Conference Update: Serious Risk of Congestion

Francois Heinderyckx, ICA President-Elect, U Libre de Bruxelles

The steadfast enthusiasm for the London conference is very gratifying for all those involved in its preparation. Every possible indicator has shown an unprecedented interest for this year’s edition of ICA’s annual conference. The latest and most crucial of all indicators is the number of registered participants, i.e. the number of people who will, ultimately, show up at the conference. When the “early bird” reduced registration fee ended, the number of registered participants far surpassed any previous record.

Such unprecedented numbers are overwhelming, but are now also a matter of concern. Though the Hilton London Metropole chosen for our conference is the largest conference hotel in London (and is the very best and largest conference hotel venue we could have), the capacity of the meeting rooms is limited, and even very limited in some of the rooms. As a result, given the number of participants, it seems inevitable that some sessions will attract more delegates than can fit in the room. These difficulties might also occur during business meetings and social events, including receptions.

What can participants do in the face of this risk of congestion? First and foremost, everyone should be aware of the situation and the inconvenience that it might cause. Consistent with the good spirit of our conference participants, we anticipate that any difficulty will be faced with the
Transit in London: Navigating Your Way From the Airport and Around the City

Colleen Brady, ICA Conference Coordinator

London is a vast metropolis, and conference attendees can navigate their way through the city in a variety of ways, including subway, train, bus, and taxi cab. The Hilton London Metropole Hotel, home to this year’s conference, is centrally located and easily accessible by all methods of transport. Read on to determine the best ways to arrive at the conference hotel and to explore the area during your stay.

Arriving in London

Transportation from Heathrow Airport

Many conference attendees will likely arrive at London’s Heathrow Airport, the world’s third largest, which serves an average of 190,100 travelers per day. Travelers can get to the Hilton via Heathrow Express Train, London Underground (the Tube), Heathrow Connect train, or taxi cab.

The fastest route from Heathrow into London, the Heathrow Express’s nonstop trains run to Paddington Station every 15 minutes. After a quick 15-minute train ride, attendees can walk 0.4 miles/0.6 km to the Hilton London Metropole. Trains run from 05:12-23:48 daily from Heathrow, and from 05:10-23:25 daily from Paddington. The standard single ticket fare is £18 and a standard return costs £34.

The most economical route to London is to take the London Underground. The Piccadilly Line runs from Heathrow to central London, where attendees can transfer to the District Line at Earl’s Court Station to arrive at the Edgware Road station near the Hilton London Metropole. The trip takes around one hour, and a single fare costs around £5.

Other alternatives include the Heathrow Connect train or taxi. The Heathrow Connect train runs from the airport to central London with limited stops, ending at Paddington Station, a 0.4 mi/0.6 km walk from the conference hotel. The journey takes around 25 minutes, and one-way tickets...
A 30-minute walk from the conference hotel. The journey takes around 25 minutes, and one-way tickets cost £9.10. London taxis are available outside of each terminal. The cost to central London is £45 – £70 and the journey time is approximately 1 hour.

Transportation from other airports

Conference attendees arriving at London’s other airports have options to take a subway, bus, or taxi cab to central London. Click to learn more about transit from A [Gatwick Airport](http://www.gatwickairport.com/transport/to-london), A [London City Airport](http://www.londoncityairport.com/VisitingTheAirport/page/PublicTransport) or A [London Stansted Airport](http://www.stanstedairport.com/transport-and-directions/stansted-to-central-london).

Transportation from St. Pancras Station

Those arriving by Chunnel to the St. Pancras International Train Station can take the Tube four stops west on the Circle Line or the Hammersmith & City Line to Edgware Road Station, which is adjacent to the hotel.

Walking Directions to the Conference

Walking from Edgware Road Station to the Hotel

Turn right (Southwest) on Chapel Street and walk a block. You will see a large building on the right hand side of the road, which is the hotel. Due to construction, the entrance has moved from the corner of Edgware Road and Chapel Street— follow the signs to continue on Chapel Street, and then turn right onto Harbet Road to enter the hotel. Please note that the Edgware Road Station on the Bakerloo line is closed at this time, while the Edgware Road Station on the Circle, District, and Hammersmith & City lines remains open.

Walking from Paddington Station to the Hotel

Walk southeast along Eastbourne Terrace past the train station. Turn left onto Praed Street. Walk about four blocks; the hotel will be on your left. Turn left onto Harbet Road to enter the hotel.
Exploring London

Conference attendees have many options when it comes to visiting London’s sites. Some registrants have already signed up for an Oyster Card, London’s transit card that offers sizable discounts on subway (Tube) and bus fare. Those who did not purchase an Oyster Card during registration can simply purchase one in London at most Tube stations. For complete details on London’s transit system, and to check for any closures or construction changes, see their website at http://www.tfl.gov.uk/.

Those attending pre- or postconferences in London can check out this page for details on what station and what transit zone the preconference locations are found in.

Taxis are another option for traveling around town. Taxis are available at the hotel entrance, or at taxi stands around the city. Travelers should be sure to take a Black Cab, which are licensed taxis that have a “Taxi” light on top. These are metered cabs and the drivers are quite knowledgeable. Mini cabs are unmetered, and are not legally permitted to pick up passengers on the street. To learn how to order a black cab, please see here: http://www.tfl.gov.uk/gettingaround/taxisandminicabs/taxis/1136.aspx

President's Message: Past Reflections and Future Directions

Cynthia Stohl, ICA President, U of California - Santa Barbara

What a way to end my term as President of ICA! In just a few weeks, more than 2,600 ICA members will meet for 5 days to participate in the largest ICA conference we have ever sponsored. François Heinderyckx and the ICA staff have done a great job planning this event. The London meeting will break all sorts of records. The array of preconferences is almost twice that of previous meetings, there will be more sessions available than ever before, it is the longest conference program ever produced, attendees will experience the smallest rooms in which to have panels (and hopefully the most patient and understanding conference participants), and we have planned the most ambitious board meeting agenda to date.

