2015 Annual Conference Planning is in Full Swing!

Amy Jordan, ICA President-Elect, U of Pennsylvania

Pre and Post Conferences

We already have a full slate of pre and post conferences on the docket, and they include a broad range of topics -- from "Gaming Bodies" to "Climate and Sustainability Campaigns" to "Computational Approaches to Advance Communication Research." These half and full-day workshops present an opportunity to delve deeply into a specific research area or research method. Several are also designed specifically for our doctoral student members, with a focus on connecting emerging scholars with established scholars in a structured and informal setting. Many of the pre- and post-conference organizers are issuing their own Calls for Papers, so stay tuned for updates on how you can participate.

Competitive Paper and Panel Submissions

If the number of preconference proposals we received is a harbinger for competitive paper and panel submissions, then this may be one of our most popular annual meetings to date! We are doing our best to accommodate a greater number of presenters -- including increasing the number of interactive paper (poster) sessions from one to three, introducing new forums for scholar-to-scholar interactions (such as research escalator sessions), and encouraging higher density in the traditional panel sessions. Our intrepid program planners have issued Calls for Papers for their divisions and interest groups, and they can be found here (http://www.icahdq.org/conf/2015/2015cfp.pdf).

We encourage you familiarize yourself with the foci of our various divisions and interest groups so that you may find the best "home" for your work. The deadline for submissions is 3 November.

Conference Theme

This year’s conference theme is “Communication Across the Life Span.” This theme encourages an exploration of the various ways in which our discipline provides a lens for interpreting the evolving meanings, relationships, experiences and critical crossroads of the life course. With this broad definition, Communication Across the Life Span aims to highlight ICA’s unique perspective to investigate issues that are meaningful within and across divisions and interest groups. Such issues might include:

- Intergenerational communication across cultures
- Generational differences in the adoption of communication technologies
- Experiences of inequalities over the life span
- Interpersonal communication within and/or between life stages
- Social media use and identity development
- “Cradle-to-grave” marketing and consumer identity
- Life stage considerations for health promotion campaign design
- The implications of changing age contours in the workforce
- Appropriate methods, both quantitative and qualitative, needed for capturing change across time
- Questioning the expectation in communication research that life span trajectories are singular and progressive
- Political interest, engagement and participation across the life span
- The social construction of "childhood," "middle age" and "the elderly" in popular culture

In addition to organizing sessions devoted to this theme, our conference theme chair, Jon Nussbaum (Pennsylvania State U), will edit a volume of scholarship to be published by Peter Lang from work presented at the annual meeting theme-related topics.

The Meeting Venue

Puerto Rico is an incredibly vibrant place for our scholars to gather. The conference hotel, the Caribe Hilton, boasts 17 acres of lush foliage and has the only private beach on the island. We have secured rooms in other lovely area hotels, including the Condado Hilton which offers beautiful views of the Atlantic Ocean and the Condado Lagoon, as well as on-site water sports and a casino. We will offer regular shuttle service between the Condado and the conference site.

As you prepare your submissions for the annual meeting, please also take a moment to see why Puerto Rico is such an interesting venue for our scholars to gather. Old San Juan, for example, has a vibrant restaurant scene, several museums, and interesting historic sites (including the majestic El Morro Fort). The island also has a plethora of beaches, many of which are home to coral reefs and aquatic life easily accessible by day excursion or shuttle.

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It has been often remarked that the field is fragmented across theoretical, methodological, conceptual, and disciplinary divides (Pooley & Park 2013). And there are many lovely places to swim, paddleboard, and kayak (including the lagoon between the Caribe and the Condado). Those interested in a more “adventurous” excursion may want to check out one of the islands three bioluminescent bays, which are only accessible by kayak and can only be experienced in total darkness. The “bio bays” are bodies of water containing millions of micro-organisms that glow in the dark. As I discovered during my site visit in April, experiencing a bio bay requires some strenuous paddling through mangroves in the pitch dark. But the experience was quite magical and one I will not soon forget!

Good luck with your submissions! I look forward to seeing you in San Juan!

President's Message: Following up on "Getting the Discipline in Communication With Itself"

Peter Vorderer, ICA President, U of Mannheim

In my contribution to last month’s newsletter, I proposed that we put together a special issue of one of our journals focusing on some societal problems of common interest, which would be addressed by authors representing diverse theoretical and methodological standpoints. I also promised to use this month’s newsletter to share the suggestions for topic ideas sent to me over the past few weeks. Primarily in the interest of avoiding redundancy, I took the liberty of editing the various proposals together in order to compile the following list. Please note that what you see here need not be our only or final options; I certainly welcome, and hope to see, additional suggestions from all of you. However, I wanted to make good on my promise of sharing what ideas have already been submitted, in the hopes that it will give you a sense of what some of our members have on their minds. Here are the general subject areas that have been proposed, along with some examples of conflicting or divergent viewpoints and concerns that could be voiced in different essays included in the special issue:

- Political engagement in modern societies: Description versus deliberation and prescription, emphasis on youth engagement, the relationships between engagement and entertainment media, and so on
- Media violence: In social media, in other types of media, optimistic versus pessimistic views, psychological perspectives in contrast with legal perspectives, the rhetoric of violence, and so on
- Ubiquity of online communication (particularly among children and adolescents): Enhancement of daily life versus detrimental effects on well-being and quality of communication, displacement of traditional communication methods, and so on
- New media literacy: Support and suggestions for enhancing such literacies, criticism of such literacy efforts, assessment of literacies among different cultural groups, and so on
- Big data: Improvements in daily life and academic research versus concerns about surveillance or control of individuals and loss of privacy

As I indicated above, I’d like to encourage you to add more such themes and issues to this list. In addition, please share your ideas for potential authors—including you!—who might be able to offer specific or contrastive perspectives (e.g., from various divisions and interest groups of ICA). As always, you can send your suggestions to me via email at pvatica@gmail.com.

