Upcoming Conference Highlights: Master Classes

Cynthia Stohl, U of California - Santa Barbara

Only 3 months remain until we meet in Phoenix. If you haven't already registered or booked travel/hotel, it is time to do so! With nearly 500 sessions scheduled (496 to be exact), Phoenix promises to be one of the most exciting ICA conferences ever; a true celebration of our rich and vibrant scholarly community. In the January/February Newsletter, I presented details regarding the plenary and miniplenary sessions as well as the preconferences and extended sessions. Now, I would like to turn our focus to a series of Master Classes offered on Saturday and Sunday evening between 6:00-7:30 PM. The Master Classes, first offered last year in Boston, are the direct result of discussions with students at the 2010 Singapore conference. Many junior scholars indicated that they would like the opportunity to meet and hear from the most eminent scholars whose works have strongly influenced them.

Last year’s Master Classes were a great success. Five senior scholars and about 200 conference attendees participated in conversation and exchange. Continuing this “new tradition,” six master classes are scheduled for Phoenix. I sought input from all ICA graduate student members as well as division chairs regarding who they would like to lead such a class. I am pleased to announce that our line-up of masters is extraordinary. They represent a broad range of scholarship and include some of the most respected scholars in our discipline.

Saturday May 26

- Professor James Curran (Director of the Goldsmiths Leverhulme Media Research Centre, U of London): From Misunderstanding the Internet to Reinterpreting the Rise of Entertainment.
- Professor Stan Deetz (Director, Center for the Study of Conflict, Collaboration and Creative Governance, U of Colorado, Boulder): Communication, Democracy, and the Governance Challenge.

Sunday May 27

- Professor Mark Knapp (Professor Emeritus, U of Texas, Austin): Doing it Interpersonally.
- Professor Chin Chuan Lee (Chair Professor and Head, Department of Media and Communication, City U of Hong Kong): On Being an International Scholar.
- Professor Dafna Lemish (Chair Department of Radio-TV College of Mass Communication & Media Arts, Southern Illinois U, Carbondale): Creating a Shared Arena: When Feminist Scholarship Meets Children and Media.
I would like to thank these scholars for their willingness to participate in this exciting program. Each one promises to be a great event. I look forward to seeing you at the Master Classes and all the other special events we have scheduled for Phoenix.

To learn more about Chin-Chuan Lee and Dafna Lemish’s respective master classes, read the special feature in this issue of Newsletter.

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**Policy and Submission Procedures for ICA-Sponsored Regional Conferences**

Boris Brummans, U of Montreal, Member of Membership and Internationalization Committee

During the 2011 ICA meeting in Boston, the Board adopted a new policy regarding ICA-sponsored regional conferences. In this brief article, we would like to make ICA members familiar with this policy and with the submission procedures (note that this information can also be found in the ICA Policy and Procedure Manual, available in the MyICA section of the ICA website.)

The main idea behind the new policy is that by sponsoring regional conferences across the world, particularly in areas where ICA is not very well known (e.g., South America, Africa, certain parts of Europe), ICA can increase its visibility and attract new members. ICA will sponsor a maximum of two regional conferences per year for a maximum of $10,000 USD (i.e., 2x $5,000 USD). This money should be used especially for bringing in and accommodating ICA keynote speakers. However, part of the $5,000 budget may also be used for promotional costs (flyers, posters, etc., as long as they include the ICA logo and as long as these costs stay within a reasonable range). Furthermore, given that the main rationale for supporting regional conferences is to increase ICA membership, these conferences should be held in ICA’s official language (i.e., English), yet organizing bi- or tri-lingual conferences is possible.

Those who are interested in organizing this kind of conference are asked to follow these procedures:

1. The main organizer, preferably an ICA member, contacts the ICA President and the ICA Executive Director, and sends an official conference proposal, explaining the rationale for organizing the conference and describing its theme in sufficient detail. Particularly important in this proposal is to specify why this should be an ICA-sponsored conference. Proposals should be submitted by a specific annual date—just like ICA paper submissions are due each November.

2. The ICA President and the ICA Executive Committee evaluate each proposal based on the following questions/criteria:

   - Does the proposal provide a convincing/compelling rationale?
   - Is it likely that the conference (theme) will attract a number of international participants?
   - Will the conference be held in a region where ICA is not yet very well known, thus increasing ICA’s visibility?
   - What is the overall quality of the proposal (in terms of writing)?

3. After the ICA President and the ICA Executive Committee have approved a specific proposal, the main organizer creates a structure consisting of different streams (e.g., by areas of expertise, such as interpersonal communication, health communication, philosophy of communication, etc.). Each stream is organized by two to three scholars with expertise in their respective streams. Preferably, at least one of them is an ICA member.

4. Once the conference structure is in place, the main organizer discusses with the ICA President and the ICA Executive Committee who might be invited as the keynote speaker(s). This/these speaker(s) must be (an) ICA member(s). Based on this discussion, he or she develops a detailed budget, which must be approved by the ICA President and the ICA Executive Committee. Subsequently, both the ICA President and main organizer send out a joint invitation to the potential speaker(s).

5. The main organizer then sends out a call for papers, which includes a description of the conference theme, descriptions of each stream, submission guidelines, etc. The call must state that this is an ICA-sponsored regional conference. However, both ICA members and non-ICA members are invited to participate. Ideally, at least 25-33% of them should be ICA members. Once papers have been accepted, stream organizers develop the stream program, consisting of several panels.

For questions and additional information, please contact the ICA President, Larry Gross (lpgross@usc.edu), or the ICA Executive Director, Michael Haley (mihaley@cahdq.org).
Anyone who has been paying attention will be aware that there is a crisis in scholarly publishing. In fact, there has been a crisis for some time, certainly since commercial publishers began jacking up the prices of science and math journals, setting off a domino effect that collapsed university library budgets for almost everything else. As university libraries strained to keep up with the cost of science journals they had to cut back, for example, on purchases of university press monographs, thus choking off the flow of the one form of publication most crucial to the careers of junior academics in the humanities and some social sciences. There are other dimensions to this crisis, all in some way related to the steadily increased pressure on [especially junior] faculty to publish. While not in the same straits as some other fields, Communication has not been insulated from the crisis. Several corners of this landscape have been illuminated in front of me recently, and I will briefly touch on them.

As most academics know, the reputation of a journal, and thus by implication the value of the work published in it, is measured in part by the number of citations of work in that journal; this is what's known as the journal's impact factor. Of course, there are problems with this measurement system, as with any measurement system. For example, most citation counts are limited to the previous few years. Possibly the most influential of these, Thomson ISI's Journal Citation Report, works as follows:

"The impact factor for a journal is calculated based on a three-year period, and can be considered to be the average number of times published papers are cited up to two years after publication."

This might make sense in some fast-moving sciences, but in communication it is nonsense. Some of the most influential work can take years to show its influence, and this influence may last far beyond 2 years. To take one easy example, Mark Granovetter's article on "The Strength of Weak Ties" was hardly cited at all in the 30 years following its 1973 publication, but its visibility exploded around 2003 and it has now been cited nearly 20,000 times.

But even if we overlook such weaknesses in the "standard" impact measure used by many academics and by promotion and tenure committees, there is another problem. Just like any other rating system -- whether it's the U.S. News rankings in the US or the Research Assessment Exercise in the UK or the Bologna Process in the EU -- rating systems give rise to efforts to game the system and influence the results. How could this not be the case?

Two business professors in the US, Allen Wilhilte and Eric Fong, analyzed 6,672 responses from a survey of researchers in the fields of economics, sociology, psychology, and business, and "determined that many journal editors engage in the practice of coercion, requiring authors to add citations to the journal that is considering publishing the work. They require additional citation of articles in the journal that will publish the work - without (1) indicating that the article was actually deficient in attribution, 2) suggesting particular articles, authors, or bodies of work, or 3) guiding authors to add citations from the other journals."

It gets worse: "many journal editors appear to even strategically target certain authors, such as assistant and associate professors, rather than full professors, relying on the fact that lower ranking authors may be more willing to add the unnecessary citations. They also found that while the majority of authors disapprove of the practice, most acquiesce and add citations when coerced." http://www.eurekalert.org/pub_releases/2012-02/uuai-ufm020212.php

Sociologist Gaye Tuchman recently wrote about academic self-commoditization, noting in particular the impact of impact measurement on individuals, institutions, and fields [http://www.insidehighered.com/views/2012/02/06/essay-gaming-citation-index-measures#ixzz1cJNaGpt]. She cited an e-mail from the editor of a special issue she had contributed to:

"There is one thing I want to encourage you to consider doing, namely have a look at a couple of preliminary and relevant articles from other contributors to the special issue. If you acknowledge each other's work it will clearly add to the feeling of having a special issue that is relatively well-integrated, plus add to the impact factor of each other's work."

As Tuchman points out, he had dared to request out loud that we game the system, a practice generally discussed in whispers. She goes on to note: "Impact scores also affect whole universities. Several years ago, top administrators at the University of Chile advised some professors to help improve the institution's international ranking by publishing in 'ISI journals.' (This is also an instruction to publish in English, since the Web of Knowledge is more likely to include English-language journals in their calculations than journals in other languages.)."

Of course, such practices would never occur in communication journals; or would they? I certainly have no data to present, although I have heard of instances in which authors were told that adding citations from the journal reviewing their work would certainly improve their chances of acceptance.

A second troubling development in the publishing arena is the emergence of new and even more exploitative business models. The basic business model of scholarly publishing is bad enough, one of the few remaining vestiges of colonialism in the modern world, one might say. In this instance, the natives of a particular country, i.e., an academic discipline, produce quantities of the natural resource of their domain, i.e., scholarship. They then turn over the fruits of their labor to outside commercial interests, i.e., academic publishers, who take advantage of the nearly free labor of other natives to "process" the
raw materials, and the finished products are sold back to the natives’ countries at exorbitant prices. Nice work if you can get it.

