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Highlights of Chicago: Theme Programming

Barbie Zelizer, ICA President-Elect

The theme of the Chicago conference, **Keywords in Communication**, offers ICA members a chance to engage with some of the key terms that have evolved as central to our development as a field. In addition to the plenary and miniplenary sessions outlined in last month's newsletter, two kinds of programming address the theme directly, though multiple additional sessions on keywords populate the divisional and interest group programming too.

Theme programming this year comprises 10 regular theme sessions, including one poster session and 15 cross-unit sessions, formed by bringing together individuals from at least four divisions and interest groups to address a central term differently relevant to those on the panel. Theme programming is scheduled across the 5-day conference, offering ICA members multiple opportunities to think anew about the field and one's place in it through the prism of keywords.

Keywords identified by ICA members as relevant to our field include **Aesthetics; Anonymity; Authenticity; Body; Community; Culture, Communication Competence, & Intercultural Communication;**

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Democracy; Difference; Discourse; Effects; Evolution; Framing; Identity & Language; Key Visuals; Interview; Mediation & Emotion; Objectivity; News Images; Public Policy & Public Intellectuals; Publics; Technology; Uncertainty & Information Management; Urban Communication; and Women in a Digital World.

The cross-field conversations that this programming is poised to deliver are both broadly scoped and innovative. Theme programming ranges across attributes of the communication process - such as **Anonymity, Authenticity, Objectivity, or Uncertainty**; across ways of conceptualizing collectivity - such as **Democracy, Community, or Urban Communication**; across existing kinds of communication practice - such as **The Interview, Public Policy & Public Intellectuals, Discourse, or News Images**; and across aspects of the communication environment - such as **Aesthetics, Effects, Difference, or Mediation & Emotion**.

Particularly exciting are some of the unusual coconveners of the cross-unit conversations: Discussing **The Body**, for instance, are scholars from Phil Comm, GLBT, Health Comm, Pop Comm, CAT, and Feminist Scholarship, while **Technology** is discussed by conference-goers from Comm History, Game Studies, Mass Comm, LSI, CAT, and Phil Comm. **Evolution** is tracked by CLAP, Information Systems, Health Comm, Journalism Studies, and Mass Comm, while **Framing** is approached by individuals from Pol Comm, Vis Comm, Journalism Studies, Mass Comm, Pop Comm, and Feminist Scholarship.

Given that these cross-units introduced a new type of conference programming to ICA members, a shout-out in gratitude is due to all those who willingly took part. A full 22 of ICA's 24 divisions and interest groups co-sponsored these sessions, with particularly high participation from CAT, Mass Comm, Phil Comm, Pol Comm and Vis Comm. All told, 17 divisions and interest groups participated multiple times in co-sponsoring the cross-unit panels, ensuring that the conversations that ensue are as wide-ranging as possible across our association.

A list of the theme programming sessions, identified by title and place, follows. It includes some of our leading scholars alongside many new faces in the association. Please be sure to look for more information on this programming in the full conference program.

FRIDAY, MAY 22, THEME PROGRAMMING

Uncertainty and Information Management: Reflections on the Current

Members-at-Large

Aldo Vasquez Rios, *U de San Martin Porres, Peru*

Yu-li-Liu, *National Chengchi U*

Elena E. Pernia, *U of the Philippines, Dilman*

Gianpetro Mazzoleni, *U of Milan*

Juliet Roper, *U of Waikato*

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Stephen McDowell, Communication Law & Policy, *Florida State U*

Kumarini Silva, Ethnicity and Race in

Communication, *Northeastern U*

Vicki Mayer, Feminist Scholarship, *Tulane U*

Oliver Boyd-Barrett, Global Communication and Social Change, *Bowling Green State U*

Dave Buller, Health Communication, *Klein-Buendel*

Paul Bolls, Information Systems, *U of Missouri - Columbia*

Kristen Harrison, Instructional & Developmental Communication, *U of Illinois*

Jim Neuliep, Intercultural Communication, *St. Norbert College*

Pamela Kalbfleish,

and Future State of These Constructs - Friday, 9:00-10:15 (Cross-Unit Session - Grand Ballroom I)

Walid Afifi (chair)
Leslie A. Baxter
Dawn O. Braithwaite
Dale E. Brashers
Daena Goldsmith
Timothy P. Hogan
Artemio Ramirez Jr.
Joseph B. Walther

Keyword: Anonymity - Friday, 10:30-11:45 (Cross-Unit Session - Grand Ballroom I)

Craig R. Scott (chair)
Roderick P. Hart
Ronald E. Rice
Sandra Petronio
Martin Tanis

"Discourse" as a Key Communication Term - Friday, 10:30-11:45 (Theme Session - Chicago Ballroom D)

Robert T. Craig (chair)
Rob Asen
Lilie Chouliaraki
Douglas Vincent Porpora
Linda L. Putnam
Karen Tracy

Keywords in Communication: Effects - Friday, 1:30-2:45 (Cross-Unit Session - Grand Ballroom I)

Mary Beth Oliver (chair)
Annie Lang
David R. Roskos-Ewoldsen
Dhavan Shah

Interpersonal
Communication, *U of North Dakota*
Maria Elizabeth Grabe,
Journalism Studies,
Indiana U
Mark Aakhus, Language
& Social Interaction,
Rutgers U
Robin Nabi, Mass
Communication, *U of California - Santa Barbara*
Dennis Mumby,
Organizational
Communication, *U of North Carolina*
Ingrid Volkmer,
Philosophy of
Communication, *U of Melbourne*
Kevin Barnhurst, Political
Communication, *U of Illinois - Chicago*
Cornel Sandvoss, Popular
Communication, *U of Surrey*
Craig Carroll, Public
Relations, *U of North Carolina*
Marion G. Mueller, Visual
Communication, *Jacobs U - Bremen*

**Special Interest Group
Chairs**

Patti M. Valkenburg,
Children, Adolescents
and the Media, *U of Amsterdam*
David Park,
Communication History,
Lake Forest College
John Sherry, Game
Studies, *Michigan State U*
Lynn Comella, Gay,
Lesbian, Bisexual, &
Transgender Studies, *U of Nevada - Las Vegas*
David J. Phillips, Gay,
Lesbian, Bisexual, &
Transgender Studies, *U of*

John L. Sherry

Public Policy, Public Intellectuals - Friday, 3:00-4:15 (Cross-Unit Session - Grand Ballroom I)

Sandra Braman (chair)
Patricia A. Aufderheide
Jan A. G. M. Van Dijk
Robert W. McChesney
Toby Miller
Graham Murdock

Identity and Language as Keywords in Communication Across and Between Groups: Roundtable Discussion Following IALSP - Friday, 4:30-5:45 (Theme Session - Chicago Ballroom D)

Margaret J. Pitts (chair)
Cindy Gallois
Mary Lee Hummert
Young Yun Kim
Scott A. Reid
Yan Bing Zhang
Bernadette Maria Watson (respondent)

SATURDAY, MAY 23, THEME PROGRAMMING

On Difference - Saturday, 9:00-10:15 (Cross-Unit Session - Grand Ballroom I)

Kumarini Silva (chair)
Carolyn M. Byerly
Donal Carbaugh
Vincent Doyle
Myria Georgiou

Communication and Authenticity - Saturday, 10:30-11:45 (Cross-Unit

Transgender Studies, U of Texas - Austin
Bernadette Watson,
Intergroup
Communication, *U of Queensland*

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Session - Grand Ballroom I)

Alison Mary Henderson (chair and respondent)

Lee Edwards

Dawn R. Gilpin

Juan-Carlos Molleda

Simon Torp

Key Concepts in News and Journalism: Objectivity and its Adjacent Concepts - Saturday, 10:30-11:45 (Theme Session - Chicago Ballroom D)

Howard Tumber (chair)

Brian McNair

David E. Morrison

Marina Prentoulis

Rodney Evan Tiffen

Howard Tumber

Silvio R. Waisbord

Keyword: Technology - Saturday, 1:30-2:45 (Cross-Unit Session - Grand Ballroom I)

Deborah Lubken (chair)

Nick Couldry

James D. Ivory

Patricia G. Lange

Joseph Turow

Joseph B. Walther

Framing as a Keyword in Communication Research: New Directions in Research, Conceptualization, and Methodology - Saturday, 3:00-4:15 (Cross-Unit Session - Grand Ballroom I)

Dietram A. Scheufele (chair)

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Maria Elizabeth Grabe

Cynthia A. Lucia

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Journal of

*Computer-Mediated
Communication*

Kevin B. Wright, Editor
U of Oklahoma

Keywords in Communication: Conceptualizing Publics in Public Relations - Saturday, 3:00-4:15 (Theme Session - Chicago Ballroom D)

Katerina Tsetsura (chair)
Vilma L. Luoma-aho
Charles Self
Bey-Ling Sha
Erich James Sommerfeldt
Derina R. Holtzhausen (respondent)

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SUNDAY, MAY 24, THEME PROGRAMMING

Putting the Aesthetic Back into Communication, and Vice Versa - Sunday, 9:00-10:15 (Cross-Unit Session - Grand Ballroom I)

Nick Couldry (chair)
Mark B. Andrejevic
Georgina E. M. Born
David Hesmondhalgh
Frederick C. Turner

Body Talk - Sunday, 10:30-11:45 (Cross-Unit Session - Grand Ballroom I)

Nick Couldry (chair)
John Nguyet Erni
Lisa Henderson
Jennifer Horner
Janice Radway
Carrie Rentschler
Thomas Streeter

Keyword: Urban Communication - Sunday, 10:30-11:45 (Theme Session - Chicago Ballroom D)

Cees J. Hamelink (chair)
Gene Burd

Subject: Undelivered Mail Returned to Sender: Sender Denied

If you are not receiving e-mails from the ICA home offices at least once a month, your mail server is probably blocking our e-mail messages to you. If you wish to get announcements from ICA -- calls, grant information, fellowships, newsletter announcements, etc. -- contact your network administrator and have them allow e-mails from the icahdq.org domain. ICA broadcasts e-mail announcements from email@icahdq.org and membership@icahdq.org.

