Racial/Ethnic Minorities

#### Sponsored Sessions

#### Chair

Bruno Takahashi, Michigan State U, USA

Many current socioenvironmental conflicts and problems around the world that include distinct nationalities, races or ethnicities at their core, such as the slash-and-burn of forests in Indonesia that affects air quality in southeast Asia, the Flint, MI water crisis, or the export of toxic waste from developed to developing countries, require an interdisciplinary scholarly approach to make sense of the communication challenges that are involved. However, current research in this area has not focused strongly on the ways in which environmental issues are culturally and socially constructed by racial and ethnic minorities. Many of these environmental problems, including but not limited to the sitting of industrial facilities, flooding, droughts, climate change, and air and water pollution, among others, disproportionately affect minority populations. These issues are also important for international communication scholars. Cultures define nature and environmental protection differently. As a result, cultures affect environmental laws and policies through their influence on public knowledge, political culture, institutions and subjective human perception. Therefore, an examination of the cultural characteristics of immigrants is particularly relevant to how environmental protection takes shape; conversely, questions about the meaning of environmentalism are relevant to how ethnic identity is formed. The location of the ICA conference is a fitting setting for this pre-conference, considering that there is a large Hispanic population in the area, as well as the proximity of San Diego to the border with Mexico. In addition, the conference theme (interventions) seems to fit with the idea that environmental communication scholars and practitioners can effectively intervene to engage ethnic groups that traditionally are not included in decision making or deliberation processes that directly affect their livelihoods. In summary, this pre-conference seeks to improve our understanding of culturally bounded rationalities across racial and ethnic groups facing environmental challenges, as they relate to the formation of environmental identities, environmental injustice, political activism, public engagement, and media representations, among others. We hope to pave the way for additional prospective research on these topics.

#### 2045

#### Thursday 08:00-16:00 Sapphire 400A

#### Preconference: Digital Inequalities and Discrimination in the Big Data Era

#### **Sponsored Sessions**

#### Chairs

Jenifer Sunrise Winter, U of Hawaii - Manoa, USA Nyle Kauweloa, U of Hawaii - Manoa, USA Wayne Buente, U of Hawaii - Manoa, USA

#### **Participants**

Consumers on the Internet: Unanimously Indifferent or Merely Unaware About Digital Inequalities?

René Arnold, Wik-Consult, GERMANY

Anna Schneider, Fresenius U of Applied Sciences, GERMANY

Johanna Bott, Wik-Consult, GERMANY

An Analysis of China's Big Data Policy: An Ecosystem Approach

Yang Bai, U of Pennsylvania, USA

AI, Discrimination, and Inequality in the 'Post' Classification Era

Anja Bechmann, Aarhus U, DENMARK

Geoffrey Bowker, Santa Clara U, USA

Disclosure Requirements for Use of Big Data in Employment

Mark A. Cenite, Nanyang Technological U, SINGAPORE

A Proposal to Adopt Data Discrimination Rather Than Privacy as the Legal Justification for Rolling Back U.S. Government Surveillance

Benjamin W. Cramer, Pennsylvania State U, USA

Democratic Implications of the Use of Big Data: Public Interest Groups and Communications Regulation in the UK Jelena Dzakula, U of Westminster, UNITED KINGDOM

Emotional Labor in Authoritarian Internet Governance: The Surveillance of Chinese Internet Public Opinion and its Commercialization

Rui Hou, Queen's U of Charlotte, USA

Mengjun Guo, U of Washington, USA

Social Ontology in Big Data Organizing

Andrew Iliadis, U of Ontario Institute of Technology, USA

Health Wearables: Ensuring Fairness, Preventing Discrimination, and Promoting Equity in an Emerging Internet-of-Things Environment

Kathryn C. Montgomery, American U. USA

Big Data as a New Economic Pageant: How the Discourse Of Economic Growth Deepens Digital Inequality in South Korea Siho Nam, U of North Florida, USA

Autoethnography as an Approach for Scholarly Inquiry on Big Data Inequalities

Chamil Rathnayake, Middlesex U, USA

Privacy and Prejudice in Big Data: Algorithms Can Discriminate on the Basis of Data They Lack

Betsy Williams, U of Arizona, USA

Volodymyr Lysenko, U of Arizona, USA

Catherine F. Brooks, U of Arizona, USA

Yotam Shmargad, U of Arizona, USA

A growing number of ordinary objects are being redesigned to include digital sensors, computing power, and communication capabilities – and new objects, and processes, are becoming part of the Internet. This emerging Internet of Things (IoT) ecosystem – networks of physical objects embedded with the ability to sense, and sometimes act upon, their environment, as well as related communication, applications, and data analysis, enables data to be collected from billions of everyday objects. The emerging datasphere made possible by these developments offers immense potential to serve the public good by fostering government transparency, energy conservation, participatory governance, and substantial advances in medical research and care. On the other hand, a growing body of research addresses emerging privacy and civil liberties concerns related to big data, including unjust discrimination and unequal access to data and the tools needed to make use of it. This preconference session seeks to advance understanding of digital inequalities and discrimination related to big data analytics.

#### 2104

#### Thursday 08:30-17:00 San Diego Public Library Mary Hollis Clark Conference Center

#### Preconference: 8th Annual Doctoral Consortium of the Communication and Technology Division

#### **Sponsored Sessions**

## Chairs

Benjamin H. Detenber, Nanyang Technological U, SINGAPORE Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

#### Respondents

Jesse Fox, Ohio State U, USA

Klaus Bruhn Jensen, U of Copenhagen, DENMARK

Roselyn J. Lee-Won, The Ohio State U, USA

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Katy Elizabeth Pearce, U of Washington, USA

Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

S. Shyam Sundar, Pennsylvania State U, USA

Joseph B. Walther, Nanyang Technological U, Singapore, SINGAPORE

Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

The consortium brings together PhD candidates conducting research on various types of communication technologies and mobile communication to give them the opportunity to present and discuss their research in a constructive and international atmosphere.

#### 2114

Thursday

USCD

08:30-16:00

RIMAC, 4th Floor

Conference Room

# Preconference: Tryst With Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions

# **Sponsored Sessions**

#### Chairs

Sudeshna Roy, Stephen F. Austin State U, USA Daya Thussu, U of Westminster, UNITED KINGDOM Vipul Mudgal, Common Cause, INDIA

#### **Participants**

Tryst With Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions

Sudeshna Roy, Stephen F. Austin State U, USA

Evaluating Communication Strategy Used in Beti Bachao, Beti Padhao Scheme in Jammu District

Archana Kumari, Central U of Jammu, INDIA

Broadcasting Democracy: India's First Election

Biswarup Sen, U of Oregon, USA

Patrick Jones, U of Oregon, USA

Indian Buddhist Philosophy for the Modern Theory of Communication and Public Relations

Manoj Pushpakumara Jinadasa, U of Kelaniya, SRI LANKA

Contextualising the Relationship Between Media and Democratic Movements in India: The Case of Public Action and Print Media in Kerala, 1923-2003

Mochish K.S, Tata Institute of Social Sciences, INDIA

Indian Media and Fake News

Nandini Bhalla, U of South Carolina, USA

Amusement or Propaganda: The 'Meme' News Version of Indian Politics

Narayanan İyer, Washington State U Vancouver, USA

Role of Technology on Coverage of Sex Crime Against Women in Indian English Media Pallavi Guha, U of Maryland, USA

Communication Structure in SARRC Region: Issues, Challenges, and Ideas in Post Globalization Period

Rajesh Das, U of Burdwan, INDIA

Cyber Citizenship: Rescuing Marginalized Minority Identities Tabassum Khan, U of California - Riverside, USA

Indian Feminism and the Communicative Network

Sangita Gopal, U of Oregon, USA

Times of News: The Role of CNN-News18's Citizen Journalist in India's Evolving Mediascape

Sindhu Manjesh, American U, USA

Comparative Political Systems and the Significance of Journalist Unions in India

Suruchi Mazumdar, OP Jindal Global U, INDIA

Scott Fitzgerald, Curtin U, AUSTRALIA

Exploring Opportunities Consultative Spaces in Media Policy Making

Susan Koshy, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Production and Subversion of Censorship: An Indian Case Study

Swati Maheswari, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

When the Prime Time Goes Mime!

Sweta Singh, Guru Gobind Singh Indraprastha U, INDIA

A New Challenge for Indian News Media: Modi's Incessant Political Communication on Social Media

Usha Rodrigues, Deakin U, AUSTRALIA

India and the New(s) Story

Vandana Pednekar-Magal, Grand Valley State U, USA

#### Respondents

Shakuntala Rao, SUNY, Plattsburgh, USA

Sree Sreenivasan, NYC.gov, USA

Raju Narisetti, News Corp, USA

Vibodh Parthasarathi, Centre for Culture, Media & Governance, INDIA

August 15, 2017, marks the 70th anniversary of India's independence from the British. One of the great achievements of India is its free and vibrant press. There are approximately 83,000 registered newspapers and 800 television channels (Nielson, 2014). There has been unprecedented growth in internet connectivity and social media use. Despite these successes, studies of the Indian media frequently show how most newspapers and television channels struggle to meet the very rudimentary requirement of reporting news with the analytical depth that a subject deserves, without bias or deliberate distortions. The trend towards media concentration in India and its implications for democracy and ideological pluralism is also an unsettling aspect that needs consideration. In the intersections of such accomplishments and seemingly insurmountable challenges of the Indian media, lie spaces for interventions. This preconference focuses on theses spaces.

#### 2136

#### Preconference: Communicating With Machines: Interventions With Digital Agents

#### Thursday 08:30-16:00 Aaua 314

#### **Sponsored Sessions**

Chairs

Autumn Payge Edwards, , USA

Chad Edwards, Western Michigan U, USA

Andrea L. Guzman, Northern Illinois U, USA

Seungcheol Austin Lee, Northern Kentucky U, USA

Yuhua (Jake) Liang, Chapman U, USA

Patric R. Spence, U of Kentucky, USA

David J. Gunkel, Northern Illinois U, USA

#### **Participants**

Amanda Bailey, U of Florida, USA

Jaime Banks, West Virginia U, USA

Lemi Baruh, Koc U, TURKEY

Sarah Bell, Michigan Technological U

Lorraine Borghetti, Ohio State U, USA

Donna Z. Davis, U of Oregon, USA Jan Fernback, Temple U, USA

Joshua Fishlock, U of Connecticut, USA

Laura Forlano, Illinois Institute of Technology, USA

Erin O'Connor, U of Texas - Austin, USA

Henry Goble, Western Michigan U. USA

David J. Gunkel, Northern Illinois U, USA

Ornella Hills, U of Wisconsin-Madison, USA

Meg Leta Jones, Georgetown U, USA

Steven Jones, U of Illinois, Chicago, USA

Nicole C. Kramer, U Duisburg - Essen, GERMANY

Rachel Kornfield, U of Wisconsin-Madison, USA

Kenneth Alan Lachlan, Michigan State U, USA

Seth C. Lewis, U of Oregon, USA

Christoph Lutz, Norwegian Business School, NORWAY

Yi Mou, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Peter Nagy, Arizona State U, USA

Gina Neff, U of Oxford, UNITED KINGDOM

Julianne H. Newton, U of Oregon, USA

Efrat Nechushtai, Columbia U, USA

Mihaela Popescu, California State U, San Bernardino, USA

Astrid Marieke Rosenthal-von der Puetten, U Duisburg-Essen, GERMANY

Adam Michael Rainear, U of Connecticut, USA

Rivka Ribak, U of Haifa, ISRAEL

Eleanor Sandry, Curtin U, AUSTRALIA

Cláudia Silva, Madeira Interactive Technologies Institute, PORTUGAL

Brett Stoll, Cornell U, USA
Patric R. Spence, U of Kentucky, USA
Jingyi Sun, U of Southern California, USA
Bryan Vanco, U of Connecticut, USA
David Keith Westerman, North Dakota State U, USA
Zhan Xu, U of Connecticut, USA
Kun Xu, Temple U, USA
Xialing Lin, Penn State U Worthington Scranton, USA
Sharon Ringel, U of Haifa, ISRAEL
Carolin Strassmann, U Duisburg-Essen, GERMANY
Frank Waddell, U of Florida, USA

Digital interlocutors are increasingly standing in for humans in communication contexts. This pre-conference focuses on communication with and between humans and digital interlocutors that has the potential to engage, alter, and disrupt "normal" events, practices, and phenomena. We invite scholars from across ICA's divisions and a variety of epistemological and methodological backgrounds to discuss their work related to Human-Machine Communication (HMC) interventions, which encompasses Human-Computer Interaction, Human-Robot Interaction, and Human-Agent Interaction, in this full-day preconference. We seek to raise awareness of and further develop HMC research and the scholarly community surrounding it.

#### 2142

#### Thursday 08:30-16:30 Sapphire Ballroom M

#### Preconference: ICA Young Scholars Preconference on Interventions in the Practice of Visual Communication Research

#### Sponsored Sessions

#### Chairs

Samantha Anne Close, U of Southern California, USA Ayellet Pelled, U of Wisconsin, USA David LaMar Morris II, U of Oregon, USA Giorgia Aiello, U of Leeds, UNITED KINGDOM

As society becomes increasingly mediatized through both digital technologies and nostalgic returns to traditional folk arts, it is essential to analyze the specifically visual aspects of communicating in the social world. And yet, because of this same cultural and technological upsurge in visual communication, scholars who focus on the visual are often spread across ICA divisions based on the non-visual content of their work, from health communication to popular communication to rhetoric to technology and beyond. Scholarship is also increasingly presented using visual images, to both public and academic audiences. This raises challenges in communication and publication, particularly for young scholars. We aim to bring together a critical mass of emerging and senior scholars to discuss, reflect, and challenge each other on our interventions into the visual. In this way, the preconference is also an intervention into scholarly careers in the still-growing field of visual communication studies.

#### 2155

#### Preconference: ICA Public Relations Division PhD Student Workshop

# **Thursday** 08:30-12:30 Cobalt 501C

#### **Sponsored Sessions**

#### Chaire

Katerina Tsetsura, U of Oklahoma, USA Chiara Valentini, Aarhus U, DENMARK

#### 2159

# Preconference: Organizational Communication Division Doctoral Consortium: Cultivating Local and Global Professional Identities

#### Thursday 08:30-17:00 Elevation Room

# **Sponsored Sessions**

#### Chair

Stacey L. Connaughton, U of Texas - Austin, USA

## **Participants**

William C. Barley, U of Illinois – Urbana-Champaign, USA Brenda Lee Berkelaar, U of Texas - Austin, USA Boris H. J. M. Brummans, U de Montréal, CANADA Patrice M. Buzzanell, Purdue U, USA Heather Elaine Canary, U of Utah, USA Janet Fulk, U of Southern California, USA Amanda J. Porter, Vrije U Amsterdam, THE NETHERLANDS Craig R. Scott, Rutgers U, USA Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS Elizabeth Ann Williams, Colorado State U, USA Ted Zorn, U of Waikato, NEW ZEALAND Jeffrey William Treem, U of Texas - Austin, USA Kevin Barge, Texas A&M U, USA

Every two years the division has sponsored its doctoral consortium to help socialize students as they move toward finishing their degrees. This full-day workshop brings together doctoral students and faculty to examine contemporary issues related to the

development of our next generation of scholars. This preconference will include a diverse set of faculty mentors from around the world to help advanced doctoral students think through how to develop their professional identities locally (at their home institutions and in their local communities) and globally (through publications, collaborations, professional associations such as ICA etc.).

#### 2103

Thursday 08:45-16:00 San Diego City College

#### Preconference: Journalism Studies Graduate Student Colloquium

#### Sponsored Sessions

Raul Ferrer Conill, Karlstad U, SWEDEN

#### **Participants**

Jacob L. Nelson, Northwestern U, USA Andrea Wenzel, U of Southern California, USA Allie Kosterich, Rutgers U, USA Zhang Zheng, Peking U, CHINA, PEOPLE'S REPUBLIC OF Moran Avital, U of Jerusalem, ISRAEL Yanfang Wu, U of Missouri, USA Nadine Strauss, U of Amsterdam, THE NETHERLANDS Joy Kibarabara, Daystar U, KENYA Tatsiana Karaliova, U of Missouri, USA Inbal Avraham-Klein, Ben-Gurion U of the Negev, ISRAEL Jacob Mutinda, Daystar U, KENYA Jan Miessler, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF Heesook Choi, U of Missouri, USA

Anna M. Grondahl Larsen, Oslo and Akershus U College, NORWAY

The Journalism Studies Graduate Student Colloquium brings together PhD candidates working in journalism studies with experienced scholars in the field.

#### 2147

#### Preconference: Varieties of Publics and Counterpublics

#### Thursday 08:45-17:00 Sapphire 411 AB

#### Sponsored Sessions

#### Chairs

Guobin Yang, U of Pennsylvania, USA Zhongdang Pan, U of Wisconsin-Madison, USA Lu Wei, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

# 2101

#### Preconference: My So-Called "Gamified" Life

#### Thursday 09:00-15:00 Barra Barra Saloon

## **Sponsored Sessions**

**Sponsored Sessions** 

Chad Wertley, Robert Morris U, USA

Gaming should no longer be seen as a separate space, or "magic circle," from real life. Games and game mechanics intervene with all aspects of our everyday lives. Gamification is the process of using games and game mechanics in non-game contexts in order to engage and motivate people by leveraging basic gratifications such as socialization, learning, competition, status, and achievement. Gamification attempts have become increasingly more prevalent in organizational practices (e.g., training, education, marketing), in sociality (e.g., forming social groups/communities), and in mental/physical health treatment. While the idea behind gamification is not new, the popularity and widespread usage and research of gamification is a recent phenomenon occurring over the past decade. In fact, the term "gamification" was not coined until 2002. The relative newness of gamification provides a great opportunity for researchers to explore how gamification techniques are being used in various contexts, their effectiveness, and social consequences both intended and unintended. This preconference is to bring theoretical and applied research to the phenomenon of gamification to the areas of organizational communication, education, sociality, and healthcare.

# Preconference: Distribution Matters: Media Circulation in Civic Life and Popular Culture

## Thursday 09:00-16:15 San Diego State U Conrad Prebys Aztec

Chairs

Student Union - Templo Mayor Room

Ramon Lobato, RMIT U, AUSTRALIA Amanda D. Lotz, U of Michigan, USA

Joshua Braun, U of Massachusetts - Amherst, USA

Thursday 09:00-17:00 Sherman Heights Community Center

#### Preconference: Media Justice: Race, Borders, Disability, and Data

#### **Sponsored Sessions**

#### Chairs

Gerard Michael Goggin, U of Sydney, AUSTRALIA Tanja Dreher, U of Wollongong, AUSTRALIA

#### **Participants**

Sasha Costanza-Chock, Massachusetts Institute of Technology, USA

Ricardo Dominguez, U of California - San Diego, USA

Maegan la Mamita Mala Ortiz, Institute of Popular Education of Southern California, USA

Sarah Janel Jackson, Northeastern U, USA

Deen Goodwin Freelon, American U, USA

Brooke Foucault Welles, Northeastern U, USA

Charlton McIlwain, New York U, USA

Sandra Gonzalez-Bailon, U of Pennsylvania, USA

Meryl Alper, Northeastern U, USA

Gracen Brilmyer, U of California - Los Angeles, USA

Dorothy Kidd, U of San Francisco, USA

Christina Dunbar-Hester, U of Southern California, USA

Paromita Pain, U of Texas - Austin, USA

Marika Cifor, U of California - Los Angeles, USA

Britt Paris, U of California - Los Angeles, USA

Stacy Wood, U of California - Los Angeles, USA

Filippo Trevisan, American U, USA

Kristin Shamas, Oklahoma City U, USA

Gabi Schaffzin, UC San Diego, USA Lana McDonnell, Texas A&M U, USA

Amparo Cadavid, UNIMINUTO, COLOMBIA

Katie Ellis, Curtin U, AUSTRALIA

This preconference considers the ways in which recent attention to political voice, listening, disability and data might offer productive resources for research and practice aimed at media justice. The program brings together established activists and advocates in media justice campaigns with scholars interested in developing theories and analyses.

#### 2113

# Preconference: The Challenges and Promises of Participatory Policy-Making: Communication Practices, Design Aspects, and Sociotechnical Processes

#### Thursday 09:00-16:30 UCSD CALIT2 facilities: Room 5302, Atkinson Hall

## **Sponsored Sessions**

#### Chairs

Brandie Nonnecke, U of California - Berkeley, USA Tanja Katarina Aitamurto, Stanford U, USA Dmitry Epstein, U of Illinois - Chicago, USA

This preconference focuses on unpacking the black box of online civic engagement for planning and policy-making activities from a systemic perspective.

#### 2116

#### Preconference: Research, Intervention, and Exchange Across the U.S./Mexican Border

#### **Thursday** 09:00-17:00 University Center -Forum A

Chair

Daniel C. Hallin, U of California - San Diego, USA

#### 2122

# Preconference: Strategic Environmental Communication and Exploration of Research in Crisis, Risk, and Disaster Communication

# **Thursday** 09:00-17:00 Indigo 202A

## **Sponsored Sessions**

**Sponsored Sessions** 

#### Chairs

Mildred Frances Perreault, Appalachian State U, USA Bruno Takahashi, Michigan State U, USA Adam J. Saffer, U of North Carolina - Chapel Hill, USA

#### Respondents

J. Brian Houston, U of Missouri, USA Nicole Smith Dahmen, U of Oregon, USA Lee Ahern, Pennsylvania State U, USA

#### Preconference: Data and the Future of Critical Social Research

Thursday 09:00-17:00 Indigo 202B

#### **Sponsored Sessions**

#### Chairs

Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM Andreas Hepp, U of Bremen, GERMANY

#### 2125

# Preconference: The Consequences of the Internet for Authoritarian Politics: Comparative Perspectives

**Thursday** 09:00-17:00 Indigo 204B

#### **Sponsored Sessions**

Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM Anna Litvinenko, Free U Berlin, GERMANY

#### **Participants**

Chairs

Ŝvetlana S. Bodrunova, St. Petersburg State U, RUSSIAN FEDERATION

Muzammil M. Hussain, U of Michigan, USA

Juana Juan Du, Royal Roads U, CANADA

Paolo Mancini, U di Perugia, ITALY

Michael Meyen, U Munich, GERMANY

Marcus Michaelsen, U of Amsterdam, THE NETHERLANDS

Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM

Daniela Stockmann, Leiden U, THE NETHERLANDS

Yusi Liu, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

Hongzhong Zhang, Beijing Normal U, CHINA, PEOPLE'S REPUBLIC OF

Sarah Ann Oates, U of Maryland, USA

#### Respondent

Paolo Mancini, U di Perugia, ITALY

Over the past decade, a vibrant body of academic literature has emerged on the political consequences of the Internet for non-democratic politics. However, the majority of extant studies has focused on phenomena of political communication in one authoritarian regime only. By contrast, only very few studies have aimed at comparing empirical findings from across different authoritarian contexts. Against this backdrop, this preconference explicitly aims at providing a forum for scholars from across the globe to discuss, and develop, comparative perspectives on the consequences of the Internet for authoritarian politics.

#### 2126

# Preconference: Future Directions of Strategic Communication: Towards The Second Decade of an Emerging Field

#### Thursday 09:00-17:00 Indigo 206

# **Sponsored Sessions**

#### Chairs

Howard Nothhaft, Lund U, SWEDEN

#### **Participants**

Strategic Communication: Defining and Expanding a Contested Field

Howard Nothhaft, Lund U, SWEDEN

Kelly Page Werder, U of South Florida, USA

Strategic Communication: What It Is and What It Is Not. A Critical Analysis of Academic Journals in Communication, Political

Science, and Marketing Research

Lisa Dühring, U of Leipzig, GERMANY

Benjamin Bigl, U of Leipzig, GERMANY

The Future of Strategic Communication: Insights From Multilevel Modelling of a Decade of Survey Data

Piet Verhoeven, U of Amsterdam, THE NETHERLANDS

Ansgar Zerfass, U of Leipzig, GERMANY

Dejan Vercic, Pristop Communications, SLOVENIA

Angeles Moreno, U Rey Juan Carlos, SPAIN

Ralph Tench, Leeds Beckett U, UNITED KINGDOM

What Is This Thing Called Strategic Communication?

Finn Frandsen, U of Aarhus, DENMARK

Winni Johansen, U of Aarhus, DENMARK

Dialogics of Strategic Communication: Embracing Conflicting Logics in an Emerging Field

Lars Thøger Christensen, Copenhagen Business School / IKL, DENMARK

Emma Svensson, Mid Sweden U, SWEDEN

Strategic Communication: Common Threads and Possible Solution

Robert L. Heath, U of Houston, USA

Kirk Hallahan, Colorado State U, USA

Strategic Communication: Communication Theory at the Center

Betteke A.A. Van Ruler, Free U Amsterdam, THE NETHERLANDS

Strategic Communication as Emergent: Towards a Conceptual Framework of Strategizing as Flexible Processes

Michael Andreas Etter, Copenhagen Business School, DENMARK

Peter Winkler, FHWien U of Applied Sciences, AUSTRIA

A Networked View of Strategic Communication

Amy O'Connor, U of Minnesota - Twin Cities, USA

Michelle D. Shumate, Northwestern U, USA

Alignment: Revisiting A Key Concept in Strategic Communication

Sophia Charlotte Volk, U of Leipzig, GERMANY

Ansgar Zerfass, U of Leipzig, GERMANY

Strategic Decision-Making Process and the Communicative Contribution: A Challenging Plot for the Chief Communication Officer Elena Gutierrez-Garcia, U of Navarre, SPAIN

Telling The Story of Value Creation: How to Make Strategic Communication Results Meaningful to Top Management

Stefania Romenti, IULM U, ITALY

Emanuele Invernizzi, IULM U, ITALY

Grazia Murtarelli, IULM U, ITALY

Issues and Influence: The Strategic Communication Dimension

James Mahoney, U of Canberra, AUSTRALIA

Expanding the Scope of Strategic Communication: Going Beyond Communication Professionals and Small-Scale Studies

Mats Heide, Lund U, SWEDEN

Charlotte Simonsson, Lund U, SWEDEN

Sara von Platen, Lund U, SWEDEN

Jesper Falkheimer, Lund U, SWEDEN

Escaping the Spectre of Organization-Centricity: The Key to Socializing Strategic Communication

Jim Macnamara, U of Technology Sydney, AUSTRALIA

Evolutionary Psychology: A Framework for Strategic Communication Research?

Jens Seiffert-Brockmann, U of Vienna, AUSTRIA

Big Data as a Key Topic for the Next Decade of Strategic Communication Research

Christian Wiencierz, U of Muenster, GERMANY

Ulrike Röttger, U of Muenster, GERMANY

Management Studies and Strategic Communication: Learnings and Perspectives

Benita Steyn, Cape Peninsula U of Technology, SOUTH AFRICA

Strategic Communication in the Political Arena

Spiro K. Kiousis, Iowa State U, USA

The Military Perspective on Strategic Communication: Key Pillars and Future Trends

Christopher Paul, Seattle U, USA

Confronting Master Narratives of Gender, Race, and Power in Understanding Strategic Communication

Elizabeth L. Toth, U of Maryland, College Park, USA

Linda Aldoory, U of Maryland, College Park, USA

Strategic Communication: Towards The Next Decade
Dejan Vercic, Pristop Communications, SLOVENIA

Ansgar Zerfass, U of Leipzig, GERMANY

# 2127

# Preconference: Populism, Posttruth Politics and Participatory Culture: Interventions in the Intersection of Popular and Political Communication

#### **Thursday** 09:00-17:00 Aqua Salon AB

#### Sponsored Sessions

#### Chairs

Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM Stephen Harrington, Queensland U of Technology, AUSTRALIA

Many countries all over the world have witnessed the rise (and sometimes also fall) of movements and parties that have been described as populist. Those populist actors have posed a challenge to established parties or even entered into government. Against the background of economic and political crises in different regions of the world as well as long-term changes in social structures and in the media environment, the analysis of the success of populist worldviews and politics is highly relevant. However, previous analyses of populism have often been confined to the discussion of conceptual problems, questions of political theory, and case studies of populist movements, often without acknowledging the role of the media. Only recently have communication and media scholars begun to investigate the communicative aspects of populism.

# 2130

#### Preconference: Global Health, Social, and Behavioral Change Communication Intervention Research

Thursday 09:00-17:00 Aqua Salon E

# Sponsored Sessions

# Chairs

Evelyn Y. Ho, U of San Francisco, USA Shiv Ganesh, Massey U, NEW ZEALAND

#### **Participants**

Douglas Storey, Johns Hopkins U, USA Mohan Jyoti Dutta, National U of Singapore, SINGAPORE Rania Elessawi, UNICEF, INDIA Meghan Bridgid Moran, Johns Hopkins U, USA Katherine Smith, Johns Hopkins U, USA Sudhakar Narayan Morankar, Jimma U, ETHIOPIA Holley A. Wilkin, Georgia State U, USA Zewdie Birhanu, Jimma U, ETHIOPIA Wayne A. Beach, San Diego State U, USA David Michael Dozier, San Diego State U, USA Abebe Lakew, Jimma U, ETHIOPIA

#### Respondents

Iccha Basnyat, National U of Singapore, SINGAPORE Ying Wang, U of Waikato, NEW ZEALAND

This preconference leverages the professional and research connections of the organizers to bring together scholars as well as development practitioners working on global and applied health communication to meet and explore forging possible partnerships. One of the expected outcomes of this interaction will be for researchers and practitioners to form interdisciplinary teams to work on grant-writing, data analysis, formulating research priorities or other on-the-ground applied/intervention projects, particularly in the area of social and behavioral change communication. In doing this, the preconference will meet the mandate of the conference to highlight applied and translatable research.

#### 2131

#### **Thursday** 09:00-17:00 Aqua Salon F

#### Preconference: Political Communication in the Online World: Empirical Findings and Theoretical Perspectives

#### **Sponsored Sessions**

#### **Participants**

Political Communication in the Online World: Empirical Findings and Theoretical Perspectives

Gerhard Vowe, U of Duesseldorf, GERMANY

Patrick Roessler, U of Erfurt, GERMANY

Diffusion Models in Online Agenda Setting: Theoretical Models and Empirical Assessment

Barbara Pfetsch, Hohenheim U, GERMANY

Daniel Maier, Freie U Berlin, GERMANY

Peter Miltner, Freie U Berlin, GERMANY

Annie Waldherr, U of Muenster, GERMANY

A New Agenda for Agenda-Setting Research in the Digital Era

Gabriel Weimann, U of Haifa, ISRAEL

Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY

Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY

Network Agenda Setting Gone Mobile: Implications of Interface and Place in #Election2016

Jacob Groshek, Boston U, USA

Lei Guo, Boston U, USA

James E. Katz, Rutgers U, USA

Denis Wu, Boston U, USA

Online Communication, Political Discontent, and the Future of Democracy

Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Effects of (Online) Users' Perceptions of Media Bias and Media Influences on Political Participation

Hernando Rojas, U of Wisconsin - Madison, USA

The Relationship Between Biases in Perceptions of Public Opinion, Media Selection, and Polarization

Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

How Perceptual Processes Affect Individuals' Political Communication Activities: Results of a Research Program

Marco Dohle, U of Duesseldorf, GERMANY

Christiane Eilders, Heinrich-Heine-U, GERMANY

Ole Kelm, U of Dusseldorf, GERMANY

Pablo Porten-Chee, U of Zurich, GERMANY

When News Meets the Audience: How User Comments Affect Readers' Perceptions of News and Reality

Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

Dissolving Boundaries of Organizations

Patrick Donges, U of Leipzig, GERMANY

Juliana Raupp, Freie U Berlin, GERMANY

Jan Niklas Kocks, Freie U Berlin, GERMANY

Kim Murphy, Freie U Berlin, GERMANY

Paula Nitschke, Freie U Berlin, GERMANY

Social Media, Political Parties, and Political Engagement in Comparative Perspective

Cristian Vaccari, U of Bologna, ITALY

Information Activism Online: The Strategies, Practices and Dilemmas of Social Movement Actors in India

Laura Stein, U of Texas - Austin, USA

Where is an Organization Online?

Elizabeth D. Wilhoit, Auburn U, USA

Does New Science Require New Agendas for (Science) Communication Research?

Dietram A. Scheufele, U of Wisconsin-Madison, USA

Climate Change Communication: A Divide Between the Online and Offline World?

Silke Adam, U of Bern, SWITZERLAND

Marcus Maurer, Johannes Gutenberg U Mainz, GERMANY

Thomas Haeussler, U of Bern, SWITZERLAND

Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY

Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY

Ueli Reber, U of Bern, SWITZERLAND

Hannah Schmid-Petri, U of Bern, SWITZERLAND

Climate Change in the Blogosphere: Analyzing the Dynamics of Framing the Debate in Terms of Science and Politics Dag Elgesem, U of Bergen, NORWAY

Preconference: Invention & Intervention: Blending Research With Practice to Develop Effective Media for Youth

Science Communication in an Online Media Environment: Current Changes and Perspectives for Future Research

Mike S. Schaefer, U of Zurich, SWITZERLAND

Julia Metag, U of Fribourg, SWITZERLAND

Digital Media Use and Perspectives for Political Communication

Eszter Hargittai, U of Zurich, SWITZERLAND

## 2132

# *Thursday* Spo

#### Sponsored Sessions

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#### Chair

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Today's youth are among the fastest adopters of new technology – eager to use, learn from, and experience the vast potential that interactive media offers (including transmedia forms such as television programs, videogames, and apps). Yet while youth are quickly embracing new technology as a part of their media environment, the bridge between academic scholarship and media development has not been as quick to catch up. Indeed, researchers often find themselves asking how they can be most influential in the design of children's media while media producers similarly find themselves wondering what the latest research shows, how they can use this information, and how they can improve their own approach to in-house research. This preconference addresses these gaps.

#### 2135

## Preconference: Being Digital - Future Research Challenges

# **Thursday** 09:00-17:00 Aqua 313

Aqua 300AB

#### **Sponsored Sessions**

#### Chair

Simeon John Yates, U of Liverpool, UNITED KINGDOM

The pace of communications technology change creates a situation for our disciplines whereby taking stock of theory and findings can be challenging. To better inform future research the pre-conference will undertake a set of workshops to explore and reflect on the findings from the UK Economic and Social Research Council (ESRC) scoping review on "Ways of Being in a Digital Age." This review concludes and reports in March 2017 and will provide an overview of research on how digital technology mediates our lives. This preconference elicits reflection and discussion on the key research challenges facing communications research within each of the domains explored by the review.

## 2146

# Preconference: Comments, Anyone? Multidisciplinary Approaches for Analyzing Online User Comments Across News and Other Content Formats

#### Thursday 09:00-16:30 Sapphire 400B

# **Sponsored Sessions**

# Chairs

Nina Springer, Ludwig Maximilians U Munich, GERMANY Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY Scott Graham Wright, U of Melbourne, AUSTRALIA

#### Participants

Antonis Kalogeropoulos, U of Oxford, UNITED KINGDOM Wiebke Loosen, Hans-Bredow-Institut, GERMANY Mario Häring, U of Hamburg, GERMANY Zijad Kurtanović, U of Hamburg, GERMANY Lisa Merten, Hans-Bredow-Institut, GERMANY Julius Reimer, Hans-Bredow-Institut, GERMANY Lies van Roessel, Hans-Bredow-Institut, GERMANY Walid Maalej, U of Hamburg, GERMANY Ori Tenenboim, U of Texas - Austin, USA Slgi Sage Lee, U of Michigan, USA Nojin Kwak, U of Michigan, USA Karin Boczek, Technical U Dortmund, GERMANY Gerret von Nordheim, Technical U Dortmund, GERMANY Lars Koppers, Technical U Dortmund, GERMANY

Patricia Goncalves da Conceicao Rossini, Syracuse U, USA

Feifei Zhang, Syracuse U, USA

Lauren Bryant, U at Albany - SUNY, USA

Kate Kenski, U of Arizona, USA

Sam Jackson, Syracuse U, USA

Jennifer Stromer-Galley, U of Pennsylvania, USA

Dhiraj Murthy, U of Texas - Austin, USA

Sanjay Sharma, Brunel U, UNITED KINGDOM

Laura H Marshall, U of North Carolina - Chapel Hill, USA

Jakob Jünger, U of Greifswald, GERMANY

Hanna Marzinkowski, Friedrich Schiller U Jena, GERMANY

Ines Engelmann, Friedrich Schiller U Jena, GERMANY

Scott Graham Wright, U of Melbourne, AUSTRALIA

Todd Graham, U of Groningen, UNITED KINGDOM

Dan Jackson, Bournemouth U, UNITED KINGDOM

Michael Johann, U of Passau, GERMANY

Thomas Knieperr, U of Passau, GERMANY

Gina Masullo Chen, U of Texas - Austin, USA

Victoria Y Chen, U of Texas - Austin, USA

Paromita Pain, U of Texas - Austin, USA

Anders Sundnes Løvlie, IT U of Copenhagen, DENMARK

Karoline Andrea Ihlebaek, ECREA, NORWAY

Anders Olof Larsson, Westerdals Oslo ACT, NORWAY

Yomna Elsayed, U of Southern California, USA

Andrea B. Hollingshead, U of Southern California, USA

Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Julian Ausserhofer, FH Joanneum U of Applied Sciences, AUSTRIA

Oren Soffer, Open U of Israel, ISRAEL

Studies of the user comments 'below the line' on websites and social media sites of news organizations, companies, and other public figures/institutions continue to grow, though these studies are scattered across various disciplines. One reason for this situation is that comments are analyzed using different theoretical and empirical approaches. The results of these various research efforts are, however, mainly communicated and recognized within the boundaries of the specific disciplines. Moreover, the validity of research on user comments is often limited to single countries and specific cultures. This preconference therefore synthesizes multidisciplinary and international research on online user comments. Scholars from various disciplines are invited to present and discuss their current work on user comments with a focus on how this research can cross the boundaries of single research divisions.

#### 2148

#### Preconference: Ordinary Citizens in the News

# **Thursday** 09:00-17:00 Sapphire 410A

## **Sponsored Sessions**

#### Chair

Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

#### **Participants**

Do Content and Context Matter? Effects of Vox Pop Characteristics in Television News

Kathleen Beckers, U of Antwerp, BELGIUM

Looks Can Be Deceiving: Ordinary Citizens as Sources in Health News

Joyce Stroobant, Ghent U, BELGIUM

Sarah Van Leuven, Ghent U, BELGIUM

Personal Experience and the Effects of Ordinary Citizens in the News: Linking Issue Obtrusiveness and Human Interest Framing

Erik Knudsen, U of Bergen, NORWAY

The Dilemma of Ordinary People as Cases in the News: The Trade-Off Between Informativeness and Appeal

Morten Skovsgaard, U of Southern Denmark, DENMARK

David Nicolas Hopmann, U of Southern Denmark, DENMARK

Christian Elmelund-Prstekr, U of Southern Denmark, DENMARK

The Visibility of Ordinary EU Citizens in the News Coverage on EU Governance

Stefanie Walter, U of Hamburg, GERMANY

Voices to be Heard?

Judith Lohner, U of Hamburg, GERMANY

"The Voice of the People" - Do Tweets Represent the Opinion of Ordinary Citizens?

Sascha Hoelig, Leuphana U Lueneburg, GERMANY

Ordinary Citizens in Swiss Public Television: Background Actors or Actors With Own Voice?

Anne Beier, Freie U Berlin, GERMANY

Stephanie Flechtner, Freie U Berlin, GERMANY

Inclusion and Exclusion: How Ordinary Citizens Fit Into the Journalistic Sourcing Process

Dawn Wheatley, Dublin City U, IRELAND

## Lost Ground

Tobias Eberwein, Austrian Academy of Sciences, AUSTRIA

Colin Porlezza, U of Zurich, SWITZERLAND

Sergio Splendore, U degli Studi di Milano, ITALY

Michal Kus, U of Wroclaw, POLAND

Are Ordinary People More Trustworthy?

Christina Peter, Ludwig Maximilians U Munich, GERMANY

Ordinary Citizens in Online News the Effect of Online Comments on Third-Person Perceptions and Support for Censorship

Katharina Sommer, U of Zurich, SWITZERLAND Matthias Hofer, U of Zurich, SWITZERLAND

Matinias Hoter, U of Zurich, SWITZEKLAND

"Who Lives, Who Dies, Who Tells Your Story?" Sourcing Immigrants in the News Miriam Hernandez, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Preliminary Notes to a Historical Understanding of Ordinary Citizens in the News

Birgitte Kjos Fonn, Oslo and Akershus U College, NORWAY

Research on ordinary citizens as part of media coverage has traditionally been conducted in the realm of media effects. Surprisingly, there have been comparatively few studies on how common such depictions are in the media and which forms they take (e.g. social media comments, polls, exemplars). Moreover, the different strands of research have seldom been linked to each other, for example exemplification and personalization. In addition, scholars often investigate the direct effects of citizen depictions on perceived public opinion, personal opinion, and behavior without examining the underlying causal processes (e.g. the role of perceptual phenomena). The aim of the preconference is to shed light on the role of citizens in the media from an integrative perspective and to gain greater insight in the selection, perception, and effects of citizen depiction in news coverage.

## 2149

### Preconference: Innovations in Narrative-Based Intervention Design, Development, and Evaluation

Thursday 09:00-17:00 Sapphire 410B

#### **Sponsored Sessions**

#### Chairs

Joyee Shairee Chatterjee, Asian Institute of Technology, THAILAND

#### **Participants**

Hua Wang, U at Buffalo, SUNY, USA Michael J. Cody, U of Southern California, USA Angeline Sangalang, U of Pennsylvania, USA

Storytelling is a powerful tool for deep learning, health promotion, and social change. In the past four decades, changemakers all around the world have been increasingly incorporating narrative elements into intervention programs to raise awareness, promote healthy alternatives, and change individual behaviors, social and cultural norms, and public policies. This preconference aims to highlight and discuss selected innovative approaches in designing, developing, monitoring, and evaluating narrative-based interventions to address complex issues in public health and social justice in today's societies. We also hope to bring together both scholars and practitioners to share the state-of-art projects in thinking and action as well as brainstorming on strategies to overcome the challenges in research and practice.

#### 2152

## Preconference: Digital Asia: Recent Research and Practice

# **Thursday** 09:00-17:00 Cobalt 500

#### **Sponsored Sessions**

#### Chairs

Nojin Kwak, U of Michigan, USA
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
Natalie Pang, Nanyang Technological U, SINGAPORE
Baohua Zhou, Fudan U, CHINA, PEOPLE'S REPUBLIC OF
Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
Muneo Kaigo, U of Tsukuba, JAPAN
Scott W. Campbell, U of Michigan, USA
Junho Choi, Yonsei U, KOREA, REPUBLIC OF

#### **Participants**

Do Privacy Concerns Promote the Use of Foreign-Based SNS?: A Comparison Before and After the Disclosure of SNS Surveillance in S. Korea

Ho Young Yoon, U of Wisconsin-Madison, USA

South Korea Earthquake on YouTube

Han Woo Park, YeungNam U, KOREA, REPUBLIC OF

Why Political Parties Fail in Social Media Use?

Shin Dong Kim, Hallym U, KOREA, REPUBLIC OF

Wooyeol Shin, U of Minnesota - Twin Cities, USA

Ah-Boys and Unkes: Authoring and Reading Alternative Digital Masculinities in Singapore

Crystal Abidin, National U of Singapore, SINGAPORE

Liew Kai Khiun, Nanyang Technological U, SINGAPORE

Disaggregation of Public Voice: Chinese Journalists' Migration and Tribes of Profession in Technological Transformation Wei Wang

Guangfeng Yuan, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

Performance and Satire: The Online Discursive Contestation Between the Authoritarian Power and the Public in China Fangzhou Ding, Shanghai Academy of Social Sciences, CHINA, PEOPLE'S REPUBLIC OF

The Implications of Cross-Cutting Exposure and Selective Avoidance in the Digital Era: Differential Relationships With Civic and Political Engagement

Qinfeng Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Grabbing an Optimal Level of Players' Attention: Investigation on Virtual Advertisements in eSports

Younbo Jung, Nanyang Techological U, SINGAPORE

Doohwang Lee, Kyung Hee U, KOREA, REPUBLIC OF

Young-Nam Seo, Kyung Hee U, KOREA, REPUBLIC OF

Jeremy Sng, Nanyang Technological U, SINGAPORE

Minkyung Kim, Kyung Hee U, KOREA, REPUBLIC OF

Marginalized Protest Paradigm? Examining the Discourse and Dynamics Among Twitter Actors in Hong Kong Occupy Central Protest

Pei Zheng, Ithaca College, USA

Fangjing Tu, U of Wisconsin-Madison, USA

Who is to Blame: Locality-Based Reporting of Conflicts in Hong Kong Press

Fan Yang, U of Wisconsin-Madison, USA

Steve Guo, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

The Influence of Traditional Media, Internet Media and Personal Communication on Voting Decision: the Filter Hypothesis in New Media Environment

Yi Wu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Substantive vs. Procedural Democracy: The Impact of Media Use on Chinese Citizens' Support for Different Types of Democracy

Xiang Meng, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Nationalism and Political System Justification in China: The Differential Effects of Traditional and New Media

Xiaoting Wang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Weibo and the Public Life of Chinese People in the Contemporary Transitional Society

Eileen L. Han, Michigan State U, USA

Mapping Out China's Online Public Diplomacy: A Computational Textual Analysis Approach

Dani Madrid-Morales, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Social Media, Chinese Youth Internet Users, and Political Disagreement

Ximing Liu, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Chen-Wei Chang, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Qin Li, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Digitally Powered Movement and Countermovement of Marriage Equality in Taiwan

JhuCin Rita Jhang, U of Texas - Austin, USA

A Tale of Two Occupy Central Movements: Comparing Network Structures on Twitter and Local Newspapers

Yin Wu, U of Texas - Austin, USA

Imagining Vidarbha: Analysis of Discourse on Social Networking Sites of Vidarbha as a Region

Pralay Nagrale, Tata Institute of Social Sciences, INDIA

How Social Media is Changing China's News? The Case of Xinhua News Agency

Xin Xin, U of Westminster, UNITED KINGDOM

Empowering Citizen-Powered Alternative News Media: Lessons From South Korea Nakho Kim, U of Wisconsin-Madison, USA

The Ili Joins the Grid: Travails of Three Indigenous Igorot Villages as They Go Digital Dazzelyn Baltazar Zapata, National U of Singapore, SINGAPORE

This preconference aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship writ large—in Asia.

# 2156

# Preconference: Political Communication PhD Student Preconference

#### Thursday 09:00-17:00 Cobalt 502A

#### **Sponsored Sessions**

Chair
Peter Van Aelst, U of Antwerp, BELGIUM

#### **Participants**

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Kimberly A. Gross, George Washington U, USA Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE

Note: Breakouts for this session are in Cobalt 501B and 502B.

**Thursday** 09:00-17:00 Cobalt 520

#### Preconference: Computational Tools for Text Mining, Processing, and Analysis

#### Sponsored Sessions

# Chairs

Dror Walter, U of Pennsylvania, USA Sijia Yang, U of Pennsylvania, USA

Manual content analysis has been one of the most important and influential research techniques in communication for more than half a century. With the rise of social and digital media, recent years have seen a sharp growth in the sheer amount and types of textual data communication scholars often wish to explore as well as changes to required skillsets to acquire, process, and store these data. Due to these changes researchers in communication often find manual content analysis methods inadequate for their needs. As a result, computational approaches to text mining are becoming gradually more valuable and even necessary. This preconference workshop engages with these computational methods.

#### 2240

#### Preconference: Corporate Branding and Social Responsibility

# **Thursday** 09:30-16:30 Aqua 309

**Sponsored Sessions** 

Chair

Siva Vaidhyanathan, U of Virginia, USA

#### 2224

# Preconference: Media Performance & Democracy: The Debate Continues

# **Thursday** 10:00-17:00 Indigo 204A

# **Sponsored Sessions**

#### Chairs

Josef Seethaler, Austrian Academy of Sciences, AUSTRIA Linards Udris, U of Zurich, SWITZERLAND

#### **Participants**

Ĝianpietro Mazzoleni, U of Milan, ITALY Silvia Pellegrini, Pontificia U Catolica de Chile. CHILE

#### **Participants**

Media Regimes and Democratic Trajectories – How Hallin and Mancini Complement Lijphart's Approach to Democratic Politics Rodney Evan Tiffen, U of Sydney, AUSTRALIA

Democratic Drivers of "Free Flow" and "Fair Flow" News: The NWICO Debates Re-Examined in the Global Era

Mark Princi Hannah, New York U, USA

Synergies Between Democracy and Journalism

Sergio Ricardo Quiroga, ICAES, ARGENTINA

Evaluating Media Performance in the Light of Fragmented Audiences Raphael Kösters, Heinrich Heine U Düsseldorf, GERMANY

Olaf Jandura, Ludwig Maximilians U Munich, GERMANY

Media Performance, Stratification, and Segmentation - Main Findings From the "Yearbook Quality of the Media" in Switzerland

Linards Udris, U of Zurich, SWITZERLAND

Mario Schranz, U of Zurich, SWITZERLAND

Mark Eisenegger, U of Salzburg, AUSTRIA

Jörg Schneider, U of Zurich, SWITZERLAND

Lucie Hauser, U of Zurich, SWITZERLAND

Journalistic Quality and Ethnic Media: Which Quality for Which Media?

Petra Herczeg, U of Vienna, AUSTRIA

Youth in Revolt: The Democratic Potential of Campus Newspaper Protest Coverage

Marina A Hendricks, U of Missouri, USA

Joy Michelle Jenkins, U of Missouri, USA

Different Audience - Different Journalistic Style? Tabloid Journalism as Alternative Public Sphere

Ursula Alexandra Ohliger, Ludwig Maximilians U – Munich, GERMANY

How Political Atmosphere Affects Media Performance and Democracy in Turkey: Twitter Users' Reaction

Enes Abanoz, Ondokuz Mayıs U, TURKEY

Diversity as a Quality Standard of Search Engines. A Comparative Content Analysis of Algorithm-Based Search Results

Miriam Steiner, Johannes Gutenberg U Mainz, GERMANY

Melanie Magin, Johannes Gutenberg U Mainz, GERMANY

Birgit Stark, Johannes Gutenberg U Mainz, GERMANY

Journalistic Role Perceptions as an Expression of Democratic Potentials? Comparative Evidence for the Democratic Orientation of European Journalists

Andreas Riedl, Austrian Academy of Sciences, AUSTRIA

Corinna Laurerer, Ludwig Maximilians U Munich, GERMANY

Vietnam Journalism Ethics: Somewhere In-Between

Nhung Nguyen, RED-Center for Research on Communication Development, VIETNAM

Stephen Ward, U of Wisconsin-Madison, USA

Huyen Trinh, RED-Center for Research on Communication Development, VIETNAM

Quality Research and Media at Crossroads: Constructive Debating Citizen Communities - An Overdue Ethical Commitment and Ouality Feature?

Marlis Prinzing, Macromedia U of Applied Studies, GERMANY

Putting the DEMOS Back in Democracy: Theoretical Considerations on the Role of the Media in a Democratic Society

Josef Seethaler, Austrian Academy of Sciences, AUSTRIA

Maren Beaufort, Austrian Academy of Sciences, AUSTRIA

Media and Democratization in Cuba: From "Poetic Sorcery" to "Structural Witchcraft"

Sara Garcia Garcia Santamaria, U of Sheffield, UNITED KINGDOM

Media Logic and Democracy

David L. Altheide, Arizona State U, USA

## 2319

#### Preconference Lunch - ticket required for entry

Thursday 11:30-13:30 Indigo Ballroom C

#### **Sponsored Sessions**

#### 2428

#### **Board of Directors Meeting of the International Communication Association**

#### **Thursday** 13:00-17:00 Aqua Salon C

# **Sponsored Sessions**

Peng Hwa Ang, Nanyang Technological U, SINGAPORE

#### **Participants**

Chair

John Paul Gutierrez, International Communication Association, USA

Laura Sawyer, International Communication Association, USA

Paula M Gardner, McMaster U, CANADA

Patricia Moy, U of Washington, USA

Amy B. Jordan, U of Pennsylvania, USA

Peter Vorderer, U of Mannheim, GERMANY

Francois Heinderyckx, U libre de Bruxelles, BELGIUM

Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND

Akira Miyahara, Seinan Gakuin U, JAPAN

Lilach Nir, Hebrew U, ISRAEL

Tamar Lazar, U of Haifa, ISRAEL

Charlotte Löb, U of Mannheim, GERMANY

Sahara Byrne, Cornell U, USA

Lee Humphreys, Cornell U, USA

David W. Park, Lake Forest College, USA

Katharine Sarikakis, U of Vienna, AUSTRIA

Rene Weber, U of California - Santa Barbara, USA

Taiquan Winson Peng, Michigan State U, USA

Bruno Takahashi, Michigan State U, USA

Federico Subervi, NAMLE, USA

Natalia Rybas, Indiana U East, USA

Nicholas David Bowman, West Virginia U, USA

Terry Flew, Queensland U of Technology, AUSTRALIA

Evelyn Y. Ho, U of San Francisco, USA

Kevin Wise, Indiana U, USA

Stephanie Kelly, North Carolina A&T State U, USA

Stephen Croucher, Massey U, NEW ZEALAND

Janice Krieger, U of Florida, USA

Ascan F. Koerner, U of Minnesota, USA

Henrik Ornebring, Karlstad U, SWEDEN

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA

Eve C Ng, Ohio U, USA

Travers Scott, Clemson U, USA

Lance Holbert, Temple U, USA

Amanda D. Lotz, U of Michigan, USA

Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS

Alison Hearn, U of Western Ontario, CANADA

Peter Van Aelst, U of Antwerp, BELGIUM

Stephen Harrington, Queensland U of Technology, AUSTRALIA

Diana Ingenhoff, U of Fribourg, SWITZERLAND

Chiara Valentini, Aarhus U, DENMARK

Marie Hardin, Pennsylvania State U, USA

Giorgia Aiello, U of Leeds, UNITED KINGDOM

Colin Agur, U of Minnesota, USA

**Thursday** 13:00-16:00 Aqua 303

#### Preconference: Building a Global Capability Framework for Public Relations

#### Sponsored Sessions

#### Chair

Anne Gregory, U of Huddersfield, UNITED KINGDOM

#### **Participants**

Gregor Halff, Singapore Management U, SINGAPORE Ronel Rensburg, U of Pretoria, SOUTH AFRICA Johanna Fawkes, U of Huddersfield, UNITED KINGDOM Jesper Falkheimer, Lund U, SWEDEN Gabriel Sadi, Interamerican Open U, ARGENTINA

What are the core capabilities of public relations – at individual and professional levels? Do they vary across region and nation? How does the notion of capability move us beyond the descriptive limitations of knowledge, skills, attributes and behaviours (competency) and into the future of the profession? The University of Huddersfield is at the midpoint of a multi-national research project addressing these questions The project is supported by the Global Alliance for Public Relations and Communication Management and partner universities in Sweden, Spain, Argentina, Canada, USA, South Africa, Singapore and Australia, as well as large employers such as the UK Government Communications Service. Representatives from these universities will share findings from around the world and discuss the issues they raise. This topic has practical implications for academics involved in curriculum design, for professions constructing membership criteria and employers considering the makeup and direction of their communication teams, as well as for individual practitioners planning careers. It is also relevant to practitioners and professional body members from other communication sectors as many of the core capabilities concern the nature of professionalism in general.

#### 2/138

# Sponsored Sessions

**Thursday** 13:00-17:00 Aqua 305

# Chair

Cui Meadows, East Carolina U, USA

#### **Participants**

Attractiveness, Expertise, and Privatization: The Effect of Source Credibility of the First Lady as Political Endorser on Social Media in China

Zongya Li, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

CCA Preconference: Chinese Communication: Lessons Learned and Opportunities for the Future

Yiyi Yin, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Cooperative or Confrontational? Research on the Aggressive Responses by Chinese Foreign Ministers in Press Conferences (1996–2016)

Feng Wu, Jiangnan U, CHINA, PEOPLE'S REPUBLIC OF

Engagement, Formality, and Openness: Managing Paradoxes of Using WeChat for Work

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Ke Zhang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Official or Unofficial Media? Comparing Media Credibility in China's Natural Disasters

Lili Wang, Arizona State U, USA

Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Mingyang Yu, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Second-Level Agenda Setting in China: A Comparison of Media Frames and Online Public Frames in a Disaster Context

Nan Zhang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Minwei Ai, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Social Trust and Trust in the Chinese Government New Media Platforms

Chen Hong, Chongqing Technology and Business U, CHINA, PEOPLE'S REPUBLIC OF

Li Mingzhe, East China Normal U, CHINA, PEOPLE'S REPUBLIC OF

Zheng Guangjia, East China Normal U, CHINA, PEOPLE'S REPUBLIC OF

Liu Cong, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

#### Respondents

Shuhua Zhou, U of Alabama, USA Charles Meadows, East Carolina U, USA

The preconference features papers pertinent to Chinese communication in general, covering an array of interesting issues from government communication, to credibility, to WeChat engagement, and to discuss opportunities for researchers interested in Chinese Communication. This is a special CCA session.

#### 2455

Preconference: Designing and Publishing Global Scholarship

Thursday 13:00-15:00 Cobalt 501C **Sponsored Sessions** 

Chair

Melissa A. Click, Gonzaga U, USA

Thursday 18:00-19:30 Indigo Ballroom A

#### OPENING PLENARY: Border Interventions: The Interstices of Geopolitics, Identity, and Violence

## **Sponsored Sessions**

#### Chair

Paula M Gardner, McMaster U, CANADA

## **Participants**

Micha Cardenas, U of Washington, USA Rosa Linda Fregoso, U of California - Santa Cruz, USA Antonieta Mercado, U of San Diego, USA

Skawennati, Independent Kahnawake Mohawk Artist, CANADA

This opening roundtable intervenes at the site of "the border"—or rather multiple, intersectional borders. Speaking from our location in San Diego, the panel explores the geopolitical border separating Mexico from California, representing significant economic imbalances aggravated by power dynamics enabled by gender, race, culture and ethnicity. The panelists speak as well to linguistic and representational practices that conjure a "border" between dominant and so-called marginal forms of gender, sexual, cultural and ethnic identity. As scholar-activists, our panelists will probe the entanglements that women and non-binary people, especially, negotiate as they travel material, geographic and symbolic borders; in these risky spaces of mobility, subjects incur violence ranging from silencing to criminalization, disappearance and murder.

#### 2818

#### Making & Doing Exhibition

#### Thursday 19:30-21:30 Indigo Ballroom B

## (CONCURRENT WITH OPENING RECEPTION)

#### Chair

Lisa Henderson, U of Massachusetts - Amherst, USA

#### **Participants**

A Journey of "Waste": Reflections About Research, Creation, and teaching

Donna S.C. Chu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

A Platform Ecology of Creative Work

Samantha Anne Close, U of Southern California, USA

Always Already? Cultural Production and the Subject of Marriage

Vincent Doyle, IE U, SPAIN

An Interactive, Digital, Tactile, Collaborative Learning Experience for Young Visitors to the Missouri Botanical Garden Julia Griffey, Webster U, USA

Black Activist Media Producers of Austin

Krishnan Vasudevan, U of Texas - Austin, USA

Civic Tech Studio: Making Change in Urban Ecosystems

Andrew R. Schrock, Chapman U, USA

Há-Vita: A Transmedia Project to Foster a Dialogue About the Natural and Cultural Capital of Madeira Island

Cláudia Silva, Madeira Interactive Technologies Institute, PORTUGAL

Deborah Castro, Madeira Interactive Technologies Institute, PORTUGAL

Mara Dionisio, Madeira Interactive Technologies Institute, PORTUGAL

Valentina Nisi, Madeira Interactive Technologies Institute, PORTUGAL

#### Futurewomen

Khadijah Costley White, Rutgers U, USA

GuerrillaReads

Bronwyn Mauldin, GuerrillaReads, USA

Melissa A. Wall, California State U, Northridge, USA

Insider Positionality: Creating Tools and Translations to Investigate Audio Description

Brett Oppegaard, U of Hawaii - Manoa, USA

Intimate Infrastructures

Laura Forlano, Illinois Institute of Technology, USA

Making & Doing: the Data Walkshop

Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Making the LGBTQ Game Archive

Adrienne Shaw, Temple U, USA

Open TV Presents: Scaling Production Value

Aymar Jean Christian, Northwestern U, USA

Payphone Portraits and Urban Imagination Jessa Lingel, U of Pennsylvania, USA

Kyle Cassidy, U of Pennsylvania, USA

Por Nuestras Calles: Participatory Research and Design of a Game-Based Intervention

Jessica Wendorf Muhamad, U of Miami, USA

Lien Tran, U of Miami, USA

Postcards From/at Donde Rebotan Los Sueños\*

Rogelio Alejandro Lopez, U of Southern California, USA

Sangita Shresthova, U of Southern California, USA

Emilia Yang, U of Southern California, USA

Project: Teletopia

Shih Wei Tain, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Yaoyu Liu, YU Design. CHINA, PEOPLE'S REPUBLIC OF

Zhe Wang, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Hsiaomei Wu, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Sexual Representation and Visual Communication in the Editorial Design Space

Lynn A. Comella, U of Nevada - Las Vegas, USA

Ryan Olbrysh, Independent Scholar, USA

Spaces, Concepts, and Actors: Visualizing the Integration of Digital Technologies in a Broadcast Newsroom

Wambui Wamunyu, Daystar U, KENYA

Andrew Kamau, Code for Africa, KENYA

Telephonoscope: A Microdigital Storytelling Workshop for Community Memories and Archives

Shin Mizukoshi, U of Tokyo, JAPAN

Masako Miyata, Faculty of Creation and Representation, Aichi Shukutoku U, JAPAN

The #FightFor15: Activist Media as Collaborative Citizenship

Gino Canella, U of Colorado - Boulder, USA

The Integration of Theory and Practice-Based Research in Public Digital Projects

John Kim, Macalester College, USA

The Measure of Everyday Life: Social Science Radio

Brian G. Southwell, U of Pennsylvania, USA

Karla Jimenez, RTI International, USA

Kimberley Cartwright, North Carolina Central U, USA

Alshadera Dawson, North Carolina Central U, USA

Lackisha Sykes, North Carolina Central U, USA

The No Singaporeans Left Behind Campaign

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Naomi Tan, Ohio State U, USA

Asha Rathina Pandi, National U of Singapore, SINGAPORE

Abdul Rahman bin Abdol Rohim, Government of Singapore, SINGAPORE

Julio Etchart, Independent Photojournalist, SINGAPORE

The Shore Line: A Collection of Slow-Resistance Stories

Elizabeth Miller, Concordia U, CANADA

Tierra Y Libertad: Flag and Phrase in a 21st-Century Border Zone

Grant Leuning, U of California - San Diego, USA

Pepe Rojo, U of California - San Diego, USA

Visible Histories

Lauren Mark, Arizona State U, USA

Waterline: Giving Voice

Bette Kauffman, U of Louisiana - Monroe, USA

"O Say Can You See?" Patriotism, Performance, and Sport

Courtney Cox, U of Southern California, USA

Perry B. Johnson, U of Southern California, USA

#### Respondents

**Sponsored Sessions** 

Josh Kuhn, U of Southern California, USA

Ml Hogan, Illinois Institute of Technology, USA

Aymar Jean Christian, Northwestern U, USA

John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

ICA will host its first-ever Making & Doing Exhibition during the Opening Reception of our San Diego conference. While you enjoy refreshments and music and catch up with friends in the foyer and terrace spaces, make sure to visit the Making & Doing Exhibition to engage with the top 31 interactive exhibits in this exciting new format.

#### 2861

# Opening Reception of the ICA 67th Annual Conference

#### Thursday 19:30-21:30 Indigo West Foyer

Enjoy light refreshments while taking in beautiful sunset views from the Indigo Terrace as you catch up with old friends. Make sure to visit the Making & Doing exhibition taking place just off the foyer in Indigo B as well!

#### Morning Yoga Session - Friday

#### **Friday** 07:00-08:00 Sapphire Terrace/Sapphire West Fover

#### Sponsored Sessions

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

#### 3018

#### Exemplars, Stereotypes, Stigmas in Media

#### Friday 08:00-09:15 Indigo Ballroom B

#### **Mass Communication**

#### Chair

Morgan E. Ellithorpe, Michigan State U, USA

#### **Participants**

Exemplar Effects on Public Opinion Perception, Attitudes, and Behavioral Intentions: The Moderating Role of Exemplar Involvement

Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Improving Attitudes Toward Stigmatized Immigrants With First-Person Narratives. Moderating and Mediating Variables

Juan Jose Igartua, U of Salamanca, SPAIN

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Nuri Kim, Nanyang Technological U, SINGAPORE

Intergenerational Stereotypes and Perceptions of Others' Vulnerability to the Influence of Media

Frederic Guerrero Sole, U Pompeu Fabra de Barcelona, SPAIN

News and Islamist Radicalization Processes: Investigating Muslims' Perceptions of Negative News Coverage of Islam

Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY

Florian Arendt, Ludwig Maximilians U Munich, GERMANY

Philip Baugut, Ludwig Maximilians U Munich, GERMANY

#### 3019

#### **CAT Interactive Paper Session 2**

#### Friday 08:00-09:15 Indigo Ballroom C

#### Communication and Technology

# Chair

Nia Sarinastiti, Atma Jaya Catholic U of Indonesia, INDONESIA

#### **Participants**

Here We Listen: Positioning a Hybrid "Listening Station" to Circulate Marginalized Voices Across Physical and Digital Channels in a Neighborhood

Benjamin Stokes, American U, USA

Samantha Dols, American U, USA

Kara Andrade, American U, USA

Harnessing Technology to Resist Surveillance: A Case Study of Low-Income Individuals in West Philadelphia

Jennifer Henrichsen, U of Pennsylvania, USA

Surveying the Terroir of Protocol Politics: Examining the Case of the ".Wine" and ".Vin" Top-Level Domains

Anna Loup, U of Southern California, USA

Gaps and Omissions in the Study of Digital Media Use and Engagement

Shelley Boulianne, MacEwan U, CANADA

Information Seeking and Information Journey: Examining Uses of Social Networking Sites During Organizational Socialization

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Tien Ee Dominic Yeo, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Member Self-Disclosure, Team Composition, and Team Performance in Crowdsourcing: The Case of Kaggle

Ruqin Ren, U of Southern California, USA

Bei Yan, U of Southern California, USA

Lian Jian, U of Southern California, USA

Content Sharing on Social Media: The Role of Platform-Specific Skills

Eszter Hargittai, U of Zurich, SWITZERLAND

Mark Yourself as Safe? Exploring the Utility of Facebook's Safety Check Feature

Ronen Shay, St. John Fisher College, USA

Xiaochen Zhang, Kansas State U, USA

#### 3020

#### Factors Influencing Health News Content, Exposure, and Effects

#### Friday 08:00-09:15 Indigo Ballroom D

### **Health Communication**

#### 11 1 A D' ..... II

Cabral A Bigman, U of Illinois, USA

#### **Participants**

Media Agenda-Building in Health: Perceptions of Public Health Information Officers and Health Journalists

Hyun Jee Oh, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Exemplar Use and the Stigmatization: Investigating National News Coverage of Depression

Weirui Wang, Florida International U, USA

Predicting the Temporal Dynamics of Online News Popularity: The Interplay Between Social Influence and Message Features in Health News Exposure

Hyun Suk Kim, Ohio State U, USA

Effects of Online Mammography News Commentary: Comment Characteristics Shape Reader Risk Perceptions Holli Hitt Seitz, Mississippi State U, USA

Health Issue Weighing on Your Mind? The Influence of Topic Salience and Visual Position on News Choice and Memory Narine S. Yegiyan, U of California - Davis, USA

Tessa Irene DeAngelo, U of California - Davis, USA

#### 3021

#### Censorship & Self Censorship in Authoritarian and Authoritarian Leaning States

#### Friday 08:00-09:15 Indigo Ballroom H

#### **Political Communication**

Patricia Moy, U of Washington, USA

#### **Participants**

Youth Resilience to Internet Censorship in China: Circumvention Technology as the Path to Self-Actualized Citizenship Yuting Liao, U of Maryland, USA

Affect-Risk Model of Online Political Expression in Authoritarian Contexts

Aysenur Dal, Ohio State U, USA Erik C. Nisbet, Ohio State U, USA

Fear of Isolation, Willingness to Self-Censor, and Refrain From Expression on Social Media: The Moderating Role of Network

Hsuan-Ting Chen, National Chung Cheng U, CHINA, PEOPLE'S REPUBLIC OF

Chen Gan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Yonghwan Kim, U of Alabama, USA

A Psychological Firewall? Risk Perceptions and Public Support for Online Censorship in Russia

Erik C. Nisbet, Ohio State U, USA

Olga Kamenchuk, Ohio State U, USA

Aysenur Dal, Ohio State U, USA

#### 3022

#### Social Media, Interactions, and Relationships

#### Friday 08:00-09:15 Indigo 202A

#### Communication and Technology

#### Chair

Natalya N. Bazarova, Cornell U, USA

#### **Participants**

Media Multiplexity in Romantic Relationships: A Longitudinal Test of Relational Closeness, Relational Uncertainty, and

Multimedia Communication

Samuel Hardman Taylor, Cornell U, USA

Natalya N. Bazarova, Cornell U, USA

Passive Social Interaction in Social Networking Sites

Miriam Metzger, U of California - Santa Barbara, USA

Christo Wilson, U of California - Santa Barbara, USA

Ben Zhao, U of California - Santa Barbara, USA

The Effect of Interaction Topic and Social Tie on Media Choice and the Role of Four Underlying Mechanisms

Emmelyn Adriana Justine Croes, Tilburg U, THE NETHERLANDS

Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Alexander Peter Schouten, Tilburg U, THE NETHERLANDS

Emiel Krahmer, Tilburg U, THE NETHERLANDS

Danielle Bleize, Tilburg U, THE NETHERLANDS

Two Tests of Social Displacement Through Social Media Use

Jeffrey A. Hall, U of Kansas, USA Chong Xing, U of Kentucky, USA

Michael W Kearney, U of Kansas, USA

Different Audiences, Different Behaviors? How Relational Closeness to the Audience Influences Facebook Users' Opinion Expression

German Neubaum, U of Duisburg-Essen, GERMANY

#### Social Media in China

#### Friday 08:00-09:15 Indigo 202B

#### Communication and Technology

Katy Elizabeth Pearce, U of Washington, USA

#### **Participants**

Frame, Emotion, and Online Opinion: The Formation of Public Opinions in Weibo

Nan Zhang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Minwei Ai, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Talking About Censorship: Mapping Topic Clusters in the Chinese Twitter Sphere

Bo Mai, U of Pennsylvania, USA

SHIWEN WU, Wuhan U, CHINA, PEOPLE'S REPUBLIC OF

Weilai Xu, U of Massachusetts - Amherst, USA

Yoonmo Sang, Howard U, USA

Get Connected While Aging: The Impact of WeChat Network Characteristics on Chinese Aging Population's Well-Being

Jian Rui, Lamar U, USA

Nan Yu, North Dakota State U, USA

Oian Xu. Elon U. USA

Xi Cui, College of Charleston, USA

Predicting Election Performance by Candidates' Facebook Fan Page: Evidence From Hong Kong Legislative Council Election 2016 Gary Tang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

#### 3024

#### **Rethinking Media/Communication Effects**

#### Friday 08:00-09:15 Indigo 204A

#### **Mass Communication**

Lance Holbert, Temple U, USA

#### **Participants**

Do the Media Fulfill Their Functions? The Mass Media's Political and Social Functions From a Recipients' Perspective

Claudia Fortkord, Ludwig Maximilians U Munich, GERMANY

Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY

Rethinking Narrative Engagement in the Age of Multiscreening

Kelsey Williams Woods, Ohio State U, USA

Michael D. Slater, Ohio State U, USA David R. Ewoldsen, Michigan State U, USA

Social Norms as Communicative Phenomena: A Communications Perspective on the Theory of Normative Social Behavior

Sarah Geber, Hannover U of Music, Drama, and Media, GERMANY

Dorothee Hefner, Hannover U of Music, Drama and Media, GERMANY

Teens and the "Social Self": Ad-Elicited Neural Activity Associated With Perceived Effectiveness and Sharing Intention

Elissa Kranzler, U of Pennsylvania, USA

Ralf Schmaelzle, Michigan State U, USA

Matthew O'Donnell, U of Pennsylvania, USA

Rui Pei, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

## 3025

#### **Precarious Careers in the Media Industries**

#### Friday 08:00-09:15 Indigo 204B

#### **Media Industry Studies**

**Participants** 

"Recipe for My Love": Bubblegum Pop and Limited Animation Production in Scooby-Doo Where Are You?

Kevin Sandler, Arizona State U, USA

When a Modifier-Less Identity is the Goal You're Gonna Have Problems: Shonda Rhimes and the Limits of Universal Discourse in an Era of Precarious Labo

Kristen Warner, U of Alabama, USA

Bodies in Rhythm: Precarity, Intensity, and Finite Work in Dance

Mark Banks, U of Leicester, UNITED KINGDOM

Heidi Ashton, Buckinghamshire New U, UNITED KINGDOM

The Mailroom Model: How to Be the Hip Horatio Alger Jr. Alexandre Frenette, Arizona State U, USA

Leaning in and Cracking Ceilings: How Female Media Workers Navigate Hollywood's Gender Inequity

Courtney Brannon Donoghue, Oakland U, USA

An emerging body of literature focuses on work conditions and subjective experiences of workers in the media and cultural industries (or "media workers"), and is especially focused on the precariousness of such careers. Building on this research, our panel examines precarious labor by bringing together two disciplines—media studies and sociology—to tackle the conceptual and methodological issues of workplace dynamics regarding creativity, collaboration, exploitation, and cultural difference. While media industry studies and sociology approach the topic through disparate lenses and foci, this panel hopes to serve as a nexus between these two traditions

#### 302*6*

#### New Research on Agenda Setting and Priming

Friday 08:00-09:15 Indigo 206

#### Political Communication Mass Communication

#### Chair

Arjen van Dalen, U of Southern Denmark, DENMARK

#### **Participants**

The Signal and the Choice: Agenda-Setting Effects of Traditional News Media During the Transition From Low- to High-Choice Media Environments

Monika Djerf-Pierre, U of Gothenburg, SWEDEN

Adam Shehata, U of Gothenburg, SWEDEN

The Economy, the News, and the Public

Alyt Damstra, U of Amsterdam, THE NETHERLANDS

Mark Boukes, U of Amsterdam, THE NETHERLANDS

Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites?

Pablo J. Boczkowski, Massachusetts Institute of Technology, USA

Maria Eugenia Mitchelstein, U de San Andrés, ARGENTINA

celeste Wagner, U of Pennsylvania, USA

Better Left Unsaid: Crime News and Presidential Blame

Nathan Kalmoe, Louisiana State U, USA

Raymond J. Pingree, Louisiana State U, USA

Brian Watson, Louisiana State U, USA

Mingxiao Sui, Louisiana State U, USA Joshua Darr, Louisiana State U, USA

Kathleen Searles, Louisiana State U, USA

# 3028

## Reinvigorating Theory in Journalism Studies: Rethinking the Cultural Authority of Professional Journalism

# **Friday** 08:00-09:15 Aqua Salon C

#### Journalism Studies

#### Chair

Victor W. Pickard, U of Pennsylvania, USA

#### **Participants**

Resisting Exceptionalism by Rehistoricizing Journalism – and Journalism Studies

Carolyn Kitch, Temple U, USA

Journalism's Truth-Telling Problem: Theorizing Parrhesia for Journalism Studies

Nicholas Gilewicz, U of Pennsylvania, USA

What's in a Fact? Deconstructing the Journalistic Production of Truth

Brian Mac-Ray Creech, Temple U, USA

Pioneering the Countercultural Style of Conservative News

Anthony Nadler, Ursinus College, USA

#### Respondent

Bonnie Brennen, Marquette U, USA

Professional journalism is now facing greater challenges to its cultural centrality than at any point since the opening of the first schools of journalism. Even as journalism's key institutions undergo transformations, its tactics of truth production and authority persist in new forms and ventures. This panel examines the foundations and persistence of news institutions' claims to cultural authority as arbiters of truth in public life. How might the perspective of history enlighten a critique of the current moment? How might a deconstruction of journalism's authority over truth impact its relationship to other cultural modes and institutions? How are conservative media politicizing the news values and epistemological assumptions undergirding professional journalism? How does a responsibility to tell the truth in the face of risk animate the practice of journalism across various contexts?

#### 3029

## Reporting in a Postfactual Age: Epistemic Challenges in Journalism

**Friday** 08:00-09:15 Aqua Salon D

Journalism Studies Philosophy, Theory and Critique

Chair

Christian Baden, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

The Birth of Facts in the News (Top Student Paper)

Yigal Godler, Ben-Gurion U/Tel-Aviv U, ISRAEL

Subjectivity as a Journalistic Ideal

Steen Steensen, Oslo and Akershus U College, NORWAY

Scientific Evidence and Science Journalism: Analyzing the Representation of (Un)certainty in German Print and Online Media

Lars Guenther, Stellenbosch U/CREST, SOUTH AFRICA

Jenny Bischoff, Friedrich Schiller U Jena, GERMANY

Anna Löwe, Friedrich Schiller U Jena, GERMANY

Hanna Marzinkowski, Friedrich Schiller U Jena, GERMANY Marcus Voigt, Friedrich Schiller U Jena, GERMANY

Postnormal Journalism: Climate Journalism and its Changing Contribution to an Unsustainable Debate

Michael Brueggemann, U of Hamburg, GERMANY

#### Respondent

Theodore L. Glasser, Stanford U, USA

#### 3030

#### It's All About the "Right" Body: Communication and Media Use Concerning Health and Body Care

#### Friday 08:00-09:15 Agua Salon E

# Feminist Scholarship

# **Health Communication**

#### **Participants**

Barbies, Goddesses, and Cyborgs: A Content Analysis of Women's Health Apps

Marissa Joanna Doshi, Hope College, USA

An analysis of Iowa Community Leaders' Discourse, Governmentality, and the Battleground for the Childbearing Teen Body

Andrea M Weare, Doane U, USA

Tammy Walkner, U of Iowa, USA

Melissa Tully, U of Iowa, USA

Juggling Risk and Womanhood: How Imperatives of Health and Gender Shape the Experiences of Women With a Positive BRCA

Mutation

Amy Ross, Northwestern U, USA

Courtney L Scherr, Moffitt Cancer Center, USA

Marleah Dean, U of South Florida, USA

Hannah Badal, Northwestern U, USA

Meredith Clements, U of South Florida, USA

Feeling Bad Can Be Good?: Audience Research on Korean Reality Makeover Shows Get It Beauty and The Body Show

Jin Lee, Southern Illinois U, USA

Claire Shinhea Lee, U of Texas - Austin, USA

Why the Feminine? A Framing Analysis of the Iranian News Reporting on the Fight Against Heterosexual HIV/AIDS Transmission Kobra Elahifar, U of Calgary, CANADA

Patient Self-Management of Health Conditions: Feminist Approaches to Envisioning CAM as a Healing Modality Vinita Agarwal, Salisbury U, USA

Resisting Essentialism: Proposing a Feminist Approach for Evaluating Communicative Interventions to Reproductive Health Xiyuan Liu, U of Illinois at Chicago, USA

#### 3031

#### Liberal Human Rights, Neoliberalism, and NGOs

# **Friday** 08:00-09:15 Aqua Salon F

## Philosophy, Theory and Critique

#### .

Lyndsey Beutin, U of Pennsylvania, USA

#### **Participants**

How Professionalism Shapes the Voice of Human Rights Activist Videos

Sandra Ristovska, U of Pennsylvania, USA

In Visibility We Trust: Neoliberalism, "Coming Out," and LGBT Sports Activism

Evan Brody, U of Southern California, USA

Freeing Modern Slaves: Trafficking in Liberalism's Anti-blackness

Lyndsey Beutin, U of Pennsylvania, USA

Drug Violence, Citizen Journalism, and the Limits of Politics

Hector Amaya, U of Virginia, USA

#### Respondent

Paula U. Chakravartty, New York U, USA

This panel showcases communication scholarship that engages political philosophy to analyze the discourses and practices of human rights NGOs that dominate national and international headlines. We ground our analyses in a careful unpacking of the structures and histories of liberalism and neoliberalism – terms that are frequently invoked in communication research but rarely engaged epistemologically beyond their normative ideals. This panel asks and aims to demonstrate: What knowledge becomes possible when we begin scholarly engagements from an understanding that modernity coheres through its coconstitution of equality and exclusion? What insights are gained when we start from an understanding that human rights is a liberal project which carries with it liberalism's intentional and enduring structures of exclusion?

#### 3032

#### **Public Relations Theory Interventions**

Friday 08:00-09:15 Aqua 300AB

#### **Public Relations**

#### Chair

Dean Kruckeberg, U of North Carolina, USA

#### **Participants**

Intervening in Public Relations, Competence, and Capability

Johanna Fawkes, U of Huddersfield, UNITED KINGDOM

Anne Gregory, U of Huddersfield, UNITED KINGDOM

Elena Gutierrez-Garcia, U of Navarre, SPAIN

Elizabeth Montoya Martinez, U of Huddersfield, UNITED KINGDOM

The Fate of Habermas' Theory in Public Relations. A Quantitative Review of Three Decades of Public Relations Research

Alexander Buhmann, BI Norwegian Business School, NORWAY

Oyvind Ihlen, U of Oslo, NORWAY

The Environment as a Conceptual Framework for Understanding Relationship Management in Public Relations

Seow Ting Lee, National U of Singapore, SINGAPORE

Amanda Kee, National U of Singapore, SINGAPORE

Beyond a Dyadic Approach to Relationship Management: Towards a Social Capital Model of Relationship Process

Aimei Yang, U of Southern California, USA

The Conflation of Activism and Public Relations: Questionable Trajectories in Critical Public Relations Theorising Celia Kay Weaver, U of Waikato, NEW ZEALAND

#### Respondent

Michael L. Kent, U of Tennessee - Knoxville, USA

#### 3034

#### **Digital Media Practices and Consequences**

# **Friday** 08:00-09:15 Aqua 310AB

## Popular Communication Communication and Technology

#### Chair

Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

Historical Social Media and Remembrancing

Lee Humphreys, Cornell U, USA

It Gets Popular: Legacies of LGBT Media Activism in the Digital Age

Raffi Sarkissian, U of Southern California, USA

Lurkers, Posters, and the Fantasy of Persuasion

Jakob Svensson, Malmö U, SWEDEN

Represented Dreams: Subversive Expressions in the Chinese Blogosphere as Alternative Symbolic Maps

Sulafa S Zidani, U of Southern California, USA

Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Lihi Yariv-Laor, Hebrew U of Jerusalem, ISRAEL

#### 3035

# Media Literacy in High-Poverty Neighborhoods: Six Case Studies Offering a Global Perspective

#### Friday 08:00-09:15 Aqua 313

# **Instructional & Developmental Communication**

#### Chair

Jeff Share, U of California - Los Angeles, USA

#### **Participants**

ML White, U of East London, UNITED KINGDOM

Yonty Friesem, Central Connecticut State U, USA Sait Tuzel, Canakkale Onsekiz Mart U, TURKEY

Petra Grell, Technical U Darmstadt, GERMANY

Shobha Avadhani, National U of Singapore, SINGAPORE

David Gonzalez Hernandez, U California, San Diego, USA

#### Respondent

Renee Hobbs, U of Rhode Island, USA

Poverty continues to constrain the life chances of many learners across the world. While significant sociological and geographical work has explored patterns of educational and other disadvantage that are associated with low incomes there are limited studies focussing on the role of media literacy in such contexts. Media literacy education is considered by many to be a successful practice to not only foster students' voice, identity and creativity, but also to teach critical thinking and civic engagement with and via media messages. While there is undoubtedly some difference in how the term media literacy is interpreted across the world and its role in the curriculum, in this panel we bring together six case studies focussed on the intersection of media literacy and educational inequality. The panel offers research based perspectives on media literacy in contexts of high poverty and disadvantage.

#### 3036

#### **Identity and Gender in Organizational Communication**

Friday 08:00-09:15 Aqua 314

#### **Organizational Communication**

#### Chair

Shawna Malvini Redden, California State U, Sacramento, USA

#### Participants

Entrepreneurship as Practice of Resilience: Women Entrepreneurs' Communicative Design of Resilient Careers Ziyu Long, Colorado State U, USA

"We Just Don't Talk About Sex at Work": Silencing and the Push-Pull Process of Cosexuality in the Workplace Cristin Allton Compton, U of Missouri - Columbia, USA

Debbie Dougherty, U of Missouri - Columbia, USA

The Dirty Work of Hidden Organizations: Professional Identity and Stigma in the Fracking Industry

Jessica Rich, U of Colorado-Boulder, USA

Love Your Curves: An Examination of Identity and Organizational Tensions at Full-Figured Fashion Week

Joy Cox, Rutgers U, USA

Bernadette Marie Gailliard, Rutgers U, USA

#### Respondent

Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

#### 3037

## Features That Shape Exposure and Effects of Smoking-Related Messages

#### Friday 08:00-09:15 Aqua 303

# **Health Communication**

#### Chair

Rachael A Record, San Diego State U, USA

# **Participants**

Conditional Effects of Gain-Loss Framed Narratives at Improving Quit Intentions Among Current Smokers at Different Stages of Change

Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Tae Kyoung Lee, U of Utah, USA

When Similarity Strikes Back: The Positive and Negative Effect of Character-Audience Similarity in Antismoking Campaigns Minji Kim, U of California - San Francisco, USA

How is Marijuana Vaping Portrayed on YouTube? Content, Features, Popularity, and Retransmission of Vaping Marijuana YouTube Videos

Qinghua Yang, U of Pennsylvania, USA

Angeline Sangalang, U of Pennsylvania, USA

Molly Rooney, U of Pennsylvania, USA

Erin K. Maloney, U of Pennsylvania, USA

Sherry L Emery, U of Illinois - Chicago, USA

Joseph N. Cappella, U of Pennsylvania, USA

Time Matters: Framing Antismoking Messages Using Current Smokers' Preexisting Perceptions of Temporal Distance to Smoking-Related Health Risks

Kyongseok Kim, Towson U, USA

Hyang-Sook Kim, Towson U, USA

Are Susceptible Youth More Likely to Select Prosmoking Videos? A Selective Exposure Experiment

Rosie Eungyuhl Bae, U of Pennsylvania, USA

Erin K. Maloney, U of Pennsylvania, USA

Dolores Albarracin, U of Illinois - Urbana-Champaign, USA

Joseph N. Cappella, U of Pennsylvania, USA

Applications of Topic Modeling in Communication Research: Potentials and Pitfalls

Friday 08:00-09:15 Aqua 305

#### **Computational Methods**

#### Chairs

Hannah Schmid-Petri, U of Bern, SWITZERLAND Thomas Haeussler, U of Bern, SWITZERLAND

#### **Participants**

Applying LDA Topic Modeling in Communication Research: Towards a Valid and Reliable Methodology

Daniel Maier, Freie U Berlin, GERMANY

Annie Waldherr, U of Muenster, GERMANY

Peter Miltner, Freie U Berlin, GERMANY

Gregor Wiedemann, U of Leipzig, GERMANY

Andreas Niekler, U of Leipzig, GERMANY

Gerhard Heyer, U of Leipzig, GERMANY

Alexa Keinert, Freie U Berlin, GERMANY

Barbara Pfetsch, Hohenheim U, GERMANY

Thomas Haeussler, U of Bern, SWITZERLAND

Ueli Reber, U of Bern, SWITZERLAND

Hannah Schmid-Petri, U of Bern, SWITZERLAND

Silke Adam, U of Bern, SWITZERLAND

Combining Expert Surveys and Topic Modeling to Identify Unknown Issues in Multinational Media Discourses

Eike Mark Rinke, U of Mannheim, GERMANY

Cäcilia Zirn, U of Mannheim, GERMANY

Charlotte Löb, U of Mannheim, GERMANY

Hartmut Wessler, U Mannheim, GERMANY

What a Difference a Day Makes: Topics in Time-Aggregated User Comments on an Anti-Immigration Facebook Page

Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Homophily Versus Prestige: Adding Topics to the Explanation of Link Formation on the Web

Hannah Schmid-Petri, U of Bern, SWITZERLAND

Thomas Haeussler, U of Bern, SWITZERLAND

Silke Adam, U of Bern, IKMB, SWITZERLAND

Ueli Reber, U of Bern, SWITZERLAND Daniel Maier, Freie U Berlin, GERMANY

Peter Miltner, Freie U Berlin, GERMANY

Barbara Pfetsch, Hohenheim U, GERMANY Annie Waldherr, U of Muenster, GERMANY

Best Practices in Using Topic Models for Communication Research

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Kasper Welbers, KU Leuven, BELGIUM

Lubos Steskal, U of Bergen, NORWAY

Carina Jacobi, Ministry of Internal Affairs, THE NETHERLANDS

Nel Ruigrok, LJS Media Research, THE NETHERLANDS

Michael Scharkow, Zeppelin U, GERMANY

Quantitative content analysis is one of the most central and widely used methods to analyze media content and other forms of written communication (Kamhawi & Weaver, 2003). Previously, as media coverage was limited to traditional outlets, the common research practice was to analyze a representative sample using a manual content analysis to detect important topics, positions, frames or actors. However, the digital revolution and in particular the advent of the internet have not only dramatically changed the object of communication research in terms of an expanding public sphere, but even more so the ways in which communicative content is accessed and analytically processed. The ability of topic modeling approaches to process large amounts of text notwithstanding, their relative novelty means that their application in communication research still largely represents uncharted territory. This panel attempts to better understand the advantages but also the blind spots and drawbacks of employing a topic modelling perspective in contrast to traditional methods.

3039

#### **Interpersonally Communicating About Mental Health**

Friday 08:00-09:15 Aqua 307 **Interpersonal Communication** 

Chair Kristina M. Scharp, Utah State U, USA

Disclosing Mental Health Diagnosis to a Friend: An Application of the Actor-Partner Interdependence Model

Maria Koskan Venetis, Purdue U, USA

Patricia Gettings, Indiana U Southeast, USA

Skye Chernichky Karcher, Purdue U. USA

Exploring the Meaning of Motherhood in Stories of Prenatal and Postpartum Depression

Kristina M. Scharp, Utah State U, USA

Lindsey J Thomas, U of Puget Sound, USA

Sense-Making, Socialization, and Stigma: Exploring Narratives Told in Families About Mental Illness

Elizabeth Floodgrady, U of Florida, USA

Jody Koenig Kellas, U of Nebraska, Lincoln, USA

Stress, Stigma, and Willingness to Communicate

Ambyre Leigh Paynic Ponivas, U of Connecticut, USA

Modeling Parental Levels of Taking Conflict Personally: Associations With Behavioral and Mental Health Outcomes Timothy Curran, U of Georgia, USA

#### 3040

#### The Challenge of Aesthetics: From Yarn-Bombing to Julian Assange

Friday 08:00-09:15 Aqua 309

#### **Visual Communication Studies**

#### Chair

Giorgia Aiello, U of Leeds, UNITED KINGDOM

#### **Participants**

Graffiti and Yarnbombing Interventions: Post-Disaster Public Art as Performative Citizenship

Pamela Pietrucci, Northeastern U, USA

Andrea Baldini, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

Protest Aesthetics: The Role of the Photojournalist in Protest Imagery

Anastasia Veneti, Bournemouth U, UNITED KINGDOM

New Logo Design: Customers' Classification of Logos Design Characteristics and Their Relevance

Paolo DelPonte, U of St. Gallen, SWITZERLAND

Sabrina Bresciani, U of St. Gallen, SWITZERLAND

How Design is Giving Meaning to Journalistic Artifacts: A Multimodal Analysis

Wibke Weber, Zurich U of Applied Sciences, SWITZERLAND

The Aesthetics of Transmission as Intervention: «Delivery for Mr. Assange».

Marcia Flude, National U of Singapore, SINGAPORE

#### 3042

Sapphire Ballroom M

# The Uses of Media in Turkey to Destroy and Rebuild the Rights of Women

#### Global Communication and Social Change Friday 08:00-09:15

## Chair

Esra Ozcan, Tulane U, USA

# **Participants**

Turkish Women Tell Their Stories to Fight Back Against Increasing Violence and Disappearance of Their Human Rights Christine L. Ogan, Indiana U, USA

Communication Strategies of Women's Organizations in Turkey: Lobbying and Raising Awareness for Women's Empowerment in the Turkish Public Sphere

Incilay Cangoz, Anadolu U, TURKEY Temmuz Gonc, Anadolu U, TURKEY

Hatice Yesildal, Anadolu U, TURKEY

Serap Sugur, Anadolu U. TURKEY

Feminism and Conservative Female Journalists in Turkish Media

Esra Ozcan, Tulane U, USA

Voices Against Misogyny in Turkey: The Case of a Successful Antisexism Campaign on Social Media

Ozen Odag, Touro College Berlin, GERMANY

Ozden Ulug, Jacobs U, GERMANY

Historically, women in Turkey have enjoyed many rights not allowed to women in other parts of the world. But the AKP (Justice and Development Party) has sought to destroy women's rights through legal means, through attempts at changing societal norms, and by allowing the abuse of women. This panel will focus on an overview of the conditions for women in Turkey, the recent shifts in perspective, and the struggles of different groups of women to reshape the future of gender relations.

#### 3045

#### CCA & KACA Joint Paper Session: Health and Safety: Emotion, Learning, and Behavior From the Media

#### Friday 08:00-09:15 Sapphire 400A

# **Sponsored Sessions**

Shuhua Zhou, U of Alabama, USA Eyun-Jung Ki, U of Alabama, USA

#### **Participants**

Chairs

Public Health Crisis Response Strategies and Online Opinion Leaders in China: A Case Study of the 2016 Illegal Expired Vaccine

Nicky Chang Bi, Bowling Green State U, USA

Ruonan Zhang, Bowling Green State U, USA

Search Queries of Postnatal Care Keywords in South Korea and the United States as Indicators of Health-Seeking Behaviors

Nicole Henninger, Temple U, USA

Heeyoung Jung, Temple U, USA

The Amplification Effect of Positive Social Emotions and its Guidance in the Internet Community

Lin Cong, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Mingyang Yu, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Chen Yao, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Application of the Theory of Planned Behavior (TPB) to Improving Pedestrian Safety Among College Students: Roles of Perceived Control (PBC) and Self-Efficacy

Hyeseung Elizabeth Koh, U of Texas - Austin, USA

Testing the Cognitive Mediation Model on Social Media: Interaction Between Social Media Use Motivations and Cognitive Determinants

Qian Yao, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Zhuoxiao Xie, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Bu Zhong, Pennsylvania State U, USA

#### From Social Media to Traditional Media: Badmouthing, Selfies, Foreign TV, and Burkini

#### Friday 08:00-09:15 Sapphire 400B

## **Intercultural Communication**

Juana Juan Du, Royal Roads U, CANADA

#### **Participants**

A Cross-Country Analysis of Consumer Online Badmouthing

Wolfgang Weitzl, U of Vienna, AUSTRIA

Sabine A. Einwiller, U of Vienna, AUSTRIA

Hasty Discussion, Cross-Cutting Exposure, and Tolerance: A Comparative Study of South Korean and American Online Discussants Jiyoung Lee, Syracuse U, USA

Inside Out: An Examination of the Role of Cultural Characteristics in Selfie Usage

Joon Kyoung Kim, U of South Carolina, USA

Tamara Makana Chock, Syracuse U, USA

Culture in a Digital Space: Comparing the Social Media Behavior of U.S. and Chinese Students

Brandon Sweitzer, Ohio U, USA

Xiaoyu Wu, Ohio U, USA

In Search for Missing Link in the Studies on Foreign TV programs Flow

Ho Young Yoon, U of Wisconsin-Madison, USA

Discourses Around the Burkini Ban: Interplay Between Old and New Categories

Melodine Chloe Sommier, Erasmus U Rotterdam, THE NETHERLANDS

# Communicating Science: From Knowledge to Implementation

#### Friday 08:00-09:15 Sapphire 411 AB

#### **Environmental Communication Communication Science and Biology**

#### Chair

Julia Metag, U of Fribourg, SWITZERLAND

#### **Participants**

Americans' Perceptions of the Norms of Science

Teresa Myers, George Mason U, USA

John Kotcher, George Mason U, USA

Emily K Vraga, George Mason U, USA

Lindsey Beall, George Mason U, USA Neil John Stenhouse, U of Wisconsin-Madison, USA

Edward Maibach, George Mason U, USA

Knowledge, Ignorance, and (Un)certainty: Operationalization and Analysis of Knowledge, on the Example of Climate Change

Monika Taddicken, U of Hamburg, GERMANY

Anne Reif, Technical U Braunschweig, GERMANY

Imke Hoppe, U of Hamburg, GERMANY

When Scientists Tweet for Social Changes: Dialogic Communication and Collective Mobilization Strategies by Flint Water Study Scientists on Twitter

Mi Rosie Jahng, Hope College, USA

Namyeon Lee, U of Missouri, USA

Coupling Citizen Science With Political Ecology and Ethnography to Produce Environmental Knowledge

Brie Iatarola, U of California - San Diego, USA

Spreading Success Beyond the Laboratory: Applying the RE-AIM Framework for Effective Environmental Communication Interventions at Scale

Neil John Stenhouse, U of Wisconsin-Madison, USA

#### Social Media, Marketing, and Consumer Studies

Friday 09:30-10:45 Indigo Ballroom A

#### Communication and Technology

#### Chair

Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

#### **Participants**

Understanding How Chinese Consumers Engage in Electronic Word-of-Mouth Communication at Social Media: A Comparison Study Between Opinion Leaders and Nonopinion Leaders

Yuan Wang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Differences in Characteristics and Perception of Sponsored vs. Organic Reviews

Su Jung Kim, Iowa State U, USA

Ewa Maslowska, U of Amsterdam, THE NETHERLANDS

Integrative Approach From Tourist Information Search and Offline Visit to Information Sharing and Destination Network Analysis

Mikyung Lee, YeungNam U, KOREA, REPUBLIC OF Ho Young Yoon, U of Wisconsin-Madison, USA

Han Woo Park, YeungNam U, KOREA, REPUBLIC OF

Experiential Purchases Trigger More Envy than Material Purchases on Social Media

Ruoyun Lin, Leibniz-Institut für Wissensmedien, GERMANY

Niels van de Ven, Tilburg U, THE NETHERLANDS

Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY

#### 3218

#### Norms, Values, Biases in News Coverage

#### Friday 09:30-10:45 Indigo Ballroom B

#### **Mass Communication**

#### Chair

Jayeon (Janey) Lee, Lehigh U, USA

#### **Participants**

Biases in Economic News Coverage: Traditional vs. Social Media

Stuart Soroka, U of Michigan, USA

Mark Daku, McGill U, CANADA

Daniel Hiaeshutter-Rice, U of Michigan, USA

Magic Words or Talking Point? The Uses and Effects of "Radical Islam" and its Function as a Proxy Term for Terrorism

Jennifer Hoewe, U of Alabama, USA

Brian J. Bowe, Western Washington U, USA

The World at War: Three and a Half Decades of New York Times Conflict Coverage

Meghan Sobel, Regis U, USA

Seoyeon Kim, U of North Carolina - Chapel Hill, USA

Daniel Riffe, U of North Carolina - Chapel Hill, USA

Video Killed the Copy Editor? Comparing Multimodal Framing Effects in News Videos and Articles

Tom Powell, U of Amsterdam, THE NETHERLANDS

Hajo G. Boomgaarden, U of Vienna, AUSTRIA

Knut De Swert, U of Amsterdam, THE NETHERLANDS

Health Communication in the Context of Tobacco (High-Density)

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

#### 3219

#### **Health Communication**

#### Friday 09:30-10:45 Indigo Ballroom C

Chair

# Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

## **Participants**

Responses to E-cigarette Commercials: Examining the Effect of Celebrity Endorsement and Health Claims

Jingjing Han, Indiana U, USA

Xia Zheng, Indiana U, USA

Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Robert F. Potter, Indiana U, USA

Examining the Role of Perceived Norm Conflict in Tobacco Use

Peter Busse, U de Lima, PERU

Andy S.L. Tan, Dana-Farber Cancer Institute, USA

Rebekah Nagler, U of Minnesota - Twin Cities, USA

Measuring Young Adults' Exposure To Tobacco Norm Conflict On Social Media

Andy S.L. Tan, Dana-Farber Cancer Institute, USA

Peter Busse, U de Lima, PERU

Rebekah Nagler, U of Minnesota - Twin Cities, USA

Lauren Southwick, Harvard U, USA

Tobacco Graphic Health Warnings and Policy Support: Quasiexperimental Evidence From Individuals of Low Socioeconomic

Sarah Mantwill, U of Lugano, USA

Rebekah Nagler, U of Minnesota - Twin Cities, USA

Rachel McCloud, Harvard U. USA

K. Viswanath, Ohio State U, USA

Examining the Potential for Narratives to Correct Misinformation About Natural Tobacco: A Test of Emotional Flow

Angeline Sangalang, U of Pennsylvania, USA

Yotam Ophir, U of Pennsylvania, USA

Joseph N. Cappella, U of Pennsylvania, USA

Racial and Socioeconomic Disparities in Exposure to and Self-Reported Impact of Tobacco Marketing and Promotions

Meghan Bridgid Moran, Johns Hopkins U, USA

Kathryn Heley, Johns Hopkins U, USA

John Pierce, U of California - San Diego, USA

Ray Niaura, Schroeder Institute for Tobacco Research and Policy Studies, USA

David Strong, U of California - San Diego, USA

David Abrams, Schroeder Institute for Tobacco Research and Policy Studies, USA

Seeking Information About Electronic Cigarettes: Extended Parallel Processing Model (EPPM) and Risk Information Seeking and

Processing (RISP) as a Guiding Framework

Jae Eun Chung, Howard U, USA

#### 3220

Indigo Ballroom D

#### Friday **Information Systems** 09:30-10:45

# To Understand Communication and Social Networks I

Heather Shoenberger, U of Oregon, USA

#### **Participants**

#Authenticity In Ads: Exploring Effects of Perceived Authenticity, Model Size, and Social Cues on Body Image State, Social Media Engagement

Heather Shoenberger, U of Oregon, USA

Erika Katherine Johnson, East Carolina U, USA

Nicole Smith Dahmen, U of Oregon, USA

Information Dissemination and Audience Engagement With Tobacco Prevention Posts on Social Media

Yulia Strekalova, U of Florida, USA

Rachel Damiani, U of Florida, USA

Informed Public Against False Rumor in the Social Media Era: Focusing on Social Media Dependency

Jiyoung Lee, Syracuse U, USA

Para-Social Media? An Empirical Study on Parasocial Interactions With Athletes on Instagram

Benedikt Spangardt, Julius Maximilians U Würzburg, GERMANY

Friends With benefits? The Mediating Role of Perceived Belongingness and Social Comparisons on Positive Affect After Facebook Usage

Sabine Reich, Hannover U of Music, Drama and Media, GERMANY

Tom Breuer, Johannes Gutenberg U Mainz, GERMANY

#OpinionLeaders: A Comparison of Self-Reported and Actual Influence of Twitter Users

Stephan Winter, U of Amsterdam, GERMANY

German Neubaum, U of Duisburg-Essen, GERMANY

Stefan Stieglitz, U of Duisburg-Essen, GERMANY

Björn Ross, U of Duisburg-Essen, GERMANY

A Question of Organization: How NASA Expedition 45 Astronauts' Twitter Feeds Compare to the Twitter Feeds of Basketball Stars Carl Clark, Texas State U, USA

The Reciprocal Model of Information Flow: How Information Flows in the Twitter Hashtag Network About AlphaGo? Jinyoung Kim, U of Pennsylvania, USA

# 3221

## Framing Immigration in Europe

**Political Communication** 

#### Friday 09:30-10:45 Indigo Ballroom H

#### Chair

Linards Udris, U of Zurich, SWITZERLAND

#### **Participants**

News Effects on Disregarded Opinions: Media and Public Opinion in the EU-Ukraine Association Treaty Referendum

Jan Kleinnijenhuis, VU Û, Amsterdam, THE NETHERLANDS

Vera Dekkers, Amsterdam U of Applied Sciences, THE NETHERLANDS

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Populations and Populism: Immigration Coverage in UK General Election News Coverage (1992 to 2015)

David Deacon, Loughborough U, UNITED KINGDOM

David Smith, Loughborough U, UNITED KINGDOM

Refugee Frames in the Media and Public Opinion: Media Effects, Minority Silence, and the No-Vote

Jan Kleinnijenhuis, VU U, Amsterdam, THE NETHERLANDS

Anita M. J. van Hoof, Vrije U Amsterdam, THE NETHERLANDS

Rhea Van Leeuwen, GfK, THE NETHERLANDS

Social Identity, Message Choice, and Attitude: How Priming National Identity Shapes Attitudes Toward Immigrants via News Selection

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

R. Kelly Garrett, Ohio State U, USA

Was Lampedusa a Key Event for Immigration News?

Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Carsten E. Reinemann, Johannes Gutenberg U, GERMANY

Peter Van Aelst, U of Antwerp, BELGIUM

Andrea Masini, U of Antwerp, BELGIUM

#### 3222

#### Social Media, Privacy, and Security

Friday 09:30-10:45 Indigo 202A

#### Communication and Technology

#### Chair

Opeyemi Akanbi, U of Pennsylvania, USA

#### Participant:

Do You Feel Private on SNSs? Development of the Multidimensional Online Privacy Perception Scale

Anja Martina Roswitha Schmitt, U of Muenster, GERMANY

Securing Online Privacy: An Empirical Test on Internet Scam Victimization, Online Privacy Concerns, and Privacy Protection

Behaviors

Hongliang Chen, Texas A&M U, USA

Christopher E. Beaudoin, U of Missouri, USA

Traci Hong, Boston U, USA

Social Media Users' Adaptation to Privacy Risks: A Coping Model of Online Privacy

Hichang Cho, National U of Singapore, SINGAPORE

Pengxiang Li, National U of Singapore, SINGAPORE

Zhang Hao Goh, National U of Singapore, SINGAPORE

The Impacts of Privacy Hypocrisy, Victim Characterisation, Gender, and Context on Bystanders' Guilt Attribution in a

Cyberbullying Suicide

Mike Z. Yao, U of Illinois - Urbana-Champaign, USA

Yixin Zou, U of Illinois - Urbana-Champaign, USA

Linz Daniel, U of California - Santa Barbara, USA

Pascale Lahoud-Abou Jaoude, Holy Spirit U of Kaslik, LEBANON

#### 3223

#### **Mobile Apps and Narratives**

#### Friday 09:30-10:45 Indigo 202B

# Communication and Technology

#### Mothoni

Nathaniel D. Poor, Underwood Institute, USA

## **Participants**

Look on the Bright Side (of Media Effects): Pokémon GO as a Catalyst for Positive Life Experiences

James Alex Bonus, U of Wisconsin-Madison, USA

Alanna Peebles, U of Wisconsin-Madison, USA

Marie-Louise Mares, U of Pennsylvania, USA

Irene Sarmiento, U of Wisconsin-Madison, USA

In Search of (In)Visible Life and Space: A Sociocultural Perspective of Using Smartphone Application Butterfly

Christine Hiu Ying Choy, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Telephonoscope: A Media Design Study of Technologies and Cultural Programs for Novel Microdigital Storytelling

Shin Mizukoshi, U of Tokyo, JAPAN

Masako Miyata, Aichi Shukutoku U, JAPAN

Rikutaro Manabe, U of Tokyo, JAPAN Katsuaki Tanaka, Hitotsubashi U, JAPAN

Assembling Çatalhöyük Narratives: Performativity of Information Technology in Narrative Coconstruction Processes

Emad Khazraee, Kent State U, USA

#### 222

# Online News and Information Consumption

Friday 09:30-10:45 Indigo 204A

# **Mass Communication**

#### Chair

Josef Seethaler, Austrian Academy of Sciences, AUSTRIA

### **Participants**

Online News Video Consumption: A Comparison of Six Countries

Antonis Kalogeropoulos, U of Oxford, UNITED KINGDOM

The Role of Interaction: How Online News Consumption Generates Slackivists

Keonyoung Park

Use of the Internet in Response to TV Consumption: Applying Framing Theory to Explaining People's Online Searching Behavior Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY

Lars Guenther, Stellenbosch U/CREST, SOUTH AFRICA

Where Readers Look, and What They Miss: Visual Attention to Online News

Bartosz Wojtek Wojdynski, U of Georgia, USA

Camila Espina, U of Georgia, USA

Kate M Keib, Oglethorpe U, USA

Jennifer Malson, U of Georgia, USA

Hyejin Bang, U of Georgia, USA

Yen-I Lee, U of Georgia, USA

### 3225

### Revisiting and Revising Theories and Methods

### Friday 09:30-10:45 Indigo 204B

### **Mass Communication**

Chair

Jorg Matthes, U of Vienna, AUSTRIA

### Participant

Not If or What, but How: Older and Younger Adults' Selective and Compensatory Media Use and Well-Being

Matthias Hofer, U of Zurich, SWITZERLAND

Allison Eden, Michigan State U, USA

Wies van Diepenbeek, Vrije U Amsterdam, THE NETHERLANDS

Sampling Methods and Sample Populations in Mass Communication Studies: A 15-Year Census of Six Journals

Joseph Erba, U of Kansas, USA

Brock Ternes, U of Kentucky, USA

Peter Bobkowski, U of Kansas, USA

Tara Logan, U of Kentucky, USA

Yuchen Liu, U of Kentucky, USA

The Problem With Our Attitude: A Conceptual Analysis Of Attitudinal Media Effects Theory And Research

Lennert Coenen, KU Leuven, BELGIUM

Jan Van den Bulck, KU Leuven, BELGIUM

The Scale Development Practices Published in Top-Ranked Communication Journals: A Content Analysis of Scholars' Theoretical and Statistical Decisions

Serena Carpenter, Michigan State U, USA

### 2226

# **Friday** 09:30-10:45 Indigo 206

# New Research on Selective Exposure

### Political Communication Mass Communication

### Chair

Katharina Kleinen-von Koenigsloew, U of Hamburg, GERMANY

# **Participants**

Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Exposure Patterns and Expression on Social

Media

Brian E Weeks, U of Michigan, USA

Daniel Lane, U of Michigan, USA

Dam Hee Kim, U of Michigan, USA Slgi Sage Lee, U of Michigan, USA

Nojin Kwak, U of Michigan, USA

The Myth of Partisan Selective Exposure: A Portrait of the Online Political News Audience

Jacob L. Nelson, Northwestern U, USA

James G. Webster, Northwestern U, USA

Dynamic Spirals Put to Test: An Agent-Based Model of Reinforcing Spirals Between Selective Exposure, Interpersonal Networks, and Attitude Polarization

Hyunjin Song, U of Vienna, AUSTRIA

Hajo Boomgaarden, U of Vienna, AUSTRIA

Selective Avoidance on Social Media: A Dissonance-Reduction Strategy?

Qinfeng Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF Partisan Media Selectivity and Partisan Identity Threat: The Role of Social and Geographic Context

Jacob Long, Ohio State U, USA

William Eveland, Ohio State U, USA

Michael D. Slater, Ohio State U, USA

### Politics, Journalism, and Discourses of Modernity

Friday 09:30-10:45 Aqua Salon AB

### **Communication History**

### Chair

Nicole Maurantonio, U of Richmond, USA

### **Participants**

Americanization, or The Rhetoric of Modernity: How European Journalism Adapted U.S. Norms, Practices, and Conventions Marcel J. Broersma, U of Groningen, THE NETHERLANDS

Four Theories of the Press @ 60: Moving Forward (Top Paper in Division)

Maira Vaca-Baqueiro, U Iberoamericana Ciudad de Mexico, MEXICO

Moral Shock and Muckraking in the Congo: E.D. Morel's West African Mail

Linda Jeanne Lumsden, U of Arizona, USA

"Is This Justice?" Charlotta Bass and the Wesley Robert Wells Case, 1950-1954

Rachel Grant, U of Missouri, USA

### Respondent

Barbie Zelizer, U of Pennsylvania, USA

### 3228

### What Use Are Social Media to Journalists?

**Friday** 09:30-10:45 Aqua Salon C

### Journalism Studies

### Chair

Nikki Usher, George Washington U, USA

### **Participants**

Why Journalists Use Social Media in France and the United States: Explaining Technology Adoption Across Media Systems Matthew Powers, U of Washington, USA

Sandra Vera Zambrano, U Iberoamericana Ciudad de Mexico, MEXICO

Awareness, Reporting, and Branding: Exploring Brazilian Journalists' Social Media Use Across Platforms

Rachel R Mourao, Michigan State U, USA

Summer Harlow, Florida State U, USA

News Organizations' Use of Native Videos on Facebook: Tweaking the Journalistic Field One Algorithm Change at a Time Edson Tandoc, Wee Kim Wee School of Communication & Information, Nanyang Technological U, SINGAPORE Julian Maitra, U of St. Gallen, SWITZERLAND

Facebook News Captions as Outsourced Emotions: A Computational Analysis of Subjective Language of Newspapers on Facebook Michael Opgenhaffen, KU Leuven, BELGIUM

Kasper Welbers, KU Leuven, BELGIUM

Staying True to the Mission: How C-SPAN Translated Espoused Into Lived Values to Pull off a "Boring" Social Media Strategy

Hans Karl Meyer, Ohio U, USA

Christy Zempter, Ohio U, USA

### 3229

# **Technological Challenges and Innovations in Journalism**

### **Friday** 09:30-10:45 Aqua Salon D

### Journalism Studies Communication and Technology

### Chair

Michael Annany, U of Southern California, USA

### **Participants**

When Reporters get Hands-on With Robo-Writing: Professionals Consider Automated Journalism's Capabilities and Consequences Neil Thurman, Ludwig Maximilians U Munich, GERMANY

Konstantin Nicholas Doerr, U of Zurich, SWITZERLAND

Jessica Kunert, Ludwig Maximilians U Munich, GERMANY

Between the Technological Hare and the Journalistic Tortoise: Minimization of Knowledge Claims in Online News Flashes Shelly Rom, Ben-Gurion U of the Negev, ISRAEL

Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

Foreign Correspondents Using Chat Apps During Unrest

Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA

Colin Agur, U of Minnesota, USA

Nicholas Frisch, Yale U, USA

Digital Innovation During Terror and Crises

Maria Konow-Lund, Oslo and Akershus U College, NORWAY

Eva-Karin Olsson, Swedish National Defense College, SWEDEN

Yngve Benestad, Oslo and Akershus U College, NORWAY

Remembering Innovation: Steve Jobs and Occupy Wall Street in Technocapitalism

Nicholas Robinson, Temple U, USA

### ICA Annual Member Meeting and New Member/Student and Early Career Orientation

Friday 09:30-10:45 Aqua Salon E

### Sponsored Sessions

### Chair

Laura Sawyer, International Communication Association, USA

### **Participants**

Charlotte Löb, U of Mannheim, GERMANY Tamar Lazar, U of Haifa, ISRAEL Peng Hwa Ang, Nanyang Technological U, SINGAPORE Paula M Gardner, McMaster U, CANADA Patricia Moy, U of Washington, USA

Amy B. Jordan, U of Pennsylvania, USA

Peter Vorderer, U of Mannheim, GERMANY

Michael J. West, International Communication Association, USA

This session is designed to provide opportunity for all members to raise issues regarding the association. It is your opportunity to interact with the Executive Committee and help shape the association and its future direction. You will also gain an overview of ICA, the conference, and opportunities for participation. ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND. Refreshments will be provided.

