Communication in the Public Interest Series – First of Three New ICA Publishing Projects

by Ronald E. Rice  
ICA President-Elect

For the next three columns, I would like to introduce or describe three new ICA publishing projects: the Communication in the Public Interest series with Blackwell, the Encyclopedia of Communication with Blackwell, and the Theme Session series with Cambridge Scholar’s Press. This time, I’ll introduce the ICA & Blackwell Book Series: Communication in the Public Interest.

Communication has never been more important than in our current cultural moment. From the growing monopolization of global media, to human rights issues and health campaigns, communicating in a time of war, and issues of free speech and society, communication has real political and ethical imperatives in our world. This constitutes a vital opportunity to reach a wider audience with accessible forms of communication scholarship.

The International Communication Association and Blackwell have jointly developed a new book series, Communication in the Public Interest, which will serve the aims of ICA and enhance its profile in education and the public arena. The series defines “public interest” as issues that have real world effects and implications or, more simply, issues that affect people’s lives. Books in the series will also address, either implicitly or explicitly, the question, “What does the field of communication have to offer to issues of public interest and debate?” Communication in the Public Interest will address topics that are timely and immediate, but also of sufficient breadth, stature, and enduring presence to resonate within academia and the wider world. Potential topics might include:

- Communication in the Workplace  
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Call for Submissions: Communication Yearbook 32

Communication Yearbook 32 will feature state-of-the-discipline literature reviews of communication research. In particular, the volume will highlight reviews of research exploring communication concepts that span traditional “division” divides, issues of central importance to the accomplishment of communication in a variety of contexts and for diverse communicators throughout the world. The volume will also feature literature reviews that detail how bodies of research can and should inform and enhance other scholarly areas in the broader communication discipline as well as enlighten various stakeholders as they wrestle with interpersonal, health, organizational, inter/intracultural, international, mediated, technological, political, rhetorical, and/or societal communication challenges.

Potential contributors may submit a narrative analysis or a meta-analysis; however, they should carefully integrate comprehensive and thoughtful synthesis and critique of core research findings as well as reflections on future directions for this area of scholarship in terms of theory and application. Potential contributors may certainly review relevant literature published in any language, but submissions must be written in English. Submissions must adhere to APA, 5th edition.

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P R E S I D E N T ’ S
Message

State of the Association

by Jon F. Nussbaum
ICA President

My year as President of the International Communication Association will soon be over. During the ICA business meeting at the Dresden conference in June, Ron Rice will become our President. As I look over all the data that might offer insight into the strength and quality of our scholarly association, I certainly would be able to make a strong case that ICA has never been more viable. Our finances, our membership, and the quality of our publications are in excellent shape. Most of these successes are due to our Executive Director, Michael Haley, his (our) hardworking staff, the elected officers of the association who comprise the board, the selfless committee members who serve the association, the editors of our publications and their editorial boards, and all of our members who actively engage the association.

Beyond trying to “do no harm” during my tenure as President, I had hoped to accomplish two tasks. First, to focus on South America as an international location of Communication scholarship. Second, to continue ICA’s rich tradition of including graduate students as active participants within all association activities. I am very excited that ICA is cosponsoring the 2006 Congress of the Americas in Lima, Peru on August 3, 4, & 5 with the American Communication Association and the University of Saint Martin De Porres. This represents an excellent opportunity for Communication scholars in South America to become better acquainted with ICA, and vice versa.

I am also pleased that ICA continues to support and to actively engage graduate students within all of our activities. As active members of our Board, Tema Milstein and Qi Wang have done an excellent job of keeping Michael Haley and me informed as to the needs and priorities of our graduate student members. As we plan association activities, the Executive Committee and the Board do everything possible to keep membership and conferences affordable and rewarding for our graduate student members. I anticipate a large number of graduate students from around the world

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Reisend Durch Ganz Dresden: Traveling All Over Dresden
Getting Around during the ICA 2006 Conference

This article is not about airfares, trains, boats, or any other means of actually arriving in Dresden for the conference. If you're attending the conference, by now you've surely made some sort of travel plans to get to Germany. But what you may not be familiar with is the transportation system within the city itself. Do you know how you'll get from your hotel to the conference center? Or how you can reach the Koenigstrasse for some shopping in Neustadt? Do you know how which streetcar you'll need to get to the Mayor's Reception at Schloss Albrechtsberg?

The good news is that the local Dresdner Verkehrsbetriebe (DVB) is one of the densest public transportation systems in Germany. You can travel the city by means of light rail, buses, trams, cable car, and even ferryboat. For details on each of these you can go to the ICA Dresden informational website (http://www.ica-germany.org) and click on the “Getting Around” tab. The transportation information page contains links to the official website of the city of Dresden.

For a simple and cheap travel plan, you might want to look into a special offer for ICA and DGPuK attendees from DVB. You can buy a special pass for all buses and trams in Dresden from Saturday the 18th until Friday the 23rd. The cost is 8,00€ —half the price of a regular ticket for one week. DVB will sell the tickets at a special counter in the registration area.

Here is a quick summary of many of your options for traveling in Dresden:

• **Suburban Railway.** There are three railway lines that connect Dresden with its neighbors on the upper Elbe valley (within a distance of 30 miles/50 kilometers). If you are arriving by plane, you will particularly want to use the S2 line, which runs from the Dresden airport to the Hauptbahnhof (downtown). The railway is the fastest means of public transportation, but is also the least frequent.