The large number of action items on the Board’s agenda this year is a reflection of the hard work of many committees to address the challenges that lie ahead. Changing global business models of publication and education, fewer resources and greater demands for specified outputs contribute to the uncertainty of the academic enterprise. Our midyear board meeting in Seattle energized the board, raised many of these issues, provided productive feedback on works in progress, and now final committee reports and proposals present exciting blueprints for ICA’s
future. The results of the board meeting will be presented at business meetings. Our efforts have focused on three major themes.

**Internationalization:** Reflecting our continuing efforts to promote the internationalization of our association, enhance our global connectivity, and expand ICA’s global presence we will receive updates about **four** upcoming ICA regional conferences taking place in Malaga, Spain; Shanghai, China; Brasília, Brazil; and Brisbane, Australia. The ad hoc committee on internationalization, chaired by **Dafna Lemish** (Southern Illinois U), has proposed several new initiatives for ‘reinvigorating the “I” in ICA.’ These include: internationalization and publication workshops, opportunities for continuing discussion of the meaning and goals of internationalization, and increased utilization of ICT to connect members. In the spirit of our evolving ideas about what it means to be a truly international organization the committee has recommended a restructuring of regional representation on the Board.

Relatedly, during our award cycle this year we increased the number of non-American members and chairs of the committees and encouraged nominations from across divisions and regions. We have also broadened participation on all our standing and ad hoc committees, mirroring the increased number of countries represented and the percentage of members from outside the United States. We will take time to discuss and assess these efforts in the context of the very thoughtful and powerful agenda the committee has set for the future. They certainly took seriously the tensions and opportunities inherent in the paradoxes of international organizations I referred to in previous newsletters.

**The changing publication context:** To further ICA’s commitment to sponsor and support the highest quality scholarship and publications in the field of communication and to proactively respond to the changing context of publishing both our standing publication committee (chaired by **Frank Esser**, U of Zurich) and an ad hoc committee on alternative formats (chaired by **Peter Monge**, U of Southern California) have developed several new proposals for the board to act upon. The ad hoc committee has developed specific recommendations for more flexible publication formats, adoption of an all-electronic publication portfolio, and an online notification system for ICA scholarly publications. The report also encourages ICA sponsorship of publication activities that will assist our members in publishing in our journals and promote the growth of intellectual communities around and among our journals.

We will also be voting upon the publication committee’s recommendations for **JCMC** journal editor. I am pleased to announce that last month the board approved the appointment of **Radhika Parameswaran** (Indiana U) as the incoming editor of **CCC**. Motions for new publication protocols regarding plagiarism and editorial terms and structures will also be discussed. There is also a recommendation that we sign on to the San Francisco Declaration on Research Assessment, which addresses worldwide problems in the increased use of commercialized rankings and metrics for professional assessment.

**Identifying and addressing members’ needs:** In my candidate’s statement 2 years ago I wrote, “At a time when there are pressures on our institutions and scholars to do more with less, we need ICA to continue to broaden and deepen our influence and the resources available to our members.” I am very pleased to say that beginning with the Phoenix conference we have increased the amount of travel support we have provided to both graduate students and faculty, an initiative that was reinforced by board action in January. We have also expanded the flexibility for conference scheduling to accommodate various Division goals. We now have proposals for the establishment of a Committee on Gender Equality as well as a standing committee on Sustainability.
Upon reflection, it is clear that together we have accomplished a great deal although we still face many challenges. Our Communication Director, JP Gutierrez, with the cooperation of many ICA members, has enhanced our public presence as we have begun to share our expertise with new and diverse audiences. I want to express my gratitude and appreciation for all the support and good will I received from our Executive Director Michael Haley, the Executive committee, the ICA staff, committee chairs and committee members. Many of you have written to me over the past year responding to my requests for input or to express your opinion about an ICA issue. Thank you. The best thing about being ICA President is the opportunity to meet and work with such joyful, optimistic, smart, and caring people from across the globe. This has been a year clouded by many personal, professional, local, and global losses but I am heartened by the resilience, commitment and dedication of our members. Our future is bright. I look forward to seeing you all in London.

ICA's Mobile App Now Available for Download

Colleen Brady, ICA Conference Coordinator

This year in London, ICA is again offering the Mobile App as an eco-friendly and tech-savvy alternative to the traditional print program. Over one third of conference attendees have signed up to receive their program in app form thus far. Those who downloaded the app in Phoenix will recognize many similar functions, as well as some new features. These include:

• Various Ways to Search the Schedule:
  Peruse the full program, or search sessions by division or interest group. Plenary sessions, theme sessions, and sponsored sessions each have their own icon on the home screen for simple searching. Simply click on a session to learn more, and select “Add to My Schedule” to bookmark it in the “My Schedule” section for later reference.

• A Global Search Function:
  Swipe left from the home screen to search by a presenter or paper name, keyword, or phrase.

• Exhibitor Lists and Social Networking Tools:
  These functions allow you to better network at the conference. Connect to Twitter, YouTube, or the photo stream to engage in the larger conversation taking place online about the conference. Search the exhibitors list to see what publishers are exhibiting, and add visiting their booth to your to-do list.

• Maps & Local Restaurant List:
  Learn your way around the conference hotel with the maps feature. When you want to get out and explore the city, the list of area restaurants and the London Tube map will help you plan your adventure. The maps for restaurants are clickable to help you navigate your way.

The app is compatible with iPhone, Android, and Blackberry phones. No need to
worry about roaming charges—Guidebook downloads the guide to your mobile device, allowing you to view information without connecting to wi-fi or needing a cell signal.

