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### "Communication and Community:" Understanding 2012 Conference Theme

Cynthia Stohl, U of California - Santa Barbara



The ICA submission site is up and running and I am pleased to say we already have had dozens of submissions. Division and Interest Group planners have created exciting new opportunities for involvement in the Phoenix conference, including innovative programming and new types of submission criteria for the extended sessions (check out the various calls for papers, several sessions will appeal to members of multiple Divisions!)

In this update I want to call your attention to the goals and submission criteria surrounding the conference theme, "Communication and Community." Conference Theme chair Patricia Moy and I hope this will provide useful information beyond what you will find in the call for papers. But please, be sure also to read the official call on our website for all details regarding submission procedures.

Our theme for Phoenix, "Communication and Community," speaks to concerns relevant to all Divisions and Interest Groups. As communication scholars, we study communities that are physical and virtual, goal-oriented and social, formal and informal. But our contexts of study, levels of analysis, and methods all differ. Scholars studying communities can look at psychological, interpersonal, and boundary processes at play within a particular group of people, whether they be tweeters or tweeners, elected representatives or the general population of a specific country. They can take a mesolevel approach and look at how communities interact with each other, how they are shaped or how they themselves shape policy. And certainly, social, political, economic, organizational, and technological changes provide great fodder for examining macrolevel concerns. Conceptualizations and configurations of our personal, social, organizational, professional, and political communities are undergoing enormous change.

Needless to say, the possibilities for communication researchers are endless. In the call for papers we note that communication may inspire inclusion and/or exclusion, support and/or discourage interaction, enhance and/or constrain civil and uncivil discourse, and promote and/or devalue individual and collective rights. Community has both positive and negative dimensions just as the meanings of community are being contested. If you have a paper or panel proposal that focuses explicitly on some aspect of community or has implications for a particular community, we encourage you to submit it to the most appropriate Division.

What if your paper or panel doesn't fit a specific Division or just one Division, you ask? In that case, consider submitting the paper/panel as a theme submission. Each year, ICA has a number of theme-based panels derived from papers and session proposals. The success of a theme paper or session proposal lies in the breadth of focus. We are looking for proposals and papers that relate to multiple Divisions and Interest Groups. If you are working on a project that falls squarely between two domains of inquiry, or if you and others are working on various aspects of the same issue - for example, looking at technological-, psychological-, and policy-oriented perspectives - consider submitting to a theme session! We would like to see proposals that deal with communication and community writ large, and welcome creative ways to think about both.

As in previous years, we will be publishing an edited volume based on theme-oriented papers. These papers may come from the individual Divisions or Interest Groups or they may have been presented at a theme session. Working with Division and Interest Group conference planners we will also be recognizing the top papers in each section that address the theme at the conference regardless of where they are presented on the program. Some may be chosen for live streaming on the internet as part of our virtual conference offerings.

Our overall goal this year is to create a conference that provides a stimulating environment for intellectual debate and dialogue about our larger community, while simultaneously sustaining, enriching, and connecting our international community of scholars. We look forward to seeing you in Phoenix.

### Call for Papers: Communication Yearbook 37

Elisia Cohen, U of Kentucky

### To Reach Editors

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CY 37 is a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms. Specifically, we are seeking state-of-the-discipline literature reviews, meta-analyses, and essays that advance knowledge and understanding of communication systems, processes, and impacts. Submitted manuscripts should provide a rigorous assessment of the status, critical issues and needed directions of a theory or body of research; offer new communication theory or additional insights into communication systems, processes, policies and impacts; and/or expand the boundaries of the discipline. In all cases, submissions should be comprehensive and thoughtful in their synthesis and analysis, and situate a body of scholarship within a larger intellectual context.

#### Details

- Submit manuscripts electronically via a Word attachment to Elisia L. Cohen, Editor, at [CommYear@uky.edu](mailto:CommYear@uky.edu)
- Submissions for CY 37 will be considered from 15 October 2011 through 15 February 2012, for publication in May 2013. Use APA style, 6th edition
- Include a cover letter indicating how the manuscript addresses the CY 37 call for papers
- Prepare manuscripts for blind review, removing all identifiers
- Include a title page as a separate document that includes contact information for all authors
- Following *Communication Yearbook's* tradition of considering lengthier manuscripts, initial manuscript submission length may range from 8,000 to 20,000 words.
- Incomplete submissions not adhering to journal guidelines will be returned to authors for revision.

For more information about CY 37 or this call for submissions, please contact Dr. Cohen at [CommYear@uky.edu](mailto:CommYear@uky.edu)

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### President's Message: Communication as the Discipline of the 21st Century

Larry Gross, U of Southern California



The theme of the Boston conference, "Communication @ the Center," was chosen in order to highlight the centrality of communication scholarship in the contemporary world.

The 20th century witnessed the immense impact of communication technologies, from the spread of sound recording, motion pictures, and radio as worldwide phenomena to the emergence of television as a dominant influence in nearly every institution, to the explosion of the Internet at the turn of the new century. And the digital revolution is far from over, as new inventions repeatedly challenge assumptions that were themselves formed only yesterday. This is an exciting and critically important moment for communication scholars to contribute to understanding, and shaping the parameters of, our changing technological and academic environment.

If it once was possible to view communication studies as peripheral to the central mission and focus of the academic universe (as many in the academy did and some still do), that is no longer a defensible position. Today, any credible model of the liberal arts must recognize the centrality of communication for a responsible educational program. If the goal of the liberal arts in higher education is the acquisition of basic intellectual skills, combined with knowledge of the historical roots and cross-cultural variations in human behavior and institutions, then communication is necessarily at the center of that goal. It is the fundamental human trait and the basis of all culture: The forms and media of communication provide the nervous system that links the components of our national and increasingly global political, economic, and social systems.

Communication studies can rightfully claim a central role not only in the basic general education of an informed citizenry, but also in understanding and clarifying many of the central challenges of our rapidly changing world. Among these challenges are:

- The globalization of our information environment as we experience a flatter world in which one-way communication is increasingly replaced by multidirectional transmission-in which the North isn't always the source and the South isn't always the receiver.
- The high stakes involved in struggles over ownership of new media as well as the resistance to the ever-greater consolidation of ownership over old and new technologies.
- The crisis in journalism, brought about by (a) the collapse of the economic model of commercially supported news enterprises wedded to an outmoded production and distribution system, and (b) the upheaval wrought by the folks formerly known as the audience taking [partial] control over the means of production and dissemination of information.
- The epochal shifts in our information environment as we learn, both for better and worse, to live with technologies that provide opportunities and challenges unimaginable until recently outside the confines of science fiction - and more are on their way.

In these and many other similar transformative challenges, communication scholars have the opportunity to draw upon a wealth of disparate theoretical and empirical strands in order to clarify questions of real societal import, illuminate complex realities, and help explore solutions to pressing problems as well as long-standing intellectual mysteries. Communication scholars, individually and collectively, need to assert our centrality to any cogent and credible account of the contemporary world.

The opening plenary of the conference provided a platform for the exploration of some of these questions. As those of you who were present will remember, the session was a striking success. First, it drew an overflow crowd, and we had to delay the start of the session while the partition was opened to double the size of the room. Even doubled, however, the room was still packed, with folks standing outside in the hall. Second, and quite gratifyingly, despite starting late, nearly the entire audience remained until the end, even though the opening reception started before the session concluded.

The audience in the room (and the one watching the live stream on the Virtual Conference site) was treated to an unusually thoughtful and provocative set of talks. Sitting in the front of the room, on the platform facing the audience, gave me a perspective familiar to all teachers -the ability to see whether folks in the audience were engaged with the speakers. The answer was resoundingly positive: I didn't see heads bowed as folks read e-mail on their smartphones (although it turns out that some were tweeting about the session), or heads nodding as folks tried to stay awake. On the contrary, the audience seemed quite engaged and attentive.

The lead speaker was Craig Calhoun, President of the Social Science Research Council (SSRC) and Professor of the Social Sciences at NYU, who spoke on

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"Communication as Social Science (and more)." Following Professor Calhoun, Professors Joseph Cappella, Sonia Livingstone, John Durham Peters, and Georgette Wang each spoke on the topic of the plenary session. All of the speakers kindly agreed to have their talks - slightly revised and amended - printed in the "Features" section of the online International Journal of Communication [http://ijoc.org]. It is our hope that these pieces will stimulate thought and conversation among our various communities, and lead to further contributions on this important topic.

Along those lines, one member of the audience at that plenary, Jeff Pooley, responded to the announcement at the session that the talks would appear in IJoC by submitting a paper on the same general topic - specifically addressing the history and status of communication studies in the U.S. academy. We were happy to include this additional contribution to the discussion, and we invite colleagues from around the globe to join in what we hope will be an ongoing conversation on the future of our field. This set of articles is characterized by an overly U.S.-centered focus, despite Sonia Livingstone's and Georgette Wang's important contributions, and so we especially encourage additional interventions from non-U.S. and international perspectives.

Although these talks for the most part do not expound on it, they are occurring in the context of an unprecedented crisis for many of the academic institutions in which ICA members are engaged as faculty, researchers, and students. The academic world has been buffeted by economic and political challenges since even before the onset of the current worldwide economic crisis. As such, any responsible consideration of the state of communication as a discipline and/or field of study, or academic degree program, must address the challenges of the current state of the university and the academic enterprise as a whole. As Craig Calhoun warned, U.S. communication programs have been able to count on the law of large numbers (of undergraduate majors), but that cannot and should not be taken for granted in the future. And in other parts of the world, other factors and forces need to be addressed in order to understand and shape the future of our field. In other words, any true account of our present or realistic vision for our future must contend with the economic, political, and institutional circumstances of our times.

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### Get Involved in the ICA Experts Initiative

Colleen Brady, ICA Administrative Assistant



In an effort to revitalize ICA's Press Release Program, ICA is working on an Experts Initiative. Through this initiative, ICA will distribute lists of topical experts available to comment on contemporary global issues to various international media outlets. ICA members possess a wealth of information and expertise; by proactively promoting our members' expertise to worldwide news organizations, we hope to assist in getting our members' names and research known.

The initiative will follow a fairly simple process. Upon finding a trending, international news topic, ICA staff will search for experts on the subject via the ICA website's "Find a Colleague" section. Those whose profiles include the desired keywords will then be contacted to see if they would be interested and available to comment on the subject to the media. Overall, we hope to send out around three experts lists per month.

ICA members must have an updated MyICA Profile in order to be considered for inclusion on the experts list. We will find experts by searching for keywords in members' "Research Interests" field; therefore, it is important that your contact

information and research interests are listed and up-to-date.

To update your information, first login to MyICA from the ICA website and click the large, marbled "MyICA" button on the right hand side of the page. Next, click on the green "Update My Profile" button; input your information in the "Research Interest" box towards the bottom of the page.

Experts lists will pertain more to overarching issues than individual events; thus, broader research interest keywords will enhance your likelihood of being found in a search for experts. For example, keywords such as "government censorship" or "crisis response" will allow you to be considered for more topics than a more narrowly defined keyword.

Remember to update your profile and keep an eye on your inbox. We look forward to connecting our exceptional experts with international media networks in the near future!

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### ISI Releases "Most Cited" Articles, Authors

Colleen Brady, ICA Administrative Assistant

Congratulations to ICA members whose articles ranked among ICA journals' most cited articles of 2010! The widespread reach and impact of these articles reflects the authors' truly exceptional work.

The *Journal of Communication* boasted several top-cited papers. Among the most frequently cited was an article by **Jorg Matthes** (U of Zurich) and **Matthias Kohring** (U of Munster) titled "The Content Analysis of Media Frames: Toward Improving Reliability and Validity." Published in *JOC* 58:2 in 2008, the article was cited five times in 2010 and has been cited nine times to date.

**W. Lance Bennett** (U of Washington) and **Shanto Iyengar** (Stanford U) coauthored another of the *Journal of Communication's* most cited articles of the year. Their article, "A New Era of Minimal Effects? The Changing Foundations of Political Communication," was published in *JOC* 58:4 in 2008. It was cited five times in 2010 and has been cited eight times to date.

Meanwhile, **Emily Moyer-Guse's** (Ohio State U) article "Toward a Theory of Entertainment Persuasion: Explaining the Persuasive Effects of Entertainment-Education Messages" ranked as *Communication Theory's* top-cited article of 2010. Published in *CT* 18:3 in 2008, Moyer-Guse's article was cited 10 times in 2010 and has been cited 12 times to date.

The article "Who Plays, how much, and why? Debunking the Stereotypical Gamer Profile" earned the most citations for the *Journal of Computer-Mediated Communication*. The work was coauthored by **Scott Caplan** (U of Delaware), **Dmitri Williams** (U of Southern California), and **Nick Yee** (PARC, A Xerox Company). Published in *JCMC* 13:4 in 2008, their article was cited 12 times in 2010 and has been cited 22 times to date.

Rounding out the list, the article "The Role of Friends' Appearance and Behavior on Evaluations of Individuals on Facebook: Are we Known by the Company we Keep?"



was the most cited article of *Human Communication Research*. The work was coauthored by **Joseph Walther**, **Brandon Van der Heide**, **Sang-Yeon Kim**, **Stephanie Tong** (all of Michigan State U) and **David Westerman** (West Virginia U). Published in *HCR* 34:1 in 2008, the article was cited 23 times in 2010 and has been cited 37 times to date.

Rankings were based on ISI's determination of impact factor, by examining the number of times that articles written in 2008 and 2009 were cited in 2010. In terms of overall impact factor, ISI journal rankings list the *Journal of Communication* as second, the *Journal of Computer-Mediated Communication* as third, *Human Communication Research* as eighth, and *Communication Theory* as thirteenth. Recently launched in 2008, *Communication, Culture & Critique* is not rated in the ISI report.

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## Publications Committee Seeks Editor for Human Communication Research

Amy Jordan, U of Pennsylvania, ICA Publications Chair



The ICA Publications Committee is soliciting nominations for editor of *Human Communication Research* to succeed James Katz, whose term ends at the close of 2012. A completed nomination package should include a letter from the candidate indicating a willingness to serve and a vision for the journal; a CV; three letters of support from scholars familiar with the candidate's work and skill set necessary to edit the journal; and a letter of institutional support from the candidate's home institution. Details about the editorship are available at: [http://www.icahdq.org/pubs/Publication\\_Manual.pdf](http://www.icahdq.org/pubs/Publication_Manual.pdf)

*Human Communication Research* is devoted to advancing knowledge and understanding about human symbolic activities. Manuscripts reporting original research, methodologies relevant to the study of human communication, critical syntheses of research, and theoretical and philosophical perspectives on human communicative activity are encouraged. The journal maintains a broad behavioral and social scientific focus but reflects no particular methodological or substantive bias.

