Stohl Wins Closest Presidential Election in ICA History

Cynthia Stohl (BA 1969, SUNY Buffalo; MA 1978, Purdue U; Ph.D. 1982, Purdue U), Professor of Communication at U of California - Santa Barbara, has been elected ICA President-Elec/Select by the members of International Communication Association in the association’s 2010 online balloting. Stohl eked out the narrowest victory in the history of ICA presidential elections against her opponent, Patricia Moy (U of Washington), in an election that was remarkable for its large number of close races.

Her election automatically places Stohl on the association's Executive Committee. She will also serve as Program Chair for the 2012 ICA Conference in Phoenix, Arizona, at the conclusion of which Stohl will become President of ICA. Her term of office concludes at the closing of the 2013 ICA Conference in London, England, after which she will serve an additional 3 years on the Executive Committee: as Past President for 2 years, followed by a year as the association's Finance Chair.

A former primary school educator, Stohl joined ICA as a doctoral candidate over 30 years ago. She has served as the secretary, vice-chair, and chair of ICA's Organizational Communication Division, winning its Top Paper award twice and a Top Three Paper award twice more; she has also served on numerous awards and nominating committees, and internationalization and restructuring task forces. She has contributed frequently to ICAs publications Communication Yearbook and Communication Theory.

In seeking the ICA presidency, Stohl expressed her belief that her "research focus on globalization and new forms of organizing...can contribute to making ICA an even stronger,
more influential organization. Her platform centered on precisely these objectives: Enhancing ICA’s global connectivity by extending its international membership while retaining its current member base, and fostering the association’s sense of community by working to develop new ways of supporting, organizing, and scheduling conference sessions and engaging in a long-range initiative to address professional development.

In other association-wide elections, Michael Bromley, U of Queensland, won the 3-year office of Board Member-at-Large for Africa/Oceania, and Karin Wahl-Jorgensen (Cardiff U) was elected Board Member-at-Large for Europe. Sojung Clare Kim (U of Wisconsin-Madison) will serve the 2-year term as Student Board Member.

In addition, 23 officers were elected across 20 Divisions and Interest Groups, four of which also offered bylaw amendments and/or dues increases for voter approval. Results of these elections are listed below. Notably, the margin of victory in many of the Divisional/Interest Group elections was extremely close; this demonstrates once again the critical (and sometimes even decisional) importance of each and every member’s vote.

ETHNICITY & RACE IN COMMUNICATION (ERIC)
Vice-Chair: Miyase Christensen (Karlstad U)
Dues Increase?: Yes

FEMINIST SCHOLARSHIP
Vice-Chair: Paula Gardner (Ontario College of Art & Design)
Secretary: Yu Shi (Pennsylvania State U - Capitol College)

GLOBAL COMMUNICATION & SOCIAL CHANGE
Vice-Chair: Rashmi Luthra (U of Michigan - Dearborn)

HEALTH COMMUNICATION
Vice-Chair: Mohan Dutta (Purdue U)
Secretary: Norman Wong (U of Oklahoma)

INFORMATION SYSTEMS
Vice-Chair: Prabu David (Washington State U)

INSTRUCTIONAL & DEVELOPMENTAL COMMUNICATION
Secretary: Brandi Frisby (U of Kentucky)

INTERCULTURAL COMMUNICATION
Vice-Chair: Hee Sun Park (Michigan State U)
Bylaw Amendment: Yes

INTERPERSONAL COMMUNICATION
Vice-Chair: Timothy R. Levine (Michigan State U)

LANGUAGE & SOCIAL INTERACTION
Vice-Chair: Theresa Castor (U of Wisconsin-Parkside)

MASS COMMUNICATION
Vice-Chair: Rene Weber (U of California-Santa Barbara)

ORGANIZATIONAL COMMUNICATION
Vice-Chair: Ted Zorn (U of Waikato)
Secretary: Boris Brummans (U de Montreal)

PHILOSOPHY OF COMMUNICATION
Vice-Chair: Amit Pinchevski (Hebrew U)

POPULAR COMMUNICATION

Gianpetro Mazzoleni, U of Milan
Juliet Roper, U of Waikato
Student Members
Malte Hinrichsen, U of Amsterdam
Diana Nastasia, U of North Dakota
Division Chairs & ICA Vice Presidents
James E. Katz, Communication & Technology, Rutgers U
Peter J. Humphreys, Communication Law & Policy, U of Manchester
Myria Georgiou, Ethnicity and Race in Communication, London School of Economics
Diana Rios, Feminist Scholarship, U of Connecticut
Robert Huesca, Global Communication and Social Change, Trinity U
Monique Mitchell Turner, Health Communication, U of Maryland
Robert F. Potter, Information Systems, Indiana U
Rebecca M. Chory, Instructional & Developmental Communication, West Virginia U
Ling Chen, Intercultural Communication, Hong Kong Baptist U
Walid Affi, Interpersonal Communication, U of California - Santa Barbara
Frank Esser, Journalism Studies, U of Zurich
Richard Buttny, Language & Social Interaction, Syracuse U
David R. Ewoldsen, Mass Communication, Ohio State U
Dennis Mumbay, Organizational Communication, U of North Carolina
Nick Couldry, Philosophy of Communication, Goldsmiths College, London U
Yariv Tsfati, Political Communication, U of Haifa

31 January 2011 is the uniform deadline for Nominations for the nine association-wide 2011 research awards, the Aubrey Fisher Mentorship Award, the Fellows Book Award, and ICA Fellows. All Nominations, except those for ICA Fellow, will be submitted through the ICA website (http://www.icaahdq.org) beginning 15 November 2010. ICA Fellow nominations should to be submitted as one electronic package per nominee to Emily Karsnak at ekarsnak@icahdq.org at ICA's Washington, DC office by the 31 January deadline.

Details on the selection processes for the various awards and fellowships, as well as contact information for submission of nominees, are as follows.

- Research Awards
- Steven H. Chaffee Career Productivity Award
- Outstanding Book Award
- Outstanding Applied/Public Policy Research Program Award
- Outstanding Article Award
- Young Scholar Award
- James W. Carey Urban Communication Grant
- Communication Research as Collaborative Practice
- Communication Research as an Agent of Change
- Communication Research as an Open Field
- General Guidelines
- Fellows Book Award
- Fisher Mentorship Award
ICA Fellows Seek Nominations

RESEARCH AWARDS

Ted Zorn, U of Waikato, serves as the chair of the ICA Research Awards Committee.

ICA members are invited to review the guidelines that follow and make their nominations. The awards will be presented during the awards ceremony and ICA business meeting at the ICA 2011 annual conference in Boston.

STEVEN H. CHAFFEE CAREER PRODUCTIVITY AWARD:
The award honors a scholar (or small group of collaborating scholars) for sustained work on a communication research problem over an extended period. The selection committee favors research that is original, asks conceptually rich questions, and offers empirically sound evidence. The research must have comprised multiple projects and publications and generated second-generation work among students and other scholars. Rather than recognizing general productivity in the field or contributions to ICA, the award acknowledges sustained and coherent work on a well-focused communication problem central to the communication discipline. Most recipients are members of the discipline and belong to ICA, but other scholars are eligible, regardless of current membership or department affiliation. The award carries a cash prize of $1000, and the winner presents research at the following year's ICA conference.

To nominate, see the General Guidelines (below). The following requirements also apply: (a) The nominating letter(s) must specify the relevant body of work, the communication research problem it addresses, its conceptual and empirical contributions, its development over time and record of publication, and its influence on second-generation work by other scholars; and (b) The copies of the publications must include three (3) representative examples from the body of work.

OUTSTANDING BOOK AWARD:
The award honors a book published in the previous 2 years (between 1 January 2009 and 31 December 2010). The selection committee judges each nominated book on several criteria, including the importance of the problem it addresses to the fields represented in ICA and to communication studies as a whole, the quality of writing and argument, and the strength of evidence it presents. The committee will consider all the available book reviews, the reputation of the publisher, and any other submitted evidence regarding the book's quality from independent sources, along with nominating letters and their own assessment of the nominated books. Most award-winning books address a scholarly audience, but books aimed at a general readership but satisfying the criteria for the prize are also eligible - edited books are not eligible. The award carries a cash prize of $500.

To nominate, see the General Guidelines (below). The following requirements also apply: (a) Nominating letters must indicate why the book should receive the award, assess the importance of the book to the fields represented in ICA, and demonstrate the quality of its writing, argument, and evidence. (b) The packet should include copies of all available evidence of the book's quality from independent sources, such as reviews. The Awards Committee will contact the publisher and have the books sent for assessment.

OUTSTANDING APPLIED/PUBLIC POLICY RESEARCH PROGRAM AWARD:
The award honors a scholar or group of researchers who have produced a systematic body of research in communication studying a particular applied or policy problem for the betterment of society. The program of research should be of continuing importance to a local, national, international, or global public. The researcher(s) may have implemented the studies in association with or independent from a government or established institution, possibly to refine or to criticize current policy. The research program must have been operating at some time during the previous two years (between 1 January 2009 and 31 December 2010), although it likely will have had a longer history. Evidence for quality and public importance can come from conventional publications but also from such materials as technical reports, news media coverage, and testimonials from those making use of the research or those it has affected. The award carries a cash prize of $500.

To nominate, see the General Guidelines (below). The following requirements also apply: (a) Nominating letters must specify the applied or policy communication problem the research program addresses, indicate how it has contributed to public discourse on the topic, and make an argument for the over-all quality of the research. (b) The submission must include copies of three (3) publications and/or technical reports, along with copies of evidence of the program's effectiveness.

OUTSTANDING ARTICLE AWARD:
The award honors an article published in a refereed journal during the previous two years (between 1 January 2009 and 31 December 2010). Theoretical articles and empirical articles are eligible, as are review articles that effectively redefine a problem. Selection criteria include coherence of argument, quality of conceptual development, and effective use of evidence. The selection committee prefers articles that promise to be influential over time, within a particular field of communication and also across fields. The award carries a cash prize of $500.

To nominate, see the General Guidelines (below). The following requirements also apply: (a) Nominating letters must indicate why the article promises to be influential within a particular field of communication and across fields. (b) The copies of the article must indicate the details of publication, including the name of the refereed journal, the date, and page numbers. The packet should include in-formation about the circulation and impact of the journal, if available.

YOUNG SCHOLAR AWARD:
The award honors a scholar no more than 7 years past receipt of the Ph.D. (that is, who received the degree after 1 January 2004) for a body of work that has contributed to knowledge of the field of communication and shows promise for continued development. The selection committee judges the contribution and promise of young scholars based on the strength of published work, including its conceptual foundation and argumentative clarity, on the scholar's productivity at a given career stage, on the rigor of the research produced so far, and on the promise of existing work serving as a springboard for continuing scholarship. The award carries a cash prize of $500.

To nominate, see the General Guidelines (below). The following requirements also apply:

(a) Nominating letters must indicate how the scholar has contributed to the field within communication, including the strength of conceptual foundations, argumentative clarity, rigor of research, and promise of continuing scholarship.

(b) Nominations must include the nominee's vita, which should adhere to the following format guidelines:
Grant Applications: State the size of the grant and whether you were the principal investigator or a coapplicant.

Publications: use the following headings:
- ISI-ranked publications
- Peer-reviewed publications
- Books
- Chapters
- Conference papers
- Other publications

(c) Nominations must include links to three (3) representative examples from the nominee’s body of work. All materials must be submitted online.

JAMES W. CAREY URBAN COMMUNICATION GRANT:
This grant supports communication research that enhances urban social interaction and civic engagement in an age of global communication. It encourages applied research on the role of human communication in urban environments at a time when media technologies alter the parameters of community of all kinds.

James W. Carey noted in *A Critical Reader* that I think all education, all scholarship is ultimately an aspect of citizenship. The form of urbanity and community was an intrinsic part of this theme in the scholarship of Carey. He was concerned with the impact of media technology upon the changing form of the urban domain, the consequence of accelerated change upon human communication and community, and the growing gap between tradition and modernity as suburban sprawl threatens the very nature of urban traditions.

With an award of up to $1,000, this grant facilitates research in progress or in the planning stages. It gives priority to projects that feature innovation and creative approaches to studying the central role of human communication in the transformation of urban cultures and communities.

Proposals from developing nations are encouraged.

A six-person committee consisting of three members of the International Communication Association and three members of the Urban Communication Foundation will judge the proposals.

The winner(s) will be announced each year at the annual ICA business meeting. Award winners will be required to report to the UCF on the progress of their research the following year.

Application Procedures:
Submit the application electronically through the link provided by the ICA website (www.icahdq.org). Application period opens on 1 November and closes on 31 January. Complete application must include:

1. a letter of application not exceeding two pages that speaks directly to each of the grant criteria from the description;
2. a description of not exceeding three pages the proposed research;
3. a current CV; and
4. samples of publication relevant to the grant.

COMMUNICATION RESEARCH AS COLLABORATIVE PRACTICE:
The CRCP prize is awarded to researchers who engage in innovative forms of collaboration to
address emergent problems in media and communication. It is designed to encourage collaborative communications research combining the efforts of researchers, practitioners, and other interested parties in the production of new knowledge.