ICA’s mobile app is created on the Guidebook platform. To download the app, first download Guidebook from your phone’s app store by searching or scanning this QR code. Next, search for “International Communication Association 2013” and click to download.

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**Around the Conference: Get out and see London!**

*John Paul Gutierrez, ICA Communication Director*

As you may have heard by now, our 63rd Annual Conference in London is the largest to date. We are expecting some huge crowds at this conference and want to give attendees some options for a reprieve from the narrow halls and packed rooms. You should schedule accordingly for the sessions you want to attend and expect standing room only for some events, but in between sessions, make sure to explore our host city, London.

We are going to give a few options on what to do if you want to take a break from the Hilton that are all walking distance or a short trip by Tube or bus, because we’ll all need to catch our breath.

All these points of interest are on this handy [Google Map](#):

View [Local London](#) in a larger map

**Convenience**

You’ll be happy to know that Boots, the pharmacy, is right down the street from the Hilton. You’ll find these pharmacies/convenience stores on most of the main streets in London. Also nearby are two printers in case you forgot some of your materials at home: Mail Boxes Etc. on Praed Street and Kall Kwik on Spring Street.

**Coffee Break**

Luckily the conference hotel is nearby plenty of coffee options to step out and catch up with friends. There is Starbucks, Costa Coffee, and Caffe Nero, all within a 5-minute walk of the hotel. The Patisserie Valerie right outside the hotel gets you out of the chain funk. But, if you have
more time on your hands, go back to the A
href="http://www.icahdq.org/MembersNewsletter/APR13_ART0006.asp"Eating London article to
see some independent coffee (and pubs) options that are a little longer of a walk.

Little Venice

In the residential district of Maida Vale is Little Venice, just a 10-minute walk from the Hilton.
Little Venice borders the picturesque canal just north of Paddington Station. You can board a
narrowboat and take it to Camden Lock just above Regent’s Park. This otherworldy version of
London is a must, and close enough to the hotel to make it a worthy midday jaunt.

Marble Arch

Where Edgware Road, Oxford Street, and Park Lane meet, just south of the hotel is the Marble
Arch. Designed by John Nash, this arch, based on the Arch of Constantine in Rome, was
originally an entrance point for Buckingham Palace. In 1850 the arch was relocated to its current
location as the entrance to the northeast corner of Hyde Park. This area also hosts two other
historical points of interest in London. This junction was also home to the infamous Tyburn
Gallows; public executions were held here until 1783. Legend has it that the last words that the
condemned led to this area being a place to speak one’s mind. This corner of Hyde Park is also
known as Speaker’s Corner, a lively place of debate in London since the mid-1800’s. From Karl
Marx to George Orwell, this corner has been a safe haven for free speech and it’s still a lively
corner today. Sunday is the best day to see the soapbox preachers, but everyday someone has
something to say.

Blue Plaques

Since 1866, London has commemorated its famous residents with permanent blue plaques that
mark their homes and workplaces. There are approximately 850 plaques scattered throughout
London and act as historical markers for artists, heads of state, writers and musicians. There are
a few near the hotel, including TV pioneer John Logie Baird, Karl Marx, John Stuart Mill, and
John Lennon. You can find out more by visiting the list hosted by A
href="http://www.english-heritage.org.uk/discover/blue-plaques/"English Heritage and more are
on the map.

Parks

There really isn’t anything better than escaping the
conference halls to go on a vigorous constitutional to
one of the many green spaces in London. London’s
parks have been a welcome oasis from the concrete
grove for many years. The closest to the Hilton is
Paddington Green, a 5-minute walk, just north of the
hotel. Regent’s Park, an 18-minute walk from the hotel, hosts three playgrounds for children and
boats on the main lake. Head due South from the hotel and 15 minutes later you’ll reach the
expanse of Hyde Park. Hyde Park has many points of interest, including the Princess Diana
Memorial, Holocaust Memorial, and 7/7 terrorist attacks memorial. Hyde Park also has an art
gallery, the Serpentine Gallery, at the base of the Serpentine water way. West of Serpentine is
Kensington Gardens, home of Kensington Palace, the Albert Memorial, Italian Gardens, and the
famous Peter Pan statue.

Instead of heading west from Hyde Park, head southeast through Hyde Park Corner and you’ll
reach Green Park, which is a 30-minute walk from the hotel. Green Park serves as a kind of
green bridge to St. James Park, another 15 minutes away by foot. St. James Park is the oldest of
the Royal Parks and is bordered by Buckingham Palace to the west and The Mall to the north. With its winding, gaslamp-lit paths, St. James Park has more of a formal garden feel to it than a public park. Also in the park is Duck Island, an island in the lake that is home for many waterfowl.

These are just a few options to get out near the conference, if you have other suggestions, add them in the comments of the mobile version or on Facebook!

Conference City Sites (and Sounds): The London Jazz Scene

Michael J. West, ICA Publications Manager

As some members of ICA may know, I moonlight as a jazz critic—which, by definition, makes me an enthusiast. It’s serendipitous, then, that ICA goes to London for its 2013 conference. The city has one of the richest, most exciting jazz scenes in the world.

It was in 1918 and 1919, as part of the wave of celebrations greeting the end of the First World War, that jazz first made its mark in London; previously it had existed underground, often regarded as subversive or delinquents’ music. But by the spring 1919 arrival of the Original Dixieland Jazz Band—the American quintet that had made the world’s first jazz recording two years before—the catharsis the music offered world-weary Britain was so palpable that the ODJB were even received at Buckingham Palace.