Nico Carpentier
Susan Drucker & Gary Gumpert
Harvey Jassem
Steve Macek
John Pauly
Cees J. Hamelink (respondent)

Interactive Plenary Poster Theme Session - Sunday, 12:00-1:15 (Halsted)

Paul Mason Fotsch (chair)
Dal Yong Jin
Paul Kelvin Jones
Jin Kim

Keyword: The Interview - Sunday, 1:30-2:45 (Cross-Unit Session - Grand Ballroom I)

Peter D. Simonson (chair)
Sonia Livingstone
Michael Schudson
Peter D. Simonson
Ingrid Volkmer

Public Deliberation and the Engaged Citizenry: "Democracy" as a Keyword in the Internet Age - Sunday, 1:30-2:45 (Theme Session - Chicago Ballroom D)

Marco Adria (chair)
Maria Bakardjieva
Laura W. Black
Joseph N. Cappella
Yuping Mao

Key Visuals: Concepts, Methods, and Theories - Sunday, 3:00-4:15
(Cross-Unit Session - Grand Ballroom I)

Peter H. Ludes (chair)
Giorgia Aiello

Erik P. Bucy
Robert Hariman
Peter H. Ludes

Keywords: Culture, Communication Competence, & Intercultural Communication - Sunday, 4:30-5:45 (Cross-Unit Session - Grand Ballroom I)

Claudia L. Hale (chair)
William L. Benoit
Ling Chen
Ronald L. Jackson II
Marion G. Mueller
Margaret J. Pitts

Keyword: Community - Sunday, 4.30-5.45 (Theme Session - Chicago Ballroom D)

Kevin Howley (chair)
Bernadette Barker-Plummer
Fiona Jeffries
George McKay
Victor W. Pickard

MONDAY, MAY 25, THEME PROGRAMMING

The Power of News Images: Multidisciplinary Perspectives - Monday, 9:00-10:15 (Cross-Unit Session - Grand Ballroom I)

Maria Elizabeth Grabe (chair)
Renita Coleman
Doris Graber
Michael S. Griffin
David D. Perlmutter
Robert F. Potter

Women in a Digital World: Conceptual Models of Inclusion - Monday,

9:00-10:15 (Theme Session - Chicago Ballroom D)

Zizi A. Papacharissi (chair)
Paul M.A. Baker
Ellen Balka
Abbe E. Forman
Jarice Hanson
Eszter Hargittai

Evolution - Monday, 12:00-1:15 (Cross-Unit Session - Grand Ballroom I)

Maria Elizabeth Grabe (chair)
Matthew John Kobach
Annie Lang
Bryant M. Paul
Robert F. Potter

Mediation and Emotion - Monday, 12:00-1:15 (Theme Session - Chicago Ballroom D)

Maria Mirca Madianou (chair)
Lilie Chouliaraki
Nick Couldry
Paul Frosh
Maria Mirca Madianou

Each of these instances of theme programming offers a chance for ICA members who might not otherwise have the opportunity to discuss together a repertoire of terms, concepts, problems and ideas that they hold in common but regard in different ways. Please join them in their attempts to give the words that ground our field more resonance, coherence, relevance, applicability and future orientation. Do try and attend as many of the theme programming options as you can, with an eye to further articulating to each other what is central and important about the field of communication.

Michael W. Pfau, 1945 - 2009

R. Lance Holbert & David R. Ewoldsen, Ohio State U



It is with deep sadness that we write of the passing of Dr. Michael Pfau on March 12, 2009 after a brief illness. Michael was a longtime faculty member at Augustana College (1975-1993), was housed in the School of Journalism & Mass Communication at the University of Wisconsin-Madison from 1993 until 2001, and then moved to the University of Oklahoma, where he served as chair of that institution's Department of Communication.

While at Augustana College, Dr. Pfau was the Director of Forensics and coached a strong debate program, which qualified numerous times for the National Debate Tournament. During this period Michael was active in the American Forensic Association. The students with whom he came into contact during various tournaments always appreciated the care that he took in writing his ballots and in making time to offer additional instruction between rounds in an effort to improve their skills as debaters.

Michael's publication record was second to none, achieving a strong reputation in both the persuasion and political communication domains. His work on persuasion focused on inoculation theory and resistance to persuasion. His research program focused on explicating the mechanisms underlying inoculation effects. However, this research advanced our understanding of more general social influence processes as well. Dr. Pfau's second line of research involved the role of the mass media in political processes. This research primarily concerned presidential media coverage, with a focus on presidential debates effects in particular. However, more recent research had begun to explore how changing media practices impacted presidential campaigns. Perhaps his most important work in this area concerned how media coverage of politics in America contributed to a growing skepticism among the general populace toward fundamental political processes and political institutions.

Michael wrote or edited seven books, including *Mediating the Vote: The Changing Media Landscape in U. S. Presidential Campaigns* (with J. Houston and S. Semmler), *The Persuasion Handbook: Developments in*

Theory and Practice (with J. Dillard), and *With Malice Toward All? The Media and Public Confidence in Democratic Institutions* (with P. Moy). Michael published well over 100 articles and book chapters over the course of his career and a full list of his coauthors extends to the several hundred.

He received numerous awards for his scholarship over the years, including the National Communication Association's Golden Monograph Award, the Communication and Social Cognition Division of NCA's Distinguished Book Award, and the Rose B. Johnson Award for the best article published in *Southern Communication Journal*.

Michael recently served as the editor of the *Journal of Communication*. He also served as the editor of *Argumentation & Advocacy* from 1992-1994. In addition, he served on the editorial boards for 10 different journals.

Michael was a mentor to many graduate students in his tenures at the University of Wisconsin-Madison and the University of Oklahoma, as well as several undergraduates at Augustana College who went on to advanced degrees in communication as a result of their contact with Michael at that institution. Michael Pfau always allowed his graduate students to find their own voice, in terms of both content area and method. He would allow this freedom for personal scholarly activity while also remaining ever vigilant in his making sure his students remained on track in their programs of study and their professional development. This balance of freedom and direction is difficult to master, but Michael Pfau did it with ease. The effects of his mentoring will be felt within the discipline for many years to come.

Given Michael's prominence in the field, he also served as a mentor to many communication scholars who were never formally one of his students or colleagues at one of the institutions within which he was housed. He was always willing to offer advice on various research programs when asked, sharing insights which served to advance knowledge in innumerable ways. He remained engaged in the business of knowledge building and generating new ideas right up until his final days and he valued being part of the community of scholarship. Being a scholar was not just a profession for Michael, it was a part of his being. One need only look at these last few years where he remained an extremely productive scholar, publishing major works in some of the disciplines leading journals, while also serving as chair of a highly regarded and thriving department of communication at the University of Oklahoma and serving as editor of the *Journal of Communication*, one of the leading journals. Taking on the task of chair or editor and doing either of these jobs well would be more than enough for most individuals, but Michael always made time for his scholarship while tackling both tasks simultaneously. Above all else, Michael Pfau believed in

the calling of generating new knowledge. It was this calling which led to him being a productive scholar, an able administrator, and a disciplined editor.

We are writing for many others in the discipline when we state that he will be deeply missed - the field of communication has lost one of its leaders.

President's Message: Making the Most of Your ICA Membership

Patrice Buzzanell, Purdue U



We are quickly approaching our May conference in Chicago. The final version of our program is being sent to the printer by the end of this week. As part of our "green" initiatives, the program will be available on flash drives. As this process is moving along, members of the Board of Directors and various committees are beginning to finalize their charges and prepare their reports. These reports, along with details about various accomplishments and business matters, will become part of our annual report, one of Sonia Livingstones presidential initiatives aimed toward increasing the transparency of our operations. Last years annual report is available under the "About ICA" button at the top of our website.

Over the last several months, Ive gotten to know many current and potential ICA members through numerous e-mail messages and other exchanges. Sometimes I am asked about ways to network during our conferences and the histories of ICA and world regional involvements. At other times, I am asked about serving the association in different volunteer roles, including as President, and about the impact of globalization and technology on the development of ICA. I also have been asked about memorable experiences in travelling to particular locations and conferences throughout this year. And one question that I am often asked is how one can become more involved and learn the ropes as a scholar in our discipline. Actually, the question usually is about what it means to be and how one becomes a scholar in the field of communication.

In my last Presidential column, I talked about different commitments that we share as members of our discipline. For this column, Id like to comment on

how you can use your membership to its fullest. Our staff often answers questions about who is chairing what Division or Interest Group, how to find out about a Division's budget, what the charge of a particular committee or role of an officer is, who is a member and how to contact that member, and so on. They are happy to respond to inquiries.

However, almost every answer is available on our ICA website. Our bylaws and procedures indicate what officers do. Our search processes to locate a member anywhere in the world are very easy you can check by region, keywords, country, name, institutional affiliation, and other designators. We invite you to examine our website and indicate to us what else we might do to make it even easier for you to optimize the value of your membership. Please feel free use our business meeting, the last hour of our Board of Directors meeting, as an opportunity to meet all the ICA officers and bring your suggestions!

Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication

Patricia Aufderheide, American U

Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication

Preconference, Thursday May 21th, 1-5 pm, 2009

- A graduate student tries to file his M.A. thesis, but his data set, in an appendix, is a collection of print advertisements for children's fashion. The university decides that he can't file it until he gets permission from the copyright owners.
- A professor wants to run a short clip from a major motion picture in a conference presentation, but her college library won't lend the DVD, knowing that she will use it outside a classroom.
- Graduate students are running a survey with several classes of undergraduates in communication classes. One part involves reacting to a popular cartoon character. The professor is concerned that it may not be legal to reproduce the cartoon character without a license.
- The communications department has been asked to contribute to the university's open courseware initiative, and the professor who teaches the intro class is happy to oblige. But the university counsel returns the set of PowerPoint slides asking for all copyrighted material to be

removed. This makes the slides look like Swiss cheese.

These are just four of proliferating problems in copyright that we face in doing our work. Increasingly, communications scholars are finding their routine work in scholarship and teaching affected by the high-anxiety copyright environment. This problem is accelerating with the trend toward file-sharing, distance learning, electronic teaching platforms, and, of course, the digital production of all work by students and scholars.

Communications scholars can address this problem themselves, with research and education. This preconference will gather ICA members who want to do just that.

The key tool we will use to do that is a clearer understanding both of our problems in doing our core tasks of research and teaching, and a clearer understanding of the law. These are the tools that cinema scholars, film production professors, documentary filmmakers, and K-12 media literacy teachers have already used to improve their capacity to do their work. (See <http://centerforsocialmedia.org/fairuse> for more information.) What they did was to document the kinds of problems they faced, and on the basis of that documentation to deliberate on how to interpret the copyright doctrine of fair use. The resulting product is a code of best practices in fair use for their field. Such codes have transformed practice, reclaiming what once was ordinary and routine.

Fair use is the most flexible and powerful part of the copyright law that permits reuse of copyrighted material without permission or payment. It is designed to permit reuse when the benefit to society clearly outweighs the harm to the owner. Benefit to society is, most of all, in the creation of new cultural expression that doesn't significantly undercut the market for the original material that the new work uses.

Fair use has been dismissed by critics who say that it's too hard to interpret safely how to use it. They have been proved wrong by the scholars, filmmakers, and teachers who now use the codes of best practices in fair use that they (within their organizations) designed. Lawyers in their own organizations, gatekeepers such as broadcasters, and even insurers widely use these codes to make their own decisions about risk. Communications scholars can do the same.

In this afternoon session, we will discuss the problems we have encountered in the use of copyrighted material for our work; we will share the model developed by the Center for Social Media and Washington College of Law for developing codes of best practices; and we will develop a research project to develop a code of best practices for communications scholars. This

project will receive funding from the Ford Foundation through the Center for Social Media's Future of Public Media project, which will contract with an advisory group of legal experts. We expect to present the results for approval next year to the ICA policy committee.

The costs of this meeting are partially defrayed by the Ford Foundation, through the Future of Public Media Project at the Center for Social Media at American University, and the John D. and Catherine T. MacArthur Foundation, through the Media Education Lab at Temple University.

This event will be open to about 45 people. The format will be that of a workshop; there will be no paper presentations. Interested in working on this project? To apply to participate, send a one-page document including: a short biography (one paragraph); and description (one to two paragraphs) of your interest and/or research on this topic, suitable for posting/ publication. Send either in email text or Word attachment to Patricia Aufderheide, socialmedia@american.edu, with "ICA preconference" in the subject heading. Applications will be accepted up to the room limit on a rolling basis.

ICA Preconference: "Addressing Communication Keywords Communicatively"

Brenda Dervin, Ohio State U

Addressing Communication Keywords Communicatively: Multicontext Exemplars and Interrogations of the Uses of Dervin's Sense-Making Methodology

If examined through the typical lenses we use in our field, this preconference is a mess. Its 39 presenters come from myriad discourse communities: audience reception, collaboration, communication and the arts, environmental communication, fan studies, game studies, health communication, information seeking and use, intercultural communication, interdisciplinary communication, knowledge creation, knowledge management, human computer interaction, literacy studies, media use, peace communication, pedagogy, philosophy of communication, political communication, religion and communication, rhetoric, social justice, social theory, software design, surveillance studies, and web design. The

presenters also use myriad methods: qualitative, quantitative, empirical, discourse-analytic, political, and economic. They make different foundational assumptions. Some come with research interests; some with practical interests. Some are academics; some are corporate researchers; some are consultants. Some do only research; some do only training or communication interventions; some do both.

Why would such a diverse set of 39 people come together? Why do they hope some other adventuresome souls will join them? Because, in fact, the diversity represented in the presentations is representative of the diversities that mark and divide the study of communication into separate discourse communities each with its own specialized vocabularies and assumptions, and its own conference divisions as well as journals. The participants presenting at this workshop are this diverse. But, they have something in common in addition to the core interest in communication phenomena that miraculously coheres communication as a field.

What these presenters have in common is that they all focus on, use, and/or interrogate Dervin's Sense-Making Methodology (SMM) in some way. SMM has been in development for some 35 years with the aim of being a general communication-based methodology for the conduct of research, the design of system interfaces with users (by whatever name), and the implementation of communicative-communication. SMM treats research, design, and dialogue all as dialogic, as communicative. SMM also assumes that for communication to be communicative it can not be left to chance and spontaneity. It must build in systematic yet at the same time flexible procedures that facilitate the crossing of bridges between persons, spaces, and times -- e.g. between discourse communities and across substantive interests and the many ways in which we partition our interests in communication.

The preconference is designed as a working workshop. The aim will be not merely to describe, as usual, what each person has done in their project, how, and with what results. Rather, the aim will be to find communicative commonnesses across the projects. Core questions of focus will be: 1) How each participant used SMM in their own project's metatheory, research, and/or design; and 2) How each participant attended to SMM's mandated emphasis on treating communication communicatively. The workshop itself will be conducted applying SMM's dialogic procedures. The core of the workshop will be built around small groups of 4-6 members each reporting on their projects. Trained facilitators will lead these groups practicing SMM's principles of communicative communication involving multiple layers of participant involvement: intrapersonal and interpersonal; journal writing, turn

taking, and discussion. Two sets of debriefing sessions will involve participants as a whole. Dervin will present an opening keynote entitled: Communicating as if communication matters: How Dervin's Sense-Making Methodology reaches beyond media and messages, context and content. She will also present a closing commentary.

Preconference: CSR and Communication

Jennifer Bartlett, Queensland U of Technology

Corporate social responsibility (CSR) is emerging as a central issue for business and the academy, and public relations is taking an active role in aligning stakeholder and community concerns with the changing relationships between business, government, and society. Public relations practitioners are often those responsible for carrying out CSR initiatives within organizations. The purpose of this preconference is to discuss the key issues for public relations and organizational communication that arise from the CSR phenomena in order to further the research agenda in this area. The panel of academics from the Americas, Europe, and Asia-Pacific will highlight the key issues arising from organizations, government, and stakeholders communicating about CSR. The topics to be discussed include CSR from organisational, government, and societal perspectives, as well as CSR rhetoric and impacts for reputation. The panellists will seek to highlight the research opportunities that arise from the way that CSR has put the role of stakeholders, two-way communication and engagement - traditionally central tenets of public relations - onto public, management, and government agendas and reframed "organisational success." Two leading scholars in public relations, organizational communication, and CSR -Bob Heath from the University of Houston and Juliet Roper from the University of Waikato - will respond to the panellists and coordinate discussion seeking to further academic study of the CSR phenomenon. The session will be held on Thursday 21 May between 1.30 and 4.30pm. Registrations can be made for Preconference 12 at a cost of \$25 per person.

Recent Communication Scholarship in Singapore

Hichang Cho, National U of Singapore

Introduction

The 2010 ICA annual conference will be held in Singapore (from June 22th to 26th, 2010). However many of you may have little information about Communication Scholarship in Singapore. In this article, I would like to briefly describe the present state and future directions of Communication Studies (CS) in Singapore.

For those who are not so familiar with Singapore, let me first briefly introduce this country. Singapore is a cosmopolitan city state with a population of almost four million, comprising 77 percent Chinese, 14 percent Malays, 8 percent Indians and 1 percent Eurasians and people of other descent. This mix of ethnicity is expressed through its diverse culture, a result of the intermingling of different influences. Located just above the equator and one of the youngest countries in the world, it is now one of the most "wired" and high-tech societies. Mobile phone penetration as of January 09 was at 131.3 percent, household access to the Internet in 2008 stood at 76 percent, while broadband Internet penetration (including high-speed mobile Internet) rate hit 99.9 percent in December, 08. Communication, culture, and media have become keywords in this society. To become a global media city and to maintain its competitive edge, the Government has increasingly looked towards the media and new media industry in recent years. The Government has committed \$5 billion to the National Research Fund for research and development purposes. One of the beneficiaries is the National Research Foundation (NRF), which was allocated \$500 million over five years to fund the development of a strategic Interactive Digital Media (IDM) research programme and an office to oversee R&D initiatives in the IDM space.

Highlights of Communication Studies in Singapore

CS discipline in Singapore is still young and emerging, but it is one of the fastest growing academic fields among others. Although Singapore CS was initiated only 19 years ago, there are now more than two thousand students majoring in communication (1600 undergraduates and 440 post-graduates) in three universities, including National University of Singapore (NUS), Nanyang Technological University (NTU), and Singapore Management University (SMU).

In many ways, Singapore's CS is similar to that of Western countries. It has strong roots in Social Sciences and Arts & Humanities. Scientific research, critical inquires, and creativity are highly emphasized in this field, and it is

both theoretically and practically grounded. Although most of faculties were trained from universities in North America and Western Europe, it would be too naive to assume that Singapore CS is simply copying the Western traditions and achievements. As clearly noted in the mission statements of NUS and NTU, the goal is to leverage the strategic location of Singapore to bring Asian perspectives into communication studies. In other words, we are trying to find better ways to combine the Asian tradition that focuses on the understanding of a human's inner world and cultural meanings and the pragmatic Western approach that emphasizes scientific enquiries and practical implications. Cultural differences between East and West and their implications on communication behavior and media design are also explored in our research projects.