Increasingly, especially in STEM fields, where the exploitation is especially egregious, are starting to rebel, although the rebellion is still slow and uneven. Look at http://thecostofknowledge.com/ for an example of mathematicians rising up against Elsevier.

I hasten to add that ICA’s publishing partners, Wiley-Blackwell, have been generous collaborators with the field and the organization, a situation that probably also speaks to the negotiating skills of my predecessors and the ICA staff.

The coming of online publishing, which seemed to offer attractive solutions to the challenge of making scholarly publishing affordable, has only muddied the waters. Several years ago, my colleague Manuel Castells and I agreed that we were tired of being told by commercial publishers that there was no viable business model for online publishing, despite the elimination of the cost of printing, warehousing, and mailing, and the drastic reduction in the cost of typesetting [basically outsourced to authors and their word processing programs]. We decided that we wouldn’t wait for publishers to do it and that we’d do it ourselves. We reasoned that the key ingredient of a scholarly journal’s credibility and quality was contributed by the makeup of the editorial board, the rigor of its peer review process, and the strength of the articles submitted. These, we knew, were not generated by the publishers, and we figured that we could put these together with our own resources. Frankly, we were also able to utilize the resources of the USC Annenberg School, but that seemed an appropriate contribution by a relatively affluent institution to support the field. Fortunately, two deans of the school have supported our project and I believe the International Journal of Communication has justified the optimism of our enterprise.

Commercial publishers, however, have other priorities, and I am not as pleased with some of their efforts. As a case in point, I will cite a request recently received by a junior colleague at another university, who found the request surprising and somewhat disturbing. Telling the story requires identifying the publisher and the project: SAGE’s new SAGEOpen.com, but I don’t believe I am violating any confidences here, and I invite SAGE to respond in a future issue of the Newsletter. My colleague, a second-year assistant professor, was asked to serve as “Article Editor” on a SAGE Open Manuscript. The e-mail continued:

“SAGE has contacted you because of your strong reputation in your field. We seek your participation in launching an endeavor that we hope will help change the way scholars think about social science publishing. We are inviting you to serve on a team of Article Editors for a new SAGE publication that launched on January 1. SAGE Open (www.sageopen.com) is an open-access journal that publishes articles from across the social sciences, behavioral sciences, and humanities.”

“As you know, the open-access movement in academic and scholarly publishing has grown steadily over the last few years, gaining particular prominence in medical publishing. Government and university open-access mandates, however, have increasingly spread interest in open access to social scientists. Additional incentives to consider open access include authors’ desires for quicker peer review, shorter time-to-publication, and greater distribution of their published work. As the preeminent social science publisher in the world, SAGE is in a unique position to provide an open-access outlet for social science authors who want or need one.”

So far so good, if we leave aside for the moment the fact that there is no editorial body listed anywhere on the SageOpen website, neither overall nor in the communication section. The email continues:

“I mentioned at the beginning of this letter that SAGE anticipates that SAGE Open will spark a new way to approach academic publishing. Underlying the open-access premise will be a speedy peer-review process and a publication outlet not limited by annual page budgets or issue size. During peer review, papers will merit acceptance solely on the basis of the research methodology, meaning that, if the research is conducted properly, the discussion accurately summarizes the research, and the conclusion follows logically from the research, the paper will be accepted. This serves to promote the authors of each article, create an inclusive community, and allow the wider public to judge each paper. Finanically, SAGE Open will run on author publication charges instead of subscriptions, that is, authors will pay a publication fee after their paper is accepted” [Emphasis added].”

I will leave aside the matter of editorial standards that avoid such details as whether an article is addressing a question of any theoretical or practical importance. Perhaps raising such concerns would reduce the number of articles published and thus the revenues produced. But I am very disturbed, as was the colleague who received the email, by the introduction of a “pay to play” system in which authors pay to have their work published. You will be wondering what the cost would be, and the website obliges: “Authors will pay a publication fee of $695 (discounted to an introductory price of $395) after acceptance to cover the cost of production.” Now, in many scientific fields, where these fees have become more common, the costs of publications are built into the government-funded grants that support the research being reported on in the article. In other words, publishers have outsourced the costs of much scientific publishing onto to the taxpayers. But of course, few communication scholars are funded by NIH or NSF, and few have grants that include publishing fees. In some instances, institutions might be able to cover the costs of publication by their faculty, but all of this is merely another way for publishers to shift the costs of scholarly publishing onto others, while continuing to reap the rewards. Ask SAGE about this, and I expect you will be told that means will be provided to subsidize these costs for students, junior faculty, and those in certain countries. But that, as political candidates in the US liked to say a few years ago, is putting lipstick on a pig.

My final example of a publishing problem will be unfortunately familiar to most readers, although possibly in a new form. In recent months I have learned of several alleged instances of plagiarism in communication journals. No surprise, I suppose, given that the age of the Internet has taught us all to be wary of plagiarism to an unprecedented degree. I should say that the
instances I have encountered have varied in form and severity, from carelessness (this was in the case of an article submitted to my journal) to more serious allegations, one involving possible plagiarism by a reviewer of an article that reviewer had rejected. In discussing these incidents with the ICA Executive Committee, the Publications Committee, and the staff it became apparent that we are not sufficiently equipped with policies to guide editors or the association officers when such allegations arise and especially if they are confirmed. To take two examples from among many, in a confirmed instance of plagiarism should we "retract" a published article -- this seems obvious -- and do we have any obligation to inform the field or the colleagues of the offender of what we've found -- not so obvious. Fortunately, there are groups that have explored these issues, and codes of conduct that have been articulated, that we can benefit from. No surprise, again, there is a publishing analogue to "turnitin.com" -- CrossCheck -- that we might utilize for screening articles.

I don't think anyone will miss or underestimate the seriousness of this issue. I have appointed an Ad Hoc Committee made up of former journal editors, chaired by Jake Hanwood, that will be assisted by our new Communication Director, JP Gutierrez, who has considerable experience in academic publishing. We are asking the committee to offer at least a preliminary report for the Board and the Publications Committee in May. If anyone wishes to comment or advice I invite them to send their comments to JP at ICA headquarters.

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Virtual Conference Update: Keynote Addresses

Cynthia Stohl, U of California - Santa Barbara

The ICA Virtual Conference will feature keynote addresses by three eminent global communication scholars: Lance Bennett, Ruddick C. Lawrence Professor of Communication and Professor of Political Science at the U of Washington; Hans Henrik Holm, Jean Monnet Professor and Professor in World Politics at the Danish School of Media and Journalism; and Sonia Livingstone, Professor of Social Psychology and Head of the Department of Media and Communications at the London School of Economics. Each month we will feature one of the keynotes in the Newsletter.

Professor Hans Henrik Holm, "Reporting Global Change: Too Much America."

The coverage of the USA from the outside has in cross-cultural studies highlighted the connection between the coverage of the creation/reinforcement of stereotypes. This keynote will look at the ongoing American election process seen from outside the US and discuss the counter factual notion that too much reporting can be detrimental to an informed democratic debate outside the US.

Hans-Henrik Holm is Jean Monnet Professor and Head of Department at the Danish School of Media and Journalism. He is head of the Mundus Journalism consortium, a joint global degree involving five European universities and three global partner universities. He is regular guest professor at the Graduate School of Journalism at the U of California—Berkeley.

The author of more than 15 books and 60 articles, Professor Holm's most recent books include Changes in Journalism - A Perspective of Forty Years (in Danish) (Ajour 2011) and Fragile States, Violence and the Failure of Intervention (Polity Press 2012).

The full address will be available on ICA's Virtual Conference from 14 May 2012- 8 June 2012. ICA extends a special thanks to Wiley Blackwell for sponsoring the 2012 Virtual Conference. Phoenix attendees automatically receive free access to the Virtual Conference with registration. For those who are unable to attend in Phoenix, register for the Virtual Conference online at http://www.icahdq.org/conf/confreg.asp.

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Scottsdale, Arizona Offers Round-the-Clock Arts and Entertainment

Michael J. West, ICA Staff
Most of us don't often put the city of Scottsdale, Arizona, on our list of thrill-filled locales in the United States. Ask the residents of Phoenix and its nearby suburbs, however, and you'll discover quite a different story. Scottsdale, the city directly to the east of Phoenix (site of the 62nd Annual ICA Conference), is the metropolitan area's prime tourist, arts, and entertainment destination. Home to over 70 resorts and hotels, "The West's Most Western Town" also boasts a proud tradition of "Cowboy" culture, a flourishing arts district, a heavy schedule of cultural events and festivals, one of the most famous homes in the world, and one of the higgest nightlife scenes in the US.

For centuries a village of the Native American Pima tribe, Scottsdale was developed in the late 19th century by white settlers as a desert farming community. (It was named after the Scott brothers, two of its founders and most successful early farmers.) In the 1950s, the city transformed itself through an innovative solution to flooding on the riverbed that bisects it. Rather than a conventional canal system, the city government decided to build a chain of parks and golf courses along the riverbed, letting the grass channel the water. It changed the geographic and economic possibilities of the town, which in turn changed its demographics—and also began the development of a recreational atmosphere in Scottsdale.

In 1970, the first resorts appeared, on land that had belonged to an expansive ranch on the east side of the city. That redefinition continued for the next 40 years until today, when Scottsdale is the sixth largest city in Arizona, considered among the highest quality-of-life towns in the United States and one of the finest golfing and resort areas in the world. It's also a favorite destination for local residents in search of fun.