Still, radio broadcasters and cabaret owners soon drew a distinction between “hot” and “straight” jazz, favoring the latter and frowning on the former. But it didn’t stop the hot music from flourishing, especially in the Depression, when Ted Heath’s big band became the most popular performer in the country. By the time of World War II, jazz became an unavoidable phenomenon, partly thanks to visiting bands on USO and military tours of the front. In fact, BBC Radio’s jazz broadcasts became a symbol of resistance throughout German-occupied Western Europe: The Nazi regime had outlawed jazz, but their radio propaganda broadcasts were forced to compete with (and unable to block) the BBC’s powerful transmissions.

It wasn’t until the 1960s that English culture developed its own variant of jazz, with London as the natural hub. Jamaican-born saxophonist Joe Harriott was one of the first, developing a “free form” jazz approach that was distinct from the American avant-garde; he was followed by innovators such as Michael Garrick, Stan Tracey, and Mike Westbrook who deliberately worked to create a jazz language that wasn’t beholden to America, while Evan Parker and Derek Bailey extended the avant-garde vocabulary used all over the world. That spirit of innovation continued into the 1980s, when saxophonist Courtney Pine and his Jazz Warriors brought world music into the fray, and the ‘90s, when London’s rap-jazz collective Us3 scored an international hit with “Cantaloop.”
At present, British jazz is as diverse and deep as it’s ever been, with many musicians and observers proclaiming the 21st century a watershed for British jazz. And, as always, London is at the center.

Indeed, one can say that there’s a specific venue at the center: **Ronnie Scott’s**, known locally as just “Ronnie’s,” might be the most famous jazz club in Europe. Founded in Soho in 1959 by one of the UK’s founders of modern jazz, Scott (you may know him as the saxophonist on the Beatles’ “Lady Madonna”) meant only to create a nice comfortable atmosphere for working musicians to come in and jam, and instead created a 6-decade-long icon of the music. It’s the first port of call for visiting American jazz musicians; during the week of the ICA conference, the headliner is New York-based singer Curtis Stigers. Each night at 11 p.m., though, the doors open for Ronnie’s Late Late Show, featuring a different artist every night. (Saturday the 22nd is your best bet, with an ace jazz-rock fusion band led by drummer Mark Fletcher.) Better yet, on Wednesday night at 8:00 the upstairs bar hosts an open bebop jam session, which non-musicians can check out for only £5.

There’s another highly regarded, if much newer, jazz venue in Soho. **Pizza Express Jazz Club**, located just off Soho Square, is what it sounds like: the basement attached to a popular pizzeria. Though it actually books a variety of genres, Pizza Express is best known (and most popular) for its attention to mainstream jazz. That includes, on 17 June, a performance by rising London star Anoushka Lucas, who sings classic, swing-based jazz originals with a pleasing pop sensibility.

If you’ll be in town on Sunday night, 16 June (the night before conference begins), and you want some live music, it’s hard to do better than the London Jazz Orchestra, which that night plays its monthly engagement at **Vortex Jazz** in Shacklewell (in the borough of Hackney). The 17-piece band is a monster, playing progressive music in a glorious combination of ramshackle looseness and spit-and-polish professionalism. Vortex is an excellent choice the other nights of the week, too; the club won this year’s Parliamentary Jazz Award for live jazz. Their bookings run the gamut: On Tuesday the 18th, Vortex hosts Man Overboard, which plays music of the 1920s and ’30s; if your taste runs more avant-garde, the legendary saxophonist Evan Parker—probably the most important free player Britain has ever produced—holds court on Thursday the 20th.

Due northeast of the ICA conference—across Regents Park—is **The Forge**, a music and arts venue in Camden that frequently hosts live jazz (and is regarded as one of the best venues for it among London jazz aficionados). The large and very contemporary building is shared with The Foundry Restaurant and Bar, a highly regarded eatery that occupies most of the space; The Forge itself is an intimate affair that relies on natural acoustics, perfect for live jazz. On Friday night, it presents clarinetist Dom James and His Dixie Ticklers, a sextet with a passion for New Orleans and other early (“trad”) jazz sounds. What they do is the genuine article, focused not on solos but on group interaction that’s gleefully ragged and endless fun.

Probably the furthest from the ICA conference hotel, but certainly among the best options for jazz fans, is **The Bull’s Head**, a 330-year-old pub in the Southwest London borough of
Richmond. It became a jazz venue in the 1950s and has since become one of the most beloved by audiences and artists alike. On Wednesday the 19th, The Bull’s Head features one of the most consistently interesting contemporary jazz bands on the London scene, guitarist Winston Morson’s Off the Cuff. The septet bills itself as playing straight-ahead funk and jazz fusion, but it seems to devour a wide platter of jazz styles as well, with unquestionable mainstream-progressive chops and tastes worn right on its sleeve.

Jazz is best when it’s live, in London or anywhere else, but if you need something to take home with you it might be worth engaging with London’s famously enormous record-store landscape. The breadth and history of British jazz makes the discovery of recorded treasures there almost inevitable—and there’s a good chance that the crate-digging fellow in the record store next to you will be me.

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**Writing for Communication Theory**

Thomas Hanitzsch, ICA Communication Theory Editor

Editing a leading journal such as *Communication Theory* is a joyful journey and source of intellectual inspiration – but sometimes too, it makes me feel a certain level of frustration. This often happens when I have to reject a manuscript, based on consistent reviewer recommendations, when in fact it could make an interesting contribution had the authors done a better job in making their case.

My sense is that there are generally three broad categories of journal submissions: good papers, very good papers – and others. Very good papers are routinely subjected to peer review and, provided they are favorably reviewed, they might get published after one or more rounds of revision. Other submissions are of less exceptional quality; they are either sorted out in the process of editorial screening, or they fail to stand the test of peer review.

Yet I think there is a third category of submissions, somewhere between the “promising” and “not publishable” categories. These articles advance some really interesting ideas, but the way the argument is presented and developed makes it difficult to fully appreciate the paper’s true contribution to the field. There can be a number of reasons for this: conceptual vagueness, a confusing argumentative structure, stylistic problems, or poor language skills to name but a few. The many good ideas that often go unappreciated by reviewers bring into relief a key aspect of the peer review process: an excellent idea alone does not necessarily make a good paper.

