2014 ANNUAL REPORT
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FROM THE PRESIDENT

I am delighted to report that the International Communication Association is thriving. Behind the reassuring stability inherent to such a robust institution, ICA is still growing in strength, membership, diversity and range of activities. This year was no exception.

Membership

As of June 2014, ICA could count on 4,465 members coming from 85 different countries.

I would like to express particular gratitude to the now 186 Life members whose contribution, commitment, loyalty and trust are both a driver and a sure sign of the strength and long-term sustainability of ICA.

The newest generation of scholars is very present and accounts for about one third of all membership. To reinforce our efforts to provide the best possible experience to these “student members”, all divisions and interest groups have been invited to designate a “Student representative” who will pay particular attention to the needs, initiatives and interests of the student members of that unit and liaise with other Student representatives and the Student Board members for exchange and coordination.

ICA is also adapting to the evolving professional context of its member by creating a new membership category. Members who are in a precarious employment situation (part time, temporary, adjunct, etc.) can register under “Employment exception” and pay a fee that is 25% lower than regular members.

As approved by the vote of the members last year, the membership fees have been increased to catch up with the increase in the costs that has incurred in the past several years. The fee for regular members from “Tier A” countries is now USD 195.
Fellows and Awards

ICA is very pleased to welcome eight new Fellows this year: Elizabeth Bird (U of South Florida), Sandra Braman (U of Wisconsin-Milwaukee), Joseph Man Chan (Chinese University of Hong Kong), Kirsten Drotner (U of Southern Denmark), Ed Fink (U of Maryland), Mary Beth Oliver (Penn State U), John Durham Peters (U of Iowa), and Winfried Schulz (U of Erlangen-Nuremberg). Congratulations to them all!

ICA has also recognized the excellence of a particularly international range of talented members who were granted awards and other forms of recognition at the level of the association and of various divisions. Congratulations to the winners and my gratitude to all those who helped with nominating, selecting and awarding those distinctions.

Internationalisation

Following up on previous initiatives to make the association ever more international (not just in its membership, but in its scope and activities), all divisions and interest groups have been invited to designate an “Internationalization Liaison” who will act as a relay at the division or interest group level to contribute to the association-wide efforts to enhance the international nature of ICA, its members and its activities.

Regional conferences also continue to be supported (two per year). In 2013-2014, they took place in Brasilia (Brazil) and in Shanghai (China). Both were very successful and will have lasting effects. In 2014-2015, two more will take place in Brisbane (Australia) and Lodz (Poland).

The Board has approved a change that would replace the “Board members at large” representing five different regions within the Board of Directors, by three members who would be chosen by the membership among six members committed to internationalization and proposed by the nominations committee. This will be formalized into a proposal for change in the bylaws to be approved by the members on the ballot in September 2014.

Meanwhile, ICA has established a set of guidelines to recognize top quality academic journals published in languages other than English as “ICA Affiliate Journals”. A first call will be launched in 2014. As the list of Affiliate Journals grows, ICA members should gain awareness and access to more publications from cultural and academic cultures that are not mainstream, and as such too often left in the shadow. For these excellent journals and the works they publish, it should be a welcome opportunity to reach out to an enlarged audience.
ICA Journals

After serving his four-year term as Editor of our Journal of Communication, Malcolm Parks (U of Washington) will hand over to Silvio R. Waisbord (George Washington U). Congratulations to Silvio Waisbord for this new appointment, and much gratitude to Malcolm Parks for the outstanding job he did for the journal throughout his mandate.

Conferences

I feel particularly lucky to have started my presidential term with the largest ever ICA conference (London) and to end it at the second largest ever (Seattle). Both cities were already very dear to my heart—now I cherish them, as I cherish all those who spared no efforts to make these incredible conferences happen, with extra gratitude to the ICA staff; the program planners in all divisions and interest groups; the Executive Committee; Leah Lievrouw, theme chair for London; Peter Vorderer, conference program chair for Seattle; and Hua Wang, theme chair for Seattle.

As the success of our annual conferences keeps growing (both in number of submissions and in attendance), a Task Force was established to reflect on the future of our conferences. We must find ways to avoid that we become victims of our success as more and more scholars would be denied access to our conference not because their work doesn’t meet our criteria, but because we don’t have enough space to accommodate them. The customary post-conference survey will include an important section that will help us understand the views of the members on some of the choices that we face in adjusting the model of our annual conferences.

Divisions and Interest Groups

The Interest Group on “Environmental Communication” has met the conditions to become a “Division”, while a membership initiative has led to the creation of a new Interest Group on “Sports Communication”. ICA now includes 22 divisions and 4 interest groups.

ICA Headquarters

All ICA presidents, and anyone having any responsibility within the association, will tell you that we couldn’t do most of the things we do without the unfailing support and professionalism of our staff. Under the leadership of Executive Director Michael Haley, Sam Luna, Michael J. West, John Paul Gutierrez, Jennifer Le, and our latest recruit Giselle Chen (welcome Giselle) manage the daily operations of ICA and make it all happen.

ICA Leadership

I would like to express my utmost gratitude to all those in the divisions and interest groups, in the various committees, task forces, and the Board of Directors, for their hard work and dedication, for the energy and impetus that, once again this year, they gave to the association and its membership. They are the lifeblood of ICA and their service is invaluable.

My mandate as president led me to work very closely with a handful of great professionals whose efficiency, sense of measure and justice, ambition, and vision were comforting, stimulating, and inspiring: the staff members of the ICA office, and the members of the Executive Committee. The amount of work, creativity and dedication they provide to ICA is largely invisible to the members, yet decisive to make ICA the unique learned society that it is. It’s been a pleasure and an honour working with you.
With nearly 2,700 attendees, the 64th Annual Conference in Seattle was one of the biggest in ICA history, second only to London in 2013. The program included 1,382 individual paper presentations, 48 presentations based on extended abstracts, 140 paper presentations submitted as part of a session, and 42 interactive paper sessions.

Another successful innovation was the organization of the interactive poster session: This year for the first time drinks and snacks were served, which together with the poster award ceremony turned the session into an event that was both professionally and socially valuable. Another success was the social event that made its debut in Seattle: “Dancing With the Scholars” – a special sort of contribution to the conference theme “Communication and the ‘Good Life’”, which will hopefully become a tradition at our annual meetings. Especially devoted to the conference theme we had three further mini plenaries, 10 panels, 5 papers, and 4 posters. This set of theme sessions was organized by our theme chair Helen Wang (U of Buffalo – SUNY), who did a fantastic job before and during the conference, and who is now editing the Seattle theme book, drawing from the various sessions at this year’s convention that took up questions related specifically to the conference theme.

We also gained inspiring insights on “Communication and the ‘Good Life’” in both the opening and the closing plenary of the conference. The roundtable discussion with Rich Ling (IT U of Copenhagen/Telenor), Miriam Meckel (U of St. Gallen), Mary Beth Oliver (Pennsylvania State U), and Hua “Helen” Wang (U of Buffalo, SUNY) set a promising and cheerful starting point for the following days. As another innovation our members were given the opportunity to join the discussion via Twitter, also from off the conference site (some even tuned into the discussion from overseas). At the closing plenary, which was chaired by Diana Rieger (U of Cologne), our members’ tweets were even shown on a screen behind the participants Nicole Ellison (U of Michigan),

Besides, we had three mini plenaries organized by Christoph Klimmt (Hannover U of Music, Drama, and Media), Barbie Zelizer (U of Pennsylvania), and Elihu Katz (U of Pennsylvania), and 15 Blue Sky Workshops plus a few international research meetings. These two new formats introduced prior to the Seattle conference turned out to be an innovation which was warmly welcomed and appreciated by our members.
Jon Nussbaum (Penn State U), and myself, turning it into a not only valuable but also lively concluding experience. However, because some members reported that the Twitter screen distracted them from listening to the discussion, this innovation will probably not make it to Puerto Rico in 2015.

Apart from that though, I only received positive feedback from our members, several times they called it a “perfect conference”. Of course, seen from the insider’s perspective, not everything worked out perfectly, but I am delighted it appeared so. It has been the result of many people’s indefatigable and excellent work. Besides the already mentioned this mainly affects ICA’s incredibly efficient and professional staff, who expertly organized and managed the conference, and the chairs of our Divisions and Interest Groups, who composed a throughout dense, enlightening, thought-provoking, and inspiring program.

One of the program’s highlights was the presidential address on Saturday evening. In his inspiring, innovative and humorous speech Francois Heinderyckx provided us with familiar but also new and surprising insights into how new media technologies shape our daily and professional lives, encouraging us as communication scholars to take more responsibility with regard to these developments. On this evening, in addition, various scholars received awards in recognition of their accomplishments and service to the field. These were:

- New ICA Fellows: Elizabeth Bird (U of South Florida), Sandra Braman (U of Wisconsin-Milwaukee), Joseph Man Chan (Chinese U of Hong Kong), Kirsten Drotner (U of Southern Denmark), Edward Fink (U of Maryland), Mary Beth Oliver (Penn State U), John Durham Peters (U of Iowa), and Winfried Schulz (U of Erlangen-Nuremberg)

- Applied or Pub Policy Research Award: Kirsten Drotner (U of Southern Denmark)

- B. Aubrey Fisher Mentorship Award: Chin-Chuan Lee (City U of Hong Kong)

- CAM Senior Scholar Award: Sonia Livingstone (London School of Economics)

- Fellows Book Award: Joshua Meyrowitz (U of New Hampshire), No Sense of Place: The Impact of Electronic Media on Social Behavior, Oxford University Press, 1985

- Outstanding Article Award: Keren Tenenboim-Weinblatt (Hebrew U of Jerusalem), Bridging Collective Memories and Public Agendas: Toward a Theory of Mediated Prospective Memory, Communication Theory, 23, 91–111

- Outstanding Book Award: Richard Rogers (U of Amsterdam), Digital Methods, The MIT Press, 2013

- PTC C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy: Yuezhi Zhao (Simon Fraser U)

- Steve Chaffee Career Productivity Award: Stuart Hall and Clifford Ivar Nass (Stanford U)

- Young Scholar Award: Jörg Matthes (U of Vienna)

Instead of through an award Kurt and Gladys Engel Lang’s invaluable contributions to our field were recognized through a special reception. In my view this was not only another highlight but also the most emotionally touching—yet also intellectually inspiring—moment of the Seattle conference. Elihu Katz’s (U of Pennsylvania) comments at this event helped shed light on the lively, lifelong debate these scholars have shared with one other (and, incidentally, with the rest of us) over the years, and Kathleen Hall Jamieson’s (U of Pennsylvania) praise for them helped even the youngest scholars, who might not have been able to watch these various conversations unfold, appreciate the impact these venerable figures have had on our field, and thus truly see the metaphorical giants upon whose shoulders we now stand.

Overall, the Seattle conference was not only the biggest convention our organization has ever held in the US, it was also—in my clearly unbiased view—one of the most pleasant. The “Emerald City” was a perfect host, the climate turned out to be better than anybody could have expected; the Sheraton was a comfortable, convenient, and superbly accommodating venue, and everyone involved contributed her or his portion to an unforgettable experience.
In addition to the natural island beauty, Puerto Rico is known for its rich cultural heritage and renowned culinary scene.

I am in the enviable position of planning ICA’s 2015 meeting, which will be held at the Caribe Hilton in San Juan, Puerto Rico from 21-25 May. We hope you will join us!

Some facts about Puerto Rico if you are planning to attend:

• Spanish and English are the official languages of Puerto Rico.
• The currency used on the island is the United States Dollar.
• If you are a U.S. citizen, you do not need a Visa or Passport.
• Puerto Rico’s time zone is Atlantic Standard.
• Temperatures in May are mid 70s F (22 C) (average low) to upper 80s F (31 C) (average high).
• Rain, when it comes, passes quickly and leaves spectacular rainbows.
• Hurricane season doesn’t start until after we’ve all left!

Room rates at the Caribe Hilton and the Condado Hilton are quite reasonable: $149. A free shuttle will run between the Condado and the Caribe (where the conference sessions are held). Despite the short 10-minute walk across the bridge between the two hotels, we encourage members to take advantage of the shuttle. The bridge is narrow and traffic is high, and we are concerned about pedestrian safety. In addition to the two main hotels, we have contracted hotel rooms with the Marriott San Juan and the Marriott Courtyard San Juan – Miramar.

We have been fortunate to have identified many local Puerto Rican scholars willing to help plan and coordinate, many of whom will be engaging with ICA for the first time. Federico Subervi (Kent State U), Vice-Chair of the Ethnicity and Race in Communication Division and Puerto Rico native, has been working with our local planning committee to identify ways to meaningfully involve local university students and faculty. Their efforts will involve planning panels dedicated to Latin American communication scholarship, identifying sessions that might be simultaneously translated into Spanish or English, and bringing in students from the local universities as volunteer staff.
We are also excited about the conference theme for 2015: Communication Across the Life Span. With this theme we encourage ICA members to explore the various ways in which our discipline provides a lens for interpreting the evolving meanings, relationships, experiences and critical crossroads of the life course. This year’s theme chair is Jon Nussbaum, Professor of Communication Arts and Sciences at Pennsylvania State U and expert in interpersonal communication and aging. We hope that you will consider submitting your work to the conference theme, and becoming a part of the conference theme book to be published by Peter Lang. To see the conference theme call for submissions, go to: http://www.icahdq.org/conf/2015/2015cfp.pdf.

