Officer Nomination Deadline Set for 29 February

Michael J. West, ICA Staff

Members wishing to submit nominations for office to stand in ICA’s fall 2012 elections must do so by 29 February 2012, the deadline for receipt of all nominations. Members may nominate candidates for president-elect select, a student board member, and two board members-at-large. The members-at-large elected this year will represent the regions of South & West Asia and East Asia, as dictated by the protocol ICA adopted in 2000 in order to promote worldwide representation on the Board.

The South & West Asia region, as defined by the UNESCO Statistical Yearbook, includes the Arab League, Afghanistan, Azerbaijan, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, India, Indonesia, Iran, Iraq, Israel, Jordan, Kuwait, Kyrgyzstan, Laos, Lebanon, Malaysia, Maldives, Myanmar, Nepal, Oman, Pakistan, Palestine, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Syria, Tajikistan, Thailand, Turkey, Turkmenistan, United Arab Emirates, Uzbekistan, Vietnam and Yemen. East Asia includes China, Hong Kong, Japan, Kazakhstan, Mongolia, North Korea, South Korea, and Taiwan.

Board members, both student and at-large, serve 2-year terms on the board. The president serves for 1 year, but winning the ICA presidential election is a 5 1/2-year commitment to the Executive Committee: Winners serve 6 months as president-elect select; 1 year as ICA president; 2 years as past president; and 1 year as chair of the ICA Finance Committee.

Any ICA member may nominate any other ICA member for office. Nominations must include a letter of nomination and statement about the candidate’s credentials and record of service to ICA. Nominees will be asked to provide a vita and list of references.

Bernadette M. Watson, U of Queensland, is the current chair of the ICA Nominating Committee. Other committee members include: Mike Allen, U of Wisconsin - Milwaukee; Nico Carpentier, Vrije U Brussels; James M. Honeycutt, Louisiana State U; Lisa M. McLa
Lisa M. McLa

To Reach ICA

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Journal of Computer-Med...
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Travel Grant Applications for Accepted Paper Submitters Due 1 March

Michael J. West, ICA Staff

Participants from developing/transitional countries and students from U.S. ethnic minority groups who have been accepted to present papers can apply for travel grants to the ICA Conference in Phoenix between 15 January and 1 March 2012. The travel-grant application is available online at http://www.icahdq.org/conf/travelgrants/

Developing/transitional countries are identified annually by the United Nations. Potential applicants should check the country tier chart on the travel grant application to determine whether they are eligible to receive a travel grant. Countries that appear in Tiers B and C qualify as developing/transitional countries. Note that ICA determines eligibility based on country of residence, not of origin. You must be an ICA member to apply. Potential applicants should also contact their Division or Interest Group Chair for possible funding from the divisional Annenberg travel grant. Of the $20,000 allocated by ICA for student travel grants, $6000 will be held aside for Divisions/Interest Groups. Up to $300 for each Division/Interest Group will be available from the $6000 to match travel allocations to their student members. Conference program chair Cynthia Stohl and executive director Michael Haley will review the applications provided through the online application form. From the remaining $14,000, they will use their discretion (considering the general distance of travel to the conference, etc.) in providing up to $500 for qualifying applicants. Applicants will be notified by 1 April.

Additionally, each Division and Interest Group may award travel grants to students selected for top paper or other honors. Applicants will receive notification of the results by 1 April 2012. ICA travel grants will be available at the conference registration desk on Sunday, 27 May 2012. Divisional paper awards and Annenberg travel grant awards will be delivered in the awarding Division or Interest Group business meeting.

Recipients must pick up their checks at conference registration with a form of identification. Any unused funds will be added to the amount available for 2013.

While the amount of the grants depends on actual travel costs, the overall availability of funds is limited. A $5 surcharge on each conference registration and other available funds finance these grants.

John Paul Gutierrez Selected as Communication Director

Michael Haley, ICA Executive Director

ICA is pleased to announce the recent hiring of John Paul Gutierrez as its new Communication Director. John Paul will be responsible for the development and delivery of all inside and outside communication for the
Association. One of his key roles will be to expand and incorporate social media into ICA's mission and widely disseminate our member's research. With the rapid changes in academic publishing and communication, the creation of this position comes at an ideal time for ICA and its members.

John Paul (or JP) may be a familiar face. He comes to ICA after 5 years at SAGE Publications. While at SAGE he worked closely in developing PR plans for multiple journals including *Electronic News*, *International Journal of Press/Politics*, and the *Annals of the American Academy of Political and Social Science*. His responsibilities included identifying media worthy research, timing releases to coincide with newsworthy events, and opening research articles to the general public. His efforts resulted in articles being picked up in the *New York Times*, *Huffington Post*, and other outlets. JP developed the internal Twitter strategy for editors at SAGE to disseminate articles and product information, and personally brand themselves as discipline experts. He also chaired the Kindle Initiative Working Group and served on the Social Media Steering Committee, the Social Media Working Group, the Global Internet Usage Steering Committee, the Google Analytics Working Group, the Community Sites Working Group, and the Mobile Sites Working Group at SAGE.

JP also created a strong Communication & Media Studies list for SAGE and increased their brand value by having 8 out of 9 proprietary journals ranked or awaiting their first Impact Factor; by developing and administering the SAGE Podcast program with over 100 podcasts and over 5,000 downloads from iTunes; and by developing and administering the Editor's Choice and Coursepack function of SAGE Journals Online. He was the Social Science group's Internet Usage expert and strategically planned and implemented the usage goals and statistics each year. JP worked on a journals-wide launch of mobile websites at SAGE. He was a key developer of Comm Space - a community website for communication and media studies researchers, students, and practitioners. He contributed content to the site and maintained the editorial calendar to distribute research articles salient to newsworthy events. Comm Space now has over 2,700 members across the globe.

JP has a BA in Communication from California State U, Fullerton and an MA in Communication from the U of Westminster in London. If you have any questions, feel free to email him at jpgutierrez@icahdq.org, reach him on Twitter @JohnPGutierrez, or at the ICA offices at 01-202-955-1444.

**President's Message: A Broader Vision of Career Paths**

Larry Gross, U of Southern California

In a previous column (November 2011) I noted the dilemma presented by the oversupply of qualified doctoral graduates for the available tenure-track positions, certainly in the United States but, I suspect, also in many other parts of the globe.

The disparity between the production of new PhDs and openings for junior faculty hires in the US has been well documented in many fields. As cited recently by Louis Menand, between 1989 and 1996 the number of starting positions in numerous fields dropped sharply: 11% in history, 26% in art and art history, 37% in political science. Yet, he continues, "every year during that period, universities gave out more PhDs than they had the year before. It was plain that the supply curve had completely lost touch with the demand curve in American academic life. That meant if not quite a lost generation of scholars, a lost cohort."

The present era of economic collapse will only accelerate the shift from full-time and tenure track to part-time, contingent, and adjunct faculty, especially in the public colleges and universities.

At the same time, university administrators, as well as ranking bodies such as the National Research Council in the U.S. and, I trust, its counterparts elsewhere, define placement in these scarce jobs as the central criterion for success in doctoral education. Having participated in numerous "external reviews" of communication departments, and having served as chair of USC's University Committee on Academic Review for the past four years, I can attest that the placement of a program's PhD graduates, especially in elite university positions, is an invariable and central criterion in assessing departmental strength.

The problem is particularly notable in the field of communication, certainly in the United States, as we are not represented in most of the elite universities at which doctoral programs aspire to place their graduates. Among the "Ivies Plus" schools, only Cornell, Northwestern, Penn, Stanford, and USC have substantial communication programs. Thus, communication programs enter the race for placement success with a significant handicap, being shut out of many of the most prestigious targets.

At the same time, the field of communication has an important advantage in undertaking this necessary rethinking. Unlike such
liberal arts fields as classics, history, literature, etc., where doctoral training is famously unrelated to "real world" employment, there are numerous career paths for which doctoral study in communication is, or readily can be highly appropriate preparation. Among these are health communication, international development, media industries, and policy-related research and engagement. But realizing this advantage requires that we confront individual and institutional obstacles to rethinking our approach to doctoral education.

The current situation raises issues of ethics that need to be addressed: Is it acceptable for us to admit larger numbers of doctoral students than the academic world can absorb, while at the same time promulgating a set of values and expectations that dooms many of our graduates to failure?

As we all know, many faculty and administrators view nonacademic career choices by their students as an institutional and/or personal disappointment if not outright failure or betrayal.

Of course, tenured faculty at doctorate-granting institutions are not necessarily likely to see the problem the way their students do. After all, they're the ones for whom the system worked, the holders of what Stanley Aronowitz once called the last good jobs in America. Further, those choosing not to pursue academic careers, or failing in their efforts, are usually not as visible to the inhabitants of the institution. They don't publish in the journals, show up at professional conferences, send their students to their graduate alma mater. Anecdotally, we can always rationalize every exception from the rule of "replication" but cumulatively we need to recognize and confront the reality.

Should the balance between demand and supply be more rational? Should we drastically reduce the size of our doctoral programs? Or, is the answer to this dilemma the broadening of our explicitly articulated goals and implicitly held values to acknowledge the viability and importance of various career paths for our Ph.D. graduates?

Once we embark on this path, we need to work backwards from the reality of multi-directional career paths to ask what this implies for the shape of our doctoral programs: what are the curricular and training implications of a broader definition of doctoral education in communication?

Fortunately, it is not necessary to undertake the rethinking process from scratch. In the past decade a number of projects directed at "re-envisioning the PhD" have been carried out in the US. Among the fruits of these are two books, *Envisioning the Future of Doctoral Education: Preparing Stewards of the Discipline* (edited by Golde and Walker, 2006), and *The Formation of Scholars: Rethinking Doctoral Education for the Twenty-First Century* (Walker, et al., 2008), based on projects funded by the Carnegie Initiative on the Doctorate (CID). While clearly U.S.-based, I suspect many of their observations and analyses would be relevant elsewhere as well.

The Carnegie Initiative asked scholars across a range of disciplines to reflect on their fields and to consider how best to move forward. As reported in the second volume of the series,

Their answer converged on a number of trends: a move towards greater interdisciplinarity and interaction with neighboring disciplines; growing commitment to team work - even in disciplines traditionally marked by solitary scholarship - with more collaboration in both research and teaching; and greater purposefulness in reaching out to partners and audiences outside of academe in ways that connect academic work with the larger social context (Walker, et al, 2008).

I want to note one point in particular: the importance of collaborative and team work in research. The CID scholars emphasized the importance of collaboration for research, noting that the "emphasis on specialization and individual effort (originality and independence) in doctoral training, and on rewards for individual success in academic careers, has supported a culture of competitive individualism in the academy that impedes the development of students and of knowledge." While these reports reflect a belief that scholarship in the 21st century requires team work: "today's harder, bigger, more complex problems call for multiple perspectives and collaboration," it is also true that when researchers venture outside the university they find a very different reality than the one the dominated their student years. As a student everything focuses on your work - your paper, your ideas, your dissertation - with an emphasis on individuality, and sometimes with penalties for anything smacking of collaboration. In the nonacademic work environment in which many PhD graduates find themselves, the opposite is true: Nearly all efforts are collaborative, and team work is the norm, not the exception. The authors of the CID volumes do not offer very many road maps for this particular mission, but clearly it will be important for us to devote serious attention to exploring ways to enshrine collaborative engagement among the methods employed in doctoral education. I will return to this topic in a future column, and once again I invite others to join in the conversation, especially by offering perspectives based on circumstances and experiences from other parts of the world.
Conference Update: A Closer Look at Programming

Cynthia Stohl, U of California - Santa Barbara

Happy New Year! It's time to make final plans for Phoenix! Acceptances have been sent to 48% of the more than 2800 submissions received, top papers have been identified, and 455 sessions have been created. Besides the traditional panel formats there will be 15 extended sessions, 15 preconferences, and seven plenary and miniplenary presentations. Thanks to the planners and reviewers for getting all their work done in a timely fashion (particularly critical this year, given that we postponed the submission deadline because of large-scale power outages). Many division planners also devoted a great deal of extra time and energy creating new forms of programming that will make the Phoenix conference especially engaging and intellectually stimulating.

Extended Sessions

The "extended sessions" are an exciting new addition to the conference this year. These sessions enable divisions and interests groups to do things that normally can’t fit into the short time frame of one session. Extended sessions will be held Friday, Saturday, and Sunday, and include: workshops to help new scholars get their submitted manuscripts ready for publication; interactive formats for connecting authors with publication opportunities; collaborative conversations among scholars and practitioners; moderated discussions, debates, and position papers about future directions in an area of research. We also have an extended theme session that includes screening the documentary *Precious Knowledge*, capturing the efforts of independent, documentary filmmakers as they engage with public policy makers and social actors to bring contentious political issues to a broader public. Testimonies from students at Tucson High School's Mexican American Studies Department are part of this powerful documentary. A conversation amongst scholars, community members, students, the filmmaker, and the audience will follow.

Plenaries & Miniplenaries

We also have plenary and miniplenary sessions that bring together communication scholars, artists, practitioners, and members of the global community to address contemporary communication issues.

Representatives of *The Lost Boys of Sudan* who have settled in the Phoenix community will be our opening plenary on Thursday, addressing issues of both community disintegration and development at the global/local levels.

In a special plenary on Friday afternoon, *Jana Mashonee*, the Grammy-nominated, Native American singer-songwriter will perform and discuss the ways her music and her "Jana's Kids" educational program address the challenges of community, communication, cultural pride, identity, motivation, and ambition.

Acoustic musician *Glenn Weyant* will demonstrate and talk about playing the Nogales Wall with a cello and implements of mass percussion to transform the wall into a symbol capable of promoting unity and communication during a miniplenary.