In a recent editorial for *Communication Theory*, I have hinted to a number of important points to consider for writing a theory essay. I have elaborated on each of these points more thoroughly in the editorial that can be accessed [here](#). A short “checklist” contains sixteen questions that I think authors should ask themselves before they submit their articles to Communication Theory. These questions are as follows:

1. Is the need for a theory intervention justified?
2. Does the article address a communication problem?
3. Are objectives and limits clearly stated?
4. Does the paper engage the relevant communication literatures?
5. Does the literature review identify meaningful points of departure?
6. Are the ideas advanced in the paper actually new?
7. Does the article clearly spell out its own original theory contribution?
8. Are relevant terms and concepts explained?
9. Does the article have a clear line of argument?
10. Does the article advance its ideas vis-à-vis other relevant positions?
11. Can any material that does not contribute to the flow of the argument be eliminated?
12. Does the paper use an accessible and comprehensible language?
13. If empirical work is used, does the article establish a clear link between theory and evidence?
14. Does the paper discuss the larger implications of the new theory?
15. Is the proposed theory intervention’s relevance compellingly demonstrated?
16. Does the paper address potential limitations?

To be sure, we do not expect each single submission to achieve everything that is mentioned in this list. Considering the vast range of areas, theories, epistemologies, and methodologies that characterize our field, we recognize that not all scholarly approaches and topics will necessarily yield themselves to all features of the above points. In particular, newer areas of work, including approaches that are very interdisciplinary or transnational, may not always be able to fully address all the items on the “checklist” in the way we want to see them.

As journal editors we depend heavily on the quality of work submitted by our authors. I sincerely hope that the above questions can help future authors to tailor their submissions to the expectations of readers, as well as the reviewers and editors of Communication Theory, which will ultimately improve the quality of submission.

Meet the Editors of ICA Publications
Friday, 21 June 2013; 12:00 to 13:15
Hilton Metropole, Board Room 1

Journal of Communication Call for Submissions: Special Issue on “Big Data in Communication Research”

Malcolm Parks, ICA Journal of Communication Editor

“Big data” has begun to find its way into communication research on mass communication, digital technologies, political communication, health communication, and many other areas of interest to our discipline. The purpose of this special issue is to showcase the state of the art in recent research in computational communication science.

We are interested in completed studies that make a substantive contribution to questions of interest to communication researchers. They may address any area within the purview of the International Communication Association’s various Divisions and Interests Groups. Our primary interest is in empirical studies that actually use big data to directly and innovatively advance communication research. We are particularly interested in studies that bring big data methods to
bear on substantive issues in ways that could not be reached through more traditional
approaches. Although priority will be given to empirical studies, conceptual papers that
significantly enhance our understanding of the nature of big data, the limitations and advantages
of big data, its relationship to theory, and relevant analytic techniques will also be considered.

Because there is no one definition of what counts as “big data,” we are open to a variety of
approaches and methods. Examples might include, but are not limited to, the analysis of large
social networks (including online networks), automated data aggregation and mining, web and
mobile analytics, visualization of large datasets, sentiment analysis/opinion mining, machine
learning, natural language processing, and computer-assisted content analysis of large
datasets.

Whatever the approach, our goal is to select manuscripts that make a substantive contribution to
the study of human communication and media. If you have questions regarding the
appropriateness of a potential submission, please contact Malcolm Parks, JOC Editor-in-Chief, at
macp@uw.edu.

Deadline for submission is 15 September 2013, through http://mc.manuscriptcentral.com/jcom.
Manuscripts must conform to all JOC guidelines, including the use of APA 6th edition format and
a limit of 35 pages total manuscript length. Please indicate your desire to be considered for the
special issue in your cover letter.

Journal of Communication Call for Submissions: Special Issue on "Expanding the
Boundaries of Research on Entertainment"

Malcolm Parks, ICA Journal of Communication Editor

Coeditors of Special Issue: Mary Beth Oliver (Penn State U) & Arthur A. Raney (Florida State
U)

Entertainment research has represented a central area of study among many communication
and media-psychology scholars over the last several decades. Foundational work in this area
has understandably tended to focus on enjoyment and other hedonic outcomes as central areas
of study, though researchers increasingly recognize the importance of broader
conceptualizations of the entertainment experience. The purpose of this special issue is to
showcase the growing body of social scientific scholarship that is encouraging the discipline to
expand the boundaries of our understanding of entertainment so as to more fully capture the role
that it plays in the lives of most individuals.

In this special issue we are interested in theoretical and empirical studies that exemplify the
functions, experiences, and processes of entertainment that go beyond that of enjoyment per se.
Because these expanded boundaries undoubtedly cover a variety of issues, we are open to a
wide range of topics. Examples might include, but are not limited to, positive media psychology;
cognitive and affective aspects of entertainment consumption; meaningful media experiences;
implications of newer collaborative, user-generated, mobile, or interactive technologies for
research and theory on entertainment; media and morality; and media and well-being, among
others. We are particularly interested in social scientific research that broadens the theoretical scope of entertainment scholarship rather than critical analyses of media content or papers that merely provide literature reviews or apply existing theories to new content areas.

Whatever the specific topic, our goal is to select manuscripts that make a substantive contribution to social scientific research on entertainment and provide a roadmap for future scholars in this burgeoning area of study. If you have questions regarding the appropriateness of a potential submission, please contact Mary Beth Oliver, Coeditor of this special issue, at mbo@psu.edu.

Deadline for submission is 1 October 2013, through http://mc.manuscriptcentral.com/jcom. Manuscripts must conform to all JOC guidelines, including the use of APA 6th edition format and a limit of 35 pages total manuscript length including tables, figures, and references. Please indicate your desire to be considered for the special issue in your cover letter.