Collaboration that falls outside the usual incentive structures of the academy and that overcomes risks associated with building new kinds of partnerships will be a focus of this reward. The award carries a cash prize of $500.

To nominate, see the General Guidelines (below). Nominations should contain:

1. Letter(s) of nomination, not to exceed two pages apiece, speaking directly to each of the award criteria from the description;
2. Publication(s) relevant to the award;
3. CV(s) of the nominee(s).

Nominees are not required to be ICA members.

COMMUNICATION RESEARCH AS AN AGENT OF CHANGE:
The CRAC prize of $500 is awarded to research that has a demonstrable impact on practice outside the academy, with clear benefits to the community. How communication research may serve as an agent of change and social benefit is open to definition with the application for the award.

To nominate, see the General Guidelines (below). Nominations should contain:

1. Letter(s) of nomination, not to exceed two pages apiece, speaking directly to each of the award criteria from the description;
2. Publication(s) relevant to the award;
3. CV(s) of the nominee(s).

Nominees are not required to be ICA members.

COMMUNICATION RESEARCH AS AN OPEN FIELD:
The CROF prize of $500 is awarded to researchers who have made important contributions to the field of communications from outside the discipline of communications. It rewards and supports dialogue with other fields and institutional locations in which vital new understandings of the communications environment and the public sphere are being produced.

To nominate, see the General Guidelines (below). Nominations should contain:

1. Letter(s) of nomination, not to exceed two pages apiece, speaking directly to each of the award criteria from the description;
2. Publication(s) relevant to the award;
3. CV(s) of the nominee(s).

Nominees are not required to be ICA members.

GENERAL GUIDELINES:
Nominations from any country and in any language are encouraged. The Research Awards Committee will use a system of independently selected referees fluent in the language of the nominated publication(s) to assess work in languages other than those represented on the committee. Nominators should provide a list of at least three referees with superior content expertise and language proficiency, but the committee will choose referees autonomously.
Only ICA members may make nominations.

All nominees must be ICA members with the exception of those nominated for the:

- Steven H. Chaffee Career Productivity Award
- James W. Carey Urban Communication Award
- Communication Research as Collaborative Practice
- Communication Research as an Agent of Change
- Communication Research as an Open Field

The Research Awards Committee prefers nominations from others, including group nominations from ICA divisions, over self-nominations. Members of the ICA Research Awards Committee and its subcommittees may also make nominations, but no ICA member who makes a nomination or who is nominated for an award can serve on the committee judging the nomination.

All nominators must electronically submit each of the following:

(a) Letter(s) of nomination, not to exceed two pages each, speaking directly to each of the award criteria from the description;
(b) Publication(s) relevant to the award (if the publication is a book, arrangements should be made with the publisher to ship 5 copies to Michael Haley at ICA, 1500 21st Street NW, Washington, DC 20036, USA);
(c) Additional required material(s) specified for the award; and
(d) CV(s) of the nominee(s).

Submission of nominations via the ICA website begins 15 November 2010. Nominations must be submitted electronically by 11 p.m. EST, on 31 January 2011. Complete submissions, including letters and required supporting materials, must reach the ICA offices by the deadline. No extensions are allowed, and incomplete nomination packets will not receive consideration for any award.

Send all nominations and supporting materials to: Send any questions about the criteria or nominating materials for the ICA awards to Research Awards Committee Chair Ted Zorn: tzorn@waikato.ac.nz.

FELLOWS BOOK AWARD
31 January 2011 - Deadline for Receipt

Jon F. Nussbaum, Pennsylvania State U, serves as the chair of the Fellows Book Award Committee.

ICA Fellows are seeking nominations for the 2011 ICA Fellows Book Award. The Fellows Book Award—open to all ICA members—recognizes those books that have made a substantial difference in the scholarship of the field of communication and have stood at least some test of time. To meet the latter criterion, any book nominated must have been available for at least the past 5 years (2006 or earlier for this year's nominations).

The letter of nomination should demonstrate that the book has had a substantial influence on the communication field, that it integrates multiple interests, and that the author or authors are recognized as communication scholar(s). Nomination information should include letters of support, other information appropriate to it, and copies of the book for evaluation. There may be one, none, or several awards in a given year.
ICA Fellows are communication scholars who have been recognized for their contributions to the scholarship of the communication field and for their support of the Association. Their continued work in the Association is directed toward encouraging the highest levels of scholarship across its many areas. This award is part of that work.

Nominations must be submitted electronically by 11 p.m. EST, on 31 January 2011. Arrangements should be made with publishers for five copies of the book being nominated to be shipped to:

Michael L. Haley  
ICA  
1500 21st Street NW  
Washington, D.C. 20036.

Please direct questions to mhaley@icahdq.org.

FISHER MENTORSHIP AWARD

31 January 2011 - Deadline for Receipt

The award is given annually to the ICA member who best exemplifies the qualities of the award's namesake, a longtime U of Utah professor who died while serving as ICA president-elect. The award will be made at the ICA business meeting during the Boston conference in May 2011. Nominees for the award are expected to be outstanding scholars, teachers, and advisors who have influenced the communication discipline through their students as well as through their own work. Material in support of nominees for this award must include a comprehensive academic vita that highlights the results of the nominee's mentorship. Letters from a nominee's former students are a welcome component of the nominating materials.

"This is one of ICA's greatest honors, as it recognizes those teachers who, through their dedication and exemplary teaching, impact the next generation of scholars in the field of communication," says Michael L. Haley, executive director.

Last year’s award went to Jon F. Nussbaum, Professor of Communication at Pennsylvania State U. Nominations and supporting materials must be submitted electronically by 11 p.m. EST, or received at the following address, on 31 January 2011:

Fisher Mentorship Award  
International Communication Association  
1500 21st St. NW  
Washington, DC 20036  
USA

ICA FELLOWS SEEK NOMINATIONS

31 January 2011 - Deadline for Receipt

Any active ICA member may nominate another active ICA member for consideration as an ICA
Fellow. The selection criteria, found in the ICA Bylaws, recognize distinguished contributors to communication scholarship as well as service to the association. The nomination package should be sent electronically to Emily Karsnak, ekarsnak@icahdq.org, and must include (a) a letter of nomination summarizing the nominee’s area of specialty; (b) the nominee’s current curriculum vita; and (c) a statement of the nominee’s service to ICA.

Current ICA Fellows constitute a selection committee for the original screening process and only those nominees with the support of a majority of the Fellows will be submitted to the ICA Board of Directors for final balloting. Recipients will be announced at the ICA Business Meeting in Boston in May 2011. The committee asks nominators to provide three to give letters to support nominations. These letters should speak to the scholarly distinction of the nominee so that current fellows may make an informed decision on nominees for this prestigious award. Questions concerning nominating materials should be directed to ICA Executive Director Michael L. Haley, 202-955-1444; mhaley@icahdq.org.

We look forward to your nominations!

Some of ICA’s 2010 Award winners. Left to right: Erik Bucy; Maria Elizabeth Grabe; Richard Ling; Gerry Power; Daniel Dayan.

President's Message: Participation on the Rise
Francois Cooren, U de Montreal

As I am writing these lines, the deadline to submit paper and panel proposals is slowly but surely approaching and I am sure that many of you
are currently busy trying to meet the 1 November closing date. My hope is that the Singapore conference will have contributed to attracting more international members and that we will have some good news in terms of worldwide representation for the Boston conference.

As you will learn with this issue of the Newsletter, the results of the 2010 elections are now out with a very impressive participation of 1,234 ICA members who cast their vote electronically. This means that almost one third of our membership (31.1 %) voted, which is the highest percentage of participation ever (it was 29.7% last year and 27.36% in 2008, marking a 2% increase each year, which is excellent). This outcome is all the more interesting given that it was the closest presidential race in ICA history. As it happens, 62 people who cast a ballot did not vote for any of the two presidential candidates, which makes us wonder what would have happened had they done so, given such a tight result!

In general, I would say that these election numbers show that members appear to care more and more about ICA and its future. They also show how any vote can make a difference, which should hopefully encourage more and more members to cast their vote each year.

Hoping that this trend in participation will continue, how can we encourage it by making ICA more accessible to newcomers and prospective members? In my previous newsletter, I spoke about the various projects and ideas that are currently being examined by the internationalization/membership committee in order to address this question of accessibility. One of the particular challenges we are facing is to make ICA less opaque to our new and potential membership.

For instance, we currently have a very useful FAQ page on our website (http://www.icahdq.org/faqs/frequent.asp), which allows potential members and newcomers to get to know better what ICA is all about. However, as is often the case with websites, the information is not necessarily easy to find if one is not looking for it; we might question whether we should make it more visible, not only in our website, but also through our call for papers, for instance.

Furthermore, we might also wonder if we should not be more proactive in explaining or publicizing events that for us are obvious, such as preconferences; Division business meetings and receptions; the New Member and Graduate Student Orientation to ICA and the Conference (which typically takes place during the first day of each conference, but tends to be relatively poorly attended); or even the Annual Award Presentation and Presidential Address.

All these events are key moments for getting to know our colleagues, but very few newcomers happen to know that and run the risk of attending our conferences without doing what most participants come to our conferences to do, i.e., networking. One idea we are currently exploring is how to do a better job at identifying newcomers in general (and not only students) in order to send them special announcements and information about the conference, so that they are better prepared when they arrive.

Again, if you happen to have more ideas to make ICA less opaque to newcomers and potential members, please do not hesitate to contact me (f.cooren@umontreal.ca) or Boris Brummans, chair of the Internationalization and Membership Committee (boris.brummans@umontreal.ca).
Call for Nominations: Editor, *Communication Theory*

Amy Jordan, University of Pennsylvania

The ICA Publications Committee is soliciting nominations for editor of *Communication Theory*. Self-nominations are welcomed. This is a 3-year editorship.

*Communication Theory* publishes research articles, theoretical essays, and reviews on topics of broad theoretical interest from across the range of communication studies. Essays, regardless of topic or methodological approach, must make a significant contribution to communication theory.

A completed nomination package contains a letter of application from the candidate, which would include a mission statement for the editorship, the candidate's vitae, two to four letters of support from published scholars familiar with the candidate's work and experience, and a letter of institutional support from the candidate's home institution. (Responsibilities are detailed in the ICA Publication Manual on the ICA website http://www.icahdq.org/publications/Publication_Manual.pdf).

Editors of ICA publications should reflect and seek to enhance the diversity of the Association in interest, gender, ethnicity, national origin, and regional representation.

The committee hopes to fill this position soon, so please respond immediately to ICA Publications Committee Chair Amy Jordan at ajordan@asc.upenn.edu.

Call for Nominations: Editor, *Communication Yearbook*

Amy Jordan, U of Pennsylvania

The ICA Publications Committee is soliciting nominations for editor of *Communication Yearbook*. Self-nominations are welcomed. This is a 3-year editorship.

*Communication Yearbook* publishes reviews of the literature in each of the areas represented by the divisions and interest groups of the ICA. Each year, and in consultation with representatives of the ICA divisions, the editor chooses topics to be covered and selects appropriate reviewers. The articles provide syntheses of the available literature and critical assessments of the fields' strengths and weaknesses.

A completed nomination package contains a letter of application from the candidate, which would include a mission statement for the editorship, the candidate's vitae, two to four letters of support from published scholars familiar with the candidate's work and experience, and a letter of institutional support from the candidate's home institution.
Editors of ICA publications should reflect and seek to enhance the diversity of the Association in interest, gender, ethnicity, national origin, and regional representation.

The committee hopes to fill this position soon, so please respond immediately to ICA Publications Committee Chair Amy Jordan at ajordan@asc.upenn.edu.

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**Political Communication Graduate Student Preconference, 26 May 2011: Call for Abstracts**

Yariv Tsfati, U of Haifa

ICA's Political Communication Division is sponsoring a Graduate Student Preconference in advance of the 2011 Conference in Boston. The event will take place at the College of Communication at Boston University, on 26 May 2011.

The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students at the master's and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The preconference will also address common issues graduate students face, including working toward publication and building a CV.

**Submission guidelines:** Graduate students working on political communication projects are invited to submit abstracts of their research projects. Studies of communication dealing with government, political media, policy, political figures, citizens, campaigns, and advocacy groups are all within the purview of the division. Abstracts that address political communication problems at all levels of analysis using a variety of theories and methods are welcome.

Abstracts should be no longer than 750 words of text (plus figures and references) that include an introduction of the theoretical or conceptual foundations of the project, research questions, methods, preliminary findings (if available), conclusions, and research significance. Abstracts will undergo review; please be sure to remove any identifying information. Projects at all stages will be considered, including research currently in the stages of data collection or analysis. Evaluation criteria will include quality of argument, methodological rigor, and importance of project to theory building in political communication.

