San Diego Bound!

by Paula Gardner
ICA President Elect
McMaster U

We are less than one month away from our San Diego conference and already have record numbers of participants registered! We are looking forward to a full, rigorous, and rewarding experience with you all. In anticipation of the conference, I’ll share a few recent conference developments regarding issues of privacy and choice that are relevant to conferencing in the digital age.

To Tweet or Not to Tweet
You are likely to see Twitter symbols designating the presenter’s desire that you do or do “not” share their work. While many scholars appreciate and desire that you do share their work via social media, and associate it with their name, some ask that you refrain from doing so. The reasons for this are varied. “Trolls” tend to prey on scholars of Feminist, Queer, Postcolonial and Antipression research; they often retweet this scholarship with derogatory and harassing commentary. Many scientists and others who display raw data at conferences often prefer it not to be shared on social media, since data introduced out of proper context can be misrepresented. Many scholars, of course, appreciate you applauding or disseminating their work via Twitter and other social media channels.

The Twitter logo at conferences has become a universal symbol demonstrating

What’s New at Conference This Year?

by Jennifer Le,
ICA Manager of Conference Services

What’s new at conference this year? Lots!

CHILD CARE
ICA will be providing childcare services, “ICA Kids,” during conference hours this year. To provide this service, ICA is subsidizing a large portion of the cost and is partnering with KiddieCorp, a highly respected national company with a 31-year history of providing childcare for conferences and events. For more details, read about it here.

ICA Play
This year we have a new conference game, ICA Play! The goal of this mobile game is to encourage new and different styles of networking. This game is entirely opt-in for all players. More information on how to participate in ICA Play will be sent as an e-mail to all those attending conference.

MAKING & DOING EXHIBITION
ICA will host its first ever Making & Doing Exhibition during the Opening Reception of our San Diego conference. While you enjoy refreshments, and catch up with friends in the foyer and terrace spaces. Make sure to stop into the adjoining ballroom to visit the Making & Doing Exhibition and engage with the top 31 interactive exhibits proposed for this exciting new format.

MORNING YOGA
Start your day off right with sun salutations. Join ICA every morning for a free hatha yoga flow session. This class is all levels, from beginner to advanced. “A limited number of mats will be provided (first come, first served), but feel free to bring your own mat!”

Yoga sessions will be offered Friday through Monday, from 7:00am to 8:00am on the Sapphire Terrace (on the fourth floor).

POSTER SESSIONS
Back by popular demand, ICA’s three conference poster sessions will be within the exhibit hall this year (Sapphire Ballroom ABEF). Like last year, there will be a poster session on Friday, Saturday, and Sunday. Friday, 26 May and Sunday, 28 May will have afternoon sessions from 12:30 – 13:45. Saturday, 27 May will have a late session from 17:00 – 18:15. Each poster session will be 75 minutes long. If you are participating in one of these three poster sessions, please make note of the correct date and time to which you are assigned.

PRINTED PROGRAMS
If you have already registered for the conference, then you saw that we have raised the price of the printed program to US$10. We will also have extra programs onsite for purchase. But don’t forget: We also have...
Planning for the Future of ICA

President’s Message

Peng Hwa Ang
Nanyang Technological U

When I ran in the elections to be the President of the ICA, I told our former President Sonia Livingstone (LSE) that had she inspired me to run for the presidency. The reason: When she was handing over the gavel, she play-acted that she was hanging on. I have never seen that anywhere. Most academics run away from committees; here was one who didn’t want to let go.

I can say that my 2+ years on the Executive Committee have been a growth experience for me. Amy Jordan (U Penn) in her own inimitable way said as much in her final column last year. Instead of looking back, however, I want to point forward to developments that are coming.

First, I expect our field—what with the heightened awareness of communication in elections—and accordingly our membership, to continue to grow. Attendance at this year’s conference is on track to be larger than last year’s. And next year’s . . . well, I have yet to meet someone who says he or she is not hoping to go to Prague. It is in anticipation of this exciting growth that the ICA leadership—both the 40-strong board and the smaller Executive Committee—have been meeting to prepare ourselves for the future. At the heart of this growth are the two issues that are at tension: increasing our numbers while maintaining the best of our culture.

As the Association grows, it will likely be difficult to maintain our hotel-as-venue meeting model. Instead, we will likely be compelled to go for a convention model, where we meet in a convention center and then head back to our hotels at the end of the day. How do we continue to be a warm and friendly association (with or without the glass of wine in hand) where senior professors are not snooty but ever willing to mentor and advise? It is not just good individuals coming together: structures, programs, and architecture.

see PRESIDENT’S MESSAGE, page 8

ERRATUM

An article in the April issue of the ICA Newsletter incorrectly identified Federico Subervi as an Emeritus of Kent State U. He is, in fact, an Emeritus member of ICA.

ICA regrets the error.
Spotlight on #ICA17 Preconferences

by Jennifer Le
ICA Manager of Conference Services

Each month, we’ll highlight different pre and postconferences that are open to all at conference this year. Click here to learn more about all the pre and postconferences offered at ICA San Diego 2017. If you wish to attend only a preconference, please send a PDF registration to Kristine Rosa (membership@icahdq.org). Early registration closed Friday, 28 April 2017.

Please note that the preconference, “Digital Media and Communication Research: A Venture in Forecasting and Intervention,” has been cancelled. Those who have already registered for it will receive refunds.

Building a Global Capability Framework for Public Relations
Division Affiliation(s): Public Relations

Time: Thurs, 25 May; 13:00 - 16:00 (half-day)
Location: Hilton San Diego Bayfront
Cost: US$25 (lunch is not included)
Registration is open to all.
Organizer(s): Dr. Johanna Fawkes
Sponsor(s): U of Huddersfield

Concepts of competence, competency, and capability are deployed in a range of fields, including human resources, management, professionalism, and human development. This preconference will consider research findings from a global project and create space for exchange of ideas and experience in public relations and other communication disciplines.

