Conference Update: Scheduling for London

Francois Heinderyckx, ICA President-Elect, U Libre de Bruxelles

Scheduling the conference is a yearly ritual that takes place at ICA headquarters in Washington, DC in early February. It consists of locking up the Executive Director, the Communication Director, and the President-Elect in a quiet room, with any number of computers and a data projector, and letting them consider one by one the nearly 600 sessions that will make up the conference to assign them a date, a time, and a room. Scheduling is done based on a number of parameters. We try to provide larger rooms to sessions likely to attract a larger audience, we make sure that one person does not have to be in more than one place at the same time, we even try to avoid programming simultaneously sessions that we think might interest a similar audience (due to a related theme).

The program for the London conference is, like everything related to this conference, exceptional in many ways. It will feature the largest ever number of sessions. It will be the longest ICA conference (four full days and the opening evening). We have managed to never have more than two sessions of the same division or interest group taking place simultaneously.

The main concern remains space. The trade-off is known by now: the only way we could organize an ICA conference in central London was to turn to a property which offers the usual number of conference rooms, but many of which are smaller than we would have wanted. Though we are still working with Hilton to maximize space, participants should be prepared to meet in rooms that sometimes won’t seat more than 30 people. We sincerely hope that this will not affect the comfort of participants, but we would like all to be prepared for the possibility that it might.

A record number of participants have already registered for the conference and/or a preconference.
President's Message: Our Midyear Board Meeting Experiment: A Great Success!

Cynthia Stohl, ICA President, U of California - Santa Barbara

From 18-20 January 2013, the ICA Board met at the Seattle Sheraton Hotel (the site of our next conference in May 2014) for our annual midyear board meeting. This was not business as usual. Over the last several years, midyear board meetings were conducted online over a 2-week period. Although much was accomplished in this manner, the Board decided (at the meeting in Phoenix) we could do even more.

The goals of bringing ICA division chairs and the Executive Council to Seattle for two and a half days were to 1) Give board members greater opportunities to become more familiar and knowledgeable about critical issues facing ICA, 2) Increase participation across divisions and enhance regional voices in board decision making processes, 3) Have time for increased in-depth discussions, 4) Create a greater sense of community among board members, and 5) Experience the next conference site to help facilitate conference planning. I am pleased to say that by any measure the meeting was a great success. Thirty-five Board Members from 14 countries, the Chair of our Publication Committee, and our Executive Director and Communication Director addressed several major issues, ranging from finance to publications, conventions sites to internationalization.

Prior to the meeting, ICA board members received background information, committee reports, financial information, and proposals for new initiatives. Everyone came to the meeting prepared to work (and indeed we did)! We also had a terrific time getting to know one another, finding out how differently divisions handled the same issues, learning about divisional research interests, et cetera. Board members were even allowed to leave the hotel on Saturday evening together for an organized tour and sampling of the city sites!

Below is a summary of the discussions, recommendations, and decisions that were made at the
meeting. Please contact divisional and regional board members, or the Executive Committee if you have any questions, reactions, etc. You can find their names and emails on the ICA website.

A. FINANCE

CONTEXT: Overall, ICA is in good financial shape, but circumstances are changing and we must be prepared. Not only can the association no longer rely on income that we have depended on in previous years, specifically from publishing revenue streams, but also our costs are increasing both in regards to the yearly conference and our administrative operations. For example, technology costs at our conference including wireless internet and audio visual needs are increasing exponentially each year. Roughly, the same activities that were supported at ICA’s Chicago conference at a cost of $40,000 amounted to $100,000 4 years later at the Phoenix conference (see the attached minutes of the financial working group for details about ICA expenditures and expectations for the future).

RECOMMENDATIONS: Under the excellent leadership of Finance Chair Barbie Zelizer, the Executive Committee, a working group of board members, and the board as a whole separately reviewed the finances and options for the future. After much discussion throughout the weekend the board made the following recommendations:

1. Raise conference fees from $225 to somewhere around $245, leaving the exact details of the raise to the discretion of the incoming conference planner. Such an increase puts us midway between the fees required by other associations (IAMCR $425, ECREA $425, AEJMC $205, NCA $150).

2. Raise membership dues from $150 per year to $195 (further tiered by “A,” “B” and “C” countries). Student members of the association would be responsible for fifty percent of the sum, and contingent faculty would be responsible for 75%. Such an increase puts us midway between the dues required by other associations (IAMCR $310, NCA $265, AEJMC $110, ECREA $61). For this recommendation to take effect it must **BE VOTED UPON AND APPROVED BY MEMBERS IN THE FALL ELECTION SEPTEMBER 2013**. This gives time for members to discuss this recommendation with Board members and provide feedback at our meeting in London.

3. As indicated in #2, ICA will create a new category for determining membership fees. This category will include faculty who are adjuncts or the equivalent. A committee, representing the diversity of ways in which faculty are conceptualized, will develop the appropriate terminology and description for this membership category.

4. We will clarify with Wiley the impact of raising journal subscriptions by 10%, with an eye to taking such action should the perceived impact be negligible.

B. PUBLICATIONS

CONTEXT: The ICA Publication Committee, currently chaired by Frank Esser (U of Zurich), is extremely active. Not only do they recruit, choose, and help support the incoming editors of our journals, but they deal with larger issues related to ISI rankings, internationalization of journals, publication policies and a myriad of other issues that arise each year. In advance of the meeting, the Publication Committee developed detailed reports on editorial structures, terms of editorship, review systems, and plagiarism. Additionally, an ad hoc committee, chaired by Peter Monge (U of Southern California), prepared an excellent report on alternative journal formats, fair use issues, and institutional facilitation of intellectual communities. Saturday morning was spent in three small working groups discussing these issues.

RECOMMENDATIONS:

1. Consistent with the Publication Committee’s proposal the board voted to extend the editorship of Journal of Communication to Mac Parks (U of Washington) for one more year. This decision was based upon the special circumstances involving the committee’s charges for this year, as well as

Radhika Gaijara,
Feminist Scholarship,
Bowling Green State U
Antonio La Pastina,
Global Communication and Social Change,
Texas A&M U
Mohan Jyoti Dutta,
Health Communication,
Purdue
Eily A. Konijn,
Information Systems,
VU Amsterdam
Brandi N. Frisby,
Instructional & Developmental Communication,
U of Kentucky
Steve T. Mortenson,
Intercultural Communication,
U of Delaware
John P. Caughlin,
Interpersonal Communication,
U of Illinois
Stephanie Craft,
Journalism Studies, U of Missouri
Evelyn Y. Ho, Language & Social Interaction, U of San Francisco
David Tewksbury, Mass Communication, U of Illinois
Ted Zorn,
Organizational Communication, Massy U
Laurie Ouellette,
Philosophy of Communication, U of Minnesota
Claes H. De Vreese,
Political Communication, U of Amsterdam
Jonathan Alan Gray,
Popular Communication, U of Wisconsin – Madison
Juan-Carlos Molea,
Public Relations, U of Florida
Michael Griffin,
Visual Communication Studies, Macalester College

Interest Group Chairs
Philip Lodge,
Communication History, Edinburgh Napier U
Richard J. Doherty,
Environmental Communication, U of Illinois
Omid Williams,
Game Studies, U of Southern California
Vincent Doyle, Gay, Lesbian, Bisexual, & Transgender Studies, IE U
Adrienne Shaw, Gay, Lesbian, Bisexual, & Transgender Studies, Temple U
Liz Jones, Intergroup Communication, Chapman U

Editorial & Advertising
Colleen Brady, ICA, Conference & Membership Coordinator
Michael J. West, ICA
several editorial structural changes that are being proposed. The board expressed great appreciation to all our fine editors. The publication committee will search for two journal editors this year—Journal of Computer Mediated Communication and Communication, Culture, and Critique.

2. Based on feedback by board members, the publication committee will prepare formal recommendations related to editorial structures, the creation of Associate Editor positions, terms of editorships, and a comprehensive plagiarism policy.

3. The ad hoc committee interim report on alternative publication formats generated a great deal of discussion regarding several issues: a) flexible formats for journals, including options for presentation of all forms of data ranging from video to tabular animations, b) shifting publications to online only, c) length specifications of journal articles, d) email notification of the availability of online publications, e) intellectual property rights, f) translations, and g) building intellectual community. The ad hoc committee’s final recommendations presented at the board meeting in June will take into account the reactions and suggestions offered by the board.

4. The board accepted the Alternative Format Committee’s recommendation for email notification of online publications and is working directly with Wiley to have such a system available for all ICA members.