In another miniplenary, we have *Stephan Weitz*, the Senior Director of Search at Microsoft and Director of its search engine Bing, who will talk about infusing search with social signals Professor *Shawn Anderson* will discuss ways of connecting research and theory in programs that take students to communities in stress including locations in Tanzania, Northern Brazil, the Amazon, Dominica, Haiti, and New Orleans.

Our closing plenary will feature renowned scholars debating the ways in which emerging media are changing the fundamental questions, methods, and theories of the communication discipline.

Preconferences

Reflecting the interdisciplinary nature of our scholarship, our organization, and our conference theme, several of the preconferences are sponsored by multiple divisions, interest groups, and foundations; these preconferences are designed to give participants the opportunity to interact with scholars, practitioners, and community members. I want to particularly acknowledge *The Walter Cronkite School of Journalism and Mass Communication* and Dean *Christopher Callahan* at Arizona State U for their generous support in hosting many of our preconferences. To learn more about these preconferences, consult our conference website or the "featured preconferences" section of the Newsletter leading up to conference. Registration is open and slots are filling quickly.

Some preconferences tie in closely to the conference theme, "Communication and Community":

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*Conference Update: A Closer Look at Programming*

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Communication and Community: Bridging Disciplinary Divides: The Urban Communication Foundation.

Communication and the Ethics of Consumption: Environmental Communication Interest Group.

Several preconferences address the challenges of studying and understanding global communities and emerging media:

1. New Media and Internet Communication and Communities in China: Global Communication Forum.
2. New Media and Citizenship in Asia: Social Media, Politics, and Community-Building: Political Communication Division.
4. Media Research in Transnational Spheres: Philosophy of Communication Division.

There are also special opportunities for graduate students and junior faculty in the preconference schedule. Political Communication and Communication and Technology are offering doctoral workshops and consortia, Organizational Communication is offering a workshop for junior scholars who have completed their PhDs.

Other preconferences are addressing contemporary issues in Communication research. These include "Communication and the Ethics of Consumption," "Historiography as Intervention Communicating Across Geographies, Communities, and Divide," and "Health Communication Interventions Addressing Health Disparities." As I hope you can see, there are so many people, across Divisions and Interest Groups who are contributing to making our Phoenix conference one of the most exciting and vibrant ICA conferences ever. In the next Newsletter, I will detail our newly created extended sessions and the virtual conference. It is a quite amazing what the planners have put together. I look forward to sharing these experiences with you and seeing everyone in Phoenix.

Pictured Above: The Lost Boys of Sudan. Learn more about the Lost Boy's journey at: http://www.azlostboyscenter.org/

Virtual Conference Update: Keynote Addresses

Cynthia Stohl, U of California - Santa Barbara

The ICA Virtual Conference will feature keynote addresses by three eminent global communication scholars: Lance Bennett, Ruddick C. Lawrence Professor of Communication and Professor of Political Science at the U of Washington; Hans Henrik Holm, Jean Monnet Professor and Professor in World Politics at the Danish School of Media and Journalism; and Sonia Livingstone, Professor of Social Psychology and Head of the Department of Media and Communications at the London School of Economics. Each month we will feature one of the keynotes in the Newsletter.

Professor Lance Bennett's virtual keynote "The Logic of Connective Action: Digital Media and the Organization of Protest Politics" is based on his forthcoming book of the same title, co-authored by Alexandra Segerberg (Stockholm U), and soon to be published by Cambridge University Press.

From the Arab Spring and los indignados in Spain, to Occupy Wall Street (and beyond), large-scale, sustained protests have used digital media in ways that go well beyond sending and receiving messages. Densely layered digital networks built atop face-to-face assemblies have put communication technologies and code at the center of social and political organization. Bennett's keynote address outlines a model of connective action that contrasts with earlier models of collective action based on
assumptions about hierarchical brick and mortar organizations and their resources, leadership, and collective action framing. In place of the often-fractious processes of policing, brokering, and bridging collective identity borders, the more inclusive ethos of many digital networks (particularly on the left) invites more easily personalized identity frames such as “the 99%.” What are the political capabilities of connective action networks? What sorts of shifts can we detect among networks of more conventional issue organizations that are borrowing the personalized, digitally mediated models of relatively more self-organizing networks? More generally, how do we understand communication as an organizational process?

The full address will be available on ICA’s Virtual Conference from 14 May 2012-8 June 2012. ICA extends a special thanks to Wiley Blackwell for sponsoring the 2012 Virtual Conference. Occupy this lecture! Phoenix attendees automatically receive free access to the Virtual Conference with registration. For those who are unable to attend in Phoenix, register for the Virtual Conference online at http://www.icahdq.org/conf/confreg.asp.

Pictured Above: Virtual Conference Keynote Speaker Lance Bennett, U of Washington.

ICA and Starbucks: An Update on ICA Headquarters

Michael Haley, ICA Executive Director

When ICA purchased our office building in May 2006, the purchase was reported to our membership in the ICA Newsletter. Almost 6 years later, this article is a follow-up on the importance of the investment, including an update on some recent changes.

The board’s mission then and now is to provide long-term stability for the organization. The purchase of the building was one way to accomplish this goal by providing a permanent home for the organization and its records, thus furthering the board’s commitment to scholars in the field of communication.

ICA initially purchased the building for $2,400,000 USD and we currently owe $1,084,000 USD on our loan. The primary goal for the building was to eventually provide financial stability by saving money without lease fees for our office and to provide for a nondues source of revenue. The building has a commercial space that is currently on a long term lease by the Starbucks Corporation. The tenant arrangement with Starbucks was one of the primary reasons ICA chose to purchase the building in 2006, and the lease provides substantial income for ICA. The rent paid by Starbucks to ICA has enabled the association to provide an increasing number of member services without having to raise dues or substantially alter other fees such as conference registration, while also enabling us to make significant payments on the building. The ultimate goal is to have all the lease payments from Starbucks available for member programs. We are making significant strides towards reaching that goal and anticipate meeting it in the next 5 to 6 years.

Starbucks recently asked permission to remodel their commercial space. As part of the negotiation, Starbucks is financing all of their remodeling and upgrades and they have agreed to a 5-year extension of their lease agreement with four additional 5-year renewal clauses with escalating lease clauses built in. This new agreement essentially secures a tenant for our commercial space for the next 25 years, marking a significant step toward accomplishing the mission set by the board in 2006.
Spotlight on Preconferences

In each Newsletter leading up to the conference, we will highlight a few of the exciting preconferences that have been planned for Phoenix. This month, learn more about Occupy ICA, Organizational Communication Junior Scholar Workshop, and Communication and the Ethics of Consumption.

**Occupy ICA**

**Time:** 8:30am - 5:00pm, 24 May 2012  
**Location:** Arizona State U, Room TBA  
**Limit:** 50 Participants  
**Cost:** $50 USD/person

Come join Occupy ICA! Build a wider scholarly community! Confront a host of contemporary issues! The now global Occupy Movement which began in Wall Street, New York on 17 September 2011, represents a major effort to give voice to critical concerns about economic inequality, concentrated corporate power, permanent militarization, and the erosion of democracy. This loose yet powerful network and associated set of actions command attention from a wide array of communication sub-disciplines, theories, and methods.

Co-sponsored by the Organizational Communication, Mass Communication, Environmental Communication, and Global Communication and Social Change divisions within ICA, this preconference scheduled for 24 May 2012 will be dynamically structured around short papers from scholars and activists, discussion groups, and a few integrative and forward-looking presentations. Brief 1,250-2,500-word position papers should be sent as Word attachments to Majia Holmer Nadesan at Arizona State U - West, majia@asu.edu by 1 March 2012, who will distribute the papers to the other organizers and sponsors by interest/topic area. Papers will be distributed to readers based on topical emphasis. Papers will be posted on a common website by April, and all participants will be encouraged to read others' commentaries and proposals in advance of the conference.

Papers may focus on a cluster of themes such as organizing, governance, and leadership; social media, conventional media, and networks; power, resistance, and social change; and social movement and frame analysis. Argumentative essays, research proposals, reflections on personal experiences with the movement, analyses of empirical data are all welcome. Scholars, activists, and other interested analysts are encouraged to explore connections between local and global issues—notably, the resurgence of place—and to the ways the economy has been and can be treated from the standpoint of communication.

The cost of registration is $50.00 per person. Location: exact room on the ASU campus to be announced. Some arrangement for lunch will be made to facilitate participants spending the entire day together.

- 8:30-9:00 am: Coffee and mingle time
- 9:00-9:30 am: Welcome, quick go-around, and orientation to the day's activities
- 9:30-10:45 am: Break-out session #1, for 5-6 groups, by subtopic, including those participants with accepted papers and others
- 10:45-11:30 am: General, facilitated discussion
- 11:30 am-1:00 pm: Lunch together
- 1:15 (or 1:30, if lunch requires going to a nearby location) - 2:00 pm: Keynote #1
- 2:00-2:15 pm: Q&A 2:15-2:45 pm: Keynote #2
- 2:45-3:00 pm: Q&A
- 3:00-4:15 Break-out session #2
- 4:15-5:00 pm: Agenda-setting general discussion

**Organizational Communication’s Junior Scholar Workshop**

**Time:** Thursday, 24 May 9:00 - 16:00  
**Location:** Arizona State University, Downtown Phoenix Campus (walking distance...
This workshop is open to all junior members of the Division who have completed the requirements for the Ph.D. This includes, for example, pretenure (and its equivalent), clinical, and adjunct faculty in academic institutions; postdoctoral researchers; and researchers working in industry, government, and nonprofit sectors while in the early stages of their careers. The purpose of the workshop is twofold. First, the workshop will provide opportunities for networking and community building among the early-career scholars in the discipline from around the world. The future of our discipline is the cohort of junior scholars who will assume leadership positions in the field in the years to come. Our field benefits from a set of scholars who are connected intellectually and socially and who feel attachment to a vibrant community. Second, the workshop will offer an interactive forum in which colleagues who are midcareer and senior scholars can interact with and provide advice to early-career scholars regarding professional opportunities and challenges. Part of what makes Organizational Communication such a cohesive discipline is that connections are constantly being forged among scholars at various careers stages. We all have much to learn from each other.

**Topics:**

A preliminary list of topics has been developed based on input from midcareer and junior scholars. Registrants for the preconference will also have the opportunity to suggest other topics that would be valuable to junior scholars. For each topic, discussion facilitators will include both senior and midcareer scholars, and sessions are designed to be highly interactive.

- Strategies to recruit organizations to participate in organizational communication research projects.
- Selecting journals for submissions and managing revisions.
- Effective strategies for mentoring and being mentored, and managing reviews (3-year, tenure)
- Securing external funding for research
- Balancing the demands of professional (research, teaching, service) and family lives

One additional session will be devoted to other topics suggested by registrants for the preconference.

**Workshop Faculty:**

*Workshop Co-Organizers:*
Janet Fulk, U of Southern California
Karen Myers, U of California at Santa Barbara

*Mid-career and Senior Scholar Facilitators:*
Boris Brummans, U de Montreal
Noshir Contractor, Northwestern U
Laurie Lewis, Rutgers U M.
Scott Poole, U of Illinois
David Seibold, U of California at Santa Barbara
Michelle Shumate, U of Illinois
Sarah Tracy, Arizona State U

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**Communication and the Ethics of Consumption**

**Time:** Thursday, 24 May 8:30 - 17:30

**Location:** Walter Cronkite School of Journalism and Mass Communication, Arizona State U located at 555 N. Central Avenue, Phoenix AZ 85004, less than one block from the Sheraton Phoenix Downtown Hotel (CRONK 444)

**Limit:** 50 persons

**Cost:** $100.00 USD (Includes morning and afternoon refreshments, and lunch)

This inaugural event for the Environmental Communication Interest Group brings scholars, grad students, community activists, journalists, and other environmental communicators together to engage in a meaningful dialogue about what lies at the crux of our environmental crisis: excessive consumption. Participants will address the ethics of consumption from a communication and media perspective through engaging discussions and activities.
Consumption is defined broadly, including both the use of exhaustible material products (for example, media hardware) and the use of inexhaustible and immaterial products and services (such as TV programming, music, movies, games, and web services). As user-generated media and DIY cultures increasingly merge consumption into the process of production, we also call for new ways to define the ethics of consumption. Through this pre-conference, we hope to highlight the links between environmental communication, cultural studies, political communication, health communication, science communication, and popular communication.

**General Program**

8:00-8:30
Registration at ICA Registration Booth. Walk to the site. Coffee & pastries (courtesy of IECA.)

8:30-8:45
Greetings & Announcements: Richard Doherty, Chair, EC IG; Merav Katz-Kimchi, Pre-conference organizer; IECA Representatives (TBA)

8:45-9:50
Guest speakers:
John D. Peters, U of Iowa, Topic TBD
Kim Humphery, RMIT U, The Ethics of Address: Communicating Anti-Consumerism
Sandra Braman, UW-Milwaukee, Anthropophagy, and Other Metabolisms of the Representational Economy

9:50-10:00
Coffee Break

10:00-11:30
Session 1: Marketing Environmentally Friendly Products, Services, and Corporate Images

Merav Katz-Kimchi, UC Berkeley & Lee Ahern, Penn State
Xinghua Li, Babson College
Omneya Nour, Ain Shams U, Cairo
Lucy Atkinson, U of Texas, Austin & Yoojung Kim, City U of Hong Kong
Mark Pedelty, U of Minnesota

Chair: TBD

11:30 -12:30
Session 2: Institutional Discourse on Ethical Consumption: From State to Church

Joshua Trey Barnett, U of Georgia (Virtual Presentation)
Sheree Martin, Samford U
Carrie Packwood Freeman & Oana Leventi-Perez, Georgia State

Chair: Sandra Braman, UW-Milwaukee

12:30-1:15
Vegetarian and Vegan Lunch break on-site.

