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Heading Towards Boston: Plenary Sessions Aplenty

Larry Gross, ICA President-Elect

The Boston Conference is only a few months away - time to register and book travel/hotel if you've not done so! - and the program is shaping up wonderfully. Here are details on the plenary sessions planned for the Conference.

In the opening plenary, on Thursday 26 May, "Communication as the Discipline of the 21st Century," Craig Calhoun, president of the Social Science Research Council, and Professor of the Social Sciences at NYU, will address the contributions that communication scholarship can make to our understanding of the world today. Five distinguished communication scholars will then comment in response: Joseph Cappella, Susan Douglas, Sonia Livingstone, John Durham Peters, and Georgette Wang.

The Presidential Address will be given Saturday evening by Francois Cooren, on the topic of "Communication Theory @ the Center: The Communicative Constitution of Reality."

The closing plenary, Monday afternoon, will feature Noam Chomsky, speaking on "Democracy, the Media, and the Responsibility of Scholars."

In addition to these plenary sessions, we have scheduled eight miniplenaries, four each on Friday and Saturday, 1:30 - 2:45 pm. Two of these sessions will highlight the work of ICA Fellows elected last year:

- On Friday, a Fellows Panel titled "Dynamic Media Environments and How They Are Understood" will feature Wolfgang Donsbach, Gail Fairhurst, Joseph Turow, and Sonia Livingstone.

Additional Friday miniplenaries include:

- "Copyright and Freedom of Expression: The Social Impact of Communication Scholarship," moderated by Patricia Aufderheide, will feature Steve Anderson, Francesca Coppa, Andrew
Kenyon, Andres Monroy-Hernandez, and Jonathan Zittrain.

- “The University in Crisis,” a panel moderated by Ellen Wartella, will include Nick Couldry, Isabel Maria Capeola Gil, Melissa Gregg, and Stewart Hoover.
- A miniplenary on “Reframing the Crisis in U.S. Journalism,” chaired by Robert McChesney, will include Rodney Benson, Victor Pickard, Nikki Usher, Bruce Williams, and Michael della Carpini.

Saturday's miniplenaries will include:

- “Communication Scholars in the Policy Arena,” moderated by Robin Mansell, and including Vinod Pavarala, Benjamin Scott, Ernest Wilson, and Irene Wu.
- “Juggling Knives and Hula Hoops: Challenges Facing Academic Parents,” chaired by Kristie Farrar, will include Kristen Harrison, Elizabeth Hatfield, Marina Krcmar, and Srividya Ramasubramanian; Robin Nabi will respond.
- “Boston Redux,” organized by the Urban Communication Foundation, will be chaired by Susan Drucker, and will include Jim Campano, Kevin Carragee, Eric Gordon, and Nigel Jacob.

The virtual overlay portion of the Conference will offer live streaming of the opening and closing plenaries, as well as two prerecorded Keynote Addresses: Barbie Zelizer will reprise her 2010 Presidential Address, ”Journalism in the Service of Communication,” and Henry Jenkins will speak on "Spreadable Media."

Finally, another programming innovation will feature Master Classes by distinguished senior scholars. The inaugural roster of Master Teachers includes John Hartley, Yuichi Ito, Elihu Katz, Annie Lang, Max McCombs, and Patti Valkenburg. These sessions will be held Friday and Sunday from 6:00 to 7:30 pm.

President's Message: Notes From the 2011 Midyear Board Meeting

Francois Cooren, U de Montreal

Our midyear board meeting is now behind us and I will take the opportunity of this presidential column to report on some of the outcomes of this online discussion, which took place from 17-28 January.

First, I am happy to report that ICA is in very good financial shape, with a net gain of US$129,000 for the 2009-2010 fiscal year. After a healthy discussion, the ICA executive committee, decided that this gain would be used to pay down part of the principal on the ICA offices, located, as you know, in Washington, DC. As for the 2010-2011 year, it looks like ICA is presently on target regarding its projections for income and expenditure and that the finances of our association should also be in good condition by the end of the present fiscal year.

Regarding the 2016 conference site selection, the board examined three potential sites that are currently promoted by local communication associations. These sites are (1) the Gold Coast/Brisbane, Australia; (2) Fukuoka, Japan; and (3) Shanghai, China. Among these three sites, it is the candidatures of Japan and China that received the most support from the board, with some board members mentioning concerns regarding human rights issues for China. We will have more information on this important topic for Boston.
Regarding the **Taskforce on Political Engagement**, chaired by Sandra Braman, I am happy to report that the board agreed by consensus on seven recommendations that were made by this taskforce. These recommendations were to 1) revisit the mission of our association in the light of the question of political engagement; 2) establish clear procedures that would help the ICA board and executive committee evaluate political issues and forms of engagement that would be brought to their attention; 3) separate personal from organizational positions; 4) keep records of all the decisions that are made with regard to ICA political engagement; 5) formally incorporate political factors when it is time to evaluate conference venues; 6) survey the ICA membership regarding what they perceive to be the functions of our association; and 7) publish guidelines. Following this positive reaction from the board, it was decided that, based on these recommendations, policies would be proposed for adoption at the Boston board meeting.

The position of **International Communication Director** was also discussed. As you know, this new position was officially created last June in Singapore, and it was agreed that the person who would fill it would be responsible for leading the "strategic direction initiatives and planning, coordination, and management of the ICA’s integrated marketing, public relations, and strategic communications program." During the midyear board meeting, it was asked that the taskforce on international communication director, chaired by Alison Bryant, focus on the ways to evaluate/monitor the position over the first 3 years. We also agreed to ask that the taskforce continue to focus on ways to finance the position. A final report will be submitted to the board in Boston, which means that we should be able to publicize this position in July-August 2011 and that the new director might consequently start working in January of February 2012.

The report written by the **Taskforce on New Possible Session Formats**, chaired by Steve McDowell, was also discussed. The ultimate recommendation was that the annual postconference survey serve as a way to get as much input as possible from ICA members regarding new and existing formats for ICA sessions. The suggestion was also made to include questions regarding the possibility of limiting the number of submissions. Although a recommendation to limit the number of submissions was rejected in Singapore, the taskforce might offer an alternative way to do that.

In response to the report submitted by the **Membership/Internationalization Committee**, chaired by Boris Brummans, the board also supported the idea of increasing the number of non-North American conference paper/panel reviewers for Divisions and Interest Groups. While having "quotas" is not something that is supported by the board, Division and Interest Group chairs and vice-chairs will be strongly encouraged to broaden their reach for members when they look for reviewers. Given that our association membership roughly is made of 60% North American and 40% non-North American, we could imagine that this ratio be used as a target when it is time to select reviewers at the Interest Group and Division levels.

During this board meeting, it was also agreed that a guide tentatively titled "ICA for Newcomers" should be produced to help those who are new to our association (or just interested in it) better understand how it is organized and how it works. There was also a consensus about the key role that ICA regional conferences might play to publicize our association in regions of the world that have been historically underrepresented in our membership. In this regard, the Membership/Internationalization committee agreed to work on guidelines that will help the executive committee evaluate applications to organize such conferences.

Regarding the efforts made by ICA to become greener, the board also agreed that it does not seem the time yet to eliminate the printed version of the program, as there still seems to be some attachment to this (old-fashioned?) format. One possible solution that the board discussed was to have an additional fee if members want to get a printed version. It also seems clear that non-U.S. scholars will be disadvantaged with the version for cell phones, given the extra cost, when the conference will take place
in the United States (it will be, of course, the opposite when the conference takes place outside the US). The board also discussed options such as the possibility of having smaller versions of the program with less information.

Consequently, the Taskforce on Greening ICA, chaired by Chad Raphael, was asked to work on the scholarship and education aspect of their recommendations. The fact that there seems to be some interest in founding an Environmental Communication Interest Group is a sign in the right direction.

Finally, the Publication Committee, chaired by Amy Jordan, is currently working on a standardized form that could be used by all ICA journals to make their report to the ICA board. This will help us compare journals with each other and will allow us to see, for instance, tendencies in terms of what nationalities, gender, topics, etc. are under- or overrepresented in our publications. A joint meeting will also be scheduled between the publications and membership/internationalization committees for the ICA conference in Boston in order to see how we could increase the international scope of authorship and editorial boards.

