More Than 2,000 Scholars in New York City Join ICA in the Dialogue

by Matthew Katz
ICA Headquarters

If you were among the approximately 2,200 scholars who attended ICA’s 55th annual conference in New York City, you had the opportunity to experience the United Nations firsthand: at a preconference tour, during an opening kickoff session, and while hearing from journalists from around the world who cover the UN. Among other topics explored by panels, papers, and posters, the UN provided a world stage for communication scholars with the thematic quest to “question the dialogue.”

The well-attended opening plenary on Thursday evening returned UN Undersecretary-Department of Public Information (UN DPI) Shashi Tharoor to an ICA annual conference. Tharoor used the opportunity to remind attendees of the UN’s missions and how difficult it is for the DPI to monitor its press coverage across 191 countries. He highlighted two distinct efforts to help the DPI: the upcoming World Summit on the Information Society (WSIS), where the UN Millennium Development Goals will be reexamined in light of the reform proposal In Larger Freedom (ILF), and the ICA–UN Foundation Seed Grants awarded to ICA scholars for the first time this year.

A midday Friday plenary brought together former New York Times UN bureau chief Barbara Crossette, BBC UN correspondent Susannah Price, and Al-Jazeera TV UN chief correspondent Abderrahim Foukara to discuss “Media Coverage of the United Nations.” Crossette highlighted changes in U.S. media that affect audience perception of the UN (e.g., the trends to personalize news stories, decrease coverage of institutions, and virtually ignore coverage of non-U.S. nations’ policies). Price, speaking for a wide array of BBC consumers from London to West Africa, spoke of how the media struggles to focus coverage: it is “both a blessing and a curse” that everything the UN does affects some segment of their audience. Even though Price was confident that “the UN and the media can work together” to improve media coverage, she stressed that the media cannot

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Board Approves New Interest Group, Grants Complimentary Membership to Central European U

by Matthew Katz
ICA Headquarters

ICA’s Board of Directors, meeting in New York City in May, approved creation of a new interest group in game studies. James Watt (Rensselaer Polytechnic Institute) presented the petition on behalf of members whose aim is to study human communication in a computer-gaming environment using a multidisciplinary approach.

Nominations Committee Chair Nosh Contractor presented the 2005 slate of candidates for board approval: President-elect/select, Sonia Livingstone, London School of Economics, and Alan Rubin, Kent State U; Board Member-at-Large, Eddie Kuo, Nanyang Technological U, Victor Menayang, U of Indonesia, Elena Pernia, U of the Philippines-Diliman, Yoo Jae Song, Ewha Woman’s

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President’s Message
Strategic Planning for ICA’s Future

by Jon Nussbaum, ICA President
Pennsylvania State U

The Presidential gavel smoothly changed hands during the 2005 New York City conference business meeting; it is now my time to oversee the continuing tradition of excellence within the International Communication Association. This year’s conference set records for paper submissions, attendance, and overall conference participation. Every indicator of financial stability and disciplinary strength indicate that ICA is a vibrant organization that continues to facilitate significant contributions of our membership to the discipline of communication throughout many diverse locations around the world. The ICA staff and all former and current office holders are working hard to position ICA as the premier scholarly international communication association.

Plans are well under way for the 2006 conference scheduled for June 19–23 in Dresden, Germany. Our new association with Blackwell publishing has the potential to expand the visibility and impact of our scholarship. The dedicated work of our internationalization committee, with constant reinforcement from our past presidents, continues our steady progress of realizing our goal of truly internationalizing. A strategic planning process based upon the recent membership survey will focus on such issues as maintaining the high standards of scholarly excellence with our numerous publications expected by all ICA members; assessing the current size and appropriateness of our divisional and interest group structure; ensuring that our annual conference attracts and continues our past presidents, continues our steady progress of realizing our goal of truly internationalizing. A strategic planning process based upon the recent membership survey will focus on such issues as maintaining the high standards of scholarly excellence with our numerous publications expected by all ICA members; assessing the current size and appropriateness of our divisional and interest group structure; ensuring that our annual conference attracts and develops a coherent, future vision for our scholarly publications.

I will address many of the issues listed above, as well as several additional significant issues that ICA faces, within the Newsletter in the coming year. Our membership

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ICA 2005 in New York City  
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be relied on solely to convey the UN's message. Foukara reflected his colleagues' struggles when he explained the misconceptions many media consumers in the Arab world maintain about the UN and how much it can do to intervene in the Middle East. Respondent Jennings Bryant immediately followed Foukara, highlighting the challenges ICA faces with diversity, communication, and “self-presentation”—challenges he roughly compared with those the UN DPI faces.

During the annual business meeting, President Wolfgang Donsbach reviewed board action and reported on the state of the association. He presided over presentation of ICA’s annual awards (see related story, this issue) before giving his presidential address, “The Identity of Communication Research and Its International Association,” which will be published in full in an upcoming issue of the Journal of Communication. In presiding over the business meeting and delivering his presidential address, Donsbach was particularly adept at relating ICA member survey results to scholars’ research today and the future of ICA.

Apart from the slate of plenaries and business meetings, plenty of other activities engaged ICA’s conference-goers. More than 425 panel and paper sessions covered topics as diverse as online auctions (e.g., eBay), international media, the increasing presence of ‘blogs, and what U.S. presidential debates can tell researchers. Other highlights included the interactive paper session, which for the first time awarded cash prizes to top papers (see related story, this issue). In addition, James Watt (Rensselaer Polytechnic Institute) and colleagues officially established the Games Studies special interest group. Their aim is to offer opportunities to study human communication using a multidisciplinary approach, bridging conventional communication studies with arts and visual design, cognitive and computer sciences, cultural studies, engineering, health, and information design.

At the close of the conference, Jon Nussbaum of Pennsylvania State U became ICA president. In his capacity as president-elect during 2004–2005, Nussbaum determined the theme of the New York City conference and served as program chair. Next year’s conference in Dresden, Germany, June 19–23, will be planned by President-elect Ron Rice of U of California, Santa Barbara (see the 2006 Call for Papers, coming soon to the ICA website at http://www.icahdq.org).