1:15-2:30
Session 3: Corporate Social Responsibility and Environmental Justice

Sophie Esmann Andersen & Anne Ellerup Nielsen, Aarhus U, Denmark
Miranda J. Brady, Carleton U, Ottowa & Salma Monani, Gettysburg College
Patrick D. Murphy, Temple U
Garrett Broad, U of Southern California

Chair: Chad Raphael, Santa Clara U

2:30-3:30
Session 4: Mediating 'Ethical Consumption': Material and Immaterial Consequences

Mikkel Eskjaer, Aalborg U, Copenhagen
P. Sol Hart & Lauren Feldman, American U
Nicholas John, The Hebrew U of Jerusalem

Chair: Xinghua Li, Babson College

3:30-3:45
Coffee Break
3:45-4:30
Session 5: Roundtable on Edutainment
Susan Ward, Southern Cross U, Australia
Ross Singer, Southern Illinois U
Seth Ashley, Boise State U
Chair: Richard Doherty, U of Illinois

4:30-5:15
Chad Raphael, Santa Clara U
Alison Henderson, U of Waikato, New Zealand
David Benin, Saint Mary’s College of California

5:15-5:25
Conclusion and Goodbye! : Xinghua Li

We also wish to acknowledge the Walter Cronkite School of Journalism and Mass Communication, Arizona State U, and Dean Christopher Callahan for their generous support in hosting our preconference.

*The above image for the preconference on Communication and the Ethics of Consumption is courtesy of the Monterey Bay Aquarium, CA.*

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**Featured Extended Sessions**

New to the ICA Conference this year is the Extended Session - a conference slot of 2.5 hours that gives each Division and Interest Group the opportunity to go beyond the typical four- or five-paper presentation and respondent format. The goal of the extended session is to enable more dialogue and intellectual debate, more time for creative presentations, greater possibilities for members to exchange ideas and expertise in a less constrained manner, and more opportunities to engage the larger community.

In each *Newsletter* leading up to the conference, we will highlight several extended sessions. Stay tuned to see what each Division and Interest Group is planning!

**Ethnicity and Race in Communication: Battleground Arizona**

In the spring of 2010, Arizona Governor Jan Brewer signed into law two highly contested state bills - SB 1070 and HB 2281. The first made failure to carry immigration documents a crime and gave local police broad authority to arrest people merely on suspicion of being "illegal." The second banned Arizona high schools from teaching classes designated as "ethnic studies." A ferocious media firestorm erupted in their wake, spurring copycat measures as well as massive grassroots opposition across the United States. This extended session features work by ten scholars working across the US/Mexico border that explores the influence of media coverage of these battles on public opinion, policy making, and social norms. Speakers examine how, why, and with what consequences local and national newspapers, ethnic minority press, and visual depictions in the media have shaped public discussion - within the US and beyond - with deep implications for the politics of social exclusion and cultural fragmentation, modes of ethno-racial xenophobia and social control, and global struggles over borders, migration, and community.

**Children, Adolescents and the Media: Communicating With Children: Principles and Practices to Nurture, Inspire, Excite, Educate, and Heal**

This extended panel session illustrates the collaboration of academia and practice, through highlighting a resource package produced by UNICEF entitled: Communicating with children: Principles and practices to nurture, inspire, excite, educate and
The resource package, in both print form and a website http://www.unicef.org/cwc/ to be launched November 4th 2012 is a product of several years of collaboration between a leading practitioner and a leading scholar who are committed to advancing the use of communication with children around the world which are age appropriate, culturally sensitive, and inclusive in the spirit of the UN Convention for the Rights of the Child. It is based on a professional life time of experience of the first author in holding workshops for the advancement of the production of media for children in low resource countries and emergency situations and grounded in academic scholarship. It supports the priorities of UNICEF to improve the survival, development, protection and participation of children and their families, specifically the most vulnerable and disadvantaged, in ways that build their resilience, help them survive and thrive, and set them on the trajectory for a better life.

The first two parts of the report recognize the diverse conditions in which children around the world live and the media environments to which they have access. Part Three maps the different developmental characteristics and needs of children at different ages and outlines the implications these changes have for children's communication needs. Part Four, the bulk of the report, presents four central principles for producing communication for children, supported by 14 guidelines. They are illustrated by positive examples from a range of countries and media, and address different age groups. In Part Five, ways to avoid common pitfalls in developing communication for children are summarized and finally, in Part Six a veritable treasure chest of additional positive examples and supplementary resources (audio-visual materials, books, academic sources, etc.) is provided.

In this special panel, we intend to provide not only an overview of the project, but also a report on a workshop that implements this work around the world. The extended panel format provides a unique opportunity to allow participants, the vast majority of them from high-resource countries, to be exposed to the potential positive roles media can have in the lives of mostly marginalized children worldwide.

**Communication Law and Policy: Media, Markets, and Democracy**

The Communication Law and Policy division's extended session will explore the theme of "media, markets, and democracy," and consider how the work of the late C. Edwin Baker can continue to inform research, teaching, and praxis around media law and policy. The session aims to promote lively discussion among attendees around how law and policy scholarship can incorporate normative democratic concerns and political economic analysis of media systems and contribute to broader understandings of the tensions exhibited between markets and democratic processes. Two session moderators will describe the session format and introduce the roundtable participants. Participants will give brief (5-minute) presentations highlighting their position on the theme. Moderators will then summarize the central questions and issues raised, open the discussion to the room, and moderate the conversation. This format is intended to foster a collaborative and collegial approach to thinking through critical questions in our field. This year's C. Edwin Baker Award will be presented at the end of the session.

**Communication History Interest Group Extended Session**

The Communication History Interest Group has programmed an innovative extended session for the Phoenix conference, focused on dialogue between two literatures not normally in conversation: media policy and the history of communication research. "Media Policy Meets Media Studies: Intersecting Histories" will feature nine presentations that speak to media policy and/or the field's history. Papers addressing the two topics will be presented in short form in three successive minipanels, each followed by 15-minute breakout sessions. These breakout sessions are intended to spark conversation between presenters, and between presenters and attendees.

**Communication and Technology Division Extended Session**

With virtual environments, communication scholars can test and develop communication theories on a real time basis. In this extended session, participants will showcase their state-of-art methodologies and theorizations with vivid experimental materials used in their studies. Studies cover a wide range of virtual experiences from avatar identification to virtual art consumption. With its extended time setting, participants and audience will be able to review and discuss various opportunities provided by virtual environments for the developments of intrapersonal, interpersonal, and organizational communication.

**Environmental Communication Extended Session: Engaging Opinions: Speed Dating for Publication in Environmental Communication**

This extended session, posing as a poster session, features Environmental Communication work by more than a dozen academics mainly in the areas of Civic Engagement and Public Opinion. The session is divided into two parts. In the first half, everyone is a potential editor and is shopping for papers. Presenters and visitors look at the presentations with an eye toward creating edited volumes or special issues of journals. Presenters who are giving similar papers are located close to one another in the room. For the second half of the session, people contacted in advance who have proposed volume or issue themes, and people who are struck by an inspiration at the poster session set up shop at different areas in the room and
attract presenters (and visitors) who want to discuss contributing to their volume or issue. Now the presenters are shopping for publication outlets. The "datemaster" Chad Raphael will call "time" every 15-20 minutes to give people a chance to move on to another discussion.

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**Visit the Seventh Wonder of the World: The Grand Canyon**

**Thursday, 24 May & Tuesday, 29 May 2012**

**Time:** 7:30am - 7:30pm

**Cost:** $125.00 per person, 25-person minimum

The beauty of the Seventh Natural Wonder of the World will capture your senses for a long time to come! Sit back, relax, and enjoy this scenic 250-mile ride that will take you from the low-altitude desert landscape to mountains blanketed with Ponderosa pines.

Your knowledgeable guide will take you on a historical and geological journey past Black Canyon City, Verde Valley, and Flagstaff (home of the tallest peak in Arizona and Northern Arizona University) before the final leg of the journey to the Grand Canyon.

On arrival at the south rim of the Grand Canyon, your group will enjoy a guided tour of the rim. The first stop will be Mather Point, which gives you your first glimpse of the Canyon from one of the most impressive and accessible vista points on the rim. From this overlook you can see an extraordinary view of the inner canyon. The rim tour will include several stops at scenic vistas, along with free time at the rim to explore the visitor's center, museums, and shops. Enjoy approximately three hours on the rim of the canyon before returning back to the Valley of the Sun!

**Trip Includes:** Boxed Lunch and Beverage; National Park Service entry fee; Private chartered transportation; All taxes, permits, and gratuities

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**Phoenix Points of Pride**

Michael J. West, ICA Staff

Phoenix, Arizona may be a city fashioned out of the North American desert, but the destination city for ICA's 62nd Annual Conference has become a garden spot of population, industry, and, yes, culture in its short lifetime. It's a thoroughly modern richness, even if it draws from the region's sometimes distant history, and it's expressed in the list of civic attributes known as the Phoenix Points of Pride.

The Points of Pride came into being 2 decades ago, in 1991, when the city was suffering a low point in its reputation and morale. The then mayor, Paul Johnson, responded by forming a civic commission that would select and promote a group of attractions, natural and manmade, that could serve as a rallying point for Phoenix's citizens and a reminder that they lived in a truly great city. The commission solicited nominations from the public, placed the best ones on a ballot, and invited the city to vote on their favorite in-town destinations. Forty thousand Phoenicians participated in the vote in 1992, and their top 25 choices were officially designated the Phoenix Points of Pride that year.

The program has proved to be wildly successful. The destinations on the list have seen their annual visits increase by hundreds of thousands, from both native Phoenicians and tourists. The commission has continuously added new attractions to the list; as of 2012, there are 33 Points of Pride. The December issue of the ICA Newsletter covered four of these: the **US**
Airways Center, Heritage Square, Symphony Hall, and the Orpheum Theatre. The list is much deeper, however, containing a variety of natural and constructed landmarks that collectively portray the richness of the Phoenix experience.

Most prominent among these is undoubtedly Camelback Mountain, the 1,300-foot formation of granite and red sandstone on the city's northeastern edge. One look at it will answer any questions about the mountain's name. Camelback Mountain is a city park that is a favorite for hikers, with trails all the way to the summit of the distinctive peak. It's also a popular destination for rock climbers - in particular one of its formations, the 100-foot The Praying Monk (named, like the mountain, for what it resembles) - and lovers of the wild. There are even opportunities to get a glimpse of ancient history: Low in the mountain's northwest corner is a cave that was used as a sacred site by the prehistoric Hohokam civilization.

The Hohokam and later Native American peoples are an important part of Phoenix, past and present, an area of inquiry that the Heard Museum seeks to address. Arguably the foremost Native American archive in the United States, the Heard includes 40,000 artifacts, contemporary items, and 34,000 volumes in its research library. The most prized among these are featured in the museum's flagship exhibition, "Home: Native People in the Southwest." There are several other exhibits, rotating and ongoing, including the acclaimed "Remembering Our Indian School Days." This exhibit explores the experience and effects of the late 19th-century policy of forcing Native American children into boarding schools meant to assimilate ("civilize") them into European-American culture.

Just a few blocks down Central Avenue from the Heard Museum is another Point of Pride museum, the Phoenix Art Museum. This is the largest visual art museum in the southwestern United States, with 285,000 square feet containing more than 18,000 pieces. The collection falls into nine categories: American (including such artists as John Singleton Copley, Robert Henri, and Gilbert Stuart); Western American (Frederic Remington, Maynard Dixon, Georgia O'Keeffe); Asian (Zhou Xiaoming, Tsukioka Yoshitoshi, and unknown artists from the ancient world); European (Auguste Rodin, Claude Monet, Euguen Fromentin); Latin American (Frida Kahlo, Diego Rivera, Carlos Orozco Romero); Modern (Pablo Picasso, Jean Cocteau, Willem de Kooning); Contemporary (Anish Kapoor, Sol Lewitt, Donald Judd); Photography (Ansel Adams, Richard Avedon, Edward Weston); and Fashion.

On the southeast side of the city lies Papago Park. A vast swath (1200 acres) of desert land, the park is first distinguished by its enormous sandstone buttes. However, it's also frequented for its lake, hiking and biking trails, and baseball and softball fields. Additionally, there are three other Points of Pride within the park. Hole-in-the-Rock is a natural formation in one of the red sandstone buttes: a large cave with roughly parallel openings on either side of the hill, a literal hole eroded through the rock from which the entire Phoenix Valley can be viewed. The Desert Botanical Garden, now in its 75th year, includes 21,000 desert plants in over 50,000 displays, one-third of them native to the U.S. Southwest; it is a rare botanical garden to be certified as a museum. Near the center of the park is the Phoenix Zoo, the nation's largest nonprofit zoo, with 1300 animals subdivided among four displays (Arizonan, African, tropical, and children's) as well as a popular exhibit of stingrays and bamboo sharks.

The Point of Pride closest to the ICA Conference is a manmade structure; however, it's less important for its history or architecture than for the events that take place there. The Herberger Theater Center is located just one block from the conference hotel, the Phoenix Downtown Sheraton. The Herberger, founded and built in 1989, contains three stages and is home to three resident theater companies as well as two other local groups who sometimes perform there. One of its most unique and celebrated features is Lunch Time Theater. The program presents a one-act play - 30 to 45 minutes - at 12:10 p.m. every Tuesday, Wednesday, and Thursday afternoon.

These are only some of the highlights of a group that includes 21 more Points of Pride. The ones described here, however, are the ones probably best suited to ICA members who will be attending "Communication and Community," the 2012 Conference of the International Communication Association. They're as beloved by locals as by visitors, and a visit to any will fulfill the name that the city has given them - demonstrating that Phoenix has much to be proud of.
Onward to Phoenix!

