Filmmaker-in-Residence Featured at the 2008 Opening Plenary in Montreal

Patrice Buzzanell, ICA President-Elect

It is with great pleasure that I extend the invitation to all 2008 ICA Conference attendees to attend our Opening Plenary Session on the Filmmaker-in-Residence on Thursday evening, 22 May 2008. Our Opening Reception will follow this interactive plenary session!

What is the Filmmaker-in-Residence? It is an award-winning experimental, immersive, online, interactive documentary and experimental website that has been described as "engrossing" as well as "refreshing, engaging, and political" (see http://www.nfb.ca/filmmakerinresidence)! Put simply, it is an absolutely amazing experience that will pull you into the lives and struggles of ordinary people.

Filmmaker-in-Residence is compelling noisy visually appealing interactive media with filmmakers' blogs news reports films photos and total immersion.

More importantly for our conference theme of "Communicating for Social Impact," this National Film Board initiative provides us with opportunities to see and hear what happens when governmental initiatives fund creative opportunities for community members to portray their lives via media artistry and to advocate on their own behalf. I find that the concept and design implementation are inspiring and thought-provoking. This session also provides a preview of some miniplenary, theme, and Divisional or Special Interest Group panels sprinkled throughout our conference program.

Our Plenary Session features our speakers, Tom Perlmutter, the Government Film Commissioner and President of the National Film Board of Canada (see http://www.nfb.ca/portraits/tom_perlmutter/en), as well as Filmmaker-in-Residence producer Gerry Flahive (see http://www.nfb.ca/portraits/gerry_flahive/en). As our local arrangements coordinator, Francois Cooren, has noted, wherever Filmmaker-in-Residence has been shown, it has always been a huge success. Its success is not surprising since Filmmaker-in-Residence has was launched only in 2006 at the International Documentary Festival but already has won the Canadian New Media Award in the Experimental Website Category at the very prestigious 2007 Boomerang Awards. Featuring Filmmaker-in-Residence is a great opportunity both for
ICA and the NFB and intersects with many members' interests and research projects - from instructional possibilities to funded research and community engagement.

Andre H. Caron, Professeur Titulaire et Directeur Scientifique de la Chaire Bell Canada, from the Departement de Communication at the Universite de Montreal, will introduce and facilitate discussion among our speakers and audience members.

As noted earlier, our 90-minute Opening Plenary session is on Thursday, 22 May 2008, beginning at 6:00 pm, and concluding with our all-association reception at 7:30 pm in our conference location, Le Centre Sheraton Montreal Hotel.

I wish to express my great appreciation to Francois and Andre for their work on this session. I promise that this Opening Plenary will prove to be both enlightening and engaging - a truly enjoyable and meaningful way to begin our 2008 conference!

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**Seven Miniplenary Conference Sessions in 2008!**

Patrice Buzzanell, ICA President-Elect

We have programmed seven miniplenary sessions featuring community activists, international researchers, and new media designers and producers, as well as our own distinguished members, the ICA Fellows.

These sessions are dedicated to our conference theme of Communicating for Social Impact but in very different ways. As a set, they touch upon the interests of every ICA division and special interest group. They also offer opportunities for the kinds of social and professional networking that our members say that they so greatly desire.

Although only some sessions are designed specifically to be completely interactive, others promise to distinguish themselves from the usual conference fare in their content and engagement on topics between panelists and audience members. Our hope is that ICA members who would like to continue the conversation begun by our miniplenary speakers' presentations will attend all or part of an open reception hosted in their honor on Saturday, May 24, 2008, at 6 pm at Le Centre Sheraton.

**Friday's Miniplenaries**

On Friday, May 23, there are three 75-minute miniplenaries from noon-1:15 pm.

**Saturday's Miniplenaries**

On Saturday, we have four miniplenaries scheduled.

**Our "Regional Communication Scholarship for Social Change" miniplenary showcases both ICA's continued progress towards greater internationalization and the communication work of specific world regions and researchers in social change endeavors.**

- Our speakers from Brazil are: Professors of Communication **Maria do Carmo de Souzo Reis** and **Adriana Machado Casali** of the U Federal de Minas Gerais, and Professor **Claudio Cardoso** (of the Escola de Administração at the U Federal da Bahia, Núcleo de Pós-Graduação).
- Our Russian scholars are: Professor **Olga Leontovich**, Head of The Center of Communication Studies at Volgograd State Pedagogical U, and Professor **Irina N. Rozina** of the Department of Information Technologies at the Institute of Management, Business and Law. Olga and Irina are Past and Current President of the Russian Communication Association.
- From the People's Republic of China, we welcome as our speakers Professor **Zhengrong Hu** who is Chair of the China Association of Communication, Director of the National Center for Radio & TV Studies, and Vice President of the Communication U of China in Beijing; and **Guoliang Zhang**, Dean of the School of and Design at Shanghai Jiao Tong U, and past president of the Chinese Communication Association.

The chairperson of this panel is Donal Carbaugh, Professor at the University of Massachusetts-Amherst and Distinguished Professor, Bicentennial Chair for Finland at the Renvall Institute of the University of Helsinki.

Our ICA Fellows panel, "**Projections for the Future from Reflections on the Past: A New ICA Fellows Forum on Communication, I"** seeks to provide a forum in which several recently inducted Fellows can discuss what they have learned over the course of their lives and careers. Taking a cue from the "last lectures series" promoted in the *Wall Street Journal*, *YouTube*, and other media outlets (without the morbid overtones!), our Fellows will distill a lifetime of wisdom into one single talk. Rather than focusing solely on the implications of their research programs, they open up discussion about what matters in our work and what, in their opinions, should be passed down to the next generation. As Peter Monge so eloquently puts it, our Fellows "will offer their insights, expectations, and concerns about the future of communication based upon their past involvement in our collective efforts to make us the discipline we are today." In this first Fellows panel of two for our 2008 conference, we hear from:

- Jennings Bryant, University of Alabama, "Drawn and Halved: Torn Between Entertainment Theory and Media Effects Research."
- Annie Lang, Indiana University, "What Hath All Our Ferment Wrought: Vinegar, or Wine, or Naught?"
- Jim Taylor, University of Montreal, "The Notion of Theory"

We have two co-chairs and facilitators for this lively discussion. Peter Monge, Professor of Communication at the Annenberg School for Communication and Professor of Management and Organization at the Marshall School of Business at the University of Southern California and Past President of ICA and ICA Fellow. Patrice Buzzanell, Professor of Communication and Redding Fellow at Purdue University (and ICA President-Elect).
Our Saturday ICA Fellows panel, "Projections for the Future from Reflections on the Past: A New ICA Fellows Forum on Communication, II," also enables our distinguished members to reflect on what is meaningful in their own and in our field's collective work. The ICA Fellows who will address us during this session are:

- John Daly, University of Texas at Austin, "Making Communication Count."
- Larry Gross, University of Southern California, "From Cultivation to Participation: Rethinking Media and Culture."

Once again, Peter and Patrice will be cochairing and facilitating this session.

"Beyond Moore: Considering the Resurgence of Political Documentary Films," takes a look at the resurgence of interest in political documentaries. Our guests address the why and how of the recent rise of the political documentary amidst our diverse media landscape:

- Emily Russo, Cofounder and Copresident of Zeitgeist Films (along with Nancy Gerstman)
- Sean Farnel, Director of Programming at Hot Docs Canadian International Documentary Festival
- Jeffrey P. Jones, Old Dominion University

Emily has been key in the distribution of award-winning documentaries such as the recent Into Great Silence, as well as The Corporation, Manufacturing Consent: Noam Chomsky and the Media, Mr. Conservative - Goldwater on Goldwater, and My Country, My Country.

Sean Farnel is Director of Programming at Hot Docs which is billed as North America's largest documentary festival. Prior to that he programmed documentaries for the Toronto International Film Festival. Sean sees the nature of documentary today as "an eclectic, poetic, playful form, and incredibly relevant." To read more about his views and work, see his interview when he was the documentary programmer for the Toronto International Film Festival: http://citypages.com/databank/23/1144/article10849.asp. Sean is one of the most highly regarded doc film programmers in the world.

Jeffrey Jones critiques political and other documentary and film work. You can catch some of his articles on FlowTV at http://flowtv.org/?author=160

Professor Christian Christensen of Karlstad University is chairing and facilitating this panel discussion.

Our National Film Board of Canada miniplenary features three films and projects of the NFB, including the following:

- The Homeless Nation Project. Daniel Cross, an award-winning documentary filmmaker and activist who produces films on homelessness in Canada, will speak about his vision for the interactive website and projects he initiated, The Homeless Nation Project (see http://homelessnation.org/en/node/1720).
- Citizen Shift (http://citizen.nfb.ca) is previewed by Dan at the following website. In this brief discussion, Dan talks about initiatives to wire the homeless community in the city: http://citizen.nfb.ca/node/847&dossier_nid=1131
- Manon Barbeau will speak about her work as producer and designer of Wakiponi Mobile (see http://www.onf.ca/aventures/wapikonimobile/excursionWeb/formateur.php?id=2). Manon also is a best-selling novelist (Merlyne), screenwriter, and film director at the NFB.
Katherine Baulu, a Canadian film producer, will chair and facilitate this panel. Kat produced "The Rogers' Cable," a film about a dysfunctional family that won the 1997 NSI (National Screen Institute) Drama Prize.

