ICA in Seattle: Three More Months to Go

Peter Vorderer, ICA President-Elect, U of Mannheim

The schedule for this year’s conference in Seattle is just about done: More than 2129 papers (including both individual submissions and those that were submitted as part of a panel), 28 preconferences, 3 miniplenaries, 1 interactive poster session (this year, for the first time, on Saturday afternoon), a few international research meetings, and 15 of our inaugural Blue Sky Workshops have been put together in the past few weeks by ICA headquarters with the incredible help of our 25 Interest Group and Division chairs. The program is online as of 1 March, and within the next week or so we will also be able to coordinate the time slots for the Blue Sky Workshops (for which we will try to take into account the time preferences of their organizers).

The closing plenary (at 1:30 p.m. on 26 May) is one of the very few things that are not finalized yet. The opening plenary (at 6:00 p.m. on 22 May), however, is: We will use the opportunity to get a feel for this year’s conference theme, “Communication and the Good Life,” and I have therefore invited our theme chair, Hua “Helen” Wang (U at Buffalo, the State U of New York, USA) to be part of this discussion. Helen has looked at more than 60 submissions related to the conference theme and has—on the basis of reviews, of course—selected the best 20 of them, so is well positioned to offer insight as to what to expect from the various sessions addressing this topic.

Joining her will be Miriam Meckel (U of St. Gallen in Switzerland), who has worked and published extensively on the subject of quality of life with respect to new technology, considering issues such as “information overload,” “technostress,” social media readiness, and
new strategies of coping with the challenges of a digitally networked life. The plenary will also include Rich Ling (who is just about to move from IT U in Copenhagen to Nanyang Technical U in Singapore); Dr. Ling is an expert on mobile communication and will thus be sharing his perspective on the question of whether the mobilization of media (use) has contributed to or compromised the quality of our lives in a systematic way.

Last, but certainly not least, Mary Beth Oliver (Penn State U in the US), whose work has profoundly affected our understanding of media entertainment, will share her thoughts and findings on the subject. As I will have the pleasure of chairing this panel, I would like to invite all members to send me questions and remarks that these esteemed colleagues might be able to address at the opening of the conference. In other words, if you’d like to weigh in on these issues, drop me a line at pvatica@gmail.com.

ICA Welcomes Giselle Chen to the Staff

Jennifer Le, ICA Executive Assistant

ICA is pleased to announce the recent hiring of Giselle Chen as its new Member Services Associate. Giselle will work on various projects, but will mainly be supporting Sam Luna with membership. Giselle recently graduated from Federal University of Rio Grande do Sul and moved to the US from Brazil. She graduated with a Bachelor's degree in communications and public relations.

Please join the staff in welcoming Giselle to our little family in Washington D.C..

President's Message: Elsewhere, Grass is Greener. Or is it?

Francois Heinderyckx, ICA President, U libre de Bruxelles (ULB)

It is often the case that, when colleagues meet and talk informally, they express their concern or even complain about work. The academic sector is no exception. Although it is difficult to measure rigorously and objectively the nature and magnitude of the changes that marked the sector in the past years, it is hard to deny that academia is undergoing a significant overhaul. The change is driven by an obsessive concern for efficiency, cost reduction and external funding, measurable (short-term) results, accountability, social impact, prestige and reputation. The new expectations are condensed in the universal, yet quite obscure notion of ‘excellence.' Consultants and processes from the market sector have been summoned to show the way, all too often overlooking core specificities of the academic sector now framed as cumbersome.
legacies of an obsolete past.

Times are hard in many places. Private institutions are prone to tighten up on profitability or, at least, on cutting their loss; public institutions are swept along by the urge to reduce public spending and to concentrate all efforts on the economic crisis. The feeling among colleagues with more than a few years in the career is that ever more is expected of them. More teaching hours, more students in class, more requirements, more expectations to publish, more pressure to gain external funding, more administrative duties, more managerial responsibilities, less financial, material and human means to stitch it all together. To add insult to injury, salaries are also hindered, be it by ever harder to obtain promotions or even, in recent years, by brutal and unilateral cuts in salaries.

There is an implicit, sometimes subconscious assumption that, surely, things must be better elsewhere. Scholars in public universities might think that the situation is better in private universities, and the other way around. From one particular country, it often seems like conditions are less adverse in neighboring countries. Some countries are idealized as academic Edens. Though it is clearly the case that a stupendous 'academic gap' persists when considering research and higher education at just about any scale (not just worldwide), one should be careful when lamenting about one's own situation. I have learned over years of travel and rich international contacts that most of use have very good reasons for concern, and even to complain. But all of us also have reasons to be pleased and to be proud. All of us can find specific aspects of our working conditions, our institutional setting, our intellectual context or other idiosyncrasies that should be a source of satisfaction.

I have come to find that exchange and encounters with colleagues from around the world help us tremendously in dealing with these fundamental issues. It helps put things in perspective. Visiting and experiencing other settings, regions and contexts; discussing with colleagues from beyond our familiar circles; engaging in collaborative projects, comparative research or shared concerns with partners from different regions broadens our views and helps us understand our own situation. For many years now, when a discussion in my home institution drifts onto complains, laments and indignation, I often tell my colleagues: Honestly, the more I travel, the less I complain. They usually understand what I mean by that, and relate that to their own experience of international contacts. It does not deny the problem or even minimize its importance. It just helps put it in perspective.

ICA, by devoting so much of its stamina to enable, encourage and catalyse international encounters is helping each member to better understand the broader context, and by doing that, to better understand his or her own situation. Though this particular benefit to taking part in ICA activities might not be mentioned all that often, it must be seen as just another reason why it is so relevant and valuable to take part in international endeavors, to actively engage with ICA and its range of activities.
Seattle is partly known for its arts scene; from Theodore Roethke to Jacob Lawrence to Jimi Hendrix, the city has nurtured and hosted a vast population of great American artists. And as with many such cities, Seattle's artists have carved out and cultivated an enclave all their own: a nugget of land along the north side of the Lake Washington Ship Canal known as Fremont.

Fremont’s denizens refer to the neighborhood as “the Center of the Known Universe,” and in the ’90s its artistic community had it declared an independent “state of mind” by the King County Council. In recent years its creative, bohemian character has been altered a bit by the arrival of some corporate residents—notably, tech companies like Adobe Systems and Google have offices there—but in general it remains a unique corner of Seattle and of the Pacific Northwest, where the counterculture has never quite faded away.