I’m delighted to report that Silvio Waisbord (George Washington U), the new editor of the Journal of Communication, has agreed to publish a special issue of JoC in 2016 featuring whichever theme and contributions we ultimately select. Just as I suggested in last month’s newsletter, it is my hope that such a project will help showcase the true wealth of our community, which comes not only from the depth of our scholarship, but also from its breadth. It has been said that the off-amorous nature of communication, as a discipline, is both its blessing and its curse. It is true that it can be difficult to draw distinct boundaries around our field, or even identify texts and concepts shared by each of its practitioners. This does not, however, mean that we must give up on the idea of finding common ground from which we can approach topics of mutual interest and learn from our various perspectives (including perspectives borrowed from other disciplines); indeed, this is where the “blessing” part of our field comes in. If we truly believe that which so many of us teach—that good communication is key to understanding and growth—then it seems only appropriate that we start the process right here at home in our own discipline. I look forward, then, to increased communication with you all, across all corners of our organization, as we make this special issue a reality!

Globalizing the Journal of Communication

Silvio Waisbord, Editor-in-Chief (2015-2018), George Washington U

I thank the International Communication Association (ICA) for the opportunity to serve as Editor-in-Chief of the Journal of Communication (JoC) during the next four years. It is an enormous responsibility to continue the work of previous editors, and manage a journal with a distinguished history and standing in the field. Special thanks to Mac Parks (U of Washington) for his editorship of JoC and guidance during the transition.

My vision of JoC is as follows: it needs to be an ecumenical publication that represents the diversity of thematic interests and research cultures in the field of communication; the home for cross-cutting, theoretically ambitious studies that are relevant across specialization; and a globalized journal featuring research that draws from a wide geographical, cultural, political and social pool of cases.

As the flagship journal of ICA, JoC needs to be a “big tent” that reflects the empirical and theoretical richness of the study of communication. Historically, JoC has provided a meeting ground for scholars interested in myriad questions under the banner of “communication.” This remains its unique strength particularly in today’s crowded market of scholarly journals. The proliferation of academic journals in recent years has provided more outlets for specialized studies in the field, but with a few exceptions, it has not produced common platforms for communication scholarship. Broad reach, prestige, and prominence are JoC’s comparative advantages, which place it in a great position to feature diverse research strands and spotlight ideas with resonance across the field.

It has been often remarked that the field is fragmented across theoretical, methodological, conceptual, and disciplinary divides (Pooley & Park 2013).
Fragmentation is the product of the particular genealogy of communication studies in the West and elsewhere, the constant push towards specialization, and the emergence of research topics that reflect social trends and the complexity of contemporary societies.

Despite frequent handwringing about fragmentation, its consequences are both positive and negative. Fragmentation reflects the field’s genetic hospitality to a vast array of disciplines, theories, and methodologies. It is also an analytical boon – the permanent source of new and ecstatic lines of inquiry in a field located at the crossroads of the social sciences and the humanities. Fragmentation, however, presents various challenges, namely, “silo-ized” scholarship, Babylonian polyphony, widely different understandings of communication, and parallel lines of research.

Recent ICA conference themes and panels have brought attention to the balkanization of the field and made calls to find commonalities in heterogeneity. The common trope of “bridging divides” has been frequently used to address the challenges of fragmentation and to promote dialogue across ICA divisions and specializations. If the field of communication were a city, it would need to resemble Hamburg or Pittsburgh – an academic space crisscrossed by bridges everywhere.

This seems a fine idea – after all, who can be against it? Who champions scholarly segregation or believes other-orientedness and open-mindedness are unnecessary intellectual qualities? Although we tend to inhabit specialized worlds, academic isolationism is hardly celebrated. It is not a badge of honor to exist happily in one’s research compartment disconnected from the rest. So while individual interest and institutional dynamics drive specialization, fragmentation is typically viewed as a problem to overcome, an obstacle for the consolidation of an academic community with a shared intellectual core.

It is not obvious, however, how engagement across divides or curiosity in adjacent specializations is promoted. How do we encourage cross-communication among scholars busy (and many presumably content) in their own specialties? How do we build a field with multiple bridges?

The standard academic arsenal to tackle bridge-building and other challenges consists of conferences, panels, journals, books, and curricula. I believe that JoC should be part of these broad efforts to cultivate common bonds. It needs to showcase the diversity of communication research as well as studies and arguments that are relevant across the field.

JoC needs to publish studies that tackle central questions inside and across thematic divisions, and to stimulate conversations around common issues. Questions and findings of particular interest to specialists or divisions fit better in niche journals. Instead, problems and arguments that are central to particular clusters of research or various constituencies at ICA and the field are a natural fit for JoC. It should welcome ground-breaking articles and incisive ideas that address important theoretical puzzles and empirical problems.

Finally, JoC also needs to reflect the globalization of ICA and the field of communication. The growing international membership of ICA, numerous conferences co-organized by regional and international associations, and the ascendancy of cross-national and comparative research are indicative of dynamics in the production of academic knowledge. Also, JoC’s readership is increasingly global and less concentrated in the United States. Although the majority of the JoC’s full text downloads and online traffic comes from Europe and North America, about a quarter of downloads and less than half of the online traffic comes from Asia, Africa, Australia, and the Middle East (Wiley 2014). JoC needs to stimulate curiosity and dialogue across academic cultures. It needs to cultivate a cosmopolitan sensibility engaged in the global world of ideas and research. It needs to give visibility to arguments that invite us to rethink conclusions largely drawn from studies conducted in the United States and a few countries in the West. JoC needs to be embedded in the globalized academia to enrich analytical perspectives, broaden research horizons, and connect diverse academic cultures of communication scholarship.

