President’s Message: The Phoenix Conference - A Celebration of our ICA Community

Cynthia Stohl, ICA President

With 2,166 attendees from 50 countries (our third largest conference to date), including 949 students and more than 550 first time conference participants, 452 sessions, 14 preconferences, 3,874 tweets, and about 300 ICA members up from their seats dancing (or at least swaying) during Native American artist Jana Mashonee’s extraordinary plenary performance, our 2012 Phoenix conference captured the very best work, creative efforts, technological savvy, and joyous enthusiasm of our ICA community.

Indeed, this year’s conference was not business as usual. Based on feedback from the Boston conference as well as the many discussions regarding the controversies surrounding Phoenix as a conference site, the Phoenix Program brought together communication scholars and community members in a diversity of new convention formats. Community Artists and Activists in the Face of (Im)Migration in Arizona brought an art installation to the exhibition hall. Occupy activists participated in a preconference, as did professional journalists, scholars, and educators who addressed global immigration issues. Documentary film makers were part of an extended session on Latino/a education in Arizona, and a special session was devoted to journalists whose reporting puts them at risk in communities throughout the world. Glenn Weyant’s acoustic workshop on music of the borderlands, Awol Koun and Arok Ding from the Arizona Center for the Lost Boys of Sudan, Shawny Anderson’s remarkable students who have traveled globally to communities in crisis, and Stefan Weitz, the Microsoft Director of Search all challenged and enabled attendees to confront, consider, and address the conference theme “Communication and Community.”

This year, the closing plenary also took on a new form and it was a great session. Joe Walther (Michigan State U) expertly set the stage for the topic, a new form of debate, and audience participation. The debate, “The Internet is the End of Communication Theory as We Know It,” featuring Carolyn Marvin (U of Pennsylvania), Jeremy Bailenson (Stanford U), Jack Qi (Chinese U of Hong Kong), and Steve Jones (U of Illinois – Chicago) represented four unique positions and raised several intriguing questions for communication scholars. About 500 people attended this provocative and entertaining session. For those of you who missed this outstanding plenary, it will soon be archived and available on the ICA website.

Several experimental formats were also developed for 26 extended sessions. The response was terrific. Program planners have already begun sharing best practices (e.g., the Escalator Session where researchers received feedback from established scholars regarding their submitted work was a favorite; A high density session coupled with the opportunity for in-depth discussions of papers also received rave reviews). It will be exciting to see what new formats are tried in London.

There were several other new conference features. The Mobile App was a huge success and the twitter feed in the exhibition hall created lots of interest. Twitter seemed ubiquitous this year. We added hash tags for each division, and more than 3800 tweets from 704 people (about twice the number of tweeters as last year) reached 460,375 twitter followers. The exposure was 2,656,789! The funniest, most clever, and other exceptional tweets received ICA special rewards (read our new Communication Director JP Gutierrez’s article to get all the specifics). I particularly appreciated being credited on Twitter for the fabulous fireworks display we enjoyed on Friday night (apologies to the Phoenix baseball team the Diamondbacks who may have had something to do with it).

We live streamed sessions throughout the day and made them available to virtual conference participants. Special thanks to Wiley-Blackwell Publishers for supporting this evolving effort. The virtual conference had more than 2,450 visits, 1,336 unique visitors, and 10, 447 page views. We had 44 papers available for comments and responses; one paper on social media had 130 visitors! The keynote addresses by Lance Bennett (U of Washington), Hans Henrik Holm (Danish School of Journalism), and Sonia Livingstone (London School of Economics) were very well received as were the special workshop presentations by Marshall Scott Poole (U of Illinois) and Alison Alison Bryant (PlayScience LLC). Their presentations will also be archived for ICA member viewing. Visitors to the virtual conference came predominately from the United States but there was also participation from members in India, Germany, the United Kingdom, Israel, Croatia, Netherlands, Japan, Turkey, and Australia. We will be sending a survey to those who registered for the virtual conference; analyzing usage patterns and responses to this survey will help next year’s conference planner François H. François Heindryckx continue to refine the virtual conference.

Besides adding new features to the conference, several traditions were continued. A series of Masters Classes, featuring Jack McLeod (U of Wisconsin), Mark Knapp (U of Texas – Austin), CC Lee (City U of Hong Kong), Dafna Lemish (Southern Illinois U), James Curran (U of London – Goldsmiths), and Stan Deetz (U of Colorado – Boulder) provided unique opportunities to interact with some of the best known scholars in the field. We had presentations by four of last year’s named ICA fellows Patrice Buzzanzel (Purdue U), James Dillard (Pennsylvania State U), Ron Rice (U of California – Santa Barbara), and Viswanath (Harvard U). Regional receptions highlighted the vibrant communities within our ICA membership and Friday evening’s tequila tasting, reception and tour of the Heard Museum was an ideal way to experience local art, architecture, indigenous culture, and delicious regional foods. To recognize and celebrate our diverse community as well as service to ICA, we added several new categories of ribbons (including language ribbons, editor ribbons, and first time attendee ribbons) and received a few suggestions for other ribbons including “on the job globetrotter.”
On Saturday ICA President Larry Gross gave his stimulating presidential address, "Fastening our Seatbelts: Turning Crisis into Opportunity" preceding the annual awards ceremony. Receiving awards in recognition of their accomplishments and service to the field and to the organization were:

- New ICA Fellows: Sandra Calvert (George-town U, USA), Donald Ellis (U of Hartford, USA), John Hartley (Curtin U, Australia), Steven Jones (U of Illinois – Chicago, USA), Dennis Munday (U of North Carolina – Chapel Hill, USA), Sandi Smith (Michigan State U, USA).
- Aubrey Fisher Mentorship Award: George Barnett (U of California - Davis, USA).
- Steven Chaffee Career Productivity Award: Peter Monge (U of Southern California, USA).
- Outstanding Article Award: Keith Hampton (Rutgers U, USA), Lauren Sessions Goulet (U of Pennsylvania, USA), Eun Ja (U of Pennsylvania, USA), “Core Networks, Social Isolation, and New Media” Information Communication & Society, 14:5/10-28, 2011.
- Applied/Public Policy Award: Ellen Wartella, (Northwestern U, USA).
- Young Scholar Award: Paul Leonardi (Northwestern U, USA).
- James Carey Urban Communication Award: Yong Jin Park (U of Michigan, USA).