The UN has a media problem: They’re accountable to everyone and they’re accountable to no one

Susannah Price  
BBC correspondent to the UN

The theme of the 2006 ICA conference in Dresden—“Networking Communication Research”—aims to engage scholars worldwide. The conference theme stresses the importance of communication researchers interconnecting, as well as exploring various structures of networks and networking. Dresden, as Rice points out in the Call for Papers, “is a complex exemplar of what it means to be embedded within, a bridge across, and isolated from networks.” Both as a phoenix rising from the ashes of past destruction and a leading technological center of contemporary Germany, Dresden will serve as an apt setting for the 2006 conference. With next year’s European location, as well as the 2010 conference slated for Asia, ICA’s future conferences promise to foster the dialogue members conduct about the internationalization of the association.
ICA Board Meeting
continued from page 1

U, Kun Li, Peking U, and Yu-li Lie; and Student Board Member, Renee Strom, Michigan State U, and Rebecca Hains, Temple U. This fall’s election will again be conducted online rather than by paper ballot.

In other action, the board approved a motion to award Central European U a complimentary membership to ICA. Last year, the Board approved a resolution to award up to three complimentary memberships to university departments from UN Tier B and C nations for up to 3 years. Internationalization Committee Chair Ted Zorn introduced a motion to add language to the ICA Publications Manual that would stress the need to edit for language centered disproportionately on any one country. The board approved such a change in principle and charged a task force with developing the specific language for the manual.

Finally, the Board reconfigured already-allocated student board member travel funding to encourage a wider range of qualified students to consider the Student Board Member position and to support them in their efforts to participate in the internationalization of ICA.

For further details about the May 26, 2005, ICA Board of Directors meeting, feel free to contact Executive Director Michael Haley at mhaley@icahdq.org.

ICA Presents Annual Research Awards to Top Scholars
by Matthew Katz
ICA Headquarters

ICA honored five top communication scholars during its annual business meeting in New York City in May. Kevin Barnhurst of the U of Illinois-Chicago chaired the research award committee that considered nominations. The honorees included:

- Linda L. Putnam, Steven H. Chaffee Career Productivity Award
- Pablo J. Boczkowski, Outstanding Book Award
- Gail Fairhurst and Linda L. Putnam, Outstanding Article Award
- Sandra L. Calvert, Applied/Public Policy Research Award
- Amy Nathanson, Young Scholar Award.

Linda L. Putnam, professor of communication and George T. and Gladys H. Abell Professor of Liberal Arts at Texas A&M U, was honored for her seminal research in the field of organizational communication. Previous-ly, Putnam was the director of the Program on Conflict and Negotiation at the Bush School of Government and Public Service at Texas A&M and a visiting scholar at the Harvard Negotiation Project and the Stanford Institute of Communication Research. Her 1983 essay “The Interpretive Perspective: An Alternative to Functionalism” was a key influence turning the field to interpretive studies. Her more recent coauthored essays on language and discourse in organizational life have been equally influential. Her career typifies what the committee seeks in a Chaffee career award winner: research that asks conceptually rich questions, offers empirically sound support, and shows sustained work on a communication problem over an extended period of time.

This year’s Outstanding Book Award honored Pablo J. Boczkowski, assistant professor at the Massachusetts Institute of Technology’s Sloan School of Management, for Digitizing the Netes: Innovation in Online Newspapers (Cambridge, MA: MIT Press, 2004). Digitizing the Netes crosses over research traditions and methods to

President’s Message
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has reported a high level of satisfaction with ICA. There is, however, much to do to maintain this high rating and to improve in those areas where our membership would like to see improvement. I look forward to serving you as president and hope each of you feels free to contact me with your concerns and advice throughout the year.
2005 Research Awards
continued from page 4

analyze a timely topic at the center of scholarly interests in communication. It combines archival research and comparative ethnographic studies of specific digital news enterprises. Innovative in approach, meticulous in analysis, and thoughtful in drawing conclusions, Bozczkowski’s book elicited published reviews and ICA nomination letters that uniformly conveyed an uncommon sense of intellectual excitement and importance to a broad range of disciplines.

Gail Fairhurst, professor of communication at U of Cincinnati, and Linda L. Putnam, of Texas A&M U, were awarded Outstanding Article for “Organizations as Discursive Constructions,” published in Communication Theory 14(1), February 2004. Fairhurst and Putnam’s article is provocative and insightful, offering synthesis and inviting discussion. It suggests new avenues for research, opens lines of dialogue with other social sciences, and will likely influence thought and practice in several fields.

The Applied/Public Policy Research Program Award honors a scholar or group of researchers who have produced a systematic body of research in communication studying a particular applied or policy problem for the betterment of society. This year ICA’s selection committee named Sandra L. Calvert, professor of psychology and director of the Children’s Digital Media Center at Georgetown U. Calvert has produced a distinguished body of work focusing on the role of the media in child development. Her contribution goes beyond publications to include extensive efforts to create a supportive environment in the U.S. Congress, culminating in her close work with Senator Joe Lieberman (D-CT) to draft a bill introduced in 2004. The Children and Media Research Advancement Act (CAMRA) would provide a permanent funding home at the National Institutes of Health for research on children and the media.

The Young Scholar Award went to Amy Nathanson (not in photograph), an assistant professor of communication at Ohio State U. Nathanson’s main contribution to the discipline has been to demonstrate how to mitigate the harms that violent television programs produce. She has shown how adults can help improve children’s critical viewing skills through coviewing and discussing TV content. She uses multiple methods, such as surveys to explore children’s aggressive tendencies, as well as elegant experiments to demonstrate what forms of interpersonal intervention can minimize the impact of television violence. Almost all of her refereed articles appear in key journals, and she has published a substantial body of important book chapters as well.

ICA solicits nominations for these awards through the Newsletter each spring and makes the presentations at the annual conference. The awards competition, now in its sixth year, draws numerous nominations in all categories each year.