In "Linking Scholars to Communication Policymaking: The COMPASS Experience," Bob McChesney, Gutgsell Professor, University of Illinois at Urbana Champaign, is facilitating a discussion among the following speakers:

- Michael X. Delli Carpini, Dean, Anneberg School for Communication, University of Pennsylvania
- Hope Cummings, Ph.D. student, University of Michigan
- Russell Newman, Ph.D. student, University of Southern California
- U.S. Senator Bernie Sanders (Independent, Vermont)

As Bob puts it, this is a panel on communication research and policy making that addresses "new developments for communication scholars to become involved in the crucial media policy debates of our era, in a manner that has never existed before. and to dramatically increase the presence of the field in the academy and the nation." Speakers will discuss a multi-institutional program that enables doctoral students to do residencies on media policy issues in Congressional offices and speakers’ hopes that this program will be expanded to other institutions of higher education in the next few years.

Reception in Miniplenary Speakers’ Honor

We are hosting our miniplenary speakers at a reception in their honor on Friday evening at 6 pm on the 32nd floor of Le Centre Sheraton. We hope that many of our members will attend all or part of this informal reception.

President's Message: Theme Book Published!

Sonia Livingstone, London School of Economics

Presidential actions at ICA take their time to unfold. Under Ron Rice's presidency, the idea of publishing a theme book to accompany the annual conference theme - which is proposed each year by the incoming President-Elect and Conference Chair - was first approved. This year, following the San Francisco conference, with its theme of "Creating Communication: Content, Control and Critique", the first theme book has been published - indeed, it is out this very month, and will be on sale in the Montreal conference in May.

As announced on the ICA website (see https://www.icahq.org/publications/themesessions.asp), the idea was for a volume in which chapters selected from the theme panels and sessions are "written in an engaging style so that members of other disciplines would be interested in reading this series. As such, these collections are not conference proceedings but are a unique set of essays that capture insights and agendas of our top scholars."
ICA's first theme book is entitled "Participation and Media Production: Critical Reflections on Content Creation," and has been edited by Theme Chair for the 2007 conference, Nico Carpentier, with his colleague Benjamin De Cleen and published by Cambridge Scholars Press. As I noted in my preface to this volume, this is a very topical theme - as was evidenced by submissions to the conference theme last year, by attendance at the plenary theme sessions and, indeed, by submissions to the theme book.

Topicality is not sufficient for scholarly scrutiny, of course - the theme must also be significant. Every decade or so, it seems, the academy is gripped by a fascination with, an imperative to understand, a particular theory, epistemology or change in the world. Following the initial flurry of activity and debate, the legacy of the research that results generally outlasts the early excitement, spawning further waves of elaboration and critique before a new fascination emerges. This is not to say that we are the mere pawns of fashion, but rather that research is social, shaped by human communication processes and subject to highs and low in intensity, convergence and significance.

Currently, our field is fascinated by the social and technological transformations in the conditions by which communication can be created - as evidenced in the public's enthusiastic appropriation of social networking, file sharing, message services, blogs and wikis. Though more obvious in wealthy countries, parallel shifts are occurring also in developing countries, pointing up how the affordances of these networked, hybrid and convergent information and communication technologies are themselves shaped by processes of globalisation, democratisation and privatisation.

As the public rushes to become practitioners, experimenting with and enjoying the new opportunities to communicate in potentially vast networks, the academy is, for once, keeping pace - thinking about, researching and deliberating over these opportunities, while also engaging with and advising designers, activists, policy-makers and governments. All this seems to demand new concepts, new methods and ever more multidisciplinary research.

Yet until recently, our field has been comfortably bifurcated into the highly contrasted modes of one-to-one communication (predominantly conducted face-to-face throughout most of human history), and one-to-many communication (this potential for mass communication arising only through the particular historical conjunction of the rise of mass society and the development of mass media technologies in the late industrial age).

Though new developments may have a short history, they also have a long past. Communication historians have been charting the blurring and shifting relations among diverse forms of communication (mass vs. interpersonal, mainstream vs. alternative, national vs. transnational, etc.) for some decades. But only recently have the changing conditions for creating communication achieved sufficient recognition (and a sufficient critical mass of users) to generate the intensity of discussion required to divert established research agendas, stimulate debate across theoretical boundaries and so facilitate new arguments and findings - as reflected in the theme volume from the conference.

The annual conference theme, "Creating Communication: Content, Control and Critique", invited examination of the ways in which people participate in complex information and communication environments. Who, today, is communicating with
whom and how? And who is listening to this explosion of communication? How shall we understand, and research, the transformative potential of amateur producers, citizen journalists or 'user-generated' content? Are the subaltern gaining 'voice' and subverting established authorities? What cultural, expert or institutional framings shape the creation of content across political, professional and interpersonal spheres, and with what consequences?

In seeking answers to such questions, critique is vital in at least three ways. First, our current fascination with the changing conditions for creating communication renews our critical gaze on the hierarchical authority structures and commercialised institutions of communication that dominated the last century. Only now, perhaps, can we believe - hope - that things could be otherwise. Witness the reinvigoration of the media reform movement and the communication rights movement, among other radical initiatives.

Less exciting but just as vital is a second form of critique, that of reflexive self critique: in the face of optimism on all sides, the academy must scrutinise the claims made, insist on their grounding in rigorous evidence and ensure the debates do not rush ahead so fast that lessons from past new media or earlier social change are forgotten. With diverse communication subfields engaged in parallel discussions - from health communication to journalism studies, from organisational to popular communication, from feminist to communication and technology studies - we must not reinvent the wheel, forget to learn from earlier mistakes or perpetuate rather than challenge popular myths of change.

But third and most important, the academy must be critical of the optimistic hyperbole accompanying technologically-mediated social change, proffering a counterbalancing pessimism in contemporary debates. As communication possibilities are reconfigured, some are further excluded or newly marginalised, with rather few among even the world's wealthy populations actually engaging in creative or emancipatory forms of participation.

Critique is required to chart the fast footwork of established power (both state and private sector) as it re-establishes, even extends, traditional forms of political and market dominance, co-opting alternative forms and practices as fast as their innovators can invent them. Specialist expertise in ethical, technological and legal domains is required to track the interests at stake as innovations, policies and practices are shaped and disseminated. Skeptics rightly ask whether, in the grand scheme of things, it really threatens established institutions that people can form their online health support groups or that citizen journalists make their own news? Indeed, the public is not necessarily the hero of our new narrative, for much content created by the public is offensive, intolerant or banal, serving to exclude rather than include.

"Participation and Media Production: Critical Reflections on Content Creation" showcases some of the best work addressing these and other questions, analysing the conditions, the complexities and the significance of contemporary forms of technologically-mediated communication and participation for ordinary members of public and for society more widely.

It asserts that critique is needed more than ever, as norms of authority, trust, authenticity and legitimacy evolve. Only with a critical lens can we hope to recognise both the diversification of political expression, the exuberant irreverence of youth and the quieter flowering of digital storytelling among hitherto marginalised voices as well
as the anti-democratic responses of repressive governments and the legal, regulatory or economic barriers that restrict the potential of the contemporary communication environment.

Since, in addressing such questions, the very standpoints from which we as researchers draw our strength are also challenged in the context of globalisation, all this adds up to an agenda that, I believe, will stimulate communication scholars in the years ahead. This volume sets the scene most ably, and I look forward to the debate as it unfolds.

Participants of the 2008 ICA conference in Montreal are offered a 25% discount on this title: for orders placed when registering for the Montreal conference, the fixed price of $45 USD is guaranteed.

*Participation and Media Production: Critical Reflections on Content Creation.*
Edited by Nico Carpentier and Benjamin De Cleen
Published by Cambridge Scholars Publishing
Binding: Hardback

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**APA Style Sheet Available at ICA Web Site**

Michael J. West, ICA Staff

There has been some debate within ICA over our strict adherence to the *Publication Manual of the American Psychological Association*, long the association's policy for publication style. Ultimately, however, no change has been made to that policy. The APA style remains the standard of all ICA publications, including this Newsletter.

To that end, we have added a link from ICA's website to a APA Research Style Cribsheet, a 2006 Freeware PDF document created by Dr. Abel Scribe PhD (http://www.docstyles.com).

To download the PDF, go to the ICA website (http://www.icahdq.org/) and place your mouse over the "Publications" tab at the top of the page. The link for the APA Style Cribsheet will appear directly under the "Publications" tab.

The 14-page document contains a summary of the most important and frequently applicable style rules within the APA manual. Prominent sections include capitalization, commas, references and tables, and, most substantial, research documentation.

The APA Style Cribsheet is a useful supplement in referencing the most common difficulties with APA style; however, as the Cribsheet itself makes clear, it is not a substitute for the actual *Publication Manual of the American Psychological Association* (5th Ed.), the version currently in use. All ICA members, and other scholars who are considering submission to ICA journals, are encouraged to purchase a copy of the full manual.
Montreal Preconferences: An Overview

Eight preconferences have been scheduled in Montreal on May 21, the day immediately preceding the ICA Conference, and its opening day of May 22, 2008. Six will take place at the Le Centre Sheraton, site of ICA’s conference; the other two will take place on the campuses of nearby universities.

Following are brief summaries of each of the preconferences; more information can be found at the ICA website (http://www.icahdq.org). The April and May issues of the Newsletter will feature closer looks at each of the preconferences.