• **Trams and Buses.** There are 12 Tram routes and 27 bus routes in regular service. Most run in ten-minute intervals during business hours, although in the early morning and evening the wait may be a few minutes longer. Some trams operate around the clock. A single fare for either bus or tram is €1.70; you can also purchase a full-day ticket for €4,50 or a weekly pass for €15,50. Tickets are available at vending machines at the station and inside a tram, or from the bus driver.

• **Cable Cars.** Two cable systems operate out of the city’s Loschwitz district: a basic funicular railway that runs from hillside of Loschwitz to the Weisser Hirsch district 59 miles/95 kilometers above, and a suspension railway—the oldest in the world—that connects Loschwitz to the northern district of Oberloschwitz. Each is a five-minute trip from the two Loschwitz stations just off Kornerplatz.

• **Elbe Ferry.** With only five bridges across the Elbe in the entire city of Dresden, traffic can be a major problem in crossing the river. Thus you may want to consider crossing via a ferry. There are three passenger lines and even a car line to allow you to transport your car over the river without enduring the heavy traffic at the bridges.

Alternatively, you can move around Dresden in a taxi. There are 104 taxi ranks in the city at which you can find cabs lined up, or you can flag down a cruising cab with a hand signal. Fares have a base charge of 2,00€ plus 1,35€ per kilometer.

Any of these options will provide you with a safe, efficient, and inexpensive way to travel around Dresden. Whichever means of transportation you choose, we suggest that you find a good-sized window and take the time to enjoy the lovely scenery throughout the city. Bon voyage!
Leads Story  
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• Free Speech, Media, and Society  
• Health Communication and the Public Interest  
• Media and Violence  
• Media Moguls: The Monopolization of the Media  
• Popular Culture and Communication  
• Technology and Communication  
• The Problem of Disinformation: Communication and Political Campaigns

These brief (50,000 – 70,000 word) volumes will be accessibly written and general enough for use by undergraduates, policy makers, and an educated lay audience. In keeping with Blackwell’s aims to shape the curriculum, these books should serve a classroom audience whenever possible. We should emphasize that this is not a monograph series. Instead, it takes as its premise that there are broad groups of people out there who are interested in communication and who are desperately looking for clear and provocative, but evidence-based, treatment of topics in the field of communication.

Outside of the academy and the classroom, therefore, the audience for these pieces could be characterized as “engaged” or “sophisticated” readers (for instance, doctors, policy experts and makers, activists, legislators and administrators). What this audience most often wants, and what this series hopes to supply in the volumes that it publishes, is a clear explanation of what communication is, what the major issues are, the evidence base for assertions, and the actions that must be taken to resolve the problems raised. Authors should assume an audience that is interested in the field but does not know its literature and may also be comprised of sophisticated skeptics. We encourage authors to leave their intellectual imprint on their subject. The result will be a vibrant and compelling series of freestanding books.

Blackwell and ICA welcome proposals on topics within communication and media studies. Authors should keep the following guidelines in mind when composing proposals:

• Clearly define the public interest angles of the book.
• Topics should be problem oriented—can you state the problem this book is addressing in one sentence?
• Contribute something new to the issue, not just a synthesis.
• Adopt an accessible writing style so that volumes will be readable by undergraduates and the educated lay reader.
• Bear in mind the brief length of these books (under 200 pages); your treatment will, by definition, be accessible and broad, not exhaustive.
• While it is not an absolute requirement, we encourage authors to think and write about their topics from a global perspective.
• We welcome submissions from a variety of methodological approaches.

Proposals should be 5-10 single-spaced pages and include the following:

• An overview of the proposed book
• Critique of competitive volumes / what is new in this book?
• The author’s approach to the topic and why the author is well suited to write this book
• An annotated table of contents
• A concrete sense of the evidence that you will use to support your assertions
• Audience analysis and a sense of what makes this book a good fit for the series
• Timeline for completion of the project

Series Advisory Board:  
Sandra Braman, U Wisconsin, Milwaukee  
Robert Craig, U of Colorado, Boulder  
Michael Delli Carpini, Annenberg School, U of Pennsylvania  
Howard Giles, U of California, Santa Barbara  
Bradley Greenberg, Michigan State U, Emeritus  
Dale Kunkel, U of Arizona  
Bella Mody, U of Colorado, Boulder  
Karen Ross, Coventry U, UK  
K. Vish Viswanath, Harvard School of Health

For more information or to submit a proposal, contact Elizabeth Swayze, Communication and Media Studies Editor, Blackwell Publishing, eswayze@bos.blackwellpublishing.com.

Have You Published a Book Recently?

Have you recently published a book in communication? If so, your publisher should be exhibiting with ICA during the Dresden conference in 2006 and advertising in upcoming Newsletters and conference materials. Maybe your publisher would like to schedule a book signing or reception during the conference. Contact Michael Haley at mhaley@icahdq.org to discuss the possibilities!
President’s Message
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not only attending but actively participating in the Dresden conference.

As each of us finalizes our plans to travel to Dresden in June, I simply want to thank all of you for your support and confidence in ICA. I look forward to seeing everyone at various plenary sessions, receptions, business meetings, panels, and, of course, out on the town. Have a safe journey.

