ICA’s 2005 Conference Will Debut on a World Stage

by Jon Nussbaum
ICA President-Elect

As I write to you from my snowy Pennsylvania State U office, planning for the 2005 ICA conference to be held May 26–30 in New York City nears 100% completion. Each day ICA Executive Director Michael Haley and I fine-tune the program, hoping to anticipate and meet the wishes and needs of our members. Our primary goal is to build upon the magnificent tradition of presenting a scholarly gathering that meets or exceeds the long history of successful ICA conferences. At the “heart” of each conference are numerous programs sponsored and organized by each of our divisions and interest groups. This year, the program planners have processed a record number of paper and panel submissions and have attempted to schedule the maximum number of high quality scholarly presentations our conference space and time would permit. I am confident you will find an impressive number of excellent panels to capture your attention—both within your particular areas of research interest and across all of our divisions, interest groups, and theme and special sessions.

I am very pleased to draw your attention to our Opening Session scheduled for Thursday, May 26, at 6:30 p.m., entitled “The United Nations at 60: Retirement or Renewal? Communication Challenges of the Global Organization,” with Kofi Annan (Secretary General of the UN) and Shashi Tharor (UN Under-Secretary-General for Communications and Public Information) scheduled to present. Donal Carbaugh (U of Massachusetts) has organized a plenary session scheduled for Saturday, May 28, 11:15 a.m.–12:30 p.m., entitled “Dialogue in Cross-Cultural Perspective,” with presentations by Tamar Katriel (U of Haifa) and Anna Wierzbicka (Australian National U). “Media Coverage of the UN: Getting People Engaged in the Global Dialogue” is an additional plenary session scheduled for Friday, May 27, at 11:15 a.m.–12:30 p.m., with Jennings Bryant (U of Alabama) and Shashi Tharor presenting. This panel will feature a dialogue between UN ambassadors and representatives of the international press corps.

A final plenary session will be our “Plenary Interactive Paper Session,”

ICA Selects Blackwell to Publish Communication Titles Partnership Includes Top-Ranked Human Communication Research

ICA and society publisher Blackwell Publishing have joined forces to publish the leading journals in communication. The publishing partnership will commence in January 2006 and includes the ICA’s flagship publication, the Journal of Communication, the top-ranked Human Communication Research, Communication Theory, and Journal of Computer-Mediated Communication. The titles will continue to publish with Oxford University Press through the end of 2005.

Close to 3,500 members belong to the ICA, whose main interest is the study of all aspects of communication. Member scholars are dedicated to promoting research and bringing the results of that research to bear

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To Fix What Is Not Broken?

by Wolfgang Donsbach, ICA President
U of Dresden, Germany

Sometimes we find out too late that a specific question should not have been asked. (We all know this from personal communication!) Some question topics can easily and unexpectedly backfire on the questioner. One of the current membership survey questions about which I am most curious (and a bit worried) is the one on the divisional structure in ICA. The question reads: “ICA now has 20 divisions and 2 interest groups. Is this too many, too few, or the right number of divisions and interest groups?” The follow-up question is: “Looking at the substructure of ICA today: Do you think the divisions should be re-organized in a more systematic way following specific dimensions (e.g. objects of investigation, epistemologies), or don’t you see a need to re-organize?” Put aside the mistake in the question (we have “only” a total of 20 divisions and interest groups). What if a majority of our members is in favor of restructuring?

As I write this President’s Message, it is the end of March and the survey is still underway. Already more than 1,000 members have participated. We will present the first results in May in New York City. Thus far I have no clue about how ICA members think about this issue—or how many members have any opinion about it. Further, I wonder: Is there even a problem? The issue of ICA’s divisional structure has arisen in discussions with the Executive Committee, the Board of Directors, and even individual members. Are we fabricating a problem where there is none?

Even if the majority of our members opts for maintaining the current structure, I think it is about time that we rethink it. I suggest this only because we need to present a more coherent picture of the field to the “outside world.” Some of this outside world is already very much inside: our students. They are enrolled in one of

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to be held on Sunday, May 29, 11:15 a.m.–12:30 p.m.. This session includes highly ranked papers from nearly every division and special interest group, as well as the theme session submissions, to be presented in a poster format for maximum interaction with each ICA conference attendee. Over 160 research presentations representing the great diversity of communication research will be on display with no competing panels scheduled. The plenary interactive paper session provides an extraordinary opportunity for in-depth scholarly discussions with the authors of our finest research.

The ICA conference has always provided communication scholars with their best opportunity to engage actively in the highest level of scholarly interaction. I invite you to inspect our convention program carefully, register for our conference and the numerous activities surrounding our New York City gathering, and become passionate about “Questioning the Dialogue.”

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on problems and issues of society. “In an effort to further expand our international reach, the ICA needed a progressive publisher with global expertise,” said ICA Executive Director Michael Haley, Ph.D., CAE. “We found in Blackwell a publishing partner that can deliver on what is promised and help us achieve our growth objectives.”

“Blackwell Publishing is thrilled to be the ICA’s trusted publishing partner,” said Gordon Tibbitts, President of Blackwell. “More societies choose to work with Blackwell because we deliver superior publishing services that enhance strategic journal development.” Blackwell publishes on behalf of more than 600 academic association and professional societies worldwide. The company is a recognized leader in the publication of social and behavioral science journals, including Child Development, Personnel Psychology, Journal of Social Issues, and the journals of the American Psychological Society.

For over 50 years the ICA has led the way in the scholarly study of communication. The wide professional and geographical distribution of the membership provides the basic strength of the ICA. The Association is a meeting ground for sharing research and useful dialogue about communicational interests. HCR is ranked number 1 in communications in the Institute for Scientific Information’s 2003 rankings. JOC, CT, and JCMC all provide coverage of issues in research and theory related to communication studies.

About Blackwell Publishing

Blackwell Publishing is the world’s leading society publisher, producing over 750 journals and 600 text and reference books annually, across a wide range of academic, medical, and professional subjects. The company remains independent with over 900 staff members in offices in the U.S., UK, Australia, China, Denmark, Germany, and Japan. Blackwell’s mission as an expert publisher is to create long-term partnerships with our clients that enhance learning, disseminate research, and improve the quality of professional practice. For more information on Blackwell Publishing, please visit www.blackwellpublishing.com or www.blackwell-synergy.com.

About the Journals

Journal of Communication is a general forum for communication scholarship and publishes articles and book reviews examining a broad range of issues in communication theory and research.

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Human Communication Research concentrates on presenting empirical work in any area of human communication. The journal aims to advance understanding of human symbolic processes, with a strong emphasis on theory-driven research, development of new theoretical models in communication, and the development of innovative methods for observing and measuring communication behavior. Ranked number 1 out of 44 communication titles by ISI (2003).

Communication Theory publishes research articles, theoretical essays, and reviews on topics of broad theoretical interest from across the range of communication studies.

