Theme: Growing Communication Research and Scholarship in Africa through Training and Mentorship

1st ICAfrica Regional Research & Publication Training Workshop

Hosted by Uganda Martyrs University

Venue: Imperial Botanical Beach Hotel, Entebbe, Uganda

24-26 OCT 2017

Sponsored by:
INTERNATIONAL COMMUNICATION ASSOCIATION

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1st ICAfrica Regional Training and Publication Workshop
- International and Local Organizing Committees

International Organizing Committee (IOC)
1. Laura Sawyer, MA, CAE – ICA Executive Director
2. Prof. Paula Gardner PhD – ICA President
3. Prof. Amy Jordan PhD – Past ICA President (2015-2016)
5. Kristine Rosa – Assistant Manager of Member Services
6. Jennifer Le – Manager of Conference Services

ICAfrica Team
1. Sr. Prof. A. L. Lando PhD – Daystar University, ICAfrica Coordinator
2. Prof. Bala Musa PhD – Azusa Pacific University, ICAfrica Diaspora Coordinator
3. Dr. Samuel Muriithi PhD – Daystar University, ICAfrica Finance Manager
4. Miriam Ayieko – The Catholic University of Eastern Africa, ICAfrica Secretary
5. Stephen M. Mbobu – The Catholic University of Eastern Africa, Graphic Designer
6. Joy Kibarabara – Daystar University, ICAfrica Graduate & Early Career Academic Scholars Coordinator

Uganda Martyrs University Leadership
1. Rev. Fr. Prof. John C. Maviiri PhD – Vice Chancellor, Uganda Martyrs University
2. Prof. Michael Mawa PhD – DVC Academic Affairs, Uganda Martyrs University
3. Moses Kibrai – DVC Finance and Administration, Uganda Martyrs University

Inter-University Local Organising Committee (LOC)
1. Dr. Jimmy Spire Ssentongo PhD – LOC Chair / Convener - Uganda Martyrs University
2. Prof. Monica Chibita PhD – Uganda Christian University
3. Prof. Laura Otaala PhD – Uganda Martyrs University
4. Prof. Faith Nguru PhD – Riara University, Kenya
5. Prof. Michael Bowen PhD – Daystar University, Kenya
6. Dr. Regina Gachari PhD – Daystar University, Kenya
7. Ssemakula Richard – Uganda Martyrs University
8. Busobozi David – Uganda Martyrs University
9. Kiggundu S. Tonny – Uganda Martyrs University
10. Margaret B. Nangooba – Uganda Martyrs University
11. Balondemu Andrew – Busoga University, Uganda
12. Magdaline Kiyeng – Daystar University, Kenya

Introducing
Annals of the International Communication Association

The Annals publishes state-of-the-discipline literature reviews and essays, including: descriptive reviews; meta-analyses; and theoretical essays. Submissions to The Annals are broadly defined as follows:

- Reviews – retrospective reviews, helping readers understand the development of current knowledge within the discipline.
- Communication Insights – examining a set of predetermined topics.
- Book Reviews – reviewing a set of recently published books that focus on a central theme within the discipline.

Editor-in-Chief:
David Ewoldsen,
Michigan State University, USA

Follow #annalsICA on Twitter for all the latest news from the journal.

Visit the ‘Instructions for Authors’ section on the journal homepage to find out how to submit to the journal through its Scholarone Manuscripts™ page.

www.tandfonline.com/rica
Greetings from Uganda Martyrs University (UMU) at the equator.

On behalf of the UMU Management Committee and the university at large, I welcome you all to this great event and bring you greetings from UMU, a place where it is good to be. It is such a great honour for UMU to host this special international training.

At UMU, we privilege writing and publication by both Faculty and students. We truly understand that research is supposed to occupy a pivotal position in the life of any university worth its name. It is by this commitment that a university is able to meaningfully contribute to knowledge and community development.

We are profoundly grateful to ICA and ICAfrica for having chosen UMU to host this historic research and publication training workshop. I am aware that UMU was not the only option on the table as the host institution, but ICA and ICAfrica gave us that special opportunity. Thanks for trusting us and recognising our capacity to deliver. Trust me, you made the right choice, and I invite you to work with us in other ways possible to make an even greater contribution to higher education and community development.

The focus of this training is a highly significant one, especially considering that the culture of writing and publication is yet to take strong root in many of our universities in Africa. Global publication (knowledge production) statistics still indicate that our scholars’ and universities’ research productivity is comparatively low. As such, initiatives like this are very vital in substantively lifting up ourselves.

I honestly believe that participants in this training are going to yield highly and will be more productive hereafter. As the Bible says, to he [she] who more is given, more is expected (Luke 12:48). The expert mentorship you receive here should be a springboard to more prolific research, writing, and publication. More importantly, with the acquired skills and knowledge, the participants should as well stretch out to pull up more hands for a greater multiplier effect in our scholarship. As it is said, a candle loses nothing by lighting others.

I thank all the organisers that have worked relentlessly behind the curtains to make this event a success. IUMU also heartily thanks Sr. Prof. Agnes Lucy Lando, the ICAfrica Coordinator, for her vigilant coordination efforts. And of course, we thank ICA for backing the efforts of ICAfrica and UMU. Without the generous funding from ICA we may not have come this far. We also acknowledge and appreciate all other sponsors of this event. You have added a priceless brick to this event.

I am particularly looking forward to where we shall move to after ICAfrica-UMU. I understand that ICAfrica-Nairobi gave birth to ICAfrica-UMU. What of ICAfrica-UMU? Will it be a continental communication publication outlet? Whatever it will be, I am sure that it will be something to lift our scholarship to a higher level.

Once again, I heartily welcome you and wish you the best from this training.