Call for Submissions
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Potential contributors must submit extended abstracts (e.g., 10-15 pages) or complete manuscripts (maximum of 70 pages, including all references and tables) by no later than November 15, 2006. Early submissions are highly encouraged. If authors opt to submit an extended abstract, they must include (a) a compelling rationale for the value of the particular literature review for a global community of diverse communication scholars and stakeholders, (b) a persuasive description of (and argument for) the bodies of scholarship that will be reviewed, and (c) a specific outline for the more developed chapter. Notably, the extended abstract does not need to reference all of the particular articles and/or books that may be reviewed, but it should provide clear explanation of how the literature review will be conducted and how relevant bodies of work will be selected.

Please submit documents electronically via Word attachment to Dr. Christina S. Beck, Editor, Communication Yearbook 32, at BECK@ohio.edu. All documents must be prepared in advance for blind review, with all identifying aspects removed. Authors must mask references to their own works within the text. The title page must be submitted as a separate word document, and it should include all contact information (i.e., mailing address, e-mail address, telephone number, and fax number) for all authors as well as a list of keywords for the submission.

For more information about Communication Yearbook 32 or this call for submissions, please contact Dr. Beck at (740) 593-9167 or via e-mail at BECK@ohio.edu. Although electronic submissions are required, other correspondence may be sent, if desired, to: Dr. Christina S. Beck, Editor, Communication Yearbook 32, Ohio University, School of Communication Studies, 210 Lasher Hall, Athens, OH 45701.
Exploring Dresden: Schloss Albrechtsberg

by Michael J. West
ICA Staff

Fifteen minutes' drive from the Dresden Conference Center, on Bredemannschen mountain on the right bank of the river Elbe, is a small, nineteenth-century sandstone castle that sits amidst a large park of trees, ponds, rocks, and waterfalls. This is the Schloss (Castle) Albrechtsberg—once home to the family of Prince Albrecht of Prussia, the castle today contains a youth art college and training center for chefs and caterers; it is also available to rent for functions. In fact, as part of the Dresden Conference, ICA will hold a reception at the castle hosted by Dr. Ingolf Rossberg, the Mayor of Dresden.

The 1300 acres (13 hectares) of land that now constitutes the castle grounds started life as the Loschwitz vineyards, which in 1803 caught the eye of an exiled Scottish nobleman, James Ogilvy, 7th Earl of Findlater. Within two years, he had purchased five of the eight vineyards and commissioned a magnificent palace from one of the premier architects of Germany. But Lord Findlater died in 1811, the same year that his new palace was completed. After his death the property was purchased by a wealthy businessman named Johann Gabriel Krebs and converted to a luxury hotel.

In 1850, however, Prince Albrecht of Prussia found and purchased the land. He had married a Countess—too low a position for a member of the royal family to marry—and been forced to reside outside of Prussia. Albrecht had Adolph Lohse, the Prussian court architect, design the classical castle, while garden architect Eduard Neide and court gardener Herrmann Sigismund Neumann created four different landscapes for the castle grounds. The castle and its adjacent villa, built for the Baron and Baroness von Stockhausen (the prince's chamberlain and his wife), were completed in 1854.

The prince's military duties kept him either in Prussia or abroad, so Albrechtsberg was primarily the residence for his wife and children. His wife's low position kept her from being a person of great social significance in Dresden, so she remained reclusive and mysterious inside the castle—except for her birthday, on which a spectacular feast took place every year.

After the Prince and Countess's deaths in the 1870s, their children continued to live in the castle until 1925, when it was sold to the city of Dresden to pay off one of the sons' gambling debts. On Easter Sunday, 1930, the city opened the Albrechtsberg grounds as a public park, which was...
massively popular until World War II when it was
converted first to an SA cavalry stable, then to an orphan's
home and air-raid shelter. After the war ended, it served
briefly as the Soviet Military Administration and a USSR
Foreign Trade Ministry outpost until the city repurchased

Schloss Albrechtsberg in 1952, used it as a Communist
“pioneer palace,” and began slow restoration that con-
tinues to this day. In 2004, the castle—along with the entire
Dresden Elbe Valley—was placed on the United Nations
Education, Science & Cultural Organization’s (UNES-
CO) list of World Heritage Sites.

The most prominent features of Schloss Albrechtsberg are
its salons, in particular the Crown Hall and Garden Hall.
The Crown Hall, the largest room in the castle, is essen-
tially a lavish ballroom and banquet hall, characterized by
marble walls, beautifully decorated pillars, enormous gold-
en mirrors, elaborately painted plaster panels in the walls
and ceiling, and a huge and extravagant chandelier. The
Garden Hall, by contrast, is a much cozier room, a main
salon with two galleries that overlooks a Mediterranean-
style garden on the castle’s South terrace. The walls in the
galleries are painted as though they were outdoor balco-
nies with a clear view of the Elbe and mountains, complete
with marble fencing against the walls. The main salon fea-
tures black marble columns and gilded wall panels. The
garden hall is frequently used for weddings, family parties,
and other smaller functions.

The castle grounds include the Roman Bath: a huge round
pool and fountain that overlooks the Elbe, with a round
colonnade built around the outer edge of the pool and a
sweeping upward view of the castle. The Bath is the domi-
nant feature of the outdoor park. In the immediate prox-
imity of the castle is the South Terrace (which the Gar-
den Hall overlooks), an expansive green with outdoor seat-
ing and a panoramic view of the river and city. The stone-
hewn East Terrace, on the other hand, offers an expansive
look at the old trees and watercourses that line the castle
grounds.