C. INTERNATIONALIZATION

CONTEXT: The Internationalization Committee’s report, chaired by Karin Wilkins (U of Texas - Austin), generated a fruitful discussion regarding the ways ICA can better meet our internationalization goals. Over the years, ICA has focused on governance and representation issues, publication, editorships, financial support, policies, and awards to a greater or lesser extent. At the meeting it became clear that this is the time for us to revisit our various internationalization initiatives, see what is still working, what still needs to be done, and suggest ways for us to do things better.

RECOMMENDATIONS:

1. An ad hoc committee, comprised of representatives from our standing ICA internationalization committee, editors of ICA journals, regional board members, and other interested members should develop proposals to be considered at the June Board meeting in London. This ad hoc committee will be charged with assessing our regional structure as well as the role ICA needs to play concerning the international dimensions of membership recruitment and retention, publishing, awards, mentorship, professional development, opportunities for networking, collaborations, translations, and other issues.

I am pleased to announce that Dafna Lemish (Southern Illinois U) has agreed to chair the ad hoc committee. The committee members include:

- **Boris Brummans**, Member: Committee on Internationalization (U of Montreal)
- **Donal Carbaugh**, ICA member (U of Massachusetts)
- **Radhika Gajjala**, Board member (Bowling Green U)
- **Thomas Hanitsch**, editor Communication Theory (Ludwig-Maximilians U)
- **Marlene Marchiori**, ICA member (U Estadual de Londrina)
- **Jiro Takai**, Board Member at Large - East Asia (Nagoya U)
- **Karin Wahl-Jorgensen**, Board Member at Large (Cardiff U)
- **Karin Wilkins**, Chair of the Internationalization Committee (U of Texas)
- **Barbie Zelizer**, Executive Committee Member (U of Pennsylvania)

2. The board did not approve the proposal to allocate discretionary travel funds to at-large Regional Representatives to distribute at the regional level. This decision was based on financial considerations and the availability of centralized travel funds.
D. AWARDS

CONTEXT: Following up on the changes in awards that were agreed upon by the Board prior to this cycle of awards (most significantly combining three awards into a new Applied Research Award), the Board discussed issues associated with greater internationalization of nominees, financial recognition and changing the name and description of other awards to clarify and expand the nomination pool.

RECOMMENDATIONS:

1. The board voted to change the name of the Steven H. Chaffee Career Productivity award to the Steven H. Chaffee Career Achievement Award. ICA members requested this change to better reflect the values of ICA and the legacy of Professor Chaffee. Wording to reflect the new award emphasis on career achievement will be developed for the 2013-2014 award cycle.
2. ICA award committee chairs, along with division chairs and Executive Committee will continue to seek out qualified nominees from all parts of the globe.
3. The small financial awards that accompanied the awards will no longer be given after the 2012-2013 review cycle. Beginning in 2014, this money will be used for ICA initiatives that help us achieve unmet goals.

E. GENERAL DISCUSSION

CONTEXT: Given that this was a new process, the board spent some time reflecting upon this grand experiment. There was consensus that meeting together met the original goals and did even more. The lack of distractions from other activities enhanced the productivity of the meeting. People felt that the informal and very animated conversations at meals were extremely informative and concerns as well as satisfaction about other ICA actions were able to be voiced. Perhaps most importantly, board members got to experience the way ICA really works! Based upon these discussions two action steps were approved.

RECOMMENDATIONS:

1. Next year’s mid year board meeting will take place face-to-face, depending upon financial consideration, either in San Juan Puerto Rico, our next conference site, or Washington DC at our headquarters.
2. Michael Haley was charged with investigating several conference sites in Europe, Asia, and Latin America. These sites will be presented in London.

In summary, this was a great meeting. I want to thank all the dedicated ICA members who traveled near and far to make this meeting so successful. I am proud to be a part of such an intelligent, committed, and dedicated community. “Transparency-in-action” really works.

I look forward to seeing everyone in London.

Cheers,
Cynthia
Spotlight on Preconferences

In each Newsletter leading up to the conference, we will highlight eight different preconferences and postconferences that have been planned for London. This month, learn more about Multilingual and Multicultural Communication, ICA Political Communication 2013 Graduate Student Preconference, The Political Communication of Young Citizens through Social Media, Language and Engagement in Changing Forms of Public Interaction, Organizational Communication Division Doctoral Consortium: Expanding Your Scholarly Comfort Zone, Internationalizing Journalism Studies, The BRICS Nations: Between National Identity and Global Citizenship, and Audiences, Elsewhere? Reviewing the Applicability of Audiences and Audience Research to Those in Other Fields. To learn more information about these and other preconferences, visit https://www.icaahdq.org/conf/2013/confdescriptions.asp.

Multilingual and Multicultural Communication
(Cosponsors: SOAS, IALSP (the International Association of Language and Social Psychology) and Mercator (the European Center on Multilingualism and Language Learning, Fryske Academy, the Netherlands))

**Time:** Monday, 17 June; 8:15 – 17:30

**Location:** Room V211, Vernon Square Campus, School of Oriental and African Studies, U of London

**Cost:** $35.00 USD Regular (50% discount for students)

**Description:** There has recently been an exponential increase in daily multilingual contacts in urban environments around the world; London is home to several hundred languages. Prominent researchers in this field will not only present their own work, but also roundtable with a view to crafting a testable interdisciplinary model of multilingual communication

**Contact:** Howard Giles (HowieGiles@cox.net) and/or consult IALSP website for any updates on the program: www.ialsp.org

ICA Political Communication 2013 Graduate Student Preconference

**Time:** Monday, 17 June; 8:30 – 16:00

**Location:** London School of Economics, London, UK

**Cost:** No Fee

**Description:** A preconference graduate workshop focused on providing guidance, feedback and professional socialization to political communication graduate students.

The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students at the master's and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political
communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere.

**Contact:** Claes H. De Vreese (c.h.devreese@uva.nl)

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**The Political Communication of Young Citizens Through Social Media**  
**Time:** Monday, 17 June; 8:30 – 16:00  
**Location:** Room STC.S75 on the ground floor of the St Clements Building. At the London School of Economics, U of London  
**Cost:** $100 USD academic rate, $65 USD student rate

**Description:** This preconference explores the influence of social media communications technologies upon the participatory culture of young citizens. It brings together leading international communications scholars to examine the role of social media upon patterns of political socialization; the potential of social media to ameliorate young people’s political inequality; the use of social media communications for enhancing the civic education curriculum; and evidence for social media manifesting new forms of political engagement and participation by young citizens.

**Contact:** Brian Loader (brian.loader@york.ac.uk)

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**Language and Engagement in Changing Forms of Public Interaction**  
**Time:** Monday, 17 June; 8:30 – 17:00  
**Location:** Hilton Metropole London Hilton  
**Cost:** $95.00 USD

**Description:** This preconference bring together scholars interested in the discourse and language of political, mediated interaction and includes presentations by and discussions with the Ross Priory Broadcast Talk Group, a group of scholars who have been researching these issues for 20 years.

The preconference involves two kinds of sessions (1) panel presentations analyzing different facets of language/discourse in media and in political settings, and (2) smaller group discussions (15-20 people) that will involve viewing of selected media discourse segments accompanied by a transcript (i.e., data session). Panels will include a two-part panel exploring "Media Discourse and Changing Forms of Public Interaction," and a third panel, titled "The Discourse of Public life."

**Contact:** Karen Tracy (Karen.Tracy@colorado.edu)

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**Organizational Communication Division Doctoral Consortium: Expanding Your Scholarly Comfort Zone**  
**Time:** Monday, 17 June; 8:30 – 17:00  
**Location:** Hilton Metropole London Hotel  
**Cost:** $40.00 USD (for students)
Every two years the division has sponsored its doctoral consortium to help socialize students as they move toward finishing their degrees. This full-day workshop brings together doctoral students and faculty to examine contemporary issues related to the development of our next generation of scholars. This is open to all doctoral students, but targeted toward more advanced students who are dissertating and/or who are about to finish coursework.

Contact: Craig Scott (crscott@rutgers.edu)

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Internationalizing Journalism Studies

**Time:** Monday, 17 June; 8:30 – 12:30

**Location:** Rooms DLG03/DLG08, Social Sciences Building, Graduate School of Journalism, City U London

**Cost:** $50.00 USD

**Description:** Although Journalism Studies has matured rapidly as a scholarly field in recent years, the question of the attention it pays to its object of study globally remains a vexed one. Even the terminology of ‘internationalization’ is contested. The aim of this preconference, following on from the journalism extended session organized by Stephanie Craft in Phoenix, is to explore why and how Journalism Studies may become more routinely attuned to the multiplex nature of journalism through theorization and methodological practices. Its objective is to offer suggestions for enhancing the internationalization of the field through individual scholarship and institutional infrastructure.