As a relatively young and emergent field, Singapore CS is experimenting with new ways of establishing communication scholarship by integrating expertises from multiple academic fields. For instance, lots of my colleagues in the Communications and New Media (CNM) Programme at National University of Singapore (NUS) are from different disciplines such as Cognitive Sciences, Computer Sciences, Electrical Engineering, English Literature, Fine Arts, Information Science, Information Systems, and Science and Technology Studies (STS). Despite little common theoretical and methodological grounds, we were able to build an integrative CS programme, enjoying the benefits of interdisciplinary approaches, broader perspectives, and "convergence."

As for research, lots of exciting and interesting studies are being conducted in a dynamically developing scene. Given that there are many different types of studies, I'll try to outline the key areas of research. Much attention is given to "**New Media and Society**." Research in this area encompasses the effects of new media on everyday life in Asian societies. Some of the specific areas covered include Internet diffusion and use, cultural representations of information and communication technologies, media domestication in Asian families, collaboration in intercultural distributed teams, usability and human-computer interaction, etc. The researchers are also interested in examining the impact of the Internet on the cultures, communities and religions in Asian societies.

Another related area of research is "**Game Studies**." Online and videogames are an increasingly important aspect of the media landscape, with growing social and economic impact in many Asian countries (e.g., Japan, South Korea, and Singapore). This area of research investigates issues concerning the development of the computer and online game industry, innovative application of computer games, computer game design

and gamers' in-game behaviors as well as their real life social behaviors. Cultural differences in game design and gamer behaviors are also explored.

There is also strong research interest in "**Ethics, Governance, Policy, and Media Impact**." This area of research focuses on the practice of media professionals and the functions and effects of media across a wide range of contexts, but with a slant on media in the Asian context. Topics under investigation include content regulation, Internet governance, public policy and political processes, and media's influence on societies. "**Information Technology (ICT) for Developing Countries (ICT4D)**" is a related domain of research that focuses on the impacts of ICTs on rural societies. Singapore Internet Research Centre (SIRC) recently launched the Strengthening ICT4D Research Capacity in Asia (SIRCA) Programme to identify future research leaders and to facilitate their development through the support of research grants.

Research on "**Strategic Communication Management**" is of interest to communication scholars here as well. This area of research assesses the communication activities of different types of organizations: government agencies, corporations, and NGOs. Taking the level of analysis internationally, this research program also studies the impact of variables such as culture (both societal and corporate), political ideology, media systems, and activism on the public relations profession.

Last but not the least, more traditional research topics such as "**Media Effects, Public Opinion, Political Communication, and Health Communication**" also garner wide research interest. Researchers examine the influence of media content, the formal features of media, and the context of communication on cognitive and affective responses. In particular, they examine how learning and persuasion can occur in a mediated environment, including mobile and portable media, video games, the Internet, etc.

On a broader scale, I would like to highlight some randomly selected research projects that reflect the vibrant research activities in Singapore. Several research projects are conducted in the Wee Kim Wee School of Communication and Information at NTU. The project "**Enhancing Education in Environmental Awareness: A Game-Based Approach to Ambient Learning**" aims to develop educational games to enhance students' learning of weather and environmental issues in Singapore. The project has been awarded S\$1.6 million by the NRF. The project "**MARGE: Layering Gaming Interactions in Mobile Content Sharing Environments**" investigates the creation, search, and sharing of mobile content using passive multiplayer role-playing pervasive gaming elements. The project has received a grant of S\$0.8 million from the NRF. Health

communication researchers are collaborating with the Health Promotion Board in two related projects: "**Impact of Media and Message Types on Obesity-Related Behaviours**" and "**Impact of Digital Gaming Technology on Physical Activity and Obesity Related Behaviours.**" An ICT4D project "**Information Communication Technology for Health and Society: A Study in Aceh Besar (Indonesia)**" aims to improve maternal and infant mortality in the tsunami-ravaged regions of Banda-Aceh, Indonesia using ICT-related measures (e.g., SMS and mobile phone).

Similarly, researchers from the CNM programme at NUS are also conducting several on-going projects. The project "**Unstable Constructs of Space: Technoculture and Cybercafes in Small and Medium Towns of Developing Asia** (research grant: S\$250,000)" explores the varied experiences and imperatives of media engagement by youth in Asia for cultural consumption, particularly in less affluent countries.

Researchers are engaged in interdisciplinary research projects on interactive digital media and games, including "**Listening Strategies for New Media: Experience and Expectation**," "**Interactive Audio Games**," and "**Tools for Telling: How Game Development Systems Shape Interactive Storytelling.**" The ultimate goals of these studies are to understand how human construct sense of sonic media environments, to develop tools for the creation of interactive "sound models," and to increase our understanding of the relationship between the tools and the platforms used to develop interactive stories, and the design choices made by authors of these stories and games. The three projects have been awarded S\$566,000 by various funding agencies.

The project "**Applying the Female-focused Acceptance Model (FAM) to Develop a Healthcare Information System for Aging Women** (research grant: \$250,000)" aims to develop, implement, and evaluate a healthcare information system specially designed for aging women in Asia. Another project "Research Examining Factors Affecting Individuals' Risk Judgment" examines the complex relationships among cognition, information processing, media effects, and risk perception in the context of mad-cow disease and food irradiation in Singapore and South Korea. The project has been awarded 100,000,000 Korean Won by the Korea Research Foundation (KRF).

Conclusion

As illustrated above, although Singapore CS is still young, it is actively evolving. It is difficult to predict the future of Singapore CS. Yet, I believe that it will continue to make important contribution to the field of communication

by adding new perspectives to communication studies and by broadening an international scope of communication scholarship. It is my hope that Singapore CS scholars continue to play an active role in ICA as in the case of 2010 ICA annual conference.

We look forward to welcoming you in Singapore next year!

ASU's Consortium for Strategic Communication (CSC) Receives Grant, Postdoc Fellowships Available

Steve Corman, Arizona State U

The Consortium for Strategic Communication (CSC) at Arizona State University has received a grant from the Office of Naval Research (ONR) to study extremist narratives in populations targeted by terrorists. The project is led by CSC Director **Steve Corman**. **Bud Goodall**, **Angela Trethewey**, and **Pauline Hope Cheong** from the Hugh Downs School of Human Communication, and **Daniel Bernardi** from Film and Media Studies, complete the ASU team.

The \$2.5 million, 3-year grant aims to develop a database of narrative forms and examples of their use by extremists in Southeast Asia, Southern Europe/Northern Africa, and the Middle East. The project will also develop a model that can be used to assess the degree of traction these messages are achieving in target audiences.

Corman sees the project as an opportunity for the field of human communication to promote more effective use of "soft power" by the military. "Killing extremists is not the way to defeat them. Without support in contested populations they will wither on their own," he said. "Our field has a lot to say about how to understand and disrupt narratives of violence, and this is our opportunity to prove it."

For some time, Secretary of Defense Robert Gates has argued for an increased role for the social sciences in national security. In a November 2007 speech he said, "What is clear to me is that there is a need for a dramatic increase in spending on civilian instruments of national security -- diplomacy, strategic communications, foreign assistance, civic action, and

economic reconstruction and development." Last year his department initiated Project Minerva and other programs like to one at ONR to fund more unclassified research to help meet this need.

These initiatives are controversial in some academic quarters. Trethewey agrees that the role of academia in defense efforts is worthy of debate. "But at the same time there can be no question that terrorist ideologies threaten the liberal values that all communication scholars share," she said. "We're confident that developing ways to understand these ideologies and resist the rhetoric that promotes them is the right thing to do."

The project includes funding for three postdoctoral fellowships. The grant team is especially interested in people with language and culture expertise in the three regions being studied. Recent Ph.D.s who also have expertise in strategic communication, counterterrorism, ideology, narrative analysis, media analysis, transmediation, and/or computational modeling are encouraged to apply. Applications are due April 7, and more details can be found in the position announcement at <http://comops.org/asu-csc-postdoc.pdf>.

Geert Hofstede Consortium Launches Master in International Communication

Sarah Pagels, Hanze U Groningen

A meeting at an EAIE* Conference in Italy laid the foundation for the Geert Hofstede Consortium. "We had longstanding partnerships at a bachelor level," explains Consortium chair **Iekje Smit**, Hanze U Groningen, "and we saw the development of a joint master's program in International Communication as an exciting next step."

According to Smit, it was important for the consortium to include universities from geographical and cultural diverse locations all over Europe. All partners are situated in important university cities in order to offer students the total package of a high-quality international education in a vibrant academic environment. The partnership now consists of the Budapest Business School in Budapest, Hungary; Hanze U Groningen in Groningen, the Netherlands; IULM - U of Language and Communication in Milan, Italy; Leeds

Metropolitan U in Leeds, United Kingdom; New Bulgarian U in Sofia, Bulgaria; and Vilnius U in Vilnius, Lithuania.

"We are honored that Professor **Geert Hofstede** accepted the invitation to give his name to the consortium." Smit concludes. "A number of partners have an active cooperation with Professor Hofstede, including the yearly Geert Hofstede Lecture series in Groningen. The new Bulgarian University has bestowed upon him an honorary doctorate."

Professor Hofstede has stated that "Culture is more often a source of conflict than of synergy. Cultural differences are a nuisance at best and often a disaster".