The ICA reception at Schloss Albrechtsberg will take
place on Tuesday, June 20, at 7:00 pm. Depending on the
weather, the reception will be held either on the castle
grounds or in the salons. Registration is $25 and includes
food, drinks, and musical entertainment. The castle is a 30
to 40 minute walk from the conference center, but is also
easily accessible by streetcar or other public transportation.
However, special shuttle bus transportation will be avail-
able on a limited basis.

Castle Albrechtsberg is a monument to classical European
architecture, as well as to the history of the German roy-
alty. The opportunity to see this majestic building, cou-
pled with the opportunity to meet the mayor of the City
of Dresden, promise a unique experience during the ICA
conference.

The Schloss Albrechtsberg reception is sponsored by the
German Communication Association (DGPuK), the Ber-
telsmann Corporation, and private sponsors.
Many of you will attend the ICA conference next month in Dresden. We look forward to meeting you there and hope to see you at the Orientation for newcomers and graduate students, at the Grad Student Reception, and at the Graduate Lounge. This month we provide an overview for some—and a reminder for others—of why it is we attend conferences at all. In addition, our guest columnist provides tips on preparing for your ICA presentation and on how to get the most out of attending the conference.

Also, we want to remind those who are interested to apply for a slot in our Student Networking Session in Dresden. During this session, students get a chance to meet one-on-one with their personal academic heroes. It is your opportunity to actually have a conversation with the distinguished scholar you’ve always wanted to meet, to bounce your own ideas off of them, to pick their brains for new ideas, and to cultivate the type of collegial relationship for which ICA is famous. It is your opportunity to actually have a conversation with the distinguished scholar you’ve always wanted to meet, to bounce your own ideas off of them, to pick their brains for new ideas, and to cultivate the type of collegial relationship for which ICA is famous. If you would like to take part, email the name of the scholar with whom you would like some "face time" and a short paragraph as to why you would like to meet that scholar. Please do not send more than a paragraph. Send it to Tema Milstein at tema@u.washington.edu by May 15. We will compile the list of prospective scholars and send out personal invitations to them requesting their presence at this session and asking for their RSVP. If your scholar will be at this year’s conference and agrees to attend, we will notify you that you have been "matched." If you are matched, please plan on attending (and let us know ASAP if you will not be able to make it).

Without further ado, here’s our guest columnist Shuo Yao:

Why Attend Conferences?

One of the important aspects of training in graduate schools is students’ professionalization experience in obtaining degrees. Attending conferences serves the function of getting graduate students involved in the discipline in general and their specialized areas in particular. At conferences, graduate students have opportunities to fully experience the breadth of scholarly activities within the discipline and also to build networks with other graduate students and scholars. These connections become very important to publicize one’s ideas and abilities when it is time to join the job market. Further, these connections are also helpful when a graduate student is trying to publish an article or work on the dissertation. For graduate students, attending conferences or workshops is beneficial even when you are not presenting a paper there.

First, you will have chances to meet people, hear their ideas, and discuss your ideas with them. Meeting students or scholars who have similar interests or concentrations as yours but from different perspectives will give you a sense of the significance of your topic; meeting them might also offer you a new point of view on your ideas. You’ll probably realize your ideas are more important than you thought and think of different ways to approach your topics.

Second, you will learn the current state of research by attending sessions. You can find out what the mainstream research is and what the new breakthroughs are in your area. Furthermore, by following good examples, you can have a good sense of how to write a conference paper, how to get accepted by conferences, and how to give presentations. Sometimes you can learn all those things from bad examples at conferences as well.

Third, attending conferences can make you appreciate ideas from different scholars; however, you also can learn how to criticize those ideas, correct the potential problems, and find a new approach to investigate those topics. Only by engaging in the mix of ideas can you make more contributions to our understanding of communication processes.

Attending conferences can be especially valuable to those who will present papers at sessions. If you’re giving a talk, you’ll gain more visibility and will have an opportunity to make an impression on other researchers. From attendees’ questions or suggestions for your research, you may be sensitized to aspects and issues you may not have noticed and have a chance to improve your research in the future.

Preparation for Presenting at Panels

Presenting a paper at conferences is not only your chance to represent your ability as a researcher, but also to represent your school. Good preparation can make the impression as positive as possible. Here are several things you might consider doing before your presentation, especially for those who will present a paper for the first time:
• If you get to be nervous on stage, talk about your ideas informally with your friends whenever you get a chance. As a result, the talk will come more naturally and you might also have a chance to think about questions that may be asked at the presentation.
• Make sure your slides are readable and easy to follow. Never put up a slide with tiny fonts that attendees can barely read from the back.
• Give a practice talk, especially if you tend to be nervous on stage. Make sure to invite people who will give you constructive feedback.
• Make sure your talk fits in the time limit. The worst thing you can do is to rush through the last several slides or skip from the middle of the talk to the conclusion. A good rule is to allow 1-2 minutes per slide.
• Don’t bog your audience down with technical details. Give just enough information to make your study convincing. You can distribute your paper after your session or use ICA’s online program to allow a more in-depth understanding of your research. In the presentation, however, you want to keep your talk concise and clear.
• Use examples and pictures to illustrate and clarify your ideas. If you are presenting an empirical study, putting a graph on your slides will be much clearer than wording your results in paragraphs.
• Imitate qualities of talks that you think are great and avoid qualities that bother you.
• Try to relax. Don’t read from a script or word-for-word from your slides, and pay attention to your speed—don’t talk too fast. You know more about your work than any one else, so be confident in your presentation.

