Highlights From San Diego

by Paula Gardner
ICA President
McMaster U

ICA San Diego is just past us and I find myself reflecting upon the countless interventions that impressed me—more than I can mention here. Many members have commented to me that the quality of academic papers and dialogues was particularly strong this year and left them feeling newly invigorated by ICA’s cutting edge scholarship that is crucial in this global moment. I’ll offer just a few highlights that struck me, knowing that I can’t do justice to the rich work offered over those five days.

Participants from the ICA Africa regional conference attended (in person and via Skype!) from Nairobi. This rich array of research covered topics that are deeply underrepresented in ICA. Lando, Kombo and Bowen discussed sexual predatory practices against refugees working as intermittent home cleaners (termed “Kuvua” in Swahili). Jarop and Kendago discussed how a well-intentioned national programme to fund girls’ feminine hygiene products in fact falls short, resulting in greater insecurity and illness for girls. Njoya reminded us of key African scholars of communication who are not often referenced by young Africa scholars. We look forward to more engagements with this important scholarship at our Uganda publishing and research workshop in October of 2017.

Our sponsored panel on global populist movements provided us with crucial insights into regional histories and dynamics that complicate any universal theory of how populism arises and plays out around the world. Wasserman called for readings beyond “media centric” analyses, noting that populism in South Africa can only be understood with careful attention to local histories and realities—he notes. Rao concurred, noting that Indian populism can only be understood via globalisation, corporatism, and specific regional economic crises. It was generally agreed that ‘there is no neat narrative.’ This is only a snapshot from the conference of the numerous papers citing “populism”—which was clearly one of the top key words this year.

We had a rigorous debate regarding ICA’s policy on political statements which was adopted years back, but has never been used for various reasons. The policy notes that the board can choose to issue political statements in support of ICA’s mission—e.g. to protect the free flow of academic discourse in the field of communication. Some panelists were concerned that the entire ICA community might not be in favour of any such political statement, others suggested statements were not enough and that actions were often in order. Some worried that political statements could potentially imperil local academics in the noted region. We heard about IAMCR’s process for developing political statements that is handled by a special internal clearing house. A few key suggestions to augment our policy were offered; these included working with human rights lawyers on the ground to ensure that we have a keen and informed reading of the region and/or allowing ICA members to add their name individually to any statement. There will be more to come on this issue that I will report in future columns.

ICA Journals Move to Online Only

by John Paul Gutierrez,
ICA Associate Executive Director

In 2013 the Board of Directors approved a series of recommendations that an ad-hoc committee had made regarding alternate formats for ICA journals. One of these eight recommendations was to move our journals to online-only by 2018 to coincide with our sustainability goals and the changing landscape of journal publishing.

We are on target to meet this goal and the physical mailing of journals will be phased out in 2018 with our move to Oxford University Press (OUP). The last mailed copies of ICA journals will come in October for Human Communication Research, November for Communication Theory, and December for Journal of Communication and Communication, Culture & Critique.

In December of 2017, five ICA journals will be migrated to a new online platform with a more streamlined approach and design for journal access. Access to content for members will remain the same— all current journal issues + access back to Volume 1, Issue 1 of each journal.

In order to keep abreast of all new ICA journal content, we highly advise members to sign up for New Issue Alerts on OUP’s platform by November 2017. ICA will also send content alerts for new issues.
By now I hope everyone has recovered from ICA’s biggest Annual Conference to date! The San Diego waterfront was a wonderful backdrop for our 3,354 attendees to partake in educational sessions, business meetings, receptions, and special plenaries; to peruse the Making & Doing Exhibition and the Propaganda Exhibit; to partake in the numerous sights and sounds (and wildlife) of the Gaslamp District (never a dull moment!); for parents to peek in on the kids as they enjoyed the activities in our childcare room; or to take in some morning yoga on the terrace. Next year we will switch from palm trees and ocean breezes to castles and history, as we look forward to seeing you all again next year for Prague 2018! You will start to hear more from our President-Elect, Patricia Moy (U of Washington), about the conference planning in upcoming newsletters.

Before you all start to relax into your well-earned summer breaks, just a quick update to let you know a bit of “breaking news”: I have signed the contract for 2022, which has long been marked “TBD” in our list (and still is, until after this article hits the web). I am delighted to announce that in May 2022 we will be welcoming you to…Paris, France! We will be in the heart of the city, and easy walking distance from the Champs-Elysées and more shops and pâtisseries and restaurants than you could possibly visit in one trip. I have secured a large block with a competitive room rate, with several hotels to choose from (including the availability of rooms with Eiffel Tower views). More detailed information on that much later, but for now, just draw a little Eiffel Tower on your calendar in May 2022.

To recap, we are now set through 2023:

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For more information on how ICA chooses conference locations, the criteria we use to select possible venues, and past and future locations, please read my prior article, “Where We’ve Been, Where We’re Going…A Primer on ICA’s Annual Conference.”

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18 ICA Fellows Named in San Diego

by Larry Gross
ICA 2016-17 Fellows Chair
U of Southern California

For the past few years the ICA Fellows have made significant progress in achieving a body of members that looks more like ICA: more international and more diverse. This year’s record number of 25 nominations and 18 successful recommendations that were approved by the ICA Board represents a notable success. This accomplishment is due in large part to the engagement of Divisions and Interest Groups that nominated deserving scholars from among their members, and to the assistance of several Fellows and ICA staff, who put together “sample nomination packets” that were useful in guiding nominators. We hope and expect that this momentum will be maintained in the future. The “Class of 2017” ICA Fellows are:

Francois Heinderyckx, U libre de Bruxelles. Author of nearly 70 publications that traverse many aspects of our field, from journalism to political communication to the media landscape. Founding president of ECREA, and one of the key architects of ICA’s move towards a truly international association, he served as ICA president in 2013-14.

David Hesmondhalgh, U of Leeds. Founder of the University of Leeds’ Media Industries Research Centre. His work straddles cultural studies, political economy, aesthetics and media sociology. Author, coauthor, editor or coeditor of 11 books, and 85 publications, including journal articles, book chapters, reports and public columns.

Amy Jordan, U of Pennsylvania. A scholar of children and media, well-known for advancing policy debates and developing family education programs. Coeditor of the Journal of Children and Media, she was Chair of the Children, Adolescents and Media Division, winner of ICA’s Most Important Applied/Public Policy Research Program Award, and 2015-16 President of the ICA.

Tamar Katriel, U of Haifa. Her publications include 5 single-authored scholarly books and more than 80 refereed articles and chapters. Her interdisciplinary scholarship has contributed to anthropology, education, sociology, sociolinguistics, Israeli and Jewish studies, and museum and heritage studies, as well as rhetoric, ethnography, media studies, and communication theory.

Douglas McLeod, U of Wisconsin–Madison. He has authored a book, edited two volumes, published close to 90 papers in leading communication and public opinion journals, book chapters, reports, and articles. A prolific contributor to the sociology of communication, social conflict, social protests and mediated public opinion.

Dominique Brossard, U of Wisconsin-Madison. Professor Brossard is a pioneer in the evolving field of science communication who has won top faculty paper awards from all three scholarly communication associations and is a Fellow of the American Association for the Advancement of Science.

Nick Couldry, London School of Economics and Political Science. One of the leading theorists of media, culture and communication in the world today, in 2015 he was elected a member of the Academia Europaea. He served as Chair of ICA’s Philosophy, Theory and Critique Division.

Sharon Dunwoody, U of Wisconsin-Madison. A leading theorist of science and risk communication. A Fellow of the American Association for the Advancement of Science, she has received the Hilldale Award from the University of Wisconsin-Madison and the Wayne A. Danielson Award from the University of Texas at Austin.