The consortium has chosen the turbulent intercultural environment as its stomping grounds, in search of the synergy and aware of the conflict. We have chosen Geert Hofstede's work as a point of departure and source of inspiration.

A European-Funded Joint Degree Program

The consortium has received European funding for the development and pilot phase of the project under the Life-Long Learning (LLL) program. This LLL program offers financial support to innovative educational projects. The curriculum itself is being jointly developed by the six partners according to European quality standards and in close consultation with the profession. Ongoing harmonization of the curriculum, the assessment criteria, and the procedures will insure comparability of the program.

The core curriculum of one semester will be offered by all universities, and each will offer three specializations. Between all of the universities, students may choose from a wide range of specializations, including "NGO and Civil Organizations Communication," "International Marketing Communication," "Social Responsibility and Communication," and "International Crisis Communication." The master project is carried out in the third semester under the supervision of two of the universities, each of which will award their Master's degree to the student. Students will also receive a consortium certificate, signed by all of the partners.

The course is centered on competence-based learning. Students will work on 'real life' cases brought in by companies and (governmental and other) agencies. The course will be offered in English to an international student body. Core competencies are English-language proficiency (as the *lingua franca* of the profession) and intercultural competence. Pan-European research is integrated into the program. The course will establish a new master's program, preparing communication professionals for their tasks in an international and intercultural diverse communication environment.

A solid network of professional partners

The program will be linked to the research centers of the partners. Applied research, by which students will analyze and solve problems for the professional field, is an essential part of the program. The staff can draw upon their many years of teaching and research experience as well as their international professional backgrounds. The professors and lecturers are published authors whose contributions can be found in professional journals, conference papers, and (text)books.

Their work in the field allows for great networking opportunities. Partnerships have already been set up with organizations such as the European Ombudsman and the World Bank, as well as multinational and internationally oriented companies. The website offers an overview. Projects for these organizations serve as a touchstone for the professional development component of the program. Associated partners are organizations active in the professional field, such as the European Association of Communication Directors (EACD); the International Association of Facilitators (IAF); and the Society for Intercultural Education, Training, and Research (SIETAR).

The Master of International Communication starts in September 2009 at Leeds Metropolitan U, IULM in Italy, and the New Bulgarian U. The other consortium partners will be welcoming the first class in September 2010. Interested non-EU students, as well as students wishing to obtain a scholarship, need to apply before June 1; EU students not applying for a scholarship may do so until September 1, 2009. For more information about the program, an overview a complete list of all available specializations, resumes of staff members, as well as the application form, please go to <http://www.masterinternationalcommunication.com/>.

* = European Association for International Education

Ethnic Diversity Occupies Chicago Neighborhoods

Michael J. West, ICA Staff

Chicago, perhaps more than any other city in the United States, is a city of neighborhoods. This month we continue our series investigating the sites

and activities of Chicago by stepping into those neighborhoods, and specifically into some of the most ethnically rich in the city.

The Windy City is divided into a set of 77 Community Areas, which city and state officials use in determining census data and urban planning initiatives; some Areas constitute only one neighborhood, while others contain several smaller communities whose boundaries are rough and overlapping. Among the latter of these is the **Near West Side**, Community Area 28, which lies just southwest of the Magnificent Mile (site of the 2009 ICA Conference). The Near West Side consists of seven different neighborhoods, some of them ethnic enclaves, others marked by ethnic diversity. The neighborhoods include (among others) the West Loop, Greektown, Little Italy, and University Village.

West Loop



The West Loop neighborhood is also (and more accurately) called West Loop Gate - it's the western entry to the Loop, Chicago's downtown business district. For a century and a half, the area was an industrial zone, occupied for the most part by warehouses and factories. Since the

1980s, however, development has come to West Loop; its proximity to downtown has made it prime real estate, with warehouses converted to loft apartments and restaurants, art galleries, and retail arriving in the neighborhood.

Today West Loop is among the most bustling and trendy areas of the city, and home to an ethnically diverse, if fairly well-to-do, population. It is home to the United Center - the home arena of the Chicago Bulls basketball team and Blackhawks hockey team, as well as the site of performances by A-list musicians and other entertainers. Harpo Studios, the production company operated by Oprah Winfrey, is also located in West Loop. Thus the neighborhood has its share of tourist attractions, and easy access to them: It also includes Chicago Union Station, the city's primary railroad terminal.

Greektown



Chicago's Greek immigrant community dates to the 1840s, and settled in the district now known as Greektown. But their cultural identity didn't become prominent in the city until the '60s -



when Greek restaurants in Chicago created the first gyro sandwiches in America.

Since then, Greektown has become a prominent and colorful locale in the Windy City. It is particularly known for its frequent parades and ethnic festivals, including the popular Taste of Greece culinary celebration. It's no surprise, then, that Greektown is also renowned for its food. The neighborhood is crammed with Greek restaurants of all sizes and specialties - cafes, lounges, pizzerias, fast food, family style, and bars. It also contains a number of Greek food markets and retailers, including jewelry, art, and knick-knacks.

Yet despite its rich suffusion in Greek culture, Greektown is no longer the city's only enclave of Greek Americans; its original families largely dispersed through the city and into the suburbs, leaving behind a neighborhood in which Greeks and non-Greeks of all varieties have converged. Still, Greektown's original businesses still survive and even thrive in the area, and the neighborhood's residents of all backgrounds celebrate its cultural heritage.

Little Italy



It's a small neighborhood, just 12 blocks around Taylor Street, but Little Italy is one of the strongest and most durable in Chicago. It is not the only Italian settlement in town, but it was and remains the community's heart.

Today, Little Italy maintains a firm connection to its historically Italian heritage, with a significant ethnic population remaining in the neighborhood. However, it is also substantially populated with students, faculty, and staff at the University of Illinois - Chicago, which is in nearby University Village. (According to some definitions, Little Italy is part of University Village.) Like Greektown, however, Little Italy's flavor is still defined by the Italian restaurants, shopping, and cultural landmarks such as the National Italian American Sports Hall of Fame and Our Lady of Pompeii Church.

Little Italy is also the historical site of Hull House, the settlement house opened in 1889 by U.S. social activist Jane Addams. In the early 20th century, the nation's social reform movement had grown to a tremendous degree, with Hull House as its flagship project; Addams renamed the district the "Hull House neighborhood," because the institution primarily served the Italian and Eastern European immigrants who lived nearby. Under her tutelage, Hull House undertook many groundbreaking social reforms that

spread throughout the United States: public playgrounds and bathhouses, child labor, women's suffrage, immigration and healthcare reform, and housing and workplace regulation. Much of the original facility has been demolished and replaced by university buildings, but the original Italianate house in which Addams started the institute has survived and is a museum operated by UIC.

University Village



Once known as the "Maxwell Street" neighborhood, after its chief corridor, University Village is in the middle of a radical transformation. First an enclave of Jewish refugees (in which the Chicago style hot dog originated), then an African American stronghold (in which the urban Chicago style of blues music originated), today it is rapidly gentrifying as it fills with the students and employees of the University of Illinois-Chicago. However, remnants of the Jewish and African American populations have stayed in University Village, and Mexican and hispanic immigrants have built a presence there too; in addition, Americans of Greek and Italian descent abide there since the neighborhood abuts Little Italy and Greektown. All of these various cultural and economic elements have an influence over the neighborhood's character, with culinary and retail outposts there.

Two of the most prominent landmarks in the old Maxwell Street neighborhood were markets. The Maxwell Street market, the place where the Chicago hot dog was first served, survives as a Mexican street market. The other, the old South Water Market, was a six-building, five-block long indoor market near the Chicago River and was the primary point of entry for fruits, vegetables, and other agricultural imports. It was redeveloped in 2003, however, and converted into an enormous loft condominium project known as University Commons. The Commons contain a whopping 824 apartments, but are housed inside of the 85-year-old terra cotta buildings that were originally built in the 1920s for the market.

A mosaic of cultural, economic, and social varieties, the Near West Side community area is very much a microcosm of the larger city of Chicago, with diverse and very different neighborhoods abutting and overlapping each other like patchwork. If attendees of the ICA conference are unable to explore the area, they will find many more with similar compositions all across Chicago.

Student Column: Graduate Student Guide to the Upcoming Conference

Mikaela Marlow, U of Idaho, and Michele Khoo, Nanyang Technological U

This year, the 59th annual conference of the International Communication Association will be in Chicago, the Windy City! The conference will be taking place between May 20th and May 25th, 2009 at the Chicago Marriott Hotel. The city is ideally located next to the beautiful Lake Michigan and maintains a rich political, cultural, and economic history. In fact, the Chicago Tourism Bureau boasts Chicago's "magical" quality as the home of Navy Pier, Millennium Park, the Sears and Hancock buildings, the Chicago Cultural Center, and the Garfield and Lincoln Park Conservatory. If you are still considering whether you will attend this exciting conference, consider all of the fun you will have and register today!

In the following, we will briefly preview the events that have been specifically established for Graduate Students and present a few links that will assist you in exploring the city yourself! As always, make sure you confirm the event location and times when you get to Chicago, in the event that there have been any changes.

New Member and Graduate Student Orientation to ICA

Friday May 22nd, 9am-10:15am, at the Chicago Marriott Chicago Ballroom D

This panel is specifically intended for New Members and Graduate Students of the International Communication Association. Topics will discuss the various aspects of the Organization and ways that interested individuals can get involved through research and service.

Graduate Student Reception

Friday May 22nd, 7:30pm-9:30pm, at the Chicago Marriott Clark

This year, the Graduate Student Reception will take place at the Chicago

Marriott Hotel. The reception is being generously sponsored by Nanyang Technological University and the International Communication Association. This is a fabulous event to attend for meeting other graduate students and enjoying some hors d'oeuvres and drinks.