Tips on Attending Conferences
To get the most benefits from attending the conference, you need to decide on your goals: Do you want to know more about specific interest areas? Do you want to build networks with other students and professors? Are you looking for a job or investigating relevant services? You might even want to achieve all the goals above. Only after you know for sure what your primary goals are can get the most from attending. Here are some useful tips:

First, choose sessions that fit your preferences and needs. ICA offers panels, workshops, poster sessions, etc. Different sessions are geared toward different levels of participation. For example, you can talk one-on-one with researchers presenting in the interactive poster session.

Second, do your homework. Find out what prerequisite knowledge you need for each session, if necessary. If you have the background knowledge, you will get more out of a session, rather than trying to catch up during the session itself. On the other hand, if your goal is to expose yourself to new ideas, then attend sessions you are interested in even if you have little background in the subject.

Third, plan your schedule ahead of time. Before you go, check the online program and decide which sessions you want to attend. Make a timetable for yourself, including the exact time slots and locations for the sessions you want to attend, which will save you a lot of time as opposed to going through the big paper conference program after you arrive. Make sure that you have multiple backup sessions in case the ones you want to attend are full or canceled. Also, sometimes sessions and speakers may change between the original program and the final program; so make sure to reevaluate your plan when you get to the conference.

Fourth, balance your schedule between sessions and other social activities that suit your needs. For example, besides sessions, you might want to attend the graduate student reception, departmental parties, business meetings, book affairs, or job affairs. Also, attending sessions, talking with people, and being in conferences all day can be exhausting. It is key that you give some time to yourself so that you can absorb what you have learned, organize your thoughts, refresh yourself, and prepare for the next session.

Fifth, try your best to arrive at the session rooms as early as possible. Good sessions always fill up quickly and you need to ensure you can attend the sessions you want.

Sixth, take every opportunity to talk with people, including attendees, presenters, conference coordinators, exhibit vendors, etc. This is important even aside from networking; you can learn as much information outside of conference sessions as you can in them. This year, be sure to attend the Graduate Lounge, which has been set up exclusively for the purpose of giving people a place to meet and talk. The Graduate Lounge will function throughout the conference in the lounge area at the International Congress Center Dresden (on the second floor near the seminar rooms).

As for traveling to conferences, plan your travel days carefully so that you won’t arrive or depart on the days that you plan to attend sessions or activities. Also, you will want to have extra room in your luggage so that you can take back the materials you collect during the conference. Wear comfortable shoes. Know in advance where your hotel is, and how far it is to the conference center, so that you can have adequate time to get to conference sessions and activities.

Last but not least, enjoy the host city. If it’s your first time in Dresden, take the opportunity to explore the city and nearby areas. You can find information on the highlights of the host city on the ICA web site and in the conference registration area once you arrive. You can also ask the hotel staff for other ideas and brochures. Good luck!

Shuo Yao is a doctoral student in the Department of Communication, University of Maryland. Her area of interest is intercultural communication. Shuo has presented papers in various conferences. In her spare time, she loves to read cartoons, sing, cook, and practice yoga.
Lynn Schofield Clark, Chair of ICA’s Popular Communication division, has been appointed Assistant Professor and Director of the Estlow International Center for Journalism and New Media at the University of Denver, beginning September 2006. She recently published a co-authored article with Christof Demont-Heinrich (University of Denver) and Scott Webber (Independent Scholar) titled, “Parents, ICTs, and Children’s Prospects for Success: Interviews along the Digital ‘Access Rainbow,’” in Critical Studies in Media Communication 22(5): 409-426. Clark also served as a Guest Editor for the September 2005 issue of the journal Popular Communication and was a speaker on family media practices at the Emory University Sloan Center for Myth and Ritual in American Life’s “Myths of the American Family” conference in March, 2006.

Donald Ellis, U of Hartford, has been awarded a Fellowship from the Foundation For the Defense of Democracies. He will spend ten days in Israel studying issues related to terrorism and security.

The U of North Dakota (UND) recently launched the Journal of Native Aging & Health to publish scholarly articles that address aging, health, and related issues for Native Americans. “This journal focuses on care for our elders and helping them age in as healthy a manner as possible,” said Dr. Pamela Kalbfleisch, journal editor and director of UND’s School of Communication. “We want to make a difference in the healthy aging of Native elders.” “Before now, there hadn’t been a scholarly journal addressing Native elder health issues,” said Dr. Alan Allery, director of the National Resource Center on Native American Aging at UND’s Center for Rural Health. “Through this journal, the science of healthy aging for our Native elders can be shared with those who are treating them and providing them services to make their programs more effective.”

The inaugural issue highlights research on chronic diseases and functional limitations, nutrition-related health concerns for American Indian and Alaska Native elders and the need for dementia screening and assessment in middle-age and elderly Native Americans. It also presents a view of dignified aging, titled “Listening to the voices of our elders.”

The Journal of Native Aging & Health is supported by the UND School of Medicine and Health Sciences, the Center for Rural Health, the UND School of Communication, and the National Resource Center on Native American Aging. For more information on the journal call 701-777-2673, e-mail yearbook@und.nodak.edu or visit http://www.und.edu/dept/scomm/.

