



San Diego Conference Update: Sessions Complete, Innovations Await You

by **Paula Gardner**,
ICA President Elect
McMaster U

I spent a recent weekend in Washington, DC laying out the conference programme and working with our ICA staff to avoid double-booking any of you (overcommitted!) people at our May conference. This is dizzying work, as you might imagine, but the payoff came on Saturday morning when the computer programme assured us that all conference events were booked into rooms—without conflicts! We can now see the May schedule clearly and it, too, is dizzying in its scope.

The programming that our Divisions have created is diverse, challenging, and affirms the logic in ICA's efforts to become more international and to encourage cross-divisional scholarship. The conference theme organizers—thank you Adrienne Shaw (Temple U) and Travers Scott (Clemson U)!—have put together an engaging array of scholars, topics, and approaches to our



conference theme of “Interventions: Communication Research and Practice.” You will not want to miss any of these theme-based panels! For the first time, ICA is hosting a Making and Doing exhibition of art, media, design, and research creation work in our field; the exhibition has been organized by Lisa Henderson (U of Massachusetts – Amherst) and a team of hard-working referees. They had the difficult task of sorting through over 75 proposals and curating this 2-hour opening night event. The exhibition features an expansive range of mediums, topics, and presentation formats ranging from performances to interactive work from students, junior, and senior internationally representative scholars. It will open alongside our opening reception—so be prepared to

meander these mediated communications as you enjoy your beverage of choice and connect with old friends and colleagues on Thursday night!

Finally, members of our Games Studies Division (Jaime Banks (West Virginia U), Robby Ratan, and Allison Eden (Michigan State U)), along with Andy Opel (Florida State U) and myself, have been having a lot of fun creating our first ever ICA conference game. We don't want to give too much away... but if you choose to play, be prepared to adjust your usual conference flow. The gameplay will take place through the ICA conference app and the objective is to encourage members to step out of their divisional comfort zones. You will get points for attending cross-divisional events, such as the Making and Doing session or the “Intervention” theme sessions.

There is much more but we can't reveal it — just yet. Stay tuned!

There is much more but we can't reveal it — just yet. Stay tuned!

Rich Ling Selected as New Editor for *Journal of Computer-Mediated Communication*

Rich Ling has been selected to become the new editor of *Journal of Computer-Mediated Communication*.

Ling is Shaw Foundation Professor of Media Technology at the Wee Kim Wee School of Communication and Information at Nanyang Technological U in Singapore. He is also a longtime research scientist and consultant for Telenor Research. He received his BA and Ph.D. in sociology from the U of Colorado (in 1976 and 1984, respectively). A member of the International Communication Association since 2005, Ling has been an active member of ICA's Communication and Technology Division,

and was a founding member and organizer of the Mobile Communication Interest Group. He was elected an ICA fellow last year.

In addition to being the founding co-Editor in Chief of the journal *Mobile Media and Communication*, Ling has also served on the editorial boards of the *Journal of Communication* and *Journal of Computer-Mediated Communication*, as well as three other prominent communication journals. As well, he authored or edited 12 books, and published over 100 articles, reviews, and book chapters, and has given 31 conference presentations in 11 countries.

His own research has examined the social consequences of mobile communication, text messaging, and mobile telephony; the use of mobile communication for micro-coordination, use by teens and in generational situations as a form of social cohesion. Ling succeeds S. Shyam Sundar, who at the close of 2017 completes a four-year term as editor of JCMC. ICA thanks Shyam for his service.

Ling will begin accepting paper submissions for *Journal of Computer-Mediated Communication* in late 2017. His official editorship will begin 1 January 2018 and will continue until 31 December 2021.

Associating With Our Association



President's Message

Peng Hwa Ang
Nanyang Technological U

It was the French diplomat and political scientist Alexis de Tocqueville who observed on his tour of the USA that Americans like to form associations. In his 1835 tome *Democracy in America*, he devotes a few chapters to discussing the use of associations in civil life, the link between associations and newspapers, and the connection between civil and political associations.

And indeed, there are all manner of associations in the USA. There is an association for those like our very own Executive Director Laura Sawyer who work in associations—the American Society of Association Executives. There is even one for the ICA itself: the Council of Communication Associations, in which the ICA meets with other academic associations in the communication space.

As someone outside the USA, I marvel at this propensity to form associations. Because associations are formed with a purpose, having one conveys a sense of self-empowerment: The group members feel that they can do something, that they can make a difference. An association unites the like-minded with a sense of purpose and fosters social capital—you and I have something in common, so let's get together to work on it. It also speaks well of the government, which is entrusting a potential bureaucratic function to the citizenry instead. This final point is not trivial; the freedom to form associations is linked in many countries' constitutions to the freedom of association.

The psyche behind this eagerness to associate is reflected in the ICA itself. There is a sense of self-help (the self here referring to a group); there is a sense of self-empowerment, as members propose many of the ideas that become policies; and there is a sense of unity of purpose, as members aim for a common goal.

In practice, the ICA works through committees. A quick count finds us with nine award committees; five standing committees, including the one planning the conference—which is formed from all the chairs of the Divisions and Interest Groups; and seven task forces for one-off projects.

Wikipedia lists one of the functions of a committee as “a tactic for indecision,” which it labels a dilatory tactic (a tactic to delay or obstruct business). Rest assured that ICA reviews its committees annually and dissolves those that are redundant because their tasks are completed.

see **PRESIDENT'S MESSAGE**, page 8

International Communication Association 2016–2017 Board of Directors

Executive Committee

Peng Hwa Ang, President, *Nanyang Technological U*
Paula Gardner, President Elect, *McMaster U*
Patricia Moy, President Elect-Select, *U of Washington*
Amy Jordan, Immediate Past President, *U of Pennsylvania*
Peter Vorderer, Past President, *U of Mannheim*
Francois Heinderyckx, Finance Chair (ex-officio),
U Libre de Bruxelles
Laura Sawyer, Executive Director, *ICA*

Members-at-Large

Colleen Mills, *U of Canterbury*
Akira Miyahara, *Seinan Gakuin U*
Lilach Nir, *Hebrew U*
Magdalena Wojcieszak, *U of Amsterdam*

Student Members

Charlotte Loeb, *U of Mannheim*
Tamar Lazar, *U of Haifa*

Division Chairs

Sahara Byrne, Children, Adolescents, and the Media, *Cornell U*
Lee Humphreys, Communication and Technology, *Cornell U*
David Park, Communication History, *Lake Forest College*
Katharine Sarikakis, Communication Law & Policy, *U of Vienna*
René Weber, Communication Science and Biology, *U of California - Santa Barbara*
Bruno Takahashi, Environmental Communication, *Michigan State U*
Federico Subervi, Ethnicity and Race in Communication
Natalia Rybas, Feminist Scholarship, *Indiana U East*
Nicholas Bowman, Game Studies, *West Virginia U*
Shiv Ganesh, Global Communication and Social Change, *Queensland U of Technology*
Evelyn Ho, Health Communication, *U of San Francisco*
Kevin Wise, Information Systems, *U of Illinois*
Stephanie Kelly, Instructional & Developmental Communication, *North Carolina A&T State U*
Stephen Croucher, Intercultural Communication, *U of Jyväskylä*
Ascan Koerner, Interpersonal Communication, *U of Minnesota*
Henrik Ornebring, Journalism Studies, *Karlstad U*
Alena L. Vasilyeva, Language & Social Interaction, *U of Massachusetts Amherst*
Lance Holbert, Mass Communication, *Temple U*
Bart J. van den Hooff, Organizational Communication, *VU U Amsterdam*
Alison Hearn, Philosophy, Theory, and Critique, *U of Western Ontario*
Peter Van Aelst, Political Communication, *U of Antwerp*
Stephen Harrington, Popular Communication, *Queensland U of Technology*
Diana Ingenhoff, Public Diplomacy, *U of Fribourg*
Chiara Valentini, Public Relations, *Aarhus U*
Giorgia Aiello, Visual Communication Studies, *U of Leeds*

Interest Group Chairs

Taiquan Winson Peng, Computational Methods, *Michigan State U*
Janice Krieger, Intergroup Communication, *U of Florida*
Travers Scott, Lesbian, Gay, Bisexual, Transgender & Queer Studies, *Clemson U*
Eve Ng, Lesbian, Gay, Bisexual, Transgender & Queer Studies, *Ohio U*
Amanda Lotz, Media Industry Studies, *U of Michigan*
Veronika Karnowski, Mobile Communication, *LMU Munich*
Marie Hardin, Sports Communication, *Pennsylvania State U*

Editorial & Advertising

Michael J. West, *ICA Director of Publications*
Jennifer Le, *ICA Manager of Conference Services*
Kristine Rosa, *ICA Member Services and Fundraising Coordinator*

ICA Newsletter is published 10 times annually (combining January-February and June-July issues) by the International Communication Association.

ICA Forms Working Group on Fair Use

by **Dave Park**
Lake Forest College

During the ICA midyear Board of Directors meeting in January, several board members were charged with the task of discussing the issue of Fair Use as it relates to the Association, and to the field of communication. As we might hope, the conversation was wide-ranging and informative, focusing both on specific instances concerning Fair Use as it applies to ICA, and on broader dimensions of Fair Use in its ongoing evolution.

The conversation began with a discussion of the definition of Fair Use. Fair Use is a legal term that is used to describe a broad range of provisions whereby copyrighted materials may be used without the permission of the copyright owner. ICA's own code of best practice around Fair Use describes it as "the right to use copyrighted material without permission or payment under some circumstances—especially when the cultural or social benefits of the use are predominant." Outside of the USA, it is often referred to as Fair Dealing. Even where the terms "Fair Use" and "Fair Dealing" do not apply, similar kinds of exemptions from copyright law are often in place. Fair Use has been invoked to protect the use of copyrighted content by search engines and in news reporting, criticism, parody, and scholarship.