Daniel Hallin, U of California - San Diego. Hallin and Paolo Mancini’s 2004 Comparing Media Systems was an “instant classic” that has been translated into ten languages and won major book awards, including ICA’s Book Award.
Robin Nabi, U of California - Santa Barbara. A prolific author, with more than 70 sole and co-authored articles and book chapters, a co-edited Handbook and influential special journal issues. Served as chair of ICA’s Mass Communication Division and is Associate Editor of the Journal of Communication.

Zizi Papacharissi, U of Illinois - Chicago. Author of two books, editor of six books, author or co-author of many journal articles and chapters, she is editor of two scholarly journals. A leading scholar in Internet studies, pioneering theorizing about the consequences of networked publics for political participation.

Barbara Pfetsch, Freie U Berlin. Author, coauthor, or coeditor of ten books, dozens of journal articles, chapters, book reviews, and research reports. She has made significant contributions to the study of media and journalism, comparative political communication cultures, the European public sphere, and online social mobilization.


Denise Solomon, Pennsylvania State U. Coauthor of one book and Associate Editor of the International Encyclopedia of Interpersonal Communication, she has published 65 articles and 26 chapters, focused primarily on the role that interpersonal communication plays in the development and maintenance of relationships.

Shyam Sundar, Pennsylvania State U. Identified as the most published author of Internet-related research in the field during the medium’s first decade, he is editor of the Handbook on the Psychology of Communication Technology and editor of ICA’s Journal of Computer-Mediated Communication. He was chair of ICA’s Communication & Technology division.

Liesbet Van Zoonen, Erasmus U, Rotterdam. A member of the Academia Europaea, author or coeditor of ten books, and eight special issues, author and coauthor of over 80 articles, plus many book chapters. Her book Feminist Media Studies (1994) helped define the field, providing legitimacy and inspiration for many feminist researchers.

Claes de Vreese, U of Amsterdam. He has published more than 100 articles, co-authored and co-edited four books. Elected a member of the Royal Dutch Academy of Sciences. He chaired ICA’s Political Communication Division and several committees, won numerous ICA Top Paper awards, and won ICA’s Young Scholar Award in 2007.

Karin Wilkins, U of Texas - Austin. Author or editor of 12 books, 33 peer-reviewed articles, 16 book chapters, and numerous research reports. A leading expert on global media, development communication, Middle East studies, and social justice and social change. She served as Chair of ICA’s Intercultural and Development Division and is currently editor of Communication Theory.

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https://www.icahdq.org/donations/
Awards Given at the 2017 ICA Conference

by Hilde van den Bulck
ICA 2016-17 Awards Chair
U of Antwerp

The 67th ICA conference in San Diego provided the association and its members with an opportunity to celebrate excellence in the field by granting various awards. Congratulations to all winners and sincere gratitude to all the members of the various ICA awards committees, who do tremendous work to select each of these recipients.

The 2017 Steven H. Chaffee Career Achievement Award*, which honors a scholar for a sustained contribution to theoretical development or empirical research related to communication studies over an extended period, was granted to Albert C. Gunther (U of Wisconsin-Madison). Professor Gunther has produced programmatic research on audience biases and the psychology of media effects, in numerous seminal publications spanning over 25 years. His important, influential, and popular theoretical architecture, the Influence of Presumed Media Influence, subsumed previous work on the Third Person Effect and the Hostile Media Effect. The theory illustrates how many effects of media on society take place because people perceive that (biased) media influence other people to a greater extent than themselves, which activates them to action. Professor Gunther’s sustained efforts and close attention to research designs and to the mechanics, explanations, boundaries, connections with other theories, as well as many contextual applications, have led this line of inquiry to be one of the most productive in our discipline. His students and many other scholars have extended and applied these tenets, and universities and scholarly societies have focused international workshops on their theoretical and empirical study, reflecting the deep and lasting impact of Professor Gunther’s sustained research.
(*committee: Chair: Joseph B. Walther; members: Sonia Livingstone, Zrinka Perusko, Barbie Zelizer, and Nurit Guttman)

The 2017 Outstanding Book Award** went to Marwan Kraidy (U of Pennsylvania) for The Naked Blogger of Cairo. While many accounts have highlighted the role of the internet in fostering the 2010-2012 uprisings across the Arab world, Prof. Kraidy brilliantly and skillfully situates the human body as the central agent of change and locus of what he calls creative insurgency. The book offers sophisticated theorizing with the conceptualization of the human body as ‘tool, medium, symbol, and metaphor’. It is a remarkable scholarly as well as literary achievement, using glimpses and a technique resembling ‘scrolling’ through the internet and news archive to advance its startlingly powerful thesis. Prof. Kraidy has not only ordered and analyzed some of the most celebrated and disturbing images of contemporary global conflict, but also produced an ‘art history’ of these times that is unlikely to be surpassed, and a political history that offers compelling lessons well beyond the frame of the Middle East.
(**committee: Chair: Richard Rogers; members: Bruce Hardy, Zizi Papacharissi, John Hartley, John Ems)

The 2017 Outstanding Article Award**** of 2017 was awarded to Nurit Tal-Or (U of Haifa) and Yariv Tsafati (U of Haifa) for their 2016 article ‘When Arabs and Jews Watch TV Together: The Joint Effect of the Content and Context of Communication on Reducing Prejudice’, Journal of Communication, 66, 646–668. The article describes a study that demonstrates how media exposure can affect inter-group attitudes in one of the most intractable conflicts of our time, the Arab-Israeli conflict. In an experiment, Israeli Jews watched a movie about the conflict that was edited to be either pro-Palestinian or pro-Israeli in the company of either a Jew or an Arab confederate co-viewer. Results showed that both the version of the film viewed and co-viewing with an Arab increase empathy and reduced stereotypes toward the co-viewer. The committee feels that this article represents the very best of communication and media scholarship. The study stands out in its conception and design, in its analytic techniques and findings and – most particularly – in its contribution to theory. It expands the scope of existing research by also considering differential message effects related to the identity of the person with whom someone is watching.
(****committee: Chair: Thomas Hanitzsch; members Rich Ling, Keren Tenenboim-Weinblatt, Leslie Stovees and Chul-joo Lee)

The 2017 Young Scholar Award***** was given to Emily Falk, Annenberg School, University of Pennsylvania. Professor Falk received her PhD in 2010 from UCLA. She already has
$4,000,000 in grant funding as PI, has 23 refereed articles, often as first author, 22 book chapters and essays, with 20 underway in high-impact journals like *Communication Monographs*, *Communication Methods and Measures*, *PLoS One*, *Health Psychology*, *Journal of Neuroscience*, and the *Proceedings of the National Academy of Science*. Prof. Falk is highly cited and is helping define the field of “communication neuroscience” using methods such as fMRI. She examines how successful ideas spread, how persuasive messages can create behavior change, and how counter-arguments are activated/deactivated in smoking cessation interventions and other health communication research. Prof. Falk helped found ICA’s Communication and Biology group; she mentors students and post-docs; has given over 50 invited lectures at places like Princeton and Chicago; and headlined her own TED talk. She received DARPA’s ‘Young Faculty’ award ($500,000) and NIH’s ‘New Innovator’ award ($1,500,000). For her role in creating ICA’s exciting future, the committee unanimously chose this stunning young researcher as ICA’s 2017 Young Scholar Award winner. (committee: Chair: Patti Riley; members: Bas van den Putte, Frank Esser, Mary Beth Oliver and Mohan J. Dutta).

The 2017 Aubrey Fisher Mentorship Award to Mary Beth Oliver, Penn State U. In a strong field of inspiring mentors Professor Oliver stands out for her unprecedented levels of support to students on a professional and personal level. The passionate letters of those she inspired emphasize her dedication, especially to those going through tough times. She is an ethical scholar; equality and diversity are key to her philosophy which translates into successful mentoring of students, such as women of colour, who still face structural obstacles to academic success. Her dedication expresses itself not just in terms of the time and undivided attention she gives to students but also in her global reach. Individuals who are not her mentees from around the world seek her advice and she reaches out to teach them where they are. She has published and taught in innovative ways that allow others to use her work for learning, teaching and mentoring. In summary, Professor Oliver mentorship consists of long lasting professional and personal bonds that inspire those she comes across to be thriving, dedicated, ethical and personable scholars. (committee chair: Federico Subervi; members: Gary Kreps, Cees Hamelink, Yong-Chan Kim and Matthew Matsaganis).