### 3231

### John Dewey and Our Problems: Journalism and Democracy in Troubled Times

Friday 09:30-10:45 Aqua Salon F

# Philosophy, Theory and Critique

# **Journalism Studies**

### Chair

Dominique Trudel, CNRS, FRANCE

### **Participants**

Democracy Under a Cloud: Origins and Relevance of John Dewey's Democracy Through Communication Lana F. Rakow, U of North Dakota, USA

The Social Fact is the Sensational Thing: An Appraisal of John Dewey's Venture Into Journalism

Juliette De Maeyer, U de Montréal, CANADA

Dominique Trudel, CNRS, FRANCE

How Would John Dewey Teach this Class? A Community-Based Pedagogy for Journalism Schools Susan Robinson, U of Wisconsin-Madison, USA

The Dewey-Lippmann Debate is Over: The New Propaganda and the Total Eclipse of the Public Nathan Crick, Texas A&M, USA

### Respondent

Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

In a famous essay, James Carey described the work of John Dewey as the "most distinctive and, I believe, the most useful view of communication and the mass media in the American tradition." Partly because of Carey's work, and especially his influential analysis of the 1920s debate between Dewey and Walter Lippmann, references to Dewey have become common in communication studies. This panel will show that Dewey's philosophy is distinctive and useful and can be set to work to address contemporary issues in the context of the deeply connected crises of journalism and democracy. Panelists will reassess the full-scope of Dewey's philosophy, including his often-neglected early works at the University of Michigan, with a special focus on the intersections of philosophy, journalism, and democracy.

# 3232

### B.E.S.T.: Materiality and the Communicative Constitution of Organizations

### Friday 09:30-10:45 Aqua 300AB

# **Organizational Communication**

R. Tyler Spradley, Stephen F. Austin State U, USA

### **Participants**

Acting for and Acting With: A Relational Approach to Agency

Francois Cooren, U de Montréal, CANADA

Centering Difference in Approaches to Materiality: The Politics of Agency in the Field of Organizational Communication Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

How the Body Participates in the Communicative Constitution of Organizations

Chendan Cui-Laughton, U at Albany, SUNY, USA

Nicolas Bencherki, U at Albany, SUNY, USA

The Man Behind the Curtain: Proposing a Theory of Metaventriloquization in Organizations

Peter Rodgers Jensen, U of Alabama, USA

Substitute Address for a Political Ideology: Communicative Constitution of a Social Movement Organization in Facebook Admin Conversations

Conversations

Salla-Maaria Laaksonen, U of Helsinki, FINLAND

Merja Porttikivi, Aalto U, FINLAND

The Communicative Constitution of Faculty Learning Communities: A Four Flows Approach to New Faculty Organizing

Jessica Pauly, Purdue U, USA

Ziyu Long, Colorado State U, USA

Sean Eddington, Purdue U, USA

Linda Hughes-Kirchubel, Purdue U, USA

Patrice M. Buzzanell, Purdue U, USA

Klod Kokini, Purdue U, USA

Locales in Organizations and Their Communicative Constitution

Robert D. McPhee, Arizona State U, USA

Heather Elaine Canary, U of Utah, USA

Spectacles and Organization

Mikkel Flyverbom, Copenhagen Business School, DENMARK

Juliane Reinecke, U of Warwick, UNITED KINGDOM

Autocommunication and Organizational Identity Transformation

Lars Thøger Christensen, Copenhagen Business School, DENMARK

Dennis Schoeneborn, Copenhagen Business School, DENMARK

### Respondents

Gail Fairhurst, U of Cincinnati, USA

Matt Koschmann, U of Colorado, USA

Amanda J. Porter, Vrije U Amsterdam, THE NETHERLANDS

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks". In this format, each participant gives a 5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.

### 3234

### Top Papers in Communication Law and Policy 2017

# riday Communication Law & Policy

**Friday** 09:30-10:45 Aqua 310AB

### Chair

Katharine Sarikakis, U of Vienna, AUSTRIA

# **Participants**

Deciphering Crypto-Discourse: Articulations of Internet Freedom in Relation to The State

Isadora Hellegren, McGill U, CANADA

Corporate Chaos: The Muddled Jurisprudence of Corporate Public Figures

Matthew D. Bunker, U of Alabama, USA

The Supreme Court and "Robust" Public Debate: Use of the Word "Robust" in First Amendment Jurisprudence

Brett Gregory Johnson, U of Missouri, USA

Tracking Walls, Take-It-Or-Leave-It Choices, and EU Data Privacy Law

Frederik Zuiderveen Borgesius, U of Amsterdam, THE NETHERLANDS

Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS

Natali Helberger, U of Amsterdam, THE NETHERLANDS The TPP and Critical Legal Pluralism: The Impact on Global Internet Users

Ian Dunham, Rutgers U, USA

### 3235

# **Ethical Advocacy in Public Relations and CSR Communication**

### Friday 09:30-10:45 Aqua 313

# Public Relations Chair

Kathy Fitzpatrick, American U, USA

### **Participants**

Integrity and Legitimacy in Corporate Environmental Communication

Denise S. Bortree, Pennsylvania State U, USA

Strategic Communication by Health & Medical Organizations: Self-Interest vs. Informed Decision Making

Paula Weissman, American U, USA

Aligning Core Values With CSR Communication: Diversity and Accountability

Maria E. Len-Rios, U of Georgia, USA

Authentic CSR: Attributes and Outcomes

Rajul Jain, DePaul U, USA

This panel will highlight issues of interest to both scholars studying ethics in public relations and Corporate Social Responsibility and professionals engaged in public relations and CSR communication on behalf of client organizations. The hope is that the discussion will help to illuminate issues of ethics that should be considered in public communication with strategic stakeholders and to promote ethical practices that help to ensure informed decision making on the part of consumers and citizens.

### Let's Talk Dialogue!

Friday 09:30-10:45 Aqua 314

### **Public Relations**

### Chair

Dean Kruckeberg, U of North Carolina, USA

### **Participants**

The Rhetorical Evolution of Dialogue: Implications for Public Relations Theory and Practice

Michael L. Kent, U of Tennessee - Knoxville, USA

Maureen Taylor, Rutgers U, USA

Dialogic Engagement: A Multi-level Conceptual Model

Anne B Lane, Queensland U of Technology, AUSTRALIA

Michael L. Kent, U of Tennessee - Knoxville, USA

Dialogic Communication on Social Media: How Nonprofit and For-Profit Organizations Using Twitter to Build Dialogic

Relationships

Yuan Wang, U of Alabama, USA

Yiyi Yang, U of Alabama, USA

Churn, Conversations, and Engagement: A Communication Model of Social Impact

Kim A. Johnston, Queensland U of Technology, AUSTRALIA

Anne B Lane, Queensland U of Technology, AUSTRALIA

Relationship Building Strategies on Facebook: A Longitudinal Analysis of Leading Companies in Germany

Michael Johann, U of Passau, GERMANY Cornelia Wolf, U of Leipzig, GERMANY

Katrin Tonndorf, U of Passau, GERMANY

### 3237

### **Family Communication About Health-Related Topics**

### Friday 09:30-10:45 Aqua 303

### **Health Communication**

### Chair

Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES

### **Participants**

Memorable Messages From Family Members About Mental Health and Young Adult Attitudes Toward Clinical Help Seeking Mackenzie Greenwell, U of Texas - Austin, USA

Parent-Child Communication's Effects on Latina/o Adolescents' Substance Use: The Importance of Perceived Parental Legitimacy as a Moderator

Jennifer Andrea Kam, U of California - Santa Barbara, USA

Debora Daniela Perez Torres, U of California - Santa Barbara, USA

"I Repeatedly Discussed That With My Wife": Medical Decision Making Among Arthritis Patients and Their Significant Others

Doreen Reifegerste, Hannover U of Music, Drama and Media, GERMANY

Elena Link, Hannover U of Music, Drama and Media, GERMANY

Conversation With Nondonor Families: Refusing Organ Donation During Imminent Death

Whittney Darnell, U of Kentucky, USA

Kevin Real, U of Kentucky, USA

Pilot Study of a Communication Coaching Telephone Intervention for Lung Cancer Caregivers

Elaine M Wittenberg, City of Hope Medical Center, USA

Betty Ferrell, City of Hope Medical Center, USA

Marianna Koczywas, City of Hope Medical Center, USA

Catherine Del Ferraro, City of Hope Medical Center, USA

### 3238

### Top Ranked Papers in Mobile Communication I

### **Friday** 09:30-10:45 Aqua 305

# **Mobile Communication**

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

### **Participants**

Mediated Intimacy and its Contextual Constraints: Mobile Communication of Chinese "Study Mothers" in Singapore

Yang Wang, National U of Singapore, SINGAPORE

Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

The Moderating Roles of Cross-Cutting Exposure and Weak-Tie Networks in the Impacts of Mobile Communication on Civic Engagement

Chang Sup Park, Bloomsburg U of Pennsylvania, USA

The Contribution of Mobile Social Media to Social Capital and Psychological Well-Being: Examining the Role of Communicative Use, Friending, and Self-Disclosure

Hsuan-Ting Chen, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Xueqing Li, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

The Valuation of Privacy Premium Features for Smartphone Apps: The Influence of Defaults and Experts

Leyla Dogruel, Freie U Berlin, GERMANY Sven Joeckel, U of Erfurt, GERMANY Jessica Vitak, U of Maryland, USA

### 3239

# Media Industry Studies

**Friday** 09:30-10:45 Aqua 307

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Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA

### **Participants**

"Though This be Madness, Yet There is Method in It": Thoughts on How We Study the Political Economy of

Making the Implicit Explicit: Rethinking Method and Methodology in the Political Economy of Communication

Media/Communications Janet Wasko, U of Oregon, USA

Political Economy of Communication's Historical and Comparative Approach: Five Case Sampling Techniques

Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA

Following the Money in the Age of Connective Platforms

David Nieborg, U of Amsterdam, THE NETHERLANDS

Cultural Texts: Blindspot of the Media Industries Analyses: Towards a Methodology of Interdisciplinarity Within the Critical

Political Economy of Communication Approach

Christophe Magis, U Paris 8, FRANCE

Brice Nixon, U of Pennsylvania, USA

Raymond Williams' Materialist Method: Seeing Production and Analyzing the Conditions of Communicative Practice Brice Nixon, U of Pennsylvania, USA

Despite their common interests in media production, a divide separates media industry studies and the political economy of communication (PEC). Media industry studies accuses PEC of economic determinism and ignoring human agency and contradiction in creative practices; PEC argues that media industry studies is insufficiently critical and lacks context. This panel addresses another important difference: unlike media industry studies, PEC scholars have done little to articulate or justify their methods. This panel seeks to make PEC's implicit methods explicit, and to critically evaluate them.

### 3240

### Innovative Methods for Studying Children's Media Use in the New Digital Environment

Friday 09:30-10:45 Agua 309

# Children Adolescents and the Media

Alexis Lauricella, Northwestern U, USA

### **Participants**

A New Wave of Survey Methodology: Using Digital Technology to Gain a More Comprehensive Assessment of Household Media Usage

Deborah Linebarger, Purdue U, USA

Rachel Barr, Georgetown U, USA

Andrew Ribner, New York U, USA

Sarah M. Coyne, Brigham Young U, USA

Using LENA to Understand Children's Media Use: Challenges and Opportunities

Alexis Lauricella, Northwestern U, USA

Megan Roberts, Northwestern U, USA

Philip Curtis, Northwestern U, USA

Assessing the Agreement of Multiple Methods of Measuring Children's Media Use in U.S. and Mexican Samples

David Bickham, Harvard U, USA

Leah Scandurra, Johns Hopkins, USA

Kate Powell, Boston Children's Hospital, USA

Michael O. Rich, Boston Children's Hospital, USA

Mobile Device Passive Sensing to Measure Parent and Child Smartphone and Tablet Usage

Jenny Radesky, U of Michigan, USA

Measuring Attention to Screen Media in Real Time

Heather Kirkorian, U of Wisconsin-Madison, USA

Measuring children's media use has always been a challenge, even when it was only radio, TV, and film that were being measured. Today, children have mobile devices, WiFi Internet access, and the flexibility and freedom to use media technology anytime and anywhere, making accurate measurement exceptionally complex. Traditional survey and diary reports by parents have provided adequate estimates of the time children spent with media but the question of content and the contexts of media use are very difficult to effectively capture. This panel brings together interdisciplinary children and media researchers to present five novel approaches to measuring children's media use. It offers innovative strategies to measure children's media use to better understand the content, context, and time spent with media.

Friday 09:30-12:15 Sapphire Ballroom M

### Media, Globalization, and Identities in Crisis: Rethinking Our Conceptual Apparatus

Global Communication and Social Change

Philosophy, Theory and Critique

Chair

Nadia Kaneva, U of Denver, USA

**Participants** 

Nation, Diaspora, and Infrastructure

Radha S. Hegde, New York U, USA

Religion, Religious Nationalism, and Religious Transnationalism as Conditions of the Contemporary "Global"

Stewart Hoover, U of Colorado - Boulder, USA

Women on Top: Gender, Security, and Media Scrutiny in the Face of Global Crisis

Elza Nistorova Ibroscheva, Southern Illinois U - Edwardsville, USA

Europe's Crises and the Language of the Digital

Aniko Imre, U of Southern California, USA

Globalizing Nationalism? Transnational Commercial Media and the Remaking of the "National"

Nadia Kaneva, U of Denver, USA

Global Media Events in the Hybrid Media Environment

Katja Valaskivi, U of Tampere, FINLAND

### 3245

### Back to Reality: Generating Theory-Based Practical Insights for Improving Intergroup Communication

Friday 09:30-10:45 Sapphire 400A

# **Intergroup Communication**

Young Yun Kim, U of Oklahoma, USA

**Participants** 

The Propitious Spiral of Intergroup Contact

Jake Harwood, U of Kansas, USA

Accommodation for Effective Communication: Practical Insights From CAT

Jessica Gasiorek, U of Hawaii - Manoa, USA

Using Theory to Understand Resistance to Intercultural Dialogue: The Central Problem and Potential Solutions

Aaron Castelan Cargile, California State U, USA

Weaving the Social Fabric of Ethnic Diversity: An Application of the Contextual Theory of Interethnic Communication

Young Yun Kim, U of Oklahoma, USA

# 3246

# "Let's Research It All!" New Approaches for Video Games and Their Effects

### Friday 09:30-10:45 Sapphire 400B

# Chair

Johannes Breuer, U of Köln, GERMANY

# **Participants**

**Game Studies** 

Video Ĝames, Emotion, and Emotion Regulation: Bridging the Gap

Scott Hemenover, Western Illinois U, USA

Nicholas David Bowman, West Virginia U, USA

Who Wants to Have More Than Mood Repair? Quiz Games as Mood and Competence Boosters

Kevin Koban, Chemnitz U of Technology, GERMANY

Johannes Breuer, U of Köln, GERMANY

M. Rohangis Mohseni, U Hohenheim, GERMANY

Stephanie Noack, U of Leipzig, GERMANY

Examining the Role of (Un)Conscious Determinants in Online Gambling: Complementing the Theory of Planned Behavior With the Concept of Habit

Antonius J. van Rooij, Ghent U, BELGIUM

Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS

Jan Van Looy, Ghent U, BELGIUM

The Aggression Lottery? Psychometric Properties of Common Aggression Measures From Four Studies

Benny Liebold, Technical U Chemnitz, GERMANY

Daniel Pietschmann, Technical U Chemnitz, GERMANY

The Video Game Demand Scale: Developing a Metric to Assess the Cognitive, Emotional, Physical, and Social Demands of Video Game Play

Nicholas David Bowman, West Virginia U, USA

Joe A Wasserman, West Virginia U, USA

Jaime Banks, West Virginia U, USA

*Friday* 09:30-10:45 Sapphire 411 AB

### **New Approaches to Environmental Communication**

### **Environmental Communication**

### Chair

Derek Moscato, Western Washington U, USA

### **Participants**

Understanding Social Media in the National Park Service's 'Find Your Park' Campaign: A New Methodology

Joseph Grant Champ, Colorado State U, USA

Emily Johnson, Colorado State U, USA

Problem Definition and Climate-Smart Agriculture in Sub-Saharan Africa: Applying the Political Will & Public Will Approach

Eric Raile, Montana State U, USA

Linda Young, Montana State U, USA

Jackline Bonabana-Wabbi, Makerere U, UGANDA

Julian Kirinya, Makerere U, UGANDA

Samba Mbaye, Gaston Berger U, SENEGAL

Lena Wooldridge, Montana State U, USA

Amber N.W. Raile, Montana State U, USA

Lori Post, Yale U, USA

Dams and Flows: Immersing in Environmental Meaning Systems in Western Settings

Tema Oliveira Milstein, U of New Mexico, USA

Mariko Thomas, U of New Mexico, USA

Jeff Hoffmann, U of New Mexico, USA

Environment 1.0: Infoterra and the Making of Environmental Information

Melissa Aronczyk, Rutgers U, USA

Green Cartoon Images Have Consequences: The Environmental Power of the Short Animated Film

Terrence R Lindvall, Virginia Wesleyan College, USA

William J. Brown, Regent U, USA

Benson Perry Fraser, Regent U, USA

Christopher Lindvall, Regent U, USA

### 3248

### Obscene and Sublime: Queer Media, Queer Representations

*Friday* 09:30-10:45 Sapphire 410A

Lesbian, Gay, Bisexual, Transgender and Queer Studies

Popular Communication Health Communication

Feminist Scholarship

### Chair

Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

### **Participants**

Analyzing Trends in LGBTQ Digital Game Representation

Adrienne Shaw, Temple U, USA

Evan Lauteria, U of California - Davis, USA

Christopher Persaud, Temple U, USA

Alayna Cole, U of the Sunshine Coast, AUSTRALIA

Investigating Japanese Manga and the Pornographic 'Obscene' in the West

Simon David Turner, U of East Anglia, UNITED KINGDOM

De-Whitening Queerness as Whiteness: A Queer Asian American Critique of Peter Le

Shinsuke Eguchi, U of New Mexico, USA

PrEP Talk: Shifting the Narratives of the Terrifying Sublime

Greg Niedt, Drexel U, USA

"They Just Were Going in a Different Direction": Queer Dispersal and OutQ's Queer Public

Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

### 3249

# Cultural Determinants of Health: Developing Culturally Centered Interventions for Chronic Diseases

### Friday 09:30-10:45 Sapphire 410B

# Health Communication Participants

Designing a Culture-Centered Health Intervention to Improve Heart Health Among African Americans in Indiana U.S. Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

"Gaya Hidup Sihat, Sepanjang Hayat": Healing Our Hearts, A Malay Heart Health Intervention in Singapore Satveer Kaur-Gill, National U of Singapore, SINGAPORE

The Use of Low-Cost Mobile Phones Among Poor Rural Women With Type-2 Diabetes in Central Java, Indonesia Dyah Pitaloka, National U of Singapore, SINGAPORE

Findings and Reflections From a Culture-Centered Heart Health Intervention With Female Heart Patients in Singapore Naomi Tan, Ohio State U, SINGAPORE

ACOP Panel: Communication as Intervention to Create Value for Society: Bridging Gaps Between Citizens and Public-Political Organizations

Friday 09:30-10:45 Cobalt 500 **Sponsored Sessions** 

### Chairs

Maria Jose Canel, U Complutense, SPAIN Karen Sanders, St Mary's U, SPAIN

### **Participants**

Public Sector Communication and Democracy

Michael Delli Carpini, U of Pennsylvania, USA

Intangible Assets for Public Value Creation: Exploring Conceptual Perspectives to Inspire Public Sector Communication

Interventions

Maria Jose Canel, U Complutense, SPAIN

Vilma L. Luoma-aho, U of Jyväskylä, FINLAND

Creating Value for Stakeholders Through the Application of High-Reliability Organizational Principles to Communication Practice in Public Sector Organizations

Karen Sanders, St Mary's U, SPAIN

Maria De la Viesca, Campus Bio-Medico U, SPAIN

Time to Express Yourself! The Construction of the Political Discourse on Facebook Among Citizens, Candidates, and Political Parties During Spanish General Elections Campaign 2015.

Eva Campos-Dominguez, U of Valladolid, SPAIN

Rocio Zamora, U of Murcia, SPAIN

Paloma del Henar Sánchez, U of Murcia, SPAIN

Modeling and Predicting Spanish Political Opinions in Twitter Through Automatic Sentiment Analysis Based on Machine-Learning Approaches

Carlos Arcila Calderon, U de Salamanca, SPAIN Miguel Vicente-Marino, U of Valladolid, SPAIN

Political/public sector organizations are globally challenged by reaching and engaging citizens and maintaining their trust, a challenge for which the role of communication needs to be more fully analysed. The public sector has an urgent, global need to shift from a "culture of controls" toward citizen centred communication and engagement, yet a culture change will occur only through changing practices such as communication. On the assumption that communication intervention—in both research and practice- has the potential to enhance dialogue, this panel focuses on the role communication plays in closing existing gaps between citizens and organizations, which are being enlarged in a context of global economic and financial crisis. The panel combines theory discussion with empirical research.

### 3317

Friday 11:00-12:15 Indigo Ballroom A

### Choreographies of Intervention: Performing Spatial Justice and the Politics of Mobility in Contested Tourism Grounds

# **Global Communication and Social Change**

### **Participants**

Performing Thresholds, Challenging Geopolitical Borders: How a Simulated Border Crossing Experience in Central Mexico is Bringing International Awareness to the Plight of the Undocumented Micaela Walsh, Bowling Green State U, USA

What Kind of Island? Sociospatial Interventions and the Control of Leisure Activities in a Mexican Natural Protected Area Matilde Cordoba Azcarate, U of California - San Diego, USA

Walking Beirut: Intervening in the Space-Time of a "Postwar" City

Erin Cory, Malmö U, SWEDEN

Power, Performance, and Pleasure: Witnesses In Palestine and the Violence of Evidence

Jennifer Kelly, U of California - San Diego, USA

## Respondent

Antonieta Mercado, U of San Diego, USA

This panel explores forms of grassroots social change through the performativity of tourism space and the politics of tourism and labor mobility in contested transnational scenarios where tourism-informed alternative practices counteract official narratives and depictions of space. In so doing, these practices become critical agents in the development of emergent socio-political and spatial dynamics towards more inclusive forms of urban life. The panel builds on communication studies, urban geography, social anthropology, and globalization and tourism studies to compare and contrast ethnographic research on solidarity tours in Palestine; walking and graffiti tours in Lebanon's capital, Beirut; simulated border crossing experiences in a theme park in central Mexico; and boat tours in a UNESCO Natural Protected Area in the Gulf Coast of Mexico.

### 3318

### Methodological Advances in Communication Research

**Friday** 11:00-12:15 Indigo Ballroom B

# Mass Communication

### Chair

Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

### **Participants**

Content Analysis of Mediated Associations: An Automated Text-Analytic Approach

Florian Arendt, Ludwig Maximilians U Munich, GERMANY

Narin Karadas, Ludwig Maximilians U Munich, GERMANY

Correcting Measurement Error in Content Analysis (Top Faculty Paper)

Marko Bachl, U of Hohenheim, GERMANY

Michael Scharkow, Zeppelin U, GERMANY

Developing a New Measure of Media Coverage of Corporations

Xiaoqun Zhang, U of North Texas, USA

Toward a New Measure of Media Exposure: An Examination of Applications and Opportunities of Communication Ecology

Nathan Walter, U of Southern California, USA

Sandra J. Ball-Rokeach, U of Southern California, USA

Yu Xu, U of Southern California, USA

Garrett Broad, Fordham U, USA

### 3319

# **CAT Interactive Paper Session 5**

### Friday 11:00-12:15 Indigo Ballroom C

# Communication and Technology

### Chair

Daniel Angus, U of Queensland, AUSTRALIA

### **Participants**

Multilevel Analysis of Networked Movements in Digital Age

Hyunjin Seo, U of Kansas, USA

Fengjun Li, U of Kansas, USA

James Sterbenz, U of Kansas, USA

From #JeSuisCharlie to #PrayForParis: Investigating Web Archives to Analyze the Public Debates that Followed the Paris Attacks Romain Badouard, U of Cergy-Pontoise, FRANCE

Data Mining a 'Month of Madness' on Twitter: Analyzing Grief Expression and Slacktivism in the Aftermath of the Orlando,

Dallas, and Nice Tragedies

Stephenson Waters, U of Florida, USA

The Importance of Attention in Twitter Based Collective Action: Retweeting Behaviors in Twitter Protest Networks

Min Jeong Kim, U of Illinois - Chicago, USA

How Politically Heterogeneous Israeli WhatsApp Groups Engage in Civil Cross-Cutting Political Talk

Neta Kligler-Vilenchik, Hebrew U of Jerusalem, ISRAEL

Interactive Chat and Candidate Impression Formation: How Social Presence Mediates and Enhances Political Evaluations

Erik P. Bucy, Texas Tech U, USA

Asta Zelenkauskaite, Drexel U, USA

Yossi David, Hebrew U of Jerusalem, ISRAEL

"Digital Media are for Elites": Framing and Using Digital Media for Political Campaigning in Rural Africa

Matthew O. Adeiza, U of Washington, USA

Polarization and Technological Selective Exposure: A New Exploration of De Facto Selective Exposure

Mel Medeiros, Boston U, USA

James J. Cummings, Boston U, USA

### 3320

# Bias, Cues, Judgment and Decision Making

### Friday 11:00-12:15 Indigo Ballroom D

# Information Systems

# Chair

Alyssa C. Morey, U at Albany, SUNY, USA

### **Participants**

Decisions About Political Talk: Preferences and Response Times

Alyssa C Morey, U at Albany, SUNY, USA

Jamie Votraw, U at Albany, SUNY, USA

Sayyida Hasan, Union College, USA Stephen Romero, Union College, USA

Relying on the News to Estimate the Economy: Regulatory Focus Guides Information Sampling and Behavioral Decisions

Diamantis Petropoulos Petalas, Radboud U Nijmegen, THE NETHERLANDS

Hein van Schie, Radboud U Nijmegen, THE NETHERLANDS

Paul G. Hendriks Vettehen, Radboud U Nijmegen, THE NETHERLANDS

What Endows a Box of Chocolate Endless Possibilities? Exploring the Effects of Temporal Order and Emotional Transitions on Perception and Preference

Yihan Xu, Nanyang Technological U, SINGAPORE

Charles T. Salmon, Nanyang Technological U, SINGAPORE

Influence of Symptom Specificity and Presentation Order on Medical Diagnoses

Zheng (Joyce) Wang, Ohio State U, USA

Lorraine Borghetti, Ohio State U, USA

Xiaodan Hu, Ohio State U, USA

What's the Benefit? The Influence of Argument Strength and Order Presentation on Judgments About Public Land Use

Lorraine Borghetti, Ohio State U, USA

Brahm deBuys, Ohio State U, USA

Zheng (Joyce) Wang, Ohio State U, USA

Judging a Book by Its Cover: The Influence of Sponsorship and Technical Heuristics on Online Video Evaluation

Xiaohan Hu, U of Illinois at Urbana-Champaign, USA

Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

Online Dating Interface Features Interact With Evolutions Gender Selection Biases: Males Respond More to Location Cues of

Female Proximity, Females Respond to Media Rich Cues of Mate Status

Soyoung Jung, Syracuse U, USA

Soojin Roh, Syracuse U, USA

Hyun Yang, Syracuse U, USA

Frank Biocca, Syracuse U, USA

Effective Debiasing Messages: Correction Over Counterarguing

Nick Polavin, Ohio State U, USA

R. Kelly Garrett, Ohio State U, USA

### 3321

### **Recent Perspectives on Online Deliberation**

### Friday 11:00-12:15 Indigo Ballroom H

### **Political Communication**

### Chair

Dennis Friess, U of Dusseldorf, GERMANY

### **Participants**

The Effects of Moderation and Opinion Heterogeneity on Deliberation Outcomes: Evidences From an Online Field Experiment

Weiyu Zhang, National U of Singapore, SINGAPORE

Everyday Online Political Talk: Design, Deliberation and "Third Space"

Scott Graham Wright, U of Melbourne, AUSTRALIA

Todd Graham, U of Groningen, UNITED KINGDOM

How Emotions, Humor, and Narratives Interact With Traditional Characteristics of Deliberation Online

Dennis Friess, U of Dusseldorf, GERMANY

Katharina Esau, U of Dusseldorf, GERMANY

Christiane Eilders, Heinrich-Heine-U, GERMANY

Edited, Transcribed, and Annotated Dialogue: Transforming Face to Face Discussion Into Online Deliberation Todd Richard Davies, Stanford U, USA

### Respondent

Jennifer Stromer-Galley, U of Pennsylvania, USA

The Internet provides infrastructure for the public sphere of which advocates of deliberative democracy have dreamed. Deliberative debate via online platforms has even been discussed as a potential cure for the malaise found in many western democracies. However, the range and popularity of deliberative democracy models have led to a research landscape that is diverse and fragmented (Mutz, 2008). By discussing recent perspectives in online deliberation research, this panel aims to compare different approaches and to explore new research directions in this growing field.

## 3322

# **ICT Infrastructure and Divides**

# Communication and Technology

### Friday C 11:00-12:15 Indigo 202A C

Melissa Tully, U of Iowa, USA

# Participants

Good Intentions: A Public Good Analysis of Government (Dis)investment in Three Los Angeles Community Broadband Projects Gwen Shaffer, California State U, Long Beach, USA

Meanings of (Dis)Connection: Exploring Nonusers in Isolated Rural Communities With internet Access Infrastructure

Isabel Pavez, U de los Andes. CHILE

Teresa Correa, Diego Portales U, CHILE

Javier Contreras, Diego Portales U, CHILE

Technology Problems and Student Achievement Gaps: A Quantitative Validation and Extension of the Technology Maintenance Framework

Amy L Gonzales, Indiana U, USA

Teresa Lynch, Indiana U, USA

Study of Cyberloafing in a Developing Nation

Darren Koay, Multimedia U, MALAYSIA

Patrick C-H Soh, Multimedia U, MALAYSIA

K. W. Chew, Multimedia U, Malaysia. MALAYSIA

Friday 11:00-12:15 Indigo 202B

### Elites, Technology, and Politics

# Communication and Technology

### Chair

Stephan Winter, U of Amsterdam, GERMANY

### **Participants**

What the Consultative Layer Wants: Investigating Design Intentions and Hopes of Civic Tech Startup Founders

Kristen Guth, U of Southern California, USA

Daren C. Brabham, U of Southern California, USA

Up Close and Personal on Facebook: Bounded Benefits of Politicians' Personal Disclosures

Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

Soo Youn Oh, Stanford U, USA

Jihye Lee, Stanford U, USA

What Drives Interaction in Political Actors' Facebook Posts? Profile and Content Predictors of User Engagement and Political

Actors' Reactions

Raffael Heiss, U of Vienna, AUSTRIA

Desiree Schmuck, U of Vienna, AUSTRIA

Network Characteristics Matter in Politics on Facebook: Evidence From a U.S. National Survey

Yanqin Lu, Indiana U, USA

Jae Kook Lee, Indiana U, USA

Eunyi Kim, Incheon National U, KOREA, REPUBLIC OF

### 3324

### **Online Comments as Audience Research**

### Friday 11:00-12:15 Indigo 204A

# Mass Communication

### Communication and Technology

### Chair

Teresa K. Naab, U of Augsburg, GERMANY

### **Participants**

Can a Comment Inspire? The Effects of Online Comments on Elevation and Universal Orientation

Thomas Franklin Waddell, Pennsylvania State U, USA

Amanda Bailey, U of Florida, USA

How Do Online Comments Persuade News Readers? Testing the Role Played by Bandwagon Perceptions, Exemplification, and Warranting Value

Thomas Franklin Waddell, U of Florida, USA

Reporting Hate Comments: Investigating the Effects of Deviance Characteristics, Neutralization Strategies, and Users' Moral Orientation

Claudia Wilhelm, U of Erfurt, GERMANY

Isabell Ziegler, U of Erfurt, GERMANY

Sven Joeckel, U of Erfurt, GERMANY

Sleeper Effect From Below: Long-Term Effects of Source Credibility and User Comments on the Persuasiveness of News Articles Dominique Heinbach, Johannes Gutenberg U Mainz, GERMANY

Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

### 3325

### Understanding Populism, Celebrity, and Pop Culture

### Friday 11:00-12:15 Indigo 204B

# **Mass Communication**

### nair

Zrinjka Perusko, U of Zagreb, CROATIA

### **Participants**

"My Celebrity Blocked Me on Twitter Again": A Content Analysis of Celebrity Worshippers' Online Forum Posts

Cassandra Alexopoulos, U of California - Davis, USA

Laramie D. Taylor, U of California - Davis, USA

Teresa Gil-Lopez, U of California - Davis, USA

A Typology of Populism: Towards a New Theoretical Framework on the Sender-Side and Receiver-Side of Communication (\*Top Student Paper\*)

Michael Hameleers, U of Amsterdam, THE NETHERLANDS

Hip-Hop Without History: The Intersection of Hip-Hop and Colorblindness

Charisse L'Pree Corsbie-Massay, Syracuse U, USA

Omotayo Banjo, U of Cincinnati, USA

The Rise of the Korean Wave and the Production of Locality Among Korean Americans

HaeLim Suh, Temple U, USA

Friday 11:00-12:15 Indigo 206

### **Emotion in Political Communication**

### **Political Communication**

### Chair

Sophie Lecheler, U of Vienna, AUSTRIA

### **Participants**

Perceived Appropriateness Mediates a Negative Persuasive Effect of Anger Expression

Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS

Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

Gabi Schaap, Radboud U Nijmegen, THE NETHERLANDS

The Paradox of Mass Shootings and Gun-Policy Attitudes: Experimental Evidence From a Terror Management Perspective S Mo Jang, U of South Carolina, USA

The Affective Resonance of Norm Violation Rhetoric

W Russell Neuman, New York U, USA

George Marcus, Williams College, USA

Michael MacKuen, U of North Carolina - Chapel Hill, USA

Satire on the Front Page: What Happens When Traditional News Organizations Get Funny About Election Coverage

Jessica Gall Myrick, Pennsylvania State U, USA

Jason T. Peifer, Indiana U, USA

### 3327

### The Role of Emotions in Health Message Effects

### Friday 11:00-12:15 Aqua Salon AB

### **Health Communication**

### Chair

Jennifer A Lueck, Texas A&M U, USA

### **Participants**

Emotional Shifts in Health Messages as a Strategy for Generating Talk and Promoting Behavior Change

Susana Peinado, U of California - Santa Barbara, USA

Robin Nabi, U of California - Santa Barbara, USA

The Effect of Positive vs. Negative Emotional Framing of Health Information

Alexander Ort, U of Fribourg, SWITZERLAND

Andreas M. Fahr, U of Fribourg, SWITZERLAND

Obstructing the Cascade: Motivational System Coactivation Dampening Defensive Reactions to Fear and Disgust Appeals

Melanie Sarge, Texas Tech U, USA

Zijian Gong, Texas Tech U, USA

A Meta-Analysis of the Effectiveness of Guilt on Health-Related Attitudes and Intentions

Zhan Xu, U of Connecticut, USA

### 3328

### **Putting Journalistic Roles Into Perspective**

### Friday 11:00-12:15 Aqua Salon C

## Journalism Studies

# Chair

Henrik Ornebring, Karlstad U, SWEDEN

### **Participants**

The Changes in Journalistic Role Performances in a Transitional Democracy Explained: A Cross-Longitudinal Study of Chilean

Journalism Between 1990 and 2011 (Top Faculty Paper)

Claudia Mellado, Pontificia U Catolica de Valparaiso. CHILE

Arjen van Dalen, U of Southern Denmark, DENMARK

Audiences and Journalistic Capital: Roles of Journalism

Tim P. Vos, U of Missouri - Columbia, USA Martin Eichholz, Kelton Global, USA

Tatsiana Karaliova, U of Missouri, USA

Conflict(-sensitive) Journalism: How Journalists Perceive Their Role When Communicating Conflicts in Transitional Regimes

Judith Lohner, U of Hamburg, GERMANY

Irene Neverla, U of Hamburg, GERMANY

Sandra Banjac, U of Vienna, AUSTRIA

Negotiating Inferiority: The Professional Identity and Values of News Aggregators

Mark Coddington, Washington and Lee U, USA

### Respondent

Silvio R. Waisbord, George Washington U, USA

Making Race: Commodification, Promotion and Self-Articulation

**Friday** 11:00-12:15 Aqua Salon D **Ethnicity and Race in Communication** 

Chair

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

**Participants** 

"On My Detroit Everything": Black Women and Hip Hop Infused Articulations of Self

Kellie Denise Hay, Oakland U, USA Rebekah Farrugia, Oakland U, USA

"I Sacrificed So Much": Black Transgender Subjectivity and the Narrative of Sophia Burset

Victoria Thomas, U of Washington, USA

Organisational Habitus and the Diversity "Problem" in Ethnic Advertising Agencies

Nessa Adams, Regent's U London, UNITED KINGDOM

Skin in the Game: Providing Redress for American Sports' Appropriation of Native American Iconography

Geraud Blanks, Northwestern U, USA

3330

**Student and Early Career Business Meeting** 

Friday 11:00-12:15 Aqua Salon E **Sponsored Sessions** 

Chairs

Charlotte Löb, U of Mannheim, GERMANY

Tamar Lazar, U of Haifa, ISRAEL

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**Suffering and Social Justice** 

Friday 11:00-12:15 Aqua Salon F Philosophy, Theory and Critique

Participants

Hospitability: The Communicative Network of Humanitarian Security in Europe's Borders

Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

Banal Phenomenologies of Violence: Media Work Cultures and Audience Engagement With Distant Suffering

Tim Markham, Birkbeck, U of London, UNITED KINGDOM

"What is Aleppo?" Facing the Syrian Other Through Levinas

Bimbisar Irom, Washington State U, USA

Corporeal Activism The Human Body as a Medium for Global Social Change

Marwan M. Kraidy, U of Pennsylvania, USA

3332

**Top Papers in Organizational Communication** 

Friday 11:00-12:15 Agua 300AB Organizational Communication

Chair

Stacey L. Connaughton, Purdue U, USA

**Participants** 

Configuring Shared and Hierarchical Leadership Through Authoring

Flemming Holm, Independent Scholar, USA

Gail Fairhurst, U of Cincinnati, USA

Collective Innovation Adoption Across Interorganizational Systems: Organizational Boundary, Social Networks, and Decision-

Making Status

J. Sophia Fu, Northwestern U, USA

Michelle D. Shumate, Northwestern U, USA

Noshir S. Contractor, Northwestern U, USA

Taking the Moral High Ground: Avoiding Accounts as a Practice for Being Uncompromisingly Principled

Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

Theresa R. Castor, U of Wisconsin-Parkside, USA

Team Safety Communication: Confronting Production Pressure in a High-Reliability Organization: A Mixed Methods Study Jody Jahn, U of Colorado - Boulder, USA

Respondent

Dennis K. Mumby, U of North Carolina - Chapel Hill, USA

Friday 11:00-12:15 Aqua 310AB

### **Transnational Media Circulations**

**Media Industry Studies** 

Global Communication and Social Change

### **Participants**

Assessing Film Circulation Patterns on the Film Festival Circuit

Skadi Loist, U of Rostock, GERMANY

Taking by Storm: The Circulation of British Television Dramas in China

Rui XU, Aarhus U, DENMARK

Strategies of Localization in the Production of TV Drama Series

Lothar Mikos, FilmU Babelsberg, GERMANY

The "Public Presence" of Danish Film and Television: The Circulation of Discourse Between Cultural Journalism and Audiences Susanne Eichner, U of Film & Television, DENMARK

### Respondent

Henrik Bodker, Aarhus U, DENMARK

This panel engages in the different ways, levels, and flows of film and television across borders, cultures, and time. By placing our studies against the background of the broader currents of globalisation and transnationalization trends, each paper aims to identify, describe and understand a particular "swirl", a media market and/or phenomena.

### 3335

# Building the Pacific Research Platform: Supernetworks for Big Data Science (Steve Jones Internet Lecture)

Friday 11:00-12:15 Aqua 313

### **Sponsored Sessions**

Participant
Larry Smarr, U of California – San Diego, USA

### Responden

Steve Jones, U of Illinois - Chicago, USA

### 3336

### **Interventions in Research on Publics**

**Friday** 11:00-12:15 Aqua 314

### **Public Relations**

Katerina Tsetsura, U of Oklahoma, USA

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

### **Participants**

Calling All Volunteers: The Role of Stewardship and Involvement in Volunteer-Organization Relationships

Virginia Harrison, Pennsylvania State U, USA

Anli Xiao, Pennsylvania State U, USA

Holly Kaylan Ott, U of South Carolina, USA

Denise S. Bortree, Pennsylvania State U, USA

Encouraging Volunteer Retention in the Nonprofit Organizations: The Role of Organizational Inclusion and Volunteer Need Satisfaction

Yan Huang, Pennsylvania State U, USA

Denise S. Bortree, Pennsylvania State U, USA

Fan Yang, U of Miami, USA

Ruoxu Wang, Pennsylvania State U, USA

Exploring Gendered Assumptions of Social Media Expertise and Practitioner Power in Public Relations

Hyunmin Lee, Drexel U, USA

Katie R. Place, Quinnipiac U, USA

Brian Smith, Purdue U, USA

Following Religion: Relationship Cultivation Tactics on Twitter

Jordan Morehouse, U of North Carolina - Chapel Hill, USA

Handling Negative Publicity: The Influence of Employing CSR Communication in Apology Statements

Eun Ji (Angie) Chung, Auburn U, USA

Hua Jiang, Syracuse U, USA

Linkages Among Reputation, Value Congruence, and Brand Identity on Publics' Positive Word-of-Mouth Intentions

Leping You, U of Florida, USA

Linda Hon, U of Florida, USA

Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking With Stakeholders

Jisu Kim, U of Minnesota-Twin Cities, USA

Keonyoung Park, U of Minnesota-Twin Cities, USA

The Police, Media, and Public Triad: Police Department's Communication in Officer-Involved Shooting Accidents

Ying Xiong, U of Tennessee, USA

Kevin Curran, U of Oklahoma, USA

### Content and Effects of Communication About E-Cigarettes

### Friday 11:00-12:15 Aqua 303

**Health Communication** 

### Chair

Robert Hornik, U of Pennsylvania, USA

### **Participants**

Online Comments Affecting Vaping Norms: The Role of Exposure Dosage, Quasistatistical Sense, and Negativity Bias

Jiaying Liu, U of Pennsylvania, USA

Rui Shi, U of Pennsylvania, USA

Robert Hornik, U of Pennsylvania, USA

E-cigarettes Warning Labels and Modified Risk Statements: Tests of Messages to Reduce Recreational Use

Sherri Jean Katz, U of Minnesota - Twin Cities, USA

Bruce Lindgren, U of Minnesota - Twin Cities, USA

Dorothy Hatsukami, U of Minnesota - Twin Cities, USA

E-Cigarette Marketing on Social Networking Sites: Effects on Attitudes, Behavioral Control, Self-Efficacy, and Brand Intentions Joe Phua, U of Georgia, USA

Formative Research for a Youth Anti-Electronic-Cigarette Campaign: Avoiding Unintended Consequences Across Subgroups and Behavior

Allyson Carol Volinsky, U of Pennsylvania, USA

Angeline Sangalang, U of Pennsylvania, USA

Robert Hornik, U of Pennsylvania, USA

"Okay, We Get It. You Vape": An Analysis of Content, Context, and Sentiment Regarding E-Cigarettes on Twitter

Lourdes Martinez, San Diego State U, USA

Sharon Hughes, San Diego State U, USA

Eric Buhi, San Diego State U, USA

Colin Agur, U of Minnesota, USA

### 3338

### **Mobile Communication Business Meeting**

### Friday 11:00-12:15 Aqua 305

### **Mobile Communication**

s Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

### Particinan

Chairs

Thilo von Pape, U of Hohenheim, GERMANY

# 3339

### How the Public Shapes the News: New Perspectives Upon Journalist-Audience Relations

### Friday 11:00-12:15 Aqua 307

### Journalism Studies

# Chair

Chris Peters, Aalborg U Copenhagen, DENMARK

# **Participants**

Comments, Analytics, and Social Media: The Impact of Audience Feedback on Journalists' Market Orientation

Folker Christian Hanusch, U of Vienna, AUSTRIA

Edson Tandoc, Nanyang Technological U, SINGAPORE

Partnering With the Public: "Audience Engagement" and the Next Media Regime

Jacob L Nelson, Northwestern U, USA

The Form of Content Personalisation at Mainstream Transatlantic News Outlets: 2010–2016

Jessica Kunert

Neil Thurman, Ludwig Maximilians U Munich, GERMANY

Just Big or Better Loyal? The Quest for Institutionally Effective Audiences in Distributed News Environments

Sarah Anne Ganter, U of Oxford, UNITED KINGDOM

Tug-of-War or Collaboration? How Ordinary News Subjects Navigate Interviews With Journalists

Ruth A. Palmer, IE U, SPAIN

# 3340

### Friend or Foe? Peer Interactions in Offline and Online Spaces

### Friday 11:00-12:15 Aqua 309

# Children Adolescents and the Media

# Heidi Vandebosch, U of Antwerp, BELGIUM

# **Participants**

Comparing Cyberbullying Perpetration on Social Media Between Primary and Secondary School Students

Angelica Ng, Nanyang Technological U, SINGAPORE

Liang Chen, Nanyang Technological U, SINGAPORE

Shirley S. Ho, Nanyang Technological U, SINGAPORE

Cyberspace Risk for Adolescents: An Investigation of Factors Influencing Cybervictimization

Liang Chen, Nanyang Technological U, SINGAPORE

Xiaodong Yang, Nanyang Technological U, SINGAPORE

Soo Fei Chuah, Nanyang Technological U, SINGAPORE

Shirley S. Ho, Nanyang Technological U, SINGAPORE

In-Depth Investigation of How Negative Peer Interactions Are Related to Daily Interactions Offline and Online

Sara Pabian, U of Antwerp, BELGIUM

Sara Erreygers, U of Antwerp, BELGIUM

Heidi Vandebosch, U of Antwerp, BELGIUM

Kathleen Van Royen, U of Antwerp, BELGIUM

Think Twice to be Nice? A User Experience Study on a Reflective Interface to Reduce Cyber Harassment on Social Networking

Kathleen Van Royen, U of Antwerp, BELGIUM

Karolien Poels, U of Antwerp, BELGIUM

Heidi Vandebosch, U of Antwerp, BELGIUM

Bieke Zaman, KU Leuven, BELGIUM

"It's a Virtual World, Not the Real Thing": Young People's Online Activities, Friendships, and Power

Sora Park, U of Canberra, AUSTRALIA

### Respondent

Karin Fikkers, U of Amsterdam, THE NETHERLANDS

### 3344

# Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945

### Friday 11:00-12:15 Sapphire Ballroom CD

# **Sponsored Sessions**

# Chair

Patrick Roessler, U of Erfurt, GERMANY

Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike - and often were produced in different languages for global distribution. ICA's exhibition "Pictures Creating Image" presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. This is the opening lecture of the exhibition, during which Prof. Roessler will walk attendees through the exhibition.

### 3345

# **Information Graphics and Graphic Representations**

### Friday 11:00-12:15 Sapphire 400A

### **Visual Communication Studies**

Giorgia Aiello, U of Leeds, UNITED KINGDOM

### **Participants**

Digital Political Infographics: A Rhetorical Palette of A New Genre

Eedan Rachel Amit-Danhi, Hebrew U of Jerusalem, ISRAEL

Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Information Graphics as Orienting Response: An Eye-Tracking Study of the Role of Visuospatial Attention in Processing of

Television News

Ivanka Pjesivac, U of Georgia, USA

Bartosz Wojtek Wojdynski, U of Georgia, USA

Nick Geidner, U of Tennessee, USA

#The Less You Say, The More You Convey: An Examination of Twitter's Use of Visual Narrative to Convey Political Opinion in

Their 2016 Pictorial Hashtag Advertising Campaign

Marguerite Page, Southern Illinois U Carbondale, USA

Nicholas Fleming, George Washington U, USA

Visual Metaphors and Shared Understanding in the Graphic Representations of the Abstract Concept of Knowledge

Tracey Bowen, U of Toronto, CANADA

Max Evans, McGill U, CANADA

# 3346

# Perceptions, Prejudices, and Racism

### Friday 11:00-12:15 Sapphire 400B

### **Intercultural Communication**

Soumia Bardhan, Kansas State U, USA

### **Participants**

Criticism and Prejudices: Contradictions in the Negotiation of Controversial Cultural Meanings

Pilar Medina-Bravo, U Pompeu Fabra, SPAIN

Miquel Rodrigo-Alsina, U Pompeu Fabra, SPAIN

Frederic Guerrero Sole, U Pompeu Fabra de Barcelona, SPAIN

Discursive Constructions of Racism and White Privilege in a Pilot Seminar

Angela L. Putman, Pennsylvania State U - Brandywine, USA

Terrorist Culture: Beyond Nation

Norhafezah Yusof, U Utara Malaysia, MALAYSIA

Amrita Kaur, U Utara Malaysia, MALAYSIA

Rosna Awang Hashim, U Utara Malaysia, MALAYSIA

Mohd Azizuddin Mohd Sani, U Utara Malaysia, MALAYSIA

Syarizan Dalib, U Utara Malaysia, MALAYSIA

Romlah Ramli, U Utara Malaysia, MALAYSIA

Norhasliza Yusof, U of Malaya, MALAYSIA

From Victim to Threat: An Analysis of Newly Emerging Representations of Immigrants in Korean Newspapers

Bumgi Min, Pennsylvania State U, USA

Jinsook Kim, U of Texas - Austin, USA

"The Benefit of North Korean Women": The Commercial Realism in a Cartooned Marriage Campaign

Sarah Cho, U of Massachusetts - Amherst, USA

"They Make No Contribution!" American Students' Perception of Chinese Students' Reticence and Face

Yi Zhu, Michigan State U, USA

### 3347

### **Computational Methods in Journalism Research**

### **Computational Methods** Journalism Studies

### 11:00-12:15 Sapphire 411 AB

Friday

### Chair

Christian Baden, Hebrew U of Jerusalem, ISRAEL

### **Participants**

A Case Study Using Syntax Dependencies to Find Differences Between News and Nonnews Tweets

Josephine Lukito, U of Wisconsin-Madison, USA

Devin Conathan, U of Wisconsin-Madison, USA

Evaluating the 'Liquidity' of Online News: An Assessment of the Homepages of U.S. News Organizations

Rodrigo Zamith, U of Massachusetts - Amherst, USA

Finding Topics Associations in Political News Using Deep Learning

Yair Fogel-Dror, Hebrew U of Jerusalem, ISRAEL

Shaul Shenhav, Hebrew U of Jerusalem, ISRAEL Tamir Sheafer, Hebrew U of Jerusalem, ISRAEL

Investigating the Gatekeeping Role of Social Media Editors of Newspapers Using Computational Text Analysis

Kasper Welbers, KU Leuven, BELGIUM

Michael Opgenhaffen, KU Leuven, BELGIUM

Same News, Different Platforms: A Computational Approach for Characterizing User Comments Across Platforms and Journalistic

Anat Ben-David, Open U of Israel, ISRAEL

Oren Soffer, Open U of Israel, ISRAEL

Simulating Who Sees What: Dismantling the Babooshka Doll of Layers of Diversity in News Recommender Systems

Judith Moeller, U of Amsterdam, THE NETHERLANDS

Damian Trilling, U of Amsterdam, THE NETHERLANDS

Technologically Narrowing but Structurally Diversifying: News Consumption on Mobile Internet

Lun ZHANG, Beijing Normal U, CHINA, PEOPLE'S REPUBLIC OF

Taiquan Winson Peng, Michigan State U, USA

Lu ZHENG, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Visualization, Technologies, or the Public? A Text Mining Analysis of Tweets on Data-Driven Journalism

Xinzhi Zhang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

### 3348

# **Technology and Learning**

Communication and Technology

### Friday 11:00-12:15 Sapphire 410A

Chair

# Julianna Jeanine Kirschner, California State U, Northridge, USA

**Participants** 

Learning to Code in Localized Programming Languages

**Instructional & Developmental Communication** 

Sayamindu Dasgupta, MIT Media Lab, USA

Benjamin Mako Hill, U of Washington, USA

Teaching Global Competence in a Digital Age: Twitter and Instagram as Potential Tools for the Internationalization of American Curriculum

Phillip C Arceneaux, U of Florida, USA

Testing the Effectiveness of Digital Game-Based Learning in a Corporate Context: Comparison to a Passive e-Learning Approach Anissa All. Ghent U. BELGIUM

Elena Nunez Castellar, Ghent U, BELGIUM

Jan Van Looy, Ghent U, BELGIUM

Using a Gamified Platform in a Blended Learning Environment to Enhance the Critical Thinking Skills of Journalism Students Ling-Yi Huang, Nanfang College of Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Yu-chu Yeh, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Voluntary Use of Social Media for Formal Learning: An Investigation of Using Self-Regulated Learning Strategies

Quan Zhou, Nanyang Technological U, SINGAPORE

Chei Sian Lee, Nanyang Technological U, SINGAPORE

Sei-Ching Joanna Sin, Nanyang Technological U, SINGAPORE

### 3349

### Making Knowledge Relevant in Medical and Mediated Contexts

### Friday 11:00-12:15 Sapphire 410B

### Language & Social Interaction

### hair

air

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA

### **Participants**

Describing the "Learning Loop": Overall Structural Organization of Video Consultations Between Specialist and Generalist Providers

Christopher J. Koenig, U of California - San Francisco, USA

Matthew Wenger, Unaffiliated, USA

Glenn Graham, Department of Veterans Affairs, USA

Steven Asch, Stanford U, USA

Catherine Rongey, U of California - San Francisco, USA

Struggles Over Antibiotics: Alignment and Affiliation in Doctor-Doctor Interaction

Letizia Caronia, U of Bologna, ITALY

Arturo Chieregato, U Hospital "Careggi", Firenze, ITALY

Marzia Saglietti, U of Bologna, ITALY

The Morality of Knowledge Claims in Radio Phone-Ins on ADHD

Hedwig Te Molder, Wageningen U, THE NETHERLANDS

Wytske Versteeg, U of Twente, THE NETHERLANDS

Web-TV Talk and the Playful Performance of Football Expertise

Goran Eriksson, Orebro U, SWEDEN

Richard Fitzgerald, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

### 3352

# **Global National Populist Movements and Moments**

### Friday 11:00-12:15 Cobalt 500

### **Sponsored Sessions**

### Chair

Toussaint Nothias, Stanford U, USA

### **Participants**

Ferruh Yilmaz, Tulane U, USA

Frank Esser, U of Zurich, SWITZERLAND

Herman Wasserman, U of Cape Town, SOUTH AFRICA

Tanja E Bosch, U of Cape Town, SOUTH AFRICA

Shakuntala Rao, SUNY, Plattsburgh, USA

### 3432

# ICA Fellows' Panel I

### Friday 12:30-13:45 Aqua 300AB

# **Sponsored Sessions**

### Larry Gross, U of Southern California, USA

### Participants

Reading, Writing, and Histories of Subject Formation and Change

Janice Radway, Northwestern U, USA

Is Political Communication Out of Touch With Reality?

W. Lance Bennett, U of Washington, USA

The Effects of Expression: ICTs, Civic Engagement, and Social Support

Dhavan Shah, U of Wisconsin-Madison

Netflix in Latin America: A New Cultural Imperialism, A Global Generation and Class Gap, or a New, Regional Hybrid TV? Joseph D. Straubhaar, U of Texas – Austin, USA

ICA Interactive Paper/Poster Session I

Friday 12:30-13:45 Exhibit Hall - Rear

**Sponsored Sessions** 

### 3451

Children, Adolescents, & the Media Interactive Poster Session

Friday 12:30-13:45 Exhibit Hall - Rear Children Adolescents and the Media

### Chairs

Sahara Byrne, Cornell U, USA Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

### **Participants**

1. Adolescents' Parasocial Relationships: How They Differ for Sexual Minority Youth and Why They Matter Bradley J Bond, U of San Diego, USA

2. An Examination on Digital Literacy Differences between Urban and Rural Undergraduates in China Yiqun Geng, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF

Yue Xu, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF

3. Analyzing Youth Digital Participation: Aims, Actors, Contexts and Intensities

Ioana Literat, Teachers College, Columbia U, USA

Neta Kligler-Vilenchik, Hebrew U of Jerusalem, ISRAEL

Melissa Brough, California State U, Northridge, USA

Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

- 4. Generational Divide in Media Use: A Case Study of Umbrella Movement in Hong Kong
  - Donna SC Chu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
- 5. Multimodal Connectedness, Family Communications, and Well-Being: Examining Young People's Use of Online Communications With Their Parents

Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Regine Sin Kwan Leung, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

6. Social Desirability Bias in Children's Self-Report Media Use: Evaluation of the I-CSD-S and Examination of Its

Relationship With Overall and Content-Specific Use of Television, Internet, and Video Games

Anne-Linda Camerini, U della Svizzera Italiana, SWITZERLAND Peter J. Schulz, U della Svizzera Italiana, SWITZERLAND

7. The Role of Hair Styling Ideals in Print and Social Media in Adolescents' Beliefs, Surveillance of, and Satisfaction With Their Hair

Jolien Trekels, KU Leuven, BELGIUM

Silke Cammaert, U of Antwerp, BELGIUM

Laura P. Vandenbosch, KU Leuven, BELGIUM

8. "It's Complicated" Do Adolescents' Emotional Connections With (Dis)Liked Celebrities Predict Their Online Behaviors Towards Stars

Gaelle Ouvrein, U of Antwerp, BELGIUM

Heidi Vandebosch, U of Antwerp, BELGIUM

Charlotte Jacqueline De Backer, U of Antwerp, BELGIUM

## 3451

Exhibit Hall - Rear

## **Computational Methods Interactive Poster Session**

### Friday **Computational Methods** 12:30-13:45

Chairs

Taiquan Winson Peng, Michigan State U, USA

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

9. "I Have the Best Words": Ideological Differences as Expressed in Politicians' Language

Anna Brosius, U of Amsterdam, THE NETHERLANDS

Bert Bakker, U of Amsterdam, THE NETHERLANDS

Martijn Schoonvelde, Vrije U Amsterdam, THE NETHERLANDS

Gijs Schumacher, U of Amsterdam, THE NETHERLANDS

10. A Framework for the Exploratory Open-Vocabulary Analysis of Social Media Discourse

Kokil Jaidka, U of Pennsylvania, USA

Johannes Eichstaedt, U of Pennsylvania, USA

H. Andrew Schwartz, SUNY Stony Brook, USA

Lyle Ungar, U of Pennsylvania, USA

11. Battling for the Net: Big Data and Net Neutrality Activism

Rogelio Alejandro Lopez, U of Southern California, USA

Larry Zhiming Xu, U of Southern California, USA

12. But How Do We Store It? (Big) Data Architecture in the Social-Scientific Research Process

Damian Trilling, U of Amsterdam, THE NETHERLANDS

Bob Robbert Nicolai van de Velde, , THE NETHERLANDS

Elisabeth Guenther, U of Muenster, GERMANY

13. Tracing Patches: Introducing a Semiautomated Approach to Analyze Journalists' Processing of Source Material Jelle Boumans, U of Amsterdam, THE NETHERLANDS

### 3451

### Friday 12:30-13:45 Exhibit Hall - Rear

## **Environmental Communication Interactive Poster Session**

# **Environmental Communication**

### Chairs

Bruno Takahashi, Michigan State U, USA Xinghua Li, Babson College, USA

### **Participants**

14. Ecological Modernists at the Gates of Environmental Knowledge: Populism as Political Economy Critique in Naomi Klein's *This Changes Everything* 

Derek Moscato, Western Washington U, USA

15.Lessons From the Zombie Apocalypse: An Environmental Discourse Approach to the Walking Dead Patrick D. Murphy, Temple U, USA

16. Consumer Responses to Biotechnology Declarations on Food Boxes: Discrepancies Between General Attitudes and Specific Product Evaluations

Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

Stefanie Wahl, Freie U Berlin, GERMANY

Sophie Bruns, Hannover U of Music, Drama and Media, GERMANY

Thomas Scheper, Leibniz U Hannover, GERMANY

Beate Schneider, Hannover U of Music, Drama, and Media, GERMANY

17. Effects of Norm Violations on Impression Formation in a "Green" Social Network

Hwanseok Song

Jonathon P. Schuldt, Cornell U, USA

Poppy McLeod, Cornell U, USA

Rhiannon Crain, Cornell U, USA

Janis Dickinson, Cornell U, USA

18. Water, Water Everywhere: Flood Risk Mitigation and Decision-Making

Adam Michael Rainear, U of Connecticut, USA

Carolyn Lin, U of Connecticut, USA

### 3451

# **Game Studies Interactive Poster Session**

### Friday 12:30-13:45 Exhibit Hall - Rear

# Game Studies

Chairs

## Nicholas David Bowman, West Virginia U, USA

Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

# **Participants**

19. Autonomously Motivating Gamification in Education: An Explorative Study

Rob van Roy, KU Leuven, BELGIUM

Bieke Zaman, KU Leuven, BELGIUM

20. Game Engagement, Game Addiction Tendencies, and Parental Mediation of School Children

Vivian Hsueh Hua Chen, Nanyang Technological U, SINGAPORE

21. Gamification as Motivator for Sustained Usage of a Speech Rehabilitation Tool

Juliane Muehlhaus, Technical U Dortmund, GERMANY

Hendrike Frieg, Hochschule für Gesundheit Bochum, GERMANY

Kerstin Bilda, Hochschule für Gesundheit Bochum, GERMANY Ute Ritterfeld, Technical U Dortmund, GERMANY

22. POSTER PROPOSAL: The Proteus Effect, Narcissism, and Consumer Behavior

Jessica McCain, U of Georgia, USA

Sun Joo (Grace) Ahn, U of Georgia, USA

William Campbell, U of Georgia, USA

23. Moral Deliberation as a Eudemonic Reaction to Morally Ambiguous Narrative Games

Kevin Kryston, Michigan State U, USA

# 3451

Exhibit Hall - Rear

### **Health Communication Interactive Poster Session**

# Friday Health Communication 12:30-13:45

### Chairs

Evelyn Y. Ho, U of San Francisco, USA Jeff Niederdeppe, Cornell U, USA

### **Participants**

24. Acculturation to Both American and Chinese Cultures Predicts Condom Use Intent Among U.S.-Dwelling Chinese/Taiwanese MSM

Lik Sam Chan, U of Southern California, USA

Yao Sun, U of Southern California, USA

Yusi Aveva Xu, U of Southern California, USA

Margaret L. McLaughlin, U of Southern California, USA

25. Australian General Practitioners' Digital Literacy and Perception of Mobile Health in Diabetes Management

Sora Park, U of Canberra, AUSTRALIA

Paresh Dawda, Ochre Medical Centre, AUSTRALIA

Sally Burford, U of Canberra, AUSTRALIA

Jee Young Lee, U of Canberra, AUSTRALIA

26. Gender Shopping in Dubai Travelling to the UAE for Fertility Treatment

Filareti Kotsi, Zayed U, UNITED ARAB EMIRATES

Charlotte Krolokke, U of Southern Denmark, DENMARK

27.My Blogger Told Me it was Okay to Drink: PSI Effects on Alcohol Purchase

Erika Katherine Johnson, East Carolina U, USA

Sungkyoung Lee, U of Missouri-Columbia, USA

Glen T. Cameron, U of Missouri, Columbia, USA

28. The Effects of Media use on Physical Activity in Diabetes

Dami Ko, U of Wisconsin-Madison, USA

Eunyoung Myung, U of Wisconsin-Madison, USA

Tae Joon Moon, U of Wisconsin-Madison, USA

29. Sports Media as a Health Risk: Food Marketing Addressing Children During the UEFA Championship 2016

Iris Albulet, U of Tuebingen, GERMANY

Patrick Becker, U of Tuebingen, GERMANY

Joana Doersam, U of Tuebingen, GERMANY

Guido Zurstiege, U of Tuebingen, GERMANY

30. Exploring Beliefs and Behaviors Regarding Sleep Health Among Users of a Popular Mobile Wearable Sleep Tracker Device

Rebecca Robbins, Cornell U, USA

Jeff Niederdeppe, Cornell U, USA

Melissa Chen, World Journalism Professional School, USA

John Allegrante, Columbia U, USA

Girardin Jean-Louis, New York U, USA

31. Subliminal Voices: Barriers to Healthcare and Proposed Interventions by International Students and Their Families at a Large Research University in the Midwest

Soumitro Sen, East Carolina U, USA

32. Seeking Peer Advice on Sexual Health and Intimate Concerns Through Facebook "Confessions"

Tien Ee Dominic Yeo, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Tsz Hang Chu, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

33. Early Social Communication Milestones and Autism Spectrum Disorder: Using Social Media to Engage Families

Abigail Delehanty, Florida State U, USA

Jaejin Lee, Florida State U, USA

Juliann Cortese, Florida State U, USA

Juliann Woods, Florida State U, USA

34. Getting Road Safety Messages Across: On Whom to Focus in Texting and Driving Prevention PSAs?

Janine Nadine Blessing, U of Augsburg, GERMANY

Anna Wagner, U of Augsburg, GERMANY

Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

35. Interpreting the Truth: Online Comments About Video Alleging to Show Planned Parenthood Selling Body Parts

Katrina Kimport, U of California - San Francisco, USA

Colin Doty, Independent Scholar, USA

36.Can Cyberbullying Victimization Induce Positive Mental Health and Well-Being Outcomes? An Investigation of Future Expectations

Sara Pabian, U of Antwerp, BELGIUM

37.Does Humor Not Only Make You Laugh But Also Talk? The Effect of Using Humor in Health Campaign Spots About STD on People's Willingness to Talk About STD

Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

Sandra Kollinger, U of Augsburg, GERMANY

Anna Wagner, U of Augsburg, GERMANY

38.A Qualitative Study of Diet and Fitness Trends on Pantip.com and Its Influences on Thai Females' Exercising and Eating Behaviors

Karikarn Chansiri, U of Oregon, USA

39. Social Media Intervention of Health Fitness Learning: Exploring College Students' Engagement With the Intervention FB

Hsu Hsien Chi, Shih Hsin U, CHINA, PEOPLE'S REPUBLIC OF

40. Health Communication in Germany: An Academic Field Stepping out of its Niche

Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY

Constanze Rossmann, U of Erfurt, GERMANY

Matthias R. Hastall, Technical U Dortmund, GERMANY

41. When Information From Public Health Officials Is Not Satisfied: The Use of Online News, Interpersonal Networks, and Social Media During MERS Outbreak in South Korea

Kyungeun Jang, Yonsei U, KOREA, REPUBLIC OF Namkee Park, Yonsei U, KOREA, REPUBLIC OF

42. Use of Digital Technology Among Parents of Children With Special Health Care Needs: A Systematic Review Jennifer A. Manganello, U at Albany, SUNY, USA

Michaelah Townley, U at Albany, SUNY, USA

Janine McCarthy, U at Albany, SUNY, USA

43. Communication Challenges of Using Traditional Chinese Medicine in Multicultural Society

Pauline Luk, National U of Singapore, SINGAPORE

- 44. Who Will be Your e-Doctor? Testing DeAndrea and Carpenter's Measure of Warranting Theory on e-Doctor Kun Peng, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
- 45. Intervening in HIV/AIDS-Related Stigma and Discrimination as Structural Processes: Going Beyond Conventional Approaches to Health Communication

Shamshad Khan, U of Texas - San Antonio, USA

### 3451

### Friday 12:30-13:45 Exhibit Hall - Rear

### **Information Systems Interactive Poster Session**

### **Information Systems**

### Chairs

Kevin Wise, Indiana U, USA

Zheng (Joyce) Wang, The Ohio State U, USA

46. Identifying Popular and Unpopular Adolescents' Binge-Drinking Beliefs in Interpersonal Communication About Alcohol Elroy Boers, U of Amsterdam, THE NETHERLANDS

47. Music as an Instrument of Nonverbal Communication in Fictional Films

Ann-Kristin Herget, Julius Maximilians U Würzburg, GERMANY

Holger Schramm, U of Wuerzburg, GERMANY

48. Seeing It Through the Eyes of the Victims: How Viewers' Experiences of Eyewitness Videos in TV News Influence the Trustworthiness of the Reports

Annabell Halfmann, U of Mannheim, GERMANY

Helena Dech, U of Mannheim, GERMANY

Jana Riemann, U of Mannheim, GERMANY

Leonie Schlenker, U of Mannheim, GERMANY

Hartmut Wessler, U Mannheim, GERMANY

49. Streaming Killed the TV Star: Influence of Intrinsic Needs on Mood Improvement During Reception of Television Content Nicole Liebers, U of Wuerzburg, GERMANY

Holger Schramm, U of Wuerzburg, GERMANY

50. The Influence of Visuals on Selective Exposure to Information

Sann Hee Ryu, U of Illinois at Urbana-Champaign, USA

Patrick Vargas, U of Illinois at Urbana-Champaign, USA

Sang Ryu, U of Edinburgh, UNITED KINGDOM

51. Tweeting in the Face of Uncertainty: Examining Content of State Emergency Management During Hurricane Joaquin

Adam Michael Rainear, U of Connecticut, USA

Kenneth Alan Lachlan, Michigan State U, USA Anne Oeldorf-Hirsch, U of Connecticut, USA

Christina DeVoss, U of Connecticut, USA

- 52. Determinants of Confidence Change in Persuasive Communication Contexts: A Test of Information Processing Predictions Shinobu Suzuki, Hokkaido U, JAPAN
- 53. The Illusion of Knowing: How Processing Fluency Influences Perceived Knowledge and Actual Knowledge Acquisition Fabian Ryffel, U of Zurich, SWITZERLAND

Werner Wirth, U of Zurich, SWITZERLAND

54. What People Can Memorize When They are Watching Pornography?

Yanyan Zhou, Indiana U, USA

Bryant M. Paul, Indiana U, USA

Tuo Liu, Technical U Chemnitz, GERMANY

55. Trustworthiness of Information Sources as a Determinant of Students' Behaviour of Pursuing Higher Education Overseas

Weijie Lin, U of Queensland, AUSTRALIA Shuang Liu, U of Queensland, AUSTRALIA

Winnifred Louis, U of Queensland, AUSTRALIA

# 3451

### Friday 12:30-13:45 Exhibit Hall - Rear

### **Instructional and Developmental Communication Interactive Poster Session**

### **Instructional & Developmental Communication**

### **Participants**

56. Chinese EFL Students' In-Class Participation: A Belief Elicitation Study Using the Theory of Planned Behavior

Davide Girardelli, Wenzhou-Kean U, CHINA, PEOPLE'S REPUBLIC OF

Yung-Nan Chiang, Wenzhou-Kean U, CHINA, PEOPLE'S REPUBLIC OF

Tingting Gu, Wenzhou-Kean U, CHINA, PEOPLE'S REPUBLIC OF

Xiaogao Zhou, Wenzhou-Kean U, CHINA, PEOPLE'S REPUBLIC OF

57. Development of Measure for Evaluating a Media Literacy Intervention: Assessing the Performance of Media Literacy Skills Chan Le Thai, Santa Clara U, USA

58. Transgression as a Response to Creative Freedom and Creative Control

Renee Hobbs, U of Rhode Island, USA

59. Universities as Pedagogical Agents: The Role of University Communications on Parent-Student Communication and Student Engagement

Susan Lee Kline, Ohio State U, USA

Ryan Lovell, Ohio State U, USA

Aysenur Dal, Ohio State U, USA

D'arcy Oaks, Ohio State U, USA

Nick Thompson, Ohio State U, USA

60. "Mourning With The Morning Bell": An Examination of Secondary Educators' Attitudes and Experiences in Managing the Discourse of Death in the Classroom

Danielle M Case, Highland High School, USA

Wai Hsien Cheah, Southern Illinois U - Edwardsville, USA

Min Liu, Southern Illinois U- Edwardsville, USA

### 3451

# Mass Communication Interactive Poster Session Mass Communication

### **Friday** 12:30-13:45 Exhibit Hall - Rear

### Mass Communication

### Chairs

Lance Holbert, Temple U, USA

Young Mie Kim, U of Wisconsin-Madison, USA

### **Participants**

61. "It Just Kinda Hits Home": Towards a Critical Consciousness Among Fans of Empire Concerning Mental Illness

Sarah Smith-Frigerio, U of Missouri – Columbia, USA

Melissa A. Click, Gonzaga U, USA

62. Alternatives to Family Television Viewing: A Multilevel Study on the Associations With Closeness Within and Between Generations in the Family

Cedric Courtois, Ghent Ú, BELGIUM

Sara Nelissen, KU Leuven, BELGIUM

63. Correction Effects of Presumed Media Influence: How the Perception that Stereotyped Media Content Affects Others

Bolsters Positive Attitudes and Behavioral Intentions Toward Muslims

Katharina Sommer, U of Zurich, SWITZERLAND

Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS

Patrick Weber, U of Hohenheim, GERMANY

64. Cross-Cultural Differences in Mobile Privacy Perceptions: The Case of German and U.S. Mobile Media Users Levla Dogruel, Freie U Berlin, GERMANY

65. Decoding Convergence-Divergence: A Methodological Intervention Towards Theoretical Unification

Lillian Boxman-Shabtai, Northwestern U, USA

66.eHealth and the Digital Divide: Do Differences in Demographics Matter?

Nia Mason, Louisiana State U, USA

Stephanie Whitenack, Louisiana State U, USA

Ember Jones, Louisiana State U, USA

67. From Suppressive to Proactive: Chinese Government's Control Strategies Over Media Coverage in Popular Protests Chao Zhang, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

68. Global 24/7 TV News: The Battle for Sovereignty of World's Interpretation

Maria Karidi, Ludwig Maximilians U Munich, GERMANY

Michael Meyen, U Munich, GERMANY

69. Incidental Exposure to News on Social Media in Four Countries

Richard Fletcher, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Rasmus Kleis Nielsen. Reuters Institute for the Study of Journalism. UNITED KINGDOM

70.Medical Expert, or Social Media Celebrity? An Analysis of the Chinese Grassroots Celebrity Physician Phenomenon Li Chen, West Texas A&M U, USA

71. News Photographers and Interference: Iconophobia, Iconoclasm, and Extramedia Influences on the Ground Rachel Somerstein, SUNY New Paltz, USA

72. Operation Sniper: How American Sniper Constructs Audience as Killer

Alejandro Botia, Middle Tennessee State U, USA

73. Perceived Efficacy and Intentions Regarding Seeking Mental Healthcare: Impact of Deepika Padukone, a Bollywood Celebrity's Public Announcement of Struggle With Depression

Parul Jain, Ohio U, USA

Uma Shankar Pandey, Surendranath College for Women, INDIA

Enkashi Roy, Ohio U, USA

74. Periodical and Serial as Contested Newspaper, Magazine and Journal-Related Concepts

Marcia R. Prior-Miller, Iowa State U, USA

75. Reinventing a Nation: Media Discourses on Devolution in Kenya

Dorothy W. Njoroge, United States International U-Africa, KENYA

Should We Bet on Third-Person Effect? Online Gambling Advertising and the Linkage Between the Components of TPE Frederic Guerrero Sole, U Pompeu Fabra de Barcelona, SPAIN

76. Shutdown the Online Games? Contextualizing News Discourse With Framing Theory

Chang Won Jung, U of Wisconsin-Madison, USA

77. Television Viewing and Bedtime Procrastination: Ego Depletion Pushes Time to Bed Both Up and Down

Liese Exelmans, KU Leuven, BELGIUM

Jan Van den Bulck, KU Leuven, BELGIUM

78. The Representation of Altruistic and Egoistic Motivations in Popular Music Over 60 Years

Lindsay S. Hahn, Michigan State U, USA

Ron Tamborini, Michigan State U, USA

Brian Klebig, Michigan State U, USA

Eric R. Novotny, Michigan State U, USA

Clare Grall, Michigan State U, USA

Matthias Hofer, U of Zurich, SWITZERLAND Heysung Lee, Michigan State U, USA

79. Third-Person Effects of China News in Foreign Media and Support for the Chinese Government's Global Profile-Raising

Campaigns

Ran Wei, U of South Carolina, USA

Ven-Hwei Lo, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Guy Golan, Syracuse U, USA

80. The Mediatization of the Law. A Qualitative Meta-Analysis for the Development of a Conceptual Model of Mediatization

Processes in the Legal System

Franziska Oehmer, U of Zurich, SWITZERLAND

### 3451

### **Sports Communication Interactive Poster Session**

### Friday 12:30-13:45 Exhibit Hall - Rear

### **Sports Communication**

# Chairs

Marie Hardin, Pennsylvania State U, USA

Tang Tang, U of Akron, USA

### **Participants**

81.A 25-Year Semantic Network and Bibliometric Analysis of the Sport Crisis Communication Literature

Jennifer Harker, U of North Carolina - Chapel Hill, USA

Adam J. Saffer, U of North Carolina - Chapel Hill, USA

82. College Students' Tolerance of Penalty and Moral Disengagement for Affiliated Versus Rival Schools' Sports Players

Mun-Young Chung, Pennsylvania State U, USA

Erin Ash, Clemson U, USA

83. Evaluating Student-Athletes' Stress Coping Experiences: A Test of the Stress-Buffering Model

Lisa van Raalte, Arizona State U, USA

Karlee Posteher, Arizona State U, USA

### 3451

### Theme Interactive Poster Session: Interventions

### **Friday** 12:30-13:45 Exhibit Hall - Rear

# Theme Sessions

### **Participants**

84. Crisis and Intervention in Small Places: Nonprofessional Live Theatre as Popular Communication at the Borders of Europe

Katharine Sarikakis, U of Vienna, AUSTRIA

Olga Kolokytha, U of Vienna, AUSTRIA

85. Intervening in Understandings of Big Data: Data Walks and the Production of Radical Bottom-Up Data Knowledge

Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

86. Value Cocreating Through Relationships: An Exploration of SNAP-Ed and the Base-of-the-Pyramid Service User

Elizabeth Candello, Washington State U, USA

### 3517

### Understanding Augmented Reality, Social Agents, and Artificial Intelligence

### Friday 14:00-15:15 Indigo Ballroom A

# Communication and Technology

# Aubrie Serena Adams, U of California - Santa Barbara, USA

### **Participants**

When Augmented Reality Advertising Meets Social Media: A Content Analysis of Augmented Reality Advertising Campaign

Videos on YouTube

Yang Feng, San Diego State U, USA

Quan Xie, Bradley U, USA

Ontology of Social Robots: Framing Analysis of News Coverage by *The New York Times* 

Bingjie Liu, Penn State U, Park, USA

Imagining the Voice in the Machine: Interpretations of Vocal Social Agents

Andrea L. Guzman, Northern Illinois U, USA

Accept or Avoid: Exploring Predictors of Judgments and Decisions Regarding Communicative Artificial Intelligence

Keisei Leboutet, Keio U, JAPAN Masami Morito, Keio U, JAPAN Shunsuke Taura, Keio U, JAPAN Sayo Takada, Keio U, JAPAN Kazuto Hara, Keio U, JAPAN

### 3518

The Metamorphosis of Mass Communication Research: Celebrating Milestones, Looking Ahead, on the Occasion of Sandra Ball-Rokeach's Retirement

Friday 14:00-15:15 Indigo Ballroom B

# **Mass Communication**

### Chair

Matthew D. Matsaganis, U at Albany, SUNY, USA

### **Participants**

Sarah Banet-Weiser, U of Southern California, USA

Jonathan Cohen, U of Haifa, ISRAEL

Lewis A. Friedland, U of Wisconsin-Madison, USA

Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

Larry Gross, U of Southern California, USA

Gary Gumpert, Communication Landscapers, USA

Barbara Osborn, U of Southern California, USA

K. Viswanath, Ohio State U, USA

Young Mie Kim, U of Wisconsin-Madison, USA

### Respondent

Sandra J. Ball-Rokeach, U of Southern California, USA

To celebrate a milestone in the extraordinary 40-year career of Sandra J. Ball-Rokeach (Ph.D., University of Washington), both as a researcher and a mentor, this panel brings together some of the leading scholars and professionals in Communication to reflect on the contributions of her work to the field and also its impact beyond academia, to discuss intersections between her work and theirs, but also to engage in conversation amongst themselves and with the audience on the future of mass communication research and practice.

### 3519

# Health Communication and Social Media (High-Density)

### Friday 14:00-15:15 Indigo Ballroom C

### \_\_\_\_\_

### Health Communication Communication and Technology

### Chair

Jennifer Ann Scarduzio, U of Kentucky, USA

### **Participants**

Participating on Facebook: Does Generating and Posting Antialcohol Arguments Result in Self-Persuasion?

Jeroen Gerardus Bartolomeus Loman, Radboud U Nijmegen, THE NETHERLANDS

Barbara Müller, Radboud U Nijmegen, THE NETHERLANDS

Arnoud Oude Groote Beverborg, U of Twente, THE NETHERLANDS

Rick van Baaren, Radboud U Nijmegen, THE NETHERLANDS

Moniek Buijzen, Radboud U, THE NETHERLANDS

Social Media Engagement and HIV Testing Among Men Who Have Sex With Men in China

Bolin CAO, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF

Chuncheng Liu, UNC Project-China, CHINA, PEOPLE'S REPUBLIC OF

Maya Durvasula, Duke U, USA

Weiming Tang, UNC Project-China, CHINA, PEOPLE'S REPUBLIC OF

Adam J. Saffer, U of North Carolina - Chapel Hill, USA

Chongyi Wei, U of California - San Francisco, USA

Joseph Tucker, U of North Carolina - Chapel Hill, USA

Do You Trust CDC or WebMD? An Examination of Factors Influencing the Credibility of Health Posts on Facebook

Shuang Liu, Washington State U, USA

Is Vaccination Controversy Infectious? Automated Analysis of the Temporal, Discursive and Interactional Aspects of Online

Disputes

Kaspar Beelen, U of Amsterdam, THE NETHERLANDS

Bob Robbert Nicolai van de Velde, Vrije U Amsterdam, THE NETHERLANDS

College Student Perception and Defensive Avoidance Strategies as a Reaction to Sexual Harassment on Tinder

Michele Olson, U of Wisconsin-Milwaukee, USA

Sarah Sheff, U of Kentucky, USA

Donald Helme, U of Kentucky, USA

Jennifer Ann Scarduzio, U of Kentucky, USA

Cooking up New Home Dynamics: Youths' Technology Brokering and Moms' Use of a Nutrition App

Deborah Neffa Creech, U of Southern California, USA

Susan Evans, U of Southern California, USA

Peter Clarke, U of Southern California, USA

What Topics Matter? Applying Structural Topic Modeling (STM) to Extract Insights From Social Media-Based Health Interventions

Sijia Yang, U of Pennsylvania, USA

Jingwen Zhang, U of California - Davis, USA

Christine Dehlendorf, U of California - San Francisco, USA

Damon Centola, U of Pennsylvania, USA

### 3520

### **Best Papers in Information Systems Division**

Friday 14:00-15:15 Indigo Ballroom D

### Information Systems

# Chairs Kevin Wise, Indiana U, USA

Zheng (Joyce) Wang, The Ohio State U, USA

### **Participants**

Will A Digital Camera Cure Your Sick Puppy? The Persuasive Power of Communication Modality and Storytelling Narrative in Crowdfunding

Larry Zhiming Xu, U of Southern California, USA

Effects of Likability of Multiple Layers of Sources on Information Processing on Social Network Sites

Young-shin Lim, The U of Amsterdam, THE NETHERLANDS

David C DeAndrea, Ohio State U, USA

Neural Activity During Antismoking Message Exposure Predicts Subsequent Message Elaboration

Rui Pei, U of Pennsylvania, USA

Ralf Schmaelzle, Michigan State U, USA

Elissa Kranzler, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

Thinking About Right and Wrong: Effects of Moral Conflict on Entertainment Experiences, Information Processing, and Knowledge

Katharina Knop-Huelss, Hannover U of Music, Drama, and Media, GERMANY

Diana Rieger, U of Mannheim, GERMANY

Frank M. Schneider, U of Mannheim, GERMANY

### 3521

### The Virtuous Circle? The Nature of the Relationship Between Exposure to News and Political Engagement

### Friday 14:00-15:15 Indigo Ballroom H

### **Political Communication**

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

### **Participants**

Chair

A Virtuous Circle for the Few?

Kim Andersen, U of Southern Denmark, DENMARK

A Healthy News Diet? Investigating the Effects of Individual News Diets on Political Participation Offline and Online

Jesper Stromback, U of Gothenburg, SWEDEN

Kajsa Falasca, Mid Sweden U, SWEDEN

Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

The Mediating Role of Political Talk and Political Efficacy in the Effects of News Use on Expressive and Collective Participation

Chang Sup Park, Bloomsburg U of Pennsylvania, USA Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation?

Brendan R. Watson, Michigan State U, USA

Michaele Myers, U of Minnesota - Twin Cities, USA

Jisu Kim, U of Minnesota-Twin Cities, USA

Seth C. Lewis, U of Oregon, USA

The Integrated Media Effect: Rethinking the Effect of Media Use on Civic Participation in the Networked Digital Media

Environment

Seungahn Nah, U of Kentucky, USA

Masahiro Yamamoto, U at Albany, SUNY, USA

### 3522

### Fakes, Facts, & Misperceptions on Social Media

Friday 14:00-15:15 Indigo 202A Communication and Technology

Kjerstin Thorson, Michigan State U, USA

# Participants

Chair

Playful and Critical: The Participatory Satire of Political Fakes and Their Publics

Elisabetta Ferrari, U of Pennsylvania, USA

Do Facebook Users Neglect the Facts? An Experimental Investigation of News Consumption on Social Networking Sites

Stephan Winter, U of Amsterdam, GERMANY

Lara Schwenner, U of Duisburg-Essen, GERMANY

Lukas Belak, U of Duisburg-Essen, GERMANY

I Don't Believe You: How Providing a Source Corrects Misperceptions Across Platforms

Emily K Vraga, George Mason U, USA Leticia Bode, Georgetown U, USA

### 3523

### Technology & Health

Friday 14:00-15:15 Indigo 202B

### Communication and Technology Health Communication

### Chair

Moritz Buchi, U of Zurich, SWITZERLAND

# **Participants**

Can Second Life Make Health a First Priority? Examining Exercise Efficacy and Motivations in a Virtual Environment

Jennifer Lewallen, U of Missouri, USA

Elizabeth Behm-Morawitz, U of Missouri, USA

Online Comments on Newspaper as Peer Influence: Social Norms and Social Identification/Deindividuation (SIDE) Model and

Understanding of Perceptions and Attitudes regarding Electronic Cigarettes

Jae Eun Chung, Howard U, USA

How Does Online Patient-Provider Communication Heal? An Exploratory Study in China

Shaohai Jiang, National U of Singapore, USA

United in Diversity? Differences Among Users and Nonusers of Mobile Health Apps

Nadine Bol, U of Amsterdam, THE NETHERLANDS

Natali Helberger, U of Amsterdam, THE NETHERLANDS

Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

### 3524

### **Experimental Research on Virtual Reality and Human Robot Interaction**

### Friday 14:00-15:15 Indigo 204A

### Communication and Technology

### Chair

Jeeyun Oh, U of Texas - Austin, USA

### **Participants**

A Systematic Literature Review of User Performance and Subjective Experience Determinants of Augmented Reality Applications

Sarah Anrijs, Ghent U, BELGIUM

Antonius J. van Rooij, Ghent U, BELGIUM

Elena Nunez Castellar, Ghent U, BELGIUM

Jan Van Looy, Ghent U, BELGIUM

When Virtuality Becomes Reality: Three Underlying Processes That Explain Persuasive Consequences of Augmented Reality Apps

Anneroos R Smink, U of Amsterdam, THE NETHERLANDS

Through the Eye of the Beholder: Effects of Perspective Switches in VR on Cybersickness and Performance

Shirin Esmaeili-Bijarsari, Technical U Chemnitz, GERMANY

Vincent Kueszter, Technical U Chemnitz, GERMANY

Benny Liebold, Technical U Chemnitz, GERMANY

Daniel Pietschmann, Technical U Chemnitz, GERMANY

Christiane Stahr, Technical U Chemnitz, GERMANY

Anna-Sophie Linke, Technical U Chemnitz, GERMANY

Not Your Cup of Tea? How Interacting With a Robot Can Increase Perceived Self-Efficacy in HRI and Technology Acceptance

Nikolai Bock, U of Duisburg-Essen, GERMANY

Katharina Brockmann, U of Duisburg-Essen, GERMANY

Astrid Marieke Rosenthal-von der Puetten, U Duisburg-Essen, GERMANY

### 3525

# Contested Ground: Globalized News and its Meaning in the 20th Century

### Friday 14:00-15:15 Indigo 204B

### ur Nati

**Communication History** 

Nelson Costa Ribeiro, U Catolica Portuguesa, PORTUGAL

### **Participants**

International Reverberations: Associated Press's Expansion Into South America and its Unexpected Consequences Gene Allen, Ryerson U, CANADA

The Challenge of Nationalism: Reuters and the Indian Press in the Aftermath of the Second World War Peter Putnis, U of Canberra, AUSTRALIA

Survival Through Self-Censorship and Compromise: Re-Establishing Reuters' News Production in 1950s China Timothy Sheng-chi Shu, U of Cambridge, UNITED KINGDOM

Distance in the Worlds of Events, News, and Subjects

Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM

### Respondent

Barbie Zelizer, U of Pennsylvania, USA

The globalization of news through the operations of news agencies is one of the most significant aspects of world communication in the 20th century. In recent years, detailed studies have shown that while international agencies such as Reuters and Associated Press systematically brought the news systems of many other countries into their orbit – which included their conceptions of newsworthiness - this was usually a negotiated process in which local news organizations and/or governments could assert their own priorities. In this panel, four scholars with deep backgrounds in news-agency research examine different aspects of how the globalized news system evolved.

### 3526

### New and Innovative Experimental Work in Political Communication

### Friday 14:00-15:15 Indigo 206

### **Political Communication**

### Chair

Peter Van Aelst, U of Antwerp, BELGIUM

### **Participants**

Adapting ICT-Supported Governance Interventions to Local Context: Experiences From Togo

Anita Breuer, German Development Institute, GERMANY

Laura Blomenkemper, National Metrology Institute of Germany, GERMANY

Stefan Kliesch, German Development Bank (KfW), GERMANY

Franziska Salzer, Finance in Motion, GERMANY

Manuel Schädler, Ministry for Economic Cooperation and Development (BMZ), GERMANY

Valentin Schweinfurth, GOPA Consultants (Governance and Economic Development), GERMANY

Stephen Virchow, National Metrology Institute of Germany, GERMANY

Eye Movements Reveal the Competitive Dynamics of Social Cues During Political Stereotyping

Jason C. Coronel, Ohio State U, USA

Brahm deBuys, Ohio State U, USA

Managing Interpersonal Political Disagreement: Yielding, Compromising, Dominating, and Avoiding

Camilla Bjarnoee, Aarhus U, DENMARK

David Nicolas Hopmann, U of Southern Denmark, DENMARK

How Censorship of Criticism Reduces Perceptions of Government Responsiveness

Jennifer Pan, Stanford U, USA

Margaret Roberts, U of California - San Diego, USA

Tianguang Meng, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

### Meet the Editors of ICA's Journals: A Question-and-Answer Session

### Friday 14:00-15:15 Aqua Salon AB

# **Sponsored Sessions** Chair

Elisia L. Cohen, U of Kentucky, USA

### **Participants**

Ŝilvio Waisbord, George Washington U, USA

Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

Karin Wilkins, U of Texas - Austin, USA

S. Shyam Sundar, Pennsylvania State U, USA

Sarah Banet-Weiser, U of Southern California, USA

Laurie Ouellette, U of Minnesota - Twin Cities, USA

David R. Ewoldsen, Michigan State U, USA

Michael J. West, International Communication Association, USA

### Studying International News Flows: Media Hierarchies and Intermedia Agenda Setting

### Friday 14:00-15:15 Aqua Salon C

### Journalism Studies

Toussaint Nothias, Stanford U, USA

### **Participants**

Global Agenda Setting: A Big Data Analysis of International News Flow (Top Faculty Paper)

Lei Guo, Boston U, USA

Chris J. Vargo, U of Colorado - Boulder, USA

Postcolonial Trajectories of Foreign News Selection in the Ghanaian Press: The BBC Remains Ultimate Reference

Michael Yao Wodui Serwornoo, Ruhr U Bochum, GERMANY

What African Media?: Rethinking Research on Africa's Press

N. J. Siguru Wahutu, U of Minnesota, USA

Intermedia Visual Agenda Setting: Comparing Wire Top Photo Distribution to What Makes the Front Page Kyser Lough, U of Texas - Austin, USA

### Respondent

Akiba A. Cohen, Tel Aviv U, ISRAEL

### 3529

### **Friday** 14:00-15:15 Aqua Salon D

### To Whom Belongs Your Privacy? Feminist-Based Negotiations of Privacy and Inviolability in Online and Offline Spaces

### Feminist Scholarship Political Communication

### **Participants**

Intervening in Online Research: A Feminist Approach to Privacy

Danielle Corple, Purdue U, USA Jasmine Linabary, Purdue U, USA

Police Facebook Pages: The New Pillory for Publicly Shaming Women

Jennifer Grygiel, Syracuse U, USA

How Trolls Silence Freedom of Press: An Examination of Online Harassment of Women Journalists

Michelle Ferrier, Ohio U, USA

Nisha Garud, Ohio U, USA

"No is a Complete Sentence": Considering the Efficacy of a Feminist-Based, Stalking Intervention Program

Marc Rich, California State U, Long Beach, USA

SJ Robinson, California State U, Long Beach, USA

Aaron Castelan Cargile, California State U, Long Beach, USA

Stacy Young, California State U, Long Beach, USA

Christina Magalona, California State U, Long Beach, USA

Raisa Fernanda Alvarado, U of Denver, USA

### 3530

# How Parental Digital Skills and Values Influence Approaches to Mediation

### Friday 14:00-15:15 Aqua Salon E

# Children Adolescents and the Media

Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

### **Participants**

Who Leads? Intergenerational Skill-Building and Parents' Value Orientations to New Technologies in Diverse Lower-Income U.S. Families

Vikki Sara Katz, Rutgers U, USA

"Kids Are There to Explore": Values and Strategies of Low-Income Parents Raising Digitally Connected Children

Melissa Brough, California State U, Northridge, USA

Tykes, Tablets, and Tantrums: Preschool Mothers' Quest for Parental Digital Skills in the Mobile Media Age

Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

Understanding the Value Orientations of Digitally Skilled Parents

Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM

Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

Renegotiating Boundaries: Adolescents' Views of Parental Influence on Media Use

Ellen Middaugh, San Jose State U, USA

### Respondent

Kirsten Drotner, U of Southern Denmark, DENMARK

Prioritising research that embeds itself in the empirical contexts of contemporary parenting, this panel will show how parents' digital skills are inflected by their orientations around, and experiences of, digital media in their own lives.

### 3531

# Paradoxes of Participation: Open Platforms, Closed Knowledge?

### **Friday** 14:00-15:15 Aqua Salon F

# Philosophy, Theory and Critique

Chairs

Jean-Christophe Plantin, London School of Economics and Political Science, UNITED KINGDOM

Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

### **Participants**

Knowing the City: Platformed Maps and Citizen Power

Jean-Christophe Plantin, London School of Economics and Political Science, UNITED KINGDOM

Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Public Platforms: Beyond the Cycle of Shock and Exception

Mike Ananny, U of Southern California, USA

Tarleton L. Gillespie, Microsoft Research, USA

Platform Inception: Facebook Messenger and the Emergence of Nested Platforms and Apps

David Nieborg, U of Amsterdam, THE NETHERLANDS

Anne Helmond, U of Amsterdam, THE NETHERLANDS

"Are You Affected?" Gamers, Publics, and Network Neutrality Enforcement

Fenwick McKelvey, Concordia U, CANADA

Platforms: Guiding the Agendas of Flexible Production in Transnational Development Work

Lilly Irani, U of California - San Diego, USA

Whereas platforms decentralize typical modes of knowledge production (e.g. Wikipedia, OpenStreetMap), their infrastructuralization operates a recentralization around private interests, channelling user's participation to reach a position of leader on a specific market. What are the consequences of such dynamics of decentralization/recentralization on knowledge? This panel brings together researchers that investigate this tension between the diversification of participation and its enclosure through platforms.

### 3532

### **Communicating Dissent**

**Friday** 14:00-15:15 Aqua 300AB Theme Sessions Global Communication and Social Change

Feminist Scholarship

**Political Communication** 

### **Participants**

The Strength of Peripheral Networks: The Flow of Ideas From Crowds Into Society

W. Lance Bennett, U of Washington, USA

Alexandra Segerberg, Stockholm U, SWEDEN

Yunkang Yang, U of Washington, USA

...By Other Means: Matthew Arnold and the Radical Roots of Cultural Politics

Theodore Striphas, U of Colorado - Boulder, USA

Small- and Big-Data Approaches in Spatializing Contemporary Protest Movements

Merlyna Lim, Arizona State U, USA

From Digital Activism to Algorithmic Resistance: the Promise and Peril of Dissent in the Age of Data Power

Emiliano Trere, Scuola Normale Superiore, ITALY

### Respondent

Adrienne Russell, U of Denver, USA

The communication of dissent is increasingly hybrid. Protesters shout slogans on streets outside government buildings and crowd-source messages in networked media spaces. Scholars researching digital-era resistance movements are seeking new approaches to explore new questions. How are protest messages shaped by networked tools and environments and how might protest messages be shaping networked tools and environments? How do contemporary protest movements come to be defined? Who decides what any particular kind of protest is about and what it means? How best to understand the new hybrid universe of dissent? This panel considers the communicative impact of dissent in varied civic spaces — city squares, online platforms, news-media streams and intellectual discourses..

### 3534

### Revisiting Policing the Crisis: Race/Immigration, Populism, Culture, and the Media in the Current Conjuncture

**Friday** 14:00-15:15 Aqua 310AB

# **Ethnicity and Race in Communication Journalism Studies**

Chair

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

# **Participants**

Crisis of Common Sense

Radha S. Hegde, New York U, USA

How Can We Use Policing the Crisis to Understand Current Hegemonic Struggles

Ferruh Yilmaz, Tulane U, USA

Policing the Crisis and the Production of the News

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Racializing the New Crisis

Charlton McIlwain, New York U, USA

There has been a change of direction in Cultural Studies since the publication of *Policing the Crisis: Mugging, the State, and Law and Order* (PC). In that groundbreaking work, Hall and his collaborators analyzed how the hegemonic relations were reconstituted through an orchestrated spiral of moral panics about race and criminality. The formation of racial/ethnic identities and culture were analyzed as a way of studying the reconstitution of hegemonic relations. The participants in this panel will discuss how the central arguments developed in *Policing the Crisis* can be used to study the hegemonic struggles in the current conjuncture.

### 3535

### 14:00-15:15 Agua 313

# Communication and Technology

### Chair

Stephen Harrington, Queensland U of Technology, AUSTRALIA

### **Participants**

Making Sense? The Structure and Meanings of Digital Memetic Nonsense

Yuval Katz, U of Michigan, USA

Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Reframing the popular: A New Approach to Parody

Lillian Boxman-Shabtai, Northwestern U, USA

The Intellect-Physicality Divide: Digital Irony as a Social Segregation Tool

Noam Gal, Hebrew U of Jerusalem, ISRAEL

"Come for the Period Comics. Stay for the Cultural Awareness": Reclaiming the Troll Identity Through Feminist Humor on Reddit's /r/TrollXChromosomes

Adrienne L. Massanari, Loyola U - Chicago, USA

### 3536

### Social Media: Interventions in Times of Crisis

### Friday 14:00-15:15 Aqua 314

### **Public Relations**

# Chairs Yusuke Ibuki, Kyoto Sangyo U, JAPAN Marianne D. Sison, RMIT U, AUSTRALIA

### **Participants**

Can Power Change Consumers? Investigating Consumer Empowerment Through Social Media and Their Complaining Behavioral Intentions

Hao Xu, U of Minnesota - Twin Cities, USA

Jennifer Gerard Ball, U of Minnesota, USA

Convinced, or Not Convinced? How Complaints on Social Media and Their Presumed Effects on Others Influence Users' Attitudes Toward Companies

Inga Louis, Johannes Gutenberg U Mainz, GERMANY

Christine E. Meltzer, U Mainz, GERMANY

Mathias Weber, U Mainz, GERMANY

To Allow, or to Prohibit? That is the Question: User Comments and Health Campaigns

Viorela Dan, Freie U Berlin, GERMANY

To Post or Not to Post on Organizational Facebook Pages?: Testing a Privacy Management Model for Millennials on Social Media Kyung Jung Han, California State U Bakersfield, USA Joonghwa Lee, U of North Dakota, USA

# Respondent

Denise S. Bortree, Pennsylvania State U, USA

## 3537

### Media Portrayals and Public Perceptions of Health-Related Topics

### **Friday** 14:00-15:15 Aqua 303

# **Health Communication**

### Chair

Susan L Mello, Northeastern U, USA

### **Participants**

"It's Just Not Very Realistic": Perceptions of Media Among Pregnant and Postpartum Women

Sarah M. Coyne, Brigham Young U, USA

Toni Liechty, U of Illinois - Urbana-Champaign, USA

Kevin Collier, Brigham Young U, USA

Aubrey Sharp, Brigham Young U, USA

Public Perceptions of Genetically Modified Food on Social Media: A Content Analysis of YouTube Comments on Videos Nanlan Zhang, U of South Carolina, USA

A Qualitative Study on Health Practitioners' Subjective Theories Regarding the Media Effects on Depression-Related Outcomes Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY

Florian Arendt, Ludwig-Maximilians-U - Munich, GERMANY

By Any Other Name: Portrayals of Autism Across International Film Remakes

Khadija Ejaz, U of South Carolina, USA

How do Mothers Understand News Coverage of Pediatric Injury Research? An Exploratory, Mixed-Methods Study

Katherine Smith, Johns Hopkins U, USA

Jennifer A. Manganello, U at Albany, SUNY, USA

Kristin Roberts, Nationwide Children's Hospital, USA

Roxanne Kaercher, Nationwide Children's Hospital, USA

Lara McKenzie, Nationwide Children's, USA

### **Understanding the Framing of News**

Friday 14:00-15:15 Aqua 305

### Journalism Studies

### Chair

Zohar Kampf, Hebrew U of Jerusalem, ISRAEL

### **Participants**

Driving the Frame: How News Values, News Pegs and Story Angles Guide Journalistic Frame-Building

Jan Boesman, KU Leuven, BELGIUM

Baldwin Van Gorp, KU Leuven, BELGIUM

Crises Frame Dynamics: The Communicative Interplay Between News Media and Governmental Organisations Over Time

Fynn Gerken, U of Antwerp, BELGIUM

Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS

Sarah Fleur van der Land, Tilburg U, THE NETHERLANDS

Staging a Social Drama: Ritualized Framing of the Spring Festival Homecoming in Chinese State Media

Meng Li, Loyola Marymount U, USA

Shifting Toward a Humanized Perspective? A Visual Framing Analysis of the Refugee and Migrant Crisis on CNN International and

Der Spiegel

Lea C. Hellmueller, U of Houston, USA

Xu Zhang, U of Tennessee - Knoxville, USA

### Respondent

Paul D'Angelo, College of New Jersey, USA

### 3539

# Negotiating Race in the Contemporary Brazilian Television Industry: Critical Analyses of Afro-Brazilian Audiences and Producers

### Friday 14:00-15:15 Aqua 307

### **Media Industry Studies**

### air

Stuart Davis, Texas A&M International U, USA

### **Participants**

Reading Television Through Race and Regionality in Northeastern Brazil

Joseph D. Straubhaar, U of Texas - Austin, USA

"The Most Charming Brazilian Maid": A Case Study of Convergent Induction Strategies as an Apparatus of Access and Ideology in TV Globo's Cheias de Charme

Daniel Pedroso, U do Vale do Rio dos Sinos, BRAZIL

Black Consciousness at Work: Afro-Brazilian Journalists in Mainstream and Alternative Media

Reighan Gillam, U of Michigan, USA

Strategy Follows Structure: Investigating Barriers to Employment for Favela-Based Television Journalists in Rio de Janeiro Stuart Davis, Texas A&M International U, USA

### Respondent

Mauro Porto, Tulane U, USA

This panel utilizes a multifaceted discussion of the contemporary Brazilian television industry to interrogate the paradoxical position of Afro-Brazilians within the nation's contemporary cultural imaginary. While capoeira, samba, carnival, and other cultural practices historically associated with the country's Afro-Brazilian population are widely celebrated as markers of national pride and as the most uniquely "Brazilian" attractions within global tourist circuits (recently illustrated vividly in the 2016 Olympics opening ceremonies), the participation of those identified as Afro-Brazilians as content creators, actors, or other creative roles within Brazilian media industries has continued to be minimal. By combining analyses of audiences with producers we hope to promote a holistic conversation about how television potentially disempowers Afro-Brazilians as consumers and producers.

### 3540

### **New Software and Tools for Analyzing Communication**

### **Friday** 14:00-15:15 Agua 309

# Computational Methods

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

### **Participants**

Software Demonstration: Collecting and Analyzing Social Media Data Using SocialMediaLab

Timothy John Graham, Australian National U, AUSTRALIA

Robert Ackland, Australian National U, AUSTRALIA

Software Demonstration: Virtual Observatory for the Study of Online Networks (VOSON)

Robert Ackland, Australian National U, AUSTRALIA

Introduction to rtweet: Collecting Twitter Data

Michael W Kearney, U of Kansas, USA

Same, Same? Ensuring Comparative Equivalence in the Semantic Analysis of Heterogeneous, Multilingual Corpora Christian Baden, Hebrew U of Jerusalem, ISRAEL

Automatic Text Analysis Made Easy: Using AmCAT, THE NETHERLANDSPipe, and R to Do Corpus Management, Linguistic

Processing, and Automatic Text Analysis

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Kasper Welbers, KU Leuven, BELGIUM

Antske Fokkens, Vrije U Amsterdam, THE NETHERLANDS

Nel Ruigrok, LJS Media Research, THE NETHERLANDS

Martijn Bastiaan, U of Copenhagen, DENMARK

Christian Stuart, U of Amsterdam, THE NETHERLANDS

Facebook Page Data Extraction for Nonprogrammers: Introducing the Netvizz and Facepager Tools

Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Corpustools: An R Package for Text Analysis Beyond Bags of Words

Kasper Welbers, KU Leuven, BELGIUM

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

### 3542

### **Global Media Cultures and Consumption**

Friday 14:00-15:15 Sapphire Ballroom M Global Communication and Social Change Mass Communication Popular Communication Media Industry Studies

### Chair

Michael David Hazen, Wake Forest U, USA

### **Participants**

Bollywood and the Global Shift in the Era of Corporatization

David J. Schaefer, Franciscan U of Steubenville, USA

Kavita Karan, Nanyang Technological U, SINGAPORE

Im/materializing Cross-Border Mobility. A Study of Mainland China-Hong Kong Daigou (Personal Shopping Services)

Zhuoxiao Xie, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

K-Pop Empire and Public Broadcasting

Ju Oak Kim, Texas A&M International U, USA

You Are Not "Local" You When You are Consuming: Snickers Advertising Adaptations and National Identities

Yesim Kaptan, Kent State U, USA

Localization as Negotiations: Producing a Korean Format in Contemporary China

Wenna Zeng, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

### 3543

### Communication, Culture & Critique (CCC) Editorial Board Meeting

### **Friday** 14:00-15:15 Sapphire Board Room

# **Sponsored Sessions**

### 3544

# Pictures Creating Image: A Curated Exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 - Friday Hours

### **Friday** 14:00-18:15 Sapphire Ballroom CD

# **Sponsored Sessions**

### Chair

Patrick Roessler, U of Erfurt, GERMANY

The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA's exhibition "Pictures Creating Image" presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. Open all day Friday.

### 3545

# Taking the Other's Perspective (or not) in Interaction

### Friday 14:00-15:15 Sapphire 400A

**Language & Social Interaction** 

Chair
Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

# **Participants**

Analyzing Online Help in Action: A Communicative Constitutive Approach

François Cooren, U de Montréal, CANADA

Lise Higham, U de Montréal, CANADA

Romain Huet, U Europeenne de Bretagne, FRANCE

Morality at Dinner Time: The Sense of Other as a Practical Accomplishment in Family Interaction

Renata Galatolo, U of Bologna, ITALY

Letizia Caronia, U of Bologna, ITALY

Erika Vassallo, U of Bologna, ITALY

Narrative-Like Discourse Structures in Mediated Therapeutic Interactions

Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA

Hyunsook Shin, U of Massachusetts - Amherst, USA

Perspective-Taking in Social Interaction: The Influence of Speakers' Attention to Addressees' Different Perspective on Speakers'

Audience Design

Debby Damen, Tilburg U, THE NETHERLANDS

Per van der Wijst, Tilburg U, THE NETHERLANDS

Marije van Amelsvoort, Tilburg U, THE NETHERLANDS Emiel Krahmer, Tilburg U, THE NETHERLANDS

The Silencing of Dissonant Voices: Fan Reaction to Violence Against Women in Game of Thrones

Kim Likier, Northern Illinois U, USA

Ryan Freels, Independent Scholar, USA

Kayleigh Grubb, Kiwi Media Productions, JAPAN

Jimmie Manning, Northern Illinois U, USA

### 3546

### Exploring Islamophobia: How Cultural, Political, and/or Mediated Discourses Combat/Promote Islamophobia

Friday 14:00-15:15 Sapphire 400B

# Intercultural Communication Intergroup Communication

### Chair

Sahar Mohamed Khamis, U of Maryland, USA

### **Participants**

Countering Islamophobia One Tweet At A Time: How Muslim-Americans Launched Their #Jihad

Sahar Mohamed Khamis, U of Maryland, USA

Negotiating Religious, Linguistic, and Ethnic Identities: Islamophobia and A Minority Shia Muslim Community in Postpartition

Bengal

Soumia Bardhan, Kansas State U, USA

Trump's Islamophobic Rhetoric and Mainstream U.S. Discourses

Ahlam Muhtaseb, California State U, San Bernardino, USA

In the Eyes of the Beholder: How Muslim-Americans Perceive Their Media Portrayal

Amal Bakry, U of Florida, USA

This panel explores the complex and multifaceted phenomenon of Islamophobia, which has been on the rise in the U.S. and globally in the last few decades. Specifically, the panel discusses the processes and implications of varied cultural, political, and/or mediated discourses that either combat or promote Islamophobia. In so doing, the panel also tries to center Muslim voices as regards Islamophobia; that is, how Muslims understand, negotiate, and or challenge Islamophobia.

## 3547

# Blue Sky Workshop: Teaching in the Graduate Classroom: Revise and Resubmit, Revisited

**Friday** 14:00-15:15 Sapphire 411 AB

### **Sponsored Sessions**

### •

Nicholas David Bowman, West Virginia U, USA

# Participants

Chair

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Kristine Nowak, U of Connecticut, USA

Srividya Ramasubramanian, Texas A&M U, USA

Amelia Couture, U of Michigan, USA

Kara Winkler, U of Connecticut, USA

In this workshop, we invite graduate students and faculty - via a participatory 'fishbowl' format - to discuss strategies that allow faculty to leverage their experiences with students' expectations of their nascent careers.