"Communication Research as an Agent of Change Award: Cees Hamelink (U of Amsterdam, The Netherlands)

Overall, from the things the ICA planning committee could control to those we couldn’t, the Phoenix conference was a great success. There are always challenges in planning such a large international conference and I want to thank the executive committee: Francois Cooren, Larry Gross, Francois Heideyrycks, Barbie Zeilizer, and Patrice Buzzanell, who just finished their term on the board, for their advice and support and all the division planners for their willingness to try new things and work on a very tight time schedule. I am grateful to Patricia Moy (U of Washington), our conference theme chair, who put together a great set of panels and is currently editing a special volume highlighting the best work and provocative ideas from the conference related to our theme.

The conference hotel staff was superb and certainly mother nature deserves our gratitude. When the ICA staff arrived on Tuesday we were met by temperatures of 44 C/112 F. By the time we had the festive opening reception at The Grotto on Thursday night, the temperature was in the high 20s C/80s F and it remained reasonable throughout the conference. But none of this (except perhaps the weather) would have happened without the amazing leadership of our executive director Michael Haley and the equally exceptional staff including Colleen Brady, JP Gutierrez, Emily Karsnak, Sam Luna, and Mike West. It truly takes a community to plan a conference and make an organization work. ICA is indeed fortunate to have such a dedicated, generous, competent, and delightful staff. My heartfelt thanks to everyone for everything they did and to all our members who made Phoenix such a successful conference. It truly was a celebration of our ICA community.

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**Annual Board of Directors Meeting in Review**

**Michael Haley, ICA Executive Director**

The ICA Board of Directors held its annual board meeting in Phoenix on Thursday 24 May, 2012. The annual meeting occurs on the first day of ICA’s annual conference and is open to all members of ICA. This year, several significant agenda items were debated and acted upon.

**Midyear Board Meeting**

The Midyear Board of Directors is comprised of the executive committee (the officers of the association), divisions and interest group chairs, five at-large regional representatives and two student representatives. Most of these members serve a 2-year term. During the meeting, the board covers a wide range of issues central to running the association, and in the past, the total meeting time has lasted approximately four hours. In addition to the annual board meeting at conference, the board holds a midyear meeting online, scheduled for 2 weeks in January in an asynchronous manner.

With the combination of a relatively short term and limited face-to-face time for discussion and debate, board members do not always feel that they have enough information on topics to make informed decisions affecting the association. With these issues in mind, the board passed a motion to meet in person for the midyear board meeting rather than online, with the total meeting time taking place over a day and a half. This will permit lengthy discussion of issues, possible committee work, and rapport building amongst the board members. Additionally, the board approved that the site of this meeting will be the forthcoming year’s conference venue, 18 months in advance of the annual conference (Seattle in January 2013; San Juan in January 2014; Fukuoka in January 2015, etc.). Division and Interest Group leaders will then have the additional benefit of the opportunity to explore the venue and host city for section activities during the conference and possible preconference activities. This action carries a fiscal implication that will be evaluated on an ongoing basis.

**Conference Dates and Location Rotation**

The ICA conference dates and rotation were a key discussion agenda topic. ICA conference evaluations over the last few years have contained comments about possible date and rotation changes. The board considered several options and scenarios. The discussion centered on what is best for the individual ICA member and best serves the needs of the association membership at large. In looking at university schedules around the world, high season travel/vacation times, and the feasibility of having a conference in the 2013/2014 winter, the board passed a motion to begin a rotation of conference sites that will be evaluated on an ongoing basis.

**ICA Adopts Best Practices Guidelines to Address Plagiarism Concerns**

ICA has experienced a number of issues involving credible claims of plagiarism in our publications, for which we did not have a clear policy to deal with these issues. Larry Gross, as ICA President, appointed a task force to evaluate this issue and make a recommendation to the board. The task force recommended that ICA adopt one of the best practices documents that currently exist. The board agreed to adopt the Committee on Publication Ethics (COPE) guidelines in its entirety. The link to these guidelines will be posted on the ICA website. It will remain the primary responsibility of the editor of ICA journals to "perform due diligence" on manuscripts submitted to their respective ICA journal. To assist the editors, ICA, with the assistance of Wiley, will provide access to the CrossCheck plagiarism detection program. Authors of submitted articles will be required to confirm that their submission does not violate the redundant publication guidelines. Any issues regarding possible plagiarism will be referred to and evaluated by ICA's publication committee.

**ICA Awards and Nominations**

Larry Gross also appointed a task force to begin an evaluation of ICA awards and the nomination process. The task force concluded that while awards are important and instrumental in assisting scholars in getting both grants and tenure, ICA has too many organization wide awards, while many are similar or unclear in both their titles and scope. At the task force’s recommendation, Cynthia Stohl, as ICA’s current president, will appoint a task force to make specific recommendations about discontinuing, phasing out, or honoring existing awards of the ICA wide awards.

**ICA’s Communication Director**

ICA’s new communication director, John Paul Gutierrez, began January 1 and gave his initial report to the board. He is encouraging Divisions and Interest Groups to work...
with him to highlight the research of their membership. The board approved the guidelines proposed by a task force for assessing the effectiveness of the communication director. The task force is expected to conduct a formal review of the communication director position and its impact both as interim progress reports and a formal report at the end of 2014.

**Additional Actions**

Additional highlights of the board meeting, included:

- Approval of John Courtright as editor of Human Communication Research
- Approval of the final report from ICA’s Greening Task Force
- Ratification of Sandra Calvert, Don Ellis, John Hartley, Steve Jones, Dennis Mumby, Sandi Smith as Fellows of ICA
- Approval of the budget for the 2012-2013 fiscal year (1 October 2012 – 30 September 2013)
- Approval of 2012-2013 committees
- Approval of the 2012 ICA election slate

If you have any questions regarding board actions, your Division or Interest Group chair, as well as the ICA Executive Committee, are always available by e-mail. You may also send your questions or concerns directly to me at mhaley@icahdq.org.

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**There's an App for That: ICA's Conference Program**

Emily Karsnak, ICA Conference & Membership Coordinator

New this year in Phoenix, ICA unveiled a mobile app to rival the traditional print program and flash drive. The mobile app allowed us to widen the functionality of the traditional program in a multitude of ways: users can find session information faster, filter according to division interests, track all conference Twitter activity at #ica12*, search Google maps of the surrounding neighborhood, and create personalized schedules. Not only that, the mobile app promotes ICA’s greening initiative by significantly reducing paper waste with fewer print programs produced.