Finally, the 2017 James W. Carey Urban Communication Grant was awarded to Germaine Halegoua (U of Kansas) and Jessa Lingel (U of Pennsylvania) for the project: Invisibility and hypervisibility: Failures of imagination in urban broadband networks. The project addresses very important issues for society and was written in a concrete language that offers confidence in their ability to reach their goals. It was superior in methodology and the presentation of its implications for urban communication. This project is also more developed and innovative. The letter of support was excellent, especially for helping articulate clearly the broad significance of the project. While the research is certainly challenging in scope, these authors have a solid track record of publications in this arena that provide confidence in their ability to continue and complete their proposed project in a timely manner. (committee chair: Ellen Helsper; members: Clarissa David, Jennifer Bartlett and Benqian Li).
“Voices”: ICA’s 2018 Conference Theme

Against a backdrop of evolving technologies and shifting sociocultural and political dynamics, the 2018 ICA conference theme, Voices, encourages scholars to delve more deeply into a concept inextricably linked with communication.

Examined from multiple epistemological approaches, a host of methodologies, and numerous levels of analysis, studying voice – or the plurality of voices – can illuminate the process by which it is fostered and/or constrained as well as the conditions under which it is expressed and/or stifled. More important, the study of voice can shed light on the process by which it impacts behaviors, defines relationships, influences policies, and shapes the world in which we live. In other words, the conference theme encourages the submission of scholarship that examines voice vis-à-vis various discourses, actors, processes, and outcomes.

The significance of voice is reflected in contemporary debates around domestic and transnational issues such as the environment and immigration. It also plays a critical role in numerous systems, regardless of whether these systems are bound interpersonally, organizationally, culturally, politically, or socially. Irrespective of the domain of study, the conference theme Voices encourages scholars to address key questions related to:

* **Theorizing about voice**

How have conceptions of voice, either theoretically or in specific contexts, evolved over time and in different cultures? How do we theorize the combining of voices? How do we theoretically juxtapose voice against listening or thinking? How is voice implicated in claims to distinctive or authentic identity?

* **The creation and representation of voice**

Among different groups of individuals, ranging from young adults to underrepresented groups to political elites, how is voice fostered and what is the process by which private voices become public? Under what conditions are advocacy efforts successful or justifiable as forms of speaking on behalf of others? From dyadic contexts to public diplomacy, who speaks for whom?

* **The expression of voice**

When is voice activated and how is it communicated? How do individual or group voices organize socially available discourses?

* **The impact of voice**

What communication strategies are effective in simultaneously bolstering voice and resolving conflict? How can the coexistence of voices be leveraged to introduce synergy and collaboration in problem-solving? How successful are different voices and messages in gaining traction via traditional and/or digital media? What is the process by which voices become influential, empower or constrain individuals and groups, and shape social processes?

**Theme Session Proposals**

_General:_ Submissions to theme sessions must follow all general guidelines put forward by ICA (8,000 words, approximately 16 pages). Proposals for papers and panels on the conference theme are invited from all sectors of the field, and will be evaluated competitively by anonymous referees. Theme-based submissions must be cross-divisional; that is, they must span the interests and purview of more than one ICA division or interest group, and should have broad appeal across all units of the association. Submissions deemed to fit the interests of one division or interest group rather than the conference as a whole will be forwarded to that group for consideration. Papers or panels must not be submitted simultaneously for consideration to any division or interest group. Space constraints in Prague allow submissions to be accommodated as regular and high-density paper sessions, hybrid sessions, interaction paper (poster) sessions, and extended sessions.

_Texts needed:_ Panel proposals on the conference theme must include a 400-word rationale explaining how the panel fits the conference theme and 150-word summary of the rationale to appear in the conference program. In keeping with ICA tradition, an edited volume focusing on the conference theme will be published. This volume will draw from presentations in divisions, interest groups, and theme sessions.
Bridging the North-South Gap for the Next Generation of Scholars

How can students and early-career scholars in the Global North and South find equal opportunities to participate in research and education in the media and communication discipline? This was the central question at the Blue Sky Workshop (BSW) organized at the 67th Annual Conference in San Diego by the ICA Students and Early Career Scholars Advisory Committee (ICA-SE-CAC).

Debates about “dewesternization” or “internationalization” of media and communication scholarship often end with the pessimistic view that power relations determine knowledge production and may always favor the Global North. The aim of the Blue Sky Workshop was to discuss practical solutions that are often overlooked in debates about bridging the North-South gap. In particular, the BSW focused on the potential of new communication technologies that are still untapped as well as the changing perspectives and/or capacities of early-career scholars in a globalizing world.

The question that the BSW posed to the participants was: Can students and early-career scholars turn the tide of the Global North-South divide by utilizing the potential of communication technologies? Three panelists shared their personal experiences and insights on this question: Wendy Willems (London School of Economics and Political Science), Tanja Bosch (U of Cape Town), and Toussaint Nothias (Stanford U).

Both the panelists and the participants engaged in a lively discussion, proving the high relevance of this topic. The panelists agreed that the North-South gap is a pertinent issue for ICA’s students and early-career scholars. They emphasized that young scholars from both the Global North and the Global South have much to offer (and learn from) each other. Although much work in media and communication studies tends to be based on the “wired” and WEIRD (i.e., Western, Educated, Industrialized, Rich, and Democratic) nations, there are many theoretical perspectives and experiences from the Global South that are relevant for international research that have yet to be explored. For example, experiences from the Global South can inform thinking about the dynamics of communication in the increasingly multicultural societies in North America and Europe.

Similarly, panelists highlighted the fact that in large parts of the Global South, the use of mobile technology for communication in daily life precedes other uses in the Global North. An example is the use of mobile money in Kenya, where “paying for a taxi ride using your mobile phone is easier in Nairobi than it is in New York.” Knowledge about such experiences and theories would enrich thinking about international media and communication uses and effects, according to the panelists.

Overall, the panelists and participants agreed that it is important for all scholars, but certainly young scholars, to broaden their view and to think about whether their work is as universal as they think. Stepping out of one’s own context can help one take a new—potentially richer—perspective of research, as well as help to be critical of existing theories. As a strength of scholarship in the Global South, panelists mentioned a strong engagement with international scholarship, as well as a high motivation to produce knowledge that is both locally and globally relevant.

As for digital technologies as a way of overcoming the North-South gap, both optimistic and skeptical views were expressed. On the one hand, the world seems to have become smaller thanks to email, social media, videoconferencing, listservs and other online groups. It seems that this should make it easier to get and stay in touch with people from across the North-South divide, and it is definitely an improvement that people from around the world can tune in on conversations through live tweeting and streaming.

On the other hand, Willems warned that the “transformational power of these technologies should not be overestimated.” Ultimately, face-to-face conversations are important, especially for younger scholars who could benefit from high-quality mentorship that may not always work well through digital ways.

This indicates that students and early-careers scholars should aim to complement communication through digital technologies with face-to-face collaboration. For the international community, this does not only mean enabling scholars from the Global South to attend conferences organized by the Global North, and have them participate in workshops, PhD colloquia, and Research Escalators Sessions. It also means the contrary: Scholars from the Global North would benefit from participating in academic activities in the Global South. Ultimately, meeting and talking directly may be the best way to exchange perspectives and understand each other’s work.