In summary, my vision is for JoC to publish theoretically and methodologically sophisticated articles that address critical questions inside and across ICA divisions and the globalized field of communication. I believe that reaching out beyond specialized interests is needed to cultivate dialogue across specializations, and to give visibility to arguments that are significant in the field large.

All submissions will go through a rigorous, fair, transparent, double-blinded review process. Each submission will be assessed by multiple reviewers. Occasionally, I will invite scholars to submit papers or edit special issues. I plan to publish one or two special issues per year on important theoretical and empirical questions that, hopefully, connect analytical dots and bring attention to new directions across the field.

I have invited seven scholars to serve as Associate Editors. My sincere thanks to the following for accepting my invitation: Lee Edwards (U of Leeds), Shuang Liu (U of Queensland), Dennis Mumby (U of North Carolina), Robin Nabi (U of California at Santa Barbara), Jack Qiu (Chinese U of Hong Kong), Thorsten Quandt (U of Muenster), and Yeidy Rivero (U of Michigan). Individually, they are accomplished, recognized scholars in various areas of research. Collectively, they bring a wide range of interests and expertise to help steer JoC in the direction outlined here. Also, I am planning to invite prominent scholars from across the field of communication to serve in the Editorial Board. They will be asked to review submissions and offer guidance on suitable reviewers and special issues for the Journal.

I look forward to managing JoC as a platform for innovative ideas, critical thinking and stimulating debates in the field of communication.

References


blog posts, Twitter, Reddit, and videos. Using a weighted scale, Altmetric will give an article a score (more points for a media mention over a Tweet). For Leonard Reinecke's article, it has the second highest score on JOC – 148 (out of the 362 articles that have received scores in the journal). This in no way measures the quality of the journal article (obviously Leonard's research is fantastic), but shows how the journal article has been disseminated over the Internet.

Each journal article going forward will now have an Altmetric score listed on its page. Clicking on the score will produce a report with a breakdown on counts of mentions on the Internet, and where the article is ranked within each journal. This is by no means all encompassing. Altmetric doesn’t pick up on every media mention and doesn’t cover some languages, which hurts an international association like us. But this is a step in the right direction, and a clear way to see how visible individual journal articles are to the public.

Altmetric adds another element to the now multiple ways journals are evaluated for quality, and a great way for individual articles to show how much impact they have outside of the academy. And maybe, just maybe, coupled with citations and usage, we may have a new way to truly determine a journal or journal articles impact.

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**It's Time to Renew Your ICA Membership**

Sam Luna, ICA Membership Director

Our goal at ICA is to be your MOST VALUABLE professional asset. ICA's new membership term starts 1 October each year. Won't you take just a few minutes to renew yours? While you're at it, don't forget to explore some of our new initiatives. Here are just a few that might interest you.

**A New Membership Type**

The Employment Exception membership category acknowledges that some PhDs do not yet have permanent positions but may be putting together a living wage by teaching part time in several universities during the same academic year, those who are only on a visiting appointment for one year but have no future employment at that or any other university or organization, those who are on a fixed term contract for less than 3 years such as research associates or research fellows, as well as other part-time arrangements both within and outside academe. Individuals must apply to receive this membership category. Contact Member Services for information.

**A New Section**

The Sport Communication Interest Group studies how communication processes influence sport as well as how sport influences communication processes. The group welcomes work from all methodologies and epistemological views. Look for the option on the sections list of your renewal form.

**New Regional Conferences**

We continue to co-sponsor regional conferences with other organizations, each serving as an opportunity to extend our reach to researchers in other parts of the world, providing you with more opportunities for collaboration. In March we co-sponsored, "Dialogues between Tradition and Contemporaneity in Latin America and International Communication Studies," the second Latin America ICA Conference in Brazil. Thanks to the Universidade de Brasilia for their co-sponsorship. This month, "Digital Transformations, Social Media Engagement, and the Asian Century" will take place from 29 September through 3 October 2014 in Brisbane, Australia. Queensland University of Technology is co-sponsoring that one. Next year we look forward to yet another conference, "Expanding Communication: Old Boundaries and New Frontiers" to be held 9-11 April 2015 at the University of Lodz, Lodz, Poland.

Our communication director has worked to increase media exposure to our member's research on an international level. His efforts have led to over 1,000 media placements in over 20 countries, creating and implementing an ICA lecture series in Los Angeles, Washington DC and Cologne (2015), and growing ICA's social media following threefold.

I'm happy to report that ICA continues to see a steady increase in membership. We currently stand at 4,620 members, 312 more members than in 2012, which was at 4,308 at this point in the year. In 2011, our annual high was 4,546, 74 fewer members than where we stand now and we still have slightly over one month before we take our final count for this year. In 2010, the final total was 4,117; and in 2010, the annual total was 4,478. I left out last year with an inflated 4,740 members most likely due to the allure of the London conference.

The hammering of workers on scaffolding now blanketing the entire ICA office building reminds me to mention the ICA Building Fund—one of several—supporting scholarship recognition, travel grants, or ICA in general. The Building Fund helps with the purchase and upkeep of the office building, purchased in 2006. As the name implies, the Securing ICA’s Future does just that. Funds go towards student travel grants, editorial costs for our various publications and the support of diversity in ICA research award recognition. One side note for our US members, send us your donation before the end of the calendar year to receive a tax deduction on your 2014 IRS tax return. ICA is a 501(c)(3) non-profit organization.

The opportunity to contribute is available to everyone as part of the renewal process. And we hope you do! 1 October is the start of the membership "new year."

We hope we're exceeding what you expect in a professional society. Your support keeps us moving forward and we greatly appreciate that.