# 3548

### **Explorations of Prejudice and Bias in Intergroup Communication**

Friday 14:00-15:15 Sapphire 410A Intergroup Communication Intercultural Communication Ethnicity and Race in Communication

### Chair

Anna-Carrie Beck, U of Kentucky, USA

### **Participants**

I Will Not Hate: Reactance Moderates the Effects of Hate Speech on Prejudice

Lena Frischlich, U of Muenster, GERMANY Antje Kießler, U of Cologne, GERMANY

Social Desirability Bias Among Prejudice Scales: An Integrated Threat Theory Analysis

Stephen Croucher, Massey NEW ZEALAND

Elvis Nshom Ngwayuh, U of Jyväskylä, FINLAND

Cheng Zeng, U of Jyväskylä, FINLAND

Diyako Rahmani, U of Jyväskylä, FINLAND

Stigma as a Medium for Intergroup Relations: Fukushima Residents' Perceptions of Stigma Following Japan's 2011 Nuclear Disaster

Allison Kwesell, International Christian U, JAPAN

Joo-Young J. Jung, International Christian U, JAPAN

Dehumanizing Black Children and Treating Them Like Adults: Ingroup Favoritism and Outgroup Derogation in Evaluating Children

Criminal Suspects in News Stories

Osei Appiah, Ohio State U, USA

Lanier Frush Holt, Ohio State U, USA

Katherine R. Dale, Florida State U, USA

Tiffany Nichole White, Ohio State U, USA

The Intersection of Race and Gender in Missing Children Cases

Stewart Matthew Coles, U of Michigan, USA

Joshua Pasek, U of Michigan, USA

### 3549

### The 2016 Rio Olympics: Content, Uses, and Effects

### *Friday* 14:00-15:15 Sapphire 410B

# **Sports Communication**

Chair Michael Devlin, Texas Tech U, USA

### **Participants**

When Women Fail to 'Hold Up More Than Half the Sky': Gendered Frames of CCTV's Coverage of Gymnastics at the 2016

Summer Olympics

Qingru Xu, U of Alabama, USA

Andrew C. Billings, U of Alabama, USA

Minghui Fan, U of Alabama, USA

How Social Media Defined Rio Olympics: A Text Analytics Approach Towards Understanding the Impact of Zika Virus

M Laeeq Khan, Ohio U, USA

Zulfia Zaher, Ohio U, USA Gregory D. Newton, Ohio U, USA

Looking Closely or Looking the Other Way? How German Television Viewers Respond to the Precarious Issues of the Rio

Olympics

Felix Flemming, U of Muenster, GERMANY

Pero Dosenovic, U of Muenster, GERMANY

Frank Marcinkowski, U of Muenster, GERMANY

Marco Luenich, U of Muenster, GERMANY Christopher Starke, U of Muenster, GERMANY

The Patriotism Down Under: Nationalized Qualities and Australian Media Consumption of the 2016 Rio Olympic Games

Andrew C. Billings, U of Alabama, USA

Olan Scott, U of Canberra, AUSTRALIA

Kenon A Brown, U of Alabama, USA

Michael Devlin, Texas Tech U, USA

Melvin Lewis, U of Alabama, USA

### 3553

### Blue Sky Workshop: The Future of Parasocial Theory

### **Friday** 14:00-15:15 Cobalt 500

# **Sponsored Sessions**

### Chair

Gayle S. Stever, Empire State College, USA

## 3617

### **Communication and Technology Top Papers**

### Friday 15:30-16:45 Indigo Ballroom A

# Communication and Technology Chair

# Lee Humphreys, Cornell U, USA

#### **Participants**

Authenticity of an Online Communicator: Toward an Integration of Credibility and Warranting Theory

Zijian Lew, Nanyang Technological U, SINGAPORE

Joseph B. Walther, Nanyang Technological U, SINGAPORE

Self-Disclosure and the Affordances of SNSs: Testing the Privacy Calculus Within an Experimental Framework

Tobias Dienlin, U of Hohenheim, GERMANY

Sabine Trepte, U of Hohenheim, GERMANY

Michael Scharkow, Zeppelin U, GERMANY

Tie Strength and SNS Affordances

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Nicole Ellison, U of Michigan, USA

Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY

Sabine Trepte, U of Hohenheim, GERMANY

Who Likes to Be Reachable? Availability Preferences, Tie Strength, and Perceptions of Social Capital

Penny Trieu, U of Michigan, USA

Joseph Bayer, The Ohio State U, USA

Nicole Ellison, U of Michigan, USA

Sarita Yardi Schoenebeck, U of Michigan, USA

Emily Falk, U of Pennsylvania, USA

#### 3618

#### Friday 15:30-16:45 Indigo Ballroom B

#### Media Researchers' Reflection on Elections

# Mass Communication Political Communication

#### Chair

Young Mie Kim, U of Wisconsin-Madison, USA

#### **Participants**

After Trump: Populism, Legitimacy, and Communication

Lewis A. Friedland, U of Wisconsin-Madison, USA

Robert B. Horwitz, U of California - San Diego, USA

Valerie Hartouni, Ú of California - San Diego, ÚSA

Katherine J. Cramer, U of Wisconsin - Madison, USA

Michael Schudson, Columbia U, USA

Link Party Polarization to Voter Turnout: A Moderated Mediation Model

Tianjiao Wang, Washington State U, USA

Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Presidential Candidates' Agenda Building on Twitter: What Issues and Tweet Types Received More Retweets and Favorites

Jayeon (Janey) Lee, Lehigh U, USA

Weiai Xu, U of Massachusetts - Amherst, USA

The Mediating Role of Emotions in National Election Campaign in a Non-Western Context

Taberez Ahmed Neyazi, Jamia Millia Islamia, INDIA

Andreas Schuck, U of Amsterdam, THE NETHERLANDS

Holli A. Semetko, U of Amsterdam, THE NETHERLANDS

#### 3619

#### **Emerging Problems Associated With Media Use**

# 15:30-16:45 Indigo Ballroom C

#### Chair

Steven Eggermont, KU Leuven, BELGIUM

#### **Participants**

**Information Systems** 

Haters Gonna Hate: Connecting Personality Traits and Usage Intensity to Dysfunctional Commenting in Facebook Discussions

Kevin Koban, Technical U Chemnitz, GERMANY

Jan-Philipp Stein, Technical U Chemnitz, GERMANY

Valentin Eckhardt, Technical U Köln, GERMANY

No Place for Hate Speech on Facebook? The Bystander Effect and Intervention Behavior on a Social Network Site

Britta Janina Zwillich, U of Mannheim, GERMANY

Hans Patrik Haffner, U of Mannheim, GERMANY

Eva Bunse, U of Mannheim, GERMANY

No Likes - No Control: Cyberostracism and Loss of Control in the Socially Anxious

Britta Janina Zwillich, U of Mannheim, GERMANY

Sabine Reich, Hannover U of Music, Drama and Media, GERMANY

Frank M. Schneider, U of Mannheim, GERMANY

When Online Ostracism Causes Antisocial Behavior on Social Network Sites: The Role of Anger and Causal Attributions

Coen Wirtz, Vrije U Amsterdam, THE NETHERLANDS

Guido M Van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS

Jolien Arendsen, Vrije U Amsterdam, THE NETHERLANDS

Lifecycle Analysis of Online Rumors With the Meme Concept

Jieun Shin, U of Southern California, USA

Lian Jian, U of Southern California, USA

Kevin Driscoll, Massachusetts Institute of Technology, USA

François Bar, Stanford U. USA

The Influence of Stereotypes in Online Collaborative Contexts

Mark Diaz, Northwestern U, USA

Darren R. Gergle, Northwestern U, USA

Fear of Autonomous Robots and Artificial Intelligence: Evidence From National Representative Data With Probability Sampling

Yuhua (Jake) Liang, Chapman U, USA

Seungcheol Austin Lee, Northern Kentucky U, USA

Relationship Between Pornography Viewing and Objectification Towards Men and Women

Yanyan Zhou, Indiana U, USA

Bryant M. Paul, Indiana U, USA

Kenneth Rosenberg, Indiana U, USA

#### 3620

#### **Advertising and Branding**

Friday 15:30-16:45 Indigo Ballroom D

#### **Information Systems**

#### Chair

Mark Allen Hamilton, U of Connecticut, USA

#### **Participants**

CSR Advertising Effects and the Role of Expectancy

Alexander Pfeuffer, U of Minnesota - Twin Cities, USA

Chuqing Dong, U of Minnesota - Twin Cities, USA

Fluency in Commercial Breaks: The Impact of Repetition and Conceptual Priming on Advertising Effectiveness

Priska Breves, U of Wuerzburg, GERMANY

Nicole Liebers, U of Wuerzburg, GERMANY

Christiana Schallhorn, U of Wuerzburg, GERMANY

Holger Schramm, U of Wuerzburg, GERMANY

The Impact of Regulatory Focus on Adolescents' Evaluation of Targeted Advertising on Social Networking Sites

Brahim Zarouali

Michel Walrave, U of Antwerp, BELGIUM

Koen Ponnet, U of Antwerp, BELGIUM

Karolien Poels, U of Antwerp, BELGIUM

The Influence of Gay Male Imagery in Print Advertising on Consumers' Intentions: A Longitudinal Experiment

Bradley J Bond, U of San Diego, USA

Justine Rapp, U of San Diego, USA

Variation Matters: The Effectiveness of Platform Variation and Content Variation in Social Media Advertising as Mediated by Ad

Guanxiong Huang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Toward a Process Model of Consumer Brand Evaluation and Promotion: Drivers of Word of Mouth for Thai Small and Medium

Enterprises

Nitcha Chokpitakkul, Chulalongkorn U, THAILAND

Mark Allen Hamilton, U of Connecticut, USA

Violence, Sex, and Advertising Effectiveness

Robert Benjamin Lull, U of Pennsylvania, USA

Online Behavioral Advertising: A Conceptual Framework and Research Agenda

Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS

Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

Frederik Zuiderveen Borgesius, U of Amsterdam, THE NETHERLANDS

#### 3621

# **GIFTS: Great Ideas for Teaching Students**

**Instructional & Developmental Communication** 

Friday 15:30-16:45 Indigo Ballroom H

. Stephanie Kelly, North Carolina A&T State U, USA

# Participants

#memehistoryofmedia: Students Share Media History Insights as Memes

Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA

GIFTS: Teaching Research Skills Using Student Produced YouTube Tutorials

Maira Vaca-Baqueiro, U Iberoamericana Ciudad de Mexico, MEXICO

GIFTS: We Know About It, but Show Me: A Quick Check to Demonstrate to Students the Real Consequences of Plagiarism Robert Donald Hall, Illinois State U, USA

GIFTS: Teaching Public Speaking Using Personalized Guests

Hellen Masiga Maleche, Daystar U, KENYA

GIFTS: Applying Narrative Approaches to Conflict Stories

Kristina M. Scharp, Utah State U, USA

Elizabeth Dorrance Hall, Utah State U, USA

Clair Canfield, Utah State U, USA

GIFTS: Diffusion of Innovation

Ana Aguilar, U of Texas - Austin, USA

Jeffrey William Treem, U of Texas - Austin, USA

GIFTS: Exercising Persuasive Speaking Through Mock TEDxPublic Speaking

Kimberly Oostman, U of New Mexico, USA

GIFTS: Integrating Authentic Problem Solving Activity in an Interpersonal Health Communication Course

Lingzi Zhong, U of Texas - Austin, USA

Qian Wang, U of Oklahoma, USA

GIFTS: Teaching Editorial Design Using Induction

Yulia Medvedeva, U of Missouri, USA

GIFTS: Teaching Media Technology and Convergence Through Podcasting

Sean M Leahy, Webster U Leiden, THE NETHERLANDS

GIFTS: Teaching Thematic Analysis in Qualitative Methods

Kristina M. Scharp, Utah State U, USA

Matthew Sanders, Utah State U, USA

GIFTS: Use an Interactive Role-Playing Exercise to Teach Employee Communication

Mengtian Jiang, Michigan State U, USA

GIFTS: Using Group Projects Critiquing Public Speakers in the Basic College Public Speaking Course

Tracee Mason, Florida A&M U, USA

GIFTS: Using a Survey-Embedded Online Experiment (and Cookies) to Teach Undergraduates About Experimental Design Maria Leonora (Nori) G. Comello, U of North Carolina – Chapel Hill, USA

#### 3622

#### Interpreting Video Evidence

#### Friday 15:30-16:45 Indigo 202A

## **Visual Communication Studies**

Sandra Ristovska, U of Pennsylvania, USA

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Participants
The Operative Aesthetics of Police Body-Cam Video

Kelly Gates, U of California - San Diego, USA

Bystander Video in Two Courts: The Court of Law and the Court of Public Opinion

Christina Spiesel, Yale U, USA

Tales of the Timeline: Discourses of the Failures of Video Evidence

Mary Angela Bock, U of Texas - Austin, USA

Activist Videos and the Courtroom

Sandra Ristovska, U of Pennsylvania, USA

Since the arrival of photography in the 19th century, legal doctrines have concurrently contested and legitimized visual evidence. Conceived as both accurate and misleading, irrefutable and manipulative, complete and partial, visuals oscillate between a mere illustration with no legal value in and of itself to a privileged form of truth. Ongoing national debates about videos depicting police shooting that sparked the Black Lives Matter movement are exemplary of this contradiction: the video of Eric Gardner was considered insufficient in proving the illegal chokehold, while police body cameras are presented as a solution to problems of policing. This panel tackles how videos attain evidentiary meaning by looking at the site of the video itself, the platforms where video materials circulate and the agents who produce, use and frame video as evidence.

#### 3623

# News Media, Public Opinion, and Public Diplomacy Across the Globe

#### Friday 15:30-16:45 Indigo 202B

#### Public Diplomacy Political Communication

#### Chair

Diana Ingenhoff, U of Fribourg, SWITZERLAND

#### **Participants**

Between Sealed Borders and Welcome Culture: Analyzing Mediated Public Diplomacy During the European Migrant Crisis Marc Christian Wilhelm Jungblut, Ludwig Maximilians U Munich, GERMANY

Framing the Syrian Refugee Crisis: Securitization in the U.S. News Media

Mi Rosie Jahng, Hope College, USA

Marissa Joanna Doshi, Hope College, USA

A Country is Known by the President it Keeps

Liudmila Khalitova, U of Florida, USA

Nikolay Bliznyuk, U of Florida, USA China at the UN: Comparing Chinese and U.S. Media Outcomes of President Xi's UN Speech

Rong Han, Macquarie U, AUSTRALIA

A Time Series Analysis of Japanese Public Diplomacy and the U.S. Media Coverage From 1996 to 2014

Byung Wook Kim, U of Iowa, USA Suman Lee, Iowa State U, USA Hwalbin Kim, U of South Carolina, USA

#### 3624

#### New Theories and Methods for the Study of Social Media Images Within and Beyond Academia

Friday 15:30-16:45 Indigo 204A

#### **Visual Communication Studies**

#### Chair

Farida Vis, U of Sheffield, UNITED KINGDOM

## **Participants**

Language of the Eye: How Computer Vision is Remaking Social Media

Susan Etlinger, Altimeter, USA

Bringing Academic and Industry Researchers Together to Study Social Media Images: The Case of the Visual Social Media Lab Farida Vis, U of Sheffield, UNITED KINGDOM

Twitter Images, the Death of Thatcher, and Hillsborough: Social Media Images and Collective Memory

Simon Faulkner, Manchester Metropolitan U, UNITED KINGDOM

The Iconography of Social Media Image Ánalysis: Exploring the Potential of Methodological Transversals in Practice Ray Drainville, Manchester Metropolitan U, UNITED KINGDOM

Image Interventions: Developing Methods for Analyzing Social Media Images Across Academia and Government Anne Burns, U of Sheffield, UNITED KINGDOM

Developing Longitudinal Understandings of Cross-Platform Social Media Image Sharing: Studying UK Social Media Users Michael Thelwall, U of Wolverhampton, UNITED KINGDOM

Within social media research there has to date not been a central engagement with images as a core focus of study. Consequently there remains a need for the expansion and further development of research on the use of images as a means of communication through social media. Having stated this, it is also important to stress that within Media and Communication Studies, there is a growing literature that addresses the use of images on different social media platforms as well as specific genres of social media image. Addressing the theme of this conference, this panel seeks to ask what types of interventions are productive in the development of this nascent area of research.

#### 3625

#### **Gendered Discourse in American Politics**

**Friday** 15:30-16:45 Indigo 204B

#### Political Communication Feminist Scholarship

#### Chair

Melissa Aronczyk, Rutgers U, USA

#### **Participants**

Women Warriors: The Role of Military Service in Evaluation of Female Senate Candidates

Molly Greenwood, U of Missouri, USA

Calvin Coker, U of Missouri - Columbia, USA

Michelle Elizabeth Funk, U of Missouri - Columbia, USA

Women as Citizens: The Emergence and Entrenchment of Republican Motherhood Rhetoric Tammy Vigil, Boston U, USA

"A Plague on Both Your Sides": Benevolent Sexism in the Debate on Gender-Neutral Toilets

Lindsey Erin Blumell, Lipa Productions, USA

Jennifer Huemmer, Texas Tech U, USA

Miglena Mantcheva Sternadori, Texas Tech U, USA

Troubling Republicanism: Carly Fiorina and Conservative Republican Gendered Discourses

David Proper, American U, USA

#### 3626

#### Cross-Cutting Exposure: Content, Cases, and Effects

**Friday** 15:30-16:45 Indigo 206

Chair

**Political Communication** 

Brian E. Weeks, U of Michigan, USA

#### **Participants**

Bridging Gaps in Cross-Cutting Media Exposure: The Role of Public Service Broadcasting

Laia Castro Herrero, U of Fribourg, SWITZERLAND

Lilach Nir, Hebrew U, ISRAEL

Morten Skovsgaard, U of Southern Denmark, DENMARK

Partisan Media, Affective Polarization, and Cross-Cutting Talk: Studying the Antecedents of Discussion Diversity and Disagreement Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE

David Nicolas Hopmann, U of Southern Denmark, DENMARK

Jorg Matthes, U of Vienna, AUSTRIA

Who Are Ideal Citizens? Predicting Citizenship With Diverse Exposure and Motivations for Cross-Cutting Exposure Dam Hee Kim, U of Michigan, USA

"Predisposed" Exposure: Exploring the Personality Basis for Selective and Cross-Cutting Exposure to Partisan News Media Minchul Kim, Indiana U, USA

Cheonsoo Kim, Indiana U, USA

#### 3628

# The Study of Journalism as a Field: Capturing a Moving Target

#### **Friday** 15:30-16:45 Aqua Salon C

#### Journalism Studies

#### Chair Rodney Benson, New York U, USA

#### **Participants**

From Studies of Journalism to Journalism Studies: Defining a Field and its Core Propositions

Matthew Carlson, Saint Louis U, USA

Sue Robinson, U of Wisconsin-Madison, USA

Seth C. Lewis, U of Oregon, USA

Daniel A. Berkowitz, U of Iowa, USA

Elements of a Practice Approach to News Production

David M. Ryfe, U of Iowa, USA

Finding the Field in the Flow: An Information Network Analysis of News Websites in the U.S. and U.K. Media Systems

Tim Neff, New York U, USA

Fields, Flows, and Frankenstein Journalism

Andrew Duffy, Nanyang Technological U, SINGAPORE

Edson Tandoc, Nanyang Technological U, SINGAPORE

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

#### Respondent

Barbie Zelizer, U of Pennsylvania, USA

#### 3629

## KACA & CCA Joint Research Paper Session: From Local To International: Media, Content, Context, and Consumption

#### **Friday** 15:30-16:45 Aqua Salon D

# **Sponsored Sessions**

# Chairs Eyun-Jung Ki, U of Alabama, USA Shuhua Zhou, U of Alabama, USA

#### Participants

Perceptions of Relative Economic Power and Nationalism in Japan and Korea: A Cross National Comparative Experiment\*\*KACA
Top Faculty Paper

Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Kyu S. Hahn, Seoul National U, KOREA, REPUBLIC OF

Atsushi Tago, Kobe U, JAPAN

Yuki Asaba, U of Niigata Prefecture, JAPAN

Seulgi Jang, Seoul National U, KOREA, REPUBLIC OF

English Hegemony and Neoliberal Suicide: The Korean English-Language Press Covers the KAIST Case

Frank D. Durham, U of Texas - Austin, USA

John Carpenter, U of Iowa, USA

Shifting From Audience to Active Public in Social Viewing: Focusing on Interpersonal Relationships\*KACA Top Student Paper Jiyoung Lee, Syracuse U, USA

American and Korean TV Dramas Viewing and the Hybridized Transnational Cultivation of Ambivalent Sexism and Traditional Gender Role Values in China

Grace Xiao Zhang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Local Discourse Community, Legitimate Peripheral Participation and Chinese Communication Scholars' International Publication: A Sociopolitical Examination

Hepeng Jia, Cornell U, USA

Weishan Miao, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Science Knows No Borders? A Comparative Framing Analysis on Scientific Discourse and Nationalist Narratives in Chinese Coverage of the Nobel Prize in Science

Yusi Liu, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF Li Qi, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

#### Respondents

Moonhee Cho, U of Tennessee, USA Nan Yu, North Dakota State U, USA

Friday 15:30-16:45 Aqua Salon E

#### The Long View: Taking a Longitudinal Look at the Relationship Between Media Use and Behavioral Outcomes

#### Children Adolescents and the Media

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

#### **Participants**

A Longitudinal Examination of the Association Between Sharing Alcohol References on Social Media and Binge Drinking

Femke Geusens, KU Leuven, BELGIUM

Kathleen Beullens, KU Leuven, BELGIUM

Does Direct and Indirect Media Exposure Inspire/Pressure Teens to Self-Sexualize? A Longitudinal Analysis Among 9- to 14-Year-Olds

Jolien Trekels, KU Leuven, BELGIUM

Exploring the Long-Term Effects of Academic-Media Multitasking on Adolescents' Academic Performance

Winneke van der Schuur, U of Amsterdam, THE NETHERLANDS

Susanne Baumgartner, U of Amsterdam, THE NETHERLANDS

Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Screen Media Use and ADHD-Related Behaviors in Children and Adolescents: Four Decades of Research

Ine Beyens, U of Amsterdam, THE NETHERLANDS

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Which Came First? Assessing Transactional Relationships Between Children's Violent Media Use and ADHD-Related Behaviors

Ine Beyens, U of Amsterdam, THE NETHERLANDS

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Jan Van den Bulck, KU Leuven, BELGIUM

#### 3631

#### Propaganda and its Others in an Age of New Media

#### Friday 15:30-16:45 Aqua Salon F

# Philosophy, Theory and Critique

Caroline Jack, Data & Society Research Institute, USA

#### **Participants**

Propaganda/Publicity From Truth to Posttruth

Jayson Harsin, The American U of Paris, FRANCE

Propaganda for Social Media Engineers: Facebook's Analog Research Lab

Fred Turner, Stanford U, USA

The Privatization of Information Management and Propaganda: New Communications Agents in the Ukraine-Russia Conflict Göran Bolin, Södertörn U, SWEDEN

Corporate Propaganda for Civic Peerhood: Facebook and Airbnb's Corporate Advocacy Advertising Campaigns

Caroline Jack, Data & Society Research Institute, USA

Bots and Computational Propaganda: A Case Study of the U.S. Presidential Election

Samuel C. Woolley, U of Washington, USA

Propaganda has been a persistent concern for media scholars. However, in the 1990s and beyond, many scholars rejected the term altogether, while some who continued to use it did so with qualifications or reservations. Most recently, growing public discourse about a 'postfact' era of culture and politics suggests that abundant information may be a force for destabilizing fact itself. The concerns that animated the propaganda studies of previous eras—concerns with power, manipulation, and access to media—remain vital. Yet, the emergence of an interactive, participatory, and personalized digital media landscape has destabilized prior assumptions about who makes propaganda, where people encounter it, and which social configurations it reflects. In this panel, panelists advance new understandings of propaganda and its others as objects of study.

# A Celebration of the Life of Timothy M. Edgar Sponsored Sessions

#### Friday 15:30-16:45 Aqua 300AB

# Chair

Edward L. Fink, Temple U, USA Wendy Samter, Bryant U, USA

#### **Participants**

Vicki S. Freimuth, U of Georgia, USA Janis Andersen, Emerson College, USA Ylisabyth S. Bradshaw, Tufts U. USA Ashley P. Duggan, Boston College, USA Steven R. Wilson, Purdue U, USA

Over his 30 year career, Professor Timothy Edgar developed an international reputation as a scholar, practitioner, and educator in health communication. After completing his Ph.D. in Communication at Purdue University (1986), he was a faculty member at the University of Maryland (1986-1993), a researcher at Westat (a research consulting corporation, Rockville, MD; 1993-2002), a faculty member at Emerson College (2002-2016), and professor of public health and community medicine at Tufts University School of Medicine (2016). Professor Edgar was admired for his breadth of scholarship, talents as a mentor and educator, and dedication to the developing area of health communication. He was committed to work that could make the world a better place. This past November he received the Everett M. Rogers Award from the American Public Health Association's Health Education and Health Promotion Section. Tim died on January 2, 2017, from injuries sustained from a car accident in India, where he had gone to work with Unite for Sight, an international program promoting high-quality eye care for all. We invite Tim's colleagues and friends to join us for tributes to and recollections of Tim.

#### 3634

#### **Ethnicity and Race in Communication: Top Papers**

**Friday** 15:30-16:45 Aqua 310AB

#### **Ethnicity and Race in Communication**

#### Chair

Federico Subervi, NAMLE, USA

#### **Participants**

Latinas<sup>5</sup> Level of Acculturation as a Moderator of Narrative Persuasion and Compliance With HPV Vaccination Messages

Nathan Walter, U of Southern California, USA

Sheila Teresa Murphy, U of Southern California, USA

Lauren B. Frank, Portland State U, USA

Lourdes Baezconde-Garbanati, U of Southern California, USA

Stereotyped Identification: How Identifying With Fictional Latina Characters Increases Acceptance and Stereotyping

Bryan McLaughlin, Texas Tech U, USA

Nathian Shae Rodriguez, San Diego State U, USA

Jobi Martinez, Texas Tech U, USA

The Aftermath of #BlackGirlsRock vs. #WhiteGirlsRock: A Critical Discourse Analysis of Black Women's Language in the

Comment Section of Clutch Magazine

Sharde Marie Davis, U of Connecticut, USA

What's Hard Work Got to Do With It? Investigating Meritocracy Beliefs and Interracial Dialogue

Aaron Castelan Cargile, California State U, Long Beach, USA

Yuping Mao, California State U, Long Beach, USA

Stacy Young, California State U, Long Beach, USA

## 3635

## Appified: Apps and the Mundane Software of Popular Culture

#### Friday 15:30-16:45 Aqua 313

### Popular Communication Communication and Technology

#### Chair

Jeremy Wade Morris, U of Madison Wisconsin, USA

#### **Participants**

Mundane Software and the Appification of Culture

Jeremy Wade Morris, U of Madison Wisconsin, USA

Sarah Anne Murray, U of Michigan, USA

Hollaback, Or How an App Models a Movement Against Street Harassment

Carrie Rentschler, McGill U, CANADA

Forewarned is Forearmed? Sex Offender Tracker Applications and the Individualizing of Risk

Sharif Mowlabocus, U of Sussex, UNITED KINGDOM

Apps, App Stores, and the Offer of Visibility: The Case of Exodus International

Tarleton L. Gillespie, Microsoft Research, USA

Apps are the fastest growing part of the software industry, involving thousands of developers from hundreds of countries and global revenues exceeding \$50 billion. Media researchers are well-versed in theories and methods for exploring how people make and take meaning from films, TV, and games, but the smaller, more mobile and everyday nature of apps has left their cultural significance largely unaddressed. This panel gathers work by scholars considering the impact of this new format by approaching apps as forms of mundane software: simple programs, limited in function, cheap or freely available and deployed during everyday routines (e.g., doing tasks, walking home, before bed, waiting).

#### 3636

#### **Communicating Corporate Social Responsibility**

#### Friday 15:30-16:45 Aqua 314

Chair

# Organizational Communication

Tajshen Campbell, U of Colorado at Boulder

#### **Participants**

Framing CSR Messages for Involved Publics: The Cognitive Mediation and Bi-Moderation of Affect on Attitude and Behavioral Intent

Ganga Sasidharan Dhanesh, Zayed U, UNITED ARAB EMIRATES

Elmie Nekmat, U of Alabama, USA

Profit, Power, and Morality: Understanding Corporate Social Responsibility From the Public's Point of View Nan Li, California State U - Chico, USA

A Multitheoretical Approach to Corporate Social Responsibility in China: Ownership Structures, Social Issues, and

Interorganizational Partnerships

J. Sophia Fu, Northwestern U, USA Yiqi Li, U of Southern California, USA

Modelling a Process Approach to Operationalizing Stakeholder Engagement: A CSR Perspective

Anne B Lane, Queensland U of Technology, AUSTRALIA

Bree Devin, Queensland U of Technology, AUSTRALIA

#### Respondent

Franzisca Weder, U of Klagenfurt, AUSTRIA

#### 3637

#### **Top Four Papers in Interpersonal Communication**

Friday 15:30-16:45 Aqua 303

#### **Interpersonal Communication**

Jennifer A. Samp, U of Georgia, USA

#### **Participants**

Parents' Influences on Children's Face-to-Face and Technologically Mediated Communication Competence: The Role of Family Communication Patterns

Ningxin Wang, U of Illinois - Urbana-Champaign, USA

David Roaché, U of Illinois - Urbana-Champaign, USA

Kimberly B Pusateri, Northwestern U, USA

Negative Parental Disclosures as Mediators of Coparental Communication and Relational Outcomes in Parent-Child Relationships Cailin O'Mara, Texas Christian U, USA

Paul Schrodt, Texas Christian U, USA

Uncovering Patterns of Family-Undocumented-Status Disclosures for Latina/o Early Adolescents: A Latent Transition Analysis of the Revelation Risk Model

Jennifer Andrea Kam, U of California - Santa Barbara, USA Katerina Marcoulides, Arizona State U, USA

Keli Fazio, The College of New Jersey, USA

Roselia Mendez Murillo, U of California - Santa Barbara, USA

Patterns of Nonverbal Parental Communication: A Social and Situational Contexts Approach

Tsfira Grebelsky-Lichtman, Hebrew U and Ono Academic College, ISRAEL

#### Respondent

Ascan F. Koerner, U of Minnesota, USA

# What Computational Methods Can Contribute to Communication Studies

#### Friday 15:30-16:45 Aqua 305

#### **Computational Methods**

#### Chairs Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

#### **Participants**

New Bottle of Old Wine vs. Old Bottle of New Wine: What Contributions Have Computational Methods Made to Social Media

Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Lu Guan, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Taiquan Winson Peng, Michigan State U, USA

Computational Approaches and Diffusion of Health Information

Kerk F. Kee, San Diego State U, USA

Studying the Political Communication of Opaque Regimes Through Computational Methods

Jennifer Pan, Stanford U, USA

Computational Approaches and Public Relations

Adam J. Saffer, U of North Carolina - Chapel Hill, USA

The Implications of Computational Methods for Comparative Studies

Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Constructing Communication Theory From Machine Learning Algorithms

Andrew Nicholas Pilny, U of Kentukey, USA Iftekhar Ahmed, U of North Texas, USA Marshall Scott Poole, Texas A&M U, USA Yannick Atouba, U of Texas at El Paso, USA

This proposed panel aims to answer the question what computational approach can contribute to various sub-areas in communication studies, including political communication, health communication, advertising & public relations, and cross-national comparative studies. The panelists will address the key question from both methodological and theoretical perspectives.

#### The Governance of Free Speech and Journalism

Friday 15:30-16:45 Agua 307

Communication Law & Policy Journalism Studies

Anthony Mills, U of Vienna, AUSTRIA

#### **Participants**

"Not to Disclose Information Sources": Journalistic Privilege Under Article 19 of ICCPR

Edward L. Carter, Brigham Young U, USA

Unlawful Source, Unlawful Speech? Dahlstrom v. Sun-Times Media and the Diminution of First Amendment Protection for Newsgathering

Stephen Kilar, Arizona State U, USA

Free Expression, Privacy and Intellectual Property Online: Contesting Intermediary Liability

Lucas Logan, U of Houston - Downtown, USA

Why We Need New Types of Public News Funding

Corinna Wenzel, U of Salzburg, AUSTRIA

Oh Say Can You See the Scoreboard? A Free-Speech Analysis of Student-Athletes' Game-Day Political Protests Carmen Maye, U of South Carolina, USA

#### 3640

## Rethinking Global Film Practices: New Perspectives, Resistance and Empirical Research

#### Friday 15:30-16:45 Aqua 309

#### **Media Industry Studies**

#### Global Communication and Social Change

# **Participants**

Latin American Film Industries: Industrial and "DIY" Approaches

Tamara Falicov, U of Kansas, USA

The Asian Cinema Network: Technology, Development, and Modernity in Cold War East Asian Cinema

Sangjoon Lee, Nanyang Technological U, SINGAPORE

National Cinema Revisited: The Case of Recent Developments in Chinese Cinema

Wing Fai Leung, King's College London, UNITED KINGDOM

Movie Piracy in Ukraine: National Resistance to International IP Governance

Paul McDonald, King's College London, UNITED KINGDOM

Media Industries Between Archive and Prophecy

Nitin Govil, U of California - San Diego, USA

This panel showcases film industry research conducted by scholars who interrogate film studies paradigms through engaging with the concepts of national and transnational cinemas, studying the conditions of film practices in developing economies and countries that are often marginalised in global cinema. The empirical research projects take into account different government policies, business models, the wider media industry environments, regional and global currents.

## 3642

### Civic Interventions in the Refugee Crisis: Media and Mobilizations

#### Friday 15:30-16:45 Sapphire Ballroom M

# Global Communication and Social Change

Maria Bakardjieva, U of Calgary, CANADA

#### **Participants**

Maria Bakardjieva, U of Calgary, CANADA

Mylynn Felt, U of Calgary, CANADA

Rhon Teruelle, U of Calgary, CANADA

"The Blessing and the Curse": Grassroots Mobilization via Social Media During the Refugee Crisis in Berlin

Delia Dumitrica, Erasmus U Rotterdam, THE NETHERLANDS

Kathrin Uhsemann, Unaffiliated researcher, THE NETHERLANDS

Digital Crossroads: Civic Media, Migration, and the Digital Engagement Capacity of Nongovernmental Organizations Paul Mihailidis, Emerson College, USA

Examining Displaced Citizens' Dependency on Digital Media in the Syrian Conflict

Claudia Kozman, Lebanese American U, LEBANON

Jad Melki, American U of Beirut, LEBANON

Redoing Space: Moving Populations and Digital Resistance in the Greek Territory

Vasilis Galis, IT U of Copenhagen, DENMARK

Vasiliki Makrygianni, Aristotle U Thessaloniki, GREECE

This panel brings together five studies all grounded in theories of digital media and civic engagement and democratic participation. Our specific focus is on the ways in which digital media have been employed by progressive citizen groups in host societies as well as by refugees themselves in the course of the refugee crisis.

#### 3645

# Blue Sky Workshop: Discussion Group on Culture-Centered Collaborations With Disenfranchised Community Groups

Friday 15:30-16:45 Sapphire 400A **Sponsored Sessions** 

Chair

Dazzelyn Baltazar Zapata, National U of Singapore, SINGAPORE

#### 3646

#### **Best Paper Awards Game Studies Division**

Friday 15:30-16:45 Sapphire 400B Game Studies

Nicholas David Bowman, West Virginia U, USA

**Participants** 

The Point of Play: Revealing the Roots of Gamification

Maxwell Foxman, Columbia U, USA

Expansion and Cross-Cultural Validation of the Common Player-Avatar Interaction Scale (cPAX)

Jaime Banks, West Virginia U, USA

Jih-Hsuan Lin, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Daniel Pietschmann, Technical U Chemnitz, GERMANY

Nicholas David Bowman, West Virginia U, USA

Uncharted: Neocolonialism, Humanitarianism, and Narratives of Inheritance

Eric James, Northwestern U, USA

#### 3648

#### Hashtagging, Branding, Missing Voices: Social and New Media's Continued Ambiguity as Contested Spaces

#### Friday 15:30-16:45 Sapphire 410A

# Feminist Scholarship

#### **Participants**

"The Best Damn Representation of Islam:" Islamophobia, Muslims, Gender, and Social Media

Stine Eckert, Wayne State U, USA

Sydney O'Shay-Wallace, Wayne State U, USA

Jade Metzger, Wayne State U, USA

Holly Reiss, Wayne State U, USA

Sean Kolhoff, Wayne State U, USA

Fatima Ibrahim, Wayne State U, USA

Savannah Coco, Wayne State U, USA

Lauren Vileo, Wayne State U, USA

Tamera Horton, Wayne State U, USA

Networked Narratives: Indigenous and White Feminist Writers' Online Networks and Narratives

Verity Anne Trott, U of Melbourne, AUSTRALIA

Branding the Self as an "Authentic Feminist": Negotiating Feminist Values in Postfeminist Digital Cultural Production Urszula Pruchniewska, Temple U, USA

"What Was She Expecting?" The #ViajoSola Event and Rape Culture Contestations in a Latin America Context

Ingrid Bachmann, Pontificia U Católica de Chile, CHILE

Feminist Ephemera in a Digital World: Theorizing Zines as Networked Feminist Practice

Rosemary Clark, U of Pennsylvania, USA

#### 3649

#### **Environmental Communication Top Papers**

#### Friday 15:30-16:45 Sapphire 410B

#### **Environmental Communication**

"Tree is Life": The Rise of Dualism and the Decline of Mutualism Among the Gedeo of Southern Ethiopia

Abiyot Legesse, Dilla U, ETHIOPIA

Tema Oliveira Milstein, U of New Mexico, USA

Ongaye Oda, Dilla U, ETHIOPIA

Asebe Regassa, Dilla U, ETHIOPIA

What Makes for Persuasive Portrayals of Climate Change Victims? Exploring the Role of Group Identity and Perspective Taking

Hang Lu, Cornell U, USA

Jonathon Schuldt, Cornell U, USA

Bridging the Climate Divide? Assessing the IPCC's Agenda-Building Function in German News Media, Climate Blogosphere, and Comment Sections

Jonas Kaiser, Harvard U, GERMANY

Markus Rhomberg, Zeppelin U GgmbH, GERMANY

Communicating About Climate Change: Labels Unwittingly Signal Opinion

Adina Abeles, Stanford U, USA

#### Respondent

Bruno Takahashi, Michigan State U, USA

#### 3652

#### The Fragmentation of the Field?

Friday 15:30-16:45 Cobalt 500 Theme Sessions
Mass Communication
Mobile Communication
Information Systems
Public Relations

Lesbian, Gay, Bisexual, Transgender and Queer Studies

Communication Law & Policy
Children Adolescents and the Media
Intergroup Communication
Political Communication

#### Chairs

Silvio R. Waisbord, George Washington U, USA W. Russell Neuman, NYU, USA

#### **Participants**

Larry Gross, U of Southern California, USA
Robert T. Craig, U of Colorado, Boulder, USA
Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM
Robin Nabi, U of California - Santa Barbara, USA
Klaus Bruhn Jensen, U of Copenhagen, DENMARK
Mary Beth Oliver, Pennsylvania State U, USA
James Potter, U of California - Santa Barbara, USA
Cherian George, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

The ICA's 31 Divisions and Interest Groups represent a diverse collection of theoretical traditions and research methodologies. It is sometimes said that the only thing they share is some reference to the word communication. Are there common core paradigmatic concerns? Will technological change represent a critical intervention to influence the evolving paradigms? What factors drive increased specialization and the proliferation of areas of interest? Should we worry or celebrate these trends? This roundtable panel features a discussion about these questions among scholars with vast experience across the field of communication.

#### 3717

#### **Communication and Technology Business Meeting**

Friday 17:00-18:15 Indigo Ballroom A

### Communication and Technology

#### ~.

Nicole Ellison, U of Michigan School of Information, USA

#### 3718

### **Mass Communication Business Meeting**

Lee Humphreys, Cornell U, USA

Friday 17:00-18:15 Indigo Ballroom B

## **Mass Communication**

Chairs

Lance Holbert, Temple U, USA

Young Mie Kim, U of Wisconsin-Madison, USA

#### 3719

#### Social Brains: Neuroscientific Investigations on Social Influence Processes (High-Density)

Friday 17:00-18:15 Indigo Ballroom C **Communication Science and Biology** 

Chair

Rene Weber, U of California - Santa Barbara, USA

#### **Participants**

Hot Politics: Physiological Responses to Political Communication

Bert Bakker, U of Amsterdam, THE NETHERLANDS

Mattthijs Rooduijn, Utrecht U, THE NETHERLANDS

Gijs Schumacher, U of Amsterdam, THE NETHERLANDS

A Neural Propagation System: Neurocognitive and Preference Synchrony in Information Sharers and Their Receivers

Christin Scholz, U of Pennsylvania, USA

Elisa C Baek, Ú of Pennsylvania, ÚSA

Bruce Dore, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

Neural Correlates of Social Influence Across Socioeconomic Status

Christopher Cascio, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Carolyn Yoon, U of Michigan, USA

Matthew D Lieberman, U of California - Los Angeles, USA

Emily Falk, U of Pennsylvania, USA Neural Prediction of Population Sharing Behavior Relates to Domain Familiarity

Bruce Dore, U of Pennsylvania, USA

Christin Scholz, U of Pennsylvania, USA

Elisa C Baek, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

Reproductive Effort Interacts With Socioeconomic Status to Influence Support of Censoring Government Criticisms

Jinguang Zhang, U of Hawaii - Manoa, USA

Zhi-Jin Zhong, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Say Something! Exploring Physiological Indicators of the Cyberbullying Bystander Effect

V. Skye Wingate, U of California - Davis, USA

Narine S. Yegiyan, U of California - Davis, USA

Tessa Irene DeAngelo, U of California - Davis, USA

We Are All Psychopaths: An Investigation Into Psychopathy and Video Games

Joshua Fishlock, U of Connecticut, USA

Kirstie Farrar, U of Connecticut, USA

Suji Park, U of Connecticut, USA

#### 3720

#### Friday 17:00-18:15 Indigo Ballroom D

# Cognition, Attitude, and Persuasion

Nancy Rhodes, Michigan State U, USA

#### **Participants**

**Information Systems** 

Cognitive Dissonance's Effects on Biased Processing of Counterattitudinal Messages as Predicted by Value-Relevant Involvement Christopher John Carpenter, Western Illinois U, USA

Persuasion and Message Styles: How Element Matching Creates Amplification and Attenuation

Kiwon Seo, Sam Houston State U, USA

Effectiveness of Message Targeting Strategies for Media-Based Antistigma Interventions

Alexander Röhm, Technical U Dortmund, GERMANY

Matthias R. Hastall, Technical U Dortmund, GERMANY

Ute Ritterfeld, Technical U Dortmund, GERMANY

Affective Persuasion of Comparative Advertisements: Interplay Between Context-Induced and Ad-Induced Affect

Linwan Wu, U of South Carolina, USA

Jing (Taylor) Wen, U of Florida, USA

The Effects of Social Norms and Value-Relevant Involvement on Information Processing and Behavior

Jie Zhuang, Michigan State U, USA

Ying Cheng, Michigan State U, USA

Maria Knight Lapinski, Western Michigan U, USA

Syed Ali Hussain, Michigan State U, USA

Gailing Yue, Southwestern Technology U, CHINA, PEOPLE'S REPUBLIC OF

Accessibility of Personal Norms Predicts Intent to Practice Proenvironmental and Prosocial Behaviors

Laura M. Arpan, Florida State U, USA

Yijie Wu, Florida State U, USA

Nancy Rhodes, Michigan State U, USA

Andreas Nilsson, U of Gothenburg, SWEDEN
The Role of Chronic Accessibility in First Year College Students' Smoking Behavior

Sarah Thomas, Ohio State U, USA

Bridget Potocki, Ohio State U, USA

Nancy Rhodes, Michigan State U, USA

Lindsey Morr, Ohio State U, USA

Christopher Loiewski, Ohio State U, USA

Kevin Collier, Brigham Young U, USA

Drinking and Killing at the #RedWedding: Social Media Use as a Moderator of Exposure to Risky Media Portrayals and Behavioral Intention

Morgan E. Ellithorpe, Michigan State U, USA Amy Bleakley, U of Pennsylvania, USA Michael Hennessy, U of Pennsylvania, USA Patrick Jamieson, U of Pennsylvania, USA Ilana Weitz, U of Pennsylvania, USA Atika Khurana, U of Oregon, USA

#### 372

#### **CSR:** Interventions in Research and Practice (High-Density)

#### Friday 17:00-18:15 Indigo Ballroom H

#### **Public Relations**

Chair Shannon Bowen, U of South Carolina, USA

#### **Participants**

Exploring the Role of CSR Fit and CSR Involvement in Routine Business and Crises Settings

Ziyuan Zhou, U of Alabama, USA Eyun-Jung Ki, U of Alabama, USA

Exploring Millennials' Perceptions of Corporate Social Responsibility and the Role of Moral Identity

Tae Ho Lee, U of North Carolina - Chapel Hill, USA

How Consumer Agreement on CSR Affect Purchase Intention through Heuristic-Systematic Information Processing

Wen Zhao, Washington State U, USA

A Multicultural Analysis of CSR Message Effects on the Communication Behavior of Publics

Kelly Page Werder, U of South Florida, USA

Diana Ingenhoff, U of Fribourg, SWITZERLAND

Philipp Bachmann, U of Fribourg, SWITZERLAND

Public Relations in the Age of Social Media: The Asymmetrical Impact of Corporate Social (Ir)Responsibility on News Sharing and Consumer Perceptions

Sohyoun Shin, California State U, Chico, USA

Jennifer Brundidge, California State U, Chico, USA

Authentic Corporate Social Responsibility (CSR): Attributes and Outcomes

Rajul Jain, DePaul U, USA

CSR Communication as a Bolstering Crisis Response Strategy: Public Inferences of CSR Attributions and Leadership Styles Jeesun Kim, Incheon National U, KOREA, REPUBLIC OF

Hyun Jee Oh, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Exploring the Effects of the Social Media Features on Publics' Responses to Decreased-Usage CSR Messages

Hyejin Kim, U of Minnesota - Twin Cities, USA

Firm-Determined or Consumer-Determined CSR? Examining the Effects of Choice-of-Cause in Cause-Related Marketing

Weiting Tao, U of Miami, USA

Yi Ji, U of Miami, USA

Framing Labor (Mal)practice: An Analysis of Garment Corporations' CSR Messages About Supply Chains Zhuo Ban, U of Cincinnati, USA

# 3722

#### Promiscuous Concepts: Histories of Forward-Looking Technology, Ideas, and Institutions

#### **Friday** 17:00-18:15 Indigo 202A

## **Communication History**

# Participants

The Cybernetic History of Corporate Speech

Jennifer Petersen, U of Virginia, USA

How to Become a Famous Media Scholar: The Case of Marshall McLuhan

Jefferson D. Pooley, Muhlenberg College, USA

A New Kind of Network: Donald Davies and Nonsynchronous Communication

Fenwick McKelvey, Concordia U, CANADA

Obama's Startup and the Roots of Productive Failure

Stephanie Schulte, U of Arkansas, USA

#### Respondent

Fred Turner, Stanford U, USA

Communication scholars have focused on the movement of ideas, explaining the process variously as diffusion, media ecologies, cultural imperialism, hegemony, and, more recently, data visualization, or even memology. As scholars grapple with the fluidity of ideas in public life, the lines often blur between cultural, legal, political, and business history. This panel explores how ideas have traveled in and through people--unconventional intellectuals like technologists, self-styled cyberneticists, engineers, lawyers, and McLuhan-quoting ad men--as the vernacular intellectuals themselves have traveled between business, academia, government and other sites, with accretions and adaptations along the way.

**Visual Communication Studies Business Meeting** 

Friday 17:00-18:15 Indigo 204A **Visual Communication Studies** 

Chairs

Giorgia Aiello, U of Leeds, UNITED KINGDOM Catherine L. Preston, U of Kansas, USA

#### 3725

#### Political Communication Research Focusing on Underrepresented Minorities

Friday 17:00-18:15 Indigo 204B **Political Communication** 

Chair
Kimberly A. Gross, George Washington U, USA

**Participants** 

After Charlie Hebdo: Direct and Contextual Intergroup Contact on Attitudes Toward Muslim Immigrants

Nelleke Keuper, U of Amsterdam, THE NETHERLANDS

Rachid Azrout, U of Amsterdam, THE NETHERLANDS

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Effects of Intergroup Contact on Affective Polarization, Attribution of Malevolence, and Acceptance of Political Violence

Benjamin Ryan Warner, U of Missouri, USA

Astrid Villamil, U of Missouri, USA

Presidential Communication and the LGBT Community: Toward an Analytic Framework

Kevin Coe, U of Utah, USA Robert Bruce, U of Utah, USA Chelsea Ratcliff, U of Utah, USA

Relational Patriotism

Marcus J. Coleman, U of Southern Mississippi, USA

#### 3726

#### Discussion, Deliberation, and Everyday Conversation

Friday 17:00-18:15 Indigo 206

#### **Political Communication**

Chair

Hartmut Wessler, U Mannheim, GERMANY

#### **Participants**

The Opinion Giving of Opinion Leaders: An Observational Study on Opinion Leadership in Everyday Political Conversations Sarah Geber, Hannover U of Music, Drama, and Media, GERMANY

It's Not Cricket: Examining Political Discussions in Nonpolitical Online Space

Wenjie Yan, Washington State U, USA

Gayathri Sivakumar, Colorado State U, USA

Michael Andrew Xenos, U of Wisconsin-Madison, USA

The Paradox of Publicity: An Analysis of Public Justification of Human Rights Norms in the News Media Within a Deliberative System

Rousiley Celi Moreira Maia, Federal U of Minas Gerais, BRAZIL

Vanessa Veiga de Oliveira, Federal U of Minas Gerais, BRAZIL

Design Matters! An Empirical Analysis of Online Deliberation on Different News Platforms

Katharina Esau, Û of Dusseldorf, GERMANY

Dennis Friess, U of Dusseldorf, GERMANY

Christiane Eilders, Heinrich-Heine-U, GERMANY

When Procedural Fairness Meets Disagreement in Deliberation: Interaction Effects on Learning, Enjoyment, and Legitimacy

Weiyu Zhang, National U of Singapore, SINGAPORE

Tian Yang, National U of Singapore, SINGAPORE

#### 3727

# Chinese Communication Association (CCA) Business Meeting

**Friday** 17:00-18:15 Aqua Salon AB

#### **Sponsored Sessions**

#### 3728

# **Journalism Studies Business Meeting**

**Friday** 17:00-18:15 Aqua Salon C

#### Journalism Studies

## Chairs

Henrik Ornebring, Karlstad U, SWEDEN

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Korean American Communication Association (KACA) Business Meeting

Friday

**Sponsored Sessions** 

17:00-18:15 Aqua Salon D

Eyun-Jung Ki, U of Alabama, USA

3730

Children Adolescents, & the Media Business Meeting

Friday 17:00-18:15 Aqua Salon E Children Adolescents and the Media

Chairs

Sahara Byrne, Cornell U, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Laura P. Vandenbosch, KU Leuven, BELGIUM

3731

Philosophy, Theory, and Critique Business Meeting

Friday 17:00-18:15 Aqua Salon F Philosophy, Theory and Critique

Alison Hearn, U of Western Ontario, CANADA

Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

3732

**Health Communication Business Meeting** 

Friday 17:00-18:15 Aqua 300AB **Health Communication** 

Chairs

Evelyn Y. Ho, U of San Francisco, USA Jeff Niederdeppe, Cornell U, USA

3734

**Ethnicity and Race in Communication Business Meeting** 

Friday 17:00-18:15 Aqua 310AB **Ethnicity and Race in Communication** 

Chairs

Federico Subervi, NAMLE, USA

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

**Popular Communication Business Meeting** 

Friday 17:00-18:15 Aqua 313 **Popular Communication** 

Chairs

Stephen Harrington, Queensland U of Technology, AUSTRALIA

Devon Powers, Temple U, USA

**Institutions and Corporate Communication** 

Friday 17:00-18:15 Agua 314 **Organizational Communication** 

Nan Li, California State U - Chico, USA

**Participants** 

Reconceptualizing Institutional Messages to Explain Institutional Collisions

John C. Lammers, U of Illinois, USA

Ann Bryan, U of Illinois Urbana Champaign, USA

Chengyu Fang, U of illinois at Urbana-Champaign, USA

Don't Rock the Boat: The Unspoken Mission Statements of Private Universities

Kathleen Czech, San Diego State U, USA

Media Coverage and Share Price Volatility: Is it Only Attention That Matters?

Joanna Strycharz, U of Amsterdam, THE NETHERLANDS Nadine Strauss, U of Amsterdam, THE NETHERLANDS

Damian Trilling, U of Amsterdam, THE NETHERLANDS

Volkswagen's Postcrisis Reputation Among the German Public

Louisa Wanjek, Erasmus U Rotterdam, THE NETHERLANDS Yijing Wang, Erasmus U Rotterdam, THE NETHERLANDS

Respondent

John McClellan, Boise State U, USA

**Interpersonal Communication Business Meeting** 

Friday 17:00-18:15 Aqua 303 **Interpersonal Communication** 

Chairs

Ascan F. Koerner, U of Minnesota, USA Jennifer A. Samp, U of Georgia, USA

**Computational Methods Business Meeting** 

Friday 17:00-18:15 Aqua 305 **Computational Methods** 

Chairs

Taiquan Winson Peng, Michigan State U, USA

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

3739

**Communication Law and Policy Business Meeting** 

Friday 17:00-18:15 Aqua 307

**Communication Law & Policy** 

Chairs

Katharine Sarikakis, U of Vienna, AUSTRIA Jasmine McNealy, U of Florida, USA

3740

Media Industry Studies Business Meeting

Friday 17:00-18:15 Aqua 309 **Media Industry Studies** 

Chairs

Amanda D. Lotz, U of Michigan, USA Philip M. Napoli, Duke U, USA

3742

Connected/Disconnected Refugee and Migrants: Digitality, Affectscapes, Mobility, and Place

Friday 17:00-18:15 Sapphire Ballroom M Global Communication and Social Change

**Participants** 

Refugees, Digital Mobility, and the City

Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Refugees in Digital Europe: A Space of Visibility or Invisibility?

Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

Connecting Europe: Digital Diasporas and Belonging

Sandra Ponzanesi, Utrecht U, THE NETHERLANDS

Digital Migrants: Syrian Refugees in Toledo, Ohio

Radhika Gajjala, Bowling Green State U, USA

Questioning Europe in 4D: Digitization, Datafication, Discrimination, and Diversity

Koen Leurs, Utrecht U, THE NETHERLANDS Tamara Shepherd, U of Calgary, CANADA

Sandra Ponzanesi, Utrecht U, THE NETHERLANDS

65.3 million or "1 in every 113 people globally is now either an asylum-seeker, internally displaced or a refugee." There are more forcibly displaced people today than the populations of the United Kingdom or Italy" (UNHCR, 2016b). The panel aims to discuss locationality, mobility and networking from the point of view of connectivity of refugees. We will explore themes emerging from the refugee crisis in Syria and Europe and study the changes in their world while they use digital tools in a variety of ways to stay connect to "homes" even as they are physically placed around the world including Europe and the United States.

3745

The Civic Technology Movement: Intervening in Designing Cities

Friday 17:00-18:15 Sapphire 400A Theme Sessions Communication and Technology **Political Communication** 

**Participants** 

Delivering Innovation to the Public Sector: Innovation Teams and the Promise of Reform Andrew R. Schrock, Chapman U, USA

Civicness in the Smart City: Solutions in Search of Problems

Burcu Baykurt, Columbia U, USA

Sociotechnical 'Patchwork' in the "Smart City": Predictive Platforms, Civic Imagination, and Anticipatory Urbanism

Laura Forlano, Illinois Institute of Technology, USA

Zero-Sum Democracy: The Structure of Participation in Smart City Convenings

Thomas Lodato, Georgia Institute of Technology, USA

#### Respondent

Philip Howard, Northwestern U, USA

Over the last five years historically distinct perspectives of data-driven urbanism, direct participation, and "smart cities" have merged into the "civic technology" movement. This panel considers the implications of this convergence for policy, political participation, and urban planning.

#### 3746

### **Game Studies Business Meeting**

# Friday 17:00-18:15

#### **Game Studies**

#### Chairs

Sapphire 400B

Nicholas David Bowman, West Virginia U, USA Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

#### 3748

## Feminist Scholarship Business Meeting

#### Friday 17:00-18:15 Sapphire 410A

#### Feminist Scholarship

Natalia Rybas, Indiana U East, USA Stine Eckert, Wayne State U, USA

#### 3749

#### **Environmental Communication Business Meeting**

#### Friday 17:00-18:15

# **Environmental Communication**

# Sapphire 410B

Bruno Takahashi, Michigan State U, USA

Xinghua Li, Babson College, USA

# 3817

#### **Communication and Technology Reception**

#### Friday 18:30-20:00 Indigo Ballroom A

# Communication and Technology

Lee Humphreys, Cornell U, USA Nicole Ellison, U of Michigan, USA

# CCA Reception Celebrating the 120th Anniversary of Zhejiang University

#### Friday 18:30-19:45 Aqua Salon AB

# **Sponsored Sessions**

# 3829

#### Korean American Communication Association (KACA) Reception

#### Friday

#### 18:30-19:45 Aqua Salon D

# **Sponsored Sessions**

Sponsored by the Nam Center at the University of Michigan, Ewha Womans University, Korea, and Michigan State University

#### 3830

# Children, Adolescents, & the Media Reception

#### Friday 18:30-20:00 Aqua Salon E

# Children Adolescents & the Media

# Chairs

Sahara Byrne, Cornell U, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

Communication Law & Policy Reception

**Friday** 18:30-20:00 Agua 307 **Communication Law & Policy** 

Chairs

Katharine Sarikakis, U of Vienna, AUSTRIA Jasmine McNealy, U of Florida, USA

3848

Teresa Award Reception

Friday 18:30-20:00 Sapphire 410A **Feminist Scholarship** 

Chair

Stine Eckert, Wayne State U, USA

384

**Environmental Communication Reception** 

*Friday* 18:30-20:00 Sapphire 410B **Environmental Communication** 

Chairs

Bruno Takahashi, Michigan State U, USA Xinghua Li, Babson College, USA

3852

Spotlight on San Diego: The New Urban Agenda: Applications and Interventions

Friday 18:30-19:45 Cobalt 500 **Sponsored Sessions** 

Chair

Paula M Gardner, McMaster U, CANADA

**Participants** 

Gary Gumpert, Urban Communication Foundation, USA Peter Haratonik, The New School, USA Daniel C. Hallin, U of California - San Diego, USA Susan Drucker, Hofstra U, USA

The New Urban Agenda is a 23-page document that promises that no one will be left behind through inclusive development, economic growth and environmental sustainability. It deals with rights to the city, and unique needs of vulnerable urban populations including women, the LGBT community, the poor, disabled and indigenous peoples. With the adoption of the New Urban Agenda attention turns to implementation and intervention. Around the world, there are now efforts to judge existing programs, standards, and achievements while develop innovations designed to achieve New Urban Agenda goals. This panel will explore the host city, San Diego through the lens of communication and the New Urban Agenda.

3866

Joint Reception: Health Communication Division and Mass Communication Division

Friday 18:30-20:00 Quad Ale House **Health Communication Mass Communication** 

Chairs

Evelyn Y. Ho, U of San Francisco, USA Jeff Niederdeppe, Cornell U, USA

3800

Journalism Studies Reception

Friday 18:30-23:00 Half Door Brewing Journalism Studies

Chairs

Henrik Ornebring, Karlstad U, SWEDEN

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

3966

**Student and Early Career Reception** 

Friday 20:30-22:30 Quad Ale House **Sponsored Sessions** 

Chairs

Charlotte Löb, U of Mannheim, GERMANY Tamar Lazar, U of Haifa, ISRAEL

#### Morning Yoga Session - Saturday

#### **Saturday** 07:00-08:00 Sapphire Terrace/Sapphire West Fover

#### **Sponsored Sessions**

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

#### 4059

#### ICA Fellows' Breakfast

#### Saturday 07:00-08:30 Elevation Room

#### Sponsored Sessions

#### invitation only

#### 4018

#### Framing "Others": Media's Stereotype Constructions

#### Saturday 08:00-09:15 Indigo Ballroom B

#### **Mass Communication**

Anna Schnauber, Johannes Gutenberg - U Mainz, GERMANY

#### **Participants**

Chair

Completely Different or Versions of the Same? A Comparison of Mainstream Media (MSM) and Immigration-Critical Alternative Media (ICAM) in Sweden

Kristoffer Holt, Linnaeus U, SWEDEN

Free Speech vs. Marginalized Minorities: Media Framing of the Charlie Hebdo Attack in U.S. and U.K. Newspapers

Juan Liu, Wayne State U, USA

Ashik Shafi, Wayne State U, USA

Race and Stereotypes in New Media: An Examination of How Internet News Frames Persons of Color

Christopher Steven Josey, U of Illinois - Urbana Champaign, USA

Travis L. Dixon, The U of Illinois, Urbana-Champaign, USA

The Effects of Role Congruity and Self-Efficacy in Mediated Role Models on Women's Possible Selves and Career Interests

Kate Tran Luong, Ohio State U, USA

Silvia Knobloch-Westerwick, Ohio State U, USA

Stefan Niewiesk, Ohio State U, USA

#### 4019

# **CAT Interactive Paper Session 1**

#### Saturday 08:00-09:15 Indigo Ballroom C

# Communication and Technology

#### Chair

Aubrie Serena Adams, U of California - Santa Barbara, USA

#### Participants

Communicating With Users in Virtual Environments: Presence and Modal Factors

Tiernan J. Cahill, Boston U, USA

James J Cummings, Boston U, USA

Holopresence: What We Talk About When We Talk About Holograms

Thomas Conner, U of California - San Diego, USA

Presence and Persuasion. How Feeling Present in a Movie Affects the Evaluation of Integrated Brands

Priska Breves, U of Wuerzburg, GERMANY

Holger Schramm, U of Wuerzburg, GERMANY

The Effects of Natural Haptic Interface on Users' Virtual Experiences in an Air-Writing Text Input and Recognition System

Doohwang Lee, Kyung Hee U, KOREA, REPUBLIC OF

Young-Nam Seo, Nanyang Technological U, SINGAPORE

Jounghuem Kwon, Center of Human-Centered Interaction for Coexistence, KOREA, REPUBLIC OF

Kiwon Yeom, Center of Human-Centered Interaction for Coexistence, KOREA, REPUBLIC OF

Minkyung Kim, Kyung Hee U, KOREA, REPUBLIC OF

Hyobeom Seo, Kyung Hee U, KOREA, REPUBLIC OF

Empathy With and Projecting Feelings Onto Robots From Schemas About Humans

Elly A. Konijn, VU Amsterdam, THE NETHERLANDS

Johan F. Hoorn, VU Amsterdam, THE NETHERLANDS

Attractive Data: The Cloud, Rare Earth Magnets, and New Materialism

Zane Griffin Talley Cooper, U of Pennsylvania, USA

#### Saturday 08:00-09:15 Indigo Ballroom D

#### To Understand Communication and Social Networks II

#### **Information Systems**

#### Chair

Jill Walsh, Boston U, USA

#### **Participants**

Do People Who Identify as Popular Become Popular in a New Network? A 9-Month Longitudinal Network Analysis

Christopher John Carpenter, Western Illinois U, USA

Xun Zhu, Pennsylvania State U, USA

Rachel A. Smith, Pennsylvania State U, USA

Networked Consumers and Networked Information: Examine the Mediation Role of Involvement and Moderation Role of Opinion

Leadership in eWOM Information Processing

Yuan Wang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Predicting Information Self-Disclosure On Facebook: The Interplay Between Concern For Privacy and Need for Uniqueness Yeuseung Kim, DePaul U, USA

The Reciprocal Relations Between Facebook Relationship Maintenance Behaviors and Adolescents' Closeness to Friends

Eline Frison, KU Leuven, BELGIUM

Steven Eggermont, KU Leuven, BELGIUM

Are You Being Served?: Intervening With Power via Interactive Voice Response and Competing Modalities of Mediated Support Channels

Jill Walsh, Boston U. USA

James Katz, Boston U, USA

Jacob Groshek, Boston U, USA

Brittany Andersen, Boston U, USA

Rejection Sensitivity Widens the Affect Gap Between Strong and Weak Ties

Joseph Bayer, Ohio State U, USA

Penny Trieu, U of Michigan, USA

Nicole Ellison, U of Michigan, USA

Sarita Yardi Schoenebeck, U of Michigan, USA

Emily Falk, U of Pennsylvania, USA

Talking About Talk: Collaboration and Coordination in Online Communities

Jim Maddock, Northwestern U, USA

Aaron Shaw, Northwestern U, USA

Darren R. Gergle, Northwestern U, USA

Emotion, Social Support, and Social Comparison in Online Mommy Platforms: A Content Analysis

Theresa Marie de los Santos, Pepperdine U, USA

Lauren Amaro, Pepperdine U, USA

Nataria Tennille Joseph, Pepperdine U, USA

#### Saturday 08:00-09:15 Indigo Ballroom H

# Dating, Mating, and Hating: Evolutionary Approaches to Communication Science (High-Density)

#### **Communication Science and Biology**

#### Chair

Allison Eden, Michigan State U, USA

#### **Participants**

Attractiveness and Conspicuous Consumption: What Matters More in Mating Preferences?

Catharina Schmidt

Florian Schneider, Julius Maximilians U Würzburg, GERMANY

Ricardo Muench, Julius Maximilians U Würzburg, GERMANY

Benjamin Lange, Julius Maximilians U Würzburg, GERMANY

Christine Hennighausen, Julius Maximilians U Würzburg, GERMANY

Can Evolved Sexual Strategies be Observed in Online Dating Profiles?

Becky Robinson, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA

Charlotte Rushforth, U of California - Santa Barbara, USA

Lauren Keblusek, U of California - Santa Barbara, USA Ethan Hartsell, U of California - Santa Barbara, USA

Marko Dragojevic, U of Kentucky, USA

Susana Peinado, U of California - Santa Barbara, USA

Social Media Habits Are Heritable: Using Twin Study Data to Examine the Genetic Underpinnings of Social Media Use Chance York, Kent State U, USA

Change in Association Between Parasite-Stress and Regional Social Capital After Controlling for Competing Ecological Evolutionary Explanations: Two Demonstrations of a Flipped-Sign Suppression Effect

Adam S. Richards, Texas Christian U, USA

Causes and Effects of Indirect Interpersonal Aggression: A Review and Synthesis

Lauren Keblusek, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA

The Evolution of Sex Differences in Aggression: A Costliness Continuum Perspective

Lauren Keblusek, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA

Reconceptualizing Physical Sex as Continuous: Are There Sex Differences in Video Game Preference? (Top 5 Paper)

Chelsea Lonergan, U of California - Santa Barbara, USA

Rene Weber, U of California - Santa Barbara, USA

#### 4022

#### Social Media and Emotions

# **Saturday** 08:00-09:15 Indigo 202A

# Communication and Technology

#### Chair

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

#### Participants

Norms of Online Expressions of Emotion: Comparing Facebook, Twitter, Instagram, and WhatsApp

Sophie F Waterloo, U of Amsterdam, THE NETHERLANDS

Jochen Peter, U of Amsterdam, THE NETHERLANDS

Susanne Baumgartner, U of Amsterdam, THE NETHERLANDS

Sharing Negative and Positive Emotion on Facebook

Cynthia A. Hoffner, Georgia State U, USA

Going Negative on Facebook

Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

Initial Specification and Empirical Test of Media Enjoyment Theory

Samuel Hardman Taylor, Cornell U, USA

Andrew Ledbetter, Texas Christian U, USA

Joseph Paul Mazer, Clemson U, USA

#### 4023

#### Social Media Resistance and Silence

# **Saturday** 08:00-09:15 Indigo 202B

#### Communication and Technology

#### . .

#### Chair

Caleb T. Carr, Illinois State U, USA

#### **Participants**

Off the Wall: Uncovering Motivations to Resist or Reject Facebook

Mijke Slot, Erasmus U - Rotterdam, THE NETHERLANDS

Suzanna Johanna Opree, Erasmus U Rotterdam, THE NETHERLANDS

The Inevitable Decline: Explicating the (Non)Sharing Decisions on Facebook

Larry Zhiming Xu, U of Southern California, USA

Sonia Jawaid Shaikh, U of Southern California, USA

Fear of Isolation and Perceived Affordances: The Spiral of Silence on Social Networking Sites

Jesse Fox, Ohio State U, USA

Lanier Frush Holt, Ohio State U, USA

Exploring the Predictors of the Spiral of Silence in Online News Discussions

Tai-Yee Wu, U of Connecticut, USA

David J. Atkin, U of Connecticut, USA

#### 4024

#### **Emotion in Entertainment Media**

# **Saturday** 08:00-09:15 Indigo 204A

# Mass Communication

Robin Nabi, U of California - Santa Barbara, USA

#### Participants

Chair

A Framework for Understanding Dynamic Narrative Engagement: How Screenplay Structure Affects Audience Identification John Tchernev, Miami U of Ohio, USA

Does Watching a Hot Weather Movie in a Cold Room Leave Us Cold?

Nurit Talor, U of Haifa, ISRAEL

The Health Effects of Somber Genre on the Stressed and the Repressed

Guan-Soon Khoo, Roanoke College, USA

When in Rome: Immersion, Comprehension, and Enjoyment of Foreign Films

Kara Rader, Ohio State U, USA

Kimberly Neuendorf, Cleveland State U, USA

Paul Skalski, Cleveland State U, USA

**Saturday** 08:00-09:15 Indigo 204B

#### **Climate Change Communication**

Political Communication Environmental Communication

#### Chair

Emily K Vraga, George Mason U, USA

#### **Participants**

Overstating Scientific Knowledge. The Role of Knowledge Certainty, Hostile Media Perceptions, and Presumed Media Effects Senja Post, U of Zurich, SWITZERLAND

Natalia Ramirez, U of Zurich, SWITZERLAND

Opportunity Makes Opinion Leaders: Analyzing the Role of First-Hand Information for Opinion Leadership in Social Media Networks

Stefanie Walter, U of Hamburg, GERMANY

Michael Brüggemann, U of Hamburg, GERMANY

The Role of Future Orientation, Communitarianism, and Collective Efficacy in the American Public's Climate Change Attitudes and Policy Support

Xiao Wang, Rochester Institute of Technology, USA

Tweeting Climate Change: Who or What Motivates Politicians to Address The Topic?

Drew Berkley Margolin, Cornell U, USA

Jennifer Fownes, Cornell U, USA

Chao Yu. Cornell U. USA

Ashlye Hodge, Cornell U, USA

Allison Chatrchyan, Cornell U, USA

Shorna Allred, Cornell U, USA

#### 4026

#### Examining (and Explaining) News Framing, Coverage, and Content

# **Saturday** 08:00-09:15 Indigo 206

#### **Political Communication**

Kajsa Falasca, Mid Sweden U, SWEDEN

#### **Participants**

The Politics of Deciding What's News: Party Reputations, Costly Talk, and How Journalists Experience the Hostile Media Effect Michael W. Wagner, U of Wisconsin-Madison, USA

Explaining Support for Russia's Strategic Narrative Among Ukrainians: A Linkage-Based Approach

Joanna Szostek, Royal Holloway, U of London, UNITED KINGDOM

Fact or Fiction? Investigating the Quality of Opinion Poll Coverage and its Antecedents

Per Oleskog Tryggvason, U of Gothenburg, SWEDEN

Jesper Stromback, U of Gothenburg, SWEDEN

Targeting the Hegemonic Public-at-Large: How Counterpublics Erupting Online Align Their Efforts With Mainstream News Content

Florian Toepfl, Freie U Berlin, GERMANY

Eunike Piwoni, U of Göttingen, GERMANY

#### 4027

# Saturday Jour

# Journalism Studies

#### 08:00-09:15 Aqua Salon AB Chair

Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY

#### **Participants**

Testing the Effects of Transparency on Trust in Journalism

Michael Koliska, Auburn U, USA

Advancing Research on Trust in the News

How to Measure Generalized Trust in News Media? An Adaption and Test of Scales

Fabian Prochazka, U of Hohenheim, GERMANY

Wolfgang Schweiger, U of Hohenheim, GERMANY

User-Generated Content in Online Journalism: Exploring How Verifying and Visualizing UGC Influences Journalism's

Trustworthiness

Valerie Hase, U of Muenster, GERMANY

Florian Wintterlin, U of Muenster, GERMANY

Katherine Marie Grosser, U of Muenster, GERMANY

Bernd Bloebaum, U of Muenster, GERMANY

Aggregation, Clickbait, and Their Effect on Perceptions of Journalistic Credibility and Quality

Logan Molyneux, Temple U, USA

Mark Coddington, Washington and Lee U, USA

#### Respondent

Erik Albaek, U of Southern Denmark, DENMARK

#### Rumours, Shaming, Language-Mixing, and Racism Online

Saturday 08:00-09:15 Aqua Salon C

#### Language & Social Interaction Communication and Technology

Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA

#### **Participants**

Rumour Construction in Twitter Discourse: Lessons for Crisis Communication Practice

Petra Sneijder, U of Applied Sciences Utrecht, THE NETHERLANDS

Maartje Harmelink, U of Applied Sciences Utrecht, THE NETHERLANDS

Baukje Stinesen, U of Applied Sciences Utrecht, THE NETHERLANDS

Annette Klarenbeek, U of Applied Sciences Utrecht, THE NETHERLANDS

"Shame on The Times!"

Helen Sissons, Auckland U of Technology, NEW ZEALAND

Philippa Smith, Auckland U of Technology, NEW ZEALAND

Language Mixing on Chinese Social Media: Implications for Young Adults' Communication in a Changing China

Todd L. Sandel, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

Peimin Qiu, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

Discourses of Racism in a Listserv Discussion Among Neighbors

Natasha Shrikant, U of Massachusetts - Amherst, USA

#### 4029

#### Fan Behaviors and Sports Consumption

#### Saturday 08:00-09:15 Agua Salon D

#### **Sports Communication**

Chair Brandon Sweitzer, Ohio U, USA

# **Participants**

Using Personality to Predict Sports Media Consumption

Michael Devlin, Texas Tech U, USA

Natalie Devlin, U of Texas - Austin, USA

Understanding Fandom in the Multilingual Internet: A Study of "El Clásico" Fans' Commenting Behaviors on YouTube

Teresa Gil-Lopez, U of California - Davis, USA

Saifuddin Ahmed, U of California - Davis, USA

Strategic Self-Representations and Personality Traits: A Closer Look at Soccer Fan Behaviors on Facebook

Saifuddin Ahmed, U of California - Davis, USA

Kokil Jaidka, U of Pennsylvania, USA

Laramie D. Taylor, U of California - Davis, USA

Apolitical Escapism or Covert Ideological Vehicle? The Relationship Between Sports Fandom and Political Attitudes

Emily Thorson, Boston College, USA

Michael James Serazio, Boston College, USA

"Please F\*\*king Lose Tonight": Fan Rhetoric Supporting Low-Standing Teams and Intentional Losing in Online Forums Mario Alonzo Dozal, U of New Mexico, USA

## 4030

#### The Family Media Climate: How Parents (And Children!) Shape the Media Ecology of the Home

#### Saturday 08:00-09:15 Aqua Salon E

# Children Adolescents and the Media

## Nicole Martins, Indiana U, USA

### **Participants**

Understanding the Media Ecology of the Home: The Role of Parental Media Use and Attitudes on the Frequency of Child Media

Alexis Lauricella, Northwestern U, USA

Drew Cingel, U of California - Davis, USA

Connecting With Technology in Lower-Income U.S. Families

Vikki Sara Katz, Rutgers U, USA

Meghan Bridgid Moran, Johns Hopkins U, USA

A House Divided: Parental Disparity and Conflict Over Media Rules Predict Children's Outcomes

Marie-Louise Mares, U of Pennsylvania, USA

Laura Johnay Stephenson, U of Wisconsin-Madison, USA

Nicole Martins, Indiana U, USA

Amy Nathanson, Ohio State U, USA

The Role of Mothers' and Fathers' ICT Parenting for Family Climate

Ruth Festl, German Youth Institute, GERMANY

Gabriela Gniewosz, German Youth Institute, GERMANY

Bidirectional Influences Among Parents and Children in Their Digital Media Use and the Association With Internet Self-Efficacy:

An Application of the Actor-Partner Interdependence Model in Media Research

Sara Nelissen, KU Leuven, BELGIUM

Jan Van den Bulck, KU Leuven, BELGIUM

#### Respondent

Peter Nikken, Windesheim U, THE NETHERLANDS

#### 4031

#### Time and Media: Mediated Time or Timeless Media?

Saturday 08:00-09:15 Agua Salon F

#### Philosophy, Theory and Critique

#### Chair

Maren Hartmann, U of the Arts Berlin, GERMANY

#### **Participants**

Spatialising intermediate Time

Emily Keightley, Loughborough U, UNITED KINGDOM

Media Times: Mediating Time and Temporalizing Media

Anne Kaun, Södertörn U, SWEDEN

Staffan Ericson, Södertörn U, SWEDEN

The Communication Time-Paradox

Karin Deckner, Berlin U of the Arts, GERMANY

Maren Hartmann, Berlin U of the Arts, GERMANY

The Mediatisation of Dead Time, or: Is the Mobile a "Lazarus Device"?

Stephan Goerland, U of Rostock, GERMANY

Elizabeth Anna Prommer, U of Rostock, GERMANY

Media and time have always been linked. An initial research focus asked how media was used for structuring and organizing time not as much on how time was perceived through media use. With the rise of mobile devices – and as a consequence of the earlier spatial turn in most social sciences – research in this field focused more and more on spatial questions and time was often taken for granted. With this panel, we would like to return to the question of time, picking up some of the existing approaches and reinvigorating them further (not leaving the spatial question aside, but integrating it).

#### 4032

#### **Crisis Communication Interventions**

# **Saturday** 08:00-09:15 Aqua 300AB

# **Public Relations**

# Kristie Byrum, Bloomsburg U of Pennsylvania, USA

#### **Participants**

Countering Reactance in Crisis Communication: Incorporating Positive Emotions via Social Media

Jie Xu, Villanova U, USA

Yiye Wu, GSK Consumer Healthcare, USA

Examining the Paracrisis Online: The Effects of Message Source, Response Strategies, and Social Vigilantism on Public Responses Soojin Roh, Syracuse U, USA

Testing Image Restoration Theory: An Evaluation of Public Relations Strategies After Image-Damaging Events

Karen C. Piantek, U of Connecticut, USA

Kenneth Alan Lachlan, Michigan State U, USA

The Influence of Social Media Message Source on Intent to Comply With Crisis Preparation Messages and Further Crisis Information Seeking

John E. Dugger, U of Tennessee - Knoxville, USA

The Status of the Social Mediated Crisis Management (SMCM) Research: An Analysis of Published Research Articles Yang Cheng, U of Missouri - Columbia, USA

## Respondent

Shari R. Veil, U of Kentucky, USA

#### 4034

## Papers From the ICA Africa Regional Conference

# **Saturday** 08:00-09:15 Aqua 310AB

# **Sponsored Sessions**

#### Chair Kehbuma Langmia, Howard U, USA

#### **Participants**

Âgnes Lucy Lando, Daystar U, KENYA James Kombo, Daystar U, KENYA

Michael Kipyego Bowen, Daystar U, KENYA

Naomi Faith Wariara Kariuki, USAIU-A, KENYA

George Omollo Oyengo, Africare Ltd., KENYA Caren Jerop, Moi U, KENYA Ruth Kendagor, Karatina U, KENYA Wandia Njoya, Daystar U, KENYA

A narrative and ethnographic study of clandestine commercial sex in migration and international relocation contexts.

#### 4035

#### **Automatic Sentiment Analysis**

**Saturday** 08:00-09:15 Aqua 313

#### **Computational Methods**

# Chairs Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS Pablo Barbera, U of Southern California, USA

#### **Participants**

Methodological Challenges in Estimating Tone: Application to News Coverage of the U.S. Economy

Pablo Barbera, U of Southern California, USA

Jonathan Nagler, New York U, USA

Ryan McMahon, Pennsylvania State U, USA

Supervised Sentiment Analysis of Parliamentary Speeches and News Reports

Elena Sofie Rudkowsky, U of Vienna, AUSTRIA

Martin Haselmayer, U of Vienna, AUSTRIA

Matthias Wastian, Technical U Vienna, AUSTRIA

Marcelo Jenny, U of Vienna, AUSTRIA

Stefan Emrich, Drahtwarenhandlung Vienna, AUSTRIA

Michael Sedlmair, U of Vienna, AUSTRIA

Best Practices in Computer Automation: Dictionary-Based Sentiment Analysis

Lori Young, U of Pennsylvania

Using Crowdsourcing for Developing an Attributed Sentiment Analysis Tool

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Antske Fokkens, Vrije U Amsterdam, THE NETHERLANDS

Isa Maks, Vrije U Amsterdam, THE NETHERLANDS

Kevin van Veenen, Vrije U Amsterdam, THE NETHERLANDS

Mariken van der Velden, Vrije U Amsterdam, THE NETHERLANDS

Distributed Sentiment Analysis of Real-Time Political Tweets

Carlos Arcila Calderon, U de Salamanca, SPAIN

Miguel Vicente-Marino, U of Valladolid, SPAIN

Sentiment Analysis of Twitter Data of a Crisis: Supervised Machine Learning Method

Siyoung Chung, Singapore Management U, SINGAPORE

Jie Sheng Chua, Singapore Management U, SINGAPORE

Jin Cheon Na, Nanyang Technological U, SINGAPORE

Mark Chong, Singapore Management U, SINGAPORE

This panel will bring together a number of experts in the field of sentiment analysis, showcasing various ways of automatically computing the sentiment of text with a focus on methods for selecting, developing, and validating sentiment analysis tools for different purposes and in different contexts.

#### 4036

# A Roundtable Discussion on the Communicative Constitution of Organization (CCO) and Practice Interventions

# **Saturday** 08:00-09:15 Aqua 314

# Organizational Communication

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Amanda J. Porter, U of Amsterdam, THE NETHERLANDS

#### **Participants**

Dissolving Dualities: CCO Research and the Theory-Practice Language-Game

Boris H. J. M. Brummans, U de Montréal, CANADA

Conditions for Emergence: When Does Organizational Communication Create Change?

Lars Thøger Christensen, Copenhagen Business School, DENMARK

From Ontology to Intervention: Strengthening CCO Scholarship's Metonymic Reasoning "Downstream" Consuelo Vasquez, U du Québec a Montreal, CANADA

Dennis Schoeneborn, Copenhagen Business School, DENMARK

Sounds Interesting, but What Would I Actually do Differently? Matt Koschmann, U of Colorado, USA

The Researcher as Boundary Object: A Contribution to CCO Intervention

Marie-Claude Plourde, U du Québec a Montréal, CANADA

**Saturday** 08:00-09:15 Aqua 303

#### Health Officials and Social Media During Infectious Disease Outbreaks

#### **Health Communication**

#### Chair

Joseph Jai-Sung Yoo, U of Texas - Austin, USA

#### **Participants**

Spreading Ebola Hype: The Amplification of Media Hype by Reddit Gatekeepers

Danielle Kathleen Kilgo, U of Texas - Austin, USA

Joseph Jai-Sung Yoo, U of Texas - Austin, USA

Thomas Johnson, U of Texas - Austin, USA

Zika Virus Preparedness Among Public Information Officers: Toward a Deeper Understanding of Factors Affecting Crisis Planning Elizabeth Johnson Avery, U of Tennessee, USA

Spreading News: Crisis Communication, the Zika Virus Pandemic, and the U.S. Media: An Automated Content Analysis Approach Yotam Ophir, U of Pennsylvania, USA

#Engagement: Use of Twitter Chats to Construct Nominal Participatory Spaces During Health Crises

Rachel Young, U of Iowa, USA

Melissa Tully, U of Iowa, USA

Kajsa E. Dalrymple, U of Iowa, USA

Tweeting About Measles During an Outbreak: A Semantic Network Approach to the Framing of Emerging Infectious Diseases

Lu Tang, U of Alabama, USA

Bijie Bie, U of Alabama, USA

Degui Zhi, U of Texas Health Science Center at Houston, USA

#### 4038

# Health Information Seeking, Sharing, and Uncertainty Management

# **Saturday** 08:00-09:15 Aqua 305

## Health Communication

#### ......

#### Chair

Kathleen Beullens, KU Leuven, BELGIUM

#### **Participants**

Social Comparison and Information-Seeking: College Students' Sexual Health Information Management in the Context of User-

Created Online Health Information

Jehoon Jeon, Eastern Connecticut State U, USA

Pradeep Sopory, Wayne State U, USA

Personality as a Moderator in the Association between Sharing Alcohol References and Drinking Intentions

Femke Geusens, KU Leuven, BELGIUM

Kathleen Beullens, KU Leuven, BELGIUM

Predictors of Adolescents' Willingness to Share Diabetes Personal Health Information With Peers

Sarah Vaala, Vanderbilt U, USA

Shelagh Mulvaney, Vanderbilt U, USA

Joyce Lee, U of Michigan, USA

Korey Hood, Stanford U, USA

Examining Appraisal and Information Behavior in Uncertainty Management: Pathways to Participation in Clinical Research Yulia Strekalova, U of Florida, USA

Communicatively Exploring Uncertainty Management of Parents of Children With Type 1 Diabetes: Implications for

Communication-Based Interventions

Lauren Perez, unaffiliated, USA

Lynsey Kluever Romo, North Carolina State U, USA

#### 4039

#### Challenges of Digital Diplomacy: Definitions, Theoretical Developments, Empirical Insights

# **Saturday** 08:00-09:15 Aqua 307

#### Public Diplomacy Global Communication and Social Change

#### Chair

Candace L. White, U of Tennessee, USA

#### **Participants**

Digital Diplomacy: A Comparative Analysis of Agendas India Builds in its Neighboring Nations

Nisha Garud, Ohio U, USA

The United Nations and Human Rights in the Digital Age: Processes and Interactions.

Caroline Bouchard, U du Québec á Montréal, CANADA

Overcoming the Measurement Challenge: Nation Branding Messages on Social Media

Efe Sevin, Kadir Has U, TURKEY

Diana Ingenhoff, U of Fribourg, SWITZERLAND

Public Diplomacy and Engagement: Reviewing Theoretical Developments

Alina Dolea, U of Bucharest, ROMANIA

Emerging Struggles Over Definitions: A Study of How Public Diplomacy Actors Define Their Field

Leysan Khakimova, Zayed U, UNITED ARAB EMIRATES

Why Postcolonialism (Still) Matters for Media Studies

**Saturday** 08:00-09:15 Aqua 309 **Ethnicity and Race in Communication** 

Chair

Toussaint Nothias, Stanford U, USA

**Participants** 

Why "Difference" Makes All the Difference: Racioscapes and the Decolonial Imaginary.

Robeson Frazier, U of Southern California, USA

Strategic Orientalism: Postcolonial Theory Beyond East and West

Fabienne Darling-Wolf, Temple U, USA

Communicative Offerings in Postcolonial Near-Death Discourses

Rae Lynn Schwartz-DuPre, Western Washington U, USA

Postcolonial Cultural Economy and Cultural Production

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Possessive Investments in Whiteness at a Post-Apartheid University

Adam Haupt, U of Cape Town, SOUTH AFRICA

#### Respondent

Raka Shome, National U of Singapore, SINGAPORE

This round-table brings together media scholars working on postcolonial issues in different parts of the world (Europe, Africa, Asia, North America) to reflect on the legacy of postcolonialism in media studies and discuss its ongoing relevance for the field. The roundtable will touch on a range of key questions including the need to recentralize the interventionist and political agenda of postcolonialism; the links and interplay between critical race theory, media production studies, intersectionality and postcolonialism; the challenge of theory building from non-Western perspectives, and the decolonization of the academy.

#### 4042

Saturday

08:00-09:15 Sapphire Ballroom M Communicating Through Censorship: Creative Agency in Transnational Perspective

#### Global Communication and Social Change

Chair

Marwan M. Kraidy, U of Pennsylvania, USA

#### **Participants**

A Tale of Two Cities: Journalistic Strategies in Makhachkala (Dagestan) and Grozny (Chechnya)

Elena Rodina, Northwestern U, USA

From Discursive to Geographic Improvisation: Creative Resistance by Chinese Critical Journalists

Maria Repnikova, Georgia State U, USA

"We Must Write": Negotiating Visibility in a Feminist Queer Counterpublic

Sara Mourad, American U of Beirut, LEBANON

Can the Syrian Speak? Examining the Global Mediation of Revolutionary Agency

Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

This panel provides a nuanced and detailed account of the agency of media professionals, producers, and activists in deploying communication strategies and tactics to contest deep-seated norms of public discourse under repressive information regimes. Ranging from the queer counter-publics of post-war Lebanon, to within-the-system resistance of China's critical journalists, to the survival strategies of journalists in Russia's conflict-torn regions of Chechnya and Dagestan, to the oppositional narratives of Syrian media activists, this panel adopts a transnational approach to mediatized resistance in an age of information warfare and global technological surveillance.

#### 4044

Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 - Saturday Hours

Saturday 08:00-15:15 Sapphire Ballroom CD

**Sponsored Sessions** 

Chair

Patrick Roessler, U of Erfurt, GERMANY

The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA's exhibition "Pictures Creating Image" presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. The exhibit will be open all day Saturday.

Saturday 08:00-09:15 Sapphire 400A

#### Regulating Access to the Communication Backbone of Spectrum and the Internet

Communication Law & Policy Communication and Technology

#### Chair

Victor W. Pickard, U of Pennsylvania, USA

## **Participants**

Bad Bots: A Comparative Legal Analysis of Mean Machine Communication

Meg Leta Jones, Georgetown U, USA

The Mixed Blessing in Subsidized Internet Access

Robert M. Frieden, Pennsylvania State U, USA

Spectrum Standards Development as Communication Policy Process: Spectrum Coexistence and Civil Society

Imir Rashid, U of Exeter, UNITED KINGDOM

Seamus Simpson, U of Salford, UNITED KINGDOM

Spectrum Management Under the Theoretical Lenses of Public Space: The Role of Policy Framing in (De)Politicization of the European Digital Switchover Process

Krisztina Rozgonyi, U of Vienna, AUSTRIA

Interconnection, Spectrum Allocation, and Geopolitics: Regulatory Objectives at the 1903 International Radiotelegraph Conference Rita Zajacz, U of Iowa, USA

#### 4046

#### Gaming for the Good: (Pro)Social Aspects of Games

Saturday 08:00-09:15 Sapphire 400B

#### **Game Studies**

#### Chair

Tim Wulf, U of Cologne, GERMANY

#### **Participants**

A Self-Determination Theory-Based Laboratory Experiment on Social Aspects of Playing Multiplayer First-Person Shooters. Felix Reer, U of Muenster, GERMANY

Social Effects of Playing Multiplayer First-Person Shooters: A Comparison With Online Role-Playing Games

Felix Reer, U of Muenster, GERMANY

Playing Against Abuse: Effects of Procedural and Narrative Persuasive Games

Ruud Jacobs, Erasmus U Rotterdam, THE NETHERLANDS

Jeroen Jansz, U of Amsterdam, THE NETHERLANDS

The Effects of Coplayer Supportiveness and Difficulty in a Sports Video Game on Prosocial Behavior

Johannes Breuer, U of Köln, GERMANY

John Velez, Texas Tech U, USA

Nicholas David Bowman, West Virginia U, USA

Tim Wulf, U of Cologne, GERMANY

Gary Bente, U of Cologne, GERMANY

Pokemon Go and Social Capital

Jeremy Sng, Nanyang Technological U, SINGAPORE

Eugene M. Y. Goh, Nanyang Technological U, SINGAPORE

Yuqian Zhang, Nanyang Technological U, SINGAPORE

Anitha Prasad, Nanyang Technological U, SINGAPORE

Emilia Nygren, Uppsala U, SWEDEN

# 4047

#### Green Advertising and Corporate Social Responsibility

Saturday 08:00-09:15 Sapphire 411 AB

# Environmental Communication

## **Public Relations**

#### Chair

Brie Iatarola, U of California - San Diego, USA

#### **Participants**

The Effectiveness of Fear Appeals in "Green" Advertising: An Analysis of Creative, Consumer, and Source Variables

Sumin Shin, U of Alabama, USA

Eyun-Jung Ki, U of Alabama, USA

Glenn Griffin, The U of Alabama, USA

Whom Are You Kidding Mr. Capitalist? The Effects of Sponsor, Framing, and Political Attitudes in Green Advertising

Sushma Kumble, Pennsylvania State U, USA

Pratiti Diddi, Pennsylvania State U, USA

Environmental Imaginary and Representations in Chilean Advertising

Pablo Matus, Pontificia U Católica de Chile. CHILE

Can Green be the New Black? The Relationships Between Fashion Media and Sustainable Fashion Buying Behavior Examined

Through the Integrated Model of Behaviorial Prediction

Orpha de Lenne, U of Antwerp, BELGIUM Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM Greening the Energy Sector: Dissecting Corporate CSR Messages in a Cross-Cultural Comparison

Isabell Koinig, U of Klagenfurt, AUSTRIA Franzisca Weder, U of Klagenfurt, AUSTRIA Denise Voci, U of Klagenfurt, AUSTRIA

# 4048

#### **Buried Media: Archaeologies, Histories, Practices**

Saturday 08:00-09:15 Sapphire 410A

#### **Communication History**

#### **Participants**

Down the Dependency Tree: Exploring the Materiality and Politics of Software Preservation

Michael Stevenson, U of Groningen, THE NETHERLANDS

Robert William Gehl, U of Utah, USA

Buried Data Flows: Towards Situated App Analysis Carolin Gerlitz, U of Siegen, GERMANY

Media Archaeology and "Always Off" Connection

Germaine Halegoua, U of Kentucky, USA

Subterranean Communication Networks: Contingency, Exigency, and Paris's Pneumatic Post

Molly Steenson, Carnegie Mellon U, USA

Time Capsules, WayBack Machines, and TimeHop Technologies: Material-Semiotic Histories of the Archive

Megan Sapnar Ankerson, U of Michigan, USA

#### 4049

#### Top Ranked Papers in Mobile Communication II

# **Saturday** 08:00-09:15 Sapphire 410B

# **Mobile Communication**

#### Chair Ran Wei, U of South Carolina. USA

#### **Participants**

iNakba and the Creation of Communicative Cultural Memory: New Media and the Process of Constructing Society's Memory

Noam Tirosh, Ben-Gurion U of the Negev/Northwestern U, ISRAEL

Making a Case for iPad Cases: Theorizing Mobile Accessories and Materiality

Meryl Alper, Northeastern U, USA

Mobile Social Networking Site Usage, Load Theory, and Distracted Walking Consequences

Emily Sidnam, U of Southern California, USA

The Multiple Media Within the World's Most Popular Medium: What Characterizes the Polymediality of the Mobile Phone?

Martin Hilbert, U of California - Davis, USA

Ashwin Aravindakshan, U of California - Davis, USA

#### 4052

#### Social Media: Identity (and) Politics

# Saturday 08:00-09:15 Cobalt 500 Popular Communication and Technology

# Chair

Paul Frosh, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

Best of Both Worlds or Refusal to Comply?: The Rich Kids of Tehran on Instagram

Laura Paige Partain, Indiana U, USA

Happy #monthsary Babel: Vernacular Readings and Practices of Monthsaries Among Young Couplings on Social Media

Crystal Abidin, National U of Singapore, SINGAPORE

Knowing About Girls: What We Can Learn From Social Media

John Hartley, Curtin U, AUSTRALIA

Rhiannon Hartley, Independent Scholar, AUSTRALIA

"I Make the Decisions Here": Political Facebook Unfriending in the Personal Public Sphere

Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

Noam Gal, Hebrew U, ISRAEL

#### 4217

## The History and Future of the Communication and Technology Division

#### Saturday 09:30-10:45 Indigo Ballroom A

# Communication and Technology

#### Chair Lee Humphreys, Cornell U, USA

#### Particinants

CAT, Backward and Forward: Renewing the Agenda

Leah A. Lievrouw, U of California - Los Angeles, USA

A Snapshot of Research Interests by Communication and Technology Division Members, 1982-1995

Ronald E. Rice, U of California - Santa Barbara, USA

Identity Crisis, Dresden, 2005

Joseph B. Walther, Nanyang Technological U, SINGAPORE

From Gee-Whiz to Theory

S. Shyam Sundar, Pennsylvania State U, USA

This panel brings together former Chairs of the Communication and Technology Division to discuss the past and debate the future of the division.

#### 4218

#### **Emotion in Understanding Media Effects**

Saturday 09:30-10:45 Indigo Ballroom B

#### Mass Communication

Jessica Myrick, Pennsylvania State U, USA

### **Participants**

Chair

An Exploration of Attribution Effects on Helping Behaviors After Exposure to Meaningful and Pleasurable Movies

Danyang Zhao, Florida State U, USA

Arthur A. Raney, Florida State U, USA

Is It Really That Funny? Laughter, Emotional Contagion, and Heuristic Processing During Shared Media Use

Mathias Weber, U Mainz, GERMANY

Oliver Quiring, Johannes Gutenberg - U Mainz, GERMANY

It's All in the Face: Visual Displays of Emotion and Media Entertainment

Zachary Carr, U at Buffalo, SUNY, USA

Matthew N Grizzard, U at Buffalo, SUNY, USA

The Limits of Empathy: Experiential and Physical Boundaries Between Self and Other

Daniel G. McDonald, Ohio State U, USA Emily Moyer-Guse, Ohio State U, USA

Bridget Potocki, Ohio State U, USA

Katheryn Christy, U of Utah, USA

#### 4219

# Effective Health Risk Communication During Emergency Events: Conceptual and Methodological Issues in the Synthesis of Quantitative and Qualitative Research Findings

#### Saturday 09:30-10:45 Indigo Ballroom C

# **Health Communication**

### Chair

Pradeep Sopory, Wayne State U, USA

### **Participants**

Jane Noyes, Bangor U, UNITED KINGDOM Lillian C. Black, Wayne State U, USA Julie M Novak, Wayne State U, USA

Julie M Novak, Wayne State U, USA Stine Eckert, Wayne State U, USA

Elena Savoia, Harvard U, USA

Pradeep Sopory, Wayne State U, USA

Gaya Gamhewage, World Health Organization, SWITZERLAND

#### Responden

Keri Lubell, Centers for Disease Control and Prevention, USA

#### 4220

#### Narrative Processing I

#### Saturday 09:30-10:45 Indigo Ballroom D

# Information Systems

#### Chair

Michael D. Slater, The Ohio State U, USA

#### **Participants**

From Obstacles to Inspiration: Empathic Identification, Story Implications, and Narrative Impact

Charles R. Berger, U of California - Davis, USA

Meng Chen, U of California - Davis, USA

Stories and the Self: Assimilation, Contrast, and the Role of Being Transported Into the Narrative World

Stefan Krause, Julius Maximilians U Würzburg, GERMANY

Markus Appel, Julius Maximilians U Würzburg, GERMANY

Does Character Similarity Increase Identification and Persuasion?

Jonathan Cohen, U of Haifa, ISRAEL

Dana Weimann-Saks, Yezreel Valley College, ISRAEL

Maya Mazor, U of Haifa, ISRAEL

An Exploration of Involuntary Autobiographical Memories in Narrative Persuasion

James G Collier, Ohio State U, USA

Zexin (Marsha) Ma, U of Maryland, USA

The Role of Attentional Variables in Narrative Processing: A Review

Emily L Davidson, Ohio State U, USA

Escape and Expansion: Attachment Style and Motivation to Engage and Interact With the Story World

Nathan Aaron Silver, Ohio State U, USA

Michael D. Slater, Ohio State U, USA

Lift Me Up by Looking Down: Boosted by Stories

Stefan Krause, Julius Maximilians U Würzburg, GERMANY

Silvana Weber, U of Landau, GERMANY

Repelled by Virtue? The Dark Triad (Narcissism, Machiavellianism, Psychopathy) and Eudaimonic Narratives

Markus Appel, U Würzburg, GERMANY

Michael D. Slater, Ohio State U, USA

Mary Beth Oliver, Pennsylvania State U, USA

#### 4221

Saturday 09:30-10:45 Indigo Ballroom H

## Growing Up With Media: Gender, Sexuality, and Romance During the Teen & Young Adult Years (HHD Session)

#### Children Adolescents and the Media

#### Chair

Amy Bleakley, U of Pennsylvania, USA

#### **Participants**

Differential Relationships Between Adolescents' Television Diets and Their Hypergender Orientations

Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

Contributions of Mainstream Sexual Media Exposure to Sexual Attitudes, Perceived Peer Norms, and Sexual Behavior: A Meta-

Analysis

Sarah M. Coyne, Brigham Young U, USA

Lucretia Monique Ward, U of Michigan, USA

Emilie Davis, Brigham Young U, USA

Hailey Holmgren, Brigham Young U, USA

Sarah Erickson, U of Michigan, USA

Lee Essig, Brigham Young U, USA

Risk Exposure From Mainstream and Black-Oriented Movies: Differential Associations With White and Black Adolescents'
Behavior

Amy Bleakley, U of Pennsylvania, USA

Morgan E. Ellithorpe, Michigan State U, USA

Michael Hennessy, U of Pennsylvania, USA

Patrick Jamieson, U of Pennsylvania, USA

Ilana Weitz, U of Pennsylvania, USA Atika Khurana, U of Oregon, USA

Overall and Appearance-Focused Facebook Use: How Does it Relate to Self-Sexualization Among Adolescents?

Jolien Trekels, KU Leuven - School for Mass Communication Research, BELGIUM

Lucretia Monique Ward, U of Michigan, USA

Steven Eggermont, KU Leuven - School for Mass Communication Research, BELGIUM

Adolescents' and Young Adults' Sexy Self-Presentations on Social Network Sites: Differential Associations With Self-Perceptions Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

Jochen Peter, U of Amsterdam, THE NETHERLANDS

Sexual Object or Sexual Subject: Media Use, Self-Sexualization, and Sexual Agency Among Emerging Adult Women

Lucretia Monique Ward, U of Michigan, USA

Rita Seabrook, U of Michigan, USA

Petal Grower, U of Michigan, USA

Soraya Giaccardi, U of Michigan, USA

Adolescent Parasocial Romantic Relationships and Initial Sexual Development, Fantasies, and Dating Experiences

Riva Tukachinsky, Chapman U, USA

Sam Dorros, Chapman U, USA

Romantic Motivations for Social Media Use, Social Comparison, and Online Aggression Among Adolescents

Rachel Young, U of Iowa, USA

Maria E. Len-Rios, U of Georgia, USA

Henry Young, U of Georgia, USA

Cultivating Relationship Contingent Self-Worth in Adolescence: The Role of Perceived Realism

Jenna McNallie, Augsburg College, USA

Adolescents' Engagement in Sexting Within Their Romantic Relationship and its Associations With Perceptions of Love and

Joris Van Ouytsel, U of Antwerp, BELGIUM

Koen Ponnet, U of Antwerp, BELGIUM

Michel Walrave, U of Antwerp, BELGIUM

Ellen Van Gool, U of Antwerp, BELGIUM

Cyber Dating Abuse: Investigating Digital Controlling Behaviors Among Adolescents From a Social Learning Perspective

Joris Van Ouytsel, U of Antwerp, BELGIUM Koen Ponnet, U of Antwerp, BELGIUM Michel Walrave, U of Antwerp, BELGIUM

#### Respondent

Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

This is a Hybrid High Density (HHD) session.

## **Prosocial Campaigns and Technology**

Communication and Technology

#### Saturday 09:30-10:45 Indigo 202A

Todd Richard Davies, Stanford U, USA

#### **Participants**

Investigating the Persuasive Effects of a Persuasive Video Game About the Refugee Crisis

Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS

Laura Van der Voorden, Radboud U Nijmegen, THE NETHERLANDS

Promoting Organ Donation Through Weibo: The Impact of User-Generated Cues and Message Evidence on Donating Beliefs Jingyuan(Jolie) Shi, Nanyang Technological U, SINGAPORE

Ice, Ice Bucket: Message Exposure of Health Campaigns Driven by Journalistic Coverage and Social Media Sharing Danielle Kathleen Kilgo, U of Texas - Austin, USA

Kyser Lough, U of Texas - Austin, USA

Martin Johannes Riedl, U of Texas - Austin, USA

Normative Effects on Social Networking Sites: An Examination of Descriptive and Injunctive Norms on Prosocial Behavior Leonie Roesner, U of Duisburg-Essen, GERMANY

#### 4223

#### **Examining the Impact of Virtual Reality on Behavior and Human-Computer Interaction**

#### Saturday 09:30-10:45 Indigo 202B

## Communication and Technology

#### Chair

Tanja Katarina Aitamurto, Stanford U, USA

#### **Participants**

Consumer-Level Virtual Reality and Media Multitasking: Competing Trends

James J Cummings, Boston U, USA

The Promise and Peril of Social Engagement in Virtual Reality: Lessons From the Metaverse

Donna Z. Davis, U of Oregon, USA

Extending the HCI Toolkit: On the Use of VR for Simulating and Evaluating Pervasive Computing Applications

Arief E Huhn, TU/e, THE NETHERLANDS

Paul Edwin Ketelaar, Radboud U, THE NETHERLANDS

Building a Bridge Between VR Content Creation and VR Effect Studies

Marnix Van Gisbergen, NHTV Breda U of Applied Sciences, THE NETHERLANDS

Examining the Sense of Presence, Empathy, and Learning in Cinematic Virtual Reality

Tanja Katarina Aitamurto, Stanford U, USA

#### The Role of News in Risk, Crisis, and Disaster

#### Saturday 09:30-10:45 Indigo 204A

# **Mass Communication**

Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL

#### **Participants**

Citizen Engagement in A Public Health Crisis: An Analysis From New Media Perspecitve

Fangfang Gao, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

Divergence or Convergence: Interaction Between News Media Frames and Public Frames in Online Discussion Forum in China Lun ZHANG, Beijing Normal U, CHINA, PEOPLE'S REPUBLIC OF

Mediatization and the Disproportionate Attention to Negative News: The Case of Airplane Crashes

Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS

Piet Verhoeven, U of Amsterdam, THE NETHERLANDS

Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

Source Interests and News Frames: An Agency-Structure Perspective on U.S. Newspapers' Coverage of Genetically Modified Food Xigen Li, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Zerui Liang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Xiaohua Wu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

# ${\bf Comparing\ Contexts:\ Diverse\ Methodological\ Approaches\ in\ Comparative\ Research}$

**Saturday** 09:30-10:45 *Indigo* 204B

#### **Political Communication**

#### Chair

Kate Zambon, U of Pennsylvania, USA

#### **Participants**

Social Media Use and Fear Levels After the Paris 2015 Attacks: A Comparative Study

Kari Steen-Johnsen, Institute for Social Research, NORWAY

Bernard Enjolras, Institute for Social Research, NORWAY

Shana Kushner Gadarian, Syracuse U, USA

The New Infrastructure of Cross-National Activism

David Karpf, George Washington U, USA

Dual Screening in Comparative Perspective: Media Systems, Motivations, and Partisanship in Eight Western Democracies

Cristian Vaccari, U of Bologna, ITALY Augusto Valeriani, U of Bologna, ITALY

Not Just a "Greek" Chorus: A Comparative Study of the Transnational Media Coverage of the 2015 Greek Financial Crisis Abigail Lynn Jones, Philadelphia U, USA

#### Respondent

Daniel C. Hallin, U of California - San Diego, USA

The sub-field of Comparative Political Communication is still a burgeoning one. Yet, the expansion of the fields work beyond one nation offers exciting possibilities. This panel is designed to demonstrate that, rather than acting as a limiting force, causing scholars angst, comparative work allows the field to grow in important ways.

#### 4226

#### **Advancements in Political Journalism Research**

# **Saturday** 09:30-10:45 Indigo 206

#### Political Communication Journalism Studies

#### Chair

Christian Baden, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

Lying Press: Three Levels of Perceived Media Bias and their Relationship to Political Attitudes

Jakob-Moritz Eberl, U of Vienna, AUSTRIA

Unravelling a Cognitive Map: How Politicians' Views of Journalists and the News Media Affect Their Satisfaction with Democracy Peter Maurer, NTNU Trondheim, NORWAY

An Empirical Examination of the Global Emergence of Fact-checking

Michelle Amazeen, Rider U, USA

Expanding Perceived Influences Research to Insecure Democracies: How Violence, Public insecurity, Economic Inequality, and

Uneven Democratic Performance Shape Journalists' Work Environments

Sallie L. Hughes, U of Miami, USA

Claudia Mellado, Pontificia U Catolica de Valparaiso. CHILE

Jesus Arroyave, U del Norte, COLOMBIA

José Luis Benitez, U Centroamericana, EL SALVADOR

Arnold de Beer, Stellenbosch U, SOUTH AFRICA

Miguel Garces, U del Norte, COLOMBIA

Katarina Lang, U of Miami, USA

MIREYA Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Who Choses Which News? How Extraversion, Openness, and Conscientiousness Predict News Consumption

Bert Bakker, U of Amsterdam, THE NETHERLANDS

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

#### 4227

# Future as Intervention/Intervening Philosophy, Theory and Critique

#### Saturday 09:30-10:45 Aqua Salon AB

Piotr Szpunar, U of Pennsylvania, USA

#### **Participants**

Make "Us" Great Again: Populism and Historical Futurisms

Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

On Futures, and Epistemic Black Markets

Sun-Ha Hong, Massachusetts Institute of Technology, USA

Scenarios of the Future

Patricia Riley, U of Southern California, USA

Hyun Tae (Calvin) Kim, U of Southern California, USA

Stefanie Zoe Demetriades, U of Southern California, USA

Christina Hagen, U of Southern California, USA

Grace Yuehan Wang, U of Southern California, USA

Kristen Guth, U of Southern California, USA

The Subjunctive Attack

Piotr Szpunar, U of Pennsylvania, USA

Media Projections as Interventions

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

#### 4228

#### Journalism and Sociology: Comparative Epistemologies, Boundaries, and Ways of Knowing the World

#### Saturday 09:30-10:45 Aqua Salon C

#### Journalism Studies

C.W. Anderson, College of Staten Island- CUNY, USA

#### **Participants**

On Theorizing the Group in Journalism

Barbie Zelizer, U of Pennsylvania, USA

Journalism as Labor: Why it Happens, and Why it Matters

Natacha Yazbeck, U of Pennsylvania, USA

Do Data Scandals Beget Boundaries? (Methodological) Tension Between the Social Sciences and Journalism in the Age of "Data" Reporting

Shannon C McGregor, U of Texas - Austin, USA

Benjamin A. Lyons, Southern Illinois U – Carbondale, USA

Building Boundaries Between Journalism and Social Science in the 1960s

C.W. Anderson, College of Staten Island- CUNY, USA

The Sociological Eye in the News: Covering West Baltimore in the Aftermath of the Death of Freddie Gray Silvio R. Waisbord, George Washington U, USA

#### 4229

#### Journalistic Norms in the Face of Terror and Extreme Violence

#### Saturday 09:30-10:45 Aqua Salon D

# Journalism Studies

#### Chair Julia Sonnevend, U of Michigan, USA

#### Participants

How Journalists Verify Online Sources During Terrorist Crises: Analyzing Twitter Communication During the Brussels Attacks

Adrian Rauchfleisch, U of Zurich - IPMZ, SWITERLAND

Xenia Artho, U of Zurich, SWITERLAND

Julia Metag, U of Fribourg, SWITERLAND

Senja Post, U of Zurich, SWITERLAND Mike S. Schaefer, U of Zurich, SWITERLAND

Valuing Victims: A Comparative Framing Analysis of Washington Post Coverage of Violent Attacks Against Muslims and Non-

Muslims

Mohammed El-Nawawy, Queens U - Charlotte, USA

Mohamad Hamas Elmasry, U of North Alabama, USA

Job First, Then Tragedy: How News Workers Reflect on Subjective Choices During a Terror Attack

Maria Konow-Lund, Oslo and Akershus U College, NORWAY

Isabel Bech, Oslo and Akershus U College, NORWAY

"Muslims Are Not Terrorists": Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions,

and Attitudes Toward Muslims

Christian von Sikorski, U of Vienna, AUSTRIA

Desiree Schmuck, U of Vienna, AUSTRIA

Jorg Matthes, U of Vienna, AUSTRIA Alice Binder, U of Vienna, AUSTRALIA

Covering Mass Shootings: Journalists' Perceptions of Coverage and Factors Influencing Attitudes

Nicole Smith Dahmen, U of Oregon, USA

Jesse Abdenour, U of Oregon, USA

Karen Elizabeth McIntyre, Virginia Commonwealth U, USA

Krystal Noga-Styron, Central Washington U, USA

Saturday 09:30-10:45 Aqua Salon E

#### **Interpersonal Communication in the Family**

#### **Interpersonal Communication**

#### Chair

Timothy Curran, U of Georgia, USA

#### **Participants**

Connections Between Family Communication Patterns, Person-centered Message Evaluations, and Emotion Regulation Strategies

Susanne Jones, U of Minnesota, Twin Cities, USA

Graham Douglas Bodie, Louisiana State U, USA

Ascan F. Koerner, U of Minnesota, USA

Family Communication Patterns and the Mediating Effects of Support and Resilience on Students' Concerns About College

Elizabeth Dorrance Hall, Utah State U, USA

Kristina M. Scharp, Utah State U, USA

Loretta Beaty, Utah State U, USA

Matthew Sanders, Utah State U, USA

The Impact of Not "Fitting in" the Family: Family Communication Patterns, Identity Gaps, and Emerging Adults' Risky Behaviors

Tamara D. Afifi, U of Iowa, USA

Katlyn Gangi, U of California - Santa Barbara, USA

Samantha Coveleski, U of California - Santa Barbara, USA

Audrey Scranton, U of Iowa, USA

Amanda Denes, U of Connecticut, USA

Sharde Marie Davis, U of Connecticut, USA

Anne Merrill, Citrix, USA

Norah Bushman, U of Iowa, USA

Exploring a Dialogue of Sibling Relationships

Danielle Halliwell, New Mexico State U, USA

Colleen Colaner, Ú of Missouri, USA

A Normative Approach to Sibling Communication and Coping With Young Adult Substance Use Disorders

Ashley V Middleton, Embry-Riddle Worldwide U, USA

Kimberly B Pusateri, Northwestern U, USA

Diana Ebersole, Kutztown U of Pennsylvania, USA

#### 4231

## Interventions in the New Normal of Digital Identity

#### **Saturday** 09:30-10:45 Aqua Salon F

# Philosophy, Theory and Critique

#### nir.

#### Chair

Susan Luckman, U of South Australia, AUSTRALIA

# Participants

Susan Luckman, U of South Australia, AUSTRALIA

Alison Hearn, U of Western Ontario, CANADA

Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM

Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

Nancy Thumim, U of Leeds, UNITED KINGDOM

#### 4232

## Interventions in the Digital Divide: Challenges and Opportunities for Communication Research, Policy, and Practice

# **Saturday** 09:30-10:45 Aqua 300AB

#### Theme Sessions Communication and Technology

#### \_\_\_\_

Susan B. Kretchmer, Johns Hopkins U and Partnership for Progress on the Digital Divide, USA

#### **Participants**

Social and Economic Impact of Interventions in Digital Divide Research

Anabel Quan-Haase, U of Western Ontario, CANADA

Student Loans: Orientations Informed by Digital Divides

Laura Robinson, Santa Clara U, USA

Its Culture: Reframing Digital Inclusion as a Cultural Policy Issue

Simeon John Yates, U of Liverpool, UNITED KINGDOM

Social Theory of Internet Use: Corroboration or Rejection Among the Digital Natives in Germany and Norway?

Tomasz Drabowicz, U of Lodz, POLAND

Exploring the Disability Digital Divide: Research That Impacts Interventions Through Policy and Practice

Susan B. Kretchmer, Johns Hopkins U and Partnership for Progress on the Digital Divide, USA

Kenneth J. Levine, Michigan State U, USA

# **Saturday** 09:30-10:45 Aqua 310AB

#### Men in Sports, Advertising and Media: Analyzing the Construction and Contestations of Masculinity

#### **Feminist Scholarship**

### **Participants**

rarticipants

Four Identities of Jahar: A Critical Reading of a Controversial Profile of Dzhokhar Tsarnaev

Benjamin Brojakowski, Bowling Green State U, USA

Lara Lengel, Bowling Green State U, USA

The Five-Point Indian: Caste, Masculinity, and English Language in the Paratexts of Chetan Bhagat

Pallavi Rao, Nanyang Technological U, SINGAPORE

All in Good Fun? The Hazing Rituals of Professional Sports Teams

Allison Levin, Webster U, USA

Care Makes a Man Stronger: A Feminist Rhetorical Criticism of Advertisements From Dove Men + Care

Tara Walker, U of Colorado – Boulder, USA

#### 4235

#### Reading Race, Gender, Class, and Identity

# **Saturday** 09:30-10:45 Aqua 313

# **Popular Communication**

Paul Frosh, Hebrew U of Jerusalem, ISRAEL

# **Participants**

Music on the Orient Express: Postcolonial Readings of U.S. Media Coverage of Korean and Indian Popular Culture

Hyeri Jung, U of Texas - Austin, USA

Saif Shahin, Bowling Green State U, USA

Watching Crime Drama and Embodying Cultural Capital in the Postnetwork Era

Michael L. Wayne, Ben-Gurion U of the Negev, ISRAEL

Writing Women Out: Popular Manga Genres and Japanese Gender Relations

Casey Brienza, City, U London, UNITED KINGDOM

"Am I a Good [White] Mother?": Mad Men and Post(Racial)Feminism

Susana Martinez Guillem, U of New Mexico, USA

Christopher Charles Barnes, U of Colorado - Boulder, USA

## 4236

#### **Group and Team Dynamics in Organizational Communication**

# **Saturday** 09:30-10:45 Aqua 314

# Organizational Communication

#### hair

Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS

# **Participants**

Communication in Work Group: The Interaction Effects of Leader-Member Conversation Quality Agreement and Electronic

Dependency on Group Effectiveness

Hassan Abu Bakar, U of Utara Malaysia, MALAYSIA

Keith Dilbeck, U of Wisconsin - Milwaukee, USA

When Do "Invisible Walls" Become Visible? The Role of Communicative Practices in Constructing Global Team Subgroups

Maggie Boyraz, California State Polytechnic U, Pomona, USA

Jennifer L. Gibbs, U of California - Santa Barbara, USA

Marginality or Strategic Selection? Collaborative Crowdsourcing Through Team Building

Rong Wang, Northwestern U, USA

Reconsidering Technology and Structure Related Communication Challenges in Integrated Project Teams

Dron M Mandhana, U of Texas - Austin, USA

## Respondent

Vernon D. Miller, Michigan State U, USA

#### 4237

# Innovative Research on Health Provider-Patient Communication

# **Saturday** 09:30-10:45 Aqua 303

# Health Communication

Xiaoquan Zhao, George Mason U, USA

#### **Participants**

Chair

Improving Provider Communication About HPV Vaccines Through the Use of Motivational Interviewing

Jenna Elizabeth Reno, U of Colorado - Denver, USA

Amanda Dempsey, U of Colorado - Denver, USA

Steven Lockhart, U of Colorado - Denver, USA Juliana Barnard, U of Colorado - Denver, USA

Jennifer Pyrzanowski, U of Colorado - Denver, USA

Primary Care Providers' Perceived Barriers and Facilitators to Electronic Cigarette Discussion in Clinical Encounters

Emily Peterson, George Mason U, USA

Xiaoquan Zhao, George Mason U, USA

Carla Fisher, U of Florida, USA

Contextualizing Trust and Distrust in the Patient-Doctor Relationship: Perspectives From Kazakhstan

Brett J. Craig, St. Louis College of Pharmacy, USA

Audrey Dewes, St. Louis College of Pharmacy, USA

Dyadic Power and Patients' Deception With Their Physicians

Norah E. Dunbar, U of California - Santa Barbara, USA

Valerie Carrard, U of Lausanne, SWITZERLAND

The Effect of Discussing the Internet During Consultation on Patient Satisfaction, Recall, and Medication Adherence

Remco Sanders, U of Amsterdam, THE NETHERLANDS

Annemiek Linn, U of Amsterdam, THE NETHERLANDS

#### 4238

#### Health-Related Policy Making, Policy Support, and Policy Impact

# **Saturday** 09:30-10:45 Aqua 305

#### **Health Communication**

#### Chair

Itzhak Yanovitzky, Rutgers U, USA

#### Participant:

Knowledge Brokering, the Implementation of Health Research, and a Networks Perspective

Matthew Scott Weber, Rutgers U, USA

Itzhak Yanovitzky, Rutgers U, USA

Effects of Media Frames and Onset Controllability on Support for Postpartum Depression Policy

Myojung Chung, Nanyang Technological U, SINGAPORE

Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Communicating Inequalities to Enhance Support for Obesity-Prevention Policies: Social Comparisons, Age Frames, and Emotion Christofer Skurka, Cornell U, USA

Comparing Shelf-Level Nutrition Labeling Systems: Do They Influence Consumer Nutritional Perceptions and Purchase Decision Making?