Journal of Computer-Mediated Communication is a Web-based journal that publishes scholarship on computer-mediated communication. Broadly interdisciplinary in scope, JCMC publishes mostly empirical research making use of social science methods.

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our programs labeled in many different ways, but they increasingly struggle to define it, describe it to others, and—most importantly—build superstructures to help them acquire and store their academic knowledge.

Other target groups for which we need to improve our presentation are administrators, policy makers, foundations, and even journalists. Many of us have shared difficulties with them. Communication is a challenge to promote as a field, despite the fact that everybody is interested in its research objects and results. This creates problems—for instance, when a dean or provost considers the many fields for which we demand faculty positions or research facilities (or, in some cases, simply whether our field is a legitimate discipline on its own in the first place). The salience and intensity of these problems vary among countries, but the problems exist in one form or another worldwide—and they indicate this lack of identity and coherence.

Beside budgets and academic acknowledgement, there is also an intrinsic motivation for seeking more coherence and identity: to facilitate communication between scholars and the accumulation of knowledge. Only when we know who our peers are can we listen to them, because we read the same journals and go to the same conferences. Today, the production of new knowledge on communication phenomena is widely dispersed. This inevitably happens in many disciplines, due to the interdisciplinary character of the field. A little episode illustrates this: I recently had to look up on the Web the new affiliation of a colleague who had moved to another university in Germany. It took me about 30 minutes to find him because he is now professor of communication in a German language department. It could have been at least half a dozen other departments!

Even within the field of communication, many separate groups do not communicate with each other—because they have developed their own academic culture, epistemology, methodology, research topics, and networks. ICA is not much different. Two thirds of our conference participants do not attend sessions of more than 3 divisions or interest groups—out of 20! There is not much overlap and, thus, not much communication within the communication discipline.

Consequently, we develop our knowledge in a manner more parallel than integrative and accumulative. Take for instance the explanation of exposure to media content. For at least 11 out of the 20 units in ICA, the description and explanation of why we use certain media content is more or less a central topic. If most scholars go to different sessions (and read different journals), we have a structural problem.

In communication we suffer from a lack of academic boundaries, as well as a lack of systematic structure within. The former leads to an underdefinition of the field on which we act, the latter to a weak coherence within. Many other disciplines have avoided such problems, in part because they have developed differently, in part because their field is more naturally defined. Usually, the coherence of a discipline (or the lack of it) is reflected in the structure of their academic associations. In my view, it is one of the tasks of an academic association to develop such a grid where there is none.

There must be someone to cast the first stone. Unfortunately I was already “stoned” myself several years ago—for the same initiative in our sister association, the IAMCR, where I headed a committee that looked into a possible restructuring of their sections (comparable to ICA’s divisions). In my report I had identified four dimensions along which IAMCR had organized its sections: the object of investigation, the problem to be solved, the theoretical approach, and epistemology. (For instance, the History Section is organized along the objective dimension, Participatory Communication along the problem solving, Sociology and Social Psychology along the theoretical, and Political Economy along the epistemological.) Alas, nothing has changed since then.

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Our structure is not as scattered in ICA. There is, however, much overlap; the pace of adding a new unit almost every year only increases incoherence and reduces integration. In my IAMCR report I had proposed to use the object of investigation as the main principle of substructuring the association. If we want competing approaches to the same object then we must leave the competition (and cooperation) at the spot where research on specific objects is presented and discussed. As a consequence, units should not be organized along the theory–methodology dimension. This would only separate the various approaches from each other, enhance “school building,” and avoid integration among the different schools of thought.

Beside this object dimension, we could afford one division dealing with epistemology, theory, and methodology to offer a forum for discussions and integration. We might even create one for applied research (although I think that the application of evidence for social, political, or any problem-solving should reside where the evidence is produced).

This column is not the proper forum for resolving such a discussion about ICA’s unit structure. We first need a definition of our object, as well as a dimensional analysis of our general object. Generally speaking, our field is, of course, human communication—or, rather, mediated human communication (here the problems start already). In order to identify the objects within these boundaries we could follow a simple model of the communication process within which we can distinguish more structural-oriented and more process-oriented objects of investigation.

We will learn what members have to say and then begin brainstorming—or simply leave it alone. Two major counterarguments are (a) one cannot do it in the field of communication and (b) the arguably chaotic structure is an expression of the units’ liveliness. In a comment to my IAMCR initiative, a colleague wrote: “If we are looking for a universal, fully coherent, nonreductionist logic, we’re not going to find it; the field, like any other, is messy, incoherent, overlapping and historically, culturally and geographically contingent.” Others pointed to the fact that the units have come to exist as a result of members’ interests and arise organically from their activities. This is all very true. It is also true, however, that more coherence would help our field internally and externally.

CALLING ALL STUDENTS: Make Your Plans for ICA 2005 in New York City!

by J. Alison Bryant
Indiana U
and Tema Milstein
U of Washington

The countdown is on: only 9 more weeks until the ICA conference! We know that you are as excited as we are about this year’s conference in the Big Apple—and we would like to highlight several not-to-be-missed opportunities. We even provide you the time and place for each session, so you have no excuse to miss them. Highlight them in your program, put them in your PDA, or give the list to your conference roommates so they know when to wake you up. (Do not write them on your hand, however; we have found that not to be a very useful long-term note-taking strategy).

There are three special student sessions at ICA this year:

New Member and Graduate Student Orientation to ICA and the Conference
Friday, May 27, 8:15–9:30 a.m.  
Sheraton New York: Metropolitan Ballroom East

The session will include: (a) a general overview of ICA as an organization, including a brief history of the association; (b) an introduction to ICA officers and program planners for the 55th Annual Conference; (c) an overview of the conference from these same folks; and (d) an interactive session designed to provide information essential to effective participation as graduate students in ICA and this conference.

Student Networking Session
Friday, May 27, 9:45–11:00 a.m.  
Sheraton New York: Lenox Ballroom

This session gives graduate students a chance to meet one-on-one with distinguished scholars in the field. If you have not applied for a slot in this session yet, please do so ASAP. (See last month’s column for more information.)

Graduate Student Reception
Friday, May 27, 8:15–9:30 p.m.  
Sheraton New York: Metropolitan Ballroom East

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Many graduate students say this is the best part of the ICA conference. Free food, free drinks, and great conversation with the future leaders of the field—you! Get there early.

In addition, there are several student paper panels that will be fantastic and, possibly, inspirational.