The event is hosted by University of Huddersfield researchers who are at the midpoint of a multinational research project supported by the Global Alliance for Public Relations and Communication Management and partner universities in six continents. The event consists of interim findings from the project’s partners, including Professors Jesper Falkheimer, from Sweden, Gregor Haß from Singapore and Ronel Rensburg from South Africa, in a panel chaired by Professor Anne Gregory. There will also be presentations from a range of scholars engaged in this topic, selected from the best abstracts.

The project seeks to move discussion away from the skills and tasks of competence approaches to embrace wider concepts of agency and choice in capability building.

This preconference is relevant to academics, practitioners and professional body members from other communication sectors, as many of the core capabilities concern the nature of professionalism in general.

Contact: Dr. Johanna Fawkes, j.fawkes@hud.ac.uk

Corporate Branding and Social Responsibility

Time: Thurs, 25 May; 9:30 - 16:30
Location: Hilton San Diego Bayfront
Cost: US$75 (lunch is not included)
Registration is by invitation
Organizer(s): Siva Vaidhyanathan, Melissa Aronczyk
Contact: Siva Vaidhyanathan, sv2r@eservices.virginia.edu

Strategic Environmental Communication and Exploration of Research in Crisis, Risk and Disaster
Division Affiliation(s): Environmental Communication and Public Relations

Time: Thurs, 25 May; 12:00 - 17:00 (half-day)
Location: Hilton San Diego Bayfront
Cost: US$50 (lunch is included)
Registration is open to all.
Organizer(s): Mildred F. Perreault, Bruno Takahashi
Sponsor(s): Sponsors will be the Disaster and Community Crisis Center at the U of Missouri, and Penn State College of Communications Science Communication Program.

This session examines the intersections of conversations taking place in Crisis, Risk and Disaster communication in the fields of Environmental Communication, Crisis Communication, Public Relations and Journalism. Scholars in these fields will discuss the theories and challenges of environmental crises and disasters. Scholars will also discuss how these strategic approaches often inform a collective understanding of environmental issues.

Contact: Mildred F. Perreault, perreaultmf@appstate.edu

POSTCONFERENCES

Current Trends in Global Public Relations Industry
Division Affiliation: Public Relations
Time: Tuesday, May 30; 9:00 – 17:00
Location: Public Relations Society of America, San Diego Chapter (we will be hosted by local PR agencies around the city)
Transportation: public transportation
Cost: US$65 (lunch is included)
Volunteer to be an #icasupport

By John Paul Gutierrez
ICA Associate Executive Director

As mentioned in Laura Sawyer’s (page 1) article on the travel ban in the United States, ICA is taking action to help members that may need legal counsel or contacts at the port of entry in San Diego. However, many of our members traveling from outside the US will enter through many ports of entry throughout the country.

Using Twitter, Facebook, and e-mail, we hoping to connect members traveling to the US with members at established ports of entry, like New York City, Chicago, Detroit, Atlanta, San Francisco, and Los Angeles.

Volunteers must be willing to:
- Share personal contact info with the attendee
- Be at the airport or on-call for the arriving traveler
- Vouch for attendee’s entry into the US as a participant at the Annual Conference in San Diego.
- Contact ICA staff on behalf of attendee in case of detainment.
- Escort attendee to connecting flight if necessary

International Travelers need to be willing to:
- Share personal contact info
- Share emergency contact info
- Provide travel itinerary

ICA suggests members use Twitter, with the hashtags #ica17 and #icasupport, to volunteer your services—or, post that you are looking for an escort upon arrival in the US on the ICA Facebook page. That page currently includes a post whose comment section members can use to do the same. If you’d prefer to do this privately, e-mail John Paul Gutierrez at jpgutierrez@icahdq.org that you are willing to volunteer or are looking for an escort; ICA will look for matches.

WHAT’S NEW
continued from page 1

the mobile app for free.

PROPAGANDA EXHIBIT
“Pictures Creating Image,” an exhibition of print-based propaganda from around the globe, brought to us by Patrick Roessler (U of Erfurt), will feature magazine pieces from World War I and World War II that highlight the ideals of varied communist, fascist, and democratic societies, many produced in different languages for global distribution. The selected vintage copies have rarely been displayed elsewhere.

The exhibition opens with a lecture in its own gallery space in Sapphire Ballroom C on Friday 26 May at 11:00. The gallery will be open all day from Friday to Sunday for your viewing.

Meanwhile, here in Washington DC, the ICA staff are working hard to make sure ICA’s 67th Annual Conference will be another memorable year for our members and attendees!
SAN DIEGO
continued from page 1

the author’s permission to share and *not* share their work via social media. Alternatively, some presenters might use a selection of social media logos (e.g. from Facebook, Flickr, etc.) Please use and respect this type of messaging at the conference.

Some examples:

Onsite “Guerrilla Reads” Exhibition
The Making & Doing Exhibition, new this year and coinciding with the opening reception, will feature over 30 practice-based projects that invite us to experience research via experimental, embodied, aesthetic, and interactive practices. We are thrilled to be able to launch this exhibition of innovative, practice-based work. A second interactive exhibition, Guerrilla Reads, will be offered on Friday at the conference. This live, interactive project invites participants to read and record their conference paper abstracts. Conference participants can witness the live readings; as well, videos of recordings will be posted to the Guerrilla Reads website (https://guerrillareads.com and Twitter account (@guerrillareads), and disseminated on social media using the hashtags such as #ResearchMatters, #CiteHer, and #ica17. If you miss the live filming event, you are also welcome to shoot and submit your video to Guerrilla Reads. This is a great opportunity to disseminate your work beyond the San Diego conference site. The project is entirely opt-in and the project messaging will clearly denote that your reading will be disseminated on social media and the Guerrilla Reads website.