Additionally, the Publication Committee discussed the possibility of creating a standardized review form that could be used by editors in soliciting reviews from all countries. By creating such a form, the committee hopes to address the perception that the organization and constructiveness of the reviews may be idiosyncratic based on where the reviewer is from.

As of now, I can also report that we have not been able to find new editors for Communication Yearbook and Communication Theory, but the publication committee is actively searching for potential candidates.

Looking forward to seeing you in Boston to pursue these discussions and debates.

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Call for Proposals: Communication and Technology (CAT) Doctoral Consortium

James Katz, Rutgers U

CALL FOR PROPOSALS: Second Doctoral Consortium of the Communication and Technology Division of the International Communication Association

Boston, 26 May 2011

The Communication and Technology (CAT) Division proudly announces the second Doctoral Consortium to be held in conjunction with the 2011 Conference of the International Communication Association. The consortium will be held on 26 May. The Doctoral Consortium will courteously be hosted by the Microsoft New England Research & Development Center.

Goal of the Doctoral Consortium

The consortium intends to bring together Ph.D. candidates working on Communication and Technology to give them the opportunity to present and discuss their research in a constructive and international atmosphere. The goals of the event are to provide feedback and advice to participating Ph.D. candidates on their in-progress research thesis. Moreover, the doctoral consortium will provide the opportunity to meet experts as well as fellow Ph.D. candidates from different
backgrounds working on related topics.

During the consortium, students will be invited to present their work, following which they will receive feedback from their fellow students and faculty participants, all of whom will have read the proposals in advance of the Doctoral Consortium. In addition, one faculty participant will be assigned to respond in detail to each proposal. Besides the presentations of proposals, there will also be discussion of other topics such as ethics, research methods, publishing the thesis, and positioning ones work for the job market.

Submission Process
Applicants must be advanced to candidacy, and have their dissertation proposal topic. Ideally, students will be in the early stages of their dissertation, where feedback would be helpful in refining and advancing their work. To apply, students must submit a proposal describing their research.

- Submissions must be related to the working area of the Communication and Technology Division of ICA. A description of the divisions primary interests can be found in the last section of this call.
- Proposals must identify the significant problems in the field of research, briefly outline current knowledge of the problem domain, and clearly formulate a research question. --Proposals must outline the proposed research approach, methods, and results obtained so far.
- Submissions should not exceed 6000 words, should include name and affiliation of the Ph.D. candidate.
- Applications should be accompanied by a letter of recommendation from the advisor stating how the Ph.D. candidate can benefit from participation in the Doctoral Consortium.

The proposal and letter of recommendation must be submitted as one PDF document and sent as an attachment in an e-mail to L.vandeWijngaert@UTwente.nl. The deadline for submission is 15 February 2011. Submitted proposals will be reviewed by the members of the program committee based on significance of research, specificity of research topic and/or questions, clarity of writing, and degree to which student can benefit from expert guidance and feedback. Notification of acceptance will be on 15 March 2011.

The Communication and Technology Division within ICA The Communication and Technology (CAT) Division is primarily concerned with the role played by Information and Communication Technologies (ICTs) in the process of communication. It is committed to enhancing theory and methodology pertaining to adoption, usage, effects, and policy of ICTs. Areas of research include human-computer interaction, computer-mediated communication, mobile communication, and other technologically mediated social interaction and networking in all contexts (interpersonal, group, organizational, societal/cultural) and at all levels of analyses. CAT invites papers that make an innovative and original contribution to our understanding of ICTs, with the primary focus on communication aspects of particular technological characteristics. Papers in which technology is not a specific object of investigation but is instead the context or backdrop for a communication study should be directed to other ICA Divisions.

As CAT, the Doctoral Consortium welcomes papers that follow any and all disciplinary approaches (psychology, sociology, anthropology, economics, and policy studies, among others) and all methodological orientations (quantitative, qualitative, critical, cultural, historical, legal, and institutional, among others).

Organization
Once a proposal is accepted students are expected to register through the regular ICA website. Costs for participation are $50 (US dollars) per student. Further details follow later.

Program Committee
Noshir Contractor, Northwestern U, USA
Ben Detenber, Nanyang Technological U, Singapore
Strategic Communication: A Concept at the Center of Applied Communications? An ICA Preconference

Derina Holtzhausen, Oklahoma State U and Ansgar Zerfass, Leipzig U

Strategic Communication: A Concept at the Center of Applied Communications? An ICA Preconference

Time: Thursday 26 May 8:30 - 17:00
Limit: 80 persons
Cost: $100.00USD

(Includes morning and afternoon refreshments, lunch on your own)

Strategic is a much contested, albeit neglected, concept in communication studies. One of the reasons for this neglect is that strategic communication may be associated with persuasion in its most negative sense. However, others argue that strategic intent is inherent in all communication. From this perspective strategic communication extends well beyond its practical application in various fields of practice. In particular, thinking about communication at the center of society requires reflections on the frameworks of power and interests in which communication is enacted.

The focus of this preconference will be on the philosophical, theoretical, and applied nature of strategic communication. For the purposes of this conference strategic communication is defined as "the purposeful use of communication by an organization to fulfill its mission ... It further implies that people will be engaged in deliberate communication practice on behalf of organizations, causes, and social movements" (Hallahan, Holtzhausen, Van Ruler, Ver?i?, & Sriramesh, 2007, p. 3-4). Organizations refer to corporations, for-profit and nonprofit organizations, activist groups, nongovernmental organizations, organizations promoting various forms of social change, political parties or movements, and government organizations. It also includes communicative entities such as entertainers, performers, sports personalities, and others who form part of the pastiche of popular culture.

The conference will address some of the following questions:

- Which concepts of strategy are inherent in communication science and which can be transferred from other disciplines such as philosophy and management science?
- How is the strategic dimension of communication reflected in fields such as political communication, health communication, organizational communication, public relations, advertising, and popular culture?
- How is it possible to identify strategic and nonstrategic approaches in message design, use of online media, and other forms of communication?
- Are there new approaches to strategic communication when the paradigms of rational planning are challenged by participative cultures driven by the social web?
What do we know about empirical insights in strategic communication in different regions of the world?

Participation will be broad; members from 17 countries across the world and several ICA Divisions will present 35 papers chosen in a review process from an excellent range of submissions.

8.30 - 9.15 Opening Plenary, Room I
*Strategic Communication: Outline of the Concept and the Conference*
Derina A. Holtzhausen & Ansgar Zerfass

9.25-10.40 Conceptual Foundations for Strategic Communication, Room I
Chair: Ansgar Zerfass

- *Communication Strategy and its Parallels with Military Strategy*
  Howard Nothhaft, Lund U, Sweden
  Hagen Schoelzel, U of Leipzig, Germany
- *Strategic as an Institutionalized Myth*
  Magnus Fredriksson, U of Gothenburg, Sweden
  Josef Pallas, Uppsala U, Sweden
- *The Strategic Turn: The Broadening of the Strategy Concept in Communication*
  Simon Torp, U of Southern Denmark, Odense, Denmark
- *Is Improvisation a Strategy? Strategic Crisis Communication in a Digital Age*
  Mats Eriksson, Örebro U, Sweden

9.25-10.40 Strategic Communication as Discursive Construct, Room II
Chair: Derina Holtzhausen

- *Strategic Communication in Management Teams: The Role of Polyphony*
  Helle Kryger Aggerholm, U of Aarhus, Denmark
  Christa Thomsen, U of Aarhus, Denmark
- *Strategy as Communication Practice*
  Marlene Marchiori, U Estadual de Londrina, Brazil
  Sérgio Bulgacov, U Federal do Paraná, Brazil
- *Good Governance Through Strategic Communication: A CCO Approach*
  Patricia Riley, U of Southern California, USA
  Rebecca Weintraub, U of Southern California, USA
  Allie Noyes, U of Southern California, USA
  Gail Thomas, Naval Postgraduate School, USA
- *Culturally Derived Strategic Communication: Implications for Communication Management*
  James L. Everett, Queensland U of Technology, Australia
  Kim A. Johnston, Queensland U of Technology, Australia

