



ICA 2018 Preconference

# Methods for Communication Policy Research

Thursday, May 24, 2018

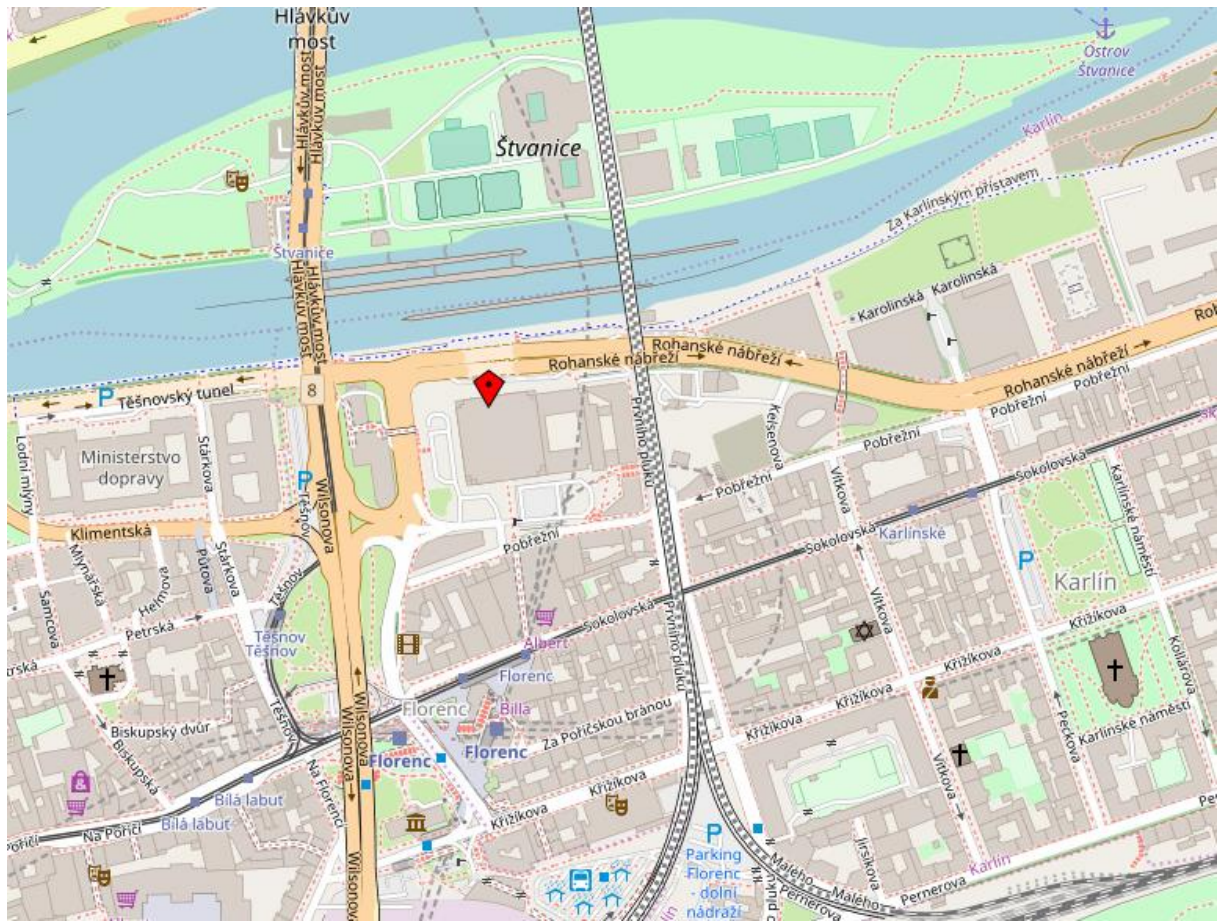
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| 09:00-09:05 | <b>Welcome Address by the Organizers</b>   |
|             | Sandra Braman, Manuel Puppis & Hilde Van den Bulck   |
| 09:05-10:45 | <b>Session 1: “Research Design: Finding the Right Method(s) for Communication Policy Research”</b>   |
|             | <p><b>Chair</b></p> <p>Christopher Ali (U of Virginia, Charlottesville/USA)</p> <p><b>Presenters</b></p> <p>Signe Sophus Lai &amp; Sofie Flensburg (U of Copenhagen/Denmark):<br/><i>Between Internet and Media Policy: Mapping regulatory regimes of digital communication</i></p> <p>Dmitry Epstein (U of Illinois at Chicago/USA):<br/><i>Research Methods in Internet governance research: A systematic literature review 1992-2016</i></p> <p>Luzhou Nina Li (U of Queensland, Brisbane/Australia):<br/><i>Loophole with Some History: Financial Regulation of the Chinese Internet and Its Challenges for Methods</i></p> <p>Jana Wilbricht (U of Michigan, Ann Arbor/USA):<br/><i>Finding Methods for Communication Policy Research with Vulnerable Populations: The Example of Rural, Low-Income Indigenous Communities</i></p> <p>Rita Zajacz (U of Iowa, Iowa City/USA):<br/><i>The case for a combination of scientific and historical research</i></p> |
| 10:45-11:00 | Coffee Break   |
| 11:00-12:15 | <b>Session 2: “More than Close Reading: Analyzing Qualitative Data”</b>  |
|             | <p><b>Chair</b></p> <p>Luzhou Nina Li (U of Queensland, Brisbane/Australia)</p> <p><b>Presenters</b></p> <p>Martine van Selm &amp; Natali Helberger (U of Amsterdam/Netherlands):<br/><i>Principles for analyzing qualitative data: interconnections between data collection and data analysis are key</i></p> <p>Christopher Ali (U of Virginia, Charlottesville/USA):<br/><i>Critical discourse analysis: Epistemological and methodological expectations for critical media policy scholars</i></p> <p>Manuel Puppis (U of Fribourg/Switzerland):<br/><i>Qualitative Content Analysis: Methods for Analyzing Talk and Text</i></p> <p>Christian Herzog &amp; Christian Handke (Erasmus University Rotterdam/Netherlands):<br/><i>Thematic Analysis of Policy Data</i></p>   |