Of course it is the last of these—scholarship—that applies most directly to ICA members. It is easy to take Fair Use provisions for granted when we teach or when we publish our scholarship. Whether we attend to it or not, Fair Use has become a bedrock principle for academic freedom in the 21st century.

One theme that emerged from the Fair Use discussion at the mid-year Board meeting was the basic fact that publishers and other media companies often employ understandings of Fair Use that differ from the understandings that scholars often hold. To further complicate the matter, one searches in vain amongst publishers

and media companies for a consensus definition of Fair Use. There is very fertile soil to nurture all kinds of misunderstandings—which is anything but helpful.

ICA members should know that, as mentioned above, ICA has a code of best practices in Fair Use for scholarly research in communication. Published in June 2010, this document defines Fair Use; explains how the field of communication guides its constituents to use particular types of copyrighted material; explains some problems in Fair Use application that communication scholars frequently encounter; and helpfully delineates how scholars can navigate the oft-confusing applications of Fair Use in their scholarly work.

One of the issues we currently face in the communication field is that media scholars so frequently draw from media content to support their arguments and claims. In other words, our field directs itself toward exactly the kinds of scholarship that prompts some

of the most charged concerns related to definitions and implementations of Fair Use.

The lively discussion at the midyear Board meeting concluded with recommendations that there be a working group formed, and that this group should be charged to accomplish three goals:

to determine media companies' views concerning Fair Use policy and implementation to share with our members to make links with other academic organizations to gather information about how they ap-

proach Fair Use and to find common cause with them as we work to enhance the reach of academic writing to investigate how scholarly organizations and media companies regard the issue of Creative Commons licensing

Dave Park will assemble this working group, and they will report to the ICA board during the May meeting in San Diego.



Whether we attend to it or not, Fair Use has become a bedrock principle for academic freedom in the 21st century.



Donate to ICA!
<https://www.icahdq.org/donations/>

2017 ICA Conference Tour Program

by **Jennifer Le**
ICA Manager of Conference Services

The San Diego conference has a slate of interesting sessions and events to attend! From the usual receptions to new events like the Making & Doing exhibition, and an interactive conference game – your only problem will be trying to find time to do it all! But if somehow you find yourself with some spare time and you want to get outside of the conference hotel, sign up for a tour. If you'd rather go out and explore our beautiful conference city, San Diego, we have arranged various tours at a discount for ICA attendees.

ICA Exclusive Border Tour:

Field Trip to Friendship Park: U.S.-Mexico Border in the Pacific Ocean (aka Border Field Park)
Saturday 27 May 2017 from 8:10 AM to 12:30 PM

This fascinating border tour involves a visit to Friendship Park, the area on the U.S. side of the fences separating San Diego from Tijuana, where people go to communicate with and see friends and relatives on the other side. Access to this area is severely restricted and is significant not only for its historic and cultural significance, but also for the surrounding natural beauty. The tour is led by Antonieta Mercado (U of San Diego), who is also one of our Opening Plenary speakers, and includes presentations by the Border Angels, a Park Ranger (on both the border and on wildlife conservation), and Mercado herself. Please note this tour involves a fair amount of walking—about a mile and a half each way; that is the only way to get into Friendship Park from Border Field State Park. This tour does not include a border crossing; participants will stay on the U.S. side of the border. The bus for will depart the hotel at 8:10am and will return to the hotel at 12:30pm. Mercado

advises attendees to wear “good, closed-toe walking shoes and sunscreen, and bring a bottle of water (the water is very important!) and a sandwich/snack.” Additional information, including brief background reading material, will be sent to all registered attendees prior to conference. If this tour fills, we will create a wait list.

Price: US\$60 per person
min: 30 people max: 54 people

Note: A portion of the tour fee is earmarked as an honorarium for our guide, Antonieta Mercado, a scholar in communication and social justice. She will be donating her honorarium to Border Angels, a nonprofit organization that supports human rights, humane immigration reform, and social justice, particularly as they relate to the US-Mexico border. The rest of the fee covers the cost of chartered bus transportation.

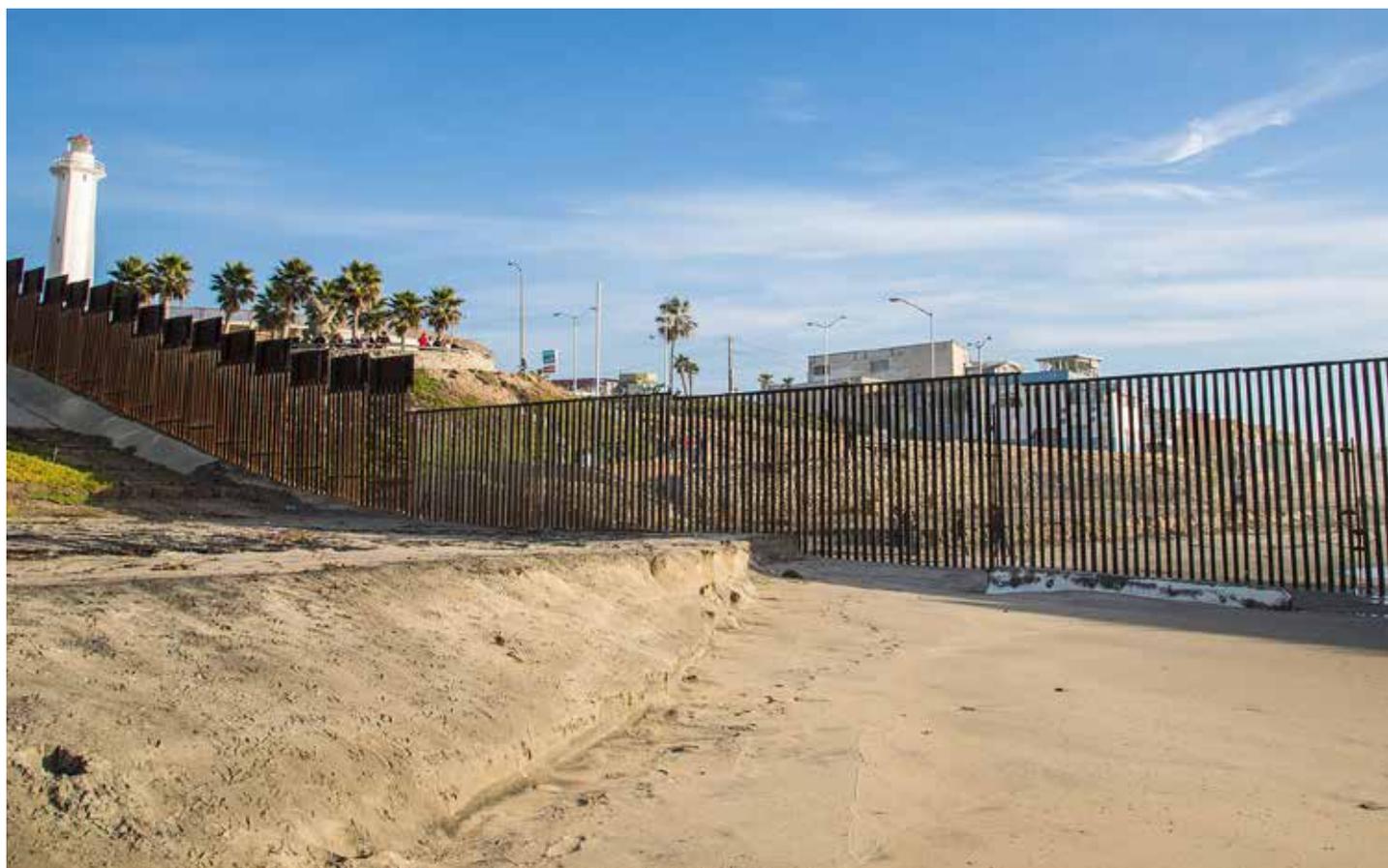
Register on the ICA website by clicking [here](#).

Additional tours available

We have also arranged several additional tours with a discount to ICA attendees. These include:

- Kayaking in La Jolla
- Coronado Island Walking Tour
- San Diego Zoo
- Salk Institute
- Balboa Park Museums excursion
- Land & Sea Adventure with lunch at the Coyote Café

To view all options and their corresponding dates/times, and to register for these additional tours, please click [here](#) and select the green button marked TICKETS.



ICA Q&A: Fair Use

Dear ICA,

My research paper measures how graffiti expresses political agendas. I gathered photos of this graffiti and planned on using it as part of my published work. However, I am not sure how to determine who owns it, so I can cite it appropriately. Also, do I have to get permission, to use illustrations in my article?

Thanks,
Loves Graffiti

Dear Loves Graffiti,

As to who owns the work, if you don't know the creator, you may have an "orphan work," or a work whose copyright owner is unknown. You may need to recognize that reality in your citations.

If you are analyzing the work, or using it for illustration--that is, in connection with an argument you are making in your analysis--you probably have a good case for employing fair use. In that case you would not need permission. To decide whether and how to employ fair use, you can refer to the ICA's Code of Best Practices in Fair Use for Scholarly Research in Communication. Look especially at Section One, "Analysis, Criticism, and Commentary of Copyrighted Material," and at Section Two, "Quoting Copyrighted Material For Illustration." Consider whether your use is limited appropriately, according to those two limitations...but not before reading the entire document, so that you understand the basic logic. Fair use is about reasoning, not rules, so you do need to know the reasons why you can use it.

Thanks,
Patricia Aufderheide for ICA

Got a question? paufder@american.edu



San Diego Conference Site: Balboa Park and San Diego Zoo



by **Michael J. West**
ICA Director of Publications

The world's greatest cities have great variety, but are uniformly anchored by a large urban, public park. New York has its Central Park, Washington its National Mall, London its Hyde Park (among many), Paris its Bois de Boulogne. Not to be outdone by these much admired green spaces, San Diego boasts one of its own.