Rev. Fr. Prof. John Chrysostom Maviiri PhD
Vice Chancellor
Uganda Martyrs University

Thank you all ICAfrica2017 mentors for giving so much to Africa by volunteering your time, expertise and resources to train and mentor early career academic scholars and graduate students during the 1st ICAfrica Research and Publication Training Workshop.

Thus, the Academic Division of Uganda Martyrs University invites all the ICAfrica 2017 mentors to an Academic partnership sharing.

When: 25th October 2017
Where: Sanctum Hotel
Pick up time: 19:40hrs, from Imperial Botanical Beach Hotel
Uganda Martyrs University hosts the World Bank African Center of Excellence in Agroecology and Livelihood Systems (ACALISE). ACALISE is a World class intervention that is premised to better streamline the production of a high level and well-motivated, ethically oriented critical mass of Agro-ecology and livelihood systems experts to impact on prevailing agricultural, nutritional, and environmental challenges in the region. ACALISE targets to train 32 PhDs, 180 MScs and 500 short skilled courses in 5 years. Applications are invited from the whole continent of Africa.

For more details check UMU website: http://www.umu.ac.ug

Word from the Convener

I heartily welcome you all to these eventful three days of engagement and learning. First, we must congratulate ourselves for having made it to this long-awaited occasion. Having been part of the thick and thin of things, and with fresh memories of the highs and lows of the process, I am more predisposed to celebrate that we are here today. On the knowledge of the few years I have worked with Universities in Uganda, the value of a training of this kind on research and publication needs no emphasis. It is no secret to anyone who has walked many of our African campuses that our research image raises concern and calls for consummate attention to boost capabilities and productivity.

I therefore must thank ICA and ICAfrica for considering a training in this area and generously facilitating it. It also makes us proud at Uganda Martyrs University that we were selected from the many to be the hosts.

By the time an event like this reaches this point, an expansive debt of gratitude has been accumulated. Members of the Local Organising Committee that had to juggle pressing organization work amidst tight work routines, you can’t be thanked enough. Sr. Prof. Agnes Lucy Lando, your eye for detail and timeliness in your coordination role can be seen in all we have achieved thus far. Without support from Uganda Martyrs University Management, perhaps this event may not have become a reality. All the sponsors, for whatever you sacrificed to see us get here, thank you.

Whereas this training is very important, what we shall be able to do after it is what will give it full meaning. It will do us more pride to see much more research and publication from beneficiaries of this initiative - for we should be known by our fruits. May this training be fruitful for each one of us and may its fruits multiply hereafter.

Dr. Jimmy Spire Ssentongo PhD
Uganda Martyrs University (UMU)
Message from the ICA Executive Director

Dear Attendees,

It is my great pleasure to welcome you to ICA’s second conference in Africa and the first ICA conference specifically geared towards providing critical feedback and workshopping of young scholars’ work. While participating in this workshop experience and engaging with noted scholars in your field may be exciting to you, please know that it is also exciting for ICA, as this new venture is exactly the kind of thing we are talking about when we say our mission is advancing the scholarly study of human and mediated communication by encouraging and facilitating excellence in academic research worldwide.

As you get to know ICA mentors from within Africa and elsewhere at this conference and afterward, I hope you will take a moment to take in the enormity of this undertaking. Only through the efforts of the Local Organizing Committee is an event like this, bringing together scholars from quite literally all over the globe, even possible. We hope that you will find this experience enriching and that it may lead you to engage with ICA further as you progress in your career. The International Communication Association is really just a large (very large!) family, bringing together different perspectives from around the world for collaboration to make the world a better place through communication scholarship. As I approach my second anniversary as ICA’s Executive Director, it is clearer to me now more than ever that this is a vibrant, creative, thriving organization filled with incredibly intelligent people who are passionate about the ICA mission. In addition, our amazing staff are wonderful at what they do and they enjoy doing it—please feel free to contact us anytime if you have questions about joining as a member, attending our conference, or submitting a paper. (To join ICA: contact Kristine Rosa (krosa@icahdq.org) or Julie Randolph (jrandolph@icahdq.org) in our membership department. To submit a paper (submissions are open until 1 November) visit our website, www.icahdq.org and click conferences>paper submission system. For other questions, contact me (see below) or Jennifer Le at jle@icahdq.org.)

If you are interested in joining ICA, we offer discounted memberships for student & early career scholars, as well as opportunities for students to get involved through travel grants to attend conference and/or positions as volunteers to help with registration (in exchange for free conference registration and a free year of membership)! We not only welcome you but encourage you to become a part of our community and the scholarship within one of our 32 divisions and interest groups.

You can help us build upon all of the incredible work that has helped ICA make a name for itself by constantly making connections between issues often seen as disparate and using those differences to move the field forward in a unified way. Part of what makes ICA so valuable is its interdisciplinary nature, through which its leaders bring varied backgrounds and perspectives to a common table to advance the goals of the association. We would be delighted to have you sit at that table with us.

It is my responsibility to ensure ICA continues to thrive, that we remove any barriers to success so that our programs and publications and members flourish, that we enjoy what we do, and that we do it well. I take that responsibility seriously, and that extends to our attendees and members. I promise each of you that I will do my best work to build on ICA’s strengths, ensure its future, and safeguard a collaborative academic culture that allows each of you to pursue your own academic goals. ICA only thrives if its members and attendees are thriving. We are thrilled that this workshop can be a part of your roadmap to future success.

Again: we have a great staff team here at the ICA headquarters in Washington, DC, and we are each focused on providing excellent service to our members. Feel free to reach out to any of us at any time; we are happy to hear from you. My e-mail address is lsawyer@icahdq.org. I invite you to contact me with any ideas or questions you have.

Sincerely,

Laura Sawyer, MA, CAE
ICA Executive Director

What next after ICAfrica2017?