Click this link to renew: [http://www.icahdq.org/RENEW](http://www.icahdq.org/RENEW)
Student Column: Walking Scientists
Francois Allard-Huver, ICA Student Board Member, Sorbonne U

For this month’s newsletter, I choose to share with you the story of a rapidly growing protest movement that is currently taking place in European academia and which started in France: “Sciences en Marche”, “Marching sciences” (http://sciencesenmarche.org/fr/). This French movement has also ties with other European countries like Italy or Spain where it was joined by the Spanish movement “CienciaEnLucha”, “Science in struggle”. Although, it does not yet have an international organization, it seemed important to me to relay the goals and preoccupations of my French and European fellow researchers.

Coming from all the edges of France, more than 2,500 supporters are engaging themselves to support the cause. Researchers, PhD students, and also concerned citizens from all-over France will start walking/biking on the 27 September 2014 towards Paris and will join each other into a large demonstration on 17 October 2014. The movement is using the well-known science popularization weeks to meet the general audience. On their way to Paris, some of the walkers will spend nights in private places as most of them want to use the occasion to popularize the cause, especially in rural areas. The march towards France is presented as an opportunity to present their work as scientists and to explain the difficult situation France’s research and higher education systems are currently experiencing.

Some background information about France in order to develop an understanding for the motivations of the movement is however in place:

1. The number of tenured-track position in universities and in research institutions as diminished from more than 25% between 2010 and 2014.
2. Most of the money financing labs (universities and institutions) is granted through the ANR (National Research Agency) and its annual call for project. Yet, in 2014, only 8.5% of all 8,300 projects asking for funds were financed. The movement calculated that it costs more than 200 years of a researcher’s salary only to evaluate these projects every year, not counting the time and money spent (and most of the time lost) in every lab to write these projects.
3. France always had a difficulty recognizing the value of PhD outside academy: only 2% of middle management civil servants have earned a PhD compared to 20% in most of western countries. In France more than 10% of PhDs are still unemployed three years after defending their thesis.

More than a general call against commercialization of research and researchers in France, the movement Sciences en Marche and its European counterparts follow three goals:
1. Reinforce the number of tenured researchers/teachers in research universities and permanent positions in research labs.
2. Reduce the amount of money accorded to project-based research and raise the fixed working funds for the labs.
3. Fully recognize the Ph.D. has a professional experience and acknowledge the PhD in collective agreements.

The reason we choose to share this story with you is that we, at the GSAC and at ICA, have been keen to understand and involve ourselves in order to improve the situation of research overall and especially for early career researchers. I hope that this example of scientists mobilizing themselves, walking and biking for the future of higher education, academia and our societies can be inspiring for us in our everyday life as future researchers. I know that most of my colleagues and friends in academia around the world often experience similar tough contexts. But sometimes we need to remind ourselves, we are not alone in the experience of future anxiety!

If you want to share similar stories and join the movement, let us know, we will spread the word!

By the way, do not forget to vote for ICA’s election: it’s also a first step to defend our vision of science.

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Call for Papers

CALL FOR PAPERS
Submission deadline extended to Oct 30th
What is Journalism?
Exploring the Past, Present & Future
U of Oregon / Turnbull Center / Portland, Oregon, USA
9-11 April 2015

Who is a journalist?
What is journalism these days, and what is the future of journalism?
Where are consumers obtaining breaking news and other journalism?
Why is journalism still relevant in a digital environment?
How are digital technologies changing journalism, how are changes in journalism influencing technological developments and how are the Internet and other new media changing the role of journalism and the journalism industry's models of production, distribution and consumption?

Content called journalism is now produced using a wide range of digital technologies, distributed instantaneously via the Internet, mobile devices, and other platforms, and experienced at the convenience of consumers. Change is everywhere. With these alterations, can it be argued that journalism remains as significant as ever?

The conference features a unique coalescing of journalism professionals, media scholars and students, government and community officials, as well as engaged community groups and the public. The event features keynote speakers, roundtables, paper presentations, and productions, in an attempt to answer questions about the changing nature of journalism.

Paper proposals are welcome on topics such as . . .
- Who is a journalist?
- How is journalism defined today?
- What is journalism in a digital world?
Call for Proposals: Review of Communication Research (RCR)

RCR (www.rcommunicationr.org) publishes an annual open access double-blind peer-reviewed volume with articles written by experienced scholars.

You can download the articles written by: W. James Potter (U of California, Santa Barbara) James D. Ivory (Virginia Tech) Timothy R. Levine (Michigan State, now at Korea U) Kory Floyd (Arizona State U) Robert Abelman (Cleveland State U) Maxwell McCombs (U of Texas at Austin) Natalie J. Stroud (U of Texas at Austin) Lijiang Shen (U of Georgia) James Price Dillard (Pennsylvania State U) Daniel G. McDonald (Ohio State U)

Associate editors (in alphabetical order):
William Evans (U of Alabama)
James D. Ivory (Virginia Tech)
Lijiang Shen (U of Georgia)

You can see here the complete editorial team: http://www.rcommunicationr.org/index.php/about-rcr/editorial-board-associate-editors-editor. We also use ad hoc reviewers.

We welcome proposals for articles in every subfield in communication to be published in volume 4, January 2016. Please, read at the web page the requirements to send a proposal (http://www.rcommunicationr.org/index.php/button-authors-and-reviewers?view=featured), download the proposal form, complete and send it to editor@rcommunicationr.org

For more information about this call for proposals, please write to contact@rcommunicationr.org

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Division & Interest Group News

CHILDREN, ADOLESCENTS AND MEDIA

Hello members of CAM at ICA. The keyword system of ICA has been changed, and this system will be how I know your areas of interest. If it's filled out, I can assign you appropriate papers to review. If you log on to MY ICA, and click the menu box to update your key words, you'll have a much more fun experience reviewing this year. We REALLY REALLY need reviewers. You can volunteer to review when you upload your paper. The more people who offer to review, the fewer papers we will have on our list. CAM has the best reviewers in the whole conference, so please offer to review. If you are not submitting a paper this year, but would still like to review, WE WANT YOU! Please respond to this email and I will find a way to get you into the system.