ICAPlay!
This year a few ICA members have created the ICAPlay! conference game, whose mission is to break our usual migratory and networking habits at the conference. This game is entirely opt-in for all players. Conference attendees who have opted in as game players will wear a tag that clearly marks them as such. Some ICA members (e.g. some presenters, ICA fellows, etc.) will wear tags that players can “scan” to collect points. There is a general code of ethics associated with the game; players are asked, for example, to approach members to scan tags at times when they are free, to take the opportunity to introduce one’s self, etc. Follow the status of players on the “Leaderboard,” which will be posted on the ICA digital screen located in the registration area. We hope the game will serve as an example of research creation that employs a game approach to tackle an organizational issue (e.g. ICA divisional “silos”) with a creative interactive project.

Forward!
We are supporting members affected by the U.S. travel ban via teleconferencing, an airport buddy system, and other actions. We are looking forward to engaging with you in San Diego. Safe travels and see you soon!

Donate to ICA!
https://www.icahdq.org/donations/

PRESIDENT’S MESSAGE
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The culture of an organization is set at the top. So leaders can play a major role in preserving the positive culture. And I am pleased to say that I know the Executive Committee and the Chairs and other leaders of our Divisions and Interest Groups continue to work together in a collegial atmosphere. The warm and friendly tone is one aspect of our culture we should aim to keep even as we grow.

A potential challenge, and one that might threaten our income, is the push towards open access publication. Currently, our journals contribute 40% of our revenue. But we are bracing ourselves for the looming threat of publications going open access—and considering the worst-case scenario, where our income from the journals evaporates.

Having said that, publications in the near term still look very strong commercially. At a recent event, the managing director of an international publishing house said that revenues from traditional journal publishing were still climbing and they expect the trend to continue.

The EC is taking the view that open access will come. We should prepare for that likely eventuality because when it does come, it has all the potential to be as disruptive to us as Uber is to a taxi company or Airbnb to a family-run inn.

But we are not running scared. Because of our strong journals (thanks to members), we are exploring ways to husband those resources and offer more benefits to members. A key component is to increase visibility for our members. Our Associate Executive Director JP Gutierrez has gotten more media coverage of our research.

One idea, which was suggested by the editor I mentioned earlier, was to let our conference papers stay on our site and to be re-searched when they want to submit them for publication. That way, all papers—published or not—have the chance of being used by members.

This coming year, we will form a committee to gather input regarding some of these issues. What should we change? What should we not change but perhaps fortify?

When Cynthia Stohl (U of California - Santa Barbara) stepped down from the Executive Committee, she said that the Association was in very good hands. I agree wholeheartedly. It is in very good hands—yours.

See you in San Diego.
San Diego Conference Sites: ICA Excursions

by Michael J. West
ICA Director of Publications

The past four issues of the ICA Newsletter have highlighted some of the sites (and sights!) in San Diego, places that you might want to explore during your stay at the 67th Annual ICA Conference this month. But you don’t have to do your exploring on your own! ICA is offering seven excursions for conference participants and their guests. You will have a chance to see—and actively engage in—what San Diego has to offer, joined by your fellow ICA attendees as well as authoritative guides.

You can register for any of them [here](http://ica.org/register).

The World Famous San Diego Zoo. (Thursday, 25 May)
Located in the city’s Balboa Park, the San Diego Zoo is one of the largest, most famous and acclaimed zoos in the world. It occupies 99 acres (40 hectares) of the park and contains over 3,700 animals of over 650 species, which were brought together out of exotic animal exhibitions that formed parts of the 1915 Panama-California Exhibition. (You can find more information about the zoo, and specific exhibits therein, in the March issue of the ICA Newsletter.)

The ICA excursion to the San Diego Zoo is a 5-hour trip. It includes transportation from and to the Hilton San Diego Bayfront; admission to the zoo, including all exhibits and shows—among them a colony of African penguins, the newest inhabitants; and unlimited use of the Guided Tour bus, as well as of the hop-on/hop-off Kangaroo Bus and the Skyfari Aerial Tram (which goes nonstop from one end of the zoo to the other, offering a bird’s-eye-view of the property in the process). US$98.

BORDER TOUR: Field Trip to Friendship Park. (Saturday, 27 May)
Friendship Park is not what we usually mean when we say “park”—a green space with recreational facilities, a pleasant oasis of nature and leisure within an urban enclave. It’s a much more fraught environment, whose defining feature is a steel fence. Friendship Park marks the border between San Diego, USA and Tijuana, Mexico. It is a place where people from both countries go to meet and communicate with their friends and family across the border.

However, access to that cross-border communication has become increasingly difficult over the years since its 1971 opening; in addition to the heavily reinforced border fence (which limits both visibility and personal contact), the U.S. Border patrol only opens the park to the public for a few hours on Saturday and Sunday. It is during the Saturday window that ICA is offering this tour of the borderland, a unique take on this year’s conference theme of “Interventions: Communication Research and Practice.” US$60.

Guided Coronado Island Walking Tour. (Monday, 29 May)
Coronado Island is not an “island” at all. It’s across an inlet on the San Diego Bay from downtown—technically a separate municipality, but nearly adjacent to the Hilton San Diego Bayfront (across the famous Coronado Bridge). Coronado is a resort community, most famously home to the Hotel del Coronado. It’s an enormous Victorian beach resort, often the host of U.S. presidents and other celebrity clientele. (It was a prominent setting for the iconic 1959 American film Some Like It Hot.)