Top Student Papers in Mass Communication  
Friday, May 27, 3:45–5:00 p.m.  
Sheraton New York: Empire Ballroom West

Top Student Papers in Political Communication  
Saturday, May 28, 9:45–11:00 a.m.  
Sheraton New York: Empire Ballroom East

Student Session—High Density Paper Presentation  
Saturday, May 28, 3:45–5:00 p.m.  
Sheraton New York: New York Ballroom West

For those of you looking for roommates in New York City, please join the ICA graduate student message board (http://groups.yahoo.com/group/ica-network/). In general, the goal of this message board is to facilitate professional and intellectual networking among its student members (e.g., conference participation, resource sharing, and job tips), but we are sure that for the next month or so students will use it to look for roommates for the conference. Of course, we take this opportunity to suggest that all students join this message board: it is a great central location to share information within the ICA graduate student network.

Finally, we would like to congratulate those students who received ICA travel grants to attend this conference: Seeta Pena Gangadharan (Stanford U), Ketan Chitinis (Ohio U), Luo Wei (U of Utah), Mildred A. Rojo-Laurilla (De La Salle U, Manilla, Philippines), Susan Ashley (Ryerson U, Toronto, Canada), Andrea Meyer Medrado (U of Oregon), and Gwendolyn Bethea (Howard U).

We look forward to seeing everyone in New York City!

GETTING THE ATTENTION YOUR RESEARCH DESERVES  
Some Tips For Making Your Interactive Display More Appealing

Over a hundred interactive poster displays will compete for attention during ICA’s annual interactive display session on Sunday, May 29, 11:15 a.m.–12:30 p.m., in the Sheraton’s Metropolitan Ballroom East. The ICA poster session has plenary status at our conference, so no other programs are scheduled against it and refreshments are provided to attract a bigger crowd. Additionally the top three papers will be awarded cash prizes.

Some research does, in fact, lend itself better to poster presentations than to other formats, but whether or not yours is one of the displays that draws a crowd depends largely on how much effort you put into the presentation.

The interactive display session consists of aisles of free-standing boards, grouped by divisions, on which individual authors present concise summations of their research. Each board is numbered so that colleagues can find the presentation they are looking for by referring to their programs and finding the corresponding display board. Many, however, will scour the aisles looking for something that catches their eye. By putting a little thought and effort into designing and executing your poster presentation, you can help assure that your presentation will attract the attention your work deserves.

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• Design your display to fit a 6 ft. x 4 ft. space (ICA will supply push pins to fasten your materials to the display boards).

• Use 1- to 2-inch letters to create a prominent label for the top of your display, giving the title of your paper and authors’ names. Keep in mind that you’re trying to draw an audience from 8 to 10 feet away.

• Prepare the remainder of your display for reading at arm’s length, using no smaller than 1/2-inch letters (tacking up a copy of your paper simply does not do it in this format).

• Determine the key points of your paper and highlight these, rather than trying to cover the whole paper.

• Use display elements—bullets, enumeration, tables, clip art, graphs, figures, photos—rather than paragraph style, to get across your most salient points in a clear and concise manner.

• Take advantage of your computer’s design capabilities—boldface important points, use borders, lines, type font variations—whatever it takes to enliven your presentation.

• Consider using color to draw attention to various portions of your presentation through colored type, background paper, or visual display elements.

• Get advice from your university’s graphic design unit or a photocopying center to help you visually communicate your ideas. The success of your experience depends in large part on how creatively and effectively you get your ideas across.

• Give yourself plenty of time to set up your display, so that you are ready to discuss your research and answer questions when the session opens at 11:15 a.m. The room will be available beginning at 10:30 a.m. to allow you ample time for set up.

At the 2005 ICA Conference in New York City

Theories of Journalism: Trends, Paradigms, and New Approaches

Journalism Studies

Friday, May 27, 12:45–2:00 p.m.
Sheraton New York, Metropolitan Ballroom East

Martin H.B. Loeffelholz, Ilmenau U of Technology, Germany (Chair)

The current theoretical discourse on journalism is heterogeneous, multidimensional, and full of competing ideas—some of them are considerably elaborate. In the last few years, one could observe a further multiplication of concepts on theorizing journalism. While theories of a middle range still dominate the academic discourse in journalism studies and even traditional normative ideas can be found in contemporary works, general sociological and cultural approaches gain importance. The panelists will show that the progress of journalism theories is not based on the substitution of “outdated” theories, but on the gain in complexity through the discontinuous emergence of new theories and modification of older ones. The panel will give an overview of the current debate on journalism theories worldwide by identifying and comparing major trends and paradigms. Furthermore, three new theoretical approaches will be introduced: the post-Parsons systems theory of journalism, the sociological action theory of journalism combined with modern network ideas, and the integrative theory of journalism. We do hope that this panel will start a fruitful debate on journalism theories that are still unknown in English-speaking countries as well as stimulate the general theoretical discourse on journalism, particularly on the identification of journalism in times of change.

The Discontinuous Emergence of Theoretical Approaches on Journalism

Martin H.B. Loeffelholz, Ilmenau U of Technology, Germany

The Advantages of Post-Parsonian Systems Theory for Journalism Studies

Bernd Bloebaum, U of Muenster, Germany

Journalism, Action Theory, and Modern Network Ideas

Thorsten Quandt, U of Munich, Germany

System, Institutions, and Actors—An Integrative Theory of Journalism

Christoph Neuberger, U of Muenster, Germany
Feminist Scholarship Division: 2005 Conference Highlights
Hit the Silver Screen in NYC

by Marian Meyers
Georgia State U

For ICA’s 2005 conference, the Feminist Scholarship Division has scheduled 21 sessions, ranging from women’s empowerment to violence against women, from theorizing the feminine to NASCAR dads and the digital divide. In addition to paper sessions and panels, Debra Zimmerman, the executive director of New York City’s Women Make Movies, will be the keynote speaker at the FSD reception. WMM was founded more than 30 years ago to bring the perspectives of women to the forefront of public discussion by offering a collection of women-made films that are international, timely and diverse. After FSD’s reception, WMM will sponsor a special screening of “Ruthie and Connie: Every Room in the House,” an award-winning documentary by Oscar-nominated director Deborah Dickson about two rather traditional housewives from a working class Jewish neighborhood in Brooklyn who turned their lives upside down when they left their husbands and children to move in with each other. Twenty years later, these two grandmothers made history by winning domestic partner benefits for all New York City employees. Check the conference program online for other FSD highlights.

Intercultural and Development Communication Division
Announces Top Dissertation Award

Division V (Intercultural and Development Communication) is seeking nominations for dissertations completed between June 2003 and April 2005 for the division’s biannual Top Dissertation Award. The dissertation must be written on one of the Division’s three major areas of interest: intercultural communication, international communication, or development communication.

Please submit a nomination including the following: names and institution(s) of both the writer and the dissertation supervisor; title of dissertation; and one chapter or chapter-length selection. Nominations should also be accompanied by a letter of recommendation from the dissertation faculty supervisor, sent directly from the supervisor.

Nomination materials should be forwarded in attachments by email (MS Word documents only) no later than April 25 to Karin Wilkins (kwilkins@mail.utexas.edu), Division V chair.

This award will include a certificate and a monetary award and will be announced and presented at the Division V Business Meeting at ICA’s New York City Conference in May.