Lindsay Neuberger, U of Central Florida, USA

Laura Boutemen, U of Central Florida, USA

Emily Knapp, U of Central Florida, USA

Cara Moro, U of Central Florida, USA

Tobacco-Free Policy Compliance Behaviors Among College Students: A Theory of Planned Behavior Perspective Rachael A Record, San Diego State U, USA

#### 4239

## **Public Diplomacy Interest Group Business Meeting**

# **Saturday** 09:30-10:45 Aqua 307

#### Ch -:-

Diana Ingenhoff, U of Fribourg, SWITZERLAND

#### Participant

**Public Diplomacy** 

Candace L. White, U of Tennessee, USA

#### 4240

## Media Industry Studies Journalism Studies

# **Saturday** 09:30-10:45 Aqua 309

#### **Participants**

Does Digital 'Bring Home the Bacon'? Analysing Newspaper Publishers' Multiplatform Financial Performance

Merja Myllylahti, Auckland U of Technology, NEW ZEALAND

Why Newspapers Should Wake up From Their Digital Dreams

Iris Chyi, U of Texas - Austin, USA

Faulty Metrics are Obscuring Newspapers' Digital Deficit

Neil Thurman, Ludwig Maximilians U Munich, GERMANY

A Call for Policy-Led Innovation and Entrepreneurship in Journalism

Arne Krumsvik, Oslo and Akershus U College, NORWAY

Selling Horses When Consumers Prefer Sports Cars: The Fundamental Product Problem of Legacy News Providers in the Digital World

On Digital Distribution's Failure to Solve Newspapers' Existential Crisis: Symptoms, Causes, Consequences, and Remedies

Robert Georges Picard, U of Oxford, UNITED KINGDOM

This panel brings together scholars from the US, Germany, New Zealand, and Norway to discuss the symptoms, causes, and consequences of the crisis facing legacy news providers and whether that crisis is terminal.

Saturday 09:30-10:45 Sapphire Ballroom M Contemporary Digital Media Dynamics: Platform Imperialism Versus Networked Counterpublics?

Global Communication and Social Change

Communication and Technology

**Communication Law & Policy** 

**Mass Communication** 

Chair

Mel Bunce, City, U of London, UNITED KINGDOM

#### **Participants**

Let There be Blamor - #hokkolorob

Sreyoshi Dey, Syracuse U, USA

Networked Counterpublics and Discursive Contestation in the Agonistic Public Sphere: Political Jamming a Police Force Facebook
Page

Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Professionalizing the Indigenous: Kabaddi as a Global Object of Indian Media Diaspora

Jordan Stalker, U of Wisconsin, USA

The Rise of Platform Imperialism in the Networked-Korean Society: A Critical Analysis of Corporate Sphere in the Age of Digital Platforms

Dal Yong Jin, Simon Fraser U, CANADA

Where is the Citizen in Communicative Capitalism? Communicative Citizenship in the Era of Commoditised Communication Paola Sartoretto, Stockholm U, SWEDEN

#### 4245

# The Politics of Vision

# **Saturday** 09:30-10:45 Sapphire 400A

#### **Visual Communication Studies**

#### Chair

Michael S. Griffin, Macalester College, USA

### **Participants**

Memes Against Sexism? A Multimethod Analysis of the Memes and Selfies in the Feminist Protest Hashtag #distractinglysexy and its Resonance in Mainstream News Media

Cornelia Brantner, U of Bremen, GERMANY

Katharina Lobinger, U della Svizzera Italiana, SWITZERLAND

Miriam Stehling, U of Bremen, GERMANY

Murder Maps: Data Visualizations and the Fight Against Police Brutality

Laurie E. Gries, U of Colorado, Boulder, USA The Projectilic Image: Islamic State's Global Networked Affect

Marwan M. Kraidy, U of Pennsylvania, USA

Tracing 'Borderscapes' in Three Recent Documentaries on Central American Migration

Jasper Vanhaelemeesch, U of Antwerp, BELGIUM

Social Issues and TV Scripted Fiction: An Exploration of Fans and Community Managers' Feedback in Spain

Deborah Castro, Madeira Interactive Technologies Institute, PORTUGAL

Joseph D. Straubhaar, U of Texas - Austin, USA

#### 4246

### Cultural Adaptation, Identity, and Integration

#### Saturday 09:30-10:45 Sapphire 400B

#### **Intercultural Communication**

### Yu Lu, U of Texas Medical Branch, USA

# Chair Y

Participants

A Dynamic View of Intercultural Learning in a Village School in Sri Lanka

Juana Juan Du, Royal Roads U, CANADA

Zach Grenzowski, Royal Roads U, CANADA

A Longitudinal Analysis of the Relationship Between Adaptation and Argumentativeness: A Curvilinear Relationship

Stephen Croucher, Massey U, NEW ZEALAND

Shawn Michael Condon, U of Jyväskylä, FINLAND

Elsa Campbell, U of Jyväskylä, FINLAND

Flora Galy-Badenas, U of Jyväskylä, FINLAND Diyako Rahmani, U of U of Jyväskylä, FINLAND

Elvis Nshom Ngwayuh, U of U of Jyväskylä, FINLAND

Cheng Zeng, U of U of Jyväskylä, FINLAND

An Empirical Investigation of Identity (In)Security: A Two-Stage Model of Self-Assessment and Behavior Towards Culturally

Dissimilar Others

Zach Massey, U of Oklahoma, USA

Ioana A. Cionea, U of Oklahoma, USA

Claude H Miller, U of Oklahoma USA

Community Communication Infrastructure, Collective Efficacy, and Integrative Adaptation of Korean Chinese Migrants in Seoul Eujong Kim, Yonsei U, KOREA, REPUBLIC OF

Yong-Chan Kim, U of Southern California, USA

New Waves of Iraqi Refugees Families in Texas: Understanding Their Settlement and Integration Process

Haetham Abdul-Razaq, U of Texas - San Antonio, USA

Viviana D. Rojas, U of Texas - San Antonio, USA

Angie Galal, U of Texas - San Antonio, USA

Understanding Relational Quality Associated With Latino/a Language Brokers' Strategic Identity Goals

Rachyl Leonor Pines, U of California - Santa Barbara, USA

Jennifer Andrea Kam, U of California - Santa Barbara, USA

#### 4247

#### Semantics and Structure of Online Communication

Saturday 09:30-10:45 Sapphire 411 AB

#### **Computational Methods**

Chair Kasper Welbers, KU Leuven, BELGIUM

#### **Participants**

Knowledge-Structuring Practices: Using Semantic Network Analysis to Assess the Influence of Design Team Structure on

Knowledge Emergence

Lorraine G. Kisselburgh, Purdue U, USA

Senthil Chandrasegaran, Purdue U, USA

Karthik Ramani, Purdue U, USA

Are We Who We Follow? Analyzing Human Personality and Brand Following on Twitter

Joseph T Yun, U of Illinois - Urbana Champaign, USA

Utku Pamuksuz, U of Illinois - Urbana-Champaign, USA

Brittany R. L. Duff, U of Illinois - Urbana-Champaign, USA

Correlation Between Linguistic Content and Social Links in an Online Network

Raul Aranovich, U of California - Davis, USA

Exploring the Optimized Network Structure for Discourse Quality: Evidence From Analyzing Reddit Politics

Kaiping Chen, Stanford U, USA

The Hidden Costs of Requiring Accounts Online: Quasiexperimental Evidence From Peer Production

Benjamin Mako Hill, U of Washington, USA

Aaron Shaw, Northwestern U, USA

The Cost of Communication Failure: Validating an Empirical Case With Individual-Based Modeling on MERS outbreak

Ho Young Yoon, U of Wisconsin-Madison, USA

Intervening "Just-in-Time": Supervised Machine Learning to Detect Recovery Problems in an Online Support Forum

Rachel Kornfield, U of Wisconsin-Madison, USA

Prathyusha Sharma, U of Wisconsin-Madison, USA

Dhavan Shah, U of Wisconsin-Madison, USA

#### 4248

## Instructional Communication Outside the Classroom

#### Saturday 09:30-10:45 Sapphire 410A

# Instructional & Developmental Communication

#### Chair

Paromita Pain, U of Texas - Austin, USA

#### **Participants**

Changing the Face of Health Education Via Health Interventions: Social Ecological Perspectives on New Media Technologies and

Elementary Nutrition Education

Kimberly Bissell, U of Alabama, USA

Sarah Pember, U of Alabama, USA

Kim Baker, U of Alabama, USA

Xueying Zhang, U of Alabama, USA

Yiyi Yang, U of Alabama, USA

Scott Parrott, U of Alabama, USA

Risk and Trust in Crisis Communication: A Qualitative Study of Information Intermediaries in Ghana

Raul Ferrer Conill, Karlstad U, SWEDEN

Charu Uppal, Karlstad U, SWEDEN

The Consequences of Sharing Invisible Chronic Health Conditions at Work: Implications for Workplace Diversity Training

Stephanie Kelly, North Carolina A&T State U, USA

Alfredo Romero, North Carolina A&T State U, USA

Will MOOCs Interventions Optimize Students' Value Cocreation Behavior? Self-Directed Learning Readiness as a Moderator

Pei-Shan Hsieh, Southwest Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Miao Miao, Southwest Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF Rui Zhao, Southwest Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Ya Zhang, Southwest Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Saturday 09:30-10:45 Sapphire 410B

#### COP21 and Pope Francis' Encyclical

**Environmental Communication Global Communication and Social Change** 

#### Chair

Richard J. Doherty, New England College, USA

#### **Participants**

The Speeches of World Leaders at the 2015 Convention of the Parties (COP 21): A (French) Revolution in Climate Change Discourse?

Kevin J. Calderwood, U of Washington, USA

Rico Neumann, U of Washington, USA

Tweeting the United Nations' Conference of Parties on Climate Change in Paris (COP21): A Social Network Analysis

Xiao Wang, Rochester Institute of Technology, USA

Yang Yu, Rochester Institute of Technology, USA

Climate Engagement in a Digital Age: Exploring the Drivers of Participation in Climate Discourse Online in the Context of COP21 Dorothee Arlt, U of Bern, SWITZERLAND

Imke Hoppe, U of Hamburg - Institute of Journalism & Mass Communication, GERMANY

Fenja De Silva-Schmidt, U of Hamburg - Institute of Journalism & Mass Communication, GERMANY Michael Brüggemann, U of Hamburg, GERMANY

Commitment to Climate Action? An Assessment of the COP21 Climate Summit Coverage in Uganda Goretti Linda Lugolobi Nassanga, Makerere U, UGANDA

A Moral Imperative to Mitigate: Americans' Response to Pope Francis' Message of Climate Stewardship

Connie Roser-Renouf, George Mason U, USA

Lindsey Beall, George Mason U, USA

Teresa Myers, George Mason U, USA

Edward Maibach, George Mason U, USA

Anthony Leiserowitz, Yale U, USA

Seth Rosenthal, Yale U, USA

Brief Exposure to Pope Francis Heightens Moral Beliefs About Climate Change

Jonathon P. Schuldt, Cornell U, USA

Adam R. Pearson, Pomona College, USA

Rainer Romero-Canyas, Environmental Defense Fund, USA

Dylan Larson-Konar, Environmental Defense Fund, USA

Preaching to the Choir: Did Pope Francis Change the Online Conversation About the Environment?

April Eichmeier, U of Wisconsin-Madison, USA

Neil John Stenhouse, U of Wisconsin-Madison, USA

Dietram Scheufele, U of Wisconsin-Madison, USA

Michael Andrew Xenos, U of Wisconsin-Madison, USA

Dominique Brossard, U of Wisconsin-Madison, USA

## 4252

# **Saturday** 09:30-10:45 Cobalt 500

#### **Top 4 Papers in Health Communication**

#### **Health Communication**

#### Chair

Jeff Niederdeppe, Cornell U, USA

## **Participants**

Instilling Belief in the Ability to Change for the Better: Narrative Persuasion for Sleep Hygiene Self-Efficacy

Melissa J Robinson, Ohio State U, USA

Silvia Knobloch-Westerwick, Ohio State U, USA

Perceived Emotional and Informational Support for Cancer: Patients' Perspectives About Interpersonal versus Media Sources Camella Rising, George Mason U, USA

Nadine Bol, U of Amsterdam, THE NETHERLANDS

Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

You Brought it on Yourself: The Joint Effects of Message Type, Stigma, and Responsibility Attribution on Attitudes Toward Medical Cannabis

Nehama Lewis, U of Haifa, ISRAEL

Sharon Rodner Sznitman, U of Haifa, ISRAEL

Ongoing Disclosure in Cancer Communication: The Role of Perceived Response

Maria Koskan Venetis, Purdue U, USA

Kate Magsamen-Conrad, Bowling Green State U, USA

Maria G. Checton, College of Saint Elizabeth, USA

Kathryn Greene, Rutgers U, USA

Saturday 11:00-12:15 Indigo Ballroom A

#### Communication and Technology, and the Synthesis of Mass and Interpersonal Communication Processes

Communication and Technology Interpersonal Communication Mass Communication

### Chairs

Joseph B. Walther, Nanyang Technological U, Singapore, SINGAPORE Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

#### **Participants**

The Merger of Mass and Interpersonal Communication via New Media: Definitions and Implications

Joseph B. Walther, Nanyang Technological U, SINGAPORE

Modeling the Entertainment Experience During Socially Shared Television Viewing

Arthur A. Raney, Florida State U, USA

Qihao Ji, Florida State U, USA

Embracing the Challenges and Opportunities of Mixed-Media Relationships

Malcolm R. Parks, U of Washington, USA

Online Social Influence in a Time of Mass and Interpersonal Communication Convergence

Andrew Flanagin, U of California - Berkeley, USA

Socially Mediated Opinions: Monitoring and Expressing Opinions in the Intersection of Mass and Interpersonal Communication on Social Media

German Neubaum, U of Duisburg-Essen, GERMANY

Nicole C. Kramer, U Duisburg-Essen, GERMANY

The Diffusion of Interpersonal and New Media Communication

Ronald E. Rice, U of California - Santa Barbara, USA

Mass and Interpersonal Processes in Web 2.0 Environments: Understanding Online Self- and Recipient Effects

Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Strategic Design of Online Information Systems to Enhance Health Outcomes Through Communication Convergence

Gary L. Kreps, George Mason U, USA

The Visible Audience: How Journalists Deal With New Forms of Audience Feedback

Edson Tandoc, Wee Kim Wee School of Communication & Information, Nanyang Technological U, SINGAPORE

Disrupted Models of Mediated Political Communication

Dhavan Shah, U of Wisconsin-Madison, USA Jaeho Cho, U of California - Berkeley, USA

Lewis A. Friedland, U of Wisconsin-Madison, USA

Douglas M. McLeod, U of Wisconsin-Madison, USA

Hernando Rojas, U of Wisconsin-Madison, USA

Michael W. Wagner, U of Wisconsin-Madison, USA

Vectors Into the Future of Mass-Interpersonal Communication Research: Big Data, Social Media, and Computational Social Science Joseph N. Cappella, U of Pennsylvania, USA

#### 4318

# Audiences of Science Communication: An International Perspective

#### Saturday 11:00-12:15 Indigo Ballroom B

#### **Mass Communication**

# Chairs Julia Metag, U of Fribourg, SWITZERLAND Mike S. Schaefer, U of Zurich, SWITZERLAND

## Participants

Audiences of Science Communication in Switzerland: A Segmentation Analysis

Tobias Fuechslin, U of Zurich, SWITZERLAND

Mike S. Schaefer, U of Zurich, SWITZERLAND

Julia Metag, U of Fribourg, SWITZERLAND

Silje Kristiansen, Northeastern U, USA

Adrian Rauchfleisch, U of Zurich, SWITZERLAND

Audiences for Science Communication in the United States

John C. Besley, Michigan State U, USA

Identifying Subtypes of Science-Related Attitudes: A Latent Class Analysis Approach

Jens Bender, U of Koblenz-Landau, GERMANY

Michaela Maier, U of Koblenz-Landau, GERMANY

Tobias Rothmund, U of Koblenz-Landau, GERMANY

Peter Nauroth, Philipps-U Marburg, GERMANY

Mario Gollwitzer, Philipps U Marburg, GERMANY Dorothe Kienhues, U of Muenster, GERMANY

Rainer Bromme, Westfaelische Wilhelms-U Muenster, GERMANY

Global Warming's Six Indias

Jagadish J Thaker, Massey U, NEW ZEALAND

Anthony Leiserowitz, Yale U, USA

Geoff Feinberg, Yale U, USA

Daniel K. Cooper, Hall and Partners, USA

#### Respondent

Dietram A. Scheufele, U of Wisconsin-Madison, USA

Science is important in many areas of life, and is, potentially, the source of the best available knowledge for many individual, institutional, and societal decisions. Citizens' attitudes towards science and their scientific knowledge are decisive factors in models of science communication, but there seem to be considerable differences among different segments of the population with regard to these variables. However, there are hardly any empirical studies systematically assessing differences between such segments and analyzing to what extent attitudes towards science and scientific knowledge relate to citizens' information and media use patterns. This panel seeks to close this gap.

#### 4319

#### Research to Inform the Design of Health Messages and Interventions (High-Density)

#### Saturday 11:00-12:15 Indigo Ballroom C

#### **Health Communication**

#### Chair

ali

Nadine Bol, U of Amsterdam, THE NETHERLANDS

#### **Participants**

Enhancing an Intimate Partner Violence Campaign: A Process Evaluation of a Community-Based Partnership

Chrissy Harris, U of Kentucky, USA

Jennifer Ann Scarduzio, U of Kentucky, USA

Matthew W Savage, U of Kentucky, USA Sarah Sheff, U of Kentucky, USA

Brandi N Frisby, U of Kentucky, USA

Understanding High-Risk Women's Preferences for Communication of Genetic Risk Modifiers

Shelly R Hovick, Ohio State U, USA

Lindsey Morr, Ohio State U, USA

Naomi Tan, Ohio State U, USA

Stephanie Williams, Ohio State U, USA

Leigha Senter, Ohio State U, USA

Daniel Kinnamon, Ohio State U, USA

Robert Pyatt, Nationwide Children's Hospital, USA

Amanda Ewart Toland, Ohio State U, USA

All Stakeholders Involved: A Multimethod Roadmap to Developing an Evidence-Based Online Intervention for Older Cancer

Patients

Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS

Nadine Bol, U of Amsterdam, THE NETHERLANDS

"Yes Doesn't Always Mean Yes": Formative Research to Help College Students Understand Sexual Consent

Sarah Sheff, U of Kentucky, USA

Perceptions of Responsibility for Antibiotic Resistance: Implications for Message Design

Amber Kelly Worthington, Pennsylvania State U, USA

Erina MacGeorge, Pennsylvania State U, USA Emily Caldes, Pennsylvania State U, USA

Kasey Foley, Pennsylvania State U, USA

Misconceptions About the Utility of Antibiotics in a U.S. Sample: Implications for Message Design to Improve Antibiotic

Stewardship

Emily Caldes, Pennsylvania State U, USA

Erina MacGeorge, Pennsylvania State U, USA

Amber Kelly Worthington, Pennsylvania State U, USA

Kasey Foley, Pennsylvania State U, USA

Informing HPV Vaccination Message Design: Salient Beliefs About HPV Vaccination Among College Students

Lauren Gray, U of Minnesota, Twin-Cities, USA

## 4320

## Narrative Processing II

#### Saturday 11:00-12:15 Indigo Ballroom D

## Information Systems

#### Michael A. Shapiro, Cornell U, USA

### **Participants**

Chair

Measuring Dynamic Changes in the Narrative Transportation Experience

Emily L Davidson, The Ohio State U, USA

Zheng (Joyce) Wang, The Ohio State U, USA

Measuring Actor-Observer Perspective Taking in Narrative Processing

Shuo Zhou, Cornell U, USA

Michael A. Shapiro, Cornell U, USA

Extending Conceptualization and Measurement of Narrative Engagement After the Fact: Parasocial Relationship and Imaginative Retrospective Involvement

Michael D. Slater, The Ohio State U, USA

David R. Ewoldsen, Michigan State U, USA

Kelsey Williams Woods, The Ohio State U, USA

Journalistic Storytelling and Narrative Persuasion: The Impact of Different Exemplar Types on Message-Consistent Attitudes

Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY

Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY

Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

The Influence of Context and Message Structure on the Effectiveness of Health Narratives on Facebook

Simone Krouwer, U of Antwerp, BELGIUM

Karolien Poels, U of Antwerp, BELGIUM

The Effects of Sound- and Image-Bite Displays on the Perception of Politicians and News Stories

Michael Suelflow, Johannes Gutenberg U Mainz, GERMANY

Depicting Violence: The Effect of Shot Scale, Shot Length, and Camera Perspective on Narrative Engagement With Violent Films

Katalin Balint, U of Augsburg, GERMANY

Chantal Schoft, U of Augsburg, GERMANY

Eeny, Major, Minor, Boo: Investigating the Impact of Minor and Major Spoilers on the Enjoyment and Suspense of Horror Films

Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS

Angel Udvardi, Vrije U Amsterdam, THE NETHERLANDS

Judith E. Rosenbaum, Albany State U, USA

#### 4321

#### **Understanding the Effects of Populist Messages**

#### **Saturday** 11:00-12:15 Indigo Ballroom H

#### **Political Communication**

#### Chair

Jan Kleinnijenhuis, Vrije U Amsterdam, THE NETHERLANDS

#### **Participants**

Does Consistency Matter? Perception and Persuasiveness of Value Appeals in Populist Communication

Dominique Stefanie Wirz, U of Zurich, SWITZERLAND

Echoes of Populism: The Stickiness of Populist Messages

Linda Bos, U of Amsterdam, THE NETHERLANDS

Jonas Lefevere, U of Amsterdam, THE NETHERLANDS

Personality and Populism: How Populist Communication Fits the Personality of Some Voters

Gijs Schumacher, U of Amsterdam, THE NETHERLANDS

Bert Bakker, U of Amsterdam, THE NETHERLANDS

Mattthijs Rooduijn, Utrecht U, THE NETHERLANDS

The Polarizing Impact of News Coverage on Populist Attitudes in the Public: Evidence From a Panel Study in Four European

Democracies

Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY

Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

Martin Wettstein, U of Zurich, SWITZERLAND

Anne Schulz, U of Zurich, SWITZERLAND

Dominique Stefanie Wirz, U of Zurich, SWITZERLAND

Werner Wirth, U of Zurich, SWITZERLAND

The Populist's Worldview: How Populist Citizens Perceive Mainstream Media and Public Opinion

Anne Schulz, U of Zurich, SWITZERLAND

Werner Wirth, U of Zurich, SWITZERLAND

Martin Wettstein, U of Zurich, SWITZERLAND

Dominique Stefanie Wirz, U of Zurich, SWITZERLAND

Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY

# 4322

# Social Media Sharing and Swearing in the 2016 U.S. Election

Communication and Technology

# **Saturday** 11:00-12:15 Indigo 202A

Gi Woong Yun, U of Nevada, Reno, USA

## Participants

Chair

"You Too, Second Screeners?" Second Screeners' Echo Chambers During the 2016 US Elections Primaries

Tsahi (Zack) Hayat, The Interdisciplinary Center, Herzliya, ISRAEL

Tal Samuel Azran. INDONESIAC, ISRAEL

Public Sphere and Loathing: Liking, Tagging, and Sharing During the 2016 Presidential Election

Kyle Lorenzano, Washington State U, USA

Colin Storm, Washington State U, USA

Samuel Rhodes, Washington State U, USA

Miles John Paul Sari, Washington State U, USA

Porismita Borah, Washington State U, USA

Like, Share, Comment, Repeat: Social Media Expressive Activities as Response to Far-Right Parties' Posts

Larisa Doroshenko, U of Wisconsin-Madison, USA

Is Swearing Contagious Online? Public vs Interpersonal Swearing in Response to Donald Trump's 2016 YouTube Campaign Videos

K. Hazel Kwon, Arizona State U, USA

Anatoliy Gruzd, Ryerson U, CANADA

#### **Interacting with Robots and Agents**

**Saturday** 11:00-12:15 Indigo 202B

#### Communication and Technology

#### Chair

Mike Z. Yao, U of Illinois - Urbana-Champaign, USA

#### **Participants**

Development and Validation of the Self-Efficacy in Human-Robot-Interaction Scale

Nikolai Bock, U of Duisburg-Essen, GERMANY

Katharina Brockmann, U of Duisburg-Essen, GERMANY

Astrid Marieke Rosenthal-von der Puetten, U Duisburg-Essen, GERMANY

It Moves! It Talks! It's Alive?! How Robot Characteristics Influence Psychological Responses and Robot Acceptance

Marieke Wieringa, U of Amsterdam, THE NETHERLANDS

Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS

The Effects of Avatar Similarity on Uncertainty Reduction Among Older Adults

Yu-Hao Lee, U of Florida, USA Min Xiao, U of Florida, USA Robert H Wells, U of Florida, USA

#### 4324

#### The Perception of Public Opinion

# **Saturday** 11:00-12:15 Indigo 204A

#### **Mass Communication**

#### Chair

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

#### **Participants**

Accuracy of Perceptions About the Effect of Public Opinion Polls on Attitudes of Self and Others

Yu-Jin Heo, Sungkyunkwan U, KOREA, REPUBLIC OF

Sungeun Chung, Sungkyunkwan U, KOREA, REPUBLIC OF

Citizens' Use and Value Perceptions of Political Poll Aggregation Websites

Tobias M Hopp, U of Colorado - Boulder, USA

Kim Sheehan, U of Oregon, USA

When Does Individuals' Willingness to Speak Out Increase on Social Media? Perceived Social Support and Power/Control

Jung Won Chun, U of Florida, USA

Moon J Lee, U of Florida, USA

When Trait Becomes Situational: The Joint Effect of Fear of Isolation and Conversational Contexts on Speaking Out Online

Yu Won Oh, Debiasing and Lay Informatics (DaLI) Lab, USA

Jeong-Nam Kim, U of Oklahoma, USA

#### 4325

# **Saturday** 11:00-12:15 Indigo 204B

## Body Image, Idealized Image, and Media

# **Mass Communication**

#### Chair

Liese Exelmans, KU Leuven, BELGIUM

#### Participants

Exploring Correlates of Fitspirational Social Media Use: The Role of Social Media in Body Image and Excessive Exercise Among Young Women

Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Drew Cingel, U of California - Davis, USA

Danielle Antonis, U of Amsterdam, THE NETHERLANDS

Exposure to Idealized Media Images and Preventive Effects of Awareness Intervention Material for Young Men

Christina Peter, Ludwig Maximilians U Munich, GERMANY

Florian Arendt, Ludwig Maximilians U Munich, GERMANY

Instagram and College Women's Body Image: Investigating the Roles of Appearance-Related Comparisons and Intrasexual Competition

Joshua Agate Hendrickse, Florida State U, USA

Laura M. Arpan, Florida State U, USA

Russell Brent Clayton, Florida State U, USA

Jessica L Ridgway, Florida State U, USA

The Effect of Media on Body Image in Pregnant and Postpartum Women

Sarah M. Coyne, Brigham Young U, USA

Toni Liechty, U of Illinois - Urbana-Champaign, USA

Kevin Collier, Brigham Young U, USA

Aubrey Sharp, Brigham Young U, USA Emilie Davis, Brigham Young U, USA

Savannah Keenan, Brigham Young U, USA

#### **New Research From the 2016 American Elections**

Saturday 11:00-12:15 Indigo 206

#### **Political Communication**

#### Chair

Seth K. Goldman, U of Massachusetts - Amherst, USA

#### **Participants**

Partisanship, Interest, or Friends? Testing Competing Hypotheses of Political News Flows

Kjerstin Thorson, Michigan State U, USA

Emily K Vraga, George Mason U, USA

Christopher Wells, U of Wisconsin - Madison, USA

Samuel Matthias Tham, Michigan State U, USA

Fear Does It All: Appraisal, Emotion, and the 2016 Presidential Election

Haoran Chu, U at Buffaalo, SUNY, USA

Janet Zheng Yang, U at Buffalo, SUNY, USA

Motivated Tweeting and Motivated Processing: Influencing Debate Viewership Through Twitter Instruction

Calvin Coker, U of Missouri - Columbia, USA

Fred Jay Jennings, U of Missouri - Columbia, USA

Presidential Debates in the Age of Partisan Media: A Field Experiment

Kimberly A. Gross, George Washington U, USA

Ethan Porter, George Washington U, USA

Thomas Wood, Ohio State U, USA

Snapchat Style in the 2016 U.S. Presidential Primaries

Eisa Al Nashmi, Kuwait U, KUWAIT

David Lynn Painter, Rollins College, USA

#### Comparative Journalism Research: Where Do We Stand?

# 11:00-12:15

#### Journalism Studies

#### Chair

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

Charting the Development of a Field: A Systematic Analysis of Comparative Studies of Journalism

Folker Christian Hanusch, U of Vienna, AUSTRIA

Tim P. Vos, U of Missouri - Columbia, USA

News Cultures or Epistemic Cultures? Theoretical Considerations and Empirical Data From 62 Countries

Yigal Godler, Ben-Gurion U/Tel-Aviv U, ISRAEL

Zvi Reich, Ben Gurion U of the Negev, ISRAEL

Public Service Media and News in a Digital Media Environment: A Study of Six Countries

Annika Sehl, U of Oxford, UNITED KINGDOM

Alessio Cornia, U of Oxford, UNITED KINGDOM

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

The Hybridization of Journalistic Cultures: A Comparative Study of Journalistic Role Performance in 19 Countries

Claudia Mellado, Pontificia U Catolica de Valparaiso. CHILE

Lea C. Hellmueller, U of Houston, USA

Maria Luisa Humanes, U Rey Juan Carlos, SPAIN

Mireya Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Adriana Amado, U Nacional de la Matanza. ARGENTINA

Jacques Mick, U Federal de Santa Catarina, BRAZIL

Dasniel Olivera, U de la Habana, CUBA

Martin Oller, U de las Americas, ECUADOR

Nikos S. Panagiotou, Democritus U of Thrace, GREECE

Svetlana Pasti, U of Tampere, FINLAND

Patric Raemy, U of Fribourg, SWITZERLAND

Anna-Maria Schielicke, Technical U of Dresden, GERMANY

Henry Silke, Dublin City U, IRELAND

Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND

Gabriella Szabó, Hungarian Academy of Sciences, HUNGARY

Moniza Waheed, U Putra Malaysia. MALAYSIA

Haiyan Wang, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

## Respondent

Frank Esser, U of Zurich, SWITZERLAND

# Saturday Aqua Salon C

#### Saturday 11:00-12:15 Agua Salon D

#### Listen In: The Voices of Women in Music Production and Consumption

#### Feminist Scholarship

## **Participants**

Tanya Tagaq's Vocal Interventions: Notes on the Cultural Politics of Wish Sounds

Clare O'Connor, U of Southern California, USA

Cyrus, Minaj, and Swift: Millennial Feminism at the 2015 Video Music Awards

Travers Scott, Clemson U, USA Cathlin Clark, Clemson, USA

Jeffrey Kenney, Clemson, USA

Amanda Moore, Clemson, USA

Meredith Head, Clemson, USA

"Size Does Matter": Portability, Control, and the Promotional Gendering of the Sony Watchman

Jennifer Marie Hessler, U of California - Santa Barbara, USA

#### 4330

#### Individual Difference Factors in Children's Learning From, Beliefs of, and interactions With Media

#### Saturday 11:00-12:15 Aqua Salon E

## Children Adolescents and the Media

# Molly Schlesinger, U of California - Riverside, USA

#### **Participants**

Chair

Trust, Self-Efficacy, and Preschoolers' Learning From Educational Television

Molly Schlesinger, U of California - Riverside, USA

Rebekah Richert, U of California - Riverside, USA

Character Perceptions Guide Children's Looking to and Learning From On-Screen Characters

Koeun Choi, U of Wisconsin-Madison, USA

Molly Schlesinger, U of California - Riverside, USA

John Franchak, U of California - Riverside, USA

Rebekah Richert, U of California - Riverside, USA

Attention to Certain Features in Educational Media Predicts Vocabulary Labeling for Preschoolers

Rachel Flynn, New York U, USA

Susan Neuman, New York U, USA

Kevin Wong, New York U, USA

Katie Danielson, New York U, USA

Tanya Kaefer, Lakehead U, USA The Impact of Touchscreen Interactivity on Children's Reality Judgments

James Alex Bonus, U of Wisconsin-Madison, USA

### Respondent

Heather Kirkorian, U of Wisconsin-Madison, USA

Media and technology are nearly ubiquitous and accessible platforms for learning problem-solving skills and vocabulary during early childhood. Video, whether viewed in traditional formats or streamed on mobile technology in full or as short clips, is still the primary form of media engagement for preschool-aged children. However, not all children learn from all television programs similarly, and individual difference factors and variability in media factors and children's cognitive, emotional, and physiological response states may mediate or explain differences in the effects of media exposure on an individual child. This panel outlines recent research examining individual differences in young children's cognitive and social-cognitive states relating to differences in learning, beliefs about, or attention to educational television programs.

#### 4331

## Religion, Nationalism, and Political Imaginaries

#### Saturday 11:00-12:15 Aqua Salon F

# Philosophy, Theory and Critique

#### Chair

Julia Sonnevend, U of Michigan, USA

#### **Participants**

Residual and Resurgent Protestantism in the American Media (and Political) Imaginary

Stewart M. Hoover, U of Colorado, USA

Simulation Nations: Nation Brands and Baudrillard's Theory of Media

Nadia Kaneva, U of Denver, USA

Banal Nationalism in the Internet Age

Lukasz Szulc, U of Antwerp, BELGIUM

Enlightenment and the Revolutionary Press in Colonial Indonesia

Rianne K Subijanto, Baruch College, City U of New York, USA

**Saturday** 11:00-12:15 Aqua 300AB

#### Organizational Communication Research Escalator - Extended Session (Part 1)

#### **Organizational Communication**

#### Chairs

Boris H. J. M. Brummans, U de Montréal, CANADA Consuelo Vasquez, U of Québec in Montreal (UQAM), CANADA

#### **Participants**

The Communicative-Organizational Affordances of Mobile Social Media in Knowledge Workers' Unionization Efforts Tamar Lazar, U of Haifa, ISRAEL

Crisis Communication Management: A Case Study Research: Organizational Communication Within a Cooperative in Disarray Itsaso Manias-Muñoz, U of Basque Country, SPAIN

"He Doesn't Like Me and He is Angry": Effectiveness of the Core Concerns Framework in Managing Conflicts Between Inter-and Intracultural Manager-Employee Dyads

Piyawan Charoensap-Kelly, U of Southern Mississippi, USA

Carley Young, U of Southern Mississippi, USA

Mohamed Ismail, U of Southern Mississippi, USA

Sean Fourney, U of Southern Mississippi, USA

Selling Goodwill Overseas: Adapting a Construal-Level Perspective on Corporate Social Responsibility (CSR) Communication Gain Park, Sungkyunkwan U, KOREA, REPUBLIC OF

Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF

The Green Organization and the Green Employee

Yan Wah Leung, Nanyang Technological U, SINGAPORE

Boundary Conditions for the Relationship Between Psychological Safety and Team Performance

Nicole Kashian, Florida International U, USA

The Communicative Constitution of Quality and Relevance in Higher Education: A Case Study

Mette Lund Kristensen, U of Southern Denmark, DENMARK

Revisiting the Density Dependence Model: Innovation Ecology in the Greater Los Angeles Area and Silicon Valley

Rong Wang, Northwestern U, USA

Paolo Sigismondi, U of Southern California, USA

Cross-Cultural Conflict: Examining Cultural Identities and Influence During Forced Cohabitation in U.S. Military Organizations.

Amy Restauri, U of Pittsburgh - Johnstown, USA

Patty Jo Wharton-Michael, U of Pittsburgh - Johnstown, USA

Antecedents and Outcomes of Public Skepticism Toward Organization's Sustainability Development

Moonhee Cho, U of Tennessee, USA

Dissolving Interdisciplinary Boundaries in "Making Together": Lessons From the Field

Marie-Claude Plourde, U du Québec a Montréal, CANADA Older Workers' Stereotypes and Communication Research: A Review

Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

Martine van Selm, U of Amsterdam, THE NETHERLANDS

Virtual Knowledge Brokers Facilitate Knowledge Creation in Internal Social Media

Mia Leppala, Aalto U, FINLAND

Islamic State's Remediation Strategies: Creating Propaganda Through the Words of Others

Ieva Zakareviciute, Ludwig Maximilians U Munich, GERMANY

Marc Christian Wilhelm Jungblut, Ludwig Maximilians U Munich, GERMANY

Boundary Manangement Preferences, Employee Engagement, and the Role of Social Media: A Three-Wave Panel Study ward van zoonen, U of Amsterdam, THE NETHERLANDS

Scott G. Banghart, U of California - Santa Barbara, USA

Employees' Perceptions of Technology-Mediated Self-Disclosure in Enterprise Social Media

Kaisa Laitinen, U of Jyväskylä, FINLAND

Anu Sivunen, U of Jyväskylä, FINLAND

Emotions as Discursive Resources in Leadership: Affective Legitimation of Strategic Change

Ella Lillqvist, Aalto U, FINLAND

Johanna Moisander, Aalto U, FINLAND

An Intercultural Analysis of Gossip

Dominique Darmon, The Hague U, THE NETHERLANDS

The Influence of Social Judgments of Colleagues' Traits on Employees' Facebook Boundary Management

Anne-Marie van Prooijen, Vrije U Amsterdam, THE NETHERLANDS

Jos Bartels, Vrije U Amsterdam, THE NETHERLANDS

Giulia Ranzini, Vrije U Amsterdam, THE NETHERLANDS

Power, Gender, and Standpoint: Managing Power Though Distancing, Shifting, and Obscuring

Anna Valiavska, U of Missouri, USA

Between Online and Offline Agenda Building: The Influence of Organizational Texts on News Content

Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

That's "Fair": A Framework for Change in Alternative Organizing

Dana Harrington, U of Colorado - Boulder, USA

Restructuring the Workplace: Understanding Undocumented Labor Employment Through Structuration Theory Ignacio Cruz, U of Southern California, USA

Transformative Practical Theory as Coconstruction of Organizational Boundary Objects: A Field Model

Jo M. Katambwe, U du Québec à Trois-Rivières, CANADA

"You Only Need to Talk to Each Other": Organizational Members' Idea of the Role of Organizational Communication

Therese Eva Maria Hedman Monstad, Uppsala U, SWEDEN

Mia Peterson, Uppsala U, SWEDEN

Latinos Patrolling the Texas-Mexico Border: A Study of Dirty Work, Ethnicity, Race, and Identity

Ariadne Alejandra Gonzalez, Texas A&M U, USA

An Intervention for Sheriff Noel: Crisis Communication with Internal Stakeholders in Clark County Jail

Marjorie Buckner, Texas Tech U, USA

Laura E Young, U of Kentucky, USA

Organizing Dissonance: Pitfalls and Possibilities for Postbureaucratic Hybridization

Joanne C. Esch, U of Colorado, USA

"They Did Not Understand My English": Language and Intersectionality in Temporary Work Employing International Labor Jing Jiang, U of North Carolina - Chapel Hill, USA

Knowledge Sharing in Long-Term Cross Boundary Collaboration: A Field Study of Urban Planning Process DaJung Woo, U of California - Santa Barbara, USA

#### Respondents

Francois Cooren, U de Montréal, CANADA

Matt Koschmann, U of Colorado, USA

Joëlle Cruz, U of Colorado - Boulder, USA

Rebecca Gill, Massey U, NEW ZEALAND

Patricia M. Sias, Washington State U, USA

Michelle D. Shumate, Northwestern U, USA

Lars Thøger Christensen, Copenhagen Business School, DENMARK

Rahul Mitra, Wayne State U, USA

Patrice M. Buzzanell, Purdue U, USA

Michael Andreas Etter, Copenhagen Business School, DENMARK

Amanda J. Porter, U of Amsterdam, THE NETHERLANDS

Kevin Barge, Texas A&M U, USA

Jennifer L. Gibbs, U of California - Santa Barbara, USA

William C. Barley, U of Illinois - Urbana-Champaign, USA

Dennis K. Mumby, U of North Carolina - Chapel Hill, USA

Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

This double session matches up less experienced scholars with more seasoned ones to provide extensive feedback on a research paper and to discuss strategies for publishing organizational communication research. Others are also encouraged to join the breakout groups to share ideas about publishing and writing.

### 4334

#### Influencers, Microcelebrities, and Fame Aspirants: Producing and Consuming Identity in the Social Media Age

#### Saturday **Popular Communication** 11:00-12:15 Aqua 310AB

#### Chair

Brooke Erin Duffy, Cornell U, USA

#### **Participants**

Kim Kardashian is My New BFF: The Work/Play of Celebrity Gaming

Shira Chess, U of Georgia, USA

Doing It All to Have it All: The Omni-Professionalism of the Insta-Glam

Elizabeth Wissinger, City U of New York, USA

Chasing Authenticity: Microcelebrity and the Politics of Platforms

Alice Marwick, Data & Society, USA

Instanesia: Social Media Influencers in the Southeast Asian "Blogipelago"

Brent Luvaas, Drexel U, USA

"Idols of Promotion": The Triumph of Self-Branding on Social Media

Brooke Erin Duffy, Cornell U, USA

Jefferson D. Pooley, Muhlenberg College, USA

Despite considerable interest in the production of identities in digital media contexts, the role of emergent subjectivities in sustaining the commodity circuit remains comparatively under-theorized. Indeed, digital tastemakers, social media influencers, and microcelebrities participate in a global cultural economy that hypes the principles of authenticity, individualism, and aspirationalism—the very same ideals that encourage expressions of selfhood within the consumer marketplace. Against this backdrop, the scholars on this panel explore the recursive nature of cultural production and consumption in the context of digital celebrity culture.

## Higher Education Interventions: Reputation and Social Media Presence of Universities

Saturday 11:00-12:15 Aqua 313

# **Public Relations**

Irina Lock, U of Lugano, SWITZERLAND

#### **Participants**

Following the University on Social Media: How Interactive Activities on Social Media Influence College Students' Relational

Satisfaction and Behavioral Intention

Jeyoung Oh, U of Alabama, USA

Yonghwan Kim, U of Alabama, USA

Bumsoo Kim, U of Alabama, USA

Investigating Spillover Effects of a University Crisis Using Situational Theory of Problem Solving

Alessandro Poroli, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Strategic Media Response to a University Athletics Scandal: The Interaction of Initial News Coverage Medium and Crisis Response Medium

Adam S. Richards, Texas Christian U, USA

Tyler Sinclair, Texas Christian U, USA

University Reputation Management: Testing the Effects of Identity and Image on Reputation and Behavioral Intentions

Youngah Lee, Ball State U, USA

Hyojung Park, Louisiana State U, USA

Wrestling Between Marketing Promotion and Community Engagement: Where Should University Social Media Communication

Jenny Zhengye Hou, Massey U, NEW ZEALAND

#### Respondent

Alison N. Novak, Rowan U, USA

#### 4336

#### Global Interventions: Public Relations Around the World

# **Saturday** 11:00-12:15 Aqua 314

#### **Public Relations**

Chair
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

#### Participants

Buying a Beach Together: Lessons for PR From a Civic Crowdfunding Campaign in New Zealand

Mai Anh Doan, U of Waikato, NEW ZEALAND

Measuring Excellence Principles in Kuwait: Identifying Barriers and Opportunities Toward an Excellent Practice of Public Relations Manaf Bashir, Indiana U, USA

CSR and Public Relations in the Middle East: The Influence of Employee Diversity on CSR and Employee Engagement

Ganga Sasidharan Dhanesh, Zayed U, UNITED ARAB EMÎRÂTES

Gaelle Duthler, Zayed U, UNITED ARAB EMIRATES

Sirleaf's Public Relationships During Liberia's Ebola Crisis Julia A. Spiker, U of Akron, USA

The Importance of "Customer Type" in Corporate Image Repair

Suman Mishra, Southern Illinois U - Edwardsville, USA

#### Respondent

Dean Kruckeberg, U of North Carolina, USA

#### 4337

#### Environmental Communication (EC) Interventions: Putting EC Research in the Public's Minds and Hands

#### **Saturday** 11:00-12:15 Agua 303

# Sponsored Sessions

Richard J. Doherty, New England College, USA

#### **Participants**

Chair

Ashley A Anderson, Colorado State U, USA Franzisca Weder, U of Klagenfurt, AUSTRIA Eli Typhina, North Carolina State U, USA Tema Milstein, U of New Mexico, USA

#### 4338

#### Predicting and Understanding Health Information Seeking

# **Saturday** 11:00-12:15 Aqua 305

#### Chair

**Health Communication** 

Rebekah Nagler, U of Minnesota - Twin Cities, USA

#### **Participants**

Health Information Seeking Among Singaporeans: Roles and Collective Contexts

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Satveer Kaur-Gill, National U of Singapore, SINGAPORE

Pauline Luk, National U of Singapore, SINGAPORE

Julian Lin, National U of Singapore, SINGAPORE

Seow Ting Lee, National U of Singapore, SINGAPORE

By the Mercy and Help of God: Towards a Religiousness-Health Information Seeking Framework

Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES

L.Crystal Jiang, , CHINA, PEOPLE'S REPUBLIC OF

Older Adults' Information Seeking Behavior With Direct-to-Consumer Prescription Drug Ads: Role of Health Literacy

Soontae An, Ewha Womans U, KOREA, REPUBLIC OF

Nancy W. Muturi, Kansas State U, USA

Explaining Online Health Information Seeking of Foreign Domestic Workers: A Test of the Comprehensive Model of Information Seeking

L. Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES

Health Information Seeking Versus Avoiding: How do College Students Respond to Stress-Related Information? Weijia Shi, U of Minnesota - Twin Cities, USA

#### 4339

### The Business of Sharing Personal Communication: Industrial Practices of Social Media

#### **Saturday** 11:00-12:15 Agua 307

#### **Media Industry Studies**

# Participants

Policing the Digital Semicommons: Researching Content Moderation Practices by Social Media Companies

Sarah Myers West, U of Southern California, USA

Commerce, Creativity, and Youth Participation on YouTube Morocco

Mohamed El Marzouki, Indiana U, USA

Faces and Charts: User and Advertiser Visualisations of Social Media Audiences

Elizabeth J. Van Couvering, Karlstad U, SWEDEN

The Laboring Eye: A Marxist Analysis of Social Media

Ashley C. Moore, Colorado State U, USA

Towards Reducing Digital Divides in Media Production: Examining Social Media Use in Ethnic Media Organizations

Xin Zhou, U at Albany, SUNY, USA

Matthew D. Matsaganis, U at Albany, SUNY, USA

#### 4340

#### Journalists' Labor in the New Media Environment: Conditions and Challenges

#### **Saturday** 11:00-12:15 Aqua 309

# Journalism Studies

Chair

Paul Frosh, Hebrew U of Jerusalem, ISRAEL

## **Participants**

Between Exposure and Unpaid Work: How Freelance Journalists Manage Their Careers in the United States and France Angele Christin, New School, USA

The Impact of Solo Journalism on Role Overload and Burnout Among Local Television Journalists

Justin Blankenship, U of North Carolina, USA

The Datafication of Newswork: The Use Metrics and Gamification to Motivate Journalists (Top Student Paper)

Raul Ferrer Conill, Karlstad U, SWEDEN

Between Participation and Autonomy: Understanding Indian Citizen Journalists

Global News Media Processes: Deliberation, Participation and Marketization

Subin Paul, U of Iowa, USA

#### Respondent

Mark Deuze, U of Amsterdam, THE NETHERLANDS

#### 4342

## Global Communication and Social Change

Saturday 11:00-12:15 Sapphire Ballroom M

Mass Communication Media Industry Studies

#### Chair

Karin Gwinn Wilkins, U of Texas - Austin, USA

#### **Participants**

Claiming Their Heritage: Rediscovering India Through Cyber-Dialogue

Charu Uppal, Karlstad U, SWEDEN

Editorial and Cultural Debates in Danish and Swedish Newspapers: Understanding the Terror Attacks in Paris and Copenhagen in

Early 2015

Nete Noergaard Kristensen, U of Copenhagen, DENMARK

Anna Roosvall, Stockholm U, SWEDEN

Mobile APP Use and Political Participation Among the Chinese Youth

Jiayin Lu, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Yi Mou, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

Young People, Class, and the News - Distinction, Socialization, and Moral Sentiments

Johan Lindell, Karlstad U, SWEDEN

Paola Sartoretto, Stockholm U, SWEDEN

"Stir-Frying" Internet Finance: Financialization and the Institutional Role of Business News in China

Jing Wang, Rutgers U, USA

#### 4345

#### **Interpersonal Communication in Health Contexts**

# **Saturday** 11:00-12:15 Sapphire 400A

# **Interpersonal Communication**

Erin Donovan-Kicken, U of Texas - Austin, USA

#### **Participants**

Similarities and Differences in Older American and German Couples' Morale, Negative Affectivity, Collaboration, Health, and Marital Satisfaction

Alesia Woszidlo, U of Kansas, USA

Sonia Lech, Humboldt U of Berlin, GERMANY

Exploring the Role of Social Support in Promoting Patient Participation in Health Care Among Women With Breast Cancer

Mengfei Guan, U of Georgia, USA

Jeong Yeob Han, U of Georgia, USA

Interpersonal Communication and Coping With Cancer: A Comprehensive Multidisciplinary and Metatheoretical Analysis of the

Erin Donovan-Kicken, U of Texas - Austin, USA

Kristen Farris, U of Texas - Austin, USA

Positive Communication Matters in Consultations With Patients Presenting Medically Unexplained Symptoms: A Linguistic Content Analysis

Inge Stortenbeker, Radboud U Nijmegen, THE NETHERLANDS

Juul Houwen, Radboud U Nijmegen, THE NETHERLANDS

Peter Lucassen, Radboud U Nijmegen, THE NETHERLANDS

Hugo Stappers, Radboud U Nijmegen, THE NETHERLANDS Pim Assendelft, Radboud U Nijmegen, THE NETHERLANDS

Sandra van Dulmen, Netherlands Institute for Health Services Research, THE NETHERLANDS

Tim Olde Hartman, Radboud U Nijmegen, THE NETHERLANDS

Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS

"I'm Scared of the Disappointment": Young Adult Smokers' Relational Identity Gaps as Sites of Intervention

Samantha J. Stanley, U of Maryland, USA

Margaret J. Pitts, U of Arizona, USA

#### 4346

#### My Other Self: Presence and Identity in Games

#### Saturday 11:00-12:15 Sapphire 400B

## **Game Studies**

#### · ·

Changhyun Ahn, U at Buffalo, SUNY, USA

#### Participants

An Investigation of the Effects of Immersive Features on the Formation Process of Spatial Presence Experiences

Tim Kuo-Ting Huang, Michigan State U, USA

Controls and Enjoyment in Video Games: Moving Forward, Without Motion?

Craig Vaughn, U of Kentucky, USA

Anthony Michael Limperos, U of Kentucky, USA

Cher Reynolds, U of Kentucky, USA

Brandee Kemper, U of Kentucky, USA

Nathan Stevens, U of Kentucky, USA

Mental Models, Conceptual Models, and Play: Performance and Frustration With Two Different Video Game Controllers Russell B. Williams, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Me, Myself, and I: How Character Viewpoints Impact Identification and Enjoyment With Video Games

Vincent Cicchirillo, DePaul U, USA

Interactive Narrative Choices: Testing Transportation Into Video Game Narrative

Changhyun Ahn, U at Buffalo, SUNY, USA

Cheryl Bracken, Cleveland State U, USA

#### **Intergroup Processes in Mass Media and Mediated Contexts**

Saturday 11:00-12:15 Sapphire 411 AB **Intergroup Communication** Communication and Technology

**Mass Communication** 

### Chair

Becky Robinson, U of California - Santa Barbara, USA

#### **Participants**

Attempts at Online Dialogue Between Extreme Right and Left: Meeting in de Middle?

Bob Robbert Nicolai van de Velde, Vrije U Amsterdam, THE NETHERLANDS

Matti Pohjonen, U of Amsterdam. THE NETHERLANDS

Intergroup Communication Interventions Through Social media: Facebook and the Path to Conflict Resolution Ifat Maoz, Hebrew U, ISRAEL

Attitudes About Muslims: A Test of the Parasocial Contact Hypothesis and Contact Theory

Jessica R. Abrams, California State U, Long Beach, USA

Karen J McGaughey, California Polytechnic State U, San Luis Obispo, USA

Hannah Haghighat, California State U, Long Beach, USA

Mediated Intergroup Contact on Social Media Affects Intergroup Attitudes

Eleni Kioumi, Aristotle U of Thessaloniki, GREECE

Antonis Gardikiotis, Aristotle U of Thessaloniki, GREECE

How TV Moderates Straight Viewers' Inference of Peers' Attitudes Towards Gays and Lesbians

YaoJun Yan, Syracuse U, USA

#### 4348

#### Policy Intervention Attempts: Studies in Failure and Potential

#### Saturday 11:00-12:15 Sapphire 410A

#### Communication Law & Policy

Kyu Ho Youm, U of Oregon, USA

#### **Participants**

Children Protection Towards Online Audiovisual Risky Contents: Analysis of the Social Representations Within European

Parliamentary Debates

Agnese Pastorino, Sapienza U di Roma, ITALY

Shifting of Regulatory Paradigm in Hong Kong: Revisit the HKTV Licensing Saga

Grace L K Leung, Chinese U - Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Richard Wu, U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

The International Public Opinion Struggle: Interventions of Authoritarian Countries in Western Democracies

Jean-François Mayoraz, U of Zurich, SWITZERLAND

Adrian Rauchfleisch, U of Zurich, SWITZERLAND

Youth Participation in UNESCO's Access to Information (A2I) Law Project in Cambodia

Ashley Lee, Harvard U, USA

Jamie Lee, UNESCO, CAMBODIA

Anatomy of a Failed Intervention: The FCC Revisits Municipal Broadband

Ryan Ellis, Northeastern U, USA

#### 4349

### The Voices, Sounds, and Ideologies of Broadcast Cultures

#### Saturday 11:00-12:15 Sapphire 410B

# **Communication History**

#### Lars Lundgren, Södertörn U, SWEDEN

Chair

Broadcast Architecture as an Alternative Historical Source. An Archaeological Intervention Into the History of Romanian Television Dana Mustata, U of Groningen, THE NETHERLANDS

Interconnection, Spectrum Allocation, and Geopolitics: The Development of British Radio Policy for the 1903 International Radio Conference

Rita Zajacz, U of Iowa, USA

Producing Milton Friedman's Free to Choose: How Libertarian Ideology and Corporate Money Became Broadcasting "Balance" Caroline Jack, Data & Society Research Institute, USA

The Transnational Mediatization of the Air: Reshaping a "Natural" Space Through Wireless-Related Fields, 1900-1910s

Maria Rikitianskaia, U della Svizzera Italiana, SWITZERLAND, Gabriele Balbi, U della Svizzera italiana, SWITZERLAND

Voices of the Occupation: How France Listened to U.S. Radio, 1937-1944

Derek W. Vaillant, U of Michigan, USA

#### Respondent

Eleanor Patterson, U of Iowa, USA

# **Saturday** 11:00-12:15 Cobalt 500

#### ICA Policy on Political Statements: Considering Community Standards & Academic Life

#### Sponsored Sessions

## Chair

Larry Gross, U of Southern California, USA

#### **Participants**

Alison Hearn, U of Western Ontario, CANADA Francois Heinderyckx, U libre de Bruxelles, BELGIUM Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF Nazan Haydari, Istanbul Bilgi U, TURKEY Kehbuma Langmia, Howard U, USA

Zohar Kampf, Hebrew U of Jeruslam, ISRAEL

An international group of ICA members, including current and former leaders of IAMCR and ECREA, will discuss whether, when, and how scholarly organizations should take positions on political issues. The adequacy of ICA's current policy will be considered, as well as the experience of other academic organizations, in terms of the appropriate roles and responsibilities of such organizations.

#### 4417

#### **Identity and Visibility Online**

#### Saturday 12:30-13:45 Indigo Ballroom A

## Communication and Technology

#### Chair

Jessica Vitak, U of Maryland, USA

#### **Participants**

Identity Shift Effects of Self-Presentation and Confirmatory and Disconfirmatory Feedback on Self-Perceptions of Brand Identification

Caleb T. Carr, Illinois State U, USA

Rebecca A. Hayes, Illinois State U, USA

Narratives of Belonging and Estrangement: Constructing an Ethnic Identity Online

Aya Yadlin Segal, Texas A&M U, USA

Not the Normal Trans Story: The Negotiation of Privacy and Identity While Crowdfunding at the Margins

Niki Fritz, Indiana U, USA

Amy L Gonzales, Indiana U, USA

Socially Mediated Visibility: Friendship and Dissent in Authoritarian Azerbaijian

Katy Elizabeth Pearce, U of Washington, USA

Jessica Vitak, U of Maryland, USA

Kristen Barta, U of Washington, USA

#### 4418

#### **Emotion and Media Engagement**

#### Saturday 12:30-13:45 Indigo Ballroom B

## **Mass Communication**

# Chair

Mina Tsay-Vogel, Boston U, USA

#### **Participants**

Disengage to Enjoy: Investigating the State-Trait Distinction of Moral Disengagement

Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

Daniel Possler, Hannover U of Music, Drama and Media, GERMANY

Anne Eckhardt, Hannover U of Music, Drama and Media, GERMANY

Jens Martin Heuer, Hannover U of Music, Drama and Media, GERMANY Henriette Schwarze, Hannover U of Music, Drama and Media, GERMANY

Restorative Narrative: A New Approach to Prosocial Media \*Top Faculty Paper

Kaitlin Fitzgerald, U at Buffalo, SUNY, USA

Melanie C. Green, U at Buffalo SUNY, USA

The Higher EQ, the Better News Selection? Exploring the Moderating Effect of Anger-Expression on News Selection

Yi-Hsing Han, Fu Jen Catholic U, CHINA, PEOPLE'S REPUBLIC OF

The role of Emotional Flow in prosocial media messages

Andrea Kloss, Ludwig Maximilians U Munich, GERMANY

Stephanie Göing, Ludwig Maximilians U Munich, GERMANY

#### 4419

## Health Media Content and Effects (High-Density)

#### Saturday 12:30-13:45 Indigo Ballroom C

#### Chair

**Health Communication** 

Jakob D. Jensen, U of Utah, USA

#### **Participants**

Smoking Portrayal in the Ethiopian Movies: A Theory-Based Content Analysis

Mesfin Awoke Bekalu, Harvard U, USA

K. Viswanath, Harvard U, USA

Outcome Expectations Mediate the Relationship Between Sources of Health and Beauty Information and Indoor Tanning Behavior

Jessica Gall Myrick, Pennsylvania State U, USA

Seth M. Noar, U of North Carolina - Chapel Hill, USA

Jennah Sontag, U of North Carolina - Chapel Hill, USA

Dannielle Kelley, U of North Carolina - Chapel Hill, USA The Impacts of Media Use on Detection of Dementia, Self-Treatment, and Avoidance of Medical Evaluation Among Elderly

Population

Tae Joon Moon, U of Wisconsin-Madison, USA

Eunyoung Myung, U of Wisconsin-Madison, USA

Presumed Influence: How Does Media Indirectly Affect College Students' Perception of Plastic Surgery

Mengdian Zheng, U of Wisconsin-Madison, USA

Dan Jian, U of Wisconsin-Madison, USA

Kuan-Hsuan Lu, U of Wisconsin-Madison, USA

"Does Liberal Media Consumption Increase Children's Vaccination?" The Role of Media Consumption in Parents' Decision on Children's Vaccination

Juwon Hwang, U of Wisconsin-Madison, USA

The Role of the Media in the Public Debate on Pharmacological Cognitive Enhancement

Markus Schaefer, Johannes Gutenberg U Mainz, GERMANY

Oliver Quiring, Johannes Gutenberg U Mainz, GERMANY

The Effect of Young Women's Body Image and Mood From Exposure to Runway Models

Kimberly Walker, U of South Florida, USA

Yan Shan, California State Polytechnic U, USA

Lesa Hatley Major, Indiana U, USA

#### 4420

#### **Motivated Cognition and Behavior**

# **Information Systems**

12:30-13:45 Chair Indigo Ballroom D

Saturday

Yongkuk Chung, Dongguk U, KOREA, REPUBLIC OF

#### **Participants**

At the Intersection of Motivational Relevance and Website Visual Complexity: New Evidence for Memory Narrowing and Broadening Effects

Narine S. Yegiyan, U of California - Davis, USA

You Zhan, U of California - Davis, USA

Coping as Motivational Bias: Physiological Connection Between Motivational Systems and Coping Styles

Jingjing Han, Indiana U, USA

Xia Zheng, Indiana U, USA

Examining Motivational System Deactivation and Information Processing

Tianjiao Wang, Washington State U, USA

Evaluating the Influences of Motivational Reactivity on Individual Differences on Media Preferences

Jiawei Liu, Washington State U, USA

Rachel L. Bailey, Washington State U, USA

Modern Foraging: Darkness Dampens Motivational Responses When Processing Advertisements for Foods of Different Energetic Value?

Rachel L. Bailey, Washington State U, USA

Tianjiao Wang, Washington State U, USA

Jiawei Liu, Washington State U, USA

mHealth Short Messages, Goal Motivations, and Framing Effects

Alex Hedstrom, The Ohio State U, USA

The Effects of Regulatory Fit on News Engagement and Elaboration in High- and Low-Motivation Conditions

Yu-Hao Lee, U of Florida, USA

Bruce Getz, U of Florida, USA

Min Xiao, U of Florida, USA

The Fragmentation of Work, Entertainment, and Social Relationships on a Personal Computer: Motivational Predictors of Switching Between Media Content

Leo Yeykelis, Alphabet, Inc., USA

James J Cummings, Boston U, USA

Byron Reeves, Stanford U, USA

# 4421

#### Reinforcing Spirals in Political Communication: Methodological Boundaries, Challenges and Solutions

#### Saturday 12:30-13:45 Indigo Ballroom H

Michaela Maier, U of Koblenz-Landau, GERMANY

**Political Communication** 

#### **Participants**

Reinforcing Spirals and the Issue of Stable Attitudes and Behavior

Michael Scharkow, Zeppelin U, GERMANY

Marko Bachl, U of Hohenheim, GERMANY

Short-Term Reinforcing Spirals: An Ambulatory Assessment Study of Emotions and Political News Attention

Lukas Otto, U of Koblenz-Landau, GERMANY

Michaela Maier, U of Koblenz-Landau, GERMANY

Fabian Thomas, U of Koblenz-Landau, GERMANY

Conditional Spirals? Understanding the Dynamics of Growth of Political Information Use and Political Interest During Late Adolescence

Judith Moeller, U of Amsterdam, THE NETHERLANDS

Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

Adam Shehata, U of Gothenburg, SWEDEN

The Role of Anticipatory Belief on Spiral of Reinforcement Processes

Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

Gal Ravia, Tel Aviv Ú, ISRAEL

Limor Ziv, Tel Aviv U, ISRAEL

#### Respondent

Michael D. Slater, The Ohio State U, USA

Despite this popularity and the importance of the reinforcing spirals idea, several methodological challenges arise within important political communication contexts. This panel deals with methodological challenges for the reinforcing spirals idea and provides solutions within relevant political communication contexts.

#### 4422

#### **Online News**

#### Saturday 12:30-13:45 Indigo 202A

#### Communication and Technology

Drew Berkley Margolin, Cornell U, USA

#### **Participants**

Are Audiences Fragmented in How They Consume News Online?

Subhayan Mukerjee, U of Pennsylvania, USA

Silvia Majo-Vazquez, U Oberta de Catalunya, SPAIN

Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Aggregation Effect: Does the Type of News Aggregation Personalization Influence Information-Seeking Behavior?

Lauren Darm Furey, U of Florida, USA

Processing Layered News Sources on Facebook: Effects on Credibility and Learning

Anne Oeldorf-Hirsch, U of Connecticut, USA

Christina DeVoss, U of Connecticut, USA

Contextualised Network Maps: A Qualitative Approach Exploring the Role of Social Networking Sites in News-Related Media Repertoires

Lisa Merten, U of Hamburg, GERMANY

#### Mapping Digital Divides in Communication Practices Across Major Life Realms

#### Saturday 12:30-13:45 Indigo 202B

#### Communication and Technology

#### Chair

Laura Robinson, Santa Clara U, USA

#### **Participants**

Interventions With Older Adults to Eliminate the Digital Divide and Reduce Digital Inequality

Shelia Cotten, Michigan State U, USA

Digital Parenting Skills on the Margin

Gejun Huang, U of Texas - Austin, USA

Wenhong Chen, U of Texas - Austin, USA

Xiaoqian Li, U of Texas - Austin, USA Joseph D. Straubhaar, U of Texas - Austin, USA

Methodological Approaches to Broadband Adoption/Nonadoption in Low-Income Housing Units

Anabel Quan-Haase, U of Western Ontario, CANADA

Novel Methods to Study Student Digital Engagements

Jeremy Schulz, U of California - Berkeley, USA

Laura Robinson, Santa Clara U, USA

Does Networked Work Lessen Bureaucratic Inequality?

Barry Wellman, NetLab Network, CANADA

Class and Social Media

Simeon John Yates, U of Liverpool, UNITED KINGDOM

#### Respondent

Ronald E. Rice, U of California - Santa Barbara, USA

Much of the research on digital divides targets its aim on access, skills, and participation. While these studies are valuable, more work is needed on three fronts. First, scholarship is needed making linkages between digital inequalities and other life realms. Second, digital inequalities need to be addressed as both an endogeneous and an exogeneous factor. Third, international comparativism is needed to best problematize digital inequality as a global phenomenon. This panel begins to fill each of these three needs by bringing together digital inequalities scholars from the UK, Canada, and the United States.

#### 1121

#### Social Identity and Media Perception

# **Saturday** 12:30-13:45 Indigo 204A

#### **Mass Communication**

#### Chair

Arne Freya Zillich, Friedrich Schiller U Jena, GERMANY

#### Participants

Assimilation Versus Contrast: Making Sense of the Relationship Between Biased Assimilation and Hostile Media Perception Dylan M. McLemore, U of Alabama, USA

When Do We Like What Others Like? The Effect of Audience Sentiment, Size, and Identity on Media Effects

Thomas Franklin Waddell, Pennsylvania State U, USA

S. Shyam Sundar, Pennsylvania State U, USA

When Jews and Arabs Watch Jews and Arabs on TV

Nurit Talor, U of Haifa, ISRAEL

Where the Other Side Gets News: Audience Perceptions of Selective Exposure in the 2016 Election

Mallory R Perryman, U of Wisconsin-Madison, USA

# 4425

#### Immersive Visual Technologies and Cultures Revisited

# **Saturday** 12:30-13:45 *Indigo* 204B

#### Visual Communication Studies

### Chairs

Luc Pauwels, U of Antwerp, BELGIUM Paolo Favero, U of Antwerp, BELGIUM

#### **Participants**

Theorizing Research Affordances and Issues of Emerging Visual Technologies

Luc Pauwels, U of Antwerp, BELGIUM

Beyond and Inside the Frame: Reflections on Vision, Bodies, and Materiality in the Context of Contemporary Digital Image-Making

Paolo Favero, U of Antwerp, BELGIUM

Screening the Third Dimension: A Phenomenological Approach

Marc Bekaert, U of Antwerp, BELGIUM

Virtual Reality Witness: Exploring Ethics, Presence, and Distance

Kate Nash, U of Leeds, UNITED KINGDOM

Immersion and Participation: 360° Environments as a Site for the Cocreation of Ethnographic Knowledge

Tom Jackson, Û of Leeds, UNITED KINGDOM

#### Respondent

Philippe Meers, Fund for Scientific Research - Flanders, BELGIUM

This panel interrogates the attraction, specificity and research potential of immersive technologies (diorama, panorama, 3D, Virtual Reality, Augmented Reality) from their early manifestations all through their most recent forms, both with respect to their societal impact and their social scientific research potential.

#### 4426

# Anayzing Rhetoric: From George Bush to the Muslim Brotherhood

#### **Saturday** 12:30-13:45 Indigo 206

## **Political Communication**

# Janice Barrett, Lasell College, USA

#### **Participants**

Correcting the Record: The President George W. Bush Administration's Actual Case for the War on Iraq

William Lafi Youmans, George Washington U, USA

First Person Persuasion: Linguistic Properties of Personal Narratives in Persuasive Political Discourse On Medium.com Michael Lee Humphrey, Colorado State U, USA

How Republicans and Democrats Use Morality in Discussing Political Issues

Allison Eden, Michigan State U, USA

Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS

Lindsay S Hahn, Michigan State U, USA

Internet as a Site of Counterpublic Rhetorical Communication: The Case of the Egyptian Muslim Brotherhood Soumia Bardhan, Kansas State U, USA

Saturday 12:30-13:45 Aqua Salon AB

#### IAMCR: Transforming Culture, Politics & Communication: New Media, New Territories, New Discourses

#### Sponsored Sessions

#### Chair

Janet Wasko, U of Oregon, USA

#### **Participants**

Cultural & Political Mutations and Communication: New Discourses and New Territorialities

Amparo Cadavid, UNIMINUTO, COLUMBIA

New Discourse in the Age of YouTube: The Guatemalan Genocide

Gabriela Martinez, U of Oregon, USA

Undermining an Imperial Power During the Cold War: Shortwave Broadcasting and the Collapse of the Portuguese Empire Nelson Costa Ribeiro, U Catolica Portuguesa, PORTUGAL

"What Is...?" @ IAMCR @ ICA

Jeremy David Swartz, U of Oregon, USA

Disability & Communication Rights: A Radical Remapping of Media and Their Global Territories

Gerard Michael Goggin, U of Sydney, AUSTRALIA

The Gender Dimension on New Media, New Territories, and New Discourses

Medley Aimee Vega Montiel, U Nacional Autonoma de Mexico, MEXICO

The panel includes presentations that address the theme of the next conference of the International Association for Media and Communication Research (IAMCR), which celebrates its 60th anniversary in Cartagena, Colombia, July 16-20, 2017. The theme of transformation is a timely and significant intervention, as we consider the changing nature of culture, politics and communication. Panelists consider changes and emerging practices in communication and media, as well as new discourses through specific media forms and events.

#### 4428

#### How to Enter the Dance: New Perspectives Upon Journalist-Source Relations

#### Saturday 12:30-13:45 Aqua Salon C

#### Journalism Studies Feminist Scholarship

#### Chair

Linda C. Steiner, U of Maryland, USA

#### Participants

Journalist-Source Relations and the Deliberative System: A Network Performance Approach to Investigating Journalism's

Contribution to Facilitating Public Deliberation in a Globalized World

Julia Lueck, Johannes Gutenberg U Mainz, GERMANY

Hartmut Wessler, U Mannheim, GERMANY

Rousiley Celi Moreira Maia, Federal U of Minas Gerais, BRAZIL

Antal Wozniak, U of Exeter, UNITED KINGDOM

Female Voices in the News: Structural Conditions of Gender Representations in Norwegian Newspapers

Helle Sjovaag, U of Bergen, NORWAY

Truls Pedersen, U of Bergen, NORWAY

The Choreography of Exclusion Gender Division of Sources and Practices in Journalistic Work

Yifat Naim Girafi

Hagar Lahav, Sapir Academic College, ISRAEL

Zvi Reich, Ben Gurion U of the Negev, ISRAEL

Social Media as Information Subsidy in the News Coverage of the Syrian Crisis: A Cross-National Analysis

Raluca Cozma, Iowa State U, USA

Claudia Kozman, Lebanese American U, LEBANON

Sourcing Credible and Suitable Information to the News: Indian Activist Strategies

Laura Stein, U of California - Berkeley, USA

#### 1120

#### The Interventional Possibilities of Difference: Thinking Through Communication, Difference, and Identity

#### Saturday 12:30-13:45 Aqua Salon D

# **Ethnicity and Race in Communication**

#### Chair

Herman Gray, U of California - Santa Cruz, USA

#### **Participants**

Manufacturing Stigma and Allure: Bio-Brand and the Racial Self

Roopali Mukherjee, City U of New York, USA

What's the Difference With "Difference"?: Equity, Communication, and the Politics of Difference

Ralina Joseph, U of Washington, USA

"What Now?": The Wailing Black Woman, Grief, and Difference

Manoucheka Celeste, U of Florida, USA

Difference, Bordered Identities, and (Dis)Identifications With Belonging

Azeb Madebo, U of Southern California, USA

Gendering Globalization, Globalizing Gender Through Latinidad

Saturday 12:30-13:45 Aqua Salon E Feminist Scholarship Ethnicity and Race in Communication Global Communication and Social Change

**Participants** 

The Politics of Cultural Industries: Gender, Age, and Language as Variables to Understand Political, Economic, and Cultural Citizenship

Jessica Retis, California State U, Northridge, USA

Spitfire Transition Tales: Can a U.S. Latin/a American Star Moved Beyond a Stereotype and if so How?

Angharad N. Valdivia, U of Illinois, USA

Social Networks as Peaceful Weapons

María Elena Cepeda, Williams College, USA

How East Los Chicanas/Latinas Became Global Streaming Stars

Isabel Molina-Guzman, DVCCC, USA

This panel employs the performance of Latinidad and mediated embodiment of US Latina and Latin American identity to explore the gendering of global media practices and the global circulation of racialized gender in media and popular culture through practices of representation. Panelists also examine the ways gender effectively allows media and popular representations of ethnicity, language and nationality to productively flow on a transnational and global level. In doing so, the panelists engage in the intersectional feminist analysis of gender, citizenship, nationality, language and ethnicity to conceptualize critical interventions.

#### 4431

#### **Innovative Methods in Media and Communication Research**

Saturday 12:30-13:45 Agua Salon F

#### Philosophy, Theory and Critique

## Chairs

Sebastian Kubitschko, U of Bremen and Goldsmiths, GERMANY Anne Kaun, Sodertorn U, SWEDEN

#### **Participants**

Obfuscating the Black Box: Ways of Knowing Algorithmic Culture

Taina Bucher, U of Copenhagen, DENMARK

Caught Between the Ethical and the Instrumental: the Value, Challenges and Contradictions of Instigating the Open Wiki, radicalprintshops.org

Jess Baines, London School of Economics and Political Science, UNITED KINGDOM

Ways of Seeing Data: Towards a Critical Literacy for Data Visualisations as Research Objects and Research Devices

Jonathan Gray, Bath U, UNITED KINGDOM

Liliana Bounegru, U of Amsterdam, THE NETHERLANDS

Stefania Milan, U of Amsterdam, THE NETHERLANDS

Exploring Inclusive Ethnography as a Methodology to Account for Multiple Experiences

Paola Sartoretto, Stockholm U, SWEDEN

#### Respondent

Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

This panel aims to stimulate a more sophisticated debate on and exploration of innovative research methods. The panel gathers perspectives by early-career researchers from varying scholarly traditions and theoretical backgrounds who strive to advance fresh approaches for the study of media and communication. The papers determinedly rethink and make valuable changes to established methods, develop methodological approaches that break out from their conventional surrounding while remaining sensible to history and context.

#### 4432

#### Organizational Communication Research Escalator - Extended Session (Part 2)

# **Saturday** 12:30-13:45 Aqua 300AB

## **Organizational Communication**

Chairs

Boris H. J. M. Brummans, U de Montréal, CANADA

Consuelo Vasquez, U du Québec á Montréal (UQAM), CANADA

This double session matches up less experienced scholars with more seasoned ones to provide extensive feedback on a research paper and to discuss strategies for publishing organizational communication research. Others are also encouraged to join the breakout groups to share ideas about publishing and writing.

#### 1/13

**Saturday** 12:30-13:45 Aqua 310AB Studying Communitainment: Mapping a Research Agenda for the Social Media Entertainment industry - LANDLINE

Media Industry Studies Communication and Technology

#### Chairs

Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA David Craig, U of Southern California, USA

#### **Participants**

Patrick Vonderau, Stockholm U, SWEDEN Aswin Punathambekar, U of Michigan, USA Elaine Jing Zhao, U of New South Wales, AUSTRALIA Sangeet Kumar, Denison U, USA Jeremy Shtern, Ryerson U, CANADA Crystal Abidin, National U of Singapore, SINGAPORE Brooke Erin Duffy, Cornell U, USA Junyi Lv, U of Southern California, USA

This roundtable discussion will focus on agenda-setting around the challenges posed to media industry studies, particularly the global dimensions of communitainment. How are the contours of this industry shaped by larger market-based, tech-informed, and regulatory interventions? As evidenced in the rise of previous media industries, what are the co-evolutionary pressures posed by this new industry on traditional and other interactive media industries, including film, television, publishing, advertising, and gaming? How does this industry operate with distinction at the level of the regional and national, geographical and linguistic, cross and subcultural?

#### 4435

## Polymedia Theory in Popular Communication Research

**Saturday** 12:30-13:45 Aqua 313

#### Popular Communication Global Communication and Social Change

#### **Participants**

Cecilia Uy-Tioco, California State U, San Marcos, USA Tingyu Kang, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF Sanja Vico, Goldsmiths, U of London, UNITED KINGDOM

#### **Participants**

Ambivalent Nationalism: Polymedia and Elite Filipino Migrants Cecilia Uy-Tioco, California State U, San Marcos, USA

Expectant Motherhood in Polymedia Environments: Taiwanese Transnational Families in Birth Tourism

Tingyu Kang, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Destigmatisation Strategies Among Serbian Londoners in Polymedia Environments

Sanja Vico, Goldsmiths, U of London, UNITED KINGDOM Friendship Practices and Polymedia: A Taiwanese Perspective

Chen-Ta Sung, Goldsmiths, U of London, UNITED KINGDOM

#### Respondent

Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

This panel brings together a group of international scholars in an attempt to develop a multidisciplinary and comparative conversation about diverse popular communication practices shaped by the polymedia environment. By engaging polymedia theory to understand empirical examples as diverse as diasporic nationalism, expectant motherhood, identity performance, and friendship practices in a variety of contexts (the Philippines, USA, UK, Serbia and Taiwan) the panellists aim to make original, cross-cultural contributions to the theory in question and advance the debate on the popular communication in everyday life. Additionally, the international panel will also contribute to the understanding specific social phenomena.

## 4436

### Interventions and Connections: Organizational Communication and Public Relations

**Saturday** 12:30-13:45 Aqua 314

#### Public Relations Organizational Communication

#### Chair

Jeffrey Stafford, Eastern Washington U, USA

#### **Participants**

The Importance of Visual and Vocal Cues of Organizational Spokespersons in Times of Crisis

Aurélie De Waele, KU Leuven, BELGIUM An-Sofie Claeys, KU Leuven, BELGIUM Verolien Cauberghe, Ghent U, BELGIUM

Gijs Fannes, KU Leuven, BELGIUM

The More the Better? Exploring the Role of Internal Resources in Crisis Management Sejin Park, Republic of Korea Army, KOREA, REPUBLIC OF

Melissa Wooten Graham, U of Central Oklahoma, USA

Elizabeth Johnson Avery, U of Tennessee, USA

A Crisis Perception Exercise: The Influence of Employees on Situational Awareness and Analysis in a Precrisis Phase Erik Marinus Snoeijers, U of Antwerp, BELGIUM

Exploring Organizational Resilience Asset and Its Antecedents for Effective Internal Crisis Communication Young Kim, Marquette U, USA

Altruistic or "Pinkwashed" CSR Discourse: A Big-Data Analysis of Corporate and Nonprofit LGBTQ Values

Yixiao Alvin Zhou, U of Southern California, USA

Adam Khan, U of Southern California, USA

#### Responden

Joost Verhoeven, U of Amsterdam, THE NETHERLANDS

#### 4437

#### Digital Technology for Health: Self-Tracking, Social Media, and Virtual Games

# **Saturday** 12:30-13:45 Aqua 303

#### **Health Communication**

#### Chair

Rebecca Robbins, Cornell U, USA

#### **Participants**

Self-Tracking in Online Groups to Increase Fruit and Vegetable Consumption: The Effects of Demographic Similarity, Social

Comparison, and Performance Discrepancy

Jingbo Meng, Michigan State U, USA

Wei Peng, Michigan State U, USA

Soo Yun Shin, Michigan State U, USA

Minwoong Chung, Michigan State U, USA

Minyoung Choi, Michigan State U, USA

Going the Distance... With a Little Technological Help? Recreational Athletes' Running Motivations as Predictors of Their Use of

Online Fitness Community Features

Jeroen Stragier, Ghent U, BELGIUM

Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS

Body Dissatisfaction and Neuroticism as Determinants of Calorie-Tracking App Use Amongst Young Adults

Kimberly Embacher, U of Connecticut, USA

Rory McGloin, U of Connecticut, USA

The Influence of Health-Related Psychographic Factors and Social Media Activity on Exercise Maintenance and Well-Being

Xin Zhou, U at Albany, SUNY, USA

Archana Krishnan, Yale U, USA

The Best Way to Predict the Future is to Create It

Liyuan (Leah) Wang, U of Southern California, USA

David C. Jeong, U of Southern California, USA

Traci Gillig, U of Southern California, USA

Lynn Carol Miller, U of Southern California, USA

John L. Christensen, U of Connecticut, USA

#### 4438

### Media Ecology Association Panel: Media Ecological Interventions in Communication Research

# **Saturday** 12:30-13:45 Aqua 305

# **Sponsored Sessions**

Chair Laura Trujillo, U Panamericana, MEXICO

#### **Participants**

From Marshall McLuhan to Paolo Freire: Linking Media Ecology and Critical Pedagogy in Gary, Indiana

Evelyn Bottando, Indiana U Northwest, USA

Media and Mobilities: Modes, Messages, Movements, and Moods

Julia Hildebrand, Drexel U, USA

Virtuality in the Human Environment

Sam N. Lehman-Wilzig, Bar-Ilan U, ISRAEL

Imagistic Language in Contemporary Journalism: Trends in Media Ecology

denis reno, São Paulo State U, BRAZIL

Luciana Reno, U de Sao Paulo, BRAZIL

Media Ecology and Peace Journalism in the Middle East

Laura Trujillo, U Panamericana, MEXICO

María-Teresa Nicolas-Gavilan, U Panamericana, MEXICO

#### Saturday 12:30-13:45 Aqua 307

#### Temporal and Spatial Analysis of Mobility Data

#### **Computational Methods**

Taiquan Winson Peng, Michigan State U, USA

Kenth Engø-Monsen, Telenor, NORWAY

#### **Participants**

It's Not Just About Mobility: How Can Mobility Datasets Advance our Understanding of Information Diffusion?

Taiquan Winson Peng, Michigan State U, USA

Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Recommendation With Spatio-Temporal Information

Yizhou Sun, U of California - Los Angeles, USA

A Multimethod Approach to Collecting and Understanding Mobile Log Data

Jeffrey Boase, U of Toronto, CANADA

Analyzing Mobile Phone Data With Network Science

Cheng-Jun Wang, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

Xinzhi Zhang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

This panel focuses on how to model the temporal and spatial features of human behavior with mobility data in a precise and parsimonious way. It aims to help raise the awareness among communication scholars of opportunities and risks in the modelling of mobility data. Moreover, the panel will try to build an interdisciplinary dialogue on computational research between communication researchers, computer scientists, and research scientists from the industry.

#### 4440

#### **Engaging the Public? Political Implications of News Consumption**

#### Saturday 12:30-13:45 Aqua 309

# Journalism Studies

#### **Political Communication**

#### Chair

Peter Maurer, NTNU Trondheim, NORWAY

#### **Participants**

A Mixed-Methods Approach to Examining the Relationship Between News Media Literacy and Political Efficacy

Melissa Tully, U of Iowa, USA

Emily K Vraga, George Mason U, USA

Effects of Metropolitan News Coverage on Voter Turnout in Outlying Communities: A Longitudinal Study

Sarah Cavanah, U of North Dakota, USA

Do People's News Use and Their Views About Journalists' Relate to Civic Engagement? Evidence From 22 Societies

Homero Gil de Zuniga, U of Vienna, AUSTRIA

Trevor H Diehl, U of Vienna, AUSTRIA

Alberto Ardevol-Abreu, U of La Laguna, SPAIN

James Liu, Massey U, NEW ZEALAND

Close, but Not Close Enough? Audience's Reactions to Domesticated Distant Suffering in International News Coverage

Eline Huiberts, Ghent U, BELGIUM Stijn Joye, Ghent U, BELGIUM

Respondent

#### Michael Delli Carpini, U of Pennsylvania, USA

#### 4442

#### Global Civic Engagement Through Media Literacy in the Age of Alternative Facts (Council of Communication Associations/NAMLE)

#### Saturday 12:30-13:45 Sapphire Ballroom M

# **Sponsored Sessions**

#### Chair

Patrice M. Buzzanell, Purdue U, USA

## **Participants**

Michelle Ciulla-Lipkin, NAMLE, USA Paul Mihailidis, Emerson College, USA Federico Subervi, NAMLE, USA

Augie Grant, Broadcast Education Association, USA

Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

From the current U.S. presidential administration to Brexit, the international political landscape continues to challenge the news media and the concepts of fact vs fiction. What part does media literacy play in the "posttruth" age? What is our role as educators and researchers? This workshop will explore the current landscape of the global news media and discuss the importance of media literacy to encourage civic engagement. Discussion will include how the present day challenges impact policy issues regarding issues such mobility, immigration, and intolerance.

**Queer Media Mobilities** 

Saturday 12:30-13:45 Sapphire 400A Lesbian, Gay, Bisexual, Transgender and Queer Studies **Mobile Communication** 

**Feminist Scholarship** 

Chair

Katherine Sender, U of the Arts, USA

**Participants** 

Between Digital Spaces and Physical Places: Mobile Mediated Gay Cultures Between Urban and Semiurban India Vishnupriva Das, U of Michigan, USA

Stretched Kinship: Queer Chinese Mobilities in the Twenty-First Century

John Wei, Media Design School, NEW ZEALAND

No Happy Ending at Home or Abroad: Female Migrant Queerscape in the Taiwanese Documentary Lesbian Factory (2010) Jing Zhao, China Youth U for Political Sciences, CHINA, PEOPLE'S REPUBLIC OF

Celina Hung, New York U Shanghai, CHINA, PEOPLE'S REPUBLIC OF

Queer Mobility of Chinese Women: An Ethnographic Study of Mainland Chinese Queer Women in Australia

Lucetta Kam, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Sexual Mobilities, Cosmopolitanism, and Cultural Capital: Same-Sex Materials in Sex Museums

Katherine Sender, U of the Arts, USA

Playing Queerness Across Time and Space: The Mobile Mutability of LGBTQ Game Content Adrienne Shaw, Temple U, USA

Queering Productivity Apps: Movements of Wandering, Novelty and Failure

Sarah Anne Murray, U of Michigan, USA

Queering the Web Crawler: Algorithms, Automation, and the Politics of Archives

Megan Sapnar Ankerson, U of Michigan, USA

Our contemporary world is characterized as much by mobility as by traditional analytic frameworks such as social structure or identity. How may we think differently about sexuality and gender not from a perspective of arrival and stasis but motility and dynamism? How does movement among places and media platforms enable or produce queer experience? This high-density panel considers what might be queer about mobility: how embodied and mediated sexualities move across regional and national boundaries, and what happens when they do; how transnational migrations of sexual subjects reconfigure traditional labor and kinship relations; how mobile media and communication technologies enable contingent queer identifications; and how new contexts queer hetero- and gender-normative media and sexual materials.

## Flashlights Game Studies Division

#### Saturday 12:30-13:45 Sapphire 400B

# **Game Studies**

Chair

Elizabeth Newbury, Cornell U, USA

#### **Participants**

Considering Potential Impacts of Developer-Gamer Relationships on Game Experience

Evan Watts, West Virginia U, USA

Forced Moral Action and Moral Coping Mechanisms: Toward a Theoretical Model

Arienne Ferchaud, Pennsylvania State U, USA

Game-Based Learning and Mental Models: Emerging Research and Methodological Considerations

Joe A Wasserman, West Virginia U, USA

Gaming Mechanics Matter For Memory Performance: Game Conditions Influence Short-Term Memory

Kelsey Prena, Indiana U, USA

Players Speak Up: Identifying Novel Characteristics of User Game Reviews

Richard Wirth, Pennsylvania State U, USA

Shane Halse, Pennsylvania State U, USA

Arienne Ferchaud, Pennsylvania State U, USA

Self-Determined Extrinsic Rewards and Intrinsic Motivation in a Gamified Online Task Management Environment

Brahm deBuys, The Ohio State U, USA Defining and Categorizing Prosocial Behaviors in Digital Games

Ji Soo Lim, U of Tokyo, JAPAN

Did you ever wonder what the strange people of the Game Studies Division do? Please feel welcome to join us and listen to our youngsters giving you an insight on this question. Step away of the theoretical and study based discussions and enjoy seven five minutes talks on game research, virtual environments, and simulations which summarize in a fun way what is happening nowadays in our field. Maybe it will help you to get some ideas how to use our approaches for your own field? We need you after all: the audience will vote for the best Flashlight presentation at the end of this session.

4446

#### **Culture in the Political Contexts**

Saturday 12:30-13:45 Sapphire 411 AB

#### **Intercultural Communication**

Comfort Adebayo, U of Wisconsin - Milwaukee, USA

#### **Participants**

How Economic Centers Perceive a Political Center: Co-Orientation From Hong Kong and Shanghai Toward Beijing

Deya Xu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Shoot Them or Send Them Back: Analysis of Public Opinion and Sentiment in News Comments on Syrian Refugees

Zulfia Zaher, Ohio U, USA

Nisha Garud, Ohio U, USA

Sex, Stars, and Songs: Dancing Girls and Political Economy of the Body Spectacle in Bollywood Musicals

Azmat Rasul, Florida State U, USA

Ehab Rasul, Florida State U, USA

International Copyright: Efforts to Use Intercultural Communication to Find Common Ground on Intellectual Property Regulations

Evan Billingsley, Arizona State U, USA

Meanings of Income Inequality in Neoliberal Singapore

Ashwini Falnikar, National U of Singapore (NUS), SINGAPORE

Ee Lyn Tan, National U of Singapore, SINGAPORE

Somrita Ganchoudhuri, National U of Singapore, SINGAPORE

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

What Is This "Culture" in Critical Inter/Cultural Studies? Cultural Materialist Interventions Through Space Struggles

Susana Martinez Guillem, The U of New Mexico, USA

#### 4448

#### Communicators Without Borders: Applying Socially Constructive Media and Culture Among Three Disciplines

#### Saturday 12:30-13:45 Sapphire 410A

#### **Instructional & Developmental Communication**

#### Chair

Rowena Briones Winkler, U of Maryland, USA

#### **Participants**

From Introduction to Complex Deliverables: A Study in Collaboration

Ashley Rose, Virginia Commonwealth U, USA

Building Community Online While Maintaining Learning Outcomes: A Reflection

Rowena Briones Winkler, U of Maryland, USA

Reflecting on the Success of a Virtual Global Collaborative Project

Renitha Rampersad, Durban U of Technology, SOUTH AFRICA

Socially Constructive Media: What Does It Mean and How Do Students Respond to It?

Karen Elizabeth McIntyre, Virginia Commonwealth U, USA

#### Political Discourse: Praising, Blaming, Responding, and Categorizing

#### Saturday 12:30-13:45 Sapphire 410B

# Language & Social Interaction

## **Political Communication**

#### Chair

Karen Tracy, U of Colorado, USA

#### **Participants**

"You Dribble Faster Than Messi and Jump Higher Than Jordan": The Art of Complimenting and Praising in Political Discourse Zohar Kampf, Hebrew U of Jerusalem, ISRAEL

Roni Danziger, Hebrew U of Jerusalem, ISRAEL Defensive Semiotic Strategies in Government: A Multimodal Study of Blame Avoidance

Sten Hansson, U of Tartu, ESTONIA

The Rhetorical Evolution of Barack Obama's Response Statements to High-Profile Gun Violence

Harper Anderson, Brigham Young U, USA

Derrick Holland, Texas Tech U, USA

Steven Holiday, Texas Tech U, USA

"I am a Shitizen so I Watch": Emergent Identities and Political Actions in Chinese Cyberspace

Bingjuan Xiong, U of Colorado, USA

#### DGPuk Panel- Illuminating the Abyss of Social Media: Perception, Effects, and Countering of Hate Speech and Extremist Propaganda in the Digital Age

#### Saturday 12:30-13:45 Cobalt 500

# **Sponsored Sessions**

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

#### **Participants**

The Wall Against the Dark? How Journalists and Community Managers Identify and Interpret Hidden Online Propaganda

Thorsten Ouandt, U of Muenster, GERMANY

Svenja Boberg, U of Muenster, GERMANY

Lena Frischlich, U of Muenster, GERMANY

Can You Recognize the Wolf in Sheep's Clothing? Explaining Youth's Contact With Extremist (Online) Messages and Their Ability to Recognize Them

Angela Nienierza, Ludwig-Maximilians-U Muenchen, GERMANY

Carsten E. Reinemann, Johannes Gutenberg U, GERMANY

Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY

Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY

Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY

A Story For and Not Against: Effects and Limitations of Narrativity in Propaganda Videos and Counternarratives

Lena Frischlich, U of Muenster, GERMANY

Diana Rieger, U of Mannheim, GERMANY

Anna Morten, U of Cologne, GERMANY

Josephine Schmitt, U of Cologne, GERMANY

Ronja Schötz, U of Cologne, GERMANY

Olivia Cornelia Rutkowski, U of Cologne, GERMANY

Gary Bente, U of Cologne, GERMANY

"Mass Media are at War With Islam": Towards a Model of the Interplay Between Mainstream Media and Propaganda Influences in

Extremist Radicalization Processes

Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY

Philip Baugut, Ludwig Maximilians U Munich, GERMANY

Narin Karadas, Ludwig Maximilians U Munich, GERMANY

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

#### 4459

Elevation Room

#### Journal of Children and Media Editorial Board Luncheon

#### **Sponsored Sessions** Saturday 12:30-13:45

Chairs

Amy B. Jordan, U of Pennsylvania, USA

Dafna Lemish, Rutgers U, USA

#### **Participants**

Vicky Rideout, VJR Consulting, USA

Karin Fikkers, U of Amsterdam, THE NETHERLANDS

David Bickham, Harvard U, USA

Amy Bleakley, U of Pennsylvania, USA

Sahara Byrne, Cornell U, USA Kirsten Drotner, U of Southern Denmark, DENMARK

Steven Eggermont, KU Leuven, BELGIUM

Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL Cynthia A. Hoffner, Georgia State U, USA

Heather Kirkorian, U of Wisconsin-Madison, USA

Agnes Lucy Lando, Daystar U, KENYA

Matthew A. Lapierre, U of Arizona, USA

Alexis Lauricella, Northwestern U, USA

Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

Sonia Livingstone, London School of Economics, UNITED KINGDOM

Marie-Louise Mares, U of Pennsylvania, USA

Nicole Martins, Indiana U, USA

Srividya Ramasubramanian, Texas A&M U, USA

Michael O. Rich, Harvard U, USA

Erica L. Scharrer, U of Massachusetts - Amherst, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Jan Van den Bulck, KU, Leuven, USA

Ron Warren, U of Arkansas, USA

Ellen Wartella, U of Texas - Austin, USA

Kirstie Farrar, U of Connecticut, USA

## **Communication and Technology Top Student Papers**

#### Saturday 14:00-15:15 Indigo Ballroom A

Chair

# Communication and Technology

# Lee Humphreys, Cornell U, USA

#### **Participants**

It's Us Against Them: A Comparative Experiment on the Effects of Populist Messages Communicated via Social Media Michael Hameleers, U of Amsterdam, THE NETHERLANDS

Desiree Schmuck, U of Vienna, AUSTRIA

Picture This! Social Influence in a Visually Identified YouTube Environment

Damian Gan, Nanyang Technological U, SINGAPORE

Jiemin Looi, Nanyang Technological U, SINGAPORE

Alisius Leong, Nanyang Technological U, SINGAPORE

Abigail Chua, Nanyang Technological U, SINGAPORE

Technological Exceptions to the Legal Rule: Property Rights in the Fight Over Ownership of Vehicle Software

Michelle C Forelle, U of Southern California, USA

The Datalogical Drug Mule

Juan Llamas Rodriguez, U of California - Santa Barbara, USA

#### 4518

### **Understanding Audience: Toward A General Theory**

#### Saturday 14:00-15:15 Indigo Ballroom B

#### **Mass Communication**

Chair David Tewksbury, U of Illinois, Urbana, USA

#### **Participants**

From Temporal to Social Rhythms: Day-to-Day Media Platform Usage and its Meaning for Society

Anna Schnauber, Johannes Gutenberg - U Mainz, GERMANY

Frank Mangold, U of Hohenheim, GERMANY

Understanding TV Discourses on Intercultural Communication: An Approach From Audiences and Experts

Leonarda Garcia-Jimenez, U of Murcia, SPAIN

Antonio Pineda, U of Seville, SPAIN

Miquel Rodrigo-Alsina, U Pompeu Fabra, SPAIN

Media Use and Self-Objectification: A Meta-Analysis

Kathrin Karsay, U of Vienna, AUSTRIA

Johannes Knoll, U of Vienna, AUSTRIA

Jorg Matthes, U of Vienna, AUSTRIA

Sleep Quality and the Relationship Between Television Viewing and Attitudinal Judgments: Mediator, Moderator, or Both?

Liese Exelmans, KU Leuven, BELGIUM

Lennert Coenen, KU Leuven, BELGIUM

Jan Van den Bulck, KU, Leuven, USA

#### 4519

#### New Questions and New Opportunities Brought by New Media

#### Saturday 14:00-15:15 Indigo Ballroom C

# Chair

Chen-Chao Tao, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

#### **Participants**

**Information Systems** 

Application of Machine Learning Methods to E-Cigarette Images on Social Media: A New Way to Quantify Images

Ashley Sanders-Jackson, Michigan State U, USA

Jiayu Zhou, Michigan State U, USA

Motivation Factors in Crowdsourced Policymaking: Problem Solving, Learning, and Voicing the Crowd's Experience

Tanja Katarina Aitamurto, Stanford U, USA

Jorge Saldivar, U of Trento, ITALY

Using Crowd-Sourced Labelling to Rate the Valence of Media Texts: Rating Instructions for Achieving Valid Results

Stella Juhyun Lee, U of Pennsylvania, USA

Jiaying Liu, U of Pennsylvania, USA

Laura A. Gibson, U of Pennsylvania, USA

Robert Hornik, U of Pennsylvania, USA

Between Threat and Control. Linking Situational Control and Human Distinctiveness Concerns to Virtual Agents' Uncanniness

Jan-Philipp Stein, Technical U Chemnitz, GERMANY

Benny Liebold, Technical U Chemnitz, GERMANY

Peter Ohler, Technical U Chemnitz, GERMANY

So Scary Yet So Fun: Unraveling a Three-Factor Model of Enjoyment of Mediated Fright Through a Virtual Reality Survival Horror Game

Jih-Hsuan Lin, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Dai-Yun Wu, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Chen-Chao Tao, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

What Makes a Virtual Concert More Realistic: Spatialized 3D Sound With Head Tracking Function in a Multimodal Virtual Reality

MinCheol Shin, Syracuse U, USA

Stephen Wonchul Song, Syracuse U, USA

Daeyoung Lee, Konkuk U, KOREA, REPUBLIC OF

Yeonhee Cho, Syracuse U, USA

Sejung Kim, Syracuse U, USA

Components of Game Experience: An Automatic Text Analysis of Video Game Online Reviews

Xiaohui Wang, National Technological U, SINGAPORE

At the Interplay Between Journalistic and Algorithmic Curation: Who Knows Who is the Author? Sujin Choi, Kookmin U, KOREA, REPUBLIC OF

#### 4520

# Important Media and Message Features

Saturday 14:00-15:15 Indigo Ballroom D

# Information Systems

#### Chair

Christopher John Carpenter, Western Illinois U, USA

#### **Participants**

Crafted for Your Craving: Mmmm, Healthy Foods!

Lelia Samson, Nanyang Technological U, SINGAPORE

Effects of Infographics During Science News Processing: Prior Knowledge and Learning Process as Moderating Variables

Namyeon Lee, U of Missouri, USA

Sungkyoung Lee, U of Missouri-Columbia, USA

Encouraging Greater Compliance: Combining the "But You Are Free" Compliance-Gaining Technique and Positive Face

Nathan J. Lindsey, U of Oklahoma, USA

Christopher John Carpenter, Western Illinois U, USA

Examining the Educational Effects of an Epilogue to a TV Show Episode About Bipolar Disorder

Elizabeth L. Cohen, West Virginia U, USA

David Alward, West Virginia U, USA

Danielle Zajicek, West Virginia U, USA

Sarah Edwards, West Virginia U, USA

Ryan Hutson, West Virginia U, USA

Food Commercial Exposure Influencing Goal Activation in (Un)restrained Eaters High and Low in Self-Regulatory Success

Monique Alblas, U of Amsterdam, THE NETHERLANDS

Saar Mollen, U of Amsterdam, THE NETHERLANDS

Bas van den Putte, U of Amsterdam, THE NETHERLANDS

Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS

How the Design Characteristics of Online Consumer Platforms Influence Language Abstraction and Valence of Reviews

Goele Aerts, KU Leuven, BELGIUM

Tim Smits, KU Leuven, BELGIUM

Peeter Verlegh, Vrije U Amsterdam, THE NETHERLANDS

How Atypical Communication Influences Jury Verdicts

Nick Polavin, Ohio State U, USA

Zheng (Joyce) Wang, Ohio State U, USA

Shot Scale and Facial Expression Affect Film Viewers' Theory of Mind Tendency but Not Ability

Brendan Rooney, U College Dublin, IRELAND

Katalin Balint, U of Augsburg, GERMANY

#### 4521

### Understanding the Influence of Social Media and Messaging on Engagement and Participation

#### **Saturday** 14:00-15:15 Indigo Ballroom H

# **Political Communication**

#### Chair

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

## **Participants**

Understanding Citizenship, Understanding Social Media? Digital Media's Effects on Understanding of Citizenship and Political Participation

Jakob Ohme, U of Southern Denmark, DENMARK

Erik Albaek, U of Southern Denmark, DENMARK

WhatsApp...ening to Political Discussion? Mobile Instant Messaging and Political Engagement in Germany, Italy, and the United Kingdom

Augusto Valeriani, U of Bologna, ITALY

Cristian Vaccari, Ú of Bologna, ITALY

The Influence of Platform-Specificity on Political Participation: How Social Media News Use Affects Interpersonal Political Conversation

Anna Van Cauwenberge, U of Groningen, THE NETHERLANDS

Marcel J. Broersma, U of Groningen, THE NETHERLANDS

Commitment in the Cloud? Social Media Participation in the Sunflower Movement

Yuan Hsiao, U of Washington, USA

Yunkang Yang, U of Washington, USA

Network Interventions: How Citizens' Social Media Networks Influence Their Political Participation

Jakob Ohme, U of Southern Denmark, DENMARK

#### **Mobile and Online Health Interventions**

**Saturday** 14:00-15:15 Indigo 202A

#### Communication and Technology Health Communication

#### Chair

Gi Woong Yun, U of Nevada, Reno, USA

#### **Participants**

Do Pictures Help Tell the Story? An Experimental Test of Narrative and Emojis in a Health Text Message Intervention

Shuang Liu, Washington State U, USA

Jessica Fitts Willoughby, Washington State U, USA

Does Interactivity Makes Users Autonomous? Role of Perceived Interactivity and Self-Determination in mHealth Applications

Saraswathi Bellur, U of Connecticut, USA

Christina DeVoss, U of Connecticut, USA

More is Not Always Better: The Effect of Interactivity on Smokers' Intention to Quit

Jeeyun Oh, U of Texas - Austin, USA

Younger vs. Older Adults' Satisfaction With Health Websites: Results From a Mode Tailoring Experiment

Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS

#### 4523

## Social Presence and Technology

# **Saturday** 14:00-15:15 Indigo 202B

#### Communication and Technology

#### Chair

Nathaniel D. Poor, Underwood Institute, USA

#### **Participants**

Theory of Mind for Automated Agents

Lorraine Borghetti, Ohio State U, USA

Brahm deBuys, Ohio State U, USA

Snapchat and its Cognitive Affordances: The Role of Social Presence and Theory of Mind

David C. Jeong, U of Southern California, USA

James Lee, U of Southern California, USA

Celebrity's Personal and Emotional Tweets and A Mediating Role of Social Presence

Jihyun Kim, Kent State U, USA

Jinyoung Kim, U of Pennsylvania, USA

A Trinity of Communication Modes: The Convergence of CMC and HCI on Cues and Social Presence

Kun Xu, Temple U, USA

#### 4524

#### Media Violence, Agression, and Suspense

# **Saturday** 14:00-15:15 Indigo 204A

# **Mass Communication**

#### Chair

Thomas Franklin Waddell, Pennsylvania State U, USA

#### **Participants**

A Multidimensional Scale to Assess Reflective Thoughts About Violent Media Content – Development and Cross-Cultural Validation

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Marie-Louise Mares, U of Pennsylvania, USA

Andrea Kloss, Ludwig Maximilians U Munich, GERMANY

Hero or Villain? The Role of Audience Beliefs About Suspense for Their Suspense Experience

Thorsten Naab, U of Augsburg, GERMANY

Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

Unsung Heroes: Exploring Activation of Heroic, Villainous, and Neutral Character Schema

Jialing Huang, U at Buffalo, SUNY, USA

Kaitlin Fitzgerald, U at Buffalo, SUNY, USA

Changhyun Ahn, U at Buffalo, SUNY, USA

Haoran Chu, U at Buffalo, SUNY, USA Matthew N Grizzard, U at Buffalo, SUNY, USA

Is Parental Desensitization to Violent Films a Function of Justified Violence?

Robert Benjamin Lull, U of Pennsylvania, USA

Dan Romer, U of Pennsylvania, USA

#### **Mass-Social-Personal Communication Relations**

#### Saturday 14:00-15:15 Indigo 204B

#### **Mass Communication**

#### Chair

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

#### **Participants**

How Are Media Use, Interpersonal Communication, and Friendships Interrelated? A Multilevel Social Network Analysis Matthias Bixler, U of Zurich, SWITZERLAND

Online Disclosure as a Masspersonal Phenomenon: Current Models and a Social Influence Perspective

Jody Wong, Nanyang Technological U, SINGAPORE

The Role of Stigma in the Search for Online Support

Daphna Yeshua-Katz, Ben Gurion U of the Negev, ISRAEL

What Drives Doctors to Social Media? An Analysis of the Chinese Grassroots Celebrity Physician Phenomenon Li Chen, West Texas A&M U, USA

#### Democracy on the Brink: Communication and Civic Culture in Fragmented, Polarized, and Contentious Societies

# Indigo 206

## **Political Communication**

# Chair

## Christopher Wells, U of Wisconsin - Madison, USA

#### **Participants**

Populism as Challenge to Democracy

Sven Engesser, U of Zurich, SWITZERLAND

Rise and Fall of Ukrainian Far-Rights: Analysis of Social Media Mobilizing Strategies During and After EuroMaidan

Larisa Doroshenko, U of Wisconsin-Madison, USA

Homophily, Polarization, and Unfriending During Elections in Israel and the United States

Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

R. Kelly Garrett, Ohio State U, USA

Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

The Civic State Under Threat: How Social, Political, and Media Changes Eroded Wisconsin's Civic Culture

Lewis A. Friedland, U of Wisconsin-Madison, USA

Christopher Wells, U of Wisconsin - Madison, USA

Katherine J. Cramer, U of Wisconsin - Madison, USA

Dhavan Shah, U of Wisconsin-Madison, USA

Michael W. Wagner, U of Wisconsin-Madison, USA

### Respondent

Kate Kenski, U of Arizona, USA

## Native Advertising, Branded Content, and Audience Engagement

#### Saturday 14:00-15:15 Aqua Salon AB

# Chair

**Media Industry Studies** 

Patricia Frances Phalen, George Washington U, USA

Conceptualizing Branded Content in a Changing Media Marketplace

Sylvia Chan-Olmsted, U of Florida, USA

Lisa-Charlotte Wolter, Hamburg Media School, GERMANY

Min Xiao, U of Florida, USA

Studying Engagement Dynamics in the Media Industry Context

Vijay Viswanathan, Northwestern U, USA

Edward Malthouse, Northwestern U, USA

Ewa Maslowska, U of Amsterdam, THE NETHERLANDS

Steven Hoornaert, Ghent U, BELGIUM

Dirk Van den Poel, Ghent U, BELGIUM

Native Advertising on Social Media

Hannah Lee, Ewha Womans U, KOREA, REPUBLIC OF

Soontae An, Ewha Womans U, KOREA, REPUBLIC OF

The Influence of Native Advertising on Customer-Based Brand Equity of Media Outlets and Advertising Companies Larissa Wessel, Vizeum Germany GmbH, GERMANY

Gianna Luisa Ehrlich, U of Mainz, GERMANY

Exploring the Typology and Impact of Audience Gratifications Gained From TV-smartphone Multitasking

Linsen Su, Beijing Jiaotong U, CHINA, PEOPLE'S REPUBLIC OF

Sylvia Chan-Olmsted, U of Florida, USA

#### 4526

# Saturday 14:00-15:15

Saturday 14:00-15:15 Aqua Salon C

#### From Trolling to Deliberating: How do Reader Comments Matter?

#### Journalism Studies

#### Chair

Nina Springer, Ludwig Maximilians U Munich, GERMANY

#### **Participants**

The Discussion Value of Online News: How News Story Characteristics Affect the Deliberative Quality of User Discussions in SNS Comment Sections (Top Faculty Paper)

Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Oliver Quiring, Johannes Gutenberg - U Mainz, GERMANY

Uncivil and Personal? Comparing Patterns of Incivility in Facebook Comments of News Outlets

Leona Yi-Fan Su, U of Utah

Michael Andrew Xenos, U of Wisconsin-Madison, USA

Kathleen Rose, U of Wisconsin-Madison, USA

Christopher Wirz, U of Wisconsin-Madison, USA

Dietram Scheufele, U of Wisconsin-Madison, USA

Dominique Brossard, U of Wisconsin-Madison, USA

You Id10t! How Flaming Affects the Credibility of Online News

Jan Boehmer, U of Pennsylvania, USA

Taming the Trolls: How Journalists Negotiate the Boundaries of Journalism and Online Comments

David Wolfgang, Colorado State U, USA

Who Finds Value in News Comment Communities? An Analysis of the Influence of Individual User, Perceived News Site Quality, and Site Type Factors

Tobias M Hopp, U of Colorado - Boulder, USA

Valerie Barker, San Diego State U, USA

Arthur Daniel Santana, San Diego State U, USA

#### 4529

#### Relating With Refugees: Communicative Practices and Migrant Socialities

#### 5:15 Ch

14:00-15:15 Aqua Salon D

Saturday

# **Ethnicity and Race in Communication**

#### •

#### Chairs

Miyase Christensen, Stockholm U, SWEDEN Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

### **Participants**

The Digital Visibility of Refugees in Europe: Questions of Voice, Recognition, and Humanity

Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM

Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

Art and Activism on Hospitality and Solidarity

Miyase Christensen, Stockholm U, SWEDEN

Media and Imaginaries of Migrant Solidarity

Jason Vincent Aquino Cabanes, U of Leeds, UNITED KINGDOM

Megha Amrith, United Nations U, SPAIN

Conviviality in the Unruly Commons

Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

Maria Rovisco, U of Leicester, UNITED KINGDOM

This panel reflects on the communicative practices that shape our relationships with today's refugees. It attends to the use–and abuse–of media power in setting boundaries, securing homes while also defining who the "desirable" outsiders are. In so doing, the papers collectively assess whether and how different communicative practices foster people's capacity for hospitality, solidarity and conviviality with refugees. The overall aim is to intervene in the critical debate on migration and mobility in general and refugees in particular.

#### 4530

#### Advancing Feminist Theories: Interventions, Integrations, and Intersections

#### Saturday 14:00-15:15 Aqua Salon E

#### Feminist Scholarship Lesbian, Gay, Bisexual, Transgender and Queer Studies

#### Participants

Unsettling Home: Discomfort as an Intervention for Reimagining Belonging and Solidarity

Renu Pariyadath, U of South Carolina Upstate, USA

Working Toward a Feminist Theory of Trauma and Digital Media

Samira Rajabi, U of Colorado at Boulder, USA

"We Are All Completely Beside Ourselves" as a Feminist STS Intervention

Emily York, James Madison U, USA

A Feminist Perspective of Media Ethics: Does "Ethics of Care" Provide a Universal Framework for Global Media Ethics in the New

Mohammad Delwar Hossain, U of South Alabama, USA

James Aucoin, U of South Alabama, USA

Intersectionality and Feminist Praxis: An Integrative Analysis of Diversity and Discourse in Women's Leadership

Diane Forbes Berthoud, U of California - San Diego, USA

Feminist Interventions in Social Media Research: A Review Essay

Jimmie Manning, Northern Illinois U, USA

#### 4531

# Artificial Intelligence, Machines, and Platforms

Saturday 14:00-15:15 Aqua Salon F

# Philosophy, Theory and Critique

#### Chair

James Katz, Boston U, USA

### **Participants**

Hearing Synthetic Speech as Human: Disability, Technology, and the Politics of Listening to Computerized Voice Meryl Alper. Northeastern U. USA

Communication Theory and the Activity, Agency, and Alterity of Machines

Eleanor Sandry, Curtin U, AUSTRALIA

Media Genealogy of Google Translate

Ido Ramati, Hebrew U of Jerusalem, ISRAEL

Amit Pinchevski, Hebrew U of Jerusalem, ISRAEL

Forgotten Unfriending: An Agnotological Analysis of APIs

Nicholas A. John, Hebrew U of Jerusalem, ISRAEL Asaf Nissenbaum, Hebrew U of Jerusalem, ISRAEL

4532

#### B.E.S.T.: Leadership, Managers, and Employees

# **Saturday** 14:00-15:15 Aqua 300AB

#### **Organizational Communication**

#### Chair

Jeffrey William Treem, U of Texas - Austin, USA

#### **Participants**

Little Words and Big Goals: Semantic Indicators of Leadership in Multiteam Systems

Zachary Michael Gibson, Northwestern U

Dorothy Carter, U of Georgia, USA

Leslie DeChurch, Northwestern U, USA

Disclosing the Generic Communication Processes Underlying Ethical Leadership: The Application of Four Flows Theory

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Pok Man Tang, Lingnan U, CHINA, PEOPLE'S REPUBLIC OF

Leader-Member Exchange (LMX) Agreement Within Work Group Contexts: How and When Leader-Member Conversation Quality

(LMCQ) Impacts Group Members' Effectiveness

Hassan Abu Bakar, U of Utara - Malaysia. MALAYSIA

Coping With Workplace Bullying and Leader-Member Exchange: Effects of Relational Concerns Across Cultures

Jaesub Lee, U of Houston, USA

Jillian Lim, U of Houston, USA

Robert L. Heath, U of Houston, USA

Between the "Employee" and "Manager" Worlds: Tensions and Contradictions in the Process of Downsizing

Pascale Caidor, U de Montréal, CANADA

Ignoring the Bad Apples: The Impact of Managerial Handling of Employee Deviance

Michelle Fetherston, U of Wisconsin - Milwaukee, USA

Impeded Opportunities: The Content and Consequences of Managers' Communication Barriers to Accommodate Older Workers'

Sustainable Employability

Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

Subordinate's Account-Giving in the Eyes of the Manager: Successful Management of Failing Events in Multinational

Organizations (MNOs)

Kumi Ishii, Western Kentucky U, USA

Employees' Communication of Past Work Experience as Resource and Repertoire for Membership Negotiation

Camille Endacott, U of California - Santa Barbara, USA

## Respondents

Brenda Lee Berkelaar, U of Texas - Austin, USA Ted Zorn, U of Waikato, NEW ZEALAND Dawna Ballard, U of Texas – Austin, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks". In this format, each participant gives a 5-minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet 2 or 3 small breakout groups to discuss ideas stimulated by that set of papers.