Lastly, panelists and participants brought up the issue of the political economy of academic publishing which favors scholarship in the Global North. It was noted that even after years of debates on ways to internationalize knowledge, particularly in the media and communication discipline, scholars in the Global South do not have an equal voice in mainstream global journals. Further, international conferences still feature few presentations from the Global South and thus insightful theoretical and/or methodological perspectives from neglected regions do not get as much visibility globally as those from North America and Europe. Unfortunately, at this point, the BSW attendees also did not know a proper solution to change “the system.” However, one important suggestion that graduate students and early-career scholars can do themselves, is to constantly question what constitutes “good knowledge” and to be open for work that is presented in a way that is different than usual. The BSW ended with the consensus that even though solutions to the North-South gap are not easy to achieve, the debate on internationalization must keep on, especially in forums organized for students and early-career scholars in the media and communication fields in both Global North and South. Thus, we hope to continue our discussions at the upcoming annual conferences!

Karin Fikkers and David Cheruiyot are members of the ICA Students and Early-Career Scholars Advisory Committee (ICA-SE-CAC).
BOOK ANNOUNCEMENT

(Not) Getting Paid to Do What You Love: Gender, Social Media, and Aspirational Work (Yale University Press)

Congrats to Brooke Duffy on her new book!

Description

Amidst profound transformations in our digital society, legions of young women are turning to social media platforms—from blogs to YouTube to Instagram—in hopes of channeling their talents into fulfilling careers. In this eye opening book, Brooke Erin Duffy draws much needed attention to the gap between the handful who secure lucrative work as “influencers”—and the rest, whose passion projects amount to free labor for corporate brands. Drawing on interviews and fieldwork, Duffy offers fascinating insights into the work and lives of fashion bloggers, beauty vloggers, designers, and more. She connects their activities to larger shifts in unpaid and gendered labor, offering a lens through which to understand, anticipate, and critique broader transformations in the creative economy. At a moment when social media offer the rousing assurance that anyone can “make it”—and stand out among freelancers, temps, and gig workers—Duffy urges us to consider the stakes of not getting paid to do what you love.

Reviews

“Duffy chronicles, with clarity and compassion, what she calls “aspirational labor”—an intoxicating desire to forego the realities of today’s soulless and uncertain labor market for the allure of a more soulful connection to meaningful work. Using today’s dizzying world of social media microcelebrity to make her case, Duffy accomplishes that rare thing: advances theory with elegance, challenging all easy reads of late capitalism, while helping readers see themselves in the book’s careful, detailed accounts of people’s lives.”—Mary L. Gray, Indiana University and Microsoft Research

“A fascinating, meticulously researched study that shows how these creative women exemplify modern workers. Her lessons are essential for all those interested in fashion studies, gender studies, and the creative economy.”—Angela McRobbie, author of Be Creative: Making a Living in the New Culture Industries

“A necessary antidote. Duffy deftly reveals the sweat of young women content creators, offering a new perspective on gender and the digital economy.”—Leslie Regan Shade, University of Toronto

“This immensely valuable book reveals the trapdoor for female workers who pursue their talents on social media. Duffy expertly dissects a system which attracts many, rewards a few, and exploits the rest.”—Andrew Ross, author of Nice Work If You Can Get It: Life and Labor in Precarious Times

“Smart and original. Drawing on fieldwork and interviews with fashion bloggers and vloggers, Duffy unpacks the pressures of self-branding, status-seeking, and audience-building inherent in the gendered struggle to get paid doing what you love.”—
Laura Grindstaff, author of The Money Shot

“This insightful account will resonate with anyone who has ever sought to turn personal passions into wage-earning employment, juggled multiple part-time gigs, or struggled to fit pleasurable hobbies around a ‘real’ job or jobs.”—Library Journal, starred review

Order via Amazon: https://www.amazon.com/Not-Getting-Paid-What-Love/dp/0300218176/ref=sr_1_1?ie=UTF8&qid=1497888289&s=r-8-1&keywords=not+getting+paid+duffy

Patricia G. Lange has been promoted to Associate Professor of Critical Studies at California College of the Arts in San Francisco.

Letizia Caronia has published the following recent articles:


Donal Carbaugh has published two books:

Handbook of Communication in Cross-Cultural Perspective (editor).

Reporting cultures on 60 Minutes: Missing the Finnish line in an American broadcast (with Michael Berry).


This column includes new postings with the latest ICA member news, as well as updates on outside conferences and publications.

All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by e-mailing Jennifer Le at jle@icahdq.org.
MOBILE COMMUNICATION INTEREST GROUP

Call for Nominations: Secretary (Term: 2018-20)

We are currently soliciting nominations and self-nominations to run for the position of Secretary for the Mobile Communication Interest Group. This opportunity is an excellent chance to expand your disciplinary service and help our growing interest group continue to thrive.

The Secretary, along with the Chair, Vice Chair, and Past Chair, comprise the Executive Committee. The Executive Committee will:

A. Assist in the conduct of business related to the Section.

B. Recommend members of the Section to serve on designated Association committees.

C. Recommend members of the Section for ICA awards.

As stated in the Bylaws,

(c) The Secretary shall maintain, distribute, and obtain Section approval of minutes for Section business meetings; manage the Section space on the ICA website and other external communication; distribute messages via the Section list-serve as appropriate; assist the Chair in administering business meetings; and participate with the Chair in evaluating the quality of Section programs.

The desired candidate is an active member of the Mobile Communications Interest Group; the candidate is ideally an early career researcher in mobile communication and will be able to attend the Mobile Communication business meetings in ICA 2018 in Prague, ICA 2019 in Washington DC, and ICA 2020 in Gold Coast, Australia.

If you wish to submit your nomination, please send your nomination to Jordan Frith (frithjh@gmail.com), Chair of the Nomination Committee, before July 20. Your nomination needs to include a brief (no more than 300-word) statement in support of yourself for the Vice-Chair office. Elections will begin with the September 1st ICA newsletter. If you have further questions about the secretary position or the nomination process, please contact Jordan Frith (frithjh@gmail.com) before July 11th.
PHOTOHISTORY/PHOTOFUTURE
CONFERENCE INVITES PAPER PROPOSALS

Communication researchers whose investigations tap into one or more of the multidimensional aspects of photography and motion pictures are invited to submit paper and panel proposals for the April 2018 conference, PhotoHistory/PhotoFuture. Beginning as a 19th century mechanical invention involving chemistry and directed to the few, photography evolved to a democratic medium engaged by the many – maybe “the most.”

The 3-day conference will explore the scholarship, practice, profession, preservation, and access to photography’s – including motion pictures’ – history, present day expression, and projected opportunities and challenges. The conference takes place April 20-22, 2018 in, appropriately, the world’s imaging capital, Rochester, N.Y. PhotoHistory/PhotoFuture is sponsored and organized by RIT Press, the scholarly book publishing enterprise at Rochester Institute of Technology. The call for scholarly papers to be presented at the conference invites proposals on the widest and deepest range of topics on photography’s history and future from an equally broad range of scholars, professionals, and practitioners.

For more information and to submit paper and panel proposals, visit the conference website: https://www.rit.edu/twc/photohistoryconference/

Calls for Papers

PHOTOHISTORY/PHOTOFUTURE
CONFERENCE INVITES PAPER PROPOSALS

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For more information and to submit paper and panel proposals, visit the conference website: https://www.rit.edu/twc/photohistoryconference/


The Institute for Information Policy at Penn State


A by-invitation experts’ workshop to be held at American University Washington College of Law, Washington DC, September 10, 2017

Broadband is now widely accepted as an essential infrastructure for the information economy. Billions of dollars in private industry investments supplemented by targeted universal access subsidies have now enabled 73 percent of American households to subscribe to broadband. Yet, some communities and demographic groups have experienced gaps in access and usage that have persisted over time and multiple generations of technology. The diffusion of advanced broadband networks and services has sometimes widened these gaps to the detriment of the economic competitiveness, ability to access basic social and educational resources, and democratic participation of individuals and communities. Consequently, there is continuing need for both policy-makers and the academic research community to stay engaged with questions of broadband access.