Sorry, But When It Comes to Email Addresses, You May Have Only One . . .

Email has become a way of life, and ICA uses it extensively—for billing, program assignments, membership, and just about every other communication we have with our members—and it usually works just fine. Occasionally, however, we run into problems (or you do) because you use a different email address from the one ICA has in our records for you. The result can be duplication or miscommunication. Consider your email address your unique identifier for all ICA purposes and please use only one email address for all your ICA business. That makes our job easier and results in better service to you. Thanks.
**Academic Brain Trust Connects Scholars to Media Activists and Policy Makers**

by Robert W. McChesney  
*Institute of Communication Research*  
*U of Illinois at Urbana-Champaign*

On May 12, 2005, in St. Louis, Missouri, the Illinois Initiative for Media Policy Research and Free Press are hosting the kickoff brainstorming meeting for the Academic Brain Trust, a group formed to assist the connection of academics to media activists and policymakers. (To learn more about the Academic Brain Trust, please go to [http://academicbraintrust.org/](http://academicbraintrust.org/).) The Academic Brain Trust is open to faculty, graduate students, and scholars from all fields employing all possible methodologies. Already more than 50 leading media professors have committed to participating.

Why is an academic brain trust imperative? Collectively, academic researchers and scholars across many disciplines comprise a grossly underutilized wealth of experience and knowledge that is needed for policy conflicts across the country and across the globe. As public interest advocates and activists wage solitary, underfunded campaigns around public broadcasting, media ownership, Internet access, global media policy, copyright, commercialism, and other important issues, there has been a noticeable lack of input from the considerable talent in the field of communication and media studies. This is a gaping hole for those committed to improving the media system, as well as for the academic community as a whole.

A number of crucial policy debates over the next few years will define our media system for a generation—and have tremendous effect upon America’s democratic culture. Scholars and researchers should engage with these debates and assist citizen participation in deliberations on media policies that are critical to the health of democracy. To encourage civic engagement around these issues, the field of communication should jumpstart media scholarship in the public interest, to link the best research with the public.

The kickoff session for the Academic Brain Trust will be held the day before the 2nd National Conference for Media Reform, May 13–15, also at the Millennium Hotel in St. Louis. The first National Conference for Media Reform in Madison in 2003 drew nearly 2,000 people. This year’s conference will feature U.S. Federal Communications Commission members Michael Copps and Jonathan Adelstein, as well as members of Congress Diane Watson and Bernie Sanders and media figures such as Jim Hightower, Amy Goodman, Naomi Klein, Al Franken, Juan Gonzalez, Bill Fletcher, Jr., Janine Jackson, and Laura Flanders. To learn more about the conference, go to [www.freepress.net/conference](http://www.freepress.net/conference).

Please consider attending the kick-off meeting of the Academic Brain Trust on May 12, 4–7 p.m. If you are a faculty member, we would love to welcome you to join our list of co-hosts. If you have any questions, please email Bob McChesney at rwmcches@uiuc.edu or the session coordinator, Victor Pickard, at vpickard@uiuc.edu.

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**Health Communication Research Center to Create Black Newspaper Digital Archive**

The Health Communication Research Center (HCRC) is a grant-funded center, under the auspices of the U of Missouri’s School of Journalism and Sinclair School of Nursing, whose primary mission is to foster research to improve communication between the health care community and the public. The Center capitalizes on the U of Missouri’s strengths in health care outreach, education and prevention and provides support to researchers conducting pilot studies and developing proposals for further extramural funding. This year, HCRC will begin work on the creation of a digital archive of black newspapers from around the nation.

This is a side project to the joint HCRC–St. Louis U National Cancer Institute (NCI)-funded grant to understand better the role that black newspapers play in providing information and motivation to make healthy decisions in black communities. The NCI-funded archive will consist of 4 years’ worth of 24 black newspapers, resulting in a digital archive of nearly 5,000 papers.

“This bonus funding is especially gratifying because it means that the black newspapers we are collecting will be available forever as a snapshot of black news, commentary, and advertising early in the new century,” said Glen T. Cameron, co-director of the HCRC and Maxine Wilson Gregory Chair in Journalism Research at the U of Missouri School of Journalism. “We expect that scholars from all over the world will take advantage of this resource.”

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The scanning will be done by the U of Missouri Systems Libraries Digital Archive Center. The digital scan files will be stored in the project office at the School of Journalism until additional funding is secured to make the digital files full-text searchable records. The HCRC will work in tandem with members of the newspaper and broadcast sequences, such as Dr. Earnest Perry, to seek foundation funding to enhance features of the archive and to promote it to researchers so that it is widely used. “We are very pleased to provide the opportunity for the Missouri School of Journalism to continue its leadership role in increasing diversity by providing a digital archive of thousands of pages of black newspapers,” said Cameron.

For more information visit their website at http://www.hcrc.missouri.edu.

Communication Scholars Connect Clashing Cultures of World War II in a New Book

Santa Fe, New Mexico’s Sunstone press has published a new book co-authored by the late Everett M. Rogers and Nancy R. Bartlit: Silent Voices of World War II: When the Sons of the Land of Enchantment Met the Sons of the Land of the Rising Sun. In the book, the authors focus on issues of intercultural communication during WWII between New Mexicans and Japanese, two different cultures from opposite sides of prison barbed-wire fences that came into contact during warfare. The differences in these two cultures led to heightened prejudice and violent acts, with both the United States and Japan violating the Geneva Convention.

Silent Voices of World War II reveals the connections and contributions of New Mexico to the Pacific War. The New Mexico National Guard was the first military unit to fight the Japanese. The atomic bomb was developed at a secret laboratory in Los Alamos, and tested at a site near Alamagordo. Navajo Code Talkers helped capture bases from which B-29s bombed Japanese cities. Santa Fe was the site of an internment camp for Japanese Americans classified by the U.S. Federal Bureau of Investigation as dangerous enemy aliens.

The authors of Silent Voices of World War II use extensive historical records from archives around the U.S., tap their interpersonal networks to obtain photographs and other historical materials never before seen by the public, and conduct interviews with key informants whose voices humanize this era of history.

Have You Published a Book Recently?

Have you recently published a book in communication? If so, your publisher should be exhibiting with ICA during the New York City conference in 2005 and advertising in upcoming Newsletters and conference materials. Maybe your publisher would like to schedule a book signing or reception during the conference. Contact Michael Haley at mhaley@icahq.org to discuss the possibilities!
Sharon R. Mazzarella, associate professor in Ithaca College’s Department of Television-Radio, is the editor of a newly published volume of essays: *Girl Wide Web: Girls, the Internet, and the Negotiation of Identity* (Peter Lang Publishing, 2005).