But Coronado is not only its resorts. It’s also remarkable for its home architecture—Victorian mansions as well as the American Craftsman style (a simplified reaction to Victorian). One of these was the house in which L. Frank Baum wrote the classic chil-
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dren’s book The Wonderful Wizard of Oz. In addition, Coronado is the home of Coronado Beach, the popular Bayfront beach that was named the best in the United States in 2012. (You can find more information about Coronado Beach in the April issue of the ICA Newsletter.) The walking tour will include all this and more. US$61.

Salk Institute Guided Tour. (Friday, 26 May)

Founded by Jonas Salk in 1960 (5 years after he’d introduced his polio vaccine), the Salk Institute is a biological and biomedical research institution that enjoys a reputation as the finest of its kind in the world. There are 850 scientists working in the fields of neuroscience, plant biology, and genetic/molecular biology across the Institute’s 27-acre (22 hectare) facilities.

The facilities themselves, as an architectural specimen, are of as much interest to visitors as is the cutting-edge research happening inside. Salk commissioned renowned American architect Louis Kahn to design a La Jolla campus beautiful enough to attract the best and most prestigious scientists from around the world. (In Salk’s words, Kahn should “create a facility worthy of a visit by Pablo Picasso”; Picasso’s onetime companion and muse, Françoise Gilot, would eventually marry Salk.) The buildings are constructed from concrete made of volcanic ash, and are remarkable for their symmetry, their simple straight lines and angles. It is a favorite of architecture lovers from around the globe. US$53.

Balboa Park Museums. (Saturday, 27 May)

Balboa Park is the 1200-acre (490 hectare) public park that anchors downtown San Diego. As noted above, it is home to the San Diego Zoo; it also houses seasonal flowers, trees, recreational areas and green spaces. In addition, fifteen museums reside within the park, including the San Diego Air and Space Museum; the Museum of Man; the Automotive Museum; and the Timken Museum of Art.

ICA’s excursion to Balboa Park includes transportation to the park (about 4 miles from the Hilton San Diego Bayfront); a guided tour of the park itself; and admission to any four of the 15 museums there—participant’s choice. (You can find more information about Balboa Park and its museums in the March issue of the ICA Newsletter.) US$91.

Kayaking in La Jolla. (Thursday, 25 May)

La Jolla is a beachside community in San Diego, a favorite spot for vacation homes owned by affluent easterners. Naturally, it boasts a formidable number of beaches (as detailed in the April issue of the ICA Newsletter), including La Jolla Shores, La Jolla Cove, and Children’s Pool, all regarded as world-class beach destinations. ICA offers you the opportunity to see all of these, and the entire La Jolla coast—in a kayak. On the two-hour guided tour, you will paddle past the cliffs and into the sea caves that line the shore catching glimpses of the exotic marine wildlife that lives there—including the famous sea lions that make Children’s Pool Beach their home. US$80.

San Diego City Tour with Lunch in Old Town. (Friday, 26 May)
The guided bus tour of San Diego includes much of what’s been discussed above (Balboa Park, Coronado, La Jolla). But it also includes famous and picturesque neighborhoods like the Gaslamp Quarter and Old Town San Diego (where there will be a group lunch). In addition, there will be a one-hour harbor cruise in San Diego Bay. US$109.

There is something here for almost everyone—but registration closes on 8 May. Act fast!
Memories of an Outgoing Chair

My last two years as a Student and Early Career Representative (SECR) – first as the vice chair and then as the chair of the Student and Early Career Advisory Committee (SECAC) – have been many things at the same time: exciting, interesting, and sometimes challenging, but most of all fun! When I came to this office, I had a vague idea of what would be expected from me and what I would like to do as a SECR. However, I learned that what it actually means to be a SECR is completely different.

First of all, I was pleasantly surprised at how much freedom I had in fulfilling this role; how much of my own ideas I was able to bring into the discussion with my fellow SECR and the SECAC members; and how much support I received from the ICA staff and the Board of Directors.

Second, the office proved to include very diverse tasks that meant it was never boring. Just a couple of weeks ago I was asked about the tasks and duties of a SECR by someone interested in running for the office. While writing my reply I was surprised how many different facets the office covers: Ranging from writing monthly columns and raising funds through organizing receptions and other events such as a business meeting for student and early career members, Blue Sky workshops, or informal meetings for the SECAC members, to gaining insights into the organizational Herculean task of organizing such a big conference and attending the Board of Directors meetings.

Third, during my tenure I had the chance to gain unique insights into the politics and structure of the organization itself. Before, I was not really aware of exactly how the organization worked, what needs to be done to have a successful conference, what it takes to change the bylaws, or how many years a person who becomes elected to the presidency is actually on the Executive Committee (five, in case you didn’t know either). During the discussions in the Board of Director meetings I learned how many different positions and interests need to be considered even for seemingly small issues in order to make a sound decision that everyone can live with. To my surprise, most of the decisions made during these meetings were consensual decisions – if you keep in mind that there are around 50 people attending the Board of Directors meetings this is quite astonishing and shows that even though the organization is quite large there is a strong feeling of community.

And last but not least, the term would not have been half as much fun if it weren’t for the people who are highly committed to ICA and its values: I got the chance to work together with a bunch of dedicated student and early career members within the SECAC who made our monthly Skype meetings feel more like a discussion with friends than an actual meeting. They found time and resources besides finishing their PhDs or starting a family to support me, brought in their own ideas, and never failed to answer to one of my last-minute requests. Thank you all for this! Another amazing group of people who works more behind the scenes is the ICA staff (who you hopefully know more about since Tamar Lazar’s Student Column in the March Newsletter): However small or big my requests were, I got a prompt answer and help at every occasion. I also realized that all the “big names” that you see while looking at the list of board members (and that you might know from the literature and your research) are very nice people who are seriously interested in supporting student and early career members and who are very happy to talk to you and to give as well as to receive advice once you overcome your shyness and approach them.