10.50-12.00 The Institutionalization of Strategic Communication, Room I
Chair: Ansgar Zerfass

- *Development and Testing of a Strategic Communication Instrument to Assess Organizations' Use of Strategic Communication*
  Melinda R. Weathers, George Mason U, USA
  Paula K. Baldwin, George Mason U, USA
  Carl Botan, George Mason U, USA
  Joseph Graf, George Mason U, USA
  Edward Maibach, George Mason U, USA
  Justin Rolfe-Redding, George Mason U, USA
  Jagadish Thaker, George Mason U, USA
Kristina Ticknor, George Mason U, USA
- *Institutionalization in Public Relations: Another Step in Examining Its Place in Strategic Communication*
  Robert I. Wakefield, Brigham Young U, USA
  Kenneth D. Plowman, Brigham Young U, USA
  Alex Curry, Brigham Young U, USA
- *The Role, Identity and Interaction of Communication Executives Engaged in Strategy and Strategizing*
  Finn Frandsen, Aarhus U, Denmark
  Winni Johansen, Aarhus U, Denmark
- *Doing Strategy in Advertising*
  Guido Zurstriege, U of Tuebingen, Germany
  Tino G.K. Meitz, U of Tuebingen, Germany

10.50-12.00 The Contribution of Domains of Practice to Theory Development in Strategic Communication, Room II

Chair: Derina Holtzhausen

- *The Role of Strategy in Risk Communication*
  Juliana Raupp, Free U of Berlin, Germany
- *Mapping Strategic Communication Approaches Across Different Domains of Crisis*
  Kimberly Meltzer, Georgetown U, USA
- *Government to Citizen Communication in a Networked World: Integrating Network and Communication Theories to Inform Strategic Communication*
  Lindsay Young, Northwestern U, USA
  Willem Pieterson, U of Twente, The Netherlands
- *Communicating Strategically in Government: Pitfalls and Successes in Recent Examples From Canada*
  Kirsten Kozolanka, Carleton U, Canada

12.00-1.00 Lunch break

1.00-02.15 Theories of Strategic Message Design, Room I

Chair: Ansgar Zerfass

- *Strategic Communication Messaging: A Review of a Program of Research*
  Kelly Page Werder, U of South Florida, USA
- *The Rhetoric of Complexity: Scientific Knowledge ‘Translation’ Strategies in Two Israeli Governmental Agencies and Top Daily Newspapers*
  Daniela Korbas-Magal, Ben-Gurion U of the Negev, Israel
- *Strategic Use of Attribute Framing and Goal Framing in Political Advertising*
  Kenneth E. Kim, Oklahoma State U, USA
  Jin Seong Park, U of Tennessee, USA
- *Strategic Campaign Development. Identifying Effective Messages for the Promotion of Physical Activity in Germany*
  Constanze Rossmann, U of Munich, Germany
  Hans-Bernd Brosius, U of Munich, Germany

1.00-2.15 The 'Accidental' Communication Strategist: Strategic Communication in Noninstitutional Environments, Room II

Chair: Derina Holtzhausen

- *The Arts of Indigenous Online Activism: Strategic Communication and the Online Mediation of Indigenous Dissent*
Cheryll Soriano, National U of Singapore, Singapore

- **Applying Strategic Communication Incidentally: The Bauhaus as a Nonprofit Organization Acting in the Public Sphere**
  Patrick Roessler, U of Erfurt, Germany

- **Terrorism as Strategic Communication**
  Liane Rothenberger, Ilmenau U of Technology, Germany

- **How International NGOs Organize Strategic Communication: Advocacy Between Global Integration and Local Responsiveness**
  Alexander Fritsch, Ilmenau U of Technology, Germany
  Andreas Schwarz, Ilmenau U of Technology, Germany

2.30-3.45 "Doing Strategy": Theoretical Perspectives on the Practice of Strategic Communication, Room I
Chair: Ansgar Zerfass

- **Communication in a 'Multichange Situation': A Struggle Between Organizational Renewal and Change Fatigue**
  Rita Järventie-Thesleff, Aalto U, Helsinki, Finland
  Mikko Villi, Aalto U, Helsinki, Finland
  Johanna Moisander, Aalto U, Helsinki, Finland

- **Strategy, Identity, and Decision-Making: Negotiating Public and Private Agendas in the Food Industry**
  Alison Henderson, U of Waikato, New Zealand

- **Strategies or Structures? Measuring the Impact of European Parliamentary Electoral Communications in Austria, Germany, Finland and Sweden 2009**
  Jens Tenscher, U of Innsbruck, Austria
  Tom Moring, U of Helsinki, Finland
  Juri Mykkänen, U of Helsinki, Finland
  Lars Nord, Mid Sweden U, Sweden
  Marie Grusell, U of Gothenburg, Sweden

- **Participatory Strategic Communication. From One-Way and Two-Way Communication to Participatory Communication Through Social Media**
  Jens Falkheimer, Malmö U, Sweden
  Mats Heide, Lund U, Sweden

2.30-3.45 Theoretical Perspectives on Strategic Communication Tactics, Room II
Chair: Derina Holtzhausen

- **Identifying and Deconstructing the Strategic Communication of Nation Branding in Abu Dhabi**
  Janis Teruggi Page, Zayed U, Abu Dhabi, United Arab Emirates

- **Blitzkrieg as a Communication Strategy: The Case of the Russian-Georgian War**
  Vladimir Suchan, Russian Academy of National Economy, Moscow, Russia

- **Strategic Communication With the Media in Crisis Periods: A Study On Turkey's Most Favorite Twenty Organizations and Biggest Twenty Organizations' Media Reflection and How They Use Communication on Their Websites**
  Aydemir Okay, Istanbul U, Turkey
  Ayla Okay, Istanbul U, Turkey

- **WikiLeaks' Disclosure as Strategic Communication: Rule of Law in a Digital Democracy**
  Nikhil Moro, U of North Texas, USA
  Debasish Aikat, U of North Carolina at Chapel Hill, USA

4.00-5.00 Best Papers Session & Closing Plenary, Room I
Chair: Ansgar Zerfass & Derina Holtzhausen
Conference wrap-up

ICA Preconference: 2nd Biennial Methodology Workshop: Analysis of Longitudinal Dyadic Data

John Caughlin, U of Illinois

<table>
<thead>
<tr>
<th>Title:</th>
<th>&quot;2nd Biennial Methodology Workshop: Analysis of Longitudinal Dyadic Data&quot;</th>
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<tbody>
<tr>
<td>Time:</td>
<td>Thursday, 26 May 9:00 - 16:00</td>
</tr>
<tr>
<td>Location:</td>
<td>Westin Waterfront Hotel</td>
</tr>
<tr>
<td>Limit:</td>
<td>30 persons</td>
</tr>
<tr>
<td>Cost:</td>
<td>$100.00 USD (Includes morning and afternoon refreshments. Lunch on your own)</td>
</tr>
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Niall Bolger (Chair, Department of Psychology, Columbia University) and Jean-Phillipe Laurenceau (Associate Professor, Department of Psychology, University of Delaware) will colead this full-day workshop on longitudinal dyadic analyses. These data present analytic challenges stemming from their various sources of interdependence. Not only is there nonindependence between members of the dyad, there is also nonindependence of observations within each dyad member. The multilevel or hierarchical linear model is a flexible analytic tool that can accommodate these complexities. The workshop will be applied and centered around statistical challenges facing ICA members across multiple divisions.

Bolger and Laurenceau are well known experts on the collection and analysis of longitudinal and multilevel data, particularly in the context of close relationships. Last summer (2010) they co-lead a workshop on these issues for Pennsylvania State Universitys prestigious Methodology Centers Summer Institute.