The Institute for Information Policy at Penn State (IIP), celebrating its 20th anniversary, and the Journal of Information Policy (JIP), now in its 7th year, are organizing a one-day workshop to present and discuss research focusing on the challenges for achieving universal broadband access that takes into account technological developments, social and educational needs, and a dynamic political landscape. This workshop is the 15th in the IIP and JIP joint workshop series advancing an information policy agenda (for previous workshops see: http://comm.psu.edu/research/centers/iip/conferences-and-workshops)

In June 2016, the IIP organized a two-day, interdisciplinary workshop at the National Science Foundation (NSF) and submitted its report titled Broadband 2021. Incorporating this, and other inputs, the NSF and the National Telecommunications and Information Administration (NTIA) published the National Broadband Research Agenda (NBRA) Report in January 2017. These initiatives, though they emerged from the prior administration, are likely to have continued relevance especially now when the current administration has announced that infrastructure investments, including potentially in rural broadband networks, is a policy priority.

The workshop is a continuation of the NBRA process. Specifically, it is intended to further key objectives of the NBRA Report, namely to encourage policy and program impact evaluations and to foster increased collaboration throughout the research community. At the same time, it is geared to hear more voices and to encourage learning from academic, industry and policy players worldwide.

The workshop seeks to address broadband research at a meta-analytical level (“research about doing research”). Papers may address (but are not limited to) questions such as

- The status of research on broadband: Identifying un-investigated and under-investigated questions;
- The quality of databases and structural impediments to the availability of data;
- The viability and validity of methodological approaches;
- Investigations of the policy processes behind broadband policy including the role of advocacy networks, foundations, and academic think tanks;
- The appropriateness of metrics and benchmarks for the temporal and cross-sectional evaluation of broadband access and performance;
- “Broadband Access”: To what? For whom?
- Should “broadband access” be a “human right”? An entitlement?
- Should there be a right for access to and use of mobile broadband services. Will access to high-speed mobile broadband satisfy the requirement for “access”?
- What is the role of the market in assuring universal broadband access, vs. the role of the government?
- What impact, if any, will new technologies such as the IoT, “Big Data” and the “cloud” have on broadband research?
- How can research on broadband support SMEs? Innovation? Entrepreneurship? R&D? Reducing the size of government and the need for government regulations?
- How, if at all, should tax policies be changed to encourage investments that will promote increased universal broadband access?
- International comparative studies of broadband access and policies for its development.

We refer you to the Broadband 2021 and the National Broadband Research Agenda (NBRA) Reports for other topics and research questions.

Presenters at the workshop will be invited to submit their completed papers for review by the Journal of Information Policy (www.jip-online.org).

Pending budgetary approval, some travel support may be available for junior scholars or those with significant travel expens-
es. We cannot guarantee that this support will be available at this stage.

In addition to the presentation of papers, an integral part of the workshop will be continuing and potentially institutionalizing the academic networking initiated at IIP’s June 2016 Broadband 2021 Workshop and strategizing mechanisms for the dissemination of academic research to government stakeholders.

Abstracts of up to 500 words and a short bio of the author(s) should be submitted to pennstateiip@psu.edu by July 15, 2017. Accepted presenters will be notified by July 31, 2017 on the acceptance of their paper and will need to commit to provide an advanced draft of their study by August 31, 2017, to allow selected respondents to read and prepare thoughtful comments in order to elicit a meaningful conversation. Please write IIP_BROADBAND2021: YOUR NAME in the subject line.

Negotiation and Conflict Management Research
Special Issue Call for Papers
Culture and Communication in Negotiation and Conflict Management
Submission Deadline: January 15, 2018
Special Issue Editor:
Wendi Adair, University of Waterloo

Culture is defined broadly as a social group with shared values and norms that are reinforced and perpetuated through the group’s institutions. Culture defined by national borders is one conceptualization; culture defined by gender, religion, lifestyles, careers, and generations are also predictors of what, how, and when someone communicates, as well as interprets, and responds. What refers to communication content: meaning the speaker conveys and meaning the listener interprets.

How refers to linguistic style, nonverbal cues, context dependence, and communication medium. When refers to temporal patterns such as timing, pacing, and temporal horizons.

We invite empirical and conceptual submissions addressing culture and communication in diverse negotiation and conflict management contexts including topics such as:

- Case studies or comparative culture analyses of negotiators’ or mediators’ communication repertoires in understudied populations (e.g., Africa, South America, religious groups);
- Communication adjustment/adaptation, cultural interpreters, and role of language in cross-cultural negotiation and conflict resolution;
- Qualitative analyses of linguistic or communication tools used to aid conflict resolution and negotiation in distinct cultural populations (e.g., metaphor in high context cultures, sharing circles, story-telling in hierarchical cultures);
- Content analyses of public accounts of negotiation or conflict resolution (e.g., media coverage of land dispute, international trade, and political negotiations across culture);
- Identification, interpretation, and management of miscommunication and misinterpretation in cross-cultural negotiation or dispute resolution;
- Conflict management and negotiation in close relationships across cultures.


Provisional timeline:

Manuscript submissions due: January 15, 2018; Initial decisions: March 1, 2018; First round revisions due: April 1, 2018; Final manuscript due: May 1, 2018.

Please direct topic ideas and special issue inquiries to Wendi Adair: wladair@uwaterloo.ca; contact Michael Gross, NCMR Editor-in-Chief, at cob_ncmr@mail.colostate.edu with inquiries about NCMR.
PERTIES &
JOB OPPORTUNITIES

NATIONAL UNIVERSITY OF
SINGAPORE
Department of
Communications and
New Media
Professor and Head of
Department

The Department of Communications and New Media at the National University of Singapore offers Bachelors, Masters and Doctoral degrees in Social Sciences and stands among the top Communication and Media Studies departments both in Asia and globally. Its teaching and research strengths are in the areas of Art, Game, and Media Design; Human-Computer Interaction; Critical Cultural Communication Theories in/of Asia; Critical Communication Methodologies; New Media and Public Engagement; Health Communication; Communication Management; Communication and Social Change; Communication and Technology; and Media Effects. The Department comprises an international mix of 27 faculty members; in terms of students, the department has over 600 undergraduate majors and some 53 graduate students.

The Department is poised to continue its growth trajectory, building its global research profile in interactive media design, health communication, communication management, 21C artforms and critical network culture, and new media studies while maintaining its strong commitment to an undergraduate education embedded in theory-practice linkages. This appointment is for a tenured position; a competitive remuneration package, based on qualifications and experience, can be expected.

We seek candidates who meet the following criteria:

- an international research reputation based on an established track record in research and publication;
- a strong desire to develop and implement a vision for a dynamic Department of Communications and New Media;
- a strong understanding of the disciplinary trends in Communication Studies, New Media Studies, and Interaction Design;
- a deep interest in nurturing the potential of young faculty and attracting quality faculty members and graduate students to the department;
- a commitment to building a culture of grant getting and fund raising in research;
- excellent communication skills and dedication to academic excellence and collegiality; and
- proven administrative and

TO APPLY, please visit www.ohiouniversityjobs.com and search for job title “Assistant Professor, Media Arts and Studies.” Questions can be directed to Dr. Drew McDaniel at mcda-nied@ohio.edu.
management skills, with leadership qualities in a multicultural and multidisciplinary environment (experience in departmental or university leadership positions and an understanding of different institutional contexts are preferred).

The Department Head is expected to provide visionary leadership, direct strategic planning, encourage strong scholarship, grow the department’s social impact, guide curricular revision, and promote excellent teaching. Administratively, the Head will oversee all personnel matters, manage the department budget and cultivate collaborative relationships with other departments in the Faculty of Arts and Social Sciences, the University, and beyond. They will also be expected to teach a half-load of modules (as compared to other tenure track colleagues).