Please submit abstracts as an attachment in PDF or Word format to ICA.gradstudent.preconf@gmail.com. Indicate whether the project is a thesis or dissertation project, specify the stage of work (e.g., writing of the research proposal, complete and defended proposal, initial data collection, advanced data collection, data analysis, final writing/defending) and include author names, institutional affiliation, regular mailing address, fax number and email address in a separate document, or as part of the main message.
The deadline for submissions is 31 December 2010. Acceptance and rejection decisions will go out on 15 February 2011.

**Preconference Committee:** Kevin Barnhurst (U of Illinois at Chicago), Claes de Vreese (U of Amsterdam), Patricia Moy (U of Washington), James Shanahan (Boston U) and Yariv Tsfati (U of Haifa).

For more information please contact:

Yariv Tsfati  
Department of Communication  
University of Haifa, 31905  
ISRAEL  
Fax: ++972-4-8240120  
Email: ytsfati@com.haifa.ac.il

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**Strategic Communication: A Concept at the Center of Applied Communications (An ICA Preconference)**

Derina R. Holtzhausen, Oklahoma State U and Ansgar Zerfass, U of Leipzig

**Strategic Communication: A Concept at the Center of Applied Communications**  
ICA 2011 - Annual Conference of the International Communication Association Boston, Massachusetts, USA, 26-30 May 2011  
Abstracts to be submitted until Dec. 1, 2010 / Full papers due May 15, 2011

Strategic is a much contested, albeit neglected, concept in communication studies. One of the reasons for this neglect is that strategic communication may be associated with persuasion in its most negative sense (e.g. Habermas, 2006). However, others argue that strategic intent is inherent in all communication (Foucault, 1984; Lyotard & Thebaud, 1985). From this perspective strategic communication extends well beyond its practical application in various fields of practice. In particular, thinking about communication at the center of society requires reflections on the frameworks of power and interests in which communication is enacted.

The focus of this preconference will be on the philosophical, theoretical, and applied nature of strategic communication. For the purposes of this conference strategic communication is defined as “the purposeful use of communication by an organization to fulfill its mission ... It further implies that people will be engaged in deliberate communication practice on behalf of organizations, causes, and social movements” (Hallahan, Holtzhausen, Van Ruler, Vereie, & Sriramesh, 2007, p. 3-4). Organizations refer to corporations, for-profit and nonprofit organizations, activist groups, nongovernmental organizations, organizations promotion various forms of social change, political parties or movements, and government organizations. It also includes communicative entities such as entertainers, performers, sports personalities, and others who form part of the pastiche of popular culture.

Sample questions to be addressed are the following:

- Which concepts of strategy are inherent in communication science, and which can be transferred from other disciplines like philosophy and management science?
How is the strategic dimension of communication reflected in fields such as political communication, health communication, organizational communication, public relations, advertising, and popular culture?

How is it possible to identify strategic and nonstrategic approaches in message design, use of online media, etc.?

Are there new approaches to strategic communication when the paradigms of rational planning are challenged by participative cultures driven by the social web?

What do we know about empirical insights in strategic communication in different regions of the world?

Researchers can apply methodologies from narrative analysis to quantitative research.

To accommodate as many participants as possible the 1-day conference will offer up to two concurrent sections, particularly with the aim of accommodating participants from outside the USA.

This preconference has been approved by the ICA 2011 organizing committee and is part of the official ICA 2011 conference program.

**Submission procedures:**

Abstracts of no more than 500 words plus a short CV of the authors have to be submitted by Dec. 1, 2010, via e-mail to derina.holtzhausen@okstate.edu and zerfass@uni-leipzig.de.

Participants will be notified of their acceptance by February 1. Full paper submissions are required by May 15, 2011.

Authors must state that they will attend the pre-conference and present their paper in case of acceptance. Please check http://www.icahdq.org/conferences for information (regularly updated) on registration, accommodation, travel grants etc. The preconference will most probably be staged all day on Thursday, May 26, 2011. However, this still has to be confirmed and details will be published as part of the overall ICA 2011 program in early 2011.

Accepted authors of selected papers will be invited to publish their work in the *Handbook of Strategic Communication*, currently in the planning stage.

**Possible division involvement:**

- Communication and Technology
- Communication Law and Policy
- Global Communication and Social Change
- Health Communication
- Political Communication
- Instructional and Developmental Communication
- Mass Communication
- Organizational Communication
- Philosophy of Communication
- Political Communication
- Public Relations
- Visual Communication Studies

**Panel organizers and chairs:**

*Dr. Derina Holtzhausen, Professor and Director, School of Media and Strategic Communications, Oklahoma State University, United States.*

Dr. Derina Holtzhausen (Ph.D. University of Johannesburg; M.A. University of South Africa; B.A. University of Pretoria) is professor and director of the School of Media and Strategic Communications at Oklahoma State University. She teaches courses in public relations,
Dr. Derina Holtzhausen, a native South African, is a professor of communication management, and research at undergraduate and graduate level and serves as the editor of the International Journal of Strategic Communication. Before joining the University of South Florida in 1997, Dr. Holtzhausen, a native South African, practiced communication in that country for 25 years as a journalist, a partner in an advertising and publicity agency, and a communication executive in both the public and private sectors. She is a recipient of the Pathfinder Award from the U.S. Institute of Public Relations for her original research agenda on postmodern public relations and is a fellow of the Journalism Leadership in Diversity (JLID) and Journalism and Mass Communication Leadership Institute of the AEJMC/ASJMC. Since moving to the United States 13 years ago she has published 24 articles and book chapters and presented more than 30 papers. Her upcoming book, titled Public Relations as Activism: Postmodern Approaches to Theory and Practice, is currently in press. E-Mail: derina.holtzhausen@okstate.edu

Dr. Ansgar Zerfass, Professor and Director, Institute for Communication and Media Science, University of Leipzig, Germany.

Dr. Ansgar Zerfass is Director of the Institute of Communication and Media Studies and Professor of Communication Management at the University of Leipzig, Germany. Prior to joining the faculty, he worked in management positions at various companies and institutions for 10 years. He holds a doctorate in business administration and a postdoctoral lecture qualification (Habilitation) in communication science. Ansgar Zerfass is engaged in various professional organizations and academic bodies, e.g. as executive director of EUPRERA, the European Public Relations Education and Research Association, and as associate editor of the International Journal of Strategic Communication (Routledge Publishers). He is author and editor of 24 books, several national and transnational empirical studies and more than 125 journal articles and book chapters. E-Mail: zerfass@uni-leipzig.de

References:


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New Divisional Award: The C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets, and Democracy

Nick Couldry, Goldsmiths College, London U and Peter Humphreys, U of Manchester

Sadly, as many members will be aware, C. Edwin Baker died on December 8, 2009. Since 1981 he had been the Nicholas F. Gallicchio
Professor of Law and Communication at the University of Pennsylvania Law School, following positions at Chicago, Cornell, Texas and the Kennedy School of Government at Harvard. He was a leading scholar of constitutional law, communications law, and free speech whose work is of huge and enduring relevance to the field of communication.


The Philosophy of Communication and the Communication Law and Policy Divisions are launching an annual C. Edwin Baker Award to honor Professor Baker's enormous contribution to communication scholarship. The Award has been established through an endowed fund created from Professor Baker's estate, for which the Divisions gratefully acknowledge the active support of Professor Baker's sister Dr Nancy Baker.

This annual Divisional Award (prize value US$500) will be run by the two Divisions. Nominees will have either (1) opened up new theoretical and/or methodological territory in research on any aspect of the interrelations between media, markets and democracy; or (2) made other important contributions to the advancement of scholarship on these inter-relations; or (3) engaged in activism that advanced scholarship on these inter-relations. The awards committee will favor research comprising multiple projects and publications over time, but single works and/or activities highly influential in the field may also qualify someone for nomination.

The award is open to ICA members and anyone else whose research can be shown to have a connection with the work of the ICA and its various divisions. All nominators must submit electronically by 11:00 pm EST, January 31 to the current chair of the Baker Award selection committee (for the 2011 award Nick Couldry, n.couldry@gold.ac.uk): (1) letter(s) of nomination, maximum two pages each, which (a) specify the relevant body of work and/or other contributions made; (b) address the work's and/or activity's contributions to scholarship of media, markets and democracy (if research, including theoretical and methodological assessments of that work); and (c) make a case for its influence and impact on the advancement of such scholarship; (2) representative examples of the work cited; and (3) a CV.

The initial selection committee will comprise the Chairs of Philosophy of Communication and Communication Law and Policy divisions (ex officio), Dr Nancy Baker, and Professors Dan Hallin, David Hesmondhalgh, and Monroe Price. We very much hope that relevant members will consider nominating themselves or others for this important new award.

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**Membership Renewal Period Coming to an End**

Sam Luna, ICA Director of Member Services

ICA members have until 15 November to renew their membership or risk suspension. Amanda Pike, our member services associate, reminds
members that receiving an e-mail reminder to renew indicates that you have a balance on your 2010-11 dues. Printed invoices have been mailed to those remaining few who have yet to renew, however, the most efficient renewal method is still the internet. ICA offers an easily maneuvered website that's securely linked to your personal account. Upon login, click the invoice number to access the invoice details. Make any changes to your sections there and continue to checkout, or, if you would like to make a donation to the organization or any of its sections, enter the amount you wish to donate and then click to checkout. It's that easy! The transaction site is http://www.icahq.org/cgi-shl/Dues.exe/Run:RENEW.

**Your ICA Profile: Why is it important?**

When you've finished paying your dues, you might notice a link offering you a chance to update your profile. Many members have updated their profiles to indicate research interests, many have not. The update utility is very simple to use. Your profile helps other members find you through our "Find a Colleague" interactive directory. The link for both the Update project and "Find a Colleague" is on your MyICA page on the web site.

Updating your profile allows you to choose keywords describing your research interests; indicate your willingness to review papers or journal articles; let others know you would like to collaborate on projects; and indicate your degree level. Even your section choices help others locate you. And don't forget, you have access to that directory as well!

Profile Update includes a choice of over 150 keywords from "Advertising" to "Youth Culture. Use up to 200 words in an open-text box to tell others what your interests are; words within that description are also searchable. Indicating your willingness to review or collaborate is as easy another checking a box.

**Membership Totals**

While the official membership tally is taken at the end of September, the numbers continue to grow until the end of our renewal period. Here are the totals as of this printing.

Our membership total is 4,033. There are 169 members residing in Africa or Oceania, 180 in Non-U.S. Americas (104 from Canada), 326 in East Asia, and 296 in West Asia. Europe has 775 members and the United States has 2,287. Membership from the US remains the highest, but we are happy to see our non-U.S. membership continue to grow. Each section actively seeks to increase those totals.

That's all for this month; next month I will cover using your Account Manager and go over what happens when using the various links on your MyICA page (and how to get them there!). Until then, have a great November.

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**Student Column: Advice for Students From Top Scholars**

Malte Hinrichsen, U of Amsterdam and Diana Nastasia, U of North Dakota

November 1 is the last day to submit proposals to ICA. This is an important time for ICA student scholars, as many of you might wonder whether you should send out that seminar paper you have worked so hard on, and what would get your paper accepted for presentation.
To help ICA student members understand what would constitute successful ICA submissions, we have asked for advice from several communication scholars who have had numerous ICA presentations in their careers and who have taken leadership position in ICA. The scholars who have graciously agreed to offer their thoughts to students include: Peter Monge, Professor at University of Southern California and 1997-1998 President of ICA; Robert T. Craig, Professor at University of Colorado and 2003-2004 President of ICA; Ronald E. Rice, Professor at University of California Santa Barbara and 2006-2007 President of ICA; and Nick Couldry, Professor at Goldsmiths, University of London and Chair of ICA's Philosophy of Communication Division.

The distinguished interviewees were asked why it is important to submit, what makes a good paper submission to ICA, and what makes a good panel submission to ICA. Read the interviewees' in-depth answers below!

**Why is it important to submit papers and panels for the ICA annual conference?**

*Peter Monge:*

"Having student submit conference papers is good for ICA because students are the future intellectual leaders of the association. Students often work on cutting edge ideas and are very creative in their approaches to research. Students, especially those in or approaching the dissertation phase of their doctoral careers, are often very deeply involved in empirical research, often much more than senior scholars. Students contribute extensively to our research base. ICA needs the innovative ideas, creative research, and sheer intellectual energy that student provide as an important part of the basis for its continuing growth and development.

"Students need to submit papers and panels to ICA because it provides a scholarly forum in which to share their ideas. Scholarship is about sharing, and presenting papers at professional meetings is one of the primary means of accomplishing this goal... along with publication and teaching. ICA papers have standards in terms of content, length, and style that students need to abide by, just as journals have standards. Most divisions give people feedback about how good their paper was judged to be, either by a written statement from reviewers, by a ranking system for all submission to a division, and/or by identifying the top rated student papers. Further, comments and feedback are frequently provided by commentators on program sessions and from discussion with the audience. People often come up to students to talk about their papers after the session is over or later in the conference. Being on a paper program gives students the opportunity not only to share their ideas but also to become a fully involved and active member of the research community."