Although it is expected that registrants have good familiarity with regression procedures, no prior experience with multilevel modeling is assumed. Registration will be capped at 30 to maximize the effectiveness of the learning environment. Early indicators are that the cap may be reached quickly. The inaugural version of this methodology series sold out within hours of notifying members by e-mail. It is recommended that interested individuals register as early as possible. To ease the financial burden on registrants, every effort was made to keep registration costs low. Funding for the preconference was
American History, Italian Identity Merge in Boston's North End

Michael J. West, ICA Newsletter Editor

Our monthly series of articles investigating the sites and activities of Boston, where the 2011 ICA Conference will take place, has thus far examined the South Boston Waterfront—the immediate neighborhood of the Conference—and the famous Back Bay neighborhood at the northwestern edge of the city. This month, we move almost due north of the Waterfront, to the **North End**, which lies at the confluence of the Charles River and Boston Harbor and is Boston's "Little Italy" neighborhood.

The city of Boston was founded on September 17, 1630, when the settlement of English Puritan emigrants decided to make a permanent home there; on that date, the entirety of the city was contained in the boundaries of what is now the North End. It has been continuously populated ever since.

However, **who** has populated that city—in terms of ethnic enclaves—has changed frequently. The original Puritan enclave gave way to wealthy, landed merchants, which in turn gave way to Irish immigrants at the dawn of the 19th century. By midcentury, the North End was a neighborhood of German Jews (and many of the buildings in the neighborhood still bear Hebrew signage); after the U.S. Civil War, a wave of former slaves created the city's first African American community; and after World War I, Italian immigrants filled the neighborhood. Indeed, the Italians dominated the North End like no other ethnicity had before them; by the 1930s, their population in the neighborhood tripled those of either the Jewish or Irish residents at their respective peaks—and stood at about 99.9 percent of its total population.

Today, while the trendiness of gentrification has started to creep into the neighborhood, its identity remains firmly Italian. The North End is home to over 100 Italian eateries. These are small, mom-and-pop establishments that serve authentic Genovese, Sicilian, Milanese, and Neapolitan cuisine.
However, the area’s complicated history, including beacons of its Puritan origins and of the American Revolution, still haunts its streets.

Unquestionably, the North End’s main drag is Hanover Street, which runs from the harbor southward to Boston City Hall. In fact, Hanover Street has in recent years seen an enormous surge in activity that puts it nearly on par with Back Bay’s Newbury Street as a center for tourism and nightlife. On the six blocks between Charter and Cross Streets, Hanover contains 26 Italian restaurants, cafes, gelaterias, and bakeries.

Of these, Mike’s Pastries is perhaps the most legendary; it’s a small bakery lined with wall-length shelves of cannolis, biscotti, torrone, cookies, pies, and other wonderful baked goods—and at almost any time of day, absolutely packed with customers. Next door is Caffe Vittoria; opened in 1929, it was the first Italian cafe in Boston. A few blocks away is Giacomo’s, a beloved North End institution renowned for its lobster ravioli (though getting in requires waiting in a long line).

Aside from the cuisine, however, Hanover Street includes great shopping boutiques for books, wine, gifts, clothes, shoes, and for those so inclined, the well-known cigar shop Stanza Dei Sigari. Near the top of the street is a historic church: St. Stephen’s, a Catholic sanctuary designed in 1804 by legendary American architect Charles Bulfinch (who also designed the U.S. Capitol, the Massachusetts State House, and Harvard’s University Hall).

Hanover Street is North End’s nerve center, but just about any of the cross streets and parallels to Hanover will unearth treasures that are unique to the neighborhood. Exploring these streets can be deceptive: Most, corresponding to their 17th-century origins, are very narrow, frequently one-way, and lined with very old and sometimes crumbling buildings. One (very long) block west of Hanover is Salem Street, bursting with popular culinary and commercial establishments like the celebrated Neptune Oyster, the no-frills diner Theo’s Cozy Corner, and boutiques Shake the Tree and The Velvet Fly. But Salem is at heart a residential street, and a walk down its sidewalks reveals much more “neighborhood-y” establishments like corner grocery stores, nail salons, bars, and coffee shops. This is even more true of Prince Street, which intersects both Salem and Hanover; while there are plenty of cafes (Dino’s), restaurants (G’vanni’s), gift shops (PR), and consignment shops (Karma), the street is dominated by beautiful old townhouses from the Federal period, and Victorian-era apartment buildings that are flush with the sidewalks.

But Boston, like no other city in the United States, is thickly coated in its own history—and the country’s. Walking down any of these streets one is likely to come across places and things that are immortalized in American literature and history books. On Salem Street, for example, is Old North Church: the legendary steeple from which lookouts signaled Boston patriot Paul Revere of approaching British soldiers before his "Midnight Ride" of
18 April 1775 (the One if by land, two if by sea inscribed in Henry Wadsworth Longfellow's poem). Revere himself, a silversmith, lived several blocks away in a large Georgian house (which also served as his smithy and shop) on North Square. Built in the 1680s, the house still stands, restored to its original design after several centuries of modification, and is now the Paul Revere House museum. You can see the residence, garden, courtyard, and shop. Immediately adjacent is the Pierce-Hichborn House, a Georgian house that was owned by Revere's cousin and is one of the oldest brick structures in Boston.

On the Western side of the North End is one of the oldest cemeteries in the United States, the Copp's Hill Burial Ground. Dedicated in 1659, it contains the graves of many of the important Bostonians of the colonial era, including Reverend Cotton Mather (an architect of the notorious Salem Witch Trials) and his family and Robert Newman, one of Paul Revere's lookouts. There are also many unmarked graves, the resting place of the African-American slaves of the period.

Across Hull Street from the Burial Ground is one of the most peculiar of Boston's landmarks. The Skinny House, which proudly carries the banner of "narrowest house in Boston," is a four-story residence that is only 10.4 feet (3.16 meters) long at its widest point. According to legend it was built just after the Civil War when two feuding brothers, one of whom was at war, inherited a parcel of land on Hull Street; the non-enlisted one built a huge home that left minimal space on the property for his brother-but the returning soldier built a tiny home anyway, keeping his claim to the inheritance and ruining his brother's side view.

If you are planning an extended stay in Boston after the ICA Conference concludes on 30 May, the North End will be an exciting scene the following weekend. On 6 and 7 June, the Santa Maria Di Anzano Feast begins with a parade and outdoor festival on Hanover and Prince Streets. It is the first of a very busy season of street festivals throughout Boston's summer; the corridors of the North End will be filled with food and drink, music, and crafts. It's a fun way to celebrate this historic, but self-possessed and energetic Boston neighborhood.
This month's column was written by Diana Nastasia.

Those who have pursued graduate studies know how strenuous, and yet exciting, this experience could be. It is all the more difficult, however, and all the more thrilling, for those who choose to do graduate work abroad.

To become what is known as "an international graduate student," one needs to conduct a search. Call it a search for an appropriate path: an appropriate program, an appropriate university, or an appropriate arrangement.

Let me tell you about my own search. I became an international graduate student because, doing research in cultural studies in my home country of Romania, I realized that I could not proceed meaningfully without gaining a lot more access than I had to scholarly materials. Postcommunist Romania of the late 1990s and the early 2000s was lacking updated print and online research resources, as well as money necessary to acquire them. I spent a year applying for funds until I successfully secured a Fulbright scholarship, which covered my expenses in the United States for one year and provided support such as matches with a university and a network of scholars.

While my plans for studying abroad bore fruit, there are many things I was not aware of in my planning process that I now believe are important to know about. For example, coming from a country in which a study-abroad culture was just taking shape, I did not know that many universities in Western Europe, the United States, and elsewhere offer opportunities for tuition waivers and stipends to those willing to do teaching, research, or service work while going to school. I still hear, back home or at conferences, many people asking what scholarships would be available for studying abroad instead of asking how they could get an assistantship. Also, while I spent much time before my departure reflecting on the differences and similarities between my home and host countries, I perhaps spent too little time thinking about some of the practical aspects of these differences and similarities—such as those regarding health care or transportation. It is quite difficult for someone accustomed to universal health care and public transportation to have to live without them.

Once the search for an appropriate path is over, there are numerous hard decisions to be made, at both personal and professional levels. Those who embark on the journey to become international graduate students often leave behind—at least for a while—family, friends, places they are accustomed to, an emerging or an established career, and so on.