Nominations should be submitted electronically by 1 February 2012. Self-nominations are welcomed.

Send address queries and nominations to:  
Amy Jordan, Chair, ICA Publications Committee  
[ajordan@asc.upenn.edu](mailto:ajordan@asc.upenn.edu)  
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## Time to Renew Your Membership

Sam Luna, Member Services Director



### 1 October Starts a New Membership Term!

If you have not renewed your membership and plan to for the incoming term, now is the time: 1 October marks the start of the membership year. When you sign on to renew, there are a couple things to keep in mind. 1) Remember to look over the various donation funds available; we appreciate your support of the association as well as our various sections. 2) You also will have the opportunity to update your section membership, including the new Environmental Communication Interest Group, which "...aims to advance research on the interplay of the environment with any level of communication and in any setting. Research on health, risk, and science communication issues related to the environment is especially germane." Read more about it on the section's description page: [http://www.icahdq.org/about\\_ica/secdetinfo.asp?SecCode=DIV25](http://www.icahdq.org/about_ica/secdetinfo.asp?SecCode=DIV25).

### Think "Green" When Renewing ICA Membership

Many of you know that the final step of your ICA renewal process involves choosing the journals you want shipped to you. While we are seeing gradual shifts in numbers toward the electronic versions, there are still quite a few opting to receive hard copies of several journals. Out of 4397 members, 3508 receive the *Journal of Communication*, 2544 opted for *Human Communication Research*, 3024 for *Communication Theory* and 2731 for *Communication, Culture and Critique*. Our flagship journal, the *JoC*, continues to be the most popular of the publications with 79% of the membership opting to receive a hard copy. Yes, there are times when the convenience of having a hard copy is appealing, but consider just how many resources are used in getting that journal to you.

The initial phase involves producing the book. First, raw materials are gathered. Trees harvested and reduced to pulp; paper produced; ink - having gone through an extensive creation process of its own - also makes its way to the printer. It takes a considerable amount of energy getting the final product to you with petroleum products playing a part in every single production step.

The Task Force on the Greening of ICA recommended steps to the Board that we as an organization can take to minimize our environmental impact. The Board reviewed those steps at their last meeting in Boston and sent the report back with recommendations for refinement. The Task Force will present their revised report at the next meeting in January.

### New Website and Its Networking Capabilities

If you have not paid your membership dues, you probably have not seen our flashy new website either. Our members have reported that the new website, replete with new features, is much more navigable and user-friendly.

New to the website, the networking functions on the new "Community" site (the MyICA page) are among the most striking improvements. Members are now able to perform actions very similar to popular social websites with one difference - it is accessible exclusively to ICA members. Members can create smaller groups within the larger society, upload documents for discussion, post announcements to the group, or email a member directly.

Division and Interest Group leaders will find features specifically for them. They can email the entire section with the click of a button. They can also easily make changes to the section's description page on the website. A new Content Management System (CMS) makes it easy to create a section-specific website. Sections are still able to create websites of their own design if they wish. We will gladly provide storage space for web-related files on our server.



So, check out the new website and while you're at it, please renew your membership!

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## Student Column: How to Build a Good Relationship With Professors and Colleagues in Grad School

Sojung Claire Kim (U of Pennsylvania) and Diana Nastasia (Southern Illinois U)



On top of everything that is going on in graduate school, building and maintaining a good relationship with scholars in your field is crucial for you to achieve your academic goals. Good mentorship from an academic advisor and strong emotional support from colleagues can not only provide intellectual stimulation, but can ease your stress and make you more focused and motivated in pursuing your graduate study.

This month's student column is devoted to discussing an important topic, "How to Build a Good Relationship with Professors and Colleagues in Graduate School," with scholars from different regions of the world. The two ICA student representatives themselves have had experiences and considerations in this respect, both in graduate school and beyond: Sojung Claire Kim, who conducted the interviews for this newsletter article, says: "Being a graduate student can sometimes be daunting. That is why students need to have good people around and learn from them." During her graduate studies, Kim herself has benefited tremendously from having a role model to whom she can relate and from maintaining a strong support system with her colleagues. For Diana Nastasia, her Ph.D. advisor Dr. Lana Rakow (U of North Dakota) has not only been a professor but also a mentor, a collaborator on research, teaching, and service projects, and a model of dedication and professionalism.

Here is some more useful advice from current and past graduate students who agreed to share their views on the topic:

**Manisha Pathak-Shelat** (Ph.D. Student, U of Wisconsin-Madison) points out the importance of time management, preparation, and a sense of compassion for professors:

"I recognize how busy a professor's life can be in a U.S. research university, especially when it comes to organization and time management. This does not mean that I keep away from interaction (quite the contrary), but if you see professors as busy people with spouses, kids, parents, pets, leaking roofs, and lives outside of academia, you can be more sensitive in your interactions. I do my best to maximize time efficiency and never approach professors with a sense of entitlement. It also helps to give professors a sense of your background, academic and cultural differences in your country and the US, and request them to clearly spell their expectations from you as a grad student."

Pathak-Shelat shares a few techniques that have helped her ensure good interaction with professors:

- "Take initiative in scheduling meetings and approaching professors in advance for appointments.
- Conduct due diligence in classes and for meetings (think and read ahead of time, take and refer to notes, submit questions as lists) so that even in a short time, you have a chance to discuss important questions and details.
- Consult professors in advance of application deadlines to request recommendation letters.
- Send emails that are easy to skim and quickly address important details."

**John Christensen** (Postdoctoral Fellow, U of Pennsylvania) also shares his experience about relationship building in an academic setting:

"I learned a lot about what makes a good (and bad) student-advisor relationship by talking with other people in my program about their experiences. I also chatted with some of my advisor's former students at conferences like ICA, which was particularly helpful. One important thing I learned was that, even though I was technically the one being advised, it was ultimately up to me to develop and maintain a healthy relationship with my advisor. I came to realize that, just like me, she was overcommitted, stressed out, and juggling a dozen or so professional and personal responsibilities in a given day. Instead of taking a passive approach, I made sure she always had clear understanding of what was on the horizon and how she could help. Being proactive, direct, and honest is the way to go."

**Jacob Groshek** (Assistant Professor, Erasmus U - Rotterdam) discusses diverse academic cultures and collegial relationship building strategies:

"As a graduate student, I quickly learned that I was an apprentice and an assistant in a research program. This situation dictated much of the student-professor as well as student-student interactions there, from social and informal to professional and work-related. In the department where I work as an assistant professor now, our Ph.D. students are considered equal colleagues, and have very similar expectations for teaching and research. Though there are some steps that encourage interaction amongst the doctoral students, they work independently and share their experiences and opinions as full participants in and out of faculty meetings.

Simply, the point is that academic cultures (international or not) can be quite unique and it is important for students to understand their role and what is expected of them, and not only on a procedural basis. Social interactions and relations go a long way toward cultivating collegiality, and this seems especially true in highly international and multicultural programs, where some additional patience and added explicitness can be real benefits. In short, my experience suggests that students should seek to minimize ambiguity in order to realize the full range of their opportunities."

**Erik Bucy** (Associate Professor, Indiana U) further offers step-by-step advice on how to succeed in academic interactions with professors.

"Inherent in the role of being a student is the requirement to take classes, but it's what you do outside of class that determines how broad, and meaningful, your education can become. Immerse yourself in the literature beyond the class readings and find those areas of inquiry and missing knowledge that call out for further research-- then pursue them in the context of your class projects. Professors are always thrilled to come across motivated students who want to adapt and extend their final projects. This sort of extra effort not only builds academic capital but also lays the groundwork for a conference submission and eventual publication. Conference visibility then makes you visible to the field, and publication makes you visible to the world.

"Another key to early success is following up when you receive a positive comment on a seminar paper or offer to collaborate. When a faculty member offers a dataset for reanalysis (or original analysis) or suggests a collaboration on a new study based on your review of the literature, be prepared to seize the opportunity and act on it. I did-- and benefited from it enormously." "Finally, do not view this process too instrumentally. The ideal collaboration is really an intellectual dialog and meeting of the minds, where you not only seek answers to unanswered questions but also learn about the process of research and how an established scholar thinks."

Simply put, Bucy says, "The graduate student-professor relationship can potentially be one of the most productive and rewarding of all academic associations-- if approached in the right manner."



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## News of Interest to the Profession

**Sid Bhattacharyya, Mary Beth Watson Manheim, Steve Jones and Eric Welch**, all of the U of Illinois at Chicago, were awarded a grant of \$497,000 by the University of Illinois at Chicago College of Business Administration for a two year research project that will examine how the use of social computing tools (SCT) affect work practices and outcomes in the USA.

**Steve Jones** is Co-PI and **Zizi Papacharissi** is a participant on a National Science Foundation IGERT (Integrative Graduate Education and Research Traineeship) grant of \$3,200,000 awarded to an interdisciplinary team of scholars at the University of Illinois at Chicago for 5 years titled "Electronic Security and Privacy: Technology, Human, Enterprise and Legal Considerations."

The 2011 World Complexity Science Academy ([www.wcsaglobal.org](http://www.wcsaglobal.org)) Conference, held in Palermo, Italy, 26-27 September, offered two important highlights regarding ICA members. **Klaus Krippendorff** was the recipient of the 2011 WCSA Medal for Systemic Research and **Andrea Pitasi** was rewarded as WCSA Honorary Life President due to his great efforts as WCSA cofounder and WCSA Scientific Director.

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## Division & Interest Group News

### Ethnicity and Race in Communication Division

Hello ERIC members,

I'm writing with a few updates from the Division:

1. Our 2012 Call for Papers is now available on the Division's website at <http://www.icahdq.org/divisions/eric/index.html>. There are several important changes in submission procedures for next year, so please read the CFP carefully before you submit your work. All submissions are due 1 November, 2011.
2. ERIC is working with five other ICA divisions to co-host a daylong preconference entitled "BORDERS, MIGRATION, COMMUNITY: ARIZONA AND BEYOND" to be held on 23 May 2012 in Phoenix. The event brings together scholars, artists, and activists working on border/migrant issues in Arizona, the United States, and across the globe. Additional detail on the event will be available soon on ERIC's website. I sincerely hope that you will attend this important event.

To reach us with questions about the 2012 conference and preconference, please write to ERIC chair, Roopali Mukherjee at [roopalimukherjee@gmail.com](mailto:roopalimukherjee@gmail.com) or ERIC vice-chair, Miyase Christensen at [miyase.christensen@kau.se](mailto:miyase.christensen@kau.se).

3. If you haven't done so yet, please...

RENEW YOUR ICA MEMBERSHIP at: <http://www.icahdq.org>. Remember to select ERIC among your ICA divisional affiliations. The larger our membership, the more panels we can program next year so please renew and encourage new folks to join.

VOLUNTEER TO REVIEW FOR 2012 CONFERENCE. Please follow the link on your member page (after you have renewed your ERIC membership) to add yourself to the reviewer pool. Your service as reviewer for ERIC is absolutely essential to ensuring a rich and dynamic program for next year's conference.

CHECK OUT ERIC's NEW WEBSITE and BLOG at: <http://www.icahdq.org/divisions/eric/index.html>. Find announcements and calls, links to blogs on ethnicity and race, and the latest news from ERIC. The Division is also pleased to announce its new LISTSERVE geared to keeping everyone informed about conferences, opportunities, research, and contacts related to ethnicity and race in communication. Please join the listserve by sending a blank email to: [ERIC-subscribe@yahoogroups.com](mailto:ERIC-subscribe@yahoogroups.com). Follow the instructions you receive to be added to the group. To make sure you're not a spammer, the site will ask why you're interested in joining-- just give us your name and school affiliation.

If you have questions or suggestions to enhance our online profile, please contact ERIC's secretaries, Aymar Jean Christian at [ajejan@asc.upenn.edu](mailto:ajejan@asc.upenn.edu) or Khadijah White at [kwhite@asc.upenn.edu](mailto:kwhite@asc.upenn.edu).

That's all for now--  
Roopali Mukherjee  
Chair, Ethnicity and Race in Communication

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### Language & Social Interaction Division

The Language and Social Interaction Division is pleased to offer 4 different submission types for 2012's Phoenix Conference and 1 pre-conference to participate in. Email LSI Program Planner & Chair Evelyn Ho [eyho@usfca.edu](mailto:eyho@usfca.edu), with any questions about submissions. Email questions about the preconference to Vice-Chair Theresa Castor [castor@uwp.edu](mailto:castor@uwp.edu)

#### Submissions Now Being Accepted

- 1) Paper & Extended Abstracts. Individual paper authors should submit either a full paper (~25 pages) or a well-developed extended abstract similar to a conference-presentation length paper (1500-3000 words). All paper submissions (full papers & extended abstracts) will be judged together, however, only full papers will be considered for the Top Paper and Top Student Paper Awards. Extended abstracts should at minimum include a rationale/background, description of methods (if appropriate), and at least some initial analysis (as appropriate).
- 2) Panels. Panel proposals will also be considered. Panel proposals should include a title, 150-word abstract, 400-word rationale for the panel as well as abstracts from each panelist if appropriate. Because LSI accepts extended abstracts, higher-ranking panel proposals should use the panel format in innovative ways (so not just four papers on a similar topic).
- 3) Virtual Panel. ICA will continue the Virtual Overlay feature for the Phoenix conference. If you have an idea for a panel that would work well virtually or if you know you cannot attend the conference but would still like to participate, present, and get feedback on your work, submit an abstract or panel and check the Virtual Overlay option for your



submission. Virtual Overlay submissions will still be competitively selected in the LSI Division and included in the program. All presenters for this virtual session panel will receive official letters of acceptance for their participation as presenters in the conference.

4) Extended Session Abstracts. New for 2012, ICA will be debuting special 2.5 hour extended sessions. The Language and Social Interaction Division decided at the Boston 2011 business meeting to host a data/technology session for our extended session. In the first half of the session 2-3 participants will provide data to share with the whole group including transcripts + video/audio. Participants will work through multiple hearings/viewings with the transcripts to offer comments and suggestions. The second half of the session will be devoted to sharing audio/video best practices-- latest recording, editing, and/or presentation strategies. Submit a short abstract (200 words with the title "EXTENDED SESSION ABSTRACT") describing an audio/video best practice to present. Possibilities include audio/video recording devices, recording apps (for mobiles/tablets), audio/video editing software, presentation software. All presenters for this extended session panel will receive official letters of acceptance for their participation as presenters in the conference.