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**Student Column: Graduate Student Features in London 2013**

Rahul Mitra, Purdue U

I hope you’re all looking forward to an amazing conference at London later this month, because we have some fantastic events and opportunities lined up, geared particularly towards grad students. So if you’re looking for some professional development pointers, more information on the field and ICA, or simply to soak up all that great Comm knowledge, be sure to hit these events!

**Preconference on Political Communication 2013**

First, there’s the Graduate Student Preconference on Political Communication, organized by and at the London School of Economics, on Monday 17 June from 8:30am to 4:00pm. The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students, inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young scholars. Featured will be a select group of graduate students working on political communication projects and who will be provided the opportunity to present and discuss their projects in a constructive atmosphere. Also on the agenda is discussing how graduate students can work toward peer reviewed publications and building their CVs.

**Preconference on Nonnative English Speakers and Publications**

Next, consider attending this great preconference, also on Monday 17 June from 1:00-5:00pm, in the Hilton Meeting Rooms 13, 14, and 15, which is geared at helping nonnative English speakers publish their work in top-ranked communication journals, including the ICA journals. Although using English primary language for scholarly publication and exchange has obvious advantages for scholarly bodies, this arrangement also leads to challenges for scholars for whom English is a second language and who may be less familiar with these publication norms. The purpose of this preconference is to review these issues and provide guidance regarding publication from journal editors, reviewers, and from other scholars for whom English is a second language, who have
had substantial success publishing in the major English-language communication journals. In addition to learning more, this preconference should also help you network with senior scholars in the field.

ICA Annual New Member Meeting and Graduate Student Orientation
The annual new member meeting and graduate student orientation will be held on Tuesday 18 June from 10:30-11:45am at the Hilton Metropole’s Balmoral Room. This session is designed for all members and provides an occasion to raise issues regarding the association. It will also include a general overview of ICA as an organization, an overview of the conference and ways to participate in ICA. This is your opportunity to interact with the Executive Committee of ICA and help shape the association and its future direction. Refreshments will be provided.

ICA Graduate Student Reception
Finally, come enjoy a bite and drink at the Grand Union, Paddington, on Tuesday 18 June from 8:00-10:00pm, at the reception held for our graduate student members. Meet other graduate students from various countries and from across subfields, exchange news and views about the conference, and let us know how we can plan better events and professional development opportunities for you.

Bon voyage, and see you soon!

Member News & Updates

Social Media and Strategic Communications
Edited by Hana S. Noor Al-Deen and John Allen Hendricks
Published by Palgrave Macmillan (June 2013)

Social Media and Strategic Communications provides comprehensive and original scholarly research that exhibits the strategic implementation of social media in both advertising and public relations. Policies, codes of ethics, and recommendations set by business organizations for best practices are also examined. Various research methodologies are employed to analyze the communication strategies applied by advertisers and public relations practitioners who have embraced social media as an integral part of their operations in order to develop and maintain strong and lasting relationships with customers and the public.

Hana S. Noor Al-Deen and John Allen Hendricks were also the editors of the book “Social Media: Usage and Impact” published by Lexington Books (November 2011, and reprinted November 2012).

The Mediated City

A Tour of Media and Mediation in West End London
Led by Joel McKim and Scott Rodgers
This tour uses West End London as a lens into ‘the mediated city’. It explores how the city not only hosts, but is in many ways constituted through, media. City living compels us to use, need and even desire media content and devices in quite particular ways. Meanwhile, media forms, technologies and industries exist in and are even ‘built-into’ urban spaces: for example the street, the tube, the suburb, the bar, the public square. The aim of this tour is twofold: first, to highlight how the city provides a unique lens to critically study, understand and define media; and second, to use media and mediation as a lens to understand the city. Though a range of buildings and neighbourhoods associated with major media industries will be visited, the tour also focuses on observing some more unconventional forms of urban media and communication.

**Date, place and registration:**
Wednesday 19 June 2013, 12:30-3:00pm
Numbers are limited, so booking is essential – visit http://ica2013mediatour.eventbrite.co.uk. Attendees will meet at the southwest corner of Fitzroy Square at 12.30pm (directions at Eventbrite link). The tour lasts 3 hours, ending at Leicester Square.

For further information:
Contact Joel McKim (j.mckim@bbk.ac.uk) or Scott Rodgers (s.rodgers@bbk.ac.uk)

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**Communication Scholars Seek Advances in Media Neuroscience**

Key Research to be presented at the 63rd Annual International Communication Association Conference

Scholars in the Department of Communication at the U of California, Santa Barbara (UCSB) have founded the Media Neuroscience Lab, one of a small but growing number of research groups attempting to understand the use and influence of media technologies by utilizing innovative techniques from cognitive neuroscience. In light of President Obama's recently-announced BRAIN Initiative, these researchers hope to highlight the important contributions to the social sciences which can be made through studying the brain.

The Media Neuroscience Lab (http://medianeuroscience.org), led by René Weber, Ph.D., M.D., Chair of the Mass Communication Division of the International Communication Association (ICA), studies a range of media-related topics from an interdisciplinary perspective. Current lines of study include the impact of media violence on society, understanding the neuroscience of persuasion in order to craft more effective public service announcements, examining the cognitive and behavioral effects of video games and other interactive computer-mediated environments, and observing the ways that mass-media narratives are designed to appeal to fundamental moral intuitions.

This type of research is increasingly influential in social science generally and the field of communication in particular. Communication researchers will meet this summer to exchange their findings at the first-ever Preconference on Evolution, Biology, and Brains, which will precede the 2013 Conference of the International Communication Association in June. Presenters are scheduled to include members of the Media Neuroscience Lab, the University of Michigan's Communication Neuroscience Lab, and dozens of other scholars from five different nations.