Sahara Byrne (Cornell U)
Children, Adolescents and the Media Vice Chair

ENVIRONMENTAL COMMUNICATION

Fall Greetings,
The Environmental, Political and Health Communication Divisions are pleased to invite submissions for an ICA post-conference on Climate and Sustainability Campaigns to be held on Tuesday, 26 May 2015.
Please find all the details below.
Wishing you a fruitful academic year,
Merav Katz-Kimchi (Ben Gurion U of the Negev)

Post-conference on Climate and Sustainability Campaigns
To be held: Tuesday, May 26 2015
Sponsors: Environmental Communication Division, Health Communication Division, Political Communication Division
Goals and participants: This post-conference aims to tap the unique collaboration between the Environmental, Political and Health Communication Divisions. Our goal is to bring together scholars, grad students, and practitioners to engage in a meaningful dialogue about the current state of and the prospects for climate and sustainability campaigns.

We seek submissions that address the spectrum of climate and sustainability campaigns from diverse perspectives, methods and subfields within communication.

We define campaign broadly as a strategic course of action, undertaken during a predefined time limit, involving communication, which is carried out for a specific outcome (Rogers & Storey, 1987). Through this post-conference, we hope to highlight the links between environmental and science communication, political communication, and health communication.
Rationale

Anthropogenic climate change has now come of age as a widely recognized global risk and a profound peril to the health and wellbeing of human and nonhumans alike (Maibach, Roser-Renouf & Leiserowitz, 2008). It demands global responses and actions to reduce its threats (Beck, 2010). According to one recent analysis, climate legislation is unlikely without a large, well-orchestrated and sustained climate movement and climate action (Skocpol 2013). The aim of this post-conference is to help shift research on climate communication from its early focus on media coverage of climate change to mapping and understanding the global terrain of climate and sustainability campaigns waged by diverse actors across the world, and targeting various audiences.

Generally, we identify two types of overlapping campaigns: public communication campaigns and advocacy campaigns. Public communication campaigns are usually waged by institutional actors who attempt to inform or influence behaviors in large audiences within a specific time period using an organized set of communication activities. A public communication campaign features “an array of mediated messages in multiple channels generally to produce noncommercial benefits to individuals and society” (Rice & Atkin, 2013, 3). Advocacy campaigns are often, though not always, waged by non-institutional actors, aim for more systemic transformation and seek to change external conditions such as a policy decision or project (Cox, 2013, 213).

What kinds of climate campaigns are promoted by governments and other institutional actors? How does citizen activism sustain climate adaptation efforts in specific localities? What kinds of campaigns are waged by Environmental NGOs and other NGOs as a response to the climate challenge? What are the affective and cognitive precursors for climate activism? What are the relevant frames for climate campaigns? Who is affected by such frames, via which affective and/or cognitive processes, and regarding what types of behavior or other relevant outcomes? What climate-related behaviors do campaigners aim/prefer to change?

How do specific national environmental policies or other relevant country-specific factors affect campaigns and/or their impact on audiences? How are these campaigns covered in the media?

This post-conference seeks to improve our understanding of campaign types, scope, organizational nature and actors, topics, goals, strategies, tactics, capacities, effects, audience psychology, and similar relevant issues. We hope to pave the way for additional prospective research on this topic.

Topics

We welcome a diverse range of manuscripts. Possible topics include but are not limited to:

- Climate justice campaigns
- Environmental NGOs and NGOs advocacy campaigns
- Health and climate campaigns
- Importance of celebrities in campaigns
- Legislative lobbying campaigns
- Public engagement campaigns
- The role of opinion leaders in campaigns
- Visual components of campaigns
- Campaigns focusing on consumer behavior or the marketplace
- Campaigns that seek to bridge different stakeholders and goals (i.e. ones that connect issues of health, environment and politics)
- Affective & cognitive effects of campaigns

Submission guidelines

Submit extended abstracts of 1,000 words maximum (Word or PDF formats) to Lucy Atkinson (U of Texas) lucyatkinson@austin.utexas.edu .

Please submit 1) a separate title page including the paper's title and author's details (name, title, and institutional affiliation) and 2) an anonymized abstract including the topic, theoretical framework, method and preliminary findings.

Abstracts must be received no later than 15 November 2014. Acceptance decisions will be made in early January 2015.

We are exploring options to turn accepted papers into a special issue of a high quality journal.

Venue: TBA Rate: $100 or less (we are seeking external funding to help defray the cost) Organizers : Merav Katz-Kimchi (Ben Gurion U), Lucy Atkinson (U of Texas, Austin), Connie Roser-Renouf (George Mason U), Kevin Wright (George Mason U), Bruno Takahashi (Michigan State U), Ronald E. Rice (UC Santa Barbara), Evelyn Ho (U of San Francisco), Peter Van Aelst (Uof Antwerp), Andreas Schuck (University of Amsterdam)

MASS COMMUNICATION

As you know, the ICA conference submission deadline is fast approaching. I hope you are making solid progress on your submissions. As I prepare for the review process, I need your help. I need to assemble a list of volunteers willing to review papers. Please consider serving as a reviewer for the Mass Communication Division. The quality of our reviews and program depends on the number and diversity of our reviewers! With a good response to this request, I hope I will be able to assign no more than 3 papers to reviewers.

Here is the link for volunteering for reviewing and serving as session chair: http://www.icahdq.org/cfp

Log on to the site and click on “Continue to ICA Annual Meeting Paper Management”. In your "Submitter Menu" you’ll find a link "Volunteer to be a Reviewer".