#### **Preconference: Talk In and For Action: Connecting Communities through Discourse**

The purpose of this preconference is to gather scholars who are interested in researching language and social interaction (LSI) for the purpose of helping communication practices within specific communities. As indicated through the conference theme, communication is central to the "constitution, development, maintenance, and dissolution of community." Given the strong focus of LSI research on talk in interaction and of calling attention to the taken for granted aspects of naturally-occurring communication, LSI is especially well-poised to use and apply research for the benefit of individuals and groups in the community. This preconference aims to bring together scholars with an interest in studying talk, discourse, or naturally occurring communication with community groups or on topics that can directly have a positive impact on an important social issue.

Strands or subthemes for the preconference include (1) examples of projects that successfully bridge LSI research and action research in communities, (2) strategies for building community connections, designing successful projects, and sharing results with the partnering community group and academic research community, (3) seeking, and obtaining grant funding.

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Visual Communication Studies Division

#### **Publishing Successes for Michael Griffin**

Our current Chair, Michael Griffin, received news that his article "Media Images of War" published in *Media, War & Conflict*, was the most downloaded article in 2010 in this journal (of all articles published in 2009 and 2010). This comes on the heels of his learning that his 2004 article "Picturing America's 'War on Terrorism' in Afghanistan and Iraq: Photographic Motifs as News Frames" ranked as the second most cited article in the twelve-year history (Jan. 2000-May 2011) of the journal *Journalism: Theory, Practice & Criticism* (London). The article 'Media Images of War' is freely accessible at:

[http://mwc.sagepub.com/content/3/1/7.full.pdf+html?ikey=q5f3ubxfg8eRY&keytype=ref&siteid=spmwc&utm\\_source=eNewsletter&utm\\_medium=email&utm\\_campaign=1J22](http://mwc.sagepub.com/content/3/1/7.full.pdf+html?ikey=q5f3ubxfg8eRY&keytype=ref&siteid=spmwc&utm_source=eNewsletter&utm_medium=email&utm_campaign=1J22)

#### **New Book Coedited by Luc Pauwels (Immediate Past Chair):**

##### The SAGE Handbook of Visual Research Methods

This book captures the state of the art in visual research. Margolis and Pauwels have brought together, in one volume, a unique survey of the field of visual research that will be essential reading for scholars and students across the social sciences, arts, and humanities.

The *SAGE Handbook of Visual Research Methods* encompasses the breadth and depth of the field, and points the way to future research possibilities.

It illustrates "cutting edge" as well as long-standing and recognized practices. This book is not only "about" research, it is also an example of the way that the visual can be incorporated into data collection and the presentation of research findings. Chapters describe a methodology or analytical framework, its strengths and limitations, possible fields of application and practical guidelines on how to apply the method or technique.

The *Handbook* is organized into seven main sections:

- Framing the Field of Visual Research
- Producing Visual Data and Insight
- Participatory and Subject-Centered Approaches
- Analytical Frameworks and Approaches
- Visualization Technologies and Practices
- Moving Beyond the Visual
- Options and Issues for Using and Presenting Visual Research

For further information, please visit: <http://www.uk.sagepub.com/books/Book233039>

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## **Call for Papers**

### **International Symposium on Online Journalism Call for Research Papers - 2012 Symposium**

April 2012

Austin, Texas, United States

The International Symposium on Online Journalism at U of Texas - Austin is now welcoming paper submissions for 2012! This unique international conference mixes academic research and industry oriented panel discussions, with scholars from universities around the world and journalists representing some of the most important media and news organizations from around the globe. The International Symposium on Online Journalism welcomes all papers that clearly deal with original research into online journalism. Papers and/or abstracts that are submitted by the deadline below will be blind reviewed by a panel of scholars from leading universities from around the world. Papers accepted to the symposium will be considered for peer-review for publication in #ISOJ -- The official journal of the International Symposium on Online Journalism.

Deadlines for papers or three-page abstracts: **December 15, 2011**. Notifications will be sent out in early February 2012.

For more details on the submission process visit: <http://online.journalism.utexas.edu/callforpapers.php>

Amy Schmitz Weiss



## **UC / ICA Latin American Conference**

### **Trends in International and Latin American Communication Research**

Santiago, Chile, 18-20 October 2012

[ica2012.uc.cl](http://ica2012.uc.cl)

Call for Papers

The UC-ICA Latin American conference, organized by the Pontificia Universidad Católica de Chile's School of Communications (<http://comunicaciones.uc.cl>), in agreement with the International Communication Association, ICA ([www.icahdq.org](http://www.icahdq.org)), is scheduled for 18-20 October 2012 in Santiago, Chile. This is the first time this international conference will take place at a regional level in Chile. Universidad Católica's School of Communications and ICA's scientific society seek to contribute to the development of strong relationships between academics and communication researchers. The conference will be in the building of the School of Communications of the Universidad Católica, in the campus Casa Central, Alameda 340 (please see <http://www.uc.cl/es/mapas>).

The Conference's goals are the following:

- To contribute to the regional and international dissemination of information and communication research, as well as to develop academic, regional and international research partnerships.
- To create a space for dialogue between the positions of researchers and scholars who share a common interest in communication processes, but work in different fields and spheres of research (geographical, cultural, linguistic, organizational).
- To stimulate an open dialogue between different research traditions with an emphasis on assorted schools of thought regarding communication research in Latin America and around the world.

The four axes of research (see subtopics at the bottom).

#### *1. Policy and Industry*

The evolution in the relationship between communication policy and governance, the changes in cultural industries and the emergence of new media business models triggered by the current communication processes.

#### *2. Globalization, Convergence and Segmentation*

Communication in a globalized world and issues of technological convergence.

#### *3. Journalism*

Fundamental assumptions about journalism today, new forms of journalistic narratives, ethical challenges, and quality of information.

#### *4. Communication, organization and Society*

The role of communication in the constitution and evolution of social systems.

Conference Program Chair: Maria Elena Gronemeyer

E-mail: [mgronemeyer@uc.cl](mailto:mgronemeyer@uc.cl)

Conference Secretariat: Rayen Condeza

E-mail: [rcondeza@uc.cl](mailto:rcondeza@uc.cl)

Pontificia Universidad Católica de Chile

Facultad de Comunicaciones

Alameda 340

Santiago, Chile

Código Postal: 8331150

Phone: 56-2-3542039

Fax: 56-2-3542012

#### Deadlines

Conference submission website available around 15 January 2012

**Submission of articles and panel session deadline 20 April 2012, midnight GMT**

Decision notices will be sent No later than 30 June 2012

Conference registration Beginning in April 2012

Early birds registration deadline Until 15 August 2012

Conference 18, 19 and 20 October 2012

#### GENERAL GUIDELINES FOR ALL SUBMISSIONS

The UC-ICA Latin American Conference 2012, in Santiago, will accept only original online submissions (unpublished papers and panel session proposals) uploaded in the ICA website: [www.icahdq.org](http://www.icahdq.org)

**Deadline:** All submissions of articles and panel session proposals must be completed online no later than midnight GMT, on 20 April 2012. To avoid technical problems, early submission is strongly encouraged. The conference submission website will go online around 15 January 2012. To reach the conference website, go to [ica2012.uc.cl](http://ica2012.uc.cl) or to the ICA home page at <http://www.icahdq.org> and follow the link for UC/ICA 2012 Regional Conference Submission.

**Eligibility:** You do not need to be an ICA member to submit a paper or proposal for the conference.

**Exclusive submissions:** Each paper or panel proposal may be submitted to only one of the four axes of research. Submission of the same paper or proposal to more than one axis will disqualify the paper for presentation in this Conference. You are welcome, however, to submit different papers or proposals to the same or different sections.

**Decision notice:** Submissions in every research axis will undergo a process of evaluation by a scientific committee of the Conference. Decision notices will be sent no later than 30 June 2012. The Conference's organization committee has the right to locate a submission in a research axis different to the one chosen by the author if it turns out to be appropriate. If your paper or proposal is accepted for presentation at the Santiago conference, you will be notified and must then register for the conference and pay the conference fee. Submission of your paper or proposal does not enroll you as an ICA member, or automatically register you for the conference itself.

**Conference registration:** Everyone planning to attend the conference must complete the registration process and pay the conference fee using the ICA web site. This includes paper presenters, ICA members and non-ICA members, and every person who accompanies another one on the conference. There will be no return of the fee payment once the registration process is completed.

**Conference presentations quota:** The Conference has a limited number of vacancies available. Only 150 speakers will be selected by the scientific committee.



Conference registration deadlines: Online registration for the UC/ICA Regional Conference will be available beginning in April 2012.

Conference fee:

- General registration fee until 15 August 2012: US\$ 120.
- Graduate student fee until 15 August 2012: US\$ 100 (graduate students must be accredited by their respective universities).
- General registration fee after 15 August 2012: US\$ 200.

The fee covers the conference assistance and six weeks of online access to all papers presented in the conference.

E-mail address: Each UC-ICA conference participant must use only one e-mail address for all submissions. If you are an ICA member, this should be the same e-mail address you have entered into the ICA membership database.

Languages: The papers and presentations can be either in Spanish, Portuguese or English. There will be no simultaneous translation in the theme sessions and panels. However, panelists may designate a peer translator from the participants. Also any participant may use a Power Point or PDF presentation in another language from the one used during his or her oral presentation.

Categories of Submissions: The two categories of submissions in the four theme axes are:

1. Unpublished full papers
2. Panel session proposals

Submitting a full paper:

- Length. The paper has to be submitted ready to upload as a single document; maximum 4,500 words plus abstract, tables/images and references.
- Format. All submissions must be in one of five formats: MS Word for Windows, MS Word for Mac, WordPerfect, PDF, or Rich Text Format (RTF).
- In a single document. All tables, graphs, and pictures associated with your submission must be included with the main text in a single document.
- Author identification: the uploaded document has to include the author's identification, academic degree, email address, post and current affiliation.
- Additional information: Title, a maximum 300-word abstract, and any other information (e.g., graduate student authorship, or special requests) must be included in the online submitted paper.

Submission process: To begin the submission process, visit the UC / ICA 2012 regional conference page [ica2012.uc.cl](http://ica2012.uc.cl) or the ICA website <http://www.icahdq.org>, register as a submitter, select the theme axis and type of submission (full paper or panel session proposal), enter all required information, and follow the instructions to upload your document. You must upload a paper or a panel session proposal in order to complete the submission process.

Tracking number: Each paper submission is automatically assigned a unique tracking number. Upon completion of the submission process for each paper, the submitter will receive an automatic email acknowledgment including the tracking number.

Distinguished papers: Up to 15 top papers presented during the conference and selected by the scientific committee of the conference will be published, in agreement with the respective authors, in a special section of the International Journal of Communication, IJOC (<http://ijoc.org>), from the USC Annenberg School of Communication and Journalism. Selected articles must be submitted in English. Furthermore, top papers in Spanish, Portuguese and English can also be selected for their publication in Cuadernos de Informacion, the academic journal of the School of Communications in Universidad Catolica, in agreement with the respective authors.

Submitting a Panel Session Proposal:

- Registering panelists: All panelists must agree in advance of submission to participate as panel presenters and, if accepted, to register for the UC / ICA conference. The UC / ICA Conference makes no distinctions between members and nonmembers participating in panels.
- Texts needed: If your panel session includes individual presentations, the panel session organizer needs to obtain a title and a 300-word abstract from each presenter before submitting the panel proposal. Also before submitting, you need to prepare a 400-word rationale for your panel proposal and a 75-word panel description for the conference program. Panels can contain up to four papers.
- Preference to research networks: The UC / ICA conference seeks to offer spaces of meeting and of development for national and international researcher networks. Therefore, in the selection of the panels preference will be given to proposals submitted by active research groups and to multicultural panel proposals.
- Entering the panel: If you are the panel organizer, once you have the required information from each participant, you will then visit the website, submit the panel proposal, and enter all panel information: panel title, rationale, panel description, chair/discussant, presentation titles, abstracts, and any other required information by cutting and pasting the text from your word processing program.

Audiovisual equipment available during the conference: All meeting rooms will be equipped with a PC laptop or PC desk computer, a screen and an LCD projector. Bear in mind that TV/VCRs, overhead projectors, and slide projectors will not be available. The participant will need to convert those modes of presentation to laptop or desk computer.

Paper Distribution: For the UC/ICA 2012 Latin American conference, ICA will have a Web-based paper distribution system. All conference registrants, as part of their fees, will have automatic access to all papers from the conference. Papers distributed through the Web-based system will be those submitted/accepted during the review process.

Ethical Considerations:

- Authorship: Authors must give credit through references or notes to the original author of any idea or concept presented in the paper or proposal. This includes direct quotations and paraphrases.
- Publication or presentation history: If the material in your presentation has been submitted for publication or presentation in another conference, this must be disclosed in your paper or proposal and it may be ineligible for the UC/ICA conference.
- Conference attendance: If your panel or paper is accepted for the UC / ICA conference, you have a commitment to register for and attend the conference and perform your assigned role. All chairs and respondents also make this commitment. If extenuating circumstances prevent you from attending, you should find a substitute to perform your duties and notify the program chair.

Submission of Papers, Rights, and Agreement: By submitting papers, abstracts, author names, diagrams, and other data (the "submission") for inclusion in the 2012 UC / ICA regional conference, authors of accepted papers understand that:

- As part of the conference, this submission may be included and/or made available in the online conference website, printed conference documents, or other online or electronic media.
- After the conference, accepted submissions will be archived and distributed as a participating submission of the UC / ICA 2012 regional conference.
- An author submitting a paper to this conference retains the right to publish this work in a journal or other publication without limitation by UC, ICA or affiliates.

## Theme axes

The four subject areas and their sub-topics:

### 1. Policy and Industry

The evolution in the relationship between communication policy and governance, the changes in cultural industries and the emergence of new media business models



triggered by the current communication processes.

Sub-topics

- Media business models
- Audiences, users and their (partial) control of the means of production and dissemination of content.
- Analysis of the ownership of new and conventional media
- The Information Society and the processes of digitization
- Community media
- Studies on restrictive regulations of the media
- Communication policy in the current media landscape
- Concentration of media ownership and discourse

## 2. *Globalization, Convergence and Segmentation*

Communication in a globalized world and issues of technological convergence.