In addition to faculty members from UCSB’s Department of Communication, the Media Neuroscience Lab also includes affiliated researchers from the UCSB Department of Psychological and Brain Sciences, as well as other universities around the world.
Division & Interest Group News

Instructional and Developmental Communication

London 2013 Conference Highlights:

- Tuesday June 18th, 9:00 – 10:15: GIFTS (Great Ideas for Teaching Students)
- Wednesday June 19th, 9:30 – 13:45: Top Four Paper Panel
- Wednesday June 19th, 11:00 – 12:15: IDD Business Meeting
- Thursday June 20th, 9:30 – 10:45, Hilton Metropole, Board Room 3: Top Panel
  Submission: Exploring the Conceptual Space Between Science Communication and Science Education

Calls for Papers

Emerging Issues in Communication Research & Policy"

News & Media Research Centre
18-19 November 2013
Call for Papers

International Summer School “Digitization and its Impact on Society”

Technische U Dresden
12th Annual International Conference on Communication and Mass Media

12-15 May 2014, Athens, Greece
Call for Papers and Participation


The aim of the conference is to bring together scholars and students of Communications, Mass Media and other related disciplines. You may participate as panel organizer, presenter of one paper, chair of a session or observer. Past conferences drew participants from five continents and more than 50 countries, presenting papers on diverse topics such as political communication, EU enlargement, Website design, cross-media ownership, war correspondence, cultural studies, film, public relations, telecommunication policy, advertising, agenda setting, juvenile audience preferences, and cross-national communication, among others. For programs of previous conferences and other information, please visit the conference website: www.atiner.gr/media.htm.

The registration fee is €300 (euro), covering access to all sessions, two lunches, coffee breaks and conference material. Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of social events will be organized: A Greek night of entertainment with dinner, a special one-day cruise in the Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at http://www.atiner.gr/2014/SOC-MED.htm.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at http://www.atiner.gr/2014/FORM-MED.doc by the 14 October 2013 to: Yorgo Pasadeos, Professor of the U of Alabama and Head of the Mass Media & Communication Research Unit, Athens Institute for Education and Research, ATINER. Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to Gregory T. Papanikos, President, ATINER (gtp@atiner.gr).

The Athens Institute for Education and Research (ATINER) was established in 1995 as an independent academic association with the mission to become a forum, where academics and researchers - from all over the world - could meet in Athens to exchange ideas on their research and to discuss future developments in their disciplines. Since 1995, ATINER has organized more than 250 international conferences, symposiums and events. It has also published approximately 150 books. Academically, the Institute consists of five Research Divisions and twenty-three
Available Positions and Other Advertising

SINGAPORE MANAGEMENT UNIVERSITY
Lee Kong Chian School of Business
Corporate Communication

The Lee Kong Chian School of Business at the Singapore Management University (SMU) is a dynamic Asian business school with over a hundred full-time faculty and about three thousand students. AACSB and EQUIS accredited, the School offers undergraduate, master's (including MBA and EMBA) and doctoral programmes and is affiliated with a number of active research centres such as the Institute of Service Excellence and the Centre for Marketing Excellence.

Applications are invited for full-time faculty position in the area of Corporate Communication (Practice Track) at the Lee Kong Chian School of Business, Singapore Management University (SMU).

The successful candidate will teach undergraduate, postgraduate and/or MBA-courses in corporate communication. Practice-track faculty members at SMU are highly effective and inspiring educators with industry-relevant research published in international journals and with active ties to business and management. Contractual appointments normally carry an initial term of three years and a teaching load of 6 sections per academic year. Appointments are renewable for terms of up to five years based on performance.

Academic Qualifications
Candidates must have a Ph.D. in a field relevant to communication and/or business.

Job Requirements
Track record of excellent, student-centered teaching, proven impact on business via refereed publications and industry ties, a commitment to service, collegiality and the nurturing of students. A professional background – particularly in Asia – would be a benefit.

Application procedure and deadline:
Applicants should submit a cover letter addressed to Associate Professor Mark Chong with a current CV, evidence of teaching performance and industry-relevant research publications to corpcommcv@smu.edu.sg. Alternatively, you may send hardcopies of your application to:

Singapore Management University
Lee Kong Chian School of Business
50 Stamford Road, #05-01
CLEVELAND STATE UNIVERSITY
School of Communication
Visiting Assistant Professor/Instructor

The School of Communication at Cleveland State University invites applications for a one-year Visiting Assistant Professor/Instructor position to begin August 19, 2013. A Ph.D. is required on or before July 1, 2013 to be hired at the Visiting Assistant Professor level. Candidates who are ABD or hold the MA will be hired at the Visiting Instructor level.

Job Requirements
Responsibilities include teaching a wide variety of introductory-level communication courses, including multiple sections of a large survey course that covers interpersonal, group, and mass communication. Ideal candidates will also teach the department’s research methods course and other undergraduate courses in the applicant’s area of interest.

Course teaching load will be four classes per semester (16 credit hours). Candidates for this position must possess a master’s degree in Communication or related field, a minimum of one year of experience in undergraduate teaching, and experience teaching introductory courses in Communication. The preferred applicant should hold a doctorate in Communication or related field and have excellent classroom teaching skills, professional experience in a communication-related field, experience working with/training teaching assistants, and the ability to teach a wide range of courses in one or more of these areas: interpersonal communication, group and organizational communication, mass communication, digital media, film, journalism, public relations/advertising.

Salary and benefits are competitive. Review of applications will begin June 4, 2013, and will remain open until the position is filled. Please send a letter of application, current vitae, evidence of teaching effectiveness, and three letters of recommendation to Jeffrey Bolt, Search Committee Chair, School of Communication, Cleveland State University, 2121 Euclid Avenue, MU 233, Cleveland, OH 44115.