Under "qualification", please let me know your areas of expertise. In addition, volunteers can select their research areas of interest. Please select the best keywords for your expertise. I will use this information for matching submissions and reviewer interests as best I can. In my experience, the quality of reviews clearly benefits when there is a good match between submitters’ and reviewers’ interest. Please visit the sign-up page as soon as you can. Keep in mind that you do not volunteer for too many divisions as each division may assign 3 to 4 papers to you.

I look forward to meeting you in Puerto Rico!

Lance Holbert (Temple U)
ICA Mass Communication Division Vice-Chair
The University of Pennsylvania's Annenberg School for Communication seeks to hire a tenure track assistant professor in the area of digital culture, to begin fall semester 2015. Applicants' research and teaching should contribute to grounded theories of the relationship between digital media and ongoing cultural and socio-political transformations, using field or interpretive methods and/or critical perspectives to do so. Applicants must hold a Ph.D. in Communication or related fields by the start of appointment. Candidates who add to our School and University's diversity are strongly encouraged to apply.

Salary is competitive.
The Annenberg School for Communication at the University of Pennsylvania is a graduate school of communication theory and research, with 20 full-time faculty and approximately 80 doctoral students representing a wide range of disciplinary backgrounds and interests. The faculty also has primary responsibility for an undergraduate communication major within the School of Arts and Sciences. To learn more about the Annenberg School, visit http://www.asc.upenn.edu.

Submit letter of interest, curriculum vitae, three names of references, and three articles, chapters or other research to Professor Michael X. Delli Carpini, Dean, Annenberg School for Communication, University of Pennsylvania via https://facultysearches.provost.upenn.edu/postings/238. To be considered applications must be postmarked no later than October 3, 2014.

The University of Pennsylvania is an affirmative action/equal opportunity employer.


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**SYRACUSE UNIVERSITY**

School of Public Communications

Full-time, Tenure or Tenure-track – Communication Law

Syracuse University’s Newhouse School of Public Communications invites applications for two full-time, tenure or tenure-track positions, rank open, in the area of communications law beginning fall 2015. A Ph.D. or J.D. is required. Candidates with experience practicing communications law are encouraged to apply. The successful candidates will have a strong track record in research or policy development regarding social and emerging media technologies, and the implications these new forms of communication have on law and policy, both in the US and internationally. We are also interested in candidates who would complement the work of the Newhouse School’s Tully Center for Free Speech. Successful candidates may teach classes on communications law for journalism students; PR and advertising students, and for students in the television, radio and film industries, as well as students from our many graduate programs and other classes from the candidate’s area of expertise. Candidates should expect a variety of service duties appropriate for the position.

For full description and online application instructions, please visit us at https://www.sujobopps.com/ (job#071346). A cover letter, resume or vitae and a list of four references with names, email address and phone numbers must be attached. Review of applications begins October 15 and will continue until the position is filled. Applications from women and minority candidates are especially encouraged; Syracuse University is an Affirmative Action/Equal Opportunity Employer.

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**MEDIA SCIENCE**

Data Analyst

MediaScience®, a private media research company in Austin, TX, is seeking a Data Analyst to join the team. We apply the rigor of experimental research to the evaluation of various media and advertising platforms. Email C.V. to jobs@themediapanel.com.

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**COLORADO STATE UNIVERSITY**

Department of Communication Studies

Entry-level Assistant Professor

The Department of Communication Studies at Colorado State University seeks an entry-level assistant professor. Appointment date will be August 16, 2015. Applications will be accepted until the position is filled. Submit complete applications by October 15, 2014 for full consideration. Required qualifications include: credentials in communication studies (ABD; PhD required for appointment as assistant professor), with a specialty in organizational communication and demonstrated expertise in mixed-methods or quantitative methods. Preferred qualifications include: demonstrated potential for excellence in teaching, demonstrated potential for excellence in mixed methods or quantitative, grant-funded research and publication; PhD in hand; and the ability to function collegially in a faculty committed to the study and teaching of communication as a liberal art.

Submit the following as separate PDF files: letter, vita, statement of research program, teaching philosophy, synopsis of teaching effectiveness, list of relevant MA & PhD courses taken and instructor name, three letters of recommendation, and unofficial M.A. and Ph.D. transcripts to Gloria.Blumanhourst@colostate.edu. If electronic submission is not possible, please email or call (970-491-6858) for alternate instructions. For routine questions about the search process, contact Gloria.Blumanhourst@colostate.edu. For questions about the position contact Elizabeth.A.Williams@colostate.edu.

Once the Search Committee has identified semi-finalists, Department tenured and tenure track faculty will have access to files, including letters of recommendation. Full position description is found at http://jobs.libarts.colostate.edu.

Colorado State University is an EO/EA/AA employer and conducts background checks on all final candidates. Candidates who can advance the Department’s commitment to diversity and inclusion through research, teaching, and outreach are encouraged to apply.

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**BRADLEY UNIVERSITY**

Department of Communication

Assistant Professor, Sports Communication (tenure track)

The Department of Communication is seeking to fill an assistant professor position in Sports Communication beginning in August 2015. For full position information interested individuals should visit: http://www Bradley.edu/humanresources/opportunities/faculty

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**UNIVERSITY OF MASSACHUSETTS, AMHERST**

Department of Communication

Performance Studies and Rhetoric

The Department of Communication at the University of Massachusetts, Amherst, seeks a performance studies scholar with strong roots in or an ability to converse with critical approaches to rhetoric (broadly conceptualized), including critical race studies, postcolonial studies and decolonizing theories, transnational feminism, queer studies, or civil rights. We are seeking talented applicants qualified for an Assistant Professor position. However exceptional candidates at any rank will receive consideration.