Sub-topics

- The growing substitution of unidirectional communication modes for multidirectional broadcasting modes
- The changes in the information landscape due to the coexistence with the new communication technologies
- The challenges facing 'traditional' media in an era of globalization and convergence
- Minorities and their use of digital media
- The segmentation of the audiences in a global communication environment and in an era of convergence
- Democratization of access and dissemination of contents
- Intercultural communication
- Media convergence
- Digital TV
- Emerging technologies and new communication practices
- Citizen participation and social networks
- International cooperation through media and technologies
- International communication
- The digital gap/ inclusion
- Videogames

## 3. *Journalism*

Fundamental assumptions about journalism today, new forms of journalistic narratives, ethical challenges, and quality of information.

Sub-topics

- Changes in the exercise of journalism
- Journalistic quality
- Professional ethics
- Transformation of the press room
- Citizen journalism
- Journalism and social networks
- Freedom of expression, and the right to information
- Photography and journalistic design
- Journalism and democracy

## 4. *Communication, organization and society*

The role of communication in the constitution and evolution of social systems.

Sub-topics

- The role of the media in social change
- Communication and development
- Communication and health
- Communication and education
- Organizational communication
- Children, adolescents, and media
- Languages and social interaction
- Cyber culture
- Corporate/strategic communication
- Philosophy of communication
- Ethics of communication
- Political Communication
- Popular communication
- History of communication
- Intercultural communication
- Communication and culture
- Advertising communication
- Credibility and trust in social communication
- Semiotic studies
- Methodologies for studying communicational processes

Allocation of Conference Sessions: The sessions will be held in halls and auditoriums in the School of Communications and in the Convention Center (Centro de Extension) of the Pontificia Universidad Catolica de Chile, in the main campus Casa Central, Alameda 340, Santiago, Chile. The campus is next to the Universidad Catolica metro station, across the historic district Lastarria and the Cultural Center Gabriela Mistral, and at a walking distance to Santiago's civic center and shopping malls. (Please see



<http://www.uc.cl/es/mapas>

Meeting space available: Researcher networks or closed groups can make a reservation of meeting space for activities from 6 to 8 pm during the days of the Conference.

Hotels: Following is a list of suggested hotels that Universidad Catolica uses to allocate visits and from where it is easy to access campus Casa Central. All these hotels are three-star or higher: Eurotel, Guardia Vieja 285 (Providencia), [www.eurotel.cl](http://www.eurotel.cl); Santiago Park Plaza, Av. Ricardo Lyon 207 (Providencia), [www.parkplaza.cl](http://www.parkplaza.cl); Club Presidente, Av. Luis Thayer Ojeda 558 (Providencia), [www.presidente.cl](http://www.presidente.cl); Caesar Bussines Alameda, Av. Libertador Bernardo O'Higgins N.632 (Santiago), [www.caesarbusiness.com](http://www.caesarbusiness.com); Hotel Orly, Av. Pedro de Valdivia 027 (Providencia), [www.orlyhotel.com](http://www.orlyhotel.com); Crown Plaza, Av. Libertador Bernardo O'Higgins N.136 (Santiago), [www.crownplaza.cl](http://www.crownplaza.cl); Plaza San Francisco Av. Libertador Bernardo O'Higgins N.316 (Santiago), [www.plazasanfrancisco.cl](http://www.plazasanfrancisco.cl); La Sebastiana, San Sebastian 2727 (Las Condes), [www.lasebastiana.cl](http://www.lasebastiana.cl).

Lunch places: There exist several places for snacks and lunch in and nearby the campus.

Reciprocity fee: Passengers who are citizens of certain countries entering Chile must pay (in a desk just before Immigration/Policia Internacional) the so called Reciprocity Fee, that is applied to citizens of USA (US\$140), Mexico (US\$23), Canada (US\$132), Australia (US\$61), Albania (US\$30). This payment lasts for 10 years.

Visa: Before travelling to Chile, contact the Chilean embassy in your home country to ask about visa requirements to enter the country. Consider that to enter Chile you need a passport that should remain valid for at least six months after your departure date in Chile. On arrival, tourists receive a tourist card (tarjeta de turismo) and an entry stamp that allow a stay of up to 90 days in Chile. The tourist card is valid for all touristic and unpaid activities. Do not lose your tourist card because you will have to hand it back to the authorities when you leave Chile.

Custom restrictions: Very important: In Chile it is not allowed to import fruits, vegetables, milk or meat products and plants! Any food must be declared at customs.

Taxi from the airport: The airport of Santiago is located outside of the city. Due to the urban highway the transfer to the city downtown is only 15 to 20 minutes. The airport has official taxis with fixed rates for different districts of Santiago. For safety and convenience, we recommend using these taxis to get to your destination. Official taxis are hired immediately before leaving customs. The official taxi fare from the airport to Universidad Catolica's campus Casa Central is approximately US\$ 38.

Voltage and plug model used in Chile: In Chile we use the Southern European plug model, and general voltage is 220V/50Hz.

Chilean currency: The local currency is the Peso Chileno (CLP). The following webpage indicates the daily exchange rate <http://www.bcentral.cl>

Payment with money and credit cards: you can withdraw money from your foreign bank account at any ATM in Chile. All major shops, supermarkets and restaurants accept debit as well as credit cards (Visa, MasterCard, Diners Club and American Express). Traveler's checks and cash (US dollars as well as Euros) can only be exchanged at exchange offices, not at banks!

Season: We remind you that October is Spring time in Chile.

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## **Conferencia UC-ICA Latinoamerica Santiago de Chile, 18-20 de octubre de 2012 [ica2012.uc.cl](http://ica2012.uc.cl)**

### **Tendencias latinoamericanas e internacionales en estudios de comunicaciones**

La Conferencia UC-ICA Latinoamerica, organizada por la Facultad de Comunicaciones de la Pontificia Universidad Catolica de Chile en convenio con la International Communication Association (ICA), sera del 18 al 20 de octubre de 2012 en Santiago de Chile. Por primera vez se realiza esta conferencia internacional, de nivel regional, en Chile. Este encuentro responde al objetivo de la Facultad de Comunicaciones UC y de la sociedad cientifica ICA de contribuir al desarrollo de las solidas relaciones entre academicos e investigadores de las comunicaciones. La conferencia tendra lugar en el edificio de la Facultad de Comunicaciones de la Universidad Catolica, en el campus Casa Central, Alameda 340 (ver ubicacion en [A href="http://www.uc.cl/es/mapas"](http://www.uc.cl/es/mapas)<http://www.uc.cl/es/mapas>)

Los objetivos de esta Conferencia son los siguientes:

- Contribuir a la difusion regional e internacional de la investigacion de la informacion y de la comunicacion, asi como desarrollar alianzas academicas y de investigacion regionales e internacionales.
- Crear un espacio de dialogo sobre las posiciones de los investigadores y estudiosos que comparten un interes en los procesos de la comunicacion aun cuando trabajen en distintos campos y espacios de investigacion (geograficos, culturales, linguisticos, organizacionales).
- Promover el dialogo academico entre distintas tradiciones de investigacion, abierto a las diferentes escuelas de pensamiento de las comunicaciones en America Latina y en el mundo.

### **Ejes tematicos de las investigaciones y ponencias (ver posibles subtemas al final de este documento).**

#### **1. Politicas e industria**

La evolucion de las relaciones entre politicas de las comunicaciones y regulaciones de los medios de comunicacion social, los cambios en las industrias culturales y el surgimiento de nuevos modelos de negocio de proyectos comunicacionales producto de los actuales procesos de las comunicaciones.

#### **2. Globalizacion, convergencia y segmentacion**

Las comunicaciones en un mundo globalizado y la convergencia tecnologica.

#### **3. Periodismo**

Fundamentos del periodismo actual, nuevas formas de narraciones periodisticas, desafios eticos y de calidad de la informacion.

#### **4. Comunicacion, organizacion y sociedad**

El rol de la comunicacion en la conformacion y evolucion de los sistemas sociales.

Conference Program Chair: Maria Elena Gronemeyer E-mail: [A href="mailto:mgronemeyer@uc.cl" mgronemeyer@uc.cl](mailto:mgronemeyer@uc.cl)

Conference Secretariat: Rayen Condeza E-mail: [A href="mailto:rcondeza@uc.cl" rcondeza@uc.cl](mailto:rcondeza@uc.cl)

Pontificia Universidad Catolica de Chile  
Facultad de Comunicaciones  
Alameda 340 Santiago, Chile  
Codigo Postal: 8331150  
Fono: 56-2-3542039  
Fax: 56-2-3542012

### **Fechas importantes**

- Se habilita la pagina web para la recepcion online de los manuscritos y propuestas de panel - alrededor del 15 de enero de 2012
- Fecha y hora de cierre para el envio online de articulos y propuestas de panel - medianoche GMT del 20 de abril de 2012
- Aviso de aceptacion de colaboraciones - a mas tardar el 30 de junio de 2012.
- Fecha de inscripcion a la Conferencia UC-ICA Latinoamerica 2012 - a partir de abril de 2012
- Fecha tope para la inscripcion con tarifa reducida - 15 de agosto de 2012
- Conferencia - 18, 19 y 20 de octubre de 2012

### **Instrucciones generales para la presentacion de manuscritos y propuestas de paneles**

En esta Conferencia UC-ICA Latinoamerica 2012 solamente se aceptaran articulos originales completos o propuestas de paneles enviados online y cargados en la pagina web de ICA: [A href="http://www.icahdq.org" www.icahdq.org](http://www.icahdq.org)



**Fecha de cierre:** Todo envío online de artículos originales y propuestas de paneles debe completarse a más tardar a medianoche GMT del 20 de abril de 2012. Para evitar problemas técnicos, se recomienda enviar las colaboraciones días antes de la fecha de cierre. La página web para la recepción online de los manuscritos y propuestas estará habilitada alrededor del 15 de enero de 2012 directamente en <http://www.icaahdq.org> desde el sitio oficial de nuestra conferencia en [ica2012.uc.cl](http://www.ica2012.uc.cl)

**Posibles colaboradores:** No es necesario ser miembro de ICA para presentar un artículo o propuesta de panel a esta conferencia.

**La presentación de un artículo o propuesta de panel es excluyente:** Cada manuscrito original o propuesta de panel se puede presentar solo dentro de uno de los cuatro ejes temáticos. La presentación del mismo artículo o propuesta en más de un eje temático va a significar la eliminación de ese trabajo en esta conferencia. Sin embargo, si se podrán presentar distintos manuscritos o propuestas de paneles a un mismo eje temático, o a distintos ejes temáticos.

**Aviso de aceptación de colaboraciones:** En cada eje temático los manuscritos originales o propuestas de panel serán sometidos a un proceso de evaluación por el comité científico de la conferencia. La decisión sobre la aceptación de las colaboraciones se comunicará a más tardar el 30 de junio de 2012.

La organización se reserva la posibilidad de alojar una colaboración en un eje temático diferente al escogido por el autor si lo estima pertinente.

Si su manuscrito o panel queda seleccionado para la presentación en la conferencia UC-ICA en 2012, ello le será notificado y usted deberá luego inscribirse y cancelar el arancel de la conferencia. El solo envío de un manuscrito o propuesta de panel no implica la inscripción automática como miembro de ICA ni como participante en la conferencia en Santiago de Chile.

**Inscripción en la Conferencia UC-ICA Latinoamérica 2012:** Toda persona que se proponga asistir a la conferencia debe completar el proceso de inscripción y pagar el arancel usando para ello la página web de la ICA. Ello incluye a los presentadores de artículos o miembros de paneles, a miembros o no miembros de la ICA, y a toda persona que acompañe a otra a la conferencia. La presentación y aceptación de una colaboración no implica la inscripción automática de su autor en la Conferencia ni como miembro de la ICA. No habrá devolución del pago de arancel una vez completado el proceso de inscripción.

**Cuota disponible para presentaciones:** La conferencia tiene un número limitado de cupos disponibles para presentaciones y paneles. El comité científico de la conferencia seleccionará solo a 150 presentadores.

**Fecha de inscripción a la Conferencia UC-ICA Latinoamérica 2012:** La inscripción online para la conferencia en Santiago de Chile estará abierta a partir de abril de 2012.

**Valores de inscripción a la Conferencia UC-ICA Latinoamérica 2012:**

- Cuota de inscripción general hasta el 15 de agosto de 2012: US\$ 120
- Cuota para doctorandos hasta el 15 de agosto de 2012: \$US 100 (doctorandos deben estar acreditados por sus respectivas universidades)
- Cuota de inscripción general después del 15 de agosto de 2012: US\$ 200

La cuota de inscripción cubre la asistencia a toda la conferencia y seis semanas de acceso online gratuito a los manuscritos presentados durante el evento.

**Dirección de correo electrónico personal:** Todo participante en la Conferencia UC-ICA Latinoamérica 2012 debe usar una sola dirección de correo electrónico personal al momento de enviar sus artículos o propuestas de paneles. Si es miembro de ICA, debe usar la misma dirección que empleó cuando ingresó a la base de datos de ICA.

**Idiomas:** Los manuscritos y presentaciones podrán ser en castellano, portugués e inglés. No habrá traducción simultánea en las sesiones de paneles. Sin embargo, los panelistas podrán designar a uno de sus participantes como traductor. Además, todo expositor puede emplear un Power Point o PDF en un idioma distinto a aquel de su presentación oral.

**Categorías de las colaboraciones:** Las dos categorías de colaboraciones posibles en los cuatro ejes temáticos son:

1. Artículos originales completos
2. Propuestas de sesiones de paneles

**Instrucciones para los artículos:**

- Extensión. El artículo completo debe enviarse online con un máximo 4.500 palabras, además de resumen, tablas/imágenes y referencias bibliográficas.
- Formato. Todo documento enviado online debe estar en uno de los siguientes formatos: MS Word para Windows, MS Word para Mac, WordPerfect, PDF, o Rich Text Format (RTF).
- Un solo documento. Todas las tablas, gráficos e imágenes asociadas al artículo tienen que estar incluidos en el texto principal como un solo documento.
- Identificación del autor: El artículo debe incluir el nombre del autor(es), grado académico, dirección electrónica, cargo y afiliación actual.
- Otros antecedentes: El mismo documento para ser enviado online debe contener el título del manuscrito, un resumen de máximo 300 palabras y cualquier otro antecedente (como el dato de que se trata del trabajo de un estudiante, u otros requerimientos especiales).