Prior to its release, we had a sense that the introduction of the app was something special, something that would change an important, albeit somewhat overlooked, cog in the conference experience. We were delighted with the response we received from members who embraced the change. During the registration process, 427 attendees selected the app exclusively, foregoing the paper program and flash drive completely; that equals about 20% of total attendees who selected the mobile app in its launch year. All attendees, including those who chose the paper program or flash drive, were welcome to download and use the app as well.

In total, we had 1,132 unique users of the app, bringing the app’s total usage to about 52% of attendees conference-wide.

Of course, no prototype is ever perfect, and the mobile app was no exception. While we are still collecting feedback from the conference survey**, we received many responses both from Twitter and anecdotally with suggestions for next year. The most frequent critique of the app was its lack of search capability for individual names. While users can search for keywords in session titles, this search ability excluded session descriptions, which list participant names. We also received a request that the “My Schedule” feature (a tool that enables attendees to build a schedule of programmed events), allow for the addition of personal schedule items, (i.e., “2pm: Coffee with John”), “Meeting with coauthors”, etc.. We shared these concerns with Ahref=”http://guidebook.com?”Guidesbookthe company providing the mobile app building platform, confirmed that both of these issues will be rectified in its next release, scheduled for the end of July 2012. The search capability will now allow users to search for participant names, as well as keywords in abstracts to help users better identify sessions in a particular research field. We are poised to have a better, more functional app for London 2013.

With the advent and success of the mobile app, the time has come to bid farewell to the flash drive. Starting in London, we will no longer offer the program in flash drive form. This decision was made for several reasons: 1) The number of attendees using the flash drive continues to steadily decrease; 2) The cost of the flash drive itself continues to climb; and 3) The functionality of the flash drive onsite is far less than the paper program or the mobile app as a means to select sessions to attend and navigate hallways. The flash drive’s primary selling-point is the paper abstracts it contains, and while some attendees may miss this feature, all conference paper abstracts will be available on our website for download both before and after conference.

If you didn't download the mobile app at conference, you can get a taste for what it's all about Ahref=”http://www.youtube.com/watch?v=47qK1bNO8”here. In an effort to provide a preview to conference registrants of the mobile app, ICA Communication Director JP Gutierrez and I teamed up to create a video demo demonstrating the features of the app. By the end of conference, the video had 435 views on Youtube.

If you have any feedback on the mobile app that you’d like to share or questions, please feel free to contact me at ekarsnak@icahdq.org

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* Be sure to check out JP Gutierrez’s Ahref=”http://www.icahdq.org/MembersNewsletter/JUNEJULY2012_ART0005.asp”article in this Newsletter about social media’s role at the Phoenix Conference.

** The conference survey is going on now. If you attended conference, take a minute to Ahref=”http://www.icahdq.org/cgi-shl/TWServer.exe?Run:CONFSURV12”take the survey and let us know what you thought. This is absolutely the best and most effective way to directly affect next year’s conference.

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**And You Will Know Us by the Trail of our Tweets**

Joen Paul Gutierrez, ICA Communication Director

Phoenix was over in a flash. All the hard work and time put into organizing the event is astounding, and being on this side of the registration booth was an eye opening experience, and I’m grateful for being able to experience it.

This first time around for me meant the administration of the conference that ran on Twitter. I’m pleased at the outcome, and look to learn from Phoenix as we shift gears in preparation for London.

First, some stats, and a huge thank you goes to TweetReach and their leader Jenn Deering Davis, for providing her excellent product to track the Tweets for the conference. Measuring from May 23–June 5, we captured what we thought was the beginning along with some lingering activity from the virtual conference. At a topline level we saw 3,874 tweets, from 706 contributors, reaching 460,375 accounts with an exposure of 2,656,789 impressions. These numbers outperform last year’s activity, but comparing to last year’s data (2,377 Tweets, 347 contributors, 287,356 accounts, 1,179,203 impressions on the #ica11 hashtag) is not comparing like data. Undoubtedly this tracker caught tweets that were tied to the conference that did not use the hashtags, but it caught tweets that were not part of our
John Courtright Selected as Human Communication Research Editor

Michael J. West, ICA Publications Manager

The ICA Board of Directors has approved the Publication Committee’s selection of John Courtright to be the new editor of ICA’s journal Human Communication Research. The appointment was approved at the ICA Board Meeting in Phoenix on 22 May. His 3-year term as editor of HCR will begin in 2013, with the first issue of the journal’s Volume 39. Courtright is currently Professor of Communication at the University of Delaware, where he has taught for over 25 years. He spent several years as chair of the university’s Department of Communication and as Director of the Office of Undergraduate Studies. He is also a past president (2005-06) of the Eastern Communication Association (ECA). Courtright spent his entire student career at the University of Iowa, where he received a Bachelor’s degree in 1971, a Master’s degree in 1973, and his PhD in 1976.

For three years (1998-2001), Courtright served as the editor of Communication Quarterly, and has remained a member of its editorial board ever since. He is also on the editorial board of Communication Research Reports, and has previously served as a board member or editorial referee for Journal of Communication, Human Communication Research, Communication Reports, Communication Monographs, and Journal of Broadcasting and Electronic Media, among many others.

Courtright’s research interests have covered a very broad spectrum, including language and verbal communication, message control intensity, and new media. Currently, he is focused on observing and analyzing communication behavior—in fact, Observing and Analyzing Communication Behavior is the title of his forthcoming book (Sage). In addition, he has written or cowritten three other books; has authored nearly 90 other book chapters, journal articles, published reviews, conference presentations, and invited lectures. Courtright will begin accepting manuscripts for Human Communication Research in August. His official editorship begins 1 January 2013 and ends 31 December 2015, with the completion of HCR’s Volume 41.
Six New Scholars Selected as ICA Fellows

Colleen Brady, ICA Staff

The International Communication Association recently named six new Fellows at its 2012 Annual Conference in Phoenix, Ariz., USA. The 2012 Fellows include Sandra Calvert, Georgetown U; Donald Ellis, U of Hartford; John Hartley, Curtin U; Steven Jones, U of Illinois - Chicago; Dennis Mumby, U of North Carolina, Chapel Hill; and Sandi Smith, Michigan State U.

Fellow status in ICA recognizes distinguished scholarly contributions to the broad field of communication. The Fellows Nominating Committee considers applicants based on their documented record of scholarly achievement, service to ICA, and socially or professionally significant service to other publics such as business, government, and education.