The first deadline associated with the 2015 conference is coming up fast: proposals for preconferences are due by 1 September 2014. Keep in mind that space within the conference venue is limited, and transportation to sites outside of the Caribe Hilton is challenging. For these reasons, we can offer only a limited number of preconferences in 2015. In approving preconferences for San Juan, we will be more likely to give the go-ahead to those with an established track record of running in prior years, those which involve inter-Divisional and Interest Group collaboration, and those which take advantage of the unique cultural, environmental, and intellectual setting offered by Puerto Rico. Please also consider organizing a postconference. There is typically less demand for these, and you may have a better chance of being accepted. To see an example of a successful preconference proposal, or for tips about how to put together a do-able meeting with a reasonable budget, contact Jennifer Le (jle@icahdq.org). She’s a terrific resource and always willing to share her wisdom.

Finally, as we plan the 2015 conference in San Juan we are also looking ahead at ways that our annual meeting can accommodate the changing needs of the association. Over the years, the number of submissions has steadily risen and acceptance rates have dropped. This is naturally frustrating for many of us who would like to present our work or whose institutional funding is dependent on appearing in the program. ICA has convened a Task Force on the Future of the Annual Conference to explore members’ interest in/willingness to make significant changes to the structure of the meeting. We will be surveying the membership in August or September to get a sense of your priorities, and your preferences for different types of formats. When you see the survey in your inbox, please take a few minutes to weigh in with your opinion. It really matters!

I am delighted to be serving as your President-Elect, and I look forward to learning more about your work and interests as I plan for the 2015 conference in San Juan.
ICA, as an organization, continues to be a very healthy association. ICA’s membership is strong with approximately 4,600 members per year. The last fiscal year’s finances are sound and we continued to see a very healthy recovery for our investment portfolio.

The ICA website continues to be fine tuned. All input is welcome as we try to make this a useful and essential tool for the ICA membership.

Our new Communication Director, John Paul (JP) Gutierrez is now in his third year. As his reports indicate, he is making great strides in increasing the visibility of ICA and its member scholars. We welcome any suggestions as to how to increase the reach of our members and the exposure of your research. You will notice a number of social networking efforts on our website and at this year’s conference. Most of these are initiated and directed by JP. He has also begun to have success in the more traditional media outlets. I encourage you to discuss with him how members of your division or interest group can use his assistance to further the reach of communication research. Also feel free to invite him to your business meeting in Seattle!

In January, we hired Giselle Chen as your new member Services Associate. She is learning fast and has been a tremendous help in getting all the details of the Seattle conference managed well. Stop by the registration booth to introduce yourselves to her.

ICA continues the process of encouraging members to choose fewer journals to receive by mail. Most members who have renewed have elected to limit their mail subscriptions. However, many members remain unaware of this option in spite of this being given to them on several opportunities. We are also continuing to “going green” at the ICA board meeting by not producing the board packets and instead, conducting the meeting through visuals from a web link. We are also incorporating other recommendations by the Sustainability Committee to make the office more green.

ICA’s green effort continues at the Seattle conference by encouraging people to select non-print items for their conference program. We have our third edition of the mobile application for the conference and are making this the first choice in how to receive the program. For Seattle, approximately 51% of attendees chose to have the printed program and 49% selected our mobile app. Food and beverage choices in Seattle were made to minimize waste. All members are encouraged to use the recycle bins provided throughout the conference venue. We are continuing to explore options that will increase our green efforts, yet remain cost effective.

The overall health of the association is solid and we will continue to focus on improvements and innovation in the coming year.

All members are encouraged to contact the ICA staff with any questions or suggestions.
Twelve ICA members were nominated for this year’s Fellow honor. Fellow status in ICA recognizes distinguished scholarly contributions to the broad field of communication.

The Fellows Nominating Committee considers applicants based on their documented record of scholarly achievement, service to ICA, and socially or professionally significant service to other publics such as business, government, and education.

Eight new fellows were nominated at the 2014 Annual Conference in Seattle, WA. The 2014 Fellows include: Elizabeth Bird, (U of South Florida); Sandra Braman, (U of Wisconsin-Milwaukee); Joseph Man Chan, (Chinese U of Hong Kong); Kirsten Drotner, (U of Southern Denmark); Edward Fink, (U of Maryland); Mary Beth Oliver, (Penn State U); John Durham Peters, (U of Iowa); and Winfried Schulz, (U of Erlangen-Nuremberg).

Elizabeth Bird is a Professor of Anthropology at the U of South Florida. The recipient of several awards for her teaching and research, she is the author or editor of many books and articles centering on journalism, audiences and representations. Liz’s book, The Audience in Everyday Life, won the ICA Best Book Award in 2004. In recent years her focus has been on journalism and collectivememory in the contexts of the horrors of civil war. A recent piece, for the Journal of Genocide Research, is titled “The Asaba Massacre and the Nigerian Civil War: Through Survivor’s Eyes.”

One letter of support to the Fellows read, “For her entire career, Liz has been ahead of the curve. Recognized for her discriminating and nuanced focus on the workings of popular culture, writ large, she produces an “aha” moment in those paying attention every time she tackles a new research topic.”

Sandra Braman is Professor of Global Studies and Communication, at the U of Wisconsin-Milwaukee. Her books, edited collections, and articles center on policies regarding information technology. These interests are reflected in titles such as Change of State: Information, Policy, and Power, Laying the Path: Governance in Early Internet Design, and We Are All Bradley Manning: The Legal Subject and the WikiLeaks Complex. One letter writer to the committee described Sandra as “one of the leading international scholars in the field of communication law and policy” and her scholarship in that field as “prolific,” “intellectually sophisticated,” and “engaging.” Change of State, the person stated, is an “outstanding landmark,” a “seminal” work “that has gained international recognition and one of the most comprehensive and analytically detailed accounts of the nature of policy and power in the information world.” Others offered similar descriptions.

Joseph Man Chan is Professor of Journalism and Mass Communication and Director of the Centre of Chinese Media and Comparative Communication Research at the Chinese U of Hong Kong. His many publications, often supported by substantial grants, have tended to focus on media in transition in Hong Kong, China. One letter of support described Joseph as “An exemplary researcher, teacher, and pillar of intellectual community.” The writer added that Joseph is “arguably the leading communication scholar in Greater China due to his many influential publications in English as well as Chinese; the eminent recognitions he has received in Hong Kong, China, and internationally; and the robust institutions and initiatives he has led over the years including research centers, academic journals, faculty exchange programs, and collaborative projects involving
colleagues from Hong Kong, Taiwan, China, and the world over.”

Kirsten Drotner is the Chair of Media Studies at the Institute for the Study of Culture at the U of Southern Denmark and the Founding Director of the Danish Research Center on Education and Advanced Media Material. As the Center’s title suggest, Kirsten’s research interests tend to focus on audience studies (both historical and contemporary), and digital media literacies, particularly with regard to youth. She has been awarded a number of important honors from Danish and Swedish academies, including a Knighthood—the Order of Dannebrog. One letter of support summed up her achievements this way: “Kirsten Drotner is a distinguished, world-class scholar whose contributions to our understanding of the relationship between media and childhood, and their implications for public policy and market regulation in a rapidly changing media landscape, is second to none in the field.”

Edward Fink is Professor of Communication at the U of Maryland. The recipient of numerous research and teaching awards, he has been dedicated to ICA and an instructor or dissertation-committee member to many who became leaders in our field. Ed’s eclectic research work centers on both formal theory construction and rigorous methodological innovation. As one recommendation letter noted, “He poses fundamental questions about communication.” For example: “How can the impact of communication on the individual be modeled as both a static (i.e. at equilibrium) and dynamic (i.e. as moving towards equilibrium) system? ... How do individual words combine to create a global (i.e. comprehensive) perception of power and influence? ... How do notions of self, other, and norms of interaction create a dynamic system of dyadic communication?” Another letter-writer added: “Ed’s research is conducted with the utmost care. It focuses on theoretically deep issues. Each paper is a model of sophisticated, analytic thought. ...[I]t rises to the level of distinguished accomplishment.”

Mary Beth Oliver is Distinguished Professor in the College of Communications of Penn State U. She works in the areas of media effects; entertainment psychology; media and emotion; and media, race, and gender. Mary Beth is a prolific contributor to the best journals in our field as well as to important edited volumes – and she has coedited three important volumes about media effects. She has also presented 19 papers that have won top 3 or top 4 awards at conferences. One of Oliver’s nominators state in their letter of recommendation: “Professor Oliver’s work has greatly enlarged our understanding of how to make sense of emotional media portrayals. She is one of the few researchers who are able to creatively transcend and integrate different disciplines, such as communication, developmental psychology, empirical literature research, and social psychology. Her broad interdisciplinary research interest as well as her remarkable intellectual curiosity has led Professor Oliver to become one of the most creative scholars in the field of media effects and communication.”

John Durham Peters is the A. Craig Baird Professor at the U of Iowa’s Department of Communication Studies. The recipient of numerous teaching research awards, John’s special strengths lie in his ability to draw fascinating insights about the implications of communication and communication technologies by explication intersecting humanistic traditions such as Western philosophy, religious thought, and legal theory. John is also an important contributor to discourse on the history of our field and its relation to other bands of scholarly thought. The eminent British scholar of democracy, John Keane, called John’s book Courting the Abyss the “best scholarly book on freedom of speech in more than a generation.”

Winfried Schulz is Emeritus Professor of Communication and Political Science at the U of Erlangen-Nuremberg in Germany. He has been a pioneer in the discussion and application of social science methods in German communication research. An article he wrote on news selection was the most cited publication in German communication research during the period 1970-2010. Among his many other accomplishments, Winfried kick started the use of the term “mediatization” to label a process whereby political parties, leaders and cause and pressure groups increasingly tailor their message offerings to the perceived news values, newsroom routines, and journalism cultures prevalent in their media systems. Winfried is already an honorary Fellow of the German Association of Communication, Charles U in Prague has bestowed an honorary doctorate on him, and a grand list of academic luminaries staged a festschrift in his honor.
THE FELLOWS
BOOK AWARD

No Sense of Place: The Impact of Electronic Media on Social Behavior

by Joshua Meyrowitz Oxford University Press, 1985

Committee Chair: Dafna Lemish (Southern Illinois U – Carbondale, USA)
Committee: Ellen Wartella (Northwestern U, USA), Janet Fulk (U of Southern California, USA), Don Ellis (U of Hartford, USA), John Hartley (Curtin U, AUSTRALIA)

Rationale

“We concluded that this is a “no brainer” – a classic book, richly deserving of the award, for its own merit and for the impact on the scholarship of others. The number and range of endorsements speaking to the influential and broad ranging contribution of the book included in the nomination package from 14 leaders and experts in our interdisciplinary field attest to the central place this book has achieved in communication studies and well beyond during its almost 30 years in print.”

-- Dafna Lemish (Chair) on behalf of members of the Fellows Book Award Committee.
Overview

This report is a recap on the fourth quarter of 2013 and the first quarter of 2014 (including some April). This new report reflects the new structure of assessment by category. Accompanying this report is a PowerPoint showing trends of key metrics.

Objectives

Carry out new goals devised by the Communication Director Advisory Boards with revisions from the Board’s last report (December 2013). Categorized as Post-Conference and Pre-Conference where the aim is to promote the Association’s members and focus on project based initiatives with the beginning of promoting and preparing for the conference in Seattle.

This report will reflect that the CD to Member activity will be classified under the Association to Member category. It will also show the new tracking for press releases and some trends from the previous two years (in the PowerPoint).

Association to Member

I wanted to reflect on some long-term trends in this report when it came to social media. Now that we have two years of data we can see the growth and trends that will allow smarter placement of messages.

Highlights

Sent nine press releases
Sent nine story pitches
Analyzed half of the Twitter data.
Developed new conference application
Attended ICA Regional Conference in Shanghai
Attended ICA Regional Conference in Brasilia
Attended BEA and presented about ICA
Planned and executed Public Lecture
I was able to pull some Retweet data from May 2013-March 2014 when I started tracking this metric. You can see a large spike during the conference and during papers submission for our conference in 2014. The lulls are directly after the conference and in November and December.

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<th>December</th>
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Our website usage has increased compared to last year’s time period.

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<th>Website Usage</th>
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<th>Website Usage</th>
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<td>101,842</td>
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<tr>
<td>Mobile Accesses</td>
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<td>3,192</td>
<td>2,821</td>
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<tr>
<td>Average Time on Site</td>
<td>3:29</td>
<td>3:29</td>
<td>3:05</td>
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</table>
Based on our referrers a good deal of traffic is coming from social media, as we increase social media content and links our website traffic should increase. A good upward trend, showing people are being pushed to our site for Association news.

An interesting trend is the increased amount of mobile traffic we receive on the website. From February 2012-December 2013 mobile traffic increased by 10,000 visits. And in the first quarter of 2014, it’s almost half of 2013’s traffic at 10,138. This means we should look closer at our decisions on the site to make it more accessible for mobile traffic.

The largest undertaking the last two quarters was the completion of data gathering from Twitter. 2,633 follower profiles were gathered, a painstaking process. 1,000 accounts were analyzed and compared it against the current membership to see how they line up. Based on this analysis we can develop a campaign to convert these followers into members. This was a painstaking process, as I weeded out spam and gathered potential members based on the info they provide in their bios. The results were not as promising as I had hoped. From the random sample of 1,000 accounts, 10-12% are actual members. The low turnout could be the result of the cycle we are in for membership renewal. After the conference we will hit our high for membership and should represent better among followers. Right now, some have simply not registered for the conference/renewed their membership. The good news about the low number, is potential. We have the potential in convert some of these followers – journalists/media professionals into actual members. After the conference I’ll work with new staff member, Giselle Chen, to re-analyze the data and come up with a strategy for a campaign to increase membership from our Twitter following.