**Proceso de envío del artículo:** Para iniciar el proceso de envío del artículo ingrese a la página web de la Conferencia UC-ICA Latinoamérica 2012 ([ica2012.uc.cl](http://www.ica2012.uc.cl)) o directamente a <http://www.icaahdq.org> registre como presentador de un manuscrito, seleccione el eje temático correspondiente y el tipo de presentación (artículo), ingrese la información que se le solicite y luego siga las instrucciones para subir el documento online. Es necesario subir a la página web un documento para poder completar el proceso de presentación del manuscrito.

**Número de seguimiento:** A cada artículo enviado online se le asigna automáticamente un número de seguimiento. Una vez completo el proceso de envío del manuscrito, se emite automáticamente un email acusando el recibo del artículo e informando del número de seguimiento.

**Artículos destacados:** Hasta 15 manuscritos que se hayan presentado durante la conferencia y que sean seleccionados por su comité científico como los más destacados serán publicados, en acuerdo con sus autores, en una sección especial de la International Journal of Communication, IJOC (<http://ijoc.org>), de la Annenberg School of Communication and Journalism (Universidad de Southern California, USC). Los manuscritos seleccionados deben enviarse en inglés. Además, los papers más destacados que estén en castellano, portugués o inglés también pueden quedar seleccionados para su publicación, en acuerdo con los respectivos autores, en Cuadernos de Información, la revista académica de la Facultad de Comunicaciones de la Universidad Católica.

**Presentación de una propuesta de sesión de panel:**

- Inscripción de los panelistas en la Conferencia: Todos los panelistas deben estar de acuerdo de antemano en presentar una propuesta de panel, y de quedar seleccionados, todos los panelistas se comprometen a inscribirse en la Conferencia UC-ICA Latinoamérica 2012. No se hacen distinciones entre miembros y no miembros de ICA al momento de considerar a quienes participan en los paneles.
- Documentos requeridos: Si su panel incluye presentaciones individuales, el organizador de la sesión de panel debe solicitar un título y un resumen de 300 palabras a cada panelista antes de registrarse para mandar la propuesta. Además, al momento de registrarse se le pedirá tener preparada una fundamentación de 400 palabras para su propuesta de panel y una descripción de 75 palabras del panel para ser incluido en el programa de la conferencia. Cada panel puede presentar un máximo de cuatro artículos con un máximo de cuatro panelistas.
- Preferencia a redes de investigación: La conferencia se propone ofrecer espacios de encuentro y desarrollo de redes de investigadores nacionales e internacionales. Por ello en la selección de los paneles se dará preferencia a las propuestas provenientes de grupos de investigación activos y a propuestas de paneles multiculturales.
- Envío de la propuesta de sesión de panel: Si usted es el organizador de un panel, una vez que tenga la información necesaria de cada participante, ingrese a la página web de la Conferencia UC-ICA Latinoamérica 2012 y, siguiendo las instrucciones que se le indiquen, envíe la propuesta de panel y todos los antecedentes de la sesión que esta proponiendo: el título del panel, la fundamentación, la descripción del panel, identificación del responsable de conducir la discusión, los títulos de las presentaciones individuales, resúmenes y cualquier otra información que le sea requerida. Se le solicitará cortar desde su documento Word esta información y pegarla en el lugar pertinente.

**Disponibilidad de equipamiento audiovisual durante la conferencia:** Todas las salas de las sesiones estarán equipadas con un laptop PC o un computador de sobremesa PC, pantalla y proyector LCD. Por favor tenga en cuenta que no habrá disponibles equipos de TV/VCR, proyector de transparencias ni proyector de diapositivas. En este caso conviértalas previamente en formato digital.

**Distribución de material impreso:** Para la Conferencia UC-ICA Latinoamérica 2012, ICA tendrá habilitado un sistema de distribución online de papers. Todas las personas inscritas en la conferencia tendrán acceso automático y gratuito durante un período de seis semanas a los artículos aceptados para su presentación en el



evento.

**Consideraciones éticas:**

- **Autoría:** Los autores deben dar crédito a través de referencias o notas al autor original de cualquier idea o concepto incluido en el manuscrito o propuesta. Esto incluye citas directas y parafraseos.
- **Publicación o presentación previa:** Si el material de su presentación está siendo considerado en alguna otra conferencia o publicación, es necesario informar esta circunstancia a los evaluadores y eventualmente podría quedar fuera de esta conferencia.
- **Asistencia a la conferencia:** Si su artículo o panel ha sido seleccionada para alguna de las sesiones de la conferencia, usted asume el compromiso de registrarse pagando el arancel correspondiente, de asistir a la conferencia y de realizar su presentación. Todos los responsables de la conferencia y de distintas sesiones asumen este mismo compromiso. Si circunstancias graves le impiden asistir, quien se ausente deberá buscar y comprometer a un reemplazante que lleve a cabo su tarea y se deberá notificar del cambio al chair de la conferencia.

**Presentación de manuscritos, derechos y acuerdos:** Con la presentación de artículos a la Conferencia UC-ICA Latinoamérica 2012 (incluidos el texto principal, nombre de autor(es), tablas, imágenes y otros) el autor seleccionado entiende que:

- Esa colaboración y todos los datos que contiene puede ser incluida en o puesta a disposición de terceros a través de la página web de la conferencia, puede ser impresa como documento de la conferencia, o publicada con otros sistemas online o electrónicos.
- Concluida la conferencia, las colaboraciones aceptadas serán archivadas y distribuidas como manuscritos presentados en la Conferencia UC-ICA Latinoamérica 2012.
- El autor que haya presentado un paper en esta conferencia conserva el derecho a publicarlo en una revista académica o publicación de otro tipo sin que las entidades organizadoras de este evento puedan imponer límites a ello.

**Los posibles objetos de estudio de la Conferencia UC-ICA Latinoamérica 2012**

Los cuatro ejes temáticos y sus subtemas:

**1. Políticas e industria**

La evolución de las relaciones entre políticas de las comunicaciones y regulaciones de los medios de comunicación social, los cambios en las industrias culturales y el surgimiento de nuevos modelos de negocio de proyectos comunicacionales producto de los actuales procesos de las comunicaciones.

**Subtemas:**

- El modelo económico de las empresas informativas
- Las audiencias, los usuarios y su control (parcial) de los medios de producción y difusión de contenidos
- El análisis de la propiedad de los medios convencionales y nuevos
- La Sociedad de la Información y los procesos de digitalización
- Los medios comunitarios
- Estudios sobre reglamentaciones restrictivas de los medios /DIV>
- Políticas de comunicación en el paisaje mediático actual
- Concentración de la propiedad de los medios y de los discursos

**2. Globalización, convergencia y segmentación**

Las comunicaciones en un mundo globalizado y la convergencia tecnológica.

**Subtemas:**

- La sustitución creciente de los modos de comunicación unidireccional por modos de transmisión multidireccional
- Los cambios en el entorno de la información producto de la convivencia con las nuevas tecnologías de la comunicación
- Los desafíos a los medios "tradicionales" confrontados a la globalización y la convergencia
- Las minorías y su uso de medios digitales
- La segmentación de las audiencias en un entorno de comunicación globalizada y de convergencia
- La democratización del acceso y difusión de contenidos
- La comunicación intercultural
- La convergencia de medios
- La TV digital
- Las tecnologías emergentes y los nuevos modos de la comunicación
- Participación ciudadana y redes sociales
- La cooperación internacional con el uso de medios y tecnologías
- La comunicación internacional
- La brecha/inclusión digital
- Videojuegos

**3. Periodismo**

Fundamentos del periodismo actual, nuevas formas de narraciones periodísticas, desafíos éticos y de calidad de la información.

**Subtemas:**

- Los cambios en el ejercicio del periodismo
- La calidad periodística
- La ética profesional
- Las transformaciones en las salas de prensa
- Periodismo ciudadano
- El periodismo y las redes sociales
- La libertad de expresión y derecho a la información
- Fotografía y diseño periodístico
- Periodismo y democracia

**4. Comunicación, organización y sociedad**

El rol de la comunicación en la conformación y evolución de los sistemas sociales.

**Subtemas:**

- El rol de los medios en los cambios sociales
- Comunicación y desarrollo
- Comunicación y salud
- Comunicación y educación
- Comunicación organizacional
- Niños, jóvenes y medios de comunicación



- Lenguajes e interacción social
- Cibercultura
- Comunicación estratégica/corporativa
- Filosofía de la comunicación
- Ética de las comunicaciones
- Comunicación política
- Comunicación popular
- Historia de las comunicaciones
- Comunicación intercultural
- Comunicación y cultura
- Comunicación publicitaria
- Credibilidad y confianza en la comunicación social
- Estudios semióticos
- Metodologías para estudiar los procesos comunicacionales

**Lugar de la conferencia:** Las sesiones se realizarán en salas y auditorios de la Facultad de Comunicaciones y el Centro de Extensión de la Pontificia Universidad Católica de Chile, en el campus Casa Central, Alameda 340, Santiago, Chile. El campus está junto a la estación de Metro Universidad Católica, frente al barrio histórico Lastarria y del Centro Cultural Gabriela Mistral, a distancia a pie del centro cívico y centros comerciales. (Ver ubicación en A href="http://www.uc.cl/es/mapas" http://www.uc.cl/es/mapas )

**Disponibilidad de espacios de reunión:** Redes de investigadores o grupos formales pueden reservar espacios de reunión para actividades propias, de 6 a 8 pm, durante los días de la conferencia.

**Hoteles:** Se incluye aquí, a modo de sugerencia, el listado de hoteles con los que trabaja la Universidad Católica y que son de fácil acceso al campus Casa Central. Todos ellos son de tres estrellas o más: Eurotel, Guardia Vieja 285 (Providencia), A href="http://www.eurotel.cl" www.eurotel.cl ; Santiago Park Plaza, Av. Ricardo Lyon 207 (Providencia), A href="http://www.parkplaza.cl" www.parkplaza.cl; Club Presidente, Av. Luis Thayer Ojeda 558 (Providencia), A href="http://www.presidente.cl" www.presidente.cl; Caesar Bussines Alameda, Av. Libertador Bernardo O'Higgins N.632 (Santiago), A href="http://www.caesarbusiness.com" www.caesarbusiness.com; Hotel Orly, Av. Pedro de Valdivia 027 (Providencia), A href="http://www.orlyhotel.com" www.orlyhotel.com; Crown Plaza, Av. Libertador Bernardo O'Higgins N.136 (Santiago), A href="http://www.crowneplaza.cl" www.crowneplaza.cl; Plaza San Francisco Av. Libertador Bernardo O'Higgins N.316 (Santiago), A href="http://www.plazasanfrancisco.cl" www.plazasanfrancisco.cl ; La Sebastiana, San Sebastian 2727 (Las Condes), A href="http://www.lasebastiana.cl" www.lasebastiana.cl.

**Lugares para almuerzo:** Hay una variedad de lugares dentro y alrededor del campus donde almorzar y adquirir alimentos.

**Tarifa de reciprocidad:** Pasajeros de nacionalidad de ciertos países que quieran entrar a Chile deben pagar una llamada tarifa de reciprocidad. El pago se realiza en una caja ubicada antes del paso por Policía Internacional y se requiere de ciudadanos de Estados Unidos de Norteamérica, (US\$140), México (US\$23), Canadá (US\$132), Australia (US\$61), Albania (US\$30). El pago tiene una duración de 10 años.

**Visa:** Antes de viajar a Chile contacte la embajada chilena en su país de procedencia para saber si necesita visa. Considere que para poder ingresar su pasaporte debe tener una validez de al menos seis meses después de la fecha en que tenga programado abandonar Chile. A su llegada recibirá en Policía Internacional una tarjeta de turismo y un timbre que le autorizará a permanecer hasta 90 días en Chile. La tarjeta de turismo le autoriza a participar en todo tipo de actividades turísticas y no remuneradas. No pierda esta tarjeta porque al abandonar Chile las autoridades de Policía Internacional le solicitarán devolverla.

**Restricciones en aduana:** Es muy importante tener en cuenta que en Chile está estrictamente prohibido, y duramente penalizado, ingresar productos agrícolas frescos (frutas, vegetales, plantas, flores), semillas de cualquier tipo, productos lácteos o carnes! Es necesario declarar en aduana el ingreso de cualquier tipo de alimento.

**Taxi oficial desde el aeropuerto:** El aeropuerto de Santiago queda apartado del centro de la ciudad. Sin embargo, una autopista permite llegar a él en tan solo 15 a 20 minutos. El aeropuerto cuenta con un servicio de taxis oficiales con tarifas fijas para las distintas comunas de Santiago. Por razones de seguridad y comodidad, se recomienda emplear estos taxis para llegar a su lugar de destino. Los taxis oficiales se contratan inmediatamente antes de abandonar el recinto de retiro de maletas y de aduana. La tarifa de los taxis oficiales desde el aeropuerto al campus Casa Central de la UC asciende a aproximadamente 38 dólares.

**Voltaje y modelo de enchufe usado en Chile:** En Chile se utiliza el modelo de enchufe del sur europeo, y el voltaje es 220V/50Hz.

**Moneda local:** La moneda local es el peso chileno (CLP). La siguiente página web le indica las tasas de cambio diarias: A href="http://www.bcentral.cl" http://www.bcentral.cl

**Pago con dinero efectivo y tarjetas de crédito:** En Santiago es posible obtener dinero desde su propio banco en cualquier cajero automático. Todas las tiendas establecidas, supermercados y restaurantes aceptan también el pago con tarjetas de crédito (Visa, MasterCard, Diners Club and American Express). Los traveler's check y dinero en efectivo (US\$ y Euros) solamente se pueden cambiar en cajas de cambio; no en los bancos.

**Temporada:** Recordamos que octubre corresponde a la temporada de primavera en Chile.

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## Available Positions & Other Advertising

### OHIO STATE UNIVERSITY School of Communication Assistant Professor, Strategic Communication and/or Advertising

The School of Communication at The Ohio State University invites applicants for an assistant professor position in the area of strategic communication and/or advertising. In addition to a focus on strategic communication, candidates may have an interest in a particular context area that intersects with our School's current strengths including, but not limited to: health/risk, politics, entertainment, intergroup communication, or communication technology.

The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching.

Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching.