Call for Papers

Special issue of Communication Theory:
“Succeeding Failure: Openings in communication and media studies”

“Succeeding Failure: Openings in communication and media studies” is the title of a special issue planned for Communication Theory. This issue will be guest co-edited by Briankle G. Chang and Garnet C. Butchart of the Department of Communication at the University of Massachusetts, Amherst.

Regardless of topic, submitted essays must offer a critical interrogation of the concept of failure as a productive entry point into the contemporary study of communication and media. Authors may submit inquiries and manuscript electronically to Briankle G. Chang at bchang@comm.umass.edu or to Garnet C. Butchart at garnet@comm.umass.edu. Manuscripts should conform to the guidelines of Communication Theory and must be received by May 15, 2006 to be considered for this issue. The manuscript should include a title page with complete contact information (address, telephone, FAX, and email), as well as a brief biography (full name, highest earned academic degree, institution granting that degree, current academic title) for each author. Manuscripts must conform to the specifications of the Publication Manual of the American Psychological Association (5th ed.), and authors should verify that the reference list is complete and in appropriate form.

Please see the “Hot Topics” section of the ICA website (www.icahq.org) for more information.
Public Relations

Division Events at the ICA Dresden Conference
Betteke van Ruler, 2006 Program Chair:

In addition to eight competitive paper sessions, five panel sessions and the annual business meeting, the ICA Public Relations Division can look forward to some special events, organized in cooperation with the Public Relations and Organizational Communication Division of the German Communication Association (DGPaK).

First, the Chair’s panel. As a tribute to ICA’s 2006 host country, Germany, we would like to use the Chair’s panel to listen to the young generation of German public relations researchers. They will give us a glimpse of the rich body of knowledge from the flourishing German scholarly community and show us some new theoretical approaches to public relations.

Another “must attend” event is a traditional German wine taste with dinner, to take place in a German wine house somewhere in the mountains near Dresden. We are happy to announce that this wine taste will be hosted by the No. 1 company in Germany and Poland for out of home media, Stroeer (www.stroeer.de). Stroeer has offered us quite some sponsorship, too. We will let you via e-mail how to make reservations for this evening event. The wine from the Dresden region is among the best there is and is rarely available outside of Germany. So, don’t miss it!

Finally, please note that the Division’s reception will be held on Thursday from 6 p.m. to 7 p.m., and will again be a joint effort of our ICA Public Relations Division and the DGPaK’s Public Relations and Organizational Communication Division. This will be THE moment to socialize with fellow public relations practitioners, educators and scholars.

Thesis/Dissertation Awards Update
Bey-Ling Sha, Chair, Grunig &

Grunig Thesis/Dissertation Awards:

For the 2004–2005 award cycle, the James E. Grunig and Larissa A. Grunig Outstanding Thesis and Dissertation Awards competition received three master’s thesis entries and 10 doctoral dissertation entries. As we go to press, the entries are in the review process.

This year marks a departure from previous award cycles in that the award aspirants were asked to reduce their work to a 30- to 40-page manuscript excluding tables and references. We hope that this format encourages our younger scholars to move toward getting their research ready for publication. Also, submissions were required to conceal the identities of the authors, advisors and institutional affiliations, to facilitate double-blind review of the entries.

Award winners will be announced at the Dresden conference, so stay tuned!

Cindy Christen, Secretary
cindy.christen@colostate.edu
CALLS FOR PAPERS/ABSTRACTS

Journal of Intercultural Communication Research. James W. Neuliep, Editor-elect, JICR, Department of Communication, St. Norbert College, 100 Grant St., De Pere, WI 54115. Email: jicr@stnorbert.edu.

Feminist Media Studies. Authors in North America, Latin America and the Caribbean: submit to Lisa McLaughlin, Editor; email: mlcaughlm@muohio.edu. Authors in Europe, Africa, Asia and Australasia: submit to Cynthia Carter, Editor; email: curterci@cardiff.ac.uk.


Journal of Communication Studies, National Council of Development Communication. Soliciting research papers, abstracts. Email: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: Communication, Globalization, and Cultural Identity. Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. Email: j.servaes@uq.edu.au.

Manuscripts. Subject Matters: A Journal of Communications and the Self. Email: subjectmatters@londonmet.ac.uk.

Submissions. Journal of Middle East Women’s Studies (JMEWS). Info: Marcia C. Inhorn, Director of the Center for Middle Eastern and North African Studies, U of Michigan, and Mary N. Layoun, Chair of Comparative Literature, U of Wisconsin, tor-elect, Comparative Literature, U of Wisconsin, and Mary N. Layoun, Chair of Journal of Intercultural Communication. Soliciting research papers, abstracts. Email: Shveta Sharma.

CALLS FOR MANUSCRIPTS – The Journal of Native Aging & Health publishes articles that address Native aging, health and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms exiting therapies and research on Native populations, aging, and health. Manuscripts whose content is within the scope of the journal will be anonymously peer-reviewed, so no material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s), present academic title or other current position, academic department and university (if appropriate), and complete address, telephone number and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual’s guidelines for avoiding bias in language used to express ideas in the manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors to the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures and appendixes). Copies of submissions will not be returned to the author(s). Send four paper copies of complete papers to Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O’Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955.

Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, Box 7169, 202A O’Kelly Hall, Grand Forks, ND 58202. $25.00 a copy / $40.00 year subscription.