Frank Boster Wins Fisher Mentorship Award at 2005 Conference

At the business meeting of the 2005 ICA Conference, Franklin J. Boster (Michigan State U) was recognized as this year’s B. Aubrey Fisher Memorial Mentorship Award winner. Later, presenter James Taylor (U de Montreal) enumerated some of Boster’s many achievements: full professorship, editorship of Communication Monographs, and numerous top papers awards. Above all, his relationship with his students, as their teacher and mentor, was cited as one of his greatest achievements, one that resulted in his Fisher award.

Boster has mentored several generations of students, many of whom are now distinguished professors in their own right. He has advised 18 doctoral students and 12 master’s thesis students and served on an additional 67 graduate committees. “These figures are pretty amazing,” Taylor wrote, “but more amazing is the support—academic and personal—that Frank gives each and every one of his students. He is the role model of a scholar, one who understands scholarly play and the joy of discovery.” Understandably, his students respond with enthusiasm and a passion for scholarly rigor. Also not surprisingly, Boster has collaborated with his students to an remarkable degree. These co-authorships reflect Frank’s continuing engagement with his students, which is built on trust and continual personal involvement. The work that his advisees and their students produce has enhanced the scientific rigor and theoretical fertility of the communication discipline. “The work of Frank’s academic ‘family’ is impressive,” Taylor commented. “He is a worthy winner of this year’s award.”

Have You Published a Book Recently?

Have you recently published a book in communication? If so, your publisher should be exhibiting with ICA during the Dresden conference in 2006 and advertising in upcoming Newsletters and conference materials. Maybe your publisher would like to schedule a book signing or reception during the conference. Contact Michael Haley at mhaley@icahdq.org to discuss the possibilities!
Media Trends at one glance

The Media Tenor International is an important resource for information on the latest research in media content analysis, with articles from Media Tenor’s researchers as well as from renowned professors, politicians, executives and journalists.

Highlighting trends in the news coverage of current issues, Media Tenor provides a unique vantage point for understanding the media and its effect on business, politics, society and the economy.

**Among the latest edition’s highlights:**

**Dogmatic worldview**
European media doubt the legitimacy of the election in Iraq

**Contest lacks coverage**
U.S. coverage of the presidential campaign was weak in content

**Rice can be good for you**

**Guilty by association**
The media image of the U.S. in German TV news 2002–2005

**Media Tenor portfolio passes 6-week test**
How analyst quotes in the media affect share prices

**Credibility of CSR**
International comparison of reporting on Corporate Social Responsibility

**Europe, a continent of media diversity**
European election 2004: Topics and protagonists in TV news

**The long arm of spin-doctors**
News and commentaries after the televised debates—2004

The Media Tenor Institute for Media Analysis is an independent, non-partisan organization. Founded in Germany in 1994, the institute has offices in Germany, U.K., the U.S., South Africa and Czech Republic.

Media Tenor analyzes leading media worldwide on a daily basis and provides data to partners such as the World Economic Forum, the United Nations, the London School of Economics and the Oxford Internet Institute.

[www.mediatenor.com](http://www.mediatenor.com)

For ICA members:

Subscribe at the special rate of $50/year by sending an email to i.badi@mediatenor.com with the subject “ICA member 2005.”
ICA 2005 in New York City Recognizes the Best of the Best Interactive Papers

by Ronald Rice, ICA President-Elect
U of California, Santa Barbara

At the 2005 ICA Conference in New York City, there were over 150 posters on display at the interactive paper plenary session. The conference organizers provided a good array of snacks and drinks, and the ballroom was packed!

In order to recognize outstanding posters and continue to encourage conference submitters and planners to participate in the posters sessions, the Executive Board initiated an annual Poster Award. Here is the process that Robert Craig, Cindy Gallois, Michael Haley, and I used.

First, we obtained the respective divisions' ranking of each paper programmed for the plenary session. The distribution of those ratings identified 22 top papers. Craig, Gallois, and I read and rated all of those papers using three standard rating dimensions (on a 1–10 scale): significance (30%), concepts and theory (30%), and analysis (20%), and entered the values into a spreadsheet. The fourth dimension, presentation and style (20%), was left blank until conference presentation time. Averaging across the three raters produced 10 top papers. Michael Haley prepared 10 “Top Poster” certificates and attached those to the displays.

The top 10 posters were:


Kristen Harrison, U of Illinois: “Thinking Outside the Bun? Racial Differences in Food Advertisements Viewed by Children.”

Guda van Noort and Peter Kerkhof, Free U, and Bob M. Fennis, U of Twente (the Netherlands): “Self-Regulation and Online Shopping: Are We Eager or Cautious Customers in the Online Atmosphere?”


Amanda Matthews, Claremont Graduate U; “Transforming Social Menace into Social Justice: The Rhetorical Construction of Corporate Social Responsibility.”

Francis L.F. Lee, City U of Hong Kong: “Newspaper Editorial Discourse and the Politics of Self-Censorship in Hong Kong.”

Daisy Lemus, U of California, Santa Barbara: “The Use of Mixed Methods in Organizational Communication Research: An Analysis of the Last 10 Years.”

Fred Vultee and Lee Wilkins, U of Missouri: “Disasters That Communicate: Linking the Study of Terrorism to the Study of Hazards.”


Mignon van Halderen and Cees van Riel, Erasmus U (the Netherlands): “Does Organizational Information in Addition to Recruitment or Financial Information Influence Potential Applicants’ and Investors’ Reactions Toward a Company?”

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**2005 Best Interactive Papers**
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During the interactive paper plenary session, Craig, Gallois, and I independently visited and closely viewed each of the top 10 posters, giving each a rating. They gathered around the ICA laptop, copied the spreadsheet, entered the presentation and style ratings, computed the overall scores, and identified the top three posters. Near the end of the session, Gallois announced the winners:

- Thomas Hanitzsch, Technical U of Ilmenau: First Place, $500
- Guda van Noort and Peter Kerkhof, Free U, Bob M. Fennis, U of Twente: Second Place, $250
- Amanda Matthews, Claremont Graduate U: Third Place, $100

We congratulate all the accepted poster presenters along the top 10 and the three award winners. We look forward to continue this support for and recognitions of poster papers in Dresden and the following years.