Perhaps the most visible, and certainly among the most popular, of these attractions is the Scottsdale Arts District. About 30 of the city's over 100 galleries are concentrated in this 10-square-block section of downtown. Southwestern and Western themes are dominant motifs among these galleries; however, there is also a great deal of contemporary, African, European, and Native American art. On Thursday nights, these galleries stay open late so that from 7 to 9 p.m. residents and visitors can stroll around the district and wander into whatever establishment tickles their fancy at any given time. This is a 30-year tradition known as Scottsdale ArtWalk.

There is no reason, however, that an enterprising visitor can't replicate the ArtWalk during regular business hours. In fact, the city has made that easy for everyone by adding painted "ArtWalk the Line" markers to the sidewalks in the Arts District. These, combined with the formidable amount of outdoor sculpture in the area, will let you know that you're in the right place. Scottsdale provides a broad menu; nothing stops visitors from sampling as much as they want.

East of the Arts District is the much smaller—just four blocks—but equally distinctive Old Town Scottsdale. Many of the buildings aren't terribly old, but rather are built in the architectural style of the Old West, with false fronts, arched doorways, adobe and stucco surfaces, and long covered walkways and verandas. Old Town even features wooden sidewalks with hitching posts and old lanterns lining them along the streets. There are some authentically old buildings in the area worth checking out, as well as the Scottsdale Museum of Contemporary Art and Scottsdale Center for the Performing Arts (a sort of satellite to the Arts District)—but for the most part, Old Town is a shopping district that offers a distinctly Southwestern flavor. Cowboy-wear boutiques meet specialty and souvenir shops, Mexican importers, and Southwestern-style eateries, including the famous Sugar Bowl ice cream parlor. And, of course, saloons.

If the architectural aspect of Old Town is an attention-getter, an important stop in Scottsdale is further out than its downtown area. On the city's eastern edge—at the base of the McDowell Mountain Range—is a legendary residence and an absolute mecca for students of architecture. This is Taliesin West, the winter home and studio of Frank Lloyd Wright. The dean of American architecture purchased the desert parcel in 1937, building there a structure that was designed to be specifically Arizonan: the long horizontal lines of the desert plain, the upward angles of the mountains, the browns and reds of the nearby rocks (local stones were the main building material), and a reliance on the natural light of the Arizona sun. More than a house, however, Taliesin West (like its eastern counterpart) served as a de facto laboratory for Wright's innovative designs and techniques. On the grounds are no less than nine buildings, constantly added and altered until his death in 1959, and linked by terraces and walkways into one grand plaza.

The complex now serves as the international headquarters for the Frank Lloyd Wright Foundation and School of Architecture; however, tours are offered to the public, including a package offered for registrants to the ICA Conference. (http://www.icahdq.org/conf/2012/tours.asp)

Head back to downtown, however, to experience what for many Phoenicians is Scottsdale's raison d'etre: its nightlife. Starting at happy hour, downtown Scottsdale becomes alive with people and hangouts of all varieties—most of them within walking distance of each other. Bars such as the Citizen Public House on 5th Avenue offer unique, seasonally inspired cocktails. There are restaurants like FnB, specializing in locally sourced cuisine, or more exotic fare like Roka Akor (acclaimed as one of the nation's best sushi restaurants). Live country & western and blues music hits the stage at The Rusty Spur Saloon and Pinnacle Peak Patio, with jazz at Degree 270 at the Talking Stick Resort. For the real night owls, there are a bevy of after hours dance
clubs, including Axis/Radius, The Mint, the medieval-themed Wild Knight, and the posh three-story Myst. There are even family-friendly options for Scottsdale after dark, including night-vision Hummer tours of the desert and "Dive-In Movies," a program of family-rated films shown at the poolside of several participating resorts.

All of this is within easy reach of a taxi or light rail from downtown Phoenix—indeed, you'll find many of the people hustling through the city center in the daytime are headed out to Scottsdale at night and on the weekend. In short, Scottsdale, with its embrace of the past and the present, arts and entertainment, is the place to be.

All above photos courtesy of the Scottsdale CVB

Master Classes: This Month Featuring Lemish and Lee

In each Newsletter leading up to the conference, we will highlight two of the fascinating master classes that have been planned for Phoenix. Master lecturers will feature Mark Knapp (U of Texas-Austin), Chin-Chuan Lee (City U of Hong Kong), Dafna Lemish (Southern Illinois U-Carbondale), Jack McLeod (U of Wisconsin), James Curran (U of London), and Stan Deetz (U of Colorado-Boulder).

This month, learn more about lecturers Chin-Chuan Lee and Dafna Lemish and what they have planned for Phoenix.

On Being an International Scholar  by Chin-Chuan Lee

I would like to share with colleagues my own experience and observation as a foreign-born student who tried to adjust to U.S. academic milieus and learn the "tricks" from major figures, then changed my role as a professor in a major U.S. university that lasted for more than 2 decades, and finally decided to return to Asia to take up new challenges. I would address some of the common issues facing us, such as identity, academic fad, cultural reflexivity, and state of mind.

I see "international scholars" as the students, coworkers, and conversational partners of Western scholars. But we draw dots between cultures. We must reject what Bourdieu calls "the imperialism of the universal" and what can be seen as "the parochialism of the particular."

As the scholarship is increasingly globalized, what can—and should—we do as "international scholars" to reflect on our cultural meanings, transcend theoretical parochialism, and maintain an open-minded and mutually enriching dialogue with the Western literature on an equal footing?

Chin-Chuan Lee is Chair Professor and Head of the Department of Media and Communication at City University of Hong Kong. He had taught at the University of Minnesota's School of Journalism and Mass Communication for more than 2 decades. Straddling both scholarly traditions and languages, he has published seven books in English, seven books in Chinese, and more than 80 articles in English. He was the Founding President of the U.S.-based Chinese Communication Association and is a Fellow of the Hong Kong Academy of the Humanities. He has been regularly interviewed by the international media and has lectured in more than 50 universities around the world.

Creating a Shared Arena: When Feminist Scholarship Meets Children and Media by Dafna Lemish

For my entire career I have been engaged in bridging efforts: Between qualitative and quantitative methodologies, between social sciences and humanities, between scholarly and professional endeavors, between theory and praxis. Such bridging requires action, so for example, 6 years ago, my frustration with the existence of living in isolated silos in my areas of study led me to found and edit since then the Journal of Children and Media. The vision driving this effort was and continues to be, as found in our mission statement, that the journal seeks to be "a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions." Second, my interest in the role the media have in children's lives and in the construction of gender identities motivated me to search for meeting grounds between feminist scholarship and developmental psychology. Was it smooth sailing? No, it was not. There are many challenges and rough spots involved in dwelling in the zone of the "ampersand." Is it worthwhile? Well – that's what I would love to converse with you about. Let us meet, share experiences, ask hard questions, and reflect on our own work.

Dafna Lemish is Professor of Communication, Chair of the Department of Radio-TV at Southern Illinois University Carbondale
and founding editor of the Journal of Children and Media (Routledge, Taylor & Francis Group). Previously she was Professor of Communication and Chair of the Department of Communication at Tel Aviv University in Israel. She is author of numerous books including most recently: Screening Gender on Children’s Television: The Views of Producers Around the World (Routledge, 2010); The Wonder Phone in the Land of Miracles: Mobile Telephony in Israel (with Cohen & Schejter, Hampton Press, 2008); Children and Television: A Global Perspective (Blackwell, 2007); Children and Media at Times of Conflict and War (coedited with Götz; Hampton Press, 2007); Media and the Make-Believe Worlds of Children: When Harry Potter Meets Pokémon in Disneyland (with Götz, Aidman, & Moon; Lawrence Erlbaum, 2005). She has also published over 120 academic articles and book chapters in several languages. She has been awarded Fellow of ICA in 2010 and was the first recipient of the Teresa Award for the Advancement of Feminist Scholarship in 2009. She has served as Chair of the Feminist Scholarship Division of ICA, twice as a board member, and held many roles in various ICA committees. She was a visiting scholar at the Center on Media and Child Health, affiliated with Children’s Hospital Boston and Harvard’s Medical School (2008-2010); the Danish Research Center on Education and Advanced Media Materials, University of Southern Denmark, Odense, Denmark (Fall 2006); the International Institute for Youth and Educational TV (IZI), Munich Germany (Summer 2004); the Annenberg School for Communication at the University of Pennsylvania (1993); and the Center for the Influences of Television on Children (CRITC) at the University of Kansas Lawrence (1982-3).

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Preconferences Address Immigration, Historiography, Media Research, and Graduate Student Work

In each Newsletter leading up to the conference, we will highlight a few of the exciting preconferences that have been planned for Phoenix. This month, learn more about "Borders, Migration, and Community"; "The Political Communication Graduate Student Workshop"; "Historiography as Intervention"; and "Media Research in Transnational Spheres."

Borders, Migration, Community: Arizona and Beyond

A href="http://www.icahdq.org/images/Newsletter/eric_web.jpg"

**Time:** Thursday, 24 May 9:00 – 16:30

**Location:** Walter Cronkite School of Journalism and Mass Communication, Arizona State U located at 555 N. Central Avenue, Phoenix AZ 85004, less than one block from the Sheraton Phoenix Downtown Hotel. (Cronkite Theater)

**Limit:** 75 persons

**Cost:** $100.00USD (Includes Lunch)


For many of us, ICA's presence in Arizona raises difficult concerns in the wake of the state's newly passed – and fiercely contested – anti-immigration law, SB 1070, which, as critics argue, legitimates racial profiling but, as polls indicate, enjoys broad support among voters in Arizona and beyond. Members from several of ICA’s scholarly sections articulated these concerns in a variety of ways – some proposed a boycott of the Phoenix conference as a form of political protest; others pointed to opportunities for intellectual discovery and dialogue that our concerns collectively highlighted. This preconference emerged from these discussions, and reflects the joint efforts of six scholarly sections within ICA: Ethnicity and Race in Communication; Feminist Studies; Global Communication and Social Change; the Gay, Lesbian, Bisexual and Transgender Interest Group; Philosophy of Communication; and Popular Communication. The event is cosponsored by all six sections.