Looking back at these two very interesting years as your SECR I can only warmly recommend the office to every student or early career member who wants to get engaged in the organization! If you are wondering what’s in store for you this year in San Diego please check out our website. We have set up a particular page that lists all events that are organized by us or the different divisions and dedicated to student and early career scholars especially: https://icahdq.site-ym.com/members/group_content_view.asp?group=188197&id=650773

I wish you all a successful and inspiring conference!
Sleepless in San Diego: What to Do if You Don’t Have A Place to Stay for #ICA17

This year, ICA booked 400 more rooms for our conference than we ever have before. Nevertheless, all four hotels are now sold out. If you do not have a room within our block, we do have a wait list being managed by our Executive Director in conjunction with the hotels. As rooms become available through cancellations, ICA will contact those on the list in chronological order of request received. We will assign you a room and you will then be responsible for calling with the confirmation number to make payment.

**NOTE:** We recommend that everyone on the wait list reserves a backup room as backup in case you do not receive a room through the list. There are numerous hotels in the area that are not under our block and have varying rates. You usually must only pay for one night to reserve and you can generally cancel with no penalties up to 48 hours before arrival.

Also note that it is highly unlikely that you will find a room for the night of 23 May, so if that night is part of your request we recommend that you wait to make flight reservations until you know you have a sleeping room. Similarly, rooms on 24 May are also hard to come by (though not quite as unlikely as the 23rd).

If you would like to be added to the wait list for a room based on cancellations that come in, please e-mail Laura Sawyer, Executive Director of ICA, with the following information:

**YOUR NAME**
Check In (Arrival) Date
Check Out (Departure) Date
Preference for Room Type (two beds or one)
(note: room type is not guaranteed; it is based on what is available at check in)
Hotel Preference (first available, Hilton, Marriott, Omni, or Hyatt; all rooms at are the discounted conference rate of $149)
Your e-mail address
Your phone number
ICA member Tema Milstein is coeditor of a new book from Routledge addressing ways to help learners effectively navigate and consciously contribute to the communication shaping our ecological present and future. The book, *Environmental Communication Pedagogy and Practice* (20% discount available at [www.routledge.com](http://www.routledge.com) with code FLR40), brings together more than 40 international communication scholar-educators working from a variety of perspectives to engage both theory and application. Contributors address how pedagogy can stimulate ecological wakefulness, support diverse and praxis-based ways of learning, and nurture ecocultural change agents. Additionally, the volume responds to a practical need to increase teaching effectiveness of environmental communication across disciplines by offering a repertoire of useful learning activities and assignments. Altogether, it provides an impetus for reflection upon and enhancement of our own practice as educators, practitioners, and students.

From Routledge: “*Environmental Communication Pedagogy and Practice* is an essential resource for those working in environmental communication, environmental and sustainability studies, environmental journalism, environmental planning and management, environmental sciences, media studies and cultural studies, as well as communication subfields such as rhetoric, conflict and mediation, and intercultural. The volume is also a valuable resource for environmental communication professionals working with communities and governmental and non-governmental environmental organisations.” If you’re at an educational institution, please consider asking your library to order the book/ebook so it can be of use to others. If you are a journal book review editor or reviewer, please contact Routledge directly for a review copy. [https://www.routledge.com/Environmental-Communication-Pedagogy-and-Practice/Milstein-Pileggi-Morgan/p/book/9781138673090](https://www.routledge.com/Environmental-Communication-Pedagogy-and-Practice/Milstein-Pileggi-Morgan/p/book/9781138673090)

A message from Adrienne Shaw (U of Minnesota)

My co-editor Bonnie Ruberg and I are excited to announce the release of our collection *Queer Game Studies*, out now from University of Minnesota Press. If you do research and/or teach in the areas of gender, sexuality, and games, we hope you’ll give it a look.


[https://www.amazon.com/Queer-Game-Studies-Bonnie-Ruberg/dp/1517900379/ref=sr_1_1?ie=UTF8&qid=1491600606&s-r=8-1&keywords=queer+game+studies](https://www.amazon.com/Queer-Game-Studies-Bonnie-Ruberg/dp/1517900379/ref=sr_1_1?ie=UTF8&qid=1491600606&s-r=8-1&keywords=queer+game+studies)

*Queer Game Studies* is the first volume to explore LGBTQ issues in video games from a diverse range of perspectives. Our hope is that it speaks to game studies, queer studies, and feminist media studies more broadly.
Division &
Interest Group News

ENVIROMENTAL COMMUNICATION DIVISION

The Environmental Communication Division congratulates the winners of the top faculty paper awards and the top student paper award!

TOP FACULTY PAPERS:

“Tree is Life:” The Rise of Dualism and the Decline of Mutualism among the Gedeo of Southern Ethiopia

Abiyot Legesse (Dilla U), Tema Oliveira Milstein (U of New Mexico), Ongaye Oda (Dilla U), and Asebe Regassa (Dilla U)

What makes for persuasive portrayals of climate change victims? Exploring the role of group identity and perspective taking

Hang Lu (Cornell U) and Jonathan Schuldt (Cornell U)

Bridging the Climate Divide? Assessing the IPCC’s Agenda Building Function in German News Media, Climate Blogosphere, and Comment Sections

Jonas Kaiser (Harvard U) and Markus Rhomberg (Zeppelin U GgmbH)

TOP STUDENT PAPER:

Communicating about climate change: Labels unwittingly signal opinion

Adina Abeles (Stanford U)

ECD’s top papers will be presented on Friday, May 26, 15:30 to 16:45, Hilton San Diego Bayfront, 4, Sapphire 410B, followed by the ECD business meeting and reception.

