2013 Conference Paper Submission System Opens: Tips for Your Submission

Emily Karsnak, ICA Conference & Membership Coordinator

Starting 1 September, the Paper Submission System for the ICA Annual Conference in London will open and all interested parties are invited to submit full papers, extended abstracts, interactive papers, extended session and panel proposals. The system will remain open for 8 weeks until 1 November, 23:00 EST.

As You Prepare Your Submission, Consult the Call for Papers

It is important to keep in mind that every division and interest group is different both in terms of subject matter and submission criteria. When deciding which section to apply to, make sure you understand the section’s scope.

Learn more about ICA's sections...

If you have any questions about whether your paper is a good fit for a particular
section, you should e-mail the section leadership directly.

Each section sets its own submission criteria. A few sections will accept extended abstracts, many will not. Some set their own word limit; others follow ICA’s general guideline of 8,000 words. Be sure to consult the London Call for Papers (available in PDF and HTML) and read both the section's call and ICA’s general guidelines. This is the first and most crucial step you can take to ensure that your paper is eligible for consideration.

New Guidelines

New this year, all submissions must be uploaded in PDF format. This added requirement eliminates file conversion issues and ensures that the final content and formatting of your paper is as you intended.

Introduced last year, please keep in mind that each submitter/presenter is limited to five (5) peer reviewed submissions per year, including papers and panels. This policy applies to all submissions, regardless of whether the submitter is listed as a first or seventh author. Submitting more than five submissions will disqualify the individual from consideration.

Submitter Pitfalls

Each year, there is a number of recurring submitter complications that can lead to a paper’s disqualification. Please note the following:

1. All submissions must be anonymous: Your name, affiliation, or any identifying information cannot be listed anywhere (header, footer, title page, etc.) on the uploaded PDF. If your name appears on your submission, section leaders have grounds to automatically reject your paper.

2. Avoid creating duplicate user profiles: If a submitter has more than one account with ICA, that submitter will not be able to gain access to submissions, read completed paper reviews, or upload revised papers. There are two very simple things a submitter can do to avoid creating a duplicate record: 1) When starting the submission process, always search for your name and record. By searching, you will know that you have located your record and also verify that no duplicate exists. Should you find more than one record for yourself, contact the ICA staff to merge these accounts before any of the aforementioned issues comes to pass. 2) If you are adding a coauthor or member of a panel to your submission, be sure to search thoroughly for his or her record before creating a new one. If the listed affiliation is not up-to-date, you should still add the record if you know it is for the same person. That individual can easily update the affiliation when signing into the Paper Submission System.

ICA is sensitive to the fact that the coming months are quite busy for many of our members. We strongly encourage early submissions to ensure that the ICA staff has ample time to answer any questions or problems that might arise. The system will remain open for 8 weeks until 1 November, 23:00 EST. In fairness to all submitters who meet the deadline, we will not accept any submissions past this date. ICA will send out acceptance and rejection notifications in mid-January; at that time, conference registration will open.

If you have any questions as your prepare to submit, please send questions on call for papers directly to section leadership and all other questions to ICA staff at
In Memoriam: Charles Atkin, 1945-2012

Cynthia Stohl, ICA President, U of California - Santa Barbara

On August 11, 2012 our discipline was profoundly shaken by the unexpected and untimely death of Charles (Chuck) Kenwood Atkin, professor and chair of the Department of Communication at Michigan State University. Chuck was an extraordinary scholar, an exceptional mentor, a beloved administrator, a loving husband, father, and grandfather, and a wonderful friend. He was also a spirited champion for the field of communication, the International Communication Association, Michigan State, his colleagues, and his students.

A leading scholar of mass media, Chuck's work focused on the design and evaluation of persuasive media campaigns for the improvement of public health and safety, most recently the prevention of extreme drinking among college students and cancer detection, prevention, and treatment. He published 10 books and over 150 articles and book chapters. He was a leading investigator on more than 35 funded projects, including a current five year grant from the National Institute of Environmental Health Sciences.

Chuck received many accolades throughout his distinguished career. He was an ICA Fellow, MSU University Distinguished Professor, and the ICA/NCA Outstanding Health Communication Scholar. He received the NCA Applied Scholarship and Distinguished Book awards, the Distinguished Service award from the National Commission on Drunk Driving, and a Decade of Behavior award from the American Psychological Association.

The reach and influence of his work were global and far-ranging. Chuck testified and consulted with subcommittees of the US Congress, Presidential and White House Commissions, the Surgeon General, and other federal and state agencies in the USA, as well as public agencies in Canada, Ecuador, Egypt, England, and Germany.

Chuck served ICA in many capacities including being chair of the ICA Fellows, as an Associate Editor for Communication Theory and as a member of the editorial boards of Human Communication Research and the Journal of Communication. Most recently, immediately following our Phoenix conference, Chuck joined the ICA publication committee. His intellectual contributions as panel participant and respondent at ICA conferences are memorable, including many of his top paper award presentations, his joyous hosting of the Friday night Michigan State parties is legendary, and he was
always an avid supporter of ICA activities both social and intellectual.

As the many testimonials that have been written reveal, Chuck Atkin's good cheer, integrity, extraordinary kindness and humility, gentle and generous spirit, and very special sense of humor and delightful mischief were an integral part of the rich and vibrant life he lived with his wife and our colleague Sandi Smith and shared so freely with others. Chuck was my dear friend and I, like so many others, was much better for having known him. He enriched our personal lives as well as the broader academic community and our association. Chuck Atkin will be sorely missed but his presence will continue through his writings, his students, the many scholars he inspired, and the wonderful "Chuck" stories that continue to be told.

ICA sends our condolences to Sandi, his relatives, his colleagues and friends throughout the world and the members of the MSU community. We forever will cherish his memory and his contributions.

For more information about Chuck Atkin go to:

Michigan State U: Remembering Charles Atkin

CRITNET In Memoriam

The Charles "Chuck" Atkin Facebook Page

Image courtesy of Michigan State U

President's Message: The Development of ICA Newsletter 2.0

Cynthia Stohl, ICA President, U of California - Santa Barbara

September is a time of beginnings and transitions. For most of us in the Northern Hemisphere, summer holidays are over and the academic year is just starting. For those in the Southern hemisphere, it is the beginning of spring and the sprint toward the end of classes has commenced. For ICA, it is the beginning of our election cycle for President, board members, and division and interest group leadership. September is also the time when memberships are renewed. In our membership brochure, we discuss the many ways ICA fosters excellence in scholarship, professional development, and international connectivity. We catalogue several new features of our expanded website and the many changes we have implemented to provide our diverse membership with the variety of valued resources and services they want.

One of the greatest challenges for any global organization, as the continuing feedback and work on our website illustrates, is to make internal communications timely, relevant, interesting, and useful for all its members.
In the next few months, we will be exploring new ways to improve the quality, value, and interest of our newsletter for our members. In 2007 the newsletter began to be published exclusively online. Some editorial changes were made but the format remained essentially the same. The newsletter has been used to highlight important ICA events, provide a monthly update from the President, and inform members about deadlines, conference events, new opportunities, division and interest group news, and job opportunities. As our members’ interests have evolved, some have suggested that it might be useful to begin to expand, possibly reshape and reconfigure our newsletter to better serve the membership.

These suggestions have addressed both content and format. Some possibilities for expanded content that have been suggested include:

1. Book Notes on the latest communication books being published across divisions and regions.
2. Opinion pieces on current issues facing our academic community including topics such as open source publishing, digitalization and plagiarism, online courses, global rankings of universities, departments, and publications, new business models in education.
3. "How to" articles by members, with topics ranging from grant applications involving international collaborators, navigating institutional review boards, to how to get a job, prepare for administration, or create the most updated syllabi.
4. Articles chronicling scholar’s recent experiences related to topics such as the challenges of engaged scholarship and the benefits and dangers of media coverage of one’s research.
5. Commentaries/debates on contemporary events and their relevance for communication scholarship. For example, what does "Twittergate," the latest brouhaha created when Valerie Trierweiler, the companion of French President Hollande tweeted her support for the rival of the President’s ex-partner, suggest about the role of social media in politics.
6. Research notes from international collaborations
7. Interviews with communication scholars and practitioners
8. News highlights of members' research
9. Updates on emerti professors

New interactive formats are also possible and other types and forms of information such as video and live feeds are being considered. For example, the newsletter section could be continually updated with the latest news relevant to field and our profession. Before we begin to make changes, we would like to get your ideas and suggestions about what you would like to see in the newsletter. Please email me at cstohl@com.ucsb.edu or contact our Communication Director JP Gutierrez at jpgutierrez@icahdq.org. We look forward to hearing from you.
Nomination to run for ICA president is a significant honor and responsibility. I accepted this nomination both as an expression of my gratitude for the key role ICA has played in my own professional life, and out of the desire to contribute as best I can to its continued vibrancy as an intellectual community.

ICA is my primary intellectual home. I’ve attended all but one ICA conference since 1986, and have presented papers in six different divisions of ICA. I spent six years as vice chair elect/vice chair/chair/past chair of the Health Communication Division, chaired and served on the ICA nomination committee and on various award committees, and was elected as an ICA Fellow in 2010 (click to view/download my CV). Other involvements include four years as founding chair of the Coalition for Health Communication, which helps coordinate activity between the health communication divisions of ICA, the National Communication Association, and the American Public Health Association, and committee and panel service for the National Institutes of Health, the Centers for Disease Control (CDC), the Office of National Drug Control Prevention, and the National Academy of Science’s Institute of Medicine, representing the perspective of communication scholarship in these multidisciplinary science and policy contexts.

My first experiences as a graduate student at ICA did much to incubate my excitement about being a communication scholar, and my commitment to an academic career. While ICA has grown and evolved, the virtues of support, civility, accessibility, and intellectual energy that I experienced then continue to characterize the association. It seems to me that the primary task for an ICA president is to help preserve and encourage these qualities as the organization evolves. With respect to change, I see three major issues ahead. ICA will continue to grow as the discipline grows worldwide. ICA will need to further reflect the increasing global presence of our discipline. As it grows, ICA will be challenged to maintain the qualities of accessibility and community that have characterized the association over the years. In the process, we will be challenged to continue to deepen the intellectual quality and social impact of the communication field.

*Increasing Internationalization*

The maturation of ICA to an increasingly international association reflects in my view the increasing maturation of the communication discipline itself. Communication as an academic field of study is gaining increasing recognition institutionally across the world. Moving from non-North America settings for conferences every third instead of every fourth year has been a step towards becoming a more fully international organization. I look forward to the day when the ICA conference meets as often in Europe and in Asia as it does in North America, and with meetings on occasion in South American and Africa. I look forward to this not only because I value ICA as an international intellectual community, but even more because it would reflect the continued growth and development of communication as a discipline around the world. Obviously, though, such a goal cannot be reached until the communication discipline and ICA membership is strong enough worldwide for such a selection of
conference venues to be financially responsible.

I would encourage efforts to strengthen ICA participation worldwide through continuing to support existing ICA initiatives (e.g., expanded cooperation with regional associations, exploring shared memberships/fees and collaborative regional conferences such as the one planned in October in Chile), and by organizing separate task force committees for Europe, Asia, South America and Africa. The growth and development of communication scholarship in Europe and Asia has been remarkable and some of the challenges (e.g., varying levels of institutional and national recognition and support) are not unlike those faced over the years in the U.S. The charge for such task force committees, as I currently envision it (pending input from executive board and other ICA members and potential members of such committees), would be to identify ways ICA can, within its mission and resources, help support the development of the communication discipline in each region in cooperation with regional associations, with a secondary but key goal of increased membership in each region.

Maintaining Community and an Accessible Conference for a Growing Association

World-wide growth also poses organizational challenges. How do we make possible broad participation without having so many sessions that many are at odd times and under-attended, having divisions competing with themselves with many simultaneous sessions, and making conference venues in the many countries in which hotels charge for meeting rooms unaffordable?