Balboa Park, located 2 miles northeast of the Hilton San Diego Bayfront, is a 1,200-acre (490 hectare) square of gardens, promenades, native vegetation, and green belts. But this is not just a large expanse of undeveloped space: Balboa Park also features 15 museums, a sports stadium, two theaters, an amphitheater, and the **San Diego Zoo**, one of the most famous and acclaimed zoos in the world. It is, in short, a destination unto itself.

Balboa Park was born in 1835, out of the long Spanish tradition of designating communal recreational land within its settlements. It wasn't Spain's authorities that set aside this tract, however—it was Mexico, eager after its 1822 independence to survey and develop its hard-won territory. And it did not become an official park until 1870, by which time San Diego had become part of the U.S. state of California. (It was the second city in the United States, in fact, after New York, to dedicate a large urban park.)

Then called "City Park," it was only lightly cultivated before 1909—when San Diego began preparing to host a 1915 World's Fair (known as the Panama-California Exposition). The park was

renamed after Spanish navigator Vasco Núñez de Balboa—the first European to see the Pacific Ocean—and completely refitted by landscapers, architects, and engineers to the basic form that it still holds today. (Several of the current buildings and other developments, including the Zoo, were designed and built for the 1915 expo.) Another round of development came with another exposition, the California Pacific International Expo of 1935—however, both of them were followed in short order by the U.S. Navy commandeering the park for the durations of both World Wars. The museums started moving into the park in the 1960s, in tandem with restoration and preservation efforts to maintain the historic buildings. Once established, the institutions in the park also added new structures and improvements to the existing ones. By 1999, Balboa Park was substantially as it is today. In 2015, it celebrated a massive centennial gala, reaffirming its place as a pillar of San Diego's cultural life.

There is no grand entrance to Balboa Park, no Marble Arch or Brandenburg Gate. In fact, there is no one entrance: The park is open on every side, and dozens of street intersections meet its edge. However, if you're on your way to the park from the Hilton (i.e., south), you will most likely enter on Park Boulevard; the announcement of your arrival is simply an overpass over Interstate 5, and there you are on the park's Central Mesa.

Balboa Park is divided into three mesas, with canyons separating them. Central Mesa (a raised land with a flat top, also called tableland) is the largest and, as you might guess, centralmost of the three. Most of East Mesa is occupied either by undeveloped

green belt or by **Morley Field**, an expansive athletic complex that features ball fields, tennis and bocce courts, fitness and hiking trails, a pool, and a full 18-hole golf course. The western Sixth Avenue Mesa is a narrow swath (about two city blocks wide) that's mostly open green space, though a playground, a dog park, and chess and bridge club facilities line sixth avenue. For intrepid out-of-towners, Central Mesa is where the action is.



San Diego Museum of Man. (Bernard Gagnon)

MUSEUMS

Immediately adjacent (to the west) of Park Boulevard is **Pan American Plaza**—the buildings in which were built not for the 1915 exposition but the 1935 one. The anchor is the Ford Building, the once the exhibition hall for the Ford Motor Company and now the home of the **San Diego Air & Space Museum**. It features dozens of air and spacecraft, from a mockup of Leonardo da Vinci's ornithopter to an Apollo command module, along with interactive learning exhibits for children and the International Air & Space Hall of Fame.

Next to Air & Space is the **San Diego Automotive Museum**, dedicated to the history of automobiles and motorcycles. Perhaps the pride and joy of the museum (and its permanent centerpiece) is the exhibit called "Louis Mattar's Fabulous Car": a 1947 Cadillac that Mattar fit with domestic facilities—like a small kitchen and bathroom!—in the backseat. However, the museum's primary exhibit rotates three times a year. While ICA is in San Diego, the current exhibit will be "First Responders," a display of emergency and rescue vehicles from over the years.

North of the Pan American Plaza is the **Plaza de Panama**, which is the site of the original 1915 exposition. On the west side of the plaza stands the **San Diego Museum of Man**. This is one museum that was originally conceived and executed very close to its current concept and execution: In 1915 it was "The Story of Man Through the Ages." Today it is an anthropological museum devoted to telling that same story, from pre-Columbian cultures and Ancient Egypt forward. The building itself (The California Building) is also something of a tourist destination, especially since its elaborate 200-foot tower has recently been opened to the public after an 80-year closure.

The other most prominent of the Plaza de Panama museums is the **San Diego Museum of Art**, which was actually built in 1926 but designed to match the 1915 structures. Its collection of art is as wide-ranging in time and culture as is the Museum of Man, with some sculptures dating all the way back to 5,000 BC. The jewel is its collection of paintings from the early Spanish Baroque era, with a 1632 (Saint James the Lesser) by Jusepe de Ribera as one of its most recent high-profile acquisitions.

This is the tip of the iceberg for museum lovers: There are over a dozen more in San Diego, including four more art museums and institutions showcasing Natural History, model railroads, and Latino American culture.

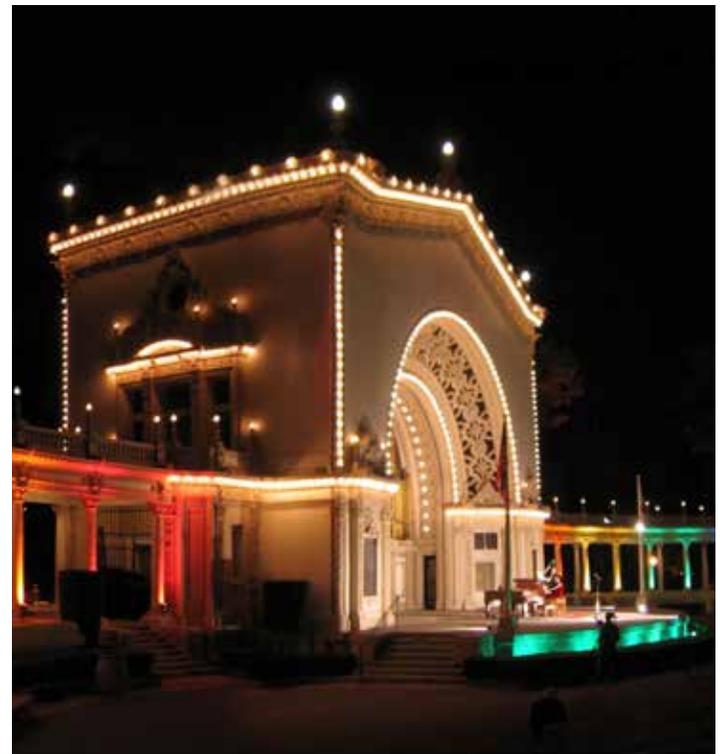
VENUES

Like many such urban parks, Balboa Park features an outdoor band shell and concert arena; this one is the Italian Renaissance **Spreckels Organ Pavilion**, dedicated on New Year's Eve 1914 by the heir to the Spreckels sugar fortune. The pavilion seats 2,500 and hosts music of all varieties. However, much of it is programmed to employ the original 1914 organ (with a massive 5,017 pipes) around which the pavilion was designed.

The Old Globe Theatre, one of the 1935 structures, is a life-size replica of the Globe Theater of London, in which Shakespeare worked in his time. (Hence the "Old" in its name; the San Diego theater was called the Old Globe from the moment it opened.) One might expect this venue to specialize in the plays of Shakespeare and his contemporaries (as the current Globe in London does); however, it actually includes productions from all periods and traditions. In fact, while ICA is in San Diego, the Globe will host two widely different plays: Moliere's 1673 French comedy *The Imaginary Invalid* and the West Coast premiere of the 2014 off-Broadway *The Old Man and the Old Moon*.

Other venues in the park include the **Starlight Theatre and Bowl**, a small 1936 amphitheater; the Marie Hitchcock Puppet Theater (as you might imagine, for children); and the Casa del Prado, a large complex that actually hosts several performing arts (youth)

see **BALBOA PARK**, page 10



Spreckels Organ Pavilion. (BellVideo)

PRESIDENT'S MESSAGE

continued from page 2

Yes, it is true that sometimes having a committee can be inefficient. But that inefficiency is more than offset by the much-reduced likelihood of making unwise decisions. In my own experience, I have learned to make better decisions from observing how committees crack very tough nuts to make theirs.

You are welcome to volunteer yourself for a committee, especially if you are not familiar with committees and associations. Serving on a committee is like doing good research: Done well, it can make a difference in people's lives.



Spotlight on #ICA17 Preconferences

by **Jennifer Le**

ICA Manager of Conference Services

Each month, we'll highlight different pre and postconferences that are open to all at conference this year. Click here to learn more about all the pre and postconferences offered at ICA San Diego 2017.

PRECONFERENCE Mobile Media as (Tools for) Interventions

Division Affiliation: Mobile Communication Interest group

Time: Wed, 24 May; 8:30 – 20:30

Location: U of California – San Diego

Transportation: carpool from Hilton using Uber, about 45 minutes of travel

Limit: 30 min, 60 max

Cost: US\$75 (lunch is included)

*Registration is open to everyone.

Organizer(s): Colin Agur, Mariëk Vanden Abeele, Katine Cumiskey, Max Foxman, Veronika Karnowski, Christine Linke, Shin Mizukoshi, Didem Ozkul-McGeoch

Description: The 14th annual ICA Mobile preconference aims to reflect upon the influence of mobile technologies on everyday practices through the theme "Mobile Media as (tools for) Interventions." The preconference will be organized into interactive Blue Sky Workshops. These workshops will provide a forum where graduate students, new faculty, and more experienced scholars can discuss their research, ideas, and work in progress, thus creating an opportunity to cultivate a supportive and integrated community of thinkers.

Contact: Colin Agur, cpagur@umn.edu

PRECONFERENCE Narrative Persuasion: From Research to Practice

Division Affiliation: Mass Communication Division

Time: Wed, May 24; 9:00 – 17:00

Location: Wallis Annenberg Hall (ANN), Annenberg School for Communication and Journalism, University of Southern California

Transportation: Optional: Bus immediately following conference to San Diego Hilton (\$25).