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**Sorry, But When It Comes to Email Addresses, You May Have Only One . . .**

Email has become a way of life, and ICA uses it extensively—for billing, program assignments, membership, and just about every other communication we have with our members—and it usually works just fine. Occasionally, however, we run into problems (or you do) because you use a different email address from the one ICA has in our records for you. The result can be duplication or miscommunication. Consider your email address your unique identifier for all ICA purposes and please use only one email address for all your ICA business. That makes our job easier and results in better service to you. Thanks.
UN Foundation/ICA Seed Grant Award Winner Jude Genilo: “Delivering UN Messages to Local Communities”

The necessity of involving local communities in environmental conservation, protection, and management has already been assumed in most United Nations (UN) programs. It is now the belief that ecosystems have evolved over thousands of years based on traditional knowledge and technologies passed from one generation to another and that local communities have utilized their natural environment in a way that allowed much of the resources to remain intact. Hence, in Chapter 26 of Agenda 21, governments are tasked to establish a process to empower indigenous people and their communities so that they can actively participate and be involved “at the national and local levels in resource management and conservation strategies and other relevant programs established to support and review sustainable development strategies.”

To facilitate local involvement, various UN agencies have begun to finance community-based environment projects. The UN Foundation, for example—in partnership with the UN Educational, Scientific and Cultural Organization (UNESCO)—has supported and promoted the management and conservation of natural World Heritage sites. UN agencies, through partners or project proponents, strive to deliver messages on global environment sustainability to the local population. Usually, these projects have as components public awareness and participation campaigns and capability-building activities.

What, then, are the obstacles in delivering UN messages on global environmental sustainability to local community residents? The question is not easy to answer. Obstacles, however, may be found and identified on three fronts: in the communication systems utilized by UN partners or project proponents, in the communication systems utilized by the local communities, and in the incorporation of UN messages (along with new globally developed knowledge and practices) into the local knowledge and practice system.

One obstacle may be found in the approach UN partners utilize to deliver information on global environmental sustainability. Several project proponents still subscribe solely to the “communication as transmission” viewpoint, which follows the persuasive sender-oriented communication model. Over time, UN partners have experimented on and utilized various channels: from the ubiquitous mass media to the traditional folk media, from the advanced ICTs to the more participatory community media. Nevertheless, they still maintain the transmission approach; messages delivered must have an effect on the target audience. Project proponents often assume that these messages are readily transformed into local knowledge and practices.

Such assumptions, however, may prove erroneous. More recent studies have indicated that, after the dialogue between outsiders and local community representatives on a particular issue, a process of exchange and negotiation of meaning transpires within the community. Messages, people-in-cultures, and “reality” interact so as to enable meaning to be produced or understanding to occur. UN’s information messages on global environmental sustainability are hardly neutral and value-free. These information messages come with new knowledge and practices, which have an outlook and context different from the local communities where these are being introduced.

In defining UN messages relative to their situation, local communities make use of their own communication system. Such systems have existed for and evolved over generations. Such systems have also facilitated the communities’ exchanges, negotiations, and formations of meanings and definitions. These systems include not just channels but the networks and communicative roles of community members. Hence, merely focusing on the communication systems UN partners utilize uncovers only one side of the coin. There is a need to investigate how the UN partners’ communication systems complement the local communication system in the delivery of information messages on global environmental sustainability.

Under this backdrop, the proposed study “Identifying Obstacles in Delivering UN Messages to Local Communities: The Case of a Philippine Natural World Heritage Site”—which was given a UN Foundation/ICA Seed Grant award—seeks to utilize as a pilot case the Puerto Princesa Subterranean River National Park. The case study has the following objectives:

- to present communication systems utilized by the UN (through its partners) in delivering messages on global environmental sustainability to local communities;
- to describe the communication systems utilized by local communities;
- to discuss the collective definitions of local communities regarding UN messages on global environmental sustainability (together with new knowledge and practices); and
- to document communities’ knowledge and practices on sustainable resource management (including

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whether they have incorporated the new knowledge and practices advanced in UN environmental projects).

Based on the study, a proposal to expand current project coverage (to include other natural world heritage sites in Southeast Asia) would be drafted and submitted to other agencies for funding consideration. It would likewise make policy recommendations for the improvement of communication efforts in UN managed environmental programs.

For the UN to fulfill its mission, as ICA members know, it needs first and foremost to communicate. As a member of ICA, this is what Jude Genilo and his team would help the UN accomplish.

Genilo
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In August 2004, John C. Pollock (professor, College of New Jersey), Sarah Sayeed (assistant professor, Baruch College), and Pradeep Sopory (assistant professor, U of Memphis) independently responded to an invitation by ICA’s Health Communication Division to conduct research on global coverage of United Nations and its HIV and AIDS-related efforts using a corpus of newspaper clippings prepared by the United Nations Department of Public Information (UN-DPI). The proposals of all three were accepted, and they presented the results of their initial content analysis studies at a Health Communication panel at this year’s ICA New York City conference.

While coordinating the panel, the three prepared a proposal for the UN Foundation/ICA Seed Grant. The project proposal, “Exploring Global Coverage of UN AIDS Efforts Worldwide: Three Approaches That Add Value,” integrated three different perspectives the scholars bring to examining the worldwide coverage of the role of the UN in the prevention and treatment of HIV and AIDS. The proposal received the very first UN Foundation/ICA Seed Grant award at the opening session of the New York City conference, presented jointly to the scholars at the ICA plenary session on Thursday, May 26, 2005, by UN Under Secretary General Shashi Tharoor and ICA President Wolfgang Donsbach. The three researchers will equally share the $6,000 award.