Linda L. Putnam of Texas A&M U, has been appointed Visiting Scholar, Department of Management, School of Economics and Commerce, U of Melbourne, Melbourne Australia, for January–February, 2005. She presented “Communication Framing and Stakeholder Alignments in Intractable Environmental Conflicts” at the Centre for Social Research in Communication, U of Queensland School of Business, as well as the School of Psychology, U of Queensland, Brisbane, Australia, on February 4, 2005. She also presented “Ironies and Dualities in the Discursive Struggle of ‘Pilots Defending the Profession’” to the Department of Management, School of Business and Commerce, U of Melbourne, Melbourne, Australia, on February 15, 2005.

Interpersonal Communication

We have an exciting set of programs for the New York City conference. The topics range from applied communication in family, health, and organizational settings to communication in long distance relationships, problematic communication in romantic relationships, and issues surrounding trust like deception, infidelity, and jealousy.

Our premier events will be our Top Four Paper panel followed by our business meeting on Saturday afternoon. We published the titles of the top papers and student papers and their authors in our previous newsletter column. We will present awards for Top Papers, Top Student Papers, Top Dissertation and Thesis, and Student Travel at the business meeting.

Pamela Kalbfleish, Jerry Hale, and Beth Le Poire served as our Top Dissertation and Thesis Award Committee. Their job was difficult in that we had many fine submissions this year. The top dissertation award goes to Jina Yoo, Ph.D., Michigan State U (currently a faculty member at the U of Missouri, St. Louis), for “Why Should I Trust You? The Path from Information Valence to Uncertainty Reduction, Cognitive Trust, and Behavioral Trust.” The top thesis award goes to Eun-Soon Lee, M.A., Michigan State U (currently a Ph.D. student at the U of Minnesota), for her thesis entitled “Narcissism and Self Presentation: Are Narcissists Impression Managers or Socially Mal-Poised People?” Congratulations to Jina and Eun-Soon, and to their advisors Sandi Smith and Tim Levine, Michigan State U.

This summer we will be electing our next secretary for a 2-year term. We welcome your nominations, including self-nominations. Please send them to Sandi Smith at smiths@msu.edu.

Respectfully Submitted,

Beth Le Poire, Vice-Chair
lepoire@comm.ucsb.edu

Mass Communication

Using the Internet to Conduct Media Research: Methodological Considerations and Resources

Mary Beth Oliver
Penn State U

For many media scholars, the internet as a data-collection tool is an attractive alternative to traditional pencil-and-paper questionnaires or lab-based studies. More than ever before, researchers are enjoying the benefits allowed by online data collection—and this number will undoubtedly increase exponentially.

At the same time, there are a variety of concerns about the validity and feasibility of Web-based surveys and experiments, many of which may prohibit scholars from exploring the benefits associated with internet-based research. This entry represents a nonexhaustive list of resources that researchers may find useful in considering whether or not to use the Web as a data collection tool.

Further Reading:
This section represents academic articles that address methodological concerns and issues surrounding using the internet as a data-collection tool.


Online Resources:
This section lists online resources that provide tips and issues that researchers might want to consider when planning online studies.


Software and Scripts:
This section includes links to sites that provide free codes/scripts that researchers may find useful. Of course, there
are hundreds of additional freeware and commercial sites available, so this list should be viewed with this limitation in mind.

**Bignosebirg.com**. http://bignosebird.com/index.shtml. This website provides a free cgi script that can easily process and store form data.

**Matt’s Script Archive**. http://www.scriptarchive.com/. This website provides a variety of scripts that can process form data, as well as scripts that can provide greater interactivity to websites.


**The Javascript Source, Random Link Generator**. http://javascript.internet.com/buttons/r-link.html. This website provides a javascript code that can be used for random assignment to experimental conditions.

**Javascript Kit, Random Link Generator**. http://www.jsavascriptkit.com/script/cut1.shtml. This is an additional page featuring a free javascript code that can be used for random assignment.

**Examples of Online Studies**:
Finally, to see some examples of online research in action, this final section provides links to a small number of research sites where scholars are using a variety of tools to conduct surveys and experiments.

**Psychological Research on the Net, John H. Krantz** http://psych.hanover.edu/research/exponnet.html

**Project Implicit** https://implicit.harvard.edu/implicit/

**PsycExperiments** http://psychexps.olemiss.edu/

**The Web Experiment List, U of Zurich**: http://genpsylab-wextor.unizh.ch/

* Sandra J. Ball-Rokeach, Chair bricina@usc.edu

**Public Relations**

The Department of Communication, U of Maryland at College Park, will sponsor a retirement dinner for James Grunig and Larissa Grunig on Saturday, April 16, at 7 p.m., UMD Inn and Conference Center. If you would like to attend the dinner, please contact Elizabeth Toth (eltoth@umd.edu). Nearby colleagues are especially encouraged to attend. Elizabeth has also asked that everyone consider sending a congratulatory letter to be included in an album. The information on the event and how to send the letter electronically is found on the UMD website: www.comm.umd.edu/news/events/grunig-retirementevent.htm.

Along the same lines, in my capacity as chair and acting in concert with the awards committee, I will be proposing that we give future biennial dissertation awards in the name of James and Larissa Grunig. I will ask for discussion and a vote on this matter at the 2005 business meeting. If the motion is approved, the first presentation will take place in the spring of 2006.

The annual PR Division business meeting, followed by reception and dinner, will take place on Sunday, May 29, in New York City. Please refer to the ICA program for details on time and note the change from the earlier announced schedule.

SKTelecom, a leading Korean telecommunication company with satellite DMB (digital multimedia broadcasting), has generously agreed to fund the dinner for division members. SKTelecom recently entered a joint venture with EarthLink to offer service in the U.S. Thanks to Chair-Elect Hochang Shin for making these arrangements! The dinner will take place at a Korean restaurant with a reputation for excellent cuisine. We hope that many of you will be able to join us.

* Sherry Ferguson, Chair ferguson@uottawa.ca

**Feminist Scholarship**

Over the past year, FSD coordinators have been working hard to represent the interests of feminist scholars and their work, as well as our members’ concerns within the ICA. To that end, we have made considerable efforts, notably in the areas of ICA publications, awards, and in our support for a new interest group (ERIC). We have also been trying to identify ways of expanding and extending membership in the division in order to widen and deepen the array of voices contributing to the development of feminist media and communication scholarship. FSD has long been at the forefront of efforts to “internationalize”—when this means not simply adding in members from around the world but, instead, inviting people to join with us in order to work toward re-envision the field as a whole. In this regard, we especially thank Usha Zacharias, chair of FSD’s Membership Committee.

My term as chair is rapidly coming to an end—as the conference closes this year, I will step down to take over the role of immediate past chair currently held by Carolyn Byerly. Carolyn has done a brilliant job in representing FSD in a wide range of ways, but in particular through her efforts as chair of our ICA Awards Nominations Committee and around championing feminist scholarship in relation to ICA publications. Taking over from me in the post of chair will be Marian Meyers, who I know is looking forward to all of the challenges and rewards it entails (and leaving behind programming no doubt)!