Contact: Michael Stuart Bromley (Michael.bromley.1@city.ac.uk)

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The BRICS Nations: Between National Identity and Global Citizenship

(Sponsors: Communication and Media Research Institute, U of Westminster, the Department of Communication and Center for International Business Education and Research (CIBER), Georgia State U, Journalism and Social Development Research Center (JSDRC), School of Journalism and Communication, Remin U of China, and the Division of Global Communication and Social Change, ICA)

**Time:** Monday, 17 June; 8:45 – 18:00

**Location:** Regent Street Campus, U of Westminster, London

**Cost:** $65.00 USD

**Description:** This one-day preconference compares and contrasts the construction of national identities and global citizenship among five leading emerging economies—Brazil, Russia, India, China and South Africa or the “BRICS” nations. It draws particular attention to the internal and external challenges and opportunities the five countries face in the process of construction and reconstruction of
their national and global identities in the broader context of each nation's search for modernity, the rise
of consumer culture and the digital environment. We aim to advance research regarding emerging
nations by bringing together scholars who conduct interdisciplinary research with a comparative
approach.

**Contact:** Hongmei Li (hli@gsu.edu)

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**Audiences, Elsewhere? Reviewing the Applicability of Audiences and Audience Research to Those in Other Fields**

(Sponsored by COST Action IS0906, ECREA's Audience and Reception Studies section and ICA's Communication and Technology division)

**Time:** Monday, 17 June; 9:00 – 15:40

**Location:** Garendon Room, 4th Floor of the Charles Wilson building at the U of Leicester

**Cost:** $50.00 USD

**Description:** More than five decades after the appearance of audiences in communications research, this preconference asks, what if at all, the idea of audiences and insights from reception studies might imply for those in other fields. We ask - which insights need updating in the age of media convergence? How can audience research communicate itself better to researchers elsewhere?

For more information, visit http://audienceselsewhere.wordpress.com/.

**Contact:** Ranjana Das (rd207@le.ac.uk)

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**Conference City Sites: Exploring the Square Mile**

Mike J. West, ICA Publications Manager

London as we know it today is a sprawling, gigantic metropolis that occupies hundreds of square miles in the southeast of England. For over a thousand years, however, the name “London” referred to a single square mile of land on the banks of the Thames. Indeed, this is still officially designated as **The City of London**, known to locals as “The City” or “The Square Mile.”

Mainly known as the Financial District—for which “The City” is also a synonym—the Square Mile is the
geographic center of London. It’s also the major part of the city’s skyline, where notable skyscrapers like the Heron Tower and “The Gherkin” (30 St. Mary Axe, the most distinctive modern building in London) are located. But it’s also the location of much of London’s Old World history—including the most famous building on the London skyline, St. Paul’s Cathedral.

It was the City of London that was once Londinium, the trading post founded by Romans in the first century AD. Within fifty years of its founding, the post had grown to the point that it became the capital of Roman Britain. Sections of The London Wall from that period still stand within the Square Mile.

The Roman city was abandoned during after the fall of the Roman Empire, and beginning around 450 the Anglo-Saxons began settling in the areas outside the Wall (what we now know as Greater London). Viking raiders are believed to have occupied the City in the mid-9th century, and again in the early 11th (which may be the genesis of the famous rhyme “London Bridge is falling down”). After the Norman conquest of 1066, however, it has never again fallen to any other conqueror. Around 1200, however, nearby Westminster (then a separate city) became England’s fixed capital, with London instead becoming the center of trade and finance.

Most of early London, however, has been wiped out—in particular, the Great Fire of 1660 destroyed almost two thirds of the city. Much of London as we now know it is what was rebuilt in the aftermath of that fire. There are still a few important remnants, though. In addition to the London Wall there is the London Stone, a piece of limestone that may have marked the center of the Roman city, and the remains of what was once the Roman Amphitheater. The latter was on the spot of the most important surviving building from Medieval London, the Guildhall. Built in 1411, it has since served as the town hall for the City of London (not to be confused with the seat of Greater London’s government, which lies across the river in Southwark). It is now primarily used for official functions, but is invaluable for its history. The Guildhall courtyard also features a circular line of black stone, which marks the spot where the Amphitheater sat.

It was the rebuilding of London after the Great Fire, however, that gave the city and the world Sir Christopher Wren—one of the greatest architects in history. Wren was commissioned to redesign and rebuild 52 of the churches destroyed by the Fire, including St. Benet Paul’s Wharf; St. Martin, Ludgate; St. Michael, Paternoster Royal; and Christ Church, Greyfriars. Wren also designed the 200-foot tall Monument to the Great Fire of London, a stone column topped with a flaming urn of gilt bronze. It was long the tallest and most prominent structure in the City…second, that is, to Wren’s masterpiece, St. Paul’s Cathedral. It replaced a gothic cathedral, which had been begun in 1087, with a design that incorporated both Gothic and Renaissance elements and a dome inspired by that of St. Peter’s Basilica in Rome. Standing 365 feet high—the tallest building in London from its completion in 1710 until the BT Tower was constructed in 1962—St. Paul’s has for 300 years been perhaps the iconic symbol of the city. The church’s crypt contains the remains of none other than Christopher Wren—with an epitaph that sums up his architectural and civic legacy: “Reader, if you seek his monument - look around you.”

St. Paul’s has the rare good fortune of surviving the London Blitz in World War II, despite being a major target for the German Luftwaffe. Most targets were not so lucky—like the Great Fire, the Blitz demolished much of the City’s historical legacy. One of St. Paul’s contemporaries that did survive is Dr. Johnson’s House, the home of the 18th century poet, critic, and scholar Samuel Johnson. Situated in Gough Square, a courtyard well off the major
thoroughfares, the house was built in 1700; Johnson lived there from 1748 to 1759, and completed his *Dictionary of the English Language* there. Also from the era is Mansion House, the official residence of the Lord Mayor of London since its completion in 1752.

But if the Square Mile currently serves as the financial center of London and the United Kingdom, there is also an important historical building that is connected with that modern use. For a century, the **Royal Exchange** served as Great Britain’s stock exchange, built (in its current incarnation) in 1844. An exchange had stood on those grounds since 1571, however, notable enough that one of Christopher Wren’s churches, adjacent to the building, is called St Bartholomew-by-the-Exchange. Now, however, the Royal Exchange is a high-end retail plaza; trading occurs several blocks west at the London Stock Exchange.

One famous historical site that is still used for its original purpose is the **Old Bailey**, well known as the central criminal court. This, too, has gone through several structures, the first built in 1585 and the current one in 1902. It has been severely damaged several times since, most notably by the German Blitz in 1940 and by the Provisional Irish Republican Army in 1973, but was spared destruction. Although it is a functioning criminal court, it is also a popular tourist attraction, used frequently in the backgrounds of news reports and movie shoots, and immediately recognizable by the bronze statue of Lady Justice atop its dome.

The landmark in the city that is universally known, however—even to the smallest children—is **London Bridge**, the subject of the aforementioned nursery rhyme. Though the existing bridge was only opened in 1973, there has been a bridge at that location since about 50 AD. The structure completed in 1209 stood for over 600 years, and remained the only river crossing of the Thames (connecting the City with the borough of Southwark) until 1729. Even the new bridge, though, remains an internationally celebrated landmark of London and of all British history.

The City of London is only a tiny part of what we now regard as London, but is ground zero for the rich history and prestige of the United Kingdom. For conference attendees with even a passing interest in that history and prestige, it is not to be missed.

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**Record Numbers Register Early for Conference**

Sam Luna, ICA Member Services Director

Already, over 1300 people have registered for the ICA conference in London. Registration has only been open 6 weeks, making this yet another record in ICA history! By comparison, Boston, our largest conference to date, was at 522 registrants on the same date in 2011. We suspect that the high number of registrations is due to people ensuring they reserved a room at the conference hotel. This year, only ICA members that had registered for the conference could access the hotel reservation site. The restriction has now been removed; however, those who have waited until this point will find that the Hilton Metropole has reached capacity for most days of the conference. There are several other hotels in the immediate vicinity with which we have negotiated reduced pricing. Still, we advise all those who have not yet booked a hotel to not wait until the last minute, as these overflow hotels are likely to fill to capacity, as well. Follow this link for more
information on hotels, including a map of the area. Life and Sustaining ICA Members are once again reminded that, while their conference registration fee has been pre-paid, registration is still required if they plan to attend. Visit the conference site for more information.

A popular item this year is London’s Oyster Card transit pass, which can be selected during conference registration. A deal at $20, the card provides access to the metro system in London, and comes pre-loaded with £10 (to which additional funds can later be added). The Oyster Card heavily discounts the cost to travel on various metro systems within the city. We recommend that you consider that option if you plan to explore the city.

This year, no virtual conference is planned, as costs when compared to site visits have proved to be unsustainable. The unfortunate truth about the venture is that very few people visited the site. Of those who did, 80 percent did so while at the main conference! The cost of obtaining recording and streaming equipment and of providing internet access with the necessary bandwidth to handle live streaming in one room alone cost $20,000 in Phoenix.