#### Media Transparency and Corporate News: Interventions, Connections, Disruptions

**Saturday** 14:00-15:15 Aqua 310AB Public Relations Journalism Studies Mass Communication

### Chair

Katerina Tsetsura, U of Oklahoma, USA

#### **Participants**

Blog Advertorials That Sell: The Impact of Blogger Credibility, Advertising Intent, and Product Involvement on the Effectiveness of Blog Advertorials

Philip Lee, National U of Singapore, SINGAPORE

Tracy Loh, National U of Singapore, SINGAPORE

Corporate Newsroom: A New Paradigm or Just a New Label?

Guido Keel, Zurich U of Applied Sciences, SWITZERLAND

News Consumption, Values, and Confidence in Major Corporations Worldwide: Exploring Media Influence on Confidence in Different Cultural Contexts

Piet Verhoeven, U of Amsterdam, THE NETHERLANDS

Mapping Media Attention for Organizations: Differences Between Corporations, Public Sector Organizations, and NGOs Anke Wonneberger, U of Amsterdam, THE NETHERLANDS

Sandra Jacobs, U of Amsterdam, THE NETHERLANDS

Taking Reputation Personal: The Effects of Individual-Level Exposure to Company News on Corporate Reputation

Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

Mark Boukes, U of Amsterdam, THE NETHERLANDS

#### Respondent

Dean Kruckeberg, U of North Carolina, USA

#### 4535

#### Fans, Fandom, and Fantagonism: From Football to Fluttershy

# **Saturday** 14:00-15:15 Aqua 313

#### **Popular Communication**

#### Chair

Jonathan Alan Gray, U of Wisconsin-Madison, USA

#### **Participants**

How to Change a Mascot: Sports and the Activation of an Oppositional Fandom

Jason Lopez, U of Wisconsin-Madison, USA

Lori Kido Lopez, U of Wisconsin-Madison, USA

If Adults Watch it "It's Gotta Be Good": Traditional Taste Hierarchies in the Brony Fandom

Kyra Hunting, U of Kentucky, USA

Rebecca C. Hains, Salem State U, USA

Playing All Sides: Media Franchising and the Management of Fantagonism

Derek Johnson, U of Wisconsin-Madison, USA

"The Florals": Fans Over 50 in the Sherlock Fandom

Line Nybro Petersen, U of Sourthern Denmark, DENMARK

## 4536

## Deconstructing Dualities Between Being at Home and Abroad in Organizational Ethnography

**Saturday** 14:00-15:15 Aqua 314

### **Organizational Communication**

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# Participants

"To Be Without a Home, like a Rolling Stone": Tensions and Negotiations in Collaborative Knowledge Production in Morocco and the Western Sahara

Oana Brindusa Albu, U of Southern Denmark, DENMARK

Hybrid Homes: Marrying East and West in Organizational Ethnography

Boris H. J. M. Brummans, U de Montréal, CANADA

Boris H. J. M. Brummans, U de Montréal, CANADA

Jennie M. Hwang, U de Montréal, CANADA

How "at Home" is an Ethnographer at Home? Making Sense of Discourse and Practices in an Italian Intensive Care Unit Letizia Caronia, U of Bologna, ITALY

The Challenge of Being Cast in an "Us-vs.-Them"

Boukje Cnossen, Tilburg U, THE NETHERLANDS

Am I Really "At Home"? Struggling with Closeness and Distance in Chilean and Canadian Fieldwork Experiences Consuelo Vasquez, U du Québec á Montréal, CANADA

**Saturday** 14:00-15:15 Aqua 303

#### Formative, Process, and Outcome Evaluation Research for Health Communication Campaigns

#### **Health Communication**

#### Chair

Peter A. Andersen, San Diego State U, USA

#### **Participants**

Fact or Crap? Design and Feasibility of a School-Based Text Message Campaign to Promote Healthy Relationships

Shannon Guillot-Wright, U of Texas Medical Branch, USA

Yu Lu, U of Texas Medical Branch, USA

Elizabeth Torres, U of Texas Medical Branch, USA

Vi Le, U of Texas Medical Branch, USA

Hannah Hall, Trinity U, USA

Jeff Temple, U of Texas Medical Branch, USA

Direct and Indirect Effects of Communication Interventions: Gender Constructs and Modern Contraceptive Use

Carol R. Underwood, Johns Hopkins U, USA

Anna Leddy, Johns Hopkins U, USA

Zoé Hendrickson, Johns Hopkins U, USA

Bathroom Stalls as an Intervention Strategy to Reach College Students: Evaluation of a Stall Stories Health Communication

Campaign

Brandon DH Thomas, Michigan State U, USA

Daniel Totzkay, Michigan State U, USA

Jalyn Ingalls, Michigan State U, USA

Kami J. Silk, Michigan State U, USA

Alice Hoffman, Michigan State U, USA

Greg Viken, Michigan State U, USA

Erica Phillipich, Michigan State U, USA

Sunyoung Park, U of Michigan, USA

An Evaluation of the It's On Us Campaign Using the Reasoned Action Approach

Kaylee Lukacena, U of Kentucky, USA

Tobias Reynolds-Tylus, U of Illinois - Urbana-Champaign, USA

Brian L. Quick, U of Illinois- Urbana-Champaign, USA

Content and Effects of Health-Related Messages on Social Media

Understanding Audience Response to a Prescription Drug Disposal Campaign: A Causal Mediation Analysis of Effect Pathways Itzhak Yanovitzky, Rutgers U, USA

### 4539

# **Health Communication**

#### **Saturday** 14:00-15:15 Agua 307

#### ieann Communicano

#### hair

Sijia Yang, U of Pennsylvania, USA

#### **Participants**

When Audiences Become Advocates: Dissonance-Driven Behavior Change Through Health Message Posting in Social Media

Robin Nabi, U of California - Santa Barbara, USA

Spencer Nicholls, U of California - Santa Barbara, USA

Lauren Keblusek, U of California - Santa Barbara, USA

Richard Huskey, Ohio State U, USA

Megan Reed, U of California - Santa Barbara, USA

The Social Shaping of DTC Genetic Testing: Sentiment Analysis of 23andMe on Twitter

Alberto Lusoli, Simon Fraser U, CANADA

Peter Chow-White, Simon Fraser U, CANADA

frederik Lesage, Simon Fraser U, CANADA

Stephan Struve, Simon Fraser U, CANADA

Pinning to Cope: Using Pinterest for Chronic Pain Management

Jeanine Patricia Drost Guidry, Virginia Commonwealth U, USA

All Pins Are Not Created Equal: Communicating Skin Cancer Visually on Pinterest

Sung Eun Park, U of Alabama, USA

Lu Tang, U of Alabama, USA

Bijie Bie, U of Alabama, USA

Degui Zhi, U of Texas Health Science Center at Houston, USA

HPV Vaccine on Social Media (Sina Weibo) in China

Yan Qin, U of Maryland, USA

Meng Fu, Legal Daily, CHINA, PEOPLE'S REPUBLIC OF

## 4540

# Rethinking Notions of Balance and Bias in the News

#### **Saturday** 14:00-15:15 Aqua 309

**a**. .

Journalism Studies

James Stanyer, Loughborough U, UNITED KINGDOM

## **Participants**

The Left, the Right, and the Powerful - A Cross-Country Evaluation of Bias in Television Election News Coverage

Desiree Wilhelmine Steppat, U of Zurich, SWITZERLAND

Florin Buechel, U of Zurich, SWITZERLAND

Frank Esser, U of Zurich, SWITZERLAND

Immigration News and Real World Developments

Laura Jacobs, KU Leuven, BELGIUM

Alyt Damstra, U of Amsterdam, THE NETHERLANDS

Journalists' Balancing Act: Self-Correcting for the Protest Paradigm During the Demonstrations in Brazil

Rachel R Mourao, Michigan State U, USA

Consumerism and Country-of-Origin Bias: Newspaper Coverage of Product Defects and Recalls

Marilena Vilceanu, Rowan U, USA

Priscilla Murphy, Temple U, USA

Impartiality, Statistical Tit-for-Tats and the Construction of Balance: UK Television News Reporting of the 2016 EU Referendum

Stephen Cushion, Cardiff U, UNITED KINGDOM

Justin Lewis, Cardiff U, UNITED KINGDOM

### 4542

## Technology, Profession, and Digital Labor: A Comparative Perspective

## **Saturday** 14:00-15:15 Sapphire Ballroom M

## Global Communication and Social Change

Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

### **Participants**

Chair

When Taxi Drivers Encounter Ride-Hailing Apps: Technology, Socioeconomic Structure, and the Commodification of Ride Service Yujie Chen, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Materialities in Platform Work: The Case of Ridesharing in Bangalore

Noopur Raval, U of California - Irvine, USA

Information Technology Practices in Contemporary China: Grassroots Programmers, Technology, and Organizations

Sophie Ping Sun, Chinese Academy of Social Sciences, CHINA, PEOPLE'S REPUBLIC OF

The Pleasure of Labor: Chinese Fans in Between Global and Local Capitalist Exploitation

Weiyu Zhang, National U of Singapore, SINGAPORE

This panel brings together scholars who adopt varied perspectives to study workers in different industries and sectors whose jobs are either directly related to IT or are increasingly mediated by digital technology. It considers the labor issue along with other significant issues facing digital workers, such as structural precariousness, social integration and social collaboration. Altogether the panel raises important questions about how the established social institutions and infrastructures, differences across industries and/or sectors, workers' socio-economic background, and gender are shaping the emergence and institutionalization of new types of digital workers.

## 4545

## **LGBTQ Studies Business Meeting**

## Saturday 14:00-15:15 Sapphire 400A

Lesbian, Gay, Bisexual, Transgender and Queer Studies

## 4546

## Intercultural Relationships: Friends, Teacher-Student, Family, and Marriage

## Saturday 14:00-15:15 Sapphire 400B

## **Intercultural Communication**

## Chair

## YoungJu Shin, Arizona State U, USA

## **Participants**

A Participant-Generated Model of Intercultural Friendship Formation, Development, and Maintenance Between Taiwanese and Chinese Students

Tzu-Chiao Chen, Arizona State U, USA

Benjamin Broome, Arizona State U, USA

Initial Communication, Predicted Outcome Value, Friendship, and Attitudes: U.S. Host Nationals' Experiences With International Students

Ning Liu, U of Kansas, USA

Yan Bing Zhang, U of Kansas, USA

Weston Wiebe, U of Kansas, USA

Person-Culture Fit and Intercultural Adaptation: The Effect of Communication Styles on International Students' Friendship Patterns and Psychological Wellbeing

Claudia Pineda, IE U, SPAIN

Meina Liu, George Washington U, USA

Lin Zhu, U of Massachussets-Boston, USA

College Student-Professor Interaction: Hispanic Students' Perspective

Yanrong (Yvonne) Chang, U of Texas - Pan American, USA

Locating Cultural Influences on Adolescent Pregnancy in Jamaica

Soroya Julian McFarlane, U of Miami, USA

Sheeva Yamunaprasad Dubey, U of Miami, USA

Soyoon Kim, U of Miami, USA

Transnational Marriage Migrants: Unpacking the Individual, Gendered, and Political Forces Impacting Indonesian Chinese - Taiwanese Marriages

Todd L. Sandel, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

## 4547

### Media Effects and Audience Behavior in Environmental Communication

Saturday 14:00-15:15 Sapphire 411 AB

## **Environmental Communication**

## **Mass Communication**

#### Chair

Mildred Frances Perreault, Appalachian State U, USA

## Participants

More Harm than Good? Examining the Persuasive and Backfiring Effects of Climate Change Consensus Messages

Yanni MA, Washington State U, USA

Graham Dixon, Washington State U, USA

Jay D. Hmielowski, Washington State U, USA

Addressing Climate Change as a Collective Action Problem: Revisiting Media Effects in Promoting Proenvironmental Behavioral

Xiaodong Yang, Nanyang Technological U, SINGAPORE

Xiaoming Hao, Nanyang Technological U, SINGAPORE

Theory of Planned Behavior for Communicating Climate Risk: A Case of School Children in Vietnam

Quynh Anh Nguyen

Emotions in Fear-Appeal Messages of Climate Change: Examining the Effects of Emotions on Information Processing and Attitudes Shu-Chu Sarrina Li, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

Examining the Gender-Gap in Environmental Concern: A Media Socialization Hypothesis

Jagadish J Thaker, Massey U, NEW ZEALAND

## 4548

## **Interpersonal Communication in Nontraditional Contexts**

## Saturday 14:00-15:15 Sapphire 410A

## **Interpersonal Communication**

Jennifer A. Samp, U of Georgia, USA

## **Participants**

"Never Loved a Black Person": Communicatively Negotiating Divergent Ethnic Identities in Families Formed Through Transracial Adoption

Leslie Nelson, U of Missouri, USA

Colleen Colaner, U of Missouri, USA

Social Support and Migrant Women: What We Can Learn From Support-Seeking Strategies and Their Limits

Kristen Barta, U of Washington, USA

Margaret A Fesenmaier, U of Washington, USA

Robyn Perry, U of California - Berkeley, USA

Precursors to Probation and Parole Agent Intent to Send Informational, Emotional, and Esteem Social Support Messages to Female Clients

Sandi W Smith, Michigan State U, USA

Merry Morash, Michigan State U, USA

Elizabeth Anne Adams, Michigan State U, USA

Brandon Walling, Michigan State U, USA

Amanda Holmstrom, Michigan State U, USA Jennifer Cobbina, Michigan State U, USA

Moral Injury Amongst Postdeployment Soldiers in Close Relationships: Relational Framing and Communicative Implications Jennifer A. Samp, U of Georgia, USA

## 4549

## Normative Foundations and Principles for Communication Policy

## Saturday 14:00-15:15 Sapphire 410B

## Communication Law & Policy

Katharine Sarikakis, U of Vienna, AUSTRIA

## **Participants**

Issues, Technology, and Time: Why Policy Principles are Crucial for Effective and Enduring Policy Robert Georges Picard, U of Oxford, UNITED KINGDOM

Normative Visions of Information Policy

Laura Stein, U of California - Berkeley, USA

Democratic and Economic Justifications for Media Policy Interventions

Victor W. Pickard, U of Pennsylvania, USA

The Place of Policy Principles in Legitimacy and Contestation in Europe

Katharine Sarikakis, U of Vienna, AUSTRIA

Advocating for Children Rights in the Digital Age: Why is the Figure of the Child Controversial?

Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM Amanda Third, Western Sydney U, AUSTRALIA

### Respondent

Philip M. Napoli, Duke U, USA

Reflecting on both particular nuances and universal values that cut across boundaries, the presenters on this panel will discuss different aspects of the principles and normative foundations underlying communication policies in a variety of contexts. Geographically, it considers debates around normative foundations for media and information policy in India, the European Union, and the United States. Conceptually, it considers how these principles are molded by shifting ideologies and technologies over time, and how specific attributes unique to media products and processes make them intrinsically challenging for regulatory policy and for market-driven forces. Together, we will all reflect on why normative principles matter for media policy, how they can be designed to better serve democratic objectives, and how they can set the stage for various kinds of policy interventions.

#### 4552

# **Saturday** 14:00-15:15 Cobalt 500

## ANZCA Panel: Reconfiguring Reality: Cases of Redefinition, New Relationships, Remodeling, and Reorganizing

## **Sponsored Sessions**

### Chair

Phillip McIntyre, U of Newcastle, AUSTRALIA

## **Participants**

Disability Interventions: Reformatting Masculinities in TV's The Last Leg

Gerard Michael Goggin, U of Sydney, AUSTRALIA

The Intervention of the Personal in Professional Journalism: Social Media Cultures and Relations Between Journalists and Audiences

Diana Bossio, Swinburne U, AUSTRALIA

"My Selfies Pay My Rent": Intervening Roles in a Digital Broadcasting

Jonathon Hutchinson, U of Sydney, AUSTRALIA

Liberation Management: An Innovative Intervention or a Contemporary Means of Worker Exploitation? Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND

## Respondent

Herman Wasserman, U of Cape Town, SOUTH AFRICA

This panel showcases scholarship from Australian and New Zealand Communication Association members that reveals some of the ways changes in communication media and organizational practices are not only reconfiguring reality but bringing unexpected and often positive consequences. Each paper in this panel confronts commonly accepted definitions (e.g., disability as tragedy) and at times taken-for-granted communication practices (e.g., group decision-making in organizations) and shows that there is more to consider than we expect. Each is a thought provoking offering that requires the audience to think more deeply about the types of communication interventions we use or are confronted with and appreciate that they may themselves spawn interventions that reconfigure the reality the initial intervention engaged with.

## 4617

## International Communication Association Annual Awards and Presidential Address

## **Saturday** 15:30-16:45 Indigo Ballroom A

## **Sponsored Sessions**

## Chair

Peng Hwa Ang, Nanyang Technological U, SINGAPORE

## Participant

Hilde Van den Bulck, U of Antwerp, BELGIUM Larry Gross, U of Southern California, USA

## 4732

## ICA Fellows' Panel II

## **Saturday** 17:00-18:15 Aqua 300AB

## **Sponsored Sessions**

Mary Beth Oliver, Pennsylvania State U, USA

## Participants

Disability Interventions: Reformatting Masculinities in TV's *The Last Leg*Frank Boster, U of Southern California, USA
Our Love-Hate Relationship With Conflict: What's the Deal?
William A. Donohue, Michigan State U, USA

"Your Jaw Will Drop When You Learn the Truth About Fake News!": Contextualizing the Fake News Problem James Katz, Boston U, USA

Netflix in Latin America: A New Cultural Imperialism, A Global Generation and Class Gap, or a New, Regional Hybrid TV? Rich Ling, Nanyang Technological U, SINGAPORE

### 4751

## ICA Interactive Paper/Poster Session II

## Saturday 17:00-18:15 Exhibit Hall - Rear

## **Sponsored Sessions**

## **Communication History Interactive Poster Session**

## Saturday 17:00-18:15 Exhibit Hall - Rear

## **Communication History**

## David W. Park, Lake Forest College, USA Nicole Maurantonio, U of Richmond, USA

## **Participants**

Chairs

1. Communication Research at the Global Level: A Social and Semantic Network Analysis of International Communication Association

Ke Jiang, U of California - Davis, USA

George A. Barnett, U at Buffalo, SUNY, USA

2. Gays and Feminists: Public Memory and Historiographic Discourse

Travers Scott, Clemson U, USA

3. Photographic Objects: Posing and the Construction of Identity in the Victorian Portrait Studio (Top Poster Presentation in Division)

Annie Rudd, U of Calgary, CANADA

4. Right to Mourn: Trauma and Empathy in the Jeju April 3 Peace Park

Suhi Choi, U of Utah, USA

5. Sightseeing in the School: Visual Technology and Virtual Experience in American Education, 1900-1929 Katie Day Good, Miami U, USA

6. Surveilling Pacifists in Cold War America: The Quakers, the FBI, and the First Amendment Kathryn A. Montalbano, Neumann U, USA

7. The South Through British Eyes: Journalism of Thomas Butler Gunn at the Dawn of the Confederacy Michael Fuhlhage, Wayne State U, USA

8. "Conspicuous Success": Ebony and Sepia Magazines' Coverage of the Korean War, 1950-1953 Mia Anderson, U of South Alabama, USA

## Respondents

Michael S. Griffin, Macalester College, USA Michael Meyen, U Munich, GERMANY Brian Dolber, SUNY College at Oneonta, USA Jefferson D. Pooley, Muhlenberg College, USA Kathy Roberts Forde, U of Massachusetts - Amherst, USA Richard K. Popp, U of Wisconsin - Milwaukee, USA Nicole Maurantonio, U of Richmond, USA

## 4751

## **Communication Law and Policy Interactive Poster Session**

#### **Communication Law & Policy** Saturday 17:00-18:15 Exhibit Hall - Rear

Katharine Sarikakis, U of Vienna, AUSTRIA Jasmine McNealy, U of Florida, USA

## **Participants**

9. Fair Algorithmic Media Practices: Lessons to be Learned From Media Law and Theory

Natali Helberger, U of Amsterdam, THE NETHERLANDS

10. Making Do With a Free Government Phone: Ethnography as Policy Critique

Will Marler, Northwestern U, USA

11. Profiling Movie Downloaders in Egypt: Law Awareness as an Attitudinal Factor Mona Elswah, American U in Cairo, EGYPT

12. Resisting Right-to-Know: Local Government Compliance With Freedom of Information Laws Katherine Fink, Pace U, USA

13. Testing Alternatives to the Originally Proposed FDA Graphic Warning Labels: A Randomized Experiment With Socioeconomically Disadvantaged Middle School Youth

Sahara Byrne, Cornell U, USA

Deena Kemp, Cornell U, USA

Amelia Greiner Safi, Cornell U, USA

Leah Maureen Scolere, Cornell U, USA Joseph Steinhardt, Cornell U, USA Christofer Skurka, Cornell U, USA Julie Davydova, Cornell U, USA Alan D. Mathios, Cornell U, USA Rosemary Jane Avery, Cornell U, USA Michael Dorf, Cornell U, USA Jeff Niederdeppe, Cornell U, USA

## Respondent

Jasmine McNealy, U of Florida, USA

#### 4751

## **Saturday** 17:00-18:15 Exhibit Hall - Rear

## **Ethnicity and Race in Communication Interactive Poster Session**

## **Ethnicity and Race in Communication**

### Chairs

Federico Subervi, NAMLE, USA

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

## **Participants**

14. Are You Black?: Negotiating Racial Identity on Twitter

Leslie Stevens, U of Richmond, USA

Nicole Maurantonio, U of Richmond, USA

15. Politicization of Immigration on the Media: Contributions From the Electoral and Geopolitical Context

Miriam Hernandez, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

16. Shifting the Refugee Narrative? An Automated Frame Analysis of Europe's 2015 Refugee Crisis

Esther Greussing, U of Vienna, AUSTRIA

Hajo G. Boomgaarden, U of Vienna, AUSTRIA

17. The Weight of Things: Understanding African American Women's Perceptions of Health, Body Image and Attractiveness

Nicole Cameron, Washington State U, USA

Adrienne Fayola Muldrow, Washington State U, USA

Whitney Stefani, Washington State U, USA

18."A Prophylactic of Patriotism": Newspaper Coverage of Colin Kaepernick's Star-Spangled Anthem Racial Protest

Shane M. Graber, U of Texas - Austin, USA

Ever Figueroa, U of Texas - Austin, USA

Krishnan Vasudevan, U of Texas - Austin, USA

## 4751

**Saturday** 17:00-18:15 Exhibit Hall - Rear

## Feminist Scholarship Interactive Poster Session

## Feminist Scholarship

## Chairs

Natalia Rybas, Indiana U East, USA Stine Eckert, Wayne State U, USA

## Participants

19. The "Compressed" Feminism? Feminist Discourse in Chinese "Inspirational Women's Serials" Oi Ling, U of Iowa, USA

20. Young Chinese Females' Viewing of Sexually Explicit Video: Femininity, Sexuality, and the Politicized Experience Yanmengqian Zhou, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

21. Ethical Questions in Feminist Data Studies: Lessons Learned From Researching Young Londoners' Digital Identities

Koen Leurs, Utrecht LI, THE NETHERI ANDS

Koen Leurs, Utrecht U, THE NETHERLANDS
22."A Young Girl's Game": An Examination of Sideline Reporting in Televised Football Broadcasts
Gayle Brisbane, U of Colorado - Boulder, USA

Gayle Brisbane, U of Colorado - Boulder, USA
23.A Feminist Analysis of Writings by Incarcerated Women and Their Advocates

Tamanika Ferguson, Howard U, USA

24. "The Girl is in Pain and the Boys Don't Know": An Ethnography of Preteens Annebeth Bels, U of Antwerp, BELGIUM

25. Toward an Understanding of Victim Blaming: The Role of Need for Cognition and Ambivalent Sexism in Predicting Attitudes Towards Sexuality and Rape Myth Acceptance

Kara Winkler, U of Connecticut, USA Anuraj Dhillon, U of Connecticut, USA

26.Celebrating the Sisterhood of Shopping: Lucky Magazine and Postfeminist Performance Gigi McNamara, U of Toledo, USA

**Saturday** 17:00-18:15 Exhibit Hall - Rear

### **Journalism Studies Interactive Poster Session**

#### Journalism Studies

#### Chairs

Henrik Ornebring, Karlstad U, SWEDEN Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

### **Participants**

27. Covering the Hermit Regime: A Comparison of North Korea Coverage at the AP and NK News Soomin Seo, Temple U, USA

28. What Drives Victimization Viewpoints in the News? The Impact of News Organisations' Characteristics, News Voices, and the Context on the Representation of Immigrants as Victims Andrea Masini, U of Antwerp, BELGIUM

29.Managing Boundaries: A Study of the Editorial Administration of the Immigration Debate in Norwegian Newspapers Karoline Andrea Ihlebaek, ECREA, NORWAY

30. How Politics Rule the Journalists' Trust. Individual Determinants of Journalistic Trust in Representative Institutions Nina Elvira Steindl, Ludwig Maximilians U Munich, GERMANY

31. Crisis Continued: How Cable News Can't Let a Good Emergency Go

Perry Parks, Michigan State U, USA

32.Born Digital: The Black Lives Matter Movement in Traditional vs. Journalism 3.0 News Narratives Carolyn Elizabeth Nielsen, Western Washington U, USA

33. Tilting at Windmills: The Intertextual Construction of China's "Ghost Cities" in International Journalism Hatty Xiyang Liu, Simon Fraser U, CHINA, PEOPLE'S REPUBLIC OF

34. Justifications for Doubting News Sources

Aviv Barnoy, Ben-Gurion U of the Negev, ISRAEL

35.Metaphor, Hyperbole, and Irony: Uses in Isolation and in Combination in Written News Discourse Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS

Kiki Renardel de Lavalette, U of Amsterdam, THE NETHERLANDS

Gerard J. Steen, U of Amsterdam, THE NETHERLANDS

36.Remember the 507th: Online News, Memory, and the 10-year Anniversary of the Battle of Nasiriyah Elena Rosa Maris, U of Pennsylvania, USA

37.Beyond Good and Evil: Styles of Media Conflict Coverage About Wage Disputes as a Product of a Commercial and a Normative Logic

Christina Koehler, Johannes Gutenberg U Mainz, GERMANY

Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY

38.Disentangling 'National Perspectives': National Indexing and the Challenges of Diversity in EU News Coverage Annett Heft, Freie U Berlin, GERMANY

39. House-Made Influence? How Advertising Interests Shape Journalistic Work in Media Organizations Corinna Maria Lauerer, Ludwig Maximilians U Munich, GERMANY

40. Climate of Fear: The Chilling Effects of Surveillance on Journalism

Anthony Mills, U of Vienna, AUSTRIA

## 4751

## **Saturday** 17:00-18:15 Exhibit Hall - Rear

## **Media Industry Studies Interactive Poster Session**

## **Media Industry Studies**

## Chairs

Amanda D. Lotz, U of Michigan, USA Philip M. Napoli, Duke U, USA

## **Participants**

4Î.Beating the Babylon System: Paratextual Apparatuses and Theorizing 1960s Jamaican Record Pressing John Vilanova, U of Pennsylvania, USA

42. Chilean Television and the Transition to Civilian Rule: How the Medium Became the Message in Post-Pinochet Chile Harry L Simon Salazar, U of California - San Diego, USA

43. Every Reference on 30 Rock: Data Visualization, Mise-en-Synergy, and the Political Economy of Intertextuality Andrew M deWaard, U of California - Los Angeles, USA

44. Google Fiber: We Will Build it If They Come

Burcu Baykurt, Columbia U, USA

45. What are Success Factors for Media Brands? Identifying Paths to Audience Success in Media Industries

Marcel Verhoeven, U of Zurich, SWITZERLAND

Isabelle Krebs, U of Zurich, SWITZERLAND M. Bjorn von Rimscha, U of Zurich, GERMANY

46.Peoplemeter Technologies and Cooperative Surveillance: The Biometric Turn in Audience Measurement Jennifer Marie Hessler, U of California - Santa Barbara, USA

Saturday 17:00-18:15 Exhibit Hall - Rear

## Philosophy, Theory, and Critique Interactive Poster Session

## Philosophy, Theory and Critique

### Chairs

Alison Hearn, U of Western Ontario, CANADA Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

## **Participants**

47. Rethinking Community Media Practice Through Concepts of Space and Scale: The Case of San Francisco Public Access

Matt Dewey, U of California - San Diego, USA

48. The #nofilter Self: The Contest for Authenticity Among Social Networking Sites, 2002–2016

Meredith Salisbury, Muhlenberg College, USA

Jefferson D. Pooley, Muhlenberg College, USA 49.Managing "Dis-ease": Print Media, Medical Images, and Patent Medicine Advertisements in Colonial Korea Jin-kyung Park, Hankuk U of Foreign Studies, KOREA, REPUBLIC OF

50. Alienation and Everyday Performance of Journalists in China: An Ethnographic Study at Paper X's Police Beat Dan Wang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Kristian Agustin, U of Philippines Diliman, PHILIPPINES

51. Charlie Hebdo, 'Liveness,' and the Acceleration of Conflict in a Hybrid, Violent Media Event

Katja Valaskivi, U of Tampere, FINLAND

Johanna Maaria Sumiala, Ü of Helsinki, FINLAND

Minttu Tikka, U of Helsinki, FINLAND

52. Dark Matters: The Medial-Technique Continuity of Science

Jonathan Scott Brennen, U of North Carolina - Chapel Hill, USA

53. Freedom in Communicative Capitalism: The Case of Anonymous Ashley Gorham, U of Pennsylvania, USA

54. A Sociocultural Approach to Study Public Connection Across and Beyond Media: The Example of Norway Jan Fredrik Hovden, U of Bergen, NORWAY

Hallvard Moe, U of Bergen, NORWAY

55. Mending the Wounds of War: A Framework for the Analysis of the Representation of Conflict-Related Trauma and Reconciliation in Cinema

Lennart Soberon, Ghent U, BELGIUM Kevin Smets, U of Antwerp, BELGIUM

Daniël Biltereyst, Ghent U, BELGIUM

56. Authenticity, Hypocrisy, Subjectivity: Folding Enactments of 'Self' in Environmental Movement Communication Marcelina Piotrowski, U of British Columbia, CANADA

## 4751

## **Political Communication Interactive Poster Session**

## **Political Communication**

Peter Van Aelst, U of Antwerp, BELGIUM Kimberly A. Gross, George Washington U, USA

## **Participants**

57. A Network Analysis of Political Incivility Dimensions

Tobias M Hopp, U of Colorado - Boulder, USA

58. A Theoretical Framework to Compare Media Systems in the Digital Era

Alice Mattoni, European U Institute, ITALY

Diego Ceccobelli, Scuola Normale Superiore, ITALY

59. Comedic Cognition: The Impact of Elaboration on Political Comedy Effects

Fred Jay Jennings, U of Missouri - Columbia, USA

Josh Bramlett, U of Missouri - Columbia, USA

Benjamin Ryan Warner, U of Missouri - Columbia, USA

60. Contested Past: Social Media, Social Memory, and the Production of Historical Knowledge in Contemporary China Jun Liu, U of Copenhagen, DENMARK

61. Control Ergo Cogito: The Interplay Between Interactivity and Involvement on Information Processing

Lauren Darm Furey, U of Florida, USA

Sriram Kalyanaraman, Pennsylvania State U, USA

62. Explaining Public Familiarity With and Support for Net Neutrality

Paul R Brewer, U of Delaware, USA

Dannagal Young, U of Delaware, USA

Jennifer Lambe, U of Delaware, USA

Lindsay Hoffman, U of Delaware, USA

Justin Collier, U of Delaware, USA

63. Frame Contests in Real-Time: How Panelists Elaborate, Shift, and Challenge Frames in Political Talk Shows Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY

Saturday 17:00-18:15 Exhibit Hall - Rear 64. Impersonal Personalization: Government Communication in an Emotional Media Landscape

Kjersti Thorbjornsrud, Institute for Social Research, NORWAY

Tine Ustad Figenschou, U of Oslo, NORWAY

65. Religion, Media Use, and Political Attitude in Iran: Exploring the Complex Relationships

Emad Khazraee, Kent State U, USA

Briar Smith, U of Pennsylvania, USA

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

66. Second Screening and Online Political Participation Among Singaporean Youth: A Qualitative Approach

Trisha T. C. Lin, National Chengchi U, SINGAPORE

Kai Khiun Liew, Nanyang Technological U, SINGAPORE

Colwin Tanhehco , Nanyang Technological U, SINGAPORE

67. The Effects of Metaphorical Framing of Political Issues on Opinion: A Systematic Literature Review

Amber Boeynaems, Vrije U Amsterdam, THE NETHERLANDS Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS

Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS

Gerard J. Steen, U of Amsterdam, THE NETHERLANDS

68. The Search for Common Ground in Conflict News Research: Comparing International Conflict Coverage Over Time Christian Baden, Hebrew U of Jerusalem, ISRAEL

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

69. Towards a Motivational Understanding of Uncivil Political Talk Online

Tobias M Hopp, U of Colorado - Boulder, USA

70. Trust in Government: What's News Media Got To Do With It?

Christopher Starke, U of Muenster, GERMANY

Frank Marcinkowski, U of Muenster, GERMANY

71. "Friending" and "Unfriending": Antecedents and Consequences of Political Privacy in Social Media Yong Jin Park, Howard U, USA

72."Why Not Give Them a Chance?": Information Seeking and Perceptions of Social Media Network Credibility During the 2016 General Election

Miles John Paul Sari, Washington State U, USA

Samuel Rhodes, Washington State U, USA

Kyle Lorenzano, Washington State U, USA

Colin Storm, Washington State U, USA Porismita Borah, Washington State U, USA

73. Do Personal and Entertainment Facebook Uses Faciliate or Hinder Political Participation? Exploring Mediating Role of Political Communication

Rebecca Ping Yu, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

## **Popular Communication Interactive Poster Session**

## Saturday 17:00-18:15 Exhibit Hall - Rear

## **Popular Communication**

**Participants** 

74. Free Opinions: What a Popular Survey-Taking Forum Can Tell Researchers About Recruiting Participants

Jared Scott Brickman, Washington State U, USA

David E. Silva, Washington State U, USA

75. Lived Experiences of Syrian Refugees in Television Drama

Katty Alhayek, U of Massachusetts - Amherst, USA

76. Regulating 'Reality TV' in Israel: Justifying Trash TV

Noa Lavie, Tel Aviv-Jaffa Academic College, ISRAEL

77. Searching Tsangyang Gyatso: Constructing the Han Chinese Imagination of Modern Tibet

Fen Jennifer Lin, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

78. The Measure of a Medium: The Early Film Audience Encounters the Social Survey Movement

Shawn Shimpach, U of Massachusetts - Amherst, USA

79. The Neoliberal Subject, Reality TV Audiences and Free Association: A Freudian Audience Study of Embarrassing Bodies Jacob Johanssen, U of East London, UNITED KINGDOM

80. We're All on the Same Team: Whiteness and Gay Masculinities in American Crime

Joseph Roskos, Indiana U, USA

81. YouTube Stars as Role Models for Teenagers: Display, Affirmation, and Negotiation of Adolescent Identities

Merja Mahrt, U of Duesseldorf, GERMANY

Annekatrin Bock, Georg Eckert Institute for International Textbook Research, GERMANY

## 4751

## **Public Diplomacy Interactive Poster Session**

## Saturday 17:00-18:15 Exhibit Hall - Rear

## **Public Diplomacy Participants**

82. A Study on Co-orientation Between Korean and Chinese Students in Korea at Public Diplomacy Perspective Hannah Lee, Ewha Womans U, KOREA, REPUBLIC OF

83. Assessing the Media Favorability of Chinese President Xi Jinping's First Three Years' Governance in the *New York Times* Xiaoqun Zhang, U of North Texas, USA

Bokyung Choi, U of North Texas, USA

84. Narration as Shared History in Public Diplomacy: The Constitutive Rhetoric of Shinzo Abe's Address to U.S. Congress Derek Moscato, Western Washington U, USA

#### 4852

Documentary Film Viewing: Spirits of Rebellion

## **Saturday** 18:30-20:00 Cobalt 500

**Sponsored Sessions** 

## Chairs

Lisa Henderson, U of Massachusetts - Amherst, USA

## **Participant**

Żeinabu Irene Davis, U of California - San Diego, USA

Spirits of Rebellion documents the lives and work of a small group of critically acclaimed, but as of yet relatively unknown group of black film artists known as the Los Angeles Rebellion, the first sustained movement in the United States by a collective of minority filmmakers that aimed to reimagine the production process so as to represent, reflect on, and enrich the everyday lives of people in their own communities. All of the filmmakers associated with this movement attended UCLA between the "Watts riots" of 1965 and the "urban uprising" in Los Angeles that followed the Rodney King verdict in 1992.

## 4917

Come Dance With Me: Dancing in San Diego

## Saturday 21:00-23:00 Indigo Ballroom A

**Sponsored Sessions** 

Join colleagues and friends old and new for a rollicking good time! Cash (ticket) bar and a locally renowned DJ help create the mood. Started by then-president Peter Vorderer in San Juan, this has become a perennial favorite of ICA attendees!

## Morning Yoga Session - Sunday

Sunday 07:00-08:00 Sapphire Terrace/Sapphire West Foyer

## Sponsored Sessions

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

#### 5055

## Administrators' Breakfast

**Sunday** 07:00-09:30 Cobalt 501C

## **Sponsored Sessions**

Preregistration required.

### 5059

## ICA Past Presidents' Breakfast

Sunday 07:00-08:30 Elevation Room

## Sponsored Sessions

Invitation only.

## 5018

## Media Coverage of Immigration

## Sunday 08:00-09:15 Indigo Ballroom B

## **Mass Communication**

## Chair

Janice Barrett, Lasell College, USA

### **Participants**

Cultivating Brexit: Multilevel Evidence for the Influence of Television Exposure on Attitudes Towards Immigrants and the

European Union

George Pearson, Ohio State U, USA Nathan Aaron Silver, Ohio State U, USA

Frame Agents of Immigration News in the Last Decade of U.S. Election Coverage (2006-2016)

Juliana Fernandes, U of Miami, USA

Maria De Moya, DePaul U, USA

It's the Frame That Matters: Immigrant Integration and Media Framing Effects in the Netherlands

Linda Bos, U of Amsterdam, THE NETHERLANDS

Sophie Lecheler, U of Vienna, AUSTRIA

Moniek Mewafi, U of Amsterdam, THE NETHERLANDS

Examining the Effects of News Coverage Linking Undocumented Immigrants With Criminality: Policy and Punitive Implications

Andrea Figueroa-Caballero, U of California - Santa Barbara, USA

Dana Mastro, U of California - Santa Barbara, USA

## 5010

## **CAT Interactive Paper Session 3**

## Sunday 08:00-09:15 Indigo Ballroom C

## Communication and Technology

## Chair

Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

## **Participants**

Effects of Privacy Mechanisms on Self-Disclosure and Success in Web Search

Thilo von Pape, U of Hohenheim, GERMANY

Lara Hiller, U of Hohenheim, GERMANY

The Dogs May Bark About Privacy, But Adoption Moves On: Effects of Communication on the Adoption and Use of Wearable Technologies

Max Braun, U of Hohenheim, GERMANY

Sabine Trepte, U of Hohenheim, GERMANY

Thilo von Pape, U of Hohenheim, GERMANY

Correct or Convenient Information? The Interplay of Attitude Consistency, Credibility, Ease of Use, and the Ranking in the Selection of Search Engine Content

Julian Unkel, Ludwig Maximilians U Munich, GERMANY

Alexander T. Haas, Ludwig Maximilians U Munich, GERMANY

Dominik Johannes Leiner, Ludwig Maximilians U Munich, GERMANY

Exploring the Credibility of Online Information: A Proposed Framework for Understanding Experiential Credibility

Audrey Abeyta, U of California - Santa Barbara, USA

Andrew Flanagin, U of California - Berkeley, USA

Grant McKenzie, U of Maryland, College Park, USA

Small Cues Make a Big Difference: How E-mail Address, Subject Line, and Time Impact Effectiveness of Initial E-mail

Communication
Tessa Irene DeAngelo, U of California - Davis, USA

Sarah Pollock, U of Texas - Austin, USA

Bo Feng, U of California - Davis, USA

Yijuan Qiu, U of California - Davis, USA

Social Media and Political Consumerism Among College-Going Youth

Awais Saleem, Florida State U, USA

Jaejin Lee, Florida State U, USA

Cen Wang, Florida State U, USA

No Effects Without Use: What Motivates People to Use Health Apps and Why Do They Quit Using Them Soon After?

Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY

Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY

Katharina Swirski, Hannover U of Music, Drama and Media, GERMANY

Rachelle Sass, U of Mannheim, GERMANY

Jutta Mata, U of Mannheim, GERMANY

### 5020

## New Measures, New Methods, and New Theories I

## Sunday 08:00-09:15 Indigo Ballroom D

## **Information Systems**

### Chair

Ralf Schmaelzle, Michigan State U, USA

## **Participants**

We Eat With Our Eyes First: How External Eating, Image Brightness, and Food Cue Matter in Food Picture Processing Jiawei Liu, Washington State U, USA

Is it the Ad or What Precedes it?: Psychophysiological Responses to Video Ads Following Emotional Content, an Excitation

Transfer Perspective

Kristen Lynch, Michigan State U, USA

Tao Deng, Michigan State U, USA

Olivia Lee, Michigan State U, USA

Syed Hussain, Michigan State U, USA Emily Clark, Michigan State U, USA

Samuel Matthias Tham, Michigan State U, USA

Alex Torres, Michigan State U, USA

Association Between Social Network Structure and Brain Connectivity During Social Exclusion

Ralf Schmaelzle, Michigan State U, USA

Matthew O'Donnell, U of Pennsylvania, USA

Javier Garcia, Army Research Laboratory, USA

Joseph Bayer, Ohio State U, USA

Christopher Cascio, U of Pennsylvania, USA

Danielle Bassett, U of Pennsylvania, USA

Jean Vettel, Army Research Laboratory, USA

Emily Falk, U of Pennsylvania, USA

Negativity Spreads Socially: Negativity Bias in Opinion Change is Associated With the Brain's Mentalizing System

Elisa C Baek, U of Pennsylvania, USA

Christin Scholz, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

Extended Cognition in Communication

Andrew Gambino, U of Pennsylvania, USA

Reconceptualizing Cultivation: Implications for Testing Relationships Between Fiction Exposure And Self-Reported Alcohol Use

Evaluations

Lennert Coenen, KU Leuven, BELGIUM

Theoretical Approaches to Deception Detection: Strengths and Weaknesses in Detecting Contextualized Online Deception

Yu Jie Ng, Nanyang Technological U, SINGAPORE

Digital Inclusion: Bridging the Third-Level Digital Divides

Hsin-yi Sandy Tsai, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

## 5021

Powerful Parents, Powerful Peers? Perhaps: When, If, and How Parents and Peers Influence Children amd Teens' Media Experiences (HHD Session)

Sunday 08:00-09:15 Indigo Ballroom H

## Children Adolescents and the Media

## Chair

Eric E Rasmussen, Texas Tech U, USA

## **Participants**

So Far and Yet So Near: Parental and Media Influences On Children's Emotion Expression: A Cross-Cultural Multilevel-Model

Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY

Marie-Louise Mares, U of Pennsylvania, USA

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Maya Goetz, International Central Institute for Youth and Educational Television (IZI), GERMANY

Parents' Active Engagement Mediates the Impact of Background TV on Toddlers' Play

Heather Kirkorian, U of Wisconsin-Madison, USA

Koeun Choi, U of California - Riverside, USA

Daniel R. Anderson, U of Massachusetts - Amherst, USA

Exploring Descriptive Norms of Parent-Child Communication About Pornography Among Parents of Middle-Schoolers Jessica Zurcher, U of Utah, USA

Coming Attractions: Parental Mediation Responses to Sexuality and Gender Identity Film Trailer Content Targeting Adolescents Steven Holiday, Texas Tech U, USA

Eric E Rasmussen, Texas Tech U, USA

The Relation Between Parental Control, Mediation Strategies and Children's Exposure to Televised Embedded Sexual Content Kristine Nicolini, U of Wisconsin Oshkosh, USA

Eric E Rasmussen, Texas Tech U, USA

The Role of Self-Efficacy in Parental Mediation of Children's Smartphone Use

Wonsun Shin, U of Melbourne, AUSTRALIA

The Role of Storytelling Agents in Suicidal Ideation: South Korean Adolescents' Experience

Seok Kang, U of Texas - San Antonio, USA

Yongkuk Chung, Dongguk U, KOREA, REPUBLIC OF

Jaemin Jung, KAIST, KOREA, REPUBLIC OF

Parental Versus Peer Mediation in Relationship to Adolescent Girls' Motives for Adventure-Fantasy Media Use

Marika Curganov, Windesheim U of Applied Sciences, THE NETHERLANDS

Peter Nikken, Windesheim U of Applied Sciences, THE NETHERLANDS

Who Has Greater Influence on Teenagers' Internet Addiction and Risky Online Activities? Parents or Peers?

Patrick C-H Soh, Multimedia U, MALAYSIA

Darren Koay, Multimedia U, MALAYSIA

K. W. Chew, Multimedia U, MALAYSIA

Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Looking Through Rose-Colored Glasses: How Constructive News and Peer-Discussion Influence Children's Reactions to News

Luise F. Schlindwein, Radboud U Nijmegen, THE NETHERLANDS

Roos Dohmen, Radboud U Nijmegen, THE NETHERLANDS

Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

Rebecca de Leeuw, Radboud U Nijmegen, THE NETHERLANDS

## Respondent

Moniek Buijzen, BSI/Radboud U, THE NETHERLANDS

This is a Hybrid High Density (HHD) session.

## 5022

## Twitter, Big Data, and the Web

# **Sunday** 08:00-09:15 Indigo 202A

## Communication and Technology

## hair

#### Da Da

Daniel Angus, U of Queensland, AUSTRALIA

## **Participants**

Lost at the Digital Frontier: Opportunities and Challenges of Mining Twitter for Communication Practices

Stephan Struve, Simon Fraser U, CANADA

frederik Lesage, Simon Fraser U, CANADA

Peter Chow-White, Simon Fraser U, CANADA

Alberto Lusoli, Simon Fraser U, CANADA

Obamacare and Political Polarization on Twitter: An Application of Machine Learning and Social Network Analysis

JungHwan Yang, U of Wisconsin-Madison, USA

Arash Sangar, U of Wisconsin-Madison, USA

Megan Duncan, U of Wisconsin-Madison, USA Yini Zhang, U of Wisconsin-Madison, USA

Rachel Kornfield, U of Wisconsin-Madison, USA

Josephine Lukito, U of Wisconsin-Madison, USA

Sunghak Kim, U of Wisconsin-Madison,, USA

Yin Wu, U of Wisconsin-Madison,, USA Dingxian Cao, U of Wisconsin-Madison, USA

Television Debate Response Network on Twitter: Exploring #Equalpay

Wiebke Reile, U of Hawaii - Manoa, USA

Attention Ecology of the Web

Angela Xiao Wu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Harsh Taneja, U of Missouri - Columbia, USA

Mobile Adoption and Use

Sunday 08:00-09:15 Indigo 202B Communication and Technology

**Mobile Communication** 

Chenta Sung, London School of Economics and Political Science, UNITED KINGDOM

**Participants** 

Linking Development (Maendeleo) and Mobile Telephony in Marakwet Kenya

Leah Jerop Komen, Daystar U, KENYA

Examining the Bandwagon Effect on User Selections of Mobile Applications

Xuexin Xu, Nanyang Technological U, SINGAPORE

Liyan Han, Beihang U, CHINA, PEOPLE'S REPUBLIC OF Libo Yin, Central U of Finance and Economics, CHINA, PEOPLE'S REPUBLIC OF

Yin-Leng Theng, Nanyang Technological U, SINGAPORE

Longitudinal Associations Among Psychological Issues and Problematic Use of Smartphone: A Two-Wave Cross-Lagged Study Jung-Hyun Kim, Sogang U, KOREA, REPUBLIC OF

An Analysis of Older Adults' Views on the Impact of Mobile Phone Use During FtF Interactions

Travis Kadylak, Michigan State U, USA

Taj Makki, Michigan State U, USA

Jessica Francis, Michigan State U, USA

Shelia Cotten, Michigan State U, USA

R.V. Rikard, Michigan State U, USA

Young June Sah, Michigan State U, USA

## 5024

## What's Deciding News: Journalistic Practices

Sunday 08:00-09:15 Indigo 204A

#### Mass Communication

Chair

## Mark Boukes, U of Amsterdam, THE NETHERLANDS

**Participants** 

Gatekeeping Human Rights News Coverage in the Social System Across Nations Lindsey Erin Blumell, Lipa Productions, USA

Knowledge Brokering via News Media in the Policymaking Process

Itzhak Yanovitzky, Rutgers U, USA

Matthew Scott Weber, Rutgers U, USA

Teis Moeller Kristensen, Rutgers U, USA The Agency Makes the (Online) News World Go Round

Jelle Boumans, U of Amsterdam, THE NETHERLANDS

What Influences European Journalistic Practices: The Macrosystems Approach

Zrinjka Perusko, U of Zagreb, CROATIA

Dina Vozab, U of Zagreb, CROATIA

Antonija Cuvalo, U of Zagreb, CROATIA

## 5025

## **Media Parasocial Relations**

## Sunday 08:00-09:15 Indigo 204B

## **Mass Communication**

Jonathan Cohen, U of Haifa, ISRAEL

## **Participants**

In Memories of our Cartoons: A Look Into the Relationship Between Nostalgia and Parasocial Relationships in Adaptations Joshua Baldwin, Florida State U, USA

Old Friends and New Hopes: Identification and Parasocial Relationships With Characters From Star Wars: A Force Awakens Alice E. Hall, U of Missouri, St. Louis, USA

The Influence of American Idol Through Celebrity Involvement: Parasocial Interaction, Identification and Worship of Idol Stars William J. Brown, Regent U, USA

Benson Perry Fraser, Regent U, USA

Terrence R Lindvall, Virginia Wesleyan College, USA

Heidi Livingston, Regent U, USA

To Be a Fan and a Friend: A Balance Model of Mediated and Interpersonal Relationships

Julius Matthew Riles, U of Missouri - Columbia, USA

Eric C. Wiemer, U of Illinois - Urbana-Champaign, USA

David Tewksbury, U of Illinois, Urbana-Champaign, USA

## **Media Influences on Political Polarization**

## Sunday 08:00-09:15 Indigo 206

## **Political Communication**

### Chair

Natalie Jomini Stroud, U of Texas - Austin, USA

### **Participants**

From Partisan Media to Misperception: Affective Polarization as Mediator

R. Kelly Garrett, Ohio State U, USA

Minseon Jeong, Ohio State U, USA

How Do News Frames Influence Mass Political Polarization?

Youngju Kim, U of Alabama, USA

Shuhua Zhou, U of Alabama, USA

Impact of Customizability Technology on Political Polarization

Ivan B Dylko, U at Buffalo, SUNY, USA

Igor Dolgov, New Mexico State U, USA

William Hoffman, U of Kansas, USA

Nicholas Eckhart, New Mexico State U, USA

Maria Dolores Molina, New Mexico State U, USA

Omar Aaziz, New Mexico State U, USA

Partisan Selective Following on Twitter Over Time: Polarization or Depolarization?

Hyelim Lee, Seoul National U, KOREA, REPUBLIC OF

Kyu S. Hahn, Seoul National U, KOREA, REPUBLIC OF

Waving the Red Cloth: Mere Exposure to Media Coverage of a Contentious Issue Triggers Polarization

Rachid Azrout, U of Amsterdam, THE NETHERLANDS

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

### 5027

# Blue Sky Workshop: New Strategies and Challenges in Doctor-Patient Communication: How do eHealth and mHealth Use Change Medical Consultation and Care?

## Sunday 08:00-09:15 Aqua Salon AB

## **Sponsored Sessions**

### Chair

Simone Jaeger, U of Erfurt, GERMANY

## 5028

## Rethinking News Ethnography for the Digital Newsroom

## **Sunday** 08:00-09:15 Aqua Salon C

## Journalism Studies

## Chair

Mark Coddington, Washington and Lee U, USA

## **Participants**

Victor Garcia-Perdomo, U of Texas – Austin, USA Florence Le Cam, U libre de Bruxelles, BELGIUM

Caitlin Petre, Yale U, USA

Steen Steensen, Oslo and Akershus U College of Applied Sciences, NORWAY

Nikki Usher, George Washington U, USA

## 5029

## Race, Nationalism, Life, and Death

## **Sunday** 08:00-09:15 Aqua Salon D

## **Ethnicity and Race in Communication**

## Chair

Sudeshna Roy, Stephen F. Austin State U, USA

## Particinants

Intimacy in Cold Neoliberal Times: The State, Biopower, and Global Reproductive Health: An Autoethnographic Journey Priya Kapoor, Portland State U, USA

Politically Incorrect Participatory Media: Racist Nationalism on r/ImGoingToHellForThis

Robert Topinka, Northwestern U, UNITED KINGDOM

The Necropolitical Image

Tyler Hiebert, U of Southern California, USA

Sunday 08:00-09:15

Aqua Salon E

## **Gendered Media Production**

## Feminist Scholarship

## Chair

Christine Linke, U of Rostock, GERMANY

### **Participants**

Production Studies and the Neurosis of Normativity

Vicki Mayer, U of Texas, San Antonio, USA

Women Directors and the Intervening Role of the Producer in European Cinema: A Pan-European Comparative Study on a Highly

Gendered Creative Work Space

Elizabeth Anna Prommer, U of Rostock, GERMANY

Skadi Loist, U of Rostock, GERMANY

Measuring the Value of Network Analysis for Understanding Gender Bias in Creative Industries

Deb Verhoeven, Deakin U, AUSTRALIA

Less Than Famous: Gender and Genre on YouTube

Laura Grindstaff, U of California - Davis, USA

Gendered Knowledge and (In)Visibility: Differences in Production Contexts of Digital and Audiovisual Media

Almut Sichler, U of Rostock, GERMANY Christine Linke, U of Rostock, GERMANY

Radha S. Hegde, New York U, USA

One important aspect of a media culture is the production culture behind the media products. This panel approaches the issue of interventions through the lens of a feminist media industries studies approach and takes a look at production networks from a variety of angles. The careers of women and men in the media develop differently. This is true for creative professions in traditional audiovisual media, but also in new forms such as YouTube or the collaborative Wikipedia project. Even though these new media outlets proclaim to be open for all, with no boarders and no restrictions, they are highly gendered creative spaces. The panel will discuss this issue from different perspectives and for different media products.

### 5031

## Misunderstanding Media

Sunday 08:00-09:15 Aqua Salon F

## Philosophy, Theory and Critique

Sarah Sharma, U of Toronto, CANADA

## **Participants**

Refrigerator

James Hay, U of Illinois, USA

Incubator

Sara Martel, York U, CANADA

Spindle

Radhika Gajjala, Bowling Green State U, USA

The Electro-Convulsive Therapy Machine

Jack Bratich, Rutgers U, USA

Shipibo Embroidery

Ganaele Langlois, York U, CANADA

Filing Cabinet

Craig Robertson, Northeastern U, USA

This plenary roundtable invites media theorists to engage in the McLuhanesque critical media practice of the Medium is the Message but intervene in the way it is usually theorized. In a departure from McLuhan, though, this roundtable moves away from biased grand narratives and deterministic frameworks to consider how particular media objects alter the pace, pattern, and scale of human life and organization. In looking at media objects rather than the subjects using them, roundtable participants all posit that such objects of everyday life cannot be disarticulated from intimate, local, and global social inequalities. Moreover, Wwhat we learn from these objects also enables one to develop a feminist and postcolonial McLuhanesque medium theory and recognize the strands of media studies that have been doing this all along.

## 5032

## Coming Out as "International Scholars": A Theoretical and Practical Intervention in Difference Research

#### Sunday **Organizational Communication** 08:00-09:15 Aqua 300AB

## Chair

Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

## **Participants**

"Nobody Has a Clue": The Standpoint of International Scholars in the US James McDonald, U of Texas at San Antonio, USA

Wicked Intersections: Thinking Through Citizenship, Race, and Gender in the U.S. Academy

Joëlle Cruz, U of Colorado - Boulder, USA

Stories of Immigration, Organized Difference, and the Academic Job Market

Rahul Mitra, Wayne State U, USA

Negotiating my Non/Immigrant Status Within the U.S. Academia: A Personal Tale

Andy Kai-Chun Chuang, LaGuardia Community College, USA

Inside Out: Poetic Confessions of a Permanent Resident Alien in the Academy

Kirsten Broadfoot, U of Colorado Anschutz Medical Campus, USA

### Respondent

Shiv Ganesh, Massey U, NEW ZEALAND

### 5034

## Hostile Interventions: Antagonism and Antifandom in Popular Culture and Populism

## **Sunday** 08:00-09:15 Aqua 310AB

## **Popular Communication**

Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

### **Participants**

Loving Walt, Hating Skyler: Gender and Antifandom in AMC's Breaking Bad

Holly Willson Holladay, Missouri State U, USA

Melissa A. Click, Gonzaga U, USA

I Find Your Lack of Faith Intriguing: Nonfandom, Antifandom, and the Affective Economy of Disney's Star Wars

Richard McCulloch, U of Huddersfield, UNITED KINGDOM

Ties that Bind: Black Women, Displeasure, and Watching Tyler Perry

Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

Save the Day and Lose Fans? Political Activism and Antifandom Bertha Chin, Swinburne U of Technology, AUSTRALIA

Hating Europe: Antifandom and Brexit Enthusiasm in the 2016 UK EU Referendum

Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

The panel aims, first, to document and compare anti-fan practices and motivations in textual realms such as popular television drama, celebrity and politics and, second, through the analysis of the textual conditions and emotive structures of anti-fandom to theorize the interplay between anti-fandom and macro social, cultural and political conflicts. In this analysis the panel will pay particular attention to questions of gender, age, ethnicity, and variations in social, cultural, economic, and educational capital. The panel thus further invites reflections on the contribution of work on fan and anti-fan cultures to the role of popular communication in understanding and mapping contemporary cultural and political discourse.

## 5035

## Comparative Research in Public Relations: Exploring Challenges and Opportunities

## **Sunday** 08:00-09:15 Aqua 313

## Chair

Ansgar Zerfass, U of Leipzig, GERMANY

## **Participants**

**Public Relations** 

Introduction: Current Challenges of Comparative Research

Sophia Charlotte Volk, U of Leipzig, GERMANY

Ansgar Zerfass, U of Leipzig, GERMANY

Cross-Cultural Leadership Study

Michael Cacciatore, U of Georgia, USA

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

European Communication Monitor

Dejan Vercic, Pristop Communications, SLOVENIA

Ralph Tench, Leeds Beckett U, UNITED KINGDOM

Latin-American Communication Monitor

Angeles Moreno, U Rey Juan Carlos, SPAIN

Juan-Carlos Molleda, U of Oregon, USA

Future Opportunities for Comparative Research

Krishnamurthy Sriramesh, Purdue U, USA

## Respondent

Krishnamurthy Sriramesh, Purdue U, USA

This panel aims to shift the focus from the results of existing comparative research projects in the field (which have been discussed elsewhere) towards their actual execution and implementation. The goal is to share experiences from existing comparative studies in an interactive format in order to draw wisdom from these projects and identify possible solution strategies to the peculiar challenges of cross-national research. By triggering greater attention to the peculiarities of cross-national research, building on the breadth and diversity of experiences from PR scholars from around the world, this panel will contribute to a deeper understanding of comparative logic and methodology, which is a desirable direction for the future progress of the discipline.

## Communication at Work

**Sunday** 08:00-09:15 Aqua 314

### **Organizational Communication**

### Chair

Rebecca Gill, Massey U, NEW ZEALAND

## **Participants**

Examining the Impact of Inclusive Organizational Communication Practices on Burnout and Turnover Among IT Professionals

Yannick Atouba, U of Texas - El Paso, USA John C. Lammers, U of Illinois – Urbana-Champaign, USA

First Impressions Matter: Multicommunicating as a Normalized Practice in Customer-Facing Work

Yaguang Zhu, U of Texas - Austin, USA

Melissa Dalton, U of Texas - Austin, USA

Lingzi Zhong, U of Texas - Austin, USA

Dron M Mandhana, U of Texas - Austin, USA

Keri Keilberg Stephens, U of Texas - Austin, USA

The Relationship Between Workplace Flexibility and Engagement Through Helping: The Buffering Effect of Technology Use

Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS Ward van Zoonen, U of Amsterdam, THE NETHERLANDS

Using Narrative Persuasion to Cybervet and Assess Person-Organization Fit Among Job Seekers

Ignacio Cruz, U of Southern California, USA

## Respondent

Martine van Selm, U of Amsterdam, THE NETHERLANDS

## 5037

## **Communication Across the Cancer Continuum**

## **Sunday** 08:00-09:15 Aqua 303

## **Health Communication**

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### Chair

Elisia L. Cohen, U of Kentucky, USA

## **Participants**

Trust in Cancer Health Information Seeking

Seow Ting Lee, National U of Singapore, SINGAPORE

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Julian Lin, National U of Singapore, SINGAPORE

Pauline Luk, National U of Singapore, SINGAPORE Satveer Kaur-Gill, National U of Singapore, SINGAPORE

BRCA Mutation Carriers' Understanding, Adjustment, and Response to Cancer Risk

Phokeng M Dailey, Ohio State U, USA

Shelly R Hovick, Ohio State U, USA

Jessica McKnight, Ohio State U, USA

Leigha Senter, Ohio State U, USA

Daniel Kinnamon, Ohio State U, USA

Robert Pyatt, Nationwide Children's Hospital, USA

Amanda Ewart Toland, Ohio State U, USA

Identifying Communication Barriers to Colorectal Cancer Screening Adherence Among Appalachian Kentuckians

Audrey Smith Bachman, U of Kentucky, USA

Elisia L. Cohen, U of Kentucky, USA

Tom Collins, U of Kentucky, USA

Jennifer Hatcher, U of Kentucky, USA

Richard Crosby, U of Kentucky, USA

Robin Vanderpool, U of Kentucky, USA

Preventing Adverse Information Effects: Self-Affirmation Improved Cognitive Performance and Diminished Problem Reporting for Cancer Patients

Wendy Jacobs, Radboud U Nijmegen, THE NETHERLANDS

Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS

Sanne Schagen, Netherlands Cancer Institute Amsterdam, THE NETHERLANDS

Mart Thijssen, Radboud U Nijmegen, THE NETHERLANDS

The Role of Health Literacy and Numeracy in Health Behavior: Considerations for Message Design for Cancer Survivors

Sarah Thomas, Ohio State U, USA

Shelly R Hovick, Ohio State U, USA

## Implementing Innovative Digital Health Communication Interventions to Address Health Care Disparity Issues Among **Minority Populations**

Sunday 08:00-09:15 Aqua 305

## **Health Communication**

### Chair

Judith McIntosh White, U of New Mexico, USA

### **Participants**

Tailored eHealth Interventions for Aging Patient Populations

Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS

Nadine Bol, U of Amsterdam, THE NETHERLANDS

Sifra Bolle, U of Amsterdam, THE NETHERLANDS

Annemiek Linn, U of Amsterdam, THE NETHERLANDS

Barbara Schouten, U of Amsterdam, THE NETHERLANDS

Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

Implementing Innovative Communication-Based Interventions Through Patient Portals and Research Registries

Janice Krieger, U of Florida, USA

Jordan Neil, U of Florida, USA

Evaluating a Webnovela's Effectiveness of HPV Vaccine Promotion Among Latinas

Leslie Ramos Salazar, West Texas A&M U, USA

It Is a Call to Action: A Strategic Communication Analysis of "Start Talking. Stop HIV."

Sean J Upshaw Howard U USA

Chinese Hui Minority People's Access and Usage of Cardio-Vascular Diseases Health Information From Different Channels Lei Yang, Erasmus U Rotterdam, THE NETHERLANDS

## Respondent

Norman C. H. Wong, U of Oklahoma, USA

This innovative research panel will focus on the evaluation and discussion of innovative digital health communication interventions that serve to address health care disparity issues among minority populations. Because many health care interventions design their health messages to homogeneous, middle-class populations, these interventions may not be necessarily be effective at fulling the health outcomes of minority, diverse populations. As a result, this issue has become a global public health concern.

## 5039

## **Testing Theories of Health Behavior Prediction in Novel Contexts**

## Sunday 08:00-09:15 Aqua 307

## **Health Communication**

Nancy Grant Harrington, U of Kentucky, USA

## **Participants**

Culture and Social Norms: Testing the Theory of Normative Social Behavior to Predict Handwashing Behavior Among Koreans Minwoong Chung, Michigan State U, USA

Maria Knight Lapinski, Western Michigan U, USA

Using the Integrative Model of Behavioral Prediction (IMBP) to Understand College Students' Hookup Sex Beliefs, Intentions, and Behaviors

Minhao Dai, U of Kentucky, USA

Kevin Wombacher, Saint Louis U, USA

Jacob John Matig, U of Kentucky, USA

Nancy Grant Harrington, U of Kentucky, USA

Refuse Unwanted Sex: The Integrative Model and Media Effects

Jiayu Li, Washington State U, USA Stacey J. T. Hust, Washington State U, USA

Predicting Consumers' Reduction in Meat Consumption: A Test of the Theories of Reasoned Action and Planned Behavior

Keri Szejda Fehrenbach, Arizona State U, USA

Anthony J. Roberto, Arizona State U, USA

Yanqin Liu, Arizona State U, USA

Using Theory of Planned Behavior to Improve Adolescent and Young Adult Type 1 Diabetes Management

Trevor Bell, U of North Carolina - Chapel Hill, USA

Autumn Shafer, U of Oregon, USA

## 5040

## Labor in Media Industries

## Sunday 08:00-09:15 Aqua 309

## **Media Industry Studies**

**Participants** 

Geographies of Free Labor: Mobilizing Consumers Through Immersive Transmediascapes

Karin Fast, Karlstad U, SWEDEN

Linda Rvan Bengtsson, Karlstad U. SWEDEN

Raul Ferrer Conill, Karlstad U, SWEDEN

Security Research as Creative Labor: Digital Labor and the Commodification of Vulnerabilities

Ryan Ellis, Northeastern U, USA

Polish Videogame Practitioners' Perspectives on Crunch Practice and Videogame Work Cultures

Anna Maria Ozimek, U of Leeds, UNITED KINGDOM

Digital Labor in Digital Industry: Learning to Labor in Macau in the Digital Age

Zhongxuan Lin, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

"Hustling" in Film School as Anticipating Early Career Work in Media Industries

Ritesh Mehta, U of Southern California, USA

#### 5042

## **The New Development Communication**

## Sunday 08:00-09:15 Sapphire Ballroom M

## **Global Communication and Social Change**

### Chair

Thomas L. Jacobson, Temple U, USA

## **Participants**

Beyond Strategic Interventions: Development Communication and the Reality of Market-Driven Media Culture

Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

Chinese Media Overtures in Africa: New Roles for Development Communication

Dani Madrid-Morales, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Africa Rising: The International News Media and the Rebranding of Africa as the "Final Investment Frontier."

Mel Bunce, City, U of London, UNITED KINGDOM

Assessing Development in Kenya's Higher Education Communication Curricula

Levi Obonyo, Daystar U, KENYA

Nancy Achieng' Booker, Multimedia U College of Kenya, KENYA

Rethinking Development Communication in the New Age of Strategic Communication

Charles Chiedu Okigbo, North Dakota State U, USA

## 5044

Sapphire Ballroom CD

## Pictures Creating Image: A Curated Exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 -Sunday Hours

## Sponsored Sessions

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**Sunday** 08:00-18:15

Chair

Patrick Roessler, U of Erfurt, GERMANY

The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA's exhibition "Pictures Creating Image" presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. Exhibit open all day Sunday.

## 5045

## **Interpersonal Message Framing and Interperatation**

Karishma Chatterjee, U of Texas - Arlington, USA

# **Sunday** 08:00-09:15 Sapphire 400A

## **Interpersonal Communication**

## Chair

Participants

The (Un)Importance of a Gut Feeling: Information-Seeking Strategies in Online Dating Kathryn Elise Harrison, U of California - Santa Barbara, USA

Andrew High, U of Iowa, USA

Crystal Wotipka, U of Iowa, USA

We Are How We Post: Implications of Disclosure Publicness and Directedness in Social Perceptions on SNS

Bingjie Liu, Pennsylvania State U, USA

Jin Kang, Pennsylvania State U, USA

The Influence of Cognitive Complexity, Empathy, and Mindfulness on Person-Centered Message Evaluations

Lucas Youngvorst, U of Minnesota - Twin Cities, USA

Susanne Jones, U of Minnesota - Twin Cities, USA

How Interdisciplinary Group Members Manage Communication Challenges When Providing Hospice Care: An Application of

Problematic Integration Theory

Karishma Chatterjee, U of Texas - Arlington, USA

Paul Kozar, Mission Hospice, USA

Advise With Permission? When and How to Intervene With Advice

Lyn M. Van Swol, U of Wisconsin - Madison, USA

Erina MacGeorge, Pennsylvania State U, USA

Andrew Prahl, U of Wisconsin - Madison, USA

## Game Geographies

Sunday 08:00-09:15 Sapphire 400B **Game Studies** 

Chair

Benjamin Aslinger, Bentley U, USA

**Participants** 

Alternative Geographies of Game Development

Benjamin Aslinger, Bentley U, USA

Gaming Behind the Iron Curtain: A Study of Russian Retrogaming Enthusiast Websites

Catherine Goodfellow, U of Manchester, UNITED KINGDOM

Game History and the Local

Melanie Swalwell, Flinders U, AUSTRALIA

Indie Games of No Nation: Indie Game Publishing and the Erasure of National Markers

John Vanderhoef, U of California - Santa Barbara, USA

Hyperlocal Games: Text Adventures in Everyday Geographies in Post-1989 Czechoslovakia

Jaroslav Švelch, Charles U, CZECH REPUBLIC

### 5047

## Framing the Environment

## Sunday 08:00-09:15 Sapphire 411 AB

## **Environmental Communication Mass Communication**

Chair

Bruno Takahashi, Michigan State U, USA

### **Participants**

Fanning the Blame: Media Accountability, Climate, and Crisis on the Australian 'Fire Continent'

Philip Chubb, Monash U, AUSTRALIA

Deb Anderson, Monash U, AUSTRALIA

Monika Djerf-Pierre, U of Gothenburg, SWEDEN

Uncertainty and Opinion Divergence Framing in Climate Change News, 2009-2015

Ronald E. Rice, U of California - Santa Barbara, USA

Abel Thomas Gustafson, U of California - Santa Barbara, USA

Zane Hoffmann, U of California - Santa Barbara, USA

Lauren McGrath, U of California - Santa Barbara, USA

Cultural Cognition and Media Polarization in the U.S. Climate Change Debate

Todd Paul Newman, American U, USA

Examining the Relationship Between Collective Action Frames and Network Centrality on Twitter: A Big-Data Analysis Yu Xu, U of Southern California, USA

Larger Lessons From a University's Struggle With Sustainability: Meanings, Perceptions, and Diffusion

Kelsay Williams, U of Arkansas - Little Rock, USA Avinash Thombre, U of Arkansas - Little Rock, USA

## 5049

## Communicating Science: GMO, Geoengineering, and Climate Change

## Sunday 08:00-09:15 Sapphire 410B

## **Environmental Communication**

**Political Communication** 

**Communication Science and Biology** 

## Chair

Senja Post, U of Zurich, SWITZERLAND

## **Participants**

Constructions of Science in the Philippine GMO Debate: Media Coverage of Bt Eggplant

Maria Inez Angela Ponce de Leon, Ateneo de Manila U, PHILIPPINES

Pamela Aquino Custodio, U of the Philippines, PHILIPPINES

Clarissa C. David, U of the Philippines, PHILIPPINES

The Moral Hazard of Carbon Dioxide Removal

Victoria Campbell-Arvai, U of Michigan, USA

Philip Solomon Hart, U of Michigan, USA

Kaitlin Raimi, U of Michigan, USA

Kim Wolske, U of Chicago, USA

Climate Change and Technology: Examining Opinion Formation and Risk Perceptions of Geoengineering

Christopher Cummings, Nanyang Technological U, SINGAPORE

Sonny Rosenthal, Nanyang Technological U, SINGAPORE

Geophysical, Geological, and Ecological Scientists' Views About Communication Objectives

John C. Besley, Michigan State U, USA

Anthony Dudo, U of Texas - Austin, USA

Shupei Yuan, Michigan State U, USA

Communicating Science Efficacy For Governmental Decision Makers: A Supply Chain Metaphor

Michael Lee Humphrey, Colorado State U, USA

Joseph Champ, Colorado State U, USA

Gregory Wayne Russell, Colorado State U, USA

Leah Stone, Colorado State U, USA

## Global Interventions in Communication Policy, Rights, and Justice: Reflections on the International Panel on Social Progress

## Sunday 08:00-09:15

## **Sponsored Sessions**

Cobalt 500

## Gerard Michael Goggin, U of Sydney, AUSTRALIA

### **Participants**

Introducing the IPSP: Global Infrastructures of Connection and New Questions of Social Justice

Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

The IPSP and the Social Progress Index

Clemencia Rodriguez, Temple U, USA

Social Progress in the Dimension of "Fluid" Public Communication

Ingrid Volkmer, U of Melbourne, AUSTRALIA

Journalism, Public Knowledge and Social Progress

Herman Wasserman, U of Cape Town, SOUTH AFRICA

Sasha Costanza-Chock, Massachusetts Institute of Technology, USA

## 5217

## **Online Social Support**

## Sunday 09:30-10:45 Indigo Ballroom A

## Communication and Technology

Tobias Dienlin, U of Hohenheim, GERMANY

## **Participants**

"Anyone Free to Chat"?: Using Technological Features to Elicit Quality Support Online

Lucas Youngvorst, U of Minnesota - Twin Cities, USA

Andrew High, U of Iowa, USA

Intergroup Communication on Support Forums: Effects of Group Identification on Online Support Provision

Siyue Li, Ohio State U, USA

Guanjin Zhang, Ohio State U, USA

Online Social Support for Compulsive Gamers

Seol Ki, Rutgers U, USA

Online Social Support for "Danqin Mama": A Case Study of Parenting Discussion Forum for Unwed Single Mothers in China

Xiaoman Zhao, National Û of Singapore, SINGAPORE

Iccha Basnyat, National U of Singapore, SINGAPORE

## 5218

## Issues in Selective Exposure Research

## Sunday 09:30-10:45 Indigo Ballroom B

## **Mass Communication**

## Chair

Stephanie Edgerly, Northwestern U, USA

## **Participants**

60 Years of Research on Selective Exposure: A Systematic Review

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Elisabeth Guenther, U of Muenster, GERMANY

Second-Level Selective Exposure: A Theoretical Advancement to Explore Information- and Content-Seeking in User-Adapted Digital Spaces

Ginger Blackstone, U of Florida, USA

Lauren Darm Furey, U of Florida, USA

Selective Exposure and News Media Brands: Implicit and Explicit Attitudes as Predictors of News Choice

Florian Arendt, Ludwig Maximilians U Munich, GERMANY

Temple Northup, U of Houston, USA

Lindita Camaj, U of Houston, USA

Show Me the Way: Uncertainty, Selective Exposure, and Message Efficacy Effects During Life Transitions

Jessica Frampton, Ohio State U, USA

Silvia Knobloch-Westerwick, Ohio State U, USA

## Sunday 09:30-10:45 Indigo Ballroom C

## Health and Medical Information Seeking and Processing (High-Density)

## **Health Communication**

### Chair

Nehama Lewis, U of Haifa, ISRAEL

### **Participants**

Help, I Need Somebody! Help, Not Just Anybody! Determinants of the Helpfulness of Physician Reviews

Daniel Possler, Hannover U of Music, Drama and Media, GERMANY

Elena Link, Hannover U of Music, Drama and Media, GERMANY

Julia Niemann-Lenz, Hannover U of Music, Drama and Media, GERMANY

The Effect of Media Multitasking on Stereotype-Based Processing of Physician-Rating Websites

John L. Christensen, U of Connecticut, USA

Bryan Vanco, U of Connecticut, USA

Kristine Nowak, U of Connecticut, USA

Information Behavior of Cancer Patients in the Course of Disease

Michael Grimm, Hans-Bredow-Institut, GERMANY

Stefanie Wahl, Freie U Berlin, GERMANY

Influences on Online Search Behavior About Vaccination: An Eye-Tracking Experiment

Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY

Arne Freya Zillich, Institute of Communication Research / Friedrich Schiller U Jena, GERMANY

Health Information Repertoires: A User-Centered Perspective on the Selection of Health Information Sources in the General Population

Marko Bachl, U of Hohenheim, GERMANY

Frank Mangold, U of Hohenheim, GERMANY

Do Young People Aware of Unwanted Pregnancy as A Sexual Health Risk? A Study of Gender Difference on Contraceptive Information Seeking

Weiwei Jiang, Bowling Green State U, USA

Elucidating Information-Processing and the Third-Person Effects on Information-Seeking Intentions in Relation to Aesthetic Surgery Hung-Yi Lu, National Chung Cheng U, CHINA, PEOPLE'S REPUBLIC OF

## 5220

### New Measures, New Methods, and New Theories II

#### Sunday **Information Systems** 09:30-10:45 Indigo Ballroom D

## Chair

Frank M. Schneider, U of Mannheim, GERMANY

## **Participants**

Addressing Problems of Likert-Scaled Self-Report Measurements: The Potential of Conjoint Analysis for Communication Research Elena B. Pelzer, U of Fribourg, SWITZERLAND

Measurement Invariance of the Appreciation, Fun, and Suspense Scales Across U.S.-American and German Samples

Frank M. Schneider, U of Mannheim, GERMANY

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Measurement of Social Reward Processing of Boys With Autism Spectrum Disorder

Micah Mazurek, U of Missouri - Columbia, USA

Glenn M. Leshner, U of Oklahoma, USA Paul David Bolls, Washington State U, USA

Russell Brent Clayton, Florida State U, USA

Tolerance of Perceived Unrealness: Conceptualization, Measurement, Persuasive Effect - An Update

Patrick Weber, U of Hohenheim, GERMANY

Coding Mortality Salience Manipulation Essay Responses: A Terror Management Theory Content Analysis

Zach Massey, U of Oklahoma, USA

Claude H Miller, U of Oklahoma, USA

A Modified Secondary Task Reaction Time Paradigm for Research on Breaks in Presence

Kerstin Huber, Technical U Chemnitz, GERMANY

Elisabeth Holl, Technical U Chemnitz, GERMANY

Benny Liebold, Technical U Chemnitz, GERMANY

Daniel Pietschmann, Technical U Chemnitz, GERMANY Katharina Wolfrum, Technical U Chemnitz, GERMANY

How Danmaku Influences Emotional Responses: Exploring the Effects of Coviewing and Copresence

Chen Li, Nanyang Technological U, SINGAPORE

Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Definition and Antecedents of Social Presence: A Theoretical Review

Soo Youn Oh, Stanford U, USA

Jeremy Bailenson, Stanford U, USA

Sunday 09:30-10:45 Indigo Ballroom H

## Information Effects in Political Camapigns: Lessons From the US

## **Political Communication**

Scott McClurg, Southern Illinois U, USA

### **Participants**

Beauty and Negativity at the Ballot Box: Effects of Negative Political Advertising and Attractiveness on Candidate Evaluation Juliana Fernandes, U of Miami, USA

Engagement With Campaign Information During the 2008 Presidential Election: An Examination of Time, Events, and Battleground

Jay D. Hmielowski, Washington State U

William Kelvin, Kent State U, USA

Myiah J. Hutchens, Washington State U, USA

Michael A. Beam, Kent State U, USA

Rebecca R. Donaway, Washington State U, USA

Chance York, Kent State U, USA

Online and Offline Communication and Political Knowledge and Participation in Presidential Campaigns: Effects of Geospatial

Context

Yung-I Liu, California State U, East Bay, USA

The 2012 Obama Effect and White Racial Prejudice: A Theory of Mediated Intergroup Contact

Seth K. Goldman, U of Massachusetts - Amherst, USA

Daniel Hopkins, U of Pennsylvania, USA

Views Are So Unacceptable: The Impact of Partisan News Exposure on Rejection of Oppositional Perspectives Hye-Yon Lee, U of Pennsylvania, USA

### Social Media, Markets, and Work

Sunday 09:30-10:45 Indigo 202A

## Communication and Technology

Nia Sarinastiti, Atma Jaya Catholic U of Indonesia, INDONESIA

Creating the Best Job Ad: Using Signaling Theory to Identify Effective Recruitment Strategies on Social Media Ignacio Cruz, U of Southern California, USA

Connectivity as Impression Management: An Affordance Approach to Connectivity in the Workplace

Marisa Flores

Hallie Milner, U of Oklahoma, USA

Taking One's Private Life to the Office: Exploring the Use of Social Media in the Public Sector Workplace in Rwanda

Dominique Nduhura, Hallym U, KOREA, REPUBLIC OF

Michael Prieler, Hallym U, KOREA, REPUBLIC OF

"I Would Like to Have a Little Salary": Economic Outcomes of Peer Market Participation

Erin Flynn Klawitter, Northwestern U, USA

Startup Founders and Their LinkedIn Connections: Are Well-Connected Entrepreneurs More Successful?

Devika Banerji, Purdue U, USA

Torsten Reimer, Torsten Reimer, USA

## Social Movements and Technology

Sunday 09:30-10:45 Indigo 202B

## Communication and Technology

Kekeli Kwabla Nuviadenu, Bethune-Cookman U, USA

## **Participants**

Noise-Making, Occupy Wall Street, and the Politics of Amplification

John Vilanova, U of Pennsylvania, USA

The Role of Social Movement Organizations in Twitter: Evidence From the Chilean Student Movement

Diego Gomez-Zara, Northwestern U, USA

Denis Parra, Pontificia U Católica de Chile, CHILE

Carolina Pérez, Lancaster U, UNITED KINGDOM

Adrián Soto, Pontificia U Católica de Chile. CHILE

Cristóbal García, Pontificia U Católica de Chile, CHILE Noshir S. Contractor, Northwestern U, USA

A Social Networks Approach to Online Social Movement: Social Mediators and Mediated Messages in #FreeAJStaff Twitter Network

Abu Daud M. Isa, U of Georgia, USA

Itai Himelboim, U of Georgia, USA

Researching ICTs and Contentious Collective Action in the Digital Age: Toward a Synthetic, Comparative Framework Jun Liu, U of Copenhagen, DENMARK

## Social Sharing and Virality

**Sunday** 09:30-10:45 Indigo 204A

## Mass Communication Communication and Technology

### Chair

Merja Mahrt, U of Duesseldorf, GERMANY

## **Participants**

Framing #October: Depictions of Social Dissent and Sports Celebration in St. Louis News Media Tweets

Frank Michael Russell, U of Missouri-Columbia/Missouri School of Journalism, USA

Proximity and Terrorism News in Social Media: A Construal-Level Theoretical Approach to Audience Framing of Terrorism in Twitter

K. Hazel Kwon, Arizona State U, USA

Monica Chadha, Arizona State U, USA

Kirstin Pellizzaro, Arizona State U, USA

When News Frames Go Viral: A Mixed-Methods Study of Framing Effects on Social Media Sharing

Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE

Martina Pina Pellegrin, Pontificia U Católica de Chile, CHILE

Josefina Ramírez González, Pontificia U Católica de Chile, CHILE

YouTube for Good: A Content Analysis of Viral and Nonviral Inspiring YouTube Videos

Katherine R. Dale, Florida State U, USA

Sophie H Janicke, U of Arkansas, USA

Arthur A. Raney, Florida State U, USA

Nadia Marita Andayani, Social & Political Sciences U Indonesia, USA

Joshua Baldwin, Florida State U, USA

Alex Huebner, Florida State U, USA

Jerrica Rowlett, Florida State U, USA

Allie Taylor, U of Arkansas, USA

Stephanie Trejos, Florida State U, USA

Cen Wang, Florida State U, USA

Danyang Zhao, Florida State U, USA

## 5226

## Digital Campaigns, Social Media, and Elections: New Platforms, New Research

## Sunday 09:30-10:45 Indigo 206

## **Political Communication**

## Kjerstin Thorson, Michigan State U, USA

## **Participants**

From Distribution Channels to Active Intermediaries: How Technology Firms Shape Political Communication

Daniel Kreiss, U of North Carolina - Chapel Hill, USA

Shannon C McGregor, U of Texas - Austin, USA

A Typology of Political Participation Online: How Citizens Used Twitter to Mobilize During the 2015 British General Elections

Anamaria Dutceac Segesten, Lund U, SWEDEN

Michael Bossetta, U of Copenhagen, DENMARK Engaged Brigade: Digital Platforms and Millennial Engagement in the 2016 Election

Alison N. Novak, Rowan U, USA

Skiing All the Way to the Polls: Exploring the Popularity of Personalized Posts on Norwegian Political Instagram Accounts

Anders Olof Larsson, Westerdals Oslo ACT, NORWAY

What Campaigns Talk About When They Talk About Data: Analytics-Based Campaigning in Down-Ballot Races

Jessica Baldwin-Philippi, Fordham U, USA

## 5227

# Student and Early Career Blue Sky Workshop: Bridging the North-South Gap 2.0: Internationalization of Communication Studies and the (Untapped) Potential of Communication Technologies

## Sunday 09:30-10:45 Aqua Salon AB

## **Sponsored Sessions**

## Charlett

Charlotte Löb, U of Mannheim, GERMANY Tamar Lazar, U of Haifa, ISRAEL

## Participants 2

Karin Fikkers, U of Amsterdam, THE NETHERLANDS Holli Hitt Seitz, Mississippi State U, USA Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM David Kimutai Cheruiyot, Karlstad U, SWEDEN Debates about "dewesternization" or "internationalization" of media and communication scholarship often end with the pessimistic view that power relations determine knowledge production and (may) always favor the Global North. In this Blue Sky Workshop (BSW), we discuss practical solutions that are often overlooked in bridging the North-South gap, and in particular, the potential of new communication technologies that are still untapped as well as changing perspectives and/or capacities of early-career scholars in a globalizing world. Our overall question we would like to discuss in this BSW is: Can students and early-career scholars turn the tide of the Global North-South divide by utilizing the (full) potential of communication technologies?

## 5228

## Sustainable Business Models for News Organizations: Economic Challenges in Journalism

### Sunday 09:30-10:45 Aqua Salon C

#### Journalism Studies

Helle Sjovaag, U of Bergen, NORWAY

## **Participants**

Are Foundations the Solution to the American Journalistic Crisis?

Rodney Benson, New York U, USA

Sources of Strength of Japanese Mass Newspapers and Their Future: An Institutional Analysis

Kaori Hayashi, U of Tokyo, JAPAN Selling Credibility: Chinese Newspapers in the Digital Age

Haiyan Wang, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Yu Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

News Media Infrastructure and the Journalism Divide: A DMA-Level Analysis

Allie Kosterich, Rutgers U, USA

Philip M. Napoli, Duke U, USA

Ian Dunham, , USA

Jessica Mahone, Democracy Fund, USA

## Respondent

Victor W. Pickard, U of Pennsylvania, USA

## **New Perspectives Upon Press-Politics Relations**

## Sunday 09:30-10:45 Aqua Salon D

## Chair

Journalism Studies

Thomas Birkner, U of Muenster, GERMANY

Press Credentials, Boundary Work, and Conspiracy Discourse: The Case of WorldNetDaily

Jordan Michael Foley, U of Wisconsin-Madison, USA

Filling the Void: Nonprofit News and Factors Affecting Government Conflict Coverage

Jan Boehmer, U of Pennsylvania, USA

Serena Carpenter, Michigan State U, USA

Fred Fico, Michigan State U, USA

Discursive Wars: How "Regaining Lost Influence" and "Doing New Media" Help Chinese News Media Negotiate Press Freedom with the Party...With Mobile News App The Paper As A Case Study

Jianguo Deng, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Social Networking and Political Alignment as Connecting Mechanisms in Interactions of Journalists and Political Actors: A Mixed-Methods Study

Peter Maurer, NTNU Trondheim, NORWAY

Markus Beiler, U of Leipzig - Institute of Communication and Media Science, GERMANY

Beyond Time and Space: A Multilevel Approach to Structural Influences on Mediatization in Campaign Coverage

Melanie Magin, Johannes Gutenberg U Mainz, GERMANY

Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

## Children, Adolescents, & the Media Division - Research Escalator Sessions (Panel 1)

## Sunday 09:30-10:45 Aqua Salon E

## Children Adolescents and the Media

## Chair

Sahara Byrne, Cornell U, USA

An Evaluation of Using Multimedia Messaging to Encourage Positive Parent-Child Engagement

Sarah Pila, Northwestern U, USA

Alexis Lauricella, Northwestern U, USA

Conformity in Minority Youths' Selection of Entertainment Media: A Case Study of Black Middle School Students Robert Jones, U of Missouri - Columbia, USA

Developing a Theoretical Framework for Effective Implementation of Social Network Health Campaigns Among Youth Moniek Buijzen, BSI/Radboud U Nijmegen, THE NETHERLANDS

Does Streaming Online Television Hurt College Students' Academic Performance & Personal Health? Survey Evidence

Daniela Rebellon, Boston U, USA Jacob Groshek, Boston U. USA

How Adolescents Deal With WhatsApp

Nadja Zaynel, U of Muenster, GERMANY

New Media Effects on Adolescent Behavior

Christine Wandolo, Daystar U, KENYA Presenting a Gendered Self: Female Emerging Adults' Gender Identities on Facebook

Roseann Pluretti, U of Kansas, USA

The Associations Between Substance Use, Sexual Behavior, Deviant Behaviors and Adolescents' Engagement in Sexting: Does

Relationship Context Matter?

Joris Van Ouytsel, U of Antwerp, BELGIUM

Koen Ponnet, U of Antwerp, BELGIUM

The Effect of Pervasive Television Viewing on Children's Sleep and Social Habits

Wangeci Kanyeki, Daystar U, KENYA

The Impact of Educational Television on Children's Attitudes Towards STEM and Interest in STEM Careers

Fashina Alade, Northwestern U, USA To be Banned or Not? A Test of the Social Learning Theory Among Nairobi High-Schoolers

Mary Gathoni, TLAfrica, Inc., KENYA

Youth and Online Participatory Politics in Democratic and Authoritarian Regimes

Ashley Lee, Harvard U, USA

Sahara Byrne, Cornell U, USA

Steven Eggermont, KU Leuven, BELGIUM

Sonya Dal Cin, U of Michigan, USA

Wonsun Shin, U of Melbourne, AUSTRALIA

Kathleen Beullens, KU Leuven, BELGIUM

Kirstie Farrar, U of Connecticut, USA

Nancy Jennings, U of Cincinnati, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

Marie-Louise Mares, U of Pennsylvania, USA

Nicole Martins, Indiana U, USA

Lynn Schofield Clark, U of Colorado, USA

This is a Research Escalator session. Research Escalator Sessions provide scholars an opportunity for less developed research to be presented and discussed (with the goal of making the paper ready for submission to a conference or journal) with experts in the field. During this session, submitters will present their project to the entire audience (no slides) in a short 2-minute presentation. Then, submitters will meet with their mentors in one-on-one mentorship meetings to discuss their feedback on the manuscript. At the end of the session, all regroup and submitters will give a short "recap" of new directions/goals as well as highlight the main points they took away from their mentorship sessions. Please note: these sessions are open to all members. Audience members are welcomed and encouraged to attend the mentorship meetings as well.

## 5231

## Surveillance and Control

## Sunday 09:30-10:45 Aqua Salon F

## Philosophy, Theory and Critique

Jessa Lingel, U of Pennsylvania, USA

## **Participants**

Gang Surveillance in the Digital Era

Jeffrey Lane, Rutgers U, USA

Fanny Anne Ramirez, Rutgers U, USA

Editorial Surveillance and the Management of Visibility in Peer Production

Christian Pentzold, U of Bremen, GERMANY

Deep Mediatization, Digital Traces, and Self-Quantification: Contextualising "Pragmatic" and "Enthusiast" Self-Trackers

Andreas Hepp, U of Bremen, GERMANY

Ulrike Gerhard, U of Bremen, GERMANY

Nothing Personal: Music Streaming Recommenders and Algorithmic Individuation

Robert Prey, U of Groningen, THE NETHERLANDS

Devices, Things and Objects: The Saving Power of Gadgets

Joss Hands, Anglia Ruskin U, UNITED KINGDOM

Sunday 09:30-10:45 Aqua 300AB

## (Don't) Be So Emotional: Athletes, Professors, and Other Publics

## **Public Relations**

Chair

Vilma L. Luoma-aho, U of Jyväskylä, FINLAND

We Wear the (Emotional) Masks: A Critical Examination of Image Repair, Cam Newton's Post-Super Bowl Response, and

Celebrity Athlete Emotional Displays

Shauna Bradley, U of Cincinnati, USA

Damion Waymer, U of Cincinnati, USA

An Intervention: Disconfirmation, Cognitive Dissonance, and Emotional Labor among Public Relations Professors

Erich James Sommerfeldt, U of Maryland, USA

Michael L. Kent, U of Tennessee - Knoxville, USA

Identifiers' and Disidentifiers' Reactions to Corporate Misconduct: The Role of Emotions as Mediators

Christopher Ruppel, U of Vienna, AUSTRIA

Sabine A. Einwiller, U of Vienna, AUSTRIA

Sensing Public Sentiments: Media Induced Emotions and Corporate Response Sidedness in a Victim Type of Crisis

Sining Kong, U of Florida, USA

Weiting Tao, U of Miami, USA

Passionate Publics: An Affective Turn in Counterpublic Theorizing

Stephanie Madden, U of Memphis, USA

Amanda Kennedy, St. Mary's U, USA

Vilma L. Luoma-aho, U of Jyväskylä, FINLAND

## 5233

## ICA Publications Strategic Planning Meeting

#### Sunday **Sponsored Sessions** 09:30-10:45 Aqua Boardroom

## Chair

Peng Hwa Ang, Nanyang Technological U, SINGAPORE

## **Participants**

John Paul Gutierrez, International Communication Association, USA

Paula M Gardner, McMaster U, CANADA

Laura Sawyer, International Communication Association, USA

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

S. Shyam Sundar, Pennsylvania State U, USA

Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

Karin Gwinn Wilkins, U of Texas - Austin, USA Silvio R. Waisbord, George Washington U, USA

Laurie Ouellette, U of Minnesota - Twin Cities, USA

Sarah Banet-Weiser, U of Southern California, USA

David R. Ewoldsen, Michigan State U, USA

Elisia L. Cohen, U of Kentucky, USA

Robin Nabi, U of California - Santa Barbara, USA

Jefferson D. Pooley, Muhlenberg College, USA

Arul Chib, Nanyang Technological U, SINGAPORE

Radhika Parameswaran, Indiana U, USA

Michael J. West, International Communication Association, USA

## Privacy, Surveillance, and Online Speech

## Sunday 09:30-10:45 Aqua 310AB

**Communication Law & Policy** 

## Chair

Katharine Sarikakis, U of Vienna, AUSTRIA

## **Participants**

A Right to Memory as an Individual and Collective Right

Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL

Amit Schejter, Ben Gurion U of the Negev, ISRAEL Google This: Linguistic Capitalism and The "Right to be Forgotten" In Europe and the United States

Lyombe S. Eko, Texas Tech U, USA

How Government Surveillance Modifies Social Network Service Use in South Korea

Tonghoon Kim, U of Connecticut, USA

David J. Atkin. U of Connecticut, USA

"American Censorship": The Stop Online Piracy Act and a Fight for Digital Rights

James Losey, Stockholm U, SWEDEN

The Role of Children's Rights in Regulating New Advertising techniques Valerie Verdoodt, KU Leuven, BELGIUM Eva Lievens, Ghent U, BELGIUM

### 5235

## **Pharmaceutical Representations**

**Sunday** 09:30-10:45 Aqua 313

## Popular Communication Health Communication

## Chair

Benjamin Aslinger, Bentley U, USA

## **Participants**

Racializing PrEP

Benjamin Aslinger, Bentley U, USA

"What a Skewed Sense of Values": Advocating Health Inequality in the "Post-Equalities" Era

Sharif Mowlabocus, U of Sussex, UNITED KINGDOM

"The Balm of Gilead" and the Wound of Race: Antiretroviral Advertising and Corporate Self-Imagining/-Fashioning Tzarina Prater, Bentley U, USA

Popping Pills and Spending Dollar Bills: The Positive and Negative Relationship of Big Pharma on the Televisual Landscape James Robert Carviou, Missouri Western State U, USA

This panel draws on mobile, social, and digital media studies, marketing and advertising scholarship, television studies, public health scholarship, and queer and ethnic studies theory and criticism to investigate the representation of pharmaceuticals.

### 5236

## **Health Communication in Organizations**

## **Sunday** 09:30-10:45 Aqua 314

## **Organizational Communication**

## Chair

Keri Keilberg Stephens, U of Texas - Austin, USA

## **Participants**

Frontline Employees and the Medical Clinic Front and Backstage

Millie A. Harrison, U of Texas - Austin, USA

William Roth Smith, U of Texas - Austin, USA

Mackenzie Greenwell, U of Texas - Austin, USA

Structuring Collaborative Healthcare: Theory-Driven Research for Team Care Interventions

Allison Noyes Soeller, Loyola Marymount U, USA

Clean Gear as the New Badge of Honor: Resilience, Culture Change, and Cancer Risk Reduction in a Fire Rescue Organization

Tyler R. Harrison, U of Miami, USA

Fan Yang, U of Miami, USA David Anderson, U of Miami, USA

Susan E. Morgan, Rutgers U, USA

Jessica Wendorf Muhamad, U of Miami, USA

Natasha Schaefer Solle, U of Miami, USA

Erin Kobetz, U of Miami, USA

David Lee, U of Miami, USA

Alberto Caban-Martinez, U of Miami, USA

For Better or For Work: Competing Discourses in a Workplace Wellness Program

Stephanie Layne Dailey, Texas State U, USA

Tricia J. Burke, Texas State U, USA

Emmalene Carberry, Texas State U, USA

## Respondent

Heather Zoller, U of Cincinnati, USA

## 5237

## Factors Shaping Relationships Between Attitudes, Intentions and Behavior

## **Sunday** 09:30-10:45 Aqua 303

## **Health Communication**

Chair Marco C. Yzer, U of Minnesota - Twin Cities, USA

## **Participants**

Refine the Notion of "Attitude" in Organ Donation Research

Jingyuan (Jolie) Shi, Nanyang Technological U, SINGAPORE

Ends Over Means: Self-Affirmation Strengthens Attitudinal and Weakens Perceived Control Effects on Behavioral Intention

Xuan Zhu, U of Minnesota, Twin-Cities, USA

Marco C. Yzer, U of Minnesota - Twin Cities, USA

How Risk Perception and Emotional Ambivalence in Topic Evaluation Influence Attitude and Behavioral Intention Toward Fast Food Consumption

Tao (Jennifer) Ma, U of Connecticut, USA

Protection Motivation and Communication Through Nano-Food Labels: Improving Predictive Capabilities of Attitudes and Purchase Intentions Toward Nano-Foods

Christopher Cummings, Nanyang Technological U, SINGAPORE

Soo Fei Chuah, Nanyang Technological U, SINGAPORE

Shirley S. Ho, Nanyang Technological U, SINGAPORE

Factors Underlying HPV Vaccine Adoption: The Roles of Gender and Terminology

Brian Christopher Britt, South Dakota State U, USA

Rebecca Katherine Britt, South Dakota State U, USA

## 5238

## The Color of Television Today: Racial Meanings in a Changing Industry

**Sunday** 09:30-10:45 Aqua 305

## **Ethnicity and Race in Communication Popular Communication**

### Chair

Lori Kido Lopez, U of Wisconsin-Madison, USA

### **Participants**

ReFashioning Black Queens: Production, Audience Reception, and Reclaiming the Black Fag

Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

Race and the City: The Visual Culture of Race and Gender in The Mindy Project and Master of None

LeiLani Nishime, U of Washington, USA

Branding Asian America: ISAtv and the Logic of the YouTube Channel

Lori Kido Lopez, U of Wisconsin-Madison, USA

The Value and Limits of Intersectional Networked TV Distribution

Aymar Jean Christian, Northwestern U, USA

## Respondent

Kent A. Ono, U of Utah, USA

This panel examines audiences, producers, representations, and industries in order to assess the role that people of color and racial discourses play within television today. We ask how people of color both behind and in front of the camera are being understood, if there are changes to the racist structures that undergird television industries, and what political interventions are now taking place through this shifting medium and its flexible formats. In doing so, we call attention to the way that contemporary television offers new opportunities for people of color and other minorities, but are also attendant to the ways in which enthusiasm for new forms of storytelling can simultaneously mask the way that racial representations are still dismissed or misunderstood.

## 5239

## Interpersonally Influencing, Persuading, and Deceiving

# **Sunday** 09:30-10:45

Aqua 307

**Interpersonal Communication** 

## Chair

Yachao Bruce Li, U of Georgia, USA

## Participants

Deciding How to Deceive: Differences in Communication and Detection Between Good and Bad Liars

Lyn M. Van Swol, U of Wisconsin-Madison, USA

Jihyun Paik, U of Wisconsin-Madison, USA

Interpersonally Communicated Normative Influence: Preliminary Evidence of a Baseline Model

David M Keating, California State U, Northridge, USA

Justifications and Questions in Detecting Deception

Jihyun Esther Paik, U of Wisconsin-Madison, USA

Lyn M. Van Swol, U of Wisconsin-Madison, USA

Imposing Advice on Powerful People

Lyn M. Van Swol, U of Wisconsin-Madison, USA

Andrew Prahl, U of Wisconsin-Madison, USA

Erina MacGeorge, Pennsylvania State U, USA

Sara E. Branch, Purdue U, USA

Mindfulness, Conflict Strategy Use, and Relational Satisfaction: A Dyadic Investigation

Jacquelyn Ann Harvey-Knowles, U of Washington, USA

John Patrick Crowley, U of Washington, USA

## 5240

## Reflecting, Representing, Resisting: Portrayals of Gender in Film, TV, Advertisement, News Media, and Advice Media

**Sunday** 09:30-10:45 Aqua 309

## Feminist Scholarship

Participants
The Representation of Women and Violence In the Post-2000 Chinese Crime Films
Tingting Hu, Macquarie U, AUSTRALIA

Sex, Lies, and Dating Advice: The Use of Collins' Controlling Images in Black-Oriented Relationship Advice Media Jessica D Moorman, U of Michigan, USA

Yes to Bezique, No to Aqueduct: What Coverage of Sororities Reveals About Gender Formation in U.S. News Media Shane M. Graber, U of Texas - Austin, USA

Kelsey Whipple, U of Texas - Austin, USA

"This Reporter is so Ugly, How Can She Appear on TV?" Negotiating Gender Online and Offline in Taiwanese Media Victoria Y Chen, U of Texas - Austin, USA

Paromita Pain, U of Texas - Austin, USA

Images That Divide: Faith and Feminism in Television and Film

Rachel Winters, U of Nevada, Reno, USA Erin Marie Stiehler, U of Nevada Reno, USA

#### 5242

## **Development Communication in the 21st Century**

## **Sunday** 09:30-10:45 Sapphire Ballroom M

## Global Communication and Social Change

### Chair

Robert Huesca, Trinity U, USA

### **Participants**

Community Theater Participation and Nutrition-Related Practices: Evidence From Nepal

Carol R. Underwood, Johns Hopkins U, USA

Elena Broaddus, Johns Hopkins U, USA

Mapping Information Technology Aid Flows From China to African Countries: 2000-2012

Rong Wang, Northwestern U, USA

François Bar, U of Southern California, USA

Yu Hong, U of Southern California, USA

Sen's Capabilities Approach and the Measurement of Communication Outcomes

Thomas L. Jacobson, Temple U, USA

Social Change 2.0? A Comparative Analysis of Global Aid Agencies' Public Engagement via Twitter

Saif Shahin, Bowling Green State U, USA

Zehui Dai, Bowling Green State U, USA

The Global-Local Communication Synchronization: China's Response to the SARS Outbreak and Other Transborder Epidemics

Joseph M. Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Zhifei Mao, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

## 5245

## Blue Sky Workshop: Applying Conversation Analysis to Study Interaction: Data Session

# **Sunday** 09:30-10:45 Sapphire 400A

## Sponsored Sessions

## Chairs

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA David Boromisza-Habashi, U of Colorado - Boulder, USA Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

## **Participants**

Galina Bolden, Rutgers U, USA

Alexa Hepburn, Loughborough U, UNITED KINGDOM

Jonathan Potter, Rutgers, USA

Conversation Analysis (CA) is a methodological and theoretical approach concerned with the study of social interaction. The important feature of this approach is attention to actual communication practices of naturally-occurring interaction. The Blue Sky Workshop offers participants an opportunity to work with video-taped data and transcripts of a naturally-occurring interaction and to collaboratively participate in its inductive analysis. The interactional data suggested for the analysis at the Blue Sky Workshop is Jimmy Fallon's interview with Donald Trump that took place at the time of elections in the US. This data will be of interest to a range of participants (e.g., researchers who study mediated discourse, political communication, infotainment, institutional talk, and interaction processes in general).

## 5246

## Money Talks: Histories of Money, Credit, and Payment as Communication Technologies

## **Sunday** 09:30-10:45 Sapphire 400B

## **Communication History**

## Caroline Jack, Data & Society Research Institute, USA

## Participants

Chair

The Bank of England as a Ruin: Currency as Communication of the Future

Finn Brunton, New York U, USA

Paying With Data: How the Credit Card Became an Instrument of Consumer Surveillance

Josh Lauer, U of New Hampshire, USA

From Exchange to Extraction, or Smart Phones and the History of Payment

Michael Palm, U of North Carolina - Chapel Hill, USA

Faster, Farther, Further: A Communication History of Payment

Lana Swartz, U of Southern California, USA

In recent years a variety of experiments—from Apple Pay to Bitcoin to community currencies—have emerged, promising to reinvent the form of money itself. Many in such experiments have begun to rethink the very infrastructures through which people pay, save, measure, and transfer value, often by harnessing new communication technologies. Despite their claims to revolutionary novelty, these emerging forms of payment draw upon logics and practices much older than the microprocessor. The papers that constitute this panel surface these histories. Together, the panelists demonstrate that histories of money engage with key problems of communication studies, including temporality, surveillance, labor, value, sovereignty, information, and flow -- and make an argument for understanding money, payment, and credit in terms of communication.

## 5252

## Société Française des Sciences de l'Information et de la Communication Panel: What Do Objects Do to Communication? **Towards a Theory of Communicating Objects**

## Sunday 09:30-10:45 Cobalt 500

## **Sponsored Sessions**

## Chair

Daniel Raichvarg, U of Burgundy-Franche Comte, FRANCE

Hyperconnectivity, Acceleration, and Smartphones: A Critical Approach of Digitalization as an Organizing Process

Olivier Galibert, U Burgundy-Franche-Comte, FRANCE

The Transformation of Communication Space-Time: The Example of Building Information Model

Bruno Chaudet, U Rennes 2, FRANCE

How Can We Define a Communicational Digital Experience With Immersive Objects?

Philippe Bonfils, U of Toulon-Var, FRANCE

The Controversy of Cannabis as a Cure Against Cancer: Expertise and Knowledge Building Online

Stephane Djahanchahi, U of Burgundy-Franche Comte, FRANCE

Internet Studies and French Studies of Use: Minitel, Media-Cultures and Digital Methods as Social Objects

Carsten Wilhelm, U of Haute-Alsace Mulhouse, FRANCE

Social demand for intervention of researchers in communication reaches a high level in France as in many countries. Researchers in communication have to work closely together with social actors as research programs in the experimental sciences are asked to present so-called "outreach activities," as companies are asked to build their social responsibility programs, as health staff sees a demand for communication competencies in their profession. How can we put a reflexive and critical approach into practice in this context? As temporalities are shifted, if not brualized, by digital devices and the extreme variety of uses they produce, the French Society of Communication Science intends to question our communication approach of objects: digital objects as well as technological, scientific and cultural ones, medias as well as organisational situations.

## 5317

## Blue Sky Workshop: Academic Boycotts

## Sunday 11:00-12:15 Indigo Ballroom A

## **Sponsored Sessions**

Herman Wasserman, U of Cape Town, SOUTH AFRICA

## **Issues in Framing Research**

## Sunday 11:00-12:15 Indigo Ballroom B

## **Mass Communication**

## Chair

Alice E. Hall, U of Missouri, St. Louis, USA

## **Participants**

An Applicability Effect of Conflict News Frames: Gender or Partisan Polarization Depending on Which Groups Are Set in

Opposition in News Coverage

Jiyoung Han, U of Minnesota, USA

Christopher M. Federico, U of Minnesota, USA

Between Accommodating and Activating: Framing Policy Reforms in Response to Workforce Aging Across Europe

Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

Martine van Selm, U of Amsterdam, THE NETHERLANDS

Dual Framing in a Campaign Against Child Poverty: The Effects of Juxtaposing Frames and Counterframes

Bart Vyncke, KU Leuven, BELGIUM

Baldwin Van Gorp, KU Leuven, BELGIUM

Tim Smits, KU Leuven, BELGIUM

Why Are Framing Effects So Fragile? Exploring Contextual Factors That Moderate Framing Effects

Hyesun Choung, U of Wisconsin - Madison, USA

Sunday 11:00-12:15 Indigo Ballroom C

## **CAT Interactive Paper Session 6**

## Communication and Technology

#### Chair

Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS

### **Participants**

Authorities, Hubs, and Brokers: Structural Roles of Gatekeeping in Online Issue Networks

Annie Waldherr, U of Muenster, GERMANY

Hannah Schmid-Petri, U of Bern, SWITZERLAND

Bingeing Violence: Online Original TV Series Cultivating Social Reality Perceptions

Sarah Krongard, Boston U, USA

Mina Tsay-Vogel, Boston U, USA

Communication Floods: E-Mails in Scholarly Communication

Corinna Lüthje, U of Rostock, GERMANY

Franziska Thiele, U of Rostock, GERMANY

Conquering the YouTube Content Battlefield: An Empirical Analysis of the Effects of Branded Advertising Versus User-Generated

Vlogs on the Viewer's Buying Intentions

Vaibhav Diwanji, Florida State U, USA

Jaejin Lee, Florida State U, USA

Designing ProEnvironmental Campaigns: Predictors of Millennials' Online and Offline Behaviors

Ah Ram Lee, U of Florida, USA

Linda Hon, U of Florida, USA

Jungyun Won, U of Florida, USA

Sining Kong, U of Florida, USA

Leping You, U of Florida, USA

How Young Adults Engage With Science on Social Media

Eszter Hargittai, U of Zurich, SWITZERLAND

Tobias Fuechslin, U of Zurich, SWITZERLAND

Mike S. Schaefer, U of Zurich, SWITZERLAND

If A Tree Falls in a Forest: Experimental Investigation of Level of Immersion in a PSA and Resulting Prosocial Behavior

Donna Z. Davis, U of Oregon, USA

Heather Shoenberger, U of Oregon, USA

Wes Pope, U of Oregon, USA

Supporting Causes on Facebook: Effects of Public Commitment and Future Interaction Expectation on Participation Intentions

Simin Michelle Chen, U of Minnesota, Twin-Cities, USA

Xuan Zhu, U of Minnesota, Twin-Cities, USA

5320

**Sunday** 11:00-12:15 Indigo Ballroom D

## Showcasing ICLASP15 Research: Selected Projects From the International Association of Language and Social Psychology

## Sponsored Sessions

## **Participants**

How Transculturally Appropriate is Person-Centered Communication in the Care People Living With Dementia? Perspectives of Medical Students in the UK and Malaysia

Tony Young, Newcastle U, UNITED KINGDOM

Alina Schartner, Newcastle U, UNITED KINGDOM

Ellen Tullo, Newcastle U, UNITED KINGDOM

Towards an Integrated Conceptual Model of International Student Adjustment and Adaptation

Alina Schartner, Newcastle U, UNITED KINGDOM

Tony Young, Newcastle U, UNITED KINGDOM

Ethnocentrism and Characteristics of Second Language Usage

George B. Ray, Cleveland State U, USA

Robert Whitbred, Cleveland State U, USA

Age-Related Communicative Experiences and Young Adults' Representations of Future Selves Versus "Typical" Older Adults

Jessica Gasiorek, U of Hawaii - Manoa, USA

Authentic or Pretentious? Evaluations of Accents and Accent Shifts

Marko Dragojevic, U of Kentucky, USA

Becky Robinson, U of California - Santa Barbara, USA

Charlotte Rushforth, U of California - Santa Barbara, USA

Howard Giles, U of California - Santa Barbara, USA

Partisan Code Words Affect Policy Opinions and Group Demographic Estimation

Becky Robinson, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA

In this high density panel, we feature papers from the International Conference on Language and Social Psychology (ICLASP 15). This panel reflects the scholarship of members of the International Association of Language and Social Psychology (IALSP) who adopt a language and social psychology (LSP) approach to communication research. This approach highlights the dynamic aspects of communication and the role of motivations, cognitions and beliefs in shaping discourse.