In his project, Pollock will examine the frame-building “antecedents” of reporting by employing multiple methods of content analysis to compare media scores, frames and UN-generated AIDS themes with national “structural” measures such as gross domestic product, literacy rates, longevity and infant mortality rates. He has already completed a baseline study with nine papers, examining articles up through the Bangkok conference of summer 2004. He plans to extend the number of papers for the baseline and to compare those findings with the purposeful media “burst” of the UN in the falls of 2003, 2004, and 2005 to measure how great a difference the UN made in generating new media themes and frames.

In her investigation, Sayeed deals with the social construction of HIV and AIDS in Pakistan and Bangladesh. At this year’s ICA conference, she presented results of her content analysis of news clippings about World AIDS Day 2003 from English language newspapers in both countries. The study explored the extent to which news articles covered themes promoted by the UN and descriptions of HIV and AIDS, its causes, and solutions. In the next stage of research, she will compare 2003 coverage to 2004, as well as analyze content in the web pages of international agencies working in the two nations. The final component of the project will include interviews with key stakeholders in international agencies and smaller UN-affiliated nongovernmental organizations (NGOs). Overall, the case study compares the...
Pollock, Sayeed, and Sopory continued from page 10

framing of causes and solutions across the sources in order to describe public discourse as well as suggest some strategies to improve the content of public communication efforts.

Sopory will conduct a two-part study to examine the feasibility of using metaphor analysis to understand conceptualizations of HIV and AIDS, the UN, and its role in HIV and AIDS prevention. In the first part, he will analyze linguistic metaphors of the UN and its various agencies engaged in HIV and AIDS prevention to reveal underlying metaphor-based knowledge structures. An internationally representative sample of texts will be generated by mining the web for English-language content that includes evaluative descriptions of the UN. Whether these metaphor-based knowledge structures have any consequence for message interpretation will be addressed in the second part, which will be a Web-based message perceptions experiment. The study will assess the effect of metaphorical depictions of UN and its AIDS prevention efforts on perceptions about the UN.

Even though the three scholars will pursue their projects independently, they will work together to produce an integrated research document. They are convinced that the combination of their three approaches—focusing collectively and to varying degrees on antecedents of coverage, message analysis, and consequences of coverage—can synergistically yield both more disciplinary progress and more actionable information for the UN-DPI than can any single approach employed alone.

John Pollock accepts the grant award from Shashi Tharoor
Fulbright Scholarships in Communication

The Fulbright Scholar Program is offering 61 lecturing, research, and lecturing/research awards in communications for the 2006–2007 academic year. Awards for both faculty and professionals range from two months to an academic year. Many awards specify project and host institution. There are, however, a number of open “All Disciplines” awards that allow candidates to propose their own project and determine their host institution affiliation. Foreign language skills are needed in some countries, but most Fulbright lecturing assignments are in English.

The application deadline for Fulbright traditional lecturing and research grants worldwide is August 1, 2005. U.S. citizenship is required. For information, other eligibility requirements, and online application, visit our Web site at www.cies.org.
April 29, 2005

Dear ICA Members,

It has taken longer than I expected, but we have now brought into being a new entity: the “Eliot Chaffee Beneficial Trust”—with Debra Lieberman as Trustee. The Trust is starting off with a little over $49,000 (contributed by Sage Publications, Inc., myself, and a small group of Steve Chaffee’s close friends). Since other friends and colleagues have asked me about this effort in the past, I am writing all those who inquired to give them an update.

The Trust is being established as a Crummey Trust, so that future contributions will be tax deductible. I am expecting a few other donations to come in during the next few weeks, so I believe the initial $49,235.79 (including a bit of accrued interest) will exceed the $50,000 goal I had in mind when I started down this road.

The Trust will initially be utilized (primarily the interest) to meet Eliot’s supplemental educational needs, and further or specialized education after he leaves the public school system. It is also set up so that after Eliot is over 21 and starts working, monies can be used to supplement his income (if, for example, he works in a non-profit organization for a salary that is below the “living wage” level). In the event he should need sheltered housing at some point, or might want to buy into some sort of housing arrangement of that type, with his Trustee’s approval he will be able to arrange for this as well.

Debra has appointed a back-up Trustee (her financial advisor) but can change the successor trustee in the future, should that become necessary. So I think we have covered the essential bases. Debra is busy getting the trust documentation reviewed, notarized, opening the trust account, etc. I promised her that I would let Steve’s friends and colleagues know that the Trust is no longer a dream, but a reality.

It would be great if you could share this information with Steve’s friends in ICA—especially Past Presidents, and the ICA Fellows.

I hope all is well with you, and again, my thanks.

Sincerely,

Sara Miller McClune
Founder and Chairman
Jake Harwood (U of Arizona) has been promoted to Professor. Tara M. Emmers-Sommer (U of Arizona) received a Social and Behavioral Sciences Research Institute Summer Development Grant to pursue her work on sexual coercion.

Hedwig te Molder (Wageningen U, the Netherlands) has co-edited with Jonathan Potter (Loughborough U) the new volume *Conversation and Cognition*, published by Cambridge University Press (2005).


Jude William Genilo (Kasetsart U Research and Development Institute, Thailand) recently published a book on development communication entitled *Community-Based Communication: A New Approach to Development Communication*.

Jude Genilo

Grad Student Hits the Jackpot!

At the 2005 ICA conference’s German reception, graduate student Eunsoon Lee (U of Minnesota) won the lottery drawing for two round-trip business-class Lufthansa airline tickets to next year’s Dresden conference. ICA congratulates the overjoyed Lee! At next year’s conference, buy your lottery tickets for a chance to win a luxurious suite at the Hilton San Francisco for the 2007 ICA conference.
Conference on Media Use in Erfurt, Germany

The Reception Studies Division of the German Communication Association (DGPrK) is organizing a conference on “Media Use and Selectivity: New Approaches to Explaining and Analyzing Audiences” in Erfurt, Germany (January 26–28, 2006). This conference aims at providing a forum for innovative theoretical and empirical ideas on media use. Presentations will place special emphasis on the systematic development of theories and methods, critical reviews of research history, and meta-analyses of media use studies. Other focal points will be international comparative studies of media use and international comparisons of research traditions. Scholars are invited to submit extended abstracts for presentations addressing a wide range of topics on media use (e.g., advances in research on selectivity and media use, the social contexts of media use, its role in everyday life, or explorations of new types of media use in new media environments).