I had my own sacrifices to make. For my first year in the United States, I left a husband and child behind. My Fulbright year was a year of intense intellectual experiences, yet it was also a year of longing for my loved ones, of late night discussions over the Internet, of seeing my daughter grow from one picture to another. My family was reunited after that first year, as my husband also became a graduate student in the United States, but I know that for many other people who are studying abroad reuniting with their families is not so easy. I also left behind a teaching career in my country, but this turned out less difficult than expected, firstly because I have continued to teach in the United States and secondly because I have always kept in touch with my former colleagues and many of my students.

I did graduate work as an international student for six long and wonderful years, in parallel with my spouse's graduate work. Three things seemed crucial to me during this time. First was to not allow my
busy schedule to prevent me from living. Although I worked very hard, I also had fun with my daughter, then my two daughters; spent time with friends; enjoyed the sun in the summer and the snow in the winter. Second was to maintain my intellectual curiosity. I went to school to gain credits toward a degree, but first and foremost to make fascinating connections among ideas and to discuss these connections with fascinating people. For the same reasons, I joined communication associations and contributed to networks of scholars.

The third crucial point was to always remember the broader picture. Less than 3% of the U.S. population, and less than 1% of the world's population, have doctoral degrees. I am among those privileged with not just food on the table but also books on the shelves, a computer in the room, many chances to travel the world. I feel that my smallest of duties is to wisely use all these resources.

If you are thinking of becoming an international graduate student, do your research carefully and learn about your options. The experience of graduate studies abroad is not easy, but can be very worthwhile.

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**News of Interest to the Profession**

*Racial Spectacles: Explorations in Media, Race, and Justice* by [Jonathan Markovitz](#) (California State U, San Marcos) will be published by Routledge in August. *Racial Spectacles* examines the crucial role the media has played in circulating and shaping national dialogues about race through demonstrations of crime and racialized violence. Markovitz argues that mass media 'racial spectacles' often work to shore up racist stereotypes, but that they also provide opportunities to challenge prevalent conceptions of race, and can be seized upon as vehicles for social protest. This book explores a series of mass media spectacles revolving around the news, prime-time television, Hollywood cinema, and the internet that have either relied upon, reconfigured, or helped to construct collective memories of race, crime, and (in)justice. The case studies explored include the Scottsboro interracial rape case of the 1930s, the Kobe Bryant rape case, the Los Angeles Police Departments "Rampart scandal," the Abu Ghraib photographs, and a series of racist incidents at the University of California.

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**Division & Interest Group News**

**Feminist Scholarship Division**

The Feminist Scholarship Division supports feminist efforts that have impact on women and ethnic minorities. Please see Carolyn Byerly's blog for information on various media issues and telecommunication policies. Byerly recently stated in an e-mail, intended for broad circulation among FSD members:
"I have just posted a piece to my blogsite (http://www.wimnonline.org/WIMNsVoicesBlog/) asking for others to support a petition to the FCC for release of current data on women and minority ownership. I (and 4 of my Howard colleagues) were among 20 individuals and 25 organizations to sign onto a letter this week written by Professor Angela Campbell (Georgetown Law Institute for Public Representation). You'll find details on the blog about the problem we are addressing and how you can play an active role in resolving it.

The public needs current data to better understand who owns our media and who does NOT. Academic researchers have a particular need for the information to guide our inquiries into media policy, to inform our teaching, and to work together for an informed dialogue.

Thanks much for joining in the campaign! Carolyn Byerly"

Diana Rios, chair
diana.rios@uconn.edu

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Global Communication and Social Change Division

CALLS FOR NOMINATIONS FOR AWARDS: International Communication Association Division of Global Communication and Social Change

DEADLINE: all materials must be received by 1 March 2011.

SUBMISSIONS: Nomination packages should be sent electronically to Professor Robert Huesca (rhuesca@trinity.edu) and hard copy to Trinity University, Dept. of Communication, San Antonio, TX 78212

1. LIFETIME ACHIEVEMENT AWARD - The Award honors established scholars in any one or more of the research fields that pertain to the division*. A full nomination package should comprise a signed rationale from the nominator (who shall not be the person nominated), a signed, supporting statement and rationale from one other person (who shall not be the person nominated), a resume of the person nominated including a complete list of his or her publications. While submissions are electronic, the Awards Committee also requires that signed hard copies of the nominators rationale, and the supporting statement be snail-mailed.

2. BEST BOOK AWARD FOR 2009 AND 2010 - The Award honors any sole or jointly authored book (edited or coedited volumes shall not be included), carrying a date of publication from either 2009 or 2010. The Book should represent a major contribution to research in any one or more of the research fields that pertain to the division*. A full nomination package should comprise a signed rationale from the nominator (who shall not be the person nominated), a signed, supporting statement and rationale from one other person (who shall not be the person nominated), a resume of the person (or persons) whose book has been nominated including a complete list of his or her publications, a summary of the book and copies of any two chapters from it. While submissions are electronic (including copies of book chapters), the Awards Committee also requires that signed hard copies of the nominators rationale, and the supporting statement be snail-mailed.

3. BEST JOURNAL ARTICLE AWARD FOR 2010 - The Award honors any sole or jointly authored research article published in a reputable scholarly journal that carries a 2010 date of publication. The article should represent a major contribution to research in any one or more of the research fields that pertain to the division.* A full nomination package should comprise a signed rationale from the nominator (who shall not be the person nominated), a signed, supporting statement and rationale from one other person (who shall not be the person nominated), a resume of the person (or persons) whose article has been nominated including a complete list of his or her publications, and a full copy of the article. While submissions are electronic (including the copy of..."
the article), the Awards Committee also requires that signed hard copies of the nominators rationale, and the supporting statement be snail-mailed.

4. **TOP DISSERTATION AWARD** - The award honors a dissertation published in the two calendar years preceding the nomination deadline (i.e. January 1 and December 31, 2009 and 2010). The review committee judges each nominated dissertation on several criteria including the importance of the problem it addresses, the strength of evidence it presents, and the significance of its conclusions all relative to the mission of the Division.* The committee also will consider the soundness of methodology and quality of writing and argument, along with the nominating letter(s). Nominations must be submitted by the director of the nominees dissertation committee.

A full nomination package should comprise:

1. A letter of nomination, 2 pages maximum, that addresses the judging criteria noted above and the division mission statement below;
2. Nominee's resume;
3. No more than two sample chapters, with one of them being either the introductory or concluding chapter;
4. One additional letter of recommendation (preferably from a supervisor or dissertation committee member), 2 pages maximum, that addresses the judging criteria noted above and the division mission statement below is permitted.

* **Division Mission**: The Division for Global Communication and Social Change exists to encourage and debate research on issues of production, distribution, content and reception of communications media at global, "glocal," transnational, transcultural, international and regional levels. Within this purview it encompasses work across a wide variety of theoretical and methodological approaches, concerning issues of media/mediated communication in cultural, economic, political or social contexts, including strategic mediated communication for development, social change or social justice.

Robert Huesca, Chair  
rhuesca@trinity.edu  
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**Language & Social Interaction Division**

To aid newcomers to understand the kind of work found in the Language & Social Interaction Division we have posted the Top Paper and the Top Student Paper from the 2010 conference as well as papers written or coauthored by the current LSI Division officers. These papers can be found at the ICA/LSI Division website under the "Purpose Statement" link.  

Richard Buttny, Chair  
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**Mass Communication Division**

KYOON HUR DISSERTATION AWARD - CALL FOR NOMINEES  
DEADLINE: March 21, 2011  

The ICA Mass Communication Division's dissertation award, named in honor of the late Dr. K. Kyoon Hur, is designed to encourage and acknowledge the best in doctoral research and dissertation writing in mass communication.

Nominations for the 2011 award are invited from programs and institutions granting PhD in any aspect of
mass communications. The rules for this year's competition are as follows:

1. Dissertations completed between November 1, 2008, and October 31, 2010 (inclusive), are eligible for consideration. Completion means that the final examination (dissertation defense) has been held and passed.