The development of a new conference app is now in the works. A joint effort at the home office to select through four bids on a new developer and app. Ultimately we chose QuickMobile as our new developer, abandoning our previous vendor, Guidebook. Our new app will be native with members going straight to their operator’s store to download the ICA branded app. The architecture of the app will allow for enhancements
that have been asked for in the past, including in-app personal scheduling. Other features include city guides and member-to-member instant messaging, which goes well with increasing member-to-member communication that I needed to enhance based on my assessment.

We are doing a mobile app marketing campaign for our members to increase adoption, reducing our print costs. The highlight was being able to negotiate a price very favorable to us for a native app at just $4,650, which is now less expensive than our previous vendor. I’ll be working with Jennifer closely on the development and deployment of the app which should be available in the next week for full download.

The Regional conferences were a great success. I presented at each one, Shanghai was more in line with how to get your media worthy and in Brasilia, it was more general about ICA. The Brasilia one will be a good formula to follow. I teamed up with Francois Cooren and Silvio Waisbord to talk about the Association and then I offered delegates a deeply discounted membership for the remainder of the year, whilst pushing the 2015 Puerto Rico conference. The discount got us 12 new members. I was hoping for 20, but happy that we got a few new ones that were not on our radar. With Sam’s help we were able to create a specific portal for delegates to use for the discount. Now that this exists, we can use it whenever we think it’s a viable option for our Regional Conferences. We have Australia and Poland (2015), I thing Poland can use the discount, I’m not sure if it’s something we offer to Tier A countries. But it’s a great way to give people who have the potential to be a member an extra push and to see what ICA is all about. Perhaps a matter of discussion for the Board meeting is to come up with criteria for Regional’s that receive discounts.

Member to Member

At this point, I’m much in the planning stages for a few things in this category. The two main planning portions include the finalizing of a new public lectures and the gathering of cross-divisional research topics at the conference. I’ll have emails sent with topic groupings to those who use that topic as a keyword in their profiles.

The execution of the public lecture: Tilting the Playing Field: Women in Sport Media, was held on March 7, 2014 in Washington DC. The lecture/panel tackled gender and sport with three of our members and two guests, Christine Brennan, national sports columnist for USA Today and Neena Chaudry of the National Women’s Law Center. It was held at the Jack Morton Auditorium at George Washington University. GWU was kind enough to sponsor us for the event that lead to significantly lower rental costs. We recorded the event and it is available on our YouTube channel and on the website. The event was a great success. One problem that we had was the time we had to start the event. Christine Brennan, our headliner, had to leave by 7PM, so the event ran from 5PM-6:30PM. I wish it could have been later to attract a larger crowd. We had 65 people attend, a mixture of general public, students and ICA members. Our three member presenters – Marie Hardin (Penn State), Erin Whiteside (U of Tennessee) and Andy Billings (U of Alabama), were amazing. They gave interesting and entertaining presentations, followed by a great Q&A to our two other panelists. I highly urge you to watch or skim the video, especially Andy’s research on coverage of women during the Olympic games.

The second lecture was to take place on April 2, 2014 at the University of Illinois, Chicago. Titled: Human Augmentics, The CAVE2 and the Future of Communication Technology, with Steve Jones. Unfortunately, due to the sudden death of Steve’s father, it became hard to execute the plan for marketing and we had to reschedule. We now plan to hold this in November, near the NCA conference, knowing that we can pull more ICA members during that time period. This one, I’m very excited about as it could be a great event for media engagement. Fellow, Steve Jones, will give demonstrations of his Electronic Visualization Lab. This includes demonstrations in the seamless and immersive CAVE and how wearable technology and mobile phones are helping children with Asthma take their medication. Funding is still being negotiated, but I’ve cut some costs and will look to bring in a sponsor to help. Note that this planning also can be included in Member to Media communication.

Another lecture is being planned in Germany. So far the topic will be about Games research and led by Thorsten Quandt of U of Meunster. The location will most likely be in Cologne, home to the games industry and near to many universities and close enough to Amsterdam for our Dutch members to travel. The goal
will be to combine the research with industry professionals and invite government officials that are interested in policy regarding games in Germany.

I’ve written five newsletter articles and have and upcoming entry as an example of good, media worthy research in Rene Weber’s media lab at UCSB. I’m also going to pitch this to several long form news programs - specifically Radio Lab and CNN to see if we can get what he’s doing coverage (this fits into Member to Media if successful).

I’ve also used Social Media to promote research straight to the membership from our journals. I’m going to test this. Based on the articles I’ve selected I’ll use usage as a measure if these articles are downloaded more than other articles within the issue. So far the following have been promoted.

<table>
<thead>
<tr>
<th>Journal</th>
<th>Title</th>
<th>Author</th>
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<tbody>
<tr>
<td>CCC</td>
<td>Going Over the Top: Online Television Distribution as Sociotechnical System</td>
<td>Braun</td>
<td>Quinnipiac U</td>
</tr>
<tr>
<td>JCMC</td>
<td>Discursive Equality and Everyday Talk Online: The Impact of “Superparticipants”</td>
<td>Graham</td>
<td>U of Groningen</td>
</tr>
<tr>
<td>CT</td>
<td>From Transformational Leadership to Leadership Transformations: A Critical Dialogic Perspective</td>
<td>Mitra</td>
<td>Wayne State U</td>
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<tr>
<td>CCC</td>
<td>Hiding in Plain Sight: Reproducing Masculine Culture at a Video Game Studio</td>
<td>Johnson</td>
<td>Sam Houston State U</td>
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<tr>
<td>CCC</td>
<td>Beyond Rational Games: An Analysis of the “Ecology of Values” in Internet Governance Debates</td>
<td>Powell</td>
<td>LSE</td>
</tr>
<tr>
<td>JCMC</td>
<td>An Analysis of Language in University Students’ Text Messages,</td>
<td>Luedy</td>
<td>National U of Ireland Maynooth</td>
</tr>
<tr>
<td>JOC</td>
<td>A Content Analysis of Print News Coverage of Media Violence and Aggression Research</td>
<td>Martins</td>
<td>Indiana U</td>
</tr>
<tr>
<td>HCR</td>
<td>Parental Patterns of Cooperation in Parent-Child Interactions: The Relationship Between Nonverbal</td>
<td>Grebetsky-Lichtman</td>
<td>Ono Academic College, Israel</td>
</tr>
</tbody>
</table>

**Association to Media**

Our largest pick to date with the April press release, garnering 137 story placements in over 20 countries, with multiple TV appearances by the authors.

**Press Releases**

- **Parents Greatly Underestimate how often their Children are Cyberbullied** – 24 story placements  
  -- Sahara Byrne, Cornell University, JOC

- **International Communication Association to Hold Regional Conference in Shanghai, China** – 3 story placements

- **Preschoolers exposure to Television can Stall their Cognitive Development** – 48 story placements  
  -- Amy Nathanson, Ohio State University, JOC

- **Being Honest About Dishonesty** – 51 story placements  
  -- Bruno Verschuere, University of Amsterdam, HC

- **40 Percent of Parents Learn How to Use Technology From Their Children** – 58 story placements  
  -- Teresa Correa, University of Diego Portales (Chile), JOC

- **Genetics Linked to Children Viewing High Amounts of Violent Media** – 39 story placements  
  -- Saane Nikkelen, University of Amsterdam, JOC

- **Risk of Alcohol-Related Cancer Lowers the Intention for Binge Drinking College Students** – 21 story placements  
  -- Cindy Yixin Chen, University at Buffalo, State University of New York, ICA Conference Paper

- **Increased Time on Facebook Could Lead Women to Negative Body Images** – 137 story placements  
  -- Petya Eckler, University of Strathclyde, ICA Conference Paper
### Story Pitches

- **A Relational Turbulence Model of Military Service Member’s Relational Communication During Reintegration**  
  Jen Theiss, Rutgers University, JOC

- **The Persuasive Influence of a Fictional Character’s Trustworthiness**  
  Markus Appel, University of Koblenz-Landau, JOC

- **Construction of Values in Online and Offline Dating Discourses: Comparing Presentational and Articulated Rhetorics of Relationship Seeking**  
  Jimmie Manning, Northern Illinois University, JCMC

- **Unpopular, Overweight, and Socially Inept: Reconsidering the Stereotype of Online Gamers**  
  Rachel Kowert, University of Muenster, Cyberpsychology & Behavior

- **Comparing More and Less Conscious Psychological Predictors of Dangerous Texting Behaviors**  
  Elliot Panek, Drexel University, ICA Conference Paper

- **Documenting Portrayals of Race/Ethnicity in Primetime Television over a 20 Year Span & Assessing the Association with National-Level Racial/Ethnic Attitudes**  
  Riva Tukachinsky, Chapman University, ICA Conference Paper

- **Second Generation Migrants: SNS Use, Family and Social Ties in Italy**  
  Nicoletta Vittadini, Universita Catolica del Sacro Cuore, Observatario Journal

- **ICA Regional Conference in Brasilia, Brazil**

Below is the new structure for tracking press releases. It allows me to follow the news cycle as well as geographic distribution and languages. Attached are the five releases tracked in this manner in a spreadsheet.

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<td>26-Mar</td>
<td>Germany</td>
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Members to Media

Planning is mostly complete the pre-conference. The original plan was this to be a full day pre-conference lead by Sissel Mccarthy, former CNN correspondent and Emory faculty. I found a co-sponsor in CAM and procured funding from Pacific Standard magazine ($1,600) to pay for lunch. With only 6 participants, it was decided that another strategy should be put in place. So, the pre-conference is now a half-day – no lunch – and free to all members. Along with Sissel, will be Pacific Standard digital director, Nicholas Jackson and Fellows Steve Jones and Sonia Livingstone. We will condense the session and hope for a larger turnout. If not, the six participants will get hands on experience with the research they are presenting at the conference to be turned into pitches to media outlets. Pacific Standard will stay the rest of the conference to listen to research for possible stories in the magazine.

In July I’ll be traveling to the Political Communication Summer School in Milan to give a similar presentation to grad students. Giving them the essential tools to make their research more accessible to the media. This is part of a plan Michael is keen to start with more student engagement, as they can use this training more and are the future of the association. And the more comfortable they are in the process, the better it will be for finding willing participants in media outreach.

Members to Stakeholders

Still in the process of gathering research that is germane to the EPA and environmental agencies in Seattle where I could invite them to sessions. I’m also going to use a contact I have at Microsoft to disseminate sessions of interest to developers. In Chicago I’m going to invite orthopedic surgeons who may benefit from the demonstrations of CAVE2.

As noted above I spent some time at UCSB touring Rene Weber’s lab and learning about what he’s doing on the neuroscience angle. Fascinating and worth pitching to stakeholders who happen to be the media.

Evaluation

The last two quarters have been a challenge. Acting as the chief of PR, Social Media, and event planning with the whole conference on the doorstep proved difficult. It’s a lot of work and hard to focus on non-conference planning and projects when it is essentially conference season all the time. The evaluation as two time periods makes little sense now that it’s two years into this process. By August of each year, it’s planning for the following conference, and as our largest project, things like the mobile app, scheduling and making sure all the pieces are in place takes priority. In addition to having very little help, other parts tend to suffer. I’ve still have yet to organize my global team for policy and organizing initiatives like Google+ hangouts is a bit of a logistical nightmare.

However, we are seeing some great movement in the visibility of ICA in general. Some large media pick ups and coverage of our Regional Conferences in local media. I’m understanding the depth of our social media reach and plan to exploit this in the coming months. And the last quarters of 2014 looking at how I can take our research to policy makers.

As time moves on I feel like I’m becoming more integrated in the daily running of the Association. Working with the staff as team moving the Association in the right way is how this feels to me now. I feel more like a Deputy Director rather than pigeonholed as just a Communication expert. That’s what’s exciting, to see the organization grow through media, to see it’s members interact at lectures and Regional Conferences and to see the team come together and make something like the mobile app a part of our overall strategy of making the product that is ICA, into the best one a Comm scholar could buy.
Aubrey Fisher Mentorship Award

Chair: Andrea B. Hollingshead (U of Southern California, USA)
Committee: Rebecca Mesienbach (U of Missouri, USA), Keren Eyal (The Interdisciplinary Center Herzliya, ISRAEL), George A. Barnett (U of California - Davis, USA), Srividiya Ramausbramanian (Texas A&M U, USA)

This award honors outstanding scholars, teachers, and advisors who serve as role models in those capacities and who have had a major impact on the field of communication.

Winner
Chin-Chuan Lee, City University of Hong Kong

Rationale
Lee has been a pioneer in Chinese Communication, essentially creating that research area, and his students have continued his leadership in that domain. In addition, Lee’s students had contributed to other diverse research areas in communication such as journalism studies, mass media, globalization, history of the internet and complex systems, and health communication. We were also impressed by Lee’s amazing amount of mentoring while at HKU, building that communication program from the ground up. Lee created three mentoring networks for PhD students that have become self-sustaining. He created two annual PhD symposia in Hong Kong: the Asian symposium and the Greater China symposium. His Young Media Scholars program from mainland China has been transformative for the 132 scholars who have gone through the month long program. Over 50 of them, who are now important figures in Communication departments throughout China, signed a supporting petition included in the nominating packet. The Young Media scholars have formed an informal association called “Duo Wen Awards Committee Chair: Barbara Pfetsch (Freie U - Berlin, Germany)

Steven H. Chaffee Career Achievement Award

Chair: Jochen Peter (U of Amsterdam, THE NETHERLANDS)
Committee: Annie Lang (Indiana U, USA), Steven Wilson (Purdue U, USA), Wolfgang Donsbach (Technical U - Dresden, GERMANY), James Curran (Goldsmiths, U of London, UK)

This award acknowledges the best sustained communication scholar, across the length of his or her career.