Deadline for extended abstract submissions is September 30, 2005. For more information, please visit the conference website at http://www.dgpuk.de/fg_rez. For further questions on the conference, please contact Helena Bilandzic at U of Erfurt (helena.bilandzic@uni-erfurt.de).

Communication Theory Welcomes New Editor

François Cooren became the new editor of Communication Theory effective July 1, 2005. Dr. Cooren is an associate professor at the Department of Communication of the U de Montréal, Québec, Canada. He is the current chair of the Language and Social Interaction (LSI) Division and an active member of the Organizational Communication Division of the ICA. His research interests include organizational communication, conversation analysis, and communication theory. Beginning July 1, manuscripts can be submitted electronically to communicationtheory@umontreal.ca.

Faces from the 2005 ICA conference in NYC (clockwise from top): the outgoing Wolfgang Donsbach passes the gavel to new president Jon Nussbaum; intern Markus Annweiler at the German Convention Bureau booth; ICA President-Elect Ronald Rice.
CALLS FOR PAPERS/ABSTRACTS

Journal of Intercultural Communication Research. James W. Neuliep, Editor-elect, JICR, Department of Communication, St. Norbert College, 100 Grant St., De Pere, WI 54115. Email: jicr@snc.edu.

Feminist Media Studies. Authors in North America, Latin America and the Caribbean: submit to Lisa McLaughlin, Editor; email: mclaughlm@muohio.edu. Authors in Europe, Africa, Asia and Australasia: submit to Cynthia Carter, Editor; email: cartercl@cardiff.ac.uk.


Journal of Communication Studies, National Council of Development Communication. Soliciting research papers, abstracts. Email: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: Communication, Globalization, and Cultural Identity. Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. E-mail: j.servaes@uq.edu.au.

Manuscripts. Subject Matters: A Journal of Communications and the Self. Email: subjectmatters@londonmet.ac.uk.


Journal of Marketing and Communication Management. The Managing Editors, JMCM, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmem.co.za. Email: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.


Proposals. Alternatives Within the Mainstream II: Queer Theatre in Britain. Info: Dimple Godiwal-McGowan, Senior Lecturer, York St John College (U of Leeds). Email: DimpleGodiwal@aol.com.

Deadline extended. Papers. Journal of Middle East Media (JMEM), Center for International Media Education (CIME) at Georgia State U and the Arab–U.S. Association for Communication Educators (AUSACE). Mohammed el-Nawawy, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. Email: jouman@langate.gsu.edu.


July 15. Proposals. Graduate Conference: Shades of Sexuality in Film; Exploring the “Aberrant,” the “Normal,” and the Space Between, Graduate Program in Cinema Studies at San Francisco State U, California, USA. Submissions: Shades of Sexuality Film Conference, C/O Kimberly Yaari, Department of Cinema Studies, San Francisco State University, 1600 Holloway Avenue, San Francisco, CA 94132 USA. Info—Email: info@sffilmconference.com. Web: www.sffilmconference.com.

July 15. Completed submissions. Gendered Violence in the Media. Sujata Moorti and Lisa Cuklanz, editors. Info: Lisa Cuklanz, Department of Communication, 21 Campanella Way, Boston College,
July 15. Extended abstracts and completed manuscripts. *From the Closet to the Loft to the Living Room: The Queering of American Television.* Robert Westerfelhaus and Celeste Lacroix, College of Charleston, Co-editors. Info: Robert Westerfelhaus & Celeste Lacroix, Department of Communication, College of Charleston, 66 George St, Charleston, SC 29424-0001, USA. Email: westerfelhar@cofc.edu or lacroixe@cofc.edu.


Aug. 1. Manuscripts. “Bridging: How and Why Gloria Evangelina Anzaldúa’s Life and Work Transformed Our Own (Academics, Activists, and Artists Share their Testimonies).” Submissions: Gloria González-López, Department of Sociology and Center for Mexican American Studies, U of Texas, 1 University Station A1700, Austin, TX 78712-1088 USA. Email: gloria386@mail.la.utexas.edu. AnaLouise Keating, Women’s Studies, Texas Woman’s U, P.O. Box 425557, Denton, TX 76204-5557 USA. Email: akeating@twu.edu.


Sept. 30. Manuscripts. *Human Communication Research* symposium issue on the application of multilevel or hierarchical linear modeling to communication research. Michael Slater, Leslie Snyder, and Andrew Hayes, guest editors. Mail manuscripts to: James Dillard, Editor, HCR, Department of Communication Arts & Sciences, Pennsylvania State U, University Park, PA 16802.


CONFERENCES

July 20–Aug. 5. 29th Annual Summer Institute for Intercultural Communication. Intercultural Communication Institute, U of the Pacific, 8835 SW Canyon Lane, Suite 238, Portland, OR, 97225, USA. Email: ici@intercultural.org. Info: http://www.intercultural.org.

July 21–24. International Association for Relationship Research Annual Conference: “Exploring Relationship in Health or Health of Relationships.” Indiana U-Purdue U, Indianapolis, University Place Conference Center, Indianapolis, IN USA. Info: Sandra Petronio, Chair of the Conference Planning Committee, privcon@iupui.edu.


Sept. 9–11. Gender and Violence: An Interdisciplinary Exploration. 18th Annual Conference, Feminist and Women’s Studies Association, U of Aberdeen, UK. Email: Joyce Walker, j.a.walkere@abdn.ac.uk. Info: http://www.abdn.ac.uk/womens/conference.htm

Sept. 16–17. The Greta Garbo Centenary Conference, Dublin, Ireland. Info: Gwenda Young, Department of English, University College Cork, Ireland. Phone: Fax:+353-21-4903288. Email: g.young@ucc.ie (please include “Garbo Centenary conference” in subject line).