Fremont has a long history as a working-class neighborhood as well. It was founded in 1888 by a consortium of three real-estate entrepreneurs—two of whom, M. Edward Blewett and L.H. Griffith, were from the town of Fremont, Nebraska. At its founding, Fremont was a separate town from Seattle, where lumber and iron mills operated. While Blewett soon returned to Nebraska, Griffith and the third partner, Edward C. Kilbourne, established the first of many streetcar companies (and rail services) to connect Fremont to neighboring Seattle—which annexed the little town in 1891. The Ship Canal wasn’t built until the 1910s, and its arrival changed the neighborhood’s industry from mills to shipping and maritime.

However, the Great Depression saw failures in these industries, and empty lots and buildings began to be filled with down-and-out Seattlesites. The public transportation lines that service Fremont were decommissioned on the eve of World War II, further marginalizing the neighborhood. When the hippies came along in the ’60s, they couldn’t resist the low rents and relative isolation they found in Fremont, and the area was reborn as a quirky artistic community with the motto De Liberta Quirkas: “The Freedom to be Peculiar.”

But if gentrification has, inevitably, caught Fremont in its sweep, the neighborhood remains stubbornly peculiar indeed. More than anything, that can be seen in its vast and eclectic assortment of public art: colorfully painted building facades, imaginative (and virtuosic) graffiti, odd signage (signs in the neighborhood alternately remind visitors to “Set Your Watch Back 5 Minutes,” “Set Your Watch Ahead 5 Minutes,” and “Throw Your Watch Away”). And, most prominent of all, outdoor sculpture pervades.

The signature piece, of course, is the Fremont Troll, which sits under the Aurora Bridge at North 36th Street. (The small driveway under the bridge that leads up to the statue? Troll Avenue.) He is 18 feet high, concrete poured over a steel-and-wire frame, with a hubcap for an eye and a Volkswagen beetle in one hand. Local civic associations sponsored a competition in 1990 for an art installation, meant to salvage the spot from the drug culture that then frequented it. The plan worked: Dozens of visitors, mostly tourists, stop in to see the Troll every day. He’s especially popular with children, because, unlike most public art, the troll is interactive, meant to be climbed on like a jungle gym.

Fremont’s other most famous sculpture is a much more controversial one. The statue of Lenin is about three blocks from the Fremont Troll, at North 36th and Fremont Place. The statue is
an authentic piece of Soviet state art, having once marked Lenin Square in Poprad, Czechoslovakia. An American teaching English in Poprad after the fall of communism in Eastern Europe found the statue at a scrapyard and arranged to buy and preserve the piece of art, mortgaging his home in the Seattle suburbs to ship it home (to great furor in the city). Though it stands in a public square, the Lenin statue is still owned by the family that shipped it there and has been for sale ever since its 1995 installation. Nevertheless, it has become a beloved Fremont institution, heavily visited by tourists and dressed every year for Christmas and Gay Pride Week.

Another Fremont landmark combines the concepts of public art and green space into another unique establishment. At the confluence of the Ship Canal and Lake Union lies Gas Works Park, opened in 1975. Quite literally, the park consists of the grounds and ruins of the old Seattle Gas Light Company’s gas works plant, which closed in 1956. When the city was developing the grounds into a park, its landscape architect Richard Saag recognized that this was the last standing gas works in the United States, and owing to its historical value and rare aesthetic properties he recommended that it be incorporated into the park rather than demolished. As such, the gas works' old compressor building has been repurposed as children’s playground equipment. Other factory towers have simply been left to stand as they are, a historical monument that serves as de facto outdoor sculpture. It’s a large (19 acres) and tremendously popular park that offers spectacular views of Downtown Seattle and of Lake Union.

If you read last month’s article about the Pike Place Market, you already know the value that Seattle places on its street market establishments. The Fremont Sunday Market at Evanston and 34th is a different beast from Pike Place, however. The former is a combination bazaar-and-shopping mall; Fremont’s is more like a very large garage sale. It features around 200 vendors who operate a farmer’s market as well as selling antiques, arts and crafts, vintage clothing, furniture, and street food. (It’s based on European street markets, so conference attendees from Europe will find it a more familiar sight than others might.) The Fremont Sunday Market is open every Sunday, all year ‘round, rain or shine.

This, of course, is just a taste of the diverse and delightfully eccentric sights, sounds, and events to be found in Fremont. It’s an essential part of any experience of Seattle, whether you’re a visitor or a longtime resident. De Liberta Quirkas indeed!

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**Spotlight on Preconferences**

Jennifer Le, ICA Executive Assistant

In each Newsletter leading up to the conference, we will highlight six different preconferences and postconferences that have been planned for Seattle. To learn more information about the other preconferences, visit http://www.icahdq.org/conf/2014/preconferences.asp.
Making Sense of Memory & History

**This preconference is not held at the Sheraton.**

**Time:** Thursday, 22 May 8:30 - 17:00  
**Location:** Museum of History and Industry (MOHAI)  
**Cost:** $100 (lunch is provided)

By drawing together recent work engaging the relationship between history and memory, this preconference will encourage cross-field and cross-disciplinary participation and potential future collaboration and networking.

**Contact(s):** Nicole Maurantonio (nmaurant@richmond.edu)  
Dave Park (park@mx.lakeforest.edu)

Strategic Communication Campaigns in a Contemporary, Digital, and Networked Society

**Time:** Thursday, 22 May 8:30 - 17:00  
**Location:** Sheraton Seattle Hotel, Issaquah  
**Cost:** $115 USD (lunch is provided)

This preconference will foster the debate on the use of strategic communication campaigns by various actors like companies, political entities, and nonprofit organizations. Researchers from the Americas, Asia, Africa, and Europe will present 20 peer-reviewed papers with theoretical and/or empirical focus. Theme sessions address strategic communication campaigns for relationship and reputation management, social change, crisis management, and political environments. In addition, theoretical challenges like the identification of variables important to campaign formation and effectiveness, managing campaigns in cross-media environments, and issues such as ethics, privacy, and teaching campaigns are addressed. The preconference is a great opportunity to get insights into the field of strategic communication. Senior and junior researchers from fields like public relations, organizational, health, political communication and advertising who are interested to learn about interdisciplinary perspectives and want to meet colleagues for future collaborations are invited to attend. The full program is available at http://bit.ly/1i9Mvs8.a

**Contact(s):** Kelly Werder (kgpage@usf.edu), Ansgar Zerfass (zerfass@uni-leipzig.de)

Qualitative Political Communication Research

**This preconference is not held at the Sheraton.**

**Time:** Thursday, 22 May 8:30 - 17:00  
**Location:** U of Washington, Burke  
**Cost:** $0.00 free (lunch is provided)

This preconference will focus on how qualitative research can lead to new analytical and empirical understandings of contemporary political communication processes, from the changing forms of journalism and campaigns to the new platforms and contexts where citizens gather and create political information. This preconference defines 'qualitative research' to be rigorous inquiry into political communication processes through an established set of empirical methods including (but not limited to): participant observation, ethnography, interviewing, archival research, and content analysis. It similarly defines 'political communication' broadly to
include studies of the institutional (campaigns, legislative bodies, the presidency, the press, civil society organizations) and extramural (movements) actors, events, and processes that constitute democratic life.