The preconference brings together scholars, artists, and political activists working on issues of borders, immigrants, and community. Our interest in these issues is at once scholarly and political, and the preconference is geared to three ends: (i) to explore the cultural, discursive, and communicative contexts and implications of regimes of border control and migrant rights; (ii) to examine international echoes of these struggles as they take heterogeneous form and spur polyglot resistances across the world; and (iii) to engage in dialogue with oppositional voices (within Arizona, the United States, and beyond) that represent a range of grassroots mobilizations and popular expressions organized variously against ethno-racial repression/discipline and toward building political and civic community.

Drawing thematic links to the 2012 conference theme, "Communication and Community," the preconference is geared to careful examinations of community devastation, decline, and dissolution in the context of neoliberal capital and global labor flows that make boundaries more permeable and borders more policed. Inviting a range of voices – activists, advocates, artists, and scholars – the preconference convenes a rich and rigorous dialogue between scholars and practitioners about discursive notions of home and place, xenophobia and nativism, cosmopolitanism and subalternity, and so on. Our hope is that these discussions will facilitate careful interrogations of the role we as scholars of communication can play in critiquing contemporary apparatuses of ethno-racial rule, but also in learning from and participating meaningfully in ongoing struggles.
over community, civic responsibility, and citizenship.

We also wish to acknowledge the Walter Cronkite School of Journalism and Mass Communication, Arizona State U, and Dean Christopher Callahan for their generous support in hosting our preconference.

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**Political Communication Graduate Student Workshop**

**Time:** Wednesday, 23 May and Thursday, 24 May 9:00 – 17:00  
**Location:** U of Arizona, Tucson, Arizona  
**Limit:** 50 persons  
**Cost:** Student: $100.00 USD (Includes breaks and lunch, transportation to the conference in Phoenix on 24 May)

*Please note: This preconference is not held at the Sheraton and is only open for graduate students who submitted their work for consideration. It is being held at the U of Arizona campus in Tucson, AZ.*

The preconference goals include providing guidance, feedback, and professional socialization to political communication graduate students at the master's and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The preconference will also address common issues graduate students face, including working toward publication and building a CV. The event will take place at the U of Arizona in Tucson.

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**Historiography as Intervention: Communicating Across Geographies, Communities, and Divides**

**Time:** Thursday, 24 May 8:30 – 17:30  
**Location:** Phoenix Sheraton Downtown Hotel  
**Limit:** 100 persons  
**Cost:** $ 100.00USD (Includes morning and afternoon refreshments, lunch on your own)

*Sponsored by the Communication History Special Interest Group*

Writing histories can engage in contemporary struggles and change the way we see the world and its possibilities. The past provides tools, warnings, solutions, and mistakes. This ICA preconference convenes communication scholars pursuing historiographic work and historians addressing communication-related areas. Engaging communicative acts and Communication as a scholarly field, this preconference addresses established and vibrant areas of historic inquiry as well as neglected areas needing appraisal, including historiographic methods and/or historic data, theories or subject matter that suggest tools, offers insight, or communicates information with the potential for impact on contemporary society. The preconference will also feature invited speakers from across fields.

*Tentative Schedule (Subject to Change):*

- 8:00 a.m.-8:30 a.m.: Arrival and Setup
- 8:30 a.m.-8:45 a.m.: Welcoming Remarks
- 8:45 a.m.-10:00 a.m.: Invited Discussion:
  - **What Counts as Communication History?** From media technologies to social interactions, from visual culture to information networks, how do we define the history of communication, both as a phenomenon and scholarly field? This panel debates conceptual definitions and limitations, as well as examines what and who can be excluded – and constituted – through acts of definition and historicization.
  
  Panelists will include **Norma Coates**, U of Western Ontario; **Robert McChesney**, U of Illinois, Urbana-Champaign; and **David Serlin**, U of California, San Diego.

- 10:00-10:10 a.m.: Break
- 10:10 a.m.-11:25: Roundtable 1: **Weighing the Past, Projecting a Future: Practicing Critical Communication History In Dangerous Times**

  Focusing on the practice of critical historical communication research, this panel reflects on the historical and political conditions that have motivated and inspired their inquiries, theoretical foundations, methods and goals. What constitutes
4:15 p.m. - 5:30 p.m. Featured Lecture: "How can history contribute to debates on public policy? This panel presents diverse examples of policy-related research to provoke richer understandings of how we and others can critically engage with the past. Featuring:

- Janice Peck, "Critical Historical Research as the Negation of the Past in the Name of the Future"
- Inger Stole, "From Culture Shock to Scholarly Pursuit"
- Jason Loviglio, "NPR and The Great Moving Right Show"
- Carol Stabile, "The Personal is Historical: Feminist Media Studies, Historical Materialism and Experience"
- Steve Mack, "A Good Dose of Tear Gas: On the Dialectical Connection Between Critical History and Radical Activism"

11:25 a.m.-12:40 p.m.: Roundtable 2:

Counterhistories, Contradictions, and Contestations: Recovering the Past to Remake the Present

Across diverse sites and perspectives, this panel examines how recovering lost, neglected, or unknown pasts can intervene with our understandings of contemporary culture, issues, and debates. Featuring:

- Mariano E. Navarro and Jose Luis Ortiz, "Magical Towns vs. Middletown: Reassessing Tepoztlan’s Place in Communication Historiography"
- Ben Peters, "Technological Utopianism in Early Soviet Networks"
- Terra Eegkin, "Of Pre and Post, Human and Non: The Case of Animal Trials"
- Fred Fejes, "The Fort Lauderdale LGBT Community: Real and Imagined"
- Aibidun Salawu, "Not lwe irohin but Umshumayelli: A Revisit of the Historiography of the Early African Language Press"

12:40 p.m. -1:40 p.m.: Lunch and Interactive Screening Exhibit:

Retelling or Recalling?: Generating a Counterhistory of CBC Artspots

Get a hands-on experience with this Mary Elizabeth Luka and her rough-cut documentary, made using Korsakow System software for interactive, nonlinear database films. CBC Artspots was a decade-long national public television and internet-based program rooted in collaborative cultural production, influenced by historic artist interventions on television; and incorporating contemporary discussions of identity politics. Over 300 visual artists and 1,000 volunteers produced 1,200 short interview-based, experimental videos about artwork and artists, and six long-form documentaries about Canadian arts. Ceasing production in 2008, this collection of multiplatform, public broadcast productions on the fine arts—the largest to date in Canada—is being archived by the CBC. Most materials are no longer accessible to the general public or creators. This documentary’s semistructured, reflexive interviews with Artspots participants and nonparticipants will begin documenting counterhistories of this 10-year display of visual culture on television and the internet, closely examining the potentially totalizing narrative of Artspots as early 2000s convergence culture in North American public broadcasting.

1:40 p.m. - 2:55 p.m.: Roundtable 3:

Praxis in Pluralistic Fields: Engaging Transdisciplinarity

The study of the past and the writing of history cut across numerous disciplines. This panel stages encounters between sites as diverse as aesthetics and cartography to provoke richer understandings of how we and others can critically engage with the past. Featuring:

- Vicki Mayer, "Placing Everyday Culture: Lessons from MediaNOLA"
- Peter Schaefer, "Why is 'Ether' in the 'Ethernet'?"
- Carolyn Kane, "Cool Pinks and Hot Blues: Bridging Genealogies of Warm–Cool Color"
- Lauren M. Bratslavsky and Benjamin J. Birkinbine, "(Re)Discovering the Analog: Investigating Archives in the Age of Digitization"
- Josh Lauer, "Against Progress: Media Archaeology and Historical Representation"
- Christopher A. House, "Religious Rhetoric(s) of the African Diaspora: Using Oral History to Study HIV/AIDS, Community, and Rhetorical Interventions"

2:55 p.m. - 4:05 p.m.: Roundtable 4:

Policy and Priorities: From Insights to Action

How can history contribute to debates on public policy? This panel presents diverse examples of policy-related research to spur thinking on what communication scholars and historians can offer in the shaping of contemporary policy. Featuring:

- Stephanie Ricker Schulte, "The Singularity: Solving and Scapegoating History"
- Michael Dick, "A Case for Historiographic Innovation: Interrogating the Narratives of the Federated Social Web Initiative"
- Yasuhiyo Abe, "Historicizing the Fukushima Nuclear Crisis in Japan"
- Mandy Troger, "Free Markets for Free Media? Learning from U.S. Media Policies in Post-WWII Germany"

4:05 p.m.- 4:15 p.m.: Break

4:15 p.m. - 5:30 p.m. Featured Lecture: Anna Everett, Professor of Film and Media Studies, U of California, Santa Barbara

Preconference Organizers: D. Travers Scott, Clemson U, and Devon Powers, Drexel U. Contact: D. Travers Scott,
Media Research in Transnational Spheres

Time: May 24, 2011, 11.00 – 17.00 (open for registration)
Location: Phoenix Sheraton Downtown Hotel (ICA Conference Hotel)
Limit: 50 persons
Cost: $50.00 USD

Transnational media research has a long history in our discipline. However, over recent years our methodological paradigms have been severely challenged. Transnational research is, on one hand, faced with the methodological ‘mapping’ of a new territory of communicative spaces as crucial spheres of trans-border public communication, on the other, with a need to critically investigate these emerging terrains through methodical approaches which often still consider the nation as the core ‘unit’ of analysis.

This preconference aims to serve as a ‘workshop’ for reflecting these challenges and for identifying new methodological approaches as well as frameworks for quality measures and benchmarks.