The basic principles I hold with respect to conference planning include a) providing where possible flexibility to divisions, so they may maintain their norms of scholarly exchange; b) trying to hold a single-hotel conference if possible to support a sense of community, cost-control in countries where hotels charge for meeting space, and the ability to locate the conference in a wider variety of venues; and c) to minimize very early start or very late end times for sessions, so that sessions are not underattended due to scheduling.

To maintain these principles, we will, if the organization continues to grow, need to include more presentations in the same amount of space and time. There are several approaches I’d like to explore in support of these principles, pending input and feedback from divisional program planners and ICA staff: One is to encourage expanded use of high-density sessions and of plenary poster sessions—the energy and excitement in the latter have been increasing in recent years; having plenary poster sessions serve as a kind of reception, scheduled before dinner with a cash bar and some other refreshments, may further increase the attractiveness of this approach. Another is to encourage divisional programmers to focus on programming papers together on panels that have enough commonality to truly provide intellectual synergy, and where appropriate intellectual debate, and making use of high-density and poster sessions to program papers when that is not the case. Poster and high-density assignment would then reflect such questions of programming coherence and not suggest a rating score that papers in competitive panel sessions (except of course for top 3 or top 4 paper sessions). If such approaches are taken, it would probably be necessary to include an indication when submitting a paper if one’s home institution will not support travel to participate in a poster session, so that can be taken into account when programming papers. Finally, divisions that consider the one-on-one discussion characteristic of a poster session inconsistent with their norms of scholarly exchange might, if they need to increase numbers of presentations due to growth, use early or late time slots since they can’t increase numbers of accepted
papers by using the poster format.

My hope is such approaches can permit balancing of growth, divisional scholarly
norms, access to the conference by a broad range of scholars, and
flexibility/affordability of venues.

**Visibility and Impact of the Communication Discipline**

A priority for me is expanding the role and impact of communication scholars and
scholarship in addressing issues of social as well as intellectual importance. I have as
noted above experience in this role within the U.S. I would look forward to exploring
ways ICA might support increased impact of communication scholarship, in terms of its
own organizational activities, in collaboration with regional associations, and/or in
support of the activities of individual scholars. This seems to me to be a topic certainly
worthy of closer examination and discussion both at our annual conference and on the
executive board.

Finally, I’d like to again extend my appreciation to the nominating committee, to those
who have expressed their support to me and shared their ideas, and to Peter Vorderer
for his willingness to run as well. I am confident that whomever is elected, we will work
together to support the future of the ICA.

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*Image courtesy of Ohio State U.*

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**Peter Vorderer: ICA Presidential Candidate Statement**

*Peter Vorderer, U of Mannheim*

Without question, communication research is thriving, and so
is ICA. But who outside of our community of scholars really
cares? President Obama’s communication director used to
be an actor and now is a lawyer. Chancellor Angela Merkel’s
communication director was a news anchor. I cannot say
much about the career training or professional backgrounds
of the communication staff members who advise Russian
President Vladimir Putin, President Hu Jintao of China or
Indian Prime Minister Manmohan Singh, but I would be
willing to bet that none of them were trained in communication research.

I am not arguing that these communication directors are incapable of performing their
jobs. However, I do wonder why our discipline, with decades of research about the
ways in which people communicate and interact with each other (with or without the
media), has not been identified as a clear path for those seeking such careers. I also
worry that so few people from outside our field really care about what we have to say: It
seems to me that our discipline lacks the impact that it could and should have both
inside the academy and beyond. Certainly, communication as an academically
established discipline is relatively young and hasn’t had as much time to develop as
more traditional social sciences, let alone the humanities. But don’t we deal with the
problems that currently move the world? People from around the globe are now connected more closely than ever before and it seems to me that no important problem can be addressed without communicating across national, cultural, or ethnic boundaries. Yet, whether interpersonal or international, mass or computer-mediated, intercultural or intimate, this communication takes place without seeking advice from those who claim to be and who I think in fact are experts in it. Could part of the problem be our own reluctance to leave the lab or the library, our constant striving to produce the most rigorous and flawless research, so that we do not want to compromise by engaging with the banality of reality? I want our research to matter, in the short-term and the long-term. Not that we necessarily need to produce research to answer immediate questions, but we should keep in mind what the real problems are and to try to use our research results in order to tackle them.

Mass and political communication of course play a major role as our societies need to be able to understand each other. But so do computer-mediated interpersonal communication, international and intercultural communication, entertainment research, and health communication, to name just a few. Every year at our annual convention, I am truly impressed by what our field has revealed about all these forms of communication but I am puzzled that so few leaders, institutions, and regular people from the outside seem to listen. And this appears to be the case now more than ever before: It’s trivial to state that our daily way of communicating with each other, particularly with digital media, has fundamentally changed over the past few years, yet we seem not to be in a position to reflect on these fundamental changes and to inform the various stakeholders what this means for us, for our communities, for our children now and particularly in the future. As Calhoun most recently has put it: “The field literally studies ways in which the world is made.”

However, I am afraid that so many do not listen to what we say because the discipline is so fragmented. I don’t mean to lament the diversity of the field, but rather the fact that there is little communication about communication between the various perspectives and the different parts of the world where the work is done. We are fragmented within various national contexts, where we have quantitative and qualitative, social scientific and humanistic approaches, to strive either to understand or explain the most pressing problems but apparently almost never both at the same time. And we are fragmented between national contexts where there seems to be a one-way street of influencing and energizing research agendas that usually originate in the US, less frequently in Europe and Australia, and rarely in Asia, Latin America or Africa. I wonder whether the fact that we cite the work of other disciplines (psychology, sociology, political science) more systematically than they cite our work is also an indication of this state of the discipline.

ICA is supposed to be a truly international organization, yet it’s run primarily by one part of the international community. They have certainly done a wonderful job, making ICA as strong as it is today. And the fact that most officials at ICA, whether as editors of our journals, chairs of most of our divisions and committees, or fellows or organizers of ICA are located either in the US or, less frequently, in Europe or Australia, is a consequence of the organization’s history. But in this sense, ICA’s leadership does not reflect the membership, almost half of which is from outside the US. I certainly do not believe that this is about doing communication research better or worse. But I have come to learn that people around the world do communication research differently. After studying at the University of Heidelberg, NYU and the University of Michigan, and working at the University of Toronto, the University of Music, Theater, and Media in
Hannover, Germany, at the USC Annenberg School for Communication in Los Angeles, at the VU University in Amsterdam and now at the University of Mannheim in Germany, I have been amazed by the array of perspectives the scholars from these different institutions and in these different countries take when they study communication problems. I am convinced that I will have still more to learn, as will all of us in the discipline, as we become more familiar with the theories and research developed in Asia, Latin America, and Africa. I do believe that a true internationalization, or better, globalization of communication research is yet to come. For me, it’s about bringing together the various theoretical and methodological roots of our discipline which are represented differently in various parts of the world and in different cultures and sub-cultures, in order to inform each other and to learn from each other. As we bring our field under a more cohesive international umbrella, the fragmentation of approaches to communication research will become less relevant. Perhaps even more importantly, such a change will encourage more of a shared identity amongst communication scholars and thus encourage us and others to care more about our field at large. I believe that there are too many boundaries within our discipline that keep us from conducting unique, collaborative and transformative research. National and cultural background is one of the biggest, which is a shame because as communication scholars we should actually be much better at communicating with anyone and everyone.

In my view, ICA should be a place where we transcend those boundaries. For this, we need to represent the world not only on ICA’s Board of Directors but also, for example, among the editors of our journals. As editor of Media Psychology (2005-2008), I became aware of how difficult it is for scholars who do not come from an English-speaking background to get their manuscripts accepted. This is not because their research is of any lesser quality, but because reviewers and editors alike are more critical when they review a manuscript that is without any obvious mistakes but one that is written in a way that displays some awkwardness in style. We should certainly embrace the fact that English has become our lingua franca, but I am sure that a better representation of non-native speakers among editors, reviewers and also representatives on the various ICA boards and committees would increase the sensitivity to the issue of geographic diversity of authorship in our journals. And I have every hope that a more globalized discipline would be more heard and sought after outside the field.

Here are a few examples how I envision a more globalized ICA:

- Support communication research in developing countries through stipends for scholars who would like to participate in exchange programs. These could also help facilitate the founding of new communication departments by providing those who’d like to take on this task with expertise from others who have had the experience.
- Create a “Communication Matters-Prize” for those who develop innovative, substantial and conclusive answers to the most pressing human, social, and/or political problems of our time.
- Vitalize and energize our connection and collaboration with the UN and its various divisions (UNHCR, UNICEF, UNESCO, etc.) through research on the organization’s communication-related projects.

Where would I like ICA to be at the end of my term? I envision an organization that embraces a globalized perspective, that looks at questions and uses theories and
methods that are developed wherever communication research takes place around the
globe, to do fundamental as well as applied research that relate to the most relevant
and pressing issues we currently face.

Image courtesy of the U of Mannheim

2012 Division & Interest Group Election Candidates

The online ballot system opens on 1 September for association-wide and section elections. All members can access the
ballot from the ICA website.

Below is a full list of the candidates for Division/Interest Group offices in the 2012 ICA election. In addition, four sections ask
section members to vote on proposed bylaw amendments. For a complete listing of candidates running for association-wide
positions, revisit the August Newsletter.

Online voting will remain open until 12 October, with the final results announced in the November issue of the ICA Newsletter.

Division Candidates

CHILDREN, ADOLESCENTS, AND THE MEDIA – VICE CHAIR
Dina Borzekowski, Johns Hopkins U, USA
Sahara Byrne, Cornell U, USA
Nancy Jennings, U of Cincinnati, USA

ETHNICITY AND RACE IN COMMUNICATION – VICE CHAIR
Federico Subervi, Texas State U, USA

FEMINIST SCHOLARSHIP – VICE CHAIR
Natalia Rybas

GLOBAL COMMUNICATION AND SOCIAL CHANGE – VICE CHAIR
Terry Flew, Queensland U of Technology, AUSTRALIA
Shiv Ganesh, U of Waikato, NEW ZEALAND
Katherine Sarikakis, U of Vienna, AUSTRIA

INFORMATION SYSTEMS – VICE CHAIR
Jan Van den Bulck, Katholieke U - Leuven, BELGIUM
Kevin Wise, U of Missouri, USA

INSTRUCTIONAL & DEVELOPMENTAL COMMUNICATION – SECRETARY
Li Li, Ohio U, USA
Michelle Violanti, U of Tennessee, USA

INTERCULTURAL COMMUNICATION – VICE CHAIR

Julia Khrebtan, U of Colorado - Denver, USA
Stephen M. Croucher, U of Jyväskylä, FINLAND

INTERCULTURAL COMMUNICATION – BYLAW AMENDMENT

INTERPERSONAL COMMUNICATION – VICE CHAIR

Ascan Koerner, U of Minnesota, USA
Nicholas A. Palomares, U of California - Davis, USA

INTERPERSONAL COMMUNICATION – SECRETARY

Amanda Denes, U of California - Santa Barbara, USA

LANGUAGE & SOCIAL INTERACTION – VICE CHAIR

Paul Denvir, Albany College of Pharmacy and Health Sciences, USA
Alena L. Vasilyeva, Minsk State Linguistic U, BELARUS

MASS COMMUNICATION – VICE CHAIR

David Berube, North Carolina State U, USA
R. Lance Holbert, Ohio State U, USA
Young Mie Kim, U of Wisconsin - Madison, USA
Oscar Peters, U of Twente, THE NETHERLANDS

MASS COMMUNICATION – BYLAW ADOPTION

ORGANIZATIONAL COMMUNICATION – SECRETARY

Rebecca J. Meisenbach, U of Missouri, USA
Keri Stephens, U of Texas - Austin, USA

ORGANIZATIONAL COMMUNICATION – BYLAW AMENDMENT

PHILOSOPHY, THEORY, AND CRITIQUE – VICE CHAIR

Alison Hearn, U of Western Ontario, CANADA

POPULAR COMMUNICATION – SECRETARY

Melissa Aronczyk, Carleton U, CANADA
Alison Brzencheck, U of Massachusetts - Amherst, USA
PUBLIC RELATIONS – VICE CHAIR

Erich Sommerfeldt, U of Maryland - College Park, USA
Chiara Valentini, Aarhus U, DENMARK

VISUAL STUDIES – VICE CHAIR

Giorgia Aiello, U of Leeds, UNITED KINGDOM
Mary A. Bock, Kutztown U of Pennsylvania, USA

Interest Group Candidates

COMMUNICATION HISTORY - SECRETARY

Nicole Maurantonio, U of Richmond, USA
Peter Schaefer, Marymount Manhattan College, USA

ENVIRONMENTAL COMMUNICATION – VICE CHAIR

Merav Katz-Kimchi, Tel Aviv U, ISRAEL

ENVIRONMENTAL COMMUNICATION – SECRETARY

Jay Hmielowski, Yale U, USA
Janel Schuh, U of Southern California, USA

ENVIRONMENTAL COMMUNICATION – BYLAW ADOPTION

GAME STUDIES – VICE CHAIR

Nicholas Bowman, West Virginia U, USA
Julia Kneer, U of Cologne, GERMANY

GAY, LESBIAN, BISEXUAL & TRANSGENDER – COCHAIR

D. Travers Scott, Clemson U, USA

INTERGROUP COMMUNICATION – VICE CHAIR

Janice L. Krieger, Ohio State U, USA
Conversations: Shame on Us

Larry Gross, U of Southern California

Those of you that only write and appreciate peer-reviewed articles may leave the room; this screed is addressed to those colleagues who write, publish and appreciate books in the field of communication scholarship.