Winners
Stuart Hall, Open U and Clifford Nass, Stanford U

Rationale
The committee received four nominations for the 2014 Steven Chaffee Career Achievement Award. After careful deliberation, the committee has decided to give the award to two scholars who both stood out on each of the criteria relevant to this award: Stuart Hall and Clifford Nass.

Stuart Hall is one of the most influential cultural theorists in the world. Called by the British “Guardian” a “prophet at the margins” and “black icon” of intellectual life, his work has tremendously influenced communication studies and many other disciplines in the humanities and social sciences. Best known as a founding figure in the interdisciplinary project of cultural studies, Stuart Hall has affected generations of scholars around the world through his innovative conceptualization of culture, ethnicity and identity. He has challenged conventional understandings of communication and has helped to redefine these profoundly, always being at the forefront of the intellectual debate. Stuart Hall is so influential a...
thinker in communication studies and beyond that he deserves to be called one of the most seminal scholars of the 20th century.

Clifford Nass has made a major impact on the fields of human-computer interaction and computer-mediated communication with his research paradigm “Computers as Social Actors,” developed with Byron Reeves. This new paradigm – and notably its focus on our social relationships with computing and communication technology – has greatly facilitated our understanding of the networked society. His groundbreaking research has had a disruptive and powerful impact on how communication scholars, as well as social scientists and engineers, think about the role of technology in our lives. Based on his insight that the most social thing about human beings is speech, Nass’ 2007 book “Wired for Speech” has been so influential that it is considered the “voice interface bible” inside and outside academia. Without his creative, paradigm-shifting research and the insights it created, much of our current understanding of communication and technology would not exist.

Outstanding Book Award

Chair: Stephen Coleman (U of Leeds, UK)
Committee: Hilde Dy Van den Bulck (U of Antwerp, BELGIUM), Natalie Stroud (U of Texas – Austin, USA), Kirsten Drotner (U of Southern Denmark, DENMARK), Manuel Ayala (ITESM Campus Monterrey, Mexico)

This award is presented to the author(s) of an outstanding book in communication published in the previous two years.

Winner

Digital Methods (2013)
Richard Rogers (University of Amsterdam)

Rationale

The award panel had a remarkably good set of books to review this year - and this reflects well on the field in which we all work. Our decision to give the award to Richard Rogers’ ‘Digital Methods’ was in recognition of its strong critical perspective, providing readers with more than just ‘technical’, ‘how to’ input on methods. The panel felt that this was a groundbreaking book which manages to combine theory and method in a way that is rarely done so well. We feel that it will be used as a methodological text book for many great research projects.

Outstanding Article Award

Chair: Stephen Coleman (U of Leeds, UK)
Committee: Hilde Dy Van den Bulck (U of Antwerp, BELGIUM), Natalie Stroud (U of Texas – Austin, USA), Kirsten Drotner (U of Southern Denmark, DENMARK), Manuel Ayala (ITESM Campus Monterrey, Mexico)

This award is for an outstanding article in communication published in the previous two years.

Winner

Keren Tenenboim-Weinblatt (Hebrew U of Jerusalem)

Rationale

Within theoretical frameworks that link media and memory, Tenenboim-Weinblatt’s article develops the concept of mediated prospective memory, and explicates the role news media play in constructing and negotiating collective understandings of what is yet to be done. The article emphasizes that one important journalistic function can be to remind the
public—and decision-makers—of what needs doing given existing commitments and past promises. The analyses are grounded in a detailed treatment of media practices associated with kidnapping and captivity cases, and inform theorizing about the public agenda, collective memory, and the relationship between journalism and time. Seeing news media as agents of prospective memory thus articulates a way of rethinking the role of journalism in public life.

Applied Research Award

Chair: Daniel O’Keefe (Northwestern U, USA)
Committee: Marlene Marchiori (Londrina State U, BRAZIL), Patricia Moy (U of Washington, USA), Pieter Maeseele (University of Antwerp, BELGIUM), Tilo Hartmann (VU University Amsterdam, THE NETHERLANDS)

This award honors a scholar or group of researchers who have produced a systematic body of research in communication, studying a particular applied or policy problem for the betterment of society.

Winner

Kirsten Drotner, (U of Southern Denmark)

Rationale

Since the 1980s Kirsten Drotner has achieved a prominent position in the international academic community with pioneering and excellent research in the important field of media and digital literacy. Through her theoretical and methodological insights she has opened new horizons for researchers, policy makers and practitioners. The research by Drotner stands out because of the clear linkages that were established between university actors and both public and private institutions. The work with museums clearly shows that academic scholarship can shape institutional practice. Drotner has found ways to develop concrete recommendations for action based on her academic work and has impacted policy agendas in the field of education as well as educational practices in both classrooms and cultural heritage institutions. Through the development of apps and a public engagement web site for the purposes of facilitating dialogue about contemporary science this research project has impressed a broad range of people inside and outside universities.

Young Scholar Award

Chair: Eun-Ju Lee (Seoul National U, REPUBLIC OF KOREA)
Committee: Sandi Smith (Michigan State U, USA), Robyn Remke (Copenhagen Business School, DENMARK), Steven Eggermont (U of Leuven, BELGIUM)

This award honors the best scholar in communication who received his/her PhD in the past seven years.

Winner

Jörg Matthes, U of Vienna

Rationale

We are thrilled to recommend Dr. Jörg Matthes for this year’s ICA Young Scholar Award. Simply put, his accomplishments are stellar in all facets of his academic career. Even at this very early stage, he is a prolific author with outstanding research productivity, who is well cited by others attesting to the influence of his scholarship. His work, which has consistently appeared in the field’s flagship journals, addresses theoretically interesting and important questions, and the way in which he examines the interconnections of politics, consumer citizenry, and advertising is innovative. We have no doubt that he is poised to make a significant impact on the field and are looking forward to reading his work in the coming years.
COMMITTEES

Financial Committee
Chair: Francois Cooren (U de Montreal, CANADA)

2013-2014 Year-To-Date Budget
Francois Cooren presented the financials, year-to-date. He also reviewed the ICA balance sheet and the ICA reserves. ICA is in excellent financial shape with a net worth of approximately $4.5 million USD. All recommendations made in last year’s audit have been completed. All expenses and income are within expected limits. The budget report was accepted by a unanimous voice vote.

2014-2015 Proposed Budget
Francois Cooren presented the proposed budget for the next fiscal year. The proposed budget did not reflect any additions and decreases that might result from other action items being passed. The proposed budget would result in a small surplus. The ICA executive director will adjust the proposed budget based on the specific actions by the board. There were no concerns or issues expressed and the proposed budget was accepted by a unanimous voice vote.

Internationalization & Membership Committee
Karin Wilkins (U of Texas – Austin, USA) Chair
Paula Chakravartty (New York U, USA), Linchuan Jack Qiu (Chinese U, Hong Kong), Kyle Schneider (U Paris-Sorbonne, France), Luis Martino (U de Brasilia, Brazil)

Regional Conferences
This has been a critical initiative in advancing the goals of the internationalization committee. The committee would like to conduct an assessment to help understand past conferences and contribute to future conference planning. Wilkins has volunteered to be part of this assessment team.

Language Diversity
Given that future conferences will be held in Puerto Rico and Japan, we support investing in translation services so that Spanish and Japanese can be used in formal presentations. This promotes respect and sensitivity toward our geographical diversity and conference hosts. Amy Jordan, tasked with planning the conference in Puerto Rico, has requested this investment. Our committee supports this service particularly in conferences held outside of North America.

Composition of Board of Directors
At the ICA Board meeting in January 2014, the topic of the composition of the Board of Directors was raised. This structure was initiated to include more geographical representation in ICA leadership. A member of our committee will work with this group
of ICA Board members (Jonathan Cohen, Miya Christensen, Janice Krieger and François Cooren) to consider whether to maintain this structure of regional representation.

It would be helpful in this process to ascertain whether the composition of elected division chairs has become more geographically diverse over time. François is working with Michael Haley and Sam Luna on gathering this information.

‘Internationalization Liaisons’

The board has discussed having divisions and interest groups establish a liaison to the internationalization committee. This connection would allow the committee to solicit suggestions through structured membership, and to gather information on proportion of non-US scholars (geographical diversity) doing reviewing and presenting.

This liaison could served by the group Chair or by another designated person, at the discretion of the Division/ Interest group.

Annual Conference “Meet the Reviewers” Panel

The goal would be to help scholars understand journal expectations. It is not clear whether a separate session with reviewers would be needed, or whether this could be held with journal editors. Instead of separate meetings, we could encourage participation through direct invitations to leaders of regional associations.

Annual Conference ‘Research Escalator’ Mentoring Initiative

This is an idea for replication based on a model implemented by the Organizational Communication Division. In these sessions, experienced scholars review and offer suggestions on two papers each. This allows divisions to accept more papers not for formal presentation but for participation in the conference. Divisions could emphasize participation from underrepresented regions.
Advisory Committee to Assess the Effectiveness of the Communication Director Position

Barbie Zelizer, Chair
Committee: Risto Kunelius, May O. Lwin, Silvio Waisbord

The Advisory Committee to Assess the Effectiveness of the Communication Director Position is now completing two and a half years out of a three-year mandate for reviewing the performance of the ICA Communication Director. It continues to be the Committee’s opinion that the CD, JP Gutierrez, performs his role well, exhibiting growth in the tasks associated with his position. During this past six-month evaluation period, he made inroads in growing the visibility of the association, largely through social media. Much of the time period was also taken up with broader tasks associated with the association’s continued functioning, particularly around its yearly conference.

This period of evaluation also marks one year since the Advisory Committee formulated an updated structure of tasks for the CD moving forward. The Committee believes that the new structure of tasks continues to work well.

From the CD’s report (see attached), produced in April and covering the fourth quarter of 2013 and first quarter of 2014, it is clear that the CD continues to meet the goals expected of him. As with earlier periods of evaluation, most developed were the activities connected with social media, where there continues to be a pick up in numbers and more geographic diversification. During this period, the CD sent eight press releases and story pitches, conducted a wide-ranging analysis of Twitter data related to the association and is developing a new conference application. The CD also enhanced the association’s geographic visibility, attending (and presenting at) ICA regional conferences in Shanghai and Brasilia. He also gave promotional talks about ICA to the yearly BEA conference and will so the same to a Political Communication Summer School in Milan, Italy. He planned two public lectures and organized and will present at an ICA pre-conference in Seattle.

ICA’s visibility in the media continues to grow. The eight press releases and story pitches provided by the CD yielded 381 stories, about research conducted in the US, UK, The Netherlands and Chile. Press releases appeared in multiple international news organs, including CNN, Time, Daily Mail, El Nueva Dia, Times of India, Sina, Forbes, Huffington Post, and Scientific American. These efforts are bearing fruit and should be continued.

ICA’s social media presence grew substantially during this six month period of evaluation. This is reflected in the increasing number of Twitter followers, spikes in the number of retweets during the yearly conference, number of Facebook likes, and general mobile traffic received by the association website. The CD spent much time during this evaluation period gathering relevant Twitter data, revealing a large number of potential new members. The Committee agrees with the CD’s intention to develop a strategy to increase membership from the association’s Twitter followers. As with traditional media, these efforts with new media seem to be paying off and should be continued.

The CD continues to facilitate real-time engagement, often driving wider geographic visibility for the association. The activities he set up spanned three continents, with his presence in regional conferences -- in Shanghai and Brasilia -- playing an instrumental role in opening up new geographic fronts. The Committee recommends that he continue to play a role in upcoming regional conferences. The CD also invested efforts at enhancing visibility through public lectures. He set up two lectures during this evaluation period, one in Washington, DC in March and one in Chicago in April of this year (the latter of which had to be canceled for personal reasons associated with the speaker). An additional lecture is being planned for Germany in the fall of 2014. The Advisory Committee remains a bit unclear as to whether the efforts associated with the lecture series are bearing as much fruit as hoped. Given that the CD implied some difficulties in mobilizing stakeholders, it might be worth associating the lectures more directly with the stakeholder goals, as articulated earlier by the
Advisory Committee. In such a way, both the lectures and the CD's stakeholder strategy might be enhanced in conjunction with the various people, networks and organizations that take part in formulating policy. It would also make it easier to discern the visibility secured by the lectures.

In conjunction with a suggestion made by the Advisory Committee last year, the CD amassed a large array of metrics regarding trend analyses and comparative tracking of varying aspects of his position. It is the Committee's opinion that some of these metrics may be more useful than others and that the CD should seek counsel from the Advisory Committee as to which kinds of metrics might be most pertinent.

During the last evaluation period, the Advisory Committee suggested that the CD classify – and treat – his various activities as either Pre-Conference or Post-Conference related, with the hope that his conference-related activities could be contained during part of the year, which would allow him to focus on non-conference related activity. During this evaluation period, however, the CD reports growing responsibilities related to conference programming, making him essentially a second in command to the Executive Director and raising the question as to whether non-conference planning on his part is viable any longer.

It would be useful to undertake clarification between the Executive Director and the Communication Director, as to what ICA really needs him to do. If the ultimate goal remains that as set out by the Advisory Committee – to both enhance visibility of the association and its members and facilitate internal communication – then he needs to refrain from spending too much time on activities that may not contribute to these main goals. If, however, the goals have changed in accordance with the needs of the association and he is needed more for conference-related activities during the year, this needs to be spelled out more clearly, both for the association and for the CD. Clarification will also facilitate the activity of the Advisory Committee, for it may require an adjustment of the Advisory Committee's goals, so as to facilitate on which grounds the CD is being evaluated.