While the Virtual Conference will not be repeated this year, many familiar ICA events will continue in London. Combining two events from last year, the ICA Annual Member Meeting and New Member and Graduate Student Orientation will serve two functions. First, it will facilitate conversation between the ICA Executive Committee and ICA members. All members are welcome to attend should they have questions on ICA policies, procedures, or decisions. Second, the meeting will orient new members and registrants participating in the conference for the first time. The meeting will be held on Tuesday, 18 June at 10:30, and more information will be sent by email prior to the conference.

Speaking of new members, our membership is quickly returning to its usual hovering point in terms of numbers. Many of our members do not renew until conference registration. Of our 3600 members, the regions with the highest representation after the United States are Europe, East Asia, and West Asia with 855, 201, and 206 respectively. Non-US Americas follows with 151 members and Africa/Oceania following closely at 124. Members from each region are invited to receptions hosted by their At-Large board member representatives during the London conference. The intent of these events is to foster conversations about hosting future regional ICA conferences and thereby increase interest in ICA within each region. The receptions will all be held from 18:30 -19:30 on Wednesday, 19 June.

ICA student members should also watch their email for our Call for Volunteers in early March. Each year, 20-25 students are selected to help our small staff register guests on-site and answer attendee’s questions. Selection is based on financial need. Volunteers will receive a conference fee waiver, a free membership for next year’s term and a small stipend for their assistance. Volunteering at an ICA conference is a great way to become familiar with the conference structure, not to mention gain exposure to hundreds of fellow scholars!

Finally, the online program is now available at the All Academic paper management site. Create your own personalized program by logging in and clicking the My Program link on the upper-right corner. You can add the sessions you wish to attend and then print your schedule for later. Additional dates to keep in mind include 1-30 April, when paper presenters will be able to upload revised versions of their papers, and 10 May, when conference preregistration closes.

We are thrilled by the record level of interest and enthusiasm surrounding our 63rd Annual Conference and look forward to seeing everyone in London!
Thankfully, as communication scholars, we understand the value of networking per se, which means that I don’t have to start this column with a “Why network?” justification, and can get on to the “Why online?” question right away.

So what is it that can be gained online that might not be feasible offline, for emerging scholars? Well, answer this question: when you get home from London 2013, where you had a great chat with the respondent, Dr. Famous, how are you going to stay in touch her? Will you add her on Facebook? Tweet “Dr. F is so aweee-sooome!” perhaps? I sincerely hope not.

Connecting with Dr. Famous via LinkedIn or academia.edu instead is a great way to stay in touch professionally, without crossing any personal boundaries – on either side. It’s like a great handshake, showcasing some more of your academic “brand” that might not have been feasible in that 5-minute chat in a crowded conference room.

How exactly do you build that brand online? I will talk about two main tools here: LinkedIn, which I have already mentioned, and academia.edu.

**Let’s talk LinkedIn.com**

LinkedIn is tried-and-true for many of us. Most people think of it as best suited for networking in “industry” careers, rather than in academe, but this is a huge fallacy. Do a quick search on the site and you’ll find most of the top scholars in our field there, whatever be their specialization – organizational communication, public relations, rhetoric, media studies, interpersonal communication, health communication, etc. LinkedIn offers more than just the ability to transfer your 8-page CV into an online page; it allows you to play around with several interactive tools that build on and strengthen your CV.

- For instance, take the “recommendations” tool, which helps you seek out recommendations from past and present mentors, supervisors, and/or colleagues to feature on your profile.
- Recently, LinkedIn also rolled out an “endorsements” tool that makes recommending contacts much easier.
- For those special “projects” that might not quite fit into research or teaching categories – for example, a consultancy job for a nonprofit organization – you can add a separate section.
- You can also upload academic papers, Powerpoint slides of your research or teaching, and showcase relevant “groups” that you’ve joined (please feel free to join the ICA group!) to pad up your online presence – add-ons that might not be feasible if you’re creating a website from scratch for yourself.
- Finally, the LinkedIn algorithm does your social networking for you: it combs your interests, skills, expertise, and recommendations to suggest new connections for you, so that you’re able to find that brilliant scholar who made that really insightful remark at your London 2013 presentation, but whose name you forgot to ask before she left the room.

**Don’t Forget Academia.edu**

Why both Twitter and Facebook? Can’t you do the same thing in one or the other? The simple answer is, “No.” Different media create different forms of networks that allow you to share different types of resources, and so the professional networking that LinkedIn allows should be supplemented by that...
facilitated by academic.edu. Tailored more precisely for professional networks in academe, the website forefronts your work and identity, without going through the detailed “life story” LinkedIn profiles typically generate.

- As a result, academia.edu profiles are often tighter and more precise: you can provide a description of who you are and what form of research you do, upload samples of your work, and feature important job documents (like your CV, research statement, or teaching philosophy).
- While being more rigid in form than LinkedIn, academia.edu features some benefits that LinkedIn does not; for instance, the “analytics” tab allows you to trace who, from which country, viewed your profile and/or your uploaded documents, using what key search words. This is handy, not only because you get to keep track of how your online profile gets accessed, but also gives you insight as to what kinds of scholars are looking you up, who might be interested in your work (for future collaborations, jobs, etc.).
- Academia.edu, like LinkedIn, asks you to select expertise areas, but the areas here are much more geared towards academic audiences, letting you use more scholarship-focused jargon. So, while my LinkedIn profile mentions “qualitative research methods” as a skill, my academia.edu profile highlights “grounded theory,” “critical discourse analysis,” “rhetorical criticism,” and “narrative analysis.”
- You can also use the discussion threads to ask a detailed research question or seek advice on professional issues from a host of scholars, from various disciplines. In my own use of the threads, I’ve conversed with scholars from sustainability science, organizational behavior, sociology, psychology, management strategy, and philosophy, to mention but a few fields.
- Finally, academia.edu asks you to locate yourself not just within your home university, but also within your discipline vis-à-vis other fields, stimulating that internal inquiry as to who you are as a scholar and what kind of research you aspire to do. Believe me, that inquiry will prove vital when you are ready to graduate and are considering the “What next?” question.

In closing, I want to underline that professional networking online is not a substitute for, but is complementary to, the offline networking we must engage in as emerging scholars: the conferences, the informal chats, the university parties, and so on. Given that we at the International Communication Association are such a dispersed group, with (literally) far-flung interests and inspirations, it makes sense to actively manage our online presence on these professional networking sites, both to forge links with influential others and to reflect on how those links help us define ourselves.

Member News & Updates

This article includes new posting with the latest ICA member news, as well as updates on outside conferences and publications. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing A href="mailto:jle@icahdq.org"jle@icahdq.org.

Member News

Dana Mastro was appointed Professor in the Department of Communication at U of California, Santa
Barbara.

**Miriam Metzger** was promoted to Professor in the Department of Communication at U of California, Santa Barbara.

Two scholars in the Department of Communication at U of California, Santa Barbara were recognized as among the most prolific scholars in the field. **Robin Nabi** ranked in the top 1% of scholars who published articles in communication journals from 2007-2011 and **David Seibold** was recognized as one of the most prolific active scholars in publishing in communication journals during his career. The study is reported in the article, “Prolific Scholarship in Communication Studies: Five Years in Review,” in Communication Education, 2012, 61(4), 380-394.

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**Publication Announcements**

**Blogging in the Global Society: Cultural, Political and Geographical Aspects**

Edited by **Tatyana Dumova** and **Richard Fiordo** (Information Science Reference, 2012)
285 pages

The book presents a cross-disciplinary analysis of the diverse factors affecting blogging practices, traces the diffusion of blogging as a global communication innovation, uncovers particularities and patterns of blog adoption in different cultures and geographical regions, and sheds light on the current trends in the global blogosphere.

At the time when blogging as a medium is going through a transition, Blogging in the Global Society provides a forum for sharing ideas and exchanging views among scholars and professionals. The chapters featured in this collection concentrate on a subject of keen interest to academics, industry practitioners, and citizen bloggers alike. The authors address a pressing demand for knowledge by offering their international expertise and specialization in areas ranging from communication and computer science to law and religion while applying a cornucopia of research methods. By bringing together contributors from academic and professional fields, this volume advances the fast-growing area of knowledge dealing with the theory and practice of blogging across continents.