The preconference brings together speakers from various international regions, from Asia, Australia, Europe, Israel, and the US. The preconference is open to anyone who is interested in these much needed debates.

Chair: Ingrid Volkmer, University of Melbourne, Australia

Program

11.00 - 11.15 Rethinking Transnational Research (Ingrid Volkmer, University of Melbourne)

11.15 - 12.45

- Klaus-Bruhn Jensen, University of Copenhagen, Denmark, "Lost, Found and Made: Global Data Flows for the Study of Local Communications"
- Gerard Goggin, University of Sydney, Australia, "Studying Global Internets: Media Research in the New World"
- Kai Hafez, University of Erfurt, Germany, "The Methodology Trap: Why Theory is Rather Adynamic in Transnational Media Research"
- Cees Hamelink, University of Amsterdam, The Netherlands, "Policy and Theory for Global Communication: Just Friends?"

12.45 - 13.00 Break

13.00 - 14.30

- Andreas Hepp & Nick Couldry, University of Bremen and Goldsmiths-University of London, UK, "Analysing Cultural Complexity: For a Multilevel Approach"
- Umi Khattab, University of the Sunshine Coast, Queensland, Australia, "Methodological Pluralism: Interrogating Ethnic Identity and Diaspora Issues in Southeast Asia"
- Saskia Witteborn, The Chinese University of Hong Kong, "Virtual Localities: Forced Migrants and New Media Practices"
- Maria Hellman, University of Stockholm, Sweden, "Emerging Transnational News Spheres in Global Crisis Reporting?"

14.30 - 16.00

- Kavitha Abraham-Dowsing, BBC World Service Trust, London, UK, "What is Governance? Citizens’ Perspectives on Governance in Sierra Leone and Tanzania"
- Akiba Cohen, Tel Aviv University, Israel, "Parochialism and Cosmopolitanism in Global Television News Broadcasts"
- Lisa Parks, University of California, Santa Barbara, USA, "Footprints of the Global South"

16.00 - 17.00

- Katharine Sarikakis, University of Vienna, Austria, "Global Media Policy Research: returning to Grand Theory?"
- Oliver Boyd-Barrett, Bowling Green State University, USA, "Researching Global Media: A Research Agenda Conclusion"

Extended Session Preview: FSD, Games, GLBT, GCSC, and Health Communication

New to the ICA Conference this year is the Extended Session - a conference slot of 2.5 hours that gives each Division and Interest Group the opportunity to go beyond the typical four- or five-paper presentation and respondent format. The goal of the extended session is to enable more dialogue and intellectual debate, more time for creative presentations, greater possibilities for members to exchange ideas and expertise in a less constrained manner, and more opportunities to engage the larger community.
In each Newsletter leading up to the conference, we will highlight several extended sessions. Stay tuned to see what each Division and Interest Group is planning!

**Feminist Scholarship**

By popular request across the division, the FSD extended session will provide a forum to discuss issues of pressing concern to the Feminist Scholarship division, and central to our feminist work in the academy, as mentors, and in practices of disseminating our work into the community. The session is divided into four discussion areas. Each discussion will be initiated by a range of brief “teasers” from panelists and followed by dialogue among all session members. Each of the following four topics will be discussed in this teaser-dialogue fashion in 45 minute blocks:

- The Future of FSD: Priorities and Strategizing for Our Division for the Next Decade
- Feminist Networking, Dissemination, and Activist Strategies via New Media
- The State of Feminist Methodologies: Taking Stock and New Challenges
- Mentoring Feminist PhD Students for Varied Career Options

**Participants:**

- **The Future of FSD: Priorities and Strategizing for Our Division for the Next Decade**
  - Vicki Mayer (Tulane U)
  - Carolyn Byerly (Howard U)
  - Marian Meyers (Georgia State U)
  - Isabel Molina (U of Illinois, Urbana-Champaign)

- **Feminist Networking, Dissemination, and Activist Strategies via New Media**
  - Carol Stabile (Center for the Study of Women in Society)
  - Mél Hogan (Concordia U)
  - Mari Castaneda (U of Massachusetts, Amherst)
  - Sara Kember (Goldsmith’s, U of London)
  - Marybeth Haralovich (U of Arizona)

- **The State of Feminist Methodologies: Taking Stock, and New Challenges**
  - Janice Radway (Northwestern U)
  - Lisa Henderson (U of Massachusetts, Amherst)
  - Lynne Webb (U of Arkansas)
  - Patrice Buzzanell (Purdue U)

- **Mentoring Feminist PhD Students for Varied Career Options**
  - Radhika Gajjala (Bowling Green State U)
  - Michelle Rodino (U of Pittsburg)
  - Dafna Lemish (Southern Illinois U, Carbondale)
  - Angharad Valdivia (U of Illinois, Urbana-Champaign)

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**Game Studies: Research on Problematic Video Game Use and Effects of Violent Games**

This year, all ICA divisions and interest groups will be debuting special double-length "extended sessions" to allow for new and creative ways to host competitive papers and invited presentations.

Given that research on the negative effects of video games continues to be a prominent and hotly debated topic, the Game Studies Interest Group is hosting the special extended symposium session "Research on Problematic Video Game Use and Effects of Violent Games" from 10:30 a.m. to 1:15 p.m. Friday, 25 May, to showcase competitive research and provide members with the opportunity for personal discussion with prominent scholars in the area. In addition to a series of great competitively-selected papers from ICA members, the session features special featured scholars Christopher Ferguson (Texas A & M International U), John Sherry (Michigan State U), and David Ewoldsen (Ohio State U).

The extended session combines four different features: 1) short presentations of competitively selected papers from Game Studies members related to the session’s focus, 2) an interactive poster session allowing attendees to browse those papers in...
greater depths and talk to the authors, 3) open small-group/one-on-one "roundtable" discussions with the featured scholars, and 4) a Q&A panel session featuring the featured scholars' general comments about the session’s topic and responses to member-submitted discussion questions.

The session is designed to keep "flowing" through different formats to provide a variety of experiences for attendees while showcasing excellent research papers. ICA conference participants are invited to attend some or all of the session, as attendees are welcome to arrive or leave between segments of the extended session as their schedules require.

The session's schedule is as follows:

10:30 a.m.-11:45 a.m.: Short "high-density" presentations of competitively selected papers (selected via ICA’s regular paper competition).

11:45 a.m.-12:30 p.m.: Open browsing of posters summarizing the same competitively selected papers while featured scholars are available at "roundtables" for small-group/one-on-one discussion.

12:30 p.m.-1:15 p.m. Reconvene audience for Q&A panel session with featured scholars’ comments on session topic and responses to member-submitted discussion questions.

We are excited about this chance to share some great research from Game Studies members and host some exciting discussion on an important topic. See you there!

Gay, Lesbian, Bisexual and Transgender Studies: Coming Together: Online, Offline, and Transmedia Studies of GLBT/Q Politics and Representation

In this extended session, participants will reflect on the state of the field of GLBT/Q research in communication. Instead of traditional panel presentations, the session will feature moderated half-hour discussions, followed by open discussion, on each of these three themes: 1) GLBT/Q Identities and Collectivities Online; 2) GLBT/Q Representation on Television; 3) GLBT/Q Transmedia Engagement and Representation.

Global Communication and Social Change: Revisiting Cultural Imperialism, Interrogating Social Change

The extended session will provide a forum for provocative and lively discussion on the question of whether and to what extent power is shifting globally, particularly in the arena of culture and media. We will also broach the possible implications of such a shift or lack of shift, including implications for social change. Finally, as part of the inquiry we will interrogate the meaning of social change, including its shifting meanings at the current historical juncture and across different locations globally.

After invited participants present their position succinctly, in no more than 8 minutes each, there will be ample opportunity for multidirectional, interactive discussion with the audience. The idea is to put forward innovative and even heretical ideas to move the conversation forward.

Discussion will include a probing examination of the relationships between media and imperialism in the face of changes as significant as the fall of the Soviet Union, the invasions and occupations of Iraq and Afghanistan, and the Arab Spring; a hard look at the role of social media in recent seismic shifts; inquiry into the representation of the rise of China and India and its implications; and an examination of the adequacy of "social change" as a theoretical rubric as opposed to "advocacy communication" and "social justice."

Health Communication: Key Themes, Debates, and Conversations in Health Communication Theory, Research, and Application: Engaging Diverse Worldviews in Dialogue

This extended session in the Health Communication Division serves as a platform for engaging in debate and dialogue about the key paradigm issues in health communication scholarship, both historically as well as in the presentation of contemporary debates in the field. Drawing upon a dialogical-dialectical framework, the session engages scholars with divergent paradigmatic commitments to chart out specific terrains of arguments that are responsive to the diversity of worldviews, research methods, as well as conceptualizations of health communication applications in global contexts. Through the presentations of these key debates, it is hoped that the session will chart out points of dialogue among the different approaches to health communication, working through the differences and convergences.

The session will consist of the following components: (a) an opening overview section; (b) specific minipresentations on topics, (c) broader debates that will build on the minipresentations; and (d) a wrap-up section that summarizes key discussions and suggests future directions. In conversation with the broader convention theme of "Community," the session will engage the question: What are the key points of conversation that constitute the foundations of the global community of health communication scholars and practitioners?
Information Systems: Looking Through the Crystal Ball: The Future of Communication Research

The six papers will be presented two at a time, followed by comments from a panel of three journal editors and established scholars. Panelists will offer their thoughts on how approaches used in the papers might or might not influence the future of communication research. The panel discussion will be followed by a lively Q&A before we switch to the next two papers. The papers will be made available in advance to foster online discussion well before the conference.