Sept. 30–Oct. 1. Diasporic Narrative and the Ethics of Representation, Conference at the U of Turku, Finland. Info: Tuomas Huttunen (tutahu@utu.fi).


Oct. 8–9. Submissions. 2nd Annual Conference, Association of International Behavioral Studies, Nihon University College of International Relations, Mishima City, Japan. Email: Rie Ohashi, ohashiri@u-air.ac.jp. Info: http://www.geocities.jp/kokusaiikoudou/.

Oct. 14–15. “Intellectuals and War from Verdun to Baghdad,” the French Institute, Queensberry Place, London SW7, UK. Email: scotth@wmin.ac.uk.


July 6–10, 2006. International Association for Relationship Research Conference, Rethymnon, Crete (Greece). Info: http://www.iarr.org/. Email questions about local arrangements to k.kafetsios@psy.soc.uoc.gr.

OTHER OPPORTUNITIES

The first issue of Social Influence, a quarterly journal published by Psychology Press, is set to appear in spring of 2006. Social Influence is now accepting submissions on such topics as social influence tactics, compliance, advertising and mass media, political process, contagion, rumors, interpersonal influence, influence in democracies, power, as well as other topics related to social influence. The journal accepts long empirical articles, shorter empirical articles, theoretical pieces, literature reviews, historical and biographical pieces, articles on the application of the science of social influence, and commentary. To find out more about Social Influence, visit their website at http://www.socialpsychologyarena.com/ or email Anthony Pratkanis, Editor, at peitho@eats.ucsc.edu.

Visiting doctoral fellowships. The Media Management and Transformation Centre (MMTC) at Jönköping International Business School, Jönköping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Centre, Jönköping International Business School, P.O. Box 1026, SE-551 11 Jönköping, SWEDEN. Info: http://www.jibs.se/mmtc. Email: For more information: cinzia.dalzotto@ihh.hj.se.

DESK is an Italian journal in journalism and communication sciences—published four time a year—co-edited by Rome’s Union of the Italian Catholic Press (UCSI; website www.ucsi.it, in Italian only) and Naples’ Suor Orsola Benincasa University (UNISOB; website www.unisob.na.it, in Italian only). DESK publishes short scholarly works about academic research projects, theories, and case studies; the journal functions to bridge the academic and the professional worlds of communication. DESK welcomes articles by ICA scholars worldwide written in English or good Italian, at a length of 2–3 pages (a page based on an 1800-character standard). Send submissions to Andrea Pitasi, UNISOB, at andrea_pitasi@fastwebnet.it.

The Journal of Professional Studies (JPS) is a new scholarly, peer-reviewed journal published by St. John’s U in New York and devoted to the pedagogic needs and research interests of those working within career-oriented disciplines. The journal therefore welcomes articles from a wide range of professional disciplines, including but not limited to, such fields as criminal justice, communication, health services, hospitality management, computer science, sports administration, television and film, legal studies, administration and economics, and journalism. The journal is now accepting articles for publication consideration for its first issue in late fall 2003 or early spring 2004. Encouraged are submissions in a variety of approaches to the major theme or focus for this issue: professional ethics. Although ethics will be the central theme of the first issue, articles on other subjects of interest to scholars and researchers in professional studies will also be welcomed. For further information and submission guidelines, please contact Dr. Joseph Marotta, College of Professional Studies, St. John’s U, 8000 Utopia Parkway, Jamaica, NY 11439. Email: marottaj@stjohns.edu.

The American Library Association (ALA), Association of College and Research Libraries (ACRL) and EBSS Communication Studies Committee is proud to announce its new web site, Library Resources for Communication Studies: http://www.lib.washington.edu/subject/communications/ircs/. Designed to be a one-stop-shop for librarians, researchers and students, this site brings together resources in the areas of advertising, broadcasting, communications, film, journalism, media studies, public relations, and speech communication.

The National Cancer Institute (NCI) is funding four Centers of Excellence in Cancer Communications Research (CECCR). The $40 million CECCR initiative is the centerpiece of NCI’s Extraordinary Opportunity in Cancer Communications (EOCC), a broad initiative that supports research and outreach aimed at increasing the knowledge about, tools for, access to, and use of cancer communications by the public, patients, survivors, and health professionals. The NCI Centers of Excellence in Cancer Communications Research are: University of Michigan (Victor J. Strecher, Ph.D., Principal Investigator); University of Pennsylvania (Robert C. Hornik, Ph.D., Principal Investigator); St. Louis University (Matthew W. Kreuter, Ph.D., MPH., Principal Investigator); and University of Wisconsin, Madison (David H. Gustafson, Ph.D., Principal Investigator). For more information about NCI’s Extraordinary Opportunity in Cancer Communications Research, visit http://dceps.nci.nih.gov/coec/index.html.

Political Communication is an interdisciplinary, international
journal, published quarterly, that features cutting-edge research at the intersection of politics and communication, broadly conceived. Its expansive subject is the site of rapid changes and pressing policy concerns worldwide. The journal welcomes all research methods and analytical viewpoints that advance understanding of the practices, processes, and policy implications of political communication in all its forms. Regular symposium issues explore key issues in depth. Contact Polcom@duke.edu.

The National Science Foundation emphasizes research and education related to Human and Social Dynamics in its fiscal year 2004 budget request to Congress. This priority area is intended to continue for a period of five years. In FY 2004, NSF plans to invest $25 million in interdisciplinary research on Human and Social Dynamics with special attention to these sub-priorities: Agents of change, Dynamics of human behavior, Decision making and risk, Modeling human and social dynamics, Spatial social science, Instrumentation and data resource development. For more information, contact: Sally Kane, Senior Advisor Directorate for Social, Behavioral and Economic Sciences, National Science Foundation, 4201 Wilson Boulevard, Suite 905, Arlington, VA 22230. Email: skane@nsf.gov. Phone: (703) 292-8700.