PRECONFERENCE #1: The Long History of New Media: Contemporary and Future Developments Contextualized
Thursday, May 22, 9:00 am - 5:00 pm
McGill U

Cosponsored by the ICA Communication History Interest Group and New Media & Society.

This ICA preconference explores the historical dimension of new media with regard to theoretical foundations, methodological approaches, and contemporary developments. The historical dimension of these facets of new media scholarship is all too often inadequately addressed. The purpose of this preconference, then, is to bring together scholars with a common interest in exploring the historical contextualization of new media. This purpose is situated within a wider celebration of the 10th anniversary of New Media & Society as a leading journal for scholarly exploration of new forms of mediated communication. This anniversary will culminate in a special issue of the journal drawing from papers submitted to this preconference.

PRECONFERENCE #2: Mediating Global Citizenship
Wednesday, May 21, 9:00 am - 8:00 pm; Thursday, May 22, 9:30 am - 3:00 pm
Le Centre Sheraton


As media deliver not only images of 'the world' but epistemological and ontological notions of world construction in new fragmented highly individualized spaces of mediation, it is timely to debate and critically assess not only 'cultures of difference' but reflect these in the perspective of an integrative conceptual framework of global citizenship. The preconference will discuss these approaches and attempt to identify parameters of global citizenship as a mediated form.
PRECONFERENCE #3: What is an Organization? Materiality, Agency, and Discourse

Wednesday, May 21 and Thursday, May 22, 9:00 am - 5:00 pm
HEC Montreal, U de Montreal

Cosponsored by the Faculty of Arts and Sciences, U de Montreal; HEC Montreal; ICA’s Language & Social Interaction, Organizational Communication, and Public Relations Divisions; and Waikato Management School, New Zealand.

Leading international scholars from various disciplines will gather in Montreal, Canada, to discuss and debate central issues of contemporary organization theory. Obviously, the concept of an organization as primarily a social and economic reality has been challenged from many sides in the past 20 years. Critics coming from various fields of the social sciences (sociology of science, anthropology, discourse analysis, and semiotics, among others) have offered new metaphors and constructs to recast the reality of contemporary organizations in very different realms: culture and meaning, interaction and discourse, and materiality and artifacts, among others.

The work of James R. Taylor is an outstanding example of an attempt at synthesizing these various trends in a conception of organization that gives new meaning to basic concepts of organizational studies such as agency, conversation, text, and materiality. With a view to advance the discussion on the fundamental issues of the nature of organizing, agency, and text, this conference brings together the contributions of leaders in the fields of communication and organization studies in a debate convened around Taylor's work and extends it in several new directions. Keynote speakers include: Barbara Czarniawska (U Göteborg, Sweden); Bruno Latour (Institut d'Études Politiques de Paris, France); Haridimos Tsoukas (ALBA, Greece, University of Warwick, UK); Linda Putnam (U of California, Santa Barbara, USA).

PRECONFERENCE #4: The Global and Globalizing Dimensions of Mobile Communication: Developing or Developed?

Wednesday, May 21, 1:30 - 7:00 pm; Thursday, May 22, 8:30 am - 5:00 pm
Le Centre Sheraton

Cosponsored by U of Michigan, Temple U, and Telenor.

This preconference has the intention of examining the global dimensions of mobile communication. Mobile communication (both via traditional mobile telephony and via other wireless systems) is being felt on a global basis. There are, for example, currently more mobile telephones in the developing world than in the traditional industrialized countries. Thus while mobile communication has become a relatively normal part of daily life in industrialized countries, it is also becoming increasingly common in the developing world.

This means that mobile communication is truly a global phenomenon. The use of mobile communication in both developing and industrialized countries has had dramatic impact on how we communicate and how we access basic information. Through use of mobile communication we coordinate our everyday affairs, we use the technology to enhance entrepreneurial opportunities, and we have gained a way to organize assistance when it is needed. In the industrialized world, many countries
have more subscriptions than they have population and in the developing world, mobile communication is morphing into an efficient way to organize remittances between guest workers and their families back home.

**PRECONFERENCE #5: Remapping Public Media**

Thursday, May 22, 8:00 am - 5:00 pm
Le Centre Sheraton

*Cospersoned by ICA's Communication and Technology, Communication Law and Policy, Journalism, Mass Communication, Philosophy of Communication, and Communication Divisions, and the Center for Social Media, School of Communication, American U.*

This preconference examines ways to imagine public media in an open, digital environment. What makes media public in an open, digital environment? How can scholars and audiences recognize public media that is generated neither by legacy outlets nor by traditional media producers? What does a new "map" of public media look like? What new behaviors, phenomena, or connections emerge? How do traditional mass-media and digital intersect in emerging public media?

How do traditional public service media use new digital opportunities? How can effectiveness be understood, measured, depicted? What kinds of organizations, policies, and resources are needed to create not only incidents and projects but habits and archives in emerging public media? What kinds of research are needed to analyze and imagine emerging public media? This preconference will build upon the Center for Social Media's Mapping Public Media project (http://centerforsocialmedia.org/mpm), directed by CSM Research Fellow Jessica Clark. This research forms part of the Future of Public Media project, funded by the Ford Foundation and directed by CSM director Pat Aufderheide. It will showcase cross-disciplinary perspectives and conclude with discussion of a research agenda on public media in a participatory digital era of communication.

**PRECONFERENCE #6: Communication and Social Change: Theory, ICTs, Media and Francophone Spheres**

Thursday, May 22, 9:00 am - 6:00 pm
Le Centre Sheraton

*Cospersoned by Faculty of Communication, U du Quebec a Montreal; Departement de communication sociale et publique, Chaire Unesco-Bell en communication et développement international, GERACII, UQAM.*

Following the theme "Communicating for Social Impact," the colloquium seeks to bring together the community of researchers interested in the vast domain of global communication and social change. The aim of the colloquium is to share their knowledge concerning the practices and the theories in communication and social change.

Researchers have anticipated and have also been a part in trying to understand and map out the social impact of communication both at the global and at the local level. The preconference seeks to:
1. Identify the ways through which communication theory by itself can have an impact on human action and help change local situation;
2. Map out the diverse aspects of social change through some geographical examples;
3. Reflect on the role and the impact of ICTs in society;
4. Question media as regards to globalization and hybridity.

Keynote speaker is Robert Craig, U of Colorado.

PRECONFERENCE #7: Analysing Media Industries & Media Production: An Emerging Key Area for Communication Research

Thursday, May 22, 9:00 am - 5:00 pm
Le Centre Sheraton

Cosponsored by ICA's Popular Communication and Feminist Scholarship Divisions. This preconference brings together established and up-and-coming scholars who are examining the fundamental question of how popular communication artefacts come to take the form they do. This question involves re-examining questions of cultural production, the status of cultural industries, and their organization in light of new approaches drawn from cultural studies, feminist and critical race studies, and global studies. This is a vibrant and interdisciplinary area, drawing on sociology, cultural studies, organisational and management studies, political economy, economics, social history, cultural geography, and social theory, to name just a few. Which theories and methods are most likely to consolidate the recent success of this field of analysis? What tensions exist between the various disciplines contributing to the field and how might they best be addressed?

The preconference addresses these questions in four panels, consisting of leading speakers that represent disciplinary and geographic diversity. Each group of presentations will be followed by open roundtable discussion from all participants. The preconference is meant as an inclusive dialogue, a chance to search for points of agreement as well as clarify differences. Position papers will be posted to all participants before the conference and we will establish a blog for participants to post questions and challenges that we may address during the course of the day. Following the preconference, we expect to look to participants for next steps in considering production or industrial studies as part of the communication discipline.

PRECONFERENCE #8: Bridging Scholar/Activist Divides in the Field of Communication

Thursday, May 22, 1:00 - 5:00 pm
Le Centre Sheraton

"Communicating for social impact" requires deliberate attention to the role that scholarship plays in affecting social change. This preconference addresses the divides between research and advocacy in the field of communication, specifically in issue areas such as public health, media diversity, communication policy, global communication and Internet governance, journalism, technology usage and diffusion, and political communication.

This preconference seeks to build upon recent successes forging tighter linkages between researchers and advocates (see, for example, Robert McChesney's work via Free Press; the National Consortium for Media Policy Studies [COMPASS]; the
Necessary Knowledge for a Democratic Public Sphere project at the Social Science Research Council; the Global Internet Governance Academic Network, or GigaNet; the Collective Behavior and Social Movements division of the American Sociological Association; Sociologists Without Borders; the Civil Society Practitioner Program at the Oxford Internet Institute; the post-graduate diploma in Media Advocacy being offered by the Centre for Culture; Media and Governance in New Delhi; and other organized forms of engaged scholarship), with an eye toward developing concrete solutions that could contribute to an environment in which researchers and advocates are better able to engage in mutually beneficial collaborations, and in which, ideally, the traditional distinctions that have existed between scholars and advocates can be diminished.

We encourage participation from individuals or groups in academe, journalism, industry, government, and civil society who are engaged with advocacy issues or conducting research on those issues. The goal is to coalesce a set of concrete proposals for institutional change that can lead to tighter linkages between research and issue advocacy.

In Montreal: St. Catherine Street

Michael J. West

One doesn't often view major metropolises as having one main street. However, Rue Ste.-Catherine-St. Catherine Street, in English-is the unquestionable center of life in Montreal. The city's most famous corridor runs all the way through the downtown district, beginning in the ritzy Museum Quarter on the west, and venturing into the Gay Village and increasingly more Bohemian sections in the east.