Website: http://qualpolicomm.wordpress.com/ica-pre-conference/

Contact(s): Daniel Kreiss (dkreiss@email.unc.edu)

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**PhD Workshop: Public Relations and Strategic Communication**

**Time:** Thursday, 22 May 9:00 - 13:00  
**Location:** Sheraton Seattle Hotel, Leschi  
**Cost:** $30 USD

This seminar is relevant for PhD students within the research field of Public Relations at different stages of their dissertation process. The aim of the seminar is to provide doctoral students in the field of Public Relations with an opportunity to present and discuss their dissertation research in a constructive atmosphere. Students receive feedback and advice on their projects, theoretical frameworks, methodologies and research designs from senior scholars and other students, who review the proposals.

Contact(s): Jennifer Bartlett (j.bartlett@qut.edu.au)

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**Engagement as Theory, Strategy, and Practice: Communication, Interaction, and Connection**

**Time:** Thursday, 22 May 9:00 - 14:00  
**Location:** Sheraton Seattle Hotel, Ballard  
**Cost:** $60 USD (lunch is not provided but morning tea is)

Engagement is an important concept across a range of disciplines including public relations, organizational communication, and strategic management. The preconference will be presented in two key parts: First as a panel presentation examining the role of engagement in public relations by key scholars in the field; and second, as a competitive paper presentation of selected important empirical research on engagement, case studies, and theoretical pieces.

Contact(s): Maureen Taylor (mtaylor@ou.edu), Kim Johnston (kim.johnston@qut.edu.au)

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**Public Scholarship Behind the Podium and On the Screen**

**Time:** Thursday, 22 May 9:00 - 15:00  
**Location:** Sheraton Seattle Hotel, Madrona  
**Cost:** $75 USD (lunch is provided)

Scholars are increasingly asked to share and promote their research by universities, granting organizations or publishers who seek to reach a broader and more diverse audience. These opportunities can be rewarding and can influence the public discourse. This session will offer scholars practical strategies to hone their skills as public speakers before non-academic audiences and on television. Topics will include how to express complex ideas in a 15-minute presentation that is memorable and connects with the audience, how to make numeric information accessible and meaningful, and how to prepare for live and taped television...
I recently read an article in Associations Now, a daily news digest from an association that I belong to, about the volunteers at the 2014 Winter Olympics in Sochi. The article mentioned the rocky start of the Games and the buzz regarding the not-so-great living quarters in the Olympic Village. The article went on to say the negative chatter "...gave way to a more lasting picture of these Games that stole the headlines: the "relentlessly cheerful army of volunteers,\"" quoting The New Yorker magazine.

While our relatively small band of annual conference volunteers is more of a platoon than an army, they nevertheless prove to be worth their weight in gold, providing the much-needed link between the ICA staff and our members. They are the ones who interact with our preregistered members fielding questions and handing out registration packets allowing our little staff of six to focus on the mechanics of onsite processing. It is they who cheerfully work long hours into the evening events after spending a full day at the registration booths. Very often first-time conference attendees, they learn very quickly the ins and outs of the hotel and the locations of sessions and events. There is absolutely no doubt that they are the main reason things flow smoothly at our ever-growing conferences.

We will soon be sending out our call for volunteers for Seattle to ICA Student members. We typically target ICA Student members who otherwise might not be able to get to the conference. Volunteers receive a conference fee waiver and free membership for the following membership term. But by far the most often heard comment I hear is that the biggest reward for them is to have experienced the conference from a unique perspective, learning what goes on behind-the-scenes as the conference progresses. They gain a deeper understanding of what it takes to run the conference, not to mention the "front and center" experience of greeting and meeting some of the greatest scholars in the field as they arrive at conference, often opening doors to long lasting relationships and career-shaping research opportunities. Every year, we select around 20 individuals to serve at the conference. Financial need is the primary criteria for selection, but we also select individuals representing various global regions. Our call for volunteers will go out to ICA Student members in mid-March.

Speaking of participation, ICA Fellows are currently voting on the next group of members to join their prestigious group. The electorate considers a nominee's documented record of scholarly achievement in the field of communication. They also take into account service given to ICA or to other areas including but not limited to business, government, and education. Fellows Chair Joseph Turow (U of Pennsylvania) presents awards to the newly elected nominees at this year's conference. Voting continues until 31 March.

Conference registration continues at a brisk pace and the Seattle conference is not without its
own firsts. For the first time, not only primary hotel rooms, but also overflow hotel rooms were booked in record time, surpassing the number of conference registrations and forcing us to book a second overflow hotel. More rooms are available at the Grand Hyatt Seattle. Rooms at either the Seattle Sheraton or the Hyatt at Olive 8 may still become available as people adjust their schedule to fit the conference program schedule. The conference program is now available for review at http://convention2.allacademic.com/one/ica/ica14/ or, log in to the Paper Management system at http://www.icahdq.org/cfp and click "View the Program" on the menu to take advantage of the newly robust Personal Schedule, which automatically lists any sessions in which you are presenting and allows you to add your own entries directly from the program.

In another first this conference, the Mobile App version of the conference program is outpacing the printed version! This helps ICA reach its goal to becoming a greener association. This year the app has a social media component allowing members to contact other registrants, schedule meetings with exhibitors and colleagues, and access Twitter, Facebook or LinkedIn. Get more information about the app and the conference at the conference registration site: http://www.icahdq.org/conf/index.asp. Be sure to peruse the conference guide (http://www.icahdq.org/conf/2014/SeattleConfGuide.asp) for even more information.

Onward to Seattle!