Sandra Calvert is Professor of Psychology and Director of the Children's Digital Media Center at Georgetown U. Calvert is prolific, multitalented, and one of the leading scholars of media and children in the world. She is a much-sought-after consultant for media programming. She has published on an extensive range of topics, including children's attention to television, their learning of educational messages, their development as consumers, and their identity and language use in blogs.

Donald Ellis is Professor of Communication at the U of Hartford. Ellis has made and continues to make outstanding contributions to our understanding of the role communication plays in group processes and ethnohistorical conflict, has authored six books, and has received numerous faculty fellowships. He was editor of Communication Theory and served as an ICA Division chair.

John Hartley is Professor of Cultural Science and Director of the Centre for Culture and Technology at Curtin U in Australia. Hartley has had an extraordinary scholarly influence and productivity. He has published 20 books and more than 200 papers and book chapters, including the seminal, coauthored book Reading Television, a master-builder of successful institutions in the UK and in Australia, as well as founding and editing the International Journal of Cultural Studies.

Steven Jones is Distinguished Professor of Communication at U of Illinois - Chicago. Jones has been hugely influential in shaping the academic study of new media and the Internet within the ICA and through forming the Association of Internet Researchers and editing New Media and Society. He has authored, edited, or coauthored 10 books and 150 chapters, articles and essays. He is grappling intellectually with the huge cultural changes taking place through new communication technologies. Steve Jones has a long record of contribution to ICA, including serving as theme chair for the 2011 conference.

Dennis Mumby is Professor and Chair of the Department of Communication Studies at U of North Carolina - Chapel Hill. Mumby has crafted a body of work that makes a sustained and broadly recognized contribution to communication with emphasis on organizational communication. He turned the field's functionalist orientation on its head, questioned many of the sacred beliefs about organizational communication, and laid out the power of narratives and of hidden controls in our daily work lives.

Sandi Smith is Professor of Communication and Director of the Health Risk Communication Center at Michigan State U. Smith is widely known as a leading and prolific scholar blending interpersonal communication, persuasion, and media effects research. Her research is strongly rooted in societal problems, especially in the health domain. A recipient of the B. Aubrey Fisher and the Outstanding Health Communication Scholar awards, Smith is an outstanding mentor and teacher as well as scholar. She has chaired the ICA Interpersonal Division.

Radway Wins Fellows Book Award

Colleen Brady, ICA Staff


The award recognizes books that have made a substantial contribution to the scholarship of the communication field, as well as the broader rubric of the social sciences, and have stood the test of time. Any book nominated must have been published at least 5 years prior to the conference at which the award is presented.

Reading the Romance challenges popular myths about why romantic fiction, one of publishing's most lucrative categories, captivates millions of women readers. Among those who have disparaged romance reading are feminists, literary critics, and theorists of mass culture. They claim that romances enforce the woman reader's dependence on men and acceptance of the repressive ideology purveyed by popular culture. Radway questions such claims, arguing that critical attention "must shift from the text itself, taken in isolation, to the complex social event of reading." She examines that event, from the business of publishing and distribution to the individual reader's engagement with the text.

Radway is Professor of Communication Studies/Rhetoric and Professor of Gender Studies and American Studies at Northwestern U. Her current research interests are in the history of literacy and reading in the United States, particularly as they bear on the lives of women. Radway is a past president of the American Studies Association.

Radway was presented with the award on 26 May 2012 during ICA's 62nd Annual International Conference in Phoenix, Arizona, USA.
George Barnett, U of California-Davis, was selected to receive the prestigious B. Aubrey Fisher Mentorship Award at ICA's 62nd Annual Conference in Phoenix. The Award recognizes outstanding scholars, teachers, and advisors who serve as role models in those capacities and who have had a major impact on the field of communication, by virtue both of their own accomplishments and those of their former students.

"Barnett has been a passionate teacher who cares for deepening student learning and takes the extra time to customize the challenge for each student with whom he works," said Patti M. Valkenburg, Chair of the Fisher Mentorship Award Committee. "He has advised over 40 PhD theses and 35 MA theses. This number is truly remarkable and certainly not equaled by many colleagues in our field. For more than 3 decades, Dr. Barnett has established exceptional scholastic relations with his students. His nomination letter was accompanied by 27 recommendation letters of former students."

"George's work in organizational communication, intercultural communication, political communication, and media effects, is systematic, meticulous, and insightful. His enthusiasm for big ideas and innovative research has always attracted large numbers of students... In sum, Dr. Barnett embodies every aspect of excellence in mentorship, teaching, and scholarship. "Valkenburg added.

Barnett is currently Professor and Chair of the Department Communication at the U of California - Davis. His current research focuses on cognitive, communication and social networks from both a methodological perspective and a variety of substantive applications including the sociology of the field of Communication, organizational processes, and international and intercultural communication where his research focuses on international telecommunications flows. Currently, he is serving as President of the International Network for Social Network Analysis and the Editor of The International Encyclopedia of Social Networking.

Barnett was presented with the award on 26 May 2012 during ICA's 62nd Annual International Conference in Phoenix, Ariz., USA.

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The International Communication Association presented seven prestigious research awards to nine communication scholars at its annual awards ceremony in Phoenix on Saturday, 26 May 2012. Lana Rakow (U of North Dakota) chaired the ICA Research Awards Committee, which selected the winners.

The 2012 honorees included:

- Peter Monge, Steven H. Chaffee Career Productivity Award
- Natalie Jomini Stroud, Outstanding Book Award
- Keith Hampton, Lauren Sessions Goulet, and Eun Ja Her, Outstanding Article Award
- Ellen Wartella, Applied/Public Policy Research Award
- Paul Leonardi, Young Scholar Award
- Yong Jin Park, James Carey Urban Communication Award
- Cees Hamelink, Communication as Agent of Change Award
The Chaffee Productivity Award recognizes a scholar or small group of collaborating scholars, for sustained work on a communication problem over a long period of time, with preference given to original work that is conceptually rich and makes an advance in communication knowledge. The 2012 recipient was Peter Monge, Professor of Communication at the Annenberg School for Communication & Journalism at the U of Southern California.

"Peter Monge has become a leading authority in the study of communication networks, providing theoretical insights to research on networks while exploring new concepts, terrains, and applications in the field," said the Chaffee Award Sub committee of the ICA Research Awards Committee. "In addition to an impressive record of research grants (including $1 million from the NSF) and invited national and international lectures, he has advised students who have won a remarkable number of awards themselves, including some five ICA and ICA Dissertation Awards. Professor Monge's leadership has literally changed the trajectory of network studies."