In sum, the CD continues to display exemplary effort in enhancing external visibility and recognizability, on the one hand, and internal connectivity and information outreach, on the other. Given the nature of his position as a work in progress, it is understandable that there are boundary issues with the overall running of the association. Nonetheless, some clarification should be taken concerning his CD-related tasks and broader tasks associated with the continued functioning of the association, as these negotiations will be useful for ICA in facilitating its ability to meet current communication challenges.
Letters of the Global Community of Communication Scholarship (LGCCS)

Concept Statement for an Online Journal of ICA

Peter Vorderer, Christoph Klimmt, Terry Flew, Stephen Croucher, Philip Lodge

Mission Statement

Internationalization with its (re-)definition and enhancement is currently one of the key issues of ICA. One area of these efforts are ICA publications. The ad-hoc Internationalization committee chaired by Dafna Lemish recently noticed that not only the English language but also different cultural standards of research are a cause for the still existing overrepresentation of native English speaking authors in ICA publications. The committee has presented various strategies in order to overcome this problem. With this paper, we want to introduce a further contribution to this process: a new ICA journal which conceptualizes Internationalization as paying special attention to different (though not less competitive) habits and standards of communication research.

The main idea is that this journal would not be another uniform publication to which authors from all over the world would submit their paper and where they have to compete with other authors from all over the world. Rather, the journal would consist of different sections, one section for every main language of communication scholarship in the world (Chinese, English, French, and Spanish) and the competition will be between papers within one section. Every section would have an own editor-in-chief who is native speaker of the section’s business language and who is familiar with and sensitive to language- and culture-specific standards and requirements. Additionally, the section editors of course know more scholars from their language regions, which provides them with a greater expertise to choose reviewers. The editors together with their associate editors would be responsible for the specific requirements for submissions. As a result, the journal would not have universal guidelines for authors, but every language section would have its own. Thereby, authors would be given the chance to only competing with submissions which are shaped by similar standards and habits as their own. Because of the presumably great number of articles, this journal would have to be published exclusively online. Besides, internationalization in the sense of providing equal opportunities for scholars from all over the world does not only consist of equal chances to publish their own but also to monitor other scholars’ work. Therefore, it would be essential for this journal to be implemented as an open access publication.

Journal Features and Organization

Establishing an entirely new online journal allows and calls for introducing novel features that can improve academic exchange and the efficiency of scholarly communication. We suggest to develop a journal strategy that addresses various challenges of the current publication system in novel ways:

A new approach to peer-review. The current publication system with blind reviewers who are working on voluntary basis but do not receive much credit for their efforts, is moving towards its capacity limits, given the exploding number of scholars and papers submitted. LGCCS is suggested to deal with the problem by establishing an open review/response system in which reviews of those papers that appear in the journal are published as side-comments, if the editor sees them fit and appropriate, either as anonymous reviews or with mentioning of the reviewer as author of the comments (the choice would be left to the reviewer). This way, the peer-review would serve as element of constructive dialogue and not so much as hidden element of (often destructive) quality control.

A ticket economy for authors and reviewers. The academic publication system is requiring a lot of support by (experienced) community members to provide reviews for the many submissions. At the same time, the competitive academic system seems to encourage productive scholars to submit high numbers of papers. In order to balance the publication and the review side of the peer-reviewed communication system, GLCSS is suggested to operate with a ticket system that connects each submission
of a first author with the obligation to deliver two high-quality reviews for GLCSS submission within 12 months. Thus, productive authors who cause higher amounts of workload in the peer-review domain would also be obliged to accept a greater workload to handle the peer-review demands.

Social Media Elements to Stimulate Dialogue. Online journals offer interesting possibilities to vitalize the discussion and exchange about published papers. LGCCS is suggested to include such social media elements that allow readers to comment on published papers, i.e., to offer recommendations for improvements. This way, authors would receive more immediate feedback to their work, and the community would have a permanent platform to negotiate its most recent proceedings – in all the main languages of the global community. Specifically, for each published paper, not only the reviews would be offered as (initial, substantial) comments, but the audience would have the option to write commentaries on the merits of a paper as well on ways to improve the current research line in the future. Such comments could, for instance, be produced in research seminars as an element of (advanced) communication education.

Organization and Financing

Support for set-up of the required online system could be applied for at foundations and international (or national) funding institutions as well as government bodies (e.g., the World Bank, UNESCO).

The members of ICA would elect an international editor-in-chief, who would search for candidates for the four editors-in-chief of the language sections; these heads of the language sections would in turn nominate associate editors. All of them would only serve for as long as any ICA editor is appointed. Altogether, this editorial personnel would develop those journal procedures that are applied across all language sections and those features and proceedings that are object to culturally diverse handling in different sections.

Transparency and Replicability. Responding to recent cases of scientific misconduct (data falsification in particular), LGCCS would require authors of empirical works to provide the raw data file from which their findings originate (unless there are consent documents that prohibit them from giving data out, in which case the data would be checked by an editor or other body for clarification) as well as all materials necessary to replicate the reported studies (questionnaires, coding schemes for content analysis, etc.). While print journals cannot offer such elements of quality assurance, an online journal does.

Explicitness about Methodology and Cultural Research Background. To fulfill its mission as a global platform for the diversity of communication scholarship, LGCCS is suggested to require all authors to be as explicit as possible about their own position with the diverse field of communication. Technically, this could be resolved by providing standardized descriptors on various dimensions (regional origin of the research, methodology / tradition of the research, connection of the research to ICA divisions).

Translation of Highlight Papers in all LGCCS Languages. In order to foster global academic dialogue, it is necessary to overcome the boundaries of specific languages in which papers are published. However, resources to translate all accepted papers into all four LGCCS languages will probably not be available. Still, it would be possible to translate a small selection of papers from each language section into all three other languages (e.g., editors could look for qualified Ph.D. students or Post-Docs who are paid for their translation services). Selection of papers that are translated could be based on social media resonance within the first 6 months after publication (the most vividly discussed paper is translated into other languages), on the number of citations (e.g., citations of a paper within one year after publication), and/or on editor’s choice (e.g., a paper that the section editor-in-chief considers particularly innovative or valuable for the global community).

Publications Committee

Chair: Jake Harwood
Members: Sun Sun Lim, Bob Craig, Jonathan Sterne, Patrick Roessler

During the second half of the year the publications committee did not have any specific remit. We had discussions concerning the idea of international affiliate journals, but those are being handled by a separate ad hoc committee (which includes PC
Committee on Sustainability

Chair: Merav Katz-Kimchi (Ben Gurion U of the Negev, ISRAEL)
Members: Lisa Leombruni (University of California, Santa Barbara, USA), Bernhard Goodwin (LMU Munich, GERMANY), Sam Luna (International Communication Association, USA)

The Sustainability Committee was appointed in the summer of 2013 to continue the previous work by the Greening of ICA task force. The committee submitted a list of recommendations to the ICA Board to consider at its January 2014 meeting. The Board adopted some of the Committee’s recommendations, including recycling participants’ name tags starting in Seattle 2014, and the idea to continue working with hotels and vendors that have integrated sustainability measures into their daily operations. In addition, the Board agreed to start charging for the printed program beginning in 2015 with the conference in Puerto Rico. The Board will also conduct a survey of conference attendees about discontinuing conference bags, beginning with Puerto Rico. The approval of these steps shows the growing commitment of the ICA to sustainability. However, the largest ICA carbon footprint comes from its annual conference and the many flights participants take to attend it. So far, we have not found a good way to reduce the ICA carbon footprint in this area.

Nominations Committee

Proposed Ballot for ICA Board Elections 2014

Chair: Dr. Silvia Knobloch (Ohio State University, USA)
Committee members: Jonathan Cohen (University of Haifa, ISRAEL), Sonia Virginia Moreira (Rio de Janeiro State U (BRAZIL), Jack Linchuan Qin (Chinese U, HONG KONG), Patty Riley (U of Southern California, USA), Hartmut Wessler (U of Mannheim, GERMANY)

President- Elect
Ang Peng Hwa (Nanyang Technological University, Singapore; Executive Director, Singapore Internet Research Centre)
TPHANG@ntu.edu.sg
Paul S.N. Lee (Chinese University of Hong Kong, Dean of Faculty of Social Science and Professor at the School of Journalism & Communication)
plee@cuhk.edu.hk

At-Large Members - East Asia
Yong-Chan Kim (Yonsei U, SOUTH KOREA)
Akira Miyahara (Seinian Gakuin U, JAPAN)

At-Large Members - South/West Asia
Benjamin Detenber (Nanyang Technological U, SINGAPORE)
Mohan Dutta (National U of Singapore, SINGAPORE)
Lilach Nir (Hebrew U, ISRAEL)

Student representative
Cui Di (Chinese U of Hong Kong, HONG KONG)
Melissa Kaminski (Ohio State U, USA)
Charlotte Loeb (U of Mannheim, GERMANY)

representation). A couple of copyright and plagiarism issues were run by the committee but did not require action. Plagiarism was discussed at the mid-year meeting and some issues between ICA, Wiley and lawyers seem to be in process. We continued a series of newsletter articles emphasizing the importance of peer review and encouraging active and constructive participation of our members in this process. We continue to advocate that editors’ end-of-year annual reports be simplified to reduce editor work and that collection of some of the relevant data be automated within Manuscript Central; Michael Haley is working on this with Manuscript Central. The plan is for a transition in the chair of this committee to David Ewoldsen, with the majority of the existing committee remaining as members. We thank Sun Sun Lim for her long service on the committee!
Task Force on the Future of the ICA Annual Conference

Chair: Amy Jordan
Task Force Members: Stephanie Craft, Wolfgang Donsbach, Jonathan Gray, Adrienne Shaw, and Ted Zorn

Background

In February, ICA President Francois Heinderyckx assembled a task force charged with the following mission: “explore the different options that can be contemplated in the face of the increasing number of submissions and participants. Corrective measures should be considered in the short term (for the conferences up to Washington in 2019) and in the longer term (for conferences to be organized as of 2020 for which venues have not yet been booked).”

The impetus for the creation of the Task Force is the dramatic rise in the number of conference submissions, the higher rejection rate, and the increase in conference attendance. Table 1 below reflects what may be a growing pattern, particularly in those years where the conference site is popular.

For Boston, London, and Seattle, the acceptance rate for paper and panel submissions was well below 40%. All of the other associations we checked with have much higher acceptance rates. As examples, The Association for Education in Journalism and Mass Communication is 48.5%, the International Association for Applied Psychology is 78%, the American Sociological Association is 64%, and the National Communication Association is 63%.

While one could interpret a lower acceptance rate as positive (for example, the competitive nature of acceptance could produce higher quality presentations), it is also problematic in several respects. The vast majority of our members do not receive institutional funding unless they are included in the conference program as presenters, and most members cannot (or will not) attend without such funding. The larger number of submissions also presents a heavy burden on divisions to find

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of ICA Members</th>
<th>Location of Annual Meeting</th>
<th>Number of Conference Attendees</th>
<th>Acceptance Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>4156</td>
<td>Dresden</td>
<td>1870</td>
<td>N/A</td>
</tr>
<tr>
<td>2007</td>
<td>4526</td>
<td>San Francisco</td>
<td>2133</td>
<td>45.1%</td>
</tr>
<tr>
<td>2008</td>
<td>4646</td>
<td>Montreal</td>
<td>2108</td>
<td>42.7%</td>
</tr>
<tr>
<td>2009</td>
<td>4458</td>
<td>Chicago</td>
<td>2198</td>
<td>43.4%</td>
</tr>
<tr>
<td>2010</td>
<td>4117</td>
<td>Singapore</td>
<td>1680</td>
<td>54.2%</td>
</tr>
<tr>
<td>2011</td>
<td>4546</td>
<td>Boston</td>
<td>2502</td>
<td>38.8%</td>
</tr>
<tr>
<td>2012</td>
<td>4308</td>
<td>Phoenix</td>
<td>2162</td>
<td>49.7%</td>
</tr>
<tr>
<td>2013</td>
<td>4918</td>
<td>London</td>
<td>2827</td>
<td>35.8%</td>
</tr>
<tr>
<td>2014</td>
<td>4030 (not final)</td>
<td>Seattle</td>
<td>2400 (not final)</td>
<td>36.5%</td>
</tr>
</tbody>
</table>
reviewers for the increased number of submissions. Reviewers complain about the number, quality, and lack of expertise to review adequately. And authors complain that the reviews are contradictory, cursory, and unhelpful. Perceived competition may be leading some scholars to make multiple submissions. (ICA has an official policy that any one individual cannot be listed as an author on more than 5 submissions.). One consideration might be to examine the number of “accepted” presentations by any one author and, after the fact, limit the number of presentations that any single first author would make. For example, one division had the experience of an author presenting twice on a single panel, which made sense because both papers were of topical relevance to the panel theme. Could we be more inclusive (that is, open up more spots) if we selected only *one* first authored (per person) paper per division? Or perhaps the author of multiple accepted papers could volunteer to give his/her “extra” spots to others, with funding secured by at least one acceptance.

Seattle meeting planners were asked, after the mid-year board meeting, how many more papers/panels they would have liked to have accepted if they weren’t constrained by the number of allocated slots. Across divisions and interest groups, it appeared that if there were an additional 50 sessions that could accommodate papers then they would feel that the cut off process was less capricious. As we work with conference venues, we will need to assess whether they have the space to accommodate more simultaneous sessions. If we open more competitive paper slots, we may run the risk of increasing the number of “mediocre” papers that will be submitted. Even if we make adjustments in the review process so that the reviewers are more capable and constructive, we may still find that the quality of the conference declines.

**Considering Our Goals for the Annual Conference**

There are, of course, larger philosophical issues that we must consider in deliberating about alternative formats for the annual conference.