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**Student Column: Graduate Student Publishing, Part 2: Knowing Where to Submit**

Rahul Mitra, ICA Student Board Member, Wayne State U

In a previous ICA newsletter column (http://www.icahdq.org/MembersNewsletter/NOV13_ART0005.asp), I inaugurated a series on graduate students’ publication in reputable outlets. In the second part of this series, I tackle the issue of knowing where to send your work. I focus on three main aspects: researching the characteristics of potential journal outlets, finding out more about the editorial board, and keeping abreast of “calls for papers” via online listservs.

**Journal Characteristics**

The selection of a journal outlet requires a fair amount of background research. Consider the many options: do you go “regional” or “national” or “international”? Do you go for a topic-focused journal (e.g., a rhetoric journal for a rhetorical criticism piece) or a “general” communication journal? Is a particular journal known for rejecting (or accepting) theory-driven pieces, or empirical pieces, or literature reviews? What role does methodology play—does journal A favor quantitative methods over qualitative? What about page limits and word count? And the list goes on...
Long story short, selecting a journal requires close attention to each of these details, and more. For instance, will you need to change the format of your paper from APA to MLA or something else, to fit the requirements of a particular journal—and if so, can you fit that time-consuming task in your schedule? Several journals also require particular sections, not asked for by other journals—for instance, *Journal of Applied Communication Research* stipulates a separate section in the closing “discussion” detailing “practical implications” of your study—so that you should ensure that your manuscript satisfies these and other requirements before you hit submit.

**Editorial Board Makeup**

Graduate students should also check out the editorial board of a journal, together with its stated “aims and scope” before selecting an outlet. Editorial commitments and epistemologies sometimes drastically transform the nature of a journal, and the kind of manuscripts it publishes. Moreover, scanning the board makeup will let you know who might be likely to review your paper, potentially of use as you build your argument. For instance, if your article extends (or critiques) Theory X by Person A, and you find that A is on the board of your intended outlet, or perhaps Person B who trained with A, then you might want to frame your manuscript’s argument that does not give the impression you are devaluing A’s work. Finding out more about the editor, and the rest of the board, is thus a good idea.

**Online Opportunities via Listservs**

Finally, subscribe to online listservs that keep you abreast of all those opportunities for submitting chapters for edited books, and articles for “special issues” of refereed journals. With all the journals and edited books out there, there’s no way you can keep track of everything without signing onto some of these listservs, whether it is CRTNET, the ECREA list, or ICA division mailing lists. If you do interdisciplinary work, you should also subscribe to listservs of other professional associations; for instance, I receive emails from the Academy of Management and the International Environmental Communication Association, which lets me know when a book or journal special issue is in the works that I might submit one of my manuscripts to. Keep in mind that journal special issues count just the same as regular issues do, so the old rules apply here (e.g., check out what the journal has published in the past, style and word count stipulations, editorial board makeup). Most notices for book chapters via listservs mean that your submitted manuscript will be competitively selected, or even peer-reviewed, so that these publications will still be useful on your CV when you apply for an academic job. So, don’t discount them. Again, be aware of the book editor’s research background, word count stipulations, and precise “call for papers” to ensure that your manuscript fits the broader collection.

Next month: I’ll talk about collaborative research and publishing as a team! ?
This article includes new postings with the latest ICA member news, as well as updates on outside conferences and publications. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing jle@icahdq.org.

**Professional Writing**

By: Sky Marsen (Victoria U of Wellington)


Professional Writing is a comprehensive and engaging guide to writing for business, industry and technology. Based on research in the field, it covers all the major writing needs of the workplace, providing guidelines on communicating effectively with management, clients, peers and the wider public. The book contains chapters on topics such as public relations and social media, business and technology journalism and working in teams.

**Call for Papers**

VII International RCA Conference

COMMUNICATION STRATEGIES IN HUMAN DEVELOPMENT

(COMMUNICATION-2014)

16-18 September 2014

The prevailing tendency in modern Communication Studies is the search for break-through solutions in human development, the analysis of new possibilities in the formation of human consciousness and social behaviour. The success of one person or a social institution is impossible without the strategic development and improvement of the communication process, in which an individual or a community act as its participants. The aim of the biannual Russian Communication Association (RCA) International Conference held together with our partners is to combine the efforts of scholars from different countries, fields of study, research centres and schools of thought for the further multiparadigm development of Communication Studies.

The international partners and information sponsors of the conference are the Eurasian Communication Association of North America (ECANA), the National Communication Association (NCA), the International Communication Association (ICA), the European Communication Research and Education Association (ECREA), the Polish Communication Association (Polskie Towarzystwo Komunikacji Społecznej, PTKS), the International Federation of Communication Associations (IFCA), the World Complexity Science Academy (WCSA), the Russian Association for Film and Media Education, and the Kazakhstan Communication Association.

**Major Areas of Research**

- Philosophy of communication
- Methods of communication research
Call for Applications

The Department of Social and Political Sciences of the University of Milan (Italy) and the Political Communication Division of the International Communication Association (ICA) are pleased to announce the 4th edition of the International Summer School on (New) Media Effects on Electoral Behaviour, to be held from 7-11 July 2014 in Milan.

The School addresses the main theoretical and empirical questions at the intersection of political communication, political science, and political sociology, with a special focus on the impact of communication factors, from television to the new digital media, on electoral participation, political attitudes, and voting behaviour.

The lecturers are internationally renowned academics. Confirmed speakers include Patricia Moy, Rachel Gibson, Andrew Chadwick, Stefano Iacus, David Karpf, Rüdiger Schmitt-Beck, Sara Hobolt, Claes DeVreese, Magdalena Wojcieszak, Winfried Schulz (see the School's webpage for more information and for the speakers of the past editions: www.polcomm2014.net).

Student participants come from around the world; countries represented at previous Summer Schools include USA, Canada, Colombia, Brazil, UK, Norway, Sweden, Finland, Latvia, Russia, Poland, Germany, The Netherlands, France, Spain, Portugal, Italy, the Czech Republic, Slovakia, Serbia, Turkey, Australia, New Zealand, among others.

Building on its successful experience, this year's Summer School will present another opportunity for 30 PhD candidates and early career academics in Communication, Sociology, Psychology and Political Science to attend an intensive, 5 day-long Program that consists of two morning lectures daily and paper presentations and discussions in the afternoon. Furthermore, two workshops on Big Data research methods an on writing for scholarly journals will be offered during the week.