2. The dissertation advisor, graduate program director, or the student may make nominations. A letter MUST accompany student self-nominations from the advisor attesting to the quality of the work.

3. The following materials MUST be submitted with the nomination:

   (a) a cover letter with the name, address, telephone, and e-mail address of the nominee and his or her advisor(s);

   (b) a manuscript that acts as an integrated summary of the thesis or dissertation not exceeding 30 (thirty) pages of text (double spaced, 12-point font, 1 inch margins) and 50 pages total (including all references, tables, etc.). Full theses or dissertations or chapters of theses or dissertations will not be accepted for review. Submissions that do not meet the guidelines will be returned. The paper should clearly identify and include the rationale, theoretical framework, research questions, relevant literature, methods, results, and conclusions. The submitted paper should include a cover sheet that contains only the title and the abstract. Care should be taken to mask the identity of the author within the text of the paper.

4. All materials must be received by March 21, 2011, and should be submitted electronically to:

   David Ewoldsen
   Chair, Mass Communication Division
   The Ohio State University
   E-mail Address: ewoldsen.osu@gmail.com

The subject matter of the dissertation is more important than the title of the department program under whose auspices it was written. Although it is expected that most nominations will come from programs in communication, speech, journalism, broadcasting, or the like, it is possible that qualifying dissertations on mass communication topics will be submitted from other social sciences, humanities or health sciences programs.

PLEASE NOTE: Dissertation advisors and department heads should be selective in their nominations. The award is for the highest level of scholarship. Although there are many good dissertations in the field, nominations should be made with an eye to their competitiveness among the very best. A cash prize will be presented to the winner at the 2011 ICA annual meeting in Boston.

David Ewoldsen, Chair
ewoldsen.osu@gmail.com

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Political Communication Division

The Political Communication division is getting ready for Boston. The Division had a record number of submissions and great efforts were made to create an inclusive and exciting program. The division's virtual session is devoted to political advertising; please follow this exciting initiative in the virtual conference space. The conference features several timely and innovative papers on online political communication, its contents and consequences.

In addition, we are pleased to announce that 24 student projects were selected (out of 43 submitted) for presentation at the Political Communication Graduate Student Preconference, to be held at Boston University on May 26. The preconference goals include providing guidance, feedback and professional socialization to graduate students and cultivating a network among young political communication
Popular Communication Division

Registration is now open for this year's Popular Communication Division preconference in Boston in May. Below is the full line up for what promises to be a fantastic event. The format will be discussion-based, workshop style. With the exception of the keynote address, presentations will be kept short: brief position papers and extended abstracts by the presenters will be circulated to all participants before the preconference to enable full participation from everyone attending. Registration is on a first come first basis: Places are limited to 50 - including the presenters!

Placing the Aesthetic in Popular Culture:
Quality, Value, and Beauty in Communication and Scholarship

Cosponsored by the Popular Communication, Philosophy of Communication, and Visual Communication Divisions

26th May 2011 9.00-17.00

Location: Emerson College, Boston
(Transportation is provided to and from the main conference hotel)

9 - 9.30: Breakfast (provided onsite) and Opening Remarks

9.30 - 10.30: Keynote Address
Speaker: Georgina Born (University of Oxford)
Chair: David Hesmondhalgh (University of Leeds)

10.30 - 12.00: Experiencing the Aesthetic
Chair: Paul Frosh (Hebrew University of Jerusalem)

Emily Easton (University of Illinois, Chicago), "Turn to Stone: The Dangerous Impacts of Aesthetics on the Values of Popular Culture"

Paul Frosh (Hebrew University of Jerusalem), "The Aesthetics of Inattention: Theoretical and Methodological Challenges"

David Hesmondhalgh (University of Leeds), "Defending Aesthetic Experience"

Annamarie Kersten (Erasmus University) & Denise Bielby (University of California, Santa Barbara), "Talk of the Talkies in the Twenty-First Century: Film Discourse on the Praised and Acclaimed"

Eric W. Rothenbuhler (Ohio University), "The Banishment of Aesthetic Criticism"
Cornel Sandvoss (University of Surrey), "Horizons of Expectations and the Aesthetic Challenge of Popular Media"

12.00 - 1.00: Lunch Break (lunch is provided on site)

1.00 - 2.15: The Politics and Ethics of Aesthetics
Chair: Mark Andrejevic (University of Iowa)
Lilie Chouliaraki (London School of Economics), "Post-Humanitarianism: The Visual Politics of Contemporary Solidarity"
Ken Feil (Emerson College), "Camp and Circumstance: Aesthetics, Identity, and Mainstream Culture"
Tim Markham (Birkbeck College), "The Rough-and-Ready Aesthetics of Citizen Journalism"
Anna Roosvall (Örebro University), "Aesthetics, Geo-Politics, and Ethics of World News Pictures: Narratives and Metanarratives of 'Good Picture' Slideshows"
Anamik Saha (University of Leeds), "The Aesthetic Politics of 'Race' and the Racialization of the Cultural Commodity"

2.15 - 3.30: Production Aesthetics
Chair: Miranda Banks (Emerson College)
Alex Leavitt (Microsoft Research), "Open-Source' Culture and Networked Aesthetics"
Johann Sumiala (University of Helsinki), "Participatory Aesthetics: Reflecting Ritual Practices of Nonprofessional YouTube Posting"
Katja Valaskivi (University of Tampere), "Capitalizing Creativity: Yet, Revival for Aesthetics?"
Margaret Weigel (bambini media), "How the Digital is Impacting Perceptions of Quality in Aesthetic Domains"
Espen Ytreberg (University of Oslo), "The Parts of Aesthetics 'Authorship' Does Not Reach"

3.30 - 3.45: Coffee Break

3.45 - 5.00: "Quality" TV
Chair: Jonathan Gray (University of Wisconsin, Madison)
Linus Andersson (Sodertorn University), "Television Aesthetics Reconsidered: What Can Art Teach Us About the Medium?"
Irene Costera Meijer (University of Amsterdam), "Quality Taste or Tasting Quality? The Value of Excellent Television from a Professional and an Audience Perspective"
Deborah Jaramillo (Boston University), "Rescuing Television from the 'Cinematic': Why We Need to Take Television Form Seriously"
Jason Mittell (Middlebury College), "The Quality of Complexity (and the Complexity of Quality)"
Jane Shattuc (Emerson College), "The Lifetime Network: The Problem of Degraded Culture as Womens Culture"
Call for Papers

CALLS FOR PAPERS/ABSTRACTS

April 1, 2011. *Journalism: Theory, Practice and Criticism*: Special edition on Celebrity News. We are soliciting manuscripts that theoretically, critically, and/or empirically engage with celebrity news in both national and international contexts. We encourage submissions from all theoretical and methodological perspectives. Papers may focus on the production, content, and consumption of celebrity news, as well as on causes and consequences of celebrity news in contemporary culture. Prospective authors should submit an abstract of approximately 250 words by e-mail to Annik Dubied (annik.dubied@unige.ch) and Thomas Hanitzsch (hanitzsch@ifkw.lmu.de) by April 1, 2011. A selection of authors will be invited to submit a full paper according to the journal's Notes for Contributors. Acceptance of the abstract does not guarantee publication, given that all papers will be subjected to peer review.

27 June 2011. *Electronic Journal of Communication/ La Revue Electronique de Communication*. Special Issue: "Videoconferencing in Practice: 21st Century Challenges." While not yet ubiquitous, videoconferencing can certainly be said to have come of age at the end of the first decade of the 21st century. The capabilities of videoconferencing systems have improved while barriers have been significantly lowered to the point where videoconferencing is no longer extraordinary, albeit still quite novel. This special issue of the *Electronic Journal of Communication* invites contributions exploring how videoconferencing has become a practical method of interaction in personal, professional, pedagogical, and institutional contexts. Contributors should have a central concern with whether and how users attend to the affordances and constraints of videoconferencing as relevant to the business at hand. The issue will seek to cover a broad range of subjects to provide a snapshot of 21st century videoconferencing research from a communication perspective. Deadline for completed manuscripts is June 27, 2011. The issue is scheduled for publication in the first half of 2012. To see the full call for papers, go to: http://www.cios.org/www/ejc/calls/vidprac.htm. Given the topic and the electronic nature of the journal, authors are encouraged to supply video and/or audio clip examples or supplemental materials. Authors interested in discussing ideas for manuscript are invited to contact issue editor Sean Rintel at the University of Queensland (s.rintel@uq.edu.au).