As we all know, our wide ranging, multi-disciplinary field includes those who primarily communicate the results of their scholarship via peer reviewed journals, as well as scholars who produce monographs published by university presses and academically-oriented trade presses [e.g., Peter Lang, Polity, Routledge, SAGE, etc.]. Some of our colleagues, and I count myself in this group, have published both journal articles and books.

In the realm of journal articles we are all now familiar, if not necessarily happy with the dominant system of ranking and assessment – ISI indexing, impact ratings, etc. – that are expected and carefully scrutinized by personnel committees, departmental and university administrators and even governmental agencies. This is not the occasion for elaborating my many objections to this measurement regime – I’ve noted some concerns in columns for the ICA Newsletter – but I want to note that these assessment systems are in place and scholars whose research appears in journals can presume that their work will be evaluated in these terms.

In the case of scholars whose work appears in book form there are no such familiar ranking, citation and impact scores available for those who wish to assess the importance of our work. Again, I am noting facts of life, not endorsing current systems of assessment. Granted, there are a number of recognition mechanisms available for noting achievements in the domain of books. Awards are given by professional associations – both ICA and NCA give out book awards each year, as do many of their divisions, and as do other scholarly associations. But, of course, there are many many more books published each year than any award committee will be able to consider. And, it seems safe to say, there will be many many more highly deserving books published each year than any current award system will be able to recognize. A great many authors of excellent books will find their work un-recognized by our limited award mechanisms – you know who you are.

Of course, you are thinking, the way books are noted, assessed, recognized, etc., is through book reviews published in our scholarly journals. This is certainly the view of university personnel committees, deans and provosts, who routinely expect that appointment, tenure and promotion files will contain laudatory reviews of the books written by scholars whose work appears in this form.

But, in the case of communication scholars, these expectations are not necessarily realistic. As an administrator who has to prepare and submit dossiers to university personnel committees, it is certainly awkward to admit that, while our field values and believes in the importance of scholarly books, we do not manifest these values and beliefs by actually, you know, reviewing them.
In case this seems over-stated, here is some data. I examined the volumes of our flagship journal, the *Journal of Communication* for the years 1982, 1992, and 2002. There is no point in examining the current, 2012, issues, because they contain no book reviews at all, but I’ll get back to that. Nor are there any book reviews in the other ICA journals, and there never have been any, really, in HCR, CT, JCMC or CCC.

In 1982, the four issues of JoC contained 32, 30, 32, and 24 reviews, respectively. In issue #3, there were 16 regular reviews, and 16 “brief reviews” [the latter all written by Review Editor Sandra Braman].

In 1992, the first issue included 21 reviews; the second issue included two review essays covering 16 books, seven regular reviews, and ten “in brief” reviews. The third issue included two review essays – 12 books – as well as five reviews and 10 “in brief” reviews. The fourth issue included two review essays – eight books – seven reviews, and 10 “in brief” notices.

In 2002, only one of the four issues contained any reviews: the second issue included 15 reviews.

The current issues of the *Journal of Communication*, as I noted, contain no reviews at all. However, the masthead does list a book review editor, and the “Top Aims and Scope” statement says: “The *Journal of Communication* also features an extensive book review section…” Unfortunately, there is no indication that I can find that would tell a reader how to locate that extensive section. One is told who the book review editor is and how to contact her, but one is not told where to find the reviews that might result.

I do recall being told – I am the past president of the association, so I’m in the loop – that the reviews were being “moved online” in the past year or so, to make room for articles. But when I go to the Journal website I can not find any mention of book reviews, let alone an extensive book review section. Zip, zilch, nada.

Now, I expect that this oversight will be swiftly corrected, and I am not intending here to focus my criticism on the editors of the journal or Wiley-Blackwell, although I am, obviously, disappointed to note these facts. My criticism is aimed at the field as a whole, or at least those of us who believe in the importance of books as a vehicle for our scholarship.

Checking the NCA journals the landscape is a little more encouraging. The *Quarterly Journal of Speech* includes a review essay [six books] and five reviews in the latest issue; the previous issues this year include one review, and a review essay [three books] and three reviews. *Text & Performance Quarterly* ran five reviews in 2011 and seven so far in 2012. There is also the Taylor & Francis online journal, *Communication Booknotes Quarterly*, that Chris Sterling has been editing for years, that runs numerous short notes on books in mass communication, telecommunication and the information industry.

I am also writing as the editor of the *International Journal of Communication*, an online-only journal that Manuel Castells and I launched six years ago. Among our goals in starting the journal was to demonstrate the viability of an online-only journal to achieve the highest standards of peer review publication, and I believe that this goal has been achieved. We were accepted for ISI indexing in our fifth year, which seems to be something of a record; we are receiving as many submissions as the *Journal of Communication*; and we have the sort of low acceptance [meaning
high rejection rate that elite journals, like elite universities like to boast.

The goal we have not been able to achieve to my satisfaction, however, is to be able to publish a very large number of book reviews. We do publish more than a few – last year’s volume included 34 reviews, some of which were review essays. But we’ve not matched the record of the Journal of Communication from 1992. If anyone is interested in reviewing books for IJoC, please contact me…

And, it’s more than the numbers, it is also the reviewers. When I look back over the reviews in the Journal of Communication in 1992 I see many old friends – some senior scholars at the time, some not-so senior scholars then, who now are. To be blunt, it was the case then that communication scholars at all career stages saw book reviewing as one of the things they did as members of the community. Today, truth be told, most of the reviews in my journal – and this is not unusual – are written by doctoral students and some junior scholars, despite their concern that this “won’t count” where it matters. And, of course, the Citation and Impact formulas do not include book reviews. But senior scholars, whose careers are established, who are no longer being reviewed for tenure or promotion, can not claim that they are reluctant to review books because they “don’t count.”

Some more data. The field of sociology includes the journal Contemporary Sociology that is largely a book review journal. The current issue contains eight review essays, 35 individual reviews and 20 brief reviews. And this journal appears six times a year.

What I see here is a failure of communal responsibility. For many of us, books are the primary forum in which we write, in which we encourage our students to write, and which we turn to for illumination and intellectual enrichment. But we do not – as a community, obviously there are notable individual exceptions – take on the obligation to support, recognize and maintain the viability of this arena of scholarship. As it stands now, while each of us hopes for reviews of our own books – enthusiastic raves, of course, but really, any serious attention to and engagement with the work we have spent years researching and writing – very few of us are willing to invest our own time in doing onto others what we wish they will do onto us. This is shameful.

Understanding Impact Factor

JP Gutierrez, ICA Communication Director

In June of each year (or later, it just depends), Thomson-Reuters releases journal Impact Factors (IF) for the previous year. To many IF is a metric of quality that doesn’t make sense in the Social Sciences; to others, it’s how you get judged for publishing your research and counts towards tenure. IF is not a perfect metric, but it seems to be the one we are stuck with as the metric of record.

Let’s start with the ICA journal’s IF for 2011:

- Journal of Communication – 2.452
- *Communication Theory* – 1.476
- *Human Communication Research* – 1.836
- *Journal of Computer-Mediated Communication* – 2.172

How is this calculated? It’s surprisingly simple:

\[
2011\text{ IF} = \frac{\text{Citations in 2011 to all items from 2009 and 2010}}{\text{Number of “substantive” items from 2009 and 2010}}
\]

For *Journal of Communication* this came out to:

- Cites in 2011 to papers published in 2009=123, 2010=56; 123+56=179
- Number of source-articles published in 2010=36, 2009=37; 36+37=73
- \(\frac{179}{73}=2.452\)

Got it? Easy. What this calculation does is show the average number of citations a journal gets in a 2-year timeline. This timeline is an artifact of IF’s original intention to measure in the physical sciences. For social sciences, this doesn’t make complete sense. The shelf life of social science research is greater. It doesn’t take into account the size of your discipline to journals in that discipline (one of the reasons you see higher IFs in broader disciplines like Psychology or Sociology and no where near what they are in the STM realm), it has no qualitative marker, and it can be manipulated by unethical practices.

After all of these flaws, it’s still the measure of record. Hiring and tenure get based on it, librarians look at it on whether to keep journals in their catalog, and publishers use it to sell packages with the highest “quality” of journals. There is an economy based on a number that was not developed to do this.

There are other measures, Eigenfactor and the ever expanding push for article level metrics fostered by PLoS One, but we will look to IF as our guiding number. For social science, however, I take more stock in the 5-Year-Impact Factor, and the ICA journals fare well in this metric too. The 5 year should be the standard to evaluate social science journals, it takes into account the longer shelf life of social science research.

Let us know how you feel about this in the comments section of the Wordpress version, and perhaps in London I’ll make this the theme of my session.

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**Take Time to Use New MyICA Profile Features**

Sam Luna, ICA Member Services Director

Greetings, ICA members! Our new membership term starting 1 October is quickly approaching. It is now time to renew for the new term. To do so, start by clicking here.

As you renew, take advantage of some of the newer features on your MyICA page. As mentioned last month, these features include:
- a new and more versatile "Find a colleague" section with multilevel search capabilities
- social networking opportunities like blogging, forums
- video archives of special events, plenary sessions, keynote addresses, professional workshops, papers, and panels from our very successful Phoenix conference and its accompanying virtual conference
- ICA’s Facebook and LinkedIn groups, Twitter feeds, and the various member social groups
- ICA Community “groups,” communication links. Leaders can communicate with their groups easily via e-mail through our website utility
- Personalized address book – friend colleagues on MyICA, save their contact information, and message them with a click
- Create a detailed description regarding your research interests on an open-text field or by using keywords

**Fundraising**

Several worthwhile funds are available for your consideration while renewing your membership. Five global ICA funds are included along with several sectional funds. Every contribution helps!