Just to remind ourselves, the ICA Mission Statement reads as follows:

The International Communication Association aims to advance the scholarly study of human communication by encouraging and facilitating excellence in academic research worldwide. The purposes of the Association are (1) to provide an international forum to enable the development, conduct, and critical evaluation of communication research; (2) to sustain a program of high quality scholarly publication and knowledge exchange; (3) to facilitate inclusiveness and debate among scholars from diverse national and cultural backgrounds and from multi-disciplinary perspectives on communication-related issues; and (4) to promote a wider public interest in, and visibility of, the theories, methods, findings and applications generated by research in communication and allied fields.

In reflecting on the mission statement of the association, we must ask whether the annual meeting is advancing the stated aims. We therefore recommend that decisions regarding the format, structure and practices associated with the annual meeting should be guided by the ICA mission.

The four elements of the mission and the implications for the goals of the annual meeting are as follows:

(1) To provide an international forum to enable the development, conduct, and critical evaluation of communication research;

Implications: Ensure opportunities for presentation of and feedback on a wide range of communication research, including that by graduate students and junior scholars.

(2) To sustain a program of high quality scholarly publication and knowledge exchange;

Implications: Ensure there are systems of quality control, prominent opportunities for the best work, opportunities for social and professional interaction and cross-division/disciplinary debate.

(3) To facilitate inclusiveness and debate among scholars from diverse national and cultural backgrounds and from multi-disciplinary perspectives on communication-related issues;

Implications: To ensure that the meeting enables a wide range of the best of communication research to be presented and is not exclusive to research judged to be the “best” by a limited set of standards.
(4) To promote a wider public interest in, and visibility of, the theories, methods, findings and applications generated by research in communication and allied fields.

Implications: Ensure prominent exposure of the best research as well as that with clearest implications for prominent social issues.

Additionally, we recommend the following principles be used to guide future practices and policies regarding the annual meeting:

(1) The annual meeting should implement processes to achieve a greater acceptance rate without compromising quality by providing division and interest group planners flexibility and encouraging creativity. This might involve providing an incentive system, for those who would like to have more session slots, if they find ways to open their doors a bit wider.

(2) The annual meeting should work to have a range of session types that allow us to deliver on the mission and its implications. These should include developmental opportunities for relatively junior scholars and high profile sessions with relatively little “session competition” for the best and highest impact work.

- The success of the annual meeting should be evaluated on multiple dimensions, and these should include, at least, the following measurable indicators:
  - The number of conference attendees (and not necessarily the number of presenters)
  - Self-reported satisfaction with the conference experience (from post-conference survey) on the key dimensions of the mission
- Financial sustainability (i.e., whether the costs of mounting the conference are covered by registration fees)
- The amount of press coverage
- The number of new members who sustain membership after 3 years
- The amount of social media activity

Recommendation #1: Decisions regarding format, structure and practices associated with the annual meeting should be guided by the ICA mission, with clearly articulated goals and principles.

Recommendation #2: Benchmarks for achieving the goals and principles should be established to assess whether the success of the annual meeting in serving the ICA mission.

**Short Term Solutions**

Conference venues, as presented in Table 2, are currently planned through 2019, thus we need to plan short term solutions for those conferences in which we are already “locked in” as well as longer term opportunities for future planning.

There are built-in size constraints in these locations, and there may also be more or less interest in attendance at these locations. The contracts that we currently have with conference venues were designed for a conference size of about 2200 people, with the assumption that all conferees would stay and present in a single hotel. The recent larger conferences (Boston, London and Seattle) have accommodated growth by expanding the number

<table>
<thead>
<tr>
<th>Year</th>
<th>Destination</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>San Juan, Puerto Rico</td>
<td>May 21-25</td>
</tr>
<tr>
<td>2016</td>
<td>Fukuoka, Japan</td>
<td>June 9-13</td>
</tr>
<tr>
<td>2017</td>
<td>San Diego, California</td>
<td>May 25-29</td>
</tr>
<tr>
<td>2018</td>
<td>Prague, Czech Republic</td>
<td>May 24-28</td>
</tr>
<tr>
<td>2019</td>
<td>Washington, DC</td>
<td>May 23-27</td>
</tr>
</tbody>
</table>
of pre- and post-conferences available, adding on sessions on Monday afternoon, securing “overflow” hotels, and creating novel session formats. However, these accommodations are not always possible, and ICA could incur significant penalty if the rooms are guaranteed but not used. Additionally, ICA may need to incur the cost of a shuttle, if the overflow hotels are some distance away.

Several of the novel formats could be adapted and adopted by divisions and interest groups looking for opportunities to include more members.* (see note below) These include:

**More simultaneous slots.** The post mid-year board meeting in Seattle suggests that program planners would have needed (preferred) 50 more sessions (panels) to accommodate what the planners wished they could have accepted. We currently have an average of 420 sessions, with 22 to 25 sessions running in non-plenary slots (depending on the availability of rooms).

**High density sessions,** wherein each speaker has fewer minutes to present but there are more scholars on the panel (typically 8 presenters). High density sessions require tight moderation and involve coordinating remarks among presenters.

**Mixed poster/presentation sessions,** wherein presenters each speak for a few minutes (offering a “teaser presentation”) but then join their posters for more interpersonal interaction about their work. Mixed poster/presentation sessions need appropriate space to hang posters as well as chairs for presenters/listeners.

**Research Escalator sessions,** wherein abstracts of works in progress by junior scholars are grouped and connected with experienced “mentors.” Research escalator sessions provide one-on-one interaction between graduate students and established scholars (the org com division has a description on its website: http://org.icahdq.org/ohana/website/?p=33789809.)

**Pre-constituted scholar sessions,** wherein a number of high profile scholars are brought together for debate/research presentation. Now, typically, there are only 3 to 4 scholars presenting in these sessions. The task force asks whether pre-constituted scholar sessions should be denser.

**Greater number of poster sessions,** wherein there are a larger numbers of posters or other non-verbal presentations each day. The task force wonders whether presenters should be given time during each session to check out each others’ posters.

**Pre-/Post-conferences,** wherein divisions and interest groups involve members around topics that deserve in-depth attention. Pre and post conference sessions and workshops present challenges with hotel rooms, in the short term, as it’s not always possible to add rooms to the contract (or only pre-conference only attendees book the Thursday night hotel room that regular conference attendees need).

Conference planners need to assess spaces for these opportunities and work with divisions/interest groups that are especially “slammed” with a large number of submissions. We also need to be sensitive to the workload on ICA staff, given the lack of consistent format or budget for things like pre-conferences (which often falls to them given the relative inexperience of the pre-conference planners). As we accommodate more scholars, we will also need to provide more rooms, and their availability is not always guaranteed. But it is clear that new formats can and should be tried, and that such creative efforts should be shared and even, perhaps, recognized with a reward (for example, a small reserve of panels to be awarded to divisions who can offer a plan for maximization of their schedule).

**Recommendation #2:** Alternative formats that accommodate larger numbers of presenters should be collected and made available to program planners (along with clear “tips” for organizing them).

* **Note:** The results of the London survey show that conference attendees most appreciated the formal debate between scholars and least appreciated the high density panels. The current format of a large number of simultaneous sessions has the unintended effect of compartmentalizes the different divisions and epistemologies (perhaps worsened by having division assigned to a single room throughout the conference). We must therefore walk a fine line between accommodating greater demand for presentation “slots” with the members’ interest in hearing true dialogue and debate.

A critical problem that needs to be addressed in the short term is alleviating the stress of finding appropriate reviewers.
In part as the result of the large number of submissions, program planners have to press more reviewers into service, often giving them more manuscripts than typical and asking them to review papers that may be outside of their area of expertise. Many reviewers are diligent in providing thoughtful and constructive feedback, but many also just check numbers. James Danowski is working with ICA to provide a better system of keywords that submitters and reviewers can use to provide a better match. Additionally, the idea has been raised that we build in a tracking system that can be passed from one program planner to another that offers a system of scoring (indicating timeliness and quality of the review) for posterity. The scoring could be done by chairs and/or authors (blinded of course). Such service to the association should be recognized by divisions in their business meetings, perhaps with certificates or awards. We may also consider asking submitters to provide the names of potential reviewers, to expand our reviewer pool and to ensure that their expertise matches up with the content of the paper. (In this scenario, the papers would remain double blind, and the program planner is not required to use the suggested names.)

The task force raised the idea of submissions taking the form of an abstract rather than a full paper. This would cut down on the time it would take the reviewers to assess the potential contribution and fit, but it would also make it more difficult to determine the quality of the work. Additionally, some have argued that by the time the fully-written papers are presented at ICA, they have been published or accepted for publication. Do we want a better mix of “breaking” research and “finished” research in our sessions?

Recommendaion #3: Alternative formats that accommodate larger numbers of presenters should be collected and made available to program planners (along with clear “tips” for organizing them).

Recommendation #4: The online submission keywords should be updated, and all reviewers and authors should be encouraged to use these keywords to facilitate stronger manuscript/reviewer matches.

Longer Term Solutions: 2020 and Beyond

A critical consideration for how conferences are structured is the way institutional criteria for funding affects participation in the annual conference. For most universities and organizations, it is required that one be listed in the program as a presenter to receive travel support. Ideally, we would have fewer presentations, more opportunities to come together collectively, but also many opportunities for scholars to gather together to share ideas, formally and informally. The task force wonders whether this funding structure is something we should tackle as an association.

- To grow or not to grow?
- Opportunities to grow bigger
- Use multiple hotels (cluster sub-disciplines in those hotels)
- Convention center plus hotels
- Arguments for growing bigger
- Political clout
- Accommodate more scholars
- Be “the” association for communication scholars around the world (big tent approach)
- Arguments against growing bigger
- Registration fee will be more expensive
- Lower quality presentations

Explosion of pre-conferences suggests that the annual meeting might have already grown too big for making connections, networking, collaborating

The more slots for panels, the fewer people listen; creating a society of presenters not listeners.

Structural Alternatives for the Longer Term

Biennial meeting, in which half of the interest groups and divisions meet one year, and half meet the other. Divisions wishing to sponsor programming in the off-year can hold pre-conferences, with members encouraged to attend the main conference outside of their division.

Pros: smaller conference size, greater opportunity to connect with like-minded scholars
**Cons:** creating silos within divisions, the challenge of scheduling internationally so that divisions are not always “North America” or “not North America”

**Split meeting,** in which the annual conference has two phases. The first half (including pre-conferences) goes to one half of the interest groups and divisions; the second half (including post-conferences) goes to the other half. Awards night could happen in the middle. People can arrive early, stay later depending on their interests and funding.

**Pros:** Keeps meeting small; more attendees at fewer sessions; plenaries that are more specialized (and perhaps of greater interest).

**Cons:** May create silos; many members are not solely identified with one division. No funding to attend conference if not on program.

“**Division**” **Conferences,** in which divisions that have some sort of scholar affinity can meet, in addition to the annual general conference.

**Pros:** One more option to submit paper; audience with closer interests can come together in more intimate setting

**Cons:** One more conference to attend, attractiveness may depend on location

**Longer Conference/Longer Days**

The annual meeting could be extended beyond the traditional Thursday evening to Monday afternoon time frame (which comes out to 3 ½ to 4 days of sessions). (In some ways this has happened organically, with Thursday offering a full slate of pre-conferences most years.) BEA, AEJMC and IAMCR, which are smaller than ICA, have a five day conferences. Our days could also start earlier and end later, although it seems that most evenings are filled with opportunities for socializing at receptions, including division/interest group receptions, university receptions, and regional receptions.

**Pros:** Pre-conferences have jumped from 8-10 per year to 28-30. Seems to be organically happening.

**Cons:** Members have indicated in evaluations that they do not want a longer conference, given that we are international, many of our members will be exhausted from traveling if we move to longer days.

It is clear that this is not the Task Force’s decision alone.

We propose conducting a survey where we ask members to indicate their preferences through a series of rankings and paired comparisons. For example, we could ask members to choose whether they would prefer the annual meeting to be smaller, larger, or the same size; whether they would prefer more simultaneous sessions or more plenary sessions; whether they would like to remain smaller, in a single hotel venue or grow larger, in multiple hotel or a conference center structure (at a higher registration rate). We know, for example, that people say they don’t want longer or bigger conferences, but they also don’t like to be rejected. So we will want to know, given the difficult choices to be made, which are more tolerable. The status quo will be one choice, partly because it will be helpful to see where members’ thresholds are for change (thus, for instance, someone may be willing to make change A, B, or C, but thinking they’d rather keep doing what we’re doing than toy with D, E, or F). This survey would be different than the typical post-conference survey, and would ask ALL MEMBERS, not just the immediate conference goers, for their input. We also believe that there should be an open-ended qualitative survey for interest group and division chairs/program planners and board members.

**Recommendation #5:** Members should be surveyed in a way that allows for informed decision-making among a set of difficult choices.

Moving forward, however we choose to proceed, we need to “experiment wisely” with various formats. This will mean collecting regular feedback on how things are going creatively accommodating growth, both in terms of the academic sessions and the housing arrangements. It will also mean not getting locked in too early to a new format.
Task Force on Regional Diversity

Committee Members: Miyase Christensen, Jonathan Cohen, François Cooren, Janice Krieger

At the ICA Board meeting in January 2014, some concerns were raised about the role and relevance of the Regional Board-at-large members. When this structure was developed in 2000, the idea initially was to include more geographical representation in ICA leadership. Over the past fifteen years, ICA has become more and more international, which means that more and more non-US scholars now attend the board of directors meetings each year. Some think that this category of membership might have become obsolete because of this increasing internationalization of our members and representatives.