Applications should include a comprehensive letter of interest (which specifies experience of, and capacity for, academic leadership), full curriculum vitae (including detailed evidence of research standing and impact, and teaching excellence), and names and contact details of six references. Please send applications to:

Chair, CNM HOD Search Committee
c/o Ms Gayathri Dorairaju
Department of Communications and New Media
Faculty of Arts and Social Sciences
National University of Singapore 11 Computing Drive
Singapore 117416

Or e-mail Ms Gayathri Dorairaju at cnmgd@nus.edu.sg.

Informal enquiries about the position may be directed to the current Head of Department, Professor Mohan Dutta, at cnmhead@nus.edu.sg. Interested candidates should submit their application by 30th July 2017. Only shortlisted candidates will be notified and plans will be made for a campus visit and interview. The position will remain open until a suitable candidate is found.

For additional information, please consult the Department web site at http://www.fas.nus.edu.sg/cnm/

To access the position profile: https://www.ischool.utexas.edu/dean_search

To submit confidential applications, inquiries, and nominations:
http://www.imsearch.com/6202

NORTHWESTERN UNIVERSITY – QATAR
Director, Executive and Graduate Education
Education City, Doha, Qatar

Northwestern University in Qatar (NU-Q) seeks nominations and applications for the position of Director to launch its new program in Executive and Graduate Education.

Inquiries, nominations and applications are invited. Candidates should provide a professional resume, a letter of application that addresses the responsibilities and requirements described in the leadership profile available at www.wittkieffer.com, and the names and contact information of five references. References will not be contacted without prior knowledge and approval of candidates. These materials should be submitted electronically via email to NU-Q’s consultants Concetta M. Stewart, Ph.D., and Robin Mamlet at NUQDirector-ExecGradProg@wittkieffer.com. The consultants can be reached through the desk of Leslie Donahue at 630-575-6178.

UNIVERSITY OF TEXAS AT AUSTIN
Texas iSchool
Dean of the School of Information

The University of Texas at Austin invites nominations and applications for the position of Dean of the School of Information. The Texas iSchool is seeking an accomplished, innovative, and transformational leader to further develop the school during this time of rapid change in the management and delivery of information. An exceptional research record and international reputation of scholarly distinction in the information field commensurate with appointment at the rank of full professor at the University is required.

To access the position profile: https://www.ischool.utexas.edu/dean_search

To submit confidential applications, inquiries, and nominations:
http://www.imsearch.com/6202

Northwestern University is an
Equal Opportunity, Affirmative Action Employer of all protected classes including veterans and individuals with disabilities. Women and minorities are encouraged to apply.

Hiring is contingent upon eligibility to work in Qatar.

U OF PENNSYLVANIA, Annenberg School of Communication
Tenure and Tenure Track Professor of Communication in the Area of Communication and Culture

The University of Pennsylvania’s Annenberg School for Communication is seeking to fill one tenured (Associate Professor or Full Professor) and one tenure track (Assistant Professor) faculty position in the area of “communication and culture.” Preference will be given to scholars whose research and teaching include innovative approaches to the study of gender, sexuality, race, and/or ethnicity, as well as those whose work includes a global, transnational, or comparative dimension. Specific areas of focus may include but are not limited to algorithmic culture and platform studies; mobility and migration; technology and identity; and digital culture production. We are searching for candidates who address these or other issues using qualitative methods.

Applicants must hold a Ph.D. (in Communication or a related field or discipline) and have a strong record of teaching and research. Responsibilities include conducting a program of research and publication, teaching at the undergraduate and graduate levels (including supervising doctoral dissertations), and contributing service to the school and university.

The Annenberg School for Communication at the University of Pennsylvania is a graduate school of communication theory and research, with 19 full-time faculty and approximately 80 doctoral students representing a wide range of disciplinary backgrounds and interests. The faculty also has primary responsibility for an undergraduate communication major within the School of Arts and Sciences.

Submit letter of interest, curriculum vitae, three names of references, and up to three articles, chapters or other research to Professor Michael X. Delli Carpini, Walter H. Annenberg Dean, Annenberg School for Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia, PA 19104-6220 via https://facultysearches.provost.upenn.edu/postings/1147.

To receive full consideration, applications should be received by Monday, September 4, 2017. The University of Pennsylvania is an affirmative action/equal opportunity employer.

Communication, Cultural Studies

Outline: International Christian University (ICU) is a private, bilingual liberal arts university with an undergraduate College of Liberal Arts and graduate programs. ICU’s educational mission is based on Christian and democratic principles. ICU has approximately 3,000 students and over 150 faculty members from Japan and overseas. The university is located on a wooded campus in the suburbs of Tokyo.

We are pleased to announce an open search for a fixed-term (non-tenure track faculty position) in Media / Communication / Cultural Studies. The successful applicant is expected to teach courses in these areas, especially Cultural Studies, at all levels in the College of Liberal Arts.

Interdisciplinary versatility in the areas of media, communication, and cultural studies is highly desirable. The finalist is required to teach classes in English, and guide senior theses.

Department/Program: Department of Society, Culture and Media (Media, Communication and Culture major)

Rank & Title: Assistant Professor by Special Appointment (tokunin jokyo)

Employment

Term of Employment: Assistant Professor by Special Appointment (tokunin jokyo): A non-tenure-track position
(ending 31 March 2020) (with the possibility of a maximum two-year extension).

Employment Conditions: This is an appointment in partnership with University of Tsukuba, a leading national university in the Kanto region. Employment conditions are provided based on the qualifications and eligibility stipulated in the ICU regulations.

Number of Positions: 1

Qualifications: 1. Ph.D. or expected Ph.D. in the fields of Media, Communication or Cultural Studies is required. 2. Language of instruction: English

Deadline for Applications: Applications must arrive at the address written below no later than 31 July 2017. (Deadline may be extended until the appropriate candidate is found.)

Starting Date: By the end of February 2018

Selection Process: 1. Apply for the position online. 2. Send all the application materials by mail as described below. 3. After documentary screening, short-listed candidates will be requested to give a model lecture and be interviewed.

Notification of Decision: Applicants will be notified by letter.


*All documents (1-4) must be submitted in English.

An application package with all necessary materials should be sent by registered mail to:

Professor Beverley Curran, PhD Chair, Department of Society, Culture and Media International Christian University, 3-10-2 Osawa, Mitaka, Tokyo 181-8585, JAPAN

- Write “Application for Position (Media, Communication, Cultural Studies)” on the envelope.
- In addition to sending the application materials, you must complete the online application.
- No email applications will be accepted.
- Submitted application materials will not be returned.
- Personal information will be treated with confidentiality.

Contact Address: 3-10-2 Osawa, Mitaka-shi, Tokyo 181-8585, JAPAN

Contact Person: Prof. Beverley Curran

Position of Contact Person: Chair, Department of Society, Culture and Media

E-mail: mcc-search@icu.ac.jp

Attached Files: Additional Information: For inquires, please contact the above e-mail address.

NORTHWESTERN UNIVERSITY – QATAR
Director, Communication Program
Education City, Doha, Qatar

Northwestern University in Qatar (NU-Q) seeks nominations and applications for the position of Director of its highly-regarded undergraduate Communication Program.

Inquiries, nominations and applications are invited. Candidates should provide a professional resume, a letter of application that addresses the responsibilities and requirements described in the leadership profile available at www.wittkieffer.com, and the names and contact information of five references. References will not be contacted without prior knowledge and approval of candidates. These materials should be submitted electronically via email to NU-Q’s consultants Concetta M. Stewart, Ph.D., and Robin Mamlet at NUQDirector-CommProg@wittkieffer.com. The consultants can be reached through the desk of Leslie Donahue at 630-575-6178.

Northwestern University is an Equal Opportunity, Affirmative Action Employer of all protected classes including veterans and individuals with disabilities. Women and minorities are encouraged to apply.