Call for Papers – “New and Old Media in Contemporary Urban Governance and Politics”: Special Issue of Political Communication. Special Issue Editor: Sandra J. Ball-Rokeach, Annenberg School for Communication, University of Southern California, 3502 Watt Way, Los Angeles, CA 90089-0281. ballrok@usc.edu. Especially encouraged are submissions that deal with the following themes:

- civic engagement among urban dwellers – the roles of new and old, big and small media
- neighborhood voices in urban governance
- the role of local journalism in bridging citizens to their government
- theory-driven evaluations of community networking or community informatics
- the role of urban governments in the development of new media systems
Call for Papers – Special Issue of Organization on Managing Identities in Complex Organizations. Guest Editors: Mats Alvesson – Lund University, Sweden; Karen Lee Ashcraft – University of Utah, USA; Robyn Thomas – Cardiff Business School, Cardiff University, UK. Deadline: 15th September 2006

Journal of Marketing and Communication Management. The Managing Editors, JMCM, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. Email: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.


Proposals. Alternatives Within the Mainstream II: Queer Theatre in Britain. Info: Dimple Godiwala-McGowan, Senior Lecturer, York St John College (U of Leeds). Email: DimpleGodiwala@aol.com.

Deadline extended. Papers. Journal of Middle East Media (JMEM), Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Nawawy, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail: jouman@langate.gsu.edu.

New Journal – Communication for Development and Social Change. A new journal, Communication for Development and Social Change, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.servaes@uq.edu.au.

June 1, 2006. Call for Papers. Special issue of Journal of Family Communication: “Shifting the Boundaries of Work and Family-Life Communication Scholarship: Investigating Unpaid Family Labor.” Submissions are open to diverse, empirical scholarly investigations including various participants, methods, voices, and theoretical orientations. Submissions must include two hard copies of the full manuscript and one electronic copy in an MSWord compatible format. Manuscripts may not exceed 30 pages in length. The review board for this special issue will include selected members of the JFC Editorial Board as well as invited Guest Reviewers. All inquiries about the special issue or submissions should be sent to:

Dr. Caryn Medved, Editor Special Issue, Journal of Family Communication Communication Studies Ohio University 113 Lasher Hall Athens, Ohio 45701 Phone: 740-593-9162 Fax: 740-593-4810 Email: medved@ohio.edu

September 15, 2006. Call for Papers. Special Issue of Organization on Managing Identities in Complex Organizations. This issue aims to present in-depth empirical research that explores the construction of identity amid such struggle. We invite papers that examine processes of identification and identity work, as well as their implications for management practice; Submissions must be sent electronically to organization@wbs.ac.uk as Word attachments with “Managing Identities in Complex Organizations” in the subject line of the email. They should be prepared according to the guidelines published in Organization and on the journal's website: http://www.sagepub.co.uk/journalmanuscript.aspx?pid=105723&C=1. Papers should be between 5000 and 8000 words, and will be blind reviewed following the journal's standard process. For further information, contact Robyn Thomas thomasr4@cf.ac.uk.

CONFERENCES


Email questions about submissions to IARR2006@listserv.uiuc.edu.


July 30–Aug. 4, 2006. 2nd IGEL (International Society for the Empirical Study of Literature and Media) Summer Institute, Ludwig-Maximilians-U of Munich. (see the IGEL 2006 Call for Papers at http://www.arts.ualberta.ca/igel/ for examples of the kind of topics to be investigated). Deadline for admission applications (only by email!) is 31 March 2006. Applications should be accompanied by: a statement of motivation, CV, brief statement about how you see empirical studies in your future career, and description of a research project you plan to undertake which may be discussed at the Institute. Please send applications and inquiries to Willie van Peer, w_vp@yahoo.com.

October 20–22, 2006. New York State Communication Association Annual Conference, Hudson Valley Resort and Spa, Kerhonkson, NY. Conscientious Objections: Communicating Dissent. Submission deadline: June 1, 2006. For the full call for papers, submission guidelines and conference information, visit www.myscanet.org or contact Peggy Cassidy, conference coordinator, at Cassidy@adelphi.edu.

November 1–4, 2006. “Sexuality: No East, No West”—The First Asia Oceanic Federation Conference on Sexology, The Emerald Hotel, Bangkok, Thailand. Topic for presentation and discussion are: Sexuality, Media, Art & Culture; Sex Education; Sexual Physiology; Conception & Contraception; Sexual Dysfunctions; Sex & Illness; Sex Trauma; Alternative Sexual Orientations; Recent Advance in Sexology; AIDS & Sexually Transmitted Diseases; and Miscellaneous Issues. For more information please visit http://www.cottitia.org.

OTHER OPPORTUNITIES

Journal of Children and Media is an interdisciplinary and multi-method peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. Manuscripts (APA style, 8,000 words maximum) should be e-mail delivered to Dafna Lemish, Editor, le mish@post.tau.ac.il. Submissions for the “Review and Commentary” section (up to 2,000 words) should be e-mail delivered Charlotte Cole, Review and Commentary Editor, charlotte.cole@sesameworkshop.org.

The Canadian Journal of Communication (CJC) is a quarterly peer-reviewed journal committed to publishing outstanding scholarship in communications, media and cultural studies, journalism and information studies. CJC is looking for theoretically innovative and methodologically challenging original manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website http://www.cjc-online.ca and click on the “submit” button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental in tone. Please direct ideas and inquiries to editor@cjc-online.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjc-online.ca. Info on CJC: Kim Sawchuk, Editor, CJC, editor@cjc-online.ca.