Candidates interested in participating in the Summer School should submit a 3-page research proposal or an extended abstract of a research paper on issues related to the main theme of the Summer School. Submissions should include the application form, a CV, a brief bio (max. 100 words) mentioning main research interests and ongoing projects, as well as a supporting recommendation letter from an advisor or another academic supervisor endorsing the
candidate with a brief explication of why the candidate will benefit from the Summer School.

All participants are expected to be present for all the 5 days of presentations and training, contribute actively to the discussions, as well as get acquainted with the materials distributed before their arrival to the Summer School. A Certificate and 6 ECTS will be awarded to each participant successfully completing the School.

Application deadline - **12 April 2014**
Selected candidates will be contacted - **3 May 2014**
Registration deadline - **20 May 2014**

This year the School will offer 3 tuition waivers and 5 travel grants: more information available at the School's website.

*For more information about the program and application instructions* please see [www.polcomm2014.net](http://www.polcomm2014.net)

If you need any further information please do not hesitate to contact us:
summerschool.polcomm@gmail.com

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**Dyadic Data Analysis Workshop**

**23-27 June 2014**
**at Michigan State U**

The workshop will focus on analyses for data in which both members of a dyad are measured on the same set of variables. Topics to be addressed include the measurement of nonindependence, the Actor-Partner Interdependence Model, the analysis of distinguishable and indistinguishable dyads, and the analysis of over-time dyadic data (e.g., dyadic growth curve models). The software package used in the workshop will be SPSS. Although the workshop does not require any prior knowledge or experience with multilevel modeling, participants are expected to have a working knowledge of multiple regression and analysis of variance, as well as SPSS. Please see the website for more specific information and a link to the workshop registration: [http://psychology.msu.edu/Workshops_Courses/dda.aspx](http://psychology.msu.edu/Workshops_Courses/dda.aspx)

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**Call for Chapters**

**Social Media in the Classroom**

Edited by: Hana Noor Al-Deen, Ph.D.
Email: noor@uncw.edu
Chapter Proposal deadline: **31 March 2014**

Proposals for book chapters are invited that address Social Media in the Classroom. The focus of this book lies on the usage of the prominent social media such as Facebook, Twitter, and YouTube as tools in teaching advertising, public relations, journalism, and health communication at the college (undergraduate and graduate) level. The book seeks to provide a bridge between the theoretical foundation and the application of these tools. Original research is required and all methodological approaches are acceptable. The length of the chapter should consist of 7000-7500 words including assignments and references.

**PROPOSAL GUIDELINES:**
Submit a 200-300 word abstract for consideration as a chapter in this proposed book and it should be accompanied by a bio as well as a tentative title. The abstract should give a clear sense of (a) the focus of the chapter, (b) the scope of the research, (c) the teaching methodology, (d) the type of social media that are used in such classes, (e) the subject of
teaching, (f) the assignments (about one-third of the chapter), and (g) the academic level of the class. Please note that the chapter should also include intro, literature review, discussion, and references following the APA 6th ed. Feel free to include any additional information that you deem necessary to enhance your submission. The abstract and bio need to be submitted in (MS Word) as attachments. Individuals whose chapter proposals are accepted will be notified within two weeks and they need to submit the completed draft of the chapter by 30 June 2014.

Perhaps it is worthwhile to mention that this Noor Al-Deen’s third book on social media. The first two books “Social Media Usage and Impact” and “Social Media and Strategic Communications” were published by Lexington Books (2011 & 2012) and Palgrave Macmillan (2013) respectively.

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**Division News**

**Communication History**

I hope this finds you well, and starting to make your arrangements for Seattle 2014.

Our programming is done now, and Communication History has a very fine and attractive suite of sessions on offer. They rang widely in topic, methodology and historical period, and I am sure you will find much to interest you.

Our thanks go to all who submitted papers, since without your efforts there would obviously be no conference. We had slightly more submissions this year, with 82 individual papers and 12 panel sessions, but we were allocated 13 sessions, so were able to accept slightly more: we will be presenting 6 panels, 5 individual paper sessions and our high density session, together with 4 interactive poster slots. Our congratulations go to all who will be presenting.

I would also like to offer special thanks to our reviewers: it's your hard work that makes the programing possible, so thank you all very much indeed.

Please remember to add our Division's Business Meeting and Reception on Friday 25th May to your schedule: further details to follow. And of course, the day before the Conference starts, we have our pre-Conference on Thursday 22nd, *Making Sense of Memory & History*. You can be certain of a warm welcome in Seattle if you can join us then!

Sincerely,

**Philip Lodge**, Communication History Division Chair (Edinburgh Napier U)

**Communication and Technology**

Semantic Network Analysis of 2014 ICA Papers

What do you get more of in 2014 papers in the Communication and Technology (CAT) division vs. the rest of ICA? We answered this question by comparing the titles of papers. WORDij’s (http://wordij.net) WordLink software slid a window 3 words wide through the titles of the two comparison groups, tabulating word pair frequencies. There were 69 word pairs with relative frequencies’ z-scores significant at p < .001. Figure 1 shows the word groups NodeXL’s
(http://nodexl.codeplex.com) identified, the centrality of concepts, and an optimal graph layout. The three largest groups and their most central concepts were: 1) Facebook, online, and privacy; 2) Mobile, information, technologies, and mobilization; and 3) role, predictors, internet, and content. There is of course an explosion of additional concepts across the 151 papers accepted.

Looking more broadly at all of the ICA papers accepted, the most frequent word pair was “social media,” occurring 1,462 times. This communication and technology concept now sits at the top of the entire association’s research pyramid.

Communication Law and Policy

The division congratulates Yuezhi Zhao (Simon Fraser U), the winner of this year’s C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy. The Baker Award recognizes work that has made significant contributions to the development, reach and influence of such scholarship. She’ll be presenting some of her work at an upcoming ICA conference session on micro-blogging, media and democracy in China.

Congratulations also to the writers of the top-ranked papers in the division. These include Hsin-yi Tsai and Johannes Bauer (Michigan State U) for their paper on Effects of Public Policy on the Quality of Broadband Services: A Comparative Analysis of Internet Download Speeds and Douglas Allen (U Penn Annenberg), who wrote a top student paper titled, Defining a Journalist: Freedom of the Press in the Age of the Citizen Journalist.

Global Communication and Social Change

Our preconference on "Researching and Working in a Global/Transnational Context: Mentoring on Practical Considerations" will offer participants a unique opportunity to learn and share insights with academic leaders from diverse regions and backgrounds in an interactive informal environment. This should be especially useful for graduate students and early career professionals. You can now sign up for the preconference through the ICA website at http://www.icahdq.org/shopping/default.asp. Seats are limited to 50 so sign up early!