Another issue raised about the Regional Board Members-at-Large concerns their specific role in these meetings. Right now, they are supposed to each represent a specific region of the world (Europe, West Asia, Americas non-US, Africa-Oceania and East Asia), but some wonder if we could not imagine other ways to promote internationalization at the level of the board of directors.

Some also question the way these regions are currently defined. For instance, Israel is officially part of the West Asia region, which means that a scholar from this country could serve as a Board Member-at-large for a region that is almost entirely Muslim. Many of the citizens of the countries this person represents could be jailed for meeting this representative, which demonstrates the problematical character of this kind of representation.

This taskforce was therefore asked to explore whether this category of members should not be terminated or at least redefined.

Thanks to Sam Luna, we were able to get information about what countries were represented at the board of directors meetings over the past thirteen years (starting in 2000-2001). With this excel file, we realized that the growing internationalization of our association reflects itself at the level of the board meetings. In 2000-2001, all the board members were from the US, except for one member who was from Australia. In comparison, for 2014-2015, 58% of the board members were from the US. This is an impressive change.

However, a closer look reveals that, for 2014-2015, the non-US members are almost all from the Western world (Canada, Australia, New Zealand or Western Europe), with only one from Belarus. Although we can see variations over the years (with board members coming from countries like Sri Lanka, Japan, Peru, etc.), it remains that the proportion of non-western scholars among board members always is significantly low. This means that regions of the world that are underrepresented in our membership are still underrepresented in the ICA Board of directors as it currently stands.

Given this situation, our feeling is that the function of Regional Board Members at Large is still a good idea and should be retained.

We believe, however, that the mission of these members could be reformulated. Right now, we did not find any specific mission spelled out for these members in the ICA bylaws, but we understand that it is implicitly to represent the interests of the regions of the world they are coming from. Given what was said about the arbitrary character of the way these regions are currently defined, we believe that their tasks should rather be to promote internationalization in general and not necessarily to represent specific regions of the world.

We still believe, however, that it would be important to have representatives from a variety of regions, especially regions that have been historically underrepresented in the ICA membership. Nominees for these positions should therefore come from these underrepresented regions, but there would not be any requirement that each specific region be represented at the level of the board of directors (for instance, we could end up with two representatives from South America during one term and two from Africa the next). Whatever the nomination committee comes up with each time, the goal would be that the Board Members-at-Large serve the idea of internationalization.

In terms of selection of candidates, the nomination committee would be asked to nominate a slate of six candidates from diverse backgrounds and regions that are active members and committed and interested
in internationalization. The ICA members would then have to vote for three of these six candidates.

As it should be clear by now, this means that the concept of “regions of the world” would then not be used anymore, since we believe that what matters is that regions that are underrepresented in our membership be represented at the level of the board of directors. However, should the board decide to keep the region concept alive, we would propose the following reorganization:

- East and Latin Europe (which would include Israel)
- West Asia
- Latin and Central America
- Africa
- East Asia

As you see, Europe, Oceania and North America disappear from this composition, since we believe that the representation of these regions at the level of the board of directors is unproblematic right now. However, we believe that a lot of work still needs to be done with East European, Latin European and Latin American countries, which explains why we propose this reformulation.

Summary of the propositions:

- The five-region division would be terminated
- Instead of having five regional board members-at-large, we propose to reduced this representation to three representatives.
- The nomination committee would be in charge of selecting six candidates who would preferably come from regions of the world that are underrepresented in our membership, who would be active members and who would be committed and interested in internationalization.

All the ICA members would be invited to select three of these six candidates for a three-year term.
For the fourth time in Latin America and the first time in Brazil, ICA sponsored a regional conference at the University of Brasilia from March 26-28, 2014. Close to 400 scholars coming from around the world participated in this event, titled “Dialogues between Tradition and Contemporaneity in the Latin America and International Communication Studies.” This international conference, chaired by Professor Luiz C. Martino (U. of Brasilia) was co-organized with the Post-Graduate Program of Communication Faculty of the University of Brasilia (FAC / UNB) and aimed to develop strong scientific relationships between communication scholars represented by ICA all around the world, especially in Latin America. Members of the organizing committee were Professors Fernanda Martineli, Fernando Oliveira Paulino, Liliane Machado, Luiz C. Martino (president) and Sérgio deSá, all from the University of Brasilia.

One of the objectives of this regional conference especially was to make ICA more visible to Latin-American scholars, given that this part of the world has been historically underrepresented in our membership. We believe that this goal was reached, with the massive presence of scholars coming from Brazil, Argentina, Colombia, Peru, Mexico, Uruguay, Chile, Bolivia, Venezuela, who were able to meet and discuss with ICA colleagues from all around the world, coming from countries like the United States, Canada, Belgium, Germany, Qatar, Russia, Finland, Sweden, and China, just to name a few. This conference thus created the conditions for future collaborations between different research traditions that otherwise tend to ignore each other.

More than 200 presentations were scheduled and organized into ten working groups, nine panel sessions and three round tables with 12 keynote speakers. Ten different themes were addressed: Communication policies, Cinema, Organizational Communication, Journalism and citizenship, Communication Theory, Journalism and Society, Image, Advertising, Cultural policies and Communication technologies.

This international event was also the occasion to celebrate the 40th anniversary of the Post-Graduate Program of Communication Faculty of the University of Brasilia (FAC / UNB) and was associated with first edition of the ALAIC Summer School, which was a big success too.

We want to thank several academic organizations that provided support to this event: ALAIC (The Latin American Association of Communication Scholars), SPBJor (The Brazilian Association of Journalism scholars), ABRAPCORP (The Brazilian Association of Organizational Communication and Public Relations Scholars) and INTERCOM (The Brazilian Association of Interdisciplinary Studies in Communication). The following institutions also sponsored this conference: The College of research and postgraduation of the University of Brasilia, The Foundation for Research Support (FAP-DF), the Brazilian ministry of education (CAPES), and The Foundation for Scientific and technological development (FINATEC).

We hope that this event will not only increase our membership coming from the Latin American world, but will also ultimately allow ICA to become even more international.
Update: Brisbane
1-3 October, 2014
Draft program

http://icabrisbane2014.com/

We now have ten keynote speakers, and we are delighted to be able to welcome Stuart Cunningham (QUT), Cindy Gallois (University of Queensland) and John Hartley (Curtin University) to the conference. John and Cindy are Australia’s two ICA Fellows, and Stuart is an internationally recognised leader in the field, and we are very happy to showcase Australian intellectual leadership in this conference, and not be subject to what Australians would term a “cultural cringe”.

With the deadline for paper and panel submissions having just closed, we have received 164 submissions, of which 22 are panel proposals. These are going out to referees this week, and we expect the preferring process to be completed, and all submitters advised of the outcome, by June 13. Some submitters have asked to present posters, and we will have this option for other papers to be presented as posters on Friday at lunch time.

This number of submissions indicates that we are on track to have at least 200 conference registrants, which has been the target for the event. I have not yet undertaken a breakdown of Australian and international submitters, but there has clearly been strong regional interest in the conference, with papers from China, Taiwan, Hong Kong, Korea, Singapore, Malaysia and Indonesia.

Other developments of note are:

- The Public Relations Institute of Australia (PRIA) will host Christine Huang’s keynote presentation on Wednesday night, which will be followed by a sponsored reception at QUT;
- The Faculty of Humanities and Social Sciences at the University of Queensland are hosting an event on “Science Communication in the Digital Age” on Thursday night at the historic Customs House building, which is a 15-20 minute from the QUT campus. This event will be free to delegates, and we are very grateful for the support of UQ for this event;
- Taylor & Francis will be sponsors of the event, and will host a lunch time session on Wednesday on using social media to promote scholarly work;

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• The Australian and New Zealand Communications Association (ANZCA) will host a panel session on Thursday on “Publication in Australia and New Zealand: Overcoming Institutional Challenges”;

• On Tuesday 30 September, the 2014 Australasian Symposium on Health Communication, Advertising and Marketing (Health CAM 14) event will be taking place at QUT (Gardens Point campus), with Mohan Dutta among the keynote speakers. ICA Regional Conference delegates with an interest in health communication and social media communication are encouraged to attend: http://icabrisbane2014.com/attending/343-2/.

• Jack Linchuan Qiu and Anthony Fung (CUHK) will be also presenting a lunchtime talk at the QUT Kelvin Grove campus on Tuesday 30 September.
DIVISIONS & INTEREST GROUPS

Children, Adolescents, and the Media

Chair: Erica Scharrer (U of Massachusetts – Amherst, USA)
Vice chair: Sahara Byrne (Cornell U, USA)

The CAM division currently has 286 members, 50% of whom are international. (Specifically, as of April, 2014, 145 of our members are from the United States). Many of our international members are from the Netherlands (25), Germany (20), and Belgium (15), but members also hail from other locations outside of Europe, as well, including within Asia, Africa, Australia, and South America. One of CAM’s officers, its Secretary, Esther Rozendaal (Radboud U Nijmegen, THE NETHERLANDS) is from the Netherlands and the member recently elected to replace her beginning this May, 2014, Karin Fikkers (ASCoR- U of Amsterdam, THE NETHERLANDS), is also from the Netherlands. The authors of one of our two top paper award winners from 2014 are also international (from the Netherlands) and the CAM Senior Scholar Award winner, Sonia Livingstone (London School of Economics, UNITED KINGDOM), is from the United Kingdom. We passed our bylaws during the 2013 election and posted them on our website.

We had a very successful conference in London in 2013, with jam-packed paper and poster sessions, a popular extended session on Media Literacy, and a preconference on Teaching CAM organized by Amy Jordan (U of Pennsylvania, USA) than reached its highest capacity. Our goals for the coming year include electing a student rep, continuing to nominate CAM members for ICA-level awards, and increasing our internationalism.

CAM 2014 Awards

SENIOR SCHOLAR: Sonia Livingstone

BEST DISSERTATION: Laura Vandenbosch (ASCoR- U of Amsterdam, THE NETHERLANDS)


TOP STUDENT PAPER: Fashina Alade (Northwestern U, USA), “What preschoolers bring to the show: The effects of viewer characteristics on children’s learning from educational television”

TOP PAPER: Nicole Martins (Indiana U, USA), Marie-Louise Mares, Mona Malacane (Indian U, USA), and Alanna Peebles (U of Wisconsin – Madison, USA), “Liked characters get a moral pass: Young viewers’ evaluations of social and physical aggression in tween sitcoms”

TOP PAPER: Esther Rozendaal, Suzanna Opree (Erasmus U Rotterdam, THE NETHERLANDS), and Moniek Buijzen (Radboud U Nijmegen, THE NETHERLANDS) “Development and Validation of a Survey Instrument to Measure Children’s Advertising Literacy”
The CAT division received 398 papers, the most of any division. Competitive papers numbered 344, and an additional 54 papers submitted for panel sessions. The majority of submitters (52%) were from countries other than the USA, reflecting CAT’s high degree of internationalization. Students submitted 34% of the papers, reflecting the division’s scholarly youth.

Among reviewers, 32% were non-USA members. Students comprised 30% of reviewers.

Of Chairs, 29% were non-USA, as were 26% of Respondents. All Chairs and Respondents were faculty members.

Among 45 panel submissions, CAT accepted the four that met its CFP specification of a debate format with extensive audience participation. Most of the others mirrored the competitive paper session format, presentations of timely topic-cohesive research, although authors apparently had not time to prepare completed papers by the ICA deadline. These panel proposals were transferred to other divisions and interest groups for their consideration, spreading this valuable communication and technology research across ICA.

At the London business meeting, members expressed dissatisfaction with the review feedback, wanting much more. These corrective actions were taken:

In recruiting reviewers we stressed that volunteers must be willing to write extensive open-ended comments on each paper. This stipulation resulted in 275 volunteers, a decline of only 13%.

We increased the number of reviews per paper to 5 from 3, a 67% increase in feedback. (Nevertheless, this doubled the reviewer workload to 6 papers.)

CAT quadrupled the number of fixed-choice rating scales, each followed with an urging to write comments explaining each rating. The revised rating scales very closely paralleled APA 6th edition paper requirements and guidelines.

Disqualification option: As the program planner read each abstract, if it did not contain the standard APA elements in summary form, he examined the entire paper. If it was not a report of original research with the basic APA elements covered, it was disqualified, and therefore not sent out to reviewers, which reduced their burden. These numbered 44 submissions (13%). Authors requesting reasons received detailed justifications and all expressed positive sentiment.

CAT received 15 student travel grant applications. We made 8 awards to international students, a 400% increase. Students enrolled in programs outside the USA numbered 3, and international students enrolled in USA universities numbered 5; resulting in us making 100% of student travel grants to international students.

The annual ICA-wide Dordick Dissertation Award was won by Benjamin Mako Hill (U of Washington, USA), for his dissertation: Essays on Volunteer Mobilization in Peer Production, Sloan School of Management, Massachusetts Institute of Technology, USA.

The Williams award was not given this year.

Four Top Faculty papers and Four Top Student Papers were awarded.

The 5th annual CAT Doctoral Consortium was our most competitive yet. Organized by Drs. Miriam Metzger (U of California – Santa Barbara, USA), Nicole Krämer, (U of Duisburg-Essen, GERMANY), and Lee Humphreys (Cornell U, USA), we had 30 applications and accepted 16 PhD students, with 4 of them receiving funding from the Division.

At the upcoming business meeting, members will vote to select an International Liaison from among volunteers. Members will also vote on whether to have a Graduate Student Coordinator election.