The 2012 Outstanding Book Award went to Natalie Jostin Shroud (Assistant Professor of Communication Studies at the U of Texas - Austin). For her publication, Not in News: The Politics of News Choice (Oxford University Press, 2011). The award recognizes a book published in the past two years that is distinguished by its importance to the disciplines represented in ICA, for its contribution to knowledge, and for its quality of evidence.

"In this accessible, thought-provoking, and noteworthy book, Natalie Shroud offers a sweeping look at political polarization in American news media and its audiences," said the Outstanding Book Award Sub committee. "Revisiting the classic theory of 'selective exposure' and employing a compelling mix of experiments, surveys, panel studies, and content analyses of a variety of media covers, the author reveals how partisans selective-exposure connects the world of the media and the politics—a message of profound implications for the practice of democracy in the United States and beyond."

The President-Elect and Interest Group. This year's judges for the Top Poster Awards were ICA Past Presidents Francois Cooren (U Libre de Bruxelles). and human rights activists. "Cees Hamelink has been a prolific researcher engaged with international and national government organizations, international and regional non-governmental organizations and media for more than three decades," said the CRAC subcommittee. "His work has contributed to increasing awareness of the core values of the communication rights framework with respect to the role of the media and communication in fostering equality, freedom, and participation; informing the training of journalists and media practitioners; and providing guidance to generations of scholars and media and human rights activists."

The winner of the Communication Research as an Agent of Change Award, recognizing research that has a demonstrable impact on practice outside the academy, with clear benefits to the United States and beyond, went to Ellen Wartella, Professor of Communication at Northwestern U.

"Ellen Wartella has, over an illustrious research career, shaped the scholarly field of children and media through a developmental theoretical perspective and used that research to shape more informed public policy," said the Outstanding Book Award Sub committee. "From her testimony before the Federal Trade Commission in 1979, her research culminated in an FCC report leading to the extension of the Children's Television Act, her service to the Surgeon General on children and violence, to her current work with the National Academy of Sciences and National Research Council on obesity in children. Wartella has been an exemplary public intellectual."

The Applied/Policy Research Award, which recognizes a scholar or group of researchers who have produced a systematic body of research in communication studying a particular applied or policy problem for the betterment of society during the previous 2 years, went to Ellen Wartella, Professor of Communication at Northwestern U.

"Ellen Wartella has, over an illustrious research career, shaped the scholarly field of children and media through a developmental theoretical perspective and used that research to shape more informed public policy," said the Outstanding Book Award Sub committee. "From her testimony before the Federal Trade Commission in 1979, her research culminated in an FCC report leading to the extension of the Children's Television Act, her service to the Surgeon General on children and violence, to her current work with the National Academy of Sciences and National Research Council on obesity in children. Wartella has been an exemplary public intellectual."

The First Place ($500) was awarded to Erin Spottsworth, Cornell U, USA for her poster presentation, "Person-Centered Messages and Gender Attributions in Computer-Mediated Social Support". The award recognizes the best poster presented at the conference, selected by a panel of judges. The winning poster presented research on how person-centered messages can improve social support in online communication, and received high praise from the judges for its clear and concise presentation.
**2ND PLACE ($250):**

Japanese State and Shinto: Spanning the History of the Secularized Scripture  
Kimiko Akita, U of Central Florida, USA  
Rick Kenney, Florida Gulf Coast U, USA

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**3RD PLACE ($100):**

Copyrighting Yoga: A Critical Analysis of the Legal Regime of Intellectual Property Rights  
Lok Raj Pokhrel, Washington State U, USA

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An additional judging panel including Past President Barbie Zelizer (U of Pennsylvania), ICA President Cynthia Stohl (U of California – Santa Barbara), and the Division Chair of Visual Communication Studies Michael Griffin (Macalester College) decided on the Best Visual Display award. This award recognized a poster with excellent aesthetic appeal and display of research. The criteria included clarity, flow between sections, relationship of text to image, and visual appeal.

**BEST VISUAL DISPLAY ($100):**

Whose Man at His Best? A Comparative Study of Masculine Ideals in Esquire Middle East and the American Esquire  
Brian Heffernan, U of Missouri, USA  
Amanda Hinnant, U of Missouri, USA

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The International Communication Association congratulates all presenters at the poster session, as well as all of the award winners.

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**Phoenix in Review: Notes from ICA Membership Director Sam Luna**

Sam Luna, ICA Membership Director

Final numbers are in on the Phoenix conference. This year, 2166 people registered for the conference, 557 attending for the first time. Regionally, 35 attendees came from Africa & Oceania, 17 from the Americas (not including US or Canada) and 48 from Canada. There were 89 registrants from East Asia and 79 from West Asia. Europe and the US were the two largest groups with 408 and 1483 people respectively at the conference. A chart illustrating totals by country follows this article. As you know, ICA offers a triple-tier dues structure to adjust for varying economic indexes around the world. There were 2063 conference attendees from Tier A, 38 from Tier B and 46 from Tier C.*

As expected, regular members were the largest group represented with 1111 members. Student members were not far behind with 949 members. Other groups included 134 nonmembers, 68 Life members, 50 Sustaining members and 26 Institutional members (faculty members associated with an Institutional membership). Eleven Institution (university communication departments) and two Association representatives also registered.

This year two options besides the printed conference program were available. Still, 1192 people requested the printed program, making it the most popular option. The other two options were roughly half that at 510 requests for the flash drive and 427 opting to use only the mobile app—the latest offering in our continued effort to reduce our carbon footprint. Both options significantly reduced the number of printed programs required for the conference with 44% of our attending members opting for either the flash drive or the mobile app.

The mobile app is ICA’s latest move towards modernization and becoming a "greener" organization. Read about the various app features in Emily Karsnak’s newsletter article in this issue. Ms. Karsnak, Conference and Membership Coordinator, and Communication Director John Paul (JP) Gutierrez were both instrumental in the app’s development.

According to the buzz overheard at the conference, many thought this conference was one of the most innovative ICA has had with several new formats and presentation options. The ability to Tweet messages specifically addressing conference issues (and sometimes non-conference issues) was very popular. Communication Director Gutierrez created hashtags dedicated to each section. A monitor in the exhibit hall published tweets as they came in.
You may have noticed a question on the conference registration form asking how you traveled to Phoenix. The Task Force on the Greening of ICA is using this data along with other information in an attempt to calculate ICA's ecological impact in terms of energy and resources expended. The calculation will help us determine whether our efforts are making a significant impact and will provide a guideline from which to determine future efforts. ICA plans to develop a website section devoted to conservation issues and information like these calculation results. Suggestions on what content you would like to see in that web section are welcome. Contact me at sluna@icahdq.org to share your thoughts.