Deadline for full consideration for this position is November 18, 2011. Interested candidates should send a cover letter, curriculum vita, at least one published research sample, evidence of successful collegiate teaching, and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome: jobs.comm@osu.edu. Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>.



To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer.

The OSU campus is strategically located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. It is a friendly city with a high quality of life. The area offers a wide range of affordable housing, many cultural and recreational opportunities, and a strong economy based on government as well as service, transportation and technology-based industries. Columbus has consistently been rated as one of the Top U.S. cities for quality of life. Additional information about the Columbus area is available at <http://www.columbus.org>.

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**OHIO STATE UNIVERSITY**  
**School of Communication**  
**Open Rank, Mass Communication**

The School of Communication at The Ohio State University invites applicants for an open rank position in the area of mass communication. In addition to a focus on mass communication technologies, candidates may have a particular interest in a context area or population.

The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching.

Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching. Applicants for tenured positions must have both a strong publication record reflecting theoretically-driven interests and a national reputation for high-quality research. A record of external funding is also highly desirable for applicants for tenured positions.

Deadline for full consideration for this position is November 18, 2011. Interested candidates should send a cover letter, curriculum vita, evidence of successful collegiate teaching, and the names of three references. Untenured applicants should also send at least one published article and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome: [jobs.comm@osu.edu](mailto:jobs.comm@osu.edu). Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>.

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**CALIFORNIA LUTHERAN UNIVERSITY**  
**Department of Communication**  
**Assistant Professor**

The Department of Communication at California Lutheran University invites applications for a tenure-track Assistant Professor in the area of Mass Communication to begin August 2012. The successful candidate will be a generalist who will teach undergraduate courses in writing for the mass media, introduction to mass communication, and other courses within the candidate's area of expertise. Other responsibilities include advising of undergraduate students. Doctorate in Communication or related area, evidence of quality teaching and demonstrated potential for scholarly research are required. Professional experience in media-related industries is desirable. Preference given to candidates who can document competence in the teaching of writing. A.B.D. considered with doctorate earned by September 2012.

CLU is an accredited, private, comprehensive university located midway between Santa Barbara and Los Angeles. Additional information may be found at [www.callutheran.edu](http://www.callutheran.edu). California Lutheran University is an Equal Opportunity Employer. The university encourages candidates who will contribute to the cultural diversity of CLU to apply.

Please e-mail letter describing teaching experience, research, professional experience, curriculum vitae, evidence of teaching effectiveness, and three letters of recommendation to via email to:

Dr. Sharon Docter, Chair, Search Committee  
c/o Randy Toland [[toland@callutheran.edu](mailto:toland@callutheran.edu)]  
California Lutheran University  
60 Olsen Road  
Thousand Oaks, CA 91350  
805- 493-3015

Review of applications will begin on November 30, 2011 and will continue until the position is filled.

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**TEXAS A&M UNIVERSITY**  
**Department of Communication**  
**Associate/Full Professor, Civic Dialogue and Leadership**

The Department of Communication at TAMU invites applications for a tenured position at the Associate or Full Professor level in Civic Dialogue and Leadership starting September 1, 2012. All methodological and theoretical orientations are acceptable so long as the scholarship focuses on the interrelationships among civic discourse, leadership, and democratic practice. Possible areas of expertise include: political communication and the interrelationships of democratic government, elections, and new media; argumentation and advocacy in the public sphere; social movements; public dialogue, public deliberation, and participatory democracy; public discourse and conflict management; intergroup dialogues regarding diversity, ethnicity, race, and gender; difference, dialogue, and multiculturalism, organizational communication and workplace representation; formal and informal leadership practices and workplace democracy; corporate social responsibility; communication technologies, web 2.0, and political campaigns; the role of new media technologies in civic and/or political dialogues; and community dialogues around health.

To receive fullest consideration, applicants should apply by **November 1, 2011**, but applications will continue to be accepted until the position is filled. Interested candidates should mail a letter of application, curriculum vitae, and three letters of reference to **J. Kevin Barge** ([kbarge@tamu.edu](mailto:kbarge@tamu.edu)). **Chair of Committee**, Department of Communication, 4234 TAMU, Texas A&M University, College Station, TX 77843-4234. Phone: (979) 845-5500; FAX: (979) 845-6594 (emailed applications will not be



accepted).

The department offers the PhD, MA, and BA degrees. It has 21 tenure-track faculty members, 60 graduate students, and 1000 undergraduate majors. Further information regarding the department is available at: <http://comm.tamu.edu>. Texas A&M is the fourth largest university in the United States. The student body includes 23% African American, Hispanic, Asian or Pacific Islander, and American Indian or Alaskan Native students and over 4300 international students from 126 countries. It ranks among the highest nationally in number of national merit scholars, total research expenditures, and total endowment funds. Texas A&M University is an equal opportunity, affirmative action employer, is deeply committed to diversity, and responds to the needs of dual-career couples.

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**LOYOLA MARYMOUNT UNIVERSITY, LOS ANGELES**  
**Department of Communication Studies**  
**Two Positions: 1) New Media Communication & 2) Relational Communication**

The Department of Communication Studies at Loyola Marymount University in Los Angeles seeks applicants for 2 entry-level, tenure-track positions, beginning Fall 2012, in the areas of 1.) New Media Communication and 2.) Relational Communication. The Communication Studies Department is one of the largest undergraduate programs at LMU, with approximately 500 majors. In keeping with LMU's Mission, our department emphasizes the ethical and effective deployment of communication in pursuit of a more just and humane world. We also strive to help students foster the knowledge and skills necessary to develop more satisfying personal and professional relationships. Our faculty is committed to scholarship and service projects that support our Mission and reflect a critical orientation toward the discipline. We are committed to developing a culturally diverse environment for our faculty and students.

**Position 1:** The New Media Communication position requires expertise in, and a critical orientation toward, one or more of the following areas: history of media, evolution of new media technology, global/transnational dimensions of new media, new media literacies (particularly visual communication), new media and organizational communication, new media and religious discourse, and/or new media and political communication/social movements.

Applicants for Position One must have a Ph.D. in Communication Studies or a related discipline in hand at the time a contract is offered; for those with degrees in other disciplines, the ability to address a communication studies oriented approach to New Media is essential, and must be supported by evidence in course syllabi, statement on pedagogy, and scholarship.

**Position 2:** The Relational Communication position requires expertise in a critical/cultural perspective of gender, sexuality, race, ethnicity, class, and religion in interpersonal, familial, and/or organizational contexts, with the ability to develop/teach courses in one or more of the following areas: communication and relationships, family communication, diversity and identity politics, conflict management, leadership, qualitative and/or quantitative research methods (e.g., survey research).

Applicants for Position Two must have a Ph.D. in Communication Studies with expertise in Relational Communication in hand at the time a contract is offered.

**For Both Positions:**

The successful candidate for each position will be required to teach elective and/or required courses in her/his area of expertise; teach one or more of the following required major courses: communication theory, rhetorical criticism, qualitative methods, and/or quantitative methods (e.g., survey research); participate in the development, implementation and teaching of the University Core Curriculum and a new curriculum for our major in order to meet the evolving curricular requirements of the department and the university.

Applicants who have not yet completed their Ph.D. must demonstrate progress toward completion at the time of application. The successful candidates will be committed to a balanced professional life of teaching/advising, scholarship and service. At least two years of accomplished teaching in the relevant area of expertise is expected. Additionally, the successful candidate will be committed to ongoing, quality scholarship demonstrated by an established record of competitively selected conference papers, manuscript submissions to peer reviewed outlets, and/or peer reviewed publications. Evidence of effective service to academic and other communities is valued.

Completed applications will be reviewed beginning October 14, 2011 and will continue until the position is filled. For full consideration, applicants should ensure that all materials are received by October 21, 2011. A complete application portfolio requires: 1) a letter of application; 2) current curriculum vitae; 3) official transcripts and if the candidate has not completed her/his PhD, verifiable evidence of progress toward completion; 4) a chapter or other substantial portion/sample from her/his dissertation; 5) copies of teaching evaluations (including qualitative comments) reflecting at least 2 years of demonstrated accomplishment in teaching, and a statement of teaching philosophy; 6) sample syllabi related to this position; 7) evidence of scholarly activity, including copies of competitively selected conference papers, manuscript submissions, and/or actual publications (additional evidence of scholarly activity may be submitted for consideration); and 8) at least three letters of reference.

LMU places value on those who can share and teach differing points of view.

Strong candidates will be committed to and effective in supporting and enhancing a culturally rich and diverse learning environment. We also value those who will bring sensitivity to the independent cultural role of religions.

Application materials for the **New Media Communication** position should be sent to: Dr. Michele L. Hammers, Search Committee Chair for New Media Communication, Department of Communication Studies/Foley Building, 1 LMU Drive - MS 8231, Los Angeles, CA 90045. Inquiries or comments should be directed to Dr. Hammers via e-mail at: [mhammers@lmu.edu](mailto:mhammers@lmu.edu).

Application materials for the **Relational Communication** position should be sent to: Dr. Paige P. Edley, Search Committee Chair for Relational Communication, Department of Communication Studies/Foley Building, 1 LMU Drive - MS 8231, Los Angeles, CA 90045. Inquiries or comments should be directed to Dr. Edley at: [pedley@lmu.edu](mailto:pedley@lmu.edu).

Loyola Marymount, a comprehensive university in the mainstream of American Catholic higher education, seeks professionally outstanding applicants who value its mission and share its commitment to academic excellence, the education of the whole person, and the building of a just society. LMU is an equal opportunity institution actively working to promote an intercultural learning community. Women and minorities are encouraged to apply (Visit [www.lmu.edu](http://www.lmu.edu) for more information).

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**UNIVERSITY OF MICHIGAN - DEARBORN**  
**Department of Language, Culture and Communication**  
**Assistant Professor, Public Communication and Culture Studies**

Assistant Professor of Public Communication and Culture Studies. Full time (6 courses per year), tenure track assistant professor with a specialization in public relations and social media, effective 9/1/12.

Specialization in public relations with an emphasis in social media applications for professional and advocacy settings. Demonstrated achievement in conducting and publishing research on social media in any of a variety of contexts, for example, global PR, non-profit PR, health communication, environmental communication, and/or risk and crisis communication.

Experience in teaching public relations required. Experience in teaching social media theory and skills highly desirable. Knowledge of social media applications in public relations context essential.



In addition to the teaching duties, the candidate will be expected to engage in program and course development relevant to areas such as the newly formed certificate program in public relations. Ph. D. from a recognized university communications doctorate program in hand by 9/1/2012.

For full consideration, submit letter of application, CV, unofficial transcripts, samples of recent scholarly work, and three letters of reference by November 15, 2011 to Chair, Communication Search Committee, Department of Language, Culture and Communication, University of Michigan-Dearborn, 4901 Evergreen Road, Dearborn, MI 48128.

The University of Michigan-Dearborn is dedicated to the goal of building a culturally diverse and pluralistic faculty committed to teaching and working in a multicultural environment and strongly encourages applications from minorities and women. The University is an equal opportunity/affirmative action employer.

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**INDIANA UNIVERSITY**  
**Department of Telecommunications**  
**Lecturer; Assistant Professor**

Indiana University's Department of Telecommunications has two open positions.

The first position is a Lecturer or Senior Lecturer in **media design and production**. Applicants should hold an M.A., M.S., M.F.A., or Ph.D., and have extensive experience and proficiency in video design and production. Additionally, the ideal applicants will have some experience with new media design, such as 2D or 3D animation or game programming and design. Candidates must be able to teach effectively in the department's undergraduate production and design track.

The second position is a tenure-track Assistant Professor. Applicants should hold a terminal degree and present a promising program of creative activity or scholarly research using social scientific, economic, legal, or historical methods. Candidates must also be able to teach effectively in the department's undergraduate and graduate programs.

More information about the positions, the department, and our faculty and programs can be found at <http://www.indiana.edu/~telecom/>.

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**UNIVERSITY OF OKLAHOMA**  
**Department of Communication**  
**Assistant Professor of Communication**

The Department of Communication at the University of Oklahoma invites applications from teachers/scholars whose interests intersect two of the following three areas within the department: health communication, organizational communication, or communication technology. Appointment begins in August 2012 and will be at the Assistant Professor rank (tenure-track).

Applicants must have an earned doctorate at the time of appointment, have established a record of scholarly research, show evidence of effective teaching, and demonstrate the ability and willingness to teach at the undergraduate and graduate levels, serve on advisory committees, and have potential to pursue external funding.

The Department of Communication is strongly committed to providing quality instruction and research in communication theory and research. The Department is a member of the Division of Social Sciences within the College of Arts and Sciences. The department currently includes 18 FTE faculty and 30-plus graduate teaching and research assistants. We offer B.A., M.A., and Ph.D. degrees to over 50 graduate students and about 300 undergraduate majors. Department members collaborate with faculty, residents, and graduate students at the Norman campus, the Health Science Center in Oklahoma City, and the School of Community Medicine in Tulsa.

Norman, OK, a community of over 110,000, has been rated as one of top 100 communities to live in by various magazines. It offers a wide variety of cultural, educational, leisure, and recreational opportunities. In addition, it is conveniently located near a major airport and all of the opportunities of a major metropolitan area, Oklahoma City (over 1.2 million).

The University of Oklahoma is an equal opportunity and affirmative action employer. Women and minorities are encouraged to apply.

Salary for the position will be competitive and commensurate with experience. Start-up funds and relocation expenses may be available. Initial screening will begin no later than November 5, 2011 and will continue until the position is filled. Applicants should send a letter of application, curriculum vitae, and at least three letters of recommendation to: Dr. Elaine Hsieh, Search Committee Chair, Department of Communication, University of Oklahoma, 610 Elm Avenue, Room 101, Norman, OK 73019-2081; Department phone: (405) 325-3154; FAX: (405) 325-7625; E-mail [ehsieh@ou.edu](mailto:ehsieh@ou.edu). Informal inquiries are invited and welcome.

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**UNIVERSITY OF OKLAHOMA**  
**Department of Communication**  
**Assistant Professor of Communication**

The Department of Communication at the University of Oklahoma invites applications from teachers/scholars in intercultural communication whose interest may intersect organizational or international contexts. Appointment begins in August 2012 and will be at the Assistant Professor rank (tenure-track).

Applicants must have an earned doctorate at the time of appointment, have established a record of scholarly research, show evidence of effective teaching, and demonstrate the ability and willingness to teach at the undergraduate and graduate levels, serve on advisory committees, and have potential to pursue external funding.