Chapter authors include **Barbara K. Kaye** (U of Tennessee Knoxville), **Thomas J. Johnson** (U of Texas Austin), **Peter Muhlberger** (Texas Tech U), **Melissa Wall** (California State U– Northridge), **Treepoon Kirdnark** (Bangkok U), **Zixue Tai** (Uof Kentucky), **Marie Hardin** (Pennsylvania State U), **Bu Zhong** (Pennsylvania State U), **Thomas F. Corrigan** (Pennsylvania State U), **Gwen L. Shaffer** (U of California Irvine), **Anastacia Kurylo** (Marymount Manhattan College), **Michael Kurylo** (KnickerBlogger.Net), **Naomi Gold** (Samford U), **Lori F. Brost** (Central Michigan U), **Carol McGinnis** (Central Michigan U), **Justin D. Martin** (U of Maine), **Sherine El-Toukhy** (U of North Carolina at Chapel Hill), **Jocelyn M. DeGroot** (Southern Illinois U Edwardsville), **Heather J. Carmack** (Missouri State U), **Lynne M. Webb** (U of Arkansas), **Tiffany E. Fields** (U of Arkansas), **Sitthivorada Boupha** (U of Arkansas), **Matthew N. Stell** (U of Arkansas), **Jenny Bronstein** (Bar-Ilan U), **Joshua Azriel** (Kennesaw State U), **Richard Fiordo** (U of North Dakota), and **Tatyana Dumova** (Point Park U).

**Tatyana Dumova**, Editor is an Associate Professor of Multimedia in the School of Communication at Point Park University, Pittsburgh. Her research focuses on the social implications of information and communication technologies and the role of technology in teaching and learning. Dumova is editor of is the editor of an interdisciplinary scholarly journal, the International Journal of Interactive Communication Systems and Technologies.
Richard Fiordo, Editor (U of Illinois at Urbana-Champaign) is a professor of Communication at the Communication Program at the University of North Dakota. His recent research interests include instructional technologies and information literacy. Fiordo has worked in higher education in Canada and the United States.

For more information about the book, please see:
http://www.irma-international.org/book/blog blogging-global-society/49568/

The Handbook of Intergroup Communication

Eric Easton's New Book
You can also access more of Eric's work on the Social Science Research Network (SSRN) at: http://ssrn.com/author=623286.

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Division & Interest Group News

Instructional and Developmental Communication Division

The Instructional and Developmental Communication Division would like to congratulate two award winners. Daniel Mansson, an assistant professor at Pennsylvania State-Hazelton, was selected as the recipient of the Outstanding Dissertation Award for his dissertation titled "Using Mentoring Enactment Theory to Explore the Doctoral Student-Faculty Mentoring Relationship." Audra Nuru, a doctoral student at the U of Nebraska - Lincoln, was selected as the recipient of the Outstanding Graduate Teaching Assistant Award for her student-centered and innovative teaching practices. The winners will be recognized at the business meeting in London.

Communication and Technology Division

Herbert S. Dordick Dissertation Award
Open to all ICA members who completed their dissertation in 2012, CAT’s award recognizes the most outstanding dissertation in communication and technology. The award will be presented at the CAT division Business Meeting during the 2013 London ICA conference.

Dissertations successfully defended between 1 January 2012 and 31 December 2012 may be nominated by the author, dissertation advisor, or professional colleague. Nomination should contain: (a) the author's full contact information including name, phone number, surface mail address, and email address information (b) proof of completion of the dissertation along with date (c) a one-page abstract of the dissertation (d) a 1-2 page statement describing the significance of the work and why it is deserving of the award (e) a representative chapter, selected sections of the dissertation, OR a paper distilling it, up to 30 (double-spaced) pages maximum, excluding references, tables, and figures.

The deadline for receipt of nomination materials is midnight 30 April, 2013 (Greenwich Mean Time). Email PDF files to jdanowski@gmail.com. Place "Dordick Award Nomination" in the subject field.

Address all questions about this award to James Danowski, Vice-Chair, Communication & Technology Division, jdanowski@gmail.com.

Organizational Communication Division

The OCD sessions planned for the London ICA convention will be excellent. With a record number of submissions and some innovative programming, we'll have more of us together than ever before. The Top Papers panel will be held on Thursday afternoon, followed by the OCD business meeting and then the division’s reception.

We are looking for sponsors to help fund some events. Perhaps your department would like to raise its profile in the Organizational Communication community, or you may have another suggestion for a sponsor. If so, please let me know ASAP (t.e.zom@massey.ac.nz). We would like a sponsor for the Research Escalator session lunch, a co-sponsor (along with MCQ) for the reception, and of course, we’d always like more funds for awards and student travel support.

We have 21 papers this year that will be presented through interactive displays: 5 in the Interactive Poster Session and 16 in two high density panels with 8 papers (one on networks and one on social media). If you are one of the presenters, we encourage you to think creatively about how to present your paper. Last year's winner was our incoming Division Secretary, Keri Stephens (U of Texas), who presented in a high density panel. She collected data during her brief opening presentation to help the group better understands how communication overload differs from information overload. Keri explained how she made the session interactive: "I really wanted to get my main point across and simply talking about it was not enough. I decided to have the audience think about the construction of this concept in a manner congruent with how they teach and conduct research. We often illustrate a concept in class by taking some data and using the data collection process and the results to crystalize learning. That is what I tried to accomplish." Keri also shared other ideas she brainstormed that might be helpful for others' projects. "Three to five minutes is not long enough for a traditional conference paper talk," said Keri. "I also considered having the audience help me construct the perfect tweet about my topic, having them share what overload means to them, or having them read a paragraph about overload and then respond. The key thing is that the poster should be directly linked to the initial summary." We hope our presenters this year will be equally interactive and creative!

Communication History Interest Group
Our focus now is squarely directed on events in London, and I hope very much that you will be able to join us for these. Here are a number of things to bear in mind as you make your preparations:

1. **Conference Programme**
   The Conference Programme has now been published, and you will see that we have a very exciting programme of sessions for CHIG, including four Panels and the interactive Poster session.

   Thanks again to all who offered papers: we were very sorry not to be able to schedule more of these, but we have introduced our first high density session this year, as a way of allowing more people to present. This will run on Wednesday 19 June, from 2.00 pm in Chelsea/Richmond in the Metropole Hotel.

   My personal thanks again to all who acted as reviewers this year: the programme relies entirely on your hard work and willingness to offer clear and insightful critiques.

2. **CHIG Family Breakfast: Wednesday 19 June, 6.30 – 8.30 am**
   Another innovation this year is the CHIG Family Breakfast. This social event is for all members of CHIG, and we encourage you to bring along any members of your family who may be in London with you. The intention of our first Family Breakfast is to enable members of the group to meet and to get to know each other better in an informal setting.

   The venue will be Patisserie Valerie, literally a minute’s walk from the front door of the Hilton Metropole Hotel at 256 Edgware Road. This very pleasant café offers a wide range of options, from pastries to full cooked breakfasts: those who attend will simply place their order in advance, through CHIG, and pay for their own meal directly on the day. This means you can decide exactly what you want to pay in advance, and be sure that you are liable only for those costs. Please note: there will be staggered service times, so you don’t have to be there at 6.30 am!

   Places are limited to 80, and will be allocated on a first-come, first-served basis. We hope you will want to join us, and if so would ask you to e-mail Sheila Lodge (sheila.lodge1@virginmedia.com) asap, and no later than Monday 27th May, to register and to obtain menu details for ordering. We look forward to seeing you there.

3. **Business Meeting: Tuesday 18 June, 4.30 – 5.45pm, Hilton Meeting Rooms 11 & 12**
   Please be sure to put our Business Meeting on your schedule for London; and if you have any items that you would like to suggest for inclusion on our agenda, please do e-mail me (philip.lodge@virginmedia.com).

4. **Any questions?**
   And lastly, if anyone has any questions about London or the UK, I would be happy to do my best to find answers for you. Again, just drop me an e-mail as above.

All best wishes for now,
Philip Lodge
Chair, CHIG
Call for Papers

Regional Conference ICA/ACOP/AE-IC/UMA Facultad de CC. de la Comunicación, Universidad de Málaga

18-19 July 2013

Why should I trust you? Challenges for communication in times of crisis

The International Communication Association (ICA) are the sponsors of a regional conference in collaboration with the Asociación de Comunicación Política-Political Communication Association (ACOP) and the Asociación Española de Investigación de la Comunicación-Spanish Association of Communication Research (AE-IC) and the Facultad de Ciencias de la Comunicación, Universidad de Málaga-Faculty of Communication Sciences, University of Malaga, Málaga (Spain) on 18-19 July, 2013. Renowned scholars will speak at the conference (Michael Delle Carpini, Dean of the Annenberg School of Communication, amongst others)

Submission of contributions: there are two options, full papers or extended abstracts of not more than 500 words detailing methods, theoretical focus, results etc. should be sent to: www.ica2013malaga.org

EXTENDED DEADLINE: 15 March 2013

Languages: Papers/abstracts can be submitted in English or in Spanish. The language of the conference is English. Some paper sessions will be in Spanish.