We would like to know your thoughts about the conference! The conference survey is open and we ask those who attended to offer opinions, suggestions, and critiques of the conference. The survey site will be available until 23:00 EDT Friday, 20 July 2012. Here’s the link: http://www.icahdq.org/cgi-shl/TWServer.exe?Run:CONFSURV12.

As a Post-Conference Reminder: Conference papers remain online until 15 July. The only way to obtain a paper after that is through the author. The papers are available to all registrants of the main conference. Contact conference@icahdq.org for access code. You can access papers here: http://convention2.allacademic.com/one/ic/ica12/index.php?cmd=rica12_access

**Coming Up…**

Upcoming events include the start of the membership renewal period for all members, ICA elections, and ICA’s call for papers. The first membership renewal reminders go out 1 August to provide a 60-day advance notice to members. ICA’s membership term is 1 October 2012 through 30 September 2013.

ICA elections are just around the corner. Now is the time to nominate individuals for sectional leadership positions and future board positions. We will post letters of nomination, support, and nominee CVs on the ICA website before and during the elections on the voting ballot. Contact your respective section’s leadership for sectional nomination requirements. We will also post organization-wide submission guidelines as elections approach. The polls open 1 September.

Finally, the ICA call for papers will go out in early August. The paper submission site will open the following month and accept paper and panel submissions. We remind association members of their dedicated session slot in the program. Don’t forget to take advantage of this benefit and submit a panel proposal.

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**Registration Totals by Country and Tier**

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*Note: This data was compiled from information provided by each registrant. Some totals may not agree with each other.*

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**Looking Forward: 2013 Conference Update**

Francois Heinderyckx, ICA President Elect, U Libre de Bruxelles

London is a nearly perfect venue for the next ICA Annual Conference. Not only is it one of the most vibrant cities in the world, it also hosts an exceptionally high density of world-class communication departments. The next ICA conference is being organized with the aim to give participants the best of both the city and the scholarship. An exclusive, top-class local arrangements committee was assembled including representatives from Birbeck College, City...
University, Goldsmiths, Kings College, London School of Economics and Political Science (LSE) and Westminster University. Members of the committee are bursting with creative ideas to give attendees a true London experience. We are taking for granted that delegates who want to visit the landmark tourist attractions will not require our help. Instead, we are trying to create opportunities to experience a more concealed London, one only known or accessible to the initiates.

The theme "challenging communication research" was knowingly left to be interpreted in many different manners. Theme Chair Leah Lievrouw (U of California – Los Angeles) will make sure that the theme brings us to new, uncharted territories that properly challenge our ways. Plenary sessions are being planned with the aim to feature outstanding personalities whose presentations will resonate with the British context of communication research and its history and will contribute to the development of the field at large.

The conference will take place at Hilton Metropole, in the North of central London, on Edgware Road. If you are into maps, the GPS coordinates are 51.5192,-0.1697 or 51°31'9.4152"N; 0°10'10.8551"W. It is very conveniently served by four metro lines and is just around the block from Paddington train station with express service to Heathrow, London’s main international airport (Europe’s busiest airport), and also to Oxford. Within a ten minute walk are Hyde Park and Oxford Street, Little Venice and Madame Tussaud’s Museum. The British Library is just four metro stations away, next to St-Pancras station where high-speed trains offer direct service via the Channel tunnel to Brussels (in 2 hours) and Paris (2 hours 20 minutes). The room rate negotiated by ICA Executive Director Michael Haley is 115 GBP (about 180 USD) which, for a Hilton in central London in June is simply incredible, not to mention that it includes full breakfast and, possibly, access to the internet.

The conference venue will be somewhat challenging because we will be using every single conference room in the hotel, and those are distributed in different areas, thus making the task of going from one room to another a little more tedious than usual. Together with the Hilton staff, we are preparing innovative and efficient ways to remedy this. A large part of the conference rooms will have undergone a major refurbishing by then, and many of them have windows. The lobby of the hotel will also be completely overhauled.

Though the overall format of the an ICA conference tends to be fairly stable, new concepts or formats are tried every year, largely based on the feedback received in the postconference evaluation survey. Because the survey is still underway at the time of publishing the current issue of the Newsletter, it is not yet possible to list all changes and innovations that will be implemented in London. It is very likely that the Master Class format will be less limited to research and expanded to teaching and pedagogy.

Because so many stakeholders of communication research are present in and around London, we are expecting that many preconferences will be organized. Allow me to repeat once more that outlines of proposals for preconferences must be sent to me by the 1st of September. The call for papers, panels and sessions will function on the usual calendar: the full call for papers will be available online starting 1 August, with the paper submission system opening for submissions on 1 September.

Student Column: Another Successful Annual Conference
Diana Nastasia, ICA Graduate Student Representative

At this year’s conference of the International Communication Association, I got the chance to meet with many student members, some of whom were attending for the first time and some of whom had attended before. Many of them had suggestions for future sessions and ideas for future projects. All of them had words of praise for how the ICA conference is organized and how it caters to the needs of student members.

On Friday, 25 May, at the impressive Sheraton Downtown Hotel, student members of ICA had the opportunity to attend the New Member and Graduate Student Orientation session, in which Larry Gross and Cynthia Stohl, the past president and the current president of ICA, gave details about the activities of the organization and the key events at the conference. Additionally, I presented some information about the Student Affairs Committee and student opportunities at ICA, and John Paul Gutierrez, ICA’s new Communication Director, discussed ways to interact with ICA through traditional means as well as through social media.

That evening, at the Walter Cronkite School of Journalism of Arizona State University, over 200 people attended the annual ICA Graduate Student Reception. The host university offered its First Amendment Forum, in which we were able to experience state of the art journalistic equipment next to an exhibition showcasing the history of journalism. ASU also generously provided an assortment of local foods and refreshments for the reception. Student participants enjoyed the atmosphere, the conversations they were able to have with peers as well as representatives of the Walter Cronkite School of Journalism, and the lively music selected by a local DJ.