Prior registration with smurphy@usc.edu required, limited seats are available for the bus and will be assigned on a first come first serve basis.

Limit: 20 min, 50 max

Cost: US\$50 (lunch is included)

*Registration is open to everyone.

Organizer(s): Sheila Murphy and Nathan Walter, Annenberg/USC, Jonathan Cohen, Haifa U, Hollywood, Health & Society (Director Kate Folb and Erica Rosenthal)

Sponsor(s): Annenberg School of Communication at the University of Southern California and Hollywood, Health & Society (HH&S)

Description: Narrative persuasion has become a burgeoning area of research offering new theoretical and empirical discoveries regarding the underlying processes that enhance or attenuate the persuasive efficacy of stories. But while interest in and use of narratives has grown exponentially, there seems to be a substantial divide between the study of narrative persuasion and the practical use of stories to sway knowledge, attitudes and behavior in health, social and other contexts. The goal of this preconference is to bridge this gap by bringing together scholars who study narrative persuasion with entertainment industry representatives who produce narrative content, as well as practitioners who increasingly apply narrative interventions to health and social problems. Contact: Sheila Murphy, smurphy@usc.edu

PRECONFERENCE Prospective Mexican Organizational Com-

munication

Division Affiliation: Organizational Communication Division

Time: Wed, 24 May; 9:00 – 20:00

Location: U of San Diego

Transportation: participants are responsible for their own travel.

Limit: 25 min, 50 max

Cost: US\$80

Registration is open to everyone.

Organizer(s): Griselda Guillen Ojeda

Sponsor(s): Universidad Autonoma de Baja California

Description: We will have an open call papers. The participants will be organized by discussion tables about research, teaching and practice the OC in Mexico and it's prospective. This preconference will be

also the second edition of Organizational Communication National Conference, organize with the Benemerita Universidad Autonoma de Puebla and Universidad Autonoma de Baja California. Contact: Griselda Guillen Ojeda, griselda_guillen@hotmail.com

PRECONFERENCE Tryst With Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions

Division: Global Communication and Social Change, Communication and Technology, Communication Law and Policy, Journalism Studies, Mass Communication, Media Industry Studies, Mobile Communication, Popular Communication

Time: Thurs, 25 May; 8:30 – 16:00

Location: U of California - San Diego

Transportation: Participants are responsible for their own travel.

Limit: 40 min, 50 max

Cost: US\$40 (regular), US\$30 (student) (lunch is included)

*Registration is open to all.

Organizer(s): Sudeshna Roy, Daya Thussu, Vipul Mudgal

Description: August 15, 2017, marks 70 years of India's functioning as the world's largest democracy post-independence. Indian media have come a long way in operating in a country of such depth and complexity. One of the great achievements of India is its free and vibrant press. Yet, the drawbacks are many. In the intersections of such accomplishments and seemingly insurmountable challenges of the Indian media, lie spaces for interventions. This preconference focuses on these spaces.

Contact: Sudeshna Roy, roys@sfasu.edu

PRECONFERENCE Media Justice: Race, Borders, Disability, and Data

Division Affiliation: Communication and Technology

Time: Thurs, 25 May; 9:00 – 17:00

Location: Sherman Heights Community Centre

Transportation: Participants are responsible for their own travel.

Limit: 20 min, 150 max

Cost: US\$50 USD (lunch is included)

*Registration is open to everyone.

Organizer(s): Tanja Dreher, Gerard Goggin, Sasha Costanza-Chock

Sponsor(s): U of Sydney

Description: This preconference brings together established activists and advocates in media justice campaigns with scholars interested in developing theories and analyses focused on race, borders, disability, and data. Media justice is understood very broadly, and includes questions of justice in regards to media and communications practices, infrastructures and representation – as well as the many ways in which media are vital to wider processes of social justice and transformation. Contact: Tanja Dreher, tanjad@uow.edu.au

PRECONFERENCE My So-Called "Gamified" Life

Division Affiliation: Game Studies

Time: Thurs, 25 May; 9:00 – 15:00

Location: Barra Barra Saloon - 4016 Wallace Street, Old Town San Diego, CA 92110

Transportation: No transportation provided. Cost of the Trolley (Green Route) from the conference hotel to Old Town is US\$5 round trip.

Limit: 40 min, 60 max

Cost: US\$25 USD faculty, US\$10 USD student, (lunch is included)
*Registration is open to everyone.

Organizer(s): Chad Wertley, John Velez, Tine Vyvey, Robby Ratan, Aubrie Adams

Sponsor(s): Texas Tech U, Zynga, University of York

Description: Gaming should no longer be seen as a separate space, or "magic circle," from real life. Games and game mechanics have been implemented into nongame situations in order to engage and motivate people. This process of gamification has become increasingly popular in organizational, social, and health care practices. This session explores how gamification is being used in various contexts; the effectiveness of using specific game mechanics; and the social consequences of gamifying everyday life.

Guest Speakers: Dr. Sebastian Deterding - Senior Research Fellow, Digital Creativity Labs, University of York, Anna Huerta - Senior Game Designer, Zynga

Contact: Chad Wertley, wertley@rmu.edu

BALBOA PARK

continued from page 7

ensembles: among them, the San Diego Youth Symphony, Junior Theater, and Civic Youth Ballet.

GARDENS

There are nearly 20 individual gardens in Balboa Park. The most famous, and picturesque, is easily the **Botanical Garden**. Housed in one of the largest lath buildings in the world, inside are over 2,100 species of plants. Tropical plants, such as orchids, cycads, and palms, are a particular strength of the botanical garden—as are its carnivorous plants, such as venus flytraps. There is even a section called the Touch and Smell garden that encourages interacting with the plants on display. Outside of the garden is a decorative lily pond as well.

Another famous garden is the **Japanese Friendship Garden**, originally designed as ambience for the popular Japanese teahouse that stood during the 1915 exposition. It was redeveloped in 1991 as a cultural link with Yokohama, San Diego's sister city in Japan, and includes such features as a bonsai exhibit, wisteria arbor, koi pond, and a Zen garden for meditation.

Perhaps the most widely visited garden in the park, however, is the **Inez Grant Parker Memorial Rose Garden**. Named after one of the city's most generous patronesses, the garden spans three acres and contains over 1600 roses in more than 130 varieties, with new varieties introduced every year so that the garden can serve as a demonstration of the most popular new commercial trends for rose gardeners. And best of all, the Rose Garden's blooms usually peak in May—just in time for the ICA Conference.

SAN DIEGO ZOO

While the above lists a few of the most prominent and popular attractions in Balboa Park, there is one that undoubtedly outshines all of them. The San Diego Zoo is the tenth largest zoo in the world, and one of the most acclaimed. The latter comes primarily

because the San Diego Zoo revolutionized animal exhibitions, eliminating cages and instead creating open-air displays that mimic the animals' natural habitats.

It is also a leader in worldwide animal conservation and preservation: It breeds animals in captivity for the purpose of eventual release into the wild.

By far, the most popular exhibit at the San Diego Zoo is **Panda Trek**. Outside of their native China, the zoo is the most successful breeder of giant pandas in the world: Six cubs have been born and survived to maturity since 1996, when the mother, Bai Yun, arrived. Bai Yun still resides there along with her mate Gao Gao and their youngest male Xiao Li Wu.

Monkey Trails comes next on the list of favorite zoo exhibitions. Primarily, the monkeys in the San Diego Zoo are Old World African monkeys, especially mangabeys and mandrills. However, orangutans are much remarked on for their playfulness—and their tendency to approach the observation area and do some observing of their own. In addition to monkeys, however, Monkey Trails offers showcases of other jungle animals, including pygmy hippos, slender-snouted crocodiles, and pancake tortoises.

Three polar bears—Kalluk, Chinook, and Tatqiq—live in the area known as **Polar Bear Plunge**. Visitors can observe them above ground in a recreation of their tundra habitat, or in the 490,000-liter pool (which features a glass wall to create an underwater viewing area). (The polar bears, too, are known for their friendliness.) That tundra environment also provides a home for the zoo's caribou, Arctic foxes, and long-tailed ducks.

This list could be endless. There's a fairly new **Australian Outback** area, which includes a koala colony as well as other marsupials (like wombats and kookaburras); two aviaries; a large **Elephant Odyssey**; and **Tiger River**, where Malayan tigers live. There's also a children's zoo, and guided tours available by bus and by aerial tram.

There is much more to Balboa Park, this incredible oasis of nature, recreation, and other manmade attractions, in the city of San Diego. But you'll need to find them yourself.



ICA Behind the Scenes



Student Column

Tamar Lazar
U of Mannheim

When I look at organizations, in my academic research as well as my professional life, I am always curious about the people behind the scenes — who are they? How did they end up doing what they do? And what can we learn from them? All these individual stories of the people who make things happen create a fascinating picture about the organization itself.

As Students and Early Career (SEC) members of ICA, what do we really know about how ICA works as an organization? To gain a deeper understanding, I approached the six people who constitute the ICA staff and asked them about their individual story. Their inspiring answers reveal their diverse experiences and talents and — most of all — their great dedication to the ICA organization and to all of us as its members. They also have very helpful tips for student and early career members.

Discover some surprising facts about the ICA team — who was a professional actor on stage, on television, and in movies?

Who has a newborn son? Who receives an average of 100 new emails per day? Who met her fiancé by chance, on a plane? Who moonlights as a jazz critic? Who finds being an adult student with a full-time job challenging but rewarding?