Post ICAfrica2017-UMU, ICAfrica will hold the 2nd ICAfrica Conference in October 2018

Theme:
CONNECTIONS: The Past, Present and Future of Communication and Media Research in Africa

Date & Venue: To be announced soon
ICA is delighted to co-sponsor this historic event with our African colleagues! Through this research and publication workshop, ICA loudly and clearly signals the importance of African scholarship to the field of Communication Studies. As well, we gesture our strong desire to engage with your research, with you as valued colleagues, and to produce new networks linking African communication scholars with other ICA members around the world.

We view this event as an opportunity to work together as co-mentors. We look forward to learning about crucial areas of communication research in Africa, your expectations for collaborating, and the future of communication research around the globe. In our experiences to date, including at ICA conferences and at the Nairobi “ICAfrica” regional conference (2016), we have been excited by the innovative lines of research we witness coming from African communication scholars, particularly in the areas of environment, development, gender, health, media and journalism, organizational study, and security.

We are eager to work with you to advance this important work and to disseminate it both regionally and around the world, where it can contribute to deeper understanding and knowledge creation, and precipitate transcontinental conversations.

It is our belief that these networked transnational exchanges are the very formats necessary to create knowledge that, in turn, effectively facilitates problem-solving. We are grateful for this experience, and inspired by the energy of the participants in this workshop.

We look forward to a joyful and fruitful experience!

Prof. Paula Gardner PhD
ICA President

We are so very thankful to the Uganda Martyrs University for hosting more than 100 students and faculty to come together at the Imperial Botanical Beach Hotel in Entebbe, Uganda. We hope that you experience these three days as some of the most enriching, educational, and expansive days of your career. Together with leadership from the International Communication Association, Sister Professor Agnes Lucy Lando (Daystar University) and Dr. Jimmy Spire Ssentongo (Uganda Martyrs University) have organized a truly impressive line-up of scholars to advance the state of communication research in the region and beyond.

The origins of this workshop can be found in a panel discussion, moderated by Professor Dave Ewoldsen (Editor, The Annals of the International Communication Association), at the 2016 ICAfrica conference hosted by Daystar University. In that panel discussion, we discussed the obstacles to and opportunities for publishing important research being done in Africa so that the wider world might know about and benefit from knowledge generated on the Continent. That panel discussion was standing room only and went well beyond its allotted time. To say there was great interest in the topic is an understatement! We realized that the questions being asked and issues being raised deserved greater time and attention, so we committed to developing a follow up workshop.

Our hope is that you will find like-minded scholars with whom you can interact, debate, and collaborate as you participate in the workshop. Spending an immersive three days thinking, writing, and responding is incredibly valuable. We are so grateful to the junior scholars who are willing to share their ideas and works-in-progress, as well as the senior scholars who are generously sharing their expertise. May we all feel a renewed commitment to making the world a better place through communication research!

Prof. Amy Jordan PhD
Past President (2015-2016), International Communication Association
Associate Dean, Annenberg School for Communication, University of Pennsylvania
Go and do the same...
Word from the ICAfrica Coordinator

First and foremost, I sincerely thank God for bringing the International Communication Association (ICA) back to Africa! Welcome back! On 19 – 21 October 2016, ICA held the first ICAfrica regional conference in Nairobi, Daystar University. The Local Organizing Committee (LOC) coined it ICAfrica to speak for the ICA and Africa partners. Delegates concluded that conference knowing that the next time ICAfrica would congregate would be in October 2018 in another African country, for the second ICAfrica Regional Conference. But God had other plans for ICA and the African Continent.

A year before the ICAfrica 2018 conference, ICAfrica, with support from ICA, have organized a three day workshop (24-26 October 2017) to train early career academic scholars and graduate students to focus on writing abstracts and / or research papers for submission to international conferences, peer-reviewed journals, and edited books. This training is the first of its kind in the continent. And Uganda Martyrs University (UMU) is privileged to be the host! This training is in response to a real need that emerged from the ICAfrica 2016 regional conference in Nairobi. This is why we are saying to ICA, welcome back to Africa!

In order to achieve the training goals, ICA and ICAfrica have engaged a team of over 20 widely experienced professors, seasoned senior researchers, and renowned journal / book editors from across the globe, who are volunteering their expertise, resources, time and training services to offer specialized and personalized attention to each trainee. Even with the support of the Local and International Organizing Committees, I have failed to place a monetary value to the selfless and immense sacrifices and contribution each mentor has made to make this workshop happen. But for the mentees, I can say with a great degree of conviction, the contribution of the mentors remains unquantifiable!

Thus, I am convinced that if each of the mentees went away with the spirit to support and mentor others, Africa will become a huge academic and research giant to reckon with. Thus, my charge to each mentee, you are receiving this training and mentorship freely without any cost, please go and do the same! May every mentee become a little ICA wherever you will be, to build oneself but also be willing and ready to mentor every graduate student or early career academic scholar so that the ICA spirit permeates every corner of the African Continent. No one will ever become less academic by pointing others towards ICA or other reputable academic growth path. If anything, the more an individual shares and mentors others, the more one grows academically. If anything, the more an individual shares and mentors others, the more one grows academically.

African Journalism Studies

Aims & Scope:

Tanja Bosch, University of Cape Town, South Africa

Herman Wasserman, University of Cape Town, South Africa

Herman Wasserman, University of Cape Town, South Africa

Editor-in-Chief

Herman Wasserman, University of Cape Town, South Africa

Associate Editors

Hayes Matuwazara, Falmouth University, UK

Tanja Bosch, University of Cape Town, South Africa

Aims & Scope:

African Journalism Studies (AJS) aims to contribute to the ongoing extension of the theories, methodologies and empirical data to under-researched areas of knowledge production, through its emphasis on African journalism studies within a broader, comparative perspective of the Global South.