The organizational funds include:

- Annenberg Graduate Student Travel Fund
- C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy
- ICA Office Building Fund
- Larry Gross Travel Fund
- Securing ICA’s Future

Sectional funds include:

- Children, Adolescents, and Media Award Fund
- Feminist Scholarship Division - Teresa Award Fund
- Frederick Williams Prize for Contributions to the Study of Communication Technology
- Health Communication Division - The Amanda L. Kundrat Thesis of the Year Award
- Information Systems - Hunter Award Fund
- Instructional Division - Kibler Award Fund
- Interpersonal Communication Division - Garrison Top Applied paper Award Fund
- Keith R. Sanders and Lynda Lee Kaid Best Political Communication Article of the Year Award Fund
- Organizational Communication Redding Dissertation Award Fund
- Organizational Communication Student Travel Aid Resource (STAR) Fund
- Public Relations Division - Grunig and Grunig Dissertation and Thesis Award Fund
- Public Relations Division - Robert Heath Top Paper Award Fund

**Change From Member ID # to Username**

Now, ICA members will not only be able to change their password, but also their
Member ID number. Yes, you can now create a username easy for you to remember rather than having to keep your Member ID# handy. Look for the link to do so while perusing the member site. It is behind the green "Update My Profile" button. The link to change your username is on the upper-right under the link to upload a profile picture of yourself.

**Other Member Announcements**

September marks the start of a couple of other member-related events besides renewals. Elections will commence 1 September with the publishing of this newsletter. There are several excellent ICA members running for Board positions and sectional leadership roles. You must be active and logged in to vote. Individuals will see all organization-wide candidates but only candidates running for positions in their respective sections. View the list of candidates and their personal statements in the voting booth.

Paper and panel proposal submissions will begin as always 1 September as well. The site will open as scheduled; watch for the email announcement with the link to the submission site the first week in September.

On a final note, this year’s ICA Annual Report is now available to members.

Looking forward, ICA’s membership mobile app is coming soon!

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**Student Column: We Are Here to Listen and Take Meaningful Actions! ICA Student Affairs Committee for Active Student Engagement**

Sojung Claire Kim, High Point U, and Rahul Mitra, Purdue U

The Student Affairs Committee of the International Communication Association (ICA) is one of the ICA standing committees that serves the needs and interests of student members to facilitate meaningful ICA experiences among emerging scholars.

For the 2012-2013 term, four committee members will work hard together to achieve our goals of active student engagement. The committee members come from different parts of the world with diverse scholarly backgrounds: The committee is consisted of two leaders, **Sojung Claire Kim**, who has recently completed her postdoctoral fellowship at the U of Pennsylvania and joined High Point U as an assistant professor in Health Communication, and **Rahul Mitra**, who is currently a doctoral candidate at Purdue U, studying organizational communication. The committee also includes **Steven David Hitchcock** (U of Waikato), **Kikuko Omori** (U of Wisconsin – Madison), and **Johan Martin Hjorth Jacobsen** (Aarhus U).

Primary duties and responsibilities of the ICA Student Affairs Committee include but are not limited to: interacting with student members to listen to their interests and concerns, assisting in developing and disseminating student agenda, recommending and promoting policies and activities to enhance student involvement, reporting in writing to the ICA Board of Directors on student policy and activity, and the committee
leaders attending the ICA Board of Directors meeting at the annual ICA conference.

This month’s student column focuses on sharing one major activity the committee plans to utilize this year to receive feedback from student members as well as to increase participation from nonstudent members of the ICA.

**ICA Student Member Survey**

In 2007 and 2009, the committee received a lot of insightful comments from student members through the ICA student member survey. They commented on conference activities they participated in, their levels of satisfaction on these activities, ICA communication channels including ICA newsletters, and their levels of satisfaction on these channels. The survey results were informative for the committee to realize where the committee’s work stood in terms of student involvement.

Therefore, the committee plans to launch the Student Member Survey later this year to receive feedback from student members to create a more satisfactory ICA experience. Once again, the survey will start by asking about student awareness of committee activities, specific student events (both for their intellectual and social growth), and newsletter articles. The survey will also inquire about student participation in these activities and events as well as their satisfactory levels on these activities. The survey will ask about suggestions for further student activities, events, and topics for newsletter articles and also thoughts for actions the ICA needs to take to further encourage involvement from non-student members.

The construction of this year’s Student Member Survey is now ongoing, so if you have any further ideas about what should be included on the ICA Student Member Survey, the Student Affairs Committee would very much welcome your suggestions. Please e-mail the Student Affairs Committee Chair Sojung Claire Kim at skim@highpoint.edu with any ideas.

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**Member News & Updates**

This article includes new posting with the latest ICA member news, as well as updates on outside conferences and publications. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing cbrady@icahdq.org.

**Member News**

**Klaus Krippendorff**

Klaus Krippendorff was awarded the Swedish degree of Doctor of Philosophy Honoris Causa at the Linnaeus University (LNU) in Kalmar. The degree is defined here.

The university's official motivation for its choice reads as follows:
"Professor Klaus Krippendorff has a wide ranging experience from the fields of design, communication and technology. He is a major influence on the development of global design discourses through his work and especially through his well-known book of 2006, *The Semantic Turn*.

Professor Krippendorff has through his scholarly work also had a direct influence on the development of the field of design and the design educations at LNU. The Semantic Turn is today used in all design programs offered at LNU. His influence has also extended into the field of media and communication sciences, in which his book *Content Analysis* is a part of the disciplinary canon since the 1980s. A new edition was published in 2004.

Klaus Krippendorff is Professor of Communication at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, U.S.A. He has published a wide range of scholarly texts and participated in the highest ranking journals. He is often engaged as a speaker and participates in conferences globally. He has been a visiting professor at the University of Kalmar during a few years thanks to funding from the Craaford Foundation."

The University’s press release for this event can be found by clicking here.

C. Arthur VanLear

Dear Association members,

We are currently involved in conducting a meta-analysis of reciprocity of affect and reciprocal liking. We define reciprocity as the process by which an affective action (positive or negative) by one person “A” elicits a similar affective response by another “B”, or when liking of one person “A” by another person “B” produces a tendency for “A” to like person “B” in return. To qualify for the meta-analysis, there must be an empirical test or measure of a reciprocity effect and sufficient information to translate that measure into an effect size. We particularly welcome copies of unpublished research reports but references to published reports that we may not be aware of are also welcome. If you know of a study that could be included in this meta-analysis, please send it to: reciprocalaffect@hotmail.com . An Electronic copy of the paper or article along with proper APA reference is most useful, but a citation which can yield a copy of the paper is appreciated as well. Any background information or insight about the papers is also appreciated.

C. Arthur VanLear,
Dept of Communication Sciences, U-85
University of Connecticut
Storrs, CT 06269

David Weaver & Lars Willnat

Professors David Weaver and Lars Willnat of Indiana University's School of Journalism are the co-editors of The Global Journalist in the 21st Century published by Routledge in May 2012. This book includes surveys of journalists in more than 30 countries in most major areas of the world. Click here for more information.
Robin Mansell


http://ukcatalogue.oup.com/product/9780199697052.do#.UBklTUKfOgE

[If you email r.e.mansell@lse.ac.uk, I can send you a 20% discount flyer, good until October].

Publisher's blurb: Critical synthesis of key challenges in the Internet Age; Tackles challenging issues for policy and regulation; Interdisciplinary approach to the paradoxes of life online in the twenty-first century; Theoretical perspectives from social sciences, systems theory, science and technology policy, and media and communications. This book is an impressive survey of our collective and cumulative understanding of the evolution of digital communication systems and the Internet. Whilst the information societies of the twenty-first century will develop ever more sophisticated technologies, the Internet is now a familiar and pervasive part of the world in which we live, work, and communicate. As such it is important to take stock of some fundamental questions - whether, for example, it contributes to progress, social cohesion, democracy, and growth - and at the same time to review the rich and varied theories and perspectives developed by thinkers in a range of disciplines over the last fifty years or more. In this remarkably comprehensive but concise and useful book, Robin Mansell summarizes key debates, and reviews the contributions of major thinkers in communication systems, economics, politics, sociology, psychology, and systems theory - from Norbert Wiener to Brian Arthur and Manuel Castells, and from Gregory Bateson to William Davidow and Sherry Turkle. This is an interdisciplinary and critical analysis of the way we experience the Internet in front of the screen, and of the developments behind the screen, all of which have implications for privacy, security, intellectual property rights, and the overall governance of the Internet. The author presents fairly the ideas of the celebrants and the sceptics, and reminds us of the continuing need for careful, critical, and informed analysis of the paradoxes and challenges of the Internet, offering her own views on how we might move to greater empowerment, and suggesting policy measures and governance approaches that go beyond those commonly debated. This concise book will be essential reading for anyone who wants to understand the challenges the Internet presents in the twenty-first century, and the debates and research that can inform that understanding. Table of Contents: 1: Introduction 2: Fast Forwarding through the Information Society 3: Social Imaginaries of the Information Society 4: Communication, Complexity, and Paradox 5: Communication Systems in Everyday Life 6: Emergence and Communication Systems 7: Political Firestorms in Communication Policy 8: Conclusion Readership: Academics, researchers, and graduate students across the social sciences, including
Lynn Schofield Clark

Oxford University Press has published a new book by Lynn Schofield Clark titled, *The Parent App: Understanding Families in a Digital Age*. The book makes findings from family media studies and family sociology accessible for today's parents. It also highlights findings from Clark's ethnographic study on how parents, tweens and teens negotiate digital and mobile media use in their lives together, and argues that there are still profound differences between families with and without access to digital literacy resources. Clark was also a featured author in the July 27, 2012 New York Times "Room for Debate" on parental use of technology for monitoring children.

Lyombe Eko


*New Media, Old Regimes: Case Studies in Comparative Communication Law and Policy*, by Lyombe S. Eko, is a collection of novel theoretical perspectives and case studies which illustrate how different communication law regimes conceptualize and apply universal ideals of human rights and freedom of expression to media controversies in real space and cyberspace. Eko’s investigation includes such controversial communication policy topics as North African regimes' failed use of telecommunications to suppress the social change of the Arab Spring, the Mohammad cartoon controversy in Denmark and France, French and American policy of development and diffusion of the Minitel and the Internet, American and Russian regulation of internet surveillance, the problem of managing pedopornography in cyberspace and real space, and other current communication policy cases.

This study will aid readers not only to understand different national and cultural perspectives of thorny communication issues, but also show that though freedom of expression is a pluralistic concept, the actions of all political regimes at the national, transnational, and international levels must be held up to the universal standards of freedom of expression set forth in the Universal Declaration of Human Rights. *New Media, Old Regimes* provides essential scholarship on comparative communication law and policy in a world of new media.”

Thanks

Lyombe Eko
Associate Professor and Director of Graduate Studies
School of Journalism and Mass Communication

Raka Shome
Announcing a special issue on ASIAN MODERNITIES: CULTURE, POLITICS AND MEDIA guest edited by RAKA SHOME forthcoming in Global Media and Communication (gmc.sagepub.com) volume 8(3) (December 2012). (Available online earlier). Global Media and Communication is an international, peer-reviewed journal that provides a platform for research and debate on the continuously changing global media and communication environment.

Exploring how modernity is experienced, articulated, and struggled over beyond the West, this special issue gathers a group of distinguished scholars who work has focused on modernity and media in Asia. The issue challenges west centric logics and categories of the ‘modern’ that dominate scholarship in communication and media studies. Focusing on diverse issues such as: Is there an 'Asian' modernity? Why theorize 'Asian' modernities? ; the politics of Islamic modernities; mass communication and religion; “development,” television, and the modern; sexualities, modernities and trans- regional flows; intra-Asian flows, collisions and compressions of the 'modern,' -- this issue will appeal to anyone interested in the politics of non western modernities and our geopolitical futures.

TABLE OF CONTENTS:

Raka Shome, Introduction: Asian Modernities: Culture, politics, and media

William Mazzarella: ‘Reality must improve: The perversity of expertise and the belatedness of Indian development television

Masoud Kamali, Multiple modernities and mass communication in Muslim countries

Audrey Yue, Queer Asian Mobility and Homonational Modernity: Marriage Equality, Indian Students in Australia and Malaysian Transgender Refugees in the Media

Eric Ma, The compressed modernity in South China

Uwe Matzat


Find the issue at by clicking here.