LAURA SAWYER Executive Director

1. Tell us about yourself:

I was born and raised in Athens, Georgia (US) but have lived in London, San Francisco, the Virgin Islands, and Atlanta, plus 20 years in Chicago, which I consider my hometown (go Cubs!). My undergraduate degree in communication and my MA in English Literature are both from DePaul University in Chicago. I have worked in the nonprofit field since 1995, starting with 18 years at a medical specialty association (I ran the World Spine Society, with conferences in Beijing, Sydney, Istanbul, Chicago, and Rio de Janeiro, as well as a spine-specific *Medicins Sans Frontiers*-type program that provided free surgeries for children with spinal disorders in Malawi and the Dominican Republic), and



I hold the Certified Association Executive (CAE) credential. I met my husband, Andrés, a DC native and first-generation American (his parents are from Bolivia and India), in 2010. We married and moved back to the DC area to be near family (we have two sons, Lincoln and Gus, ages 10 and 3, along with a Boston Terrier named Oscar). Once in DC, I was hired to serve as ED for an arts organization here, but when the ICA position presented itself I felt it was the perfect fit for me and I feel lucky that the search committee agreed!

2. What is your position within ICA?

I serve as an ex-officio member of the Board and Executive Committee, and serve as a resource to both groups in matters of non-profit law and association best practices. My primary purpose is to see to it that all functions of the Board and staff are carried out for the good of the association, combining data-based risk analyses, my knowledge of governance principles, and personal experience to make decisions affecting the organization, and ensuring that the decisions made by the Board are operationalized in the most efficient way possible. I compile the organization's annual budget, research possible locations for ICA's annual conferences, do the macro conference planning, and serve as primary decision-maker for all operational functions of the staff office, human resources management, and the physical office location. It is actually quite unusual for an Executive Director to be the lead conference planner at an association—as with all other staff responsibilities at ICA, one person covers tasks that a whole department would cover elsewhere!

3. What is your main challenge right now?

January to March is always a very busy time, starting with the prep for the midyear Board of Directors meeting leading into conference planning and scheduling. Jennifer Le, Kris Rosa, and I get upwards of 200 e-mails per day around this time of year, with everything from password lockout requests and questions about hotel accommodations to visa invitation letters, reception requests, and registration questions. The biggest two challenges this year that have added a layer of difficulty on top of the usual crush are our new website and getting everyone converted over to their new profiles (this has been a time-consuming task for almost everyone here), and the extra time I have spent making sure that the recent executive order on travel to the US does not adversely affect our attendees. This has been an eye-opening experience, but I'm happy to say that we have been able to make arrangements for all of the affected presenters and get everyone to the podium, whether virtually or physically.

4. What would you like to say our audience, the student and early career members?

Three things:

1. If you are new to ICA, you will be pleasantly surprised at how open and welcoming your senior scholars are. Virtually everyone at ICA insists you call them by their first name instead of “professor” or “doctor,” and our senior scholars are overwhelmingly dedicated to providing opportunities for advancement and growth for not only younger scholars but also those who are from underrepresented regions (while simultaneously working to make them no longer underrepresented). The phrase “once you have achieved success, send the elevator down to bring someone else up” comes to mind. Great things are happening at ICA. If you're interested in being involved, just reach out. Your Student and Early-Career

Reps are amazing, and they have a wealth of knowledge on how to navigate ICA.

2. I know how tired you are! When I was in my early twenties, I had a full time career in the nonprofit world, plus a full time career in the evenings as a professional actor (stage, television, and movies), and was finishing my graduate degree on Monday nights. I never slept more than four hours per night, and I lived on coffee and prepackaged ramen noodles. For those of you who are adult students juggling jobs and academia (and even parenting), I feel your pain! Let me know what I can do to help. Adding childcare this year is something we felt we wanted to do to make a big impact for young scholars juggling academia and parenthood. I'll be attending the New Member Orientation in San Diego; I look forward to meeting you there!
3. Don't miss the dance party on Saturday night. A relatively new phenomenon at ICA started by then-President Peter Vorderer, this party has become a keystone event for conference. It's a ton of fun. Bring comfortable shoes!

JOHN PAUL GUTIERREZ
Associate Executive Director

1. Tell us about yourself:

I am a first-generation American (parents are from Mexico), born and raised in Santa Ana, CA, and I work for ICA from my home in Los Angeles, CA. I've been married for 5 years to my wife Fabrizzia and have a newborn son, Lucca Paolo, just four months old now. I have a BA and MA in Communication; I received my MA from the U of Westminster where Paddy Scannell was my advisor. I came to ICA after six years at SAGE Publications, where I was the acquisitions editor for Communication journals.



2. What is your position within ICA?

I'm the Associate Executive Director. I mainly oversee ICA's media outreach and publishing programs as well as providing support in those areas to the Board of Directors and Executive Committee. For students, I'm a good resource for connecting you to journalists and getting your research in front of the public.

3. What is your main challenge right now?

My main challenge will be the transition of our journals to our new publisher, Oxford University Press, later this year. I just completed project management for getting us over to our new website.

4. What would you like to say our audience, the student and early career members?

It's incredibly important to take advantage of the networking opportunities at the Annual Conference and not to be shy in talking to senior scholars. If you read their work, go talk to them, it's how I forged relationships that I have today. Also, know your rights as an author, make sure you are well versed in the copyright and exclusive licenses you sign over to publishers for books and journal articles. I'm here as a resource for you on publishing and getting your research out to the media, take advantage of it!

JENNIFER LE
Manager of Conference Services & Office Manager



1. Tell us about yourself:

My parents immigrated to America from Vietnam a little over 30 years ago. Since then, I was born and raised in Northern Virginia. My older brother, my parents, and my loveable dog, Lucky, make up our little family (in size and in height!). I graduated from Virginia Tech about 6 years ago, studying Communications with a focus in Journalism. The word "communication" is what serendipitously brought me to ICA. When I found the job posting for ICA, I was searching for anything related to communication. I immediately applied after I saw that the description entailed a little bit of everything I enjoyed doing (and was good at). And, that's which is how I became a Jill of all Trades here at ICA.

2. What is your position within ICA?

I've been with ICA for four years now, and every year my job title has changed but my responsibilities have somewhat remained the same (just expanding). I started out as an Administrative Assistant, and have worked my way up to Manager of Conference Services. My main interactions with ICA members involve, of course, conference related matters such as the paper management website. But, with a small staff, we all wear different hats. Not only am I the Manager of Conference Services, I'm also the Office Manager and Accounts Payable. I'm fortunate enough to have started from the very bottom as the Admin/Office Assistant, because it gave me a lot of involvement in each department. I learned a lot and grew from the knowledge and experience I gained, which has made me the Jill of all Trades I am today!

3. What is your main challenge right now?

One thing I used to be really good at was replying to e-mails quickly. But that was before I got an average of 100 new e-mails per day! I used to think I was good at multitasking, but now I've learned that I'm a lot faster when I focus on one thing at a time and separate my time wisely. One thing I'd love to enhance and work on more is the new website. My whole life, there has always been so much I want to do, but never enough time. That alone, is my biggest challenge at work and in life!

4. What would you like to say our audience, the student and early career members?

I would say to the SEC members, take advantage of every opportunity to be involved and participate. Especially during conference, there's so many ways to connect and just meet new people from all around the world. It's actually one of my favorite things about working at ICA and at conference.

JULIE M. RANDOLPH
Senior Manager of Member Services & Governance

1. Tell us about yourself:

Originally from a tiny town in Northeastern Connecticut, I earned my B.A. from Eastern Connecticut State University in Sociology and Applied Social Relations with a minor in Criminal Justice. Fresh out of college, I began my career as a social worker helping to connect people with addiction and mental health treatment

providers. In my midtwenties I moved to Chicago where, over the course of the 10 years I lived there, I fell in love with the “Windy City” and all of its unique charm. I worked in the surgical education arena at Northwestern University’s Feinberg School of Medicine where I gained an earnest respect for the complexity of academic systems. I left NU for the opportunity to advance my career



with a position in association management, working for the North American Spine Society. I was hired at NASS by my then-boss, Laura Sawyer – a name you may well recognize as she is now ICA’s Executive Director. During my tenure with NASS I was the Senior Manager of Professionalism and Governance where I oversaw NASS’ robust ethics program, section development, as well as the committee appointment and evaluation processes. I returned to the east coast about 18 months ago, relocating to Rhode Island, continuing to work for NASS remotely until good fortune afforded the grand opportunity to again find myself in the employ of Laura, who recruited me to join the ICA team. I am the newest team member at ICA, having come aboard in July 2016.

I work remotely out of my home near Providence, Rhode Island. 2016 proved to be an extraordinarily exciting year in both my professional and personal worlds as, in addition to a new job, I am newly engaged. I met my fiancé by chance, on a plane, which makes for a pretty cool story (though, admittedly I’m biased). With him, I am remarkably lucky to share two exceptional, sweet, athletic, smart, and funny stepchildren (ages 14 & 10) and one very sweet, energetic (and extremely wimpy) rescue dog named Mojo.

2. What is your position within ICA?

I am the Senior Manager of Member Services and Governance at ICA. I supervise Kristine Rosa, ICA’s Member Services & Fundraising Coordinator. She is an absolute joy to work with, and I feel fortunate to be her boss! I am primarily responsible for all aspects of membership development, including recruitment and retention of members; website and database development, especially when pertaining to member benefits and member access to information that will facilitate research development. I oversee operations in membership database records upkeep, dues processing, and conference registration.

3. What is your main challenge right now?

Perhaps my greatest challenge currently is the learning curve that goes hand in hand with being new in any position. In addition to learning our new website and systems, I am also still learning about our organization and our members’ needs. I have thoroughly enjoyed my engagement with ICA members thus far, each (new to me) question, concern or compliment that comes my way is an opportunity for me to learn more – so please, keep them coming!

4. What would you like to say our audience, the student and early career members?

ICA members should feel comfortable in contacting me directly should they have any questions related to their membership or our web interface, or should there be anything we can do to enhance their membership experience – I would be delighted to hear from them!