STAR: supporting authors in emerging regions

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Special Terms for Authors & Researchers (STAR) is a Taylor & Francis initiative, developed to provide individual researchers in emerging regions with 31 days’ free access to our leading international and regional journals in over thirty subject areas.


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Prof. Mike Kuria PhD is currently the Deputy Executive Secretary of the Inter-University Council for East Africa (IUCEA) where he is directly responsible for higher education. Before joining IUCEA in November 2016, he was the Director, Centre for Quality Assurance at Daystar University in Nairobi, Kenya for 10 years. From 2006-2016 Mike Kuria has actively participated in quality assurance activities in East Africa. On behalf of the German Academic Exchange Services (DAAD) Nairobi, he served as the coordinator of the IUCEA/DAAD Regional Quality Assurance Initiative, whose objective was to develop a higher education quality assurance framework for the East African Community (EAC). He was one of the investigators for UNESCO's International Institute for Educational Planning (IEEP) research on quality assurance instruments in higher education involving 8 universities from five continents. He was the founding Secretary General of the East African Quality Assurance Network (EAQAN). Prof. Kuria remains faithful to his first love: literature. He is currently working on interviews with 16 female and male writers on the subject of gender equity as a follow up to his earlier publication: Talking Gender: Conversations with Kenya Women Writers.

The Directorate, Quality Assurance Daystar University, Kenya

Congratulations ICA and ICAFrica for raising the Quality of Research and Publications in Africa and beyond, thereby contributing to the great strides towards quality education globally. We recognize our very own Sr. Prof. Agnes Lucy Lando and Prof. Michael Bowen for their enormous commitment and input in the research and publications agenda.
**Profile of the Guest Speaker at the Closing Ceremony**

*Prof. Opuda-Asibo John PhD* is the Executive Director of the National Council for Higher Education of the Government of Uganda. Professor Opuda-Asibo John who holds a BVM, 1977 (Makerere University, Uganda), MPH, 1980 and PhD 1983 (Both of the University of Minnesota, USA); is a Professor of Epidemiology, Public Health and Microbiology, with a forty years (40 years), experience in academia, and having taught at Makerere University in Uganda for 31 years (as Head of Department, Director of Graduate School and Research). While at Makerere University he supervised over 24 Masters and 17 PhD completed graduate students in Uganda and abroad, and published more than 70 Journal articles and two books. He was a Fulbright Senior African research scholar at University of California Davis and Plum Island New York 1991/1992. He was also a visiting Professor at University of Nagasaki, Institute of Tropical Medicine Department of Internal Medicine 1993 as well as and external examiner in Kenya, Botswana, Canada, Zambia, Swaziland, Germany, Norway, Sweden and USA Universities. Professor Opuda Asibo has been A Deputy Vice Chancellor (Provost), and Vice Chancellor (President) of a Public University and now an Executive Director of the Uganda National Council of Higher Education, as a chief regulator of Universities and all Higher Education Institutions. Professor Opuda-Asibo is an educationist, a researcher, and a regulator of Higher education. He was also a member (1996) and Chairman (2005-2016) of the National Biosafety Committee in Uganda. He is married to Christine Akurut Opuda for 41years and has four grown up children and now with several grandchildren.

**CHRIST IN MY HEART...**

THAT’S THE DIFFERENCE!
...until the day dawn and the DAYSTAR arise
in your hearts. (2 Peter 1:19)

The *Centre for Research* at Daystar University recognizes and appreciates the effort of the *International Communication Association (ICA)* and *ICAfrica* for supporting the research agenda in Africa through training in research. The current focus of research at Daystar University is to promote innovative and impactful research that would see communities and nations transformed in line with the vision and mission of the University. The Research Centre is keen on research partnerships with both regional and international academic/research institutions.

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**Programme**

**Venue: Imperial Botanical Beach Hotel, Entebbe - Clinton Pavilion**

**Monday 23rd October 2017**

- **Departure from Imperial Botanical Beach Hotel**
  - 09:00hrs

- **Arrival at UMU**
  - 11:30 hrs

  - Welcome and casual tea with the VC and Management
  - Tour of Campus and taking photos
  - Meeting with Management (Boardroom)

- **Lunch**
  - 13:00hrs to 14:00hrs

- **Interaction with academic staff on Research and Publication**
  - 14:00hrs - 16:00hrs

- **Tea**
  - 16:30hrs

- **Departure**

Return to Imperial Botanical Beach Hotel (Mentor planning meeting on bus ride)

**Day One: Tuesday 24th October 2017**

- **07:00hrs – 08:00hrs**
  - Registration
  - (in-charge – Miriam Ayieko, ICAfrica Secretary assisted by ICAfrica-UMU LOC & Volunteers)

- **08:00hrs – 08:15hrs**
  - Calling the Assembly to Order
  - Dr. Jimmy Spire – ICAfrica-UMU Convener
  - University Chaplain

- **08:15hrs – 08:20hrs**
  - Welcome from the East Africa Communication Association President
  - Prof. Monica Chibita

- **08:20hrs – 08:30hrs**
  - Opening remarks from ICA Coordinator
  - Sr. Prof. A. L. Lando

- **08:30 – 08:40hrs**
  - Why are we here? Remarks from ICA President
  - Prof. Paula Gardner