Primarily known as Montreal's most important shopping district, St. Catherine Street is indeed home to many upscale boutiques and department stores. But because of its length and geography, St. Catherine is an extraordinarily diverse and active strip. In addition to its shops, the street also features a huge number of galleries, museums, restaurants-in all sizes, prices, varieties, and ethnicities-bars, and nightclubs, along with a substantial portion of Montreal's business district, several residential neighborhoods, and even some colleges and universities. It also boasts some of Canada's richest and most eclectic architecture. Much like the Underground City, St. Catherine Street is in many ways a city unto itself!

Architecture

Almost all styles of architecture that have developed since Montreal's incorporation, from Georgian to Brutalist, can be seen along the various sections of St. Catherine
Street. Three are particularly prominent, however: Gothic, Art Deco, and Contemporary.

The Gothic architecture--actually, Gothic Revival--is represented in the several important churches on the street. The most important of these is the Christ Church Cathedral, at St. Catherine and Union Avenue, the seat of the Anglican Diocese of Montreal. The church was built in 1859, on what was at the time a quiet corner of the city; today it's in the heart of downtown, and in a contrast of the old and new that's a hallmark of Montreal, Christ Church abuts the modern KPMG Tower. (It also sits atop a shopping mall, Les Promenades de la Cathedrale.) Other major Gothic churches on St. Catherine Street include St. James United Methodist, which until very recently was obscured from the street by a modern office, and Church of St. James the Apostle, a smaller Anglican parish and important community center since its construction in 1864.

Montreal is a treasury of Art Deco style, the architectural movement that held sway from the 1920s until World War II. (For those interested in that movement, an organization called Art Deco Montreal provides maps of the great buildings in Montreal.) While many of the most important examples have been demolished in recent years, a number still stand on St. Catherine Street. These include the buildings at 677 St. Catherine West and 1255 Phillips Square (with its lavish lobby design), the Crescent Building at Crescent and St. Catherine, and the Cabot Monument that stands just east of Dawson College.

As for the city's contemporary architecture, several of the newest and tallest buildings in town are either on, or immediately visible from, St. Catherine Street. In addition to the aforementioned KPMG tower, St. Catherine also features the pyramided 1501 McGill College, and, at the eastern edge of downtown, the Complexe Desjardins (a combination office/hotel/shopping center). Across from the Complexe Desjardins sits the 15-year-old Musee d'art contemporain (Museum of Contemporary Art), a massive structure that's part of the Place des Arts performing arts complex. Finally, on the western part of the corridor is the Engineering and Visual Arts Building, the EV, of Concordia University, a piece of cutting-edge design.

Arts

If the Musee d'art contemporain is of interest to architecture buffs, it is obviously even more so for art lovers. The museum houses a collection of 7,000 works, primarily by artists in Quebec, but also including major contributors to Canadian art in general and some international artists.

The museum is part of the Place des Arts, of course, which is a massive complex of theaters and performance halls that regularly features opera, ballet and dance, theater, and musical performances of every variety. During the ICA conference, events at the Place des Arts will include a French-language production of Equus; a program by Les Grands Ballets Canadiens de Montreal, featuring the choreography of George Balanchine; Pucini's opera Madame Butterfly; singer Patrick Olafson; and a program of three Beethoven...
symphonies by the Montreal Symphony Orchestra.

However, St. Catherine Street has no shortage of other arts venues and performance companies. Theatre du Nouveau Monde, one of the primary French-language theaters in Montreal, is located at 84 West St. Catherine Street; blocks away at 372 St. Catherine is the Classical Ballet of Montreal, which performs dances in the European repertoire.

For music lovers, chamber classical music has a strong presence on St. Catherine. In fact, the Montreal Chamber Music Festival will be holding its final three days of performance from May 22-24 (the first three days of the ICA conference) at St. James United Methodist Church, including a 12-hour marathon of Beethoven compositions on the 24th. (schedule)

Nightlife

There are two primary zones for nightlife on St. Catherine Street. First is the six-block strip between Peel and MacKay Streets, an area teeming with nightclubs, bars, restaurants, and movie theatres. In the middle of this strip is Crescent Street, which is teeming with famously ritzy restaurants and pubs; popular destinations here include The Hard Rock Cafe, Thursdays, and Sir Winston Churchill's (Winnie's)-the latter a particular favorite with students at nearby McGill University and Dawson College. Visitors who are planning to visit these spots are encouraged to wear their best outfits and bring lots of cash.

St. Catherine's other nightlife hotspot is the Gay Village, the vibrant and colorful east-of-downtown neighborhood that is the focal point of Montreal's GLBT scene. Sky, one of the most popular male gay bars, is at 1474 Saint Catherine East; Cabaret Mado, at 1115, is known for its elaborate drag shows. Le Drugstore, the largest club in the Village, caters to both sexes.

If you're looking for an alternative to the club scene, at the far west end of St. Catherine (at the corner of Atwater) sits the Pepsi Forum. Formerly the arena at which the Montreal Canadiens hockey team played, the Forum has been converted into an entertainment facility. It includes a mammoth, 22-screen cinema; a number of restaurants, cafes, and retailers; and Jillian's, a three-story complex in itself that includes a restaurant, a billiard hall, a bowling alley, three nightclubs, and an arcade.

Restaurants

Cuisine from virtually every culture on Earth awaits the hungry stomach on St. Catherine Street. The western end of St. Catherine holds a glut of Chinese (Wok Cafe) and Middle Eastern (the Basha franchise) restaurants, reflecting the ethnic groups that populate the area. In addition to these, and the delis and French restaurants that are standard fare in Montreal, St. Catherine West is the home of Le Resto Cafe Oxford—a large eatery at the corner of Lambert-Closse Street with a reputation for the best breakfast in town.

Other highly rated restaurants on St. Catherine Street include the French cuisine of Le Paris (1812 Saint Catherine West) and the French/Mediterranean Parreira (2275...
St. Catherine East); Les 3 Basseurs (two locations, 732 and 1356 St. Catherine West), a microbrewery with a broad menu that includes its famous Alsatian flammekueche; and La Piazetta, a popular pizzeria that specializes in square, thin-crust pies.

For cheaper, homelier fare, a popular destination on St. Catherine Street is the greasy-spoon La Belle Province (1 St. Catherine West), a family restaurant that serves up hot dogs, hamburgers, enormous submarine sandwiches, and fries.

Shopping
Still and all, the street remains famous as the commercial center of Montreal. Historically, St. Catherine was anchored by all the city's four major department stores: Eaton's, Morgan's, Ogilvy's, and Simpson's. None but Ogilvy's has survived (although the Morgan's flagship building is now occupied by an outlet of Hudson's Bay Company, known as "The Bay," and Eaton's now hosts the Complexe Les Ailes retail complex). Still one of the grandest retailers in the city, Ogilvy's departments are designed to appear as individual boutiques, all under one roof; the store also has its own restaurant, hair salon, florist, and interior design firm.

Although Ogilvy's is the crown jewel of shopping on St. Catherine, there's no shortage of other stores and boutiques. In addition to the aforementioned Complexe Les Ailes and The Bay, one can find the fashion stores Roots, La Maison Simons, and La Senza; book and music outlets Chapters, Archambault, and Indigo Books and Music; and shopping malls like Centre Eaton, Place Dupuis, and les Cours Mont-Royal. A single shopper could spend a week on St. Catherine without exhausting the options.

The same is true with all of the available activities on St. Catherine Street, for good reason the most important corridor in the city of Montreal. But the best thing about St. Catherine is that it's situated only one block north of the Sheraton City Centre, the location of the ICA conference.

ICA 2008 Conference Online Program Launches
Sam Luna, ICA Director of Member Services

The International Communication Association 58th Annual Conference program is now available online. You can go to the conference paper submission link on the ICA homepage or directly to http://convention2.allacademic.com/one/ica/ica08/

Once on this page, you will see the "Search the Program" link. This year there are several features:

- Search for your specific schedule or to search for any session.
- Search any program, by division.
- "Events Calendar" tab allows you to see the entire schedule, one day at a time.
- "My Schedule" allows you to add any sessions to your own printable personal
The PDF version and the Days-At-A-Glance versions will be available on April 1.

 Presenters are reminded that rooms are equipped with an LCD projector, an overhead projector, and a screen. You will need to provide your own laptop computer. All audio visual presentations need to be converted to be played from your laptop.

**NOTE:** PLEASE DIRECT ALL CORRECTIONS OR QUESTIONS ABOUT PROGRAM TO MHALEY@ICAHDQ.ORG OR CONFERENCE@ICAHDQ.ORG.

Paper submitters will be able to upload revised versions of their papers from April 1 through April 30, 2008.

**ONE VERY IMPORTANT NOTE to those in the Scholar to Scholar Interactive Plenary (poster) session:** Please visit the ICA website to access important presentation tips at http://www.icahdq.org/conferences/interactive.asp. There are cash prizes of $500, $250, and $100 for the top three papers in this session.

If you haven't already registered, we invite you to do so now and receive the preregistration rate. Invite a colleague to come along! Even though the conference preregistration deadline is May 2, we urge all planning to attend to make their hotel and airline reservations BEFORE April 15 to ensure accommodation.


While there, follow the links on that page to the hotel and airline information sites.