Conference Updates

In the 3rd IPRA International Public Relations Congress and Latin American Meeting
International Public Relations Experts will Meet in Peru

*Latin American leaders, directors and executives will address on the new trends of public relations and corporate communication*

One more time, Lima will be the scenario of the most significant event for public relations and corporate communication in Latin America, with the 3rd IPRA International Public Relations Congress and Latin American Meeting, to take place next 18 - 20 September at the Swissotel.

The event is organized by Universidad de San Martín de Porres, through the School of Communication Sciences, Tourism and Psychology and the International Public Relations Association – IPRA, the most important professional organization of the discipline worldwide.

Renowned experts and specialists will be present in this congress, including: Lisa Malone, Director of Public Affairs of the NASA’s John F. Kennedy Kennedy Space Center; Karen Lilla, Manager of Global External Relations IBM; Alberte González Patiño, VP of Contents Area from the BBVA Group; Deirdre Breakenridge, International Keynote speaker and one of the most successful professionals in the management of social media and public relations 2.0; and Thierry Nicolet, Vice-president of Worldwide Press Relations of Schneider Electric and expert on media management and results management.

It will include, as well, the participation from Leslie Gaines-Ross, Chief Reputation Strategist from Weber Shandwick, international public relations, which, together with APOYO Comunicación Corporativa will participate as strategic communication partners in the event.

The speakers will present the latest guidelines on the strategic management of public relations, together with the top executives from Latin American companies, who will address on the different success cases taking place in the region.

**Topics such as Strategic Planning, Social Media, Social Responsibility, Negotiation and Persuasion, Measurement, Reputation, Internal and External Communication, as well as Crisis Management** will be addressed in a perfect space for the exchange of experiences and networking.

This event is addressed to CEOs, directors and executives from private, public companies and different organizations from Peru and Latin America, as well as public relations and communication directors and executives; consultants and specialists on corporate communication, social media, community relations, corporate affairs, public affairs, social responsibility and other related topics. It is addressed as well to researchers, professors and academics of the discipline.

For further information, those interested in participating can reach telephone (511) 513-6300 extensions 2091 and 2111, or write to consultas@epu.edu.pe or visit the website: www.congresoipralatam.com

**About IPRA:** www.ipra.org

International Public Relations Association. Main international organization responsible for the ethical and intellectual direction of the public relations exercise in its different areas. It was founded more than 50 years since ago and has more than 1,100 members from around 100 countries.
About USMP: www.comunicaciones.usmp.edu.pe
The School of Communication Sciences from Universidad de San Martín de Porres is the first institution in Latin America to provide a master’s degree and a PhD degree on Public Relations. According to a study conducted by Ipsos APOYO Opinión y Mercado in 2010, USMP leads the list of centers specialized on Public Relations in the country. The present year, USMP is proud to celebrate 50 years serving higher education in Peru, promoting academic excellence and contributing to the professionalization of public relations.

IPRA – USMP Alliance
IPRA and USMP have made a strategic alliance for the professionalization of the discipline in Peru and Latin America. Two years ago, Peru was the host of the IPRA 2010 – XIX Public Relations World Congress, event that brought together in the city of Lima several outstanding and expert professionals from the most important organizations in the world.

Last year, IPRA appointed its new Directive Board for the following two years, including Dr. Amybel Sánchez de Walther – Senior Professor and Director of the Research Institute from the School of Communication Sciences – as IPRA representative in South America, creating the new IPRA Latin America Chapter.

Other News of Interest

HEIST: Who Stole The American Dream?

DVD Available for Preorder

There are only two kinds of power in America: organized money and organized people. 
*Heist: Who Stole the American Dream?* is the groundbreaking feature documentary about the roots of the American economic crisis, and the continuing assault on working and middle class people in the United States. *Heist* unflinchingly reveals the crumbling structure of the U.S. economy - the result of four decades of deregulation, massive job outsourcing, and tax policies favoring megacorporations and wealthy elites, implemented by both Republican and Democratic parties.

After detailing how the economy has been derailed, *Heist* offers a robust Take Action section with real world solutions and up-to-the-minute footage from the current Occupy Wall Street movement - an essential primer for everyday Americans to participate in the restoration of economic fairness and our democracy.

“‘Heist’...comes out swinging... [It] has the virtue of taking the long view of a crisis that recent films like “Inside Job” and “Too Big to Fail” have only sketchily explored.”
Stephen Holden, New York Times

Take action at www.Heist-TheMovie.com and join the Heist Reimagine America Campaign!

For more information email infoheistmovie@gmail.com
Oxford University Press has published a new book by CAM member **Lynn Schofield Clark** titled, *The Parent App: Understanding Families in a Digital Age*. The book makes findings from family media studies and family sociology accessible for today's parents. It also highlights findings from Clark's ethnographic study on how parents, tweens and teens negotiate digital and mobile media use in their lives together, and argues that there are still profound differences between families with and without access to digital literacy resources. Clark was also a featured author in the July 27, 2012 New York Times "Room for Debate" on parental use of technology for monitoring children.

The EU Kids Online network, funded by the EC Safer Internet Programme, is pleased to announce that its new book is just published. This includes findings, analysis and conclusions from our major 25 country survey of children aged 9-16 years old and their parents across Europe. The full citation is: Livingstone, S., Haddon, L., and Görzig, A. (Eds.) (2012) *Children, Risk and Safety Online: Research and policy challenges in comparative perspective*. Bristol: The Policy Press. Please see www.eukidsonline.net for contents, chapter abstracts and purchase information.

All ECREA members may be interested to learn that a new Temporary Working Group (TWG), on Children, Youth and Media, has been approved. The management team includes Sonia Livingstone (LSE, London, United Kingdom), Brian O'Neill (Dublin Institute of Technology, Ireland) and Cristina (Universidade Nova de Lisboa, Lisboa, Portugal). The purpose is to bring together European researchers interested in any and all topics related to children, youth and media. Please go to the ECREA website to join the TWG (it's free). We'll have the first meeting in Istanbul to discuss aims, initiatives and working practices to sustain our new collaboration. If you are interested, but you can’t come to Istanbul, please email Sonia at s.livingstone@lse.ac.uk

Routledge is pleased to welcome **Amy Jordan** on board as the new co-editor of *Journal of Children and Media* with immediate effect. Amy will work closely alongside Founding Editor **Dafna Lemish**, who has recently been appointed as Interim Dean of the College of Mass Communication and Media Arts at Southern Illinois University Carbondale, USA.

Amy is based at the Annenberg Public Policy Center at the University of Pennsylvania and has been a leader in the field for many years. She brings with her expertise in a variety of areas, particularly policy, health, and survey research. In addition to her strengths in quantitative methods, she also has an understanding in respect to all methodologies, interdisciplinary studies and international research. Amy has been on
the editorial board of the journal from its inception in 2007, and has previously acted as guest editor on a special issue on policy.

To mark the occasion, we are pleased to offer free online access until 31st August 2012 to three recent articles that Amy has published in the journal:

Children's Media Policy: International perspectives, Amy B. Jordan
(http://www.tandfonline.com/doi/abs/10.1080/17482798.2011.533478)

The Role of Television Access in the Viewing Time of US Adolescents, Amy Jordan, Amy Bleakley, Jennifer Manganello, Michael Hennessy, Robin Steven & Martin Fishbein
(http://www.tandfonline.com/doi/abs/10.1080/17482798.2010.510004)

Burgers and Basketball: Race and Stereotypes in Food and Beverage Advertising Aimed at Children in the US, Joelle Sano Gilmore & Amy Jordan
(http://www.tandfonline.com/doi/abs/10.1080/17482798.2012.673498)

Please join us in welcoming Amy into her new role – we hope that her participation can help Journal of Children and Media to continue to develop as an invaluable arena for both scholars and students! We would also like to take the opportunity to congratulate Dafna as she undertakes this exciting new phase in her career.

For more information about Journal of Children and Media, please visit:
www.tandfonline.com/rcbm

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YOUTH 2.0: CONNECTING, SHARING AND EMPOWERING?
Affordances, Uses and Risks of Social Media
March 20th – 22nd 2013, Antwerp, Belgium
Learn more about the conference here: https://www.icahdq.org/conf/other/Youth2.0.asp
https://www.icahdq.org/conf/other/Youth2.0.asp

Communication History Interest Group

Following on from Phoenix, Jeff Pooley has now assumed the role of immediate past Chair, and Philip Lodge and Rick Popp have become Chair and Vice-Chair respectively. CHIG would not now be on threshold of full Divisional status without the foresight and hard work of Jeff and Dave Park, and the Group’s appreciation of their achievement was placed on record at our Phoenix business meeting. You can see the minutes of the meeting at by clicking here. Deb Lubkin, who provided these minutes, is doing a great job as Secretary, but her term ends after the London Conference next June, so we have an upcoming election. We are lucky to have two outstanding candidates, so please be sure to vote.

Preparations for London are already well in hand and we have a ground-breaking preconference proposal that would bring together the key associations in our field in what promises to be a significant event. Don’t miss it! And please remember to sign up as a reviewer when submitting your paper(s) and proposals for 2013. Thank you!
As you make your plans to attend the 2013 ICA convention in London, don’t forget that we’ll be holding our bi-annual doctoral consortium the day before the main conference begins. Those of you who have been associated with this event know that it can be a wonderful opportunity for doctoral students to network with other faculty/students and to learn even more about key issues relevant to our field. So, if you are a doctoral student (especially one who will be done with coursework by that time) we hope you’ll apply to the event. Faculty members, please encourage your students to join us in London for the consortium. Details about the event and the faculty participants will be available in the fall. Contact Division vice-chair Craig Scott at crscott@rutgers.edu for more details.

Elections for Popular Communication Secretary

This year’s elections for Popular Communication Secretary involve five outstanding candidates. Popular Communication members are encouraged to read each candidate’s personal statement closely and to participate in the vote now. Visit ICA’s homepage to login and vote now.

Jana Holsanova, vice-chair of Visual Communication Studies Division, is a guest editor for the current special issue of *Visual Communication* (August 2012, 11:3, Sage), focusing on novel methods and tools for the analysis of visual communication and multimodality.

The issue comprises a set of six papers and a book review and brings together international researchers from Germany, Sweden, Denmark, United States, and Singapore representing various disciplines: communication and media studies, social semiotics, cognitive science, educational psychology, health studies and visual communication.

The papers cover and integrate a wide range of theoretical and methodological approaches to visual communication and multimodality and use an interdisciplinary framework and triangulation of methods. The methods include content analysis, social semiotic analysis, eye tracking measurements – in combination with think aloud protocols and retrospective interviews –, as well as iconology and psychophysiological real time measurements. The respective approaches are exemplified through detailed analyses of a variety of materials, including press photography, art, multimodal health education materials, Power Point presentations, Internet advertisements and TV media discussions.

*The latest Visual Communication special issue on 'Methodologies for Multimodal
Research' opens up the field to an exciting range of methods and technologies and demonstrates the power of visual research across a wide range of contexts including health, news, and online advertising* said Carey Jewitt, editor Visual Communication, Sage. http://vcj.sagepub.com/content/current

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**Calls for Papers**

**Call for Proposals**

**International Association for the Study of Popular Music -- U.S. Branch**

28 February -- 3 March 2013
Butler School of Music, University of Texas
Austin, Texas

*Proposal Deadline: 1 November 2012*

Crossover stars, vampires and zombies, gender-bending divas and divos, international sensations who truck cultural ideas across borders: popular music and culture are full of performers and characters who move through and effectively occupy zones of "in-betweenness," carrying signifiers of more than one identity at a time while fully embodying none. In light of the many pop culture projects that inhabit these less-definite stations and/or spread across and blur boundaries, the 2013 IASPM-US Conference in Austin, TX, will explore the ideas of liminality & borderlands in popular music, focusing on those things (artists, genres, textures, developments, etc.) that are "neither" and "both" at the same time.