- **08:40hrs – 09:00hrs**
  - UMU Vice Chancellor's Address
  - Rev. Fr. Prof. John C. Maviiri
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| 09:00hrs – 09:40hrs | **Keynote Address**  
Prof. Mike Kuria – Deputy Executive Secretary, Inter-University Council for East Africa (IUCEA)  
**Topic:** An Overview on Contemporary Research and Publication in (East) Africa: Challenges & Opportunities |
| 09:40hrs – 10:00hrs | Q & A on the Keynote Address  
Moderator – Sr. Prof. A. L. Lando |
| 10:00hrs – 10:20hrs | Official opening of the training workshop  
Guest of Honour |
| 10:20hrs – 10:30hrs | Group Photo |
| 10:30hrs – 11:00hrs | Tea Break |
| 11:00hrs – 11:05hrs | Introduction to Mentorship Groups  
Moderator - Prof. Paula Gardner |
| 11:05hrs – 12:00hrs | First Mentorship Group meetings  
(Introductions; Discuss plan for next 3 days and private mentor groups (1-5) |
| 13:00hrs – 14:00hrs | Lunch  
(In Team; group identity development) |
| 14:00hrs – 14:15hrs | Reveal group identities |
| 14:15hrs – 15:15hrs | **Workshop 1:** Conversation with Attendees  
*Why do Research and Publication Matter to Attendees*  
Michael Bowen (Chair), Peter Monge, Dina Borzekowski, Jerry Domatob |
| 15:15hrs – 17:00hrs | Mentorship Group Work |
| 17:00hrs | Evening Tea |
| 18:00hrs – 19:15hrs | **Workshop 2:** The Context of Research and Publishing in Africa, and Citing African Scholarship: Herman Wasserman (Chair), Jimmy Spire, Kehbuma Langmia, Sr. A. L. Lando  
**Evening:** As desired: Mentorship Groups |
| 20:00hrs – 22:00hrs | Mentorship Group Work |

**Day Three: Thursday 26th October 2017**

**Venue: Clinton Pavilion**

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| 08:45hrs – 10:00hrs | **Workshop 6:** Funding Research and Securing Partnerships (with NGOs/Industry/Government workers)  
Paula Gardner (Chair); Dina Borzekowski; Herman Wasserman, potentially local UNICEF staffer |
| 10:00hrs – 10:30hrs | Tea Break |
| 10:30hrs – 13:00hrs | Mentorship Teams |
| 13:00hrs – 14:00hrs | Lunch |
| 14:00hrs – 15:15hrs | Mentorship teams |
| 15:15hrs – 16:00hrs | Team Reports: Successes, Surprises, Take Aways, Needs |
| 16:00hrs – 17:00hrs | **Closing Ceremony**  
**Reflections:**  
ICAfrica – UMU LOC Chair (Dr. Spire)  
ICAfrica Coordinator (Sr. Prof. Lando)  
ICA President (Prof. Paula).  
UMU VC/DVC  
**Guest of Honour - Prof. Opuda-Asibo John PhD**  
Issuing of Certificates  
**Closing Remarks and Next Steps:** Sr. Prof. Lando  
Group photo  
Visit to the zoo (by those who want) |
| 17:00hrs | End |

27th-29th Oct Review Retreat of the International and Local Organising Committees
Prof. Nancy Rhodes PhD, is an Assistant Professor in the department of Advertising and Public Relations at Michigan State University. Her research interests are broadly focused on persuasion and social influence – particularly how they affect health and safety behaviors. She has published work on the effects of attitudes and norms on cigarette smoking, college alcohol consumption, and risky driving behavior, and has ongoing projects in these domains. Her work has recently begun to focus on how message recipients process fear-inducing public service announcements, and is particularly interested in how people resist such messages. She has published work on persuasion and health in journals in the fields of Psychology and Communication as well as in specialty health and safety journals. Dr. Rhodes was trained as a Social Psychologist at Texas A&M University, earning her Ph.D. in 1991. She has held research appointments at Texas A&M University and the University of Alabama, and served on the faculties of Indiana University-Purdue University-Indianapolis and Ohio State University before joining the faculty at Michigan State in 2016.

Prof. Amy Jordan PhD, is Associate Dean for Undergraduate Studies at the Annenberg School for Communication, where she teaches courses on Children and Media, Children’s Media Policy, Methods of Research with Children and Families, and Communication Behavior. Dr. Jordan is Director of the Communication and Dissemination Core for the UPenn Prevention Research Center, and is Co-Principal Investigator for two research projects focused on creating and testing culturally sensitive health-related media communications directed at audiences across the life span. Dr. Jordan has co-authored and co-edited four books, including her most recent books entitled Children, adolescents, and media: The future of research and action (2017, Taylor & Francis) and Media and the well-being of children and adolescents (2014, Oxford University Press). She has published in a wide range of peer-reviewed journals, including Journal of Communication, Pediatrics, Communication Research, Journal of Family Communication, and Media Psychology. Her work has been funded by the Centers for Disease Control and Prevention, the National Institute of Child Health and Development, and the Robert Wood Johnson Foundation, among others. Amy Jordan presently serves as co-editor of the Journal of Children and Media and is Past President of the International Communication Association (2015-2016).

Prof. Dominique Brossard PhD, is professor and chair in the Department of Life Sciences Communication at the University of Wisconsin-Madison, USA. Brossard’s research agenda focuses on the intersection between cognitive sciences, media, and policy. She is an internationally known expert in public opinion dynamics related to controversial scientific issues and she has published more than 100 research articles in outlets such as Science and Public Understanding of Science, and has been an expert panelist for the National Academy of Sciences. Brossard earned her M.S. in plant biotechnology from the Ecole Nationale d’Agronomie de Toulouse and Ph.D. in communication from Cornell University.

