

Call for Papers

“Emerging Research and Trends in Public Diplomacy and Nation Branding” Doctoral and Post-Doctoral ICA Pre-Conference

Hilton Prague, May 24, 2018

This pre-conference aims to be a forum for doctoral and postdoctoral researchers/ young scholars to present and discuss their ongoing work on public diplomacy and nation branding. We welcome any topics, including digital diplomacy, evaluation & measurement of public diplomacy, theory building in public diplomacy, countries soft power, the role of cities, nation branding, non-state public diplomacy etc. The format will include established scholars mentoring and giving feedback to each participant on the work submitted.

The conference is sponsored by the ICA Public Diplomacy Interest Group together with Lund University, Oxford Digital Diplomacy Research Group, Syracuse University and USC Center on Public Diplomacy.

It is for the first time since the establishment of the Public Diplomacy Interest Group that ICA takes place in Central Europe. Therefore, ICA18 in Prague is a fantastic opportunity for emerging and established scholars from all over the world to meet and discuss the further development and growth potential of this interdisciplinary field of study. Facilitating debates on current state of the art, theories and methodologies in public diplomacy, as well as transferring knowledge and mentoring are the best ways to ensure its future.

Submission details key dates:

- An **abstract** (500 words, excluding references) and a **CV** should be submitted to edolea@bournemouth.ac.uk by **January 31, 2018**. Extended abstracts are intended for work in progress, offering the opportunity to present on-going research that has not yet reached completion at the time of the submission deadline. Extended abstracts should present concisely the purpose of the paper, main theoretical framework/assumptions and if applicable research methods and preliminary and/or expected results. Extended abstracts should clearly state the contribution of the paper for public diplomacy theory and practice.
- **Decision** on the selected abstracts – **mid February, 2018**
- **Full paper** submission – **March 31, 2018**. Please note that full paper must be submitted for inclusion in the conference program

All inquiries on submissions should be directed to Alina Dolea (edolea@bournemouth.ac.uk).

The pre-conference will take place onsite, at Hilton Prague. The participation fee is US \$80 for presenters and non-presenters and includes the coffee breaks and the lunch buffet. Registration for this pre-conference is to be made online at www.icahdq.org.

Organizers & scientific committee:

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