Required information: name(s) of paper presenters, affiliations, email address, number of research area to which the paper is submitted (see below).

The present economic and financial crisis is associated with a decrease in trust in organizations and institutions. As research has shown, trusted organizations bring benefits to different areas of society: they maintain and enhance public participation, empower citizens, increase engagement and attract business.

This ICA/ACOP/AE-IC/UMA Regional Conference provides a forum to discuss critical issues that are at the forefront of the debate about how to interpret and restore trust between citizens and organizations, global communities and citizens. Related issues, such as the relation between communication and reputation, civic engagement, participation, transparency or accountability will also be discussed.

Plenary invited speakers and papers presenters will deal with several challenges that communication and trust put to the fore.

One of the challenges is the definition of trust itself. ‘Trust’ has to do with how organizations and institutions are seen as efficient, representative, fair and benevolent. But despite substantial research, a generally accepted working definition of trust seems to be lacking. What do we understand by trust and related concepts (such as ‘scepticism’, ‘social trust’, ‘social capital’, ‘civic engagement’ etc.)?

A second challenge for research is exploring the role the media (including new media) play in (de)constructing (dis)trust. In the context of what Silverstone has termed the ‘mediapolis’ (see 2007: 25), functions of organizations are subject to new management and marketing strategies. Also the intrinsic dynamics between the media and organizations in the construction of scandals will be discussed.

A third challenge for research is exploring what might be the best communication strategies to develop trust. How should organizations think and plan their communication to establish long-term relationships...
with their stakeholders? How should public policies be communicated? How does transparency and accountability of public institutions operate on citizens’ trust? Who is a reliable leader in the context of an economic crisis? What is the impact of new media technologies on researchers’ approaches in this area?

Fourth, how to measure the effects of communication on citizens’ (dis)trust in organizations is another challenge for research. What are the effects of organizations’ communication on how stakeholders engage with others? What are the effects of political online discussion on the stability of voting decisions? What are the democratic outcomes of online political discussion? How to measure reputation of leaders and organizations?

Fifth and finally, what is the impact of digital technology on levels of (dis)trust? How do they affect communicative practices and issues such as privacy and transparency? What risks and opportunities do they pose for increased citizen participation or state surveillance?

We invite researchers to submit empirical as well as theoretical papers that contribute to advancing research in the field of communication and trust looking at 8 areas related to:

1. Definition of trust itself
2. Trust in public organizations and institutions
3. Trust in the business and financial sector
4. Trust in the non-for-profit sector
5. Trust in the media
6. Trust and communication policy and law
7. Trust and global and intercultural communication
8. Trust and political communication

We are particularly interested in papers that address the following aspects of trust and communication:

- Causes of trust and distrust and the role of communication
- The role of expectations and the management of expectations in relationship to trust
- Communication strategies in times of crisis
- Crisis and new emerging communication values and policy frameworks
- The impact of crisis on trust in global communication
- Philosophical perspectives on the relationship between communication and trust

**BOARD**
Rosa Berganza-ACOP
Maria José Canel-ACOP
Felipe García Bersabe-UMA
Mario García Gurroinero-ACOP
Michael Haley-ICA
Francois Heinderyckx-ICA
Rosa Franquet-AE/IC
Juan Antonio García Galindo-UMA
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Miquel de Moragas-AE/IC
Teresa Vera-UMA
Eva Campos-ACOP
Dolors Palau-AE/IC
Karen Sanders- ACOP
Cynthia Stohl- ICA
Call for Papers: “Building Grounded Practical Theory in Applied Communication Research

Journal of Applied Communication Research Special Issue

Co-editors: Robert T. Craig and Karen Tracy, U of Colorado Boulder

Submission deadline: 15 June, 2013

Anticipated publication: May, 2014

Grounded practical theory (GPT) is a conceptual and methodological approach that aims to develop normative communication theories useful for reflecting on real-world dilemmas and practical possibilities of communication.

Following the initial formulation of GPT by Craig and Tracy in 1995, the approach has been applied to a variety of communicative practices ranging from academic colloquia to crisis negotiations, public meetings, and new forms of organizing. Many of these applications have not only used GPT but have also extended the approach to engage conceptual issues and to employ methods not anticipated in its initial formulation. For this special issue we seek studies that continue this process of challenging, refining, and extending the GPT framework through innovative applications of the approach to address important communication problems in any field of applied communication research.

Manuscripts, limited to 8,000 words, should be prepared for blind review. Please see the Journal of Applied Communication Research for author instructions and guidance on making submissions. Mention in the cover letter that the submission is for consideration in the special issue.

Please contact either special issue co-editor regarding any questions or preliminary ideas: (Robert.Craig@Colorado.edu, Karen.Tracy@colorado.edu).

VIII Biennial International Conference on Intercultural Research

Where: U of Nevada--Reno, Nevada
When: 23-27 June, 2013

The International Academy for Intercultural Research (IAIR) invites you to join us at the 8th Biennial International Conference on Intercultural Research. The conference will be hosted by the University of Nevada, located in the beautiful city of Reno, Nevada—“The Biggest Little City in the World.”

The IAIR is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice. The 2013 conference theme is “Pushing the Frontiers of Intercultural Research: Asking Critical Questions.” The immediate objective of the conference is to provide an international forum for participants to consider and question information through meaningful dialogues. Whether we are conducting research or applying it, we need to consider whether we are asking the types of critical questions that are necessary. Are we pushing the boundaries of our fields, or staying bounded by existing frameworks of knowledge, methodology, or applications?

All theoretical and empirical works regardless of method or discipline are solicited. Members and non-members at all levels of training and practice are encouraged to submit proposals. The proposal submission deadline is 15 March.
Call for Papers: Communicating Soft Power: Contrasting Perspectives from India and China

Date: 9 and 10 September 2013
Venue: U of Westminster, 35 Marylebone Road, London, NW1 5LS
Organized by the India Media Centre and the China Media Centre of the Communication and Media Research Institute (CAMRI) of the University of Westminster, London

The notion of soft power, associated with the work of Harvard political scientist Joseph Nye, is defined as ‘the ability to attract people to our side without coercion’. Nye’s concept, whose focus is primarily on the United States, has been adopted or adapted by countries around the world. It has generated much debate about the capacity of nations to make themselves attractive in a globalizing marketplace for ideas and images.

This two-day international conference will explore competing and contrasting approaches to soft power in India and China, the world’s two fastest growing economies, whose rise is set to reconfigure global power equations in a multi-polar world. The conference will discuss the American origins of the concept and how it has been extrapolated in non-American contexts, namely in India and China. Contributors to the conference will examine whether soft power needs to be de-Americanized and expanded to be more inclusive, and historicized to take account of the role of countries and civilizations, such as India and China, in the global communication sphere. India’s global cultural presence is primarily driven by its privately-owned creative and cultural industries – it is home to the world’s largest film industry, as well as a hub for the global IT industry. In the case of China, the state has taken the commanding role in promoting the country’s soft power to supplement its hard economic prowess, as the world’s second largest economy. This is evident in the Chinese government’s extensive investment in international broadcasting as well as in setting up Confucius Institutes around the globe.

The University of Westminster, which hosts the highest-ranked research department in media and communication in the UK, is home to specialist media research facilities in the China Media and India Media Centres. This pioneering attempt to discuss Asian soft power in a comparative framework will provide an opportunity to examine the strengths and limitations of the idea of soft power, deploying a multi-perspectival approach.

Suggested topics for papers include, but are not restricted to, the following:

- Rethinking soft power
- Diaspora as soft power
- Public Diplomacy Web2.0
- Contest or cooperation – towards a ‘Chindian’ public sphere?
- Bollywood as soft power
- Media and diplomacy - a global CCTV?
- Soft, Hard and ‘Smart’ power
- Branding nations and cultures: Yoga, Confucius and spiritualism
- Soft power – democratic vs. authoritarian discourses
- Creative industries as soft power - globalization of India’s IT industry
- Engaging with Chindia – international perspectives
- Comparing communication strategies – challenges and opportunities
Keynote Plenary Speakers:
Professor Amitabh Mattoo, Australia-India Institute, Melbourne and Jawaharlal Nehru U, New Delhi
Professor Hu Zhengrong, Communication U of China, Beijing
Martin Jacques, Author of When China Rules the World (TBC)
Lord Bilimoria, UK-India Business Council
Conrad Bird, Prime Minister’s Office & Cabinet Office Communications, UK
Professor Rachel Dwyer, School of Oriental and African Studies, U of London
Professor Jiang Fei, Chinese Academy of Social Sciences, Beijing
Isabel Hilton, Editor, China Dialogue, London
Dr Dibyesh Anand, U of Westminster, London
Professor Zhong Xin, Renmin U, Beijing
Professor Jaideep Prabhu, Director, Centre for India & Global Business, U of Cambridge (TBC)

Programme and Registration
The conference will take place on Monday 9 and Tuesday 10 September 2013. The fee for registration will be £195 with a concessionary rate of £99 for students, to cover all conference documentation, refreshments, lunches, wine reception and administration costs. Registration will open in June and not conditional upon presenting a paper.