Activities for Students at ICA’s 2012 Conference

Diana Nastasia, Chair of the Student Affairs Committee

Several activities designed specifically for ICA student members are being organized for the association’s 2012 conference. Started at last year’s conference with remarkable success, the Master Class lectures are quickly becoming an ICA tradition. These Master Class lectures are designed primarily to give students and emerging scholars an opportunity to learn first-hand from senior and established scholars. The Master Class lectures that will be held at the association’s 2012 conference will be as follows:

Saturday May 26

- Professor James Curran (Director of the Goldsmiths Leverhulme Media Research Centre, U of London): From Misunderstanding the Internet to Reinterpreting the Rise of Entertainment
- Professor Stanley Deetz (Director, Center for the Study of Conflict, Collaboration and Creative Governance, U of Colorado, Boulder): Communication, Democracy and the Governance Challenge
- Professor Jack McLeod (Professor Emeritus School of Journalism & Mass Communication, U of Wisconsin, Madison): Media and Citizenship: Searching for “Fairness and Balance” in Times of Increasing Inequality

Sunday May 27

- Professor Mark Knapp (Professor Emeritus, U of Texas, Austin): Doing it Interpersonally
- Professor Chin Chuan Lee (Chair, Department of Media and Communication, City U of Hong Kong): On Being an International Scholar
- Professor Dafna Lemish (Chair, Department of Radio-TV, College of Mass Communication & Media Arts, Southern Illinois U, Carbondale): Creating a Shared Arena: When Feminist Scholarship Meets Children and Media

There will also be an array of preconferences that might interest students attending the 2012 ICA conference. Three of the most exciting of these are the Organizational Communication Junior Scholar Workshop, the Political Communication Graduate Student Workshop, and the Third Communication and Technology Doctoral Consortium.

The Organizational Communication Junior Scholar Workshop has the following description:

“This workshop is open to all junior members of the division who have completed the requirements for the Ph.D. This includes, for example, pre-tenure (and its equivalent), clinical, and adjunct faculty in academic institutions; postdoctoral researchers; and researchers working in industry, government, and nonprofit sectors while in the early stages of their careers. The purpose of the workshop is twofold. First, the workshop will provide opportunities for networking and community building among the early-career scholars in the discipline from around the world. The future of our discipline is the cohort of junior scholars who will assume leadership positions in the field in the years to come. Our field benefits from a set of scholars who are connected intellectually and socially and who feel attachment to a vibrant community. Second, the workshop will offer an interactive forum in which colleagues who are mid-career and senior scholars can interact with and provide advice to early-career scholars regarding professional opportunities and challenges. Part of what makes Organizational Communication such a cohesive discipline is that connections are constantly being forged among scholars at various careers stages. We all have much to learn from each other.”

Topics at this preconference will include:

- Strategies to recruit organizations to participate in organizational communication research projects
- Selecting journals for submissions and managing revisions
- Effective strategies for mentoring and being mentored, and managing reviews (three-year, tenure)
- Securing external funding for research
- Balancing the demands of professional (research, teaching, service) and family lives

The Political Communication Graduate Student Workshop has the following description:

“The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students at the master’s and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The preconference will also address common issues graduate students face, including working toward publication
and building a c.v. The event will take place at the U of Arizona in Tucson.

The Third Communication and Technology Doctoral Consortium has the following description: “The consortium intends to bring together Ph.D. candidates working on Communication and Technology to give them the opportunity to present and discuss their research in a constructive and international atmosphere. The goals of the event are to provide feedback and advice to participating Ph.D. candidates on their in-progress research thesis. Moreover, the doctoral consortium will provide the opportunity to meet experts as well as fellow Ph.D. candidates from different backgrounds working on related topics. During the consortium, students will be invited to present their work, following which they will receive feedback from their fellow students and faculty participants, all of whom will have read the proposals in advance of the Doctoral Consortium. In addition, one faculty participant will be assigned to respond in detail to each proposal. Besides the presentations of proposals, there will also be discussion of other topics such as ethics, research methods, publishing the thesis, and positioning one’s work for the job market.”

Other ICA preconferences of potential interest to students with an array of research orientations include: Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary; It’s More Than Just A Game: Best Practices In Video Game Research Design and Methodology; Communication and the Ethics of Consumption; Occupy ICA; Communication and Community: Bridging Disciplinary Divides; and Media Research in Transnational Spheres.

We hope that ICA student members will attend the conference in Phoenix and enjoy many of these activities.

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ICA’s Program Goes Mobile

This year, ICA is teaming up with Guidebook to bring you the conference program as a Mobile App! Instead of lugging around a conventional paper program, enjoy the convenience of having the entire program in the palm of your hand with ICA’s Conference App. Use the app to view sessions, plan your daily schedule, navigate the conference halls, and engage in social media with other conference goers. It’s easy to use, environmentally friendly, and no paper cuts.

No need to worry about roaming charges—Guidebook downloads the guide to your mobile device, allowing you to view information without connecting to wi-fi or needing a cell signal.

The Mobile App is compatible with iPhone, Android, and Blackberry phones.

Features:

Schedule & My Schedule: The entire schedule is right on your phone. You can pick sessions and add them to your personalized agenda with reminders. If you want more details, simply click on a session.

Exhibitions: Learn more about presenters and exhibitors at Phoenix in the “Presenters” section. After finding out where your favorite exhibitors have set up, you can add them to your to-do list.

Journals: Read abstracts of articles published in ICA journals right on your phone, and follow links to articles of interest.

Maps: View high-resolution maps of the venue. You can scroll and zoom in order to navigate your way around the conference, finding room numbers and points of interest.

How to Get It:

When asked which form of program you would like, select the "Mobile App" option during Registration.

Download the Guidebook App for free and select ICA before the conference. ICA’s Mobile App will be available mid-May.

Visit Guidebook’s website to download the app.
Spotlight on Excursions: Horseback Riding in Tonto Forest & Petroglyph Hiking

Horseback Riding on the Tonto National Forest

Thursday, 24 May & Monday, 28 May 2012

Time: 1:00pm - 5:00pm
Price: $99.00 per person
Limits: 25 person minimum, 230lb max weight requirement Feel the West come alive as knowledgeable wranglers guide you on a 90-minute ride through the panoramic vistas of Arizona's most famous desert.

As you venture along desert trails winding through towering saguaro cacti, mesquite groves and other desert plant life, your guide will talk of the abundant plant and animal life. Arizona's desert is home to multiple species of rattlesnakes, deer, owls, javelina, gila monsters, rabbits, coyotes, eagles, hawks and more; many of which are often seen during the ride.

You will learn of the famous and often nameless cowboys, soldiers, pioneers, outlaws, and Native Americans who crossed many of the trails you will be riding. At the end of your journey, the owners of the horse ranch will talk about their experiences being a "rancher" on the edge of the second fastest growing population in the state. Individuals of all levels of riding experience will enjoy this ride.

Includes:
90-minute guided horseback ride, bottled water and soda (based on one each, per person), Private chartered transportation based on 4 hours, all taxes and gratuities

The Ancient Art of Communication: Petroglyph Hike

Sunday, 27 May 2012

Time: 9:00am - 1:00pm
Price: $80.00 per person
Limit: 25 person minimum - 25 person maximum

Hidden in the Sonoran Desert in the foothills of metropolitan Phoenix are hundreds of petroglyphs created by the Hohokam who inhabited the Salt River Valley thousands of years ago. The signs and figures that cover rock faces in the canyons of this mountain range attest to the reality of a former, vibrant society. Your expert guide, a member of the Choctaw Nation and a resident of Arizona for the last 30 years, has a degree in Plant Sciences from Northern Arizona University and will speak of the ecology of the Sonoran desert, native plant uses and conservation issues along this gentle hike. He is also a petroglyph artist producing modern renditions of petroglyphs and pictographs in the traditional manner using a hammerstone, ground mineral pigments and yucca paint brushes. Come, discover the ancient Hohokams' fascinating legacy; see some petroglyphs in one of the unlikeliest areas you can imagine!

Includes:
Estimated 3-hour geological tour with expert guide, bottled water/soda, private chartered transportation, all taxes and gratuities.

Division and Interest Group News

Ethnicity and Race in Communication

Division Update

The 2012 ICA conference in Phoenix promises to be a memorable one for ERIC members. Beyond a slate of exciting paper panels and roundtables, the Division is pleased to announce a number of SPECIAL EVENTS geared to critical reflection and dialogue about ICA's 2012 location in Arizona. Our hope is that these events will help transform our presence in Arizona into rich opportunities for exchange on matters of pressing political and social concern for us all.

- A daylong PRECONFERENCE entitled BORDERS, MIGRATION, COMMUNITY: ARIZONA AND BEYOND, cosponsored
by ERIC and five other ICA divisions, that will feature an international roster of scholars, artists, radical filmmakers, and activists, and includes a field trip (via chartered bus) in which ERIC members will have the opportunity to visit local border activist organizations in the Phoenix area. The preconference will be held on May 24, 2012 at the Walter Cronkite School on the campus of ASU in downtown Phoenix. We invite you to register for the preconference and be part of the day’s events. Watch your e-mail and ERIC’s website for additional details in the coming weeks.

- **Our EXTENDED SESSION, the newest ICA session format, will feature an international panel of ethnicity and race scholars from across the U.S./Mexico border in a session entitled BATTLEGROUND ARIZONA. The extended session offers ERIC members an opportunity for sustained discussion about ongoing struggles over citizenship, marginality, and community against the ravages of ethno-racial repression playing out in Arizona. Time and location TBA.**

- **ERIC’s proposal to host a film screening of the new documentary, PRECIOUS KNOWLEDGE (Ari Palos and Eren McGinnis, 2011, 75 min), has been selected as ICA’s THEME EXTENDED SESSION for the 2012 conference. The film follows students enrolled at Tucson High School as they mobilize against new state legislation that seeks to ban Ethnic Studies in Arizona high schools. The session will include a screening of the film followed by a discussion with the filmmakers and several of the Tucson High School students featured in the film. Time and location TBA.**

Watch your e-mail and check our website for updates on these and other events in the coming weeks.