*Robert T. Craig:*

"This is the best way to get involved in communication research on a professional level. ICA offers the highest quality international conference in the broad communication field. Having your paper accepted for presentation at ICA is a mark of quality and an opportunity to bring it to the attention of top scholars in your area. It is a great networking opportunity as well as a step in bringing your work toward publication."

*Ronald E. Rice:*

"I think the essence of the research (largely labeled "science") profession and culture is sharing, exposing, seeking and receiving critique. So perhaps the main
reason is to expose and share your ideas, and, in turn, be exposed to and learn about many other people's ideas.

"While there are increasing alternatives to the traditional conference paper/panel session at physical conferences, this is still a very good way to prepare for, and present, your ideas, arguments, and results from a study. If the session is run well and the audience gets involved, this is also a great way to stimulate questions, critiques, suggestions, and interesting new thoughts relating to your presentation/study. That open exchange of ideas, including critiques and challenges to uncover and resolve ambiguities, weaknesses, or errors is at the heart of the research process and community. And having to prepare and edit down one's paper for submission, and then prepare a good presentation within strict time limits, and be open to questions and critiques, is good and necessary training and skill development.

"In turn, attending session at a conference is a great way to be exposed to both very specific research (typically, in the areas you are working in) as well as very general, diverse, and even unusual topics. I typically try to attend at least one session on a topic I know absolutely nothing about, in a division very far from my own interests. I always learn interesting things and new perspectives. It's very hard to keep up even within one's own research area, much less in others, so attending sessions and panels is a convenient and effective way to sample what's going on, hear and meet people doing that work, request specific papers, and possibly begin discussions and even research collaborations. I typically return from a conference with lots of business cards with notes on the back, about papers to send and request, topics and articles and books to read, and possible follow-up discussions.

"Along with many other reasons, it's also very important to participate in the central activities of ICA (or one's other main associations), supporting others, and contributing to the success of the conference and the overall mission of the discipline."

Dr. Nick Coulardy:

"The quality of an ICA conference depends on the quality of the submissions. Programmers will want to be fair to those who made the effort of writing a paper in advance for their submission, so will always make up some of their program through panels constructed through submitted papers, but in my division (PhilComm) for example we regularly get a lot of very strong panel submissions also which can lead to some difficult questions of balance between submitted papers and panels. Nonetheless, we always encourage a high level of submission of both papers and panels, since in that way we have the best chance to securing a diverse and lively program in our division. A very important part of that is a strong representation from our student divisional members, and we always look out to make sure they are as well represented as possible. That is vital for the long-term health of the ICA and the communications field."

What makes a good paper submission for the ICA conference?

Peter Monge:

"A good paper has to start with good ideas. Testing theoretical insights is a good place to start, but other alternatives also exist. Challenging the accepted view is another good alternative. Proposing integration of separate but related views is a third. Solving a practical problem is also a worthy goal.

"In general, a good paper is one that makes a contribution to what we know about a particular idea or topic. A good paper also should be well written, a document that conveys ideas clearly and eloquently. And, a good paper must conform to divisional standards and requirements. So, the paper should be within the space limits articulated by a division, written in the required format (as specified in a style guide like the Publication Manual of the American Psychological
Association), and submitted before the deadline.

"I tell my students that they should not write conference papers. Rather, they should write journal articles. They should make sure they have the journal article ready to send off for publication by the deadline for the ICA conference paper submission. Then, they should send the paper manuscript to the journal and to ICA at the same time.

"Many students, like many faculty, wait to the last minute to finish a paper and submit it. A better alternative is to finish a good draft of the paper a month before ICA’s November 1 paper submission deadline (What better way could you spend your summer?). Then send it to a couple of faculty and student colleagues who you respect and ask for feedback on the paper within two weeks. Then take the last two weeks before the deadline to revise your paper and submit it."

Robert T. Craig:

"Of course, the quality of your research and writing are the most important factors in a good paper submission. In addition, it is important to meet the expectations of the particular division or interest group to which you are submitting. Adhere strictly to the posted guidelines. Look at the programs sponsored by that division or interest group at previous ICA conferences. Talk with member of that division/group or call/write to the responsible program planner to get a general sense of the appropriateness of your paper to that particular unit before submitting."

Ronald E. Rice:

"Well, there are many aspects of good papers, and of bad papers, and many different ways to develop and structure good and bad papers, and most papers have some of each! I review a LOT of papers submitted to journals and conference - about 100 a year - and here are some of the things I always look for as positive aspects:

- Have a clear abstract that identifies the problem, the theoretical foundation, a bit about the method, and some tantalizing results. This is what people will read first (perhaps only), and what databases will search on.
- Make no writing errors (typos, spelling, grammar, punctuation, APA style); keep within required length.
- Make very clear what the main problem or topic is and why.
- Clarify up front the structure or contents of the paper.
- The review should serve a clear purpose. Avoid just reviewing stuff without implications or foundations for the study - the reader shouldn't have to ask "so why was all this stuff reviewed anyway?" So, identify and emphasize the main insights, foundations, or implications of the review, leading into the research questions, hypotheses, model, or framework.
- In my opinion, it's bad strategy to say "this is unique because no one's studied this before" - that is almost never true, and certainly not if the topic is even slightly generalized.
- Identify and emphasize what is interesting, problematic, innovative, counterintuitive, a contribution, etc.
- In the review, development of the model/questions/hypotheses, measures, analyses, and results, be completely consistent in the terms used (concepts, variables, etc.) throughout. Sometimes the paper takes a long time to reach its final form, and the terminology may have mutated/evolved so that some things near the end don't match some things near the beginning of the paper!
- Be explicit and clear about your methods and analyses; if there's any way someone could possibly misinterpret or project onto the content/argument, someone will. Write and organize the paper so that no one can (impossible, of course!).
- Throughout, provide signposts for the reader - transitions, summaries of the subsequent
sections, definitions, etc.

- In the end of the paper, be sure to tie back into the theoretical concepts and implications identified in the review and your model/questions. What did you learn by applying the theory? What questions did this raise for the theory?
- I like tables, figures, visual models. It helps the reader, but, perhaps more importantly, it forces the author to organize and present.

Nick Couldry:

"Reviewers are looking for papers that clearly locate themselves in, or at least in relation to existing literatures, and give a clear rationale of what they, in particular - by contrast with the many other papers being submitted - have to offer to a conference audience, as a report on the latest research. Rich literature reviews which stay at that level and do not offer anything new or original are therefore unlikely to be accepted. On the other hand, papers on projected research which offer a genuinely new way of looking at the research that needs to be done may be accepted, because they can contribute to furthering debate. It is of course very important for reviewing that papers are anonymized so that their quality can be assessed regardless of any background knowledge of the reviewer; papers which are not anonymized cause problems for the program chairs."

What makes a good panel submission for the ICA conference?

Peter Monge:

"Panels are a little different from paper sessions. They tend to be organized around a specific topic or issue, often the conference theme. They are frequently centered on an emerging, cutting edge set of ideas and are often more controversial, synthetic, and integrative than traditional paper sessions. They are often aimed at a broader topic and larger audience than paper sessions. People rarely report the results of empirical research, though there is no reason why this could not be done.

"Like good paper sessions, good panel proposals also start with good ideas regarding theory, methods or applications. The panel needs to contain people with different perspectives and views; diversity is always good. Panels also require preplanning and coordination in ways that traditional program sessions typically do not. The panel members need to collaborate fairly extensively in the preparation of the proposal to make sure they have a topic that is wide-ranging enough to be of interest to a number of different kinds of people. They need to know they each have an interesting perspective on the topic, something important, different, and unique to contribute to the discussion. Collectively, their perspectives should contribute to a lively interchange (Panels where everyone agrees can get pretty boring.)

"Panels are selected by division chairs and recommended to the ICA president-elect who is the program planner each year. So, before preparing a panel proposal it is a good idea to contact the division chair and discuss your ideas together to see if a good proposal on your topic is likely to garner his or her positive recommendation to the president-elect. Of course, nothing is guaranteed in advance. The final recommendations will depend heavily on the panels that get proposed. But it is good to find out in advance if the division chair is generally favorable or less so toward your topic. If the division chair isn't very favorable, your proposal probably doesn't have much of a chance no matter how good it is."

Robert T. Craig:

"Different ICA divisions and interest groups vary considerably in their receptiveness to panel submissions. Panels should be thematically coherent and timely, and the abstracts submitted should inspire confidence that the panel will be of high quality and relevance. Generally speaking, panels composed entirely
of students or of people from a single institution tend to be evaluated less highly than panels including visible scholars and participants from more than one institution or country."

**Ronald E. Rice:**

"Panels take up the same session resource as a set of papers, so it must provide at least as much insight and contribution. One advantage, and thus criterion, is to focus on a specific topic, so that someone interested in the topic will want to come to the panel to get good in-depth exposure to the topic. This also means that the basis of the panel submission must be a very focused brief review of the issue and its context, justifying the rationale for the panel.

"What is the benefit or contribution of this particular panel? What are the qualifications of the contributors? Why is this particular topic important or timely?

"Be sure to include good short biographies of each panel member. Sometimes a group of students or faculty from one institution submit and present a panel session. For some reason, reviewers and audience members do not respond to that as well as to a panel with representatives from several institutions."

**Nick Couldry:**

"If you are submitting for the first time to ICA, it is quite likely you will be submitting a paper, rather than a panel. It often takes time to build up the connections which lead to being invited to take part in a panel submission, let alone submitting one yourself. But of course there is no reason why students should not submit a panel if they have a strong proposal.

"What reviewers are looking for in panels is a clear rationale for that panel in that particular conference - remember that something similar might have been done a year or two before, so you need a rationale which explains why your panel is particularly timely just now! Similarly, you need to explain the balance of the papers, and if possible why any chosen respondent or chair is also suitable for this panel.

"Overall, you should be aiming to give a clear impression of why your panel will not just be a great occasion for those giving the papers, but will be add something distinctive to debates in the field and at the conference. It is always also worth seeing if you can find a link to that year’s overall conference theme, as well as having a glance at last year’s program in your division to see if there are any obvious themes, or perhaps gap which you could argue this year need filling."

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**News of Interest to the Profession**

**Brian Spitzberg** as Co-PI (along with Ming-Hsiang Tsou--Geography, Dipak Gupta--Political Science, Mark Gawron--Linguistics, Li An--Geography), San Diego State University, received $1,300,000 from the National Science Foundation, Division of Computer and Network
Systems, to conduct a 4-year study entitled "Mapping Cyberspace to Realspace: Visualizing and Understanding the Spatiotemporal Dynamics of Global Diffusion of Ideas and the Semantic Web." The project seeks to identify geo-spatial patterns of web-related communication activities associated with events and processes such as militia development, disaster response, and disease outbreak.

Katrin Döveling, Christian von Scheve, and Elly A. Konijn are the editors of the newly published Routledge Handbook of Emotions and Mass Media. (Routledge, ISBN: 978-0-415-48160-1). Adopting an interdisciplinary approach to the study of emotions within a mass media context, the Handbook of Emotions and Mass Media addresses areas such as evolutionary psychology, media entertainment, sociology, cultural studies, media psychology, political communication, persuasion, and new technology. Leading experts from across the globe explore cutting-edge research on issues including the evolutionary functions of mediated emotions, emotions and media entertainment, measurements of emotions within the context of mass media, media violence, fear-evoking media, politics and public emotions, features, forms and functions of emotions beyond the message, and provide the reader a glimpse into future generations of media technology. This compelling and authoritative Handbook is an essential reference tool for scholars and students of media, communication studies, media psychology, emotions, cultural studies, sociology, and other related disciplines. See http://www.routledge.com/books/details/9780415481601/

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Division & Interest Group News

Organizational Communication Division

Meet the New Officers

Ted Zorn is the division's Vice Chair, effective October 15, 2010. Ted is Professor and Chairperson in the Department of Management Communication at the University of Waikato, Hamilton, New Zealand. His teaching and research interests are organizational change processes, such as IT implementation, change-related communication, and enhancing workplace well-being. Ted has received more than $3M in research grant funding, is past editor of Management Communication Quarterly, past chair of the Organizational Communication Division of the National Communication Association, USA, and the 2006 recipient of the ICA Organizational Communication Division’s Frederic Jablin Award.

Boris Brummans is the division's new Secretary-elect. He will assume the role of Secretary at the conclusion of the 2011 conference in Boston. Boris is Associate Professor in the Département de Communication at the Université de Montréal in Canada. His research looks at Buddhist organizing in different parts of Asia; the role of framing in intractable environmental conflicts; and the communicative constitution of Doctors Without Borders/Médecins sans Frontières (MSF). He has received several awards, among which the 2009 ICA Outstanding Article Award and the 2008 Article of the Year Award from NCA's Organizational
Communication Division. Currently, he is conducting two funded research projects on, respectively, Buddhist non-profit organizing in The Republic of China (Taiwan) and MSF’s everyday decision making in several African countries.

Congratulations to the President-Elect-Select

Congratulations to Organizational Communication Division member and former Division Chair Cynthia Stohl, who was elected as President-Elect of ICA! Cynthia will assume her duties at the conclusion of the 2011 conference in Boston.