Members whose membership has lapsed and Paper Submitters can still get member conference rates by renewing their membership or joining at the same time. Click on the "Paper Submitters, current and former ICA members register here!" link and log in. Follow the link on the next page to the dues invoice page and follow the instructions. It's that easy!

**IMPORTANT NOTICE! USA RESIDENTS** attending the ICA conference in Montreal are reminded that passports are now required for travel to Canada!

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**Student Column: What to Expect in the Publishing Process: An Interview With Norma Pecora**

Rebecca Hains, Salem State College and Mikaela Marlow, U of Idaho

*This month's column, written by Rebecca Hains, features an interview with Norma Pecora on the academic publishing process. Norma Pecora is a professor in the School of Telecommunications at Ohio University. She is a former editor of the journal Popular Communication, which she cofounded and coedited with Sharon Mazzarella of Clemson University.*

The academic publishing process can be mystifying to those who are new to it. I recently interviewed Norma Pecora and asked her to demystify the journal submission process for our readers.
RH: As a former editor of Popular Communication, I'm sure you have many insights to share about the publishing process. In your opinion, what do graduate students who are new to publishing in academic journals need to know?

NP: The first thing they need is to learn how to select a journal that's appropriate. They should look at what a particular journal has published in the past and see if it's appropriate for their work. Make sure it's a match.

The second thing is to look at the page in every journal that identifies the criteria for submission of a paper. They need to know what a particular journal requires, because different journals have different requirements. If it says MLA, do it in MLA. If it says APA, do it in APA. If it says to send five copies, send five copies.

Too often, in editing Popular Communication, we had to send pieces back and say, "We only accept APA style, and this isn't." Once the article is submitted, if three months have passed, it's appropriate to contact the journal and find out how long it will take to receive a response. Students sometimes think they should submit their article and just wait, but if they think it's taking too long, it's alright to follow up.

Once you get the reviews back from the journal editor, it may state that your piece has been accepted with some minor revisions, or that it has been accepted with substantial revisions, or that you should revise and resubmit your piece. In any of those cases, let the editor know that you will follow up with his or her request. Don't just let it drop! Very often, we had material sitting in the open file drawer for 2 years, because the author never contacted us or followed up on a resubmit.

Students also need to know that they don't need to make every change their reviewers have requested, if they think some of those changes are inappropriate. If a suggested change isn't true to their work, or if something they wrote seems to have been misinterpreted, then they can attach to their resubmission a cover letter explaining their perspective. Or they can ask for suggestions on ways to clarify the ideas.

If it's a "reject," then it's perfectly appropriate to turn around and submit it to another journal at that point—but if they're smart, they'll respond to the critique. Almost all journals send responses with the reviewer comments.

RH: You recently mentioned to me that you were concerned about an article you had seen, in which another academic organization was discussing the possible elimination of the "blind" part of the blind peer review process. I know you disagree with that idea.

NP: Yes. I think that perhaps students need to know the value of the blind peer review process. While accountability is important, there are real reasons to have blind peer review: You want the quality of your work to stand by itself and not have it reviewed based on some personal or professional disagreement. The notion of it being blind is really important.

RH: We also recently discussed the latest issue of Critical Studies in Media Communication, which contained an editorial expressing concern about the increase in the number of journals in our fields. The editor worried that this might lead to a decrease in the quality of published articles. How should a student who is new to the academic publishing field decide, "Yes, I'll submit to this new journal," or "No, I'll try for an established one?" How should one go about that first step of choosing an
NP: There are three ways. In my graduate theory class, I have the students go to our library and walk the rows where the journals are and look at the titles. I tell them to see what's interesting to them. So I have students who are in communication and development, and they always find health journals where they could publish their work.

Another way is to look at an article that they're interested in, and see where it was published. Get to know the places that publish the authors whose work they like.

Finally, while it has some limitations, the Iowa Guide (http://iowaguide.uiowa.edu/) can be a good starting point. The information there isn't very deep and is unfortunately sometimes outdated, so they'll still have to go to the journals themselves—but it has some good data.

RH: I've noticed that junior faculty members are often concerned about things like circulation and acceptance rates, and the Iowa Guide has some of this information—but not always, and it's not always clearly accurate. Am I correct in understanding that it's alright to email the editor and ask him or her to confirm that kind of information?

NP: Definitely! Ask the editor.

Also, find somebody who publishes and just ask them to read your work. I mean, that's why we're in this job! We like to teach. Get suggestions from them.

RH: What are your thoughts using conference presentations to inform the publishing process?

NP: Oh, you should absolutely present your research at a conference first. Because then you get feedback, you find out who comes to the panel and is interested, and you can say, "I'm working on this and know it needs more work; can you help me out?" That kind of thing is always acceptable, and it's why I think everything should go to a conference first.

Once you do submit to a conference, make sure you send your paper out to a journal, too. I have a lot of papers sitting around here that I presented at a conference, but then they never saw the light of day. The way to play the game is to retool your article, based on the feedback you receive at the conference and on your experience in presenting it.

RH: Let's return for a moment to the idea of getting feedback from senior scholars you've met at conferences. When I was a graduate student, I always had good luck connecting with senior scholars at conferences. But some of my peers seemed intimidated by the idea of approaching senior scholars at conferences. Do you have any advice on how to do it?

NP: I have to admit, I'm always impressed when someone comes up and says, "I know your book!" That's a good approach. But really, we become faculty because we like mentoring. That's what we do. We're in this because we like to teach, and that's all mentoring is. It's intimidating—but so is applying for grad school.

A good strategy is to attend the person's panel, know their work, and talk with them briefly at the end of a panel session. Or if you see them in the hall, ask if you can contact them at a later time. It's useful to follow up on a meeting like this with an
RH: Do you have any additional advice to share?

NP: I think the point about contacting the editor if there are questions is important. In fact, it's a good idea to see who's behind a journal and learn about their interests. Check out the editors. Look at their web sites; find out about their background and expertise. See what they've published. That can help you decide if your work is a good match for their journal.

Then, see who the board members are, as well. If they know a board member, contact them-send them your abstract and title, and ask if they think your piece is a good match for the journal.

### TIPS FOR THE PUBLISHING PROCESS

1. Select a journal that's appropriate for your work.
2. Investigate that journal's specific submission requirements, and make sure your submission meets them.
3. Once the article is submitted, follow up with the editor if you haven't received a response within three months.
4. When you receive a response, if the editor requests revisions, make them! Don't let your piece languish. But also don't feel like you have to make every change that was requested; simply justify your choices in your cover letter.
5. If your piece is rejected, use the criticisms you've received to revise your piece. Then, submit it to another journal and begin the process again. (Note: You should only submit a given piece to one journal at a time.)

For further reading:


Rebecca Hains is an assistant professor at Salem State College (Salem, Massachusetts) and an alumna of Temple University. Mikaela Marlow is an assistant professor at the University of Idaho and an alumna of the University of California at Santa Barbara. They serve on ICA's board of directors, representing student interests. If you have ideas or suggestions for future columns, please contact Rebecca at rhains@salemstate.edu or Mika at mmarlow@uidaho.edu.

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**News of Interest to the Profession**

Jinbong Choi (Minnesota State U, Mankato) has just had his book "Media, Culture, and Korea" released by Communication Books.
Division & Interest Group News

Communication and Technology

Dear CAT members,

I'm happy to report that the paper competition for the Montreal ICA conference is now complete. Our division had an outstanding response once again, attracting 233 paper submissions, next only to Mass Comm which received 257. We were able to accept 113 papers (and 6 of the 14 panel submissions) for programming at the conference.

I owe a big THANK YOU to the nearly 200 reviewers who reviewed for us this year. We could not have done it without your timely help and support. Thanks also to all those who agreed to chair paper sessions in Montreal. As in the last couple of years, each CAT session will feature a single coordinator who will moderate the paper presentations, provide comments to authors, and conduct the Q and A with audience members after the paper presentations.

For those of you wanting to nominate an outstanding comm tech thesis for an award, the deadline for this year's CAT dissertation contest (Herbert Dordick award) is fast approaching. Those who attended the business meeting in San Francisco will know that we decided to change this from a biannual to an annual event. Dissertations completed between Sept. 1, 2006 and December 31, 2007 are eligible for consideration this time. The deadline is Feb 15, 2008. Please go to http://www.icaahdq.org/sections/secdetinfo.asp?SecCode=DIV10 for submission information. Or go to the ICA site (www.icaahdq.org), click on Sections, choose Communication and Technology, and you'll find contest information on the main page.

Hope you are all having a wonderful Spring. Please look for the Montreal program on the ICA site around mid-March and make plans to attend the CAT business meeting, to be followed by a reception.

Cheers,

S. Shyam Sundar, Vice-Chair
sss12@psu.edu

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Global Communication and Social Change

Of relatively modest size in terms of membership (in its first year) the division was amongst the top in terms of the number of papers and panel proposals that were submitted for its review. We have had to be fairly selective, therefore, but can look forward to an exceptionally interesting conference.

In the wake of the fall election results, the division welcomes Dr. Robert Huesca (Trinity University) as its first vice-chair, and Dr. Veena Raman (UC Berkeley) as its first secretary. Formally, they take up their duties from the end of the conference in Montreal. Dr. Huesca has kindly agreed to organize the divisional dinner in Montreal. Without a full complement of divisional officers this first year, there has been slow
progress towards drafting a permanent set of bye-laws. With the aid of the sub-committee established for this purpose last year in San Francisco, I intend to progress the drafting of bye-laws so that a draft will be available for review at the divisional meeting in Montreal. Pending the determination of a final set of bye-laws, I have postponed for one further year a number of issues, including that of divisional annual awards. This will allow more time for the division’s funds to increase to a level where it can afford a range of awards and activities at least comparable to those offered when the division was a sub-division of Division 5.