The Department of Communication is strongly committed to providing quality instruction and research in communication theory and research. The Department is a member of the Division of Social Sciences within the College of Arts and Sciences. The department currently includes 18 FTE faculty and 30-plus graduate teaching and research assistants. We offer B.A., M.A., and Ph.D. degrees to over 50 graduate students and about 300 undergraduate majors. Department members collaborate with faculty, residents, and graduate students at the Norman campus, the Health Science Center in Oklahoma City, and the School of Community Medicine in Tulsa.

Norman, OK, a community of over 110,000, has been rated as one of top 100 communities to live in by various magazines. It offers a wide variety of cultural, educational, leisure, and recreational opportunities. In addition, it is conveniently located near a major airport and all of the opportunities of a major metropolitan area, Oklahoma City (over 1.2 million).

The University of Oklahoma is an equal opportunity and affirmative action employer. Women and minorities are encouraged to apply.

Salary for the position will be competitive and commensurate with experience. Start-up funds and relocation expenses may be available. Initial screening will begin no later than November 22, 2011 and will continue until the position is filled. Applicants should send a letter of application, curriculum vitae, and at least three letters of recommendation to: Dr. Young Y. Kim, Search Committee Chair, Department of Communication, University of Oklahoma, 610 Elm Avenue, Room 101, Norman, OK 73019-2081; Department phone: (405) 325-1578; FAX: (405) 325-7625; E-mail [youngkim@ou.edu](mailto:youngkim@ou.edu). Informal inquiries are invited and welcome.

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**PURDUE UNIVERSITY**  
**Brian Lamb School of Communication**  
**Public Relations - Assistant/Associate Professor Positions**

**PUBLIC RELATIONS POSITIONS (Two Positions)**

The Brian Lamb School of Communication at Purdue University invites applications for a **tenure-track assistant professor** and **tenure-track assistant/associate professor** whose research and teaching center on Public Relations, to begin in August 2012. Candidates with a Ph.D. in Communication or an affiliated discipline will be considered. Candidates may use a diverse range of theoretical and methodological perspectives. The successful applicant will be expected to teach both undergraduate and graduate courses, along with advising graduate students and contributing to scholarly literature. Ability to teach large-lecture Introduction to Public Relations or Advertising would be a plus. To apply, send a cover letter, vita, and 3 letters of reference (at least one of which addresses teaching strengths) to:

Patrice M. Buzzanell  
Public Relations Search Committee Chair  
The Brian Lamb School of Communication, BRNG 2114  
Purdue University  
100 N. University St  
West Lafayette, IN 47907-2098 USA  
Phone: 765-494-3317  
E-mail: buzzanel@purdue.edu

Review of applications will begin on October 20, 2011 and continue until the positions are filled.

**A background check will be required for employment in this position.**

**Purdue University is an equal opportunity/equal access/affirmative action employer fully committed to achieving a diverse workforce.**

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**UNIVERSITY OF IOWA**  
**School of Journalism and Mass Communication**  
**and Department of American Studies**  
**Tenure-Track Assistant Professor of Sport Media**

The University of Iowa School of Journalism and Mass Communication and Department of American Studies invite applications for the position of assistant professor in the field of Sport Media. The successful candidate will have a joint appointment in Journalism/Mass Communication and American Studies, to begin in August 2012.

A Ph.D. and college-level teaching experience are required; an academic home in Journalism/Communications, American Studies and/or Sport Studies is highly preferred. The ideal candidate will have academic expertise related to sport, media, and their interactions, and will show potential for attaining a significant national/international record of achievement in sport media scholarship.

Responsibilities include teaching courses at undergraduate and graduate levels and pursuing an active program of research. The successful candidate must be able to work effectively with undergraduate and graduate students and contribute to service and outreach missions of the School and Department, the College of Liberal Arts and Sciences, and the University.

To apply visit the UI electronic submission website at <http://jobs.uiowa.edu/faculty> and refer to requisition #60031. Materials including cover letter, curriculum vitae, statement of teaching philosophy, contact information for three references, and evidence of teaching ability should be submitted electronically. Representative samples of academic and/or professional work should be sent to: Sport Media Search Chair, School of Journalism and Mass Communication, E305 Adler Journalism Building, University of Iowa, Iowa City, IA 52242-2004.

Screening will begin October 10, 2011, with applications considered until the position is filled. The School, Department, College of Liberal Arts and Sciences and University of Iowa are strongly committed to intellectual, gender, and ethnic diversity; the strategic plans of the University and College reflect this commitment. Women and minorities are encouraged to apply. The University of Iowa is an affirmative action/equal opportunity employer.

The University of Iowa's School of Journalism and Mass Communication is housed in the state-of-the-art Philip D. Adler Journalism Building. Iowa's Department of American Studies, which includes strong programs in sport studies at graduate and undergraduate levels, is housed in the historic Jefferson Building. For more information, see their websites at <http://clas.uiowa.edu/sjmc/> and <http://www.uiowa.edu/~amstud/>.

Located in Iowa City, a community that combines small-town charm with rich cultural and educational opportunities, the University of Iowa is a major national research university and Iowa's largest regents' institution, with more than 30,000 students and about 1,700 faculty. The University belongs to the country's oldest Division I college athletic conference and has a long tradition of support for women's athletics.

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**UNIVERSITY OF WISCONSIN**  
**School of Journalism and Mass Communication**  
**Two Digital Media Assistant Professor Positions**

The School of Journalism and Mass Communication at the University of Wisconsin-Madison seeks two full-time, tenure-track assistant professors with demonstrated potential for high-quality research and teaching on digital media. One of the two positions will involve half-time teaching and other participation in the cross-departmental Digital Studies Certificate Initiative (<http://digitalstudies.wisc.edu/>). Applicants automatically will be considered for both positions. The appointments begin August 27, 2012.

For more details about the positions, how to apply, and the application deadline, please see: <http://www.journalism.wisc.edu/>.

See also PVL 71670 on the University's employment website: [http://www.ohr.wisc.edu/pvl/ohrpv\\_fa\\_00\\_org.html](http://www.ohr.wisc.edu/pvl/ohrpv_fa_00_org.html).

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**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS (CI)**  
**Camarillo, CA**  
**Communication - Two Tenure Track Positions**

The Communication program at California State University Channel Islands (CI) invites applications for two tenure-track positions at the ranks of tenured Professor and tenure-track Assistant Professor in the area of communication and new communication technologies (new media/social media).

Candidates should have experience in innovative computer-mediated communication or digital media.

Successful candidates will have a Ph.D. from an accredited institution in Communication or a related field, strong understanding of social media theory, techniques and



strategies, and their application to health communication, environmental communication, non-profit organizations, interpersonal communication, intercultural communication, global communication and/or community engagement.

The successful candidate will be expected to teach a variety of foundational undergraduate courses in Communication and will have the opportunity to broaden the existing program. For additional information and to apply for the position, please visit our website at: <https://www.csucifacultyjobs.com>.

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**UNIVERSITY OF CINCINNATI**  
**Department of Communication**  
**Public Relations**

The Department of Communication at the University of Cincinnati seeks to hire a tenure-track assistant professor to conduct research and teach in the area of Public Relations and Persuasive Campaigns. All tenure track faculty are expected to engage in research, teaching and service activities. For this position, we seek an outstanding individual whose research program examines public relations, issue management, and/or persuasive campaigns in a variety of sectors (governmental/public, non-profit and corporate/for profit), along with contemporary trends such as social media and globalization. We also seek applicants whose research can contribute to our departmental mission (addressing communication, participation, and engaged social problems). Professional experience and ability to obtain and conduct sponsored research are desirable but not required. In addition, the successful candidate will be expected to teach courses that support our undergraduate major and growing public relations certificate program (e.g. Communication Research Methods and Public Relations Campaigns), and who would also develop and teach topical courses in their areas of expertise that support and extend our MA program. The teaching load for tenure track faculty is two courses per semester term.

Qualifications: Completed Ph.D. required by 31 July, 2012, evidence of research and publication activity, and evidence of teaching effectiveness.

Applicants for this position must apply online by going to [www.jobsatuc.com\(job#211UC1699\)](http://www.jobsatuc.com(job#211UC1699)). Cover letter should address the candidate's fit with both the position and Departmental Mission. Vita, cover letter, and samples of scholarly work can also be posted on-line. Send copy of graduate transcripts, evidence of teaching effectiveness, and three letters of recommendation to: Teresa Sabourin, Search Committee Chair, Department of Communication, University of Cincinnati, P.O. Box 210184, Cincinnati OH 45221-0184. Completed applications will be reviewed beginning on November 1, 2011. The University of Cincinnati is an equal opportunity/affirmative action employer. Women, people of color, people with disability and veterans are encouraged to apply.

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**UNIVERSITY OF CINCINNATI**  
**Department of Communication**  
**Health/Environmental Communication**

The Department of Communication at the University of Cincinnati seeks to hire a tenure-track assistant professor to conduct research and teach in the area of Health and/or Environmental Communication. All tenure track faculty engage in research, teaching and service activities. For this position, we seek an outstanding individual whose research program examines urban or community-based dimensions of health and/or environmental communication, such as health disparities, environmental justice, advocacy campaigns, and public participation in policy-making. Ability to obtain and conduct sponsored research in these areas is desirable but not required. In addition, the successful candidate will be expected to teach existing undergraduate courses in health and/or environmental communication as well as core courses that support our undergraduate major (such as rhetorical or communication theory or research methods), and to develop and teach topical courses that support and extend our MA program. The teaching load for tenure track faculty members is two courses per semester term.

Qualifications: Completed Ph.D. required by 31 July, 2012, evidence of research and publication activity, and evidence of teaching effectiveness.

Applicants for this position must apply online by going to [http://www.jobsatuc.com/www.jobsatuc.com\(job#211UC1721\)](http://www.jobsatuc.com/www.jobsatuc.com(job#211UC1721)). Cover letter should address the candidate's fit with both the position and Departmental Mission. Vita, cover letter, and samples of scholarly work can also be posted on-line. Send copy of graduate transcripts, evidence of teaching effectiveness, and three letters of recommendation to: Teresa Sabourin, Search Committee Chair, Department of Communication, University of Cincinnati, P.O. Box 210184, Cincinnati OH 45221-0184. Completed applications will be reviewed beginning on November 1, 2011. The University of Cincinnati is an equal opportunity/affirmative action employer. Women, people of color, people with disability and veterans are encouraged to apply.

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**UNIVERSITY OF SOUTH FLORIDA**  
**School of Mass Communications**  
**Public Relations Assistant Professor**

**Public Relations Assistant Professor.** The University of South Florida School of Mass Communications invites applications for a full-time tenure-earning assistant professor position in public relations at the USF Tampa campus beginning in August 2012. This is a nine-month position. The salary is negotiable, to be determined by experience and education. The position is contingent on final funding approval.

**Minimum Qualifications.** An appropriate doctoral degree is required, as is professional public relations experience and the ability to teach courses in the school's strategic communication management graduate program, as well as its undergraduate public relations sequence. Scholarly research and publication are required, as are student advising and service to the department, university, and profession. The position requires evidence of, or potential for, excellence in teaching, research and service. Applicants with doctoral degrees completed by December 2012 will be considered for initial employment at the rank of instructor.

**Preferred Qualifications.** Candidates with an established research agenda and experience supervising graduate student research are preferred.

**The University and the School.** The University of South Florida is among the nation's top 63 public research universities, is one of 39 community engaged public universities as designated by the Carnegie Foundation for the Advancement of Teaching, and placed among the nation's top 20 "up and coming universities" in the 2009 U.S. News & World Report annual college rankings. USF is one of Florida's top three research universities. The University was awarded \$366 million in research contracts and grants last year. The university offers 219 degree programs at the undergraduate, graduate, specialist and doctoral levels, including the MD degree. The university has a \$1.8 billion annual budget, an annual economic impact of \$3.2 billion, and serves more than 45,000 students on campuses in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland. USF is a member of the Big East Athletic Conference. The School of Mass Communications, housed in a \$10 million building completed in 1992 and located in the 13th largest television market in the nation, is reaccredited by ACEJMC until 2013. The school offers a bachelor of arts degree in mass communications through three undergraduate sequences--advertising, multimedia journalism and production (including options in magazine, news-editorial, telecommunications news and telecommunications production), and public relations. Undergraduate enrollment, which is limited to students who meet a GPA standard and pass a qualifying examination, is approximately 1,400 pre-majors and majors. A master of arts degree in mass communications can be earned in one of three studies tracks--media studies, multimedia journalism, and strategic communication management. Approximately 50 students are enrolled in graduate study. There are 18 full-time faculty members with a broad range of professional and scholarly credentials. For more information, please see the school's Internet site at <http://masscom.usf.edu/>.

**Application Process.** Applications must be received by December 2, 2011. To apply, access the "faculty" section of <http://employment.usf.edu> and attach a letter describing teaching, research, service and professional credentials with a vita and the names and addresses of three references, and other materials as requested.



According to Florida law, applications and meetings regarding them are open to the public. For ADA accommodations, please call 813-974-6784 at least five working days prior to need. USF is an AA/EEO institution.

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**VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY**  
**Assistant Professor of Communication**  
**Public Relations**

The Department of Communication at Virginia Tech invites applications for a tenure track assistant professor with teaching and research expertise in Public Relations. Ideal candidates will have the ability to teach undergraduate courses from among campaign communication (including health, political, and corporate contexts), Principles of PR, PR cases, PR writing, issue management, and organizational communication. Research interests should reflect issues and concerns of contemporary theory and practice of PR. Candidates should be prepared to contribute to curriculum development emphasizing cross-disciplinary integration of social media and new technologies. Teaching expectations are two courses per semester.

Applicants should have a doctorate in communication or related field, demonstrated record or the potential for scholarly publication and successful teaching. Work experience in public relations, APR certification preferred. ABD applicants will be considered, but degree completion must be expected by August 10, 2012.

Screening of applications will begin October 31, 2011. Complete applications include the online application form and the supplemental materials listed on the website. Applications must be submitted electronically at <http://jobs.vt.edu/applicants/Central?quickFind=194192>. Posting number 0110952. Please direct questions about the position to Dr. Robert E. Denton, Jr., Head, Department of Communication, Shanks Hall (0311), Virginia Tech, Blacksburg, VA 24061. Phone: (540) 231-7166, email: [rdenton@vt.edu](mailto:rdenton@vt.edu).