The preconference will be held on Thursday, 22 May, at 9:00 a.m. to 5:00 p.m. at the conference hotel. The registration fee is $100 for regular members and $75 for students.

For more information on the preconference please visit the division website at global.ica.hdq.org or the division facebook page at http://www.facebook.com/groups/ICAGCSC/ , or contact division chair Rashmi Luthra at
The preconference is sponsored by Northwestern U in Qatar and the Global Communication and Social Change division.

Please note recent publications by GCSC division members:

The Palgrave International Handbook of Women and Journalism, edited by Carolyn Byerly (Howard U), was published in 2013.

Meanings of Audiences: Comparative Discourses, edited by Richard Butsch (Rider U) and Sonia Livingstone (London School of Economics), was published by Routledge in 2014.

"Framing the 2011 Egyptian Revolution within Ideological Boundaries: One Incident, Three Stories," by Ying Roslyn Du (Hong Kong Baptist U) and Benjamin K.L. Cheng (Hong Kong Baptist U) was published in the fall 2013 issue of the International Communication Research Journal.

Lyombe S. Eko’s (U of Iowa) book American Exceptionalism, The French Exception and Digital Media Law, was published by Lexington Books in 2013.

Radhika Parameswaran’s (Indiana U) article, "Globalization, Beauty Regimes, and Mediascapes in the New India" was published in 2013 in C. Carter, L. McLaughlin, & L. Steiner (Eds.). The Routledge Companion to Media and Gender.

Andreas Pöllman’s article, "Intercultural Capital: Toward the Conceptualization, Operationalization, and Empirical Investigation of a Rising Marker of Sociocultural Distinction" was published in Sage Open in April 2013.

Latin American Television Industries by John Sinclair (U of Melbourne) and Joseph Straubhaar (U of Texas - Austin) was published by Palgrave MacMillan in 2013.

Daya Thussu’s (U of Westminster) book Communicating India’s Soft Power: Buddha to Bollywood was published by Palgrave Macmillan in 2013.

Global Communication: New Agendas in Communication, edited by Karin Wilkins (U of Texas - Austin), Joe Straubhaar (U of Texas - Austin), and Shanti Kumar (U of Texas - Austin), was published by Routledge in 2013.

Instructional and Developmental Communication Division

The Instructional and Developmental Communication Division would like to congratulate the award winners for 2014. Our winners will be recognized at the 2014 business meeting in Seattle.

Outstanding GTA: Elizabeth Jones (Ohio State U)

Outstanding Thesis: Marjorie Buckner (U of Kentucky)
Thesis Title: "Student Characteristics as Predictors of Instructional Dissent"

Outstanding Dissertation: Tiffany Wang (U of Montevallo)
Dissertation Title: "Formational Relational Turning Points In The Transition To College: Understanding How Communication Events Shape First-Generation Students' Relationships With Their College Teachers"

Organizational Communication Division

The deadline for the May 22nd Organizational Communication Preconference"(Re)Defining
and (Re)Negotiating the Meaning of Work, Happiness, and Good Life” has been extended from 1 March 2014 to 31 March 2014. The preconference call is available on the ICA website. For more information, please contact Dr. Suchitra Shenoy-Packer (SSHENOY1@depaul.edu) or Dr. Elena Gabor (egabor@fsmail.bradley.edu).

The selection of papers and panels for our annual convention depends immensely on the work of our reviewers. This year, 53 reviewers from seven different countries served the division in this important role. Every competitive paper and panel proposal was reviewed by 3 reviewers—and those papers considered for the top paper panel were viewed by 6 evaluators. Nearly all reviewers completed their work on time and provided feedback to submitters.

Hassan Abu Bakar, Hamilton Bean, Nicolas Bencherki, Brenda Berkelaar, Ryan Bisel, Mathieu Chaput, Stacey Connaughton, Jennifer Considine, Disraelly Cruz, Joelle Cruz, Kathryn Fonner, Bernadette Gailliard, Carole Groleau, Lorna Heaton, Alison Henderson, Meikuan Huang, Jody Jahn, Guowei Jian, Matt Koschmann, Sunny Lee, Paul Leonardi, Frédérik Matte, Kirstie McAllum, John McClellan, Lacy McNamee, Vernon Miller, Debashish Munshi, Jessica Neff, Courtney Pade, Greg Paul, Kevin Real, Anne Rogerson, Zach Schaefer, Cui-hua Shen, Lu Tang, Claartje ter Hoeven, Jeffrey Treem, Mark van Vuuren, Consuelo Vasquez, Myra Watkins Allen, Matthew Weber, Stacey Wieland, Kay Yoon, Connie Yuan, and Norhafeza Yusof each reviewed up to eight competitive paper submissions.

Additionally, Joshua Barbour, David Novak, and Patti Sias had only a week to read the top eight papers (based on initial ratings) to determine our Top Paper Panel. Johny Garner, Jennifer Mease, and Adriana Machado Casali reviewed the 9 panel proposals submitted to our division. Jenn Gibbs and Bart van den Hooff reviewed the 41 extended abstracts submitted for the research escalator. They are also coordinating that double session at the conference.

Many thanks go out to these wonderful reviewers, who are encouraged to seek out program planner Craig Scott (who is especially grateful to all of them) for a free drink ticket at the division's reception during ICA in Seattle.

Available Positions & Other Advertising

UNIVERSITY OF FLORIDA
College of Journalism and Communications
Associate Professor in Translational Health and/or STEM Science Communications

The University of Florida has embarked on an exciting initiative – the UF Preeminence Plan – to achieve recognition as one of the nation’s top-ranked public research institutions. The Plan calls for as many as 100 preeminence faculty hires in key areas to strengthen UF’s reputation and contributions. The University of Florida, one of the most comprehensive public universities in the nation, is a member of the Association of American Universities and is included in the Carnegie Commission’s list of leading research universities. UF’s students come from all 50 states and more than 100 countries.