CHINESE UNIVERSITY OF HONG KONG
School of Journalism and Communication
CUHK Job Ref. 1213/146(737)/2

The School of Journalism and Communication, the Chinese University of Hong Kong (http://www.com.cuhk.edu.hk) is inviting applications for the post Professor / Associate Professor / Assistant Professor. Applicants should have (i) a PhD degree in communication or a related field (by the time reporting for duty); (ii) strong commitment to excellence in teaching and research; and (iii) a track record of research and publication.

The appointee will teach courses in journalism and communication, particularly mass communication, critical communication theories and cultural studies.

Appointment will normally be made on contract basis for up to three years initially commencing as soon as possible, which, subject to mutual agreement, may lead to longer-term appointment.
Applications will be accepted until the post is filled.

[Note: Those who have responded to the previous advertisement for the same post (under Ref. no. 1112/049/2) need not re-apply on this occasion.]

**Monthly Salary and Fringe Benefits:**
Salary will be highly competitive, commensurate with qualifications and experience. The University offers a comprehensive fringe benefit package, including medical care, plus a contract-end gratuity for an appointment of two years or longer and housing benefits for eligible appointees.

The terms mentioned herein are for reference only and are subject to revision by the University.

**Application Procedure:**
Application forms are obtainable
(a) at http://www.per.cuhk.edu.hk; or
(b) in person/by mail with a stamped, self-addressed envelope from the Personnel Office, The Chinese University of Hong Kong, Shatin, Hong Kong; or
(c) by fax polling at (852)3943 1461.

Completed forms, together with copies of qualification documents, a publication list and/or abstracts of selected published papers, should be sent to the School of Journalism and Communication, Room 202, Humanities Building, The Chinese University of Hong Kong, Shatin, Hong Kong by post or by e-mail to com@cuhk.edu.hk.

Please quote the reference number and mark 'Application - Confidential' on cover. The Personal Information Collection Statement will be provided upon request.

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**GEORGE WASHINGTON UNIVERSITY**
School of Media and Public Affairs
Postdoctoral Research Fellow - Political Communication
School of Media and Public Affairs

This full time position is for a scholar who will be appointed as a postdoctoral research scientist to work closely for one year on research projects with Robert Entman, Shapiro Professor of Media and Public Affairs, and Kimberly Gross, Associate Professor of Media and Public Affairs. The position is designed for a recent recipient of the Ph.D. For 2013-14 research will focus on the politics and policies of inequality, using quantitative and qualitative content analysis of media and experimental research.

The fellow will devote three-four days per week to collaborative work with Professor Entman and the rest of the time to research projects of their choosing. This position carries a $50,000 salary and comes with full benefits.

The person appointed must have a Ph.D. in communication, political science or a related discipline by August 1, 2013 and an excellent record of published research in political communication or a record suggesting great promise as demonstrated by scholarly works in progress and recommendations. Preference will be given to individuals with extensive experience in quantitative content analysis. Background and training in experimental methods is highly desirable. Application procedure: Complete online application at [https://www.gwu.jobs/postings/15562](https://www.gwu.jobs/postings/15562) and upload a cover letter, C.V., writing samples, a 500-750 word proposal for personal research that might be carried out during the year at GW,
and the names of three scholars who can be contacted for recommendations. Review of
applications will begin on June 1, 2013.

An internationally recognized center for research and teaching in political and international
communication, The George Washington University’s School of Media and Public Affairs is a
dynamic, interdisciplinary program based in the heart of Washington, D.C., where media, public
affairs and politics intersect. We offer two undergraduate majors (journalism/mass
communication and political communication) as well as an MA degree in media and public
affairs. We also offer an MA degree in Global Communication jointly with the Elliot School of
International Affairs. More information on the School can be found at http://smpa.gwu.edu/.

The George Washington University is an Equal Opportunity/Affirmative Action Employer.

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BALL STATE UNIVERSITY
Assistant/Associate Professor
Department of Journalism

Tenure-track faculty position available August 16, 2013, in the nationally recognized
PRSA-certified public relations sequence in the AEJMC-accredited Department of Journalism. Responsibilities:
Responsibilities: teach undergraduate courses in principles, management, research,
international strategic communication, campaigns, and skills classes and graduate courses in
theories, management, case studies, evaluation techniques and campaigns; conduct and publish
scholarly research in related
areas and advise theses and professional projects. Program leadership opportunities
exist. Minimum qualifications: master’s degree or higher in public relations, journalism,
communications, strategic studies or related field; solidly defined scholarly research plan. Preferred qualifications: doctoral degree in public relations or related field; substantial undergraduate and/or graduate level teaching experience; clearly defined scholarly research record with corresponding publications; relevant professional public relations-related experience.

Send cover letter, current vita, transcript of highest degree earned, and the names and contact
information for at least three references to: Minjeong Kang, Ph.D., Department of Journalism,
Ball State University, Muncie, IN 47306. (E-mail: mkang@bsu.edu) Electronic submission is
preferred.

Review of applications will begin immediately and will continue until the position is filled.
(www.bsu.edu)

The department of Journalism seeks to attract an active, culturally and academically diverse
faculty of the highest caliber. Ball State University is an equal opportunity, affirmative action
employer and is strongly and actively committed to diversity within its community.

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The School of Arts and Humanities at The University of Texas at Dallas invites scholars to apply for a position in the Emerging Media and Communication (EMAC) Program at the Assistant Professor and Associate Professor/Full Professor levels. For more information, please go to: http://provost.utdallas.edu/facultyjobs/. Click on the job titles for complete details and requirements of each position and how to apply.

The University of Texas at Dallas is an Equal Employment and Affirmative Action institution that does not discriminate on the basis of age, color, disability, gender, national origin, race, religion, sexual orientation, or veteran status.