Sunday 11:00-12:15 Indigo Ballroom H

## **International Approaches to Women and Politics**

## Political Communication Feminist Scholarship

## Chair

Ingrid Bachmann, Pontificia U Católica de Chile, CHILE

### **Participants**

Empowering Voices of African Women Leaders

Julia A. Spiker, U of Akron, USA

Explaining the Gender Bias in Media Coverage of Austrian Parliamentary Election Campaigns, 2002-2013

Gabriele Melischek, Austrian Academy of Sciences, AUSTRIA

Josef Seethaler, Austrian Academy of Sciences, AUSTRIA

They Told Me It Could Be Worse, But It Could Be So Much Better: Global Women and Constructions Of Political Cynicism Terri Michelle Easley-Giraldo, Johnson County Community College

What's a Nice Girl Like You Doing in a Place Like This? Online News Coverage of Female Perpetrators During the October 2015

Violence Wave of the Israeli-Palestinian Conflict

Amit Lavie-Dinur. INDONESIAC Herzliya, ISRAEL

Moran Yarchi, Interdisciplinary Center (IDC), ISRAEL

Yuval Karniel, INDONESIAC, ISRAEL

### 5322

## **Incivility and Online Discussions**

## Sunday 11:00-12:15 Indigo 202A

## Communication and Technology

## Alexander Peter Schouten, Tilburg U, THE NETHERLANDS

## Participants

Being Rational or Being Rude? On the Influence of Media Content, Discussion-Related, and Situational Factors on Incivility in Online Discussions

Christina Koehler, Johannes Gutenberg U Mainz, GERMANY

Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY

Intergroup Incivility in Online Spaces: Fostering Deliberative Ideals Through Rebuke and Endorsements

David E Silva, Washington State U, USA

Myiah J Hutchens, Washington State U, USA

Jay D. Hmielowski, Washington State U, USA

It's Not Deliberation (But That's Ok)! Uncivil Discourse, Intolerance, and Online Political Talk

Patricia Goncalves da Conceicao Rossini, Syracuse U, USA

Don't Kick the Dog When It's Down: Experiment on Political Discussion Quality in Competitive Contexts

Meredith Yiran Wang, Washington State U, USA

## 5323

## **Sunday** 11:00-12:15 Indigo 202B

## **Public Health and Social Media**

## Communication and Technology Health Communication

## Chair

Jeeyun Oh, U of Texas - Austin, USA

## Participants

Are You More Scared of the Virus? Health Risk Communication via Twitter

Myojung Chung, Nanyang Technological U, SINGAPORE

Vax Populi: The Social [Media] (De)Construction of Public Health Policy

Lourdes Martinez, San Diego State U, USA

Brian H. Spitzberg, San Diego State U, USA

Ming-Hsiang Tsou, San Diego State U, USA

Elias Issa, San Diego State U, USA

Michael Peddecord, San Diego State U, USA

Contextualizing Nonprofits' Use of Links on Twitter During the 2014 Ebola Epidemic

Melissa Tully, U of Iowa, USA

Kajsa E. Dalrymple, U of Iowa, USA

Rachel Young, U of Iowa, USA

Mutant Mosquitos and Social Media: Intermedia Agenda Setting in an Era of Declining Science News Coverage

Kristin Runge, U of Wisconsin-Madison, USA

Dietram A. Scheufele, U of Wisconsin-Madison, USA

Michael Andrew Xenos, U of Wisconsin-Madison, USA

**Sunday** 11:00-12:15 Indigo 204A

### **Political Effects of Social Media**

Mass Communication Political Communication

## Chair

Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

### **Participants**

Gaining Access to Social Capital: The Effects of Gratifications-Sought, Personality, and Self-Efficacy on LinkedIn Use and Social Capital

Shyron Qianyun Ma, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Louis W. Leung, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Learning Political News From Social Media: Do Social Media Compensate for Not Using Traditional Media?

Adam Shehata, U of Gothenburg, SWEDEN

Jesper Stromback, U of Gothenburg, SWEDEN

The Effects of Social Media News Elaboration on Political Efficacy, Interest, and Knowledge

Bumsoo Kim, U of Alabama, USA

Yonghwan Kim, U of Alabama, USA

Jeyoung Oh, U of Alabama, USA

Young Citizens, Social Media, and the Dynamics of Political Learning in the U.S. Presidential Primary Election

Stephanie Edgerly, Northwestern U, USA

Kjerstin Thorson, Michigan State U, USA

Christopher Wells, U of Wisconsin - Madison, USA

## 5325

## Media, Romance, Relationship

## **Sunday** 11:00-12:15 Indigo 204B

## **Mass Communication**

### Chain

Lelia Samson, Nanyang Technological U, THE NETHERLANDS

### **Participants**

Influence of Viewing Movies on Intentions to Adhere to Sexual Consent

Jiayu Li, Washington State U, USA

Stacey J. T. Hust, Washington State U, USA

Rehearsing Love or Setting Oneself Up to Fail? The Effect Parasocial Romantic Relationships in Adolescence on Romantic Beliefs and Experiences

Riva Tukachinsky, Chapman U, USA

Sam Dorros, Chapman U, USA

The Bridget Jones Effect: The Relationship Between Romantic Television Viewing and Fear of Being Single Among Emerging
Adults

Elisabeth Timmermans, KU Leuven, BELGIUM

Lennert Coenen, KU Leuven, BELGIUM

Jan Van den Bulck, KU Leuven, USA

Your Cheating Cognitions: Young Adults' Responses to Television Messages About Romantic Relationships

Cassandra Alexopoulos, U of California - Davis, USA

Laramie D. Taylor, U of California - Davis, USA

## 5326

## **Knowledge Gaps and Knowledge Gains**

# **Sunday** 11:00-12:15 Indigo 206

## **Political Communication**

## Chair

Marcus Maurer, Johannes Gutenberg U Mainz, GERMANY

## **Participants**

Knowing is Not Loving: Media Effects on Knowledge About and Attitudes Toward the EU

Franziska Marquart, U of Amsterdam, THE NETHERLANDS

Andreas Goldberg, U of Amsterdam, THE NETHERLANDS

Anna Brosius, U of Amsterdam, THE NETHERLANDS Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Learning About Current Affairs: Traditional News, Infotainment, and New Media's Impact on the Knowledge Gap

Mark Boukes, U of Amsterdam, THE NETHERLANDS

Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Compensator, Amplifier, or Distractor? How Informal Talk Affects Adolescents' Political Learning From the News Media

Kim Andersen, U of Southern Denmark, DENMARK

David Nicolas Hopmann, U of Southern Denmark, DENMARK

Mind the Gap! Attitudes and Belief Gaps Toward Climate Change and Syrian Refugees

Magdalena Saldana, Texas Tech U, USA

Thomas Johnson, U of Texas - Austin, USA

Shannon C McGregor, U of Texas - Austin, USA

## **Top Faculty Papers in Public Relations - LANDLINE**

Sunday 11:00-12:15 Aqua Salon AB

## **Public Relations**

### Chair

Katerina Tsetsura, U of Oklahoma, USA

## **Participants**

Impact of Moral Foundations on Consumers' Boycott Intentions: A Cross-Cultural Study of Crisis Perceptions and Responses in US,

Korea, Malaysia and Singapore

KyuJin Shim, Singapore Management U, SINGAPORE

Hichang Cho, National U of Singapore, SINGAPORE

Soojin Kim, Singapore Management U, SINGAPORE

Su Lin Yeo, Singapore Management U, SINGAPORE

Managing Double and Multiple Crises: Examining Crisis Dynamics, Organizational Responses, and Stakeholder Activism

Ratna Damayanti, Nanyang Technological U, SINGAPORE

Augustine Pang, Nanyang Technological U, SINGAPORE

Why Dialogue Cannot be Made Mandatory

Anne B. Lane, Queensland U of Technology, AUSTRALIA

### Respondent

Maureen Taylor, Rutgers U, USA

## Expanding the Journalistic Repertoire: Opportunities and Challenges of Emerging News Logics

## Sunday 11:00-12:15 Aqua Salon C

## Journalism Studies

Chair

Thomas R. Schmidt, U of Oregon, USA

Reimagining Social Networking: A New Logic of Chat Apps in Journalism

Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA

Colin Agur, U of Minnesota - Twin Cities, USA

Considering Entrepreneurship as a Possible Future for Journalism

Mark Deuze, U of Amsterdam, THE NETHERLANDS

Expanding Conceptualizations of News Work Through Studying Lifestyle Journalism

Folker Christian Hanusch, U of Vienna, AUSTRIA The Narrative News Logic and the Role of Storytelling in News Work

Thomas R. Schmidt, U of Oregon, USA

Technical News Logics Amid the Proliferation of Computational and Data-Driven Journalism

Rodrigo Zamith, U of Massachusetts - Amherst, USA

## Respondent

Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

Combining historical perspective, theoretical reconceptualizations and empirical data, this panel examines how emerging news logics in journalism affirm, challenge, or expand common understandings of news work.

## 5329

## Quo Vadis Herstory? Then, Now, and Into the Feminist (Digital) Future

## Feminist Scholarship 11:00-12:15 Aqua Salon D

## **Participants**

Fifty Years of Feminism: Framing the American Women's Movement, 1966-2016

Rachel Smilan-Goldstein, George Washington U, USA

Émilie Du Châtelet: Connecting Feminist Epistemological Influence on Early Modern Science to Communication Studies J.J. Sylvia IV, North Carolina State U, USA

Re-Examining Visualized Femininity: Inheritance and Intensification of Gender Posing From Historical Painting to Contemporary Advertising

Chelsea Paige Butkowski, U of Illinois Urbana-Champaign, USA

Atsushi Tajima, SUNY Geneseo, USA

Discourse Analysis of Modern Motherhood Constructed in Fuyou Magazine in the 1960s

Kueichun Liu, Rutgers U, USA

Going to the Cinema and Experiencing Modernity

Hoyoung Kim, Simon Fraser U, CANADA

# Sunday

## **Top Paper Panel**

## Sunday 11:00-12:15 Aqua Salon E

## **Instructional & Developmental Communication**

### Chair

Stephanie Kelly, North Carolina A&T State U, USA

### **Participants**

A Conditional Process Analysis of the Teacher Confirmation-Student Learning Relationship

Zachary Goldman, Illinois College, USA

CJ Claus, California State U, Stanislaus, USA

Alan Goodboy, West Virginia U, USA

How Diversity Course Enrollment Impacts Meritocracy Beliefs and Interracial Dialogue

Aaron Castelan Cargile, California State U, Long Beach, USA

Stacy Young, California State U, Long Beach, USA

Yuping Mao, California State U, Long Beach, USA

Integrating Organizational Value Messages into Course Curricula: Implications for Student Learning and Adjustment to College

Kristen Farris, U of Texas - Austin, USA

Michael Burns, North Dakota State U, USA

Jen Beck, Texas State U, USA

Making a Difference Through Persuasion: Designing Prosocial Community Campaigns

Carolyn Lagoe, Nazareth College, USA

Reducing Academic Entitlement: The Mediating Role of Relational Frames

Lin Zhu, U of Massachussets-Boston, USA

Deepa Anagondahalli, U of Maryland, USA

Gamze Yilmaz, U of Massachusetts - Boston, USA

Ning Xie, U of Maryland, USA

### 5331

## Interventions in Media and Communication Studies Through Jacque Rancière

## y Philosophy, Theory and Critique

## Sunday 11:00-12:15 Aqua Salon F

John McMurria, U of California - San Diego, USA

### **Participants**

Rethinking Populism Through the Method of Equality

John McMurria, U of California - San Diego, USA

Disrupting the Sensible: Oppositional Community and the Conduct of Politics in South African Protests

Omotayo Jolaosho, U of South Florida, USA

Worrying Away at Intelligibility: The Journalist as Guardian of Historical Contingency

Tim Markham, Birkbeck, U of London, UNITED KINGDOM

Dis/continuity and Political Subjectivation: Thinking Media and Revolution With Ranciére and Barad

Felicitas Macgilchrist, Georg Eckert Institute, GERMANY

In recent decades the work of Jacques Rancière has gained prominence in thinking about politics, poetics, history, aesthetics and their interrelation. Fundamental to his work is the idea, or "presupposition," that people share an equality of intelligence, and therefore an equal capacity to participate in determining the conditions of life in common. This panel engages with Rancière's understanding of politics through case studies of populist presidential campaigns in the U.S., protest mobilization efforts of activist collectives in contemporary South Africa, the dissensusual practices of journalists in Cairo and Beirut, and the use of digital media in school settings. In thinking with Rancière, and placing his work in dialogue with others, this panel seeks to generate a productive discussion about the value of Rancière to work in communication and media studies.

## 522

## **B.E.S.T.:** Networks and Social Media

## **Sunday** 11:00-12:15 Aqua 300AB

## Organizational Communication

## .

Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS

## **Participants**

Using Social Interaction Trace Data to Assess Collaboration Quality and Creative Fluency in Collaborative Design Environments

Ninger Zhou, Purdue U, USA

Lorraine G. Kisselburgh, Purdue U, USA

Senthil Chandrasegaran, Purdue U, USA

Sriram Karthik Badam, Purdue U, USA

Niklas Elmqvist, Purdue U, USA

Karthik Ramani, Purdue U, USA

The Visibility Paradox: Social Media Use as a Manifestation of Status, Knowledge, and Disparity in Global Organizing Heewon Kim. Arizona State U. USA

The Shackles of Freedom: Paradoxical Consequences of Personal Social Media Use for Work

Ward van Zoonen, U of Amsterdam, THE NETHERLANDS

The Impact of Ecological and Institutional Factors on the Rate of Weibo Adoption by Populations of News Organizations: A Longitudinal Analysis

Yu Xu, U of Southern California, USA

Social Media Mashups: The Ordering and Disordering Role of Social Media Technologies in Organizations

Oana Brindusa Albu, U of Southern Denmark, DENMARK

Michael Andreas Etter, Copenhagen Business School, DENMARK

Ties That Work: Investigating the Relationships Among Coworker Connections, Work-Related Facebook Utility, Online Social Capital, and Employee Outcomes

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Engaging Employees Through Communication: Workplace Relationships, Facebook, and Organizational Identification Patricia M. Sias, Washington State U, USA

Examining the Structure of Interactional Expertise in a Scientific Organization Using Multilevel Egocentric Network Analysis

William C. Barley, U of Illinois Urbana-Champaign, USA

Ly Dinh, U of Illinois Urbana Champaign, USA

Hallie McClung Workman, U of Illinois Urbana Champaign, USA

Chengyu Fang, U of Illinois at Urbana-Champaign, USA

Engaging Partnerships: An Interorganizational Network-Based Typology

Marya L. Doerfel, Rutgers U, USA

#### Respondents

Paul Leonardi, U of California - Santa Barbara, USA Y. Connie Yuan, U of Southern California, USA Noshir S. Contractor, Northwestern U, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks". In this format, each participant gives a 5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.

#### 5334

#### Kurdish Transnational Communications in an Era of Crisis and Conflict

#### **Global Communication and Social Change**

### **Sunday** 11:00-12:15 Aqua 310AB

## Participants

"I've Become the Best Journalist I Can Ever Be": Kurdish Journalists Reporting the Syrian War

Suncem Kocer, Kadir Has U, TURKEY

Facebook(istan), Iraqi Kurds, and the Taboo of Religion

Mohammed Salih, U of Pennsylvania, USA

Kurdish-Language Filmmaking at the Intersection of the National and Transnational

Ali Sengul, Baruch College, City U of New York, USA

Kurdish Angelina Jolie or Kurdish Feminist? Competing Narratives and Geopolitical Agendas in the Middle East Bilge Yesil, CUNY College of Staten Island, USA

#### Respondent

Ece Algan, California State U, San Bernardino, USA

Dispersed across the post-World War I states of Iran, Iraq, Syria and Turkey, Kurds have been the subject of assimilation and (sometimes violent) suppression at the hands ethno-nationalist projects, and experienced various forms of displacement—voluntary or forced, internal or transnational, economic or political. With no official territorial homeland, Kurds are now the largest stateless ethnic group (approximately 30 million), and constitute a global diasporic community. In the absence of statehood, Kurds have relied on various communication technologies to foster national identity, express dissent against postcolonial nationalisms, and establish transnational networks. Through the lens of homeland visions and diaspora politics, this panel analyzes various materializations of Kurdish transnational media and communications in the Middle East, Western Europe and North America.

### 5335

#### Feminazis, Antifans, and Twitter Trolls: Anger and Mediated Citiizenship

## **Sunday** 11:00-12:15 Aqua 313

#### Popular Communication Feminist Scholarship

#### Participants

Full Frontal Anger: Samantha Bee, Feminist Fans, and Foes

Amber Day, Bryant U, USA

Haters Gonna Dislike: Exploring the Thick Line Between Dislike and Hate

Jonathan Alan Gray, U of Wisconsin-Madison, USA

The Angry Black Comedienne, White Feminists, and Twitter Trolls

Viveca Greene, Hampshire College, USA

"NO! NO! NO! NO! NO! NO!!!!!": Political Anger and the Return of Premodern Journalism

Stephen Harrington, Queensland U of Technology, AUSTRALIA

Anger, News, and the Tea Party Brand

Khadijah Costley White, Rutgers U, USA

Angry feminists. Anti-fans. Outraged voters. Trolls. Haters. Almost always employed pejoratively, the adjective "angry" and related ad hominem terminology are mobilized to discredit, invalidate, and/or silence speakers and audiences. This panel explores anger in the performer/audience relationship, and as an inescapable element of public life. Drawing from work on respectability politics, anti-fandom, misogynoir, the alt-right, and satire studies, each of the individual papers addresses the significance of anger to mediated citizenship. Together they consider anger in relation to race, gender, and political identification, and in light of popular culture texts that provide a node of identification, a sense of community, or an object of shared anger. The panel aims to explore anger as a necessary intervention to the construction of identity, politics, and society, across a range of media forms.

#### 5336

## Activist Interventions: Community Resilience and Resistance

**Sunday** 11:00-12:15 Aqua 314 **Public Relations** 

Lesbian, Gay, Bisexual, Transgender and Queer Studies Global Communication and Social Change

Chair

Natalie Tindall, Lamar U, USA

**Participants** 

#ShoutYourAbortion: The Role of Social Media in the Coconstruction of Social Movements

Melissa Janoske, U of Memphis, USA

Rowena Briones Winkler, U of Maryland, USA

Beth Lee Sundstrom, College of Charleston, USA

Ecologies of Dissent and Resistance: The Committee in Solidarity With the People of El Salvador (CISPES) and the Case for

Networked Public Relationship Management

Ricardo J. Valencia, U of Oregon, USA

Patrick Jones, U of Oregon, USA

Global Strategies, Local Tactics: Public Relations and Transnational LGBT Activism

Erica Ciszek, U of Houston, USA

Resistance in Public Relations Consulting

Clarissa Schoeller, Ludwig Maximilians U Munich, GERMANY

When and How Will We Bounce Back? An Examination of Antecedents to Community Resilience and Trust in Times of Crisis

Xiaochen Zhang, Kansas State U, USA Ronen Shay, St. John Fisher College, USA

Respondent

Erich James Sommerfeldt, U of Maryland, USA

#### 5337

#### **Narrative Persuasion in Health Contexts**

**Sunday** 11:00-12:15 Aqua 303

## **Health Communication**

Chair
Tae Kyoung Lee, U of Utah, USA

Participants

The Role of Narrative Engagement in Reducing Biases in Risk-Related Perceptions

Jiyeon So, U of Georgia, USA

Lijiang Shen, Pennsylvania State U, USA

Mengfei Guan, U of Georgia, USA

Testing Narrative Transportation Hypotheses in Different Cultures: A Multigroup Analysis

Zexin (Marsha) Ma, U of Maryland, USA

Xiaoli Nan, U of Maryland, USA

Yan Qin, U of Maryland, USA

Peiyuan Zhou, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF

Persuading Women Against Gender Violence: Effect of Similarity with the Protagonist on Identification and Risk Perception

Juan Jose Igartua, U of Salamanca, SPAIN

Daniela Fiuza, U of Salamanca, SPAIN

Using First-Person Narratives to Increase Risk Perception of Foodborne Illness and Promote Safe Food Handling Practices Among

Mexican-Americans

Shuo Zhou, Cornell U, USA

Michael A. Shapiro, Cornell U, USA

Seeking the Perfect Persuasive Intervention: The Effects of Vividness and Perspective on Transportation in Health Narratives Charles Meadows, East Carolina U, USA

#### 5338

## Public Perceptions and Social Constructions of Health Risks and Disease

**Sunday** 11:00-12:15 Aqua 305

## **Health Communication**

### Chair

Iccha Basnyat, National U of Singapore, SINGAPORE

#### **Participants**

Respecting the Stages of Mental Illness: A Case for Treating Depression as a Categorical Variable in Empirical Research Jennifer A Lueck, Texas A&M U, USA

Public Perception of Female Fertility: Initial Fertility, Peak Fertility, and Infertility

Robin E. Jensen, U of Utah, USA

Nicole Martins, Indiana U, USA

Exploring Parents' Perceptions, Efficacy Beliefs, and Protective Strategies in Response to Severe Air Pollution in China: A Mixed Methods Study

Di Pei, George Mason U, USA

Jiabao Pan, Řenmin U of China, CHINA, PEOPLE'S REPUBLIC OF

Xing Tong, George Mason U, USA

Gary L. Kreps, George Mason U, USA

"Is It Bullying?" The Construction of School Bullying

Carly M. Danielson, U of Minnesota-Twin Cities, USA

It's More Than Just an Orgy: Bridging Spirituality With Sexuality

Courtney Hook, San Diego State U, USA

Chandler Alford, San Diego State U, USA

#### 5339

#### Regulation and Policy in Media Industry Operation

## **Sunday** 11:00-12:15 Aqua 307

#### Regulation and Foney in Media Industry Operation

Media Industry Studies Communication Law & Policy

#### Chair

Philip M. Napoli, Duke U, USA

### **Participants**

The Long Arm of (Beliefs About) the Law

Mel Stanfill, U of Central Florida, USA

Discourse and Ideology in Organizations That Oppose Net Neutrality

John Remensperger, U of Pennsylvania, USA

Rewiring the DMCA's History: 20th Century New Media and the Expanding Imaginary for Infringement

Daniel M. Sutko, North Carolina State U, USA

A Comparative Study of the Online Film Ratings of U.S. and Chinese Audiences: An Analytical Approach Based on Big Data Guangchao Charles Feng, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF

Jie Liu, Jinan U, CHINA, PEOPLE'S REPUBLIC OF

The Commercialisation of BBC's In-House Production: A Constructivist Institutionalist Analysis of the BBC Studios Strategy Alessandro D'Arma, U of Westminster, UNITED KINGDOM

### 5340

#### Reinvigorating Theory in Journalism Studies: Rethinking Journalism-Advocacy Relations

#### **Sunday** 11:00-12:15 Aqua 309

## Journalism Studies

Silvio R. Waisbord, George Washington U, USA

#### Participants

Chair

Reporters or Reformers? Understanding the Growth of Political Fact-Checking in Europe

Lucas Graves, U of Wisconsin-Madison, USA

Foreign News Startups, Global Advocacy Organizations, and Limits of Entrepreneurialism

Soomin Seo, Temple U, USA

Freelancers, Liminality, and Transnational Advocacy

Kate Wright, U of Edinburgh, UNITED KINGDOM

Explaining the Endurance of News Norms in Humanitarian and Human Rights News

Matthew Powers, U of Washington, USA

#### Respondent

Hartmut Wessler, U Mannheim, GERMANY

This panel examines the shifting intersection between journalists and advocates — and its normative and theoretical implications — at contemporary sites in Africa, Asia, Europe, and North America.

#### 5342

#### Organizing Processes in Global Social Change

#### Sunday 11:00-12:15 Sapphire Ballroom M

Global Communication and Social Change Organizational Communication Environmental Communication

## Chair

George A. Barnett, SUNY, Buffalo, USA

#### **Participants**

#nowisthetime for a #climatemarch: An Analysis of Competition Between NGO Messages on Networked Social Media Suzannah Evans Comfort, Indiana U. USA

Ascendant India, Digital India: How Net Neutrality Advocates Defeated Facebook's Free Basics

Revati Prasad, U of Pennsylvania, USA

Climate Change Adaptation Strategies for Famers Amid the Agrarian Crisis in India: A Culture-Centered Intervention Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Jagadish J Thaker, Massey U, NEW ZEALAND

The Ancient Walls of Damascus and the Siege of Mouaddamiyya: A Historical and Spatial Analysis of Place, Identity, and Social Movements

Nour Halabi, U of Pennsylvania, USA

The Whole World is Watching on Social Media: Building a Global Protest Typology

Summer Harlow, Florida State U, USA

Danielle Kathleen Kilgo, U of Texas, USA

Ramon Salaverria, U of Navarra, SPAIN

Victor Garcia-Perdomo, U of Texas - Austin, USA

#### 5345

#### **Policy Influences and Public Perceptions**

#### Sunday 11:00-12:15 Sapphire 400A

## Communication Law & Policy

## Jasmine McNealy, U of Florida, USA

## **Participants**

Chair

Following the Money Behind Intellectual Property Law

Aram A. Sinnreich, American U, USA

EU Interventions in Audiovisual Industries in the Global South

Benjamin Andrew James Pearson, U of Michigan, USA

Panoptic Missorts and the Hegemony of U.S. Data Privacy Policy

Jeffrey Layne Blevins, U of Cincinnati, USA

Persistent Misperceptions: Americans' Misplaced Confidence in Privacy Policies, 2003-2015

Joseph Turow, U of Pennsylvania, USA

Michael Hennessy, U of Pennsylvania, USA

Nora A Draper, U of New Hampshire, USA

A Blind Spot in Public Broadcasters' Discovery of the Public: How the Public Values Public Service

Natascha Just, Michigan State U, USA

Moritz Buchi, U of Zurich, SWITZERLAND

Michael Latzer, U of Zurich, SWITZERLAND

### 5346

#### Not a Player, Yet? Understanding the Appeal of Video Games

#### Sunday 11:00-12:15 Sapphire 400B

## **Game Studies**

Jesse Fox, Ohio State U, USA

## **Participants**

Chair

Understanding the Acceptance of Video Games: A Meta-Analytic Review

Xiaohui Wang, National Technological U, SINGAPORE

Dion Ho Lian Goh, Nanyang Technological U, SINGAPORE

Setting the Digital Stage: Defining Game Streaming in the Scope of Game Studies

Jih-Hsuan Lin, National Cheng-Chi U, CHINA, PEOPLE'S REPUBLIC OF

Nicholas David Bowman, West Virginia U, USA

Shu Fang Lin, National Chung Cheng U, CHINA, PEOPLE'S REPUBLIC OF

Yen-Shen Chen, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

Like Gaming, But Without Playing? Audience Gratifications of Watching "Let's Play" Videos

Daniel Possler, Hannover U of Music, Drama and Media, GERMANY

Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

Michael Kisser, Hannover U of Music, Drama and Media, GERMANY

Watching Players: An Exploration of the Drivers of Media Enjoyment Using the Live Video Game Broadcasting Platform Twitch Tim Wulf, U of Cologne, GERMANY

Stefan Beckert, U of Hohenheim, GERMANY

Frank M. Schneider, U of Mannheim, GERMANY

Gaming-Value and Culture-Value: Understanding Preorder, Sales, and how People Purchase Video Games

Yinyi Luo, U of Leeds, UNITED KINGDOM

Mark Johnson, U of York, UNITED KINGDOM

This is for the Players? Predictors for Innovation Adoption of Consumer VR

Daniel Pietschmann, Technical U Chemnitz, GERMANY

Dominik Hemeli, Technical U Chemnitz, GERMANY

#### **Advances in Text Analysis Methods**

Sunday 11:00-12:15 Sapphire 411 AB

#### **Computational Methods**

Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

#### **Participants**

A Development and Evaluation of Keywords to Automatically Categorize Research Methods for Research Synthesis

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Elisabeth Guenther, U of Muenster, GERMANY

Extracting Moral Foundations From Text Narratives: Relevance, Challenges, and Solutions

Rene Weber, U of California - Santa Barbara, USA

James Michael Mangus, U of California - Santa Barbara, USA

Richard Huskey, Ohio State U, USA

Ori Amir, U of California - Santa Barbara, USA

Reid Swanson, U of Southern California, USA

Andrew Gordon, U of Southern California, USA

Peter Khooshabeh, USA Army Research Lab, USA

Lindsay S Hahn, Michigan State U, USA

Ron Tamborini, Michigan State U, USA

Finding Voices in the Margins: Computer-Assisted Discovery of Naturally Belonging Names

Truls Pedersen, U of Bergen, NORWAY

Samia Touileb, U of Bergen, NORWAY

Helle Sjovaag, U of Bergen, NORWAY

Scaling Up Content Analysis

Damian Trilling, U of Amsterdam, THE NETHERLANDS

Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

Using Text Mining to Measure Diffusion of Innovation

Yafei Zhang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Lu Guan, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Hexin Chen, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

#### 5348

### #SocialSports: Digital Media Technologies and Sports Communication

Sunday 11:00-12:15 Sapphire 410A

## Chair

Steve B. Marston, Franklin & Marshall College, USA

#### **Participants**

**Sports Communication** 

Commodifying the Elite Athlete: Wearables, Data, and Winning

Jillian Kwong, U of Southern California, USA

How Chinese New Media Construct Elite Female Athletes: Gender, Nationalism, and Individualism

Qingru Xu, U of Alabama, USA

Peggy Kreshel, U of Georgia, USA

Score! How Collegiate Athletic Departments are Training Student-Athletes for Effective Social Media Use

Brandi Watkins, Virginia Polytechnic Institute and State U, USA

Stephanie Ann Smith, Virginia Polytechnic Institute and State U, USA

Bypassing Traditional Sports Media? Why and How Professional Volleyball Players Use Social Media Platforms

Daniel Noelleke, U of Vienna, GERMANY

Thomas Birkner, U of Muenster, GERMANY

## **Mediating Environmental Activism Environmental Communication**

Sunday 11:00-12:15 Sapphire 410B

Richard J. Doherty, New England College, USA

### **Participants**

Chair

Fossil Fuel Divestment as Climate Action: Environmental Rhetoric and Historical Roots of an Environmental Campaign Jill Hopke, DePaul U, USA

Luis E Hestres, U of Texas - San Antonio, USA

Another (Blank) Against the Pipeline: Postenvironmental Audiences and Anti-Oil Activism

Marcelina Piotrowski, U of British Columbia, CANADA

Western Shoshone Resistance to the Nevada National Security Site

Taylor Johnson, James Madison U

Creative Cultural Studies: Saving Elephants Amidst the China-Africa Assemblage

Kevin DeLuca, U of Utah, USA

Elizabeth A Brunner, U of Utah, USA

Crisis Data/Data in Crisis

Sunday 11:00-12:15 Cobalt 500 Theme Sessions **Mobile Communication** Information Systems **Public Relations** 

**Environmental Communication** Global Communication and Social Change

Chair

Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

**Participants** 

Assembling Public Time: Data, Bots, and Intersecting Professions

Megan Finn, U of Washington, USA

Mike Ananny, U of Southern California, USA

Anonymity as Security: The Social Implications of Data Sharing in Crisis Management

Katrina Petersen, Lancaster U, UNITED KINGDOM

Crisis Data, or Big Data Disasters? Addressing the Pitfalls of Digital Humanitarianism

Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

The Crisis of Visual Social Media During Crises

Dhiraj Murthy, U of Texas - Austin, USA

Understanding the Migration Crisis Through the Lens of a Powerful Visual and Viral Icon: Alan Kurdi

Farida Vis, U of Sheffield, UNITED KINGDOM

Crisis data are assumed to provide information about the scale of disasters as well as the needs of affected people. In so doing crisis data increasingly inform the coordination of crisis response and the development of prioritization tools by humanitarian organizations. Social and mobile datasets combine with mapping software and crowdsourcing practices to visualize, and therefore assess, the extent of damage. Yet, crisis data have limitations which create significant distortions in the distribution of aid, the recovery outcomes and the understanding of crises themselves. Rather than assuming the useful nature of data interventions, the papers in this interdisciplinary panel argue for a critical theory intervention in the way crisis data and associated practices are conceptualized. In so doing we address the conference theme of "Interventions: Research and Practice."

#### 5432

#### ICA Fellows' Panel III

Sunday 12:30-13:45 Aqua 300AB

### **Sponsored Sessions**

Chair

Joseph N. Cappella, U of Pennsylvania, USA

## Participants

It's All About the Process

David R. Ewoldsen, Michigan State U, USA

Title TBA

Patricia Moy, U of Washington, USA

Communication Has Avoided the Big Questions, and Why It Matters

Dietram Scheufele, U of Wisconsin - Madison, USA

From Reading to Being Permanently Online

Peter Vorderer, U of Mannheim, GERMANY

### ICA Interactive Paper/Poster Session III

Sunday 12:30-13:45 Exhibit Hall - Rear **Sponsored Sessions** 

#### 5451

### Communication and Technology Interactive Poster Session

#### Sunday 12:30-13:45 Exhibit Hall - Rear

## Communication and Technology

Chairs Lee Humphreys, Cornell U, USA Nicole Ellison, U of Michigan, USA

## **Participants**

1. #Gamergate and Online Controversy: Exploring Gender and Incivility in Fandoms on Twitter Joshua Baldwin, Florida State U, USA Summer Harlow, Florida State U, USA

Tracee Mason, Florida State U. USA

Alessandra Noli, Florida State U, USA

2. Collateral Benefits of Internet Use

Alexander van Deursen, U of Twente, THE NETHERLANDS

Ellen Johanna Helsper, London School of Economics and Political Science, UNITED KINGDOM

3. Development and Application of an Analytical Framework for Analyzing Social Behaviors With Social Relations Models in CMC Groups

Wang Liao, Cornell U, USA

Natalya N. Bazarova, Cornell U, USA

Y. Connie Yuan, U of Southern California, USA

 Distributed Creativity on the Internet: A Multidimensional Analytical Framework for Understanding Online Creative Participation

Ioana Literat, Columbia U, USA

Vlad Glaveanu, Aalborg U, DENMARK

5. Ethical Premises and Practical Judgment in Internet-Based Ethnography

Christian Pentzold, U of Bremen, GERMANY

 Examining the Effects of Use of Social Network Sites and Social Capital on Public Engagement With Genetically Modified Foods in China

Nainan Wen, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

Ran Wei, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

Bo Chang, Nanjing U, CHINA, PEOPLE'S REPUBLIC OF

7. Explicating Textisms in Mediated Communication: A Codebook for Analyzing Nonverbal Cues in Text Messages

Aubrie Serena Adams, U of California - Santa Barbara, USA

Jai Miles, U of California - Santa Barbara, USA

Norah E. Dunbar, U of California - Santa Barbara, USA

8. Function Complementarity

Chervin Lam, National U of Singapore, SINGAPORE

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Elmie Nekmat, U of Alabama, USA

9. Gender Differences in Mobile Text Messages of Teenagers: A Corpus Comparison Analysis

Tae Joon Moon, U of Wisconsin-Madison, USA

Jonathan D'Angelo, U of Wisconsin-Madison, USA

Yangsun Hong, U of Wisconsin-Madison, USA

Stephanie Jean Tsang, U of Wisconsin-Madison, USA

Dhavan Shah, U of Wisconsin-Madison, USA

David H Gustafson, U of Wisconsin-Madison, USA

10. Identity on Social Networks as a Cue: Identity, Followers, and Credibility

Xialing Lin, U of Kentucky, USA

Patric R. Spence, U of Kentucky, USA

11. Influence of Privacy Control on the Evaluation of Mobile Applications for Volunteers in Crisis Situations

Leonie Roesner, U of Duisburg-Essen, GERMANY

Stephan Winter, U of Amsterdam, GERMANY

12. Popularity Cues in Online Media. A Review of Conceptualizations, Operationalizations, and Effects.

Mario Haim, Ludwig Maximilians U Munich, GERMANY

Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY

Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY

13. Status Update: Affordances Predict Facebook Gratifications for Senior Citizens

Eun Hwa Jung, National U of Singapore, SINGAPORE

S. Shyam Sundar, Pennsylvania State U, USA

14. Understanding the Appeal of Social Q&A Sites: Answer Quality Evaluation, Gratification Sought, and Usage Pattern Chen Gan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Renwen Zhang, Northwestern U, USA

15. When Virtual Muscularity Enhances Physical Endurance: Masculinity Threat and Compensatory Avatar Customization Among Young Male Adults

Roselyn J. Lee-Won, Ohio State U, USA

Wai Yen Tang, U of Muenster, GERMANY

Mackenzie Kibbe, Ohio State U, USA

16. Why Do We Use Second-Screen Devices? Predictors of Dual Screening and Effects on Online and Offline Political Participation Among Taiwanese Internet Users

Trisha T. C. Lin, National Chengchi U, SINGAPORE

Yi-hsuan Chiang, Shih Hsin U, CHINA, PEOPLE'S REPUBLIC OF

John Robert Bautista, Nanyang Technological U, SINGAPORE

17. Worth the Wait?: The Effect of Responsiveness on Interpersonal Attraction Among Known Acquaintances

Matthew Heston, Northwestern U, USA

Jeremy Birnholtz, Northwestern U, USA

18."+1 for Imgur": A Content Analysis of SIDE Theory and Common Voice Effects on a Hierarchical Bidirectionally Voted Commenting System

Brent Hale, Indiana U, USA

19. "Why Didn't You Like That?" Perceived Social Media Ostracism Through Paralinguistic Digital Affordances

Rebecca A. Hayes, Illinois State U, USA

Caleb T. Carr, Illinois State U, USA

Eric Wesselmann, Illinois State U, USA

20.A Change of Heart: Exploring the Effects of Varied Heart Rate on Empathy and Social Presence

Benjamin J. Li, Stanford U, USA

Elise Ogle, Stanford U, USA

Joris H. Janssen, Phillips Research, THE NETHERLANDS

Erika Weisz, Stanford U, USA

Jamil Zaki, Stanford U, USA

Jeremy Bailenson, Stanford U, USA

21. Not Solely Superficial: A Qualitative Study on Impression Formation on Tinder

Danielle Bleize, Radboud U, THE NETHERLANDS

Alexander Peter Schouten, Tilburg U, THE NETHERLANDS

Piia Varis, Tilburg U, THE NETHERLANDS

22. Only if You are Human Enough: Feeling Peer Pressure From Multiple Computer Agents

Kun Xu, Temple U, USA

Matthew Lombard, Temple U, USA

23. TAM3, Reasoned Action, and Technological Affordances: Choosing a Parsimonious Model for Understanding Technology

Benjamin K Smith, U of California - Santa Barbara, USA

DaJung Woo, U of California - Santa Barbara, USA

24. Till Logout Do Us Part? Examining Antecedents of Social Media Addiction Among Adolescents and Adults

Shirley S. Ho, Nanyang Technological U, SINGAPORE

May O. Lwin, Nanyang Technological U, SINGAPORE

Edmund W. J. Lee, Nanyang Technological U, SINGAPORE

Ankur Chaturvedi, Nanyang Technological U, SINGAPORE

25. When Facebook Becomes a Part of the Self: The Effects of Self-Related Motives for Using Facebook on Privacy

Management Mediated by Self-Extension

Hyunjin Kang, Nanyang Technological U, SINGAPORE

Wonsun Shin, U of Melbourne, AUSTRALIA

#### Communication Science and Biology Interactive Poster Session

## Communication Science and Biology

#### 12:30-13:45 Exhibit Hall - Rear

Sunday

Rene Weber, U of California - Santa Barbara, USA

Emily Falk, U of Pennsylvania, USA

Allison Eden, Michigan State U, USA

Jason C. Coronel, Ohio State U, USA

Richard Huskey, Ohio State U, USA

## **Participants**

26. Fantasy Made Flesh: Does Pornography Consumption Shape Sexual Behavior?

Maximilian von Andrian-Werburg, Julius Maximilians Ü Würzburg, GERMANY

Astrid Carolus, Würzburg U, GERMANY

Frank Schwab, Julius Maximilians U Würzburg, GERMANY

27. Psychophysiological Responses Preceding Likes, Shares, Comments, and Status Updates on Facebook

Nasser Mutairi, Michigan State U, USA

Wonkyung Kim, Michigan State U, USA

Chen Lou, Nanyang Technological U, SINGAPORE

#### 5451

## Global Communication and Social Change Interactive Poster Session

## **Global Communication and Social Change** Chairs

Terry Flew, Queensland U of Technology, AUSTRALIA

Shiv Ganesh, Massey U, NEW ZEALAND

### **Participants**

28. Authoritarian Repression, Social-Responsibility Counterflow, and Digital Public Journalism in Africa: What is the Role of Media Activism NGOs?

Giuliana Sorce, Pennsylania State U, USA

29. Diaspora, Meaning, and Assimilation: A Comparison of Indian Diaspora in Singapore and Fiji

Charu Uppal, Karlstad U, SWEDEN

30. Digitally Mediated Protest: Affordances of Social Media for Collective Action and Identity

Emad Khazraee, Kent State U, USA

Alison N. Novak, Rowan U, USA

31. One Meta-Media Event, Two Forms of Censorship: The Charlie Hebdo Affair in the United Kingdom and Turkey Lyombe S. Eko, Texas Tech U, USA

Lea C. Hellmueller, U of Houston, USA

32. Responsive to Whom? A Survey Experiment of the Influence of Superiors, Businesses, and Residents on China's Subnational Officials

Jennifer Pan, Stanford U, USA

#### Sunday 12:30-13:45 Exhibit Hall - Rear

33. The History and Labor of the Freedom Online Coalition

James Losey, Stockholm U, SWEDEN

34. The Soft Power of Hybrid Media: Media Convergence and the "Al Jazeera Effect"

Aziz Douai, U of Ontario Institute of Technology, CANADA

35. Time to Move on From Online Community: The Online Community's Endeavors to Construct Offline Social Movements Hojeong Lee, Temple U, USA

#### 5451

#### Sunday 12:30-13:45 Exhibit Hall - Rear

#### **Intercultural Communication Interactive Poster Session**

### **Intercultural Communication**

#### Chaire

Stephen Croucher, Massey U, NEW ZEALAND Chia-Fang (Sandy) Hsu, U of Wyoming, USA

#### **Participants**

36. Characteristics of Women's Health Information-Seeking Behavior and Health Information Sources: An Intercultural Comparison

May O. Lwin, Nanyang Technological U, SINGAPORE

Jocelin Y Lam, Nanyang Technological U, SINGAPORE

Janelle Ng, Nanyang Technological U, SINGAPORE Shelly Malik, Nanyang Technological U, SINGAPORE

37. Conducting Culturally Contextualized Focus Groups in Intercultural Research

Susan Dun, Northwestern U in Qatar, QATAR

Urooj Kamran Azmi, Northwestern U in Qatar, QATAR

38 Measurement Invariance of the Wake Forest Physician Trust Scale and of the Health Empowerment Scale

Serena Petrocchi, U of Lugano, SWITZERLAND

Peter J. Schulz, U della Svizzera Italiana, SWITZERLAND

Nanon Labrie, U of Lugano, SWITZERLAND

Ramona Alexandra Ludolph, U of Lugano, SWITZERLAND

39. The Language of the Names: Social Changes and Naming Practice of the Kurds in Iran During the 20th Century Diyako Rahmani, U of Jyväskylä, FINLAND

40. One Country - one Public Sphere? The Pillarization of Switzerland's Language Regions in the Swiss Media

Anne Beier, Freie U Berlin, GERMANY

Valerie Marouche, London School of Economics and Political Science, UNITED KINGDOM

Ada Fehr, Freie U Berlin, GERMANY

Joachim Trebbe, U of Fribourg, GERMANY

### 5451

#### **Intergroup Communication Interactive Poster Session**

#### **Sunday** 12:30-13:45 Exhibit Hall - Rear

## **Intergroup Communication**

## Chairs

Janice Krieger, U of Florida, USA

Jordan E. Soliz, U of Nebraska, Lincoln, USA

## **Participants**

41. Communication Sources and Knowledge: Use of Health-Enhancing Resources Among Different Residents in a Gentrifying Neighborhood

Deborah Neffa Creech, U of Southern California, USA

42. Effects of Failure on Perceptions of Underaccommodative Messages and Speakers

Jessica Gasiorek, U of Hawaii - Manoa, USA

Marko Dragojevic, U of Kentucky, USA

43. Watching 'Farmer Wants A Wife' and its Relation to the Image of Those Working in Agriculture

Henk Westerik, Radboud U Nijmegen, THE NETHERLANDS

Annemarie Oudenampsen, Radboud U Nijmegen, THE NETHERLANDS

Maurice Vergeer, Radboud U Nijmegen, THE NETHERLANDS

Ruben Konig, Radboud U Nijmegen, THE NETHERLANDS

### 5451

## **Interpersonal Communication Interactive Poster Session**

#### **Sunday** 12:30-13:45 Exhibit Hall - Rear

## **Interpersonal Communication**

# Ascan F. Koerner, U of Minnesota, USA Jennifer A. Samp, U of Georgia, USA

#### **Participants**

Chairs

44. The Impact of Applicants' Sex, Facial Attractiveness, and Weight on Attributed Job Suitability in Asia and Europe Sabrina Sobieraj, U of Düsseldorf, GERMANY

45. Cyberbullying and Supportive Communication: Interactions Between Source and Message Characteristics

Andrew High, U of Iowa, USA

Rachel Young, U of Iowa, USA

46. Effects of Provider Training on Client-Provider Interactions in Nigeria: A Simulated Client Study

Stella O. Babalola, Johns Hopkins U, USA

Mojisola Odeku, Nigerian Urban Reproductive Health Initiative, NIGERIA

Akinsewa Akiode, Nigerian Urban Reproductive Health Initiative, NIGERIA

Lisa Cobb, Johns Hopkins U, USA

John Ayankola, Nigerian Urban Reproductive Health Initiative, NIGERIA

Oluwakemi Oluwagbohun, Nigerian Urban Reproductive Health Initiative, NIGERIA

47.Relational Antecedents and Health-Related Outcomes of Received Support for Individuals With Type 2 Diabetes John Leustek, Rutgers U, USA

Jennifer A. Theiss, Rutgers U, USA

48. Sharing in the Context of Tobacco and E-Cigarette Communication: Consequences and Contingent Effects Michelle Jeong, U of North Carolina - Chapel Hill, USA

#### 5451

#### **Language & Social Interaction Interactive Poster Session**

#### **Sunday** 12:30-13:45 Exhibit Hall - Rear

#### Language & Social Interaction

#### Chairs

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

#### **Participants**

49. Active, Reactive, and Proactive CSR: Discursive Constructions of Employee Volunteering Across Three Countries Neva Stumberger, Purdue U, USA Jessica Pauly, Purdue U, USA

50. The European "Refugee Crisis": Labels and Sentiments in Social Media

Ju-Sung Lee, Erasmus U Rotterdam, THE NETHERLANDS

Adina Nerghes, Vrije U Amsterdam, THE NETHERLANDS

51. Attitudinal Stance-Taking in Nigerian Digital Communities: A Critical Discourse Analysis of Engagements on Biafra Agitations

Esther Ajiboye, Covenant U, NIGERIA Taiwo Abioye, Covenant U, NIGERIA Innocent Chiluwa, Covenant U, NIGERIA

#### 5451

## **LGBTQ Studies Interactive Poster Session**

#### Sunday 12:30-13:45 Exhibit Hall - Rear

#### Lesbian, Gay, Bisexual, Transgender and Queer Studies

## **Participants**

52. Sexual Talk, Behaviors, and Consequences for Lesbian, Gay, and Bisexual Characters on Television

Bradley J. Bond, U of San Diego, USA

Brandon Miller, U of the Pacific, USA

Jennifer Stevens Aubrey, U of Arizona, USA

53. Strategic Queering: Sex Sells but Gender Brands

Greg Niedt, Drexel U, USA

Julia C. Richmond, Drexel U, USA

54. Religion, Morality, and Attitudes Towards Same-Sex Relations

Daniel Heng, Nanyang Technological U, SINGAPORE

Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

#### 5451

## **Mobile Communication Interactive Poster Session**

#### Sunday 12:30-13:45 Exhibit Hall - Rear

#### **Mobile Communication**

#### Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY Colin Agur, U of Minnesota, USA

### **Participants**

55. Where Dating Meets Data: Investigating Social and Institutional Privacy Concerns on Tinder

Christoph Lutz, Norwegian Business School, NORWAY

Giulia Ranzini, Vrije U Amsterdam, THE NETHERLANDS

56.Emerging Mobile Methods: Understanding Augmented Reality Technologies as a Methodological Intervention, Stimulus, and Object of Study

Tony Liao, Temple U, USA

57. Relationship Marketing Gone Mobile: Analyzing Utilitarian, Social, and Emotional Values on Mobile Branded Retail Apps Brandi Watkins, Virginia Polytechnic Institute and State U, USA Ariel Fink, U of Alabama, USA

Sunday 12:30-13:45 Exhibit Hall - Rear

#### **Organizational Communication Interactive Poster Session**

#### **Organizational Communication**

#### Chairs

Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS Stacey L. Connaughton, Purdue U, USA

#### **Participants**

58.(De)legitimizing Change Through Strategic Communication: Lessons From Organizing Vision

Vaibhavi Kulkarni, IIM-A, INDIA

Surabhi Sahay, Rutgers U, USA

 Employee Generated Organizational Resilience Asset (EGORA): Measuring Organizational Resilience Young Kim, Marquette U, USA

60.Generating Situational Authority Through Genre of Governance: A Case Study of Chinese Public Sectors' Crisis Management Strategies

Hui Zhao, Lund U, SWEDEN

61. Hacking Creativity: Collaboration, Interaction, and the Generation of New Ideas

Teis Moeller Kristensen, Rutgers U, USA

Matthew Scott Weber, Rutgers U, USA

62. Invisible Privilege During Anticipatory Socialization: Hegemonic Discourses and Resistance Among College Women Anticipating Work

Hannah Bush, U of South Florida, USA

63. To Do Good in the Name of the Employer

Sabine A. Einwiller, U of Vienna, AUSTRIA

64. University Life is Like...: Metaphors of Studenthood and Their Modifications

Jeffrey L Birdsell, Point Loma Nazarene U, USA

65. Visual Interventions Improve Commitment to Organizational Strategy in the West and in East Asia

Sabrina Bresciani, U of St. Gallen, SWITZERLAND

Martin J. Eppler, U of St. Gallen, SWITZERLAND

66. Welcome Aboard: Comparing The Impact of Unstructured vs. Structured Socialization on Newcomer Perceived Organizational Support, Engagement, and Identification

Vanessa Andrea Salazar, Texas State U, USA

Stephanie Layne Dailey, Texas State U, USA

67."It's Like Taking My Man Card Away": Sexual Harassment, Intersectionality, and Hegemonic Masculinity

Shane Wehlage, U of Kentucky, USA

Sarah Lueken, U of Kentucky, USA

Jennifer Ann Scarduzio, U of Kentucky, USA

#### 5451

#### Sunday 12:30-13:45 Exhibit Hall - Rear

#### **Public Relations Interactive Poster Session**

#### **Public Relations**

#### Chairs

Chiara Valentini, Aarhus U, DENMARK Katerina Tsetsura, U of Oklahoma, USA

#### **Participants**

68. Collaboration and Conflict Between Agencies and Clients

Dejan Vercic, Pristop Communications, SLOVENIA

Ralph Tench, Leeds Beckett U, UNITED KINGDOM

Ana Tkalac Vercic, U of Zagreb, CROATIA

 Corporate Activism: An Experimental Analysis of Controversy Level, Issue Importance, Issue Relevance, and Message Strategy

Melissa Dawn Dodd, U of Central Florida, USA

70. Demographic Predictors of Crisis Self-Efficacy

Sejin Park, Republic of Korea Army, KOREA, REPUBLIC OF

Elizabeth Johnson Avery, U of Tennessee, USA

71. Dirty Dining: How Exemplification Affects Food Safety Perceptions

Elizabeth Ray, Florida State U, USA

Patrick Merle, Florida State U, USA

72. Epidemic and Risk Communication: An Analysis of Strategic and Graphic Characteristics of Infographics

Haejung Shin, U of Missouri - Columbia, USA

Suman Lee, Iowa State U, USA

73. Exploring the Relationship Between Corporate Reputation and Country Reputation: The Effect of Corporate Brands on Nation Brands

Minsoo Kim, U of Tennessee - Knoxville, USA

Candace L. White, U of Tennessee, USA

74.Research Into Digital Strategic Communication Networks: Advancing Public Relations Research Through Netnograph and Social Network Analysis

Aimei Yang, U of Southern California, USA

Robert Kozinets, U of Southern California, USA

75. Toward a Situational Technology Acceptance Model: Combining the Situational Theory of Problem Solving and Technology Acceptance Model to Promote Mobile Donations for Nonprofit Organizations

Yue Zheng, California State U, Northridge, USA

76. What They Did or Who They Are? An Examination of Linguistic Intergroup Bias in Media and Public Reponses to Corporate Crises

Xiaochen Zhang, Kansas State U, USA Jonathan Borden, Syracuse U, USA Jooyun Hwang, Elon U, USA

#### 5451

#### **Visual Communication Studies Interactive Poster Session**

#### Sunday 12:30-13:45 Exhibit Hall - Rear

#### **Visual Communication Studies**

#### Chair

Catherine L. Preston, U of Kansas, USA

## **Participants**

77.8-Minute Meditation on Standing in a Sugar Cane Field: Landscape-Based Memory Practices and the Unrepresentability of the Violence of Slavery

Lyndsey Beutin, U of Pennsylvania, USA

78.A Usable Cold War Past: Comparing the American and Canadian Memorials to Victims of Communism Samantha Oliver, U of Pennsylvania, USA

79.An Exploratory Study of Visual Metaphors in Direct-to-Consumer Drug Commercials Ying Huang, U of West Florida, USA

80. Symbolic Convergence in Depictions of Syrian Migrants: A Fantasy Theme Analysis of the Humans of New York Series 'The Syrian Americans'

Gregory Pearson Perreault, Appalachian State U, USA

Newly Paul, Appalachian State U, USA

81. Visual War: A Content Analysis of Clinton and Trump Subreddits During the 2016 Campaign

Brent Hale, Indiana U, USA

Maria Elizabeth Grabe, Indiana U, USA

#### 5517

## An Intervention for Identity Shift: Unpacking the Challenges and Discrepancies of a CMC Theory and its Future

### Communication and Technology

#### Sunday 14:00-15:15 Indigo Ballroom A

#### Chair

Caleb T. Carr, Illinois State U, USA

#### **Participants**

Intervening in the Outcomes of Identity Shift

Caleb T. Carr, Illinois State U, USA

Intervening in Implications of Identity Shift for Youth and Development

Dian de Vries, Utrecht U, THE NETHERLANDS

Intervening in the Technologies Underlying Identity Shift

Megan French, Stanford U, USA

Intervening in Identity Shift's Place in CMC

Amy L Gonzales, Indiana U, USA

Intervening in the Processes and Methods Underlying Identity Shift

Jeff Hancock, Stanford U, USA

Intervening in the Audience Effects of Identity Shift

Penny Trieu, U of Michigan, USA

Intervening in the Social Spaces of Identity Shift

Sophie F. Waterloo, U of Amsterdam, THE NETHERLANDS

Addressing theoretical and methodological concerns that have manifested (including from unpublished research findings), explicating and delineating identity shift and related communicative processes, and discussing the future of identity shift work, this panel will provide an intervention for future identity shift work and scholars, and for CMC theory and work more broadly. Though its focus is identity shift, scholars in allied and tangential interest areas (including self-presentation, identity, empirical methods and measurement, behavioral confirmation, and public commitment) can find value in attending and engaging in this intervention.

#### 5518

#### Issues in Agenda-Setting Research

**Sunday** 14:00-15:15 Indigo Ballroom B Mass Communication
Political Communication

#### Chair

Young Mie Kim, U of Wisconsin-Madison, USA

#### **Participants**

A Pearl Dropped in the Ocean: Reappraising Compelling Argument in Agenda-Setting From the Affective Dimension

Shuning Lu, U of Texas - Austin, USA

Hong Tien Vu, U of Kansas, USA

Adrienne Russell, U of Denver, USA Paromita Pain, U of Texas – Austin, USA

Maxwell McCombs, U of Texas, USA

Can the Crowd Set the Agenda? The Effect of Online Comments on News Credibility and Issue Importance

Thomas Franklin Waddell, Pennsylvania State U, USA

Setting the Agenda in Environmental Crisis: Relationships Between Tweets, Google Search Trends, and Newspaper Coverage

During the California Drought

Sorin Adam Matei, U of Southern California, USA

Robert Kulzick, Purdue U, USA

Valeria Chapman, Purdue U, USA

Lauren Potts, Purdue U, USA

The Impact of Immigration News on Anti-Immigrant Party Support: Unpacking the Issue Ownership Effect Over Time

Alyt Damstra, U of Amsterdam, THE NETHERLANDS

Laura Jacobs, KU Leuven, BELGIUM

#### 5519

## Health-Related Intervention Research (High-Density)

#### Sunday 14:00-15:15 Indigo Ballroom C

#### **Health Communication**

#### Chair

James O. Olufowote, U of Oklahoma, USA

#### **Participants**

Effectiveness of Stages-of-Change Model on Declaration of Intent for Organ Donation: Action Research in Japan

Aya Okada, Kanazawa U, JAPAN

Yoko Uryuhara, Doshisha U, JAPAN

Takahito Yokota, Doshisha U, JAPAN

Identifying Naturally Occurring Interventions Related to Cancer on Social Networking Sites: Focusing Events and Public Discussion Sarah Vos, U of Kentucky, USA

Nolan Phillips, U of California - Irvine, USA

Jeannette Sutton, U of Kentucky, USA

The Effectiveness of Jamaican Adolescent Pregnancy Videos

Kerli Kirch, U of Miami, USA

Soroya Julian McFarlane, U of Miami, USA

Soyoon Kim, U of Miami, USA

A Tailored Risk Intervention to Increase Perceived Message Customization and Intentions to Screen for Colorectal Cancer

Jordan Neil, U of Florida, USA

Janice Krieger, U of Florida, USA

Eric Laber, North Carolina State U, USA

Community Defined Roles for Maternal and Child Health Communication: Using Community-Based Social, Cultural, Religious, and Administrative Structures in Rural Ethiopia

Sudhakar Narayan Morankar, Jimma U, Health Education & Behavioral Sciences, ET

Nicole Bergen, U of Ottawa, CANADA

Abebe Mamo, Jimma U, ETHIOPIA

Asfaw Shifera, Jimma U, ETHIOPIA

Kiros Getachew, Jimma U, ETHIOPIA

Yisalemush Asefa, Jimma U, ETHIOPIA

Abebe Lakew, Jimma U, ETHIOPIA

Mulumbet Abera, Jimma U, ETHIOPIA

Kunuz Bedru, Jimma U, ETHIOPIA Gebeyehu Bulcha, Jimma U, ETHIOPIA

Jaameeta Kurji, U of Ottawa, CANADA

Manisha Kulkarni, U of Ottawa, CANADA

Ronald Labonté, U of Ottawa, CANADA

Developing Cultural Messages to Address the Mental Health Needs of Asian and Asian American Students: A Pilot Study of a Culturally Adapted Mental Health Intervention

Lan Jin, Purdue U, USA

Lalatendu Acharya, Purdue U, USA

Impact of a Sexual Well-Being Video Game Intervention on Partner Reciprocity Among African-American Young Adult Men

Leslie Snyder, U of Connecticut, USA

Kirstie Farrar, U of Connecticut, USA

Sunday 14:00-15:15 Indigo Ballroom D

#### **Processing Political and News Information: New Directions**

#### **Information Systems**

#### Chair

Luuk Lagerwerf, Vrije U Amsterdam, THE NETHERLANDS

#### **Participants**

A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politicians' Best Responses

Johannes Knoll, U of Vienna, AUSTRIA

Christian von Sikorski, U of Vienna, AUSTRIA

The More the Better?! An Experiment on the Influence of Political Facebook News Posts on Subjective Knowledge

Svenja Schaefer, Johannes Gutenberg U Mainz, GERMANY

Josephine Schmitt, U of Cologne, GERMANY

Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

Effects of Algorithmic Transparency on Perceptions of Automated News

Andreas Graefe, Macromedia U, GERMANY

Mario Haim, Ludwig Maximilians U Munich, GERMANY

Nicholas Diakopoulos, U of Maryland, USA

Evaluations of Native Advertisements on News Websites: The Influence of Disclosure Recognition and Brand Presence

Simone Krouwer, U of Antwerp, BELGIUM Karolien Poels, U of Antwerp, BELGIUM

Knowledge is Power: Recognition of Native Advertising Increases Credibility for Online News

Kate M Keib, Oglethorpe U, USA

A Matter of Timing? The Interaction of Argument Position and Disclosure of Persuasive Intent

Nora Denner, Johannes Gutenberg U Mainz, GERMANY

Benno Viererbl, Johannes Gutenberg U Mainz, GERMANY

Johannes Beckert, Johannes Gutenberg U Mainz, GERMANY

Thomas Koch, Johannes Gutenberg U Mainz, GERMANY

An Experimental Study Into the Effects of Conventional and Novel Metaphors in News Discourse

Amber Boeynaems, Vrije U Amsterdam, THE NETHERLANDS

Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS

Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS Gerard J. Steen, U of Amsterdam, THE NETHERLANDS

Metaphor and Framing in Political Speeches: Framing Effects of Conceptual Metaphor on Recognition and Recall

Luuk Lagerwerf, Vrije U Amsterdam, THE NETHERLANDS

Lina Yu, KPN, THE NETHERLANDS

#### 5521

#### Sunday 14:00-15:15 Indigo Ballroom H

## Strategic Narratives in Violent Conflict

#### **Political Communication**

#### Chair

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

How Censorship and Technology Affect the Vividness of Combat Imagery in News Film: A Comparative Study From World War I to the Invasion of Iraq

Scott L. Althaus, U of Illinois - Urbana-Champaign, USA

Katie McMenamin, U of Illinois - Urbana-Champaign, USA

Erin Janulis, U of Maryland, USA

Omair Akhtar, Stanford U, USA

Kristin Drogos, U of Texas - Dallas, USA

Bradley J Bond, U of San Diego, USA

Christopher Steven Josey, U of Illinois - Urbana Champaign, USA

Evolving Ends: How the Syrian Conflict Parties' Strategic Narratives Shape Domestic and International Debates in the News, Social Media, and Politics

Christian Baden, Hebrew U of Jerusalem, ISRAEL

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Strategic Narratives and Echo Chambers

Sean Aday, George Washington U, USA

From 9/11 to Syria: Persuasion and Deception in the 'War on Terror'

Piers Robinson, U of Sheffield, UNITED KINGDOM

#### Respondent

Gadi Wolfsfeld, Interdisciplinary Center Herzliya, ISRAEL

#### Social Media, Political Participation, and Engagement

#### Sunday 14:00-15:15 Indigo 202A

#### Communication and Technology

Ioana Literat, Teachers College, Columbia U, USA

#### **Participants**

'Third Space' and Everyday Online Political Talk: Deliberation, Polarisation, Avoidance

Scott Graham Wright, U of Melbourne, AUSTRALIA

Todd Graham, U of Groningen, UNITED KINGDOM

Daniel Jackson, Bournemouth U, UNITED KINGDOM

From Online Disagreement to Offline Action: How Diverse Motivations for Using Social Media Can Increase Political Information

Sharing and Catalyze Offline Political Participation

Daniel Lane, U of Michigan, USA

Dam Hee Kim, U of Michigan, USA

Slgi Sage Lee, U of Michigan, USA

Brian E Weeks, U of Michigan, USA

Nojin Kwak, U of Michigan, USA

Social Media Prosumption and Online Political Participation: An Examination of Underlying Online Communication Processes

Masahiro Yamamoto, U at Albany, SUNY, USA

Seungahn Nah, U of Kentucky, USA

Vertical Movement and Horizontal Movement: The Dynamics of Public Opinion as a New Paradigm

Qun Wang, Rutgers U, USA

#### 5523

#### Social Capital and Internet Use

#### Sunday 14:00-15:15 Indigo 202B

#### Communication and Technology

Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

#### **Participants**

Till Sites Do Us Part: Investigating Subnetworks on Social Network Sites as Social Capital Sources and Influences on Sociocultural Adaptation

Chien Wen Yuan, U of Pennsylvania, USA

Susan R Fussell, Cornell U, USA

A Social Capital Explanation of Facebook and Twitter Effects on Protest Participation

Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE

Teresa Correa, Diego Portales U, CHILE

Homero Gil de Zuniga, U of Vienna, AUSTRIA

Somewhat Separate and Unequal: Social Networking Site Choice and Activity Differences and Their Capital-Enhancing Potential

Katy Elizabeth Pearce, U of Washington, USA

Ronald E. Rice, U of California - Santa Barbara, USA

Structure and Returns: Towards A Refined Understanding of Internet Use and Social Capital

Wenhong Chen, U of Texas - Austin, USA

Xiaoqian Li, U of Texas - Austin, USA

Yoonmo Sang, Howard U, USA

Nayeon Lee, Sungshin Women's U, KOREA, REPUBLIC OF

### **Emotion in Health Communication**

#### Sunday 14:00-15:15 Indigo 204A

## **Mass Communication**

#### **Health Communication**

Angeline Sangalang, U of Pennsylvania, USA

## **Participants**

Good for Your Mood, Bad for Your Health: Narrative Involvement, Health Behaviors, and Binge Watching

Sarah Brookes, U of Maine, USA

Morgan E. Ellithorpe, Michigan State U, USA

The Impact of Interactivity on Fear, Disgust, and Behavioral Intention to Quit Smoking: A Test of Two Competing Hypotheses Jeeyun Oh, U of Texas - Austin, USA

Understanding Fear of Zika: Personal, Interpersonal, and Media Influences

Chun Yang, Pennsylvania State U, USA

James P Dillard, Pennsylvania State U, USA

Ruobing Li, Pennsylvania State U, USA

Public Reactions to Celebrity Illness Disclosures: A Cognitive-Emotional Model of Disclosure Effects via Prior Wishful Identification

Jessica Gall Myrick, Pennsylvania State U, USA

#### **Narrative Involvement and Persuasion**

#### **Sunday** 14:00-15:15 Indigo 204B

#### **Mass Communication**

#### Chair

Sonya Dal Cin, U of Michigan, USA

#### **Participants**

Does Personalization Improve Audience Memory for News? Exemplars, Narrative Involvement, and Information Processing Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY

Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY

Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

Exploring Narrative Persuasion and Entertainment-Education Potential for American Fictional Political Drama Programing

Simon Murdoch Lavis, Ohio State U, USA

Emily Moyer-Guse, Ohio State U, USA

Identifying Flaws in a Short-Story Reduces Perceived Realism and Narrative Engagement

Rick W. Busselle, Washington State U, USA

Nathan Cutietta, Heidelberg U, USA

Peter Simionides, Bowling Green State U, USA

Suspension of Disbelief as a Mechanism of Narrative Persuasion

Patrick Weber, U of Hohenheim, GERMANY

#### 5526

#### **Political Communication in Latin America**

#### Sunday 14:00-15:15 Indigo 206

#### **Political Communication**

#### hair

Silvio R. Waisbord, George Washington U, USA

#### **Participants**

Asynchronous Modernization of the Mexican Press: A Center-Periphery Comparison

Ruben Arnoldo Gonzalez Macias, ITESM, Campus Puebla, MEXICO

Martin Echeverria, Autonomous U of Puebla, MEXICO

Ayotzinapa's Twitter Roll Call: Motivations and Functions of a Social Media Protest

Rocio Galarza Molina, U of Missouri - Columbia, USA

Constructing the Socialism of the 21st Century on the Airwaves: A Rhetorical Analysis of President Hugo Chávez's

Characterization of Venezuela's Socioeconomic Shift on Aló Presidente

Ayleen Cabas-Mijares, U of Missouri - Columbia, USA

When Elites Protest: News Coverage and the Evolution of Antigovernment Demonstrations in Brazil

Rachel R. Mourao, Michigan State U, USA

#### 5527

## Roles of Emotion in Shaping Communication Effects on Well-Being

#### Sunday 14:00-15:15 Aqua Salon AB

## **Health Communication**

#### hain

Mary Jiang Bresnahan, Michigan State U, USA

#### **Participants**

Is Peer Health Education Healthy?: Examining Immediate and Durable Emotional Contagion Among Peer Health Educators Lucas Youngvorst, U of Minnesota - Twin Cities, USA

Bringing Hope or Not Feeling Regret? Explore the Impact of Emotions on Living Organ Donation

Jie Zhuang, Michigan State U, USA

Mary Jiang Bresnahan, Michigan State U, USA

Joshua Nelson, Central Washington U, USA

Yi Zhu, Michigan State U, USA

Xiaodi Yan, Michigan State U, USA

Laughing About a Health Risk? Alcohol in Comedy Series and its Connection to Humor

Mira Mayrhofer, U of Vienna, AUSTRIA

The Effects of Music on First-Year Chinese International Students in the United States

Fei Jia, Drexel U, USA

Influences of Gratitude on Health Status in the United States and Japan

Ayano Yamaguchi, National Graduate Institute for Policy Studies, JAPAN

Min-Sun Kim, U of Hawaii - Manoa, USA Atsushi Oshio, Waseda U, JAPAN

Satoshi Akutsu, Hitotsubashi U, JAPAN

## Reinvigorating Theory in Journalism Studies: Employing Social Systems Theory to Theorize Journalism and Mass Communication

#### Sunday 14:00-15:15 Aqua Salon C

#### Journalism Studies

#### Chair

Nils S. Borchers, Leipzig U, GERMANY

#### **Participants**

Native Advertising: The Corruption of Journalism

Nils S. Borchers, Leipzig U, GERMANY

Misleading Information in Hybrid Systems of Mass Media: A New Taxonomy

Fabio Giglietto, U of Urbino Carlo Bo, ITALY

Laura Iannelli, U di Sassari, ITALY

Luca Rossi, IT U of Copenhagen, DENMARK

Augusto Valeriani, U of Bologna, ITALY

The Value of Difference: How Swedish and German Media Companies Assess Diverse Workforce

Heike Graf, Södertörn U, SWEDEN

The "Public Sphere" as Functional System in Society

Matthias Kohring, U of Mannheim, GERMANY

The Mediatization of ... (Everything): A View From the Systems Perspective

Frank Marcinkowski, U of Münster, GERMANY

#### 5529

#### What Counts as Political? Politics and Knowledge in Intertwined Online-Offline Discourse

#### **Sunday** 14:00-15:15 Aqua Salon D

#### Feminist Scholarship

Lesbian, Gay, Bisexual, Transgender and Queer Studies

**Political Communication** 

#### Participants 2

Witty Divas, Nice Mothers, and Tough Girls: Strategies of Female Influencers in Online Political Debates

Lenka Vochocova, Charles U in Prague, CZECH REPUBLIC

Vaclav Stetka, Loughborough U, UNITED KINGDOM

"Kim Davis be Like...": A Feminist Critique of Gender Humor in Online Political Memes

Summer Harlow, Florida State U, USA

Jerrica Rowlett, Florida State U, USA

Laura-Kate Gonyea, Florida State U, USA

From Random Killing to Femicide: The Politics of Sticky Notes in the 2016 Gangnam Station Murder Case in South Korea Jinsook Kim, U of Texas - Austin, USA

Not Notable Enough: Feminism, Expertise, and Wikientries as Boundary Objects

Maude Gauthier, Lancaster U, UNITED KINGDOM

Kim Sawchuk, Concordia U, CANADA

#### 5530

### Children, Adolescents, & the Media Division - Research Escalator Sessions (Panel 2)

### Sunday 14:00-15:15 Aqua Salon E

## Children Adolescents and the Media

#### Chair

Sahara Byrne, Cornell U, USA

### **Participants**

A Privacy Trusteeship Paradox: How Parents Administer the Digital Identity of Newborns and Infants

Thorsten Naab, U of Augsburg, GERMANY

Janina Leue, RTL2 Television GmbH and Co.KG, GERMANY

Adolescents, Social Media, and Internet Slang: Communicating Health Messages Through Text Symbols

Mercy Chiyumba Khasiani, Daystar U, KENYA

Broadcast Media & Youth Participation in Sociopolitical Mass Protests in Emerging African Democracies

Joy Kibarabara, Daystar U, KENYA

Children, Youth, and Media in International and Global Conflict Zones

Yael Warshel, U of Pennsylvania, USA

Disagreement and Democracy in the Era of Facebook and Twitter

Ashley Lee, Harvard U, USA

Exploring Emotion-Sharing Patterns and Adolescents Emotional Well-Being Before and After Taking the Chilean PSU (SAT's)

Test: A Six-Wave Panel Survey

Carmina Teresa Rodriguez Hidalgo, U of Amsterdam, THE NETHERLANDS

Peeter Verlegh, Vrije U Amsterdam, THE NETHERLANDS

Family Relationships: Implications of Smartphone Use Among Kenyan Adolescents

John Britto Rajendran, Daystar U, KENYA

Let's Watch Together: A Closer Look at Content for Intergenerational Appeal

Briana Ellerbe, U of Southern California, USA

Shojo Manga/Anime's Effect on the U.S Female Fans' Gender Role Constructions, Romantic Expectations, and Real-Life Experiences

Yuxi Zhou, Syracuse U, USA

The Influence of Scientific Knowledge in the Policymaking Process About Children Protection Towards Online Audiovisual

Agnese Pastorino, Sapienza U di Roma, ITALY

Uncertainty and Equivocation: Media Gatekeeping Teacher/Parents

David Zeoli, U of Oklahoma, USA

#### Respondents

Dafna Lemish, Rutgers U, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Stephanie Edgerly, Northwestern U, USA

Nancy Jennings, U of Cincinnati, USA

Sora Park, U of Canberra, AUSTRALIA Maria E. Len-Rios, U of Georgia, USA

Meryl Alper, Northeastern U, USA

Wonsun Shin, U of Melbourne, AUSTRALIA

Erica L. Scharrer, U of Massachusetts - Amherst, USA

Lynn Schofield Clark, U of Colorado, USA

Marina Krcmar, Wake Forest U, USA

This is a Research Escalator session. Research Escalator Sessions provide scholars an opportunity for less developed research to be presented and discussed (with the goal of making the paper ready for submission to a conference or journal) with experts in the field. During this session, submitters will present their project to the entire audience (no slides) in a short 2-minute presentation. Then, submitters will meet with their mentors in one-on-one mentorship meetings to discuss their feedback on the manuscript. At the end of the session, all regroup and submitters will give a short "recap" of new directions/goals as well as highlight the main points they took away from their mentorship sessions. Please note: these sessions are open to all members. Audience members are welcomed and encouraged to attend the mentorship meetings as well.

### 5531

#### **Mediatization and Theoretical Convergence**

#### Sunday 14:00-15:15 Aqua Salon F

#### Philosophy, Theory and Critique

Daniel C. Hallin, U of California - San Diego, USA

#### **Participants**

Mediatization Studies and Field Theory: Parallel Paths and Potential Crossroads

Oliver Baisnee, Institute d'Etudes Politiques de Toulouse, FRANCE

Who is Colonizing Whom? Mediatization and Biomedicalization

Daniel C. Hallin, U of California - San Diego, USA

Charles L. Briggs, U of California - Berkeley, USA

Mediatization and Populism: Understanding the Interplay Between Media, Culture, and Politics

Stig Hjarvard, U of Copenhagen, DENMARK

Mediatization at the Macro Level: The Contribution of Media Systems Theory

Zrinjka Perusko, U of Zagreb, CROATIA

Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

The concept of mediatization has generated an expanding level of interest in recent years as a framework for understanding the ways in which changing media technologies, practices and institutions are implicated in other processes of social and cultural change. In this panel, we seek to advance the discussion of these issues by placing mediatization theory in dialogue with other bodies of social theory, showing both how the conceptualization of mediatization can be clarified by placing it within a wider theoretical context, and how mediatization theory can contribute to advances in social theory more generally.

#### 5532

#### Intervening in Digital Interventions in Mental Health

Sunday 14:00-15:15 Aqua 300AB Theme Sessions **Information Systems Health Communication** 

Privacy, Bodies, and the New Behaviorism (Same as the Old Behaviorism)

Luke Stark, Dartmouth College, USA

The Coolness of Control and the New Military Technotherapeutic Culture

Marisa Brandt, Michigan State U, USA

"The Problem of the Adjective": Affective Computing of the Speaking Voice in Health Care, Therapeutic Process, and Benefits Management

Jessica Feldman, New York U, USA

Written Speech: The Rise of Therapy Chat Room Services

Hannah Zeavin, New York U, USA

## Sunday

#### Global Television: Formats and Transformations

## 14:00-15:15 Aqua 310AB

**Popular Communication** 

Chair

Michael L. Wayne, Ben-Gurion U of the Negev, ISRAEL

#### **Participants**

Journalists as Tastemakers: An Analysis of the Coverage of the TV Series Borgen in a British, Swedish, and Danish Newsbrand Unni From, Aarhus U, DENMARK

Private Television Through the Eyes of Storytellers: Production Logic and Ideologies in Greek Television Fiction Georgia Aitaki

Re-creating Travel Experience: The Format Transfer of Korean Reality TV Sisters Over Flowers and Alternative Nation Branding in China

Ka Fai Cheung, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Trans-Border Televisual Musicscape: Regionalizing Reality TV "I Am a Singer in China and Hong Kong"

Ka Fai Cheung, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

#### 5535

## Theory Interventions II: Organization-Public Relationships

#### Sunday 14:00-15:15 Aqua 313

## **Public Relations**

Maureen Taylor, Rutgers U, USA

#### **Participants**

Chair

Assessing the Influence of Perceived Direct and Indirect Symmetrical Communication on Organization-Public Relationships Nicole Lee, North Carolina State U, USA

Trent Seltzer, Texas Tech U, USA

Influence of Relationship Cultivation Strategies on Employee-Organization Relationships: Incorporating Positive and Negative Relationship Dimensions

Ning Xie, U of Maryland, College Park, USA

Redefining Stakeholder Support: Connecting Perceptions of the Organization-Public Relationship, Communicative Action, and Behavioral Intentions

Geah Nicole Pressgrove, West Virginia U, USA

Robert McKeever, U of South Carolina, USA

Brooke McKeever, U of South Carolina, USA

Richard D. Waters, U of San Francisco, USA

The "Halo Effect" in Online Crisis Communication: Exploring the Effects of Organization-Public Relationship on Crisis

Communication via Social Media

Young Kim, Marquette U, USA

Hyojung Park, Louisiana State U, USA

Toward a Mobile Social-Mediated Employee-Organization Relationship Model: Exploring the Effects of Mobile Social Media

Engagement on Public Relations Outcomes

Yuan Wang, U of Alabama, USA

Bill Gonzenbach, U of Alabama, USA

#### Respondent

Jae-Hwa Shin, U of Southern Mississippi, USA

## 5536

## **Organizational Communication**

#### Sunday 14:00-15:15 Aqua 314

Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA

Cross-Cultural and Intercultural Dimensions of Organizational Communication

## **Participants**

Chair

Communicatively Managing Multiple, Intersecting Identities as Revealed in the Voices of Immigrant Women Entrepreneurs

Muge Haseki, Rutgers U, USA

Craig R. Scott, Rutgers U, USA

Bernadette Gailliard, Rutgers U, USA

Effective Followership Characteristics: Self-Regulation and Intercultural Communication Competence

Cassandra Ray, U of Tennessee - Knoxville, USA

Michelle T. Violanti, U of Tennessee - Knoxville, USA

A Critique and Reconceptualization of Oetzel's Effective Intercultural Workgroup Communication Theory

Renata Kolodziej-Smith, U of Central Florida, USA

A Cross-Cultural Analysis of the Links Between Organizational Dissent and Humor in the United States, Korea, Japan, and China Chen Hui, U of Jyväskylä, FINLAND

Stephen Croucher, Massey U, NEW ZEALAND

Kumi Ishii, Western Kentucky U, USA

#### Predicting and Avoiding Resistance and Reactance in Health Communication

**Sunday** 14:00-15:15 Agua 303

#### **Health Communication**

#### Chair

Andrea Gonzalez Martinez, U of Illinois - Urbana Champaign, USA

#### **Participants**

Effects of Message Fatigue on Resistance to Persuasive Health Messages

Soela Kim, U of Georgia, USA

Jiyeon So, U of Georgia USA

Antecedents to Psychological Reactance: The Impact of Choice Clustering and Descriptive Norms

Tobias Reynolds-Tylus, U of Illinois at Urbana-Champaign, USA

Andrea Gonzalez Martinez, U of Illinois - Urbana Champaign, USA

Brian L. Quick, U of Illinois- Urbana-Champaign, USA

Effects of Conspicuity and Integration of Warning Messages in Instagram Alcohol Ads: Balancing Between Persuasion and

Reactance Among Underage Youth

Chen Lou, Nanyang Technological U, SINGAPORE

Saleem Elias Alhabash, Michigan State U, USA

Interplay of Personal Value Orientation and Freedom Threat on Psychological Reactance and Behavioral Intention for Persuasive

Diabetes Messages

Kyung Jung Han, California State U, Bakersfield

Modeling Psychological Reactance Using Narratives From the AT&T "It Can Wait" Campaign

Courtney L Scherr, Moffitt Cancer Center, USA

Jakob D. Jensen, U of Utah, USA

Melinda Krakow, National Cancer Institute, USA

Miao Liu, U of Utah, USA

Chelsea Ratcliff, U of Utah, USA

#### 5538

#### Business Models and Business Strategies in Journalism and Television

#### **Sunday** 14:00-15:15 Agua 305

## **Media Industry Studies**

## Participants

Location, Location: Geographic and Economic Clustering of Recommendation Practices on Crowdfunding Platforms Roei Davidson, U of Haifa, ISRAEL

Nathaniel D. Poor, Underwood Institute, USA

Persuading to Pay: Exploring the What and Why in Crowd-Funded Journalism

Nicole Ladson, U of Texas at Dallas, USA

Angela M. Lee, U of Texas at Dallas, USA

The Notion of Crisis: Risk Versus Opportunity Sensegiving and Strategy Change of Legacy Journalism Organizations
Juliane Anke Lischka, U of Zurich, SWITZERLAND

Juliane Anke Lischka, U of Zurich, SWIIZERLAND

The Impact of M&As on Target Firm's Financial Position and Business Activities: Three Cases of Failing Newspaper Publishers Miriam van der Burg, U of Antwerp, BELGIUM

Tobias Klein, Tilburg U, THE NETHERLANDS

Hilde Van den Bulck, U of Antwerp, BELGIUM

Selling Jennifer Aniston's Sweater: The Persistence of Shoppability in the Television Industry

Lee McGuigan, U of Pennsylvania, USA

#### 5539

#### Researching Ecologies of News: The Role of Markets and Communities

#### **Sunday** 14:00-15:15 Aqua 307

### Journalism Studies

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Mary Angela Bock, U of Texas - Austin, USA

#### **Participants**

Network Ethnographies in Journalism Studies: Qualitative-Based Approaches to Media Ecologies

Sue Robinson, U of Wisconsin-Madison, USA

C.W. Anderson, College of Staten Island- CUNY, USA

News Startups, Boundaries, and Borders in a Time of Platforms and Algorithms

Nikki Usher, George Washington U, USA

Whose Community? Mapping Perceptions of Power, Issues, and Solutions Across Communities

Kimberly Kelling, U of Missouri, USA

Brett Gregory Johnson, U of Missouri, USA

Searching for Sheboygans: On the Future of Small-Market Newspapers

Christopher Ali, U of Virginia, USA

Damian Radcliffe, U of Oregon, USA

Thomas R. Schmidt, U of Oregon, USA

Rosalind Donald, Columbia U, USA

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#### Respondent

David M. Ryfe, U of Iowa, USA

#### 5540

### Race as Intervention in Media/Communication Studies

**Sunday** 14:00-15:15 Aqua 309

#### **Ethnicity and Race in Communication**

Chair

John McMurria, U of California - San Diego, USA

#### **Participants**

Race and Ethnicity in U.S. Media Industries: A Critical Perspective

Madhavi Mallapragada, U of Texas - Austin, USA

Altered Civic Participation: A Theoretical Intervention Into Existing Conceptualizations of Civic Participation Among People of Color

Jahmese Fort, U of California - San Diego, USA

New Media Interventions: Black Cultural Workers, Race, and Representation

Sarah Janel Jackson, Northeastern U, USA

Racialized Users as Digital Vanguard

Sarah Florini, Arizona State U, USA

#### Respondent

John McMurria, U of California - San Diego, USA

Consistent with the conference theme this year, "interventions," this panel asks how a focus on race intervenes in prevailing theories and methodologies in media and communication studies. In case studies of the U.S. media industries, the U.S. Census, and Black production and use of digital technologies, this panel questions conceptual assumptions in media industry studies and political economy, theories of civic participation, democracy and citizenship, theories of representation, and theories of digital media innovation, production and use. The panel suggests that considerations of race and ethnicity within complex, intersectional contexts is significant not only to combat historical forces of discrimination, but to situate race and ethnicity as central to developing, extending and revising theories and methods in media and communication studies.

#### 5542

## **Global Communication and Social Change**

**Sunday** 14:00-15:15 Sapphire Ballroom M

#### . .

Daya Thussu, U of Westminster, UNITED KINGDOM

## Participants

The Soft Power of Bollywood

Daya Thussu, U of Westminster, UNITED KINGDOM

Turkish Soap Operas at the Intersection of Domestic and Foreign Policy

Senem Cevik, U of California - Irvine, USA

The Cultural Industry Base of Brazilian Soft Power, Telenovelas and Beyond

Creative Industries as 'Soft Power': Comparative Perspectives From Emerging Powers

Joseph D. Straubhaar, U of Texas - Austin, USA

South African Creative Industries and Soft Power

Herman Wasserman, U of Cape Town, SOUTH AFRICA

Abstract for South Korea: Creative Industries and Soft Power

Jaeho Kang, U of London, UNITED KINGDOM

## Respondent

Marwan M. Kraidy, U of Pennsylvania, USA

This panel will examine the growing visibility and consumption of entertainment media emanating from such emerging powers as Turkey, Brazil, India, South Korea and South Africa, and how this might affect the global discourses on soft power. The key issue that the panellists will address will be about how the content of creative industries from the five countries contributes to the soft power of these emerging nations. They will be examining the empirical realities of the status and expansion of the creative industries and their deployment by respective governments as a vehicle for soft power and thus provide a compelling session on broadening theoretical understanding of globalization of creative industries, as well as of soft power discourses. The panellists will explore whether such media flows undermine U.S. cultural hegemony in an increasingly mobile, networked and digitised media world.

#### 5545

#### **New Temporal and Spatial Visual Environments**

**Sunday** 14:00-15:15 Sapphire 400A

## **Visual Communication Studies**

#### Chair

Paul Frosh, Hebrew U of Jerusalem, ISRAEL

#### **Participants**

The Emergence of the Newspaper Comic in 1890's New York City

Tyler S Williams, U of Iowa, USA

The Embodiment of Japanese Cultural Hybridity: A Mixed Race Star in Girls' Magazines in Postoccupation Japan Sayuri Arai, Hebrew U of Jerusalem, USA

Midcentury Visions and Image Classification

Diana Kamin, New York U, USA

Streaming Culture, Re-Viewing Femininity: A Feminist Audience Study of Western Television Shows in Urban India Roshni Verghese, Indiana U, USA

An Ethnoarchaeological Exploration of Identity Performances by Third Culture Kids

Amy Jung, Oregon State U, USA

#### 5546

Sapphire 400B

## Sunday 14:00-15:15

#### From Theory to Reality: Generating Practical Insights for Greater Efficacy in Intercultural Communication

#### **Intercultural Communication**

## Chair

Young Yun Kim, U of Oklahoma, USA

Transforming Conflict Face-Negotiation Theory Into Practice: A "Third Face" Perspective

Stella Ting-Toomey, California State U - Fullerton, USA

Reducing Health Inequities: Practical Application of the Culture-Centered Approach and Community-Based Participatory Research Conceptual Model

John Oetzel, U of New Mexico, USA

Aging in a Foreign Land: A Social Identity Approach to Enhancing Connectedness and Well-Being

Shuang Liu, U of Queensland, AUSTRALIA

Achieving Efficacy in Adapting to a New Culture: A Practical Application of the Integrative Theory of Cross-Cultural Adaptation Young Yun Kim, U of Oklahoma, USA

#### Respondent

Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Echoing the conference theme, "Interventions: Communication research and practice," this thematic panel is proposed to: (a) generate from a number of intergroup theories a set of tangible and viable ideas for enhancing the quality and efficacy of intergroup communication; and (b) engage audience members in thinking through and weighing the presented ideas together.

## 5547

#### Panel on Network Methods for Communication Research

### **Computational Methods**

#### 14:00-15:15 Sapphire 411 AB

Sunday

Robert Ackland, Australian National U, AUSTRALIA

Chair

Stability in the World Wide Web: A Longitudinal Two-Mode Network Analysis

George A. Barnett, SUNY, Buffalo, USA

Can Big and Broad Data Motivate New Network Theories & Methods?

Noshir S. Contractor, Northwestern U, USA

Network Methods for the Analysis of Online Data

Sandra Gonzalez-Bailon, U of Pennsylvania, USA

Ontologically Aware Social Media Network Research: Concepts and Tools

Timothy John Graham, The Australian National U, AUSTRALIA

Trends, Tools, and Techniques in Network Visualization for the Social Sciences

Katherine Ognyanova, Rutgers U, USA

Connecting Issues and Actors in Online Activist Fields

Mathieu O'Neil, U of Canberra, AUSTRALIA

This panel brings together scholars who are leading the development of new methodological approaches for network analysis in communication research and who are working on substantive research involving cutting-edge network methods. Given the panel's position in the Computational Methods interest group, there will be a "computational" focus to the panel presentations through either a focus on algorithms and tools or through the focus on large-scale digital trace data. Panelists are encouraged to reflect on their own research and other examples of leading research, addressing topics such as: dealing with scale of networks, statistical analysis of networks, network visualization, multimodal networks, multiplex networks, tools for collecting network data from social media, the challenges posed by the unobtrusive nature of digital trace data, the interplay between theory and network methods.

**Sunday** 14:00-16:45 Sapphire 410A EXTENDED SESSION: From PR and Persuasion to Amorous Apps and Trans TV: The Latest in LGBTQ Studies

Lesbian, Gay, Bisexual, Transgender and Queer Studies

Mass Communication
Mobile Communication

Communication and Technology

**Public Relations** 

**Popular Communication** 

Feminist Scholarship

#### Chairs

Cynthia Cooper, Towson U, USA Erica Ciszek, U of Houston, USA Scott Eldredge, U of Tennessee, USA

#### **Participants**

From LGBTQ Studies to AP Gov/Econ: Students Consider Gender, Sexuality, and Media

Laura Moorhead, San Francisco State U, USA

Hong Kong Public's Attitudes Toward Sexual Orientation Anti-Discrimination and Same-Sex Marriage Legislation

Tien Ee Dominic Yeo, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Tsz Hang Chu, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Straight Ally in Advocacy: Examining the Effects of Self-Interest on Persuasion

Wei Yi Kong, Nanyang Technological U, SINGAPORE

Vanessa Ng, Nanyang Technological U, SINGAPORE Matthias Tay, Nanyang Technological U, SINGAPORE

Li Ying Chow, Nanyang Technological U, SINGAPORE

The Effects of Perceived Threat and Vulnerability on Virtual Bystander Intervention

Jing Ting Eleanor Tan, Nanyang Technological U, SINGAPORE

Jun Wei Keng, Nanyang Technological U, SINGAPORE

Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

A Decade of Cyberhate: A Longitudinal Analysis of Anti-LGBTQ Groups and Their Websites

Cynthia Cooper, Towson U, USA

What Do Readers' Mental Models Tell Us About Transgender Persons? An In-Depth Analysis of Mental Models Constructed by

Viewers of a Transgender-Themed TV Drama Neelam Sharma, Colorado State U, USA

Identity Negotiation Within the Family: How Transgender TV Characters Challenge Gendered Family Roles

Rhonda Gibson Hester, U of North Carolina - Chapel Hill, USA

Chris Etheridge, U of North Carolina - Chapel Hill, USA

Perceived Media Credibility and Gender Framing: An Experiment (Work in Progress)

Minjie Li, Louisiana State U, USA

What Does Queer Theory Teach Us About PR?: Queer Possibilities for Public Relations Theory and Practice Erica Ciszek, U of Houston, USA

From Company Mandated Equality to Employees' Perceived Equality: How Internal Public Relations Makes a Difference to Transgender Employees

Bethany Howe, U of Oregon, USA

Following the Unfollowed: Non-Monosexual Identity Navigation Through Social Media

Michele Meyer, Syracuse U, USA Dan Brown, Syracuse U, USA

Juan C. Ortiz, Syracuse U, USA

Disclose Your HIV Status on Online Hookup Devices: The Materialization and Embodiment of Safe Sex

Poyao Huang, U of California San Diego, USA

Not Gay Enough for the Part? An Ongoing Case Study of Gay Online Dating in Japan

Flavien Puel, Seinan Gakuin U, JAPAN

Phantom Intimacy: Using Netnography Research Method to Reveal the Underlying Chinese Lesbians' Online Relationship Development

Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Yiqian Melannie Zhan, Hong Kong Baptist U, CHINA, PEOPLE'S REPUIBLIC OF

Intimacy Uncertainty and HIV-Negative Gay Men With an HIV-Positive Romantic Partner

Scott Eldredge, U of Tennessee, USA

5549

**Exploring Country Images and Nation Brands Building** 

**Sunday** 14:00-15:15 Sapphire 410B Public Diplomacy Public Relations

#### **Participants**

Communicating Culture: Cognitive and Affective Attributes of Country Image

Ji Young Kim, U of Hawaii - Manoa, USA

Wonderland in Winter and Little Europe in Summer: A Case Study on How Harbin Promotes its International Image

Sining Kong, U of Florida, USA

Huan Chen, U of Florida, USA

Branding Kosovo: Neoliberal Development and the Remaking of the Nation-State

Nadia Kaneva, U of Denver, USA

Expatriates as Focal Communicants: The Specialized Role of Foreign Expatriates as Information Mediators

Suh-Hee Choi, Institute for Tourism Studies Macao, CHINA, PEOPLE'S REPUBLIC OF

Kelly Vibber, U of Dayton, USA

Jeong-Nam Kim, U of Oklahoma, USA

Nothing is True? Explaining the Credibility of Competing Strategic Narratives During "Information War" in Ukraine Joanna Szostek, Royal Holloway, U of London, UNITED KINGDOM

#### 5617

## Malicious Scripts: Investigating Online Harassment and Networked Abuse

#### Sunday 15:30-16:45 Indigo Ballroom A

#### Communication and Technology

#### **Participants**

But It Was Just A Joke! Online Harassment and the Differential Understanding of What Constitutes Abuse Between American Men and Women

Amanda Lenhart, Data & Society, USA

Michele Ybarra, Center for Innovative Public Health Research (CiPHR), USA

Get Laid or Die Trying: Pick Up Artists, the Manosphere, and Online Misogyny

Alice Marwick, Data & Society, USA

Robyn Diane Caplan, Rutgers U, USA

Empowering Deplorables: The Amplification of Online Harassment During the 2016 U.S. Presidential Election Season

Ryan Milner, College of Charleston, USA

Whitney Phillips, Mercer U, USA

An Eye for an Eye: When Online Harassment is Perceived to be Justified

Lindsay Blackwell, U of Michigan, USA

Hatewatching vs. Harassment: Interrogating the Boundaries of Antagonistic Behaviors in Online Contexts

Kate Miltner, U of Southern California, USA

This panel examines online harassment and other forms of networked abuse using a variety of perspectives, disciplinary foundations, and methodologies.

#### 5618

#### Social Influences in News Making

#### Sunday 15:30-16:45 Indigo Ballroom B

## Mass Communication

#### Chair

Sarah Cavanah, U of North Dakota, USA

#### Participants

Recipients' Assessment of Journalistic Quality: Do Online User Comments and the Actual Journalistic Quality Matter? Marco Dohle, U of Duesseldorf, GERMANY

The Impact of News Factors and Position on Selection Decisions on a News Aggregator Website

Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY

Ines Engelmann, Friedrich Schiller U Jena, GERMANY

Twitter, News Media, Interactivity, and Reciprocity: A Hierarchy of Influences on Social Media Gatekeeping

Frank Michael Russell, U of Missouri-Columbia, USA

What Journalists Think Audiences Want: Social Media, Web Analytics, and Journalists' Perception of Audience Preferences

Edson Tandoc, Nanyang Technological U, SINGAPORE

Sonny Rosenthal, Nanyang Technological U, SINGAPORE

#### 5610

## The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density)

#### Sunday 15:30-16:45 Indigo Ballroom C

## Chair

Rabindra A. Ratan, Michigan State U, USA

#### **Participants**

Game Studies

Life, Liberty, and the Pursuit of Video Games

Constance Steinkuehler, U of California - Irvine, USA

Governing Games Like a Boss

Dmitri Williams, U of Michigan, USA

Governing Play Can be Torture

Aaron Trammell, U of California - Irvine, USA

League of Game Community and Company Governance

Yubo Kou, Purdue U, USA

Looking Virtual Worlds in the Face: A Schutzian Framework for Identity Across Open Worlds

Rebecca Hardesty, U of California - San Diego, USA

Ben Sheredos, U of California - San Diego, USA

Assessing Avatar Preferences: Do Differences or Similarities of User Race and Gender Influence Avatar Evaluations?

Jose Aviles, U of Pennsylvania, USA

Michael Schmierbach, Pennsylvania State U, USA

The Effect of Behavioral Synchrony With Black or White Virtual Agents on Outgroup Trust

Ron Tamborini, Michigan State U, USA

Eric R Novotny, Michigan State U, USA

Sujay Prabhu, Michigan State U, USA

Matthias Hofer, U of Zurich, SWITZERLAND

Gary Bente, U of Cologne, GERMANY

Clare Grall, Michigan State U, USA

Brian Klebig, Michigan State U, USA

Lindsay S Hahn, Michigan State U, USA

Janine Slaker, Michigan State U, USA

Rabindra A. Ratan, Michigan State U, USA

Video Games and Stereotype-to-Behavior Effects: Playing or Watching as a Black Avatar Decreases Intellectual Performance

Ian Hawkins, U of Michigan, USA

Bryan Gibson, Central Michigan U, USA

Adam Lueke, Central Michigan U, USA

Brad J Bushman, Ohio State U

Gender and Genre Differences in Multiplayer Gaming Motivations

Donghee Yvette Wohn, Michigan State U, USA

Rabindra A. Ratan, Michigan State U, USA

Smart Play: Fan Labor, Identity, and Self-Presentative Articulation of Gold Farmers in China

Zixue Tai, U of Kentucky, USA

Fengbin Hu, Shanghai U, CHINA, PEOPLE'S REPUBLIC OF

Exploring Small Group Discussion Networks in Online Games

Joomi Lee, Michigan State U, USA

Qi Hao, Michigan State U, USA

#### 5620

Sunday

15:30-16:45 Indigo Ballroom D

## Your Brain on Health Communication: Applications of Communication Science in Health and Education (HIGH DENSITY)

### **Communication Science and Biology**

#### Chair

Jason C. Coronel, The Ohio State U, USA

### **Participants**

How Health Messages Reach our Brains: Coupled Neural Dynamics During Effective Antialcohol Videos

Ralf Schmaelzle, Michigan State U, USA

Martin Imhof, U Konstanz, GERMANY

Britta Renner, U of Konstanz, GERMANY

Harald Schupp, U of Konstanz, USA

Coherent Neural Activity in the Brain's Value System During Antismoking Messages Predicts Reductions in Smoking

Nicole Cooper, Army Research Laboratory, USA

Steven Tompson, U of Michigan, USA

Matthew O'Donnell, U of Pennsylvania, USA

Jean Vettel, Army Research Laboratory, USA

Danielle Bassett, U of Pennsylvania, USA

Emily Falk, U of Pennsylvania, USA

Virtually "In the Heat of the Moment": Insula Activation Distinguishes Men Who in Real Life Were Sexually Risky Versus Safe

Benjamin James Smith, U of Southern California, USA

Feng Xue, U of Southern California, USA

Vitalya Droutman, U of Southern California, USA

Emily Barkley-Levenson, Hofstra U. USA

A Melrose, U of Southern California, USA

Antoine Bechara, U of Southern California, USA

Lynn Carol Miller, U of Southern California, USA

Paul Appleby, U of Southern California, USA Stephen Read, U of Southern California, USA

Examining Cognitive Load and Recall for Educational Multimedia Messages in ADHD and High Media Multitasking Populations

Jacob T Fisher, U of California - Santa Barbara, USA

Justin Robert Keene, Texas Tech U, USA

Brain Activation Upon Ideal-Body Media Exposure and Peer Feedback in Young Females (Top 5 Paper)

Jolanda Veldhuis, Vrije U Amsterdam, THE NETHERLANDS

Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS

Increasing Receptivity to Health Communications: Effects of Self-Transcendence and Affirmation Priming on Neural Responses to

Health Messages and Behavior Change (Top 5 Paper)

Yoona Kang, U of Pennsylvania, USA

Prateekshit Pandey, U of Pennsylvania, USA

Nicole Cooper, Army Research Laboratory, USA

Christin Scholz, U of Pennsylvania, USA

Matthew O'Donnell, U of Pennsylvania, USA

Alison Elliott, U of Pennsylvania, USA
Teresa Pegors, Azusa Pacific U, USA
Matthew D Lieberman, U of California - Los Angeles, USA
Shelley Taylor, U of California - Los Angeles, USA
Victor Strecher, U of Michigan, USA
Sonya Dal Cin, U of Michigan, USA
Sara Konrath, Indiana U, USA
Thad Polk, U of Michigan, USA
Kenneth Resnicow, U of Michigan, USA
Lawrence An, U of Michigan, USA
Emily Falk, U of Pennsylvania, USA

#### 5621

## The Bigger Picture of Mobile Communication: Space, Time, and Art

#### Sunday 15:30-16:45 Indigo Ballroom H

#### **Mobile Communication**

#### Chair

Katy Elizabeth Pearce, U of Washington, USA

#### **Participants**

Mobile Layers of 2015 Copenhagen Shooting: Witnesses, Tweets, and Solidarities @Femeninna

Mariam Betlemidze Betlemidze, California State U, San Bernardino, USA

Microcelebrity in the Age of Mobile Communication: Papi Jiang and her Performative Videos

Ke Li, U of Illinois - Urbana-Champaign, USA

Is an Intervention Needed? Reframing Mobile Media Use to Encourage Critical Reflection

Kathleen Mae Cumiskey, College of Staten Island- CUNY, USA

Didem Ozkul, London College of Communication, UNITED KINGDOM

Theorizing the Mobile in Mobile Communication Studies

Scott W. Campbell, U of Michigan, USA

The Influence of Time Perception on Mobile Media Use

Stephan Goerland, U of Rostock, GERMANY

Elizabeth Anna Prommer, U of Rostock, GERMANY

Maren Hartmann, U of the Arts Berlin, GERMANY

Karin Deckner, U of the Arts Berlin, GERMANY

Food Photos On-the-Go: Gratifications Sought From Posting Food on Instagram

Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

Anan Wan, U of South Carolina, USA

Wan Chi Leung, U of Canterbury, NEW ZEALAND

#### 5622

### Getting People to Do Stuff in Interaction

#### **Sunday** 15:30-16:45 Indigo 202A

## Language & Social Interaction

#### Chair

## Participants

Clients<sup>†</sup> Requests for Medication Changes in Psychiatry

Galina Bolden, Rutgers U, USA

Beth Angell, Rutgers U, USA

Alexa Hepburn, Loughborough U

Discursively Compensating for Frontotemporal Dementia-Related Challenges: A Longitudinal Case Study of an Idiosyncratic

Practice

Lisa Mikesell, Rutgers U, USA

Negotiating Ideal Interaction Through the Metatalk of Listening: Situating Listening in the Waco Standoff Negotiations

Robert R. Agne, Auburn U, USA

Recruitments to Coparticipate in Family Interactions

Darcey K. Searles, Rutgers U, USA

## 5623

#### **Online Interactions and Social Support**

#### **Sunday** 15:30-16:45 Indigo 202B

Chair

Communication and Technology

## Moritz Buchi, U of Zurich, SWITZERLAND

#### **Participants**

Activating Weak Ties for Social Support: Anticipated Future Interactions and Communication Channel

Jian Rui, Lamar U, USA

Siyue Li, Ohio State U, USA

The Relationship Between Use of Social Network Sites, Stress, Online Social Support and Life Satisfaction

Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY

Johannes Breuer, U of Köln, GERMANY

Social Support and Self-Disclosure in Face-to-Face and Instant Messenger Communication

Philipp K. Masur, U of Hohenheim, GERMANY

Sabine Trepte, U of Hohenheim, GERMANY

Michael Scharkow, Zeppelin U, GERMANY

The Relation Between Face-to-Face and Digital Interactions and College Students' Self-Esteem: A Daily Diary Study

Eline Frison, KU Leuven, BELGIUM

Kaveri Subrahmanyam, California State U, Los Angeles, USA

#### 5624

#### Media and the Construction of Reality

#### Sunday 15:30-16:45 Indigo 204A

## **Mass Communication**

Rick W. Busselle, Washington State U, USA

#### **Participants**

Chair

A Cultivation Study on Constructing Reality of Foreign Countries

Christiana Schallhorn, U of Würzburg, GERMANY

Despite Personal Experience? The impact of Personal and Media Experience on the Evaluation on an Event Christine E. Meltzer, U Mainz, GERMANY

Local Crime News, Fear of Crime, and Mistrust: Examination of Protective Factors

Masahiro Yamamoto, U at Albany, SUNY, USA

Weina Ran, U at Albany, SUNY, USA

Yumeng Luo, U at Albany, SUNY, USA

The (In)Visible Missing Teen: Mediated Absence in Legacy and Social Media

Carol M. Liebler, Syracuse U, USA Wasim Ahmad, Syracuse U, USA

Gina Gayle, Syracuse U, USA

#### 5625

#### **Interpersonally Managing Conflict**

#### Sunday 15:30-16:45 Indigo 204B

#### **Interpersonal Communication**

Timothy Curran, U of Georgia, USA

#### **Participants**

Face Threats and Facework During Hurtful Conflict: Extending Identity Implications Theory

Ouinten Bernhold, U of California - Santa Barbara, USA

Norah E. Dunbar, U of California - Santa Barbara, USA

Andy J. Merolla, U of California - Santa Barbara, USA Howard Giles, U of California - Santa Barbara, USA

Does Increasing Post Sex Communication Influence Satisfaction, Distress, and Conflict in Relationships?: A Pillow Talk

Intervention

Amanda Denes, U of Connecticut, USA

John Patrick Crowley, U of Washington, USA

Anuraj Dhillon, U of Connecticut, USA

Ambyre Leigh Paynic Ponivas, U of Connecticut, USA

Margaret E Bennett, U of Connecticut, USA Kara Winkler, U of Connecticut, USA

Financial Conflict Messages and Marital Satisfaction: The Mediating Role of Financial Communication Satisfaction

Samantha Shebib, Michigan State U, USA

William R. Cupach, Illinois State U, USA

Successful Dominance Strategies in Romantic Couples' Conflict

Denisa Prusova, Charles U in Prague, CZECH REPUBLIC

Aubrie Serena Adams, U of California - Santa Barbara, USA Norah E. Dunbar, U of California - Santa Barbara, USA

Katerina Klapilova, National Institute of Mental Health, CZECH REPUBLIC

Jitka Lindova, Charles U, CZECH REPUBLIC

The Perceived Threat and Resolvability of Serial Arguments as Correlates of Relational Uncertainty in Romantic Relationships

Shaye Morrison, Texas Christian U, USA

Paul Schrodt, Texas Christian U, USA

## **Promising Student Papers (Best Papers by Student Authors)**

#### Sunday 15:30-16:45 Indigo 206

## **Information Systems**

Chairs

## Kevin Wise, Indiana U, USA

Zheng (Joyce) Wang, Ohio State U, USA

#### **Participants**

Does "Easy" Really Do It? Processing Fluency and its Effects on Liking: A Meta-Analysis

Sonia Jawaid Shaikh, U of Southern California, USA

Multiscreening and Advertising Effectiveness: The Facilitating Role of Task Relevance

Claire Monique Segijn, U of Amsterdam, THE NETHERLANDS

Reciprocity of Inter-Media and Second Level Agenda Setting in the Case of Islamic State of Levant or Al-Sham (ISIS/ISIL/IS) Soyoung Jung, Syracuse U, USA

Backlash Effects in Online Discussions: Effects of Gender and Counterstereotypical Communication on Persuasiveness and Likeability

Julia R. Winkler, U of Mannheim, GERMANY Annabell Halfmann, U of Mannheim, GERMANY

Rainer Freudenthaler, U of Mannheim, GERMANY

## Sunday

## **Public Relations**

#### 15:30-16:45 Aqua Salon AB

## Chiara Valentini, Aarhus U, DENMARK

**Top Student Papers in Public Relations** 

#### **Participants**

Discourse of Renewal: Developing Multiple-Item Measurement and Analyzing Effects on Relationships

Sifan Xu, U of Maryland, USA

Analyzing Publics' Dynamic Social Media Network: A Case of the Chipotle Crisis

Xinyan Zhao, U of Maryland, USA

Mengqi Zhan, U of Maryland, USA Chau-Wai Wong, U of Maryland, USA

We Won't If You Won't Damage the Relationship: The Investment Model in Organizational Crises for (Re)building Relationships Sifan Xu, U of Maryland, USA

Contextual Factors and Crisis Attribution: Revisiting Situational Crisis Communication Theory in the Chinese Context Hui Zhao, Lund U, SWEDEN

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

#### 5628

## Reinvigorating Theory in Journalism Studies: New Approaches and Lessons From News Audience Research

#### Sunday 15:30-16:45 Aqua Salon C

## Journalism Studies

### Benjamin J Toff, U of Oxford, UNITED KINGDOM

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Chairs

Understanding News Avoidance and Rare Use of News

Kim Christian Schroder, Roskilde U, DENMARK

Mark Blach-Ørsten, Roskilde U, DENMARK

Is the 2016 U.S. Presidential Election Affirming or Challenging Practices of News Avoidance?

Louise Woodstock, Ursinus College, USA

Lack of Resources or Lack of Relevance? How and Why People Avoid News

Benjamin J Toff, U of Oxford, UNITED KINGDOM

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Folk Theories of Journalism and the Black Box: How Ordinary Citizens Named in News Stories Think About Journalism and Journalists

Ruth A. Palmer, IE U, SPAIN

The Audience in the Mind's Eye: How Journalists Imagine Their Audience and What Reader-Centered Analytics Might Look Like James Robinson, New York Times, USA

Efrat Nechushtai, Columbia U, USA

#### Respondent

Klaus Bruhn Jensen, U of Copenhagen, DENMARK

This panel grapples with the ground truth of how news is used and viewed by various segments of the public—examining gaps between imagined and actual audiences for news. Improving our understanding of news audiences has considerable implications both for providers of news, who seek to attract and cultivate audiences, but also for theories about the importance of news to democracy.

## **Political Communication**

**Sunday** 15:30-16:45 Aqua Salon D

#### Chair

Regina G. Lawrence, U of Oregon, USA

#### **Participants**

Twitter News and Trails: A Hybrid Media Analysis of 2016 U.S. Presidential Campaign Communication

Making Sense of Election 2016: How the Media Mattered in the U.S. Presidential Election

Ann Crigler, U of Southern California, USA

Marion Just, Wellesley College, USA

Whitney Hua, U of Southern California, USA

Explaining Trump: Analyzing the Relationship Between Social Media and Mainstream Media Coverage

Jennifer Stromer-Galley, U of Pennsylvania, USA

Jeff Hemsley, Syracuse U, USA

Patricia Goncalves da Conceicao Rossini, Syracuse U, USA

Jerry Robinson, Syracuse U, USA

Lauren Bryant, U at Albany, SUNY, USA

Bryan Semaan, Syracuse U, USA

InstaStyle: Campaign Communication in a Selfie Era

Daniel Kreiss, U of North Carolina - Chapel Hill, USA

Shannon C McGregor, U of Texas - Austin, USA

Trump, Media, and Celebrity: Did the Press Fail?

Regina G. Lawrence, U of Oregon, USA

Amber Boydstun, U of California - Davis, USA

The U.S. 2016 Elections in the News: The Whole World is Watching

Peter Van Aelst, U of Antwerp, BELGIUM

Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Political communication scholars and practitioners from the worlds of campaigns and journalism are puzzling over the 2016 U.S. presidential election. In response to the 2017 ICA conference theme, numerous "interventions" during the 2016 presidential election have "prohibited events from proceeding in a 'normal' course." Donald Trump's unconventional campaign is the most noteworthy aspect of an election that may signal profound transformations in party politics, voter behavior, campaign communication and journalistic practice. This panel brings together scholars doing research on the cutting edge of electoral communication to put election 2016 into context. Will 2016 be seen as an historical footnote and anomaly—or as the shape of things to come?

#### 5630

Aqua Salon E

### Learning From Media (Part 1): Teaching Youngsters Through Television, Books, and Games

# Sunday Children 15:30-16:45

## Children Adolescents and the Media

#### Chair

Drew Cingel, U of California - Davis, USA

#### **Participants**

Socialization to Science: The Case of the Curious Crew

Kenneth J. Levine, Michigan State U, USA

Vernon D. Miller, Michigan State U, USA

Elizabeth Taylor Quilliam, Michigan State U, USA

Anna R. McAlister, Michigan State U, USA

"Hey Everyone, Look at the Iguana!": Do Young Children Really Learn Best From the Use of Direct Address in Children's Television?

Marina Krcmar, Wake Forest U, USA

Drew Cingel, U of California - Davis, USA

Preschoolers' Learning From Children's Books: Effects of Platform and Interactivity

Roxanne Etta, U of Wisconsin-Madison, USA

Heather Kirkorian, U of Wisconsin-Madison, USA

Koeun Choi, U of California - Riverside, USA

Promoting Toddlers' Vegetable Consumption Through Interactive Shared Reading and Puppetry

Simone M. de Droog, Radboud U Nijmegen, THE NETHERLANDS

Roselinde van Nee, Radboud U Nijmegen, THE NETHERLANDS

Mieke Govers, Radboud U Nijmegen, THE NETHERLANDS

Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Effects of Ready To Learn Early Childhood Literacy Computer Games in Middle Childhood

Lisa B. Hurwitz, Northwestern U, USA

Dashia Kwok, Northwestern U, USA

Kelly Schmitt, Keiser U, USA

#### Respondent

Sarah Vaala, Vanderbilt U, USA

#### **Sunday** 15:30-16:45 Aqua Salon F

#### **Top Papers in Intercultural Communication**

#### **Intercultural Communication**

#### Chair

Stephen Croucher, Massey U, NEW ZEALAND

#### **Participants**

The Influence of Social Norms on Behaviors: Toward a Culturally Based Social Normative Approach

Rain Wuyu Liu, Michigan State U, USA

Maria Knight Lapinski, Western Michigan U, USA

Social Dominance Orientation: A Root of Resistance to Intercultural Dialogue?

Aaron Castelan Cargile, California State U, Long Beach, USA

Intergroup Anxiety and Willingness to Accommodate: Exploring the Effects of Accent Stereotyping and Social Attraction Gretchen Montgomery, U of Kansas, USA

Yan Bing Zhang, U of Kansas, USA

A Second Look at Family Obligation and Request Compliance Cross-Culturally: Reciprocity Versus Relationship

Rain Wuyu Liu, Michigan State U, USA

Mary Jiang Bresnahan, Michigan State U, USA

#### 5632

#### B.E.S.T.: Activism, Volunteerism and Nongovernmental Organizations

#### **Sunday** 15:30-16:45 Aqua 300AB

## **Organizational Communication**

William C. Barley, U of Illinois – Urbana-Champaign, USA

#### **Participants**

Diverse Voices: Examining Gender and Racial Differences in Organizational Dissent

Johny T. Garner, Texas Christian U, USA

Frameworks for Understanding Activist Challenges to Corporate Power: Health Activism and Food Politics

Heather Zoller, U of Cincinnati, USA

Kathleen Hunt, U of Utah, USA

Gender, Communication, and Organizational Paradox

Linda L. Putnam, U of California - Santa Barbara, USA

Karen Lee Ashcraft, U of Colorado - Boulder, USA

More Than a Moral Person: How Communication Networks and Identity Influence Online Volunteering

Jennifer Ihm, Kwangwoom, KOREA, REPUBLIC OF

Practices of Effective Natural Resource Management in the U.S. Arctic

Rahul Mitra, Wayne State U, USA

Rethinking Calling as Communicative Practice and Theoretical Term: A Proposed Framework for Research and Practice

Brenda Lee Berkelaar, U of Texas - Austin, USA

Patrice M. Buzzanell, Purdue U, USA

Understanding Alliance Building From a Community Ecology Perspective: The Case of California's Immigrant-Serving NGO

Community

Wenlin Liu, U of Houston, USA

Who is Included and Who is Left Out: Humanitarian Organizations' Stakeholder Communication via Social Media

Chih-Hui Lai, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

J. Sophia Fu, Northwestern U, USA

Use of Information and Communication Technologies (ICTs) in Nonprofit Collaboration: An Exploratory Study

J. Sophia Fu, Northwestern U, USA

Katherine R Cooper, Northwestern U, USA

Michelle D. Shumate, Northwestern U, USA

#### Respondents

Craig R. Scott, Rutgers U, USA

James O. Olufowote, U of Oklahoma, USA

Nicolas Bencherki, U at Albany, SUNY, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks." In this format, each participant gives a 5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet 2 or 3 small breakout groups to discuss ideas stimulated by that set of papers.