Sam Luna, Director of Member Services

The big news this month is the opening of our registration site for the Phoenix conference in May. This conference promises to be one of ICA's most popular. The call for papers generated a huge response and the event will feature an equally impressive set of presentations. The 5-day event entitled "Communication and Community" will include papers on a vast array of social and community-related issues; and what better place to hold this conference than Arizona, a state which has recently witnessed its own share of community issues.

The opening plenary features "The Lost Boys of Sudan." The moniker, borrowed from the children's story Peter Pan, is pinned to a group whose own story, riddled with pain, suffering, and despicable atrocities, could not be any further from a children's tale. These orphaned boys, driven from Sudan by the thousands, sought refuge from the Sudanese civil war into neighboring Ethiopia and Kenya during the late 1980s. After a Communist overthrow in 1991, armed militia and tanks drove the group in Ethiopia out of the country at gunpoint, worsening the situation. The militia shot thousands of children trying to cross the River Gilo; many more drowned or were eaten by crocodiles. The survivors trudged on for over a year, crossing Sudan on their way to Kenya. Only 10,000 to 12,000 individuals - half of the original group - survived the illness, starvation, and dehydration that they faced along the way. Be sure to attend the opening plenary if you would like to hear more of their fascinating story. In the meantime, if you wish to learn more about the Lost Boys of the Sudan, you can visit their website at www.azlostboyscenter.org.

Another very special plenary featuring Grammy nominated Native American performance artist, Jana Mashonee, will take place on Friday, 25 May. Ms. Mashonee has written and performed songs ranging from traditional Christmas carols in Native American languages to her more recent, blues-inspired ballads on her album "New Moon Born." The session will be followed by reception at the Heard Museum. These two events are just the beginning of the many wonderful events in store for conference attendees.

As you register for the conference, you will notice a couple of new items that promote ICA's Green Initiative. New ways of accessing the conference program will lessen our environmental impact during the annual conference. This year, in addition to the traditional printed program and a flash drive program with abstracts, we will offer a new option that places us one rung higher on the technological ladder. ICA has gone the way of the mobile app! Registrants can now enjoy the convenience of the entire program in the palm of their hands with ICA's new Conference App. Choosing this option will enable you to view sessions, plan daily schedules, navigate the conference halls, and engage in social media with other conference attendees. Plus, it's completely free! Be on the lookout for the downloadable app on our website.

The second change in conference registration involves an innocuous little question at the bottom of the check out screen where you credit card information is entered, asking about your mode of travel to Phoenix. The ICA Task Force on the Greening of ICA is attempting to get a good estimate of our ecological "footprint" at an annual conference. The information is primarily for educational purposes and will help find potential areas where we as a group can cut down usage. Another area from which the Task Force will be collecting data is from the hotel. As it turns out, the Sheraton Phoenix already does a carbon usage analysis on each event held there, which will provide the Task Force with an accurate picture of energy consumed. The final step involves surveying our exhibitors for data such as city of origin, approximate weight shipped and method of travel. Of course, we will continue to provide fully recycled or sustainable conference supplies such as bags, name badge holders and lanyards to our attendees. There will also be recycling containers throughout the conference, and the hotel has agreed to eliminate as much waste in food and beverage as possible.

Digressing a bit, many of you know ICA offers the opportunity to opt out of receiving hard copies of the ICA journals. We ask members to opt out of journals they don't use for their research and many of you have. Thank you! We have now added the ICA Quarterly publication "Headline News" to that list. The Quarterly skims over articles of interest that originally appeared in the ICA Newsletter. Simply put, they offer material you may have already read in the monthly newsletter. The Headline News costs over $1000 in printing and postage. Opting out would not only conserve resources such as paper, printing, shipment resources, and so forth, but would also save ICA money. We hope you consider opting out of the review; you can do so by accessing your ICA profile.

Finally, there are 15 preconference sessions to choose from this year! Access detailed information on each at http://www.icahdq.org/conf/2012/preconferences.asp. There are also several excursions and one special event that are worth looking into, not the least of which is a trip to the Grand Canyon! The Seventh Natural Wonder of the World promises to take your breath away and leave you with memories you are not likely to forget soon. Get more information on this and other excursions at http://www.icahdq.org/conf/2012/tours.asp.
There are many other treasures to be found in and around the Phoenix, Arizona region. Come to the conference for some of the best scholarship our group has to offer and some of the best attractions found in the area.

Student Column: Phoenix, Arizona - A Few Tips for ICA Student Members

Riva Tukachinsky, U of Arizona

(This month's Student Column was written by a guest author: Riva Tukachinsky, U of Arizona, a member of the ICA Student Affairs Committee.)

This year's ICA conference, held in Phoenix, presents graduate students with a wonderful opportunity to meet peers and first-class world scholars, as well as to explore the American Southwest and bring home authentic American Indian craft souvenirs.

Located at the heart of the state of Arizona, Phoenix is a vast metropolis - the sixth most populated city in the U.S. It therefore offers all the cultural attractions of a major city: a vibrant artistic and musical scene, top notch museums, and dining places to suit every taste. But for those willing to step outside the convenience of the downtown, Phoenix is the perfect starting point for exploring the fascinating history of America - from Native American reservations to the Grand Canyon.

Below are brief descriptions of just a few suggestions for graduate students conferencing in Phoenix.

First Friday: A free art studio tour on the first Friday of every month, from 6 p.m. to 10 p.m. This is a great opportunity for art lovers to familiarize themselves with the rich art world of Phoenix. Maps of First Friday's routes are available at Phoenix Art Museum and a free shuttle eases the commute between shops.

Live music: A large number of bars and nightclubs feature live music, everything from jazz to hip-hop every night of the week. "The Last Leaf," "Rythroom," "Char's Has The Blues" to name just a few.

FilmBar: A place to have a glass of wine or a beer and to enjoy a variety of entertainment arts: independent, foreign, and cult films, as well as standup comedy shows and live bands performances. Some of the movies are free!

Museums: For museum lovers Phoenix offers a wealth of attractions: exhibits on the Native Americans history and culture at The Heard Museum; a showcase of the desert flora at the Desert Botanic Gardens; one of the richest collections of art in the Southwest in the Phoenix Art Museum, minerals and mining museum, musical instruments museum and more.

Hiking: Phoenix was recognized by National Geographic as one of the best hiking cities in the U.S.. Enjoy the gorgeous desert scenery, wildlife and remains of ancient civilizations (you can even join an ICA organized hike).

Used books: Looking for rare books or a cheap bestseller for the flight home? Try Phoenix used bookstores. Some specialize in out-of-print books, whereas "Bookman's" buys, sells, and exchanges popular books, records, CDs, DVDs, music scores, games, and unexpected random objects (toys, antiques, musical instruments, and more).

Salt River: A popular recreational attraction is tubing down the cool mountain stream of Salt River, just a short driving distance from Phoenix.

American Indian culture: Those interested in learning more about the Native American history and culture will appreciate the Hoo-hoogam Ki Museum located in the Salt River Indian Reservation, and will enjoy the Pueblo Grande - the 1000-year-old remains of a Native American village.

The Grand Canyon: This awesome geological landscape was recognized as a UNESCO world heritage site for its natural beauty and rich history. Consider taking advantage of the ICA organized trip (that includes transportation, entrance fees and food).

For those attending the Political Communication preconference in Tucson, Arizona, 4th Avenue in Tucson has a downtown spirit with many small shops that are fun to explore. From there, a short walk following the rout of a historic trolley (which, unfortunately is currently closed for renovation) leads to University Avenue, loaded with bars and restaurants ending at the University of Arizona main gate. For traveling outside the city, I would recommend visiting Biosphere2. An enormous
greenhouse that imitates five different ecosystems, it is used for conducting various experiments about sustainability and climate change. Two groups of scientists spent several years in isolation from the rest of the world in Biosphere2, attempting to create and maintain a self-sustaining environment. Today, although the facility is still used for research, it is open for the public.

**New at Registration: The Mobile App**

**THE ICA CONFERENCE HAS GONE MOBILE!**

Schedule, Maps, Twitter and more on your mobile device - completely free.

Instead of lugging around a conventional paper program, enjoy the convenience of the entire program in the palm of your hand with ICA’s Conference App, available in Phoenix 2012. Use the app to view sessions, plan your daily schedule, navigate the conference halls, and engage in social media with other conference goers. It’s easy to use, environmentally friendly, and no paper cuts. Be on the look out for information on how to download the app and avoid roaming charges on [www.icahdq.org](http://www.icahdq.org).

**ICA Annual Conference in Phoenix • 24 - 28 May 2012**
Malcolm R. Parks (University of Washington) and Kory Floyd (Arizona State University) received the 2011 Charles H. Woolbert Award from the National Communication Association. The Woolbert Award honors articles with significant and lasting disciplinary impact. The article cited was:


The article is generally considered to be the first systematic study of relationship development in online settings and has been cited over 1000 times.

RECENTLY PUBLISHED

Communication for Families in Crisis: Theories, Methods, Strategies
Edited by Fran C. Dickson and Lynne M. Webb (Peter Lang Publishers, 2012)

In this volume, the first book-length work to address effective family communication during times of crisis, leading researchers provide in-depth discussions of communication theory vis-a-vis specific scientific analysis of families in crisis. Three general types of crises are examined: relational crises (infidelity, infertility, identity shifts, parental deployment, death of a child); health crises (mothers with breast cancer, children with disabilities, pediatric cancer, geriatric health crises); and economic crises (job loss, divorce, homelessness, post-hurricane survival).

Each chapter ends with practical advice for families on how to communicate effectively during crisis. Given its presentation of diverse theories, research methodologies, and crises, this volume can serve as a useful textbook for graduate courses in communication and family studies. In addition, the accessible writing style and engaging topics make it an ideal supplemental text for upper division undergraduate classes and a useful resource for practitioners who assist families in crisis.


Fran C. Dickson, Editor (PhD, Bowling Green State University, 1983) is Professor and Department Chair of Communication Studies, Chapman University. She is the author of over 25 essays and research reports including articles in the Journal of Applied Communication Research, Journal of Social and Personal Relationships, and Journal of Family Communication. Her research focuses primarily on later-life adults' communication in personal and family relationships.

Lynne M. Webb, Editor (PhD, University of Oregon, 1980) is Professor of Communication, University of Arkansas. She has published two scholarly readers and over 50 essays including multiple theories, research reports, and pedagogical papers. Dr. Webb is a past president of the Southern States Communication Association and has served in multiple offices in the National Communication Association. Her research focuses on social media as well as parent-child communication.

COMMUNITY RADIO IN THE TWENTY-FIRST CENTURY

PETER LANG - International Academic Publishers are pleased to announce a new book by Janey Gordon (ed.): COMMUNITY RADIO IN THE TWENTY-FIRST CENTURY


In the twenty-first century, community radio is fulfilling an increasingly important role in the world's mediascape. This book documents the ways in which community radio broadcasters and activists are using the medium in countries around the world to challenge political corruption, aid the transition to political democracy and broadcast voices that are otherwise unheard. The contributors to the volume are academics and practitioners from five continents, many with first-hand experience of community radio. Each chapter demonstrates the pivotal role that small radio stations can play in developing, sustaining and invigorating communities. The book charts campaigns for the legalisation of community radio and relates them to a theoretical context, while providing illustrations and examples from community radio stations around the world.

Contents:

Janey Gordon is a principal lecturer at the University of Bedfordshire, where she is the project co-ordinator for the university's community radio station. She teaches radio broadcasting and her research interests and publications are in the areas of community radio, mobile phones and media pedagogy. She has a background as a professional broadcaster and started her career in radio at the BBC.

You can order this book online. Please click on the link below:
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http://www.peterlang.com/?430728

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New edition of the International Journal of Internet Science
We are happy to announce the newest issue (Vol. 6, Issue 1) of the International Journal of Internet Science at http://ijis.net

Ulf-Dietrich Reips: Journal Impact Revisited (Editorial)

Michael Opgenhaffen& Leen d'Haenens: The Impact of Online News Features on Learning from News: A Knowledge Experiment

Barbara Stiglbauer, Timo Gnambs, & Manuela Gamsjeger: The Interactive Effects of Motivations and Trust in Anonymity on Adolescents' Enduring Participation in Web-based Social Science Research: A Longitudinal Behavioral Analysis

Taghreed M. Alqudsi-ghabra, Talal Al-Bannai, & Mohammad Al-Bahrani: The Internet in the Arab Gulf Cooperation Council (AGCC): Vehicle of Change

Book review: Edith de Leeuw: Handbook of Web Surveys

Please find the issue at
http://www.ijis.net/ijis6_1/ijis6_1_index.html
Global Media Journal

The second issue of the open access Global Media Journal (DE) can be found here:
http://www.globalmediajournal.de/current-issue/

In regard to its general focus on Intercultural and International Communication it contains a special edition about "Integration Discourses in the Media".

The topic is reflected in peer-reviewed articles, as well as in an interview and book reviews.