Sneak Peak at the Doctoral Preconference

The division will hold a 1-day doctoral preconference for the 2011 Boston conference. Codirectors Joann Keyton and Ted Zorn are hard at work finalizing the design and details of the day, but here is a preliminary glimpse. The event is titled "Developing a Meaningful Career in Organizational Communication Studies." It will focus on important early career decisions and dilemmas encountered by scholars as they move from graduate student to faculty roles. The preconference will be led by a group comprising both senior members of the field and early career scholars. The session are targeted to doctoral students nearing completion of their course work, or who have completed course work and are writing their dissertations. Students from all conceptual and methodological perspectives are encouraged to attend.

Who Are We?

For those who may not know us, here is a brief sense of our division:

Organizational Communication Division members seek to expand our understanding of the processes, prospects, and challenges of communicating and organizing in a global society. We examine how communication shapes and is shaped by organizing across a range of contexts, including health care, community cooperatives, government and non-government agencies, global corporations, profit and not-for-profit organizations, and virtual and geographically colocated work. We study a variety of multilevel phenomena including: discourse and discursive practices, communication of emotions, leader-follower communication, democratic communicative practices, negotiation and bargaining, group processes and decision making, socialization, power and influence, organizational culture, organizational language and symbolism, communication and conflict, identity and identification, adoption and appropriation of communication technologies, emergence of organizational and interorganizational networks, and new organizational forms. Please visit our website to learn more about us: http://www.icahdq.org/divisions/orgcomm/index.htm.

Janet Fulk, Chair
fulk@usc.edu

Political Communication Division

ICA Political Communication Graduate Student Preconference. As we’ve discussed in our annual business meeting in Singapore, the division will be dedicating a preconference to the mentoring of graduate students. The preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The event will take place at the College of Communication at Boston University, on May 26, 2011. The full call for abstracts for the preconference is available on our website at http://www.politicalcommunication.org/announcements.html. Please forward the call to relevant graduate students and encourage them to apply.
Cosponsored conferences. Two additional exciting events are on the horizon. The division will be cosponsoring a conference titled "Transnational Connections Challenges and Opportunities for Communication and Public Opinion Research" which will take place for the second year in Segovia (Spain) March 17-18, 2011. We will also cosponsor a conference titled "Political Communication in the Era of New Technologies" to take place in Warsaw (Poland), 22 - 23 September 2011. The calls for these conferences are pasted below, and on our website at http://www.politicalcommunication.org/announcements.html.

Yariv Tsfati, Chair
ytsfati@com.haifa.ac.il

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Popular Communication Division

Interested in popular culture and communication, media and everyday life, or critical approaches to production, reception, textuality and technology? Then the ICAs Popular Communication Division (known fondly as Popcom) is here to put you in touch with like-minded scholars and their work. As a medium-sized division within the ICA we are sufficiently small to be fluffyly communal and unintimidating, but large enough to encompass a variety of approaches and topics at ICA conferences. We also have a reputation for organizing delicious and mildly intoxicating social gatherings, at what we are assured are the hippest local venues, to bring to a merry conclusion those long though fulfilling - conference days. Add to that our official journal, Popular Communication (Taylor and Francis), published four times a year and free to division members (see below), as well as our biannual newsletter, and you can probably understand why Popcom is quite so...well, popular. Thus: if you are not yet a member or if you are lapsed it makes obvious sense to join up now, while stocks last.

Popcom at Boston 2011

Submissions - of which there are a great number - are still underway (at the time of writing) for the forthcoming ICA conference in Boston. Attractions being organized by your dedicated Popcom crew currently include a one-day pre-conference snappily entitled Placing the Aesthetic in Popular Culture: Quality, Value, and Beauty in Communication and Scholarship, which is cosponsored by Philosophy of Communication and the Visual Studies Division. We are also planning a special screening - cosponsored by the Feminist Studies of Division - of the Media Education Foundations Codes of Gender, directed by Sut Jhally, who will also present and discuss the film at the screening. Popcom members will be receiving more information about these events in due course. If you are not a member please read the last line of the first paragraph again, this time with feeling.

Those Popcom Election Results in Full!

It is with great pleasure that we announce the election of Stijn Reijnders (Erasmus University, Rotterdam) to the position of division Secretary, and Ranjana Das (London School of Economics and Political Science, er. London) to the position of Graduate Student Representative. Stijn and Ras will assume their awesome powers and responsibilities at the end of the Boston conference. A hearty congratulations to them both.

Popular Communication: The International Journal of Media and Culture

Popular Communication recently published a special issue on "Media and the Global Recession," including analysis of the recessions effects on various media industries internationally, and on coverage of the recession, from a collection of twenty-two scholars. Our forthcoming special issue in mid-2011 will be on African Media Mobility, guest-edited by Sean Jacobs of the New School.
We continue to welcome open submissions to popularcommunication@surrey.ac.uk, and are proud to be publishing some of the best scholars of popular communication globally. We also remain committed to publishing reviews of recent books in the fields of film, media, and communication studies. If you are an author of a title that would be of interest to our readers, or are interested in contributing a review to the journal, please contact our book reviews editor Max Dawson: max@northwestern.edu.

Paul Frosh, chair
msfrosh@mscc.huji.ac.il

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**Call for Papers**

**CALLS FOR PAPERS/ABSTRACTS**

**20 November 2010.** Special issue of *Electronic Journal of Communication*: “Social Media in News Discourse Guest.” Edited by Donald Matheson. As professional media producers pay more attention to social media, from personal blog entries and tweets to Facebook updates and YouTube videos, journalists are faced with numerous decisions. Among these are how to integrate personal and often-relationship-focused media with the public and fact-centered discourse of the news. This special issue of the Electronic Journal of Communication invites contributions exploring the conventions that are emerging around the use of social media by news organisations, and the implications of those conventions for public communication. Contributions will have as their central concern whether or not the encounter with social media is changing aspects of news journalism. Deadline for completed manuscripts is 20 November 2010. For the complete call for papers, see http://www.cios.org/www/ejc/calls/socmedia_news.htm. For more information about the issue contact Donald Matheson at donald.matheson@canterbury.ac.nz

**Dec. 1, 2010.** CALL FOR CONTRIBUTIONS: *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in the Globalized World* (2nd ed.), edited by Mitchell Land, Koji Fuse and Bill W. Hornaday. We seek chapter proposals (the maximum of 1,000 words with endnotes) for the second edition of Contemporary Media Ethics, which will be published by Marquette Books. This is a major revision. All chapters solicited are case analyses that compare utilitarian and non-utilitarian approaches to decision making in mass media practices. The non-utilitarian approach can be either non-Western or non-dominant Western. In particular, cross-cultural proposals that attempt to apply a non-Western philosophical foundation (e.g., the palaver, Confucianism, Daoism, Islam) to a U.S. domestic case are welcome. Proposals are due Dec. 1, 2010, and chapters due June 30, 2011. For full details, go to http://fuseprojects.weebly.com/mediaethics.html, or e-mail Koji Fuse at kfuse@unt.edu.

**1 December 2010. Call for Abstracts. Chinas Media in A Global Context.** The Division of International Communications at the University of Nottingham Ningbo, China, will be hosting
a 2-day conference on China's Media in a Global Context on 5 and 6 May 2011. Our objective is to solicit papers that encourage debate across the media - print, the electronic media, radio, and television - that identifies and analyses current developments in China's media; examines the evolving relationship between media and state; and locates these developments within a global, comparative context. Abstracts are invited on the following topics: Rational Legal Authority and the Media in Party-led regimes; New Media, New Communities; Media Professionalization; and Advertising and the Media. Please send titles and abstracts of not more than 300 words by **1 December 2010** to Adrian.Hadland@nottingham.edu.cn. Authors whose abstracts are accepted will be notified by 1 February 2011. Some of the papers will be selected for publication in a peer reviewed book of conference proceedings. Please see the conference website http://www.nottingham.edu.cn/news.php?n=464 for registration form, fees and other conference details.

**The Global Media Journal**, Fall 2010 U.S. edition, is inviting article submissions. The CFP, together with guidelines for authors, can be viewed at http://lass.calumet.purdue.edu/cca/gmj/. This peer reviewed journal publishes theoretical, conceptual, qualitative, and quantitative work by both established scholars and graduate students. In particular demand for the Fall 2010 edition are papers concerned with the political economy of gatekeeping and agenda setting practices in cross culturally contexts, and their relevance to citizen journalism as enabled by blogs and similar electronically mediated news channels. Graduate student work or inquiries should be addressed to jia@chapman.edu. Other material or inquiries should be addressed to gpayne@chapman.edu. All submissions must be made electronically.

**Call for Papers.** Quinnipiac University and the Public Relations Society of America (PRSA) Health Academy announce the third annual PRSA Health Academy Paper Competition. The purpose of the competition is to encourage applied research of value to public relations professionals. The winner of the competition will present his/her paper at the PRSA Health Academy Spring Conference to be held 27 - 29 April 2011 in Washington DC. In addition, the winner will receive a $250 cash award and will be reimbursed for transportation and one nights lodging. Papers might address such issues as hospital public relations, pharmaceutical public relations, medical public relations, health policy, health management, medical device manufacturing public relations, insurance public relations, or current trends in healthcare public relations. Papers may be submitted by professionals, doctoral students/candidates, masters students/candidates, or faculty members of any rank. Papers may be solo-authored or coauthored. (Cash and reimbursement will be provided to lead author.) Papers should be between 15 - 30 pages (including references), double-spaced, in Times New Roman 12-point font including references. Papers should be prepared using APA style. Papers may be reports of original research or essays. Papers will be judged by a panel of reviewers including academics and members of the PRSA Health Academy Executive Committee. Among the factors judges will consider: usefulness of the paper to working professionals, clarity, writing quality, and contribution to the public relations body of knowledge. The deadline for submissions is **10 December 2010**. All papers should be submitted electronically in Microsoft Word and sent to Dr. Kurt Wise, APR, Chair, Public Relations Department, School of Communications, Quinnipiac University (kurt.wise@quinnipiac.edu). Identification material should not be included in the body of the paper. Identification of authors and contact information should be included only in e-mail messages and cover sheet. The winner will be announced by February 2011. All questions should be directed to Dr. Wise.
American Behavioral Scientist: Special edition on innovative ideas about the role of sampling in social and psychological theory development. We are soliciting manuscripts that examine large conceptual, theoretical, or methodological issues in the use and misuse of sampling in developing social and psychological theory. Our goal is to encourage manuscripts that give thoughtful consideration of the advantages and disadvantages of various probability and non-probability sampling procedures in developing social and psychological theory and to encourage innovative thinking about the role of sampling in theory development. We will consider all perspectives from all disciplines connected to the social sciences. We especially encourage submissions that have a communication focus, mass or interpersonal. All manuscripts must be submitted by 15 December 2010. Submitters will be notified of the disposition of their manuscripts by 1 May 2011. If a submitter is invited to revise and resubmit, all revisions will be due by 15 July 2011. If those revisions are accepted for publication, submitters will be notified by 15 August 2011. This volume has a prospective publication date for the fall of 2011. Please submit manuscripts, by e-mail attachment, to Michael Shapiro (Cornell University) michael.shapiro@cornell.edu, or to Tom Grimes (Texas State University) grimes@txstate.edu.

tripleC - Cognition, Communication, Co-operation: Journal for a Sustainable Information Society. tripleC provides a forum to discuss the challenges humanity is facing today. It promotes contributions within an emerging science of the information age with a special interest in critical studies following the highest standards of peer review. It is the journal's mission to encourage uncommon sense, fresh perspectives and unconventional ideas, and connect leading thinkers and young scholars in inspiring reflections. Papers should reflect on how the presented findings contribute to the illumination of conditions that foster or hinder the advancement of a global sustainable and participatory information society. For more information, and online submission, see: http://triplec.at.

Call for Manuscripts: American Journal of Media Psychology (AJMP). The American Journal of Media Psychology is a peer-reviewed scientific journal that publishes theoretical and empirical papers that advance an understanding of media effects and processes on individuals in society. AJMP seeks submissions that have a psychological focus, which means the level of analysis should focus on individuals and their interaction with or relationship to mass media content and institutions. All theoretical and methodological perspectives are welcomed. For instructions on submitting a manuscript, please visit: http://www.marquettejournals.org/mediapsychology. Questions about this call for manuscripts can be directed to Dr. Michael Elasmar, Editor, American Journal of Media Psychology at elasmar@bu.edu.

The Communication Review solicits papers in the interdisciplinary field of media studies. We particularly encourage historical work, feminist work, and visual work, and invite submissions from those employing critical theoretical and empirical approaches to a range of topics under the general rubric of communication and media studies research. The Communication Review also functions as a review of current work in the field. Towards this end, the editors are always open to proposals for special issues that interrogate and examine current controversies in the field. We also welcome non-traditionally constructed articles which critically examine and review current subfields of and controversies within communication and
media studies; we offer an expedited review process for timely statements. Please direct your papers, suggestions for special issues and queries to Tatiana Omeltchenko, Managing Editor, at to3y@virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.html.