Graduate Student Lounge

Thursday May 21st to Sunday May 24th, 8 am - 6 pm and Monday 8 am - 1 pm, Great America I

The Graduate Student Lounge is an informal place for students to relax and network with others. We have considered inviting faculty to join the lounge in the future and have been eliciting feedback, yet for now, it is primarily intended for students. Stop on by and get to know others!

Useful Links for Chicago

- Chicago Convention and Tourism Bureau:
<http://www.choosechicago.com/Pages/default.aspx>
- Chi-Town Daily News:
<http://www.chitowndailynews.org/>
- Chicago Nightlife, Food, Dancing, Arts:
<http://www.centerstagechicago.com/>
<http://www.chicagonightlife.com/>
<http://chicago.metromix.com/>

And, if you want to take the "L" (Subway), here is the link for that:

- Chicago Transit Authority
<http://www.centerstagechicago.com/>

We are looking forward to seeing you all this May in Chicago! Safe travels!

News of Interest to the Profession

Steve Jones, Department of Communication, U of Illinois at Chicago, is Co-PI on a \$1,693,044 5-year grant from the Centers for Disease Control and Prevention (CDC) titled "Preparedness and Emergency Response Using

Simulated Environments (PERUSE)." The grant seeks to improve emergency-response training that incorporates experiential exercises, computer-based simulations, and virtual environments.

The call for nominations for the ASCoR McQuail award 2008 for the best article advancing communication theory published in a peer-reviewed journal during 2008 is now open. See <http://www.fmg.uva.nl/ascor> for more information.

The Institute for Social Change has three fully funded PhD studentships commencing in 2009, covering fees and an annual maintenance stipend of £11,800. You can apply online at www.manchester.ac.uk/postgraduate/howtoapply. For information on how to apply contact **Vicky Barnes** (vicky.barnes@manchester.ac.uk). The deadline for applications is 11th May 2009.

The Institute for Social Change is offering up to three bursaries of £1,000 for outstanding applicants to the 1-year MSc in Social Change programme, commencing in October 2009. The MSc in Social Change provides insight into the causes and consequences of the unprecedented sociopolitical changes affecting contemporary societies. Students also undertake advanced training in quantitative social science research methods and statistical analysis. For an informal discussion about the course contact the course director, Professor **Yaojun Li** (yaojun.li@manchester.ac.uk) You can apply online. Applications received before **11th May 2009** will be considered for bursary awards. Applications received after this date will be considered for admission but not funding. For information on how to apply contact admissions officer **Janet Smith** (janet.a.smith@manchester.ac.uk)

In the months to come, all sections and networks of ECREA will engage in variety of high level academic activities across Europe. In doing so, ECREA's sections and networks are mobilizing a range of talents and a lot of creative energy to combine into the true driving force of ECREA, and to a significant extent, of communication research at large. To inform the community about this exciting set of upcoming events and activities, ECREA will resort to a number of channels and tools, including its web site and mailing lists, a poster and a booklet. But most importantly, ECREA relies on the research community to use all their channels to circulate the information and inform all those who share our interest and enthusiasm.

On the ECREA website, you can find the information about these events here: <http://www.ecrea.eu/events/seminars>

The poster and booklet can be downloaded here:

- The poster (pdf, 181 kb) where you can see all this year's events located on the European map:

http://www.ecrea.eu/uploads/news/ecrea_2009_events_poster.pdf

- The booklet (pdf, 279 kb) including full details of each event (location, organisation, call for papers, dates, deadlines, etc.):

http://www.ecrea.eu/uploads/news/ecrea_2009_events_booklet.pdf

We hope you will enjoy and contribute to these activities because this is really what ECREA is all about.

Division & Interest Group News

Feminist Scholarship

FSD has had a busy and productive year. We had 88 submissions to the division (77 papers and 11 panels). Of these, 32 papers and 4 panels were accepted, bringing us to a 41% overall acceptance rate.

Rebecca Jurisz (U. of Minnesota) wrote the top student paper "Domesticating Diversity, Negotiating Feminism: The Liberal Capitalistic Public Sphere of The View." She is presenting at 3pm, Sunday, May 24th and will receive an award at our business meeting and money towards her travel to Chicago.

Dafna Lemish (Tel Aviv U.) will be the first recipient of the Teresa Award for the Advancement of Feminist Scholarship. Lemish was chosen for her important contributions to the advancement of feminist scholarship, her ability to open new theoretical and methodological territory in feminist research, and her activism within academia to advance feminist scholarship. Lemish's work recognizes the myriad and subtle ways that childhood is gendered. Currently a visiting scholar at Harvard University's Center on Media and Child Health, her research, can be found in 8 books, 37 refereed journal articles, and more than 40 book chapters. She is the founding editor

of the Journal of Children and Media and has been an active member of ICA as well as a chair of our Division (1997-2001).

The Teresa Award was established in 2007 through an endowed fund created by Dr. Yoo Jae Song of Ewha Women's University in Korea to honor her mother, Dr. Teresa Kyuguen Cho, a Korean American and a pediatrician, who passed away in Philadelphia in 2006 at the age of 83. FSD will present the award at a special reception to be held at 7 p.m. on Saturday, May 23rd in the Kane Room. All are invited to attend.

Congratulations to Rebecca and Dafna! Special thanks to Diana Rios (U. Connecticut) for organizing the conference program and Marian Meyers (U. of Georgia) for chairing the awards committee.

Vicki Mayer, *Chair*

vmayer@tulane.edu

Intercultural Communication

We welcome Steve T. Mortenson, University of Delaware, as the Vice-Chair Elect, who will assume office at the Chicago Conference after the Division Business Meeting and be the program planner for the Singapore conference.

This year the Division organized nine paper sessions, one cross-unit "Keyword" session, one panel, and one poster session for presentation at the Chicago conference. We also cosponsored four paper and panel sessions. True to the spirit of intercultural communication, we are glad to note that one-fourth of the competitive paper submissions this year were by an author (or a first author) from outside of the USA.

Intercultural Communication Division business meeting is scheduled on **Fri, May 22, 4:30pm - 5:45pm** (Chicago Marriott, Great America II). The business meeting follows the ICD **Top Papers Session** (3:00 - 4:15pm) and precedes the division reception (6:00pm - 7:15pm) at the same venue. We hope to see many of you and your friends at these events.

Ling Chen, *Vice-Chair*

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Language & Social Interaction

The business meeting for the Language and Social Interaction Division will be held Sun, May 24 from 4:30-5:45 and followed by an off-site reception.

Location to be announced at the business meeting.

The top student paper was awarded to **Brion van Over** (U of Massachusetts) for: The "Self" as a Culturally Constituted Discursive Resource in Interventions.

The top papers were awarded to:

Mats Erik Ekstrom (Orebro U): Announced Refusal to Answer: A Study of Norms and Accountability in Broadcast Political Interviews

Stephen Michael Croucher (Bowling Green State U): How Limiting Linguistic Freedoms Influences the Cultural Adaptation Process: An Analysis of the French-Muslim Population

Yael Maschler (U of Haifa): Keywords in Interaction: Grammatical and Interactional Projections of Discourse Markers

Paul M. Denvir (U at Albany): Patients Enactment of Normative Stances Toward Reported Substance Use Conduct: Managing Identity During Routine History Taking

The papers will be presented and discussed on Sunday, May 24 from 3:00pm - 4:15pm in the Wisconsin room at the Chicago Marriott.

Mark Aakhus, *Chair*
aakhus@rutgers.edu

Mass Communication

The business of the Division continues to move forward. Our illustrious vice-chair, **Dave Roskos-Ewoldsen**, has put together a terrific program for the conference in May, highlighted by the presentation of the Top Faculty and Top Student papers listed below:

Top 4 Faculty Papers

- "The Great FCC Blue Book Debate: Determining the Role of Broadcast Media in a Democratic Society, 1945-1949" - **Victor W. Pickard** (U of Illinois)
- "The Evolution of Media Effects Theory: Fifty Years of Cumulative Research" - **W. Russell Neuman** (U of Michigan), **Lauren Guggenheim** (U of Michigan)
- "Testing Causal Direction in the Influence of Presumed Media Influence" - **Nurit Talor** (U of Haifa), **Jonathan Cohen** (U of Haifa), **Yariv Tsfati** (U of Haifa), **Albert C. Gunther** (U of Wisconsin - Madison)
- "The Influence of Morality Subcultures on the Acceptance and Appeal of Violence" - **Ron Tamborini** (Michigan State U), **Allison L. Eden** (Michigan State U), **Nicholas David Bowman** (Michigan State U),

Matthew Grizzard (Michigan State U), **Kenneth Alan Lachlan** (Boston College)

Top 4 Student Papers

- "Howdunit?: Some Narrative Considerations for a Cross-Medial Understanding of the Mystery Genre" - **Deborah Leiter** (Purdue U)
- "Media Usage and Perceived Opinion Diversity: Chinese Public's Perceptions of Public Opinion Toward Beijing Olympics" - **Mena Ning Wang** (Hong Kong Baptist U)
- "Mediating Mechanisms in Narrative Persuasion: The Importance of Identification" - **Anneke de Graaf** (Radboud U - Nijmegen), **Hans Hoeken** (Radboud U - Nijmegen), **Jose Sanders** (Vrije U Amsterdam), **Johannes W. J. Beentjes** (Radboud U Nijmegen)
- "Mobilizing Disaster Relief: U.S. Media Coverage of the 2004-2005 Tsunami and Pakistan Earthquake" - **Brooke Weberling** (U of North Carolina-Chapel Hill)

Congratulations to these authors on their excellent work and to all other authors who have had their research accepted for presentation in May!