Hiring is contingent upon eligibility to work in Qatar.
LEBANESE AMERICAN UNIVERSITY
Communication Arts
Assistant Professor, Film and Television

Expected start date: Fall 2018
Deadline for applying: Sept 30, 2017

Position Summary
The Department of Communication Arts in the School of Arts and Sciences at the Lebanese American University (LAU) invites applicants to a tenure-track faculty position at the Assistant Professor rank. The department is interested in applicants able to balance theory, research, critical inquiry and film/TV production abilities, teach various undergraduate and graduate courses, and contribute to developing curricula and programs in the Department of Communication Arts.

Responsibilities
• Teach on both campuses professional, research and theoretical courses in Television and cinematic arts and studies, from introductory to advanced levels, such as courses in filmmaking principles, directing, producing, editing, cinematography, scriptwriting, storytelling, narrative and documentary filmmaking, and other advanced cinematic arts modules.
• Advise and mentor students in the Film and Television track and support student film production projects.
• Actively engage in scholarly production focused on Arab film and media.
• Engage in service to the university, particularly related to developing the new Film and Television program and future graduate degrees.

Minimum Qualifications:
• Ph.D., MFA or other terminal degree in film studies or related field.
• Evidence of creative professional output and experience in filmmaking.
• Evidence of successful university teaching.
• Evidence of a strong research agenda and output.
• Demonstrated interest in the Lebanese and Arab film scenes.

Preferred Qualifications:
• Fluent in Arabic.
• Ability to produce professional content, using the latest technologies and concepts in filmmaking.
• Mastery of various quantitative or qualitative research methods, ideally both.
• Evidence of fund raising abilities and experience in developing and leading major projects and international programs, such as film festivals and study abroad and exchange programs.
• Knowledge of new digital methodologies and approaches, both in research and film production.

The Department of Communication Arts offers a broad-based liberal arts curriculum that balances theory, research, professional practice and critical inquiry, and prepares students to become innovative, professional, and ethical communicators ready to thrive in a rapidly evolving field and industry. The department offers programs in multimedia journalism, television and film, communication, and the performing arts. The department is dedicated to excellence in the production and diffusion of knowledge and the critical practice of media, film and the performing arts. It aims to develop civically engaged and informed citizens capable of reflecting on local and global issues. It strives to graduate ethical scholars, artists, and professionals in the various communication fields and specialties. Information about the department can be found at http://comm.lau.edu.lb

The Lebanese American University is an Equal Opportunity Employer operating in Lebanon under a charter from the Regents of the State University of New York. Information about the University can be found at http://www.lau.edu.lb.

Prospective candidates should apply electronically by sending a letter of interest including a statement of teaching and research interests, an updated CV, and unofficial transcripts by email to: apaa@lau.edu.lb. The University reserves the right to contact additional references with notice given to the candidates at an appropriate time in the process.

Candidates must refer to position no. AS-18-1 in the subject line of the email.
LEBANESE AMERICAN UNIVERSITY
Department: Communication Arts
Senior Instructor, Advertising and Public Relations

Expected start date: Fall 2018
Deadline for applying: Sept 30, 2017

Position Summary
The Department of Communication Arts in the School of Arts and Sciences at the Lebanese American University (LAU) invites applicants to a faculty position at the Senior Instructor rank. The department is interested in applicants who have a broad professional experience and a long track record working in Advertising/PR, especially in integrated new and social media campaigns.

Minimum Qualifications:
• A graduate degree in Advertising, Public Relations or related field.
• A broad professional experience and a long track record working in Advertising/PR, especially in integrated new and social media campaigns.
• Evidence of successful university-level teaching and training.
• Demonstrated interest in the Lebanese and Arab Advertising/PR scenes and strong local and international connections with the industry.

Preferred Qualifications:
• Fluent in Arabic.
• International Awards for Advertising/PR campaigns and/or advertising/PR certifications.
• Experience in integrated and corporate communication campaigns, crisis communication management, strategic communication, analytics for communication, and the integration of traditional and new media communication campaigns.
• Evidence of scholarly production focused on the Arab Advertising/PR scene.
• Evidence of fund raising abilities and experience in developing and leading major projects and international programs, such as film festivals and study abroad and exchange programs.
• Knowledge of new digital and data methodologies and approaches, both in research and media production.

The Department of Communication Arts offers a broad-based liberal arts curriculum that balances theory, research, professional practice and critical inquiry, and prepares students to become innovative, professional, and ethical communicators ready to thrive in a rapidly evolving field and industry. The department offers programs in multimedia journalism, television and film, communication, and the performing arts. The department is dedicated to excellence in the production and diffusion of knowledge and the critical practice of media, film and the performing arts. It aims to develop civically engaged and informed citizens capable of reflecting on local and global issues. It strives to graduate ethical scholars, artists, and professionals in the various communication fields and specialties.

The Lebanese American University is an Equal Opportunity Employer operating in Lebanon under a charter from the Regents of the State University of New York. Information about the University can be found at http://www.lau.edu.lb.

Prospective candidates should apply electronically by sending a letter of interest including a statement of teaching and research interests, an updated CV, and unofficial transcripts by email to: apaa@lau.edu.lb. The CV should include the names, emails and phone numbers of three references. The university reserves the right to contact
additional references with notice given to the candidates at an appropriate time in the process.

Candidates must refer to position no. AS-18-2 in the subject line of the email.

LEBANESE AMERICAN UNIVERSITY
Department: Communication Arts
Assistant Professor, Advertising and Public Relations

Expected start date: Fall 2018
Deadline for applying: Sept 30, 2017

Position Summary
The Department of Communication Arts in the School of Arts and Sciences at the Lebanese American University (LAU) invites applicants to a tenure-track faculty position at the Assistant Professor rank. The department is interested in applicants who have a broad professional experience and a long track record working in Advertising/PR, especially in integrated new and social media campaigns.

Minimum Qualifications:
• Ph.D. or other terminal degree in Advertising, Public Relations or related field.
• A broad professional experience and a long track record working in Advertising/PR, especially in integrated new and social media campaigns.
• Evidence of successful university-level teaching and training.
• Demonstrated interest in the Lebanese and Arab Advertising/PR scenes and strong local and international connections with the industry.
• Evidence of scholarship and research productivity focused on the Arab Advertising/PR scene.

Preferred Qualifications:
• Fluent in Arabic.
• International Awards for Advertising/PR campaigns and/or advertising/PR certifications.
• Experience in integrated and corporate communication campaigns, crisis communication management, strategic communication, analytics for communication, and the integration of traditional and new media communication campaigns.
• Evidence of scholarly production focused on the Arab Advertising/PR scene.
• Mastery of various quantitative or qualitative research methods, ideally both
• Evidence of fund raising abilities and experience in developing and leading major projects and international programs, such as film festivals and study abroad and exchange programs.
• Knowledge of new digital and data methodologies and approaches, both in research and media production.

The Department of Communication Arts offers a broad-based liberal arts curriculum that balances theory, research, professional practice and critical inquiry, and prepares students to become innovative, professional, and ethical communicators ready to thrive in a rapidly evolving field and industry. The department offers programs in multimedia journalism, television and film, communication, and the performing arts. The department is dedicated to excellence in the production and diffusion of knowledge and the critical practice of media, film and the performing arts. It aims to develop civically engaged and informed citizens capable of reflecting on local and global issues. It strives to graduate ethical scholars, artists, and
professionals in the various communication fields and specialties.

The Lebanese American University is an Equal Opportunity Employer operating in Lebanon under a charter from the Regents of the State University of New York. Information about the University can be found at http://www.lau.edu.lb.

Prospective candidates should apply electronically by sending a letter of interest including a statement of teaching and research interests, an updated CV, and unofficial transcripts by email to: apaa@lau.edu.lb. The CV should include the names, emails and phone numbers of three references. The university reserves the right to contact additional references with notice given to the candidates at an appropriate time in the process.