**Chinese Journal of Communication (CJoC)**

Launching in 2008, *Chinese Journal of Communication (CJoC)* is a new venture of scholarly publication aimed at elevating Chinese communication studies along theoretical, empirical, and methodological dimensions. The new refereed journal will be an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it will examine subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora. The CJoC welcomes research articles using social scientific or humanistic approaches on such topics as mass communication, journalism studies, telecommunications, rhetoric, cultural studies, media effects, new communication technologies, organizational communication, interpersonal communication, advertising and PR, political communication, communications law and policy, and so on. Articles employing historical and comparative analysis focused on traditional Chinese culture as well as contemporary processes such as globalization, deregulation, and democratization are also welcome. Published by Routledge, CJoC is institutionally based at the Communication Research Centre, the School of Journalism and Communication, the Chinese University of Hong Kong. For more information and submission instructions, please visit http://www.informaworld.com/cjoc.

**Journal of Children and Media** is an interdisciplinary and multimethod peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. **Submissions:** Submissions should be delivered as an email attachment to Dafna Lemish, Editor at: lemish@post.tau.ac.il. Manuscripts must conform to the American Psychological Association (APA) style with a maximum length of 8,000 words, including notes and references. The manuscript should be accompanied by an abstract of up to 150 words, biographical information for each author of up to 75 words each, and up to 10 keywords. For further information please visit: http://www.informaworld.com/jocam.

**International Journal of Strategic Communication** is issuing a call for papers for its fourth and subsequent issues. The journal provides a forum for multidisciplinary and multiparadigmatic research about the role of communication, broadly defined, in achieving the goals of a wide range of communicative entities for-profit organizations, nonprofit organizations, social movements, political parties or politicians, governments, government agencies, personalities. For communication to be strategic is has to be purposeful and planned. The aim of the journal is to bring diverse approaches together with the purpose of developing an international, coherent and holistic approach to the field. Scholars in a broad range of communication specialities addressing strategic communication by organizations are invited to submit articles. Articles are blind-reviewed by three members of the editorial board, which consists of 34 scholars from 15 countries representing a broad array of theoretical and methodological perspectives. Submissions are electronic via the journal's website at ijosc@lamar.colostate.edu. Manuscripts should be no longer than 30 word-processed pages and adhere to the APA Publications Manual. For more information, contact editors Derina
Holtzhausen, University of South Florida, dholtzha@cas.usf.edu or Kirk Hallahan, Colorado State University, kirk.hallahan@colostate.edu.

**Feminist Media Studies.** Authors in North America, Latin America, and the Caribbean: submit to Lisa McLaughlin, Editor; e-mail: mclauglm@muohio.edu. Authors in Europe, Africa, Asia, and Australasia: submit to Cynthia Carter, Editor; e-mail: cartercl@cardiff.ac.uk.


**Journal of Communication Studies, National Council of Development Communication.** Soliciting research papers, abstracts. E-mail: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: **Communication, Globalization, and Cultural Identity.** Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. E-mail: j.servaes@uq.edu.au.

Manuscripts. **Subject Matters: A Journal of Communications and the Self.** E-mail: subjectmatters@londonmet.ac.uk.

Submissions. **Journal of Middle East Women’s Studies (JMEWS).** Info: Marcia C. Inhorn, Director of the Center for Middle Eastern and North African Studies, U of Michigan, and Mary N. Layoun, Chair of Comparative Literature, U of Wisconsin, Editors. Web: http://iupjournals.org/jmews/.

**Communication Review.** *The Communication Review* solicits papers in the interdisciplinary field of media studies. We are interested in papers discussing any aspect of media: media history, globalization of media, media institutions, media analysis, media criticism, media policy, media economics. We also invite essays about the nature of media studies as an emergent, interdisciplinary field. Please direct papers to Andrea L. Press and Bruce A. Williams, Editors, Media Studies Program, University of Virginia. E-mail: alp5n@virginia.edu, baw5n@b.mail.virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.asp.

**Call for Manuscripts - The Journal of Native Aging & Health** publishes articles that address Native aging, health, and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms exiting theories and research on Native populations, aging,
and health. No material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s); present academic title or other current position; academic department and university (if appropriate); and complete address, telephone number, and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures, and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual's guidelines for avoiding bias in language used to express ideas int he manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors in the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures, and appendixes). Copies of submissions will not be returned to the author(s). 

Send four paper copies of complete papers to Pamela J. Kalbfleish, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O'Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955. Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, Box 7169, 202A O'Kelly Hall, Grand Forks, ND 58202. $25.00 a copy / $40.00 year subscription.

Journal of Marketing and Communication Management. The Managing Editors, JMCM, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. E-mail: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.


Proposals. Alternatives Within the Mainstream II: Queer Theatre in Britain. Info: Dimple Godiwala-McGowan, Senior Lecturer, York St. John College (U of Leeds). E-mail: DimpleGodiwala@aol.com.

Deadline extended. Papers. Journal of Middle East Media (JMEM), Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Naway, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail:
New Journal - Communication for Development and Social Change. A new journal, Communication for Development and Social Change, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.sarvaes@uq.edu.au.

Communicating War in the Media and Arts, 28th January 2011. Organised by the Media and Politics Research group, Department of Communication & Media, University of Liverpool. This one-day conference aims to bring together a range of academic researchers from the fields of media and communication, international relations, literary and visual culture to discuss the ways in which the causes and consequences of war are portrayed through diverse texts, artwork and media. The conference aims to investigate how various representations, with their proffered definitions, repetitions and archetypes, become the dominant narratives of conflict; or, alternatively, are effectively contested and resisted. To what extent do representations of contemporary warfare sustain or disrupt collective understandings of conflict? How do different voices get heard in debates over war and the management of its consequences? We are particularly interested in encouraging a conversation across disciplines on the varied depictions of war and conflict. Potential contributors are invited to submit a 200-300 word abstract (with title) to communicatingwar@gmail.com by 15 November 2010. Please include full contact details: title and name, institutional affiliation and preferred email address. If you have any queries please contact us via the email address above or via the organisers direct email addresses: Dr Katia Balabanova (e.balabanova@liv.ac.uk) or Dr Katy Parry (katy.parry@liv.ac.uk).

CONFERENCES

The International Association for the Study of Popular Music, U.S. Chapter (IASPM-US) will hold its annual conference 9-13 March 2011 in Cincinnati, OH, in a joint meeting with the Society for American Music. This years conference title is Time Keeps on Slipping: Popular Music Histories. We welcome proposals concerning all facets of popular music in the U.S. and abroad, but especially encourage submissions that address the themes: Canonical Histories; Alternative Histories; Archival Approaches; Historical Methods; and Local Histories. The deadline for submissions is 1 October 2010. Proposals should be submitted electronically to Steve Waksman, chair of the program committee, at iaspmus2011@gmail.com. Individual presenters should submit a paper title, 250-word abstract, and author information including full name, institutional affiliation, email address and a one-page c.v. Please send abstract and c.v. as separate MSWord attachments. All presenters at the conference are required to be current members of IASPM-US. For membership and conference information, go to www.iaspm-us.net.

Oct.15, 2010. The 1st biennial D. C. Health Communication Conference (the DCHC) will be held April 29 to May 1 at the George Mason Inn, located on the beautiful George Mason University campus in Fairfax, VA. The conference theme is "Designing for Health." The conference will examine how design of new communication educational, technological, and
environmental interventions can promote health and well-being. **The deadline for submitting one page abstracts for papers, poster, or panel presentations is December 15, 2010.** We encourage both new and seasoned health communication researchers to submit their work! Those who submit abstracts will be informed of acceptance by February 15, 2011. **Please register for the conference and/or the preconference by March 31, 2011 for priority registration rates at:**


**OTHER OPPORTUNITIES**

**Sexuality Studies: A book series by Temple University Press.** The coeditors of Sexuality Studies—Janice Irvine and Regina Kunzel—are currently soliciting book manuscripts. The series features work in sexuality studies, in its social, cultural, and political dimensions, and in both historical and contemporary formations. The editors seek books that will appeal to a broad, cross-disciplinary audience of both academic and nonacademic readers. Submissions to Sexuality Studies are welcome through Janet Francendese, Editor in Chief, Temple University Press (janet.francendese@temple.edu). Information on how to submit manuscripts can be found at: [http://www.temple.edu/tempress/submissions.html](http://www.temple.edu/tempress/submissions.html). Initial inquiries about proposals can also be sent to: Janice Irvine, University of Massachusetts, Department of Sociology. irvine@soc.umass.edu; or, Regina Kunzel, University of Minnesota, Departments of Gender, Women, and Sexuality Studies and History rkunzel@williams.edu.

**The IABC Research Foundation** is offering a grant for US $50,000 for Research on Communication Department Structure and Best Practices. Proposal guidelines can be found on the Research Foundation website [http://www.iabc.com/rf/](http://www.iabc.com/rf/). The IABC Research Foundation serves as the non-profit research and development arm of IABC (International Association of Business Communicators). The Foundation is dedicated to contributing new findings, knowledge and understanding to the communication profession, and to helping organizations and communicators maximize organizational success. Through the generosity of donors, corporate sponsors and volunteers, the Foundation delivers original communication research and tools not available in the commercial marketplace.

**The Canadian Journal of Communication (CJC)** is a quarterly peer-reviewed journal committed to publishing outstanding scholarship in communications, media and cultural studies, journalism, and information studies. CJC is looking for theoretically innovative and methodologically challenging original manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website [http://www.cjc-online.ca](http://www.cjc-online.ca) and click on the "submit" button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental.
in tone. Please direct ideas and inquiries to editor@cjconline.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjconline.ca. Info on CJC: Kim Sawchuk, Editor, CJC, editor@cjc-online.ca.

**Visiting doctoral fellowships.** The Media Management and Transformation Center (MMTC) at Jonkoping International Business School, Jonkoping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Center, Jonkoping International Business School, P.O. Box 1026, SE-551 11 Jonkoping, SWEDEN. Info: http://www.jibs.se/mmtc. Email for more information: cinzia.dalzotto@ihh.hj.se.

**NCI Fellowship in Health Communication and Informatics**
The Health Communication and Informatics Research Branch (HCIRB) is accepting Cancer Research Training Award (CRTA) applicants for a Paid Fellowship Opportunity. HCIRB contributes to the reduction in death and suffering due to cancer by supporting research and development of a seamless health communication and informatics infrastructure. Through internal and extramural programs, the Branch supports basic and translational research across the cancer continuum. This CRTA fellowship offers outstanding training opportunities in health communication. The CRTA fellow will be a welcomed member of a team of passionate scientists, psychologists, and health communication researchers. Appropriate to the fellow’s interests, participation and leadership opportunities are offered in Information Technology projects, marketing and dissemination, health trends survey design and analysis, peer-reviewed journal articles, and travel to national meetings and conferences.

Master- or bachelor-level degree, preferably in health communication, health informatics, public health, or related field; strong organizational, planning, problem solving, and project management skills; excellent interpersonal skills; ability to work independently and creatively. Applicants must be U.S. citizens or resident aliens; be available 40 hours per week, for a six-month minimum. Some flexibility in work hours is allowed. The fellowship is renewable for up to two years and is based on demonstrated progress by mutual agreement among the fellow and supervisor.

For more details including how to apply: http://dccps.nci.nih.gov/brp/about/docs/HCIRBCRTAFellowship.pdf

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**Available Positions & Other Advertising**

**UNIVERSITY OF MASSACHUSETTS AMHERST**
Department of Communication
Assistant Professor

We seek a scholar, teacher, and colleague with expertise in social interaction and culture. This position is a tenure-track, Assistant Professor position. Candidates must demonstrate
excellence in empirical research, with attention to linguistic diversity a strength. The person appointed will join a faculty and graduate program with distinction in ethnographic approaches to communication and comparative analysis; will add to the department’s profile in international and global communication and in qualitative and interpretive methods; and will supervise and teach at all academic levels, including large undergraduate introductory courses, graduate survey and methods courses, and graduate and undergraduate seminars in the candidate’s specialty. Ph.D. in hand by September 2011 is required.

Send letter of application; vitae; sample of research, evaluations or other evidence of teaching effectiveness; and three letters of reference. Electronic submissions are preferred and can be submitted to: https://academicjobsonline.org, paper submissions should be mailed to: Debra Madigan, Department of Communication, 403 Machmer Hall, University of Massachusetts, Amherst, MA 01003. Review of applications will begin on November 15th, 2010 and will continue until the position is filled.

The Department of Communication and the College of Social and Behavioral Sciences are committed to fostering a diverse faculty, student body, and curriculum. Please go to http://www.umass.edu for information on UMass Amherst, the flagship campus of the University of Massachusetts system, or to http://www.umass.edu/communication for more information on the Department of Communication. UMass Amherst is an Affirmative Action/Equal Opportunity Employer; applications from women and members of minority communities are strongly encouraged.