Lynn U announces a Master of Science in Mass Communication beginning January 2004. The program offers an advanced degree designed for media professionals and recent graduates who plan careers as mass media practitioners. The program emphasizes the application of technology and new media delivery systems in the evolving mass media environment. The masters program consists of 36 hours including course work and a creative project. Classes are held evenings or weekends in the College of International Communication on the third floor of the library. The College of International Communication is one of the fastest growing colleges on campus. The College offers a $3 million state-of-the-art digital facility that houses radio and television production facilities, as well as postproduction centers concentrating on studio production, field production, news production, and linear and non-linear editing. For more information about the graduate program in mass communication, please contact Erika Grodzki, Graduate Program Coordinator at (561) 237-7348. www.lynnuniversity.edu/com.

Cultural Studies and Communication

The USC Annenberg School for Communication seeks an expert in the area of cultural studies and communication whose scholarship and teaching will advance at least one of the school’s four strategic initiatives: Communication in the Public Interest, New Communication Technologies, Entertainment, and Globalization. Applicants should also have experience teaching qualitative field methods. Rank of the position is open, though candidates must have completed a doctoral degree to be considered and should have a distinguished scholarly record appropriate to the level of the appointment. The School of Communication emphasizes interdisciplinary approaches to communication and encourages candidates who seek to work with colleagues from a broad range of specializations and methodological approaches. The position carries teaching responsibilities at the undergraduate, masters (Communication Management), and doctoral levels.

Applicants should send a CV, three letters of recommendation, and samples of their work to Cultural Studies and Communication Search, Dr. Abigail Kaun, Associate Director, School of Communication, Annenberg School for Communication, 3502 Watt Way, Los Angeles, CA 90089-0281, kaun@usc.edu, (213) 740-0934. Inquiries can also be made to the Search Committee Chair: Prof. Peter Monge, monge@usc.edu, (213) 740-0921.

Review of applications will begin on July 1, 2005 and continue until the position is filled. USC is an AA/EO employer and is seeking to create a diverse community.
Available Positions & Other Advertising

MARIST COLLEGE
Dean, School of Communication and the Arts

Marist College seeks an innovative, dynamic and entrepreneurial Dean of its School of Communication and the Arts. The Dean is the chief academic and fiscal officer of the School and a member of the President’s Cabinet. This is a unique leadership opportunity in an institution dedicated to teaching excellence and academic innovation. Marist has been ranked as one of the best colleges and universities in the nation. Technology has played a key role in Marist’s evolution, including a new major in Digital Media, an online Master of Art degree program in Communication, and a gaming concentration. The School of Communication and the Arts currently has 35 full-time faculty and approximately 800 undergraduate and graduate students. Our faculty and students have received significant recognition at national and international conferences for their research, and the School has established relationships and internship opportunities with many Fortune 500 corporations.

The School offers the Bachelor of Art degree with majors in Studio Art, Art History, and Communication Arts, the Bachelor of Professional Study degree with a major in Fashion, and the Bachelor of Science degree with a major in Digital Media. The School’s offerings also include minors in Music and Cinema Studies as well as a Certificate in Art and Advertising Design. The School also features an exciting internship program in New York City.

The new Dean will have the opportunity to leverage Marist’s superior technological learning environment and its excellent faculty credentials to develop programs of distinction and create new relationships with external stakeholders, including alumni, and academic and corporate constituents.

Marist seeks a candidate with energy and enthusiasm who has experience managing in an academic or professional setting at a senior level. The ideal candidate will have a distinguished professional career or possess a terminal degree in a communications or arts discipline. The individual should possess vision and leadership skills to cultivate partnerships with external constituencies.

Marist College is a comprehensive, independent, liberal arts institution located in the historic Hudson River Valley in New York. Situated on a 150-acre campus on the banks of the Hudson River, it enrolls 4000 full-time and 800 part-time undergraduates and approximately 1000 graduate students. The College has completed a major building expansion consisting of a new library, a student residence complex, faculty office/classroom building for the Liberal Arts, and an Art building. The College has been recognized for excellence by U.S. News & World Report, TIME Magazine, the Princeton Review’s top 357 Colleges and Universities in the nation, and by Barron’s Best Buys in College Education.

The review of applications will begin immediately and will continue until a candidate is selected. Applications, including a current curriculum vitae, list of five references, and a letter of intent addressing the objectives and qualifications listed above, should be addressed to: Dr. Artin H. Arslanian, Dean of Faculty/Academic Vice President, Marist College, MPO Box 905, Poughkeepsie, NY 12601. An Equal Opportunity, Affirmative Action Employer.

Marist College is strongly committed to the principle of diversity. We are especially interested in receiving applications from members of ethnic minorities, women, disabled individuals and other under-represented groups.

QUINNIPIAC UNIVERSITY
Public Relations—Open Rank

Quinnipiac University’s School of Communications seeks an addition to its public relations faculty. Candidates with appropriate terminal degree are preferred, but ABDs will be considered if near degree completion by Fall 2006. Individuals offering exceptional professional credentials are encouraged to apply. Quinnipiac’s public relations program, though only four years old, has nearly 300 students, the largest number of undergraduate majors in the
School of Communications. Our program has one of the largest PRSSA chapters in the Northeast. Candidates are sought who can teach two or more of the following public relations courses: Principles, Writing, Research, Campaigns, and other courses in a field of interest to the professor.

Applicants should submit cover letter, curriculum vitae, statement of teaching philosophy, three letters of recommendation, and selected publications to Dr. Russell Barclay, Attn: Public Relations Search, Department of Media Studies and Public Relations, Quinnipiac University, FO-EXT, 275 Mt. Carmel Avenue, Hamden, CT 06518.

Consideration of candidates will begin October 15. Quinnipiac faculty members will be at the upcoming AEJMC and NCA conferences.

Quinnipiac University has a strong commitment to the principles and practices of diversity throughout the University community. Women, minorities and individuals with disabilities are encouraged to apply.