Volume 1, No. 2
Herbst / Autumn 2011

Special edition: Integration Discourses in the Media

Christine Horz & Carola Richter
Editorial

Elisabeth Klaus & Ricarda Drueke
More or less desirable citizens: Mediated Spaces of identity and cultural citizenship (article in English)

Ulrike Irrgang
Beyond Sarrazin? Zur Darstellung von Migration in deutschen Medien am Beispiel der Berichterstattung in SPIEGEL und BILD (article in German)

Dennis Lichtenstein, Christiane Eilders und Julija Perlova
Integrationsprozesse in segmentierten Öffentlichkeiten. Die EU als Integrationschance für die Parallelgesellschaften in Lettland? (article in German)

Magdalena Ratajczak
Representation and Visibility. Roma in the Media (article in English)

Susan Schenk & Mohamed Ahmed
Does Al Jazeera make a difference? The framing of the Iranian election 2009 by Al Jazeera Arabic and CNN International (article in English)

Interview
Produkt eines jahrzehntelangen Kommunikationsprozesses
Interview mit Dr. Sabine Schiffer zu Migrationsdiskursen in den Medien (interview in German)

Buchrezensionen / Book Reviews
Dirk-Claas Ulrich
Mohan J. Dutta: Communicating Social Change: Structure, Culture and Agency (2011) (review in English)

Christine Horz
Margreth Lunenborg, Katharina Fritsche, Annika Bach: Migrantinnen in den Medien (2011) (review in German)

Division & Interest Group News

Political Communication

Dear colleagues,

As you know, the division's part in programming for the Phoenix conference has been completed. The division had 213 paper submissions. We were able to accept 59% of the papers this year and will be making use of traditional paper sessions, high density sessions, and an exciting extended session on Online Political Participation. 8 panels were submitted, the acceptance rate for panels was 33%. When you register for the conference please consider attending one of our co-sponsored pre-conferences: "New Media & Citizenship in Asia: Social Media, Politics & Community-Building," and "Political Comm in the Online World: Innovation in Theory & Research Designs." Our third preconference - the Political Communication Graduate
Student Workshop - is open only to graduate students whose work was accepted to this event.

Let me take the opportunity to thank our program planner Claes de Vreese for putting together such a fantastic program. This task would not have been possible without all the support Claes received from dozens of people who volunteered their time for the review process. So, thank you to all the reviewers as well.

Nominations are now open for the 2012 David Swanson Award for Service to Political Communication Scholarship. Please send your letters of nomination by email to the committee chair, Stephen Reese, University of Texas, steve.reese@austin.utexas.edu by March 16, 2012. Include in your letter a brief description of service by your nominee to political communication. More information about the award is below.

On another note, please find below a call for the International Conference on Media and Communication (ICMC), 14-15 May 2012, University of Porto, Portugal. This event is cosponsored by our division.

Regards, and looking forward to seeing you in Phoenix.

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DAVID SWANSON AWARD CALL FOR NOMINATIONS

Nominations are now open for the 2012 David Swanson Award. Please send your letters of nomination by email to the committee chair, Stephen Reese, University of Texas, steve.reese@austin.utexas.edu by March 16, 2012. Include in your letter a brief description of service by your nominee to political communication. More information about the award is below.

The David Swanson Award for Service to Political Communication Scholarship recognizes distinguished and sustained contributions to the field as planners, editors, and leaders and in roles that require time and energy, innovation, and personal dedication. The award honors David Swanson, one of the founders of political communication who gave exemplary service to the ICA Political Communication Division and the APSA Political Communication Section. In his memory, the ICA division presents the award every other year. The joint award committee includes representatives of the ICA division and APSA section.

The ICA division chair appoints members with the advice of the APSA chair. The committee receives nominations and generates additional candidates, deliberates on the pool of potential awardees, and makes a selection. The winner receives the award plaque at the annual business meeting of the ICA Political Communication Division.

Past Recipients:
2010 - Doris Graber, University of Illinois
2008 - Wolfgang Donsbach, Dresden University of Technology
2006 - Ann Crigler, University of Southern California

The 2012 David Swanson Award Committee: Ann Crigler, U of Southern California, USA; Kathleen Hall Jamieson, U of Pennsylvania, USA; Carsten Reinemann, Ludwig Maximilians U, Germany; Steve Reese, U. of Texas, Austin, USA (Chair) and Magdalena Wojcieszak, IE University, Spain.

CALL FOR PAPERS:

III International Conference on Media and Communication (ICMC)

An electronic version of the extended abstract, with a preferred length between 750 to 1000 words, accompanied by contact details and a brief bio on a separate page, should be sent no later than February 15. Abstracts should be written in Portuguese, English or Spanish (although presentations will be in English) and should summarize the paper contents, explain relevance to conference theme, outline methodology, contain a clear argument, theoretical framework, methodology and key results.

Graduate students applications of exceptional quality will also be accepted provided that they meet the requirements of the call for papers of the conference.

All proposals should be submitted to the following email: icmcporto@gmail.com

Participants may submit more than one proposal, but only one paper by the same first author will be accepted into the program.

Notification of acceptance will be sent by March 10, 2012

A selection of the best papers delivered at the conference will be considered for publication in a special issue of the Global Media Journal - Portuguese Edition.

For additional details on the conference please check http://icmc2012.wordpress.com/

If you have any further question, please contact program chair, Rui Alexandre Novais, at icmcporto@gmail.com
Deadline for the submission of abstracts: 15 February 2012
Notification of acceptance: March 10 2012
Deadline for submission of full papers: April 30 2012
Conference: 14 and 15 May 2012
Decision about publication of selected work: 31 July 2012

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**Calls for Papers**

**V Coloquio Brasil - Estados Unidos de Estudos da Comunicacao**

**5th Brazil-US Colloquium on Communication Research**

**CONFERENCE:** Dr. Sonia Virginia Moreira of INTERCOM - the Brazilian Society of Interdisciplinary Studies in Communication, the School of Communication at Illinois State University (Dr. John Baldwin) and the College of Communication at DePaul University (Dr. Jacqueline Taylor) invite you to submit completed papers to the 5th Brazil-U.S. Colloquium on Communication Research. The deadline for receipt of completed papers is February 1, 2012.

**CONFERENCE OBJECTIVES:** The purpose of the Colloquium is to bring together Brazilian and United States researchers who work in the field of communication in order to discuss current topics in theory, method, and community engagement. More specifically, this conference aspires to foster a dynamic and intellectually stimulating dialogue between communication scholars from both countries - encouraging the participation and exchange of communication professors and students - and promoting the production of comparative analyses and joint projects related to on-going debates in communication research.

**WHEN and WHERE:** The biennial conference will take place at DePaul University in Chicago, Illinois, U.S.A. Papers will be presented in English or Portuguese (translation available as necessary). The conference will be August 7-8, 2012.

**CONFERENCE TOPIC:** The central conference theme is Communication and Community Engagement. Following are some suggested thematic areas:

1. Communication Research and Community Engagement: Linking theory and research to community efforts, growth and change. (Engajamento social da comunicacao e a pesquisa)
2. Media Literacy and Critical Inquiry: Providing critical tools for analysis, assessment and production of media content. Using media literacy to enhance community leadership and development. Transforming media consumption into an active process, and using independent media for active citizenship. (Educação para a leitura crítica da mídia)
3. Social, Interactive, and Participatory Media: Researching the effect of Internet use on public and social life. Focus on social networking sites - such as Facebook, Orkut, Twitter, etc - and community engagement in social media across cultures and borders.
4. F2F Communication: Including studies on interpersonal (persuasion, message production and reception, nonverbal communication, organizational/small-group, communication among cultural, age-based, or other social groups), or relational communication.
5. Public Relations and Commercial Media: Including studies on advertising, marketing and communication.

**NOTE:** Papers in any session may include comparisons between communication issues both in Brazil and the U.S., but may also analyze an issue related to a singular country. We encourage theme-related papers but will consider all submissions.

Each session will have a coordinator with two to four papers, with discussion

**SUBMITTING PAPERS:**

Paper Requirements

- Submission of proposals to the National Colloquium Coordinator
Call for Proposals

For the 6th RIPE conference we will focus specific attention on research that demonstrates how and why the public receives good value for the money spent on public service media provision. Is PSM a good deal, how good a deal it is, and why does that matter? How much does this vary inside Europe, and what can we say about the situation outside Europe? How best to define 'public value' today? It is important to address claims that PSM is wasteful, inefficient, unresponsive, irresponsible, etc. We invite analysis and research that grows understanding of PSM performance in relation to the private commercial sector. It is expected that attention will be given to the quality, variety and differentiation of programmes and services PSM provides, and the value that publics derive economically, culturally and socially. This signals, as well, the importance of money for public value, which shifts the focus to issues that include governance systems, public value testing and similar accountability mechanisms, critical discussion of concerns and problems in taking economic criteria too far or too exclusively, and recognition that the remit of PSM is fundamentally normative. The organisers invite proposals that will address relevant issues related to the following topics that are especially pertinent to the conference theme:

1. PSM Financing & Business models

In the traditional arrangement PSB is financed by public money. Approaches to funding have become a hot topic and a focus of debate.

- Is the traditional 'business model' best for PSM today? What are the pros and cons of various alternatives or combinations?
- Are new models emerging for different platforms or types of services?
- How politically feasible and economically viable are various options?
- Where is PSB / PSM sustainable, in what form/s and under what conditions?
- What differences are essential when looking at countries that are only beginning or trying to start PSB / PSM? Is the traditional institutional approach as useful today, and where are there significant developments and alternatives?

2. PSM Structures & Production

This sector has undergone a dramatic shift from mainly in-house production with hierarchical structures and mostly permanent employees with civil servant status, to pursue outsourcing, temporary or freelance contracts, flat organisations, and business-like approaches that favour cost reduction and efficiency.

- Does this produce better value? What are the trade-offs?
- What is essential to understand about the economic foundations of PSM as a financial organisation, despite its non-profit status?
- What do we know about trends in the volume and percentages of programme output and production, number of employees under various contract categories, in different areas and positions, with what productivity gains and losses, etc?
- What is important to know about copyright issues and intellectual property?
- How is media work changing in PSM companies, and with what consequences?
- Where is local production still viable, and why? Where isn't it viable, and why?

3. PSM policy and accountability

The commercial sector claims PSM is causing market distortion that disturbs a 'level playing field'. Politicians and other stakeholders are keen for the public sector to be more transparent and accountable.
What is most important to know and respond to in policy debate about these issues?
What new measures are recommended to improve accountability?
Which approaches to ex ante evaluation work best, and which are not working? Is there evidence that the approach is counter-productive?
How much is all of this costing and what do we know about cost/benefit ratios?
In what ways has the New Public Management approach improved or undermined public value?
Can public value be measured? How, at what cost, and with what consequences?

4. Defining ‘Public Value’ in PSM today

Traditionally PSB was expected to provide information, education and entertainment, and to strongly emphasise domestic culture and national identity. Reconceptualising what the PS in PSM means and consists of today is a pressing need.

What counts as ‘public value’ today, and how is it both different from and the same as historic understandings? Are there discernible periods that characterise shared understanding? Are there significant patterns of consistency or variation when comparing countries, regions, or discourse in different languages, etc?
Where has reinterpretation of historic meanings been successful, how and why, and what remains problematic?
Have there been consequences for the profile and character of service provision as a consequence of new conceptualisation?
Has anything been lost or neglected that needs to be revitalised?
What is not good value for public money today and ought to end? Where and why?
What is still vital in the historic PSB mission that must be protected and also nurtured?

5. Improving PSM value

The move from PSB to PSM has not been smooth or even. While governments traditionally expect the sector to support technological development and the creation of digital content, the costs and effects have been unpredictable and in many cases controversial.

Where has PSM contributed to market development? Where has it improved mediated services as a result of innovation? Where is it lagging? Where is it a problem for developing public value in media due to institutional self-interests?
What has PSM created that is new compared to PSB? What is distinctive compared to the private commercial sector?
How is PSM responding to social media on the basis of lessons learned? In what ways are these companies contributing to or inhibiting development in this area?
Are there clear gains in efficiencies or effectiveness in the shift to PSM?
What is essential for PSM to be viable and sustainable? How does this differ in comparing countries, regions and communities?

6. PSM value for audiences and users

In social reality and research schema, media audiences are more complex and complicated than was the case historically, often also more contradictory in the light of multiple identities.

What are the implications related to public value when defining audiences in varied terms (e.g. as citizens, consumers, customers, clients, tax-payers, markets, etc)?
Are there convincing arguments for supporting collective needs and social welfare given the growth of individual choice and personal preference? How can that be articulated to have real impact?
How is audience research changing, and with what consequences and impact for doing PSM?
How should contradictions and complexity in identities be conceptualised? Are certain formulations most suitable for PSM?
What does the evidence reveal regarding re-valuation of audiences as participants in PSM? In what ways are historic valuations still relevant? What needs to be developed?

SUBMISSION REQUIREMENTS

Provide the working title of the paper and include your name, organisational affiliation with location, and e-mail address on a cover sheet
Write the abstract on a separate page that only includes the title of the paper and specify which of the 6 topics (above) your paper would contribute to (you may specify more than one)
The maximum length for the abstract is 600 words
Proposals are due on or before January 11, 2012

All submissions will be peer reviewed as the basis for acceptance. Reviewers will use the following criteria to assess proposals:

1. Relevance to the conference theme and connection to at least one specified topic
2. Conceptual and analytic quality (not purely descriptive)
3. Importance of the contribution for contemporary theory in PSB / PSM
4. Relevance of the contribution for PSM practice and management
5. Comparative research is highly desired.
6. Empirical research is prioritised.
7. Broadening the scope beyond Europe is welcome.

Sixty proposals will be accepted for papers to be presented in the conference. Decisions to accept or reject will be taken in February with notification sent on or about March 1, 2012. Please send your proposal as an e-mail attachment to both of the following:

Gregory Ferrell Lowe, University of Tampere in Finland (glowe@pp.inet.fi)
Anne Dunn, University of Sydney (anne.dunn@sydney.edu.au)

The conference registration fee will be 250 euro for authors. The fee does not include payment for accommodation, but does cover the cost for shared meals and conference materials. For those attending but not presenting, the registration fee is 300 euro and space is limited. A select number of doctoral students can be included and the fee in these cases will be 100 euro. The RIPE conference does not have funds to supplement personal travel costs except for invited keynote speakers. For more information, please visit our website: www.ripeat.org.