Prof. David R. Ewoldsen PhD, joined the Department of Media & Information at Michigan State University in 2016. Dr. Ewoldsen received a joint Ph.D. in psychology and speech communication at Indiana University in 1990. After completing his Ph.D., he was a postdoctoral fellow in the cognitive sciences program at Vanderbilt University (1990-1991). Dr. Ewoldsen is founding co-editor of the journal Media Psychology (1998 to 2007) founding editor of the journal Communication Methods and Measures (2007 to 2010), and is currently editing the Annals of the International Communication Association. David’s research focuses primarily on media psychology with specific emphasis on racism, video games, entertainment, and health communication. He has also edited three books: Communication and Emotion (with Jennings Bryant & Joanne Cantor), Communication and Social Cognition: Theories and Methods (with Jennifer Monahan) and The Handbook of Communication Science (with Chuck Berger and Michael Roloff) and recently co-authored Communication Science Theory, and Research: An Advanced Introduction (with Marina Krcmar and Ascan Koerner).

Prof. Bala A. Musa PhD (Regent University), is Professor of Communication Studies at Azusa Pacific University, and Past Chair of Communication Studies at Azusa Pacific University, CA, and Northwestern College, IA. Prof. Musa holds graduate degrees in mass communication and in management. He is recipient of the Clifford G. Christians Ethics Research Award, and is Series Editor of Communication, Society and Change in Africa Series. He has authored and (co)edited numerous books, and has authored numerous journal articles and book chapters. He serves on the editorial boards and reviews articles for many academic journals. Prof. Musa’s research interests include mass media ethics, communication and conflict, communication theory, political communication, pop culture and entertainment, culture and human rights, development communication, and intercultural communication, among others. He recently co-edited a two-volume work, From Twitter to Tahrir Square: Ethics in Social and New Media Communication (Praeger). Prof. Musa is a Trustee of Life Pacific College, World Team International, and SoCal Restoration Center, among others. He is diaspora coordinator for ICAfrica. Musa and his wife, Maureen, a nurse practitioner, live in Southern California and have three grown children. In their spare time they enjoy volunteering in the community, mentoring, travelling, and learning about other cultures.

Prof. Dina L.G. Borzekowski PhD, is a Research Professor at the School of Public Health, University of Maryland, USA. Borzekowski’s area of expertise is health communication, with a specific focus on children’s use of media and how messages and technology affect healthy development. Borzekowski’s formal training is in developmental psychology (Harvard), but also has specializations in educational media (Columbia) and public health communication (Stanford). Borzekowski’s research involves conducting domestic and international research to explore the impact of positive and negative media. Additionally, Borzekowski has production experience, utilizing best practices to reach youth with health promotion and disease prevention messages. The content areas considered by Borzekowski include but are not limited to smoking, obesity, sexual health, alcohol use, HIV/AIDS, malaria, and injury prevention. Lastly, Borzekowski has a strong interest in research design and how to reliably measure exposure and perceptions of media with younger populations.
Prof. Janet Fulk PhD, is a Professor and Senior Associate Dean for Academic Affairs in the School of Journalism & Communication at the University of Oregon, USA, where she has taught for 29 years. Dr. Fulk’s research addresses overlapping questions concerning media in and about sub-Saharan Africa, including: gender, media and development/social change, information and communication technologies (ICTs) for development, and entertainment and tourism representations of Africa. In 2020 she received the International Communication Association’s Teresa Award for the Advancement of Feminist Scholarship. She has also received two Fulbright Scholar grants for teaching and research in Kenya and Ghana; and she directs an annual study abroad (internship) program in Accra, Ghana, in collaboration with the University of Ghana. She recently guest-edited a special issue of Communication, Culture & Critique on ‘Africa, Media and Globalization.’ She serves on several other journal editorial boards: Journal of Communication, Communication Theory, Feminist Media Studies, and African Journalism Studies.

Prof. Herman Wasserman PhD, is Professor of Media Studies and Director of the Centre for Film and Media Studies at the University of Cape Town, South Africa. He holds a doctorate from the University of Stellenbosch, South Africa, and worked as a journalist before starting an academic career. His books include Tabloid Journalism in South Africa (Indiana University Press), Media, Geopolitics, and Power (University of Illinois Press, forthcoming) and several edited collections such as Reporting China in Africa (Routledge), Press Freedom in Africa: Comparative Perspectives (Routledge) and Popular Media, Democracy and Development in Africa (Routledge). He has been a visiting professor or invited speaker at universities around the world, including Stanford University, Yale University, Moscow State University, Tsinghua University and the London School of Economics and Political Science. He is a Fulbright alumnus and recipient of the Georg Foster Research Award from the Alexander von Humboldt Foundation in Germany. He is an elected member of the Academy of Science of South Africa (Assaf) and the South African National Editors’ Forum (SANEF). Wasserman is Editor-in-Chief of the academic journal African Journalism Studies.

Prof. Leslie Steeves PhD, is Professor and Senior Associate Dean for Academic Affairs in the School of Journalism & Communication at the University of Oregon, USA, where she has taught for 29 years. Dr. Steeves’ research addresses overlapping questions concerning media in and about sub-Saharan Africa, including: gender, media and development/social change, information and communication technologies (ICTs) for development, and entertainment and tourism representations of Africa. In 2020 she received the International Communication Association’s Teresa Award for the Advancement of Feminist Scholarship. She has also received two Fulbright Scholar grants for teaching and research in Kenya and Ghana; and she directs an annual study abroad (internship) program in Accra, Ghana, in collaboration with the University of Ghana. She recently guest-edited a special issue of Communication, Culture & Critique on ‘Africa, Media and Globalization.’ She serves on several other journal editorial boards: Journal of Communication, Communication Theory, Feminist Media Studies, and African Journalism Studies.
Prof. Michael Bowen PhD, is the Director, Research, Publications and Consultancy at Daystar University. He is associate professor of Environment Economics and he has presented several papers in international conferences and published them as journal articles or book chapters. He has written several proposals for funding and has attracted significant funding for research both nationally and internationally. He is a guest editor for a number of international journals and has supervised both masters and PhD theses. He has continuously taught research methods for 15 years at undergraduate, Masters and PhD level.