We look forward to seeing you in Phoenix.

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**Instructional/Developmental Communication**

**Call for Papers**

*The George Gerbner Conference on Communication, Conflict, and Aggression*

*June 1-2, 2012 in Budapest, Hungary*

Inspired by the life and work of Budapest native and renowned Communication and Media scholar Dr. George Gerbner (1919-2005), the Budapest College of Communication and Business invites scholars, researchers, practitioners, students, and other interested parties to submit paper and panel proposals for presentation at the George Gerbner Conference on Communication, Conflict, and Aggression. This conference will take place from Friday, June 1 to Saturday, June 2, 2012 in Budapest, Hungary. The goal of the conference is to bring together individuals with a common interest in aggressive communication and conflict so as to foster international relationships that lead to research collaboration and knowledge exchange. The inaugural Gerbner Conference, held in May 2010, featured presentations by scholars from seven countries and three continents.

This international conference will focus on aggressive communication and behavior, conflict, and other types of antisocial communication and behavior across contexts. Specific topics include, but are not limited to: media violence, media coverage of crime and violence, violence in advertising, political violence, workplace violence and aggression, aggression in instructional settings, war rhetoric, peace and conflict communication, verbal aggression, crime, oppression, injustice, incivility, assertiveness, argumentativeness, disagreement, bullying, indirect aggression, psychological abuse, anger, frustration, hostility, deception, child abuse, spousal abuse, domestic violence, youth violence, school violence, gang violence, sexual violence, discrimination, conflict styles, conflict resolution, the origins, causes, and predictors of aggression, and the management and prevention of aggression.

Interested individuals are invited to submit an abstract (in English) of 200 to 500 words describing their individual presentation or panel idea to Rebecca.Chory@mail.wvu.edu by March 1, 2012. Decisions regarding the acceptance of papers and panels for presentation at the conference will be made by March 19, 2012. Completed papers should be sent to Rebecca.Chory@mail.wvu.edu by May 1, 2012. With the authors’ permission, top papers will be published in the journal *Kommunikáció, Média, Gazdaság* (Communication, Media, Economics), which is published by the Budapest College of Communication and Business or in an edited book. One scholar will also be honored with the Gerbner Award. The conference registration fee is expected to be approximately $50 to $60 (50 to 60 US dollars).

Co-organizers of the conference are Dr. Jolán Róka, Vice Rector for Research and International Relations at the Budapest College of Communication and Business, and Dr. Rebecca M. Chory, Associate Professor of Communication Studies at West Virginia University and 2009 Fulbright Scholar at the Budapest College of Communication and Business. For more information, please contact Jolán Róka at jroka@bkf.hu; +36-20-366-5023 (tel); Budapest College of Communication and Business; Nagy Lajos király útja 1-9; 1148, Budapest, Hungary; or Rebecca M. Chory at Rebecca.Chory@mail.wvu.edu; 304-293-3905 (tel); P.O. Box 6293, 108 Armstrong Hall; West Virginia University; Morgantown, WV, 26506; USA.
Urban Communication Foundation
Call for Proposals
White Paper Project

Urban Communication is the study of communication within an urban context. The built environment is rich with information and physical architectures that manifest unique social situations. From traffic patterns to sidewalks, to mobile computing and surveillance technologies, the issues presented by the rapidly changing communication context constructed through urban environments are vast and varied.

The Urban Communication Foundation (UCF) has been a leader in promoting scholarship in this general area. The Foundation has funded dozens of research projects and acknowledged dozens of scholars that have advanced the field of study. We now seek to extend this influence by focusing in on particular issues or areas of research. As such, will be soliciting public research reports on issues that have a direct bearing on public policy and/or the everyday life for people within cities.

These reports should be between 8000-10000 words in length and present original research on the topic. The end product should aim to have some influence on policy makers, community leaders and scholars and contribute to basic research and practical solutions. The author(s) of the top rated proposal will receive a stipend of $10,000. The money can go to individuals or institutions to provide various forms of research support.

The UCF is proud to announce the first call for research reports on the topic of Digital Networks and Urban Public Space. Interested researchers should submit a proposal outlining the research problem and how it intersects with established urban questions or problems that have yet to be adequately addressed. (See guidelines below).

Topics might include but are not limited to:

- how urban architecture can use digital scaffolding to enhance public spaces
- how Federal or municipal communication policies can positively impact municipal governments or civic life
- the relationship between open data, communication infrastructures, and better government
- communication technology-focused citizen engagement
- how digital networks alter sense of place and change the shape and role of cities

Guidelines for Submitting Proposals/Applications

- Proposals should address each of the following:
  1. Identification of the communication problem or opportunity
  2. Description of the research project and methodology employed
  3. Desired impact

Each of these three sections of the proposal should be limited to approximately 500 words. Please include a cover page with the name, position, institution, and contact information for all authors. Please adhere to a standard citation form.

Applications should include a short itemized budget and a concise statement providing a rationale for the expenses listed in the budget. Funds may be expended in a variety of ways (e.g., to hire a research assistant or for a course by-out), provided that it is clear how doing so will enable the researcher(s) to complete the proposed work. Funds may not be used to purchase computer hardware. Funds awarded by the UCF may be utilized to offset fringe costs (such as those often involved in hiring a research assistant), but the Foundation will not cover overhead expenses (i.e., indirect costs). In any case, the total amount of the award will not exceed $10,000.

- Applicants should include a current CV and one letter of recommendation. The referee should be able to assess the significance and viability of the project described in the proposal, as well as the qualifications of the applicant as they pertain to the proposed work.
- Proposals should be submitted to Eric Gordon at Eric.Gordon [at] emerson [dot] edu no later than April 30, 2012. Funding decisions will be made by June 1, 2012. White papers should be completed no later than May 1, 2013. White papers will be published on the UCF website and disseminated widely.
- Evaluation of Proposals and Awarding Funds
- A committee consisting of two Urban Communication Foundation members of the Board of Directors and the Board of Advisors, as well as an external reviewer will evaluate all applications submitted by the specified deadline.
- UCF will contact the author(s) of the top-rated proposal to ascertain their commitment to the proposed research project and will subsequently release funds to the researcher(s).
- The UCF will announce the proposal selected on the Foundation’s web site. The author(s) will be recognized as Urban Communication Foundation Fellows.

Journal of Media Psychology
Call for Papers

Journal of Media Psychology is calling for papers for a special issue about the role of media in health communication.

Media is a powerful tool to communicate knowledge and attitudes regarding diverse health issues, and can therefore impact on health behaviour as well as understanding and appraisal of health issues. Media can be used to educate general and specific
target audiences about health issues, link health workers to the public, connect people with similar health issues and persuade audiences to adopt new behaviours.

This special issue aims to enhance understanding of the role of media in health communication processes. A broad range of topics are welcome, although suggested topics should shed light on the role of media in health communication from a psychological perspective. A variety of media applications at a diversity of populations, technologies, content and contexts can and should be considered. Papers can explore how meanings about health issues are generated, investigate how health issues and coping with them are portrayed in different forms of media, explore how media use affects the physical, mental, or behavioural health, explore the ways in which diverse audiences engage with media and negotiate health issues. We invite papers in but not limited to the following areas:

- media audiences and health communication
- popular media and health images effects
- using media campaigns for health promotion
- using the Internet as a source of health information
- using entertainment media/electronic games for health issues
- using electronic games, as Wii or Kinect, for sports/physical well-being

Manuscript preparation and submission:
Manuscripts should be prepared in accordance with the journal’s author guidelines (available on the journal’s website at www.hogrefe.com/periodicals/journal-of-media-psychology/). Papers should be clearly labelled as submissions intended for this special issue and must be submitted through the journal’s online manuscript management system (www.editorialmanager.com/jmp/). All submissions will be anonymously reviewed, using the normal Journal of Media Psychology review criteria while also taking into account the contribution of the paper to understanding norms in virtual work.

Deadline for submissions is June 30th, 2012.

Informal enquiries on the special issue can be made to Dagmar Unz (dagmar.unz@udk-berlin.de) or to the Editorial Office (contact-jmp@uni-koeln.de).

Dagmar Unz & Bettina Friedrich - Guest Editors

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**Journal of Italian Cinema and Media Studies (JICMS)**

**Call for Papers**

The *Journal of Italian Cinema and Media Studies (JICMS)* is a new English-language forum for theoretical, methodological, and critical debate on Italian film and media production, reception, and consumption. It provides a platform for dialogue between academics, filmmakers, cinema and media professionals. This peer-reviewed journal invites submissions of scholarly articles relating to the artistic features, cultural themes, international influence, and history of Italian film and media as art forms and industries.

Within the realm of a postnational and trans-cultural debate, the purpose of the JICMS is to refer to Italy as the unifying geo-cultural site for a contemporary discussion on translocal cinema. The journal aims to elaborate a multifaceted definition of Italian cinema, transcending geo-ethnic land and sea borders and moving away from merely celebratory local cinematic experiences.

The JICMS intends to revive a critical discussion on the auteurs and celebrate the dynamic role played by new directors, revisit the historiography of Italian cinema, and devote attention to Italophone filmmakers and accented cinema. The journal welcomes contributions which explore the impact of globalisation on the Italian film industry, the encounters between cinema and other art forms, the hybridisation of film and media aesthetics, the relationships of multimodal communication and inter-medial practices, and the development of innovative transmedia texts and crossmedia narratives.