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UNIVERSITY OF WISCONSIN-MILWAUKEE
Department of Journalism and Mass Communication
Advertising, Public Relations or Consumer Culture

The Department of Journalism and Mass Communication at the University of Wisconsin-Milwaukee invites applications for a tenure-track, assistant professor position. Candidates with interests in cultural, critical, or historical approaches to the study of advertising, public relations or consumer culture are invited to apply. We welcome candidates whose research and teaching interests address any area of advertising, public relations or consumer culture including the following broadly defined areas: digital media, uses of new technologies, media work, media convergence, metrics and analytics, and engagement. Candidates with professional experience in relevant media industries are encouraged to apply.

The typical teaching load is two courses per semester, with an opportunity to develop graduate courses in the candidates area of expertise. The successful candidate will be expected to maintain an active research program, teach undergraduate and graduate courses, advise students, and supervise graduate theses.

Ph.D. or ABD (Ph.D. completion by August 2011) in a relevant field is required. Teaching experience is preferred.

A complete application consists of a cover letter, a CV containing contact information for at least three references, and a writing sample consisting of an article or dissertation chapter. Cover letter, CV, and writing sample should be uploaded at the following URL: http://jobs.uwm.edu/postings/5039

Questions may be directed to the chair of the search committee, Associate Professor David S. Allen, at (414) 229-4619 or dsallen@uwm.edu. Review of applications will begin on November 15, 2010, and will continue until the position is filled.
The department offers an MA in media studies and has undergraduate concentrations in Journalism/Documentary, Media Studies, and Strategic Communication. UW-Milwaukee, with more than 30,000 students, is one of two public doctoral research universities in Wisconsin. The university is part of a vibrant and culturally diverse city and is located in a residential area near Lake Michigan. UWM is an AA/EEO employer.

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CALIFORNIA LUTHERAN UNIVERSITY
Department of Communication
Assistant Professor Position

The Department of Communication at California Lutheran University invites applications for a tenure-track Assistant Professor in the area of Research Methods to begin August 2011. The successful candidate will teach undergraduate courses in two of the following areas: research methods/statistics, persuasive communication campaigns, organizational communication, communication theories or other courses within the candidates area of expertise. Other responsibilities include advising of undergraduate students. Doctorate in Communication or related area, evidence of quality teaching and/or professional experience and demonstrated potential for scholarly research are required. A.B.D. considered with doctorate earned by September 2011.

CLU is a private liberal arts university dedicated to academic freedom and affiliated with the ELCA Lutheran Church. CLU is located in Thousand Oaks, California, midway between Los Angeles and Santa Barbara; the current enrollment is about 3700 students. More information on CLU can be found at http://www.callutheran.edu/

Please send letter describing teaching experience, research, professional experience, curriculum vitae, evidence of teaching effectiveness, and three letters of recommendation to:
Randy Toland - [toland@callutheran.edu]
California Lutheran University
60 Olsen Road
Thousand Oaks, CA 91350
805-493-3015

Review of applications will begin on January 18, 2011 and will continue until the position is filled.

CLU is an Equal Opportunity Employer. The university encourages candidates who will contribute to the cultural diversity of CLU to apply.

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MICHIGAN STATE UNIVERSITY
Department of Telecommunication, Information Studies, and Media
AT&T Scholars - Two Faculty Positions

The Department of Telecommunication, Information Studies, and Media (TISM) at Michigan State University invites applications for two tenure stream faculty positions, each carrying the title of AT&T scholar. These positions are supported in part by an endowment from the AT&T Foundation. Each position may be filled at either the assistant or associate professor level.

Successful candidates are expected to gain recognition through peer reviewed scholarly publications and to pursue external funding to support their research. Applications are encouraged from scholars working within a diverse range of disciplinary and methodological
traditions whose research addresses the impact, use, design, or management of information and communication technologies. A PhD in a relevant discipline is required.

The TISM department is home to a dynamic, interdisciplinary faculty internationally renowned for their cutting-edge research on the uses and implications of information and communication technologies and other media. Our curricula address both the theoretical and practical aspects of media use, and our alumni have achieved positions of prominence in industry, government, and academia. Projects involving cross-disciplinary teams are actively pursued and encouraged. Current research foci of the department include social media, serious games, ICT for development, ecommerce, economics and policy for the communications sector, and content for new media platforms. The department also houses programs in film, documentary and media design.

Direct questions and applications via email with the subject heading "AT&T Scholar“ to Professor Steve Wildman, Search Committee Chair, Department of Telecommunication, Information Studies, and Media; phone: (517) 432-8004; email: swildman@msu.edu.

Applicants should submit electronically: (1) a cover letter summarizing their qualifications for the position, (2) a current vita, (3) 3-5 representative scholarly works (4) evidence of effective teaching and (5) the names and contact information for three individuals willing to serve as recommenders, who may be contacted by the search committee. The search committee will begin considering applications on December 1, 2010. A complete position description and application instructions can be found on our web site at http://cas.msu.edu.

MSU is an affirmative action, equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities.

Apply Here: http://www.apply-for-job.net/c/jobclick.cfm?site=1841&job=7304425

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MICHIGAN STATE UNIVERSITY
Department of Communication
Health Communication

The Department of Communication seeks applicants for a tenure-track position at the Assistant or Associate Professor level. We are seeking faculty to teach and conduct research in the health communication area, including specialties such as health campaigns, persuasive message strategies, mass media and social media related to health, social marketing, social influence in health, international/intercultural health, and patient-provider communication. Qualified applicants should have a social scientific focus, a background in quantitative research methods, and expertise to teach both graduate and undergraduate courses. We are seeking candidates with a strong track record or potential for pursuing grant-supported research who will mentor graduate students and contribute to the departments strong doctoral program.

Please send via email a letter of application, vita, and names of three referees (or three letters of reference) to the search committee chair Dr. Kami Silk (silkk@msu.edu).

Consideration of applications will begin December 6, 2010 and will continue until the position is filled. Salary is competitive. Position is effective August 2011. MSU is an affirmative action/equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities. The application statement should highlight experience and qualifications pertinent to the position. Candidates with questions can
contact the Department Chair, Charles Atkin (atkin@msu.edu).

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MICHIGAN STATE UNIVERSITY
Public Relations and Social Media
Tenure-Track Position

We are looking for a dynamic scholar-teacher committed to developing a strong program of research and teaching at the intersection of public relations and social media.

The ideal candidate will have a doctorate from communication, business, information sciences or allied field, and a focus on organizations use of social media for public relations practices such as relationship building and reputation management. Potential for high-quality research and commitment to external grant activity is a must; experience with the use of social media for public relations efforts is a plus. The position will involve undergraduate and graduate teaching in the areas of public relations principles and strategy, social media design and theory, and evaluation research.

This tenure-track assistant or associate professorship is jointly appointed in the Department of Advertising, Public Relations and Retailing (tenure home) and the Department of Telecommunication, Information Studies and Media, two departments characterized by highly ranked faculties and vibrant programs of interdisciplinary research. Social media research and design is an emerging area of excellence in the College of Communication Arts and Sciences, and opportunities abound for collaboration and program building.

Please submit questions and applications via email to Professor Charles T. Salmon, Search Committee Chair, Department of Advertising, Public Relations and Retailing, at socialms@msu.edu. Electronic submissions are required. Applications should include a cover letter describing experience and qualifications, a curriculum vitae, and contact information for three references. Review of applications will begin December 1, 2010, and continue until the position is filled.

MSU is an affirmative action, equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities.

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BARRY UNIVERSITY
Department of Communication
Chairperson

The Department of Communication at Barry University invites applications for the position of Department Chair. This is a continuing track faculty position at the rank of associate or full professor that starts in fall 2011. One of ten departments in the College of Arts and Sciences, the Department has approximately 150 majors in Advertising, Broadcast Communication, Communication Studies, Public Relations and two Masters Programs. (http://www.barry.edu/communication/)

The Department Chair is expected to provide leadership in the areas of curriculum development, faculty relations and evaluation, and supporting the mission of the College and the University.

Minimum qualifications: Ph.D. in a Communication or Mass Communication field and a strong record of university teaching, scholarly activity and administrative experience.
Applications should include a letter of interest, curriculum vitae, and names and contact information of three references and may be emailed to Dr. Katherine Nelson, Search Committee Chair knelseon@mail.barry.edu or mailed to the Department of Communication, Barry University, 11300 N.E. 2nd Avenue, Miami Shores, FL 33161-6695. Review of applications will begin on December 1, 2010 and continue until the position is filled.

Barry University is a Catholic institution grounded in the liberal arts tradition and is committed to an inclusive community, social justice and collaborative service.

Barry University is an Equal Employment Opportunity Employer. Barry University does not discriminate applicants or employees for terms of employment on the basis of race, color, sex, religion, national origin, disability, veteran status, political affiliation or any other terms prohibited under the county ordinance, state or federal law.

UNIVERSITY OF MARYLAND
Department of Communication
Assistant/Associate Professor

The Department of Communication at the University of Maryland invites applications for a full-time, tenure-track position in intercultural/international communication at the rank of Assistant/Associate Professor. The starting date for this position is August 15, 2011.

The successful candidate will have or show clear promise of a strong research record and an ability to teach undergraduate and graduate courses in intercultural/international communication. Intersecting interest in another of the department's research foci (persuasion and social influence; health communication; public relations; rhetoric and political culture; media studies; feminist studies) is desirable. The successful candidate will also contribute leadership to the University of Maryland's vision of enhancing its diversity and global engagement programs.

Candidates are expected to have an earned doctorate at the time of appointment and must demonstrate a clear potential to establish a strong, active, theoretically significant research program. Teaching experience at the university level is highly desirable. A successful record of external research funding is desirable.

For best consideration, candidates should submit a complete application through http://jobs.umd.edu by November 15, 2010.

The application should include (a) a letter of application that describes research interests and other qualifications, (b) a curriculum vitae, (c) three names of references, and (d) a sample of scholarly research.

ST. NORBERT COLLEGE
Communication and Media Studies
Tenure-Track Position

St. Norbert College invites applications for a tenure-track position in Communication and Media Studies at the rank of assistant professor. Ph.D. required. Start August 2011. Seeking a candidate with primary specialization in Public Relations who can also teach courses in traditional communication studies areas. Ideally candidates would also be able to teach courses within media studies. Commitment to undergraduate teaching is essential, including communication studies courses in the general education program. Course load of three classes per semester, plus normal committee, advisement, and other collegial duties.
St. Norbert College is a Catholic, nationally ranked Liberal Arts College that embraces the Norbertine vision of community and is committed to providing an educational environment that is intellectually, spiritually, and personally challenging. We welcome candidates from all faith traditions who can address how they can contribute to the College's mission. Please visit the College website at www.snc.edu/mission and www.snc.edu/communicationandmedia for the Communication and Media Studies disciplines statement of its relation to the mission of the college. Screening of applications will begin immediately and will continue until the position is filled. Dossiers for applicants should include an application letter, curriculum vitae, a list of references with contact information, and a list of the candidates graduate courses. Please send dossiers to: Dr. David Duquette/Associate Dean of Humanities and Fine Arts, St. Norbert College/100 Grant St./De Pere, WI 54115-2099. Electronic submission is encouraged and can be sent to kelly.krummel@snc.edu, addressed to Dr. David Duquette. Women and minorities are strongly encouraged to apply. EOE.

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INDIANA UNIVERSITY-PURDUE UNIVERSITY, INDIANAPOLIS (IUPUI)
Department of Communication Studies
Two positions, Health Communication

Seeking candidates for two positions in the area of health communication one at the Assistant level and the other at the Associate or Full Professor level. Successful candidates must have a Ph.D. in communication or related field and demonstrated record of (senior position) or demonstrated potential for (junior position) distinguished research, teaching, and service and strong history of/potential for research funding. See complete announcements at: http://www.iupui.edu/~oeo/academicjobs/IN-LART10006htm.HTM http://www.iupui.edu/~oeo/academicjobs/IN-LART10007htm.HTM

Applicants should submit (1) cover letter, (2) vita, (3) a statement of research, (4) evidence of teaching effectiveness and (5) three letters of recommendation electronically to Nancy Rhodesmailto:, chair of the search committee, at rhodesn@iupui.edu. Refer to the position number in the subject line.

Review of applications begins December 10, 2010 and will continue until the position is filled. The appointment begins August 1, 2011. IUPUI is an Affirmative Action/Equal Opportunity Institution M/F/D.