Deadline for Abstracts
The deadline for abstracts is Friday 17 May 2013. The abstracts will be peer reviewed and successful submissions will be notified mid June. These should be between 200-350 words and must include the presenter’s name, institutional affiliation, email and postal address, together with the title of the paper and a brief biographical note. Please send abstracts to Helen Cohen, Events Administrator at journalism@westminster.ac.uk

For any academic-related inquiries please contact the conference organizer Professor Daya Thussu, at D.K.Thussu@westminster.ac.uk

A selection of the best papers will be published in an edited book and in a special themed issue of a peer reviewed international journal.

Call for Presenters for YECREA-ANZCA Joint Workshop on Europe-Australia Mobility

As Regional Liaison (Australia) of YECREA (Young Scholars Network, European Communication Research and Education Association), I would like to propose a YECREA-ANZCA joint workshop on Europe-Australia mobility, to be held as a panel presentation at ANZCA 2013 (the annual conference of the Australian and New Zealand Communication Association, Perth, Australia, 3-5 July, 2013). Conference website URL:http://www.anzca2013.org.au/

This joint presentation has been closely planned with the YECREA representatives (in particular Anne Kaun - thanks!), and the ANZCA conference organisers have encouraged the submission of a detailed proposal.

The proposed aim of the workshop is to open up a space for discussion and sharing of advice for young scholars about mobility across Europe and Australia. We envision that presenters are not only young scholars, but are a mix of scholars at different career stages and with different experiences, expectations, concerns, and perspectives regarding mobility across Europe and Australia.

This panel will
(1) support young scholars currently studying and working across institutions and professional networks
(2) promote exchange across Europe and Australia at the research training and early career stage 
(3) showcase the breadth of established and emerging European-Australian communication research 
(e.g. comparative studies) 
(4) create an initial collaboration between ANZCA and YECREA, providing a platform for further 
collaboration between ANZCA and YECREA.

What is required at this stage is a 500 word abstract (per presenter), submitted by each presenter for 
individual review and indicating the panel's name/title. This is in addition to a 500 word panel proposal 
(which I as the proposed panel chair will write).

The conference deadline is 1 March Australian time (please note Australian time is ahead of European 
time). However, prospective presenters are encouraged to be in contact with me as soon as possible so 
that the workshop/panel can be developed in collaboration.

If you are interested in being a presenter, please contact Esther Chin at ywechin@unimelb.edu.au

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**Dyadic Data Analysis Workshop July 8-12 at Michigan State U**

The workshop will focus on analyses for data in which both members of a dyad are measured on the 
same set of variables. Topics to be addressed include the measurement of nonindependence, the 
Actor-Partner Interdependence Model, the analysis of distinguishable and indistinguishable dyads, and 
the analysis of over-time dyadic data (e.g., dyadic growth curve models). The software package used in 
the workshop will be SPSS. Although the workshop does not require any prior knowledge or experience 
with multilevel modeling, participants are expected to have a working knowledge of multiple regression 
and analysis of variance, as well as SPSS. Please see the website for more specific information and a 
link to the workshop registration: [http://psychology.msu.edu/Workshops_Courses/dda.aspx](http://psychology.msu.edu/Workshops_Courses/dda.aspx)

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**Available Positions & Other Advertising**

**HARVARD UNIVERSITY**

**School of Public Health**

**Assistant/Associate Professor of Social and Behavioral Sciences**

The Harvard School of Public Health (HSPH) and the Dana-Farber Cancer Institute (DFCI) seek 
candidates for a position as Assistant/Associate Professor (2 openings). These are tenure-ladder 
positions, with the academic rank to be determined in accordance with the successful candidate’s 
experience and productivity. For one opening, the successful candidate will have an appointment in the 
Department of Social and Behavioral Sciences at HSPH. For the second opening, the successful 
candidate will have a joint appointment in the Department of Social and Behavioral Sciences at HSPH 
and in the Center for Community-Based Research in the Division of Population Sciences at DFCI.
For both positions, we are interested in scholars with a distinguished record of research and teaching in health communications. Areas of research foci may include mass media, patient-provider communication, consumer health informatics with a focus on Internet and social media, health and information and communication technologies, the application of behavioral economics to health communication and behavior change, health communication and public policy, strategic health communication campaigns, and communication in diffusion of innovations and knowledge transfer. A core theme for research conducted in the DFCI’s Center for Community-Based Research is understanding the role of health communications in cancer prevention, control and treatment. Experience conducting research with socioeconomically disadvantaged and racial/ethnic minority populations is also desirable, as are strong research methods skills (quantitative and/or qualitative; multi-level expertise). Potential/demonstrated success in grant-funded research will be a strong consideration. Candidates should hold a doctoral degree in any of the following fields: communication science, psychology, sociology, public health, a related field within the social and behavioral sciences, or a professional doctoral degree in medicine or nursing.

The successful candidate will teach and advise students in the doctoral and master’s programs in the Department of Social and Behavioral Sciences, and will mentor postdoctoral fellows. For the joint position with DFCI, the successful candidate will also be a member of DFCI’s Division of Population Sciences, which includes the Center for Community-Based Research, and will also be a member of the Dana-Farber/Harvard Cancer Center. Numerous opportunities exist for interdisciplinary and collaborative work between HSPH, Dana-Farber Cancer Institute and Harvard’s other teaching hospitals.

Please apply to: https://academicpositions.harvard.edu/postings/4515

For questions, please contact:
Chair, Search Committee for SBS/DFCI
c/o Monika Szperka, Search Administrator
Email: mszperka@hsph.harvard.edu
Social and Behavioral Sciences, HSPH
677 Huntington Ave. Bldg 3, 7th fl
Boston, MA 02115

Harvard University is committed to increasing representation of women and minority members among its faculty, and particularly encourages applications from such candidates.

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UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Faculty Positions in Human Sociogenomics
College of Liberal Arts and Sciences and Institute for Genomic Biology

The University of Illinois, Urbana-Champaign, seeks candidates who examine the interdependence of biology and social behavior, with a particular interest in human sociogenomics for full-time faculty positions. Scholars in various social science fields whose research agenda engages the biological sciences as well as scholars in the biological sciences whose research lies at the interface with the social sciences are invited to apply.

For complete details see http://www.humansociogenomics.illinois.edu/.

Illinois is an AA/EOE (www.inclusiveillinois.illinois.edu).

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UNIVERSITY OF FLORIDA
The Department of Public Relations, a leader in public relations education, research, and professional outreach, invites applications and nominations for the position of Chair and Professor to begin January, 2014. The diverse faculty members in the department value the scholarly, collegial, and collaborative culture that exists within the Department and across the College.

The Department of Public Relations is one of the largest programs in the United States, with nine full-time faculty, including an endowed chair in public interest communications. It serves approximately 570 undergraduate majors and 65 graduate students, including 15 Ph.D. students. The Department consistently is ranked among the top-three public relations programs in the United States and aspires to be the very best.

Qualifications: Qualifications of preferred candidates include distinguished scholarship, demonstrated leadership or administrative experience, potential for securing external funding, and a vision for the future of the department as we continue to innovate in creative, technological, and global aspects of the field. A Ph.D. is required for this 12-month position. The successful applicant will (1) hold the rank of professor or meet the University of Florida’s criteria for full professor upon hire and (2) be eligible for tenure upon hire. Other qualifications include interest in distance/online education and executive training, entrepreneurial spirit, and willingness to actively engage in activities of our Center for Media Innovation + Research, which includes the AHA! Co-Lab and the Social Advocacy Project.

The College of Journalism and Communications has 50 full-time faculty, more than 60 full-time staff, approximately 2,342 undergraduate majors and 275 graduate students, including 71 doctoral students. The College offers the doctoral degree and ACEJMC-accredited baccalaureate and master’s degrees through four academic departments: Advertising, Journalism, Public Relations, and Telecommunication. Additional interdisciplinary graduate programs exist in the following specializations: Science/Health, International & Intercultural, and Mass Communication Law as well as three online master’s programs: Global Strategic Communication, Social Media, and Web Design and Online Communication.

The University of Florida, one of the most comprehensive public universities in the nation, is a member of the Association of American Universities and is included in the Carnegie Commission’s list of leading research universities. UF’s students come from all 50 states and more than 100 countries. The University of Florida seeks applications and nominations from a broad spectrum of individuals including women, members of diverse ethnic groups, and persons with disabilities. The University of Florida is an equal opportunity institution. The “Government in the Sunshine” laws of the State of Florida require that all documents related to the search process be available for public inspection.