**MICHAEL J. WEST
Director of Publications**



1. Tell us about yourself: I grew up in Winston-Salem, North Carolina, and moved to Washington DC just out of college (the University of North Carolina-Chapel Hill) in 2001. I came to ICA in 2005, when my previous employer announced they were moving out of town and I apparently said something right in my job interview! I also moonlight as a jazz critic.

2. What is your position within ICA?

I am ICA’s Director of Publications. This means that I copy edit all of ICA’s journal articles; coordinate their production processes; edit and compile the annual conference program; and serve as managing editor (including layout!) for the *ICA Newsletter*.

3. What is your main challenge right now?

ICA is moving to a new publisher, OUP, in 2018. That means that I am working on the transition for our journals and their editors and staff. We have also recently redesigned the Newsletter, which I hope is an enhancement!

4. What would you like to say our audience, the student and early career members?

The APA Style Manual, 6th ed. is your best friend!

**KRISTINE ROSA
ICA Member Services
& Fundraising Coordinator**



1. Tell us about yourself:

My family is from the Dominican Republic, but I was born and raised in Brooklyn, NY. After completing my Bachelor’s in Psychology degree at The Pennsylvania State University I relocated to Maryland where I now live with my partner. I’ve been with ICA for almost two years, and I couldn’t be

more thrilled to be here. The staff, the members, and my duties have made my experience here so grand, that I decided to enroll in the Master’s program at American U for Strategic Communication. Being an adult student with a full-time job is challenging but rewarding!

2. What is your position within ICA?

My position is Member Services and Fundraising Coordinator. I am the point of contact for membership and conference registra-

tion inquires. I manage the database, updating members' profiles, and processing dues and conference registrations. I am also responsible for managing the Association's accounts receivables and newsletter/website advertising inquires. I also speak Spanish and can assist members who need assistance in their language.

3. What is your main challenge right now?

With the start of conference registration my focus is processing

the applications in a timely manner.

4. What would you like to say our audience, the student and early career members:

From a personal point of view, I say listen to your instincts. You will always be directed to and through the right path by listening to yourself.

"ICA Kids" at a Glance: Childcare in San Diego

Newly added this year to ICA's conference amenities, "ICA Kids" is available for parents in need of childcare during conference hours. To provide this service, ICA is partnering with KiddieCorp, a highly respected national company with a 31-year history of providing childcare for conferences and events. KiddieCorp team members are selected according to their integrity, experience, education and enthusiasm. The Hilton has worked with KiddieCorp multiple times and recommended them highly.

"ICA Kids" at a glance:

- **DATES:** Fri. 26 May to Mon. 29 May
- **HOURS:** 08:00 – 18:00
- **AGES:** 6 months – 12 years old* (if you have a child younger than 6 months requiring care, please contact KiddieCorp)
- **LOCATION:** ICA Kids will be located on one of the main conference floors at the Hilton San Diego Bayfront, accessible for parents to check in at any time, but out of the way of conference traffic. The room is near bathrooms (to which toilet-trained children will be accompanied by a licensed caregiver) and has large, sealed windows to let in natural light. Parents who preregister will receive specific room information before conference begins. (Location is not published for security reasons.)
- **FOOD:** Snacks and beverages will be provided; meals need to be supplied by parents each day. Again, parents who register in advance will receive communications from KiddieCorp with requirements and helpful tips.
- **INFANT CARE:** Parents, please bring diaper-changing supplies, formula/baby food, and a change of clothes.
- **MEDICATION:** Medication (including sunscreen) will NOT be administered by KiddieCorp staff.
- **THEME:** Wild Safari Adventures: When the children enter KiddieCorp jungle they will see our brightly colored safari animal play huts and

jungle decor. We like to do theme-related crafts and activities such as making safari vests, animal masks, and we modify games according to theme as well. In the program we provide different board games, manipulatives and dramatic play, and active play. Our team members also facilitate different group games for the children.

- **ACTIVITIES:** arts & crafts, group games, music & movement, board games, story time, dramatic play, etc. We provide activities appropriate for each age group, using safe and sturdy equipment. Children can make their own choices within KiddieCorp's program.
- **CHECK IN/OUT:** A photo ID will be required for check-in and check-out of children.
- **COST:** ICA is subsidizing the cost of childcare; though the cost to ICA is over US\$15 per hour per child, care is available to attendees' children for US\$5 per hour, per child (this is a suggested donation to offset costs, it is not required). A minimum registration of 4 hours, is required to secure your reservation. Children must be registered for a minimum of two consecutive hours per child for each day registered. Please see below for important information regarding ratios and the availability of care.
- **RESERVATIONS VS. DROP IN:** As space is at a premium, we recommend you sign up early in order to reserve your child's space in the program. Availability is limited and on a first-come, first-served basis. KiddieCorp must receive both the registration form and payment to hold any advance reservations. You are also welcome to "drop in" and register on-site; however, we cannot guarantee space will be available for drop-ins.
- **IMPORTANT UPDATE: RESERVATIONS & PAYMENT:** Our goal is to provide your children with a comfortable, safe, and happy experience. KiddieCorp staff to child ratios are high to ensure that every child feels special. There are also LEGAL requirements for ratios for child safety (1:2 for children ages 6 months through 11 months old; 1:3

for children ages 1 through 2 years old; 1:5 for children ages 3 through 5 years old; 1:7 for children ages 6 through 12 years old). Originally upon announcing this program, ICA wrote that a minimum of a \$20 donation/per child (matching the 4 hour minimum) was required to secure your reservation. We have since learned that in effort to ensure the staff to child ratios can be adequately planned, we need to require parents who are registering their children in advance, to pay the minimum US\$5 for each child, for each hour registered. This will help confirm an accurate count of how many children are expected each day during specific hours. We hope you can appreciate that our goal in setting this requirement is to preserve a safe environment for your children and to protect you from disappointment and inconvenience if you show up without a reservation and are turned away because the ratios have been met. If paying the advanced registration required fee of US\$5 per child per hour would present a great financial hardship, please contact Laura Sawyer at lsawyer@icahdq.org to discuss your specific circumstances.

- **CANCELLATIONS:** Cancellations must be made to KiddieCorp prior to 28 April 28 for a full refund. Cancellations made after that date will be subject to a 50% cancellation fee. Once the program has begun, no refunds will be issued by Kiddie Corp. In the event that your child becomes ill and is unable to attend the program, please contact Laura Sawyer at lsawyer@icahdq.org following the conference to discuss the possibility of a refund.
- **TO REGISTER IN ADVANCE (HIGHLY RECOMMENDED)** please visit: <https://jotform.com/KiddieCorp/icakids> - complete and submit the form & payment. KiddieCorp will communicate with you about further requirements and tips.
- **ADVANCE REGISTRATION DEADLINE:** 28 April 2017

Member News

Stefanie Duguay, a Ph.D. student at Queensland University of Technology, was selected for ICA's Top Reviewer Award. She was nominated by the LGBTQ Division. This award, gives a complimentary conference registration to this year's ICA Annual Conference in San Diego, USA. Nominees were submitted by each of ICA's 32 divisions/interest groups, and from those names a winner was randomly drawn. Although the honor was part luck, the nomination came from Stefanie's great work at reviewing.



NEW BOOK BY AN ICA MEMBER

Can The Internet Strengthen Democracy?
By Stephen Coleman

- The first book in Polity's new exciting Democratic Futures series, which explores the key challenges and debates about democracy in the 21st century
- Offers an incisive and authoritative analysis of the new political opportunities and challenges for citizens and governments in the Internet age
- Written by leading scholar of digital media and politics, Stephen Coleman
- Snappy and accessible, this book will appeal to anyone interested in the changing nature of politics today

"This is a really outstanding book; Coleman's ideas, as always, are compelling and clear, and presented in a way that grips the reader. This will be the most authoritative and up-to-date text on the topic."

-Peter Dahlgren, Lund University

"Since the early days of the web Stephen Coleman has been at the forefront of research into Internet and democracy, and has had a steady hand in pinpointing the difference between promotional rhetoric and experiments that yield dividends. His latest edition is no exception."

-Richard Rogers, University of Amsterdam

To find more information about the book, please visit the book's page at <http://politybooks.com/bookdetail/?isbn=9781509508365>

This column includes new postings with the latest ICA member news, as well as updates on outside conferences and publications.

All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by e-mailing Jennifer Le at jle@icahdq.org.

Division & Interest Group News

Lesbian, Gay, Bisexual, Transgender & Queer Studies Interest Group

Mark your calendars!
Friday, May 26, 3:30-4:30pm
Walking Tour of San Diego's LGBT History
Led by staff from Lambda Archives

Meeting point: Corner of 5th and Robinson (corner of the Rite-Aid parking lot right across from The Rail and Starbucks). Searchable address is for The Rail (formerly The Brass Rail) at 3796 Fifth Ave, San Diego, CA 92103, and meeting point is across the street. Look for a man in a tan Lambda Archives hat and light blue Lambda Archives polo shirt.

Additional info:

- The walk will cover more than a mile so good walking shoes, sunscreen, a hat and a bottle of water might be good ideas.
- Parking can be an issue in that area so please allow time for that--watch for meters and 2-hour parking signs. There are space on 4th and 3rd Avenues a block or two south that have no restrictions.

Calls for Papers

**CFP: ICA Co-Sponsored Conference
in Conjunction with ICA 2017 San Diego**

**PARTNERSHIP FOR PROGRESS ON
THE DIGITAL DIVIDE
2017 INTERNATIONAL CONFERENCE
24-26 May 2017
Best Western Plus Island Palms Hotel &
Marina
San Diego, California USA**

<http://www.ppdd.org/conferences/ppdd2017/>

Partnership for Progress on the Digital Divide (PPDD) is the only academic professional organization in the world focused solely on the digital divide and on connecting research to policymaking and practice to strategize actions and catalyze solutions to this pressing societal concern. The academic research and practitioner community represented by PPDD stands ready to advance the agenda on broadband and the digital divide, to address the many challenges and opportunities presented by the digital world, and to further evidence-based policymaking and practice so that all citizens can participate fully in the digital, networked age.