The Environmental Communication Division invites participants to attend our pre-conferences scheduled for May 25.

Title: Communicating Environmental Issues Among Racial/Ethnic Minorities

Time: Thurs, 25 May; 8:00 – 12:00 (half-day). http://www.icahdq.org/mpage/PC25

Title: Strategic Environmental Communication and Exploration of Research in Crisis, Risk and Disaster

Time: Thurs, 25 May; 9:00 - 17:00 http://www.icahdq.org/mpage/PC44

GAME STUDIES INTEREST GROUP

ICA Games will be hosting Games Scholar Office Hours in the lobby of the Hilton San Diego Bayfront (i.e., the conference hotel) on Saturday, 27 May, from 2 to 5 pm and Sunday, 28 May, from 3:30 to 5:30 pm (after which we will head over to the division’s reception).

These informal office hours are a great opportunity to network, get feedback or advice about being an academic in games, or just hang out with people who research and/or dig games. At the conference, look for signs or check our social media for more details (Facebook or Twitter: @ICAGames).

Questions? E-mail or tweet at Jesse Fox (available at fox.775@osu.edu or @CommFox).
Calls for Papers

Call for papers for the ECREA regional ICSI section conference:

(Mediated) Social Interaction in Groups, Networks and Organizations

Time and place

October 23–25, 2017 at Aalto University School of Business, Helsinki, Finland

Keynote presentations

- Jennifer L. Gibbs, Professor, Organizational Communication and Technologies, U of California Santa Barbara, USA
- Bart J. Van den Hooff, Professor of Organizational Communication and Information Systems, VU U Amsterdam, The Netherlands

Schedule

- Two-day conference and parallel sessions (Oct 23–24) for all participants
- One-day (Oct 25) workshop for young scholars and senior respondents

Proposal submission deadline 5 May 2017

ICSI Regional Conference 2017 will provide an opportunity to discuss the role of (mediated) communication in constituting groups, teams, networks, and organizations. We call for paper and panel proposals from any communication or communication-related discipline and methodology that address the conference themes, including, but not limited to, papers that intersect and/or interconnect with the following topics:

- Privacy and publicity in professional (mediated) social interaction
- Virtual teams, networks and communities
- The role of communication and technologies or other artifacts in constituting groups, teams and organizations
- (Mediated) workplace meetings
- Social interaction and social media in the workplace
- The role of (digital) media in different professions
- Digitization of work and professions
- Leadership in the age of new/social media
- Communication competence and new skills in (mediated) professional settings
- Professional boundaries, identities, and social interaction
- Interpersonal relationships and (mediated) support
- Methodological challenges in studying (mediated) social interaction in groups, networks or organizations

Abstract Submission

We welcome both individual and co-authored abstract submissions as well as clearly framed, thematic panel proposals. If you want to submit a panel proposal, please send an abstract of the overall panel theme as well as a short description of each panelist and their presentation (3-5 participants).

Please submit an abstract of maximum 300 words for individual/co-authored papers and maximum of 600 words for panels to submission system. The submission deadline is 5 May 2017. Submission system: https://congress.cc.jyu.fi/icsi2017/cgi-bin/contact.cgi

We will get back to you with information on acceptance of papers and panels and with a preliminary program and practical information at the end of June.

Young Scholars Workshop

We kindly invite Ph.D. students and junior faculty to participate in the young scholars workshop held on the third day of the conference, on Wednesday, October 25th, 2017 at Aalto University School of Business. During the workshop, participants and senior faculty members from Finland and abroad will discuss the papers submitted by the participants and talk about methodological and theoretical issues in communication research. The workshop provides also an opportunity to discuss research career issues and career development with senior scholars. The workshop is included in the main conference fee.

You can sign up to the workshop and submit summary of your paper via the submission system. The summaries should not exceed 300 words. Submission system: https://congress.cc.jyu.fi/icsi2017/cgi-bin/contact.cgi (deadline is 5 May 2017).

Please note, that all accepted participants are expected to submit a 1 000–1 500-word paper of their work before the event in September and give short presentation of their work during the workshop.

We invite all Ph.D. students and junior faculty with relevant projects to participate and get feedback on their research from senior scholars in the field, as well as to network with international peers.

Contact information

Conference website: www.jyu.fi/icsi2017
Organizer e-mail: icsi2017@jyu.fi

CALL FOR PAPERS

This notice serves as the call for papers for the South African Communication Association (SACOMM) annual conference for 2017

The SACOMM conference will be hosted
by the School of Journalism and Media Studies at Rhodes University in Grahamstown on 31 August – 1 September 2017.

Abstracts are hereby invited for the SACOMM 2017 conference.

**SACOMM 2017 CONFERENCE THEME**

Locating the power of communication in a time of radical change

The post-truth, and decidedly digital, world is rapidly shifting the way we understand ourselves as media producers and consumers. We see billions of people now with communicative power in their hands actively shaping our world, its politics, its societies, its beliefs and ideas. We see people making their own audiences and speaking directly to them without recourse to the institutions of communication. We see the president of the world’s most powerful nation speak his thoughts and feelings directly to his followers via social media with no filter. Communication institutions of all kinds are being forced to prove their worth and usefulness and account for their methods, particularly when these methods are of the fact-based, verification variety. But media institutions of all kinds are compelled to adjust their social role, to work with and alongside new platforms and to think of their audiences as active and capable of speaking back, or even as competitors. At SACOMM 2017 we shall use the ‘post-truth’ moment as a backdrop against which to explore the idea of the power of communication at this moment in South Africa’s history. As global and local political, cultural and economic antagonisms and modes of resistance are ever-more visibly and quickly processed via the media.