Prof. Monica Chibita PhD, is an Associate Professor and Head of the Mass Communication Department, Uganda Christian University (UCU). She holds a D. Litt. et Phil. (Communication) (University of South Africa), an M.A. in Journalism (University of Iowa), and B.A/ Education (Makerere University). She served in various capacities (Lecturer, Senior Lecturer, Associate Professor and Acting Head of Department) at Makerere University between 1994 and 2011, and has served on several boards including Uganda's Broadcasting Council, the New Vision Printing and Publishing Corporation, the African Centre for Media Excellence, World Vision Uganda and World Vision International. Her research interests are in the broad area of media and democracy with specific interest in regulation and participation. She has published on the subjects of indigenous language media, media regulation and new media and participation. She is Associate Editor of the Journal of African Media Studies (JAMS) and serves on the editorial boards of several other journals in the field including Communicatio, African Journalism Studies, and African Communication Research.

Sr. Prof. Agnes Lucy Lando PhD, is Associate Professor of Communication and Media Studies at Daystar University, Kenya. She obtained her PhD in Social Communication from La Pontificia Università Gregoriana, Roma, in 2008. She holds MA in Human and Intercultural Communication and BA in Audiovisual Productions, both from Daystar University. In October 2016, Lando became the first African elected Board Member-at-Large of the International Communication Association (ICA). She successfully convened the first ICA Africa Regional Conference in October 2016 at Daystar University. In addition to being the IC Africa coordinator, Sr. Lando also serves as Council Member and consultant for a couple of universities in the larger Eastern Africa region, editorial boards and reviews articles for many academic journals and peer reviewed book chapters. Lando has authored numerous journal articles and book chapters and co-authored one book. Some of her publications are in Communication Ethics, Higher Education in Africa, The Critical Role of Crisis Communication Plan in Corporations’ Crises Preparedness, Rumours on Social Media; and Kenya’s subtle 2007 Post-Election Violence. She is also a mentor for the ICA Africa Mentorship Program. She has worked hard to ensure the success of the first and historic ICAfrica training workshop in Entebbe, Uganda.

Prof. Paula Gardner PhD, is Asper Chair in Communications in the Faculty of Communication Studies and Multimedia, at McMaster University, where she directs Pulse Lab; she co-directs the Mobile Experience Lab at OCAD U, and is current President of ICA. Gardner’s multimedia practice has been supported by Canadian funders including SSHRC, Heritage Canada, and National Centres of Excellence. Her current projects employ visual aesthetics, participatory design, critical feminist, mobile and locative theory to create mobile, gesture-based and biomimetic platforms establishing unique art experiences, as well as therapeutic interventions. She is completing a documentary film on US asylum system problematics since 9/11/01 and is working on a book entitled Pace, the Affective Labour of Activity Trackers. Her work has been published in Communication, Feminist, and Critical Science Studies journals and shown at Human Computer Interaction and Art exhibitions.

Prof. Patrice M. Buzzanell PhD, is Chair and Professor of the Department of Communication at the University of South Florida. A Fellow of the International Communication Association (ICA), she has served as President of ICA, the Council of Communication Associations (CCA), and the Organization for the Study of Communication, Language and Gender (OSCLG). She became a Distinguished Scholar of the National Communication Association (NCA) in 2017. Her research focuses on career, work-life policy, resilience, gender, and engineering design in micro-macro contexts. She has published: 4 edited books; 200 journal articles, chapters, and encyclopedia entries; and numerous engineering education and other proceedings. She has edited Management Communication Quarterly (MCQ) and forums or special issues for several journals. She has served on 25 editorial boards (17 current) and on advisory boards for the Oxford Research Encyclopedia, Sage Open, and MCQ. Her NSF grants focus on engineering ethics scales and processes as well as design thinking for the professional formation of engineers. Among her awards and honors, she recently received ICA’s B. Aubrey Fisher Mentorship Award and the Provost Outstanding Mentor Award at Purdue, where she was University Distinguished Professor and Endowed Chair and Director of the Susan Bulkeley Butler Center for Leadership Excellence.

Prof. Peter Monge PhD, is Professor of Communication at the Annenberg School for Communication and Journalism and Professor of Management and Organization at the Marshall School of Business, University of Southern California. He is also Co-Director of the Annenberg Networks Network, a research center focused on communication network theory and research, and Director of the Annenberg Doctoral Program. He has published five books, the most recent of which is Theories of Communication Networks (with Noshir Contractor). He has published theoretical and research articles on organizational communication networks, evolutionary and ecological theory, collaborative information systems, globalization, and research methods. He is an elected Fellow and a former president of the International Communication Association (ICA, 1997-1998). He has received the ICA Steven H. Chaffee Lifetime Achievement Award and the B. Aubrey Fisher Mentorship Award, where nine of his doctoral advisees have won dissertation awards. He is a Distinguished Scholar of the National Communication Association. From 1986 to 1993 he served as editor of Communication Review. In 2013 he received the USC Provost's Mentoring Award.

Contact information: email address, monge@usc.edu; website, www.rcf.usc.edu/~monge; office phone, 213-740-0921
Masters Programme: At least a Second Class Honours degree from recognized Institutions in a relevant field or in exceptional circumstances, professional qualifications will be the topic of study and full Curriculum Vitae.