Another highlight of the Mass Communication Division line-up is the Joint Reception of the Mass Communication Division and the Children, Adolescents, and the Media Interest Group, which will be held Sunday May 24 from 6:00pm - 7:00pm. We look forward to this opportunity to mingle with scholars with related interests, and I hope you'll work the reception, and the preceding Mass Communication Business meeting, into your schedule!

Robin Nabi, Chair

nabi@comm.ucsb.edu

Calls for Papers

CALLS FOR PAPERS/ABSTRACTS

Call for Manuscripts: *American Journal of Media Psychology (AJMP)*.

The *American Journal of Media Psychology* is a peer-reviewed scientific journal that publishes theoretical and empirical papers that advance an understanding of media effects and processes on individuals in society. AJMP seeks submissions that have a psychological focus, which means the level of analysis should focus on individuals and their interaction with or

relationship to mass media content and institutions. All theoretical and methodological perspectives are welcomed. For instructions on submitting a manuscript, please visit: <http://www.marquettejournals.org/mediapsychology>. Questions about this call for manuscripts can be directed to Dr. Michael Elasmr, Editor, American Journal of Media Psychology at elasmar@bu.edu.

The Communication Review solicits papers in the interdisciplinary field of media studies. We particularly encourage historical work, feminist work, and visual work, and invite submissions from those employing critical theoretical and empirical approaches to a range of topics under the general rubric of communication and media studies research. The Communication Review also functions as a review of current work in the field. Towards this end, the editors are always open to proposals for special issues that interrogate and examine current controversies in the field. We also welcome non-traditionally constructed articles which critically examine and review current sub-fields of and controversies within communication and media studies; we offer an expedited review process for timely statements. Please direct your papers, suggestions for special issues and queries to Tatiana Omeltchenko, Managing Editor, at to3y@virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at <http://www.tandf.co.uk/journals/titles/10714421.html>.

Chinese Journal of Communication (CJoC)

Launching in 2008, *Chinese Journal of Communication (CJoC)* is a new venture of scholarly publication aimed at elevating Chinese communication studies along theoretical, empirical, and methodological dimensions. The new refereed journal will be an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it will examine subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora. The CJoC welcomes research articles using social scientific or humanistic approaches on such topics as mass communication, journalism studies, telecommunications, rhetoric, cultural studies, media effects, new communication technologies, organizational communication, interpersonal communication, advertising and PR, political communication, communications law and policy, and so on. Articles employing historical and comparative analysis focused on traditional Chinese culture as well as contemporary processes such as globalization,

deregulation, and democratization are also welcome. Published by Routledge, CJoC is institutionally based at the Communication Research Centre, the School of Journalism and Communication, the Chinese University of Hong Kong. For more information and submission instructions, please visit <http://www.informaworld.com/cjoc>.

Journal of Children and Media is an interdisciplinary and multimethod peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. Submissions: Submissions should be delivered as an email attachment to Dafna Lemish, Editor at: lemish@post.tau.ac.il. Manuscripts must conform to the American Psychological Association (APA) style with a maximum length of 8,000 words, including notes and references. The manuscript should be accompanied by an abstract of up to 150 words, biographical information for each author of up to 75 words each, and up to 10 keywords. For further information please visit: <http://www.informaworld.com/jocam>.

International Journal of Strategic Communication is issuing a call for papers for its fourth and subsequent issues. The journal provides a forum for multidisciplinary and multi-paradigmatic research about the role of communication, broadly defined, in achieving the goals of a wide range of communicative entities for-profit organizations, non-profit organizations, social movements, political parties or politicians, governments, government agencies, personalities. For communication to be strategic it has to be purposeful and planned. The aim of the journal is to bring diverse approaches together with the purpose of developing an international, coherent and holistic approach to the field. Scholars in a broad range of communication specialities addressing strategic communication by organizations are invited submit articles. Articles are blind-reviewed by three members of the editorial board, which consists of 34 scholars from 15 countries representing a broad array of theoretical and methodological perspectives. Submissions are electronic via the journal's website at ijosc@lamar.colostate.edu. Manuscripts should be no longer than 30 word-processed pages and adhere to the APA Publications Manual. For more information, contact editors Derina Holtzhausen, University of South Florida, dholtzha@cas.usf.edu or Kirk Hallahan, Colorado State University, kirk.hallahan@colostate.edu.

Feminist Media Studies. Authors in North America, Latin America, and the Caribbean: submit to Lisa McLaughlin, Editor; e-mail: mclauglm@muohio.edu. Authors in Europe, Africa, Asia, and Australasia: submit to Cynthia Carter, Editor; e-mail: cartercl@cardiff.ac.uk.

Education Review of Business Communication. Mss. info: http://www.senatehall.com/business_communication/index.html.

Journal of Communication Studies, National Council of Development Communication. Soliciting research papers, abstracts. E-mail: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: **Communication, Globalization, and Cultural Identity.** Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. Email: j.servaes@uq.edu.au.

Manuscripts. **Subject Matters: A Journal of Communications and the Self.** E-mail: subjectmatters@londonmet.ac.uk.

Submissions. **Journal of Middle East Women's Studies (JMEWS).** Info: Marcia C. Inhorn, Director of the Center for Middle Eastern and North African Studies, U of Michigan, and Mary N. Layoun, Chair of Comparative Literature, U of Wisconsin, Editors. Web: <http://iupjournals.org/jmews/>.

Communication Review. *The Communication Review* solicits papers in the interdisciplinary field of media studies. We are interested in papers discussing any aspect of media: media history, globalization of media, media institutions, media analysis, media criticism, media policy, media economics. We also invite essays about the nature of media studies as an emergent, interdisciplinary field. Please direct papers to Andrea L. Press and Bruce A. Williams, Editors, Media Studies Program, University of Virginia. Email:

alp5n@virginia.edu, baw5n@b.mail.virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at <http://www.tandf.co.uk/journals/titles/10714421.asp>.

Call for Manuscripts - *The Journal of Native Aging & Health* publishes articles that address Native aging, health, and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms existing theories and research on Native populations, aging, and health. No material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s); present academic title or other current position; academic department and university (if appropriate); and complete address, telephone number, and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures, and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual's guidelines for avoiding bias in language used to express ideas in the manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors in the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures, and appendixes). Copies of submissions will not be returned to the author(s). Send four paper copies of complete papers to Pamela J. Kalbfleish, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O'Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955. Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleish, Editor, *Journal of Native Aging & Health*, School of Communication, University of North Dakota, Box 7169, 202A O'Kelly Hall, Grand Forks, ND 58202. \$25.00 a copy / \$40.00 year subscription.

Journal of Marketing and Communication Management. The Managing Editors, *JMCM*, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: <http://www.jmcm.co.za>. E-mail: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.

Submissions. **Participations: Journal of Audience and Reception.** Info: <http://www.participations.org/>.

Essays. **Bad Subjects: Iraq War Culture Review Essays.** Email: Joe Lockard, Joe.Lockard@asu.edu. Info: <http://bad.eserver.org>.

Proposals. **Alternatives Within the Mainstream II: Queer Theatre in Britain.** Info: Dimple Godiwala-McGowan, Senior Lecturer, York St. John College (U of Leeds). E-mail: DimpleGodiwala@aol.com.

Deadline extended. Papers. **Journal of Middle East Media (JMEM),** Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Naway, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail: jouman@langate.gsu.edu.

New Journal - Communication for Development and Social Change. A new journal, Communication for Development and Social Change, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.servaes@uq.edu.au.

CONFERENCES

CALL FOR PAPERS GLOBAL VILLAGE ARE WE THERE YET? 2009

Annual Conference of the Global Communication Association

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[href="http://www.globalcomassociation.com"](http://www.globalcomassociation.com)www.globalcomassociation.com

Bangalore, India November 26-27, 2009.

Communication researchers, scholars, and graduates are invited to submit paper and panel proposals for inclusion in the 2009 Global Communication Association (GCA) Conference. Please submit a brief abstract (about 400 words) of the papers, including your complete contact information and affiliation, to Dr. R Kushal Kumar, Manipal University, (kushal.kumar@manipalu.com) no later than August 15, 2009. Panel proposals should be submitted to Dr. Yahya R. Kamalipour, Purdue University Calumet (ykamalip@purude.edu). Proposals must include theme, abstract, title of each paper, a brief description of each paper (200 words), complete contact information, and email address of each presenter.

ECA's 100th Anniversary

The countdown has begun for the 100th anniversary celebration of the nation's first professional communication association! It is only fitting that the Eastern Communication Association (ECA) celebrate its 100th anniversary in a city of "firsts" - Philadelphia. This commemorative event will take place April 22-26, 2009 at the Sheraton Society Hill. Deadline for convention submissions is October 15th for all papers, panels and short courses. Student poster submissions are due by December 15th. Information for each interest group's call for papers can be found on the ECA website (www.ecasite.org). Simply select "Conventions," then click on "Call for Papers" and click on the name of the desired interest group.

Our 2009 convention theme, "Defining Moments: A Century of Communication," provides us with an exciting backdrop as we reflect on the contributions of the scholars and officers who have helped build our Association and our discipline. Many surprises are in store as the 2009 convention team is busy preparing special programs to recognize our Centennial Scholars as well as commemorative events such as the Centennial Luncheon and the Saturday evening Presidents' Reception (to be held at the National Constitution Center).

ECA is also pleased to announce the publication of a 100th anniversary volume, "A Century of Transformation: Studies in Honor of the 100th Anniversary of the Eastern Communication Association." Be sure to

purchase your copy at the convention, and mark your convention calendar to attend the author signing session in recognition of the volume's contributors.