Deadline for proposals is Thursday, November 1. Please submit proposals to iaspmus2013@gmail.com. Individual presenters should submit a paper title, 250-word abstract, and author information including full name, institutional affiliation, email address and a one-page c.v. All conference participants must be registered IASPM-US members.

For more information, go to http://iaspm-us.net/conferences/ or send email inquiries to Anthony Kwame Harrison, program committee chair, at kwame@vt.edu.

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**Youth 2.0: Connecting, Sharing and Empowering?**

**Affordances, Uses and Risks of Social Media**

20-23 March 2013, Antwerp, BELGIUM

Abstracts due 30 November 2012

UCSIA & MIOS, University of Antwerp, are pleased to announce the organisation of an international, multidisciplinary workshop on young people’s uses of social media in
general and social network sites in particular.

Contributions from a wide range of theoretical and methodological perspectives and from diverse scientific fields are welcomed. Next to individual paper submissions, proposals for organized panel sessions will be taken into consideration.

This international event will address a number of relevant questions related to the use of social media by children, adolescents and young adults. Keynote presentations and parallel sessions center around four main topics:

1. Identity construction (e.g. self-disclosure, impression management, privacy)
2. Social relations (e.g. social capital, social engagement, cyberbullying)
3. Interests at stake (e.g. social media marketing, advergames, viral marketing)
4. Supporting and empowering (e.g. media/digital literacy, online counseling, parental mediation).

For a more detailed overview of questions and issues that will be covered, check our website: http://www.ua.ac.be/youth2.0

Confirmed keynote speakers are:

Nicole Ellison, PhD, assoc. professor with the Department of Telecommunication, Information Studies and Media at Michigan State University.

Ola Erstad, PhD, full professor at the Institute for Educational Research, University of Oslo.

Mariann Hardey, PhD, assoc. director of the Centre for Communication Science, Durham Business School.

Jochen Peter, PhD, full professor at ASCoR, Center for research on Children, Adolescents and the Media, University of Amsterdam.

Sabine Trepte, PhD, professor at the Hamburg Media School, University of Hamburg.

Submission

The submission deadline (abstract) is November 30th 2012.

Paper abstracts or panel sessions can be submitted at: http://www.ua.ac.be/youth2.0

Selected papers will be presented in panel sessions. A selection of papers will be considered for publication in a peer-reviewed book volume, published by an international renowned publisher.

Practical information

Venue: University of Antwerp, City Campus, Hof van Liere, Antwerp, Belgium
Date: 20 - 22 March 2013
Participation fee: 100 euro (documentation, meals and conference dinner included).

Contact:
Barbara Segaert (UCSIA, barbara.segaert@ua.ac.be)
Michel Walrave (MIOS, michel.walrave@ua.ac.be)
Available Positions & Other Advertising

UNIVERSITY OF WISCONSIN - GREEN BAY
Assistant Professor - Two Openings
Media and Public Relations/Electronic Media

The University of Wisconsin - Green Bay seeks candidates for two Assistant Professor openings in the Communication department. One of these positions will be focused on Media and Public Relations, and requires expertise in electronic media. The other position will be for a generalist interested in any combination of the following areas: Social Media, Data Mining, Organizational Communication, Persuasion and Small Group Communication. Required: Ph.D. in media, public relations, communication or related field. Will consider ABD candidates with the expectation that the degree is completed by the end of the first-year contract period. Demonstrated potential for excellence in teaching and scholarship, commitment to undergraduate education, and communication and interpersonal skills sufficient to work effectively with a diverse array of students and colleagues. For further information: http://www.uwgb.edu/hr/jobs/position760.html

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UNIVERSITY OF ALABAMA
Department of Advertising and Public Relations
Assistant Professor, Public Relations

The Department of Advertising and Public Relations in the College of Communication and Information Sciences is seeking an outstanding individual to fill a tenure-track assistant professor position in our nationally recognized public relations program. The ideal candidate will have expertise in the conceptualization, development, and innovative use of digital and social media in a marketing and/or corporate communication context. A focus of his/her scholarly agenda should be digital media. Once hired, this faculty member will be expected to teach in the department’s curriculum. The ability to help integrate digital media elements and teaching into the APR curriculum is a plus as is the ability to teach PR writing, management, and campaigns. (Note: The department’s one-year professional and two-year traditional thesis-oriented M.A. programs combine advertising and public relations.) Opportunities exist for teaching in the college’s interdisciplinary mass communication curriculum as well as in the college’s doctoral program.

An earned doctorate or other terminal degree in communication or related area must be completed prior to start date. Applicants must demonstrate high potential to establish a scholarly research program. Previous successful teaching and/or
OHIO STATE UNIVERSITY
Environmental, Science, or Risk Communication
Assistant Professor

Description of the Position: The School of Communication at The Ohio State University invites applicants for an assistant professor position in the area of environmental, science, or risk communication. The successful candidate will focus on understanding the impacts of environmental, science or risk communication on a range of audiences and stakeholders about environmental and science issues. This faculty member will be expected to develop undergraduate and graduate courses on environmental, science, and/or risk communication and to contribute to the Environment, Energy and Sustainability strategic initiative within the College of Arts and Sciences. This faculty member will have the opportunity to collaborate with faculty in the School of Environment & Natural Resources and to participate in the Human Dimensions of the Environment (http://hde.osu.edu) initiative at OSU.

The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions, and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. We have recently renovated a number of research labs and teaching facilities to support quality research and teaching (see http://www.comm.ohio-state.edu/graduate/research/research-space.html). All of our positions involve research, teaching, and a service component.

Qualifications: Candidates must have a Ph.D. degree in communication or related social science field or be ABD and earn the Ph.D. prior to August 2013. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals as well as evidence of effective teaching. Candidates with graduate work or professional experience in the area of environmental, science, or risk communication and/or public policy, and demonstrated familiarity with environmental and natural resource topics are preferred. Complementary interests in mass communication, public opinion, social influence, health communication, or communication technology are attractive but not essential.

About Columbus: The OSU campus is located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a
population of over 1.5 million. The area offers a wide range of affordable housing, many cultural and recreational opportunities, excellent schools, and a strong economy based on government as well as service, transportation and technology industries (see http://liveworkplaycolumbus.com/). Columbus has consistently been rated as one of the Top U.S. cities for quality of life, and was selected as one of the Top 10 cities for African Americans to live, work, and play by Black Enterprise magazine. Additional information about the Columbus area is available at http://www.columbus.org.

**Application Instructions:** Deadline for full consideration for this position is September 28, 2012, but applications will be considered until the position has been filled. Interested candidates should submit a cover letter, curriculum vita, at least one research manuscript, evidence of teaching effectiveness, and three letters of reference to the relevant OSU School of Communication posting at [https://academicjobsonline.org/ajo/jobs/1665](https://academicjobsonline.org/ajo/jobs/1665). Please be aware that we are conducting four separate searches in 2012-2013, so please select the specific position(s) in which you are interested. Informal queries may be made to the chair of the search committee, William Eveland, at eveland.6@osu.edu, but all applications must be made through www.academicjobsonline.org. Additional information about the School and the University is available at http://www.comm.ohio-state.edu.

To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer.

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**OHIO STATE UNIVERSITY**

**Social Network Analysis**

**Assistant Professor**

**Description of the Position:** The School of Communication at The Ohio State University invites applicants for an assistant professor position in the area of social network analysis. Applicants conducting social network research with a population or in a context that complements the School’s strengths (e.g., health, politics, technology, or media) are particularly desirable. This position is one of several openings in the College of Arts and Sciences in the area of social network analysis, including an open rank position in our top-ranked Department of Sociology. Successful candidates will be expected to contribute to interdisciplinary initiatives that span the College and University.

The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions, and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. We have recently renovated a number of research labs and teaching facilities to support quality research and teaching (see http://www.comm.ohio-state.edu/graduate/research/research-space.html). All of our positions involve research, teaching, and a service component.

**Qualifications:** Candidates should have theoretical and methodological expertise in the study of social networks in a context that contributes to the School of Communication’s existing strengths. Candidates should have experience analyzing social network data using common network analysis tools (e.g., UCINET, Pajek, R).
The ability to mine existing network data (i.e., “big data”) is desirable but not required. Candidates should have experience in, and plans to continue, publishing in high-impact social science outlets. Candidates will be expected to teach undergraduate and (cross-listed) graduate courses in the area of social network theory and analysis, and to contribute to instruction in other core communication courses.

Candidates must have a Ph.D. degree in communication or related social science field or be ABD and earn the Ph.D. prior to August 2013. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals as well as evidence of effective teaching.

About Columbus: The OSU campus is located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. The area offers a wide range of affordable housing, many cultural and recreational opportunities, excellent schools, and a strong economy based on government as well as service, transportation and technology industries (see http://liveworkplaycolumbus.com/). Columbus has consistently been rated as one of the Top U.S. cities for quality of life, and was selected as one of the Top 10 cities for African Americans to live, work, and play by Black Enterprise magazine. Additional information about the Columbus area is available at http://www.columbus.org.

Application Instructions: Deadline for full consideration for this position is November 9, 2012, but applications will be considered until the position has been filled. Interested candidates should submit a cover letter, curriculum vita, at least one research manuscript, evidence of teaching effectiveness, and three letters of reference to the relevant OSU School of Communication posting at https://academicjobsonline.org/ajo/jobs/1666. Please be aware that we are conducting four separate searches in 2012-2013, so please select the specific position(s) in which you are interested. Informal queries may be made to the chair of the search committee, William Eveland, at eveland.6@osu.edu, but all applications must be made through www.academicjobsonline.org. Additional information about the School and the University is available at http://www.comm.ohio-state.edu.

To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer.

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OHIO STATE UNIVERSITY
Political Communication
Open Rank Position

Description of the Position: The School of Communication at The Ohio State University invites applicants for an open rank position in the area of political communication with an emphasis on mass communication, interpersonal communication, communication technology, or some combination of the three.

The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions, and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. We have recently renovated a number of research labs and teaching
facilities to support quality research and teaching (see http://www.comm.ohio-state.edu/graduate/research/research-space.html). All of our positions involve research, teaching, and a service component.

**Qualifications:** Candidates must have a Ph.D. degree in communication or related social science field or be ABD and earn the Ph.D. prior to August 2013. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals as well as evidence of effective teaching. Applicants for tenured positions must have both a strong publication record reflecting theoretically-driven interests and an international reputation for high-quality research. A record of external funding is also highly desirable for applicants for tenured positions. Interests in international communication or urban studies are attractive but not essential.

**About Columbus:** The OSU campus is located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. The area offers a wide range of affordable housing, many cultural and recreational opportunities, excellent schools, and a strong economy based on government as well as service, transportation and technology industries (see http://liveworkplaycolumbus.com/). Columbus has consistently been rated as one of the Top U.S. cities for quality of life, and was selected as one of the Top 10 cities for African Americans to live, work, and play by Black Enterprise magazine. Additional information about the Columbus area is available at http://www.columbus.org.

**Application Instructions:** Deadline for full consideration for this position is November 16, 2012, but applications will be considered until the position has been filled. Interested candidates should submit a cover letter, curriculum vita, and evidence of teaching effectiveness to the relevant OSU School of Communication posting at https://academicjobsonline.org/ajo/jobs/1667. Untenured applicants should also upload at least one research manuscript and three letters of reference. Please be aware that we are conducting four separate searches in 2012-2013, so please select the specific position(s) in which you are interested. Informal queries may be made to the chair of the search committee, William Eveland, at eveland.6@osu.edu, but all applications must be made through www.academicjobsonline.org. Additional information about the School and the University is available at http://www.comm.ohio-state.edu.

To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer.
research collaborations addressing questions with both substantive theoretical and pragmatic implications. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. We have recently renovated a number of research labs and teaching facilities to support quality research and teaching (see http://www.comm.ohio-state.edu/graduate/research/research-space.html). All of our positions involve research, teaching, and a service component.