On behalf of the entire division, I wish to extend my gratitude for the hard work undertaken this year by our reviewers, whose commitments of time and energy are vital to the whole enterprise. They are: Giorgia Aiello, Ece Algan, Jim Baumann, Che Baysinger, Sandhya Bhattacharya, Herbert Blankson, Michael Breen, C. Burrowes, Henrik Bocker, Rungrat Chaisamrej, Pi-Chun Chang, Jianxun Chu, Jae Eun Chung, Kathleen Clark, Michael Cody, Alexa Dare, Audra Diers, Paul Duong Tran, Spring-Serenity Duvall, Lyombe Eko, Deniz Firat, Elfriede Fursich, Radhika Gajjala, Mahmoud Galander, Lynn Gregory, Michael Hazen, Lucie Hribal, Kuo Huang, Jim Hunt, Suda Ishida, Christopher Karadjov, Andrew Kennis, Tabassum Khan, Gholam Khiabany, Jeong-Nam Kim, Hun Shik-Kim, Joung-Im-Kim, Mohamed Kirat, Kris Kodrich, Liangwen Kuo, Doreen Kutufam, Janet Kwami, Fei Loi Lai, Seung-Hyun Lee, Hun Yui Lee, Micky Lee, Lara Lengel, R. Lentz, Luzhou Li, Yon Soo Lim, Chen Liu, Mim McCann, Srinivas Melkote, Claudia Mellado, Bella Mody, Siho Nam, Sorin Nastasia, Diana Nastasia, Jenny Nelson, Kekeli Nuviadenu, Tokumbo Ojo, Charles Okigbo, Mariusz Ozminkowski, Po-Lin Pan, Robert Peaslee, Diana Peck, Dobrinka Peicheva, Roz Pierson, Viviana Rojas, Pamela Rutledge, Mehdi Semati, Yu Shi, Peter Shields, Ewart Skinner, Amber Smallwood, Leticia Solaun, Colin Sparks, Ian Steinberg, Russell Stockard, Joseph Straubhaar, Saman Talib, Daya Thussu, Dexin Tian, Nancy Turkoglu, Charu Uppal, Deborah Vance, Lucila Vargas, Richard Vincent, Gloria Walker, Niranjala Weerakkody, Norbert Wildermuth, Karin Wilkins, Kallia Wright, Shuang Xie, Wenjing Xie, Xin Xin, Bu Zhong.

Please also note that in partnership with Philosophy of Communication and Political Communication, Global Communication and Social Change is co-sponsoring a pre-conference at Montreal: Mediating Global Citizenship, May 21-22nd. More details are available at the ICA website.

I look forward to seeing as many of you as possible in Montreal!

Oliver Boyd-Barrett, Chair
oboysb@bgsu.edu

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Health Communication

Health Communication Division Members: The planning for the 2008 conference is moving along. Based on your hard work, we will have another exciting slate of health communication papers and sessions in Montreal. Please check the preliminary conference program that is now available at the ICA website.

For those of you who submitted papers and panel proposals, reviews and comments by Division readers are now available on the 2008 conference paper website, which is available through the ICA homepage. Please note that while readers were invited to provide written comments, not all papers received them given the very short time
window during which papers were reviewed.

All accepted paper/panel submitters will be able to upload revised versions of your work from April 1 to April 30. Please take advantage of this period to insure that attendees have access to your most up-to-date work at the conference.

Thanks for your continued support of the Division.

Dave Buller, vice-chair
dbuller@kleinbuendel.com

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Information Systems

With heartfelt thanks to the large group of reviewersALL of whom got their reviews done on timethe Information Systems program is now set for ICA 2008 in Montreal. Following division tradition, if two of the three reviewers recommended a piece be programmed, we did our very best to do so. The result is a total of 85 pieces of research being presented across 7 High Density Sessions, 4 Regular Sessions, a Best of Information Systems Panel and 5 papers representing Info Systems in the Scholar-to-Scholar Session. We also agreed to co-sponsor two panels at the request of the Mass Communication and Journalism Studies divisions.

If you have been programmed into a High Density Session and are unfamiliar with this format, be looking for an email from me as the conference approaches describing what you will need to prepare. Or, if you can't wait, feel free to email me before then.

Don't forget that reviews of papers and extended abstracts are now accessible via the ICA website (http://www.icahdq.org/cfp/). Also, be preparing final revised papers for uploading to the website prior to it being locked down for posterity. Watch for emails from ICA HQ with details about that.

I'm looking forward to seeing you in Montreal!

Rob Potter, Vice-Chair
rfpotter@indiana.edu

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Mass Communication

The Mass Communication Division received 257 papers and 13 panel proposals for the Montreal meeting this May, making for a very competitive selection process this year. We'd like to thank all those who submitted their fine work, and especially the 161 (yes - that's right - 161!) reviewers who gave generously of their time and energy to allow the review process to proceed smoothly and efficiently.

We were delighted with the quality of the papers and are proud to announce the top 4 papers:

"Enjoyment of Daytime Soap Operas: A Longitudinal Test of Affective Disposition Theory": Rene Weber (U of California - Santa Barbara), Ron Tamborini (Michigan State U), Hye Eun Lee (U of Hawaii - Manoa), Horst Stipp (NBC Universal)

"What Influences Media Coverage of North Korea?: A Study of Journalists and News Reports on the Six-Nation Nuclear Talks": Hyunjin Seo, Syracuse U
"The Effects of Incongruity, Production, and Pacing on TV Advertisement": Hyo Jin Pak, *Michael A. Shapiro, Cornell U

"Adolescents’ Exposure to Sexually Explicit Internet Material and Notions of Women as Sex Objects: Assessing Causality and Underlying Processes": Jochen Peter (U of Amsterdam), Patti M. Valkenburg (U of Amsterdam)

The top student papers are:

"Differential Effects Model of Agenda Setting in Local Contexts": Kideuk Hyun (U of Texas - Austin), Soo Jung Moon (U of Texas - Austin)

"Of Ghosts and Gangsters: Capitalist Cultural Production and the Hong Kong Film Industry": Sylvia Janet Martin (U of California - Irvine)

"The Role of Issue Capacity in Agenda Setting": Kideuk Hyun (U of Texas - Austin), Ja-Yeon Lee (University of Texas at Austin)

"Issue Importance as a Moderator of Framing Effects": Sophie Katharina Lecheler (U of Amsterdam), Rune Slothuus (University of Aarhus)

Our congratulations to these authors! We have a great diversity of panels scheduled for the Montreal meeting, and we look forward to a stimulating exchange of ideas this May. We would like to encourage all members of the Mass Communication Division to attend the Business Meeting which will take place immediately after a special Spotlight Panel on the Future of Media Effects Theory, which will include some of the most distinguished media effects scholars in our field: Jennings Bryant (U. Alabama), Joseph Cappella (Annenberg, U. Penn), W. James Potter (UC-Santa Barbara), and Ellen Wartella (UC-Riverside).

As we will be holding elections this year, we would also like to encourage you to think about nominations for both vice-chair and secretary for our Division (duties to begin at the 2009 conference).

Again, my thanks to all of you who participated in this review process, and my congratulations to those of you who have had your work accepted for presentation this year.

Robin Nabi, Chair
nabi@comm.ucsb.edu

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**Call for Papers**

**CALLS FOR PAPERS/ABSTRACTS**

**Page and Johnson Legacy Scholar Grants - Request for Proposals.** The Arthur W. Page Center at the Penn State College of Communications announces its fourth Page and Johnson Legacy Scholar competition for the study of integrity in public communication. The Center will award up to $75,000 in grants of $1,000 to $25,000
each to support scholars and professionals making important contributions to knowledge, practice, or public understanding of ethics and responsibility in public communication. The themes for this year's call for proposals are: ethics in public communication; role of public relations in fostering corporate responsibility; How company credos and codes of ethics affect corporate behavior; Women and minorities in public relations; curriculum development in and pedagogical approaches to ethics in public relations; other areas of Pages or Johnson's legacy, including political communication, public opinion formation and attitude change, history of public relations, health communication, and international broadcasting. Deadline for receipt of proposals: March 10, 2008. For more information on the Legacy Scholar competition, contact Cinda Kostyak, associate director, The Arthur W. Page Center, College of Communications, 201-C Carnegie Building, Penn State University, University Park, PA 16802, 814-865-3070, or visit our website at: http://www.comm.psu.edu/pagecenter.

**Chinese Journal of (CJoC)**

Launching in 2008, *Chinese Journal of Communication (CJoC)* is a new venture of scholarly publication aimed at elevating Chinese communication studies along theoretical, empirical, and methodological dimensions. The new refereed journal will be an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it will examine subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora. The CJoC welcomes research articles using social scientific or humanistic approaches on such topics as mass communication, journalism studies, telecommunications, rhetoric, cultural studies, media effects, new communication technologies, organizational communication, interpersonal communication, advertising and PR, political communication, communications law and policy, and so on. Articles employing historical and comparative analysis focused on traditional Chinese culture as well as contemporary processes such as globalization, deregulation, and democratization are also welcome.