The following questions are suggestive of topics to provoke presentations and conversations:

- What is truth? In what ways is truth under assault? Have we lost the power to appeal to fact-based reasoning as a ground for our public, social and political deliberations?
- Communication in its multiple forms is a significant power in our world. But is communication devoid of power in some circumstances?
- How do we think about the full spectrum of communication in this moment? Those who talk, those who transmit, those who listen, the many platforms, the high number of channels, the many forms of consumption and production.
- How do we rethink, in this moment, the ethical dimensions of communicative power? How do we reframe or reimagine the power of the audience to reject, disdain messages, the power to refuse to listen and alter one’s position. How do such questions matter in an era in which freedom of expression is often used as a weapon to force through speech that takes little account of truth and of the values and needs of audiences?
- The power of communication is not just simply the power of making messages, it is also a power to persuade, to grip the imagination, to provoke, to unsettle, to disrupt, to redirect. How do we come to terms with this invisible and often unacknowledged form of this power?
- The communication landscape/environment is very complex now. Minefields open up where different communication paths and social roles overlap/intersect.
- The power to resist change, the reactionary and the resulting messages. What about those who opt out and go into echo chambers? Complicated question: exposure and choice.
- Anger, emotion and outrage: which outrage is legitimate when everything is presented as a cause demanding a response?
- The personal is public and political in volatile and sometimes diabolical ways. The collapse between personal and political.
- In all this manic busy-ness, how do we open up spaces for listening, changing minds, adjusting positions?
- How do we think about the future of the communications professions? How do we continue to educate practitioners and theorists for the future?

**ABSTRACT CATEGORIES**

Category 1: Full 20 minute conference paper presentations
Category 2: Poster presentations
Category 3: Panel discussion sessions and/or roundtable/workshop proposals

Academics and practitioners can submit abstracts for categories 1 – 3. Emerging scholars (Honours, M.A. and Ph.D. students) can submit abstracts for categories 1 and 2.

**ABSTRACT SUBMISSION FORMS**

All abstracts must be submitted on the correct abstract submission form. Submissions which are not submitted on the correct form will not be accepted. Incomplete submissions will not be accepted.

Abstract submission forms can be downloaded in MSWord format at [http://www.sacomm.org.za/?page_id=484](http://www.sacomm.org.za/?page_id=484)

**All abstract submissions should be addressed to:** SACOMM2017Abstracts@ru.ac.za

Prof. Anthea Garman, Conference Convenor of SACOMM 2017

**Submission deadline:** 15 May 2017.

**SCHEDULE**

Deadline for electronic submission of all abstracts for peer review and other proposals: 15 May 2017. The conference organisers will notify authors about the status of their contributions via e-mail by end of June 2017.

**CONFERENCE REGISTRATION**

A call for registration with further details about the conference will be released in July.

**Conference theme:** The conference theme gives an indication of the topic of discussions during plenary sessions at the SACOMM annual conference. Individual abstract submissions are not required to adhere to the conference theme.

**SACOMM STREAMS**

SACOMM has six different streams. Please indicate which stream your abstract submission should be allocated to on your abstract submission form.

The SACOMM streams are:

- Media Studies and Journalism
- Corporate Communication
- Screen Studies
- Communication Studies
- Communication education and curriculum development (CECD)
- Communications advocacy and activism (CAA)

**INTERNATIONAL CONFERENCE**

Digital Imaginaries of the South: Stories of Belonging and Uprooting in Hispanic Cinemas

18-20 October 2017
Universidad Carlos III de Madrid / Casa de América (Madrid) International Film Conference (IV TECMERIN Academic Meeting)

Over the past twenty years, digital technology has become the standard in the film production, circulation, and consumption processes. Within this context, Hispanic cinemas have undergone deep changes, both within the countries with an established cinematic tradition, as well as in those that, due to several reasons, had
not developed a robust cinematography throughout the 20th century. The analogue paradigm became deeply contested and a new digital framework, which was widely discussed by institutions, film critics, and academics, emerged. This moment coincides with the widespread generalization of national and transnational neoliberal policies that, far from backing diversity, have increased the gap between those “connected” and those “disconnected” (to draw upon Néstor García Canclini’s term); a gap also experienced by those that, even if connected, still occupy subaltern positions.

The speeding of these processes has resulted in an increase of mobility, at work both in the geographical displacement of film professionals and in the emergence of new narratives models that deal with questions of belonging and uprooting, springing precisely from these experiences of displacement. The cinemas of the Global South, and, most specifically, Hispanic cinemas, have actively taken part in these processes, ultimately playing a relevant role in terms of narrative and aesthetic models, and the production, circulation and consumption of film.

Following the main research axes of the R+D project “Transnational relations in Hispanic digital cinemas: the axes of Spain, Mexico, and Argentina” (CSO2014-52750-P), the International Conference Digital Imaginaries of the South: Stories of Belonging and Uprooting in Hispanic Cinemas welcomes proposals across the following lines of inquiry:

* The representation of migrations, displacements, exile, and diaspora.
* Transnational flows of cultural, economic, and human capital in the production and circulation of cinema.
* The reconfiguration of the regional, national, and transnational Hispanic interactions within the new century.
* Public discourses and film policies within the region.
* Hybridization and identity in the narratives on colonization, decolonization, and revolutionary processes.
* Activism and digital praxis.
* Genres, authors, stars.
* Film cultures and cinephilia: festivals, publications, and digital platforms.
* Minor cinemas: indigenismo, experimental, and/or militant cinemas.
* Historiographic, theoretical, and methodological problems of so-called Hispanic, Iberian, and Latin American cinemas.