With preeminence status as a goal, The University of Florida’s College of Journalism and Communications invites applications for a nine-month, tenured Associate Professor with
expertise in health and/or STEM science communication research to begin August 2014. The successful candidate will be actively engaged in the College’s new Center for Translational Communications Research, will work closely with the Center director, and will serve in one of the four departments of Advertising, Journalism, Public Relations or Telecommunications. The Center’s aim is to enhance human well-being in myriad areas by marshalling communications research to advance the translation, dissemination and practical application of findings from health and STEM science. The Center will be uniquely positioned to build on the College’s considerable strengths in pursuit of its mission, including nationally recognized science/health communications faculty and graduate programs, state-of-the-art facilities and media properties, and established relationships across campus with collaborators as diverse as the Clinical and Translational Science Institute, UF Health, the College of Engineering, the College of Education, the College of Agricultural and Life Sciences, the UF Innovation Hub, and the University’s communications divisions. Candidates for the position will be evaluated based on their ability to demonstrate a knowledge of current and emerging areas of STEM science and/or health communications as well as experience and expertise in one of the College’s four disciplines.

Qualifications: The candidate must have a Ph.D. in communication or related field and a record of original research in the area of health and/or STEM science communications and must demonstrate the ability to work with interdisciplinary teams and an understanding of emerging media. Preference will be given to those who have a record of extramural funding. The University is particularly interested in recruiting diverse candidates to meet the needs of its diverse student population.

Responsibilities: The successful candidate is expected to teach in health/science communication or in our relevant fields. The faculty member will advise undergraduate and graduate students, engage in governance and other Department and College service activities, and contribute to diversity and the internationalization of the College. Additionally, the candidate will actively participate in the new STEM Center for Translational Communications Research.

The University of Florida seeks applications and nominations from a broad spectrum of individuals including women, members of diverse ethnic groups, and persons with disabilities. The University of Florida is an equal opportunity institution. The “Government in the Sunshine” laws of the State of Florida require that all documents related to the search process be available for public inspection.

Application materials should demonstrate a record of scholarship in health and/or STEM science communication and have a proven ability to teach undergraduate and graduate courses that emphasize experience in one of the four disciplines. Preference will be given to candidates who present evidence of excellence in teaching, potential to secure internal and external funding, supervising student work toward the completion of theses and dissertations, and willingness to collaborate in research and on funded grants with peer faculty in the College, Media Properties, and across campus.

Application Procedure: This position will be open until a successful applicant pool is established. To view application instructions and complete an online resume, visit https://jobs.ufl.edu/. The requisition number for the vacancy is 0904826. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352)
UNIVERSITY OF FLORIDA
College of Journalism and Communications
Director of the Center for STEM Translational Communications Research

The University of Florida has embarked on an exciting initiative – the UF Preeminence Plan – to achieve recognition as one of the nation’s top-ranked public research institutions. The Plan calls for as many as 100 preeminence faculty hires in key areas to strengthen UF’s reputation and contributions. The University of Florida, one of the most comprehensive public universities in the nation, is a member of the Association of American Universities and is included in the Carnegie Commission’s list of leading research universities. UF’s students come from all 50 states and more than 100 countries.

With preeminence status as a goal, the University of Florida’s College of Journalism and Communications invites applications for a 12-month, tenured ASO/Full Professor with expertise in STEM and/or health communication research to begin August 2014. The successful candidate will lead and shape the vision for the College’s new Center for STEM Translational Communications Research, and will serve in one of the four departments of Advertising, Journalism, Public Relations or Telecommunications. The Center’s aim is to enhance human well-being in myriad areas by marshalling communications research to advance the translation, dissemination and practical application of findings from health and STEM science. The Center will be uniquely positioned to build on the College’s considerable strengths in pursuit of its mission, including nationally recognized science/health communications faculty and graduate programs, state-of-the-art facilities and media properties, and established relationships across campus with collaborators as diverse as the Clinical and Translational Science Institute, UF Health, the College of Engineering, the College of Education, the College of Agricultural and Life Sciences, the UF Innovation Hub, and the University’s communications divisions. Candidates for the position will be evaluated based on their ability to demonstrate leadership and extensive knowledge of current and emerging areas of STEM and/or health communication research as well as experience and expertise in one of the College’s four disciplines.

Qualifications: The candidate must have a Ph.D. in communication or a related field and a record of extensive original research and extramural funding in the area of STEM and/or health communications. Additionally, the candidate must demonstrate vision, an ability to build interdisciplinary collaborations and teams among a variety of stakeholders, and outreach experience. The University is particularly interested in recruiting diverse candidates to meet the needs of its diverse student population.

Responsibilities: The successful candidate is expected to serve as director of the Center for STEM Translational Communications Research, and would interface with all communications divisions on campus. Additionally the candidate will teach one course per semester in health/science communication or relevant fields. The faculty member will advise undergraduate and graduate students, engage in governance and other Department and College service activities, and contribute to diversity and the internationalization of the College.
The University of Florida seeks applications and nominations from a broad spectrum of individuals including women, members of diverse ethnic groups, and persons with disabilities. The University of Florida is an equal opportunity institution. The “Government in the Sunshine” laws of the State of Florida require that all documents related to the search process be available for public inspection.

Application materials should demonstrate extensive scholarship in health and/or STEM communication, leadership experience and a proven ability to teach undergraduate and graduate courses that emphasize experience in one of the four disciplines within the College. Preference will be given to candidates who present evidence of excellence in teaching, potential to secure internal and external funding, supervising student work toward the completion of theses and dissertations, and willingness to collaborate in research and on funded grants with peer faculty in the College, Media Properties, and across campus.

**Application Procedure**: This position will be open until a successful applicant pool is established. To view application instructions and complete an online resume, visit [https://jobs.ufl.edu/](https://jobs.ufl.edu/). The requisition number for the vacancy is 0904846. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD). Questions can only be directed to Search Committee Chair Dr. Debbie Treise, P.O. Box 118400, University of Florida, Gainesville, FL 32611-8400 or dtreise@ufl.edu.

Review of applications begins February 1, 2014, and continues until the position is filled.

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**UNIVERSITY OF FLORIDA**
**College of Journalism and Communications**
**Department of Public Relations**
**Tenure-track/Tenured Faculty Position**

The Department of Public Relations in the College of Journalism and Communications at the University of Florida invites applications for a nine-month tenure-track or tenured appointment at the rank of assistant or associate professor, to begin August 2014, January 2015, or August 2015.

**Qualifications**: Candidates for the assistant professor position must possess an earned Ph.D. in communication or other relevant field and a record of original scholarly research. Candidates for the associate professor position must possess an earned Ph.D. in communication or other relevant field and an established record of scholarly research that demonstrates national distinction. Preference will be given to applicants with demonstrated expertise in one or a combination of the following areas: corporate reputation and identity, crisis/risk communication, interactivity and digital engagement, financial communication, health communication, and nonprofit management. Other qualifications include evidence of excellence in teaching, an established publication record, potential to secure grant funding, and productivity and effectiveness in contributing to a collegial environment. Professional experience in public relations practice is strongly preferred.