Application Procedure: To view application instructions and complete an online resume, visit www.hr.ufl.edu/job. The reference/requisition number for this vacancy is 0902483. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD). Questions can be directed to the Search Committee Chair: Dr. Linda Hon, PO Box 118400, University of Florida, Gainesville, FL, 32611-8400 (Telephone 352-392-0466) or Lhon@ufl.edu. Review of applications begins March 1, 2013, and continues until the position is filled.
The School of Communication Studies at Kent State University invites applications for a tenure-track position in Mediated/Mass Communication at the rank of Assistant Professor. Strong secondary expertise in global/international communication and new communication technologies is highly desirable.

The School offers undergraduate concentrations in applied, global, health, interpersonal, organizational and public communication. The new faculty member will have the opportunity to shape the curricula and associated initiatives in the undergraduate concentration in public communication and the graduate concentration in mediated communication. He or she will be expected to teach in the undergraduate concentration in public communication, participate in our masters and doctoral programs, and conduct research in mediated/mass communication and allied areas. The School of Communication Studies is part of the College of Communication and Information headed by Dean Stanley T. Wearden, former director of the School of Communication Studies. The College encourages integrative work among the Schools of Communication Studies, Journalism and Mass Communication, Library and Information Science, and Visual Communication Design, as well as a program in Information Architecture and Knowledge Management. The School of Communication Studies places high value on collaborative work, within the college, around the campus, and with other organizations in all sectors.

Kent State University, with more than 25,000 students on the Kent campus, has been ranked by Times Higher Education, a London-based higher education magazine, as one of the top 200 universities in the world. The Kent campus is located in the rolling hills of northeastern Ohio. Kent State is a major research university with a commitment to innovative strategies for learning and civic engagement. Kent offers a delightful combination of a small but vibrant college-town environment and close proximity to the cultural, dining and professional sports activities of major cities, along with the recreational opportunities of the Cuyahoga Valley National Park and the many lakes in the region.

Review of applications will begin on May 1, 2013 and will continue until the position is filled. We expect an employment start date of either January or August 2014. The Ph.D. or equivalent is expected by the start of the semester of employment. If the degree is not yet completed, the new hire will be initially at the level of Instructor, and on a term basis. Applicants should possess excellent publication and teaching credentials commensurate with years of experience. A strong commitment to academic and community service is also desired.

For a complete description of this position and to apply, visit our jobsite at: https://jobs.kent.edu.

Applicants will upload the following items:

- Letter of application
- Curriculum vita
- At least three letters of recommendation, and
- Selected publications
- Teaching evaluations
- Other information the candidate deems relevant.

For more information about the positions, please contact Dr. Jeffrey Child, Search Committee Chair, jchild@kent.edu

Kent State University is an affirmative action, equal opportunity employer. Women and minorities are encouraged to apply. Hiring is contingent upon being able to work in the United States.
The University of Oregon, a distinguished public research university in Eugene, Oregon, seeks applications and nominations for the Dean of the School of Journalism and Communication. The School enrolls 1,800 undergraduate students who study journalism, advertising, communication studies, and public relations, as well as approximately 125 graduate students in specialized Master’s and doctoral programs. The successful candidate will have an opportunity to engage and inspire the students and faculty and accelerate the School’s progress toward becoming one of the nation’s centers of excellence for leadership in journalism, media, and communications for the 21st century.

Based on a scenic 295-acre campus in Eugene, in the beautiful Willamette Valley – just over an hour from the Pacific Ocean, the Cascade Mountains and the city of Portland – the University of Oregon (UO) is the flagship institution of the Oregon University System, a network of seven public universities across the state. UO is one of 63 institutions in the nation admitted to membership in the Association of American Universities (AAU). UO currently enrolls approximately 24,447 students, including 20,631 undergraduate and 3,816 graduate students, and offers 300 comprehensive academic programs. This is a pivotal moment for the new dean and the campus as the University’s new President, Dr. Michael Gottfredson, and Provost, Dr. James Bean, begin to develop and implement strategies that will ensure the continued growth, success, and prosperity of the campus’ schools, colleges, research centers and institutes.

Founded in 1916, the School of Journalism and Communication (SOJC) is the only school of journalism and communication in Oregon and one of only a few in the Pacific Northwest. As it approaches its centennial celebration, the SOJC is well positioned to meet the challenges of a transformative era in media, journalism, public relations and communications. It has graduated 10 Pulitzer Prize winners and numerous other distinguished alumni. Regarded as a pioneer in digital media, its students were among the first to develop an iPad magazine which has been featured nationally and internationally. The School has developed a new core “Gateway” curriculum focused on multi-media storytelling and has achieved steady growth in enrollment. The SOJC also launched the George S. Turnbull Center at the university’s Portland location, and by January 2013, the SJOC will have moved back into its home in Allen Hall, which is nearing completion of a $15 million, 16,000 square-foot expansion and upgrade to a state-of-the-art facility.

The Dean will play a critical role in driving the success of the School, and will work with faculty, staff and students to evolve, and in some cases revolutionize, academic programs that will prepare the next generation of professionals and leaders who will thrive in the dynamic fields of journalism and communications. To that end, the Dean will be asked to address the following opportunities and challenges, which are detailed more fully in this document:

- Coalesce and engage the School’s constituents around a shared and integrated vision.
- Further develop a sustainable fiscal model for the School.
- Inspire, lead, and mentor faculty and staff.
- Ensure that the School delivers a transformative intellectual experience for its students.
- Knit together external relationships that will expand the reach and influence of the School.

The University of Oregon has retained Isaacson, Miller, a national executive search firm, to assist with this search. All correspondence, including applications, nominations, and general inquiries, should be e-mailed to 4598@imsearch.com. Applicants should send the following separate documents: a detailed letter of application; a curriculum vitae or resume; and a list of at least eight references including complete contact information and a description of the relationship to the applicant. E-mail correspondence is strongly encouraged. All correspondence will be held in strict confidence. Julie Filizetti or Matthew Tzuker, Isaacson, Miller, 649 Mission Street, Suite 500, San Francisco, CA
The University of Oregon affirms and actively promotes the right of all individuals to equal opportunity in education and employment at this institution without regard to race, color, sex, national origin, age, religion, marital status, disability, veteran status, sexual orientation, gender identity, gender expression or any other consideration not directly and substantively related to effective performance. This policy implements all applicable federal, state; and local laws, regulations; and executive orders.

Contact Us: 4598@imsearch.com

NORTHWESTERN UNIVERSITY
Faculty Position in Communication and Health
Academic Search Number 20715

The Department of Communication Studies at Northwestern University seeks to hire a specialist in communication and health for an appointment beginning as early as September 1, 2013. The appointment will be at the rank of full professor with tenure with an additional three-year renewable appointment as director of a new center for health communication being created in the School of Communication.

The ideal candidate will demonstrate:

- A record of achievement in teaching, research, and service that would permit an appointment with tenure at the senior rank;
- A thorough and broad education in communication theory and research and ideally an earned doctorate in the field of communication;
- The ability to lead and work effectively in interdisciplinary teams across the social sciences, engineering, medicine, and allied health disciplines;
- A career commitment to the study and improvement of communication process and practices related to health information, health decision-making/behavior, and/or health care;
- A record of high quality, high impact externally funded collaborative and interdisciplinary research in the area of communication and health;
- Success in developing and teaching curricula for students planning careers in health care;
- Success in leading and managing academic programs and research collaborations.

The successful candidate will be expected to:

- develop and lead a new professional graduate program in communication and health;
- organize and lead a successful interdisciplinary research program involving faculty from communication, engineering, and medicine;
- teach undergraduate and graduate courses;
- participate in the department and in university leadership activities as director of the center.

About Northwestern, the School of Communication, and the Department of Communication Studies

Northwestern University is one of the world’s leading research centers, a top-ranked choice for graduate and undergraduate study across the arts and sciences, and a leader in professional education in business, law, and medicine. Its School of Communication—with roughly 1200 undergraduates, 130 doctoral students, and 300 professional graduate students—is the third largest undergraduate school in the university. It has 100 tenure-track faculty and 60 non-tenure track faculty on its instructional staff. Communication Studies is the largest of the five departments in the School. Its program focuses on organizational communication, media and technology studies, and public culture; with the addition of the new Center, health communication will become another important part of its portfolio.
Applications and timeline

Candidates should send a letter of application, CV, sample publications, evidence of teaching effectiveness, and names of six confidential references to Professor Daniel J. O'Keefe, Department of Communication Studies, Northwestern University, 2240 Campus Drive, Room 2-118, Evanston, IL 60208, or to healthcommsearch2013@northwestern.edu.

Review of applications will begin March 15, 2013. For full consideration, applications should be received no later than March 10, 2013.