The first issue of Social Influence, a quarterly journal published by Psychology Press, is set to appear in spring of 2006. Social Influence is now accepting submissions on such topics as social influence tactics, compliance, advertising and mass media, political process, contagion, rumors, interpersonal influence, influence in democracies, power, as well as other topics related to social influence. The journal accepts long empirical articles, shorter empirical articles, theoretical pieces, literature reviews, historical and biographical pieces, articles on the application of the science of social influence, and commentary. To find out more about Social Influence, visit their website at http://www.socialpsychologyarena.com or email Anthony Pratkanis, Editor, at peitho@cats.ucsc.edu.

Visiting Master’s program. The Central European University (CEU) invites applications from graduate students and young professionals to spend the Fall 2006 semester or the academic year 2006 - 2007 in Budapest, Hungary. The program is sponsored by the Center for Media and Communication Studies (CMCS) at CEU. Duration: For the semester program: September 2006 through December 2006; For the 1-year MA-program: September 2006 through July 2007. For application information please contact the project manager, Ms. Nanne Priebs, at vispriebs@ceu.hu.

Visiting doctoral fellowships. The Media Management and Transforma-
tion Centre (MMTC) at Jönköping International Business School, Jönköping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Centre, Jönköping International Business School, P.O. Box 1026, SE-551 11 Jönköping, SWEDEN. Info: http://www.jibs.se/mmtc. Email for more information: cinzia.dalzotto@ihh.hj.se.

Fulbright Scholar Program for US Faculty and Professionals. The Fulbright Scholar Program is offering 61 lecturing, research or combined lecturing/research awards in communications during the 2007-2008 academic year, in 150 countries and all regions of the world. U.S. Fulbright Scholars enjoy an experience of a lifetime, one that provides a broad cultural perspective on their academic disciplines and connects them with colleagues at institutions around the globe. Awards range from two months to an academic year. Faculty and professionals in communications may apply not only for awards specifically in their field, but also for one of the many “All Discipline” awards open to any field. Grants are awarded to faculty of all academic ranks, including adjunct and emeritus. In most countries lecturing is in English, though awards in Latin America, Francophone Africa, and the Middle East may require proficiency in another language. The application deadline for Fulbright traditional lecturing and research grants worldwide is August 1, 2006. U.S. citizenship is required. For other eligibility requirements, detailed award descriptions, and an application, visit our website at www.cies.org, or send a request for materials to apprequest@cies.iie.org.

Fellowship opportunity. The Foundation for the Defense of Democracies is accepting applications for its Academic Fellows anti-terrorism training program. This program provides university professors with a detailed understanding of the terror threat that faces our nation and sister democracies. Centered on a 10-day course taught in conjunction with Tel Aviv U, the program takes place entirely in Israel and runs May 27-June 7 (travel inclusive). Participants interact with academics, diplomats, military and intelligence officials, and politicians from Israel, Jordan, India, Turkey and the United States. They also visit military bases, border zones and other security installations to learn the practical side of deterring terrorist attacks. All expenses are paid by FDD. For more information please visit: http://www.defenddemocracy.org/programs/programs_list.htm?attrib_id=7403 or call Audra Ozols at 202-207-0190.

Call for Proposals: ICA Handbook Series

The ICA Handbook series is a joint venture between the International Communication Association and Lawrence Erlbaum Associates. It is a series of scholarly handbooks that will represent the interests of ICA members and help to further the association’s goals of promoting theory and research in the communication discipline.

These handbooks will serve as benchmark summaries of current communication scholarship and will set the agenda for future theory and research in the communication discipline. The series will include handbooks that consider content areas in communication research, methodological approaches to communication research, and theoretical lenses for scholarship in communication.

We especially seek proposals that attempt to cross subdisciplinary boundaries to address timely problems of international scope, not just representing different areas of the field but bringing them together to focus on intersecting problems and research interests. For example, such problems might be formulated as topical concerns (globalization; democracy; gaming and virtual environments; gender and sexuality), theoretical approaches (social cognition; critical studies), or matters of communication in general (communication theory across cultures; communication history).

For more information about this series, contact:

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Sorry, But When It Comes to Email Addresses, You May Have Only One . . .

Email has become a way of life, and ICA uses it extensively—for billing, program assignments, membership, and just about every other communication we have with our members—and it usually works just fine. Occasionally, however, we run into problems (or you do) because you use a different email address from the one ICA has in our records for you. The result can be duplication or miscommunication. Consider your email address your unique identifier for all ICA purposes and please use only one email address for all your ICA business. That makes our job easier and results in better service to you.

Thanks.

UNIVERSITY OF AMSTERDAM

Four Assistant Professors
Amsterdam School of Communications Research (ASCoR)

ASCoR and the Department of Communication at the University of Amsterdam invite applications for four tenure-track Assistant Professor positions. 1 position is in political communication, 1 in entertainment and popular culture and 2 positions are in persuasive/commercial communication. For all positions a PhD in social sciences (preferably Communication) is required (excellent ABDs may be considered). Candidates will teach in the Department and do research in ASCoR, the leading communication research school in Europe. Dutch is not initially required. For more information about the positions, conditions, contact details and instructions about the application package, see ‘vacancies’ at http://www2.fmg.uva.nl/ascor/. Application reviewing commences May 21, 2006.