OSU offers health communication scholars a number of excellent opportunities for collaboration, all within a short walk from the School of Communication. The Ohio State University Comprehensive Cancer Center–Arthur G. James Cancer Hospital and Solove Research Institute ("OSUCCC–James") is one of only 41 NCI-designated Comprehensive Cancer Centers in the United States and recently received an "exceptional" rating, the highest given by the NCI. The NIH-funded OSU Center for Clinical and Translational Research offers researchers in the health sciences financial, organizational, and educational support for innovative research on disease prevention and treatment. OSU is also home to one of ten NIH-funded Centers for Population Health and Health Disparities and the Center for Global Health. OSU also has highly respected Colleges of Public Health and Medicine.

**Qualifications:** Candidates must have a Ph.D. degree in communication or related social science field or be ABD and earn the Ph.D. prior to August 2013. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals as well as evidence of effective teaching.

**About Columbus:** The OSU campus is located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. The area offers a wide range of affordable housing, many cultural and recreational opportunities, excellent schools, and a strong economy based on government as well as service, transportation and technology industries (see http://liveworkplaycolumbus.com/). Columbus has consistently been rated as one of the Top U.S. cities for quality of life, and was selected as one of the Top 10 cities for African Americans to live, work, and play by Black Enterprise magazine. Additional information about the Columbus area is available at http://www.columbus.org.

**Application Instructions:** Deadline for full consideration for this position is September 14, 2012, but applications will be considered until the position has been filled. Interested candidates should submit a cover letter, curriculum vita, at least one research manuscript, evidence of teaching effectiveness, and three letters of reference to the relevant OSU School of Communication posting at https://academicjobsonline.org/ajo/jobs/1638. Please be aware that we are conducting four separate searches in 2012-2013, so please select the specific position(s) in which you are interested. Informal queries may be made to the chair of the search committee, William Eveland, at eveland.6@osu.edu, but all applications must be made through www.academicjobsonline.org. Additional information about the School and the University is available at http://www.comm.ohio-state.edu.

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UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
The Department of Communication at the University of Illinois at Urbana-Champaign seeks a full-time faculty member in media effects at the rank of tenure-track **assistant professor**. A PhD is required at time of appointment. Target start date is August 16, 2013. Salary level is competitive and commensurate with qualifications and experience.

We seek an outstanding candidate who specializes in any area of **media effects**; this may include mediated communication processes and effects, race and media, audience formation and behavior, health-related media content, or the role of media in political systems.

Applicants must have or show clear promise of developing a distinguished record of undergraduate and graduate teaching and independent research. Successful candidates will join departmental colleagues with varied disciplinary backgrounds in a unit of 22 graduate faculty members. The department supports undergraduate and master’s programs (including a new online MS program in health communication) as well as one of the nation’s oldest and most distinguished doctoral programs. For information about us, visit www.communication.illinois.edu.

To apply, create your candidate profile through http://go.illinois.edu/MediaEffects and upload application materials: application letter, curriculum vitae, and teaching materials (including evidence of teaching excellence). Three letters of reference will be required by the committee; please submit the names and contact information for your three references with your online application. Referees will be contacted electronically soon after the submission and completion of the application. To ensure full consideration, applications must be received by October 1, 2012.

For further information please contact John Caughlin, Professor and Search Chair; phone: (217) 333-2683; email: caughlin@illinois.edu.

Illinois is an Affirmative Action/Equal Opportunity Employer and welcomes individuals with diverse backgrounds, experiences, and ideas who embrace and value diversity and inclusivity. (www.inclusiveillinois.illinois.edu).

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**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**

Department of Communication

**Associate/Assistant Professor – Race and Ethnicity in Communication**

The Department of Communication at the University of Illinois at Urbana-Champaign seeks a full-time faculty member in race and ethnicity at the rank of tenure-track assistant professor or tenure eligible associate professor. A PhD is required at time of appointment. The target start date is August 16, 2013. Salary level is competitive and commensurate with qualifications and experience.

We seek an outstanding candidate who specializes in any area of race and ethnicity in communication; this may include studying issues of race and/or ethnicity in relation to communication and culture, health, interpersonal/intergroup, mass media, new technology, organizations, or rhetoric. Applicants who incorporate humanistic, qualitative, and/or quantitative approaches to understanding race and/or ethnicity and
Applicants at the assistant professor level must have or show clear promise of developing a distinguished record of undergraduate and graduate teaching and research. Applicants at the associate professor level must possess a record of publication, teaching, and professional leadership commensurate with that rank.

Successful candidates will join departmental colleagues with varied disciplinary backgrounds in a unit of 22 graduate faculty members. The department supports undergraduate and master’s programs (including a new online MS program in health communication) as well as one of the nation’s oldest and most distinguished doctoral programs. For information about us, visit www.communication.illinois.edu.

To apply, create your candidate profile through http://go.illinois.edu/CMNRaceEthnicity and upload application materials: application letter, curriculum vitae, and teaching materials (including evidence of teaching excellence). Three letters of reference will be required by the committee; please submit the names and contact information for your three references with your online application. Referees will be contacted electronically soon after the submission and completion of the application. To ensure full consideration, applications must be received by October 1, 2012.

For further information please contact John Caughlin, Professor and Search Chair; phone: (217) 333-2683; email: caughlin@illinois.edu.

Illinois is an Affirmative Action /Equal Opportunity Employer and welcomes individuals with diverse backgrounds, experiences, and ideas who embrace and value diversity and inclusivity. (www.inclusiveillinois.illinois.edu).

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UNIVERSITY OF WASHINGTON
Department of Communication
Assistant Professor, Tenure Track

The Department of Communication at the University of Washington seeks a full-time tenure-track Assistant Professor to develop communication scholarship with "big data" computational approaches.

Applicants' substantive areas of research and teaching must contribute to areas of strength in the Department: communication and culture; communication technology and society; global communication; journalism; media organization; political communication; rhetoric and critical/cultural studies; and social interaction. Position requires experience in curation and analysis of large-scale datasets related to one or more of these areas of study. Relevant research skills include social network analysis, web and mobile analytics, data aggregation and data mining, data visualization, and/or text and natural-language processing. Joining a growing multidisciplinary community of social scientists, computer scientists, and humanities scholars at the University of Washington with new analytical tools, the successful applicant will enrich the field by developing theories and designing methods, techniques or applications to answer important questions about communication.

The start date for this position is September 16, 2013. Candidates must have earned or
be close to completion of a Ph.D. in communication or closely related discipline by then. Applicants with expertise in computational social science or digital humanities are welcome to apply.

University of Washington faculty members engage in teaching, research, and service. Candidates are expected to conduct research, teach four courses during a three-quarter academic year, and supervise graduate students at the master's and doctoral levels. The position involves teaching in the Department of Communication's undergraduate and graduate programs. Candidates must submit: (1) a letter of application that addresses research and teaching interests (on the latter please indicate fit with current courses and/or suggestions for potential new ones); (2) a curriculum vitae; and (3) three letters of recommendation. Application materials are to be submitted online at http://com.uw.edu/facultysearch. Review of applications will begin September 15, 2012. Inquiries should be directed to the search committee chair, Professor Patricia Moy, at pmoy@uw.edu.

The University of Washington is an affirmative-action, equal-opportunity employer. The University is building a culturally diverse faculty and staff and strongly encourages applications from women, minorities, individuals with disabilities, and protected veterans.

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UNIVERSITY OF WASHINGTON
Department of Communication
Assistant Professor, Journalism and Communication Ethics

The Department of Communication at the University of Washington seeks a full-time tenure-track Assistant Professor who focuses on journalism and communication ethics in a digital age.

Journalism and other communication professions are undergoing rapid transformation in response to technological innovation, economic disruption and social change. We are seeking a scholar who understands, researches and teaches about ethical communication practices and information values in this environment of increasing cultural diversity and fast-paced technological change.

The ideal candidate would have a sophisticated understanding of ethical issues that arise in both legacy and digital journalistic practice, as well as the capacity to examine journalism ethics within the framework of a broad-based communication program. A candidate could have either a strong background in the philosophical study of communication ethics (including familiarity with traditional ethical reasoning and critiques of that reasoning) or could approach the study of ethical decision-making through the empirical examination of changing information values and practices. In addition, preference will be given to candidates whose scholarship complements existing areas of strength in the Department: communication and culture; communication technology and society; global communication; media organizations and institutions; political communication; rhetoric and critical/cultural studies; and social interaction. Experience working as a journalist or in media organizations also is desirable.

The start date for this position is September 16, 2013. By that date, candidates must have earned or be close to completion of a Ph.D. in communication, mass
Candidates are expected to conduct research, teach four courses during a three-quarter academic year and supervise graduate students at the master’s and doctoral levels. The position involves teaching in the Department of Communication’s undergraduate and graduate programs. Candidates must submit: (1) a letter of application that addresses research and teaching interests (on the latter please discuss fit with current courses and/or suggestions for potential new ones); (2) a curriculum vitae; (3) three letters of recommendation; and (4) two or three academic writing samples. Application materials are to be submitted online at http://com.uw.edu/facultysearch. Review of applications will begin October 15, 2012. Inquiries should be directed to the search committee chair, Professor Randal Beam, at rabeam@uw.edu.

The University of Washington is an Affirmative Action, equal-opportunity employer. The University is building a culturally diverse faculty and staff and strongly encourages applications from women, minorities, individuals with disabilities, and protected veterans.

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THE GEORGE WASHINGTON UNIVERSITY
Department of Organizational Sciences and Communication
Associate or Assistant Professor in Communication

The Communication Program, within the Department of Organizational Sciences and Communication, invites applications for a tenured or a tenure-track position as an Associate or Assistant Professor of Communication to begin in August 2013. The Communication Program offers a selective admission undergraduate major and two undergraduate minors. Salary, benefits, and startup funds are highly competitive. Basic Qualifications: Applicants must have an earned Ph.D. in Communication, with research and teaching interests in Organizational or Intercultural Communication. Candidates must complete all doctoral degree requirements by August 15, 2013. Applicants also should have a strong background in research methods, including quantitative approaches, and experience with or interest in teaching core courses such as Communication Theory, Research Methods, and Senior Seminar (requiring a thesis). Finally, applicants must have a record of research as demonstrated by publications or works in progress. Rank is dependent on qualifications and experience.

Application Procedures: Review of applications will begin September 1, 2012 and will continue until the position is filled. To apply, complete the online faculty application at http://www.gwu.jobs/postings/10363 and upload curriculum vitae, a statement of research and teaching interests and qualifications, selected reprints, and teaching evaluations summary. In addition, candidates may be asked to submit three (3) letters of recommendation, which can be sent to:

Communication Faculty Search Committee
The George Washington University
600 21st Street, NW
Washington, DC 20052

For additional information about the Communication Program and the Department of
The School of Media and Public Affairs at the George Washington University invites applications for one tenure track, open rank position. We seek scholars with a strong research profile or demonstrated scholarly potential and teaching interests in political communication with a focus on one or more of the following areas: collective action, election campaigns, networked advocacy, public diplomacy, and strategic communication. Applicants must have potential to establish a sustained program of scholarly research, ability to teach strategic communication courses at MA level and potential for teaching excellence. Ph.D. by August 1, 2013 is required for appointment as an assistant professor. Appointment as an associate or full professor requires submission of evidence related to teaching and scholarship sufficient for that appointment. Interested individuals can review the comprehensive announcement including job responsibilities, and complete statement of qualifications and application procedures at http://www.gwu.jobs/postings/11077. Review of applications will begin on October 15, 2012 and will continue until the position is filled. The George Washington University is an Equal Opportunity/Affirmative Action Employer.