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EUPRERA 2012 Congress
Call for Papers

Researching the Changing Profession of Public Relations

Theme of the congress
"Researching the Changing Profession of Public Relations"
In recent years, profession of public relations shows drastic changes and more mission is included by field. Since this growing task difficulty requires new definition of public relational missions, transformation and changing of public relations as profession should be researched and analyzed related to future of the profession.

Sub-themes
1. Status and trends of the public relations profession in European countries and regions
   - Perception of public relation as a profession in different countries
   - New tendencies in public relation as a profession in different countries
   - Description of mission differences in public relation profession

2. Comparative public relations research: Methodological challenges, empirical data, case studies
   - New research methods in Public Relations
   - Study cases related to changes in public relations
   - Empirical researches related to changes in public relations

3. Governance of the public relations profession: Standards for education, codes of ethics, role enactment
   - Changing of public relations’ education
   - Need for new ethical codes
   - Roles that public relations experts play

4. New frontiers for the profession: Litigation PR, mediation and dialogue, social media, advising the top management
   - Contribution of public relations to dialog
   - Usage of social media in profession of public relation
   - Mentorship of public relation experts to executives

5. Innovative research in public relations and strategic communication.
   - New approaches to public relations field
   - Researches related to operation process of strategic communication
   - Empirical insights in strategic communication in Europe

Academics and practitioners are invited to submit papers relating to the general theme and with one or more of the sub-themes. All relevant academic, and interdisciplinary approaches are welcomed, such as sociology, psychology, business theory, organizational theory, mediasciences and communication sciences.

Papers from PhD students and practitioners about the conference theme are welcomed. We are planning to organize a special session for these papers.
Abstract and paper submission

All who are interested in presenting a paper on the above and related topics are invited to submit a paper for consideration. Every paper will be submitted to a two-person double-blind reviewing process by representatives from EUPRERA and the local organizers.

For the submission please go to www.euprera.org/congress2012

Relevant dates to be considered:
b. Feedback on abstracts: March 5, 2012
c. Deadline for full papers: July 7, 2012
d. Feedback on full papers: August 3, 2012
e. Deadline for final version: August 31, 2012

Abstracts should be 800 words, excluding tables and figures. The required format of submission is electronic (MSWord for Windows or for Mac). See abstracts and full papers format requirements for details.

Full papers should be maximum 7,000 words, excluding tables, figures, and references. See abstracts and full papers format requirements for details.

Language for both abstracts and full papers: English

Address for both abstracts and full papers: www.euprera.org/congress2012

Registration

All participants in the conference, including those who present papers, must register electronically. Registrations will open in June 2012. Further information concerning conference fees, accommodation and travelling to and from Istanbul will be made available on the congress website as soon as the registration for participation opens.

Information

For more information please e-mail: euprera2012@istanbul.edu.tr

Read the full call at http://www.icahtdq.org/cfp/CFPeupreracongress.pdf

Call for Papers/Works-in-Progress:

Defining and measuring meaningful broadband adoption

an academic workshop at New America Foundation, Washington DC, April 11, 2012

As government services, political discourse and commerce expand online, policymakers and public interest organizations are promoting broadband "adoption" among people who are not currently using the Internet, or using it marginally. Yet there is little discussion of what "adoption" means or how it can be measured. For lack of a better indicator, agencies and researchers often use the metric of home subscription numbers, which tell us very little about the different modes or locations of access which may be more relevant for some populations, nor about the effects of adoption on new users and communities.

In the United States, the absence of meaningful metrics for adoption is becoming evident as two federal digital inclusion efforts - the Broadband Technology Opportunities Program (BTOP) and Broadband Initiatives Program (BIP) - enter their evaluation phases. As policymakers and advocates search for ways to document the effect of these programs, the design of meaningful metrics could have implications for the sustainability of broadband initiatives and the well-being of individuals and communities identified as possible beneficiaries.

In light of these challenges, the Open Technology Initiative at the New America Foundation is calling for proposals that address the question: "What is meaningful broadband adoption, and how can we measure it?" Authors of successful proposals will be invited for a day-long workshop at the New America Foundation in Washington, DC, to present and discuss answers to this question. The goal of the workshop is to bring together researchers from different disciplinary traditions to discuss challenges in defining broadband adoption and its effects, address issues of reliability and validity, and present innovative methods for studying adoption. We welcome proposals that reflect work-in-progress as well as completed studies. We are especially interested in proposals that review recent broadband adoption initiatives, including those outside of the United States.

Please submit your proposal here at https://docs.google.com/spreadsheet/viewform?hI=en_US&formkey=dDZ6NjFjU0tiLWN3d2gtNURCUVJjM1E6MQ#gid=0 by January 31, 2012 (If you cannot open the link, please copy and paste the URL on the browser). Proposals should explicitly identify the methodological and/or conceptual innovation that you are developing or have developed, as well as presentation
format (slides, video, map, paper, interactive workshop, etc.). Do not include any information in your proposal that would enable reviewers to identify you. Proposals will be blind-reviewed by a multidisciplinary panel of scholars. Please note: final acceptance is contingent upon submission of completed works or works in progress one week before the date of the workshop.

Tentative Schedule:
Deadline for proposals: January 31, 2011
Confirmation of receipt: Week of February 5, 2012
Decision announced: March 2, 2012
Deadline for submission of completed work/work-in-progress: March 30, 2012
Workshop: April 11, 2012

About the New America Foundation and Open Technology Initiative
The New America Foundation is a nonprofit, nonpartisan public policy institute that invests in new thinkers and new ideas to address the next generation of challenges facing the United States. New America's Open Technology Initiative formulates policy and regulatory reforms to support open architectures and open source innovations and facilitates the development and implementation of open technologies and communications networks. For more information, visit http://oti.newamerica.net.

Russian Communication Association
Siberian Federal University
Institute of Philology and Language Communication
6th International RCA Conference
Communication-2012
"Communication in a Changing Society"

You must be the change you wish to see in the world
(Mahatma Gandhi)

First Call for Papers

Russian Communication Association (RCA) in collaboration with Eurasian Communication Association of North America (ECANA) and the Institute of Philology and Language Communication at Siberian Federal University are happy to announce the forthcoming 6th International RCA Conference: "Communication in a Changing Society".

The Conference is convened in partnership with National Communication Association (NCA), International Communication Association (ICA), European Communication Research and Education Association (ECREA), Polish Communication Association (Polskie Towarzystwo Komunikacji Społecznej, PTKS), International Federation of Communication Associations (IFCA), World Complexity Science Academy (WCSA), Russian Association for Film and Media Education (RAFM) and Kazakhstan Communication Association (KazCA).

Venue and Dates: Siberian Federal University, Krasnoyarsk, Russian Federation, September 27-29, 2012.

Today's global society is on its path of rapid development due to the interplay of global and local factors. Communication processes are crucial to the solution of multiple problems the globalized humanity faces nowadays. Communication helps the world's nations to understand the differences and unite the potentials to achieve common goals. The forthcoming 6th RCA Conference is also aimed at uniting researchers from different countries and various domains, of various genres and types of human communication to form a multidisciplinary paradigm of contemporary communication studies. This time the Conference participants are invited to convene in the very heart of Russia, in Siberia, with the aim of integrating their knowledge, competencies and approaches to promote the study of communication in the whole world.

The discussion will follow the following relevant topics:

- philosophy of communication
- research methods in communication
- speech communication
- interpersonal communication
- organizational communication
- political communication
- mass communication
Submissions from researchers of various aspects of communication are welcome starting from December 20, 2011. Deadline for submissions is April 1, 2012.

Working languages: Russian, English, German.

The Conference will feature plenary lectures and panel presentations, poster papers and round-table discussions, and workshops. Researchers who are interested in organizing focused round-tables, specialized workshops are encouraged to submit their topics.

Prospective participants and workshop/round-table organizers are kindly requested to submit and register at the Conference Website: http://conf.sfu-kras.ru/conf/communication-2012?locale=en. The submissions are subject to blind review. The Website will publish all the relevant information (participant's submission status, preparatory stages of the conference, participation conditions, publication guidelines, etc.). A special webpage of the RCA Website and a Facebook group (in Russian) will also publish the information related to the Conference (in Russian): http://russcomm.ru/eca_projects/eca-conf2012/ and http://www.facebook.com/groups/208406532572509/.

Conference materials (the authors' versions) will be digital published by the start of the Conference. Selected papers will be published in the refereed Journal of Siberian Federal University (Humanities and Social Sciences), ISSN 1997-1370: http://journal.sfu-kras.ru/home and the Russian Journal of Communication.

Conference fee will be announced later, and there will be a discount for graduate and post-graduate students, as well as for members of RCA and partnership organizations.

Travel and accommodation expenses will be covered by the participants. A wide choice of hotels or on-campus accommodation options will also be announced later.

Detailed information about the former conferences and other RCA projects can be found at: http://www.russcomm.ru/eca_projects/ You can also find more about the Siberian Federal University and the Institute of Philology and Language Communication at: http://language.institute.sfu-kras.ru/en

Organizing Committee:
Lyudmila V. Kulikova, professor, Dr of Philology, Director of the Institute of Philology and Language Communication, Siberian Federal University, Krasnoyarsk, President of the Organizing Committee
Irina N. Rozina, RCA President, Dr of Education, professor at the Department of Information Technologies, Institute of Management, Business and Law (Rostov-on-Don), Vice-President of the Organizing Committee
David C. Williams, ECANA Executive Director, Ph.D., professor at Florida Atlantic University, USA, Foreign participants Coordinator

Program Committee:
Olga A. Leontovich, Dr of Linguistics, professor and head of the Department of Intercultural Communication and Translation at Volgograd State Social and Pedagogical University, Co-Chairman of the Program Committee
Viacheslav B. Kashkin, Dr of Linguistics, professor and head of the Department of Translatology and Intercultural Communication at Voronezh State University, Co-Chairman of the Program Committee
Michael D. Hazen, ECANA President, Ph.D., professor at Wake Forest University, USA, the Program Committee's Foreign participants Coordinator

Major Conference Dates:
December 20, 2011 - submissions and abstracts are welcome
April 1, 2012 - deadline for submissions and abstracts
June 1, 2012 - notification of acceptance
July 1, 2012 - Abstracts and Final Program
September 27-29, 2012 - Conference
Call For Participation
The Gene Burd Track on Media and Urban Life

What: Special sponsored track at the 42nd Urban Affairs Association Conference
Where: Wyndham Grand Pittsburgh Downtown Hotel; Pittsburgh, PA
When: April 18 - 21, 2012
Website: http://www.urbanaffairsassociation.org/annual_meeting/index.html

Primary Goal of Track
Increase the exchange of knowledge and interaction between: a) researchers and practitioners who focus on urban problems/issues/policy, and b) researchers and practitioners who focus on media and urban life. This track will include scholars and practicing professionals in the fields of communication, journalism, urban affairs, public policy, law, political science, sociology, criminal justice, architecture, and city/regional planning, just to name a few.

Conference Track Subtopics
- Role of media in social, economic and political life (particularly in urban areas)
- Interaction between media and urban spaces/places (e.g., human interaction/engagement, public vs. private space, identity)
- Alternative media, access to mainstream media (particularly as an equity issue in urban communities)
- Role of the media in post-industrial cities

Participation Formats
1. Colloquy
   A colloquy is a structured, formal discussion of a topic by a few selected individuals (typically four or five people). Presenters make prepared comments and engage in an open discussion with the audience. They do not, however, present written papers or in-depth research findings. Instead, speakers draw upon their general knowledge, background, and experience of the subject being discussed. For a sample colloquy proposal please visit: http://www.urbanaffairsassociation.org/annual_meeting/sample_summary.html.

2. Research Panel
   Individuals may submit a proposal to present a researched-based paper. If your paper proposal is accepted, the program committee groups it with three or four other related papers into a panel. Each panelist presents his or her paper, and an open discussion follows the presentations. Each panel includes a moderator, who manages the time and introduces the panelists. For a sample research paper proposal please visit: http://www.urbanaffairsassociation.org/annual_meeting/sample_abstract.html.

Deadline for colloquy topic or abstract submission: January 9, 2012

How to submit a proposal
Please email your proposal as an email attachment to Deidre Beadle at dbeadle@uaamail.org.

Details Specifically for Research-based Paper Proposals
If you are submitting an abstract for a research-based paper proposal please include your name, institutional affiliation, and email address. If you have a co-author(s), please provide his/her name, institutional affiliation and email address. Your research paper title should be no more than 20 words. Your abstract text should be no more than 400 words.

Details Specifically for Colloquy Proposals
If you are proposing a colloquy topic please include the names of the participants, their institutional affiliation and email addresses. Remember, a colloquy typically consists of four or five participants. Your colloquy theme summary should not exceed 400 words in length. The colloquy session title should be no more than 20 words long.

Note: Please refer to the web links provided above for sample colloquy and research paper abstracts.

Benefits for Selected Participants
Your proposal will be reviewed and a select number of papers and colloquy sessions will be accepted. Thanks to the generous support of the track sponsor, Gene Burd, if your proposal is accepted you will be awarded the following benefits:

- Two (2) nights of complimentary lodging at the Wyndham Grand Pittsburgh Downtown Hotel (the site of the conference) - (a $300 value)
- Complimentary conference registration (a $450 value) - covers meals over the three-day conference period (Wednesday evening-Saturday morning)

Expectation of Track Participants
Colloquy participants: Are expected to provide a 1-2 page summary of their discussion points, a copy of any PowerPoint slides used, and a list of references used.

Research paper presenters:
Are expected to provide a copy of the paper's abstract, a draft copy of the paper, a copy of any PowerPoint presentation slides, and a list of references used. These materials are due one week before the conference on Wednesday, April 11, 2011.