**Responsibilities**: The successful candidate will teach undergraduate and graduate courses in
public relations. The faculty member will supervise master's theses and Ph.D. dissertations. He or she will advise undergraduate and graduate students, engage in governance and other service activities, and demonstrate interest in contributing to online education, diversity, and the internationalization of the college and university.

**The Department of Public Relations** is one of the largest public relations programs in the country, with seven tenured faculty members, one endowed chair in public interest communication, and two full-time lecturers, for a total of 10 faculty members. It serves approximately 500 undergraduate majors, 50 master’s students, and 10 Ph.D. students. The Department consistently is ranked among the top three public relations programs in the United States and enjoys a favorable international reputation.

**The College of Journalism and Communications** (www.jou.ufl.edu) has 45 full-time faculty members teaching in four departments: Advertising, Journalism, Public Relations, and Telecommunication. A recognized national leader in the field, the College is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). The University of Florida is a member of the Association of American Universities and is categorized in the Carnegie Commission’s top tier of research universities. UF’s more than 52,000 students come from all 50 states and more than 100 countries.

**Application Procedure:** To view application instructions and complete an online résumé, visit www.hr.ufl.edu/job. The reference number for the vacancy is 0904984. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; and (3) names, addresses, e-mail addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD).

Review of applications will begin February 18, 2014, and will continue until the position is filled. The search is conducted under Florida’s open records laws, and all documents are open for public inspection. Minorities and women are encouraged to apply. AA/EEO employer.

Questions can be directed to Dr. Kathleen S. Kelly, Professor, at (352) 392-9359 or kskelly@jou.ufl.edu.

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**UNIVERSITY OF FLORIDA**

**College of Journalism and Communications**

**Tenured Associate/Full Professor in Social/Mobile Communication and Online Learning**

The University of Florida’s College of Journalism and Communications invites applications for a nine-month, tenured Associate/Full Professor with expertise in social/mobile communication and online learning to begin August 2014. The successful candidate will become a member of a trans-disciplinary research initiative in the new University of Florida (UF) Online Learning Institute (OLI). The OLI faculty form the core of a dynamic research and learning consortium among UF’s Colleges of Education, Engineering, Journalism & Communications, Fine Arts and the UF Digital Worlds Institute.

This position is part of an exciting new University of Florida initiative – the UF Preeminence Plan – to achieve recognition as one of the nation’s top-ranked public research institutions. The
Plan calls for as many as 100 preeminence faculty hires in key areas to strengthen UF’s reputation and contributions. The University of Florida, one of the most comprehensive public universities in the nation, is a member of the Association of American Universities and is included in the Carnegie Commission’s list of leading research universities. UF’s students come from all 50 states and more than 100 countries.

The successful candidate will be a part of the University of Florida’s Online Learning Institute (OLI) and will serve in one of the four departments of Advertising, Journalism, Public Relations or Telecommunications, but will work cross-Department within the College and University. Candidates for the position will be evaluated based on their ability to demonstrate a knowledge of current and emerging areas of Social/Mobile Communication and Online Learning, experience and expertise in one of the College’s four disciplines, as well as having a research agenda that will significantly advance the practical and theoretical knowledge of methods and/or efficacy of communicating on mobile devices.

**Qualifications:** The candidate must have a Ph.D. in communication or a related field and a record of extensive original research and extramural funding in the area of Social/Mobile Communication and Online Learning. The University is particularly interested in recruiting diverse candidates to meet the needs of its diverse student population.

**Responsibilities:** The successful candidate is expected to actively participate in the UF Online Learning Institute and will teach one course per semester. The faculty member will advise undergraduate and graduate students, engage in governance and other Department and College service activities, and contribute to diversity and the internationalization of the College. Additionally, the candidate will engage in field application afforded by the CJC’s multimedia properties and the Innovation News Center.

The University of Florida seeks applications and nominations from a broad spectrum of individuals including women, members of diverse ethnic groups, and persons with disabilities. The University of Florida is an equal opportunity institution. The “Government in the Sunshine” laws of the State of Florida require that all documents related to the search process be available for public inspection.

Application materials should demonstrate a record of scholarship in Social/Mobile Communication and Online Learning and have a proven ability to teach undergraduate and graduate courses that emphasize experience in one of the four disciplines. Preference will be given to candidates who present evidence of excellence in teaching, potential to secure internal and external funding, supervising student work toward the completion of theses and dissertations, and willingness to collaborate in research and on funded grants with peer faculty in the College, Media Properties, and across campus.

**Application Procedure:** This position will be open until a successful applicant pool is established. To view application instructions and complete an online resume, visit [https://jobs.ufl.edu/](https://jobs.ufl.edu/). The requisition number for the vacancy is 0904795. Applications must include an electronic copy of the following: (1) a letter of interest; (2) complete curriculum vitae; (3) names, addresses, and telephone numbers of at least three professional/academic references. The Search Committee may request additional materials at a later time. If an accommodation due to a disability is needed to apply for this position, please call (352) 392-4621 or the Florida Relay System at (800) 955-8771 (TDD).
KU LEUVEN, BELGIUM
Institute for Media Studies and
School for Mass Communication Research

KU-Leuven invites applications for 6 faculty members (tenure-track, associate professor, professor or full professor):

1. Digital Humanities – Human Media Interaction
2. Film & Television Studies
3. ICT & Human-centered Design
4. Journalism Studies
5. Media and Social Change (Mass Communication)
6. Media Culture

Communication Science at KU Leuven, Belgium, organizes Bachelor and Master programmes of Communication Science and is involved in the Master's programmes of Business Communication and Journalism. The research activities in the field of Communication Science take place in the School for Mass Communication Research and the Institute for Media Studies. Communication Science at KU Leuven, which consists of about 70 researchers, continuously aims at keeping up its outstanding international reputation.

For more information about these positions, including duties and preferred qualifications, please visit https://icts.kuleuven.be/apps/jobsite/domein/9016/9000 On that website, the vacancies will appear between February 14, 2014 and March 13, 2014. Applications will be exclusively accepted online until March 13, 2014.

Depending on your experience and qualifications, the position will be filled at one of the levels of the Senior Academic Staff (tenure-track professor, associate professor, professor, full professor). The KU Leuven pursues a policy of equal opportunity and diversity.

The selection interviews will take place in April, 2014.