*tripleC - Cognition, Communication, Co-operation: Journal for a Sustainable Information Society.* tripleC provides a forum to discuss the challenges humanity is facing today. It promotes contributions within an emerging science of the information age with a special interest in critical studies following the highest standards of peer review. It is the journal's mission to encourage uncommon sense, fresh perspectives and unconventional ideas, and connect leading thinkers and young scholars in inspiring reflections. Papers should reflect on how the presented findings contribute to the illumination of conditions that foster or hinder the advancement of a global sustainable and participatory information society.

For more information, and online submission, see: http://triplec.at.

**Call for Manuscripts:** *American Journal of Media Psychology (AJMP)*. The *American Journal of Media Psychology* is a peer-reviewed scientific journal that publishes theoretical and empirical papers
that advance an understanding of media effects and processes on individuals in society. AJMP seeks submissions that have a psychological focus, which means the level of analysis should focus on individuals and their interaction with or relationship to mass media content and institutions. All theoretical and methodological perspectives are welcomed. For instructions on submitting a manuscript, please visit: http://www.marquettejournals.org/mediapsychology. Questions about this call for manuscripts can be directed to Dr. Michael Elasmar, Editor, American Journal of Media Psychology at elasmar@bu.edu.

*The Communication Review* solicits papers in the interdisciplinary field of media studies. We particularly encourage historical work, feminist work, and visual work, and invite submissions from those employing critical theoretical and empirical approaches to a range of topics under the general rubric of communication and media studies research. The Communication Review also functions as a review of current work in the field. Towards this end, the editors are always open to proposals for special issues that interrogate and examine current controversies in the field. We also welcome non-traditionally constructed articles which critically examine and review current subfields of and controversies within communication and media studies; we offer an expedited review process for timely statements. Please direct your papers, suggestions for special issues and queries to Tatiana Omeltchenko, Managing Editor, at to3y@virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.html.

*Chinese Journal of Communication (CJoC)*
Launching in 2008, *Chinese Journal of Communication (CJoC)* is a new venture of scholarly publication aimed at elevating Chinese communication studies along theoretical, empirical, and methodological dimensions. The new refereed journal will be an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it will examine subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora. The CJoC welcomes research articles using social scientific or humanistic approaches on such topics as mass communication, journalism studies, telecommunications, rhetoric, cultural studies, media effects, new communication technologies, organizational communication, interpersonal communication, advertising and PR, political communication, communications law and policy, and so on. Articles employing historical and comparative analysis focused on traditional Chinese culture as well as contemporary processes such as globalization, deregulation, and democratization are also welcome. Published by Routledge, CJoC is institutionally based at the Communication Research Centre, the School of Journalism and Communication, the Chinese University of Hong Kong. For more information and submission instructions, please visit http://www.informaworld.com/cjoc.

*Journal of Children and Media* is an interdisciplinary and multimethod peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. Submissions: Submissions should be delivered as an email attachment to Dafna Lemish, Editor at: lemith@post.tau.ac.il. Manuscripts must conform to the American Psychological Association (APA) style with a maximum length of 8,000 words, including notes and references. The manuscript should be accompanied by an abstract of up to 150 words, biographical information for each author of up to 75 words each, and up to 10 keywords. For further information please visit: http://www.informaworld.com/jocam.
International Journal of Strategic Communication is issuing a call for papers for its fourth and subsequent issues. The journal provides a forum for multidisciplinary and multiparadigmatic research about the role of communication, broadly defined, in achieving the goals of a wide range of communicative entities for-profit organizations, nonprofit organizations, social movements, political parties or politicians, governments, government agencies, personalities. For communication to be strategic it has to be purposeful and planned. The aim of the journal is to bring diverse approaches together with the purpose of developing an international, coherent and holistic approach to the field. Scholars in a broad range of communication specialities addressing strategic communication by organizations are invited to submit articles. Articles are blind-reviewed by three members of the editorial board, which consists of 34 scholars from 15 countries representing a broad array of theoretical and methodological perspectives. Submissions are electronic via the journal’s website at ijosc@lamar.colostate.edu. Manuscripts should be no longer than 30 word-processed pages and adhere to the APA Publications Manual. For more information, contact editors Derina Holtzhausen, University of South Florida, dholtzha@cas.usf.edu or Kirk Hallahan, Colorado State University, kirk.hallahan@colostate.edu.

Feminist Media Studies. Authors in North America, Latin America, and the Caribbean: submit to Lisa McLaughlin, Editor; e-mail: mclauglm@muohio.edu. Authors in Europe, Africa, Asia, and Australasia: submit to Cynthia Carter, Editor; e-mail: cartercl@cardiff.ac.uk.


Journal of Communication Studies, National Council of Development Communication. Soliciting research papers, abstracts. E-mail: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: Communication, Globalization, and Cultural Identity. Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. E-mail: j.servaes@uq.edu.au.

Manuscripts. Subject Matters: A Journal of Communications and the Self. E-mail: subjectmatters@londonmet.ac.uk.


Communication Review. The Communication Review solicits papers in the interdisciplinary field of media studies. We are interested in papers discussing any aspect of media: media history, globalization of media, media institutions, media analysis, media criticism, media policy, media economics. We also invite essays about the nature of media studies as an emergent, interdisciplinary field. Please direct
Call for Manuscripts - *The Journal of Native Aging & Health* publishes articles that address Native aging, health, and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms exiting theories and research on Native populations, aging, and health. No material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s); present academic title or other current position; academic department and university (if appropriate); and complete address, telephone number, and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures, and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual's guidelines for avoiding bias in language used to express ideas in the manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors in the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures, and appendixes). Copies of submissions will not be returned to the author(s). Send four paper copies of complete papers to Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O’Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955. Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleisch, Editor, *Journal of Native Aging & Health*, School of Communication, University of North Dakota, Box 7169, 202A O’Kelly Hall, Grand Forks, ND 58202. $25.00 a copy / $40.00 year subscription.

*Journal of Marketing and Communication Management*. The Managing Editors, *JMCM*, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. E-mail: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler,anske@postino.up.ac.za.


Proposals. *Alternatives Within the Mainstream II: Queer Theatre in Britain*. Info: Dimple Godiwala-McGowan, Senior Lecturer, York St. John College (U of Leeds). E-mail:
Deadline extended. Papers. *Journal of Middle East Media (JMEM)*, Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Naway, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail: jouman@langate.gsu.edu.

**New Journal - Communication for Development and Social Change.** A new journal, Communication for Development and Social Change, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.sarvaes@uq.edu.au.

**CONFERENCES**

The International Association for the Study of Popular Music, U.S. Chapter (IASPM-US) will hold its annual conference 9-13 March 2011 in Cincinnati, OH, in a joint meeting with the Society for American Music. This year's conference title is "Time Keeps on Slipping: Popular Music Histories." For membership and conference information, go to www.iaspm-us.net.

The 1st biennial D. C. Health Communication Conference (the DCHC) will be held April 29 to May 1 at the George Mason Inn, located on the beautiful George Mason University campus in Fairfax, VA. The conference theme is "Designing for Health." The conference will examine how design of new communication educational, technological, and environmental interventions can promote health and well-being. **Please register for the conference and/or the preconference by March 31, 2011 for priority registration rates at:**  A href="http://chrc.gmu.edu/2011DCHC.html"http://chrc.gmu.edu/2011DCHC.html. **Additional information about the conference, registration rates, abstract submissions, nominations for the Translational Health Communication Scholar Award, special hotel rates, and Washington, DC sight-seeing opportunities will be available at:**  A href="http://chrc.gmu.edu/2011DCHC.html"http://chrc.gmu.edu/2011DCHC.html. **For more information contact Gary Kreps,** A href="mailto:gkreps@gmu.edu"gkreps@gmu.edu, 703-993-1090.