All conference track participants:
Will grant UAA permission to videotape their presentation and distribute the recording for educational purposes.

Contact: Please email inquiries concerning this conference track to Deidre Beadle at dbeadle@uaamail.org.

About UAA
The Urban Affairs Association (UAA) is the international professional organization for urban scholars, researchers, and public service providers. The Urban Affairs Association is dedicated to creating interdisciplinary spaces for engaging in intellectual and practical discussions about urban life. Through theoretical, empirical, and action-oriented research, the UAA fosters diverse activities to understand and shape a more just and equitable urban world. Today, UAA includes almost 600 institutional, individual, and student members from colleges and universities throughout North America, Europe and Asia.

Update: ECREA 2012 - 4th European Communication Conference
Istanbul Bilgi University
Istanbul, Turkey, 24-27 October 2012
Hosted by the Turkish Communication Research Association (ILAD)
www.ecrea2012istanbul.eu

The European Communication Research and Education Association (ECREA) and the Turkish Communication Research Association (ILAD), together with Istanbul Bilgi University, welcome the submission of abstracts for presentation at the 4th European Communication Conference to be held in Istanbul, Turkey from 24 to 27 October 2012.

The general theme of the conference is ‘Social Media-Global Voices’. The organisers call for proposals in all fields of communication and media studies, but particularly invite conceptual, empirical, and methodological proposals on social media and global communication phenomena and/or on comparative research.

ECREA is pleased to accept proposals for individual papers, panels as well as poster presentations. All proposals must be submitted through the conference website www.ecrea2012istanbul.eu and will be reviewed by the 17 ECREA thematic sections. The descriptions of the sections are listed further below in this message.

Abstracts should be written in English and contain a clear outline of the argument, the theoretical framework, and, where applicable, methodology and results. The preferred length of the individual abstracts is between 400 and 500 words (the maximum is 500 words). Panel proposals —which should consist of five individual contributions—, combine a panel abstract with five individual abstracts, each of which are between 400 and 500 words.

Participants may submit more than one proposal, but only one paper or poster by the same first author might be accepted. First authors can still be second (or third, etc.) author of other papers or posters, and can still act as chair or respondent of a panel.

All proposals should be submitted through the conference website from 1 December 2011 to 28 February 2012. Early submission is strongly encouraged. Please note that this submission deadline will not be extended.

Timeline
1 December 2011: Online submission system open
28 February 2012: Deadline for online submission
30 April 2012: Notification of the acceptance
15 August 2012: End of early bird registration fee
1 October 2012: Deadline for online registration

ECREA Thematic Sections descriptions
Audience and Reception Studies
The Audience and Reception Studies section invites contributions that focus on how people use and make sense of old and new media and with what consequences for individuals, groups, communities and societies. The section welcomes various
approaches (theoretical/critical works, empirical studies, methodological discussions) and methods (quantitative or qualitative research, or both), and encourages submissions that cross disciplines (e.g. social sciences, political sciences, education sciences, humanities and arts, psychology) and traditional boundaries (e.g. between old and new media, between mass and group communication, between content/production and audience/ reception/effects).

Communication and Democracy
The Communication and Democracy section invites you to send in abstracts for papers as well as panel proposals focusing on the relationship between media, communication and democracy. Democracy is being defined here in a broad sense and is not merely limited to the procedural aspect of political systems, but also includes civic cultures. Equally, democracy does not only refer to (Western) models of liberal democracy, and media and communication relates to both more traditional (mass) media as well as the internet and newer forms of (digital) media and communication opportunities. The section-theme for 2012 Istanbul conference is "Social Media and Global Voices", but papers outside of this general theme will also be accepted. Abstracts and panel proposals should ideally address one of these sub-themes: democracy, participation and citizenship; critical approaches, theoretical challenges and methodological innovations; public spheres, counter-public spheres and beyond; media and political mobilizations, activism and protest cultures; the future of community media and (local) journalism (in a digital age) and their impact on (local) democracy; EU and/or national media & communication policies; civic engagement and media literacies.

Communication History
The Communication History section provides a forum for scholars from different European countries who approach communication with a historical perspective. The section invites contributions dealing with: the history of socially relevant and mass communication (e.g., the history of media production and institutions, history of journalism, public relations and advertising, new media histories, historical audiences); the history of communication in general (e.g., history of interpersonal or group communication); memory studies (e.g., mass media and social memory); the history of ideas related to the field of communication (the history of theories concerning public or mediated communication or the history of communication as a scientific field); the methodology and theory of communication history.

Communication Law and Policy
The Communication Law and Policy section provides a forum for the debate and analysis of past and current national and EU legal, regulatory and policy directions in the field of European media and communication. The field is interpreted broadly to include political, social, cultural, anthropological and economic questions. The section invites contributions (proposals for papers, posters or panels) in any area of (broadly understood) European media and communication law, regulation and policy, including historical, comparative and philosophical approaches to this domain. We welcome critical methodologies and analyses, as well as discussions on new ways of thinking about policy and law in the media, communication and cultural industries. We also welcome works that are situated at the intersection of macro-level and micro-level analysis, that use interdisciplinary approaches and works that push the boundaries of established work.

Diaspora, Migration and the Media
Transnational and diasporic communications have brought a number of theoretical and methodological challenges for European communication research, such as those relating to the significance of the national public spheres, national broadcasting, multicultural media and the cultural and communication practices of people living in culturally diverse societies. The section invites and encourages theoretical and empirical explorations of European communications and diversity from across Europe and beyond. We welcome interdisciplinary approaches and innovative studies in all areas of media and communication research (media production; media texts; consumption of media and communications technologies; national and transnational policy; media ethics and the representation of difference).

Digital Culture and Communication
The Digital Culture and Communication section aims at exchanging and developing research at the European level in the developing field of digital media and informational culture as this is broadly defined. We welcome work that crosses disciplines and that operates at the boundaries of what might generally be allowed to constitute media/communication systems. The section actively seeks both empirical and theoretical/critical work. It therefore welcomes work that questions the general specificity of 'the digital' and/or uses 'the digital' to rethink existing media and communication theories and approaches (as well as research methods).

Film Studies
Ranging from early cinema experiences in European metropolis, to the contemporary blockbuster multiplexes, film has always been at the forefront of European popular culture. The Film Studies section invites for contributions that deal with film in a broad variety of aspects: film as content, as cultural artefact, as commercial product, as lived experience, as cultural and economic institution, as symbolic field of cultural production, as media technology, etc. We strive towards methodological openness and multi-level approaches on the study of historical and contemporary cinema: film text, context, production, representation and reception. Cultural studies perspectives, historical approaches, political economy, textual analysis, audience research all find their place within the section.
Gender and Communication
The Gender and Communication section invites empirical and/or theoretical contributions to the field of communication with a specific interest in gender and its intersections. Gender is conceptualised in a broad sense, aiming for inclusivity and multivocality within the field. Contributions can therefore address gender or gender-related issues' intersection with concepts such as ethnicity, identity politics, age, or queer studies. As with gender, the concept of media is equally open. Contributions might therefore adopt an interdisciplinary approach, for example using insights from feminist media studies, popular culture studies, and post-structural theory or posing philosophical questions. Aiming to bridge the gap between communication and gender studies, this section welcomes approaches that combine a focus on gender with media research, namely media production, content analysis of media texts and media use and/or reception.

International and Intercultural Communication
The field of International and Intercultural Communication has changed considerably over the last years. Globalisation and its consequences have forced the field to broaden its scope. Furthermore the field is challenged from the outside by other disciplines engaging in the debate on the role of communication in globalisation processes. In this section we welcome contributions that take a broad view on cross-border communication in all its forms. We define cross-border communication in terms of communication crossing national or/and cultural borders and we focus on both mediated and personal forms of communication.

Interpersonal Communication and Social Interaction
The Interpersonal Communication and Social Interaction section welcomes contributions that focus on the study of human interaction and human communicative behaviour. The core is constituted of contacts and bonds between people, whether in private or public contexts, whether face-to-face or through various communication technologies. The research fields and theory development areas of interpersonal communication and social interaction are wide-ranging. They include interpersonal relationships, relationship formation, development and termination, group and team communication, conversational organisation, verbal and nonverbal communication, public speaking, radio and television performance, rhetoric, argumentation, persuasion and mutual influence, communicative competence and interpersonal skills, ethnography of speaking, and other related approaches to human social interaction. All kinds of contexts are welcome (e.g., family, work, instructional, political, health), as are all methodologies (qualitative, quantitative, mixed).

Journalism Studies
The Journalism Studies section is concerned with cultural, political, economic, social and professional aspects of journalism and news work. The section accordingly invites for consideration papers of high quality across the range of journalism studies, focussing on occupational, participatory, regulatory, ethical, social, technological, political, commercial, cultural, educational, historical and other dimensions, with particular reference to the European and/or global context.

Organisational and Strategic Communication
The section for Organizational and Strategic Communication promotes an active and critical dialogue among scholars in view of consolidating an interdisciplinary field of debate, applications and complex projects. Its aim is to approach and to debate on the fundamentals of corporate communication, and to encourage the development of research topics and input concepts by different scholars in various European countries or elsewhere. The overall objective of the section is therefore to enhance the European research within the field of organizational and strategic communications as well as to refine the conceptual and methodological background of the correlated practice. The participation rules of the section allow contributions from researchers, professors, master and doctoral students, as well from corporate representatives whose aim is to develop the internal research portfolios of their own organizations. The section also allows for contributions of independent specialists and consultants in marketing, public communication or related fields, as the very field of organizational communication is difficult to observe unless part of the organizational systems.

Philosophy of Communication
The Philosophy of Communication section in particular sets out to consolidate a European forum for the philosophy of communication. Guided by the ideal of a free, rational, diverse, engaged and socially just Europe, the section is explicitly oriented to reflect the cultural variety and the variety of traditions in the history of thought, scholarship and science. The philosophy of communication encompasses a variety of concerns including reflective, theoretical, analytical, normative and historical questions relating to communication as a phenomenon, a dialectical process, a social reality, a form of expression, a theoretical construct or last but not at least a paradox. What distinguishes Philosophy of Communication from other approaches is the foundational dimension embodied by the section. The Philosophy of Communication section welcomes contributions that deal with questions regarding theory formation and methodology in communication scholarship, and with fundamental questions regarding the place of communication in human existence.

Political Communication
The Political Communication section invites empirical and/or theoretical contributions on the changing nature of the relationship
between citizens, political actors and the media, old and new. We welcome papers that address issues such as: the implications of mediated and mediatized politics on the quality of modern democracy; the European political communication deficit; the link between political communication and media policy, new journalistic practices, but also rising antagonistic civic communicative inputs, practices and processes of the mediation and mediatization of politics. Similarly, we invite papers on communication strategies and news management of political elites; campaign communication; citizenship and public sphere; media effects on political orientations and participation; as well as interpersonal and online political communication. In line with the general theme of the 2012 ECC we are particularly interested in papers that take a comparative view on political communication in Europe. The section aims to bring together, and encourage critical and interdisciplinary approaches while creating dialogue between, a broad diversity of methodological and theoretical approaches.

Radio Research
Following its successful conference at the University of Minho in September 2011, the Radio Research Section invites proposals for ECC12. Abstracts are welcome from across as wide a range of interests related to radio as possible. We do not wish to limit the focus and scope of members' research in the medium, and the panels will be organized thematically once abstracts have been peer-reviewed and accepted. Whole panel proposals are also welcome, although please note that there will inevitably be pressure on the available timeslots in the programme. Panels and papers could be situated in the following fields as they relate to radio: audience studies; community radio; audio content (programming and genre); audio narratives; radio identities; parallel web and mobile platform content; digitisation; new or revised research methodologies; social networking and user-generated radio. Papers in languages other than English are very welcome, but in the absence of funding for translation services, paper proposers are encouraged to consider ways of communicating their research to as wide a range of participants as possible. This may involve showing a PowerPoint in English or another of the widely-used European languages.

Science and Environment Communication
The 21st century faces unprecedented challenges in the environment and science fields. The Science and Environment Communication section seeks to foster a strong and dynamic research network and welcomes work that crosses a range of disciplinary and methodological boundaries. Examples of topic areas include - but are far from restricted to: media representations of science and the environment; political and commercial discourse on the environment; dialogic, participatory approaches to the communication of research-based knowledge; communication, democracy and research governance; public engagement with science and the environment.

Television Studies
The Television Studies section aims to facilitate strong cooperation for European research and education in the field of television studies. In the face of technological and cultural changes to television 'as we know it', the section provides a network for TV researchers from a wide range of disciplines focussing on all aspects of television, both addressing the 'post-broadcast era' and television's history and multiple futures. The phenomenon of television in its broadest sense is the topic of the section: TV as programme, TV as aesthetic form, TV as lived experience, TV as cultural and economic institution, TV as part of legal and political actions, TV as symbolic field of cultural production, TV as popular entertainment, TV as media technology, TV as commodity, TV as part of convergence culture, etc. The section welcomes various approaches (theoretical, analytical, historical, empirical, critical, methodological) and encourages inter- and transdisciplinary work on television. For this conference, we would particularly but not only like to hear from researchers working on television and its relation to different forms of participatory media and new forms of interactive solutions such as over-the-top television. Another focus could be fan-like activities and television.

Available Positions and Other Advertising

MICHIGAN STATE UNIVERSITY
Communication and Information
Assistant Professor/Technology Economist (Tenure-System)

The College of Communication Arts and Sciences and the College of Agricultural and Natural Resources at Michigan State University invite applications for a tenure-stream faculty position at the Assistant Professor level as a communication and information economist.
Applications are encouraged from scholars working within a diverse range of methodological traditions whose research addresses the economic impact, use, design, or management of information and communication technologies. Those with an interest in applications of communication and information technology to international development are encouraged to apply.