On Saturday, 26 May, and Sunday, 27 May, student members of ICA were able to discuss in small groups and in a personal manner with top scholars in our field, as part of the ICA Master Classes. These talks featured: Mark Knopp, Jack McLeod, James Curran, Stanley Deetz, Chin Chuan Lee, and Dafna Lemish. Through the Master Classes, students had the opportunity to learn directly from scholars whose writings they had read prior. I attended one of these discussions and I was very pleased with the intense exchange of ideas and the energy between the established and the emerging scholars.

Many of the ICA student members I talked to at the conference also said that they enjoyed the chance to take tours of Phoenix and the surrounding areas. I was one of those attendees of the conference who took a day off from the academic conversations and visited the Grand Canyon. Being able to admire, together with my daughters (Daria, 10, and Alexia, 8), the wild scenery, was one of the highlights of the time I spent in Arizona in May 2012.

Call for Papers
Prime Research on Education (PRE) is a peer-reviewed and open access journal that publishes manuscripts monthly. Manuscripts are being published monthly by PRIME JOURNALS via our website, http://www.primejournal.org/PRE.

PRE is committed to upgrade the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject. Follow the above link to view our current issue.

Call for Articles
Communication Yearbook 38:
Deadline February 1, 2013

A Publication of the International Communication Association
Editor: Elisia L. Cohen

CY 38 is a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms. Specifically, we are seeking state-of-the-discipline literature reviews, meta-analyses, and essays that advance knowledge and understanding of communication systems, processes, and impacts. Submitted manuscripts should provide a rigorous assessment of the status, critical issues and needed directions of a theory or body of research; offer new communication theory or additional insights into communication systems, processes, policies and impacts; and/or expand the boundaries of the discipline. In all cases, submissions should be comprehensive and thoughtful in their synthesis and analysis, and situate a body of scholarship within a larger intellectual context. For CY 38, the editorial board also welcomes essays that advance knowledge and understanding of communication research methodologies and applications.

Details
- Submit manuscripts electronically via a Word attachment to Elisia L. Cohen, Editor, at CommYear@uky.edu
- Submissions for CY 38 will be considered from December 1, 2012 through February 1, 2013
- Use APA style, 6th edition
- Include a cover letter indicating how the manuscript addresses the CY 38 call for papers
- Prepare manuscripts for blind review, removing all identifiers
- Include a title page as a separate document that includes contact information for all authors
- Following Communication Yearbook’s tradition of considering lengthier manuscripts, initial manuscript submissions may range from 6,500 to 13,000 words (including tables, endnotes, references).
- Incomplete submissions not adhering to the above journal guidelines will be returned to authors for revision.

For more information about CY 38 or this call for submissions, please contact Dr. Cohen at CommYear@uky.edu.

Elisia L. Cohen, Ph.D.
Editor, Communication Yearbook
University of Kentucky
Department of Communication
231 Grehan Bldg.
Lexington, KY 40506-0042
859.257.4102
CommYear@uky.edu

Platform: Journal of Media and Communication is currently seeking contributions for its upcoming special Vol 4, Issue 1 on ‘Automating Conduct: Autonomy in Control’. To visit the full call for papers, please visit http://journals.culture-communication.unimelb.edu.au/platform/cal_papers.html. We also welcome submission of general articles between 6,000 - 8,000 words at any time relating to the field of media and communications or related disciplines. To submit or for more information, please contact our editors-in-chief for this issue, Suneel Jethani and Luke Heemsbergen, at platformjmc@gmail.com.

We are also looking for people to contribute as editors and guest editors of special themed issues of the journal relating to their research. We welcome expressions of interest from postgraduate (Masters or PhD) level researchers, either doing work in media studies or with an interest in issues around media and communications or academic publishing. Please contact us via platformjmc@gmail.com for details and to apply.

Call for Papers
International Competence and Interaction


Now accepting abstract and paper submissions. Deadline September 15th.

Read the full call for papers

News of Interest to the Profession

Howard Giles, University of California, Santa Barbara, received the 2012 UCSB Academic Senate Outstanding Graduate Mentor Award for excellence in recruiting students, fostering intellectual growth, and providing career support.

Rene Weber, University of California, Santa Barbara received a $100,000 grant from the U.S. Army Research Laboratory and the UCSB Institute for Collaborative Biotechnology (ICB) for research on "Automated Analysis and Modeling of Motivationally Relevant Narratives from Online Communication Sources."

Debra Lieberman, University of California, Santa Barbara, has been sited for her research on health gaming and social media in the Wall Street Journal, US News & World Report, Inside Healthcare IT, and others media venues.

New Books
The Department of Communication at the University at Albany, SUNY, seeks applications for a Visiting Assistant Professor position for the 2012-2013 academic year. The Department is seeking a full-time faculty member for a one-year term appointment with the possibility of renewal for up to two additional years. The successful candidate will teach three courses per semester. A Ph.D. in Communication or related field is required, and prior teaching experience is required.

Preference will be given to those who can teach in one or more of the following areas at the undergraduate and graduate level: political communication, organizational communication, and technology, and health communication. Consideration will also be given to those who can support our other areas of strength, including interpersonal/intercultural and organizational communication.

Review of applications will begin June 15, 2012.

Available Positions and Other Advertising

UNIVERSITY AT ALBANY, SUNY
Department of Communication
Visiting Assistant Professor

The Department of Communication at the University at Albany, SUNY, seeks applications for a Visiting Assistant Professor position for the 2012-2013 academic year. The Department is seeking a full-time faculty member for a one-year term appointment with the possibility of renewal for up to two additional years. The successful candidate will teach three courses per semester. A Ph.D. in Communication or related field is required, and prior teaching experience is required.

Preference will be given to those who can teach in one or more of the following areas at the undergraduate and graduate level: political communication, communication and technology, and health communication. Consideration will also be given to those who can support our other areas of strength, including interpersonal/intercultural and organizational communication.

Review of applications will begin June 15, 2012.


Applicants should upload a letter of application, CV, evidence of teaching effectiveness (e.g., course evaluations), and names and contact information for three references to the following URL: http://albany.interviewexchange.com/candapply.jsp?JOBID=31931.

For further information about this position or for assistance in uploading application materials, please contact: Dr. Jeanette Altarriba, Search Committee Chair, Department of Communication, University at Albany; E-mail: jaltarriba@albany.edu

The University at Albany is an EEO/AA/I/RCA/ADA employer.