I now hand this column over to Marian for an update on the New York City conference.

**ICA Newsletter April 2005**
New York City Conference Update

Marian Meyers, Vice Chair
joujm@langate.gsu.edu

As we enter the final stage of planning for the New York City conference, FSD has scheduled its biggest—and hopefully best—program to date. The division received a record-breaking number of submissions this year, up from a previous high of 84 for the San Diego conference in 2003, with 114 papers and panel proposals. This unexpected avalanche of submissions necessitated the creation of a number of “high-density” paper sessions, as well as more papers being scheduled for the plenary interactive paper session. The interactive session this year is being used to highlight some of ICA’s best work, and monetary prizes will be awarded for the top papers.

FSD’s 10 paper sessions and 11 panels this year will cover a wide array of theoretical and methodological approaches and topics. The sessions range from women’s empowerment to violence against women, from theorizing the feminine to NASCAR dads and enhanced moms, girls’ media use, international representations of women, gendered TV and the digital divide—and just about everything in between.

In addition to paper sessions and panels, Debra Zimmerman, the executive director of the New York City-based Women Make Movies, will be the guest speaker at FSD’s reception Sunday night, May 29, at 6:45 p.m. During her more than 20 years at the head of WMM, the national, nonprofit organization has grown into the largest distributor of films and videotapes made exclusively by and about women in the world. As a special treat for FSD members and the entire ICA community, immediately after the reception, at 8 p.m., Women Make Movies is generously sponsoring the showing of one of its recently released documentaries, “Ruthie & Connie: Every Room in the House.” Directed by Academy Award-nominated filmmaker Deborah Dickson, the critically praised and award-winning “Ruthie & Connie” is an inspiring and heartwarming film about the price two women paid when they left their husbands and children to move in with each other—as well as how, 20 years later, they made history in a landmark lawsuit that won domestic partner benefits for all New York City employees.

Cynthia Carter, Chair
cartercl@Cardiff.ac.uk

Southern Illinois University Edwardsville
Journalism Position

The Department of Mass Communications at Southern Illinois University Edwardsville seeks candidates for a tenure-track position in journalism beginning August 1, 2005. Assistant Professor rank preferred, other ranks considered. Salary is competitive. Standard teaching load is three courses per semester.

Position Description: Desired qualifications include an earned doctorate in Mass Communications or journalism (ABD considered), significant professional experience, evidence of potential to conduct a program of scholarly research and/or creative activities, ability to teach courses in broadcast journalism, beginning and advanced news writing and reporting. Ability to teach additional courses such as photojournalism, Publication Layout and Design or Radio TV production a plus. Additional opportunities exist to teach courses in the candidate’s areas of expertise in both the department’s undergraduate and graduate programs. For this position, send resume, transcripts, cover letter and three letters of recommendation to:

Search Committee Chair
Department of Mass Communications
Southern Illinois University Edwardsville
1031 Dunham Hall, Box 1775-C
Edwardsville, IL 62026

Review of applications begins April 26, and will continue until the position is filled.

The Department of Mass Communications’ curriculum provides its students with a comprehensive background in mass communications plus specific professional preparation in print and electronic journalism, television-radio, corporate and institutional media, and media advertising. Multimedia studies are integrated into all professional options.

SIUE, with a student population of over 13,000, is situated on 2,600 beautiful acres just 20 minutes from downtown St. Louis. Faculty can live in rural, suburban or urban settings and still have a short commute to the university, while also taking advantage of the benefits of one of the top-25 U.S. media markets.

An affirmative action employer, SIUE offers equal employment opportunity without regard to race, color, or creed, age, sex, national origin, or disability. Women and minorities are especially encouraged to apply. SIUE is a state university—benefits under state sponsored plans will not be available to holders of F1 or J1 visas.

For more information, please visit the department’s web site at http://www.siue.edu/MASSCOMM/
Calls for Papers

CALLS FOR PAPERS/ABSTRACTS

Journal of Intercultural Communication Research. James W. Neuliep, Editor-elect, JICR, Department of Communication, St. Norbert College, 100 Grant St., De Pere, WI 54115. Email: jicr@snc.edu.

Feminist Media Studies. Authors in North America, Latin America and the Caribbean: submit to Lisa McLaughlin, Editor; email: mclaughlin@muohio.edu. Authors in Europe, Africa, Asia and Australasia: submit to Cynthia Carter, Editor; email: carterc@cardiff.ac.uk.


Journal of Communication Studies, National Council of Development Communication. Soliciting research papers, abstracts. Email: Shveta Sharma, communication_at_jcs@yahoo.com.

Hampton Book Series: Communication, Globalization, and Cultural Identity. Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. E-mail: j.servaes@uq.edu.au.

Manuscripts. Subject Matters: A Journal of Communications and the Self. Email: subjectmatters@londonmet.ac.uk.


Journal of Marketing and Communication Management. The Managing Editors, JCMC, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. Email: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Ansko Grobler, ansko@postino.up.ac.za.


Apr. 15. Abstracts. July 15. Finished papers. Social Semiotics, special issue: Mediated Citizenship(s). Info: Dr Karin Wahl-Jorgensen, Cardiff School of Journalism, Media and Cultural Studies, Cardiff U, Bute Building, King Edward VII Avenue Cardiff, CF10 3NB, Wales, UK. Email: Wahl-jorgensenk@cf.ac.uk. Phone: +44(0)29 2087 4000 ext. 77151.


Apr. 25. Submissions. 2005 issue (#10) of theory@buffalo: “Democracy and Violence.” Email: Sol Pelaez (sipelaez@buffalo.edu) or Shane Herron (smherron@buffalo.edu) re: theory@buffalo 10. Department of Comparative Literature, 638 Clemens Hall, U at Buffalo, Buffalo, NY 14260, USA. Info: http://wings.buffalo.edu/theory/.

Apr. 30. Papers. Gender and Violence: An Interdisciplinary Exploration. 18th Annual Conference, Feminist and Women’s Studies Association, U of Aberdeen, UK, Sept. 9–11. Abstracts: Jeannette King, School of Language and Literature, King’s College, U of Aberdeen, AB24 3FG, UK. Email: j.m.king@abdn.ac.uk. Info: http://www.abdn.ac.uk/womens/conference.htm.


May 1. Deadline extended. Papers. Journal of Middle East Media (JMEM), Center for International Media Education (CIME) at Georgia State U and the Arab–U.S. Association for Communication Educators (AUACE). Mohammed el-Nawawy, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. Email: jouman@langate.gsu.edu.

May 1. Manuscripts. Journal of Popular Music Studies, special issue: lesbian, gay, bisexual, transgender, and/or queer studies of popular music. Info: Aaron Lecklider, Boston U, American and New England Studies Program, 226 Bay State Rd, Boston, MA 02215, USA. Email: alecklid@bu.edu.