The 9th Chinese Internet Research Conference will bring together scholars, policy-makers, and public and private actors to discuss Chinese Factors in Internet Development: Global Public Goods, National Policies, and Private Interests. Research and policy papers will consider Global Online Content Production and Consumption, Global Online Codes of Conduct ad Regulation, and Global Internet Technologies and development. The May 2011 Washington, D.C. conference will be hosted by the Institute for the Study of Diplomacy. Additional information is available on the CIRC.Asia website (http://circ.asia).

The Australian and New Zealand (ANZCA) conference website is 'live' from today - please visit A href="http://www.management.ac.nz/anzca2011"www.management.ac.nz/anzca2011. You will find the main call for papers, individual calls for papers for the various streams, submission guidelines, and first
details of our exciting keynote speakers. The online process for submissions will open in December, and
the closing date for both Abstracts and Full papers is Monday 7 February. Development of the site will be
ongoing, so please check regularly for updates. We plan to add details about the programme, the
registration process, and travel and accommodation, as soon as possible. The conference programme
promises to live up to our theme - "Communication on the Edge: Shifting Boundaries and Identities" - and
we hope it will challenge and inspire you. Please direct enquiries about particular streams to the
appropriate stream coordinator, or e-mail anzca.2011@waikato.ac.nz for further information about the
conference. We look forward to seeing you in Hamilton in July 2011.

**WAPOR 64th Annual Conference: Public Opinion and the Internet.** September 21-23, 2011,
Amsterdam, The Netherlands. Organizers: Peter Neijens & Claes de Vreese. The World Association for
Public Opinion Research (WAPOR) will hold its 64th annual conference September 21-23, 2011 in
Amsterdam, The Netherlands, one of the most exciting cities in the world. The theme of this conference
emphasizes how the Internet provides challenges and opportunities for public opinion scholars and how
the internet is changing (the study of) public opinion. Abstract submission: 1 March 2011 Notification of
course decision: 15 March 2011 Paper submission: 1 August 2011 Final registration: 1 September
2011 More information about location and hotels to be announced shortly on the conference section of
the WAPOR website: http://wapor.unl.edu/ Please visit this website for updated information (programme,
etc.). Queries should be directed to conference chairs Peter Neijens and Claes de Vreese
(wapor2011@uva.nl) or to WAPOR Executive Coordinator Renae Reis (renae@wapor.org).

**OTHER OPPORTUNITIES**

**Sexuality Studies: A book series by Temple University Press.** The coeditors of Sexuality
Studies-Janice Irvine and Regina Kunzel-are currently soliciting book manuscripts. The series features
work in sexuality studies, in its social, cultural, and political dimensions, and in both historical and
contemporary formations. The editors seek books that will appeal to a broad, cross-disciplinary audience
of both academic and nonacademic readers. Submissions to Sexuality Studies are welcome through
Janet Francendese, Editor in Chief, Temple University Press (janet.francendese@temple.edu).
Information on how to submit manuscripts can be found at:
http://www.temple.edu/tempress/submissions.html. Initial inquiries about proposals can also be sent to:
Janice Irvine, University of Massachusetts, Department of Sociology. irvine@soc.umass.edu; or, Regina
Kunzel, University of Minnesota, Departments of Gender, Women, and Sexuality Studies and History
rkunzel@williams.edu.

**The IABC Research Foundation** is offering a grant for US $50,000 for Research on Communication
Department Structure and Best Practices. Proposal guidelines can be found on the Research
Foundation website http://www.iabc.com/rf/. The IABC Research Foundation serves as the non-profit
research and development arm of IABC (International Association of Business Communicators). The
Foundation is dedicated to contributing new findings, knowledge and understanding to the
communication profession, and to helping organizations and communicators maximize organizational
success. Through the generosity of donors, corporate sponsors and volunteers, the Foundation delivers
original communication research and tools not available in the commercial marketplace.

The **Canadian Journal of Communication (CJC)** is a quarterly peer-reviewed journal committed to
publishing outstanding scholarship in communications, media and cultural studies, journalism, and
information studies. CJC is looking for theoretically innovative and methodologically challenging original
manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website http://www.cjc-online.ca and click on the "submit" button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental in tone. Please direct ideas and inquiries to editor@cjconline.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjconline.ca. Info on CJC: Kim Sawchuk, Editor, CJC, editor@cjconline.ca.

Visiting doctoral fellowships. The Media Management and Transformation Center (MMTC) at Jonkoping International Business School, Jonkoping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Center, Jonkoping International Business School, P.O. Box 1026, SE-551 11 Jonkoping, SWEDEN. Info: http://www.jibs.se/mmtc. Email for more information: cinzia.dalzotto@ihh.hj.se.

NCI Fellowship in Health Communication and Informatics
The Health Communication and Informatics Research Branch (HCIRB) is accepting Cancer Research Training Award (CRTA) applicants for a Paid Fellowship Opportunity. HCIRB contributes to the reduction in death and suffering due to cancer by supporting research and development of a seamless health communication and informatics infrastructure. Through internal and extramural programs, the Branch supports basic and translational research across the cancer continuum. This CRTA fellowship offers outstanding training opportunities in health communication. The CRTA fellow will be a welcomed member of a team of passionate scientists, psychologists, and health communication researchers. Appropriate to the fellow's interests, participation and leadership opportunities are offered in Information Technology projects, marketing and dissemination, health trends survey design and analysis, peer-reviewed journal articles, and travel to national meetings and conferences.

Master- or bachelor-level degree, preferably in health communication, health informatics, public health, or related field; strong organizational, planning, problem solving, and project management skills; excellent interpersonal skills; ability to work independently and creatively. Applicants must be U.S. citizens or resident aliens; be available 40 hours per week, for a six-month minimum. Some flexibility in work hours is allowed. The fellowship is renewable for up to two years and is based on demonstrated progress by mutual agreement among the fellow and supervisor.

For more details including how to apply:
http://dccps.nci.nih.gov/brp/about/docs/HCIRBCRTAFellowship.pdf
Available Positions and Other Advertising

COASTAL CAROLINA UNIVERSITY
Journalism/ Health Communication
Assistant Professor of Communication

The Department of Communication and Journalism at Coastal Carolina University invites applications for a tenure-track position as Assistant Professor of Communication- Journalism/ Health Communication. The Department seeks a teacher/scholar with broad training to develop and teach courses in interactive journalism and health communication. Teaching assignments may include evening/weekend courses. The appointment will be effective August 16, 2011.

A Ph.D. in Communication, Mass Communication/ Journalism or a closely related field is required. A record that indicates the potential for scholarly success and a demonstrated interest in institutional service are also required.

The Department of Communication and Journalism has focused its strategic initiatives in 4 areas of specialization: Communication Studies, Health Communication, Interactive Journalism, and Public Relations/ Integrated Communication. We seek a colleague with research and teaching interests in Health Communication and one of our other areas of specialization. Candidates with research interests focusing on message strategies are particularly welcome.

The Department of Communication and Journalism is one of Coastal Carolina University's newest and fastest growing programs with over 470 majors. Our faculty are committed to excellence in teaching, research, and the integration of leading edge ideas, technologies, and developments within the disciplines of Communication and Journalism.

Coastal Carolina University is a public mid-sized, comprehensive liberal arts-oriented institution. Coastal Carolina University is located in Conway, South Carolina, just nine miles from the Atlantic coastal resort of Myrtle Beach, one of the fastest-growing metropolitan areas in the nation. It has an enrollment of 8,500 students and will have continued growth for the next several years. Coastal Carolina University is a part of the South Carolina system of public education and has close ties with its founders, the Horry County Higher Education Commission.

Candidates should submit a letter of application (outlining interest in the position, qualifications, and approach to teaching), a current CV, a list of five references, and transcripts of all graduate work (copies are acceptable at this time) electronically at: http://jobs.coastal.edu. Review of applications will continue until position is filled.

Coastal Carolina University is building a culturally diverse faculty and strongly encourages applications from women and minority candidates. CCU is an EO/AA employer.