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The Department of International Relations at Boston University invites applications for a Professor of the Practice of International Communications, pending final budgetary approval. The successful candidate will be a communications professional with substantial international experience in any region of the world or in international or transnational organizations. The Professor of the Practice will teach courses on international communications policy and regulation, intercultural communications, role of the media in foreign policy, political manipulation of information, public diplomacy, and/or political effects of social media, as well as advise and mentor our students pursuing professional careers in international relations and international communications. Please submit cover letter, curriculum vitae, and list of references electronically at http://academicjobsonline.org/ajo/jobs/1726 or ircomm@bu.edu. Applications will be reviewed on a rolling basis, beginning November 15, 2012, but applications will be accepted until the job is filled. The expected starting date for employment is July 1, 2013. The Department of International Relations offers B.A. and M.A. degrees and is committed to multidisciplinary, policy-relevant research and teaching. Boston University is an Affirmative Action/Equal Opportunity employer.

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The School of Journalism and Mass Communication at the University of Minnesota invites applications for a faculty position beginning in August 2013. Responsibilities include teaching courses in political communication, media and democracy, and professional courses in areas of expertise. Applicants must have a Ph.D. by the time of appointment and an established or emerging record of excellence in teaching, scholarship, and service. Reviews of applications will begin on October 15, 2012 and will continue until the position is filled. Applications must include a cover letter, curriculum vitae, teaching portfolio, statement of research interests, and statement of teaching philosophy. Three letters of reference should be sent directly to the University of Minnesota. The University of Minnesota is an affirmative action/equal opportunity employer and educator.
The School of Journalism and Mass Communication invites nominations and applications for one 100%-time, nine-month, tenure-track faculty position at the rank of assistant professor. We are seeking an outstanding scholar with research and teaching interests in public relations.

Successful candidates for this position will demonstrate a commitment to sustaining a vigorous program of original research and publication with potential for external funding; show promise of excellence in graduate-level teaching (both M.A. and Ph.D.); demonstrate a capacity to teach introductory and advanced undergraduate academic courses and professionally-oriented courses such as strategic communication campaigns, case studies, management, digital media design, and professional writing and messaging for strategic communication. Meaningful professional experience in public relations is required. The salary will depend on the candidate's qualifications, consistent with collegiate and university policies.

To review and apply for the position go to: https://employment.umn.edu/applicants/Central?quickFind=104902

The University of Minnesota is an equal opportunity educator and employer.

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UNIVERSITY OF MINNESOTA
School of Journalism and Mass Communication
Assistant Professor, Strategic Health Communication

The School of Journalism and Mass Communication invites nominations and applications for one 100%-time, nine-month, tenure-track faculty position at the rank of assistant professor. We are seeking an outstanding scholar with research and teaching interests in Strategic Health Communication, with an emphasis in areas such as health messaging, social media, media design, e-health and the use of emerging technology in public health communication.

Successful candidates for this position will demonstrate a commitment to sustaining a vigorous program of original research and publication with potential for external funding; show promise of excellence in graduate-level teaching (both M.A. and Ph.D.); demonstrate a capacity to teach introductory and advanced undergraduate academic courses and professionally-oriented courses such as theory-based health message design, professional writing for strategic communication, case studies, campaigns, mass communication and public health, and online media creation and design. Meaningful professional experience in strategic communication is required. The salary will depend on the candidate's qualifications, consistent with collegiate and university policies.

To review and apply for the position go to: https://employment.umn.edu/applicants/Central?quickFind=105611.

The University of Minnesota is an equal opportunity educator and employer.

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SUNY BUFFALO
Department of Communication
SUNY at Buffalo, The Department of Communication seeks to hire an Assistant Professor of Communication (COM) for the Fall 2013 term, contingent upon available funding. The hire is expected to complement the department's strengths in one or more core areas including new media, social influence, and health/risk. COM faculty also have expertise in measurement and data analytic procedures in the scientific study of human communication processes. Candidates should hold an earned doctorate in COM (or related field) show evidence of high quality scholarship with potential for external funding. Faculty in COM teach 2 courses per semester, advise MA and PhD students, conduct original research, and participate in service at the department, university and discipline levels. Interested applicants should submit by October 23, 2012, a cover letter, 3 references, and CV through www.ubjobs.buffalo.edu/applicants/Central?quickFind=55490. Inquiries and correspondence may be sent to Arun Vishwanath, Associate Professor, 359 Baldy Hall, University at Buffalo, Buffalo, NY 14260 (or avishy@buffalo.edu) For additional information, please go to http://www.communication.buffalo.edu.

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UNIVERSITY OF SOUTH CAROLINA
School of Journalism and Mass Communications
Associate Director for Graduate Studies

The School of Journalism and Mass Communications at the University of South Carolina is seeking outstanding candidates with high energy, enthusiasm and vision to lead our growing graduate program.

The Position:
The head of the graduate program, holding the title of associate director for graduate studies, reports directly to the director of the School. Responsibilities include overseeing recruitment, admissions, advisement and maintenance of student records, assigning of courses and scheduling of classes, serving as liaison with the University’s Graduate School and the School’s Graduate Council and creating and maintaining the graduate program budget including graduate assistantships. In addition to the PhD, the graduate program also offers both the MA and the MMC, an ACEJMC-accredited professional master's degree.

Qualifications:
The optimal candidate will possess a record of outstanding scholarship, teaching and academic leadership at the graduate level in a mass communications program at a major research university. The candidate should have experience directing doctoral dissertations and master’s theses. Additionally, an applicant should show evidence of working with graduate students in their research efforts and advising graduate students about coursework and career opportunities. The ideal candidate also will have a strong commitment to educating students at the graduate level for careers in the mass media professions.

We are seeking to fill the position at the rank of full professor with tenure, although tenured associate professors with an outstanding record are also encouraged to apply. A Ph.D. is required. The candidate should be able to teach courses at the undergraduate level in such areas as law, ethics, history, journalism, advertising, public relations or visual communications as well as courses at the graduate level. The teaching load for this 11-month position is one course per semester.
The School:
The School currently enrolls approximately 1,400 undergraduates and 60 graduate students. The faculty consists of a collegial group of researchers and educators with a wide range of backgrounds and interests, including such areas as integrated communication, law, history, convergent journalism and health/risk communication. For more information, visit the School’s website at www.jour.sc.edu.

The University:
The University of South Carolina is rated by the Carnegie Foundation as a research university with very high research activity. With more than 27,000 students, the University is located in South Carolina’s capital, a unique family-friendly city located equidistant from beautiful Atlantic beaches and historic, rolling Blue Ridge mountains. We are an affirmative action, equal opportunity employer committed to building a culturally diverse faculty, staff and student body. Minorities and women are encouraged to apply. The University of South Carolina is responsive to the needs of dual career couples.

Application Procedure:
Applicants should send a letter of application (including a statement of leadership philosophy), curriculum vitae, the names of at least three references and any supporting material to: Dr. Paul Solomon, Chair, Graduate Program Search Committee, School of Journalism and Mass Communications, Carolina Coliseum, Columbia, SC, 29208.

The search committee’s review of applications will begin September 15 and continue until the position is filled. Rank and salary will depend on qualifications and experience. Employment begins August 1, 2013.

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UNIVERSITY OF MASSACHUSETTS AMHERST
College of Social and Behavioral Sciences
Director, Institute of Social Science Research

The College of Social and Behavioral Sciences (SBS) at the University of Massachusetts Amherst seeks an inaugural Director for the newly established Institute of Social Science Research (ISSR). The Director will lead the new institute in advancing social science research across the university by expanding methods support and training, facilitating grants opportunities and management, and brokering interdisciplinary collaborations. The institute will serve as an incubator for research teams, develop seed grant programs, enhance high performance computing access and data security services, sponsor workshops, speakers, visiting scholars, and post-docs, provide methods and data analysis consulting services, and otherwise strengthen social science infrastructure across campus. For more information about ISSR please see www.umass.edu/issr/.

Applicants should be at the full or advanced-associate professor rank in a social science field. A Ph.D in Social Sciences is strongly preferred, but Ph.D’s in a cognate field will be considered. Appropriate leadership experience and a strong personal research and funding record are expected. The Director will have a home tenure appointment in an SBS department; the College includes the Departments of Anthropology, Communication, Economics, Landscape Architecture and Regional Planning, Political Science, Resource Economics and Sociology (see
The position carries reduced teaching responsibilities. A September 2013 appointment is anticipated. Rank and salary are commensurate with qualifications.

Applicants should submit a letter of interest, a curriculum vitae, up to three samples of written work, and contact information for three letter writers through the Academic Jobs Online website at https://academicjobsonline.org. Online applications are strongly preferred but paper applications may be sent to ISSR Recruitment, SBS Dean’s Office, 40 Campus Center Way, Draper Hall, University of Massachusetts, Amherst, MA 01003. Review of application materials begins on October 1, 2012 and will continue until the position is filled.

The University of Massachusetts Amherst is an Affirmative Action/Equal Opportunity Employer. The College of Social and Behavioral Sciences and its departments and programs value diversity as a key component of academic excellence. Women and members of minority groups are encouraged to apply.
The Department of Communication invites applications for a tenure-track faculty position in the area of interpersonal communication. The search is at the level of Assistant Professor, with an anticipated effective date of July 1, 2013. Candidates should be ABD (with a degree expected by June 2013) or have a Ph.D. in Communication or a related field, have a strong social science background, and a record of publishing innovative and theoretically-driven research, along with a strong teaching record and evidence of professional activities in the area of interpersonal communication.

Research and teaching expertise in the traditional or new areas of interpersonal communication research are encouraged to apply. Research at the intersection of interpersonal communication and health or biological systems, broadly defined, is desirable (although not required).

Applications with a letter highlighting qualifications, curriculum vitae, evidence of teaching effectiveness, any relevant grant activity, and up to three representative writing samples should be mailed to: Dr. Walid Alfii, Search Committee Chair, Department of Communication, 4005 Social Sciences and Media Studies Bldg, University of California, Santa Barbara, CA 93106-4020. Applicants also should request that three letters of recommendation be mailed to the address above. Dr. Walid Alfii may be reached for questions at walid@comm.ucsb.edu or by phone at 805-364-2501. Department review of materials will begin on October 15, 2012.

The department is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service. UCSB is an Equal Opportunity/Affirmative Action employer.
The Annenberg School for Communication at the University of Pennsylvania is seeking to fill up to three tenured or tenure-track faculty positions (open rank) in the area of digital media to begin fall semester 2013. Preference will be given to scholars whose innovative research and teaching falls in one of the following three areas.

- Theory-driven use of archival, depth observational, and/or field methods to understand digital media, including but not limited to topics such as cultural production, location-aware and other social media, virtual reality, digital design, technoculture, gaming, transnational flows, surveillance, and/or intellectual property.

- The use of communication theories and quantitative methods to illuminate the social, cultural, political, economic and/or psychological uses, effects, and policy implications of evolving digital technologies.

- The application and development of communication theories using “web science” approaches and/or the analysis of “big data” generated through various online or mobile information and communication technologies. Specific research methods could include social network analysis, web and mobile analytics, data aggregation and analysis, computational social science, computer facilitated content analysis, behavioral prediction, data visualization, and/or related modes of inquiry.

Applicants must hold a Ph.D. (in Communication or a related discipline) and have a strong record of teaching and research. Responsibilities include conducting a program of research and publication, teaching at the graduate and undergraduate levels including supervising doctoral dissertations, and contributing service to the school and university.

The Annenberg School for Communication at the University of Pennsylvania is a graduate school of communication theory and research, with 18 full-time faculty and approximately 80 doctoral students representing a wide range of disciplinary backgrounds and interests. The faculty also has primary responsibility for an undergraduate communication major within the School of Arts and Sciences.

Submit letter of interest, curriculum vitae, three names of references, and up to three articles, chapters or other research to Professor Michael X. Delli Carpini, Dean, Annenberg School for Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia, PA 19104-6220 via facultyssearches.provost.upenn.edu/applicants/Central?quickFind=51067. To receive full consideration, applications should be received by September 15, 2012.

The University of Pennsylvania is an Equal Opportunity Employer. Minorities, females, individuals with disabilities, and veterans are encouraged to apply.