EU Kids Online: European research on cultural, contextual and risk issues regarding children and the internet. An international one-day conference for researchers, policy makers, industry, educators, NGOs and government to address the policy issues and research findings about children and the internet. Thursday June 11th 2009, London School of Economics and Political Science, London. Researchers are invited to submit empirical papers about childrens experience of the internet on these topics:

- Social networks, online identities and e-participation
- Learning, creativity, and media literacy
- Mobility, computer games, and other emerging platforms
- Parental and peer mediation
- Risks, victims and perpetrators
- Regulation, empowerment and protection

Registration now open at <http://www.eukidsonline.net>. No conference fee; lunch and evening reception provided.

OTHER OPPORTUNITIES

Each year the OCIS Division sponsors a Junior Faculty Workshop just prior to the Academy of Management Annual Meeting. The purpose of the Workshop is to explore strategies and helpful practices for developing successful academic careers. The Workshop involves senior faculty mentors and up to 25 junior faculty. This is an invitation to untenured faculty to sign up for the 2009 event. The 2009 Workshop will be held on Friday evening (August 7th) and all day Saturday (August 8th) in Chicago, IL. The senior faculty participating in the 2009 Junior Faculty Workshop are:

Claudia Loebbecke, University of Cologne; **Peter Monge**, University of Southern California; **Wanda Orlikowski**, Massachusetts Institute of Technology;

Dan Robey, Georgia State University; **Bob Zmud**, University of Oklahoma.

This years topics include publication quality and quantity, tenure and promotion, and developing and fostering professional relationships. There is still an opportunity to shape the agenda, and I would welcome any suggestions from those who plan on registering to attend. Preregistration for the Workshop is required. To register, go to the Academy of Management website at <https://secure.aomonline.org/PDWReg>. You will notice a \$50

fee for the Workshop. The purpose of the fee is to cover the cost of a group dinner on Friday. If you would like to attend the Workshop, but will not be able to attend the Friday dinner, then do not attempt to register using the Academy website. Instead, send me an e-mail expressing your interest in attending and we will handle it outside the system. If you have any questions about the Workshop or suggestions about topics you would like to see covered, please send me an e-mail at kstewart@rhsmith.umd.edu.

Sexuality Studies: A book series by Temple University Press. The coeditors of Sexuality Studies-Janice Irvine and Regina Kunzel-are currently soliciting book manuscripts. The series features work in sexuality studies, in its social, cultural, and political dimensions, and in both historical and contemporary formations. The editors seek books that will appeal to a broad, cross-disciplinary audience of both academic and nonacademic readers. Submissions to Sexuality Studies are welcome through Janet Francendese, Editor in Chief, Temple University Press (janet.francendese@temple.edu). Information on how to submit manuscripts can be found at: <http://www.temple.edu/tempress/submissions.html>. Initial inquiries about proposals can also be sent to: Janice Irvine, University of Massachusetts, Department of Sociology. irvine@soc.umass.edu; or, Regina Kunzel, University of Minnesota, Departments of Gender, Women, and Sexuality Studies and History rkunzel@williams.edu.

The IABC Research Foundation is offering a grant for US \$50,000 for Research on Communication Department Structure and Best Practices. Proposal guidelines can be found on the Research Foundation website <http://www.iabc.com/rf/>. The IABC Research Foundation serves as the non-profit research and development arm of IABC (International Association of Business Communicators). The Foundation is dedicated to contributing new findings, knowledge and understanding to the communication profession, and to helping organizations and communicators maximize organizational success. Through the generosity of donors, corporate sponsors and volunteers, the Foundation delivers original communication research and tools not available in the commercial marketplace.

The ***Canadian Journal of Communication (CJC)*** is a quarterly peer-reviewed journal committed to publishing outstanding scholarship in communications, media and cultural studies, journalism, and information

studies. CJC is looking for theoretically innovative and methodologically challenging original manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website <http://www.cjc-online.ca> and click on the "submit" button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental in tone. Please direct ideas and inquiries to editor@cjconline.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjconline.ca. Info on CJC: Kim Sawchuk, Editor, CJC, editor@cjc-online.ca.

Visiting doctoral fellowships. The Media Management and Transformation Center (MMTC) at Jonkoping International Business School, Jonkoping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Center, Jonkoping International Business School, P.O. Box 1026, SE-551 11 Jonkoping, SWEDEN. Info: <http://www.jibs.se/mmtc>. Email for more information: cinzia.dalzotto@ihh.hj.se.

NCI Fellowship in Health Communication and Informatics

The Health Communication and Informatics Research Branch (HCIRB) is accepting Cancer Research Training Award (CRTA) applicants for a Paid Fellowship Opportunity. HCIRB contributes to the reduction in death and suffering due to cancer by supporting research and development of a seamless health communication and informatics infrastructure. Through internal and extramural programs, the Branch supports basic and translational research across the cancer continuum. This CRTA fellowship offers outstanding training opportunities in health communication. The CRTA fellow will be a welcomed member of a team of passionate scientists, psychologists, and health communication researchers. Appropriate to the fellows interests, participation and leadership opportunities are offered in Information Technology projects, marketing and dissemination, health trends survey design and analysis, peer-reviewed journal articles, and travel to national meetings and conferences.

Master or bachelor level degree, preferably in health communication, health

informatics, public health, or related field; strong organizational, planning, problem solving, and project management skills; excellent interpersonal skills; ability to work independently and creatively. Applicants must be U.S. citizens or resident aliens; be available 40 hours per week, for a six-month minimum. Some flexibility in work hours is allowed. The fellowship is renewable for up to two years and is based on demonstrated progress by mutual agreement among the fellow and supervisor.

For more details including how to apply:

<http://dccps.nci.nih.gov/brp/about/docs/HCIRBCRTAFellowship.pdf>

Available Positions & Other Advertising

EMERSON COLLEGE Department of Marketing Communication Public Relations

The Department of Marketing Communication seeks a term faculty member as Executive-in-Residence in Public Relations for the 2009-10 academic year. A term faculty appointment is a full-time, nontenure track appointment that may be renewed depending on the needs of the department. The initial appointment is for the 2009-10 academic year beginning September 1, 2009.

The candidate will teach undergraduate and graduate courses in public relations and related areas within a marketing communication curriculum.

Candidates must have a masters degree in public relations, applied communication advertising, or a related field. Teaching excellence is essential, and professional industry experience is highly desirable.

The Department of Marketing Communication prepares creative, strategic, and ethical professional communicators who understand the power of messages to influence attitudes and behaviors and who can design, manage and evaluate strategic campaigns for diverse for-profit and nonprofit organizations and clients. Courses balance a solid grounding in theory with practical training in professional skills. Students complete courses in

integrated marketing communication, consumer behavior, writing, creative design, and campaign planning that prepare them for careers in the integrated fields of advertising, public relations, brand communication, direct/database marketing, social marketing, and e-communication.

Thirteen full-time faculty members offer an undergraduate program to 400+ majors and graduate programs to 150-+ Masters students in the following areas:

- Marketing Communication: Advertising and Public Relations (undergraduate)
- Integrated Marketing Communication (graduate)
- Global Marketing Communication and Advertising (graduate; IAA certified)

Additionally the department offers minors in entrepreneurial studies and in business studies for communication and the arts.

Emerson College is a comprehensive college dedicated exclusively to communication and the arts in a liberal arts context. Emerson College values campus multiculturalism as demonstrated by the diversity of its faculty, staff, student body, and constantly evolving curriculum. The successful candidate must have the ability to work effectively with faculty, students, and staff from diverse backgrounds. Members of historically under-represented groups are encouraged to apply.

Emerson College is an Equal Opportunity Employer that encourages diversity in its workplace.

Send a cover letter, curriculum vitae, the names and contact information for three references and evidence of teaching competency to Public Relations Search Committee, Department of Marketing Communication, Emerson College, 120 Boylston Street, Boston, MA 02116. Review of applications will begin April 15, 2009 and continue until the position is filled.

Please visit our Emerson College faculty employment page to view the complete job description and application instructions before applying:

http://www.emerson.edu/academic_affairs/faculty/Faculty-Employment.cfm

UNIVERSITY OF WISCONSIN-MADISON
Visiting Assistant Professor, Communication Science

The Department of Communication Arts at the University of Wisconsin-Madison is taking applications for a visiting assistant professor position in Communication Science for the 2009-2010 academic year.

Please see <http://commarts.wisc.edu/info/positions.php> for a detailed job description. The deadline for applications is May 1, 2009.

NIAGARA UNIVERSITY
Department of Communication Studies
Instructor/Assistant Professor

Niagara University, a private Catholic institution sponsored by the Vincentian Community, is seeking a one-year non-tenure track Instructor/Assistant professor in the Department of Communication Studies starting in fall 2009, pending budget approval. An M.A. in Communication or a closely related discipline is required (Ph.D. or ABD preferred.)

Candidates should have a strong mass communication focus and be able to teach in the following areas: Communication Research Methods, Introduction to Mass Communication, and electives drawn from the candidates area of specialization. Ability to teach and/or develop courses in Writing for the Web, Public Relations for Nonprofits, and/or Digital Media a plus. Candidate would also be expected to participate in departmental duties including some student advising.

The Department of Communication Studies at Niagara University has a focus on social justice and seeks to instill in its students the important contribution that mass media can play in bettering the human condition. Recognizing that communication is an essential part of society, the program is designed to give students a strong background in professional and liberal arts concerns with respect to the mass media.

Send or email letter of application, curriculum vita, and two letters of reference to Mark Barner, Chair, Communication Studies Department, Dunleavy Hall, Niagara University, Niagara University NY 14109, barner@niagara.edu.

Niagara University is an affirmative action/equal opportunity employer. Women and minorities are encouraged to apply.