The JICMS also invites submissions which examine experimental cinema, video art, short films, long/short feature and documentary animation, original and adapted screenplays, film music (songs and scores), issues of stardom, and reception studies. The professional contributions of screenplay writers, art directors, cinematographers, film editors, costume designers, and make-up artists are also potential subject areas for submissions. Authors should avoid to submit abstracts and essays that deal with only one film or are close readings of a character’s psychological process. JICMS seeks more comprehensive topics and treatments.

Interested contributors should send 500-word abstracts outlining the topic, approach and theoretical bases, relevant bibliography and filmography, and 200-word biographical notes (listing academic publications) to the Editor to the following address: flaviosa@wellesley.edu.

For more information, visit: [http://www.intellectbooks.co.uk/journals/view-Journal,id=215/](http://www.intellectbooks.co.uk/journals/view-Journal,id=215/)
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CIRC10: Social Media, Digital Entertainment, Governance & Social Movements  
Call for Papers  
University of Southern California’s Annenberg School for Communication & Journalism  

Please note the following NEW DATES for the 10th Chinese Internet Research Conference (CIRC) 2012, hosted by University of Southern California's Annenberg School for Communication & Journalism  
Deadline for submission of papers has been extended to March 10, 2012. 
Authors will be notified of acceptance latest by March 31, 2012. We will make every effort to give earlier notification. 

Ten years ago, when China’s Internet population totaled 22.5 million and Facebook and Twitter had not even been conceived, a group of researchers came together to organize a conference to study the Internet in China. By all indications even then, it was clear that China would have a major impact on the global digital economy. Ten years on, that foresight has been vindicated.

China today has the largest Internet population of any country and it has made its presence felt in the Internet space. In all aspects of the Internet – online gaming, microblogging, search engines, e-commerce, content regulation, Internet governance, international domain names - China is both changing and being changed by the Internet. 
The annual Chinese Internet Research Conference (CIRC) investigates these phenomena, asking probing questions into what, how, to what extent, and why these changes are taking and have taken place. Hosted by the University of Southern California’s Annenberg School for Communication & Journalism, the 10th Annual Chinese Internet Research Conference - CIRC10 - will be held on May 22-23, 2012, in Los Angeles, the world’s entertainment capital. 
CIRC10 will examine trends and themes as we explore the ways in which the Internet and other technologies interact with Chinese cultural and social life.

We welcome contributions from all and disciplines that seek to address these themes.
This interdisciplinary conference brings together scholars, analysts, industry leaders, journalists and legal practitioners from around the world to examine the impact of the Internet on Chinese societies, its social, cultural, political and economic aspects, as well as how China is changing the Internet.

Submissions may come from any discipline. Specific topics of interest include but are not limited to:

- Industry involvement - gaming, youth, social media; consumption patterns, online popular culture; China as original developer in gaming products;
- Governance issues - state regulation and content controls; e-government and mgovernment; civil society and Internet governance; China and global Internet governance;
- Online social movements - social media and grassroots activism; micro blogging and its impact across traditional Internet portals and start-ups over the new generation of Chinese “digital natives”;
- Ten years in retrospect – review of developments in digital/social media and prognoses for the future of the internet

We will accept three categories of English-language submissions:

- Full papers - these should be 20-25 pages long with a maximum of 10,000 words
- Extended abstracts - these should be 750-1,000 words
- Panel submissions - these should have a maximum of 2,000 words.

All proposals will be peer reviewed. Submissions should be sent via e-mail to chinainternet10@gmail.com by March 10, 2012. Please include your affiliation, title (include graduate student status if applicable), and contact information. If you are proposing a panel, please include that information for all panelists.

Authors will be notified of acceptance latest by March 31, 2012. We will make every effort to give earlier notification.

Selected papers from the conference may be published in a conference volume or a special symposium issue of an academic journal. Participation in the conference neither guarantees nor compels publication of a paper. A limited amount of travel funding will be available for promising young scholars.

To indicate interest in the travel scholarship, please attach your CV along with the submitted abstract.

Graduate students may submit conference papers for the annual graduate student paper competition. Eligibility is limited to papers that do not include any faculty co-authors submission.

Conférence cooperating institutions include:

The Intellectual Property Law Center at Drake University Law School; Institute for Pacific Asia at Texas A&M University; School of Journalism and Communication at Chinese University of Hong Kong; School of Journalism and Communication at Peking University; Singapore Internet Research Center (SiRC) at Nanyang Technological University

Past Chinese Internet Research Conferences were held at:

Georgetown University (CIRC9), Peking University (CIRC8), the University of Pennsylvania (CIRC7), the University of Hong Kong (CIRC6), Texas A&M University (CIRC5), Nanyang Technological University (CIRC4), Michigan State University (CIRC3), University of California at Berkeley CIRC2), and the University of Southern California (CIRC1).

The Convener of CIRC10:

USC Annenberg School was founded in 1971 with generous support from Ambassador Walter H. Annenberg. Its strategic location in Los Angeles at USC enables it to foster dynamic synergies and multidisciplinary approaches to the study of communication and journalism through unparalleled access to the nation’s and the world’s entertainment, media and technology industries. Today, with more than 83 full-time faculty members and 120 adjunct professors, more than 2,200 undergraduate and graduate students, and dozens of research and public interest projects and programs, USC Annenberg has become a center for discussion among scholars and professionals in journalism, communication, public policy, media, and education. Multidisciplinary and international in scope, focused and practical in application, USC Annenberg scholars, both students and faculty, are defining these fields for the 21st century and beyond.

USC Annenberg School is proud to host CIRC10, marking the 10th anniversary from when the conference series first started at USC Annenberg.

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Available Positions and Other Advertising

FAIRLEIGH DICKINSON UNIVERSITY
School of Art & Media Studies
Associate/Full Professor and Director

University College of Fairleigh Dickinson University invites applications for Director of the School of Art & Media Studies,
SAM offers Bachelor of Arts degrees in two disciplines, Communication and Art (with concentrations in Broadcasting, Cross-Cultural Communication, Radio Management, TV/Digital Editing Production, Arts Management, Computer Art and Design, Painting/Drawing), and a Master of Arts in Media and Professional Communication geared to working professionals. The program is also offered as a combined, 5-year B.A/M.A. The School provides general education courses in oral communication, professional and technical writing, art, and media studies to diverse majors across campus. SAM is one of the nine schools of University College, which stresses professionally accredited and career-oriented programs grounded in the liberal arts that prepare students to live and work successfully in a global environment. It is located on the Metropolitan Campus of Fairleigh Dickinson University in Teaneck/Hackensack, NJ, near New York City.

The position carries primary responsibility for administration of the School, including full- and part-time faculty recruitment, evaluation, and development; student recruitment and retention; promotion of teaching excellence and faculty scholarship; program development; learning assessment; budget management; course scheduling; and collaboration with faculty and administrators to advance the goals of the University. The position includes teaching.

The successful candidate must have:

- A PhD in Communication or a RELATED AREA with a specialty in media and related industry experience.
- A record of excellence in teaching, scholarship, and professional service commensurate with appointment to a senior faculty rank.
- Academic administrative experience at the degree program level or above in a multidisciplinary environment, including learning outcomes assessment.
- Knowledge of a studio art curriculum and its special needs.
- Ability to forge connections between the School and media industry.
- Demonstrated leadership skills, including ability to foster constructive teamwork and to build programs.
- Experience with new media and instructional technologies.

Employment is contingent upon a satisfactory background check. Candidates for hire will be required to sign a waiver authorizing the background check and produce a Social Security Card.

Fairleigh Dickinson University is an Equal Opportunity/Affirmative Action Employer committed to a diverse workforce M/F/D/V.

Interested candidates can learn more about and apply for this position through the University’s Web site (www.fdu.edu) by clicking on the Employment link at the bottom of the page.
College of Humanities, Arts, and Social Sciences

Postdoctoral Fellowships 2012

The College of Humanities, Arts, and Social Sciences, Nanyang Technological University, Singapore, invites applications for up to 11 postdoctoral fellowships for the Academic Year 2012.

This year, up to 3 millennium will be available at the Wee Kim Wee School of Communication and Information in the following areas:

1. Cultural and Cinema Studies
   Understanding the role of cultural image, media images and attention and how they reflect the cultural and social needs of the audience. Supervision: Prof. Stephen TOC

2. Health: Adoption, Impacts and Challenges
   Understanding health communication from the development of m-health use of mobile devices to seek health information. Supervision: Prof. James HS

3. Exploring the Link between Media Socialization and Technology
   Understanding the relationship between media socialization and learning with technology with the ability to shape technology as a medium. Supervision: Prof. Ahmad HAKM Adis

Successful applicants will work closely with the listed faculty supervisors. For details of the School, please visit http://www.nie.ntu.edu.sg/".

Applications

Applications should possess a doctoral degree issued no more than 3 years prior to the date of application. Applicants must submit a single document (Microsoft Word) using the official application form, which can be downloaded at http://cias.ntu.edu.sg/Research/Phd/PostdoctoralFellowship2012.aspx.

Please send completed application forms to:
Academic Development Office
Email: AD-HAS-RESEARCH@ntu.edu.sg

Applications must reach the College by April 2, 2012

Further Information

Postdoctoral fellowships are for one year, renewable for a second year, subject to satisfactory performance. Postdoctoral fellows may be required to assist in teaching, up to the equivalent of one semester-based course per year.

Nanyang Technological University, Singapore, consistently ranks among the top 100 universities in the world in the current university league tables. It offers attractive remuneration and benefits. For information about the University, please visit www.ntu.edu.sg.

For information concerning the postdoctoral fellowships, please contact:
Wee Kim Wee School of Communication and Information
Associate Professor Tian Bing Yin, Associate Dean (Research)
Email: VB-YIN@ntu.edu.sg
Tel: (65) 732-2224
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