The hire would join a faculty who work at the intersection of performance and rhetorical studies in a department deeply committed to critical approaches to media
and culture, and should contribute to this engagement. The ideal scholar would be committed to social justice through public advocacy, community-based research and teaching, or service-learning education, and should be willing both to teach the introductory course in performance and rhetoric and to contribute new courses at the undergraduate and graduate level. Preference will be given to those candidates whose research and teaching occurs at the intersection of the social sciences and the humanities. A Ph.D. in Communication or related field is required by September 1, 2015.

Please submit letter of application, curriculum vitae, a research sample, evidence of teaching effectiveness (such as student evaluations), and contact information for three letter writers through the Interview Exchange website at: http://umass.interviewexchange.com/jobofferdetails.jsp?JOBID=53042 by November 14, 2014. The university is committed to active recruitment of a diverse faculty and student body. The University of Massachusetts Amherst is an Affirmative Action/Equal Opportunity employer of women, minorities, protected veterans, and individuals with disabilities and encourages applications from these and other protected group members. Because broad diversity is essential to an inclusive climate and critical to the University’s goals of achieving excellence in all areas, we will holistically assess the many qualifications of each applicant and favorably consider an individual’s record working with students and colleagues with broadly diverse perspectives, experiences, and backgrounds in educational, research or other work activities. We will also favorably consider experience overcoming or helping others overcome barriers to an academic degree and career.

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
School of Journalism & Mass Communication
Tenure-track Assistant or Associate Professor

The School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill is seeking an innovative scholar for a tenure-track faculty appointment at the assistant or associate level. We seek a creative and broad thinker who demonstrates the ability to publish in the communication field’s top journals or academic presses. We are particularly interested in scholars with research interests in digital media, who draw on interdisciplinary bodies of theory, and who are open to mixed-methods approaches and collaborations.

The successful candidate will teach classes (two courses per semester) and mentor students at the undergraduate and graduate level, as well as have the opportunity to supervise undergraduate honors and master’s theses and doctoral dissertations. Service to the School, the University, and the academy is also expected.

Applicants must hold a Ph.D. in Communication or a related discipline and have a proven record of teaching and research. Submit a cover letter highlighting qualifications, a curriculum vitae, research statement, teaching philosophy, and the names of three references online at http://unc.peopleadmin.com/postings/50577

Please direct questions to the Search Committee Chair, Francesca Dillman Carpenter at francesca@unc.edu. The search committee will begin screening completed applications beginning November 1, 2014 and continue until the position is filled.

About Our School: We represent a diverse, collaborative group of researchers who address questions in health, journalism practice and industry, media effects, media history, media law and policy, and political/social/strategic communication. We are also diverse in methodological approaches and welcome scholars who bridge methodological and theoretical traditions. We offer an Interdisciplinary Health Communication Certificate in partnership with the Gillings School of Global Public Health, and we partner with the School of Law in operating the UNC Center for Media Law and Policy, which includes a graduate-level dual degree program. We also have ties with Computer Science, Information and Library Science, Political Science, Psychology, Sociology, and other departments at the university.

The University of North Carolina at Chapel Hill is an equal opportunity employer that welcomes all to apply, including protected veterans and individuals with disabilities.

RUTGERS UNIVERSITY
Department of Communication
Open Rank Tenure-Track Faculty Position in Communication and Technology

THE DEPARTMENT OF COMMUNICATION in the School of Communication and Information at Rutgers, the State University of New Jersey, seeks applications from strong scholar-teachers with expertise in Communication and Technology—with a focus on the social, political, discursive, or psychological processes and impacts of evolving digital technologies including, but not limited to, topics related to social media, social networks, virtual environments, international contexts, digital inequality, privacy and surveillance, community engagement, or mobile communication. We welcome applications from communication and technology scholars whose work could intersect with the department’s existing foci in interpersonal communication, health communication, language and social interaction, and organizational communication.

To read the full job announcement and/or to apply by the Nov. 1 deadline, go to: http://comminfo.rutgers.edu/commsearch/faculty. For more information, contact Craig Scott, Department Search Chair at cscott@rutgers.edu.

An equal opportunity and affirmative action employer, Rutgers, The State University of New Jersey, is committed to building a diverse community and encourages the applications of women and minority candidates.

UNIVERSITY OF COLORADO, BOULDER
Department of Communication
Assistant, Associate, or Full Professor Digital Rhetoric

The Department of Communication at the University of Colorado, Boulder invites applications for a tenure track position, open rank, in the study of Digital Rhetoric working from one or more of the following perspectives: (1) publics, social movements, or formally organized politics; (2) race, ethnicity, gender, or sexuality; (3) contemporary Continental social theory; (4) comparative, cross-cultural, postcolonial, or anthropological studies. Applicants must have a Ph.D. in communication or a related field, a record of high quality scholarship, and a strong teaching record. Candidates will be expected to teach courses at undergraduate and graduate levels. The typical teaching load is 2 courses per semester. A candidate is expected to be active in professional, department, and campus service. A scholar who can assist the department in building strong links with other departments in CU’s newly created College of Media, Communication, and Information will be preferred.

The position begins August 2015.

Review of applications will begin on Wednesday, November 5, 2014 and continue until the position is filled. Applicants must provide electronic copies of the following materials: letter of application, curriculum vitae, a copy of 1-2 published articles, evidence of teaching excellence, and three letters of recommendation. To submit materials, applicants must log in to https://www.jobsatcu.com posting # F01773 and provide the information requested. Additional questions may be emailed to Peter Simonson, Search Chair, commssearchcmte@colorado.edu. The University of Colorado is an Equal Opportunity/Affirmative Action employer.