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UNIVERSITY OF MICHIGAN
Korean Studies
Multiple Tenure-Track Positions

The University of Michigan invites applications for multiple tenure-track positions in KOREAN STUDIES, beginning September 2011. These university-year appointments are possible at both junior and senior ranks. One of the positions to be filled is the Korea Foundation Chair (Associate/Full Professor). Applicants from a wide variety of periods and fields within Korean Studies will be considered, including Anthropology, Communication Studies, Economics, Film Studies, History, Literature, Political Science, Religious Studies, and Sociology. All applicants should possess a high level of proficiency in Korean. Successful candidates are expected to teach a range of courses in Korean Studies, from introductory undergraduate lecture courses through graduate seminars; to supervise doctoral dissertations; and to participate actively in the programs of the department as well as in area studies initiatives within a larger university
community that encourages interdisciplinary efforts. For all of the positions, the Ph.D. is required prior to appointment. Evidence of excellent teaching and research abilities is essential. Please submit a letter of application, CV, statement of teaching philosophy and experience, evidence of teaching excellence (if any), and a statement of current and future research plans. Junior candidates may submit a placement dossier with representative publications or writing sample and at least three letters of recommendation. Senior candidates should send the names of suggested reviewers. Please send applications to Korean Studies Search Committee, Nam Center for Korean Studies, University of Michigan, 1080 South University Avenue, Suite 4661, Ann Arbor MI, 48109-1106 (Tel: 734.764.1825; Fax: 734.764.2252; cks.info@umich.edu; www.ii.umich.edu/cks). To be assured full consideration, applications must be received by December 1, 2010. The University of Michigan is an Equal Opportunity/Affirmative Action Employer. Women and minorities are encouraged to apply. The University is supportive of the needs of dual career couples. All applications will be acknowledged.

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NEW YORK UNIVERSITY
Department of Media, Culture, and Communication
Global/East Asian Media, Assistant Professor, Tenure-Track
To begin September 1, 2011

We are seeking a scholar of global media and communication technologies with a special emphasis on East Asia, including China, South Korea, and Japan. Scholars with focuses in one or more of the following are of particular interest: East Asian media institutions, alternative media practices, and contemporary forms of public culture within the region.

Qualified candidates should have a Ph.D. and an active agenda of research, publication, and teaching. Responsibilities include undergraduate and graduate teaching and advising; and department and University service.

Applications: Please apply online with a cover letter, CV, names and contact information for three references, and a brief sample of work to:
www.nyuopsearch.com/applicants/Central?quickFind=50689

Further information:
Ted Magder, Search Committee Chair
NYU Steinhardt Department of Media, Culture, and Communication
239 Greene Street, 7th floor
New York, NY 10003
ted.magder@nyu.edu

Applications are due by November 15, 2010.

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TEL AVIV UNIVERSITY
The Department of Communication
Faculty of Social Sciences

The Department of Communication at Tel Aviv University invites applications for a tenure track position (rank open). The department offers B.A., M.A. and Ph.D. degrees, and has a thriving new graduate program in Communication and Social responsibility.
We are seeking outstanding applicants with a Ph.D. in Communication (or a closely related field), an active agenda of research, academic publications in communication studies, and teaching experience. The candidate should be capable of teaching introductory communication courses and advanced courses. For applicants who had recently completed their doctorate, it is recommended they have post-doctoral research experience. The language of instruction is Hebrew, although English is acceptable for a short initial period. The appointment will begin in October 2011.

The deadline for the applications is December 30, 2010. The application materials should include the following: A letter of intent, which includes an academic biography and an outline of research interests and plans, a CV, three publications, a brief description of courses the candidate could teach, and if available, teaching evaluations, and the names and contact information for three references. Please send the application materials to Nurit Guttman, Ph.D, Chair of the Department of Communication. Email: guttman@post.tau.ac.il

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UNIVERSITY OF CALIFORNIA, SAN DIEGO
Department of Communication
Assistant Professor

The Department of Communication at the University of California, San Diego, (http://communication.ucsd.edu/), is committed to academic excellence and diversity within the faculty, staff, and student body. Applications are invited for a tenure-track Assistant Professor position in two areas:

1. Digital/networked media, including, for example, game studies, "serious games," social networking, internet governance, new media and legal regimes, new media and political participation, distributed learning systems and the "digital university." We are highly interested in candidates who work on issues related to race, ethnicity, and other forms of difference and inequality. We also have a particular interest in candidates who work on Asia or on Asian-American issues.

2. Race, ethnicity and communication, including, for example "digital divide" issues and the use of information technology in immigrant or racialized populations, race and ethnicity in popular culture and media industries, language, bilingualism and learning, media policies related to cultural diversity and inequality, critical race and communication theory.

For both positions, we encourage candidates who integrate research scholarship with creative practice and/or efforts at advocacy and social change.

Further information on criteria and procedures for applying can be found at http://communication.ucsd.edu. Review of applications will begin on November 15, 2010.

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STANFORD UNIVERSITY
Department of Communication
Full Professor

The Department of Communication at Stanford University invites applications for a tenured professor position in the Department of Communication. The areas of expertise of applicants can include, but are not limited to, the changing forms of journalism, the economics and regulation of journalism, freedom of expression in the digital age, the changing role of the media in campaigns and elections, and the relation between news programming and informed citizenship. Applicants will be expected to teach at the graduate and undergraduate levels in
both academic and pre-professional curricula. We seek an innovative intellectual leader with an interdisciplinary orientation whose work speaks to both the academic and professional communities. Applicants should have a record of substantial research accomplishments in peer reviewed publications. The successful applicant is expected to eventually assume the directorship of the graduate program in journalism in the department.

Applicants should send curriculum vitae, bibliography, and a brief statement of research interest to: Professor James S. Fishkin, Chair, Department of Communication, McClatchy Hall, Stanford University, Stanford, CA 94305-2050. For full consideration, materials must be received by January 15, 2011. The term of appointment would begin September 1, 2011. Stanford University is an equal opportunity employer and is committed to increasing the diversity of its faculty. It welcomes nominations of, and applications from, women and members of minority groups, as well as others who would bring additional dimensions to the university’s research and teaching missions.

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GEORGE WASHINGTON UNIVERSITY
School of Media and Public Affairs
Assistant/Associate Professor

The School of Media and Public Affairs at the George Washington University invites applications for a tenure track position at the rank of Assistant or Associate Professor. We seek a scholar with a strong research profile or demonstrated scholarly potential and teaching interests focused on news and journalism. Research interests we seek include: media law and policy, history, changing technologies and their effects on news media, or new journalism business models. Successful candidates will possess an earned doctorate or terminal degree in a field related to media and public affairs; potential to establish a sustained program of scholarly research and potential for teaching excellence. Interested individuals can review the comprehensive announcement including job responsibilities, qualifications and application procedures at http://bit.ly/smpaposition. Review of applications will begin on November 30, 2010 and will continue until the position is filled. The George Washington University is an Equal Opportunity/Affirmative Action Employer.

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VIRGINIA COMMONWEALTH UNIVERSITY
School of Mass Communications
Director

The School of Mass Communications seeks a dynamic leader with a strong record of academic accomplishments, professional achievements, and community relationships.

Located in historic Richmond, the state capital, the School of Mass Communications includes undergraduate programs in advertising, journalism, and public relations as well as graduate programs in multimedia journalism, strategic public relations, and advertising through the renowned VCU Brandcenter.

Successful candidates will possess: leadership and management ability; vision; the ability to enhance academic research and professional engagement; substantial administrative experience; and ideally a doctoral or terminal degree from an accredited institution.

Please submit application materials on or before November 1, 2010. Materials should include a cover letter, curriculum vitae, and the names, addresses (including email) and telephone
numbers for at least five references. Correspondents are encouraged to communicate by email.

Steve Leo and Matt Bunting, with Storbeck/Pimentel & Associates, are providing support for this search. Please send inquiries, nominations, and applications to:
VCU School of Mass Communications Search; Storbeck/Pimentel & Associates, LLC; 1400 North Providence Road, Suite 6000; Media, PA 19063; 802-489-5485; m.bunting@storbeckpimentel.com email.

Virginia Commonwealth University is an equal opportunity/affirmative action employer. Women, minorities, and persons with disabilities are encouraged to apply.

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EMERSON COLLEGE
Department of Marketing Communication
Assistant, Associate, or Full Professors (3 Positions)

Emerson College is seeking up to three full-time faculty colleagues, rank open, to join a well established and growing Department of Marketing Communication. Tenure-track or tenured appointment and rank depend on the candidates experience and qualifications. The initial appointment is for the 2011-2012 academic year beginning September 1, 2011. Required qualifications include: completed Ph.D., or equivalent advanced degree, in Marketing, Communications, or Business with a focus in one of the following areas: 1. Consumer Behavior (psychology, sociology, anthropology or other social science perspective), 2. Public Relations or Corporate Communications, 3. Business Management (emphasizing strategy, marketing or finance), 4. Media Studies, (emphasizing entrepreneurial and/or strategic marketing applications of digital and data-driven media, contemporary media metrics.) Major considerations include excellence in teaching, research achievement or promise, technology proficiency and a commitment to global diversity. Of great importance is the candidates desire to contribute to a dynamic, cross-disciplinary department well situated in a communications college that is committed to redefining contemporary marketing communication education. Candidates with significant industry experience and familiarity with college-level teaching, research and publishing are especially attractive.

Applicants should submit a cover letter that identifies the focus area from the list above, description of teaching philosophy and experience, sample syllabi of courses taught, list of research accomplishments and agenda, along with sample publications, an updated curriculum vita, and names and contact information for three references. Inquiries and applications should be directed to Ms. Tess Fallon, Assistant to the Chair, Department of Marketing Communication, Emerson College, 120 Boylston Street, Boston, MA 02116, tess_fallon@emerson.edu. Applicants must also fill out an online application form in addition to submitting application materials directly to the department. To view this position and apply online please visit our faculty employment web page at http://www2.emerson.edu/hr/Employment.cfm. Review of applications will begin January 15, 2011 and continue until an appointment is made.

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WASHINGTON STATE UNIVERSITY
The Edward R. Murrow College of Communication
Assistant Professor, Strategic Communication

Description of Position: The Edward R. Murrow College of Communication at Washington
State University in Pullman, WA seeks a full-time, 9-month academic year, tenure-track Assistant Professor. Appointment begins August 16, 2011. Responsibilities include teaching undergraduate courses, to include strategic campaigns (public relations and/or advertising), teaching graduate courses in health promotion and social marketing, conducting a successful program of research relevant to health promotion, collaboration on projects with the Murrow Center for Media & Health Promotion, and service to the College and University. The successful candidate also will be expected to advise undergraduate and graduate students.

**Salary:** Competitive and commensurate with experience.

**Qualifications:** Qualified candidates will have earned a Ph.D. or be ABD for the Ph.D. (nearing completion of the dissertation) in communication or a related area before the date of hire, have evidence of ability to teach health campaigns, evidence of ability to teach other graduate and undergraduate courses in strategic communication and relevant to health promotion, evidence of a successful research program in health communication, a strong background in quantitative methods, experience in health promotion, and a record of success or demonstrated potential in securing extramural funding, and professional experience developing or managing health or related campaigns. The Murrow College will give preference to candidates committed to Edward R. Murrows legacy of integrity, innovation and courage, and who have demonstrated ability to develop online delivery of instruction. A research program employing psychophysiological methods also is a plus, as is international expertise.

**College:** The Edward R. Murrow College of Communication offers undergraduate, masters, and doctoral programs in communication. For more information about this college, please visit www.communication.wsu.edu.

**Application Procedure:** To be considered for this position, please visit www.wsujobs.com to apply. WSU is an EO/AA Educator and Employer.

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**UNIVERSITY OF FLORIDA**  
**Department of Public Relations**  
**Open-Rank Professor of Public Relations**

The Department of Public Relations in the College of Journalism and Communications at the University of Florida invites applications for one nine-month tenure-track or tenured appointment, either at the assistant, associate, or full professor level, to begin August 2011. The successful candidate will teach undergraduate and graduate courses in public relations; supervise Ph.D. dissertations and masters theses and capstone projects; advise undergraduate and graduate students; engage in governance and other service activities; and demonstrate interest in contributing to diversity and the internationalization of the college and university. Candidates at the assistant-professor level must possess an earned Ph.D. in communication or other relevant field and a record of original public relations research. ABD considered with a public relations research record and teaching experience, and the expectation of completion by August 15, 2011. Candidates at the associate- or full-professor level must hold an earned Ph.D. in communication or other relevant field and a record of original public relations research. ABD considered with a public relations research record and teaching experience, and the expectation of completion by August 15, 2011. Candidates at the associate- or full-professor level must hold an earned Ph.D. in communication or other relevant field; an established record of scholarly public relations research that demonstrates national and perhaps international distinction; and an ongoing research agenda. Professional experience in public relations practice is preferred at all levels. Other qualifications include evidence of excellence in teaching, potential to secure grant funding, interest in distance/online education and executive training, entrepreneurial spirit, willingness to actively engage in activities of our incoming digital Strategic Communication Laboratory, and enthusiasm to contribute to a collegial environment. Application Procedure: To view application instructions and complete an
online resume, visit www.hr.ufl.edu/job. The reference numbers for the vacancy is 0806084.
Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, e-mail addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD). Questions can be directed to Search Committee Chair Dr. Juan-Carlos Molleda, Associate Professor and Graduate Coordinator, P.O. Box 118400, University of Florida, Gainesville, FL 32611-8400, telephone (352) 273-1223, and email jmolleda@jou.ufl.edu. Review of applications begins November 1, 2010, and continues until the position is filled. Equal opportunity employer.