#### 5634

#### Blue Sky Workshop: Policy Research Methods: Improving the Craft

# **Sunday** 15:30-16:45 Aqua 310AB

## **Sponsored Sessions**

Chairs

Manuel Puppis, U of Fribourg, SWITZERLAND Sandra Braman, Texas A&M U, USA Hilde Van den Bulck, U of Antwerp, BELGIUM

## **Top Papers in Intergroup Communication**

## **Sunday** 15:30-16:45 Aqua 313

## **Intergroup Communication**

#### Chair

Jordan E. Soliz, U of Nebraska, Lincoln, USA

#### **Participants**

Reducing Group Alignment in Factual Disputes: Comparing Self-Affirmation and Relative Identity Prominence Interventions Benjamin A. Lyons, Southern Illinois U - Carbondale

Media Effects on Immigrants: Empirical Evidence on an Extension of Kepplinger's Model of Reciprocal Effects

Narin Karadas, Ludwig Maximilians U Munich, GERMANY

Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY

Carsten E. Reinemann, Johannes Gutenberg U, GERMANY

The Influence of Scientists' Communication on Citizen Scientists' Identity Formation and Engagement in Health Research Rachel Damiani, U of Florida, USA

Janice Krieger, U of Florida, USA

Biased Media? Explaining Age Discrimination Claims With Media Stereotypes

Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

#### 5636

#### Labour, Self-Branding, and Silencing in Neoliberal Capitalism

#### **Sunday** 15:30-16:45 Aqua 314

#### Philosophy, Theory and Critique

#### . .

#### Chair

Cara J. Wallis, Texas A&M U, USA

#### **Participants**

Workfulness: Disconnection is the New Black

Anne Kaun, Södertörn U, SWEDEN

Carina Guyard, Södertörn U, SWEDEN

"Facebook for Academics": The Convergence of Self-Branding and Social Media Logic on Academia edu

Brooke Erin Duffy, Cornell U, USA

Jefferson D. Pooley, Muhlenberg College, USA

Gamification and the Compassionate Imagination

Renyi Hong, U of Southern California, USA

Mapping Media Spaces: "Smoothness," "Striation," and American Journalism From Postindustrial to Datafied Capitalism

Andrew Arthur Fitzgerald, Stanford U, USA

Organising Silence: Public Relations in Financial Silos

Clea D Bourne, Goldsmiths, U of London, UNITED KINGDOM

#### 5637

## **Top Papers in Sports Communication**

#### **Sunday** 15:30-16:45 Aqua 303

## **Sports Communication**

Tang Tang, U of Akron, USA

#### **Participants**

Sports Serve Society by Providing Vivid Examples of Sexuality: The Hyper- and Hetero-Sexualized Images of Athletes in "ESPN The Body Issue"

Joseph Jai-sung Yoo, U of Texas - Austin, USA

Decolonizing Transness in Sport Media: On Transgender Representations in Sports Illustrated: A Summary

Tammy Rae Matthews, U of Colorado - Boulder, USA

Americanizing Rio?: Relationships Among Motives for U.S. National Identity and Sport Spectatorship, and Olympic Media Consumption

Kenon A Brown, U of Alabama, USA

Andrew C. Billings, U of Alabama, USA

Natalie Devlin, U of Texas - Austin, USA

The Gridiron Gain: The Effects of Sports Spectatorship on Self-Esteem

Silvia Knobloch-Westerwick, Ohio State U, USA

James Abdallah, West Virginia U, USA

## Respondent

Marie Hardin, Pennsylvania State U, USA

**Sunday** 15:30-16:45 Aqua 305

#### **Evaluating Health Communication Interventions**

#### **Health Communication**

#### Chair

Autumn Shafer, U of Oregon, USA

#### **Participants**

The Effects of a Nutrition Media Literacy Intervention on Parents and Children

Erica Weintraub Austin, Washington State U, USA

Bruce Austin, Washington State U, USA

Brian French, Washington State U, USA

Marilyn Cohen, U of Washington, USA

Can Theory-Based mHealth Messages Promote Antenatal Care? An Intervention Study in Bangladesh

Md Monwar Hossain, Nanyang Technological U, SINGAPORE

May O. Lwin, Nanyang Technological U, SINGAPORE

Charles T. Salmon, Nanyang Technological U, SINGAPORE

Yin-Leng Theng, Nanyang Technological U, SINGAPORE

Unblurring the Lines of Sexual Consent With a College Student-Driven Sexual Consent Education Intervention

Rebecca R. Ortiz, Texas Tech U, USA

Autumn Shafer, U of Oregon, USA

Randomized Trial of an Advanced Sun Safety Intervention for Vacationers at 41 North American Resorts

Peter A. Andersen, San Diego State U, USA

David Buller, Klein Buendel, Inc., USA

Barbara J. Walkosz, Klein Buendel, USA

Michael D. Scott, Mikonics, USA

Larry Beck, San Diego State U, USA

Xia Liu, Klein Buendel, Inc., USA Allison Abbott, San Diego State U, USA

Allison Abbott, San Diego State U, USA

Rachael Eye, Klein Buendel, Inc., USA

Gary Cutter, U of Alabama, USA

The Culture-Centered Approach in Designing a Gender-Tailored Heart Health Intervention for Female Heart Patients

Naomi Tan, Ohio State U, SINGAPORE

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE Sarah Comer, U of Georgia, USA

Abdul Rahman bin Abdol Rohim, Government of Singapore, SINGAPORE

Carolyn Lam, National U of Singapore, SINGAPORE

Ting Ting Low, National U of Singapore, SINGAPORE

Yee Lee Kim, National U of Singapore, SINGAPORE

#### 5639

## Technologies of Communication: History, Policy, and Economy

#### **Sunday** 15:30-16:45 Agua 307

## Communication History

David W. Park, Lake Forest College, USA

## Participants

Can Code Communicate? Can Programmers Read? Early Digital Copyright and the History of Computational Thought

Daniel M. Sutko, North Carolina State U, USA

Investigating "The Telephone of Tomorrow": The Histories and Fictions of the Picturephone

Hannah Spaulding, Northwestern U, USA

Simultaneous Observation: The Scientific Correspondence Network of Nicolas-Claude Febri de Peiresc (Top Student Paper in

Division)

Gal Beckerman, Columbia U, USA

"The Thing as a Whole": Conglomerates and Totality in Late Modern Thought and Media

Richard K. Popp, U of Wisconsin - Milwaukee, USA

#### Responden

**Participants** 

Stephanie Schulte, U of Arkansas, USA

### 5640

## Do People Make Good Bots Bad?

#### **Sunday** 15:30-16:45 Aqua 309

Communication and Technology

Bots and Their Creators Heather Ford, U of Leeds, UNITED KINGDOM

Bots and Journalists

Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Bots and Government/Political Staff

Elizabeth Dubois, U of Ottawa, CANADA

Amanda Clarke, Carleton U, CANADA

Bots and Citizens

Jonas Kaiser, Harvard U, USA

#### Respondent

R. Stuart Geiger, Georgetown U, USA

This panel challenges the notion that political bots are necessarily good or bad by highlighting relationships between political actors and transparency bots. Transparency bots are automated social media accounts which report behaviour of political players/institutions and are normally viewed as a positive force for democracy. In contrast, bot activity such as astroturfing and the creation of fake followers or friends on social media has been examined and critiqued as nefarious in academic and popular literature. We assert that the impact of transparency bots rests largely on the relationships bots have with their creators, journalists, government and political staff, and the general public.

#### 5642

#### Top Papers in Global Communication and Social Change

#### Sunday 15:30-16:45 Sapphire Ballroom M

#### **Global Communication and Social Change**

#### nair

Terry Flew, Queensland U of Technology, AUSTRALIA

#### **Participants**

Postgenocide Rwanda: A Changing Press Freedom Landscape

Meghan Sobel, Regis U, USA

Karen Elizabeth McIntyre, Virginia Commonwealth U, USA

Sanitizing Language, Dehumanization, And Predatorization: Revealing and Understanding Islamic State's World View And Self-

Perception

Thomas Frissen, KU Leuven, BELGIUM

Leen S. J. d'Haenens, KU Leuven, BELGIUM

Social Pan-Africanism: Expanding the #FeesMustFall Movement Across a Networked Africa

Ignacio Cruz, U of Southern California, USA

Mehr Mumtaz, Pennsylvania State U, USA

The Cultural Politics of Arab Hip Hop: The View From Tunisia and Saudi Arabia

Joe F. Khalil, Northwestern U Qatar, QATAR

#### 5645

## **Public Interest vs State Interest in Regulatory Considerations**

#### **Sunday** 15:30-16:45 Sapphire 400A

## Communication Law & Policy

#### Chair

Seamus Simpson, U of Salford, UNITED KINGDOM

#### **Participants**

"The Tipping Point": The Comcast-TWC Merger and the Public Interest

Pawel Popiel, U of Pennsylvania, USA

Draft Once; Deploy Everywhere? Digital Universalism and (Mis)understanding Brazil's Marco Civil da Internet Guy Thurston Hoskins, York U, CANADA

Blurred Lines and Shifting Boundaries: Copyright and Transformation for Educators and Future Media Professionals J. Patrick McGrail, Jacksonville State U, USA

Ewa McGrail, Georgia State U, USA

PSB-Friends Groups in the UK and Germany: A Comparative Analysis of Institutionalization and Policy Impact Christian Herzog, Erasmus U Rotterdam, THE NETHERLANDS

Daniela Zetti, Swiss Federal Institute of Technology Zurich and U Zurich, CH

The Hacking Team as Cyber-Mercenary

Tom McCourt, Fordham U, USA

Patrick Burkart, Texas A&M U, USA

**Instructional & Developmental Communication** 

#### 5646

## **Social Support**

#### **Sunday** 15:30-16:45 Sapphire 400B

r CJ Claus, California State U, Stanislaus, USA

## Participants

Creation of Interactional Theory of Identity (ITI) as a Theoretical Framework for Student Success in the Basic Course Michelle Garland, U of South Carolina Upstate, USA

Michelle T. Violanti, U of Tennessee, USA

Gap Intervention: Comparing Student Perceptions of Peer Feedback in FtF and Online Public Speaking Workshops Kristine Nicolini, U of Wisconsin Oshkosh, USA

Andrew Cole, Waukesha County Technical College, USA

Teacher Self-Disclosure in Online Education: A Mediating Role of Social Presence

Hayeon Song, Gachon U, KOREA, REPUBLIC OF

Jihyun Kim, Kent State U, USA

Namkee Park, Yonsei U, KOREA, REPUBLIC OF

Kwan Min Lee, Sungkyunkwan U, KOREA, REPUBLIC OF

Teacher Social Support on Students' Positive/Negative Emotions and Learning Engagement: A U.S.-Chinese Classroom Investigation

Moyi Jia, SUNY Cortland, USA

Adil Al-Busaidi, Sultan Qaboos U, OMAN

Dongjing Kang, U of Colorado Denver, USA

The Role of Instructor-Student and Student-Student Relationships in Motivating Student Academic Resilience and Hope

Brandi N Frisby, U of Kentucky, USA

Angela Hosek, Ohio U, USA

Anna-Carrie Beck, U of Kentucky, USA

#### 5649

#### Thoroughly Mixed Bag: Consumption, Culture, and Celebrity

#### Sunday 15:30-16:45 Sapphire 410B

#### **Popular Communication**

Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

#### **Participants**

"When We Gonna Quit? The 31st of Never!:" Hip Hop Sounds and Sensibilities in Postbankruptcy Detroit

Rebekah Farrugia, Oakland U, USA

Kellie Denise Hay, Oakland U, USA

Toy Unboxing: Living in a(n Unregulated) Material World

David Craig, U of Southern California, USA

Stuart Duncan Cunningham. ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA

"Hollywood" Hulk Hogan: Stardom, Synergy, and Field Migration

Benjamin Litherland, U of Huddersfield, UNITED KINGDOM

"Just Another Day in 2016": Reconciling Paradox Through the Millennial Rhetorical Style

Luke Winslow, San Diego State U, USA

Rachel Clancy, San Diego State U, USA

#### 5652

## ${\bf Climate\ on\ Campus:\ Intersectional\ Interventions\ in\ Contemporary\ Struggles}$

#### **Sunday** 15:30-16:45 Cobalt 500

#### Theme Sessions Lesbian, Gay, Bisexual, Transgender and Queer Studies

Intercultural Communication
Intergroup Communication

## Chair

Mel Stanfill, U of Central Florida, USA

#### **Participants**

Khadijah Costley White, Rutgers U, USA Jenny Ungbha Korn, U of Illinois - Chicago, USA Jasmine Rene Phillips, Nevada State College, USA Jason M. Martin, U of Missouri-Kansas City, USA Chris Gurrie, U of Tampa, USA

This session seeks to formulate interventions that support teaching and research in a world that is increasingly aware of and conflicted around difference and inequality.

## 5717

#### Self-Disclosure on Social Media

#### Sunday 17:00-18:15 Indigo Ballroom A

## Communication and Technology

## Chair

## Lindsay Blackwell, U of Michigan, USA

#### Participants

Self-Disclosure and Impression Management in College Students' Use of Social Networking Sites to Communicate About Drinking Jenna Elizabeth Reno, U of Colorado - Denver, USA

Audrey Smith Bachman, U of Kentucky, USA

Self-Disclosures on Social Network Sites: The Influence of Context and Motivation on Privacy Management and Self-Disclosure Outcomes

Soe Yoon Choi, Rutgers U, USA

Watching Me Watching You: How Observational Learning Affects Self-Disclosure on Social Network Sites

Tamar Ashuri, Tel Aviv U, ISRAEL

Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

Ruth Halperin. INDONESIAC, ISRAEL

Is Anybody Out There?: Understanding Masspersonal Communication Through Expectations for Response Across Social Media Platforms

Megan French, Stanford U, USA Natalya N. Bazarova, Cornell U, USA

#### 5718

### Media Portrayals and Frames of Health Issues

#### Sunday 17:00-18:15 Indigo Ballroom B

#### **Mass Communication Health Communication**

#### Chair

Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

#### **Participants**

Abstract Language as a Frame Device

Josephine Lukito, U of Wisconsin-Madison, USA

Do You Mind Shaking Hands With an Obese Person?: Stigmatizing Effects of Disease Avoidance Mechanism Triggered by News

Photos of Headless Obese Individuals (\*Top Student Paper)

Yongwoog Jeon, U of Texas - Austin, USA

Hyeseung Elizabeth Koh, U of Texas - Austin, USA

Jisoo Ahn, U of Texas - Austin, USA

Effects of Alcohol Portrayal on Alcohol Expectancies and Attitude and the Influence of Viewer's Characteristics (\*Top Student

Paper)

Mira Mayrhofer, U of Vienna, AUSTRIA

Brigitte Naderer, U of Vienna, AUSTRIA

Frame-Building in Health Communication: Differences in News Framing Among the News/Photo Sources Used and Between News

Frames and Advocacy Frames

Viorela Dan, Freie U, GERMANY

#### 5719

#### The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density) Part 2

#### Sunday 17:00-18:15 Indigo Ballroom C

## **Game Studies**

Chair

Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

#### 5720

#### Communication Science and Biology Business Meeting

#### Sunday 17:00-18:15 Indigo Ballroom D

### **Communication Science and Biology**

## Rene Weber, U of California - Santa Barbara, USA Emily Falk, U of Pennsylvania, USA

Allison Eden, Michigan State U, USA Jason C. Coronel, The Ohio State U, USA Richard Huskey, The Ohio State U, USA

#### 5721

# Russian Communication Association Panel: Perspectives on the Evolution of Russian Internal and External Communicative Systems

#### **Sunday** 17:00-18:15 Indigo Ballroom H

#### **Sponsored Sessions**

#### Chair

Irina Rozina, Institute of Management, Business and Law, RUSSIAN FEDERATION

#### **Participants**

Trump's Rhetoric on Russia: In What Ways Does It Diverge From the Traditional U.S. Narrative?

William F. Eadie, San Diego State U, USA

A New Subject, Old Frames: Russian Oppositional Press Coverage of the 2016 U.S. Presidential Campaign

Elina Erzikova, Central Michigan U, USA

Wilson Hugh Lowrey, U of Alabama, USA

Russian Citizens' Perspectives on Russia-U.S. Relations in the Trump Era

oleg kashirskikh, National Research U Higher School of Economics, RUSSIAN FEDERATION

Nikita Savin, National Research U Higher School of Economics, RUSSIAN FEDERATION

Strategic Use of Gender Norms and Sexist Rhetoric as a Means of Political Legitimization in Trump and Putin's Narratives Anna A. Popkova, Western Michigan U, USA

Immigrants' Support of Donald Trump: Ideological, Social, and Cultural Reasons

Natalia Roudakova, U of California - San Diego, USA

Donald Trump's Use of Character Assassination Techniques During the 2016 Presidential Campaign

Sergei Samoilenko, George Mason U, USA

Corporate Communications in Russia: Innovation as an Intervention

Marina Shilina, National Research U Higher School of Economics, RUSSIAN FEDERATION

Russia's Experience in the Global Media Space: Current State and Development Prospects

Valerii Leonidovich Muzykant, Peoples Friendship U of Russia, RUSSIAN FEDERATION

Elena Borisovna Ponomarenko, Peoples' Friendship U of Russia, RUSSIAN FEDERATION

The Intervention of Children's Computer Games in Everyday Family Interaction and Communication: The Example of Saint

Petersburg, Russia

Ekaterina Orekh, St. Petersburg State U, RUSSIAN FEDERATION

Computer Games and Social Time of Families: Some Empirical Findings

Olga Sergeeva, Volgograd State U, RUSSIAN FEDERATION

Computer Games as the Focus of Current Legislation in Russia

Olga Kononova, ITMO U, RUSSIAN FEDERATION

Aleksa Grant, Versani, USA

#### Respondent

Michael David Hazen, Wake Forest U, USA

#### 5722

## Language & Social Interaction Business Meeting

#### **Sunday** 17:00-18:15 Indigo 202A

#### Language & Social Interaction

#### Chairs

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

#### **Participant**

Jimmie Manning, Northern Illinois U, USA

#### 5723

## Debating Affordances: Defining and Refining the Contours of Affordance Measurement and Theory

# **Sunday** 17:00-18:15 Indigo 202B

## Communication and Technology

#### **Participants**

Presentation One: Overview of Affordances

Jeffrey William Treem, U of Texas - Austin, USA

Ronald E. Rice, U of California - Santa Barbara, USA

Presentation Two: Can We Generalize Affordances Across Contexts?

Bree McEwan, DePaul U, USA

Jesse Fox, Ohio State U, USA

Anu Sivunen, U of Jyväskylä, FINLAND

Jennifer L. Gibbs, U of California - Santa Barbara, USA

Jessica Vitak, U of Maryland, USA

Katy Elizabeth Pearce, U of Washington, USA

Presentation Three: Can We Measure Affordances Quantitatively?

Jesse Fox, Ohio State U, USA

Bree McEwan, DePaul U, USA

Ronald E. Rice, U of California - Santa Barbara, USA

Jennifer L. Gibbs, U of California - Santa Barbara, USA

Sandra K. Evans, California Polytechnic U - Pomona, USA

Presentation Four: Have We Moved Too Far Away From the Gibsonian Ideal?

Katy Elizabeth Pearce, U of Washington, USA

Sandra K. Evans, California Polytechnic U - Pomona, USA

Jeffrey William Treem, U of Texas, USA

#### 5725

## Mass Communication

Chair

17:00-18:15 Indigo 204B

Sunday

Elmie Nekmat, U of Alabama, USA

**Incivility in Audience Comments** 

#### **Participants**

"Hostile Atmosphere Effect": Uncivil Online Comments Damage How the Audience Views a News Website

Gina Masullo Chen, U of Texas - Austin, USA

Ori Tenenboim, U of Texas - Austin, USA

Shuning Lu, U of Texas - Austin, USA

Incivility and Deliberation: Understanding the Discourse Around Race, Sexual Orientation, and Politics Through Online Comments Gina Masullo Chen, U of Texas - Austin, USA

News Values, Cognitive Biases, and Comment Section Incivility

Ashley Muddiman, U of Kansas, USA

Natalie Jomini Stroud, U of Texas - Austin, USA

Replying, Evaluating, Flagging: How Users Engage With Uncivil and Impolite Comments on News Sites

Teresa K. Naab, U of Augsburg, GERMANY

Anja Kalch, U of Augsburg, GERMANY

#### **Information Systems Business Meeting**

Sunday 17:00-18:15 Indigo 206

#### **Information Systems**

#### Chairs

Chairs

Kevin Wise, Indiana U, USA

Zheng (Joyce) Wang, The Ohio State U, USA

# **Public Relations Business Meeting**

Sunday 17:00-18:15 Aqua Salon AB

# **Public Relations**

Chiara Valentini, Aarhus U, DENMARK Katerina Tsetsura, U of Oklahoma, USA

#### **Participants**

Alina Dolea, U of Bucharest, ROMANIA

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

#### 5728

### Studying Online News Flows: The Role of Audiences

#### Sunday 17:00-18:15 Aqua Salon C

# Journalism Studies

Chair

Janice Barrett, Lasell College, USA

### **Participants**

Towards Politicized Tabloid News Online? A Methodological Assessment of the Spreading of Online News

Michael B. Karlsson, Karlstad U, SWEDEN

Ingela Wadbring, Mid Sweden U, SWEDEN

Sara Ödmark, Mid Sweden U, SWEDEN

Twitter, News Media, and Predictors of Secondary Gatekeeping

Frank Michael Russell, U of Missouri-Columbia, USA

Audience and Source Input in the Gatekeeping Process of Human Rights Coverage: How Traditional and Emerging News Media are Adapting to the Changing Social Institutional Level

Lindsey Erin Blumell, Lipa Productions, USA

The Layers of The Onion: The Impact of Satirical News on Perceived Credibility, Optimism, and Online Sharing Behaviors

Karen Elizabeth McIntyre, Virginia Commonwealth U, USA

Elise M. Stevens, U of North Carolina - Chapel Hill, USA

# Respondent

Seth C. Lewis, U of Oregon, USA

## 5729

#### **Political Communication Business Meeting**

#### Sunday 17:00-18:15 Aqua Salon D

# **Political Communication**

Chairs

Peter Van Aelst, U of Antwerp, BELGIUM Kimberly A. Gross, George Washington U, USA

# 5730

# Learning From Media (Part 2): How & When Media Influence Children & Teens' Social Behaviors

#### Sunday 17:00-18:15 Aqua Salon E

# Children Adolescents and the Media

Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS

#### **Participants**

Testing the Model of Intuitive Morality and Exemplars in Children Lindsay S. Hahn, Michigan State U, USA

Ron Tamborini, Michigan State U, USA

Sujay Prabhu, Michigan State U, USA

Clare Grall, Michigan State U, USA

Eric R Novotny, Michigan State U, USA

Brian Klebig, Michigan State U, USA

The Role of Social Context During Television Viewing on Children's Moral Judgements About the Social Inclusion and

Stigmatization of Like- and Unlike-Others

Drew Cingel, U of California -- Davis, USA

Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Exposure to Prosocial Disney Content and Children's Helping Behavior: An Experimental Study

Rebecca de Leeuw, Behavioural Science Institute, Dept. of Communication, THE NETHERLANDS

Christa van der Laan, Radboud U Nijmegen, THE NETHERLANDS

Immersive Virtual Reality Influences Children's Inhibitory Control and Social Behavior

Jakki Bailey, Stanford U, USA

Jeremy Bailenson, Stanford U, USA

Jelena Obradović, Stanford U, USA

Naomi Aguiar, Georgetown U, USA

The Mediating Role of Sympathy in the Relationship Between Media Violence and Adolescents' Social Behaviors

Helen Vossen, Utrecht U, THE NETHERLANDS

Karin Fikkers, U of Amsterdam, THE NETHERLANDS

### Respondent

Marie-Louise Mares, U of Pennsylvania, USA

#### 5731

#### **Intercultural Communication Business Meeting**

#### Sunday 17:00-18:15 Aqua Salon F

#### **Intercultural Communication**

# Chairs

Stephen Croucher, Massey U, NEW ZEALAND Chia-Fang (Sandy) Hsu, U of Wyoming, USA

#### 5732

## **Organizational Communication Business Meeting**

# **Sunday** 17:00-18:15 Aqua 300AB

# **Organizational Communication**

### Chairs

Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS

Stacey L. Connaughton, U of Texas - Austin, USA

### 5734

#### Blue Sky Workshop: Diversity and Inclusion Professionals

### **Sunday** 17:00-18:15 Aqua 310AB

## **Sponsored Sessions**

#### Chair

Brooke Barnett, Elon U, USA

#### 5735

#### **Intergroup Communication Business Meeting**

# **Sunday** 17:00-18:15 Agua 313

# **Intergroup Communication**

Chairs
Janice Krieger, U of Florida, USA

Jordan E. Soliz, U of Nebraska, Lincoln, USA

### **Participants**

Ĵessica Gasiorek, U of Hawaii - Manoa, USA Yulia Strekalova, U of Florida, USA Marko Dragojevic, U of Kentucky, USA

#### 5736

# Deliberative Democracy and the Public Sphere

#### **Sunday** 17:00-18:15 Aqua 314

# Philosophy, Theory and Critique

Alice Siu, Stanford U, USA

## **Participants**

Chair

Evidence for Deliberative Equality Alice Siu, Stanford U, USA Applying Deliberative Democracy: Entry Points and Designs

James Fishkin, Stanford U, USA

The Critical Force of Deliberative Democracy in the Public Sphere

Simone Chambers, U of California - Irvine, USA

The Potential of Deliberative Democracy in Like-Minded Settings

Kimmo Gronlund, Abo Akademi U, FINLAND

Can Minipublics Improve Deliberation in the Public Sphere?

Cristina Lafont, Northwestern U, USA

Genevieve Fuji Johnson, Laura Black, and Katherine Knobloch

Genevieve Fuji Johnson, Simon Fraser U, CANADA

Laura W. Black, Ohio U. USA

Silvia Knobloch-Westerwick, Ohio State U, USA

### **Sports Communication Business Meeting**

#### Sunday 17:00-18:15 Aqua 303

## **Sports Communication**

#### Chairs

Marie Hardin, Pennsylvania State U, USA

Tang Tang, U of Akron, USA

#### 5738

#### **Health Communication and HIV Prevention**

# **Health Communication**

Sunday 17:00-18:15 Aqua 305

Robin E. Jensen, U of Utah, USA

# **Participants**

Signs of HIV Risk

Ralf Schmaelzle, Michigan State U, USA

Martin Imhof, U Konstanz, GERMANY

Freda-Marie Hartung, Hochschule-Rhein-Waal, GERMANY

Alexander Barth, U of Konstanz, GERMANY

Britta Renner, U of Konstanz, GERMANY

Harald Schupp, U of Konstanz, USA

Nurturing Practices and HIV/AIDS in Tanzania: A PEN-3-Based Assessment

James O. Olufowote, The U of Oklahoma, USA

Girls United!: Piloting the Female Youth for Social Change (FYSC) HIV/STI Prevention Intervention Among Black and Latina

Teens in Los Angeles

Janeane Nicole Anderson, U of Southern California, USA

"Be Straight Up and So Will He": Impact of an Innovative HIV Prevention Intervention Targeting Young Black Women

Diane B. Francis, U of North Carolina - Chapel Hill, USA

Seth M. Noar, U of North Carolina - Chapel Hill, USA

Deborah Fortune, North Carolina Central U, USA Adaora A Adimora, U of North Carolina - Chapel Hill, USA

Sexting and Risky Sexual Behaviour Among the Youth in Kenya: Implications on the Fight Against HIV

Stephen Kimotho, United States International U, KENYA

Avodele John Alonge, U of Nairobi, Kenya, KENYA

Paul Ruto, United States International U, KENYA

## 5739

# **Communication History Business Meeting**

#### Sunday 17:00-18:15 Aqua 307

# **Communication History**

**Health Communication** 

David W. Park, Lake Forest College, USA Nicole Maurantonio, U of Richmond, USA

# Stress, Coping, and Social Support

#### Sunday 17:00-18:15 Aqua 309

# Chair

Rachel Young, U of Iowa, USA

#### **Participants**

Information Deficit or Information Overload? Reconceptualizing Uncertainty in Illness Kai Kuang, Bloomsburg U of Pennsylvania, USA

Communicating Hope at a Community-Based Support Program: A Narrative Synergism Model

Laura L Burton, U of New Mexico, USA

Coping for Me and Matching for Us: Social Support Sharing Among Postpartum Mothers on Facebook

Hyang-Sook Kim, Towson U, USA

Eun Soo Rhee, Towson U, USA

The Stress-Buffering Effect of Self-Disclosure on Facebook: An Examination of Stressful Life Events, Social Support, and Mental

Health Among College Students

Renwen Zhang, Northwestern U, USA

Measuring Attitudes and Intentions Regarding Breathing Exercises as a Means of Stress Management

Ambyre Leigh Paynic Ponivas, U of Connecticut, USA

John L. Christensen, U of Connecticut, USA

# Global Communication and Social Change Business Meeting

#### Sunday 17:00-18:15 Sapphire Ballroom M

#### Global Communication and Social Change

Terry Flew, Queensland U of Technology, AUSTRALIA Shiv Ganesh, Massey U, NEW ZEALAND

#### **ICA Affiliate Journals Session**

#### Sunday 17:00-18:15 Sapphire 400A

#### **Sponsored Sessions**

# **Participants**

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY Christoph Neuberger, Ludwig Maximilians U Munich, GERMANY

Klaus Kamps, U of Duesseldorf, GERMANY Juliana Raupp, Freie U Berlin, GERMANY Andreas M. Scheu, U of Muenster, GERMANY

#### 5746

### Instructional and Developmental Communication Business Meeting

#### Sunday 17:00-18:15 Sapphire 400B

# **Instructional & Developmental Communication**

### Chairs

Stephanie Kelly, North Carolina A&T State U, USA C.J. Claus, California State U, Stanislaus, USA

#### 5747

# Computational Methods for Analyzing Visual and Online Communication

#### Sunday 17:00-18:15 Sapphire 411 AB

# **Computational Methods**

# Chair

Frederik de Grove, Ghent U, BELGIUM

# **Participants**

Beyond Stereotypes: Using VR-Based Methods in Nonverbal Communication Research

Gary Bente, U of Cologne, GERMANY

Daniel Roth, U of Cologne, GERMANY

Ahmad Al-Issa, American U of Sharjah, UNITED ARAB EMIRATES

Disentangling User Types in Twitter: A Profile Classification Model Development

K. Hazel Kwon, Arizona State U, USA

Hunter Priniski, Arizona State U, USA

Monica Chadha, Arizona State U, USA

From Crowdsourcing to Crowdcoding: An Alternative Approach to Annotate Big Data in Communication Research

Lei Guo, Boston U, USA

Kate Mays, Boston U, USA

Mehrnoosh Sameki, Boston U, USA

Margrit Betke, Boston U, USA

Visual Speech and Language Processing Techniques for Discourse Analysis

Daniel Angus, U of Queensland, AUSTRALIA

Yvonne Yu, U of Queensland, AUSTRALIA

Janet Wiles, U of Queensland, AUSTRALIA

When Images Meet Codes: Applying Computer Vision Methods in Communication Research

Yilang Peng, U of Pennsylvania, USA

**Communication Theory: Global Interventions** 

**Sunday** 17:00-18:15 Sapphire 410A Philosophy, Theory and Critique

Chair

Barbie Zelizer, U of Pennsylvania, USA

**Participants** 

Traditions of Communication Theory and the Potential for Multicultural Dialogue

Robert T. Craig, U of Colorado, Boulder, USA

Mapping Contemporary and Future Theoretical Conversations About Media

Carlos Alberto Scolari, U Pompeu Fabra, SPAIN

Latin American Contributions to a Deeper Conversation on Communication Theories

Raul Fuentes-Navarro, ITESO, MEXICO

Rethinking Cultural Convergence, Theoretical Globalism, and Comparative Eurocentrism: An Asiacentric Intervention

Yoshitaka Miike, U of Hawaii – Hilo, USA

Communication Theory as Social Intervention

Leonarda Garcia-Jimenez, U of Murcia, SPAIN

5752

Polish Communication Association Panel - (New) Media and Political Communication in Europe

**Sunday** 17:00-18:15 Cobalt 500 **Sponsored Sessions** 

Chair

Iwona Hofman, Marie-Curie Skłodowska U - Lublin, POLAND

**Participants** 

Reaching-Out or Out-Reaching: Comparative Analysis of the Czech and Polish Parties' Social Media Elections Strategies

Vaclav Stetka, Loughborough U, UNITED KINGDOM

Pawel Surowiec, Bournemouth U, UNITED KINGDOM

Media Visibility and (New) Media Activity of Populist Political Actors in Poland

Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND

Dorota Piontek, Adam Mickiewicz U, POLAND

Agnieszka Hess, Jagiellonian U, POLAND

Crisis, Negativity and Elections Equal Populist Communication?

Susana Salgado, U of Lisbon, PORTUGAL

Online Populism: Towards an Integrative Theoretical Framework

Sven Engesser, U of Zurich, SWITZERLAND

Respondent

Frank Esser, U of Zurich, SWITZERLAND

5822

**Language & Social Interaction Reception** 

Sunday 18:30-19:45 Indigo 202A **Language & Social Interaction** 

583

**Intercultural Communication Reception** 

Sunday 18:30-19:45 Aqua Salon F **Intercultural Communication** 

5832

Joint Reception: Organizational Communication and Public Relations

**Sunday** 18:30-20:00 Aqua 300AB Organizational Communication Public Relations

5835

**Intergroup Communication Reception** 

**Sunday** 18:30-19:45 Aqua 313 **Intergroup Communication** 

Global Communication and Social Change Reception

Sunday 18:30-19:45 Sapphire Ballroom M **Global Communication and Social Change** 

#### 5863

Joint Reception: Ethnicity and Race in Communication, Feminist Scholarship, Philosophy, Theory and Critique, Popular Communication, and Visual Communication Studies

Sunday 18:30-21:30 SMARTS Farm Ethnicity and Race in Communication Feminist Scholarship Philosophy, Theory and Critique Popular Communication Visual Communication Studies

### 5864

Joint Reception: Communication History, LGBTQ Studies, and Sports Communication

Sunday 18:30-22:00 Bubs at the Ballpark Communication History Lesbian, Gay, Bisexual, Transgender and Queer Studies Sports Communication

### 5865

**Political Communication Reception** 

Sunday 18:30-20:30 Joe's Crab Shack **Political Communication** 

#### 5866

Joint Reception: Communication Science and Biology, Computational Methods, Game Studies, and Information Systems

Sunday 18:30-20:30 Quad Ale House Communication Science and Biology Computational Methods Game Studies Information Systems

This joint reception is sponsored by the Underwood Institute. The Underwood Institute is a research foundation that focuses on both work in and research on data for good and code for good efforts.

#### Morning Yoga Session - Monday

**Monday** 07:00-08:00 Sapphire Terrace/Sapphire West Foyer

#### **Sponsored Sessions**

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

#### 6017

### **Digital Divides**

Monday 08:00-09:15 Indigo Ballroom A

#### Communication and Technology

#### Chair

#### Chan

Melissa Tully, U of Iowa, USA

#### **Participants**

Cultural Divides and Digital Inequalities: Attitudes Shaping Internet and Social Media Divides

William H. Dutton, Michigan State U, USA

Bianca Christin Reisdorf, Michigan State U, USA

In Pursuit of Digital Inclusion Interventions: Exploring the Utility of Mapping Intra- and Intercity Digital Divides

Matthew N Bui, U of Southern California, USA

Not There Yet! Access, Skill, and Expectation Digital Divides in American Public Housing Communities

Wenhong Chen, U of Texas - Austin, USA

Xiaoqian Li, U of Texas - Austin, USA

Joseph D. Straubhaar, U of Texas - Austin, USA

Who Contributes to Wikipedia? The Role of Internet Skills in Online Participation Inequalities

Aaron Shaw, Northwestern U, USA

Eszter Hargittai, U of Zurich, SWITZERLAND

#### 6018

# Impact of Social Attention, Virality, and Engagement

#### Monday 08:00-09:15 Indigo Ballroom B

#### **Mass Communication**

#### Chair

Hyun Suk Kim, Ohio State U, USA

# **Participants**

Pathways to Political (Dis-)Engagement: User Motivations and the Role of Incidental and Intentional Exposure Modes in

Adolescents' Political Engagement

Raffael Heiss, U of Vienna, AUSTRIA

Johannes Knoll, U of Vienna, AUSTRIA

Selective Attention in the Newsfeed

Michael Suelflow, Johannes Gutenberg U Mainz, GERMANY

Svenja Schaefer, Johannes Gutenberg U Mainz, GERMANY

Stephan Winter, U of Amsterdam, GERMANY

Socially Destructive! Effects of Hateful User Comments on Recipients' Prosocial Behavior

Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Christina Koehler, Johannes Gutenberg U Mainz, GERMANY

Mathias Weber, U Mainz, GERMANY

Source Effects and Personal Cause Involvement in Online Charitable Crowdfunding

Hongwen Ng, National U of Singapore, SINGAPORE

Elmie Nekmat, U of Alabama, USA

#### 6019

# Communication and Health-Related Stigma (High-Density)

## **Monday** 08:00-09:15 Indigo Ballroom C

# Chair Po Fong II of Colifornia Davis I

Bo Feng, U of California - Davis, USA

# **Participants**

Depression Gets You or You Get Depression? The Influence of Linguistic Agency and Causality Attribution On Stigma About

Depression

**Health Communication** 

Subuhi Khan, U of California - Davis, USA

Tessa Irene DeAngelo, U of California - Davis, USA

Bo Feng, U of California - Davis, USA

Reducing Stigma of Depression Through Linguistic Agency: A Multinational Study

Cassandra Alexopoulos, U of California Davis, USA

Subuhi Khan, U of California - Davis, USA

Tessa Irene DeAngelo, U of California - Davis, USA

Teresa Gil-Lopez, U of California - Davis, USA

V. Skye Wingate, U of California - Davis, USA

Bo Feng, U of California - Davis, USA

Impacts of Relational Closeness on Health-Related Stigma Dispositions

Ashley Archiopoli, U of Houston-Downtown, USA

Fear and Stigma Surrounding Emerging Disease: Focused on MERS Outbreak in South Korea

Hannah Lee, Ewha Womans U, KOREA, REPUBLIC OF

Social Media, Social Stigma: An Examination of Media Consumption and Creation in Attitudes Toward and Knowledge of

Inflammatory Bowel Disease

Jacob Groshek, Boston U, USA

Miles Basil, Boston U Medical Center, USA Ling Guo, Boston U Medical Center, USA

Francis Farraye, Boston U Medical Center, USA

Jason Reich, Boston U Medical Center, USA

Using Social Media to Dispel Misinformation and Stigma of Tuberculosis: The Case of Singapore

Yin-Leng Theng, Nanyang Technological U, SINGAPORE

Xuexin Xu, Nanyang Technological U, SINGAPORE

Si Hui Michelle Nee, Nanyang Technological U, SINGAPORE

Paul Patinadan, Nanyang Technological U, SINGAPORE

Schubert Foo, Nanyang Technological U, SINGAPORE

Familiarity Breeds Less Contempt: The Effects of Familiarity in Reducing Stigma Attributed to News Stories

Sarah Smith-Frigerio, U of Missouri - Columbia, USA

Benjamin Ryan Warner, U of Missouri - Columbia, USA

#### 6020

#### The Use and Effects of New Media

#### Monday 08:00-09:15 Indigo Ballroom D

#### **Information Systems**

#### Chair

Sriram Kalyanaraman, Pennsylvania State U, USA

#### **Participants**

App Selection and Privacy: Analyzing Processing Strategies for Privacy Information During the App Selection

Jakob Henke, Technical U Dortmund, GERMANY

Sven Joeckel, U of Erfurt, GERMANY

Leyla Dogruel, Freie U - Berlin, GERMANY

Individual Differences in Mobile Apps Usage

Jiachen Yao, U of Illinois, USA

Kevin Wise, Indiana U, USA

When R2-D2 Hops off the Screen: A Service Robot Encountered in Real Life Appears More Real and Humanlike Than on Video or in VR

Constanze Schreiner, U of Koblenz-Landau, GERMANY

Martina Mara, Ars Electronica Futurelab, AUSTRIA

Markus Appel, U of Würzberg, GERMANY

A Qualitative and Quantitative Investigation on Audiences' Feelings at Outdoor Screenings

Sabrina Sobieraj, U of Düsseldorf, GERMANY

Avatar Customization and Student Communication Rabindra A. Ratan, Michigan State U, USA

Young June Sah, Michigan State U, USA

R.V. Rikard, Michigan State U, USA

Celina Wanek, Michigan State U, USA

Me and My iPhone? A Framework for the Human-Technology Relationship

Andrew Gambino, U of Pennsylvania, USA

Neither Pleasurable nor Virtuous: Procrastination Links Smartphone Habits and Messenger Checking Behavior to Decreased Hedonic as Well as Eudaimonic Well-Being

Adrian Meier, Johannes Gutenberg U Mainz, GERMANY

"Not In My Backyard? Immerse Me in 360-Degree Video!" The Interplay Between Interactivity and Psychological Distance

Daniel Pimentel, U of Florida, USA

Sining Kong, U of Florida, USA

Min Xiao, U of Florida, USA

Sriram Kalyanaraman, Pennsylvania State U, USA

#### 6021

# Under the Hood: Content Analytic Insight Into the Media Landscape of Children & Teens (HHD Session)

#### Monday 08:00-09:15 Indigo Ballroom H

Children Adolescents and the Media

Mass Communication

#### Chair

Bradley J. Bond, U of San Diego, USA

#### **Participants**

What STEM is in Children's STEM Television? A Content Analysis of Science and Mathematics Programming for Young Children

Silvia Lovato, Northwestern U, USA

Kelly Jean Sheehan, Northwestern U, USA

Leanne Beaudoin-Ryan, Northwestern U, USA

Alexis Lauricella, Northwestern U, USA

Ellen Wartella, U of Texas - Austin, USA

The Characteristics of Science Lessons in Children's Educational Television

James Alex Bonus, U of Wisconsin-Madison, USA

Curious George Explores the Diaspora: The Extraordinary Interventions of Postcolonial Children's Criticism

Rae Lynn Schwartz-DuPre, Western Washington Ú, USA "You Can't Tell Us What to Do!" Disrespectful Talk and Behavior in Children's and Preteens' Favorite Television Shows

Kirstie Farrar, U of Connecticut, ÛSA

Kristin Drogos, U of Texas - Dallas, USA

The Tween Television Diet: A Content Analysis of Tween Program Food References

Rachel Hahn, U of Arizona, USA

The Lessons Will be Televised: Age-Related Differences in Television Portrayals of Sexual Consequences by Gender

Jennifer Stevens Aubrey, U of Arizona, USA

Brandon Miller, U of the Pacific, USA

Bradley J Bond, U of San Diego, USA

Increasingly Sexy?: Sexuality and Sexual Objectification in Music Videos Across Time

Kathrin Karsay, U of Vienna, AUSTRIA

Lisa Buchsteiner, U of Vienna, AUSTRIA

Veronika Grosser, U of Vienna, AUSTRIA

Music's Portrayals of Femininity and Young Women's Beliefs About Gender

Lucretia Monique Ward, U of Michigan, USA

Michael Gilbert, Ohio State U, USA

How Brands Appear in Children's Movies. A Systematic Content Analysis of the Past 25 Years

Brigitte Naderer, U of Vienna, AUSTRIA

Jorg Matthes, U of Vienna, AUSTRIA

Ines Katrin Spielvogel, U of Vienna, AUSTRIA

#### Respondent

Nicole Martins, Indiana U, USA

This is a Hybrid High Density (HHD) session.

#### 6022

### Monday 08:00-09:15 Indigo 202A

# Online Dating and Relationships

# Communication and Technology

Samuel Hardman Taylor, Cornell U, USA

#### **Participants**

(Assortment) Size Matters: Choice Overload in Online Dating Decision Making

Stephanie Tom Tong, Wayne State U, USA

Elena Francesca Corriero, Wayne State U, USA

Robert Matheny, Wayne State U, USA

Jeff Hancock, Stanford U, USA

Richard B. Slatcher, Wayne State U, USA

Annisa Rochadiat, Wayne State U, USA

Rachelle Prince, Wayne State U, USA

Prathyusha Tadi, Wayne State U, USA Allison Elam, Wayne State U, USA

Kunto Adi Wibowo, Wayne State U, USA

William Cooper, Wayne State U, USA

I Think About You Day and Night: A Quantitative Analysis of Imagined Interactions in Online Dating

G.W. Carpenter, U of the Pacific, USA

Uses of Dating Apps, Relational Outcomes, and Accumulation of Social Capital Among MSM

Lik Sam Chan, U of Southern California, USA

Romantic Comparisons on Social Networking Sites: A Look Into the Single Female Facebook Experience

Taj Makki, Michigan State U, USA

Trust but Verify? The Role of Social Media Monitoring in Romantic Relationships

Sonja Rohm, U of Mannheim, GERMANY

Diana Rieger, U of Mannheim, GERMANY

Peter Vorderer, U of Mannheim, GERMANY

#### Viewing Television and Second Screens

# **Monday** 08:00-09:15 Indigo 202B

#### Communication and Technology

#### Chair

Joo-Young J. Jung, International Christian U, JAPAN

#### **Participants**

Television Media Old and New: A Niche Analysis of OTT, IPTV, and Digital Cable

Shu-Chu Sarrina Li, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

Prosocial Effects of Social TV Behaviors on Viewers' Sense of Community

Mina Tsay-Vogel, Boston U, USA

Hui-Fei Lin, National Taiwan Normal U, CHINA, PEOPLE'S REPUBLIC OF

Hsin-yi Sandy Tsai, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

The Moderating Effect of Immediate Gratification and Need for Cognition on Binge-Watching Attitude-Behavior Relation

Hongjin Shim, Korea Information Society Development Institute, KOREA, REPUBLIC OF

Sohye Lim, Ewha Womans U, KOREA, REPUBLIC OF

Eui-Kyung Shin, Northern Illinois U, USA

Paying Close Attention to News, a Bridge to Second Screening

Victor Garcia-Perdomo, U of Texas - Austin, USA

#### 6024

### **Emotion, News, and Politics**

#### Monday 08:00-09:15 Indigo 204A

### **Mass Communication**

#### Chair

Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY

#### Participants

Emotions "Based on a True Story": A Mixed-Method Study of the Political Influence of Docudramas

Angela Silva Brandao, Pontifcia U Catlica de Chile. CHILE

From Nightmares to Nightly News: Enduring Media Fright Reactions in the 21st Century

Sarah Erickson, U of Michigan, USA

Kristen Harrison, U of Michigan, USA

Amanda Catharine Cote, U of Michigan, USA

Christopher Cascio, U of Pennsylvania, USA

News Consumption, Really That Positive?: Effects of Hard and Soft News Exposure on Mental Well-Being

Mark Boukes, U of Amsterdam, THE NETHERLANDS

Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

The Dynamics of Conflict in Political Talk Shows: Reproduction, Spillover, and Escalation

Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY

Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

# 6025

#### **Protest Communication and Communication of Protest**

# **Monday** 08:00-09:15 Indigo 204B

# **Political Communication**

Eike Mark Rinke, U of Mannheim, GERMANY

### **Participants**

Chair

Climate of Opinion as a Driver of Collective Action: Evidence From the 2011 Israeli Social Protest Movement

Yossi David, Hebrew U of Jerusalem, ISRAEL

Protest Communication Ecology and Community Racial Crisis: The Case of the Michael Brown Shooting Death

J. Brian Houston, U of Missouri - Columbia, USA

Esther Thorson, Michigan State U, USA

Cynthia Marie Frisby, U of Missouri - Columbia, USA

Rocio Galarza Molina, U of Missouri - Columbia, USA

Jennifer First, U of Missouri - Columbia, USA

Public Performances as Assemblages: Contesting the Narrative of Thailand's 2010 Crackdown

Penchan Phoborisut, California State U, Fullerton, USA

The Fight For 15: Networked Activism and Participatory Democracy

Gino Canella, U of Colorado at Boulder, USA

The Peace Paradigm? A Network Analytic Approach to Media and Contentious Politics in the Global South

Pei Zheng, Ithaca College, USA

Saif Shahin, Bowling Green State U, USA

Monday 08:00-09:15 Indigo 206

#### Influences on Learning and Knowledge

#### **Political Communication**

#### Chair

R. Kelly Garrett, Ohio State U, USA

#### **Participants**

Does Twitter Use Lead to Political Learning? Twitter Use and Political Knowledge in Australia and USA

Sangwon Lee, U of Wisconsin-Madison, USA

Michael Andrew Xenos, U of Wisconsin-Madison, USA

ariadne vromen, U of Sydney, AUSTRALIA

Brian Loader, U of York, UNITED KINGDOM

Interconnection of Social Media Use for News, Dimensions of Political Knowledge, and Political Reasoning

Chang Sup Park, Bloomsburg U of Pennsylvania, USA

Learning From the News? Examining Motivational Predictors of News Exposure and News Knowledge in Adolescence

Katharina Emde-Lachmund, Hannover U of Music, Drama and Media, GERMANY

Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

You Can Pick Your Friends, and You Can Pick Your Content...but Letting Your Friends Pick Your Content Can Improve Political

Knowledge: Social Media, Newsfeed Diversity, and Gateway Effects

Michael Andrew Xenos, U of Wisconsin-Madison, USA

Sangwon Lee, U of Wisconsin-Madison, USA

### 6028

### The Datafication of Journalism

# **Monday** 08:00-09:15 Aqua Salon C

#### Journalism Studies

#### Chair

Wiebke Loosen, Hans-Bredow-Institut, GERMANY

## **Participants**

Datafication, Institutionalization, or Both: The Many Paths of Data Journalism

C.W. Anderson, College of Staten Island- CUNY, USA

Mining Data, Refining Journalism? Data Journalism's Development and Critical Potential

Julius Reimer, Hans-Bredow-Institut, GERMANY

Wiebke Loosen, Hans-Bredow-Institut, GERMANY

From Letters to Numbers: How Audience Quantification Affects News Construction

Contexts and Processes for Communicating Social Identity and Group Perceptions

Edson Tandoc, Nanyang Technological U, SINGAPORE

Automating the Media: The Interplay of Algorithms and People

Nicholas Diakopoulos, U of Maryland, USA

This panel brings together research from a variety of perspectives to offer a holistic interpretation of journalism's increasing datafication. It does so by considering the latest developments in the field from a historical perspective as part of a concerted effort to avoid the misconception that this process is a strictly contemporary phenomenon.

#### 6030

# Intergroup Communication

# **Monday** 08:00-09:15 Aqua Salon E

Chair Lena Frischlich, U of Muenster, GERMANY

#### **Participants**

The Role of Festivals in Creating and Maintaining Social Identities

Matthew Giles, U of California - Santa Barbara, USA

Bilingual Message Presentation and Cross-Racial Perceptions of Biracial Models in the Context of Health Campaigns: An

Experimental Investigation

Melissa Abo, Ohio State U, USA

Roselyn J. Lee-Won, Ohio State U, USA

Mao Vang-Corne, Ohio State U, USA

Dress Style and Appearance in Intergroup Life

Lauren Keblusek, U of California - Santa Barbara, USA

Howard Giles, U of California - Santa Barbara, USA

Messages of Solidarity: The Influence of Dominant Group Identity in Social Movement Messaging

Daniel Lane, U of Michigan, USA

Stewart Matthew Coles, U of Michigan, USA

Muniba Saleem, U of Michigan, USA

# Financialization of Communication

**Monday** 08:00-09:15 Aqua Salon F Philosophy, Theory and Critique

Chair

Bohyeong Kim, U of Massachusetts - Amherst, USA

**Participants** 

Politics or Speculation? On Blockchain Forks and the Financialization of Community Consensus

Matthew Bellinger, U of Washington, USA

In Search of a Civic Dimension in Financial Education

Eran Tamir, Tel Aviv U, ISRAEL

Roei Davidson, U of Haifa, ISRAEL

"Wealth-Tech" Collectives and Networked Financial Subjects in South Korea

Bohyeong Kim, U of Massachusetts - Amherst, USA

Yu'ebao, a "Paypal" That Can Make Money for You: New Media, Performative Agency, and Financialization in China

Jing Wang, Rutgers U, USA

The Antidote to Fear is Greed: Affect Management and Financial-tainment on CNBC

Aaron Heresco, California Lutheran U, USA

#### 6032

## Framing "The Public Interest": Public Lobbying Campaigns

**Monday** 08:00-09:15 Aqua 300AB

### **Public Relations**

Chair Oyvind Ihlen, U of Oslo, NORWAY

#### **Participants**

Who's Talking Now? Defining the Public Interest

Ketil Raknes, Kristiania U College, NORWAY

When "Public Interest" Comatches "Private Benefits": The Peculiar Interplay Between Part-Time Politicians and Vested Interests in Switzerland's Direct Democracy

Irina Lock, U della Svizzera Italiana, SWITZERLAND

Peter Seele, U della Svizzera Italiana, SWITZERLAND

Democracy, Pluralism and Political Discourse: Lobbying and the Public Interest

Ian Somerville, U of Leicester, UNITED KINGDOM

Scott Davidson, U of Leicester, UNITED KINGDOM

How Do Organizations Discursively Frame Community Issues Through Lobbying Campaigns? An Italian Case Study Chiara Valentini, Aarhus U, DENMARK

# Respondent

Celia Kay Weaver, U of Waikato, NEW ZEALAND

#### 6035

# Reorienting Digital Media Studies: Global and Comparative Perspectives

# **Monday** 08:00-09:15 Aqua 313

# **Popular Communication**

# Global Communication and Social Change

#### Chair

Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

### **Participants**

Provoking or Undergoing Change?: Digital Transformation and the Rise of the Social Media Internet

Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

Hacking Digital Universalism - Technological Futures and Networked Time at the Periphery

Anita Chan, U of Illinois - Urbana-Champaign, USA

Memory, Migration, and the Digital-Analogue Shift

Emily Keightley, Loughborough U, UNITED KINGDOM

The Photoshop State: Image Manipulation, Visual Culture, and Electoral Politics in Digital India

Sriram Mohan, U of Michigan, USA

Race, Migration and Epistemologies of the Digital

Madhavi Mallapragada, U of Texas - Austin, USA

When Was India Digital? Towards a History of Networked Publics

Aswin Punathambekar, U of Michigan, USA

This roundtable seeks to illuminate geographical regions that despite having among the fastest growing digital diffusion among non-western locations globally, do not feature centrally in accounts of digital media culture(s). It will explore the current state and future of comparative, interdisciplinary research in digital media studies across Latin America, South Asia, Southern Africa, the United Kingdom and the United States. Furthermore, it examines the intersections of digital media studies with other fields such as media history, memory studies, technology and innovation studies, industry, production and labour research, postcolonial and diaspora studies, political communication and urban studies.

**Monday** 08:00-09:15 Aqua 314

#### Communicating Organizational Knowledge

#### **Organizational Communication**

#### Chair

Jody Jahn, U of Colorado - Boulder, USA

#### **Participants**

Rethinking the Complexity of Virtual Work and Knowledge Sharing

Wei Shi, Rutgers U, USA

Matthew Scott Weber, Rutgers U, USA

Integrated They Innovate: Toward a Comprehensive View of Online Crowds, Knowledge Types, and Open Innovation

Yao Sun, U of Southern California, USA

Ann Majchrzak, U of Southern California, USA

Saying the Unsayable in the Design Studio: Knowledge Conversion as a Form of Organizational Communication

AnneMarie Dorland, U of Calgary, CANADA

Communicating Organizational Knowledge in a Sociomaterial Network

Amanda M. Beacom, U of Alberta, USA

#### Respondent

Joshua B. Barbour, U of Texas - Austin, USA

#### 6037

## Effects of Exposure to Health-Related Messages on Facebook

#### Monday 08:00-09:15 Aqua 303

## **Health Communication**

#### Chair

Jared Scott Brickman, Washington State U, USA

#### **Participants**

Do Source and Comments Matter on Social Media Sites? Effects of Source and Comments on Health-Related Facebook Posts

Zhaomeng Niu, Washington State U, USA

Jared Scott Brickman, Washington State U, USA

Shuang Liu, Washington State U, USA

Advertising a Health Product Brand on Facebook: The Effects of Valence of Reaction Icons and Brand Post Comments on Brand Attitude, Trust, Purchase Intention, and eWoM Intention

Yen-I Lee, U of Georgia, USA

Joe Phua, U of Georgia, USA

Tai-Yee Wu, U of Connecticut, USA

The Effects of Message Virality and Message Source on Facebook Users' Perceptions of Source Credibility, Facebook User Norms,

Attitudes, Emotional Responses, and Engagement

Anne Marie Borsai, U of Connecticut, USA

Leslie Snyder, U of Connecticut, USA

The Paradoxical Outcomes of Observing Others' Exercise Behavior on Social Network Sites: Friends' Exercise Posts, Exercise

Attitudes, and Weight Concern

Tricia J. Burke, Texas State U, USA

Stephen Rains, U of Arizona, USA

Does Receiving or Providing Social Support on Facebook Influence Life Satisfaction? Stress as the Mediator and Self-Esteem as the Moderator

Yixin (Cindy) Chen, Sam Houston State U, USA

Jian Rui, Lamar U, USA

#### 6038

# Data, Technology and Change in Media Industries

#### Monday 08:00-09:15 Aqua 305

#### Media Industry Studies Communication and Technology

#### Chair

Sora Park, U of Canberra, AUSTRALIA

#### **Participants**

"The Voice of the Program Versus the Voice of the Crowd": Organizational Identity in a Changing Media Environment Ranit Grossaug, The Hebrew U, ISRAEL

Becoming Data: Web Analytics and the Emotional Dimensions of Rationalization

Caitlin Petre, Yale U, USA

A Longitudinal Analysis of Media Substitution Between Personal Computers (PCs) and Mobile Phones Using Nielsen's PC-Mobile 2-Screen Panel Data

Su Jung Kim, Iowa State U, USA

Hye Mi Lee, Nielsen Korea, KOREA, REPUBLIC OF

Mapping ICT-Industry Influence in U.S. K-12 Public Education: A Social Network Analysis Approach

Paige Mustain, U of Oxford, UNITED KINGDOM

Silicon Valley as the Startup Capital Leading the Early Development and Growth of the Internet and Mobile App Industry Nahoi Koo, U of Southern California, USA

### Access to Information in the Age of Digitally Networked Information and Communication

**Monday** 08:00-09:15 Aqua 307

#### Communication Law & Policy

#### Chair

Laura Stein, U of Texas - Austin, USA

### **Participants**

The Impact of Freedom of Information Laws on Journalists' News Production: FOI Laws as Channels of Newsgathering in Bulgaria and India

Lindita Camaj, U of Houston, USA

Jeannine Elisa Relly, U of Arizona, USA

Rajdeep Pakanati, O.P. Jindal Global U, INDIA

Information Asymmetry: Back to the Future

David Goldberg, Access Info Europe, UNITED KINGDOM

Where the U.S. FOIA Came From and What it Means Today in a New Ecology of Access and Disclosure

Michael Schudson, Columbia U, USA

Challenges to FOI: The View From Africa

Seyram Avle, U of Michigan, USA

Freedom of Information: Assessing the Literature

Laura Stein, U of Texas - Austin, USA

#### 6040

### A Focus On Instructors

#### Monday 08:00-09:15 Aqua 309

#### **Instructional & Developmental Communication**

#### Chair

Davi Kallman, Washington State U, USA

### **Participants**

Chinese Instructor Misbehaviors

Stephanie Kelly, North Carolina A&T State U, USA

Liping Liu, North Carolina A&T State U, USA

Xinjuan Li, Henan Polytechnic U, CHINA, PEOPLE'S REPUBLIC OF

Zachary Denton, North Carolina A&T State U, USA

Contemporary Gurus in Indian Classrooms: Changing Professorial Authority and Cultural Tensions in Managing Digital

Connectivity

Pauline Hope Cheong, Arizona State U, USA

Uttaran Dutta, Arizona State U, USA

Robert Shuter, Marquette U, USA

Journalism Professors' Information Seeking Behaviors About Online Tool Use for Teaching

Katherine Hepworth, U of Nevada - Reno, USA

Donica Mensing, U of Nevada - Reno, USA Gi Woong Yun, U of Nevada - Reno, USA

The Impact of Cultural Intelligence on Community College Faculty Conflict Management Style Preferences

Angela Hoppe-Nagao, Cerritos College, USA

# 6042

# **Global Media and Student Protests**

#### **Monday** 08:00-09:15 Sapphire Ballroom M

# Global Communication and Social Change

#### hair

Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

## **Participants**

Media and Student Protests: Defining and Communication Outrage and Incivility via Social Media

Shakuntala Rao, SUNY Plattsburgh, USA

Bridget Haina, SUNY Plattsburgh, USA

Student Protest and Indian Media

Vipul Mudgal, Common Cause, INDIA

Talking, Shouting, or Listening? An Assessment of the Role of Social Media in South Africa's Student Protests in 2016

Herman Wasserman, U of Cape Town, SOUTH AFRICA

Tanja E Bosch, U of Cape Town, SOUTH AFRICA

Romancing the Revolution: Some Reflections on Media and Student Protests in India

Vinod Pavarala, U of Hyderabad, INDIA

#### 604:

#### Visual Framing: Theorizing the Management of Meaning and Memory

#### Monday 08:00-09:15 Sapphire 400A

#### **Visual Communication Studies**

#### Chair

Akiba A. Cohen, Tel Aviv U, ISRAEL

#### **Participants**

Implementing the Management of Savagery in Dabiq: A Visual Framing Analysis of Daesh's "Rule of Shari'a"

Kareem El Damanhoury, Georgia State U, USA

Never Forget: Visually Framing Collective Memory of 9/11 in Anniversary News Coverage

Miles John Paul Sari, Washington State U, USA

Picturing Race: Toward a Critical Model of Visual Racism

Janis Teruggi Page, The George Washington U, USA

Margaret Duffy, U of Missouri - Columbia, USA

The Effects of Darkness and Lightness Cues in the Visual Depiction of Political Actors Involved in Scandals: An Experimental Study

Christian von Sikorski, U of Vienna, AUSTRIA

Theorizing Visual Framing: Metaphor, Mode, and Materiality

Mary Angela Bock, U of Texas - Austin, USA

#### 6046

# Dynamic Approaches to Communicative Resources of Soft Power: Bridging Disciplinary Gaps, Merging Theory and Practice

# Monday

# Public Diplomacy

08:00-09:15 Sapphire 400B

Katja Valaskivi, U of Tampere, FINLAND

#### **Participants**

Still Searching for a Theory of Public Diplomacy?

James Pamment, Lund U, SWEDEN

Corporate Diplomacy Revisited

Jian Wang, U of Southern California, USA

Hybridity and Soft Power: The GREAT Campaign and the UK as a Competitive State

Pawel Surowiec, Bournemouth U, UNITED KINGDOM

Russian Appropriations of "Soft Power": An Attempt at De-Westernizing Public Diplomacy Theory

Nadia Kaneva, U of Denver, USA

Does Public Diplomacy Really Matter? China and the Limits of Influence: International Images Versus Domestic Survival Falk Hartig, Goethe U Frankfurt, GERMANY

#### 6048

## **Environmental Communication in China: New and Traditional Media**

# Monday 08:00-09:15

# **Environmental Communication**

**Mobile Communication** 

Sapphire 410A Global Communication and Social Change

#### Chair

Ran Duan, Michigan State U, USA

#### **Participants**

A Comparative Examination on Haze-Related Content on Traditional Media and Social Media in China: Using the Extended Parallel

Process Model and Network Agenda-Setting

Liang Chen, Nanyang Technological U, SINGAPORE

Weijie Zheng, Huazhong Agriculture U, CHINA, PEOPLE'S REPUBLIC OF

Jing Wang, Nanyang Technological U, SINGAPORE

Political Opportunity, New Media, and Environmental Movement: Case Studies of Xiamen and Maoming's Anti-PX Protests

Xiaomeng Li, Ohio U, USA

Moving Beyond Nimbyism? Media-Movement Dynamics in Chinese NIMBY Movements

Fen Jennifer Lin, Department of Media and Communication, CHINA, PEOPLE'S REPUBLIC OF

Ying Xie, Guangzhou U, CHINA, PEOPLE'S REPUBLIC OF

The Third Way: China's Environmental NGOs and Their Cooperative Contestation Communication Dynamics

Jingfang Liu, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

G Thomas Goodnight, U of Southern California, USA

Reach or Touch? The Effects of Media Use on Proenvironmental Behaviors in China

Yu Liu, Florida International U, USA

#### Monday 08:00-10:45 Elevation Room

#### 2018 Prague 68th Annual Conference Planning Meeting

#### **Sponsored Sessions**

#### Chairs

Laura Sawyer, International Communication Association, USA Patricia Moy, U of Washington, USA

#### **Participants**

Jennifer Le, International Communication Association, USA

John Paul Gutierrez, International Communication Association, USA

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Xinghua Li, Babson College, USA

Colin Agur, U of Minnesota, USA

Katharine Sarikakis, U of Vienna, AUSTRIA

Nicole Ellison, U of Michigan, USA

Wouter van Atteveldt, , THE NETHERLANDS

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Jeff Niederdeppe, Cornell U, USA

C.J. Claus, California State U, Stanislaus, USA

Jessica Gasiorek, U of Hawaii - Manoa, USA

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Young Mie Kim, U of Wisconsin-Madison, USA

Jayson Harsin, American U of Paris, FRANCE

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

Catherine L. Preston, U of Kansas, USA

Nicole Maurantonio, U of Richmond, USA

Emily Falk, U of Pennsylvania, USA

Ingrid Bachmann, Pontificia U Católica de Chile. CHILE

Radhika Gajjala, Bowling Green State U, USA

Narine S. Yegiyan, U of California - Davis, USA

Jennifer A. Samp, U of Georgia, USA

Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

Lukasz Szulc, U of Antwerp, BELGIUM

Philip M. Napoli, Duke U, USA

Stacey L. Connaughton, U of Texas - Austin, USA

Kimberly A. Gross, George Washington U, USA

Alina Dolea, U of Bucharest, ROMANIA

Tang Tang, U of Akron, USA

#### 6218

### Monday 09:30-10:45 Indigo Ballroom B

### Environment, Science, and Media

#### **Mass Communication Environmental Communication**

## Chair

Sonny Rosenthal, Nanyang Technological U, SINGAPORE

#### **Participants**

How Media Influence Illusion? An Examination of Media Effects on Illusion in Perceived Knowledge Differential Between Self and Other

Xiaodong Yang, Nanyang Technological U, SINGAPORE

Xiaoming Hao, Nanyang Technological U, SINGAPORE

Let's Go To The Movies...For Science!: The Impact of Entertainment Narratives on Science Knowledge, Interest, and Trust \*Top Faculty Paper

Kate Tran Luong, Ohio State U, USA

Emily Moyer-Guse, Ohio State U, USA

Jessica McKnight, Ohio State U, USA

Public and Personal Responses to Environmental Pollution in China: Applying a Differential Susceptibility Framework

Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Andy J. Merolla, U of California - Santa Barbara, USA

Mihye Seo, Sungkyunkwan U, KOREA, REPUBLIC OF

Who's Afraid of Climate Change? News Coverage of the COP21 Paris Climate Summit and its Effects on Proenvironmental Behavior

Andreas Schuck, U of Amsterdam, THE NETHERLANDS

Anke Wonneberger, U of Amsterdam, THE NETHERLANDS

Marijn H. C. Meijers, U of Amsterdam, THE NETHERLANDS

Felicia Löcherbach, U of Amsterdam, THE NETHERLANDS

Monday 09:30-10:45 Indigo Ballroom C

#### **CAT Interactive Paper Session 4**

#### Communication and Technology

#### Chair

Chih-Hui Lai, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

#### **Participants**

What Was I Doing Again? The Effect of Smartphone Vigilance on Goal-Neglect

Niklas Johannes, Radboud U Nijmegen, THE NETHERLANDS

Harm Veling, Radboud U Nijmegen, THE NETHERLANDS

Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Setting the Rules for Media Innovations: How Norms and Sanctions of WhatsApp Use Are Negotiated Among Teenagers, Their

Peers, Parents, and Teachers

Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY

Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

Exploring Mobile Dating Users and Why They Swipe Right: Comparing Warranting Cues on Tinder

Amana Kaskazi, Rutgers U, USA

Sarah Rose Marcus, Rutgers U, USA

How Do People Process Information in Location Check-Ins? A Study of Cues on Facebook

Hyang-Sook Kim, Towson U, USA

Qian Xu, Elon U, USA

Keunyeong (Karina) Kim, California State U, Dominguez Hills, USA

Perceived Closeness as a Moderator of Illusions of Knowledge From Internet Use

Kristy Hamilton, U of Illinois - Urbana-Champaign, USA

Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

Self-construal, Cultural Values, and Everyday Life With a Smartphone: Intercultural Differences in Being Permanently Online and

Connected

Sabine Reich, Hannover U of Music, Drama and Media, GERMANY

Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY

Dorothee Hefner, Hannover U of Music, Drama and Media, GERMANY

Julia R. Winkler, Hannover U of Music, Drama and Media,, GERMANY

Frederic Hopp, U of California - Santa Barbara, USA

Katharina Knop-Huelss, Hannover U of Music, Drama, and Media, GERMANY

Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Bradford Owen, California State U, San Bernardino, USA

Peter Vorderer, U of Mannheim, GERMANY

Social Media and Parasocial Relationships: What Do We Actually Measure --- And How Powerful Is Twitter?

Jan Boehmer, U of Pennsylvania, USA

Armando Rubi III, U of Miami, USA

Same Incident, Different Story? Investigating Negative Peer Interactions Online and Different Perceptions Among Early

Adolescents

Sara Pabian, U of Antwerp, BELGIUM

Message Processing and Effects: New Insights

Sara Erreygers, U of Antwerp, BELGIUM

Heidi Vandebosch, U of Antwerp, BELGIUM

Kathleen Van Royen, U of Antwerp, BELGIUM

#### 6220

# Information Systems

Monday 09:30-10:45 Indigo Ballroom D

#### Chain

Thomas Koch, Johannes Gutenberg U Mainz, GERMANY

#### **Participants**

Assessing the Structure of Defensive Reactions To Threatening Health Messages

James P Dillard, Pennsylvania State U, USA

Eric J Meczkowski, Pennsylvania State U, USA

Chun Yang, Pennsylvania State U, USA

Busy Pedestrians: How Media Message Complexity and Presentation Influence Street-Crossing Performance

Shili Xiong, U of Illinois, USA

Kevin Wise, Indiana U, USA

How Different Types of Anticipated Regret Advertising Messages Interact With Mood to Influence Purchase Intention

Yanyun Wang, U of Illinois – Urbana-Champaign, USA

Sela Sar, U of Illinois - Urbana-Champaign, USA

Speech Rate Influences the Physiological Response and Recognition of Information in Audio Messages

Emma Rodero, U Pompeu Fabra, SPAIN

The Message-Primacy Hypothesis: Effects of Argument Quality on the Evaluation of Proponents

Torsten Reimer, Torsten Reimer, USA

Markus Raab, U of Cologne, GERMANY

Tillman Russell, U of Southern Indiana, USA

Do Gender Identity and Expression Influence Responses to Transgender and Androgynous Models in Advertisements?

Glenna Lee Read-Bullock, Indiana U, USA

Lucia Cores Sarria, Indiana U, USA

Yanqin Lu, Indiana U, USA

Robert F. Potter, Indiana U, USA

How Does the Persuasive Impact of Flattery Advertising Differ as A Function of the Socially Proximal or Distant Referent Group?

Focused on Two Facets of Pride and Construal-Level Theory

Ji Mi Hong, U of Texas - Austin, USA

Yongwoog Jeon, U of Texas - Austin, USA

Calandra Lindstadt, U of Texas - Austin, USA

Too Good to be True? Effects of Two-Sided Messages and Disclosure of Sponsoring in Product Presentations on YouTube

Benno Viererbl, Johannes Gutenberg U Mainz, GERMANY

Thomas Koch, Johannes Gutenberg U Mainz, GERMANY

Nora Denner, Johannes Gutenberg U Mainz, GERMANY

Katja Krämer, Johannes Gutenberg U Mainz, GERMANY

#### 6221

### Populism in the Press and Online

**Monday** 09:30-10:45 Indigo Ballroom H

#### **Political Communication**

#### Chair

Jesper Stromback, U of Gothenburg, SWEDEN

#### **Participants**

Populism in the Press: A Comparative Analysis of 10 Countries

Sven Engesser, U of Zurich, SWITZERLAND

Nicole Ernst, U of Zurich, SWITZERLAND

Florin Buechel, U of Zurich, SWITZERLAND

Frank Esser, U of Zurich, SWITZERLAND

The Function of the Internet for Right-Wing Populism

Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY

Populist or Mediatized Style? Determinants of Colloquial, Emotional, and Dramatized Style of Political Communication

Martin Wettstein, U of Zurich, SWITZERLAND

Florin Buechel, U of Zurich, SWITZERLAND

Shoot the Messenger? The Media's Role in Framing Populist Attributions of Blame

Michael Hameleers, U of Amsterdam, THE NETHERLANDS

Linda Bos, U of Amsterdam, THE NETHERLANDS

We Are Digital: Populist Communication Strategies on Social Media Across Six Western Democracies

Nicole Ernst, U of Zurich, SWITZERLAND

Sven Engesser, U of Zurich, SWITZERLAND

Florin Buechel, U of Zurich, SWITZERLAND Sina Blassnig, U of Zurich, SWITZERLAND

Frank Esser, U of Zurich, SWITZERLAND

#### 6222

### **Online Privacy**

#### Monday 09:30-10:45 Indigo 202A

## Communication and Technology

# Chair

Tobias Dienlin, U of Hohenheim, GERMANY

# Participants

Is There a Global Digital Privacy Culture?

Payal Arora, Erasmus U, THE NETHERLANDS

Online Privacy Concerns and Privacy Management: A Meta-Analytic Review

Lemi Baruh, Koc U, TURKEY

Ekin Seçinti, IUPUI, USA

Zeynep Cemalcılar, Koc U, TURKEY

Comparative Optimism About Privacy Risks on Social Network Sites

Jennifer Jiyoung Suh, U of California - Santa Barbara, USA

Miriam Metzger, U of California - Santa Barbara, USA

Paving the Way for Technical Privacy Support: A Qualitative Study on Users' Intentions to Engage in Privacy Protection Johanna Schaewel, U of Düsseldorf, GERMANY

#### 6223

# Information Processing and Technology

#### Monday 09:30-10:45 Indigo 202B

#### Communication and Technology

#### Chair

Donghee Yvette Wohn, New Jersey Institute of Technology, USA

#### **Participants**

Searching About Safety: Exploring the Information Search Process in the Digital Safety Realm

Ruth Shillair, Michigan State U, USA

Prosocial vs. Trolling Communities on Facebook: An Information Exchange, Message Interactivity, and Participant Agreement Study of Individual-Group Behaviors

Elmie Nekmat, U of Alabama, USA

Kellyn Lee, Singapore Management U, SINGAPORE

"How Much Do You Say? What Do You Say?" Exploring the Interplay Between Information Complexity and Interactivity

Linwan Wu, U of South Carolina, USA Sriram Kalyanaraman, Pennsylvania State U, USA

Can Interface Cues Nudge the Modeling of Food Consumption? Experiments on a Food Ordering Website Jinghui (Jove) Hou, Florida State U, USA

### Psychology of Media Enjoyment

#### Monday 09:30-10:45 Indigo 204A

#### **Mass Communication**

Allison Eden, Michigan State U, USA

#### **Participants**

"Is He Talking to Me?" How Breaking the Fourth Wall Influences Enjoyment

Daniel Possler, Hannover U of Music, Drama and Media, GERMANY

Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

Lucas Golombek, Hannover U of Music, Drama and Media, GERMANY

Blissed by the Past: Media-Induced Nostalgia as Audience Response Factor for Subjective and Psychological Well-Being

Tim Wulf, U of Cologne, GERMANY

Josephine Schmitt, U of Cologne, GERMANY

Psychological Effects of Repeated Exposure to Elevating Entertainment: An Experiment Over Six Weeks

German Neubaum, U of Duisburg-Essen, GERMANY

Nicole C. Kramer, U Duisburg - Essen, GERMANY

Katharina Alt, U of Duisburg - Essen, GERMANY
The Psychology of Marathon Television Viewing: Antecedents and Viewer Involvement

Riva Tukachinsky, Chapman U, USA

Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL

#### 6225

# Argument, Engagement, and Persuasion

### Monday 09:30-10:45 Indigo 204B

# **Mass Communication**

#### Chair

Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Discussion Factors: How Relevance and Quality Cues in Media Content Promote Media-Stimulated Interpersonal Communication

Pablo Porten-Chee, U of Zurich, GERMANY

Meta-Analysis of Humor Effects on Persuasion

Nathan Walter, U of Southern California, USA

Michael J. Cody, U of Southern California, USA Larry Zhiming Xu, U of Southern California, USA

Sheila Teresa Murphy, U of Southern California, USA

When Similarity is Dissimilar: A Meta-Analysis of the Dimensions of Manipulated and Perceived Character-Audience Similarity on

Engagement and Persuasion

Angeline Sangalang, U of Pennsylvania, USA

Minji Kim, U of California - San Francisco, USA

Empirical and Normative Argument Quality: The Need to Distinguish Convincing Arguments From Good Arguments

Hans Hoeken, Utrecht U, THE NETHERLANDS

# Propaganda, Censorship, and Information in China

#### Monday 09:30-10:45 Indigo 206

# **Political Communication**

Lukas Otto, U of Koblenz-Landau, GERMANY

Chair

How the Chinese Government Fabricates Social Media Posts for Strategic Distraction, Not Engaged Argument Jennifer Pan, Stanford U, USA

Gary King, Harvard U, USA

Margaret Roberts, U of California - San Diego, USA

Social Media Use, Political Affect, and Participation Among University Students in Urban China

Chen Gan, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Becoming More Proactive Actors: Chinese Government's Media Strategies in Popular Protest

Chao Zhang, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Shaowei Chen, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

How a Traffic Accident and an Internet Meme Changed People's Minds

Kecheng Fang, U of Pennsylvania, USA

Mass Political Tourism: Reflections on the Origin and Spread of Red Tourism in China

Chunfeng Lin, U of Illinois - Urbana-Champaign, USA

#### 6228

#### **New Perspectives on Newsworthiness**

**Monday** 09:30-10:45 Aqua Salon C

#### Journalism Studies Public Relations

#### Chair

Oren Meyers, U of Haifa, ISRAEL

#### **Participants**

News Values in Social Media: Exploring Peaks in Activity About Organizations on Twitter

Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS

Theo Araujo, U of Amsterdam, THE NETHERLANDS

Issue-Specific Newsworthiness: The Impact of Individual Specialization and Party Issue Ownership on News Coverage of MPs (Top Student Paper)

Kirsten Van Camp, U of Antwerp, BELGIUM

Signaling Newsworthiness: How Corporate Characteristics Affect Corporate Visibility and Tone in Company News Coverage Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

From Silence to Salience: Keystone XL and Rethinking How Issues Make the New

Tim Wood, New York U, USA

Unpublishing the News: An analysis of U.S. and South Korean Journalists' Discourse About an Emerging Practice

Stephanie L. Craft, U of Illinois, USA

Hye Soo Nah, U of Illinois - Urbana-Champaign, USA

Regina J Ahn, U of Illinois at Urbana-Champaign, USA

Alejandro Ortiz, Northwestern U, USA

## 6229

# Communication in Public: From the Streets to Institutions and Businesses

#### **Monday** 09:30-10:45 Aqua Salon D

# Language & Social Interaction

#### Chair

Theresa R. Castor, U of Wisconsin-Parkside, USA

#### **Participants**

Place-Making and Communication Practice: Everyday Precarity in a Night Market in Hong Kong

Ngai Keung Chan, Cornell U, USA

The Social Meanings of Urban Vernaculars: Differentiating Effects of Citélanguage in Advertising

Joyce Koeman, KU Leuven, BELGIUM Stefania Marzo, KU Leuven, BELGIUM

How Procedural Justice is Endangered in Small Claims Courts

Karen Tracy, U of Colorado, USA

Danielle Hodge, U of Colorado - Boulder, USA

Moral Argumentation in the Public Sphere: Studying Museum Visitor Discourse

Chaim Noy, U of South Florida, USA

"This Is My Kingdom": Christian Talk in Interracial Conversation in a Korean-Owned Store

Sarah Cho, U of Massachusetts - Amherst, USA

#### 6230

09:30-10:45

Aqua Salon E

# Monday Child

### The Mediated T(w)een Years: Self-Expression, Self-Concept, & Appearance Satisfaction

#### Children Adolescents and the Media

#### Chair

Kristen Harrison, U of Michigan, USA

#### **Participants**

The Development of Social Media Practices Among PreTeens (Age 8-12): An Impression Management Perspective

Dian de Vries, Utrecht U, THE NETHERLANDS

Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Natascha Notten, Radboud U Nijmegen, THE NETHERLANDS

Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS

A Biopsychosocial Model for Understanding Media Internalization and Appearance Dissatisfaction Among Preadolescent Boys and

Ann Rousseau, KU Leuven, BELGIUM

The Reciprocal and Indirect Relationships Between Passive Facebook Use, Comparison on Facebook, and Adolescents' Body
Dissatisfaction

Ann Rousseau, KU Leuven, BELGIUM

Eline Frison, KU Leuven, BELGIUM

Adolescents' Self- and Peer-Objectification: Associations With Media Use, Online Appearance Conversations, and the

Internalization of Rewarded Appearance Ideals

Laurens Vangeel, KU Leuven, BELGIUM

Jolien Trekels, KU Leuven, BELGIUM

Steven Eggermont, KU Leuven, BELGIUM

Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

The Relationship Between Social Network Site Use and Adolescent Self-Concept Development

Kristin Drogos, U of Texas at Dallas, USA

Barbara J. Wilson, U of Illinois at Urbana-Champaign, USA

#### Respondent

Jennifer Stevens Aubrey, U of Arizona, USA

#### 6231

# Data Centers and the Centralization of Data Production: Connected Communications Infrastructures Across Disparate Geographies

#### **Monday** 09:30-10:45 Aqua Salon F

#### Philosophy, Theory and Critique

#### Chairs

Vicki Mayer, U of Texas, San Antonio, USA Ml Hogan, Illinois Institute of Technology, USA

#### **Participants**

The Data Center Surplus

Ml Hogan, Illinois Institute of Technology, USA

Multiplier Madness: Lessons That Data Centers Take From Hollywood

Vicki Mayer, U of Texas, San Antonio, USA

Data Centres in an Expanded Field: Greenland and the Production of Global Climate Data

Rafico Ruiz, U of Trento, ITALY

Regulating Digital Infrastructure: Legal and Policy Challenges for Data Centers

Jennifer Holt, U of California - Santa Barbara, USA

This panel seeks to build on the deep histories of data centers by tracing their political, social, and environmental impacts in specific regions where they locate. Our intervention is show the local reverberations of data centers and their political economies despite their invisibility and lack of governing transparency. This panel will explore the various impacts and implications of a rapidly growing data center industry, including the cloud's infrastructural visibility, the shift in local economies and incentives for development such as tax breaks and proximity to existing infrastructure, ideal environmental emplacements and electricity and water consumption, public relations discourse and self-curated representations of data centers online, as well as policy debates and decisions in the industry.

# 6232

# "Infostructuring": Information Control and Visibilities in Digital Spaces

#### **Monday** 09:30-10:45 Aqua 300AB

# Organizational Communication

# Chair

Mikkel Flyverbom, Copenhagen Business School, DENMARK

#### Participants

Strategic and Inadvertent Information Opacity: The Perils, Opportunities, and Consequences for Organizations in the Digital Age

Paul Leonardi, U of California - Santa Barbara, USA

Cynthia Stohl, U of California - Santa Barbara, USA Michael Stohl, U of California - Santa Barbara, USA

No Need to Say it Out Loud: Priming and Infostructuring in Organizational Advocacy

John Murray, Stockholm U, SWEDEN

Mikkel Flyverbom, Copenhagen Business School, DENMARK

The Infostructures of Social Media Platforms: Visibility, Moderation, and Algorithmic Choreography

Tarleton L. Gillespie, Microsoft Research, USA

Leaky Wars: Infostructures, Data Visualizations, and the Politics of Leakiness

Nanna Thylstrup, U of Copenhagen, DENMARK Daniela Agostinho, U of Copenhagen, DENMARK

#### Respondent

Paul Dourish, U of California - Irvine, USA

This panel explores an overlooked dimension of digital transformations – what we term 'infostructuring' – and suggests why the field of organizational communication may benefit from a stronger focus on how digital information gets structured, sorted and moderated. Scholars have spent decades trying to articulate the different shapes taken by other kinds of intervention, information control, and visualization, such as narratives, numbers and nonverbal forms of communication. In contrast, we know too little about communication spaces where digital traces get sorted and are made visible and actionable. This panel therefore offers illustrative and conceptual articulations of digital and datafied forms of information control and the kinds of interventions they give rise to.

#### 6234

#### Creativity and Creative Behaviors in Media Industries

#### **Monday** 09:30-10:45 Aqua 310AB

### **Media Industry Studies**

# Participants

Navigating the Grey Zone: Developers' Views on Imitation and Inspiration in the Game Sector

Lies van Roessel, Hans-Bredow-Institut, GERMANY

Christian Katzenbach, Alexander von Humboldt Institute for Internet and Society, Berlin

YouTube Creators: The Role of Play, Labor, and Creative Voice in Building a Digital Media Powerhouse

Mohamed El Marzouki, Indiana U Bloomington, USA

Televising Hybrid Music Culture

Ju Oak Kim, Texas A&M International U, USA

Performing the Artist: Expertise and Social Media in Cultural Work

Karen Patel, Birmingham City U, UNITED KINGDOM

#### 6235

#### Crossing Borders: Popular Culture, Politics, and National Identity

#### **Monday** 09:30-10:45 Aqua 313

#### **Popular Communication**

#### Chair

Aswin Punathambekar, U of Michigan, USA

#### **Participants**

District Thailand: The Hunger Games and Censorship in Thailand

Simon David Turner, U of East Anglia, UNITED KINGDOM

A New Public Sphere? English-Language Stand-Up Comedy in India

Subin Paul, U of Iowa, USA

Media Events and Cosmopolitan Fandom: "Playful Nationalism" in the Eurovision Song Contest

Maria Kyriakidou, U of East Anglia, UNITED KINGDOM

Michael Skey, U of East Anglia, UNITED KINGDOM

Julie Uldam, Roskilde U, DENMARK

Patrick McCurdy, U of Ottawa, CANADA

The First and Last Signs of Main Street: Semiosis and Modality in California and Hong Kong Disneylands

William McCarthy, U of Adelaide, AUSTRALIA

Ming Cheung, The U of Adelaide, AUSTRALIA

### 6236

### Researching Communications Between Memory and History

#### **Monday** 09:30-10:45 Aqua 314

# **Communication History**

# Chair

James Stanyer, Loughborough U, UNITED KINGDOM

#### **Participants**

The Future of Memory and History Research in Communication Studies.

Julia Sonnevend, U of Michigan, USA

Constructing Organizational Pasts and Personal Futures

Michael Schudson, Columbia U, USA

Remembering (& Forgetting) in the News: Investigating Global-Local Dynamics With a Historical Perspective

Pawas Bisht, Keele U, UNITED KINGDOM

Reclaiming the Place of History in Media/Memory Studies

Jerome Bourdon, Tel Aviv U, ISRAEL

### Respondent

Emily Keightley, Loughborough U, UNITED KINGDOM

This panel explores the distinctive interventions of history and memory studies in communications research and the difficulties and possibilities involved in working across these two fields. We aim to initiate a rapprochement between historical and mnemonic approaches to communications in order to avoid the pitfalls of each, and to address a number of the theoretical, conceptual and methodological questions and challenges for media, culture and communications scholars that this raises.

# Challenges to Effective Communication in Healthcare Settings

**Monday** 09:30-10:45 Aqua 303

#### **Health Communication**

#### Chair

Yulia Strekalova, U of Florida, USA

#### **Participants**

Exploring Traditional Chinese Medicine Physicians' Insights Towards the Dialectical Tensions Between TCM and Biomedicine: A Critical Perspective

Jing Ci Jill Lim, National U of Singapore, SINGAPORE

Leanne Chang, U of Nottingham Ningbo China, CHINA, PEOPLE'S REPUBLIC OF

The Management of Knowledge in Interprofessional Care: How Nurses Contribute to the Case-Construction in an Intensive Care

Letizia Caronia, U of Bologna, ITALY Marzia Saglietti, U of Bologna, ITALY

Examining Change in Hospital Built Environments: A Pre-Post Study of Nurse Communication and Patient Care

Kevin Real, U of Kentucky, USA

Josh Santiago, San Diego State U, USA

Kathy Isaacs, U of Kentucky, USA

Lindsey Fay, U of Kentucky, USA

Allison Carll-White, U of Kentucky, USA

Aric Schadler, U of Kentucky, USA

Patients' Perspectives of Oral Healthcare Providers' Communication: Considering the Impact of Message Source and Content Ashley Anker, College of Brockport, SUNY, USA

Carolyn Lagoe, Nazareth College, USA

How CAM Practitioners Frame Alternative Medicine in Preventive Care: Implications for Integrative Medicine

Vinita Agarwal, Salisbury U, USA

#### 6238

#### **Understanding Audiences for Tobacco-Related Health Communication**

#### **Monday** 09:30-10:45 Aqua 305

# **Health Communication**

#### Chair

Meghan Bridgid Moran, Johns Hopkins U, USA

#### **Participants**

Perceived Smoking Cessation Control May Reduce the Perceived Necessity of Stopping Smoking

Claudia Poggiolini, U of Zurich, SWITZERLAND

Effects of Prosmoking Information Scanning Using Social Media on Young Adults' Smoking Initiation

Yaguang Zhu, U of Texas - Austin, USA

Information and Delivery Preferences of Adolescents and Young Adults for Tobacco Education Websites

Allison Lazard, U of Texas - Austin, USA

Lindsey Horrell, U of North Carolina - Chapel Hill, USA

Erin Sutfin, Wake Forest U, USA

Jessica Pikowski, U of North Carolina - Chapel Hill, USA

Jennifer Cornacchione, Wake Forest U, USA

Seth M. Noar, U of North Carolina - Chapel Hill, USA

Intervening to Say 'No' to Secondhand Smoke and Vapor: Psychosocial Correlates of Intentions to Ask Others Not to Smoke or

Vape in Public Venues

Cabral A Bigman, U of Illinois, USA

Susan L Mello, Northeastern U, USA

Ashley Sanders-Jackson, Michigan State U, USA

Andy SL Tan, Dana-Farber Cancer Institute, USA

Smoking Prevention in China: Perspective From Cancer Patients

Chan Chen, Washington State U, USA

Bruce Pinkleton, Washington State U, USA

Hui Tan, Central South U, CHINA, PEOPLE'S REPUBLIC OF

# 6239

# Theory and Research on Testing Health Message Effects

**Monday** 09:30-10:45 Aqua 307

Chair Andy J King, Texas Tech U, USA

**Health Communication** 

# Participants

Is It Just About Age? Preference For and Understanding of Graphs Presenting Health Risk Information

Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

Monique Alblas, U of Amsterdam, THE NETHERLANDS

Liset van Dijk, Netherlands Institute for Health Services Research, THE NETHERLANDS

Jesse Jansen, Sydney School of Public Health, AUSTRALIA

The Effects of Attractiveness and Source Expertise on Online Health Sites

Wan Seop Jung, Southern Utah U, USA

Mun-Young Chung, Pennsylvania State U, USA

Eun Soo Rhee, Towson U, USA

Message Impact Theory: Testing a Process-Oriented Framework for Communication Evaluation and Research

Jakob D. Jensen, U of Utah, USA

Melinda Krakow, National Cancer Institute, USA

Katheryn Christy, U of Utah, USA

Chelsea Ratcliff, U of Utah, USA

Manusheela Pokharel, U of Utah, USA

Robert N Yale, U of Dallas, USA

Applying the E-EPPM Model and the Message Sequence: The Case of the Zika Virus

Paola Conte, U of Oklahoma, USA

FuWei Sun, U of Oklahoma, USA

Rashmi Thapaliya, U of Oklahoma, USA

Sexually Permissive Attitudes: A Lens Through Which Televison Exposure Might Influence How Sexual Health and Sexual Activity are Linked in Memory

Francesca Dillman Carpentier, U of North Carolina - Chapel Hill, USA

Elise M. Stevens, U of North Carolina - Chapel Hill, USA

# 6242

# Postcoloniality, Nationalism, and Propaganda Global Communication and Social Change

Monday 09:30-10:45 Sapphire Ballroom M

Daya Thussu, U of Westminster, UNITED KINGDOM

### **Participants**

Beyond Luister: Postcolonial Casualties, "Born Frees," and Decolonization in South Africa

Toks Oyedemi, U of Limpopo, SOUTH AFRICA

The Commodification of Banal Nationalism: Daily Visual Representations of Nationhood

Delia Dumitrica, Erasmus U Rotterdam, THE NETHERLANDS

The Role of Latin American Scholarship in European Communication Studies: Confronting Postcolonialism as Practice by Fostering Academic Cosmopolitanism

Sarah Anne Ganter, U of Oxford, UNITED KINGDOM

Felix Ortega, U of Salamanca, SPAIN

Tweeting Like a State, or the Networked State at War: Social Media Use in the 2014 Gaza Invasion

William Lafi Youmans, George Washington U, USA

Xi Dada Loves Peng Mama: Digital Culture and the Return of Charismatic Authority in China

Terry Flew, Queensland U of Technology, AUSTRALIA

Liangen Yin, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF

# 6245

# News vs. Native Advertising: Perspectives in Journalism Research

#### **Monday** 09:30-10:45 Sapphire 400A

# Journalism Studies

#### Chair

Michael B. Karlsson, Karlstad U, SWEDEN

## **Participants**

Native Advertising and the New Meanings of News Content

Matthew Carlson, Saint Louis U, USA

The Effects of Disclosures to Help Consumers Differentiate Native Advertising From Other Content

Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS

The Role of Transparency and Perceived Deceptiveness in Consumer Evaluations of Native Advertising

Bartosz Wojtek Wojdynski, U of Georgia, USA

Revisiting PR and Journalists' Relationships in Light of Native Advertising

Tamar Lahav, Ariel U, ISRAEL

Dorit Zimand Sheiner, Ariel U, ISRAEL

The Boundaries of Native Advertising: An International Comparison of 20 Newspapers in Five Countries

Erik Knudsen, U of Bergen, NORWAY

Raul Ferrer Conill, Karlstad U, SWEDEN

Corinna Maria Lauerer, Ludwig Maximilians U Munich, GERMANY

Aviv Barnoy, Ben-Gurion U of the Negev, ISRAEL

# Respondent

Michael B. Karlsson, Karlstad U, SWEDEN

This panel engages in various fronts of the native advertising debate contextualized within the boundaries of journalism. We argue that the capacity of native advertising to alter journalism for the worse or for the better is a necessary discussion in journalism research. Our contribution to the scholarly debate spills over a conceptual and empirical inquiry while maintaining an international perspective.

#### 6246

#### To Troll or Not to Troll: Online Harassment in Video Games

#### Monday 09:30-10:45 Sapphire 400B

#### **Game Studies**

Jan Van Looy, Ghent U, BELGIUM

#### **Participants**

Determinants of Online Harassment in Multiplayers

Jolien De Letter, Ghent U, BELGIUM

Antonius J. van Rooij, Ghent U, BELGIUM

Jan Van Looy, Ghent U, BELGIUM

Under the Bridge: An In-Depth Examination of Online Trolling in a Gaming Context

Christine Cook, Tilburg U, THE NETHERLANDS

Juliette Schaafsma, Tilburg U, THE NETHERLANDS

Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Toxic Teammates or Obscene Opponents? How Cooperation and Competition Influence Hostility Towards Teammates and

Opponents in an Online Game

Dave Mclean, U of Florida, USA

Thomas Franklin Waddell, Pennsylvania State U, USA

James D. Ivory, Virginia Polytechnic Institute and State U, USA

The Effects of Sexualized Violence in Video Games on Rape Myth Acceptance

Martha Fernandez de Henestrosa, U of Luxembourg, LUXEMBOURG

Andre Melzer, U of Luxembourg, LUXEMBOURG

Effects of A Serious Game on Immigration Attitudes: Playing "Papers, Please" Decreases Positive Attitudes Toward Migrants

Jorge Pena, U of California - Davis, USA

Subuhi Khan, U of California - Davis, USA

Juan Hernandez Perez, U Católica de Murcia, SPAIN

Pablo Cano Gomez, U Católica de Murcia, SPAIN

#### 6248

# The Role of NGOs and Nonprofit Sector in Diplomatic Activities

#### Monday **Public Diplomacy** 09:30-10:45 Sapphire 410A

Natalia Grincheva, Centre for Interdisciplinary Studies in Society and Culture, Concordia U, AUSTRALIA Caitlin Schindler, Institute of World Politics, USA

## **Participants**

The Boundaries of Public Diplomacy: A Typology of Korean "Nongovernmental Diplomacy Organizations"

Kadir Ayhan, Hankuk U of Foreign Studies Graduate School of International and Area Studies, KOREA, REPUBLIC OF Nonstate Diplomacy Perspective From Turkey: The Example of the Economic Development Foundation in Turkey- EU Relations Begum Kurtulus, Istanbul U, TURKEY

Mimicking State Public Diplomacy? Turkey's Nonstate Diplomacy on the Syrian Refugee Crisis

Nur Uysal, Marquette U, USA

Lost in Translation: Efforts to Convey an Image of a Nation Through Cultural Diplomacy, and the Role of the Audience Jitka Panek Jurkova, Charles U, CZECH REPUBLIC

What Do We Mean by "Non-Western Perspectives?" Applying "Intercultural Competence" to the Study of Nonstate Diplomacy Natalia Grincheva, Centre for Interdisciplinary Studies in Society and Culture, Concordia U, AUSTRALIA Tara McPherson, USAC, USA

Networks: The New Force in Soft Power dialogue

Ruth Bereson, Griffith U, AUSTRALIA

Caitlin Byrne, Bond U, AUSTRALIA

When Nonstate Diplomacy Challenges Authoritarian States; Exploring Power, Legitimacy, and the Limits of Diplomatic Capabilities Through the Case of Open Russia Movement

Anna A Popkova, Western Michigan U, USA

The panel seeks to explore complex, multi-faceted climate of contemporary international communications influenced by the emergence (intervention) of nonstate actors of diplomacy. It aims to investigate the global rise of nonstate diplomacy focusing on nongovernmental organizations (NGOs). Considering that a large concentration of academic scholarship concerning nonstate diplomacy is focused on western countries, the panel proposes to shift forward from this dominant research trajectory. The panel combines five presentations which explore nonstate diplomacy in the context of South Korea, Turkey, Israel and Czech Republic. The panel seeks to investigate if nonstate actors have a place in their national political systems and have capacities to contribute to or, in contrast, to compete with traditional governmental efforts in public or cultural diplomacy.

Blue Sky Workshop: Finding, Landing, and Navigating Academic Jobs: A Blue Sky Workshop for Graduate Students and Early-Career Scholars

Monday 09:30-10:45 Cobalt 500 Sponsored Sessions

Chair

Rosemary Clark, U of Pennsylvania, USA

#### 6317

## **Multitasking and Attention**

Monday 11:00-12:15 Indigo Ballroom A

## **Communication and Technology**

Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS

## **Participants**

Attitudes Toward Task-Switching Moderate Valence but Not Arousal While Switching Between Several Activities Jared Scott Brickman, Washington State U, USA

David E Silva, Washington State U, USA

Who Enjoys Bullet Screen Videos? The Multitasking Generation With Social Desire

Anan Wan, U of South Carolina, USA

Linwan Wu, U of South Carolina, USA

From Screen Time to Screen Action: Multiscreening, Attention, and Engagement

Patricia Dias, Catholic U of Portugal, PORTUGAL

Javier Serrano, U of Navarra, SPAIN

The Fragmentation of Media Tasks on a Laptop Computer: Moment-by-Moment Analysis of Task-Switching and Writing

Performance

James J. Cummings, Boston U, USA Leo Yeykelis, Alphabet, Inc., USA

Byron Reeves, Stanford U, USA

#### 6318

#### Media and Audience Fragmentation

Monday 11:00-12:15 Indigo Ballroom B

# **Mass Communication**

## Chair

Michael Scharkow, Zeppelin U, GERMANY

#### **Participants**

Distinctions in the Media Welfare State: A Bourdieusian Take on Audience Fragmentation

Johan Lindell, Karlstad U, SWEDEN

Jan Fredrik Hovden, U of Bergen, NORWAY

Fragmentation and Duplication: A Cross-National Comparative Analysis of Cross-Platform News Audiences

Richard Fletcher, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Fragmentation of Online Usage: An Analysis of Clickstream Data

Merja Mahrt, U of Duesseldorf, GERMANY

How Do Online Audiences Flow to Fragment? Augmenting Duplication Analysis With Clickstreams

Harsh Taneja, U of Missouri - Columbia, USA

Angela Wu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

#### 6319

# Innovations in Communication Science and Biology: Methodological and Theoretical Advancements (High-Density)

#### Monday 11:00-12:15 Indigo Ballroom C

# Communication Science and Biology

# Chair

Emily Falk, U of Pennsylvania, USA

# **Participants**

Heartrate as an Implicit Measure of Event Segmentation

Tino GK Meitz, Leibniz ScienceCampus Tuebingen, GERMANY

Markus Huff, U of Tuebingen, GERMANY

Frank Papenmeier, U of Tuebingen, GERMANY

Alexander Ort, U of Fribourg, SWITZERLAND

Andreas M. Fahr, U of Fribourg, SWITZERLAND Mapping Influence of Physiological Arousal on Cognitive Message Processing

Alexander Ort, U of Fribourg, SWITZERLAND

Andreas M. Fahr, U of Fribourg, SWITZERLAND

Hannah H. Frueh, U of Fribourg, SWITZERLAND

Intrinsic Reward Motivates Shifts Between Cognitive Control and Default Mode Networks During Task Performance

Richard Huskey, Ohio State U, USA

Britney Nicole Craighead, U of California - Santa Barbara, USA

Michael Miller, U of California - Santa Barbara, USA

Rene Weber, U of California - Santa Barbara, USA

Neural Sensitivity to Implicit vs. Explicit Communication

Lorraine Borghetti, Ohio State U, USA Zheng (Joyce) Wang, Ohio State U, USA

Emily L Davidson, Ohio State U, USA

Media and the Moral Mind: Binding and Individualizing Moral Intuitions Elicit Distinct Cortical Activation

Ori Amir, U of California - Santa Barbara, USA

Richard Huskey, Ohio State U, USA

James Michael Mangus, U of California - Santa Barbara, USA

Reid Swanson, U of Southern California, USA

Andrew Gordon, U of Southern California, USA

Peter Khooshabeh, USA Army Research Lab, USA

Rene Weber, U of California - Santa Barbara, USA

Eye Movements as Measures of Memory in Communication Research (Top 5 Paper)

Jason C. Coronel, Ohio State U, USA

Matthew Sweitzer, Ohio State U, USA

The Offramp Problem: Treating Media Psychology as an Insular Field Inhibits Theoretical and Empirical Progress (Top 5 Paper)

Jacob T Fisher, U of California - Santa Barbara, USA

Justin Robert Keene, Texas Tech U, USA

Richard Huskey, Ohio State U, USA

Rene Weber, U of California - Santa Barbara, USA

#### 6320

#### The Role of Emotion in Information Processing

#### Monday 11:00-12:15 Indigo Ballroom D

### **Information Systems**

#### Chair

Rachel L. Bailey, Washington State U, USA

#### **Participants**

Dynamic Processing of Sequential Emotional Trajectories in Public Service Advertisements

Tianjiao Wang, Washington State U, USA

Rachel L. Bailey, Washington State U, USA

Examining Dual-Process Models of Emotions: Two Systematic Reviews

Zhan Xu, U of Connecticut, USA

Gender Differences in Neural Indicators of Emotion and Attention to Same-Sex Pairs in Advertising

Glenna Lee Read-Bullock, Indiana U, USA

Isaiah Innis, Indiana U, USA

Irene Ingeborg van Driel, Indiana U, USA

Robert F. Potter, Indiana U, USA

How Do Emotional Visuals Aid Consumers' Memory of CSR Information?

Sungwon Chung, Fort Hays State U, USA

Sun Young Lee, Texas Tech U, USA

Portrayal of Emotional Rewards and Prosocial PSA Effectiveness

Xiaodan Hu, Ohio State U, USA

Robert F. Potter, Indiana U, USA

When Are Emotional Online Product Reviews Persuasive? The Role of Reviewer Expertise Cues and Review Valence

Roselyn J. Lee-Won, Ohio State U, USA

Megan Ashley Vendemia, Ohio State U, USA

Kathryn Coduto, Ohio State U. USA

Cognitive and Affective Processing of Fast Food Warnings and Their Impact on Fast Food Consumption

Tao (Jennifer) Ma, U of Connecticut, USA

The Presentation Matters: The Effect of Animateness in Affective Picture Processing

Jiawei Liu, Washington State U, USA

Rachel L. Bailey, Washington State U, USA

# 6321

## Are They Buying It? Consumer Socialization and Advertising Responses Among Children & Teens (HHD Session)

Monday 11:00-12:15 Indigo Ballroom H Children Adolescents and the Media Mass Communication

# Chair

Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

#### **Participants**

Revising a Measure to Assess Consumer-Related Family Communication Patterns

Marina Krcmar, Wake Forest U, USA

Matthew A. Lapierre, U of Arizona, USA

Brenna Wallace, Wake Forest U, USA

Cross-National Differences in Consumer Socialization, Development, and Behavior: A Comparison of Children in the United States and the Netherlands

Matthew A. Lapierre, U of Arizona, USA

Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS

From Persuasive Messages to Tactics: Exploring Children's Knowledge and Judgment of New Advertising Formats

Pieter De Pauw, Ghent U, BELGIUM

Ralf De Wolf, Ghent U, BELGIUM

Liselot Hudders, Ghent U, BELGIUM

Verolien Cauberghe, Ghent U, BELGIUM

A Macrolevel Assessment of Introducing Children Food Advertising Restrictions on Children's Unhealthy Food Cognition and Behaviour

May O. Lwin, Nanyang Technological U, SINGAPORE

Andrew Zi Han Yee, Nanyang Technological U, SINGAPORE

Jerrald Lau, Nanyang Technological U, SINGAPORE

Janelle Ng, Nanyang Technological U, SINGAPORE

Jocelin Y Lam, Nanyang Technological U, SINGAPORE

Ysa Cayabyab, Nanyang Technological U, SINGAPORE

Shelly Malik, Nanyang Technological U, SINGAPORE

Featuring Fitness: Demographic Differences in Children's Responses to a Food Advertisement Depicting Physical Activities Jessica Castonguay, U of Arizona, USA

Shaping Children's Healthy Eating Habits With Food Placements in Movies? An Experimental Investigation

Brigitte Naderer, U of Vienna, AUSTRIA

Jorg Matthes, U of Vienna, AUSTRIA

Alice Binder, U of Vienna, AUSTRIA

Franziska Marquart, U of Amsterdam, THE NETHERLANDS

Mira Mayrhofer, U of Vienna, AUSTRIA

Agnes Obereder, U of Vienna, AUSTRIA

Ines Katrin Spielvogel, U of Vienna, AUSTRIA

The Influence of Peer Communication on Adolescents' Persuasion Knowledge and Attitudes Toward Social Advertising

Brahim Zaroualim, U of Antwerp, BELGIUM

Karolien Poels, U of Antwerp, BELGIUM

Michel Walrave, U of Antwerp, BELGIUM

Koen Ponnet, U of Antwerp, BELGIUM

Adolescents' Reactions to Food Products and Body Images in Advertisements

Tali Te'eni-Harari, Peres Academic Center, ISRAEL

Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL

Facing the Music: Using Disclosures to Activate Adolescents' Persuasion Knowledge

Robert Cartwright, The Hague U, THE NETHERLANDS

Suzanna Johanna Opree, Erasmus U Rotterdam, THE NETHERLANDS

Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS

#### Respondent

Sahara Byrne, Cornell U, USA

# 6322

### **Technology and Democracy**

Monday 11:00-12:15 Indigo 202A

# Communication and Technology

# Stephan Winter, U of Amsterdam, GERMANY

# **Participants**

A Time-Series, Multinational Analysis of Democratic Forecasts and Emerging Media Diffusion, 1994-2014

Kate Mays, Boston U, USA

Jacob Groshek, Boston U, USA

Voting, Inc.: International EVMs and Indian Democracy

Patrick Jones, U of Oregon, USA

Understanding Processes of Structuration on Social Media as a Basis for Governmental Communication Strategy

Lidwien van de Wijngaert, Utrecht U, THE NETHERLANDS

Mark Van Vuuren, U of Twente, THE NETHERLANDS

Extending the Gamson Hypothesis on New Media Use and Elite-Challenging Political Engagement: A Cross-Polity Study

Xinzhi Zhang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Wan-Ying Lin, City U - Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

## Digital Skills & Inequality

#### Monday 11:00-12:15 Indigo 202B

#### Communication and Technology

Michael David Hazen, Wake Forest U, USA

#### **Participants**

21st-Century Digital Skills For Work: A Systematic Literature Review

Ester Laar, U of Twente, THE NETHERLANDS

Alexander van Deursen, U of Twente, THE NETHERLANDS

Jan A. G. M. Van Dijk, Twente U, THE NETHERLANDS

Jos de Haan, Erasmus U Rotterdam, THE NETHERLANDS

Digital Divide and Employability: ICT Skills for Appropriation

Yvonne Ai-Chi Loh, Nanyang Technological U, SINGAPORE

Arul Chib, Nanyang Technological U, SINGAPORE

The Digital Skills Gap: How Digital Skills and Political Interest Threaten the Online Public Sphere

Michael A. Beam, Kent State U, USA

Jay D. Hmielowski, Washington State U, USA

Myiah J Hutchens, Washington State U, USA

"If They Can't Find You, It's All for Naught": Variation in Algorithmic Literacy Among Creative Entrepreneurs

Erin Flynn Klawitter, Northwestern U, USA

Eszter Hargittai, U of Zurich, SWITZERLAND

### **Issues in Advertising Research**

#### Monday 11:00-12:15 Indigo 204A

#### **Mass Communication**

#### Chair

Christiana Schallhorn, U of Würzburg, GERMANY

# **Participants**

Are "My Celebrities" Exemplary and "Others' Celebrities" Flawed? Third-Person Perception in Celebrity Endorsement

Jung-Sook Lee, Towson U, USA

Lingling Zhang, Towson U, USA

Hua Chang, Towson U, USA

Promoting Processed Organic Foods: Hedonic (Not Virtue-Based) Message Frames Increase Perceptions of Healthfulness

Siobhan McGroarty, Paychex, Inc., USA

George Anghelcev, Pennsylvania State U, USA

The Effect of Ad Customization and Ad Variation on Internet Users' Perceptions of Multiple Advertising Exposures and Attitudes Nam Young Kim, Sam Houston State U, USA

Entertainment Consumption of Sport Celebrity. Comparing Influences of Different Source Credibility Characters on Consumption

Ke Zhang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

# How Political Actors Use Social Media: Lessons for Success

### Monday 11:00-12:15 Indigo 204B

# **Political Communication**

#### Chair

Daniel Kreiss, U of North Carolina - Chapel Hill, USA

#### **Participants**

Celebrity Politics in an Age of Visual Connectivity: Exploring Instagram as a Platform for Political Mass-Self Communication Andreas Widholm, Södertörn U, SWEDEN

Mattias Ekman, Orebro U, SWEDEN

Exposing Themselves? The Personalization of Tweeting Behavior During the 2012 Dutch General Election Campaign

Todd Graham, U of Groningen, UNITED KINGDOM

Daniel Jackson, Bournemouth U, UNITED KINGDOM

Marcel J. Broersma, U of Groningen, THE NETHERLANDS

Predicting the Digital Success of Swiss Politicians and Parties on Facebook and Twitter

Tobias R. Keller, U of Zurich, SWITZERLAND

Katharina Kleinen-von Koenigsloew, U of Hamburg, GERMANY

Talking it Personally: Features of Successful Political Posts on Facebook

Nir Noon Nave, Hebrew U of Jerusalem, ISRAEL

Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

The Rise of the Social Media Politician: The Cases of Narendra Modi and Klaus Iohannis

Roxana Galusca, U of Michigan, USA

Joyojeet Pal, U of Michigan, USA

**Monday** 11:00-12:15 Indigo 206

#### Visibility in News Coverage: Attention to Actors and Issues

#### Political Communication Journalism Studies

#### Chair

David Nicolas Hopmann, U of Southern Denmark, DENMARK

#### **Participants**

The Effect of Politicians' Personality Traits on Their Media Visibility

Eran Amsalem, Hebrew U of Jerusalem, ISRAEL

Alon Zoizner, Hebrew U of Jerusalem, ISRAEL

Tamir Sheafer, Hebrew U of Jerusalem, ISRAEL

Stefaan Walgrave, U of Antwerp, BELGIUM

Under-Cover: The Influence of Event- and Context-Traits on the Visibility of Armed Conflicts

Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Johannes Holzleitner, Ludwig Maximilians U Munich, GERMANY

Understanding the Dynamics of Politicians' Visibility in Traditional and Online Media

Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

Katjana Gattermann, U of Amsterdam, THE NETHERLANDS

Transnationalized Election Campaigns: A Content Analysis of the German and Italian National Elections 2013

Cristian Vaccari, U of Bologna, ITALY

Claudius Wagemann, U of Frankfurt, GERMANY

More Than Sports and Traffic? Content of Local News in the United States

Tobias Konitzer, Stanford U, USA

Rebecca Weiss, Stanford U, USA

James Hamilton, Stanford U, USA

#### 6327

# White Man's Burden No More: Reimagining Communication Theory Through Race, Gender, and Empire

## **Monday** 11:00-12:15 Aqua Salon AB

# **Ethnicity and Race in Communication Feminist Scholarship**

# Chair

Paula U. Chakravartty, New York U, USA

#### **Participants**

Theorizing Racial/Postcolonial Subjugation and Economic Exploitation

Paula U. Chakravartty, New York U, USA

Media Studies and/as Critical Race and Gender Theory

Minh Ha T Pham, Pratt Institute, USA

On Cultural Erasure and Labor

Roopali Mukherjee, City U of New York, USA

Considered Intersectionality

Sarah Janel Jackson, Northeastern U, USA

Erasure Writ Large

Safiya Noble, U of California - Los Angeles, USA

The Muslim Problem

Journalism Studies

Isra Ali, New York U, USA

In this panel we take up the political-intellectual labor of women of color as a call for all of us who continue to theoretically prop up (white) men whose voices do not need to be amplified by minoritized folks, especially in the theorization of race and media, to do better.