This institution offers benefits to same-sex and different sex domestic partners.
INSTITUTE OF DIGITAL MEDIA AND CHILD DEVELOPMENT
Deputy-Director

The Institute of Digital Media and Child Development (IDMCD) is seeking an experienced, self-motivated and highly-organized individual to join our staff as Deputy Director. Reporting directly to the Executive Director, the Deputy Director position is an exciting and dynamic opportunity for a motivated and mature professional who is eager to play a role in implementing IDMCD's mission.

About IDMCD
The newly formed Institute of Digital Media and Child Development fosters a national dialogue about the impact of digital media on children and adolescents by supporting high-level, multi-disciplinary research and coordinating experts in the fields of social science, neuroscience, child psychiatry, pediatrics, education and information science.

Specifically, IDMCD aims to:
• Provide grant funding for research by the top scientists in the field;
• Serve as a central resource for parents, media, researchers and policy makers for research and information;
• Collaborate with industry to develop socially responsible media;
• Develop advice for parents regarding a healthy media diet;
• Advocate for social policies that protect children.

The Institute has an immediate opening for full-time Deputy Director. The location for this position is at the Institute's office in Stony Brook, NY.
Job Description:
1. Executive pre-planning for a national conference.
2. Developing the Institute Website.
3. Fundraising.
4. Developing and managing workgroups for research topics.
5. Leading a scientific advisory panel.
6. Developing mission statements, and proposing and refining research agenda.
7. Administering of grants.
8. Evaluating research proposals.

Job Requirements:
1. PhD or MD in child development or related fields. Ivy League or top program preferred.
2. Minimum of three years postdoctoral experience and a demonstrated publication record.
3. Excellent communication and presentation skills.
4. Interest in and commitment to the vision of the Institute.
5. Demonstrated ability to obtain funding from a variety of sources (foundations, individuals etc...).

To the applicant:
Please send cover letter and resume to:
Pamela Hurst-DellaPietra
Founder and Director
jobs@childrenandscreens.com

UNIVERSITY OF CALIFORNIA – LOS ANGELES
Department of Communication Studies
Mass Communication, Political Communication and Digital Media

UCLA’s Department of Communication Studies invites nominations and applications for 3 open-rank positions over the next two years. Applicants should have high visibility and outstanding research in Mass Communication, Political Communication, Digital Media, related subject areas, or (ideally) work that combines these areas. Title, rank will be commensurate with credentials and experience. Salary will be competitive.

The appointments will begin in July 2015 or 2016. Responsibilities will include maintaining an active and impactful program of research, teaching at both the undergraduate and (in the near future) graduate level, and university service.

Qualifications: Candidates should have a Ph.D. in Communication or have distinguished themselves in a communication-related field of study. Applications are welcome from scholars with expertise including—but not but to—the analysis of digital media, human-computer interaction, lab and field experiments, large-scale collections of data, media institutions, or visual information. We also encourage applications from scholars with demonstrated excellence in undergraduate teaching and graduate mentorship & advising.

Applicants are to apply for these positions online at https://recruit.apo.ucla.edu/apply/JPF00357 . The requirements are: a cover letter, a statement of research and teaching interests; a curriculum vitae, 3-4 letters of recommendation (or for especially distinguished figures, a list of 3-4 individuals who can serve as a reference). Review of applications will begin on October 20, 2014, but will continue until all three positions are filled.

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, age or protected veteran status. For the complete University of California nondiscrimination and affirmative action policy see: http://policy.ucop.edu/doc/4000376/NondiscrimAffirmAct The Department of Communication Studies is committed to building a more diverse faculty, staff and student body as we respond to the changing population and educational needs of California and the nation.

Assistant Professor in Journalism and Telecommunications

The College of Communications and the洛克菲勒研究所（JST）在The Penn State University offers outstanding positions as faculty for a tenure-track appointment at Fall 2015 at the level of assistant professor in Journalism and Telecommunications. The college will conduct interdisciplinary research, teach, and engage the profession with a focus on ethics and critical thought in the context of journalistic practice. Penn State is a top-ranked university in its field, with a strong tradition of excellence in the study of journalism and related fields. The position will involve teaching courses in ethics and contemporary issues in the field of journalism, and conducting research relevant to the field. The successful candidate will also be required to publish in relevant journals and present at conferences and other public events. The appointment is for three years, renewable for a total of five years if successful. The current salary is $60,000 per year.

Applicants are to apply for these positions online at http://www.psu.edu/jt/position. The requirements are: a cover letter; a statement of teaching and research interests; a curriculum vitae, 3-4 letters of recommendation (or for especially distinguished figures, a list of 3-4 individuals who can serve as a reference). Review of applications will begin on October 1, 2014, and continue until the position is filled.

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, age or protected veteran status. For the complete University of California nondiscrimination and affirmative action policy see: http://policy.ucop.edu/doc/4000376/NondiscrimAffirmAct The Department of Communication Studies is committed to building a more diverse faculty, staff and student body as we respond to the changing population and educational needs of California and the nation.
A riveting exploration of the power of apps to shape our young people—
for better or for worse

“Particularly rewarding for educators who are interested in... preserving the best practices of our profession while adapting the tools that define a generation.”—Education Week’s John infections

“Ambitious and admirable... meticulously researched and thoughtful.”—New York Times

“...A readable and intelligent summary of where we are today.”—The Sunday Times [London]

An essential read, written by a leading expert, for anyone who wants to understand young people's use of social media

“A passionate, scholarly, and vividly described account of the reality of young people’s use of networked technologies in America today. Painstakingly researched through interviews and close study for more than a decade, boyd’s book is the most important analysis of networked culture I’ve yet to read.”—Cory Doctorow, Boing Boing

“boyd’s new book is layered and smart... It’s Complicated will update your mind.”—New York Times

Book Review

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