Published by Routledge, CJoC is institutionally based at the Communication Research Centre, the School of Journalism and Communication, the Chinese University of Hong Kong. For more information and submission instructions, please visit http://www.informaworld.com/cjoc.

**Journal of Children and Media** is an interdisciplinary and multimethod peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. Submissions:

Submissions should be delivered as an email attachment to Dafna Lemish, Editor at: le mish@post.tau.ac.il. Manuscripts must conform to the American Psychological Association (APA) style with a maximum length of 8,000 words, including notes and references. The manuscript should be accompanied by an abstract of up to 150 words, biographical information for each author of up to 75 words each, and up to 10 keywords. For further information please visit: http://www.informaworld.com/jocam.

**International Journal of Strategic Communication** is issuing a call for papers for its fourth and subsequent issues. The journal provides a forum for multidisciplinary and multi-paradigmatic research about the role of communication, broadly defined, in
achieving the goals of a wide range of communicative entities for-profit organizations, non-profit organizations, social movements, political parties or politicians, governments, government agencies, personalities. For communication to be strategic is has to be purposeful and planned. The aim of the journal is to bring diverse approaches together with the purpose of developing an international, coherent and holistic approach to the field. Scholars in a broad range of communication specialities addressing strategic communication by organizations are invited submit articles. Articles are blind-reviewed by three members of the editorial board, which consists of 34 scholars from 15 countries representing a broad array of theoretical and methodological perspectives. Submissions are electronic via the journal's website at ijosc@lamar.colostate.edu. Manuscripts should be no longer than 30 word-processed pages and adhere to the APA Publications Manual. For more information, contact editors Derina Holtzhausen, University of South Florida, dholtzha@cas.usf.edu or Kirk Hallahan, Colorado State University, kirk.hallahan@colostate.edu.

**Feminist Media Studies.** Authors in North America, Latin America, and the Caribbean: submit to Lisa McLaughlin, Editor; e-mail: mclauglm@muohio.edu. Authors in Europe, Africa, Asia, and Australasia: submit to Cynthia Carter, Editor; e-mail: cartercl@cardiff.ac.uk.


**Journal of Communication Studies, National Council of Development Communication.** Soliciting research papers, abstracts. E-mail: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: **Communication, Globalization, and Cultural Identity.** Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. Email: j.servaes@uq.edu.au.

Manuscripts. **Subject Matters: A Journal of Communications and the Self.** E-mail: subjectmatters@londonmet.ac.uk.

Submissions. **Journal of Middle East Women's Studies (JMEWS).** Info: Marcia C. Inhorn, Director of the Center for Middle Eastern and North African Studies, U of Michigan, and Mary N. Layoun, Chair of Comparative Literature, U of Wisconsin, Editors. Web: http://iupjournals.org/jmews/.

**Communication Review.** The Communication Review solicits papers in the interdisciplinary field of media studies. We are interested in papers discussing any aspect of media: media history, globalization of media, media institutions, media analysis, media criticism, media policy, media economics. We also invite essays about the nature of media studies as an emergent, interdisciplinary field. Please direct papers to Andrea L. Press and Bruce A. Williams, Editors, Media Studies Program, University of Virginia. Email: alp5n@virginia.edu, baw5n@b.mail.virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.asp.
Call for Manuscripts - The Journal of Native Aging & Health publishes articles that address Native aging, health, and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms exiting theories and research on Native populations, aging, and health. No material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s); present academic title or other current position; academic department and university (if appropriate); and complete address, telephone number, and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures, and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual's guidelines for avoiding bias in language used to express ideas in the manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors in the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures, and appendixes). Copies of submissions will not be returned to the author(s). Send four paper copies of complete papers to Pamela J. Kalbfleish, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O'Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955. Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, Box 7169, 202A O'Kelly Hall, Grand Forks, ND 58202. $25.00 a copy / $40.00 year subscription.

Journal of Marketing and Communication Management. The Managing Editors, JMCM, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. E-mail: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.


Proposals. Alternatives Within the Mainstream II: Queer Theatre in Britain. Info: Dimple Godiwala-McGowan, Senior Lecturer, York St. John College (U of Leeds). E-mail: DimpleGodiwala@aol.com.
Deadline extended. Papers. *Journal of Middle East Media (JMEM)*, Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Naway, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail: jouman@langate.gsu.edu.

**New Journal - Communication for Development and Social Change.** A new journal, *Communication for Development and Social Change*, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.sarvaes@uq.edu.au.

**December 15, 2008. Call for Papers.** Quinnipiac University and the Public Relations Society of America (PRSA) Health Academy announce the first annual PRSA Health Academy Paper Competition. The purpose of the competition is to encourage applied research of value to public relations professionals. The winner of the competition will present his/her paper at the PRSA Health Academy Spring Conference to be held in Washington, DC in late April or early May, 2009. In addition, the winner will receive a $150 cash award and will be reimbursed for transportation and lodging costs.

Papers might address such issues as hospital public relations, pharmaceutical public relations, medical public relations, health policy, health management, medical device manufacturing public relations, insurance public relations, or current trends in healthcare. Papers may be submitted by professionals, doctoral students/candidates, or faculty members of any rank. Papers may be solo-authored or co-authored. (Cash and reimbursement will be provided to lead author.) Papers should be between 15 - 30 pages (including references), double-spaced, in Times New Roman 12-point font including references. Papers should be prepared using APA style. Papers may be reports of original research or essays. Papers will be judged by a panel of reviewers including academics and members of the PRSA Health Academy Board. Among the factors judges will consider: usefulness of the paper to working professionals, clarity, writing quality, and contribution to the public relations body of knowledge.

The deadline for submissions is December 15, 2008. All papers should be submitted electronically in Microsoft Word and sent to Dr. Kurt Wise, APR, Chair of the Public Relations Department, School of Communications, Quinnipiac University (kurt.wise@quinnipiac.edu). Identification material should not be included in the body of the paper. Identification of authors and contact information should be included only in e-mail messages and cover sheet. The winner will be announced February 1, 2009. All questions should be directed to Dr. Wise.

**CONFERENCES**


TPRC is an annual conference on communication, information, and internet policy that convenes international and interdisciplinary practitioners and researchers from academia, industry, government, and nonprofit organizations together with policy makers. The purpose of the conference is to acquaint policymakers with the best of recent research and to familiarize researchers with the knowledge requirements of policymakers and industry. The conference will consist of papers selected from reviewed, submitted abstracts, student posters, and selected panel submissions.

TPRC is now soliciting abstracts of papers, panel proposals and student posters for presentation at the 2008 conference. Proposals should be based on current theoretical or empirical research relevant to communication and information policy, and may be from any disciplinary perspective. TPRC seeks submissions of disciplinary, comparative, multidisciplinary or interdisciplinary excellence. More details, including a listing of subject areas of particular interest, can be found at: http://www.tprc.org.

Submissions are due by May 2, 2008. Abstracts, panel proposals and poster submissions must be submitted electronically at http://www.tprc.org. For posters and abstract, please identify the methods, central ideas, and outcomes (obtained or expected) of the research. A secondary classification of the method used in the research will be requested upon submission to assure appropriate review.

Responses will be made by May 30, 2008. Selected papers will be due to TPRC on August 15th and authors are expected to present the accepted submission. Abstracts are not to exceed 500 words. Poster sessions will be available to enable the display of current student work. Students only are recommended to enter the poster competition. We welcome industry-specific but not vendor-specific panels. Students are encouraged to submit papers for the student paper competition (see Student Papers CFP). Full Student papers must be submitted by May 2, 2008.

May 15-18, 2008. Mark your calendars now for the 63rd AAPOR (American Association of Public Opinion Research) conference, May 15-18, 2008. The conference will bring together almost a thousand of country's leading public opinion research scientists to discuss and analyze the latest research on public opinion and survey methodology, theory, and results.

This year's conference is being held in the fascinating City of New Orleans -- a fitting location given the theme of the Conference: "Polls for the Public Good." The city will provide an important case study for conference sessions and speakers who will focus on the ways in which public opinion research since Hurricane Katrina has - and can continue to be - used "...for the public good."

Plus, of course, New Orleans provides a setting for the AAPOR conference that is unique in the United States -- with the French Quarter, Jackson Square, Mississippi River, and historical sites all within walking distance of the conference hotel.

Registration begins in February 2008.

June 1-4, 2008. The Society for Technical Communications 2008 Technical Communication Summit will be held at the Pennsylvania Convention Center in
Philadelphia, Pennsylvania. The conference will feature evaluation workshops and technical sessions in the following areas: designing and assessing user experiences; developing and delivering content; producing and publishing information; managing people, projects, and business; developing your skills and promoting your profession; and applying research and theory to practice. In addition, preconference certificate programs Management, Master Writers, Technical Communication 101, Usability and Accessibility, and Design and Development will be offered, and Institutes, conferences-within-the-conference, will explore the areas of instructional design, business development, globalization and localization, and content management in depth.

Howard Rheingold, founding executive editor of Hot Wired and author of Smart Mobs, The Virtual Community, and Tools for Thought, will be the events keynote speaker. For more information, please visit www.stc.org/55thConf/index.asp.

**July 3-6, 2008.** The International Society for Interpersonal Acceptance and Rejection and the School of Primary Education, University of Crete, Greece, have the pleasure to officially announce that the 2nd International Congress on Interpersonal Acceptance and Rejection will be held in Rethymno town on the island of Crete (at the University of Crete), from July 3rd - 6th, 2008. For more information, please visit the Congress website: www.isipar08.org or contact Prof. Elias Kourkoutas, President of the Organizing Committee, at hkourk@edc.uoc.gr.