May 3. Abstracts. The Greta Garbo Centenary Conference, Sept. 16–17, Dublin, Ireland. Info: Gwenda Young, Department of English, University College Cork, Ireland. Phone: Fax:+353-21-4903288. Email: g.young_at_ucc.ie (please include “Garbo Centenary conference” in subject line).


May 31. Submissions. Brock Review. Info: Steven D. Scott, Editor, The Brock Review, Department of English, Brock U, 500 Glenridge Avenue, St Catharines, ON Canada L2S 3A1. Email: sscott@brocku.ca.


June 9. Manuscripts. Communication Studies. Special Issue: “(Re)envisioning the ‘Secular Hegemony’ of Organizational Communication Theory and Practice.” Submit to both co-editors: Lynn M. Harter, CS Special Issue Editor, School of Communication Studies, Ohio U, Athens, OH 45701, USA; harter@ohio.edu; 740-593-4830. Patrice M. Buzanell, CS Special Issue Editor, Department of Communication, Purdue U, West Lafayette, IN 47907, USA; pbuzzanell@ela.purdue.edu; 765-492-1394


July 15. Submissions. 2nd Annual Conference, Association of International Behavioral Studies, Nihon University College of International Relations, Mishima City, Japan, Oct. 8–9. Email: Rie Ohashi, ohashiri@u-air.ac.jp. Info: http://www.geocities.jp/kokusaiokoudou/.

July 15. Completed submissions. Gendered Violence in the Media. Sujata Moorti and Lisa Cuklanz, editors. Info: Lisa Cuklanz, Department of Communication, 21 Campanella Way, Boston College, 140 Commonwealth Avenue, Chestnut Hill, MA 02467, USA. Email: cuklanz@bc.edu.

July 15. Extended abstracts and completed manuscripts. From the Closet to the Loft to the Living Room: The Queering of American Television. Robert Westerfelhaus and Celeste Lacroix, College of Charleston, Co-editors. Info: Robert Westerfelhaus & Celeste Lacroix, Department of Communication, College of Charleston, 66 George St, Charleston, SC 29424-0001, USA; westerfelhar@cofc.edu or lacroixe@cofc.edu.

July 31. Abstracts. “Out of Time:
Theorizations of Culture and the Political,” Oct. 20–22, U of Minnesota, Twin Cities, USA. Email: critprae@tc.umn.edu. Info: www.tc.umn.edu/~critprae.

July 31. Articles, brief CVs. Reading Desperate Housewives. Info: Janet McCabe and Kim Akass, Manchester Metropolitan U. Email: janetandkim@hotmail.com.


Aug. 1. Manuscripts. “Bridging: How and Why Gloria Evangelina Anzaldúa’s Life and Work Transformed Our Own (Academics, Activists, and Artists Share their Testimonies.” Submissions: Gloria González-López, Department of Sociology and Center for Mexican American Studies, U of Texas, 1 University Station A1700, Austin, TX 78712-1088 USA. Email: gloria386@mail.la.utexas.edu. AnaLouise Keating, Women’s Studies, Texas Woman’s U, P.O. Box 425557, Denton, TX 76204-5557 USA. Email: akeating@twu.edu.


Sept. 15. Manuscripts. International and Intercultural Communication Annual, Volume 29; Theme: Communicating In/Across Organizational Contexts. Brenda J. Allen, Editor. Email: Brenda.J.Allen@cedenver.edu.

Sept. 30. Manuscripts. Human Communication Research symposium issue on the application of multilevel or hierarchical linear modeling to communication research. Michael Slater, Leslie Snyder, and Andrew Hayes, guest editors. Mail manuscripts to: James Dillard, Editor, HCR, Department of Communication Arts & Sciences, Pennsylvania State U, University Park, PA 16802.


CONFERENCES


Apr. 30. “Our Research Matters: New Dialogues on Latin America, the Caribbean, and Latino Studies,” a graduate student conference, U of Massachusetts, Amherst, USA. Info: Gloria Bernabe-Ramos, gbr@cas. umass.edu, or Esther Cuesta, ecuesta@complit.umass.edu.


May 13. 4th Annual Graduate Student Conference on Gendered Transnationalisms, U of California,
Los Angeles. Info: http://www.humnet.ucla.edu/transnation/. Email: grace_yeh@earthlink.net.


June 17–18. Media and Society in China Today, conference at the China Media Centre of the U of Westminster, UK. Email: deburgh@westminster.ac.uk.


June 22–24. 1st International Conference on e-Social Science to be held at the U of Manchester, UK. Info: http://www.ncess.ac.uk/conference_05.htm. Email: Dr Gillian Sinclair, National Centre for e-Social Science (NCeSS), U of Manchester, Gillian.Sinclair@manchester.ac.uk.


July 20–Aug. 5. 29th Annual Summer Institute for Intercultural Communication. Intercultural Communication Institute, U of the Pacific, 8835 SW Canyon Lane, Suite 238, Portland, OR, 97225, USA. Email: ieci@intercultural.org. Info: http://www.intercultural.org.

July 21–24. International Association for Relationship Research Annual Conference: “Exploring Relationship in Health or Health of Relationships.” Indiana U-Purdue U, Indianapolis, University Place Conference Center, Indianapolis, IN USA. Info: Sandra Petronio, Chair of the Conference Planning Committee, privconf@iupui.edu.


Sept. 9–11. Gender and Violence: An Interdisciplinary Exploration. 18th Annual Conference, Feminist and Women’s Studies Association, U of Aberdeen, UK. Email: Joyce Walker, j.a.walker@abdn.ac.uk. Info: http://www.abdn.ac.uk/womens/conference.htm.

Sept. 16–17. The Greta Garbo Centenary Conference, Dublin, Ireland. Info: Gwenda Young, Department of English, University College Cork, Ireland. Phone: Fax:+353-21-4903288. Email: g.young_at_ucc.ie (please include “Garbo Centenary conference” in subject line).


Oct. 8–9. Submissions. 2nd Annual Conference, Association of International Behavioral Studies, Nihon University College of International Relations, Mishima City, Japan. Email: Rie Ohashi, ohashiri@u-air.ac.jp. Info: http://www.geocities.jp/kokusaikoudou/.

Oct. 14–15. “Intellectuals and War from Verdun to Baghdad,” the French Institute, Queensberry Place, London SW7, UK. Email: scotch@wmin.ac.uk.