The interdisciplinary Partnership for Progress on the Digital Divide 2017 International Conference brings together researchers, policymakers, and practitioners for an extended, in-depth dialogue about key issues that inform information and communication technologies and the digital divide around the world. The Conference works to identify new areas of necessary, productive focus, foster greater understanding, advance research, and enlighten policy and practice going forward. As a major outcome of PPDD 2017, we plan to produce an edited volume of the top papers as well as special issues of our Publishing Partners' journals on specific themes within the digital divide area.

If you would like to present and discuss your work during PPDD 2017 and have it included in the online PPDD 2017 Conference Proceedings and/or if you would like to provide a Position Paper for inclusion in the PPDD 2017 E-Book, please see the Call for Participation (<http://www.ppdd.org/conferences/ppdd2017/cfp/>) for instructions on how to submit your work for consideration.

If you would like to just attend PPDD 2017 to explore the issues and grow your knowledge and network of connections, please

know that you are very welcome and valued in the PPDD Conference Community.

Please join PPDD and an unprecedented broad multi-disciplinary coalition of co-sponsoring organizations from academic and practitioner communities to share your insights and expertise. Together, we will enrich the dialogue, connect research, policy and practice, and advance the agenda on the digital divide.

Please contact conference [at] ppdd [dot] org with any questions.

CALL FOR PARTICIPATION

If you would like to 1) present and discuss your work during PPDD 2017 and have it included in the online PPDD 2017 Conference Proceedings, and/or if you would like to 2) provide a Position Paper for inclusion in the PPDD 2017 E-Book, we look forward with enthusiasm to your contribution and ask that you please follow the instructions provided at <http://www.ppdd.org/conferences/ppdd2017/cfp/> to submit your work. Submissions are welcome from researchers, policymakers, and practitioners at all stages of their careers, from any theoretical and methodological approach, and across multiple disciplines.

1) Deadline to Submit Your 250-Word Abstract for Consideration for Presentation: 6 March 2017 11:59 p.m. Hawaii Time
Notification of Acceptance: 24 March 2017

If you have visa or other time-sensitive concerns, please submit your work as quickly as possible and email conference [at] ppdd [dot] org to request an expedited review so you can receive notification shortly after submission.

Before we can address the digital divide, we must first understand the nature of life in the digital age, the many challenges and opportunities it presents, and the interplay of influence between technological and social change. Then, in turn, we can fully understand digital inequality; its place alongside other long-standing, persistent issues of social equity, social justice, and media justice; and what it means to be disconnected from the most important technological advancement in communication in a generation and the myriad possibilities it facilitates. Thus, PPDD 2017 invites work that informs issues related to information and communication technolo-

gies (ICTs) and the digital divide broadly defined, including but not limited to:

- gaps in access and connectivity
- digital inclusion
- digital exclusion
- digital (dis)engagement
- challenges and opportunities
- social and cultural aspects of the divide
- the skills and digital/information literacy needed to interpret, understand, and navigate information presented online and the requisite curriculum
- effective use by individuals and communities
- the impact of socioeconomic factors on user behavior
- the role of motivation, attitudes, and interests
- differences in patterns of usage
- characteristics and conceptualizations of nonusers
- the ways in which people use the Internet to create content
- content creation and inequality
- different forms of capital and power relationships, including in terms of content creation, labor, and ownership
- the role of theory in understanding ICTs and digital inequality
- the impact of new and evolving technologies
- the mobile divide
- the interplay of influence with mobile technologies
- social media
- digital games
- apps
- socioeconomic and cultural effects
- social equity, social and economic justice, and democracy
- media justice and ICTs
- the ethics of digital inequality
- community informatics
- social informatics
- urban and regional planning
- social planning
- international development
- indigenous populations
- children and childhood
- education
- ICTs and well-being
- health
- disability and accessibility
- politics, digital government, digital citizenship, smart cities/citizens/government, civic engagement, adoption issues, and (in)equality
- global citizenship
- policy discourse

- law and policy and its impacts, including information/telecommunications policy, net neutrality, open access, open source, copyright, Internet filtering software, and censorship
- the digital security divide
- the digital privacy divide
- big data and inequality
- organizations and ICTs
- public access initiatives
- anchor institutions
- practitioner-oriented topics considering aspects of design, management, implementation, assessment, collaboration, challenges, problem solution, and opportunities
- architectural challenges and deployment experiences
- Internet access cost analyses
- the application of research to communities, practice, and public and private sector initiatives

2) Deadline to Submit a Position Paper for the PPDD 2017 Conference E-Book: 17 April 2017 11:59 p.m. Hawaii Time

All PPDD 2017 attendees may submit a position paper and all submissions that follow the guidelines provided at <http://www.ppdd.org/conferences/ppdd2017/cfp/> will be included in the PPDD 2017 Conference E-Book.

HOTEL AND OPTIONAL ACTIVITIES

On the PPDD 2017 Hotel and Optional Activities page (<http://www.ppdd.org/conferences/ppdd2017/hotelactivities/>), you will find full details about the PPDD 2017 Conference hotel, optional 23 May 4-Hour Field Trip to Digital Inclusion Program Sites Plus Early-Bird Group Dinner, optional 25 May Group Dinner at a Polynesian Restaurant Overlooking San Diego Bay, and sightseeing information about the San Diego area as well as helpful information if you are also attending the ICA Annual Conference.

We have secured extremely low room rates at a beautiful waterfront hotel with great amenities:

Best Western Plus Island Palms Hotel & Marina
2051 Shelter Island Drive
San Diego, California 92106 USA

To make your hotel room reservation, please call +1-800-922-2336 or +1-619-222-0561, or e-mail res@islandpalms.com and be sure to identify yourself as part of the PPDD group to be eligible for the deeply-discounted rate of \$US135/night (plus tax), including complimentary Internet access, recreational activities, parking, and more. PPDD 2017 room rates are available from 20 May through 29 May -- please

see <http://www.ppdd.org/conferences/ppdd2017/hotelactivities/> for complete details.

Reservation Deadline: This special discounted room rate will be available until 23 April or when the group block is sold-out, whichever comes first.

For those attending ICA as well as PPDD, there is easy access from PPDD's hotel to the ICA Hilton Bayfront Hotel via an inexpensive, approximately 20-minute Uber or taxi ride.

REGISTRATION

The PPDD 2017 Conference registration fee is:
\$99USD for students
\$129USD for college/university/non-profit/NGO affiliates
\$179 for for-profit corporate affiliates and includes full access to the Conference as well as hot buffet lunches on 24, 25, and 26 May plus the Conference reception and banquet dinner after the Conference programming on 24 May.

Registration will open in March 2017. Please visit <http://www.ppdd.org/conferences/ppdd2017/registration/> for complete details.

YOUR PPDD 2017 CONFERENCE

LEADERSHIP TEAM

Conference Organizer

Susan B. Kretchmer, Partnership for Progress on the Digital Divide

Europe Organizer

Grant Blank, Oxford University and Oxford Internet Institute

Africa Organizer

Bill Tucker, University of the Western Cape and Bridging Application and Network Gaps

Asia, the Pacific, and the Middle East Organizer

Gerard Goggin, University of Sydney

Canada Organizer

Richard Smith, Simon Fraser University and Centre for Digital Media

United States Organizer

Susan B. Kretchmer, Partnership for Progress on the Digital Divide

Latin America and the Caribbean Organizers

Laura Robinson, Santa Clara University
Hopeton S. Dunn, University of the West Indies, Jamaica and Caribbean Institute of Media & Communication

Policymaker and Practitioner Liaison

Angela Siefer, National Digital Inclusion Alliance

COSPONSORS

- American Anthropological Association Committee on the Anthropology of Science, Technology, and Computing
- American Library Association Office for Information Technology Policy
- American Political Science Association Information Technology and Politics Section
- American Public Health Association Health Informatics Information Technology Section
- American Sociological Association Communication, Information Technologies, and Media Sociology Section
- Community Informatics Research Network
- International Association for Media and Communication Research
- International Association for Media and Communication Research Communication Policy and Technology Section
- International Association for Media and Communication Research Digital Divide Working Group
- International Association for Media and Communication Research Global Media Policy Working Group
- International Communication Association
- ICA Communication and Technology Division
- ICA Communication Law and Policy Division
- ICA Mass Communication Division
- iSchools
- National Communication Association
- National Digital Inclusion Alliance
- NTEN: The Nonprofit Technology Network
- Urban Libraries Council, Edge Initiative

**CFP ASAP/9:
The Arts of the Present Association for
the Study of the Arts of the Present
26-28 October 2017
Hosted by the University of California,
Berkeley at the Oakland Marriott City
Center**

ASAP/9 invites proposals from scholars and artists addressing the contemporary arts in all their forms since the 1960s—literary, visual, performing, musical, cinematic, design, and digital. We are interested in work across disciplines and media that examine the formal, cultural, social, and political dimensions of the arts today.

- What roles can we imagine for the arts in relation to forms of social action and political resistance now?
- What conditions of risk and precarity inform contemporary artistic practice, reception, and community?
- What sense of the world at various scales—global, local, national, and more—can we discover in the particular sites and wider networks that define the arts today?
- What defines the environments and ecologies of the present, and how do we understand the duration and futurity of human action over time?

- What flows of people, capital, and power shape the arts today, and how do experiences of migration and displacement register in national and transnational contexts?
- What technologies, genres, platforms, or systems distinguish the contemporary arts, and what media archaeologies do we discover in the material histories of the present?
- What performances of affect, attention, and fandom characterize the arts of the present, and how do different modes of distribution (serial, streaming, viral) address their audiences?