Contact Name: Dr. Deborah A. Cai
E-mail: debcai@umd.edu
Phone: 301.405.6524
Website: http://www.ou.edu/csc/indexCSC.htm

The 11th International Conference on Language and Social Psychology (ICLASPXI) will be held in Tucson, Arizona, July 16-20th, 2008. ICLASPXI will offer innovative scholarly exchange, shared meals, receptions, and the opportunity to experience the beautiful Sonoran Desert. Distinguished keynote speakers include: Howard Giles, Chris Segrin, Bonny Norton, Jon Nussbaum, and Tadasu Todd Imahori. We invite you to submit a proposal for presentation (deadline February 1st, 2008). Proposals should be sent in electronic form (single file: .txt, .rtf, .pdf, or .doc format) to Jake Harwood at jharwood@u.arizona.edu. Please put “ICLASP 11 submission” in the subject line. See our Association website for additional information regarding paper and panel submissions (WWW.IALSP.org).

September 5-6, 2008. "Representing Islam: Comparative Perspectives."

International Conference, University of Manchester. We invite single-paper and full-panel proposals. We anticipate proposals on topics emanating from the fields of Political Communication, Communication Science, Media Studies, Film Studies, Cultural Studies, Sociology, Social Psychology, Translation Studies, Sociolinguistics, and Modern Languages. An edited volume based on selected conference papers will be published.

Accommodation and meals will be provided on campus by the University of
OTHER OPPORTUNITIES

Sexuality Studies: A book series by Temple University Press. The coeditors of Sexuality Studies-Janice Irvine and Regina Kunzel—are currently soliciting book manuscripts. The series features work in sexuality studies, in its social, cultural, and political dimensions, and in both historical and contemporary formations. The editors seek books that will appeal to a broad, cross-disciplinary audience of both academic and nonacademic readers. Submissions to Sexuality Studies are welcome through Janet Francendese, Editor in Chief, Temple University Press (janet.francendese@temple.edu). Information on how to submit manuscripts can be found at: http://www.temple.edu/tempress/submissions.html. Initial inquiries about proposals can also be sent to: Janice Irvine, University of Massachusetts, Department of Sociology. irvine@soc.umass.edu; or, Regina Kunzel, University of Minnesota, Departments of Gender, Women, and Sexuality Studies and History rkunzel@williams.edu.

The IABC Research Foundation is offering a grant for US $50,000 for Research on Communication Department Structure and Best Practices. Proposal guidelines can be found on the Research Foundation website http://www.iabc.com/rf/. The IABC Research Foundation serves as the non-profit research and development arm of IABC (International Association of Business Communicators). The Foundation is dedicated to contributing new findings, knowledge and understanding to the communication profession, and to helping organizations and communicators maximize organizational success. Through the generosity of donors, corporate sponsors and volunteers, the Foundation delivers original communication research and tools not available in the commercial marketplace.

The Canadian Journal of Communication (CJC) is a quarterly peer-reviewed journal committed to publishing outstanding scholarship in communications, media and cultural studies, journalism, and information studies. CJC is looking for theoretically innovative and methodologically challenging original manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website http://www.cjc-online.ca and click on the "submit" button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental in tone. Please direct ideas and inquiries to editor@cjconline.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjconline.ca. Info on CJC: Kim Sawchuk, Editor, CJC; editor@cjconline.ca.

Visiting doctoral fellowships. The Media Management and Transformation Center (MMTC) at Jonkoping International Business School, Jonkoping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Center, Jonkoping International Business School, P.O. Box 1026, SE-551 11
KATHOLIEKE UNIVERSITEIT LEUVEN

K.U.Leuven invites applications for a full-time tenured academic position in the domain of strategic communication at the Faculty of Social Sciences.

DUTIES INCLUDE:

Research

Successful candidates will support and further expand national and international research collaborations of the units of Communication Science. In addition they will be expected to develop a research programme of their own and to achieve a scientific output that adheres to the highest international standards. The research will focus on persuasive communication and the science and theory of advertising and marketing.

Teaching

Accepted applicants will take on teaching responsibilities in the relevant domain at the Bachelor and Master levels and they will be in charge with the Master theses. They are expected to meet the reigning K.U.Leuven standards regarding academic programme level and orientation and to adhere to the K.U.Leuvens concept of education. A commitment to quality of education as a whole is naturally understood.

QUALIFICATIONS

Interested candidates should hold a Ph.D. or doctoral degree in social sciences or an equivalent diploma, with a demonstrable knowledge in the domain of strategic communication.

Qualified candidates are expected to have an excellent research record and very good teaching and training skills, in order to contribute to the research output of the unit and to the quality of its educational program. The quality of the candidates research should be evidenced by high level publications, especially in communication science journals.

International research experience is highly appreciated. The candidates are expected to participate at the further internationalisation of research and teaching activities.

The candidates are also expected to accept assignments in one of the partner institutions of the K.U.Leuven Association.

At K.U.Leuven the main language of instruction is Dutch. Successful applicants, who are not proficient in Dutch, are expected to acquire sufficient knowledge of Dutch in order to be able to also instruct in the Dutch language within three years time.
Proficiency in the English language is compulsory for all applicants.

Depending on the candidate’s experience and qualifications, the position will be filled at one of the levels of the Senior Academic Staff.

The K.U.Leuven pursues a policy of equal opportunity and diversity.

Contact persons:
Geert Bouckaert, Commission Chair (geert.bouckaert@soc.kuleuven.be)
Leen dHaenens, Programme Director (leen.dhaenens@soc.kuleuven.be)

Candidates are invited to apply online at http://www.kuleuven.be/personeel/jobsite/vacancies.htm

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KENT STATE UNIVERSITY
School of Communication Studies
Assistant Professor

The School of Communication Studies at KENT STATE UNIVERSITY invites applications for a tenure-track position, at the rank of Assistant Professor.

We are particularly interested in candidates with expertise in Computer-Mediated Communication and/or Health Communication.

Candidates should possess secondary expertise in mass, organizational, or interpersonal communication. Expertise in social science research methodology is highly desirable. Statistical expertise will be considered a plus.

Ph.D. or equivalent is required, although A.B.D. will be considered with a clear and immediate timeline to degree completion. Applicants should possess excellent publication and teaching credentials as commensurate with years of experience. A record of involvement with externally funding research is highly desirable.

The School of Communication Studies comprises a close-knit faculty that places a premium on collaborative work. The School is part of the College of Communication and Information, headed by Dean James Gaudino, former executive director of the National Communication Association. The College is a campus laboratory for interdisciplinary work among the schools of Communication Studies, Journalism and Mass Communication, Library and Information Science, and Visual Communication Design, as well as the interdisciplinary program in Information Architecture and Knowledge Management.

Kent State University is located in the picturesque rolling hills of Northeastern Ohio. Kent, The Tree City, is conveniently located 15 minutes from Akron, 45 minutes from Cleveland and 30 minutes from the Cuyahoga Valley National Park. It offers a wonderful combination of college-town environment in close proximity to the cultural, dining and professional sports activities of major cities. The Cuyahoga Valley National Park has hundreds of miles of hiking, bicycling and bridle trails in the stunning Cuyahoga Valley.

A letter of application, vita and three letters of recommendation should be sent no later than March 30, 2008, to:

Paul Haridakis, Ph.D.
Chair, Search Committee
Kent State University is an affirmative action, equal opportunity employer. Women and minorities are encouraged to apply. Hiring is contingent upon eligibility to work in the United States.

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IE BUSINESS SCHOOL
Full-Time Faculty Openings in Communication

IE Business School (www.ie.edu) is an international and diverse top business school (number 8 worldwide in Financial Times MBA ranking, January 2008) oriented to providing top-level knowledge and training for young and senior executives, entrepreneurs, consultants and Public Administration. The campus is located in the very heart (barrio de Salamanca) of Madrid, giving way to an immersion in the excitement and pleasure of its rich European historical and cultural heritage. The School offers in English and Spanish language an extensive portfolio of face to face and on-line short courses and seminars, as well as 1 year master's degree programs (part-time and full-time) and from October 2008, a 3-4 years undergraduate degree programs.

The School seeks qualified candidates to fill full-time faculty positions in several Academic fields of Communication (effective SEPTEMBER 2008 or upon completion of the openings): Mass Communication, Public Relations, Corporate Communication, Advertising, Journalism, Political Communication, Cultural Studies, Visual Communication/Film and TV, and Communication Law and Policy.

Successful applicants must fulfil the following requirements:

- Ph.D. (or advanced Ph.D. Candidates) in a relevant area from a leading university.
- Experience in teaching and research.
- Experience with the case-teaching and role-playing method, is not required but highly valued.
- Professional-working experience is not required but highly valued
- Fluency in English (basic knowledge in Spanish is not required but highly valued);

Salary and benefits are commensurate with experience.

Application process: The candidate should send by e-mail, an up-to-date complete Curriculum Vitae and a cover letter underlining teaching, research and working interests to:

Samuel Martín-Barbero, Ph.D.
Associate Professor
Director of Communication Studies
IE-Business School
samuel.martin@ie.edu

The committee will begin reviewing applications on April 2008, and will continue until the positions are filled.