Apply Here: http://www.Click2Apply.net/cf5dmwd
The Department of Communication at the University at Albany, SUNY, is seeking applications for a tenure track faculty position at the rank of Assistant or Associate Professor to conduct original research and teach courses in health communication or political communication. The Department currently has strengths in health, political, interpersonal/intercultural, and organizational communication and awards the BA, MA, and Ph.D. degrees. We are seeking a scholar with an established record of productive research and a record of excellence in teaching. A doctoral degree is required.

Salary is competitive and commensurate with qualifications. The appointment will begin in Fall 2012 or January 2013 depending on the finalist's availability. Review of applications will begin June 15, 2012.

For full position description, see
http://albany.interviewexchange.com/jobofferdetails.jsp?JOBid=31949

Applicants should upload a letter of application, a CV, and names and contact information for three references to the following URL: http://albany.interviewexchange.com/candapply.jsp?JOBid=31949.

For further information about the position or for assistance in uploading application materials, please contact:
Dr. Teresa Harrison, Search Committee Chair,
Department of Communication, University at Albany; E-mail: A href="mailto:tharrison@albany.edu"tharrison@albany.edu.

The University at Albany is an EEO/AA/RCA/ADA employer.

Apply Here: http://www.Click2Apply.net/8wxyx45

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JOHNS HOPKINS U
Sr. Program Officer II/ International Senior HIV Prevention & Social Behavior Change Specialist
Mozambique, Africa

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UNIVERSITY OF SOUTHERN CALIFORNIA
Annenberg School for Communication and Journalism

Director, School of Journalism

The Annenberg School for Communication and Journalism at the University of Southern California seeks a director to lead its accredited School of Journalism beginning July 2013. The timing of this opening presents a rare opportunity to re-imagine the role of a journalism and public relations school during a period of intense transformation of the news and public-relations industries.

Annenberg is preparing to expand into a new building that will house a state-of-the-art integrated news room for the school's broadcast, digital and radio news outlets, as well as its student-led public-relations firm. The new director will be in charge of organizing these resources so that the work of students has an impact throughout Los Angeles and beyond.

The ideal candidate is passionate about the missions of journalism and public relations, and recognizes that the changing media and societal landscape calls for forward-thinking, innovative, ethics-based education in both fields.

The candidate should have a distinguished professional background as well as a familiarity with the academic community. Managerial experience is highly desirable. He or she should be a national leader among journalism and/or strategic communication professionals and educators, eager to take advantage of recent technological developments to build innovative, cutting-edge curricula.

Working with the dean of the USC Annenberg School for Communication and Journalism and the director of USC Annenberg's School of Communication, the candidate should be a team player able to engage colleagues throughout the university, successfully operating at the highest interdisciplinary and international levels.

Education and Compensation: An advanced degree is preferred. Salary and benefits will be competitive and commensurate with qualification and experience. Relocation assistance may be available.

FOR THE FULL TEXT OF THIS POSITION DESCRIPTION GO TO A
http://www.annenberg.usc.edu/AboutUs/-/media/PDFS/journalism/JOURSchoolDirector.docx?la=en

Application or Nomination: Application Review begins August 15, 2012

Please submit curriculum vitae or resume and a letter of interest to: Professor Larry Gross, Vice Dean, USC Annenberg School for Communication and Journalism, 3502 Watt Way, Suite 305, Los Angeles, California 90089-0281, E-mail: lgross@usc.edu.

USC values diversity and is committed to equal opportunity in employment. Women and men, and members of all racial and ethnic groups, are encouraged to apply.

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UNIVERSITY OF SOUTHERN CALIFORNIA
Annenberg School for Communication and Journalism

Assistant/Associate/Full Professor

The School of Journalism and Communication at The University of Hong Kong (CUHK) invites applications for Professor(s) / Associate Professor(s) / Assistant Professor(s) (Ref. 1112/049/6852).

Applicants should have (i) a PhD degree in communication or a related field (by the time reporting for duty); (ii) strong commitment to excellence in teaching and research; and (iii) a track record of research and publication. The appointee(s) will teach courses in journalism and communication, particularly advertising, journalism, digital media, TV, etc. Appointment(s) will normally be made on contract basis for up to three years initially commencing as soon as possible, which, subject to mutual agreement, may lead to longer-term appointment or substantiation later. Applications will be accepted until the posts are filled. [Note: Those who have responded to the previous advertisement for these posts (under the same Ref. no.) need not re-apply on this occasion.]

The programme offered by the School has the longest history of journalism and communication degree education and research in Hong Kong. Introduced in 1965, the
School offers an undergraduate programme, M.Phil., Ph.D. and five taught postgraduate programs with approximately 250 undergraduate majors and 400 postgraduate students. Please visit the website to learn more about the School (http://www.com.cuhk.edu.hk/).

Founded in 1963, CUHK is a forward looking comprehensive research university with a global vision and a mission to combine tradition with modernity, and to bring together China and the West. CUHK teachers and students hail from all corners of the world. We have over 20,000 undergraduate and postgraduate students, of whom 3,000 come from regions outside Hong Kong. As a top university in Hong Kong and Asia, CUHK aims to nurture students with both specialized knowledge and wisdom for life. The education experience here is distinguished by a flexible credit unit system, a college system, bilingualism and multiculturalism. There are general education courses to broaden students’ perspectives and develop in them the ability to face the challenges of contemporary society. Our eight Faculties offer a wide array of excellent undergraduate and postgraduate programmes. To learn more about The Chinese University of Hong Kong, please see http://www.cuhk.edu.hk/english/.

Salary and Fringe Benefits
Salary will be highly competitive, commensurate with qualifications and experience. The University offers a comprehensive fringe benefit package, including medical care, plus a contract-end gratuity for appointments of two years or longer; and housing benefits for eligible appointees. Further information about the University and the general terms of service for appointments is available at http://www.per.cuhk.edu.hk. The terms mentioned herein are for reference only and are subject to revision by the University.

Application Procedure
Application forms are obtainable (a) at http://www.per.cuhk.edu.hk, or (b) in person/by mail with a stamped, self-addressed envelope from the Personnel Office, The Chinese University of Hong Kong, Shatin, Hong Kong, or (c) by fax polling at (852) 3943 1461.

Completed forms, together with copies of qualification documents, a publication list and/or abstracts of selected published papers, should reach the Personnel Office. Alternatively, applicants may fax to (852) 3943 1462 their full resume, with names, addresses and fax numbers/e-mail addresses of three referees to whom the applicants’ consent has been given for their providing references (unless otherwise specified). The Personal Information Collection Statement will be provided upon request. Please quote the reference number and mark 'Application – Confidential' on cover.