The Department of Communication has 24 faculty and 11 graduate teaching assistants. Our department serves more than 800 undergraduate majors and 20 graduate students. With an enrollment of more than 30,000 students, Virginia Tech is a Carnegie-doctoral Research Extensive (Research 1) university. For more information on the Department and Virginia Tech, go to [www.comm.vt.edu](http://www.comm.vt.edu).

Virginia Tech has a strong commitment to the principle of diversity and, in that spirit, seeks a broad spectrum of candidates including women, minorities, and people with disabilities. Individuals with disabilities desiring accommodations in the application process should notify Robert E. Denton, Jr., email [rdenton@vt.edu](mailto:rdenton@vt.edu), (phone 540 231-7166; fax 540 231-9817; TTY 1-800-828-1120) by the application deadline.

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**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**  
**Department of Communication**  
**Assistant Professor - Two Positions**

The Department of Communication at the University of Illinois at Urbana-Champaign seeks two full-time faculty members at the rank of tenure-track assistant professor. Candidates for appointment should have or be near to completing the Ph.D. by the target start date of August 16, 2012. Salary level is competitive and commensurate with qualifications and experience.

We seek one outstanding candidate who specializes in any area of media effects; this may include mediated communication processes and effects; audience formation and behavior; health-related media content; or the role of media in political systems.

We also seek an outstanding candidate with a special interest in new communication technologies, including the role of technology in communication among individuals, groups, organizations, or cultures. Possible research topics include social media, workplace communication, technology diffusion and policy development, and information management.

Please designate which position you are applying for in your cover letter.

Applicants must have or show clear promise of developing a distinguished record of undergraduate and graduate teaching and independent research. Successful candidates will join departmental colleagues with varied disciplinary backgrounds in a unit of 23 graduate faculty members. The department supports undergraduate and master's programs (including a new online MS program in health communication) as well as one of the nation's oldest and most distinguished doctoral programs. For information about us, visit [www.communication.illinois.edu](http://www.communication.illinois.edu).

To apply, create your candidate profile through <https://jobs.illinois.edu> and upload application materials: application letter, curriculum vitae, and teaching materials (including evidence of teaching excellence). Three letters of reference will be required by the committee; please submit the names and contact information for your three references with your online application. Referees will be contacted electronically upon the submission and completion of the application. To ensure full consideration, applications must be received by October 24, 2011.

For further information please contact: John Caughlin, Associate Professor and Search Chair; PHONE: (217) 333-2683; EMAIL: [caughlin@illinois.edu](mailto:caughlin@illinois.edu)  
Illinois is an Affirmative Action /Equal Opportunity Employer and welcomes individuals with diverse backgrounds, experiences, and ideas who embrace and value diversity and inclusivity. ([www.inclusiveillinois.illinois.edu](http://www.inclusiveillinois.illinois.edu)).

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**UNIVERSITY OF MELBOURNE, AUSTRALIA**  
**School of Culture & Communication, Faculty of Arts**  
**Head of School**

**Salary:** attractive remuneration package negotiable including 17% superannuation. Level of appointment will be subject to qualifications and experience.

The School of Culture and Communication, Faculty of Arts, University of Melbourne, seeks to appoint a distinguished academic in the role of Head of School. The School encompasses areas of study including Art History, Cinema and Cultural Studies, Creative Writing, English and Theatre Studies and Media and Communications.

The Dean and Heads of School constitute the senior leadership team of the Faculty of Arts, and this position will manage the School as well as assist with the leadership of the Faculty. A strong research and teaching record and a proven track record in academic leadership is required.

**Employment Type:** The Headship is available for a period of four years. The successful applicant will also be offered an appropriate appointment in his or her discipline and will retain that position at the conclusion of the Headship.

**Enquiries only to:** Dr Leslie Kilmartin of The Insight Group is managing enquiries relating to this appointment and can be contacted: Tel. +61 418 590842 or e-mail [lkilmar-tin@insightgroup.com.au](mailto:lkilmar-tin@insightgroup.com.au)

**Close date: 16 October 2011**

For position information go to [www.hr.unimelb.edu.au/careers](http://www.hr.unimelb.edu.au/careers), click on 'Job Search' and search under the job title or job number 0027144.



PLEASE NOTE: please DO NOT APPLY via the University of Melbourne web site for this position. The Insight Group, Executive Search Consultants, has been appointed to manage the recruitment for this role. To apply, please send your cover letter, CV and a document addressing the selection criteria to A href="mailto:recruitment@insightgroup.com.au"recruitment@insightgroup.com.au.

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**MASSACHUSETTS INSTITUTE OF TECHNOLOGY**  
**Comparative Media Studies**  
**Two Positions**

The Comparative Media Studies Program at MIT seeks to fill two positions--

**(1) Tenure-Track Assistant Professor of Comparative Media Studies/Game Studies, MIT**

MIT's Program in Comparative Media Studies in the School of Humanities, Arts and Social Science is seeking a tenure-track assistant professor of game studies to start in the fall of 2012. Candidates should have a Ph.D. with a record of significant publication (or the promise thereof), research activity and/or design experience relevant to game studies. We seek a candidate who will connect the work of our GAMBIT and Education Arcade research labs to the classroom, and who can direct innovative and multidisciplinary research. Relevant areas of specialization include the history, theory, sociology, psychology and criticism of games and play, and expertise in one or more of the following areas: game design; game engineering; player, playing and assessment methodologies; user behaviors and game economics; data analytics; and visual, narrative, and audio design. Fluency in a broader array of humanities-based media studies and experience in game production will be considered a plus. Applicants should have teaching experience. Please submit a letter of application, C.V., three letters of recommendation, and work samples online by December 1, 2011 at:<https://academicjobsonline.org/ajo/jobs/1032>Hard copies of works samples may be sent to Prof. William Uricchio, Director, Program in Comparative Media Studies, MIT, 77 Massachusetts Avenue, E15-313, Cambridge, MA 02139. MIT is an affirmative action, equal opportunity employer.

**(2) Tenured Associate/Full Professor, MIT Comparative Media Studies**

MIT's Program in Comparative Media Studies seeks applications for a tenured Professor beginning in September 2012. A PhD and an extensive record of publication, research activity and leadership are expected. We encourage applicants from a wide array of disciplinary backgrounds. The successful candidate will teach and guide research in one or more of the Program's dimensions of comparativity (historical, methodological, cultural) across media forms. Expertise in the cultural and social implications of established media forms (film, television, radio, audio and visual cultures, or print) is as important as scholarship in one or more emerging areas such as games, social media, media literacies, digital arts and culture, internet research, network cultures, software studies, media industries, and transmedia storytelling. The position involves teaching graduate and undergraduate courses, developing and guiding collaborative research activities, and participating in the intellectual and creative leadership of the Program and the Institute. Candidates should demonstrate a record of effective teaching and thesis supervision, significant research/creative activity, relevant administrative experience, and international recognition. CMS offers SB and SM programs and maintains a full roster of research initiatives and outreach activities [see <http://cms.mit.edu>]. The program embraces the notion of comparativity and collaboration, and works across MIT's various schools, and between MIT and the larger media landscape. Applications consisting of a curriculum vita, a statement of teaching philosophy and experience, a statement of current and future research plans, selected major publications 3 letters of recommendation should be submitted online by November 1, 2011 at <https://academicjobsonline.org/ajo/jobs/1036>. Hard copies of work samples may be sent to: Professor William Uricchio, Director, Comparative Media Studies, MIT, 77 Massachusetts Avenue, E15-313, Cambridge, MA 02139 USA. MIT is an affirmative action/equal opportunity employer.

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**MICHIGAN STATE UNIVERSITY**  
**Public Relations and New Media**  
**Endowed Chair**

The Department of Advertising, Public Relations, and Retailing at MSU is looking to fill the Ellis N. Brandt Endowed Chair in Public Relations (one of only a few endowed chairs in the world dedicated specifically to the field of Public Relations). We are looking for a dynamic, ground-breaking scholar (rank of Associate or Full Professor, tenure-system) committed to developing a strong program of research and teaching in PR and new media.

The ideal candidate will have a doctorate from a program in communication, business, information sciences, or an allied field. The candidates scholarship and teaching should focus on organizations use of new media for public relations practices such as relationship building, advocacy, or reputation management. Potential for high-quality research and commitment to external grant activity is a must; experience with the use of new media for PR efforts is a plus. The position will involve undergraduate and graduate teaching in the areas of PR principles and strategy, PR campaigns, and PR and new media.

MSUs Department of Advertising, Public Relations, and Retailing is characterized by highly ranked faculty and vibrant programs of interdisciplinary research. New media research and design is an emerging area of excellence in the College of Communication Arts and Sciences, and opportunities abound for collaboration and program building.

Electronic application submissions are required. To apply, please refer to Posting #5197 and complete an electronic submission at the Michigan State University Employment Opportunities website <https://jobs.msu.edu>. Applicants must submit electronically the following materials: (1) a cover letter summarizing your qualifications for the position; (2) a current curriculum vitae; and (3) the names and contact information for three references, who may be contacted by the search committee. Review of applications will begin October 10, 2011, and continue until the position is filled. If you have any questions prior to submitting an electronic application, please contact Professor Stephen Lacy, Search Committee Chair, Department of Advertising, Public Relations, and Retailing, at [slacy@msu.edu](mailto:slacy@msu.edu).

The Department of Advertising, Public Relations, and Retailing is housed within MSUs world-renowned College of Communication Arts and Sciences and is located in East Lansing, Michigan. The College of Communication Arts & Sciences at Michigan State University, established in 1955, was the first such college in the country. Today, with more than 4,000 students, it is one of the largest and most respected. The College of Communication Arts & Sciences at Michigan State University combines a research-intensive faculty with a strong professional mission to prepare students for rewarding careers and emerging technologies, and to influence the professional practice of communication globally. For additional information, visit [adv.msu.edu](http://adv.msu.edu).

*MSU is an affirmative action, equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans, and persons with disabilities.*

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UNIVERSITY OF CALIFORNIA, SANTA BARBARA

The Department of Communication invites applications for a tenure-track faculty position in the area of race, ethnicity, and communication. The search is open rank, with an anticipated effective date of July 1, 2012. Candidates should have a Ph.D. in communication or a related field, a strong social science background, and demonstrated excellence in publishing innovative research, teaching at the undergraduate and graduate levels, and professional activities in the area of race, ethnicity, and communication. Active service in the department and on campus is expected.

The successful candidate will complement one or more of the department's core areas in media communication, interpersonal/intergroup communication, and organizational communication, as well as any of our cross-cutting emphases in communication and technology, globalization, along with family, group, health, political, legal, and intercultural communication.

In particular, we seek applicants whose specializations in race/ethnicity and communication enhance the department's emphases in media studies or interpersonal/intergroup communication. Research and teaching expertise in any of the following areas are especially desirable: race/ethnicity and identity, interracial relationships, media portrayals of racial/ethnic groups and their effects on audiences, use and impacts of new technologies in racial/ethnic communities, the role of social media in intergroup/ethnic/racial relationships, and reducing ethnic/racial inequalities in communication and health.

Applications with a letter highlighting qualifications, curriculum vitae, evidence of teaching effectiveness, any relevant grant activity, and a publication reprint should be mailed to: Dr. David Seibold, Search Committee Chair, Department of Communication, 4003 Social Sciences and Media Studies Bldg., University of California, Santa Barbara, CA 93106-4020. Applicants also should request that three letters of recommendation be mailed to the address above. Department review of materials will begin on November 1, 2011.

The department is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service. UCSB is an Equal Opportunity/Affirmative Action employer.

## PhD in Communication

American University's accelerated doctoral program in Communication offers an interdisciplinary course of study rooted in communication and designed around the intersections of media, technology and democracy.

[american.edu/soc/phd](http://american.edu/soc/phd)

 SCHOOL of COMMUNICATION  
AMERICAN UNIVERSITY • WASHINGTON, DC

**Core Faculty**

- PATRICIA AUFDERHEIDE**  
Democratization and identity, intellectual property, social media
- W. JOSEPH CAMPBELL**  
Media history, international journalism, media and democracy, censorship and media
- LAURA DENANDIS**  
Internet governance, internet technical design and communication rights
- DECLAN FAHY**  
Health, science, and environmental journalism
- LAUREN FELDMAN**  
Political communication, media effects, public opinion
- DEEN FRIELOW**  
Political communication, internet studies, large-scale digital data collection and analysis
- SOL HART**  
Judgment and decision making, environmental, science and health communication
- KATHRYN MONTGOMERY**  
Youth uses of new media, digital marketing, health and media policy
- MATTHEW NISBET**  
Science, environmental and political communication
- ROOGER STREITMATTER**  
Media as a force in shaping American culture
- JOHN WATSON**  
Communication law and journalism ethics
- R.S. ZAHARNA**  
Public diplomacy, international and intercultural communication

 **UMASS AMHERST**

### Honors Assistant Professor in Political Communication

The Department of Communication and the Commonwealth Honors College at the University of Massachusetts Amherst seek to jointly appoint an Honors Assistant Professor in Political Communication, with teaching and research specializations in news media as social and cultural forces. The position begins September 1, 2012. The appointed scholar will teach and mentor Honors undergraduates across the curriculum, Communication majors, and Communication graduate students, and will have demonstrated success with diverse teaching methods and populations. She/he will offer Honors General Education courses such as News Forms and Genres or Global News and Social Movements, and graduate courses in Political Communication.

A research emphasis on race, ethnicity, and democratic news processes is desirable. The candidate will also be expected to join the rotation in teaching graduate quantitative research methods, and to participate in service on campus and in the field. A completed PhD in Communication (or closely allied field) by September 1, 2012 and demonstrated research ability and publication are required.

Please submit a letter of interest, a curriculum vitae, a writing sample no longer than 5,000 words, evidence of teaching effectiveness (especially in a diverse classroom), and the names and contact information of three referees through the Academic Job Online website at <http://academicjobonline.org/job>. Online applications are strongly preferred, but paper applications may be sent to Debra Madigan, Office Manager, 403 Machover Hall, Department of Communication, University of Massachusetts, Amherst, MA 01003. Duplicate applications won't be accepted. Review of applications will begin on November 1, 2011 and will continue until the position is filled.

*The University of Massachusetts Amherst is an Affirmative Action/Equal Opportunity Employer. The department is committed to developing a diverse faculty and student body. Women and members of minority groups are encouraged to apply.*