Nov. 30–Dec. 2. Moving Masculinities: Crossing Regional and Historical Borders. The Australian National U. Info: Richard Eves, Gender Relations Centre, Research School of Pacific and Asian Studies, Australian National U, Canberra, 0200, Australia. Phone: +61 2 6125 3275. FAX:


OTHER OPPORTUNITIES

The first issue of Social Influence, a quarterly journal published by Psychology Press, is set to appear in spring of 2006. Social Influence is now accepting submissions on such topics as social influence tactics, compliance, advertising and mass media, political process, contagion, rumors, interpersonal influence, influence in democracies, power, as well as other topics related to social influence. The journal accepts long empirical articles, shorter empirical articles, theoretical pieces, literature reviews, historical and biographical pieces, articles on the application of the science of social influence, and commentary. To find out more about Social Influence, visit their website at http://www.sociopsychologyarena.com/ or email Anthony Pratkanis, Editor, at peitho@eats.ucsc.edu.

Visiting doctoral fellowships. The Media Management and Transformation Centre (MMTC) at Jönköping International Business School, Jönköping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia Dal Zotto, Research Manager, Media Management and Transformation Centre, Jönköping International Business School, P.O. Box 1026, SE-551 11 Jönköping, SWEDEN. Info: http://www.jibs.se/mmtc. Email: For more information: cinzia.dalzotto@ihj.hj.se.

DESK is an Italian journal in journalism and communication sciences—published four times a year—co-edited by Rome’s Union of the Italian Catholic Press (UCGI; website www.ucgi.it, in Italian only) and Naples’ Suor Orsola Benincasa University (UNISOB; website www.unisob.it, in Italian only). DESK publishes short scholarly works about academic research projects, theories, and case studies; the journal functions to bridge the academic and the professional worlds of communication. DESK welcomes articles by ICA scholars worldwide written in English or good Italian, at a length of 2–3 pages (a page based on an 1800-character standard). Send submissions to Andrea Pitasi, UNISOB, at andrea_pitasi@fastwebnet.it.

The Journal of Professional Studies (JPS) is a new scholarly, peer-reviewed journal published by St. John’s U in New York and devoted to the pedagogic needs and research interests of those working within career-oriented disciplines. The journal therefore welcomes articles from a wide range of professional disciplines, including but not limited to, such fields as criminal justice, communication, health services, hospitality management, computer science, sports administration, television and film, legal studies, administration and economics, and journalism. The journal is now accepting articles for publication consideration for its first issue in late fall 2003 or early spring 2004. Encouraged are submissions in a variety of approaches to the major theme or focus for this issue: professional ethics. Although ethics will be the central theme of the first issue, articles on other subjects of interest to scholars and researchers in professional studies will also be welcomed. For further information and submission guidelines, please contact Dr. Joseph Marotta, College of Professional Studies, St. John’s U, 8000 Utopia Parkway, Jamaica, NY 11439. Email: marottaj@stjohns.edu.

The National Cancer Institute (NCI) is funding four Centers of Excellence in Cancer Communications Research (CECCR). The $40 million CECCR initiative is the centerpiece of NCI’s Extraordinary Opportunity in Cancer Communications (EOCC), a broad initiative that supports research and outreach aimed at increasing the knowledge about, tools for, access to, and use of cancer communications by the public, patients, survivors, and health professionals. The NCI Centers of Excellence in Cancer Communications Research are: University of Michigan (Victor J. Strecher, Ph.D., Principal Investigator); University of Pennsylvania (Robert G. Hornik, Ph.D., Principal Investigator); St. Louis University (Matthew...
Political Communication is an interdisciplinary, international journal, published quarterly, that features cutting-edge research at the intersection of politics and communication, broadly conceived. Its expansive subject is the site of rapid changes and pressing policy concerns worldwide. The journal welcomes all research methods and analytical viewpoints that advance understanding of the practices, processes, and policy implications of political communication in all its forms. Regular symposium issues explore key issues in depth. Contact Polcom@duke.edu.

The National Science Foundation emphasizes research and education related to Human and Social Dynamics in its fiscal year 2004 budget request to Congress. This priority area is intended to continue for a period of five years. In FY 2004, NSF plans to invest $25 million in interdisciplinary research on Human and Social Dynamics with special attention to these sub-priorities: Agents of change, Dynamics of human behavior, Decision making and risk, Modeling human and social dynamics, Spatial social science, Instrumentation and data resource development. For more information, contact: Sally Kane, Senior Advisor Directorate for Social, Behavioral and Economic Sciences, National Science Foundation, 4201 Wilson Boulevard, Suite 905, Arlington, VA 22230. Email: skane@nsf.gov. Phone: (703) 292-8700.

Lynn U announces a Master of Science in Mass Communication beginning January 2004. The program offers an advanced degree designed for media professionals and recent graduates who plan careers as mass media practitioners. The program emphasizes the application of technology and new media delivery systems in the evolving mass media environment. The masters program consists of 36 hours including course work and a creative project. Classes are held evenings or weekends in the College of International Communication on the third floor of the library. The College of International Communication is one of the fastest growing colleges on campus. The College offers a $3 million state-of-the-art digital facility that houses radio and television production facilities, as well as postproduction centers concentrating on studio production, field production, news production, and linear and non-linear editing. For more information about the graduate program in mass communication, please contact Erika Grodzki, Graduate Program Coordinator at (561) 237-7348. www.lynnuniversity.edu/com.

Apr. 16. James and Larissa Grunig (U of Maryland) retirement event. The Department of Communication expresses its gratitude for their three decades of leadership and monumental contributions to the department, the university, and the public relations community. Please visit www.comm.umd.edu for information about how to register for the event.
University of Pennsylvania  
Annenberg School for Communication

Research Director in Cancer Communication Research

The PENN Annenberg School for Communication seeks a Research Director for NCI-funded Center of Excellence in Cancer Communication. The Center is focused on the role of public information in cancer-related behavior.

The Research Director will work with a study addressing the role of genetic information in affecting individuals’ sense of efficacy and fatalism. This research focuses on genetic information, cancer and tobacco use in adult populations. Research approaches include content analyses, focus groups, surveys and experiments. The Research Director will report to Professor Joseph N. Cappella.

The Research Director will coordinate and supervise all research including that done by subcontractors; supervise research staff; contribute to questionnaire development; undertake sophisticated data analysis; co-author papers. Position available July 1, 2005 and is expected to continue through August 2008.

Ph.D. in Communication, Psychology, Sociology, or related field required; ABD considered; substantial experience in related research required; strong quantitative skills in data analysis; background in health communication, or public health with an emphasis in communication preferred. Experience with experimental procedures and analyses preferred.

To obtain more information please visit http://www.asc.upenn.edu/ceccr or contact Megan Kasimatis. (Email: mkasimatis@asc.upenn.edu. Phone: (215) 746-3401).

UNIVERSITY OF WISCONSIN-MADISON  
Center of Excellence in Cancer Communication Research

Post Doctoral Fellowships (1–2 openings) at the University of Wisconsin-Madison Center of Excellence in Cancer Communication Research. If you have a background in health sciences or communications, apply to develop expertise in cancer-related eHealth. Deadline is May 1, 2005. For more information, visit http://chess2.ehsra.wisc.edu/tecc/post-grad.htm.