Candidates must refer to position no. AS-18-3 in the subject line of the email.

LEBANESE AMERICAN UNIVERSITY
Department: Communication Arts
Assistant Professor, Media Studies

Expected start date: Fall 2018
Deadline for applying: Sept 30, 2017

Position Summary
The Department of Communication Arts in the School of Arts and Sciences at the Lebanese American University (LAU) invites applicants to a tenure-track faculty position at the Assistant Professor rank. The department is interested in applicants able to balance theory, research, critical inquiry and media/digital production abilities, teach various undergraduate and graduate courses, and contribute to developing curricula and programs in the Department of Communication Arts.

Responsibilities
• Teach on both campuses professional, research and theoretical courses in media studies, from introductory to advanced levels.
• Advise and mentor students and support student production projects and activities.
• Actively engage in scholarly production focused on Arab media, film and communication.
• Engage in service to the university and the department, particularly related to developing new programs at the undergraduate and graduate levels.

Minimum Qualifications:
• Ph.D. degree in media, film or communication studies.
• Evidence of a strong research agenda and output.
• Evidence of successful university teaching.
• Evidence of creative/professional output and practical experience in the field.
• Demonstrated interest in Lebanese and Arab media.

Preferred Qualifications:
• Fluent in Arabic.
• Ability to produce professional media content, using the latest technologies and concepts.
• Mastery of various quantitative or qualitative research methods, ideally both.
• Experience in teaching research methods, media law and ethics, media literacy, media and gender, and other specialized research areas.
• Evidence of fund raising abilities and experience in developing and leading major projects and international programs, such as film festivals and study abroad and exchange programs.
• Knowledge of new digital and data methodologies and approaches, both in research and media production.

The Department of Communication Arts offers a broad-based liberal arts curriculum that balances theory, research, professional practice and critical inquiry, and prepares students to become innovative, professional, and ethical communicators ready to thrive in a rapidly evolving field and industry. The department offers programs in multimedia journalism, television and film, communication, and the performing arts. The department is dedicated to excellence in the production and diffusion of knowledge and the critical practice of media, film and the performing arts. It aims to develop civically engaged and informed citizens capable of reflecting on local and global issues. It strives to graduate ethical scholars, artists, and professionals in the various communication fields and specialties.
specialties. Information about the department can be found at http://comm.lau.edu.lb.

The Lebanese American University is an Equal Opportunity Employer operating in Lebanon under a charter from the Regents of the State University of New York. Information about the University can be found at http://www.lau.edu.lb.

Prospective candidates should apply electronically by sending a letter of interest including a statement of teaching and research interests, an updated CV, and unofficial transcripts by email to: apaa@lau.edu.lb. The CV should include the names, emails and phone numbers of three references. The university reserves the right to contact additional references with notice given to the candidates at an appropriate time in the process.

Candidates must refer to position no. AS-18-4 in the subject line of the email.

LEBANESE AMERICAN UNIVERSITY
Department: Communication Arts
Assistant/Associate Professor, Multimedia Journalism

Expected start date: Fall 2018
Deadline for applying: Sept 30, 2017

Position Summary
The Department of Communication Arts in the School of Arts and Sciences at the Lebanese American University (LAU) invites applicants to a tenure-track faculty position at the Assistant or Associate Professor rank. The department is interested in applicants able to balance theory, research, critical inquiry and journalistic production abilities—with strong emphasis on new forms of multimedia, data journalism and digital innovation, teach various undergraduate and graduate courses, and contribute to developing curricula and programs in the Department of Communication Arts.

Responsibilities
- Teach on both campuses courses in multimedia journalism and digital innovation.
- Advise and mentor students and support student production projects and activities.
- Actively engage in scholarly production focused on Arab news and media.
- Engage in service to the university and the department, particularly related to developing new programs at the undergraduate and graduate levels.

Minimum Qualifications:
- Ph.D. degree in journalism or media studies.
- Evidence of professional journalistic output and practical experience, particularly in new forms of multimedia, and data journalism and digital innovation.
- Evidence of successful university teaching.
- Evidence of a strong research agenda.
- Demonstrated interest in Lebanese and Arab media.

Preferred Qualifications:
- Fluent in Arabic.
- Ability to produce professional journalistic content, using the latest news forms and technologies.
- Mastery of various quantitative or qualitative research methods, or both.
- Ability to teach data journalism, digital innovation, multimedia journalism, data visualization, media analytics, new media business models, media law and ethics, media literacy and other specialized research areas.
- Evidence of fund raising abilities and experience in developing and leading major projects and international programs, such as festivals and study abroad and exchange programs.
- Knowledge of new digital and data methodologies and approaches both in research and news production.

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Candidates must refer to position no. **AS-18-20** in the subject line of the email.

**UNIVERSITY OF DELAWARE**  
**Department of Communication**  
**Chairperson**

The University of Delaware invites applications and nominations for the Chair of the Department of Communication. The search committee seeks a Chair enthusiastic about advancing the prominence of the department, furthering its scholarly impact, and leading efforts to create an innovative Ph.D. program. The effective start date is September 1, 2018. The Chair is appointed for a renewable five-year term.

The Department of Communication is in the College of Arts and Sciences and has 20 full-time and jointly-appointed faculty, about 600 undergraduate majors and minors, and 17 students in the master’s degree program. The development of a Ph.D. program comes with strong support from the department and administration. With a focus on Social-Behavioral Science, the Department offers two concentrations within the undergraduate major (media communication and interpersonal communication), and is centrally involved in several interdisciplinary minors, including Journalism, Advertising, Interactive Media, and Political Communication. The department faculty, a collegial and highly accomplished group of researchers, teachers, mentors, advisers, and public servants, covers media, interpersonal communication, political communication, public relations, and broadcast journalism courses, including television production.

Candidates should have a broad vision for the department, a desire to maintain and foster the department’s collegial and mutually-respectful culture, a commitment to promoting interdisciplinary links with other departments and programs at UD, an interest in expanding opportunities leading to external funding (such as gifts, grants, and fellowships), a desire to connect the department’s contributions with the priorities of the college and university, and a commitment to developing curricular, student, and faculty diversity.

The ideal candidate should have Ph.D., a strong record of scholarship commensurate with that of a tenured full professor, as well as extensive teaching, and professional service; demonstrated evidence of academic leadership at the department, college, or university level; faculty level experience with graduate studies; a well-developed commitment to diversity; and the desire to play a senior leadership role in the College of Arts and Sciences. The Chair is responsible for fiscal and other administrative operations of the department, for working with the faculty on academic policies and program development, and for overall leadership in faculty development and student success. The Chair represents the department in national and global professional associations, and plays an active role in external fundraising as well as public and community engagement.

Using the Interfolio® online system at UD ([https://apply.interfolio.com/42306](https://apply.interfolio.com/42306)), applicants should submit a cover letter outlining interest in the position and relevant administrative experience; a statement of one’s research, teaching and administrative philosophy; and a current CV including evidence of an academic record that qual-
ifies for appointment of a named university professor. Letters of recommendation may be requested later. Review of applications will begin on September 30, 2017, and will continue until the position is filled. Please email questions, but not application materials, to the attention of John Ernest, Chair of the Search Committee (jrerne@udel.edu).

Equal Employment Opportunity
The University recognizes and values the importance of diversity and inclusion in enriching the employment experience of its employees and in supporting the academic mission. The University is committed to attracting and retaining employees with varying identities and backgrounds, and this is a primary goal for our department. The University of Delaware provides equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression.

The University of Delaware is an Equal Opportunity Employer which encourages applications from minority group members, women, individuals with a disability and veterans. The University’s Notice of Non-Discrimination can be found at http://www.udel.edu/aboutus/legalnotices.html. Employment offers will be conditioned upon successful completion of a criminal background check. A conviction will not necessarily exclude you from employment.