**MASTERS’ DEGREE**

- Master of Science in ICT Management, Policy and Architectural Design (FT & PT) - 2 yrs
- Master of Business Administration (FT & PT) - 2 yrs
- Master of Business Administration (Social Entrepreneurship) (PT) - 2 yrs
- Master of Education (FT, PT & Hol) - 2 yrs
- Master of Public Health with specialization in Health Promotion, Population and Reproductive Health (FT & PT) - 2 yrs
- Master of Medicine in General Surgery (FT) - 3 yrs
- Master of Public Health with specialization in Health Promotion, Population and Reproductive Health (FT & PT) - 2 yrs
- Master of Arts in Public Administration and Governance (DT) - 3 yrs
- Master of Arts in Communication and Mass Media (DT) - 3 yrs
- Master of Arts in Business Administration (FT) - 2 yrs
- Master of Business Administration (FT & PT) - 2 yrs
- Master of Business Administration (Social Entrepreneurship) - 2 yrs
- Master of Education (FT, PT & Hol) - 2 yrs
- Master of Environmental Peace and Development* (FT) - 4 yrs
- Master of Science in ICT Management, Policy and Architectural Design (PT) - 2 yrs
- Master of Science in Information Systems (PT) - 2 yrs
- Master of Science in Monitoring and Evaluation (FT & PT) - 2 yrs
- Master of Arts in Sustainable Conflict Management, Policy and Assessment, (FT & PT) - 2 yrs

**DISTANCE LEARNING PROGRAMMES**

- Master of Arts in Bioethics (NEW) (FT & PT) - 2 yrs
- Master of Science in Development Economics (FT & PT) - 2 yrs
- Master of Arts in Development Economics (FT) - 2 yrs
- Master of Arts in Development Studs with specialization in NGOs Management; Development; Microfinance; Education (DL) - 3 yrs
- Master of Arts in Local Governance and Human Rights (DL) - 3 yrs
- Postgraduate Diploma in Teaching and Learning in Higher Education (DL) - 2 yrs
- Master of Arts in Health Services Management (FT) - 2 yrs
- Master of Science in Knowledge Management (DT) - 2 yrs
- Master of Arts in Local Governance and Human Rights (DL) - 3 yrs
- Master of Science in ICT Management, Policy and Architectural Design (PT) - 2 yrs
- Master of Science in Information Systems (PT) - 2 yrs
- Master of Science in Monitoring and Evaluation (FT & PT) - 2 yrs

**DOCTORATES**

- Doctor of Philosophy in Governance, International Studies (FT & PT) - 4 yrs
- Doctor of Philosophy in Development Policy and Law
- Doctor of Philosophy in Human Rights (FT & PT) - 4 yrs
- Doctor of Philosophy in Moral and Political Philosophy (FT & PT) - 4 yrs
- Doctor of Philosophy in Political Philosophy (FT & PT) - 4 yrs
- Doctor of Philosophy in Social Philosophy (FT & PT) - 4 yrs
- Doctor of Philosophy in Sustainable Development Studies (FT & PT) - 2 yrs
- Doctor of Philosophy in Bioethics (NEW) (FT & PT) - 2 yrs
- Doctor of Philosophy in Information Systems (FT & PT) - 2 yrs
- Doctor of Philosophy in Monitoring and Evaluation (FT & PT) - 2 yrs
- Doctor of Philosophy in Health Services Management (FT) - 2 yrs
- Doctor of Science in E-Commerce (FT & PT) - 2 yrs
- Doctor of Science in ICT Management, Policy and Architectural Design (FT & PT) - 2 yrs
- Doctor of Science in Information Systems (PT) - 2 yrs
- Doctor of Science in Monitoring and Evaluation (FT & PT) - 2 yrs

**POSTGRADUATE DIPLOMAS**

- Postgraduate Diploma in International Trade, Policy and Law (FT) - 1 yr
- Postgraduate Diploma in Refugee and Migration Studies (FT) - 1 yr
- Postgraduate Certificate in Monitoring and Evaluation (NEW) (FT) - 4 months

**ENTRANCE REQUIREMENTS:**

- A Bachelor's degree in Communication or a related field from a recognized university.
- A minimum of two years of professional experience is required.
- A minimum CGPA of 3.5 is required.
Mentor

Prof. Jerry Domatob PhD, took a lifetime to get to Jackson State University! That lifetime of travel, reporting experience and international affairs expertise is what graduate students will get a taste of if they are fortunate to be his new public relations class.

JSU’s newest adjunct professor teaches a graduate class at the E-center and commutes to Jackson from Lorman, MS where he serves as the interim head of the Mass Communications Department at Alcorn State University.

The foreign affairs and media expert is originally from the country of Cameroon in central Africa where he was a reporter with Radio Cameroon. He studied in the country’s capital and earned his undergraduate degree from University Yaounde. Post graduate studies took him to Canada where he received two masters degrees in journalism and international affairs from Carleton University in Ottawa. Domatob earned his doctorate in mass communications from Ohio University and then headed south on a quest to share his experiences with young aspiring writers and photographers. After nearly 25 years in the business, he says he believes the field of communications has much to offer.

“This field is a mixture; it’s excitement, a journalist is always curious to know what’s going on, always involved in human affairs, you never stop learning! It’s just a great field, it gives you latitude to serve in many areas; reporter, writer, editor, then you can get out of the field and become a teacher or lawyer, you have the skills to develop in several different directions.”

Domatob explored a variety of topics from agriculture to international affairs and special education as a talk show host for Nigerian television. He has been a director of English language programming and public relations. Students will learn from his personal skills as a photographer and a poet. His colleagues promise those lucky students will be entertained in a class filled with his quick wit and exuberance.

“I’m experienced, I have practical knowledge, I still write for publications and I’m active in civil rights causes. I just finished a poetry book “Positive Vibration” which is an eclectic combination of poems which focus on a diverse range of themes.”

Jackson State welcomes its newest professor to the latest stop on his lifelong international journey and the experiences he brings with him.
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