Proposals assessing the current place and past legacies of the Bay Area in the arts are especially welcome, as well as those considering comparative, hemispheric or transpacific figures, movements, and formations with Bay Area connections. The program committee is interested in sessions that explore the recent histories of activism, protest, innovation, and change that have long distinguished the communities of Oakland, Berkeley, San Francisco, California, and the Pacific Rim.

Participants are encouraged to think as broadly and imaginatively as possible about the intersections between and among the contemporary arts and their

institutions, economies, policies, and traditions. Proposals may focus on individual artists, writers, designers, composers, or performers; they may consider artistic movements, collectives, and local scenes, including those online, or underground; they may discuss any theoretical, intellectual, or aesthetic formation that figures in the world of the arts as we know them now.

SESSION FORMATS: We welcome and encourage creative and alternative presentational styles, alongside traditional papers and panels. Seminars, workshops, panel debates, artist discussions, films, installations, visual displays, and PechaKucha sessions will all be considered.

Seminar leaders are asked to propose topics by the deadline and to submit the full roster of participants by April 22, 2017. Seminars normally meet for a single session, and papers are circulated among participants in advance of the conference.

SUBMISSION DEADLINE: 15 MARCH 2017

SUBMISSION GUIDELINES AND INFORMATION: <http://www.asap9.org/>

QUESTIONS AND HELP: asap9berkeley@gmail.com

ICA Journal Editors

**Annals of the International
Communication Association**

David Ewoldsen, *Michigan State U*
Editor
<https://mc.manuscriptcentral.com/rica>

**Communication, Culture,
& Critique**

Laurie Ouellette, *U of Minnesota/*
Sarah Banet-Weiser, *U of Southern*
California
coeditors
<http://mc.manuscriptcentral.com/cccr>

Communication Theory

Karin Wilkins, *U of Texas - Austin*
Editor
<http://mc.manuscriptcentral.com/comth>

**Human Communication
Research**

Eun-Ju Lee, *Seoul National U*
Editor
<http://mc.manuscriptcentral.com/hcr>

Journal of Communication

Silvio Waisbord, *George*
Washington U
Editor
<http://mc.manuscriptcentral.com/jcom>

**Journal of Computer-Mediated
Communication**

S. Shyam Sundar, *Pennsylvania State*
U & Sungkyunkwan U
Editor
<http://mc.manuscriptcentral.com/jcmc>

Available Positions & Job Opportunities

WEBSTER UNIVERSITY School of Communications Faculty & Administrative Positions

The School of Communications at Webster University invites applications for three positions:

Assistant Professor, Games and Game Design

Visiting Assistant Professor, Audio Production

Associate Dean, School of Communications

Consult the full job descriptions and application instructions posted on the School's website (<http://www.webster.edu/communications/about/job-opportunities.html>)



BRADLEY UNIVERSITY Department of Communication Chairperson

Bradley University invites applications and nominations for the position of Chairperson of the Department of Communication. The University seeks a dynamic and creative leader for a department recognized for excellence in its academic programs, innovative curricula, mentoring, interdisciplinary collaborations, partnerships with external constituents, international initiatives, use of technology, and its commitment to cultural diversity. The ideal candidate will embrace a global perspective, cultural diversity, and an understanding of digital convergence in all modes of communication. For the full position description please visit <https://goo.gl/J2o1Lm>



CITY UNIVERSITY OF HONG KONG Department of Media and Communication Worldwide Search for Talent

City University of Hong Kong is a dynamic, fast-growing university that is

pursuing excellence in research and professional education. As a publicly-funded institution, the University is committed to nurturing and developing students' talents and creating applicable knowledge to support social and economic advancement. The University has seven Colleges/Schools. As part of its pursuit of excellence, the University aims to recruit outstanding scholars from all over the world in various disciplines, including business, creative media, energy, engineering, environment, humanities, law, science, social sciences, veterinary sciences and other strategic growth areas.

Chair Professor/Professor/Associate Professor/Assistant Professor (Computational Social Science for Communication Research) Department of Media and Communication [Ref. C/400/30]

The Department of Media and Communication continues to build up its faculty strength and invites applications and nominations for the above posts. The Department has a strong international team of scholars at the forefront of research and publication in International Communication, Media Effects, New/Social Media, Computational Communication Research, Communication for Social Change, and Political Economy of the Media.

Duties: The appointees will work in one or more of the following areas: (1) Text Mining/Natural Language Processing, (2) Machine Learning, (3) Social Network Analysis, (4) Computer Programming (e.g. R, Python), (5) Infographics/Data Visualization, (6) Mobile Application Design, (7) Data-Driven Journalism, and (8) Computational Humanities; and teach both theoretical content and hands-on skills (i.e. coding for some of the above areas is highly desirable).

Requirements: A PhD in Communication/Media Studies/Computer Science/Information Science/Network Science or related disciplines. Candidates for Chair Professor/Professor/ Associate Professor should have an outstanding record of

scholarly achievements in both teaching and research, a strong record in research grant coordination and/or academic management expertise. Candidates for Assistant Professor should have a solid and promising record of scholarly achievements in both teaching and research. The appointees are expected to work well with colleagues.

Salary and Conditions of Service

Remuneration package will be driven by market competitiveness and individual performance. Excellent fringe benefits include gratuity, leave, medical and dental schemes, and relocation assistance (where applicable). Initial appointment will be made on a fixed-term contract.

Information and Application

Further information on the posts and the University is available at <http://www.cityu.edu.hk>, or from the Human Resources Office, City University of Hong Kong, Tat Chee Avenue, Kowloon Tong, Hong Kong [E-mail: hrojob@cityu.edu.hk Fax: (852) 2788 1154 or (852) 3442 0311].

To apply, please submit an online application at <http://jobs.cityu.edu.hk>, and include a current curriculum vitae. Nominations can be sent directly to the Human Resources Office.

Your curriculum vitae should include the following:

- Academic and Professional Qualifications
- Chronological Employment History
- Teaching Record
- Research/Applied Work Achievements
- Publication List
- Community and Professional Service
- Three copies of most recent papers or papers that contain most significant work (preferred)

The Department accepts applications and nominations on a continuing basis until the

positions are filled. The University will give full consideration to all applications and nominations. Only shortlisted applicants will be contacted; and those shortlisted for the post of Assistant Professor will be requested to arrange for at least 3 reference reports sent directly by the referees to the Department [Email : com@cityu.edu.hk], specifying the position applied for. The University's privacy policy is available on the homepage.

City University of Hong Kong is an equal opportunity employer and we are committed to the principle of diversity. Personal data provided by applicants will be used for recruitment and other employment-related purposes.

Worldwide recognition ranking 55th, and 4th among top 50 universities under age 50 (QS survey 2016); 1st in Engineering/Technology/Computer Sciences in Hong Kong (Shanghai Jiao Tong University survey 2016); and 2nd Business School in Asia-Pacific region (UT Dallas survey 2015).



OHIO WESLEYAN UNIVERSITY
Department of Journalism and
Communication
Assistant Professor of Communication
(2 positions)
Search #1617-0020

Ohio Wesleyan University (www.owu.edu) is a selective, private, undergraduate liberal arts, residential institution founded in 1842 and is located just 20 miles north of Columbus. Ohio Wesleyan University's Department of Journalism and Communication invites applications for an Assistant Professor of Communication (two positions). These are 3-year term positions at the Assistant Professor level beginning August 2017 with the possibility of conversion to tenure track positions.

Position 1:

Primary –
Organizational Communication

Secondary –
Strategic Communication

Candidate must have practical and academic expertise in Organizational, Interpersonal, and Group Communication and a secondary interest in Strategic Corporate Communication. This position will include teaching courses in organizational communication, interpersonal and group communication, conflict resolution, and inter-cultural communication. Candidate will be expected to also teach the core communication courses, including organizational communication, communication theory, research methods and a capstone communication course.

The ideal candidate will have demonstrated experience working with diverse students to develop outside-classroom and internship opportunities in addition to regular classroom responsibilities. The course load is 9 contact hours (three courses) per semester. A Ph.D. is required.

Position 2:

Primary –
Media Production Studies
Secondary –
Organizational Communication

Candidate must have practical and academic expertise in **Media Production Studies** and a secondary interest in **Organizational, Interpersonal, and Group Communication**.

This position will include teaching courses in media effects & society, digital media, advanced video production, and persuasive communication. Candidate will be expected to also teach the core communication courses, including communication theory, research methods and a capstone communication course.

The ideal candidate will have demonstrated experience working with diverse students to develop outside-classroom and internship opportunities in addition to regular classroom responsibilities. The course load is 9 contact hours (3 courses) per semester. A Terminal degree is required.

Completed application packets will include:

1. **Letter of interest (cover letter)**
2. **Resume or curriculum vitae**
3. **Transcripts from Graduate School(s)**
4. **Copies of teaching evaluations**
5. **Writing sample of professional work**
6. **Statement of teaching philosophy**
7. **Three professional references**

Please e-mail application materials to:
jobs@owu.edu

Application review will begin immediately and will continue until position is filled.

Ohio Wesleyan University is strongly committed to diversity within its community and encourages all interested applicants, including women and minorities, to apply (EEOE).



UNIVERSITY OF MISSOURI
The Missouri School of Journalism
The Leonard H. Goldenson Endowed
Chair in Radio & Television Journalism

The Missouri School of Journalism is seeking candidates for **The Leonard H. Goldenson Endowed Chair in Radio & Television Journalism**. We seek an excellent doctoral scholar with a research program on **broadcast journalism** at the rank of **Professor with tenure**.

<http://hrs.missouri.edu/find-a-job/academic/index.php>

Reference job ID 21663.

NEW
from
Oxford



FRIDAYS OF RAGE

AL JAZEERA, THE ARAB SPRING,
AND POLITICAL ISLAM

SAM CHERRIBI



STORIES WITHOUT
BORDERS

The Berlin Wall and the
Making of a Global Iconic Event

JULIA SONNEVEND

Explore
more

oup.com/academic

OXFORD
UNIVERSITY PRESS