Presentations should be no longer than 20 minutes and may be in Spanish, Portuguese or English. Those interested in participating in the conference should send a title and an abstract proposal of 250 words to info.atcinema@hum.uc3m.es, before 28 May 2017. Please send the abstract as an attachment to your e-mail. The file must include the title, name of the presenter (and co-presenters if any), institutional affiliation, and e-mail. Proposals for panels (4 papers or 3 presentations plus respondent) are welcome and must include a title for the panel itself and the different papers, the names of the participants and a brief summary of both the panel and the individual proposals.

For more information you can check our website: http://www.uc3m.es/atcinema/congreso
Available Positions & Job Opportunities

UNIVERSITY OF FLORIDA
Post-Doctoral Fellowship,
STEM Translational Communication Center
College of Journalism and Communications

MINIMUM REQUIREMENTS:
Ph.D. in Communication, Psychology, or a related discipline.

PREferred QUALIFICATIONS:
Ideal candidates will have a strong background in communication technology (e.g., message tailoring, virtual technology), quantitative research methods, advanced statistical techniques, and health disparities research.

ADVERTISED:
APPLICATIONS CLOSE: April 15, 2017
This is a grant funded position.

To apply, please visit, http://explore.jobs.ufl.edu/cw/en-us/job/501722/postdoctoral-fellow-

UNIVERSITY OF FLORIDA
Post-Doctoral Fellowship,
STEM Translational Communication Center
College of Journalism and Communications

JOB DESCRIPTION:
The STEM Translational Communication Center (STCC) in the College of Journalism and Communications at the University of Florida has an opening for a full-time postdoctoral associate. The postdoctoral associate will join a vibrant research team comprised of faculty, postdoctoral associates, and graduate students focused on developing and testing patient-centered communication interventions. The fellowship is for one year, with the opportunity to renew for a second year. The successful applicant will work collaboratively with the STCC research team to collect and analyze data, build grant-writing skills, prepare manuscripts for publication, and participate at national and international scientific meetings. As one of the country’s leading research institutions, the University of Florida provides an exceptionally supportive environment for research and collaboration.

ADVERTISED SALARY:
$47,476

SPECIAL INSTRUCTIONS TO APPLICANTS:
Applicants should submit a cover letter, CV, list of academic references (minimum of 3), a research statement, and a writing sample.

Please address applications to:
Dr. Janice Krieger, Director
STEM Translational Communication Center

LGBTQ HISTORY WALKING TOUR
FRIDAY, MAY 26 2017
15:30 - 16:30

With the kind support of the Lambda Archives, the LGBTQ Studies interest group has organized a walking tour of San Diego's LGBTQ history for Friday, May 26, 3:30-4:30pm. Meet at the corner of Fifth and Robinson Avenues in the Hillcrest district (corner of the Rite-Aid parking lot right across from The Rail and Starbucks; searchable address is The Rail, 3796 Fifth Ave, San Diego, CA 92103, and meeting point is across the street). Look for a man in a tan Lambda Archives hat and light blue Lambda Archives polo shirt. There are limited metered spots, plus some parking spaces on 3rd and 4th Avenues a block or two south that have no restrictions.

ICA Newsletter - May 2017
The University of Florida is an equal opportunity institution dedicated to building a broadly diverse and inclusive faculty and staff.

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AMERICAN UNIVERSITY
School of International Service
Full-Time, non-tenure, in Intercultural Relations + International Communication

American University’s School of International Service invites applications for a full-time, non-tenure track faculty appointment in Intercultural Relations + International Communication for AY 17-18. Rank will depend on experience and stature. Renewal based on budgetary authorization/satisfactory performance. Apply: https://apply.interfolio.com/41562.

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NANYANG TECHNOLOGICAL UNIVERSITY
School of Communication & Information
Research Fellow Position at Wee Kim Wee School of Communication & Information

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 13th globally. It is also placed 1st amongst the world’s best young universities. The Wee Kim Wee School of Communication and Information invites applications for the position of Research Fellow in Computational Social Science with expertise in social network analysis, machine learning, natural language processing, or related areas. Interest in conducting web-based experiments and/or exploring big data is a plus. Successful candidate will work on projects focusing on the emergence and evolution of social systems and the role that human communication plays in them. Possible (but not limited) research topics include cooperation and coordination, contagion and diffusion, trust building, team formation and performance, group information seeking and processing, collective decision making and problem solving, and network dynamics. A PhD is required from one of the following, or allied, disciplines: communication, sociology, political science, economics, computer science, mathematics, statistics or statistical linguistics. Preferred qualifications:

- Solid background in mathematics and statistics
- Ability to design and administer web-based, real-time interactive experiments
- Strong writing and presentation skills
- Ability to collect, analyse, build and maintain large-scale databases (e.g., SQL)
- Competence in programming languages: R, Python, C/C++, etc.

Applicants should submit the following materials to wkwsci-research@ntu.edu.sg:
- Cover letter
- Latest curriculum vitae
- Personal Particulars Form (http://bit.ly/2mgSoLN)
- Education certificates
- Scanned copy of NRIC/Passport
- Research statement (capped at 2,000 words)
- At least one writing sample (e.g. recent publications, dissertation excerpt/summary)
- Contact information for two references (one of which should be chair of your dissertation committee). Recommendation letters will only be solicited from finalists.

Closing Date: The position is available immediately and will be closed once a suitable candidate is found.

See you in
San Diego