#### 6328

# Journalists' Discourses About Journalism: Negotiating Professional Practices and Boundaries

#### Monday 11:00-12:15 Aqua Salon C

#### air

# Stephanie L. Craft, U of Illinois, USA

# **Participants**

Facebook in the News: Social media, Journalism, and Public Responsibility Following the 2016 Trending Topics Controversy Matthew Carlson, Saint Louis U, USA

Mo 'Meta' Blues: Metajournalistic Discourse, Mesolevel Actors, and Popular Television

Patrick Ferrucci, U of Colorado-Boulder, USA

Photojournalism and Iconic Images in a Digital Age: Editorial Coverage of the Deliberations Over the Alan Kurdi Photographs

Mette Mortensen, U of Copenhagen, DENMARK

Stuart Allan, Cardiff U, UNITED KINGDOM

Chris Peters, Aalborg U Copenhagen, DENMARK

Narratives and Journalistic Divides: Discourses on Free Speech in the Western and Islamic News Media

Muhammad Khalil Khan, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

Fei Wu, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

Nadeem Akhtar, South China U of Technology, CHINA, PEOPLE'S REPUBLIC OF

Cornelius Pratt, Temple U, USA

Building the Journalistic Paradigm: Beyond Paradigm Repair

Tim P. Vos, U of Missouri - Columbia, USA

Joseph Moore, U of Missouri - Columbia, USA

# Why Sports Communication Matters: Identity, Representation, and Social Responsibility

#### Monday 11:00-12:15 Agua Salon D

#### **Sports Communication**

Chair

Gregory D. Newton, Ohio U, USA

### **Participants**

Double Play!: Examining the Relationship Between MLB's Corporate Social Responsibility and Sport Spectators' Behavioral

Intentions

Joon Kyoung Kim, U of South Carolina, USA

Holly Kaylan Ott, U of South Carolina, USA

Kevin Hull, U of South Carolina, USA

minhee choi, U of South Carolina, USA

Effects of Controllability of Athlete Celebrity Endorsers' Drug Scandals on Punitive Opinions: Sensation Seeking as a Moderator

Soojung Kim, U of North Dakota

Tanja Eisenschmid, U of North Dakota, USA

Timothy James Pasch, U of North Dakota, USA

Girls Can't Play Football: A Discussion of the Exclusiveness of American Football and the Inclusiveness of Fantasy Football

Caroline Elizabeth Sawyer, U of South Carolina - Beaufort, USA

Make a Wish: Does German Public Broadcasting Meet Normative Expectations and Audience Preferences in Regard to their Media

Coverage of the 2016 Rio Olympics?

Pero Dosenovic, U of Muenster, GERMANY

Marco Luenich, U of Muenster, GERMANY Christopher Starke, U of Muenster, GERMANY

Frank Marcinkowski, U Muenster, GERMANY

Felix Flemming, U of Muenster, GERMANY

## 6330

## Porn, Public Opinion, Poland and More: Topographies of Advocacy and Activism

#### Monday 11:00-12:15 Aqua Salon E

Lesbian, Gay, Bisexual, Transgender and Queer Studies

**Mass Communication** 

**Communication History** 

Journalism Studies

Feminist Scholarship

#### Chair

Lynn A. Comella, U Nevada - Las Vegas, USA

### **Participants**

Two Steps Forward, One Step Back? Amazon's Transparent, Ecological Systems Theory, and the Changing Dynamics of Family

Amy B. Becker, Loyola U Maryland, USA

Maureen E Todd, Towson U, USA

Transnational Gay and Lesbian Press at the Twilight of the Cold War in Poland

Lukasz Szulc, U of Antwerp, BELGIUM

Namma Pride Namma Media: Media, Discourse and the LGBT community in Bengaluru, India

Kailash Koushik, Florida State U, USA

Contextualizing Western LGBT Identity Politics: A Critical Analysis of the Indonesian LGBT Movements' Responses to Anti-

LGBT Vitriol

Dyah Pitaloka, National U of Singapore, SINGAPORE

Hendri Wijaya, U of Sydney, AUSTRALIA

Lesbian Pornography and Cultural Production in 1980s San Francisco: On Our Backs and the Emotional Labor of Sexual

Transgression

Lynn A. Comella, U Nevada - Las Vegas, USA

#### 6331

# Hacking

#### Philosophy, Theory and Critique

#### Monday 11:00-12:15 Aqua Salon F

Jayson Harsin, The American U of Paris, FRANCE

#### **Participants**

Outline of a Communications Model for Hacking and Cybersecurity

Patrick Burkart, Texas A&M U, USA

Tom McCourt, Fordham U, USA

"We Do Not Forgive. We Do Not Forget": Anonymous, Precarity, and a New Digital Sovereignty

Paromita Sengupta, U of Southern California, USA

Making the Materiality of Media Tangible: Hacking and Repairing as Political Engagement

Sebastian Kubitschko, U of Bremen, GERMANY

Sigrid Kannengiesser, U of Bremen, GERMANY

The Medium of the Secret: On an Asymmetrical Invisibility War

Ella Klik, New York U, USA

#### 6332

### **Exploring Financial Public Relations and Investor Relations**

#### **Monday** 11:00-12:15 Aqua 300AB

# **Public Relations**

Chair Alison N. Novak, Rowan U, USA

## **Participants**

(Financial) Crisis of Confidence: The Refocusing Events of the Great Recession for Financial Journalism and Media Relations Luke W Capizzo, U of Maryland, USA

Facades of Trust in UK Retail Banking: A Decade of Trust Restoration Campaigns

Clea D Bourne, Goldsmiths, U of London, UNITED KINGDOM

Investor Relations: A Systematic Literature Review

Christian Pieter Hoffmann, U of Leipzig, GERMANY

Sandra Tietz, U of Leipzig, GERMANY

Kerstin Hammann, U of Leipzig, GERMANY

#### Respondent

Marcia DiStaso, Pennsylvania State U, USA

#### 6334

## Creating Critical Media Workers: Labor and Pedagogy

#### **Monday** 11:00-12:15 Aqua 310AB

#### **Popular Communication**

Ethnicity and Race in Communication

Feminist Scholarship

#### Chairs

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Vicki Mayer, Tulane U, USA

#### **Participants**

What's Wrong With Inequality? Confronting Meritocracy

Kate Oakley, U of Leeds, UNITED KINGDOM

The Good Will Out? Discourses of Talent in Cultural and Media Education Mark Banks, U of Leicester, UNITED KINGDOM

From the Politics of Representation to the Politics of Production; Teaching Race and the Cultural Industries

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Digital Humanities as Cradles of Democratic Representation: Collaborative Methods in Making Media

Vicki Mayer, Tulane U, USA

Teaching Students to Use New Tools and Platforms to Enhance Rather Than Restrict Media Freedom and Diversity Adrienne Russell. U of Denver. USA

Taking Community Engagement Into Journalism Education

Lynn Schofield Clark, U of Colorado, USA

# 6335

# The Construction of Body: Age, Disability, and Plastic Surgery in Media Portrayals

#### **Monday** 11:00-12:15 Aqua 313

# Feminist Scholarship

**Health Communication** 

#### **Participants**

Overcoming the Under- and Misrepresentation of Older Women in the Media

Michael Prieler, Hallym U, KOREA, REPUBLIC OF

Too Old for Leather? Age, Gender, and Negotiating a Xena Reboot

Elena Rosa Maris, U of Pennsylvania, USA

More Than Words: Disability, Class, Race, and Gender Performances on TV's Speechless

Joy Michelle Jenkins, U of Missouri, USA

Rachel Grant, U of Missouri, USA

Models Portrayal in Advertising and the Increase of Plastic Surgeries Among Lebanese Women: Objectification Perspective Carine El Hajj, Notre Dame U, LEBANON

Jessica El-Khoury, Notre Dame U, LEBANON

#### 6336

# Critical Interventions for Sustainable Global Value Chain Communication: Suspicion, Critique, and Creative Engagement

Monday 11:00-12:15 Aqua 314

#### **Organizational Communication**

Rahul Mitra, Wayne State U, USA

#### **Participants**

Corporate Social Responsibility on the Supply Chain: A Suspicious Reading

Zhuo Ban, U of Cincinnati, USA

Civil Society, Labor Watch, and Sustainable Production

Jing Jiang, U of North Carolina - Chapel Hill, USA

Love, Care, and the Westward Expansion: Foxconn's Postcrisis Discourse and Organizational Change

Dongjing Kang, U of Colorado - Denver, USA

Communicatively Enacting "Enlightenment" for Global Food Sustainability

Rahul Mitra, Wayne State U, USA

Is Apple Making the Invisible Visible?

Mahuya Pal, U of South Florida, USA

Hannah Bush, U of South Florida, USA

#### Respondent

Oyvind Ihlen, U of Oslo, NORWAY

This panel features communication scholarship that asks crucial questions about the organizing processes underlying global supply chains—particularly related to the voices, exchanges and dynamics among nation-states and regulatory bodies, civil society actors, business organizations, multistakeholder initiatives, and grassroots communities.

### Social Norms, Social Capital, and Social Influence in Health Communication

Monday 11:00-12:15 Aqua 303

### **Health Communication**

#### Chair

Sandi W. Smith, Michigan State U, USA

The Strength of Bridging Social Capital: The Case Study of Normative Behavior, Latinas, and Cervical Cancer

Nathan Walter, U of Southern California, USA

Sheila Teresa Murphy, U of Southern California, USA

Lauren B. Frank, Portland State U, USA

Sandra J. Ball-Rokeach, U of Southern California, USA

A Moderated Mediation Model of the Relationship Between Media, Social Capital, and Stomach Cancer Knowledge

Chul-joo Lee, Seoul National U, KOREA, REPUBLIC OF

Kwan-ho Kim, U of Pennsylvania, USA

Bee-ah Kang, Johns Hopkins U, USA

Is it the Celebration or Who's Drinking? Predicting Celebration Drinking With a Revised Look at Perceived Social Norms in the

Age of Social Media

Duygu Kanver, Michigan State U, USA

Greg Viken, Michigan State U, USA

Saleem Elias Alhabash, Michigan State U, USA

Sandi W Smith, Michigan State U, USA Pang-Ning Tan, Michigan State U, USA

Predicting Adolescent Binge Drinking: The Effects of Conversational Valence and the Moderating Role of Peer Popularity on

Binge-Drinking Attitudes and Intentions

Elroy Boers, U of Amsterdam, THE NETHERLANDS

The Dual Role of Interpersonal Communication About Organ Donation

Thomas N. Friemel, U of Zurich, SWITZERLAND

Benjamin Fretwurst, U of Zurich, SWITZERLAND

Tobias Frey, U of Zurich, SWITZERLAND

## 6338

## **Message Framing Effects in Health Contexts**

#### Monday 11:00-12:15 Aqua 305

#### **Health Communication**

Chair

#### Lourdes Martinez, San Diego State U, USA

#### **Participants**

The Role of News Frames in Shaping Online Reader Dialogue About Mental Illness

Anna Rae Gwarjanski, U of Alabama, USA

Scott Parrott, U of Alabama, USA

Image and Framing Effects on Perceptions of Self-Efficacy and Body Satisfaction: Messaging to Encourage Employees to

Participate in Wellness Programs

Maria E. Len-Rios, U of Georgia, USA

Yen-I Lee, U of Georgia, USA

Effects of Message Framing on Influenza Vaccination: Understanding the Role of Risk Disclosure, Perceived Vaccine Efficacy, and Felt Ambivalence

Sungsu Kim, U of Georgia, USA

Ivanka Pjesivac, U of Georgia, USA

Yan Jin, U of Georgia, USA

Prospect Theory to Health Communication: Interplay of Goal and Attribute Framing With Certainty Information

Tae Kyoung Lee, U of Utah, USA

Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Organizing Persuasive Appeals for Organ Donation: A Study of Evidence and Prospect Effects on Organ Donation Messages

Kelly Nicole Erika Christerson, San Diego State U, USA

Brian H. Spitzberg, San Diego State U, USA

Lourdes Martinez, San Diego State U, USA

#### 6339

### Doing Justice to Journalism: Legal Challenges in the News

### **Monday** 11:00-12:15 Aqua 307

#### Doing Justice to Jour hansm. Legar Chanenges in the New

#### Journalism Studies Communication Law & Policy

#### Chair

Kyu Ho Youm, U of Oregon, USA

#### **Participants**

Can an Algorithm Commit Libel? Applying Media Law to Automated Journalism

Casey Carmody, U of Minnesota, - Twin Cities, USA

Seth C. Lewis, U of Oregon, USA

Feeding Big Brother: Why the Synergy of Commerce and Convenience Calls for Institution-Based Privacy

Lillian C. Black, Wayne State U, USA

Philip Patterson, Oklahoma Christian U, USA

Constructing Justice in Media Trials: An Analytical Typology of Social Justice in China

Fen Jennifer Lin, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Chun Yang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Nationwide U.S. Multicity Coverage of Transgender Rights: A Community Structure Approach

Brooke Buonauro, College of New Jersey, USA

John C. Pollock, College of New Jersey, USA

Colleen Phelan, College of New Jersey, USA

Abigail Hosonitz, College of New Jersey, USA

Melanie Salmon, College of New Jersey, USA Cleo Kordomenos. College of New Jersey. USA

Melisssa Morgan, College of New Jersey, USA

"And all the While, the Voice of his Blood Cries From the Ground": Journalism, Law, and Memory in the Danny Katz Murder

Affair

Oren Meyers, U of Haifa, Israel, ISRAEL

Ravit Tovly, U of Haifa, ISRAEL

### 6340

### **Cultural Metrics**

#### **Monday** 11:00-12:15 Agua 309

Media Industry Studies Communication and Technology

#### Chairs

Tarleton L. Gillespie, Microsoft Research, USA Devon Powers, Temple U, USA

### **Participants**

Cultural Strategy as Cultural Measurement

Devon Powers, Temple U, USA

Problems With Sentiment Analysis

Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Hyperlinking Cultures

Fernando Bermejo, IE U, SPAIN

The Interpretive Ambiguity of Cultural Metrics

Caitlin Petre, Yale U, USA

#### Respondent

Tarleton L. Gillespie, Microsoft Research, USA

This panel explores the concept of "cultural metrics:" considering how digital, mobile, and social technologies have given rise to tools for measuring both culture and its audiences; how this effort often involves unique hybrids of quantitative measurement and qualitative assessment; and how cultural production, circulation, and consumption have shifted in light of this commitment to metrics. Metrics are "those data that are used to provide some sort of measure of the world." Our interest here is not only in how culture has been metricized, but also how metrics are cultured: how attempts to measure reflect deep cultural origins, expose the nature of measurement itself, and become flashpoints for public conversation and contestation.

#### 6342

#### Global Exclusions: Refugees, Exiles, and Migrants

#### **Monday** 11:00-12:15 Sapphire Ballroom M

### Global Communication and Social Change

Radhika Gajjala, Bowling Green State U, USA

#### **Participants**

Chair

Constricting Transnational Identities: Changing National Memories – Articulating Iranian Immigrants' Place in the Israeli Society Aya Yadlin Segal, Texas A&M U, USA

Decolonizing Refugee Empowerment initiatives: Challenging Ableism, Neoliberalism, and the American Dream

Tiffany Dykstra-DeVette, West Virginia U, USA

Exit and Voice in a Digital Age: Iran's Exiled Activists and the Authoritarian State

Marcus Michaelsen, U of Amsterdam, THE NETHERLANDS

Liwat Or Gay?: Western Media & Social Identity In Preasylum Middle Eastern Gay Refugees/Asylum Seekers

Nathian Shae Rodriguez, San Diego State U, USA

Tracing Migrant Death in Documentary on the US-Mexico Border: The Intersection of Storytelling and Activism in Who is Dayani Cristal?

Lucia Mulherin Palmer, U of Texas - Austin, USA

#### 6345

## **Interpersonally Communicating About Sexuality**

#### Monday 11:00-12:15 Sapphire 400A

# **Interpersonal Communication**

Jimmie Manning, CSCA - Central States Communication Association, USA

#### Participants

Gay Acting or Straight Acting? The Relationship Between Perceived Gay-Related Public Opinion and the Public Expression of Male Homosexuality

Richard Lemke, Johannes Gutenberg U Mainz, GERMANY

Simon Merz, Johannes Gutenberg U Mainz, GERMANY

Christina Koehler, Johannes Gutenberg U Mainz, GERMANY

Transitions in Polyamorous Identity and Intercultural Communication: An Application of Identity Management Theory

Billy Table, U of Texas – Austin, USA

Harry Weger, Jr., U of Central Florida, USA

Jennifer A Sandoval, U of Central Florida, USA

Communication Between the Sheets: Investigating the Associations Among Communication During Sexual Activity, Orgasm, Post

Sex Communication, and Relationship Satisfaction

Amanda Denes, U of Connecticut, USA

John Patrick Crowley, U of Washington, USA Margaret E Bennett, U of Connecticut, USA

Sexual Relationship Power, Safer Sexual Communication, and Condom Use: A Comparison of Heterosexual Young Men and

Women

Yachao Bruce Li, U of Georgia, USA

Jennifer A. Samp, U of Georgia, USA

#### 6346

#### Intervening and Restocking the "Tool-Boxes" of Intercultural Communication Pedagogy

#### **Monday** 11:00-12:15 Sapphire 400B

# Intercultural Communication Instructional & Developmental Communication

#### Chair

Sachi Sekimoto, Minnesota State U, Mankato, USA

## **Participants**

Understanding Diversity/Difference Through Children's Literature: A Service-Learning Endeavor in Intercultural Communication Classrooms

Soumia Bardhan, Kansas State U, USA

Coates' "Between the World and Me": A Pedagogical Tool for Addressing Politics of Fear, Masculinity, and the Body Christopher Brown, U of Minnesota - Mankato, USA

(Counter)Storytelling as a Pedagogical Tool for Raising Critical Consciousness About Cocultural Communication Experiences Yea-Wen Chen, San Diego State U, USA

"He is Naturally a Bitch!" Performing Critical Love as the Queer Politics of Failure in Intercultural Communication Classroom Shinsuke Eguchi, U of New Mexico, USA

Compassion, Meditation, and Intercultural Communication Pedagogy

Michael J. McHan, San Diego State U, USA

#### 6318

#### Visual Methods Focused on Photography

**Monday** 11:00-12:15 Sapphire 410A

#### **Visual Communication Studies**

Chair
Catherine L. Preston, U of Kansas, USA

### **Participants**

"A Warm Body With a Camera": What Does Remoteness Mean for Freelance Photographers?

Pinar Istek, U of Texas - Austin, USA

Curated Participation: A Study of Everyday Photography in Organizational Communication Strategy

Cecilia Cassinger, Lund U, SWEDEN

Asa Thelander, Lund U, SWEDEN

In the Company of Selfies: Affective and Cognitive Response to Selfies in Print Advertisements

Steven Holiday, Texas Tech U, USA

Travis Loof, Texas Tech U, USA

R. Cummins, Texas Tech U, USA

Amber Krause, Texas Tech U, USA

Feast for the Eyes: Combine Human Rating and Computer Vision to Predict Food Photograph Popularity

Yilang Peng, U of Pennsylvania, USA

#### 6352

# Voicing New Frontiers in African Communication Scholarship: The Case for Constructive Etic-Emic Interventions

**Monday** 11:00-12:15 Cobalt 500

# Theme Sessions

Philosophy, Theory and Critique Global Communication and Social Change

**Intercultural Communication** 

#### Chair

Jerry K. Domatob, Alcorn State U, USA

#### **Participants**

Patterns of Theorizing African- Centered Research in the 21st Century

Kehbuma Langmia, Howard U, USA

Provincializing Habermas: Decolonising the Public Sphere in Theory and Practice

Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

Toward Africa Continental Academic Body and Africa-Centered Scholarship: The Case for Internal and External Collaboration in Research and Practice

Agnes Lucy Lando, Daystar U, KENYA

Miriam Kwena Ayieko, Daystar U, KENYA

Voicing Communal Wisdom in Communication Scholarship: Theorizing African Cultural Noesis in Research and Practice Bala A. Musa, Northwestern College, USA

#### Respondent

Bellarmine Ezumah, Murray State U, USA

This panel extends the effort toward illuminating the necessity, challenges, and ways of mainstreaming, decolonizing and, yet, collaborating across cultural, regional, and disciplinary boundary as means of enriching African and Western communication research and practice. The presenters and papers on this panel, drawn from Africa, North America and Europe, offer a wide scope and range of perspectives on dialoguing across set mental boundaries. The various contributions call for a willingness to disrupt the boundaries, interrogate inquiry limits, expand disciplinary vocabulary, and welcome new paradigms of theorizing. Instead of the traditional conflict and debate-oriented binary discourse, the call for embracing dialogue, understanding, collaboration, and community building that will benefit the discipline as a whole.

CLOSING PLENARY: Pedagogical Interventions: Transforming the Academy via New Media, Mobile Technologies & Gaming

Monday 12:30-13:45 Indigo Ballroom A Sponsored Sessions

Chair

Paula M. Gardner, McMaster U, CANADA

**Participants** 

Maha Bali, American U of Cairo, EGYPT Anne Balsamo, U of Texas - Dallas, USA Anne Cong-Huyen, Whittier College, USA Leah Jerop Komen, Daystar U, KENYA Andy Opel, Florida State U, USA Jaime Banks, West Virginia U, USA Rabindra A. Ratan, Michigan State U, USA Allison Eden, Michigan State U, USA

This closing roundtable explores the potentials for new and mobile media, emerging technologies, and gaming to disrupt learning in academic environments from the classroom to the conference. From Cairo to Florida, Nairobi to Texas, these scholars explore their efforts to employ locally available technologies to interrogate common practices of teaching, and learning, and to initiate innovative forms of collaboration within and beyond academic walls. The #ICAplay development team joins the panel to reflect on their strategy to disrupt participant flows in our first ever ICA Conference Game.

### 6517

**Monday** 14:00-15:15 Indigo Ballroom A

Why Internet Histories, Now?

Communication and Technology Communication History

Chair

Gerard Michael Goggin, U of Sydney, AUSTRALIA

**Participants** 

Out From the PLATO Cave: The Prehistory of Social Computing

Steven Jones, U of Illinois, Chicago, USA

Guillaume Latzkototh, Louis-Jacques-Casault U Laval, CANADA

A History of Operationalizing Digital Divides

Bianca Christin Reisdorf, Michigan State U, USA

William H. Dutton, Michigan State U, USA

The Long History of the Internet

Sandra Braman, Texas A&M U, USA

Notes From /dev/null

Finn Brunton, New York U, USA

African Histories of the Internet

Herman Wasserman, U of Cape Town, SOUTH AFRICA

The Internet as a Structure of Feeling: 1992-1996

Thomas Streeter, U of Vermont, USA

Internet Posthistory

Alexander Campbell Halavais, U of Washington, USA

This roundtable reflects upon an emerging area of communication history research - Internet histories. Featuring leading figures in this nascent venture, the roundtable will take up and discuss key questions, including: Why Internet histories, now? How might we frame and present the major theoretical, methodological, and/or empirical gaps in existing research on Internet histories? What are the conceptual and methodological opportunities of doing Internet histories? What are the challenges for doing Internet histories that are genuinely international in character, given the wide variety of languages, cultural locations, social contexts, and institutional settings? What are the archival and material conditions of the material of Internet histories?

### 6518

**Monday** 14:00-15:15 Indigo Ballroom B

## Media Choice and Selection

### Mass Communication

Chair

Felix Frey, U of Leipzig, GERMANY

### **Participants**

Habitual Media Selection and Attention to the Content During Exposure

Teresa K. Naab, U of Augsburg, GERMANY

Anna Schnauber, Johannes Gutenberg U Mainz, GERMANY

Modes of Authentication: Realism Cues and Media Users' Assessment of Realism Across Media and Genres

Felix Frey, U of Leipzig, GERMANY

Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY

Wolfram Peiser, Ludwig Maximilians U Munich, GERMANY

Procrastination Out of Habit? The Role of Impulsive vs. Reflective Media Selection in Procrastinatory Media Use

Anna Schnauber, Johannes Gutenberg U Mainz, GERMANY

Adrian Meier, Johannes Gutenberg U Mainz, GERMANY

Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY

Surfing in Funland: Digital Overabundance, Media Consumption, and Choice Satisfaction

Marco Gui, U of Milano-Bicocca, ITALY

James Shanahan, Indiana U, USA

Mina Tsay-Vogel, Boston U, USA

Luca Stanca, U of Milano - Bicocca, ITALY

### 6519

### Monday 14:00-15:15 Indigo Ballroom C

## Message Effects on Health Behavior and Related Outcomes (High-Density)

### **Health Communication**

### Chair

Allison Lazard, U of Texas - Austin, USA

### Participant 4 6 1

Improving First Impressions of Health Websites: The Influence of Visual Complexity on Favorable Elaboration

Andy J King, Texas Tech U, USA

Allison Lazard, U of Texas - Austin, USA

Using Narratives to Promote Sunscreen Use: The Persuasive Impact of Narrative Perspective and Modality

Xiaoli Nan, U of Maryland, USA

Zexin (Marsha) Ma, U of Maryland, USA

Michelle Futerfas. Ú of Maryland. ÚSA

Communicating About Breast Cancer Overdiagnosis and Overtreatment: Data From a Population-Based Survey of U.S. Women

Rebekah Nagler, U of Minnesota - Twin Cities, USA

Erika Franklin Fowler, Wesleyan U, USA

Sarah E. Gollust, U of Minnesota – Twin Cities, USA

The Interplay Between Temporal Frame and Message Format in Health Messages

Seungae Lee, U of Texas - Austin, USA

Jiwon Kim, Texas A&M International U, USA

Jisook Ko, U of Texas - Austin, USA

Effects of a Personalized Antidrinking Mobile Game on College Students' Responses to Binge Drinking

Joonghwa Lee, U of North Dakota, USA

Soojung Kim, U of North Dakota, USA

The Influence of Communication Mode on the Willingness to Provide Positive Word-of-Mouth About a Health Campaign

Guido M Van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS

Coen Wirtz, Vrije U Amsterdam, THE NETHERLANDS

Framing and Exemplification Effects on Responses to Lung Cancer News

Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Jingjing Han, Indiana U, USA

Xia Zheng, Indiana U, USA

### 6520

### **Monday** 14:00-15:15 Indigo Ballroom D

## Information Seeking, Sharing, and Diffusion

### **Information Systems**

### Chair

Bridget E Rubenking, U of Central Florida, USA

### Particinants

Measures of Information Seeking: A Validation Study in the Context of Drug Use Behaviors

Nehama Lewis, U of Haifa, ISRAEL

Lourdes Martinez, San Diego State U, USA

Ofer Carmel, U of Haifa, ISRAEL

Reducing Psychological Distance of Climate Change: Examining an Affective Model of Information Seeking

Yiwei Li, Keio U, JAPAN

Yu Guo, Macau U of Science and Technology, CHINA, PEOPLE'S REPUBLIC OF

Exploring the Impact of Discrete Emotion on Information Seeking About Flood Risks: An Integrative Approach Jiun-Yi (Jenny) Tsai, Northern Arizona U, USA

Undermatching, Information Seeking, and the Knowledge Gap: How Low-Income Students Get Behind and Stay Behind Joy Leopold, U of Miami, USA

Predictors of Online News Sharing: An Application of the Extended Theory of Planned Behavior

Jiyoun Kim, U of Kentucky, USA

Kang Namkoong, U of Kentucky, USA

Sharing the Disgusting: An Experimental Investigation of What Influences Willingness to Share Disgusting Online Videos Bridget E Rubenking, U of Central Florida, USA

Gayle Marks, Unaffiliated, USA

What Happened in Ferguson Stayed in Ferguson? The Influence of Physical Distance on Information-Sharing Behavior Seoyeon Hong, Webster U, USA

Hyunmin Lee, Drexel U, USA

Mi Rosie Jahng, Hope College, USA

Microblog Emotionality and Information Diffusion: Mechanisms of Affective and Cognitive Involvement

Shuang Chen, Chinese Academy of Sciences, CHINA, PEOPLE'S REPUBLIC OF

Kexin Wang, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Yixin Zhou, Chinese Academy of Sciences, CHINA, PEOPLE'S REPUBLIC OF

Mingjie Zhou, Chinese Academy of Sciences, CHINA, PEOPLE'S REPUBLIC OF

### **Advances in Framing Effects Research**

### Monday 14:00-15:15 Indigo Ballroom H

### **Political Communication**

### Chair

Kimberly A. Gross, George Washington U, USA

### **Participants**

Cognitive Biases and Communication Strength in Social Networks: The Case of Episodic Frames

Lene Aaroe, Aarhus U, DENMARK

Michael Petersen, Aarhus U, DENMARK

The Engaging Effect of Exemplars: How an Emotional Reaction Towards Similar People Sparks Political Participation

Kim Andersen, U of Southern Denmark, DENMARK

Morten Skovsgaard, U of Southern Denmark, DENMARK

Erik Albaek, U of Southern Denmark, DENMARK

Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

"Keep it Simple, Stupid"? The Effects of Rhetorical Complexity on Public Opinion

Eran Amsalem, Hebrew U of Jerusalem, ISRAEL

Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigration Attitudes: The Impact of Visual and Verbal Appeals

Desiree Schmuck, U of Vienna, AUSTRIA

### Critical Digital Labor and Algorithmic Studies

### Monday 14:00-15:15 Indigo 202A

### Communication and Technology

Aaron Shaw, Northwestern U, USA

### **Participants**

Alienation in Digital Labor

Eliane Bucher, MGB, SWITZERLAND

Christian Fieseler, Norwegian Business School, NORWAY

Christoph Lutz, Norwegian Business School, NORWAY

Making Global Through Digital Labor: Conquering Markets, Making Profits, and Creating Values

Felicitas Baruch, U of Massachusetts - Amherst, USA

Credit Scoring and Logistical Media: A Case Study on the Algorithmic Infrastructure of Personal Debt

Douglas Spielman, U of North Carolina - Chapel Hill, USA

Data Studies: Adapting Lasswell's Model for a Critical Approach to Big Data

Bill D. Herman, Fordham U, USA

### 6523

## **Digital Deception**

### Monday 14:00-15:15 Indigo 202B

## Communication and Technology

Jeff Hancock, Stanford U. USA

### **Participants**

Matchmaker, Matchmaker, Swipe Me an (Honest) Match: Deception Dynamics in Mobile Dating Messages

David Markowitz, Stanford U, USA

Jeff Hancock, Stanford U, USA

Digital Deceptions: Differences in the Perceived Effectiveness of Media for Deception in the Educational Context

Michael J. McHan, San Diego State U, USA

Brian H. Spitzberg, San Diego State U, USA

Why Do People Get Phished on Social Media? Arun Vishwanath, U at Buffalo, SUNY, USA

The Critical Role Of Cyber Risk Beliefs (CRB) In Determining Why People Fall Victim To Spear Phishing

Arun Vishwanath, U at Buffalo, SUNY, USA

Youngsun Kwak, U at Buffalo, SUNY, USA Brynne Harrison, U at Buffalo, SUNY, USA

### Issues in Crisis, Risk, Disaster Comunication Research

**Monday** 14:00-15:15 Indigo 204A

### **Mass Communication**

### Chair

Robert Benjamin Lull, U of Pennsylvania, USA

### **Participants**

Determinants of Urban Community Residents' Dependency on Local Communication Resources During Economic Crises

Hyerim Jo, U at Albany, SUNY, USA

Matthew D. Matsaganis, U at Albany, SUNY, USA

Distilling Crises as Entertainment: The Depiction of the Ukraine, Eurozone, and Refugee Crises in Political Comedy

Dennis Lichtenstein, Zeppelin U, GERMANY

Cordula Nitsch, U of Düsseldorf, GERMANY

Media Exposure, Perceived Efficacy, and Personal Experience as Predictors of Personal and Social Risk of Mishandled Vaccine in China

Xigen Li, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Yang Liu, Sun Yat-Sen U

Zerui Liang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Xiaohua Wu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Risk Attention Phase Model: A Multidimensional Risk Construct

Silje Kristiansen, Northeastern U, USA

### 6525

### Early Communications Research and Visual Instruction, 1919-1950

### **Monday** 14:00-15:15 Indigo 204B

### **Communication History**

## Chair

Jefferson D. Pooley, Muhlenberg College, USA

## **Participants**

Coming to Our Senses: Toward a Participatory Classroom and Culture, 1919-1946

Katie Day Good, Miami U, USA

Edgar Dale, The Department of Visual Instruction, and an Instruction of the Senses

Brian C Gregory, St. Francis College, USA

Edgar Dale and Communications Demography in U.S. Audio and Visual Military Instruction During WWII, 1941-1945 Josh Shepperd, Catholic U of America, USA

### Respondent

Brenton J. Malin, U of Pittsburgh, USA

With notable exceptions on the history of technologies in education, the social, cultural, political, and economic history of technologies for instruction remains almost entirely unmapped by research. This panel looks at foundational relationships between communication methodologies in classrooms, at federal departments, and with the military, in the political and institutional development of Communication as an academic discipline. This panel attempts to detail the formative period of media instruction by providing contextualization for media literacy as a form of training and sense instruction in formal education institutions.

### 6526

### **Understanding and Advising Organizations in Their PR Efforts**

### Monday 14:00-15:15 Indigo 206

## **Political Communication**

### Chair

David Karpf, George Washington U, USA

### **Participants**

A Primary Definer Online: The Construction and Propagation of a Think Tank's Authority on Social Media

Nick Anstead, London School of Economics, UNITED KINGDOM

Andrew Chadwick, Royal Holloway, U of London, UNITED KINGDOM

Analysis and Action: The Political Will and Public Will Framework

Amber N.W. Raile, Montana State U, USA

Eric Raile, Montana State U, USA

Lori Post, Yale U, USA

Motives and Structures: Analyzing Motivational and Structural Dynamics in Online Communications of Political Interest Organizations

Paula Nitschke, Freie U Berlin, GERMANY

Patrick Donges, U of Leipzig, GERMANY

Political PR Practitioners' Social Media Activities: Driven by In-Group Orientation or Strategic Considerations?

Ole Kelm, U of Düsseldorf, GERMANY

Marco Dohle, U of Düsseldorf, GERMANY

Uli Bernhard, Hochschule Hannover, GERMANY

Gerhard Vowe, U of Düsseldorf, GERMANY

Monday 14:00-15:15 Aqua Salon AB

### For (All) the Times of Your Life: Photo-Sharing Platforms

### **Visual Communication Studies**

### Chair

Catherine L. Preston, U of Kansas, USA

### **Participants**

Science Imagery on Instagram: Fostering Public Engagement in Science

Paige Brown, Louisiana State U, USA

Nicole Smith Dahmen, U of Oregon, USA

Ember Jones, Louisiana State U, USA

Sharenting: An Examination of Parents' Self-Presentation in Instagram Representations of Their Children

Steven Holiday, Texas Tech U, USA

Mary Norman, Texas Tech U, USA

Rebecca Densley, Texas Tech U, USA

"Pinning" Tourist Photographs: A Visual Content Analysis of Photographs Shared on Pinterest of Heritage Tourist Destinations Melissa McMullen, Trinity U, USA

The Integration of Photo-Sharing Social Media in eHealth: Analyzing Perceived Message Effectiveness of Sexual Health Information on Instagram

Nicole O'Donnell, Washington State U, USA

Jessica Fitts Willoughby, Washington State U, USA

Muslim Women on Instagram: Creating Subjectivity Through Photo-Sharing on Social Media

Josephine Leide, Georgia State U, USA

### 6528

### The Socialization of Journalism Students Into the Profession: Results From a Global Survey of J-Students

### Journalism Studies

Monday 14:00-15:15 Aqua Salon C

Claudia Mellado, Pontificia U Católica de Valparaiso, CHILE

Folker Christian Hanusch, U of Vienna, AUSTRIA

### **Participants**

Comparative Design and Methodological Challenges: An Introduction to Journalism Students Across the Globe3

Claudia Mellado, Pontificia U Católica de Valparaiso, CHILE

Folker Christian Hanusch, U of Vienna, AUSTRIA

Global Patterns in Recruitment to Journalism Education

Jan Fredrik Hovden, U of Bergen, NORWAY

Mireya Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Student Perceptions on Journalistic Roles Across the World

Tim P. Vos, U of Missouri - Columbia, USA

Dimitri Prander, Johannes Kepler U of Linz, AUSTRIA

Motivations for Studying Journalism Across the World

Elira Turdubaeva, American U of Central Asia, KYRGYZSTAN

Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND

Ivanka Pjesivac, U of Georgia, USA

Mixed Feelings: Future Journalists' Perspectives on News Industries Across the World

Dan Jackson, Bournemouth U, UNITED KINGDOM

Einar Thorsen, Bournemouth U, UNITED KINGDOM

Can't Hold Us Down: Intervening Discourses on Sexual Assault

This panel will provide a global and comparative analysis of the ways in which journalism students' conceptions of their roles, job expectations, motivation for studying journalism, among others, are shaped during the course of their studies. Over the past few decades, university education in journalism has become an increasingly important pathway into the profession in many countries around the world. We still know relatively little about the similarities and differences in how students experience university education across different political, economic, social and cultural contexts. To address this gap, this panel examines journalism students across 30 diverse countries. Based on surveys with representative samples of students in each country, the panel participants map how journalism students' views of the profession and their future role in it develop over the course of their studies.

# Feminist Scholarship

Monday 14:00-15:15 Aqua Salon D

### **Participants**

You've (Both) Come a Long Way Baby-So Why Hasn't Anything Changed? A Professor Examines Decades of Speaking out Against Sexual Assaults on Campus

Heather Smith, George Mason U, USA

Reclaiming Trauma in the Classroom: An Autoethnographic Study That Desires a Progressive Pedagogical Approach in Sexual Assault Discourse

Brianna Broady, Santa Monica College, USA

A Queer Analysis of the Photo Series "It Happens": Disrupting Hegemonic Ideas of Sexual Assault Julie Chekroun, California State U, Northridge, USA

When They Come Forward: Scrutiny and Support of the Victim in the Public Eye
Julianna Jeanine Kirschner, California State U, Northridge, USA
#notokay: A Critical Understanding of Sexual Assault Narrative and Disruption of Power/Knowledge
Anasheh Gharabighi, California State U, Northridge, USA

Feminist scholarship's impact on the conditions of women and people of color is long standing (hooks, 1981; hooks, 2000; Ngozi Adichie, 2015). The call for feminist intervention in issues of social justice is equally pressing in today's discourse. To fill this communicative gap, this panel explores the intersectionality of feminist theory and practice in promoting interventions of current conditions of sexual assault victims, from the larger lens of social media usage and consumption to everyday pedagogical practices and acts of resistance. This panel utilizes various methodologies—including autoethnography, content analysis, and critical analysis—to intervene in the discourses of sexual assault.

### 6530

### Monday 14:00-15:15 Aqua Salon E

### In the Palm of My Hand: Mobile Media Throughout Childhood & Adolescence

### Children Adolescents and the Media Mobile Communication

### Chair

Meryl Alper, Northeastern U, USA

### **Participants**

App Features That Fulfill Parents' Needs in Apps for Children

Francette Leonie Broekman, U of Amsterdam, THE NETHERLANDS

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Johannes W.J. Beentjes, Ú of Amsterdam, THE NETHERLANDS "The Tablet is my Best Friend!": Practices and Perceptions of Young Children and Parents

Patricia Dias, Catholic U of Portugal, PORTUGAL

Rita Brito, U de Lisboa, PORTUGAL

A Six-Year Longitudinal Study of Texting Trajectories During Adolescence

Sarah M. Coyne, Brigham Young U, USA

Laura Padilla-Walker, Brigham Young U, USA

Hailey Holmgren, Brigham Young U, USA

Please Wait While Your Child Buffers: Parent-Teen Communication via Mobile Devices

Ron Warren, U of Arkansas, USA

Patricia Amason, U of Arkansas, USA

Family Learning With Smartphones Could Feel and Sound Like This in National Parks Brett Oppegaard, U of Hawaii - Manoa, USA

### Respondent

Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

### 6531

### Monday 14:00-15:15 Aqua Salon F

## **Critical Interventions in Corporate Communications**

### Philosophy, Theory and Critique

### Chair

Devon Powers, Temple U, USA

### **Participants**

Consultants and the Communication of Ambiguity

Devon Powers, Temple U, USA

Communicating Corporate Environmentalism

Melissa Aronczyk, Rutgers U, USA

Corporate Reputation Management and Communicative Capitalism: A Love Story

Alison Hearn, U of Western Ontario, CANADA

Feeling Ethical: Affect, Storytelling, and Impact Investors

Zenia Kish, Stanford U, USA

Some Observations on Corporate Communication and Personal Finance

Liz Moor, Goldsmiths, U of London, UNITED KINGDOM

This panel intervenes in scholarly thinking about corporate communication by drawing from the perspectives of cultural and media studies. Corporate communication has been classically understood as a the "framework in which all communications specialists... integrate the totality of the organizational message, thereby helping to define corporate image as a means to improving corporate performance." Administrative work in communication studies assesses how corporations may better manage crisis, and how intraorganizational communication facilitates decision-making, among other topics. While these remain worthwhile goals, our panel seeks to place them in dialogue with scholarship in media and cultural studies that considers how corporations use communication to influence action, manage present and future risk, and shape perceptions in ways that amplify corporate power.

**Monday** 14:00-15:15 Aqua 300AB

### Crisis, Risk and Reliability in Organizational Communication

### **Organizational Communication**

### Chair

Robert L. Heath, U of Houston, USA

### **Participants**

The Effect of Corporate Elitism and Groupthink on Organizational Empathy in Crisis Situations

Chris Myungok Yim, Loyola U, USA

Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF

Pairing Organizational and Individual Factors to Improve Employees' Risk Readiness

Jessica Lynn Ford, Ohio U, USA

Keri Keilberg Stephens, U of Texas - Austin, USA

Constructing Reliability Through the Framing of Failure: An Examination of HRO Practices in Urban Search and Rescue Training Simulations

R. Tyler Spradley, Stephen F. Austin State U, USA

Assessing a Problematic Organization: A Multilevel Analysis and Tracing of Airport Security Discourses

Shawna Malvini Redden, California State U, Sacramento, USA

### Respondent

Michael Andreas Etter, Copenhagen Business School, DENMARK

### 6535

### Studying Piracy: Methods and Challenges

**Monday** 14:00-15:15 Aqua 313 Popular Communication Communication and Technology

Media Industry Studies

### Chair

Jonathan Alan Gray, U of Wisconsin-Madison, USA

### **Participants**

Piracy and Cybernetic Society

Patrick Burkart, Texas A&M U, USA

Piracy, Price, and Value: Rethinking the Terms of the Debate

Ramon Lobato, RMIT U, AUSTRALIA

Towards a Discursive Understanding of Unsanctioned TV Access

Nicole Hentrich, U of Michigan, USA

Sites of Piracy: Ethnography at the Point of Sale or Share

Jonathan Alan Gray, U of Wisconsin-Madison, USA

Camilo Cesar Diaz Pino, U of Wisconsin-Madison, USA

Wan-Jun Lu, U of Wisconsin-Madison, USA Piracy and the Circulation of ebooks: Sources and Methods

Julian Thomas, Swinburne U of Technology, AUSTRALIA

Piracy as a Cultural Infrastructure: How Media Workers' Personal Histories of Cultural Consumption Matter

Nina Li, U of Queensland, AUSTRALIA

Piracy as business and practice occupies liminal space, simultaneously within and outside regular economies, audience reception patterns, and hence knowledge regimes within media and communication studies. This roundtable workshop therefore asks the questions of how to develop a fuller research program around piracy studies, the challenges involved, how to work around these challenges, and what remains to be studied later. Ultimately, these questions address what is at stake in providing a richer, more robust picture of informal economies of media distribution and reception.

### 6536

### **Interventions in Political and Government Relations**

**Monday** 14:00-15:15 Agua 314 Public Relations Public Diplomacy Political Communication

### Chair

Alina Dolea, U of Bucharest, ROMANIA

### **Participants**

Exploring Digital Political Labour: Political Public Relations and the Exploitation of Social Media Engagement

Mikolaj Dymek, Mid Sweden U, SWEDEN

Kajsa Falasca, Mid Sweden U, SWEDEN

Christina Grandien, Mid Sweden U, SWEDEN

"Everyone Will Be Better Off": Rhetorical Strategies in Public Lobbying Campaigns

Oyvind Ihlen, U of Oslo, NORWAY

Ketil Raknes, Kristiania U College, NORWAY

Jens Kjeldsen, U of Bergen, NORWAY

Curbing Audience Prejudgments in Scandals: An Experimental Study of a Public Figure's Responses

Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

Governmental Social Media Intervention for Disaster, Risk, and Crisis Management: SC Floods Case Study

Alessandro Lovari, U degli Studi di Sassari, ITALY

Shannon Bowen, U of South Carolina, USA

Two Tales of One Crash: Intergovernmental Media Relations and Agenda Building During the Smolensk Airline Crash

Barbara Myslik, U of Florida, USA

Liudmila Khalitova, U of Florida, USA

Tiffany Lynn Mohr, U of Florida, USA

Tianduo Zhang, U of Florida, USA

Ji Young Kim, U of Hawaii - Manoa, USA

Agnieszka Turska Kawa, U of Silesia in Katowice, POLAND

Sofiva Tarasevich, U of Florida, USA

Guy Golan, Syracuse U, USA

Craig E. Carroll, New York U, USA

Spiro K. Kiousis, Iowa State U, USA

### Respondent

Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

### 6537

### **Social Support in Online Forums**

### Monday 14:00-15:15 Aqua 303

### **Health Communication**

Yen-I Lee, U of Georgia, USA

### **Participants**

When Support is Needed: Social Support Solicitation and Provision in an Online Alcohol Use Disorder Forum

Yan Liu, U of Wisconsin-Madison, USA

Rachel Kornfield, U of Wisconsin-Madison, USA

Is This a Question of Trust? Trust in Offline Sources as a Trigger to Turn to Online Communities

Elena Link, Hannover U of Music, Drama, and Media, GERMANY

Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY

Hannah H. Frueh, U of Fribourg, SWITZERLAND

A Longitudinal Investigation of Empathic Exchanges in Online Cancer Support Groups: Message Reception and Expression Effects

on Patient's Health Outcomes

Jeong Yeob Han, U of Georgia, USA

Eunkyung Kim, U of Georgia, USA Yen-I Lee, U of Georgia, USA

Social Support and Mental Health: An Analysis of Asian Immigrant Women's Online Support Forums

Eyun-Jung Ki, U of Alabama, USA

JooYoung Jang, U of California - Davis, USA

Jihye Choi, U of California - Davis, USA

Could I Be Pregnant? A Study of Online Adolescent Pregnancy Forums for Social Support

Eryn Nichole Bostwick, U of Oklahoma, USA

Danni Liao, U of Oklahoma, USA

Sun Kyong Lee, U of Washington, USA

### Consumption of News as Democratic Resources: Cross Cultural Perspectives

### Monday 14:00-15:15 Aqua 305

## Journalism Studies

### Chair

Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL

### **Participants**

Consumption of News as Democratic Resources: Theoretical and Methodological Perspectives

Hanna Adoni, Hebrew U of Jerusalem, ISRAEL

Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL

Kim Christian Schroder, Roskilde U, DENMARK Structure and Agency: Media Systems and News Repertoires

Zrinjka Perusko, U of Zagreb, CROATIA

Marisa Torres da Silva, U Nova de Lisboa, PORTUGAL

Rita Maria Figueiras, Catholic U - Portugal, PORTUGAL

Changing Meaning of News: News Definitions Among Youngsters and Adult Groups

Maria Jose Brites, Lusophone U of Porto, PORTUGAL

Ragne Kõuts-Klemm, Ü of Tartu, ESTONIA

The Public Service Broadcasting News

Stanislaw Jedrzejewski, Kozminski U, POLAND

Cross-European News Repertoires

Christian Kobbernagel, Roskilde U, DENMARK Kristin Van Damme, Ghent U, BELGIUM Kim Schroder, Roskilde U, DENMARK

The panel will present findings of a cross national research project that looked into patterns of cross-media news consumption and their association with cultural and political behavior in 12 countries creating a data base for cross cultural comparisons. The panel will present the theoretical framework and the detailed methodology, as well as comparisons of the cross-media news consumption repertoires across the participating countries.

### 6539

### Screen Funding and Commissioning as Interventions

Monday 4:00-15:15 Aqua 307

### **Media Industry Studies**

**Participants** Film and Television Commissioning as Different Degrees of Creative Interventions: Commissioning Roles in Film and Television

Eva Novrup Redvall, U of Copenhagen, DENMARK

Inge Ejbye Sorensen, U of Copenhagen, DENMARK

The Intended and Unintended Consequences of Automatic Funding

Inge Ejbye Sorensen, U of Copenhagen, DENMARK

Eva Novrup Redvall, U of Copenhagen, DENMARK

Commissioning Creativity: Strategic Interventions in Public Service Drama

Vilde Schanke Sundet, Lillehammer U College, NORWAY

Building an Audience: VOD, Digital Distribution, and Independent Film

Philip Drake, Edge Hill U, UNITED KINGDOM

This panel explores current funding and commissioning interventions by publicly funded screen intermediaries, organizations and broadcasters in Northern Europe. The panel examines the intended and unintended consequences of specific initiatives, practices and funding measures that regional and national screen funders and broadcasters put in place to stimulate and nurture screen economies, boost production, and develop talent in their particular territory.

### **Advances in Network Analysis**

Monday 14:00-15:15 Aqua 309

## **Computational Methods**

### Chair

Taiquan Winson Peng, Michigan State U, USA

Who Sets the Political Agenda? Applying the Network Agenda-Setting Model to Twitter

Burak Dogu, Izmir U of Economics, TURKEY

Onur Mat, Bilkent U, TURKEY

Hybrid Contagion: Theoretical and Practical Implications for Communication Campaigns

Jingwen Zhang, U of California - Davis, USA

The Contagion Effects of Recurrent Activation in Social Networks

Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Predictability of Communication Patterns in Spontaneous Teamwork Martin Hilbert, U of California - Davis, USA

Ryan James, U of California - Davis, USA

Teresa Gil-Lopez, U of California - Davis, USA

Ke Jiang, U of California - Davis, USA

Yining Zhou, U of California - Davis, USA

"Social Hypergraph Analysis": Towards an Operationalisation of Actor-Network Theory Using Hypergraphs

Timothy John Graham, Australian National U, AUSTRALIA

Robert Ackland, Australian National U, AUSTRALIA

Marian-Andrei Rizoiu, Australian National U, AUSTRALIA

Ben Swift, Australian National U, AUSTRALIA

## The Geopolitical Economy of China's Cyber Power Strategy: Contexts, Strategies, and Rivalries

### Monday 14:00-15:15 Sapphire Ballroom M

Chair Yu Hong, U of Southern California, USA

Global Communication and Social Change

Reading the 13th Five-Year Plan—Reflections on China's ICT Policy

Yu Hong, U of Southern California, USA

Decoding the Wuzhen Summit: China and Global Internet Governance in a Post-Snowden Cyberspace

Hong Shen, U of Illinois - Urbana-Champaign, USA

Unenforceable: Sino - US Cybersecurity Relations and International Digital Media Policymaking

Aynne Kokas, U of Virginia, USA

After Edward Snowden: US-China Cold Peace Over the Information

Shinjoung Yeo, Loughborough U, UNITED KINGDOM

### Respondent

Daya Thussu, U of Westminster, UNITED KINGDOM

In light of the contentiousness and power rebalance induced partly by the rise of China in the Internet age, the panel is intended to explain China's cyber power strategy in light of profound domestic and global risks, constraints, and possibilities. Ultimately, China's cyber power strategy entails two parts: geopolitics that refers to the territorial aspects of power in a purely political and military view, and geopolitics of accumulation that implies the intertwining between territorial and capitalist logics of power in capitalist international relations, which is intended to redistribute power and resources along the global info-tech commodity chains. The panel is also intended to disaggregate the intention and impact of China's cyber power initiatives and to document a major but specific combination, alignment, and discord of state and business imperatives.

### 6548

### **Environmental Communication in China: Climate Change and Air Pollution**

**Monday** 14:00-15:15 Sapphire 410A

### Environmental Communication Global Communication and Social Change

### Chair

Xinghua Li, Babson College, USA

### **Participants**

Understanding Climate Change Risk Perceptions in China: Media Use, Personal Experience, and Cultural Worldviews Xiao Wang, Rochester Institute of Technology, USA

News Media Coverage of Climate Change in China: A Comparative Analysis of Party-Sponsored and Market-Oriented Newspapers Ran Duan, Michigan State U, USA

Serena Carpenter, Michigan State U, USA

How Do Other Nations Think About Climate Change? Explaining Differences in the Assessments of Climate Change Concerns and

Knowledge Comparing China, USA, and Germany

Monika Taddicken, U of Hamburg, GERMANY

Susann Kohout, Technical U Braunschweig, GERMANY

Imke Hoppe, U of Hamburg, GERMANY

When Scientific Uncertainty Came to Media: Interpretative Flexibility and Beijing's Air Pollution Controversy

Hepeng Jia, Cornell U, USA

Lifeng Deng, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Jun Yan, Huazhong U of Science & Technology, CHINA, PEOPLE'S REPUBLIC OF

### 6552

## Communication Interventions in Fostering Democratic Societies: Countries in Transition

**Monday** 14:00-15:15 Cobalt 500 Theme Sessions
Political Communication
Global Communication and Social Change
Intergroup Communication

### Chair

Kathy Fitzpatrick, American U, USA

### **Participants**

Expanding Spaces for Free Expression: The Rise of Independent Bloggers and Journalists in Cuba

Tracey Eaton, Flagler College, USA

Diarioforcuba: Producing an Independent Online News Site for Cuban Millennials

Allan Richards, Florida International U, USA

Using Social Media as a Communication Intervention Tool in Brazil: The Pro- and Anti-Dilma Rousseff Campaigns on Facebook and Twitter

Raul Reis, Emerson College, USA

Online Media and Platforms Aid a Dying Democracy in Latin America: The Case of Venezuela

Juan-Carlos Molleda, U of Oregon, USA

Creating a Democratic Mindset Through Public Communication: The Romanian Experience

Antoaneta M. Vanc, Quinnipiac U, USA

This is a period of fluctuation in world democratic movements, particularly in Latin America and the Caribbean. Digital communication is playing a transformative role in distributing news and information to citizens isolated by repressive regimes. New platforms also are being used in sustaining democratic norms where transitions have occurred. This session will illuminate the role and impact of media and communication interventions in promoting democratic ideals, providing direction for future research and analysis and insights for practice.

### **Images and Social Media**

Monday 15:30-16:45 Indigo Ballroom A

### Communication and Technology

### Chair

Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

### **Participants**

Images That Matter: Online Protests and the Mobilizing Role of Pictures

Andreu Casas, U of Washington, USA

Nora Webb Williams, U of Washington, USA

Wearable Cameras and Contagion: Spreading Embodied Images of Violence

James N. Gilmore, Indiana U, USA

From Selfies to Media Events: Instagram Posts After the Charlie Hebdo Shooting

Eisa Al Nashmi, Kuwait U, KUWAIT

David Lynn Painter, Rollins College, USA

The Short-Term Longitudinal Relationship Between Instagram Use and Adolescents' Depressed Mood

Eline Frison, KU Leuven, BELGIUM

### 6618

### **Emotion and Social Media**

### Monday 15:30-16:45 Indigo Ballroom B

### **Mass Communication**

### Communication and Technology

### Chair

Gina Masullo Chen, U of Texas - Austin, USA

### **Participants**

An Experiment Applying Attribution Theory to Investigate the Impact of Inspiring UGC Media on Viewers

Keunyeong (Karina) Kim, California State U Dominguez Hills, USA

I Feel What They Say: The Effect of Social Media Comments on Viewers' Affective Reactions Toward Elevating Online Videos

Nicole C. Kramer, U Duisburg - Essen, GERMANY

Stephan Winter, U of Amsterdam, GERMANY

German Neubaum, U of Duisburg-Essen, GERMANY

Leonie Roesner, U of Duisburg-Essen, GERMANY

Sabrina Eimler, U of Applied Sciences Ruhr-West, GERMANY

Mary Beth Oliver, Pennsylvania State U, USA

Shame and Punishment

James Perez, Colorado Mesa U, USA

Deanne Christine Canieso, George Mason U, USA

The Lives of Others: How Facebook Surveillance, Envy, and Depression Evolve Over Time

Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY

Catalina Laura Toma, U of Wisconsin-Madison, USA

Barbara Schuster, Ludwig Maximilians U Munich, GERMANY

### 6619

# Information Systems

### **Monday** 15:30-16:45 Indigo Ballroom C

Chair
Louisa Ha, Bowling Green State U, USA

**User Comments and Feedback** 

News Media Literacy and Topic Involvement as Predictors of Comment Credibility

David Wolfgang, Colorado State U, USA

Manu Bhandari, Arkansas State U, USA

Just the Way I Am: The Effects of Personality Traits and Situational Factors on the Deliberativeness and Civility of User Comments on News Websites

Johannes Beckert, Johannes Gutenberg U Mainz, GERMANY

Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Oliver Quiring, Johannes Gutenberg U Mainz, GERMANY

Quantifying the Tyranny of Likes: How Audience Feedbacks Shape Content Production on Instagram

Yilang Peng, U of Pennsylvania, USA

The Power of "Many Likes": Online Popularity Cues' Effects on Personal Opinion and Public Opinion Perception

Pablo Porten-Chee, U of Zurich, SWITZERLAND

Christiane Eilders, Heinrich-Heine-U, GERMANY

Who are More Likely to Share Online Product Review Videos and be Influenced by Them?

Nicky Chang Bi, Bowling Green State U, USA

Ruonan Zhang, Bowling Green State U, USA

Louisa Ha, Bowling Green State U, USA

"Most Importantly It's Organic!" Characteristics and Effects on Sales of Green Product Reviews

Anke Wonneberger, U of Amsterdam, THE NETHERLANDS

Ewa Maslowska, U of Amsterdam, THE NETHERLANDS

"It's My Own and Honest Opinion!": The Role of Explicitness and Modality in the Effects of Disclosing Sponsored Vlogs

Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS

Somaiya Tabibi, U of Amsterdam, THE NETHERLANDS

Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS Linguistic Features Predicting Trustworthiness in the Sharing Economy

Maarten ter Huurne, U of Applied Sciences Utrecht, THE NETHERLANDS

Jonas Moons, Utrecht U, THE NETHERLANDS

Amber Ronteltap, U of Applied Sciences Utrecht, THE NETHERLANDS

### **Attention and Divided Attention**

### Monday 15:30-16:45 Indigo Ballroom D

## **Information Systems**

# Byungho Park, KAIST, KOREA, REPUBLIC OF

**Participants** The Impact of Cognitive Load on Automatic Attention Capture by Auditory Structural Features

Joshua D. Sites, Indiana U, USA

Edgar Jamison-Koenig, Indiana U, USA

Xia Zheng, Indiana U, USA

Robert F. Potter, Indiana U, USA

Overloaded: Investigating The Effects of Working Memory and Perceptual Load On Attention And Memory for Online News Push

Notifications

Carie Cunningham, Duquesne U, USA

Saleem Elias Alhabash, Michigan State U, USA

How Different Visual Metaphors Influence Resource Allocation and Memory for Advertisements

Kevin Wise, Indiana U, USA

Matthew Peterson, North Carolina State U, USA

Shili Xiong, U of Illinois - Urbana Champaign, USA

Zongyuan Wang, U of Illinois - Urbana Champaign, USA

Interactivity as Structure: How the Feature Type and Quantity Affect Users' Resource Allocation and Memory

Chialing Ho, U of California - Davis, USA

Narine S. Yegiyan, U of California - Davis, USA

Boring is Bad: A Look at the Influence of Arousing Content and Multitasking While TV Viewing on Viewer Memory and

Bridget E Rubenking, U of Central Florida, USA

Music, Multitasking, and Mood Management

Prabu David, Ohio State U, USA

Daniel Totzkay, Michigan State U, USA

Shaheen Kanthawala, Michigan State U, USA

Fei Jia, Drexel U, USA

Ying-Chia Hsu, National Chiao Tung U, CHINA, PEOPLE'S REPUBLIC OF

Navigating the New Science Communication Landscape: Eye Movements Reveal How Citizens Evaluate Scientists as Sources

Jessica McKnight, Ohio State U, USA

Jason C. Coronel, Ohio State U, USA

How We Use Media Matters: The Relationship Between Media Automaticity, Media Multitasking, and Attention

Matt Irwin, Ohio State U, USA

## 6621

### Rules, Norms, and Expectations for Mobile Communication Practices

### Monday 15:30-16:45 Indigo Ballroom H

# **Mobile Communication**

### Chair

Jason A. Martin, DePaul U, USA

### **Participants**

Why Do Parents Mediate Children's Use of Smartphones? An Application of the Theory of Planned Behavior

Wonsun Shin, U of Melbourne, AUSTRALIA

Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Integrated Parental Mediation Style in Predicting Children's Privacy Protection and In-App Promotion Avoidance

Jocelin Y Lam, Nanyang Technological U, SINGAPORE

Wonsun Shin, U of Melbourne, AUSTRALIA

May O. Lwin, Nanyang Technological U, SINGAPORE

Intergenerational Differences in Attitudes Towards Phubbing: Digital Natives and Digital Immigrants

Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS

Nick Israel, Tilburg U, THE NETHERLANDS

It's How You Phub That Matters: An Experimental Study on Factors Explaining the Effect of Copresent Phone Use on Relational Outcomes

Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS

Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

How Does the Presence of the Typing Awareness Indicator, Length of Response Time and Message Brevity in Instant Messaging Platforms Affect Interpersonal Relationships?

Margaret Yee Man Ng, U of Texas - Austin, USA

Microcoordinating Patient Care With Mobile Apps: The Disparity of Norms, Networks, and Names

Keri Keilberg Stephens, U of Texas - Austin, USA

Millie A. Harrison, U of Texas - Austin, USA

Mobile Sourcing: A Case Study of Journalistic Norms and Chat Apps Usage

Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA

Colin Agur, U of Minnesota - Twin Cities, USA

### 6622

### **Trust and Tradeoffs for Online Privacy**

Monday 15:30-16:45 Indigo 202A

### Communication and Technology

Chair

Opeyemi Akanbi, U of Pennsylvania, USA

### Participant:

Nothing to Hide, Nothing to Lose?: Incentives and Disincentives for Sharing Information With Institutions Online

Alice Marwick, Data & Society, USA

Eszter Hargittai, U of Zurich, SWITZERLAND

The Privacy Trade-Off in Mobile Apps: The Roles of Intrusiveness, App Value, and Privacy Concerns

Verena Miriam Wottrich, U of Amsterdam, THE NETHERLANDS

The Role of Habits and Prior Experience in Motivating User Cybersecurity Behavior

Ruth Shillair, Michigan State U, USA

Robert Larose, Michigan State U, USA

Mengtian Jiang, Michigan State U, USA

Shelia Cotten, Michigan State U, USA Nora J Rifon, Michigan State U, USA

Nota J Kilon, Michigan State U, USA

Trust in Peer-to-Peer Based Sharing Economy: The Mediation Role of Trust in Platform Provider

Jing Yang, Michigan State U, USA

Xiaoyu Zhao, Michigan State U, USA

Tong Xie, Michigan State U, USA

### 6623

### **Technology Studies**

### **Monday** 15:30-16:45 Indigo 202B

### Communication and Technology

### Chair

Jeff Hancock, Stanford U, USA

## **Participants**

Exchange Relations on the Dark Web

Jonathan Pace, U of Pennsylvania, USA

TerrorTube: Algorithms and Islamic State on YouTube

Dhiraj Murthy, U of Texas - Austin, USA

The Pirate's Code: How Rules Dictate the Deviance of Music Consumption on What.CD

Ian Dunham, Rutgers U, USA

What's the Folk Theory? Reasoning About Cyber-Social Systems

Megan French, Stanford U, USA

Jeff Hancock, Stanford U, USA

### 6624

## Not-So-Good-Feelings in Media Consumption

### **Monday** 15:30-16:45 Indigo 204A

# Mass Communication

Matthias Hofer, U of Zurich, SWITZERLAND

### **Participants**

Chair

Disgust, Need for Affect, and Responses to Microbiome Research

Ye Sun, U of Utah, USA

Sara K. Yeo, U of Utah, USA

Meaghan McKasy, U of Utah, USA

Jessica Houf, The U of Utah, USA

Erika Shugart, American Society for Cell Biology, USA

Effects of Guilt Inducement on Subsequent Media Behavior: Lessons From Two Studies

Sven Joeckel, U of Erfurt, GERMANY

Leyla Dogruel, Freie U Berlin, GERMANY

Allison Eden, Michigan State U, USA

Tina Heurich, U of Erfurt, GERMANY

Grossed-Out Givers: Inoculation, Reactance, and Disgust-Eliciting Charitable Appeals

Deena Kemp, Cornell U, USA

Jeff Niederdeppe, Cornell U, USA

Sahara Byrne, Cornell U, USA

Guilty Pleasure No More: The Relative Importance of Media Use for Coping With Stress

Robin Nabi, U of California - Santa Barbara, USA

Debora Daniela Perez Torres, U of California - Santa Barbara, USA

Abby Prestin, U of California - Santa Barbara, USA

### Media, Gender, and Gender Roles

Monday 15:30-16:45 Indigo 204B

### **Mass Communication**

Lelia Samson, Nanyang Technological U, SINGAPORE

### **Participants**

Investigation of Predictors and Effects of Sexual Objectification in Celebrity Instagram Images

Riva Tukachinsky, Chapman U, USA

Holeka Inaba, Chapman U, USA

Kristina Kraus, Chapman U, USA

Dominique Stewart, Chapman U, USA

Michelle Williams, Chapman U, USA

Patterns Behind Social Media Usage: Comprehending Facebook as a Set of Features to Separate its Functional Domains

Dominik Johannes Leiner, Ludwig Maximilians U Munich, GERMANY

Lara Kobilke, Ludwig Maximilians U Munich, GERMANY

Christina Ruess, Ludwig Maximilians U Munich, GERMANY

Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY

The Heuristic-Systematic Processing in Mediated Transgender Intergroup Contact: A Social Cognitive Approach

Minjie Li, Louisiana State U, USA

Meghan Shara Sanders, Louisiana State U, USA

Adolescents' Internet Pornography Use and Sexual Attitudes: The Role of Content, Resistance, and Hypergender Orientation

Marleen Johanna Elisabeth Klaassen, U of Amsterdam, THE NETHERLANDS

Jochen Peter, U of Amsterdam, THE NETHERLANDS

Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

### 6626

## **Information Processing and Motivated Reasoning**

### Monday 15:30-16:45 Indigo 206

### **Political Communication**

### Chair Emily Thorson, Boston College, USA

**Participants** Can I Stick to My Guns? Motivated Reasoning and Biased Processing of Balanced Political Information

Carlos Manuel Brenes Peralta, U of Amsterdam, THE NETHERLANDS

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Yphtach Lelkes, U of Amsterdam, USA

The Force of the Better Evidence in Political Belief Updating

Jin Woo Kim, U of Pennsylvania, USA

Do You Follow? The Impact of Heuristic and Systematic Message Cues on Perceived Online Opinion Leadership

Stephanie Geise, Westfaelische Wilhelms U Muenster, GERMANY

Stephan Jaroschek, U of Koblenz-Landau, GERMANY

Julia Troll, U of Erfurt, GERMANY

David Eeckhout, U of Erfurt, GERMANY

Winners, Losers, and Perceptions of Vote (Mis)Counting

Georgia Kernell, U of California - Los Angeles, USA

Accounting for Judgment Formation Strategy in How People Respond to Corrective Information

Dustin Carnahan, Michigan State U

R. Kelly Garrett, Ohio State U, USA

### **Constructive Uses of Journalism**

### Monday 15:30-16:45 Aqua Salon C

# Journalism Studies

### Chair

Risto Kunelius, U of Tampere, FINLAND

### **Participants**

The Effects of Constructive News Reporting on Children's Responses to Negative News

Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

Janel Gerritsen, Radboud U Nijmegen, THE NETHERLANDS

Rebecca de Leeuw, Radboud U Nijmegen, THE NETHERLANDS

Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Engaging Stigmatized Communities Through Solutions Journalism

Andrea Wenzel, U of Southern California, USA

Daniela Gerson, California State U, Northridge, USA

Evelyn Moreno, U of Southern California, USA

Minhee Son, U of Southern California, USA

Breanna Morrison Hawkins, U of Southern California, USA

When Empathy is Not Enough: The Possibilities for Solidarity in the San Francisco Homeless Project

Anita Varma, Stanford U, USA

Are Newsgames Better Journalism? Empathy, Information, and Ideology in Games on Refugees and Migrants

Elfriede Fursich, Boston College, USA

Christoph Plewe, Freie U Berlin, GERMANY

Restorative Narrative as Contextual Reporting: Model for Journalistic Sustainability in the Landscape of Modern Storytelling Nicole Smith Dahmen, U of Oregon, USA

### 6630

# It's Hard Out There for a Parent: Negotiating the Child's Media Landscape

### **Monday** 15:30-16:45 Aqua Salon E

### Children Adolescents and the Media

### Chair

Matthew A. Lapierre, U of Arizona, USA

### **Participants**

Contextualizing Parental Needs for Children's Apps

Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Francette Leonie Broekman, U of Amsterdam, THE NETHERLANDS

Parents' Reactions to Descriptions of Children's Apps: Results From a Parent Survey Experiment

Sarah Vaala, Joan Ganz Cooney Center, USA

Tamara Spiewak Toub, Joan Ganz Cooney Center, USA

Elisabeth McClure, Joan Ganz Cooney Center, USA

Communicating Verbally and Nonverbally About Moral Lessons: The Influence of Parent-Child Interactions During Television

Viewing on Children's Moral Judgments and Reasoning

Drew Cingel, U of California -- Davis, USA

Malika Gehant, Northwestern U, USA

Megan K. Olsen, Northwestern U, USA

Marina Krcmar, Wake Forest U, USA

Trust Us, We're Experts: How Children and Media Researchers Use Media With Their Own Children

Matthew A. Lapierre, U of Arizona, USA

David Bickham, Harvard U, USA

### Respondent

Erica L. Scharrer, U of Massachusetts - Amherst, USA

This panel will examine how parents negotiate their children's media use and exposure, particularly in ways that have not previously garnered significant research attention. Utilizing diverse populations, methodologies, and perspectives, this panel presents findings related to (1) parents' decision-making processes related to media choices, (2) the ways parents directly engage with their children about media, and (3) differences in media attitudes/practices among both lay and expert populations.

## 6631

Aqua Salon F

# **Monday** Philo: 15:30-16:45

### Mediatized Populism and the Remaking of Democracy in Asia and the Middle East

### Philosophy, Theory and Critique

## Participants

Populism and Networked Publics: Politics Beyond Liberalism

Paula U. Chakravartty, New York U, USA

Srirupa Roy, U of Göttingen, GERMANY

Disagreement Without Dissent: The Contradictions of Hizballah's Mediated Populism

Hatim El-Hibri, American U of Beirut, USA

Didactic Deliverance and Divine Delusion in Populist Egypt

Adel Iskandar, Simon Fraser U, CANADA

Performing Populism on Twitter: Trolls, Political Polarization, and Lynching in Turkey

Ergin Bulut, Koc U, TURKEY

Tweeting Modi and the Shaping of a Digital Public

Joyojeet Pal, U of Michigan, USA

**Monday** 15:30-16:45 Aqua 300AB

### Interventions of Strategic Communication and Public Relations in China

### **Public Relations**

### Chair

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

### **Participants**

Professionalism or Relationalism? How Guanxi Orientation Affected Income and Job Satisfaction of Chinese Public Relations

Practitioners Through Public Relations Value

Deya Xu, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Christine Huang, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

China's Strategic Communications in the Establishment of the Asian Infrastructure Investment Bank

Xiaomeng Lan, U of Florida, USA

What do Chinese Consumers Expect for CSR Communication? Focusing on Communication Source, Media Channels, and Content Preferences

Sora Kim, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Yingru Ji, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Corporate Crises in China: Publics' Institutional Associations of Government Ability and Social Responsibility

Yingru Ji, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Sora Kim, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

"Weibo, Best Gift to Chinese People": Social Media-Based Communication by Netroots Third-Sector Organizations in China Feifei Chen, Texas A&M U, USA

Exploring Civil Society Relationships in Ecosystems of Uncertainty and Hostility: A Qualitative Network Approach to Exploring of Chinese NGOs Relationships

Adam J. Saffer, U of North Carolina - Chapel Hill, USA

### 6634

Student and Early Career Blue Sky Workshop: Preparing for the Future of Scholarly Communication: An Open Science Primer for Communication Scholars

### **Monday** 15:30-16:45 Aqua 310AB

### **Sponsored Sessions**

### Chairs

Charlotte Löb, U of Mannheim, GERMANY Tamar Lazar, U of Haifa, ISRAEL

### **Participants**

David Kimutai Cheruiyot, Karlstad U, SWEDEN Karin Fikkers, U of Amsterdam, THE NETHERLANDS Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM Holli Hitt Seitz, Mississippi State U, USA Eike Mark Rinke, U of Mannheim, GERMANY

If, as danah boyd recently wrote, our profession has a "deep commitment ... to giving back knowledge," it must also be committed to embracing the current cultural shift towards open science. However, while the concept of open science is generally accepted as a vague ideal, researchers are often not sure about exactly what it means, why they should care about it, and how they can practice it. This Blue Sky Workshop offers an expert-led roundtable discussion on how to become a better, more open communication scholar.

### 6635

## Markets, Digital Data, and Global Entertainment Industries

### **Monday** 15:30-16:45 Aqua 313

### Popular Communication Media Industry Studies

### **Participants**

Powered by Netflix: Digital Video and Broadband Development

Evan Elkins, Colorado State U, USA

SVOD Catalog Analysis and Global Media Research

Ramon Lobato, RMIT U, AUSTRALIA

Selling Audience Analytics: Television Data Services, Knowledge Construction, and the Industrial Audience Imaginary Annemarie Navar-Gill, U of Michigan, USA

Middlemen on Top of Middlemen: Spotify and the Automation of Advertising

Patrick Vonderau, Stockholm U, SWEDEN

## Respondent

Jennifer Holt, U of California - Santa Barbara, USA

Monday 15:30-16:45 Aqua 314

### What Counts as Organizational Communication? Insights From Book, Journal, Handbook, and Encyclopedia Editors

### **Organizational Communication**

Paaige Turner, National Communication Association, USA

### **Participants**

Linda L. Putnam, U of California - Santa Barbara, USA

Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Craig R. Scott, Rutgers U, USA

Laurie K. Lewis, U of Texas - Austin, USA

Joann Keyton, North Carolina State U, USA

Editors serve an especially key role in addressing questions about what counts as fitting in an area of study. This panel brings together 5 editors of several prominent publications related to organizational communication and asks them to reflect on their own decision-making related to issues such as what is central and peripheral, how to deal with emerging and fading areas, and addressing topics that are only somewhat organizational or communicative.

### 6637

### **Health Communication and Vulnerable Populations**

Monday 15:30-16:45 Aqua 303

### **Health Communication**

### Chair

Satveer Kaur-Gill, National U of Singapore, SINGAPORE

### **Participants**

The Interplay Between Stigma, Collective Efficacy and Advocacy: Lessons for Public Health Interventions Among Sexual Minorities

Jagadish J Thaker, Massey U, NEW ZEALAND

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Toward a Multilevel E-Health Engagement Model: Analyzing Trend for Immigrants' E-Health Engagement From 2008 to 2013

Xinyan Zhao, U of Maryland, USA

Bo Yang, U of Maryland, USA

Chau-Wai Wong, U of Maryland, College Park, USA

Gendered Narratives of Stress, Work, and Health: Juggling Careers of Immigrant Women in Science, Engineering and Technology

Debalina Dutta, National U of Singapore, SINGAPORE

Communicating Structural Violence in Health Care: Lived experiences of Street-based Female Sex Workers in Kathmandu Iccha Basnyat, National U of Singapore, SINGAPORE

Effects of Cultural Message Cues on HPV Vaccination Perceptions Among Parents and Guardians of American Indian Youth

Marco C. Yzer, U of Minnesota - Twin Cities, USA

Rebekah Nagler, U of Minnesota - Twin Cities, USA

Meggan McCann, American Indian Cancer Foundation, USA

Kristine Rhodes, American Indian Cancer Foundation, USA

Jessica Harjo, American Indian Cancer Foundation, USA

Susan LoRusso, U of Minnesota - Twin Cities, USA Sarah E. Gollust, U of Minnesota - Twin Cities, USA

### 6638

## **Entertainment Production and Distribution**

Monday 15:30-16:45 Aqua 305

## **Media Industry Studies**

**Participants** Bonding With Audiences Through Bridging the Shows: Public Television Service's Branding Strategies in Taiwan

Wan-Jun Lu, U of Wisconsin-Madison, USA Why Food Matters?: The Negotiation of Habitus, Institutional Routines, and Power Relations in Korean TV Industry Jaehyeon Jeong, Temple U, USA

Beyond Intra-European Coproductions: Globalizing the European Art House

Benjamin Andrew James Pearson, U of Michigan, USA

It's Like Television, But It's Not: The Legitimation Strategies of Korean Web Dramas

Jennifer Minsoo Kang, U of Texas - Austin, USA

Residual Practices, New Technologies and Reluctant Change: Film Distribution in Greece Since the Financial Crisis Lydia Papadimitriou, Liverpool John Moores U, UNITED KINGDOM

### **Immigrant Belonging and Mobile Identities**

Monday 15:30-16:45 Aqua 307

### **Ethnicity and Race in Communication**

Miyase Christensen, Stockholm U; Royal Institute of Technology, SWEDEN

### **Participants**

Cosmopolitanism and Intellectual Mobility: Spatial and Communicative Considerations

Miyase Christensen, Stockholm U, SWEDEN

Jenny Jansdotter, Karlstad U, SWEDEN

Immigrants in the Catalanist Project: Migration, Language, and Culture in the Politics of Independence

Kate Zambon, U of Pennsylvania, USA

Marta Iturrate, U Pompeu Fabra, SPAIN

Social Identity, Queer Diaspora, and the Postssylum Middle Eastern Gay Refugee/Asylee

Nathian Shae Rodriguez, San Diego State U, USA

### 6640

### Bodies Claiming or Being Thrown Up Into Public Space: Digital Mediations of Gender and Subalternity

### **Monday** 15:30-16:45 Aqua 309

# Feminist Scholarship

Participants

Refugees Reloaded: Digital Images and Circuits of Resistance

Sandra Ponzanesi, Utrecht U, THE NETHERLANDS

Discursive Construction of Resistance on Subaltern Activist Websites

Mahuya Pal, U of South Florida, USA

Md Khorshed Alam, U of South Florida, USA

Iranian Women's Rights Activists' Engagement in Production of Discourse on Social Media

Gilda Seddighi, U of Bergen, NORWAY

Facebook, Whatsapp aur Hamara Narivaadi Sangharsh: The Role of Social Media Platforms in the Antirape and Sexual Harassment Activism by Rural Feminist Crusaders of India

Pallavi Guha, U of Maryland, USA

Harrassment and Trolling Microsystems

Zeenab Aneez, Centre for Internet and Society, INDIA

South Asian Women's Activism(s) to Claim Public Space

Radhika Gajjala, Bowling Green State U, USA

Sriya Chattopadhyaya, Bowling Green State U, USA

Tarishi Verma, TISS, INDIA

Mohammad Ala-Uddin, Bowling Green State U, USA

Our panel is a feminist intervention into the study of and celebration of social media based social movements. The papers and how they are written span a range of methods and engagements offline and online, textual and ethnographic. They are all collaborative even when single authored. The collaborative nature of the papers will be highlighted as a necessary intervention into academic practice of communication scholars as we engage the writing of these papers from multiple locations and raise feminist dilemmas around research methods and activist interventions that interveave the local and the global. The panel as a whole brings together productive tensions around geographical, caste, class and gender locations in activisms.

### 6642

### Understanding U.S.-China Coproduction: Theory, Policy, and Industry

## Global Communication and Social Change

### Monday 15:30-16:45 Sapphire Ballroom M

Terry Flew, Queensland U of Technology, AUSTRALIA

### **Participants**

Chair

Shot in Shanghai: Tracing Global Media Capital in the PRC

Aynne Kokas, U of Virginia, USA

Hollywood and Huallywood: The Opportunistic Strategies of Cooperation, Competition, and Adaption

Jinghua Yuan, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF

Theorizing US-China Coproduction: NICL, Media Capital, and Global Counterflow

Weiqun (Wendy) Su, U of California - Riverside, USA

Censorship and Countercensorship in Chinese film industry

Maria Repnikova, Georgia State U, USA

Surveying The Changes in the Sino-U.S. Relationship From Documentaries

Qi Wang, Chongqing U, CHINA, PEOPLE'S REPUBLIC OF

The past decade has witnessed the most remarkable trend in US-China film and business exchanges: the unprecedented growth in US-China film co-productions and Chinese companies' high-profile investment into Hollywood studios and US cinemas. Almost three-quarters of Hollywood revenue now comes from the international market, Hollywood studios are therefore seeking to carve out larger pieces of the giant pie represented by China. The latest trend highlights a striking phenomenon for globalisation, and harbours profound implications for global communication: a global counter flow from the periphery to the center, a shift in the global power relationship, the emergence of new media capitals, and a reshaping of the global media structure. This panel seeks to explore this timely topic from a variety of perspectives.

Monday 15:30-16:45 Sapphire 400A

### Interventions of MOOCs Into the Higher Education Landscape

### **Instructional & Developmental Communication**

### Chair

Carolyn Michelle Cunningham, Gonzaga U, USA

### **Participants**

Admissible Experimentation: Re-Envisioning Higher Education With MOOCs

Holly Custard, Pearson, USA

Investigating Academic Motivation Among MOOC Learners

Bahaa Ghobrial Gameel, U of Texas - Austin, USA

From MOOC to Minerva: Democratizing Education in the Digital Age

Rachel Lara Watson, U of Colorado - Boulder, USA

Connectivity and Learning Power: Utilization of Social Network by MOOCs

Haijing Tu, Indiana State U, USA

The Fabric of Digital Life: A Digital Humanities Archive for MOOCs

Andrew Iliadis, U of Ontario Institute of Technology, CANADA

Isabel Pedersen, U of Ontario Institute of Technology, CANADA

Since 2012, dubbed the year of the MOOC, there have been a number of interventions of MOOCs (massive open online courses) into the higher education landscape. Faculty are experimenting with new learning technologies to bring digital humanities initiatives into the MOOC environment. Social media are used to increase community and connectivity. Questions continue to arise about the democratization of education and how MOOCs will aid in this process. Despite these interventions, completion rates of MOOCs continue to be low. This panel offers insight into several different approaches to understanding the impacts of MOOCs, from individual level initiatives, to broader questions about the efficacy of MOOCs for different types of learners. Panelists will offer insight into what instructional strategies are and are not working in these environments, as well as what more MOOCs have to offer.

### 6646

Monday 15:30-16:45 Sapphire 400B

### Media Representation and Social Change Across the Americas: Comparing Brazilian, Mexican, and American Media

# Intercultural Communication

Global Communication and Social Change

### Chair

Laura Robinson, Santa Clara U, USA

### **Participants**

The Political Economy of Race, Class, and Favela Depictions in Brazilian Telenovelas

Joseph D. Straubhaar, U of Texas - Austin, USA

Undermining Social Inclusion: Media Representations, Inequality, and Polarization in Brazil

Mauro Porto, Tulane U, USA

Explaining Labor Inequalities Within Mexican News Organizations

Sallie L. Hughes, U of Miami, USA

MIREYA Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Knowledge From the Bottom Up: Enacting Transformations in Social Movements in Rural Communities in Mexico and Brazil

Jorge A. Gonzalez, U Nacional Autonoma de Mexico, MEXICO

Cicilia Peruzzo, U Metodista de Sao Paulo, BRAZIL Media Ephiphanies: Selvies and Silences in São Paulo Urban Protests

Heloisa Pait, Sao Paulo State U, BRAZIL

Juliana Laet, UNESP, BRAZIL

By Any Means Necessary: An Examination of Dehumanizing Media Coverage of Peaceful Protests

Joy Leopold, U of Miami, USA

### Respondent

Apryl Williams, Texas A&M U, USA

This panel promises to enrich the study of intercultural communication through the examination of pivotal case studies of media representation, social change, and inequality. The panel offers particularly wide angle of vision, thanks to the breadth of the research from across the Americas. More specifically, the studies highlight differences and similarities between Brazilian, Mexican, and American media representation with an emphasis on social change and inequalities.

### 6648

**Computational Methods for Studying Political Communication** 

Monday Comp 15:30-16:45 Politic Sapphire 410A

**Computational Methods Political Communication** 

Chair

Jennifer Pan, Stanford U, USA

### **Participants**

Conceptualizing and Measuring Political Information Using Topic Modeling and Exponential Random Graph Models for Two-

Mode Networks

Petro Tolochko, U of Vienna, AUSTRIA

Hyunjin Song, U of Vienna, AUSTRIA

Hajo G. Boomgaarden, U of Vienna, AUSTRIA

Density Dependence Without Resource Partitioning: A Population Ecology of Change.org

Nathan TeBlunthuis, U of Washington, USA

Aaron Shaw, Northwestern U, USA

Benjamin Mako Hill, U of Washington, USA

Examining the Impact of Civic Participation on Crowdsourced Policymaking with Natural Language Processing

Kaiping Chen, Stanford U, USA

Tanja Katarina Aitamurto, Stanford U, USA

Ahmed Cherif, U of California - Berkeley, USA

The Babel Effect: Central Banks, Multilingual Communications, and Submarket Expectations

Joseph L Sutherland, Columbia U, USA

Ukrainian Nationalist Parties and Connective Action: Analysis of Electoral Campaigning and Social Media Sentiments

Larisa Doroshenko, U of Wisconsin-Madison, USA

Tetyana Schneider, U of Wisconsin-Madison, USA

Dmitrii Kofanov, U of Wisconsin-Madison, USA

What's the T? Personality Politics in Media Coverage Over Time: The UK Case 1992-2013

Inaki Sagarzazu, Texas Tech U, USA

Ana Langer, U of Glasgow, UNITED KINGDOM

Johannes Gruber, U of Glasgow, UNITED KINGDOM

Who Drives the Debate? Applying Document Similarity Measures in Political Agenda Setting and News Diffusion Research

Esther Greussing

Jakob-Moritz Eberl, U of Vienna, AUSTRIA

Petro Tolochko, U of Vienna, AUSTRIA

### 6717

### Social Media Connection, Addiction, Escapism

### Monday 17:00-18:15 Indigo Ballroom A

## Communication and Technology

### Chair

Caleb T. Carr, Illinois State U, USA

### **Participants**

Toward a Synthesis of Media Habits and Internet Addiction Research

Elif Ozkaya, Michigan State U, USA

Robert Larose, Michigan State U, USA

A Brief Measure of Social Media Self-Control Failure

Jie Du, Vrije U Amsterdam, THE NETHERLANDS

Guido M Van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS

Peter Kerkhof, Vrije U Amsterdam, THE NETHERLANDS

Permanently Online and Permanently Connected: Development and Validation of the Online Vigilance Scale

Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY

Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

Adrian Meier, Johannes Gutenberg U Mainz, GERMANY

Sabine Reich, Hannover U of Music, Drama, and Media, GERMANY

Dorothee Hefner, Hannover U of Music, Drama, and Media, GERMANY

Katharina Knop-Huelss, Hannover U of Music, Drama, and Media, GERMANY

Diana Rieger, U of Mannheim, GERMANY

Peter Vorderer, U of Mannheim, GERMANY

The Bright Side of Social Media Escapism

Severina Mueller, U of St. Gallen, SWITZERLAND

Katarina Stanoevska-Slabeva, U of St.Gallen, SWITZERLAND

Miriam Meckel, U of Muenster, GERMANY

### 6718

## The Role of Media in Public Mobilization and Participation

### Monday 17:00-18:15 Indigo Ballroom B

Mass Communication Political Communication

### Chair

Christopher Wells, U of Wisconsin Madison, USA

### **Participants**

How Ideology-Oriented Political News Shapes Political Participation: From the Perspective of Political Psychology Zhi-Jin Zhong, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF Tongchen Wang, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

Net Generation Square People: Mediatization Agents of Social Movement in Hong Kong

Alice Yuet Lin Lee, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Jie Ying Wang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Ka Wan Ting, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Role of Collectivistic Self-Value and Opinion Climate in Mobilizing Youth Political Discussion

Yoon-Joo Lee, Washington State U, USA

Wenjie Yan, Washington State U, USA

Where Broadcast and Digital Cultures Collide: A Case Study of Public Service Media in Ukraine

Mariia Terentieva, U of Cambridge, UNITED KINGDOM

### 6720

## For a Good Cause: Compliance, Political Participation, and Climate Change

### Monday 17:00-18:15 Indigo Ballroom D

## **Information Systems**

Allison Z. Shaw, U at Buffalo, SUNY, USA

### **Participants**

Using Moral Foundations Theory to Understand How Perceptions of Freedom Affect Compliance With a BYAF Request

Allison Z Shaw, U at Buffalo, SUNY, USA

Emily A. Dolan, U at Buffalo, SUNY, USA

Katy Underwood, U at Buffalo, SUNY, USA

Laura Yurgalite, U at Buffalo, SUNY, USA

Catherine P. Masterson, U at Buffalo, SUNY, USA

Predicting the Effectiveness of Guilt on Gaining Compliance From Others

Ying Cheng, Michigan State U, USA

Reed Reynolds, Michigan State U, USA

Frank Boster, Michigan State U, USA

Using Regulatory Fit Theory to Investigate the Effectiveness of Compliance-Gaining Interactions

Allison Z Shaw, U at Buffalo, SUNY, USA

Emily A. Dolan, U at Buffalo, SUNY, USA

Jess Walton, U at Buffalo, SUNY, USA

Katy Underwood, U at Buffalo, SUNY, USA

Catherine P Masterson, U at Buffalo, SUNY, USA Tribal Radio as a Health Information Resource for Rural American Indian Reservation Residents

Jana Wilbricht, U of Michigan, USA

Millennials' Use of Facebook for Political Information Sharing and Its Effect on Voting Intentions

Yeuseung Kim, DePaul U, USA

The Effects of Anger, Efficacy, and Political Knowledge on Misperceptions and Intentions to Participate in the Political Process

Elena Bessarabova, U of Oklahoma, USA Patrick C. Meirick, U of Oklahoma, USA

Bridging the Distance of Climate Change Communication

Laura S Loy, U of Hohenheim, GERMANY

Laura S Loy, U of Hohenheim, GERMANY Spence Alexa, U of Nottingham, UNITED KINGDOM

Let's Talk About It! The Effects of Conversation on the Interplay of Trust in Climate-Related Information and Confidence in

Collective Agency to Protect Climate

Josephine Schmitt, U of Cologne, GERMANY

Fenja De Silva-Schmidt, U of Hamburg, GERMANY

Dorothee Arlt, U of Bern, SWITZERLAND

Imke Hoppe, U of Hamburg, GERMANY

Michael Brueggemann, U of Hamburg, GERMANY

### 6721

### Effects of Mobile Communication on Business, Life, and Society

### **Monday** 17:00-18:15 Indigo Ballroom H

# **Mobile Communication**

### Chair

Scott W. Campbell, U of Michigan, USA

### **Participants**

Work-Related Smartphone Dependency Among Young Workers in China: An Examination of Dependency Relations and Antecedents

Li Li, Nanyang Technological U, SINGAPORE

Lin Trisha T. C., National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF

Five Days Without a Smartphone: The Paradox Association Between Smartphone Use and Subjective Well-Being: Results From a Deprivation Study

Susann Kohout, Technical U Braunschwig, GERMANY

Christina Evelin Schumann, Technical U Ilmenau, GERMANY

Jens Wolling, Technical U Ilmenau, GERMANY

Mobile Communication in Interpersonal Relationships: The Effects of Relational and Interstitial Communication Patterns

Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY

Rebecca Cobban, U of Glasgow, UNITED KINGDOM

Luisa Holzschneider, Leibniz-Institut für Wissensmedien, GERMANY

Collective Appropriation and Cooperative Uses of Mobile Telephony Among Myanmarian Fishers

Rajiv George Aricat, Nanyang Technological U, SINGAPORE

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Rationalization of Small-Scale Entrepreneurship via Mobile Communication in Myanmar

Priya Parekh, Nanyang Technological U, SINGAPORE

Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Avesha Zainudeen, LIRNEaisa, SRI LANKA Helani Galpaya, LIRNEasia, SRI LANKA

Mobile Phones in the Transformation of the Informal Economy Stories From Market Women in Kampala

Jakob Svensson, Malmö U, SWEDEN

Caroline Wamala-Larsson, Karlstad U, SWEDEN

A Longitudinal Study on Relationships Between Motivational uses of Mobile and Online Expressive Civic Engagement

Jiwon Kim, Texas A&M International U, USA

Sunyoung Park, U of Texas - Austin, USA

Yoonmo Sang, Howard U, USA

### 6722

### Relational Interaction, Texting, and Social Media

### Monday 17:00-18:15 Indigo 202A

### Communication and Technology

### Chair

### Joseph Bayer, Ohio State U, USA

### **Participants**

I Text Therefore I Am: Message Interactivity vs. Message Exchange in Addictive Use of Instant Messaging

Mu Wu, California State U Los Angeles, USA

S. Shyam Sundar, Pennsylvania State U, USA

Textual Harassment as a Form of Bullying, Drama, and Obsessive Relational Intrusion

Erin Michelle Sumner, Trinity U, USA

Nicholas Brody, U of Puget Sound, USA

Artemio Ramirez, Jr., U of South Florida, USA

Rachel Lawson, Trinity U, USA

What the Selfie Says: An Experimental Test of How Selfies Change Social Judgments on Facebook

Samuel Hardman Taylor, Cornell U, USA

Alexandra Hinck, Cornell U, USA

Hajin Lim, Cornell U, USA

What Makes Us Accept Lookism in the Social Media Era? A Three-way Interaction Among the Present, the Constant, and the Past Jiyoung Chae, National U Singapore, SINGAPORE

### 6723

### Social Connectedness and Well-Being

### Monday 17:00-18:15 Indigo 202B

## Communication and Technology

Todd Richard Davies, Stanford U, USA

### **Participants**

Ambient Awareness as Potential Mediator of Social Networking Sites Usage and Well-Being

Nicole C. Kramer, U Duisburg-Essen, GERMANY

Melanie Hirt, U of Duisburg-Essen, GERMANY

Carina Knitter, U of Duisburg-Essen, GERMANY

Sina Ostendorf, U of Duisburg-Essen, GERMANY

Sewit Zeru, U of Duisburg-Essen, GERMANY

Permanently Connected via Smartphones: Testing the Effects of Social Pressure to Be Accessible on Subjective Well-Being in a Field Experiment

Annabell Halfmann, U of Mannheim, GERMANY

Cost of Caring and Communication Technology: Assessing Awareness of Network Life Events and its Mediating and Moderating Impacts on Stress

Inyoung Shin, Rutgers U, USA

Sharing Online to Caring Offline: How Social Media Helped Build Walls of Kindness Across Three Countries

M. Laeeq Khan, Ohio U, USA

Zulfia Zaher, Ohio U, USA

Is Sharing Really Caring? Examining Predictors of Facebook Pictivism and its Perceived Influence on Users

Anne Oeldorf-Hirsch, U of Connecticut, USA

Rory McGloin, U of Connecticut, USA

### Gender, Sex, and Sexuality

### Monday 17:00-18:15 Indigo 204A

### **Mass Communication**

Charisse L'Pree Corsbie-Massay, Syracuse U, USA

### **Participants**

Femvertising: Activation of Empowerment and Objectification Schemas Following Exposure to Ads With an "Empowerment" Message

Amelia Couture, U of Michigan, USA Sonya Dal Cin, U of Michigan, USA

Kristen Harrison, U of Michigan, USA

The Effectiveness of Using Sexual Appeals in Advertising: Memory for Sexual and Nonsexual Visual Content Across Genders Lelia Samson, Nanyang Technological U, THE NETHERLANDS

The Hookup Culture on the Screen: A Quantitative Content Analysis \*Top Student Paper

Elisabeth Timmermans, KU Leuven, BELGIUM

They Are Not the Same: A Social Network Analysis on Popular Categories of Free Sexually Explicit Internet Materials

Yanyan Zhou, Indiana U, USA Bryant M. Paul, Indiana U, USA Vincent Malic, Indiana U, USA

### 6725

### Media: Market, Ecology, System

### Monday 17:00-18:15 Indigo 204B

### **Mass Communication**

Matthew D. Matsaganis, U at Albany, SUNY, USA

### **Participants**

Marketization of Television Broadcasting: A Comparative Analysis of China and Czech Republic in the 1990s

Jan Miessler, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Dan Wang, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

New Media Subjects in the Media Ecology: The Case of Spanish YouTubers

Carlos Alberto Scolari, U Pompeu Fabra, SPAIN

Damián Fraticelli, U de Buenos Aires. ARGENTINA

News Media Coverage and Initial Public Offerings in Germany: Explaining Flotation Performance

Nadine Strauss, U of Amsterdam, THE NETHERLANDS

Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS

The Political and Economic (In)Dependence of the Media in Macao Under Portuguese and Chinese Rule: Continuity and Change After the Handover

Nelson Costa Ribeiro, U Católica Portuguesa, PORTUGAL

Jose Manuel Simoes, U of Saint Joseph, CHINA, PEOPLE'S REPUBLIC OF

### 6726

### Campaign Strategies and Information Effects: Insights From Europe

### Monday 17:00-18:15 Indigo 206

## **Political Communication**

## Chair

Frank Esser, U of Zurich, SWITZERLAND

## **Participants**

Don't EU Want Me Baby: Successes and Failures in Brexit Campaigning

Rachel Moran, U of Southern California, USA

Thomas Chivers, Goldsmiths, U of London, UNITED KINGDOM

Frantic Losers, Anxious Campaigners, and the Decision to Go Negative

Alessandro Nai, U of Sydney, AUSTRALIA

Ferran Martinez i Coma, U of Sydney, AUSTRALIA

Informed Switchers? How the Impact of Campaign Exposure on Vote Change Depends on Political Information Efficacy

Sabine Geers, U of Amsterdam, THE NETHERLANDS

Linda Bos, U of Amsterdam, THE NETHERLANDS

Tainted Love: How Stigmatization of a Political Party in News Media Reduces its Electoral Support

Joost Van Spanje, U of Amsterdam, THE NETHERLANDS

Rachid Azrout, U of Amsterdam, THE NETHERLANDS

### Neoliberalism and the Media: Toward an Intersectional, Feminist Theory, and Praxis

### Monday 17:00-18:15 Aqua Salon E

### Feminist Scholarship

# **Participants**

Rosalind Gill, City, U of London, UNITED KINGDOM

Carolyn M. Byerly, Howard U, USA Cheryl Thompson, U of Toronto, CANADA Marian J. Meyers, Georgia State U, USA

### 6731

### **Understanding Media Practices**

### Monday 17:00-18:15 Aqua Salon F

### Philosophy, Theory and Critique

### Christine Lohmeier, Ludwig Maximilians U Munich, GERMANY

### **Participants**

Taking on the Practice Lens in Culturalistic Studies of Communication and Media

Christian Pentzold, U of Bremen, GERMANY

Constructs of Privacy in Everyday Publicness: Youth and ICT use in Metro Manila Slums

Cheryll Ruth Reyes Soriano, De La Salle U, PHILIPPINES

Ruepert Jiel Cao, De La Salle U, PHILIPPINES

Letters, Newspapers, and Communication With the Dead: Practices of Materiality and Immateriality

Carolin Aronis, Colorado State U, USA

Field-Specific Mediatization: Testing the Combination of Social Theory and Mediatization Theory Using the Example of Scientific Communication

Corinna Lüthje, U of Rostock, GERMANY

### 6732

### **Interpersonally Managing Close Relationships**

### Monday 17:00-18:15 Aqua 300AB

### **Interpersonal Communication**

### Chair

Jeffrey A. Hall, U of Kansas, USA

## **Participants**

Attachment Avoidance and Anxiety as Predictors of Confirming and Disconfirming Communication in Romantic Relationships

Harry Weger, Jr., U of Central Florida, USA Chiung-Ya Tang, U of Central Florida, USA

Energy, Episode, and Relationship: A Test of Communicate Bond Belong Theory

Jeffrey A. Hall, U of Kansas, USA

From Pals to Paramours: Relational Escalation is More Successful When it Facilitates Approach Than Avoidance Superordinate

Goals

Cassandra Alexopoulos, U of California - Davis, USA

Nicholas A. Palomares, U of California - Davis, USA

Measuring The Sources and Content of Network-Based Relational Uncertainty: Looking Outside the Dyadic Bubble

James Stein, Arizona State U, USA

Can Inducing Incremental Theories of Social Competence and Friendships Help Reduce the Cycle of Loneliness?

Emiko Taniguchi, U of Hawaii - Manoa, USA

## Moving Beyond Traditional Ethnography of Communication

### Monday 17:00-18:15 Aqua 310AB

## Language & Social Interaction

### Chair

Trudy Milburn, Baruch College/CUNY, USA

A Reconsideration of the Relationship Between Speech Communities and Speech Economies

David Boromisza-Habashi, U of Colorado - Boulder, USA

Speaking of Health in Singapore Using the Singlish Term Heaty

Sunny Lie, St Cloud State U, USA

Evelyn Y. Ho, U of San Francisco, USA

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Pauline Luk, National U of Singapore, SINGAPORE

Social Interactions in Built Environments: Professional Talk on LinkedIn

Tabitha Hart, San Jose State U, USA

Trudy Milburn, Baruch College/CUNY, USA

## Respondent

Stuart Sigman, Argosy U, USA

### Communication and Ingroup-Outgroup Attitudes

**Monday** 17:00-18:15 Aqua 313

### **Intergroup Communication**

### Chair

Jessica Gasiorek, U of Hawaii - Manoa, USA

### **Participants**

Exploring the Relationship Between Acculturation Preferences, Perceived Threat, and Intergroup Contact Among Finnish Adolescents

Elvis Nshom Ngwayuh, U of Jyväskylä, FINLAND

A Virtuous Cycle: Attitudes Towards Diversity and Enjoyment of Outgroup Music Predict Each Other

Jake Harwood, U of Kansas, USA

Stefania Paolini, U of Newcastle, AUSTRALIA

Help a Fan Out? The Effect of Fandom Type and Task Type on People's Willingness to Help or Harm Different Types of Fans in a Collaborative Effort

Anita Atwell Seate, U of Maryland, USA

Irina Alexandra Iles, U of Maryland, USA

Elizabeth L. Cohen, West Virginia U, USA

Effects of Expectancy Confirmations and Violations on Language Attitudes

Marko Dragojevic, U of Kentucky, USA

Nicholas Tatum, U of Kentucky, USA

Anna-Carrie Beck, U of Kentucky, USA

Perceptions of Police-Civilian Encounters: Intergroup and Communication Dimensions in the United Arab Emirates and the USA

Charles W. Choi, George Fox U, USA

Gholam Khajavy, U of Bojnord, UNITED ARAB EMIRATES

Rana Raddawi, American U of Sharjah, UNITED ARAB EMIRATES

Howard Giles, U of California - Santa Barbara, USA

### 6737

### Communication, Mental Health and Well-Being

### **Monday** 17:00-18:15 Aqua 303

### **Health Communication**

### Chair

Corey Pavlich, U of Arizona, USA

### **Participants**

The Whole-Person Model of Stress and Wellness: A Pediatric Residency Application

Millie A. Harrison, U of Texas - Austin, USA

Yaguang Zhu, U of Texas - Austin, USA

Suicide in Films: A Qualitative Study on the Impact of Suicide Portrayals in Fictional Films on Audiences

Benedikt Till, Medical U of Vienna, Center for Public Health, Department of Social and Prventive Medicine, AUSTRIA "She Finally Smiles... For Real": Reducing Depression and Bolstering Resilience Through Self-Affirmation in LGBTQ Youth

Traci Gillig, U of Southern California, USA

Lynn Carol Miller, U of Southern California, USA

Courtney Cox, U of Southern California, USA

The Impact of Electronic Media Use on Adolescents' Well-Being

Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY

Svenja Schaefer, Johannes Gutenberg U Mainz, GERMANY

Indirect Effects of Loneliness on Substance Use Through Stress

Chris Segrin, U of Arizona, USA

Melissa McNelis, U of Arizona, USA

Corey Pavlich, U of Arizona, USA

## 6738

### Studies of Media and Contextual Effects on Health Behavior

### **Monday** 17:00-18:15 Aqua 305

# Health Communication

Xiaowen Xu, U of Connecticut, USA

### **Participants**

Adolescent Wishful Identification With Risky Media Characters and the Co-Occurrence of Alcohol Use and Sexual Behavior

Morgan E. Ellithorpe, Michigan State U, USA

Amy Bleakley, U of Pennsylvania, USA

Michael Hennessy, U of Pennsylvania, USA

Atika Khurana, U of Oregon, USA

Patrick Jamieson, U of Pennsylvania, USA

Ilana Weitz, U of Pennsylvania, USA

Media Dependency, Third-Person Perception, and Influenza Vaccination Intention

Carolyn Lin, U of Connecticut, USA

Xiaowen Xu, U of Connecticut, USA

Do They Like it? Believe It? Cross-Cultural Consumer Responses to Pharmaceutical Advertising: Skepticism Toward and Liking of Different Drug Ad Appeals – Evidence From Brazil, Germany, and the US

Isabell Koinig, U of Klagenfurt, AUSTRIA

Sandra Diehl, U of Klagenfurt, AUSTRIA

Barbara Mueller, San Diego State U, USA

Media Exposure, Online Appearance Interaction, Internalization, Social Comparison, and Male Body Dissatisfaction: An Integrated Examination From Sociocultural Perspective

Xiaojing An, Zhejiang International Studies U, CHINA, PEOPLE'S REPUBLIC OF

Exploring the Role of Product Placements for Children's Obesity-Related Shopping Behavior

Maren Beaufort, Austrian Academy of Sciences, AUSTRIA

### 6739

Monday 17:00-18:15 Aqua 307

## Intervention via Interactivity: Video Games, Social Networks, and (De)Racialization

# **Ethnicity and Race in Communication Game Studies**

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Chair

Saif Shahin, Bowling Green State U, USA

**Participants** 

Using Black Digital Feminism to Examine the Sexualized Hypervisibility and Invisibility of Women of Color in Video Games

Kishonna Leah Gray, Eastern Kentucky U, USA

#GrowingUpBlack: Communication and Resistance in Memes David Stephens, Bowling Green State U, USA

Lisa Kiyomi Hanasono, Bowling Green State U, USA

Anti-Blackness in the Machine

Andre Brock, U of Michigan, USA

Barbarians at the Twitter Gate: A Social Network Analysis of #MuslimAwarenessMonth and #CanYouHearUsNow Saif Shahin, Bowling Green State U, USA

D - - - - - - - - - - - - - - -

Andre Brock, U of Michigan, USA

## 6740

### **Challenges in Content Regulation**

**Monday** 17:00-18:15 Aqua 309

### Communication Law & Policy

## Chair

Ryan Ellis, Northeastern U, USA

### **Participants**

FCC's Indecency Regulation: A Comparative Analysis Between Broadcast and Online Media

Maria I Fontenot, U of Tennessee, USA

Michael Thomas Martinez, U of Tennessee - Knoxville, USA

Defaming Officials and Celebrities: Evolution of Libel Law and the SULLIVAN Impact in China

Yong Tang, Western Illinois U, USA

Media and Governance Under Transformation: Chinese Propagate Policy in Popular Protest

Chao Zhang, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF

Nanny State vs. Helpful Reminder: Evaluation of Privacy Nudges as Policy Interventions From a U.S.-German Perspective

Leyla Dogruel, FU - Berlin, GERMANY

Sven Joeckel, U of Erfurt, GERMANY

Online Content Policies in Brazil and Russia

João Araujo Monteiro Neto, U of Fortaleza, BRAZIL

Elena Sherstoboeva, National Research U Higher School of Economics, RUSSIAN FEDERATION

Free Speech v. Privacy: Neighboring Implications of Revenge Pornography Legislation

Katharine Hodgdon, Texas A&M U, USA

### 6742

## Development Assistance and Independent Journalism: A Research Network Discussion

**Monday** 17:00-18:15 Sapphire Ballroom M

## Global Communication and Social Change

Chair Chris Paterson, U of Leeds, UNITED KINGDOM

## Participants

How Global Organizations Support Local Efforts for Media Pluralism: Insights From Contemporary Latin America Silvio R. Waisbord, George Washington U, USA

News Media Plurality by Means of International Cooperation: The Case of "Voces" in El Salvador

Silvia Olmedo-Salar, U de Málaga, SPAIN

Jairo Lugo-Ocando, U of Leeds, UNITED KINGDOM

Contradictions in U.S. International Media Development Efforts and the Agenda for Critical Research

Chris Paterson, U of Leeds, UNITED KINGDOM

Appraising Journalism Education Interventions in Sub-Saharan Africa: A Critical study of the Norwegian Model

Leslie Steeves, U of Oregon, USA

Tewodros Workneh, Kent State U, USA

Media and Development: An Uncertain Connection

Susan Abbott, Independent Scholar, UNITED KINGDOM

### 6745

### Social Media and Cultural Adaptation

Monday 17:00-18:15 Sapphire 400A

### **Intercultural Communication**

### Chair

Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

### **Participants**

A Booster for Better Adaptation? The Effect of SNS on Acculturation of North Korean Refugee Youths

Khwan Kim, Sungkyunkwan U, KOREA, REPUBLIC OF

Kibum Youn, Sungkyunkwan U, KOREA, REPUBLIC OF

Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF

An Exploratory Study on the Relationship Between SNS and Socialization Progress of Chinese College Students in Korea: Based on the Socialization Stage Model

Ting Yang, Southwest U of Political Science and Law, CHINA, PEOPLE'S REPUBLIC OF

Sangho Seo, Konkuk U, KOREA, REPUBLIC OF

Social Media Use and Acculturation: How First-Year Mainland China Postgraduates Adapt to Macau

Chuyue Ou, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

Refugee Integration and Social Media: A Local and Experiential Perspective

Amanda Paz Alencar, Erasmus U Rotterdam, THE NETHERLANDS

Losing Their Connections: Syrian Refugees and Their Information Needs

Melissa A. Wall, California State U, Northridge, USA

Dana Janbek, Lasell College, USA

Madeline Campbell, Worcester State U, USA

The Impact of Time Spent Abroad and the Internet Toward Saudi Marriage Attitudes and Expectations

Stephanie Tikkanen, Ohio U, USA

Abdulwahab Alsulami, Ohio U, USA

### 6746

### Playful Learning? Serious Gaming and Social Effects

**Monday** 17:00-18:15 Sapphire 400B

# Game Studies

Ruud Jacobs, Erasmus U Rotterdam, THE NETHERLANDS

### **Participants**

Chair

Creative Placemaking for Neighborhoods: Positioning a Game to Circulate Stories

Benjamin Stokes, American U, USA

Karl Baumann, U of Southern California, USA

François Bar, Stanford U, USA

The Power of Digital Games in Disaster Preparation and Postdisaster Resilience

Gregory Pearson Perreault, Appalachian State U, USA

Mildred Frances Perreault, Appalachian State U, USA

Matthew Van Dyke, Appalachian State U, USA

What are You Folding For? Use Motivations Behind Citizen Science Online Games and Their Learning Effects

Tobias Fuechslin, U of Zurich, SWITZERLAND

What Do We Know About Games for Health?: A Systematic Review

Bree Holtz, Michigan State U, USA

Katharine Murray, Michigan State U, USA

Molly Kaiser, Michigan State U, USA

Taiwoo Park, Michigan State U, USA

Casey O'Donnell, Michigan State U, USA Long-Term Effects of Social Mechanics of Mobile Games

Akiko Shibuya, Soka U, JAPAN

Mizuha Teramoto, Ochanomizu U, JAPAN

Akiyo Shoun, Ochanomizu U, JAPAN

Kumiko Akiyama, unaffiliated, JAPAN

Postconference: Current Trends in Global Public Relations Industry

Tuesday 09:00-17:00 Room TBD

Sponsored Sessions

Chair

Katerina Tsetsura, U of Oklahoma, USA

### 7130

Postconference: Bridging Practice and Disciplinary Perspectives on the Formation and Effects of Country Image, Reputation, Brand, and Identity

Tuesday 09:00-17:00 Aqua Salon E **Sponsored Sessions** 

Chair

Alina Dolea, U of Bucharest, ROMANIA

### **Participants**

Diana Ingenhoff, U of Fribourg, SWITZERLAND

Candace L. White, U of Tennessee, USA

Spiro K. Kiousis, Iowa State U, USA

Kathy Fitzpatrick, American U, USA

Alexander Buhmann, BI Norwegian Business School, NORWAY

Jian Wang, U of Southern California, USA

Public Diplomacy and the Refugee Crisis in Northern Europe: Subverting the Rules of Attraction

James Pamment, Lund U, SWEDEN

Defining the Role of Private Sector Corporations in Public Diplomacy

Candace L. White, U of Tennessee, USA

Kathy Fitzpatrick, American U, USA

A Multicultural Measurement Instrument for Public Diplomacy: Analyzing Value Drivers and Effects of Country Images on

Stakeholders' Behavior in Three Countries

Diana Ingenhoff, U of Fribourg, SWITZERLAND

Alexander Buhmann, BI Norwegian Business School, NORWAY

Tianduo Zhang, U of Florida, USA

Candace L. White, U of Tennessee, USA

Spiro K. Kiousis, Iowa State U, USA

Understanding and Measuring National Image on Twitter: A Comparative Analysis of China, Japan, and India

Yingying Chen, Northwestern U, USA

Hairong Li, Michigan State U, USA

The Role of Nonstate Actors That Impact China's Soft Power

Yanling Yang, U of Leeds, UNITED KINGDOM

Public Diplomacy: An Instrument of Civil Society Engagement in Global Governance

Aleksandra Sasa Gorisek, United Nations, USA

The Impact of the Diaspora Networks on the Country of Origin Image

Iulia Monica Oehler-Şincai, Institutul Național de Cercetări Economice (INCE), ROMANIA

Public Diplomacy in Turbulent Times: Redefining Challenges for Theory and Practice

Alina Dolea, U of Bucharest, ROMANIA

A Network of Young Korean Public Diplomacy Activists: Case Study of VANK

Kadir Ayhan, Hankuk U of Foreign Studies Graduate School of International and Area Studies, KOREA, REPUBLIC OF

Counterterrorism, or Being Terrorist? Animation News Framing of the China's Counterterrorism Law

Yan Wang, Zhejiang U of Technology, CHINA, PEOPLE'S REPUBLIC OF

How Russia Portrays Itself on Facebook and Twitter in the Countries of Eurasian Economic Union

Alexander Marchukov, Volgograd State Technical U, RUSSIAN FEDERATION

Are You What You Eat? Typology of Food Diplomacy

Melissa White, U of Oklahoma, USA

Katerina Tsetsura, U of Oklahoma, USA

This postconference aims at integrating various perspectives about the causes and effects of perceptions about countries to advance discourse about theories and methods. The full-day postconference will be a meeting point for scholars and practitioners to discuss current challenges in public diplomacy and country images. We aim to discuss how advancement in theory and research can contribute to the current practice of public diplomacy. We are particularly interested in gathering comparative perspectives from the Americas, Europe, Middle East, and Asia on topics such as migration and refugees in public diplomacy, the public diplomacy of international and transnational organizations, diaspora and public diplomacy, social media and public diplomacy, the role of nonstate actors, etc. that impact public diplomacy.