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| 12:15-13:15 | Lunch   |
| 13:15-14:15 | <b>Session 3: “Quantitative Approaches to Communication Policy Research”</b>  |
|             | <p><b>Chair</b><br/>Daeho Kim (Inha University, Incheon/South Korea)</p> <p><b>Presenters</b><br/>Stuart Cunningham (Queensland University of Technology, Brisbane/Australia):<br/><i>Establishing the research base for the economic case for the creative industries</i></p> <p>Marta Rodríguez-Castro (U of Santiago de Compostela/Spain), Francisco Campos-Freire (U of Santiago de Compostela/Spain) &amp; Olga Blasco-Blasco (U of València/Spain):<br/><i>The development of a performance indicator on the funding of PSM regarding its audience, governance and pluralism</i></p> <p>Helle Sjøvaag (U of Stavanger/Norway), Truls André Pedersen (U of Bergen/Norway) &amp; Samia Touileb (U of Oslo/Norway):<br/><i>Operationalizing Diversity for Big Data Media Policy Research</i></p> |
| 14:20-15:40 | <b>Session 4: “Beyond Interviews and Documents: New Methods for Communication Policy Research”</b>  |
|             | <p><b>Chair</b><br/>Sarah Ganter (Simon Fraser University, Vancouver/Canada)</p> <p><b>Presenters</b><br/>Hilde Van den Bulck (U of Antwerp/Belgium):<br/><i>Into the Black Box: Methods for (and Pitfalls of) Getting to the Heart of Media Policy Decision Making</i></p> <p>James Losey (Stockholm University/Sweden):<br/><i>Critical Policy Research Through Interviewing Outside-In</i></p> <p>Christian Handke &amp; Christian Herzog (Erasmus University Rotterdam/Netherlands):<br/><i>Experimental Methods in Media Policy Research</i></p> <p>Balázs Bodó &amp; R. N. van de Velde (U of Amsterdam/Netherlands):<br/><i>Prague, we have a problem – the challenges of building a research infrastructure for the social sciences in the digital era</i></p>                              |
| 15:40-15:55 | Coffee Break  |
| 15:55-16:35 | <b>Session 5: “How to Bring Research to Policy-Making”</b>  |
|             | <p><b>Chair</b><br/>Natascha Just (Michigan State University, East Lansing/USA)</p> <p><b>Presenters</b><br/>Krisztina Rozgonyi (U of Vienna/Austria):<br/><i>Public consultation of communications policy-making as an object of research and as a way of communicating research findings</i></p> <p>Sandra Braman (Texas A&amp;M University, College Station/USA):<br/><i>Representation vs Evidence: Implications for Communication Policy Research</i></p>  |
| 16:35-17:00 | <b>Concluding Debate</b>  |
|             | Sandra Braman, Manuel Puppis & Hilde Van den Bulck  |

## Venue

Hilton Prague (ICA Conference Hotel), Pobrezni 1, 18600 Prague

Room: Ballroom Foyer (Mezzanine Level)



(Source: OpenStreetMap)

## Funding

Funding for the preconference is partly provided by the University of Fribourg, the University of Antwerp and Texas A&M University.



## Organizers

Sandra Braman (Texas A&M University/USA)

Manuel Puppis (University of Fribourg/Switzerland)

Hilde Van den Bulck (University of Antwerp/Belgium)

The preconference is co-sponsored by ICA's Communication Law and Policy Division.