Qualifications: Ph.D. in agricultural economics, economics, or related field (with significant training and/or research in communication technologies and/or services), or a Ph.D. in communication and information studies and technologies or related field (with significant training and research in economics). Research experience in Africa, Asia, or Latin America is highly desirable. Foreign language skills are an asset.

To Apply: Visit https://jobs.msu.edu and refer to Posting #5484. For more information, visit http://www.aec.msu.edu/ and http://cas.msu.edu/.

MSU is committed to achieving excellence through cultural diversity. The University actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities.

MSU is an Affirmative Action, Equal Opportunity Employer.

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**GEORGE MASON UNIVERSITY**
**Department of Global and Community Health**
**Assistant/Associate Professor (Tenure-Track)**

The George Mason University, Department of Global and Community Health within the College of Health and Human Services invites applications for a tenure-track Assistant/ Associate Professor in Global Health to begin August, 2012.

Successful candidates will conduct independent and collaborative research, mentor students, and teach courses in the undergraduate and graduate programs. Programs in the Department of Global and Community Health include an MPH (with concentrations in Epidemiology and Global and Community Health), an M.S. in Global Health, an M.S. in Epidemiology/Biostatistics, and a B.S. in Community Health. We also expect to have Ph.D. programs up and running in the next five years.

A public health-related doctoral degree is required for the position. An MPH in any field along with the doctoral degree is preferred. Successful candidates will have demonstrated expertise in, or potential for, providing high-quality teaching and conducting an active research program. All fields of expertise in global health will be considered, but candidates with expertise in health promotion, health education or community health are particularly encouraged to apply.

George Mason University is an equal opportunity employer. The university is dedicated to the goal of building a culturally diverse faculty and staff. Women and minority candidates are particularly encouraged to apply.

For full consideration, applicants must apply for position number F9557z at http://jobs.gmu.edu/; complete and submit the online faculty application; and upload a cover letter, resume, and list of three professional references with contact information. Review of the applications will begin December 21, 2011, and will continue until the position is filled.

EOE

Apply Here: http://www.Click2Apply.net/75zf4fc

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**STATE UNIVERSITY OF NEW YORK (SUNY) NEW PALTZ**
**Department of Communication and Media**
**Assistant Professor, Digital Media Programming and Management**

The Department of Communication and Media at the State University of New York at New Paltz invites applications for a tenure-track Assistant Professor in Digital Media Programming and Management. AA/EOE/ADA. For more information, go to:

http://www.newpaltz.edu/hr/displayjobdetails.cfm?id=1215

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**WESTERN KENTUCKY UNIVERSITY**
**Department of Communication**
**Assistant Professor, Intercultural Communication**

The Department of Communication at Western Kentucky University (WKU) invites applications for a tenure-track Assistant Professor of intercultural communication beginning August 2012.

Requirements: Ph.D. in Communication by time of appointment (ABD will be considered), evidence of teaching quality, and a focused research agenda.
UNIVERSITY OF GEORGIA
Health Communication
Associate/Full Professor

The Department of Communication Studies at the University of Georgia seeks to fill a faculty position in Health Communication at the rank of Associate or Full Professor with tenure beginning Fall of 2012. Minimum requirements are a Ph.D. in Communication or a related field as well as a strong record of published and externally funded research. Expertise in quantitative methods is desired. Salary and start-up funds are commensurate with experience. To apply, please send a letter of application, vitae, evidence of research accomplishments and teaching excellence, and contact information for at least 3 references. Applications (PDF preferred) should be sent to: commjob@uga.edu. Applications received by February 15, 2012 will receive full consideration; the search will continue until the position is filled. The Franklin College of Arts and Sciences, its many units, and the University of Georgia are committed to increasing the diversity of its faculty and students, and sustaining a work and learning environment that is inclusive. Women, minorities and people with disabilities are strongly encouraged to apply. The University is an EEO/AA institution. Please go to http://comm.uga.edu/2012/01/job-search-professor-of-health-communication for more information.

UNIVERSITY OF FLORIDA
Department of Public Relations
Assistant Professor of Public Relations Specializing in Visual and Digital Communication

The Department of Public Relations in the College of Journalism and Communications at the University of Florida invites applications for one nine-month tenure-track appointment, at the assistant professor level, to begin August 2012. The successful candidate normally will teach two public relations courses per semester, one of which will be the department's core course and laboratory in visual communication. The faculty member will supervise Ph.D. dissertations and master's theses. They will advise undergraduate and graduate students, engage in governance and other service activities, and demonstrate interest in contributing to diversity and the internationalization of the College and UF. Candidates at the assistant-professor level must possess an earned Ph.D. in communication or other relevant field and a record of or potential for original public relations research. ABD considered with a public relations research record and teaching experience, and the expectation of completion by August 15, 2012. Applicants must have demonstrated expertise in appropriate software and technology in visual and digital communication. Professional experience in public relations practice is preferred. Other qualifications include evidence of excellence in teaching, potential to secure grant funding, interest in distance/online education (e.g., the College's Global Strategic Communication master's program) and executive training, entrepreneurial spirit, willingness to actively engage in activities of our Digital Collaboration Suite, and enthusiasm to contribute to a collegial environment. Application Procedure: To view application instructions and complete an online resume, visit www.hr.ufl.edu/job . The reference numbers for the vacancy is 0809823. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, e-mail addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD). Questions can be directed to Search Committee Chair Dr. Mary Ann Ferguson, Professor, P.O. Box 118400, University of Florida, Gainesville, FL 32611-8400, telephone (352) 392-6660, and email mferguson@jou.ufl.edu. Review of applications begins November 22, 2011, and continues until the position is filled. Apply Here: http://www.click2apply.net/tpv5qqn

ST. BONAVENTURE UNIVERSITY
Strategic Communication/Integrated Marketing Communication
Assistant Professor, Tenure-Track

The Russell J. Jandoli School of Journalism and Mass Communication at St. Bonaventure University invites applications for a tenure track Assistant Professor in the area of Strategic Communication and Integrated Marketing Communication. A Catholic University dedicated to educational excellence in the Franciscan tradition, St. Bonaventure is located in the beautiful Allegheny foothills of Western New York. The appointment will begin in the fall of 2012, subject to budget approval.

Teaching responsibilities will include both undergraduate and graduate courses in strategic communication and integrated
marketing communication. The typical teaching load is four courses per semester. The successful candidate will be an
effective teacher and advisor while maintaining a program of professional activity and academic scholarship.

Journalism and Mass Communication faculty have a history of engaging in interdisciplinary teaching and research and
continuing work in professional and creative endeavors. The School has a new focus on encouraging and supporting
mentored undergraduate and graduate research. Successful candidates will teach courses in a number of areas including
career preparedness and digital portfolio, research methods, social media in business and society, digital marketing, strategic
writing and communication, public relations, advertising, and global communication. Successful candidates may also
participate in our semester in an agency setting working with students on complete integrated campaigns for live clients.
Opportunities also exist to teach in one's area of expertise and interest and for online teaching. Preference will be given to
candidates who can articulate teaching and professional experience related to the mission and values of the University and the
strong writing and ethical basis of our JMC program. Appreciation of and respect for the University's Catholic, Franciscan
mission is expected.

Applicants must have an appropriate terminal degree (A.B.D. will be considered, with the understanding that all degree
requirements will be completed within two years of appointment) in communication, public relations, advertising, marketing or a
related field. The ideal candidate will also possess at least eight years of experience working in communication, public
relations, advertising, marketing or a related field; and prior college teaching experience. Preference will be given to
candidates with a background in strategic social and digital media use and global communication skills with expertise in digital media use,
strategic planning and research. Candidates should also be able to discuss a plan for scholarship and/or future professional/
creative activity.

Interested candidates should send a letter of interest, curriculum vitae, teaching philosophy, evidence of successful collegiate
teaching, and three letters of reference to Pauline W. Hoffmann, Chair, Search Committee, St. Bonaventure University, Russell
J. Jandoli School of Journalism and Mass Communication, P.O. Box J, St. Bonaventure, NY 14778 or via email to
hoffmann@sbu.edu. Review of applications will begin immediately and continue until the position is filled.

St. Bonaventure University is an equal opportunity employer, committed to fostering diversity in its faculty, staff, and student
body, and strongly encourages applications from the entire spectrum of a diverse community.

COASTAL CAROLINA UNIVERSITY
Assistant Professor of Communication

The Department of Communication at Coastal Carolina University invites applications for a tenure-track position as Assistant
Professor of Communication - Health Communication. The Department seeks a teacher/scholar with broad training to develop
and teach courses in health communication. Teaching assignments may include evening/weekend courses. The appointment
will be effective August 20, 2012.

A Ph.D. in Communication, Mass Communication, Journalism or a closely related field is required. A record that indicates the
potential for scholarly success and a demonstrated interest in institutional service are also required.

The Department of Communication has focused its strategic initiatives in 4 areas of specialization: Communication Studies,
Health Communication, Interactive Journalism, and Public Relations/ Integrated Communication. We seek a colleague with
research and teaching interests in Health Communication and one of our other areas of specialization. Candidates with
research interests focusing on message strategy, media strategy and/or audience analysis are particularly welcome.

The Department of Communication is one of Coastal Carolina University's newest and fastest growing programs with over 500
majors. Our faculty is committed to excellence in teaching, research, and the integration of leading edge ideas, technologies,
and developments within the disciplines of Communication and Journalism.

Coastal Carolina University is a public mid-sized, comprehensive liberal arts-oriented institution. Coastal Carolina University is
located in Conway, South Carolina, just nine miles from the Atlantic coastal resort of Myrtle Beach, one of the fastest-growing
metropolitan areas in the nation. It has an enrollment of 8,900 students and will have continued growth for the next several
years. Coastal Carolina University is a part of the South Carolina system of public education and has close ties with its
founders, the Horry County Higher Education Commission.

Candidates should submit a letter of application (outlining interest in the position, qualifications, and approach to teaching), a
current CV, a list of five references, and transcripts of all graduate work (copies are acceptable at this time) electronically at:
http://jobs.coastal.edu. To ensure full consideration, application materials should be received by March 1, 2012. Review of
applications will continue until position is filled.

COASTAL CAROLINA UNIVERSITY
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http://jobs.coastal.edu. To ensure full consideration, application materials should be received by March 1, 2012. Review of
applications will continue until position is filled.
Indiana University's School of Journalism on the Bloomington campus seeks a senior scholar with qualifications appropriate for appointment at the rank of full professor, beginning Fall 2012 or Spring 2013. Candidates' research interests should be relevant to the vital issues of journalism and the media, such as political communication and public opinion, health care and science communication, communication law and policy, ethics, media history, media diversity, analyses of changes in the economics, professional roles and institutional structure of the media, or other issues -- both nationally and globally. Successful candidates will have a Ph.D. in a relevant academic field, a well-established program of nationally recognized research and publication, a commitment to rigorous and innovative teaching, and a record of mentoring doctoral-level graduate students. Other desirable qualifications include the ability to work collaboratively within the School and also with scholars in other disciplines on campus and internationally, professional experience in a relevant mass-communications medium, a record of success securing external grants to support research projects, and leadership experience in relevant academic institutions (journal editor, association president, institute director, etc.).

Screenings of applicants will continue until the position is filled. Send vita, names and contact information of six references, and a statement of interest in the position to: Professor Lars Willnat, School of Journalism, Indiana University, 940 E. Seventh Street, Bloomington, IN 47405-7108.

Indiana University is an Equal Employment Affirmative Action Employer and is strongly committed to achieving excellence through cultural diversity. The university actively encourages applications and nominations of women, minorities, persons with disabilities, and candidates with diverse cultural backgrounds.
FACULTY POSITIONS IN COMMUNICATION AND JOURNALISM

Positions in Communication
NU-Q seeks candidates for positions to be appointed as visiting assistant, associate or full professor in its Media, Industries and Technologies program in Communication, with appointments beginning in fall 2012. The successful applicant will teach undergraduate courses in the NU-Q program and conduct research relevant to the school’s mission. Of special interest are persons with expertise in, although not limited to (1) news media and social media networks; (2) audio and video production, editing, and distribution; (3) experimental and media arts; and (4) the history of communication. The person selected will have teaching experience and a research track record appropriate to the academic rank sought. An earned Ph.D. is required. Candidates should send a letter of application, CV, copies of publications or work in progress, evidence of teaching effectiveness and names of three relevant references to: Faculty recruitment@qatar.northwestern.edu. A review of applications will begin in early January.

Position in Journalism
NU-Q seeks candidates for one position to be appointed as visiting or clinical assistant, associate or full professor in Journalism, with appointment beginning in fall 2012. The successful candidate will teach undergraduate courses in the NU-Q program and conduct research relevant to the school’s mission. Of special interest are persons with expertise in, although not limited to (1) news media content development, digital media technologies or media ethics and (2) a field of contextual reporting such as critical event and conflict coverage, business and financial media. The person selected will have teaching experience and an academic or industry track record. An earned Ph.D. or other terminal degree in journalism is preferred. Candidates should send a letter of application, CV, copies of publications or professional projects, evidence of teaching effectiveness and names of three relevant references to: Faculty@ Recruitment@qatar.northwestern.edu. A review of applications will begin immediately and extend to early January.

Compensation and benefits—Faculty members at NU-Q receive a highly competitive salary and benefits that may include a relocation package, housing, airfare for travel, and local transportation. Professional development and research funds may also be provided. Quality of life is high in one of the fastest growing and most modern cities in the world.

To Apply—Submit a letter of application indicating interest in the position along with materials listed in the email address indicated in the above paragraphs.

Northwestern University is an equal opportunity, affirmative action employer and educator.

NORTHWESTERN UNIVERSITY IN QATAR

northwestern.edu/qatar