CAT proposed to President-Elect-Select Amy Jordan (U of Pennsylvania, USA) that ICA revise keywords used in 2015 meeting planning. In January, the CAT acting chair made available to each division and interest group word pair frequency lists extracted from 2013 and 2014 paper titles, keywords, and abstracts. Their proposed use to update keywords in the All Academic planning software is expected to improve matching papers to reviewer’s interests. This will likely result in improved feedback from reviewers to authors.
Communication History

Chair: Philip Lodge (Edinburgh Napier U, UK)
Vice chair: Rick Popp (U of Wisconsin – Milwaukee, USA)

This is our first report as the Communication History Division, having attained that status at the London 2013 Board meeting. Membership is now at 268, and we hope our new standing will attract yet more members.

The London Conference was also very successful for us in terms of our programming: our panels and paper sessions were well attended and much stimulating debate was held. We organised an outstanding two-day pre-conference, New Histories of Communication Study, which attracted over 80 delegates from the USA, South America, Canada, many European countries, Australia, and China, many of whom were scholars of world-leading reputation. Our first Communication History Family Breakfast was also a very pleasant social event for members and their families.

In the autumn of 2013, Dave Park (Lake Forest College, USA) was elected unopposed as the new Vice Chair of the Division. Dave served as the first Chair of the Communication History Interest Group, and the Division is very pleased to welcome him back to office. He will assume his new role following the Seattle Conference in May 2014.

We received slightly fewer submissions for the Seattle conference than we did for London last year, with 82 papers and 12 panels being offered. Having one more session than in 2013, we have been able to schedule 6 panels and 5 paper sessions, one of which is a high density session, in addition to our 3 interactive poster presentations. We were greatly assisted by our reviewers who came largely from Europe and the USA, but numbers were smaller this year so we had to ask them to carry higher loads than we would have wished. Rebuilding our pool of reviewers for 2015 is a priority for our Seattle business meeting.

Our Top Paper Awards this year goes to Lars Lundgren (Sodertorn U, SWEDEN), and Bohyeong Kim (U of Massachusetts – Amherst, USA) wins our Top Student Paper Award.

Making Sense of Memory and History is our pre-conference for Seattle 2014.

Communication Law and Policy

Chair: Laura Stein (U of Texas – Austin, USA)
Vice chair: Seamus Simpson (U of Salford, UNITED KINGDOM)

The CLP division has 274 members (as of 4/14), down from 289 members this time in 2013. 10 panel submissions and 93 individual paper submissions were made to the 2014 annual conference. 1 individual paper submission was disqualified. 73 of the 93 individual submissions were full papers; 20 were short position papers submitted to the extended session, which was conceptualized as an extended and interactive discussion on the conference theme, “communication law/policy and the good life.” The acceptance rate for 2014 conference was 30% for panel submissions, 50% for the extended session position papers, and 53% for individual papers. Three of the 10 panels submitted were accepted, with a preference given to panels with international participants. 29 of the first authors of accepted individual papers were affiliated with US Universities, and 10 with non-US universities (5 Western Europe, 3 East Asia, and 2 Australia). 9 papers accepted in the extended session are from US based scholars, and 1 scholar in this session is from East Asia. The session moderators are both non-US based scholars (1 Canadian and 1 Indian). All 5 poster sessions are from US scholars. 6 of the regular panel session participants are affiliated with US universities, and 9 with non-US universities (2 Western Europe, 1 Eastern Europe, 1 Brazil, 1 Australia, 1 South Asia, 1 East Asia & 2 Canada). An email call for reviewers was put out to all members of the division. We had 68 conference reviewers, 37 male and 31 female. Of these, 48 were from North America (US/Canada), 12 from Europe (including Israel), and 8 from Asia/Australia.

Our incoming chair, Seamus Simpson, is based at a UK university. Our incoming vice-chair, Katharine Sarikakis (U of Vienna, AUSTRIA), is based at the University of Vienna. In addition, we reached out to non-US scholars to
chair the division conference sessions. 10 student papers were accepted in the conference program.

This year CL&P took the lead in administering the C. Edwin Baker Award, along with the Philosophy, Theory and Critique division. A panel of 8 invited experts judged 7 submissions and ultimately gave the award to Yuezhi Zhao (Simon Fraser U, CANADA) of Simon Fraser University, Canada. Dr. Zhao was encouraged to submit a panel to ICA, which would also be the venue for award acceptance. Her panel, on political economy and the good life in China, was accepted as one of the conference theme sessions.

Finally, we gave out 3 conference fee waivers to top student papers, and one financial award of $120 to one of the top three student papers, based on an expression of need. We used the remainder of our budget to hold a division reception during the annual conference.

Environmental Communication
Chair: Richard J. Doherty (New England College, USA)  
Vice chair: Merav Katz-Kimchi (School of Sustainability – IDC, ISRAEL)

Over the last year the Environmental Communication Interest Group (ECIG) reached 200 members and has maintained it for almost 6 months. Group diversity has been stable, and includes the current vice-chair from Israel. As well, we award travel funds to students from outside the US whenever possible, and those furthest from the conference site.

The annual conference planning for London included 76 submissions (69 papers, 7 panels) and accepted 26 papers in 6 panels, 2 posters, and an extended session. We had an overall acceptance rate of 35%. A joint reception with VisComm, and a business meeting rounded out the ECIG offerings.

At the conference in London, one student and two faculty received Top Paper award certificates, and 4 students received travel awards of $150 each. Two students and one faculty received registration waivers.

Other activity included assisting the Greening of ICA committee with the Greening web page, and strengthening ties with the International Environmental Communication Association.

Future activity includes maintaining the diverse 200+ membership for another year to gain Division status, election of new vice-chair and secretary, and web site enhancement.

Ethnicity and Race in Communication
Chair: Miyase Christensen (Stockholm U; Royal Institute of Technology(KTH), SWEDEN)  
Vice chair: Federico Subervi (Kent State U, USA)

Division Officers
The previous ERIC team headed by Roopali Mukherjee (Queens College, USA) completed their term by the 2013 London annual conference and handed over the flag to the current team. Chair Christensen formed a new Executive Board including a diverse range of scholars both from the US and Europe: Olga Guides Bailey (Nottingham Trent U, UNITED KINGDOM), Anamik Saha (Goldsmiths-U of London, UNITED KINGDOM), Roopali Mukherjee, ERIC Chair and Vice-Chair and the new co-secretaries Alfred J. Martin (U of Texas – Austin, USA) and Florencia Enghel (Karlstad U, SWEDEN) and an ERIC Awards Nominations Committee Chris Harris (Nevada State College, USA), Karina Horsti (U of Helsinki, FINLAND), Meta Carstarphen (U of Oklahoma, USA), Jessica Retis (California State U – Northridge, USA) and student member Kate Zambon, U of Pennsylvania, USA). The Awards Nominations Committee’s activities were coordinated by Federico Subervi and the group worked actively over the past year.

Membership
The Division currently has 248 members. While the memberships status of sixty two members were suspended in Fall 2013, nineteen new members joined and thirteen members renewed their membership within 2014. Membership suspension and renewal
trends, as in previous years, are mostly related with members’ acceptance into/participation in the annual conference. Of the total members, 177 come from institutions in the United States, 36 from Europe, 10 from West Asia, 6 from East Asia, 2 Canada and 5 from Americas. The management team of ERIC has made an effort to reach out to both current and potential new members for joining ERIC or renewing membership. ERIC is particularly grateful to its co-secretaries Alfred J. Martin and Florencia Enghel for their efforts to maintain the division’s website and social media sites to communicate with the membership and strengthen ERIC’s profile. Further efforts will be made to recruit new members to the division throughout 2014 and 2015.

Activities in 2013 and 2014 and Budgetary Issues: As in 2013, Stockholm University, Department of Media Studies (home institution of ERIC Chair) donated roughly 1600 dollars to the ERIC Division for the 2014 conference. Of this sum, a 1000-dollar portion was used to fund the ERIC Preconference “The Cultural Politics of Protest - Confronting Social Justice and Inequality in Communication Studies” (endorsed by Popular Communication). The remaining sum has been earmarked to be used toward to the ERIC’s off-site reception party and to cover the new award category Emerging Scholar in ERIC sponsored by Stockholm University--SU-- (a 100 dollar award) as in last year. Considering that ERIC is one of the smaller divisions with a limited budget, the donation from SU for the past two years has gone a long way in funding divisional activities such as the preconference and supporting young scholars. ERIC has also secured a 1000-dollar donation from Taylor and Francis to fund the joint reception as in last year. The 2014 preconference brings together many interesting and high profile international scholars and artists and will contribute positively to both the overall package of ICA activities within 2014 and to the division itself.

Questions of Diversity and Representation

At the London 2013 conference, ERIC hosted the most number of sessions (fourteen regular session and a poster session), which were very well attended. The Boat Party on River Thames (jointly held by ERIC, Pop Comm and GLBT) sponsored by Stockholm University and T&F proved highly popular and helped recruit new members to the division as well as promoting ERIC’s activities. The division has a strong line-up of sessions with diverse themes and topics for the 2014 conference with. However, diversity, in terms of regional representation is below the desired level and the management team is committed to intensifying their efforts to improve the division in that regard. All award winners this year come from American institutions and that’s one area that needs significant improvement.

Future Plans

ERIC has plans to organize a preconference for the 2015 conference as well. The team is also dedicated to maintaining & improving efforts to get more recognition for ERIC and its members in the ICA awards nominations process. Increasing regional and institutional diversity are also priorities. The current Chair Christensen is dedicated to recruiting more sponsors in order to be able to fund future activities and enhance the division’s profile.

Feminist Scholarship

Chair: Paula Gardner (OCAD U, CANADA)

The Feminist Scholarship Division received 142 paper proposals and 17 proposals for roundtables and panels for the 2014 conference in Seattle. We accepted 35 papers and 6 panels. The FSD acceptance rate, was 24% for papers while and 35% for panels/roundtables. Over the past few years, FSD has enjoyed growing interest and participation, as reflected in the competitive acceptance level. We note, as well, an increase in engaging and well-formed panels that have resulted in a slightly higher acceptance rate over papers.

The FSD budget of $2567, supported the reception for the annual FSD Teresa Award ($500); provided $400 in travel grants to scholars in need; awarded $100 to the top FSD paper; and provided $1267 toward our joint conference reception with Philosophy, Theory and Critique.

FSD also provided $300 to co-sponsor the “Technologies of Sex and Gender Unconference” to be
held on May 22, organized by GLBT and cosponsored by FSD, Pop Comm, ERIC, GCSC, Comm History and Games Studies. FSD is proud to co-sponsor this conference, which unites scholars, activists and artists to examine our current efforts in the areas of gender, sexuality, communication, media, and technology.

This year, a subcommittee of members headed by long time Feminist Scholarship Division member Martina Myers (U of Texas- El Paso, USA), has been working on a report to be brought, when completed, to the ICA Board. The report investigates ongoing inequitable power and salary disparities experienced by female university faculty internationally, with attention to discrimination against women based on race, ethnicity, ability, sexual preference, age and etc. This subcommittee has representation from a diverse group of scholars from FSD and the work has been vetted across ICA divisions with allied and similar concerns. The subcommittee expects to present its report to the Board in the next year.

We are pleased, again, this year, to offer the Teresa Award, in recognition of career excellence in feminist scholarship. This event will be held in Seattle following our FSD business meeting, on 23 May.

FSD is hosting a joint reception with Philosophy, Theory and Critique on 25 May at the conference hotel, in the Grand Ballroom.

**Games Studies**

Chair: James D. Ivory (Virginia Tech, USA)
Vice chair: Nicholas D. Bowman (West Virginia U, USA)
Secretary: Joyce Neys (Erasmus U – Rotterdam, THE NETHERLANDS)

After vacillating above and below 200 members during the past several years, the Game Studies Interest Group has a primary goal of reaching three consecutive years above the 200-member minimum to obtain division status. As has been reported in past years, our membership is more comprised of junior faculty and students than most, with a substantial contingent of international scholars. The most represented regions among our members, paper authors, and reviewers tend to be North America and Europe (especially Northern Europe), with notable representation from Asia and Oceania as well. Our recruitment of paper submitters and our informal outreach on social media platforms continues to explore new ways to cultivate an international base of members.

Vice chair Nicholas D. Bowman managed the group’s paper competition for the 2013 conference, with direction from chair James D. Ivory. GSIG received 92 total submissions (89 individual papers and three panel submissions) for ICA Seattle. We accepted 38 papers (four of which were sent to the Interactive Panel) and one panel submission, for an overall acceptance rate of 42.4% (42.7% for individual papers, 33.3% for panels). All individual papers received three blind reviews and all panel submissions received five reviews. These reviewers were matched based on self-reported expertise areas of each reviewer as well as information on their publically-available faculty or graduate student profiles; this was done to ensure a match between espoused expertise and/or interests areas and the main focus of the paper or panel being reviewed. In all, 92 reviewers were used, with 48 coming from US institutions (52.1%). 25 (27.1%) of our reviewers identified as graduate students. Four reviewers were not used and/or did not submit scores and seven reviewers reviewed only one (n = 2) or two (n = 5) due to conflicts of interest with review assignments. 17 reviewers scored four papers (10 of these scored one panel in addition to three individual papers), and only four reviewers reviewed more than four papers. Of the 38 accepted papers, the highest papers were rated at M = 4.47 (n = 1) and the lowest accepted papers were rated no less than an average raw reviewer score of 3.60 (n = 5); the top three faculty papers for our Interest Group were rated 4.47, 4.40, and 4.40 and the top student paper was rated 4.20 – there were no score ties here. For panel submissions, the accepted panel had an average rating of M = 4.27, the other two panels rated lower than 4.00, although both rejected panels had an average rating higher than the “rejection cutoff score” for our paper competition. However, the decision was made to keep panel acceptance rates as close to the overall conference rate of 36% as possible in order to ensure a high-quality competition and to reserve space for competitive papers. Moreover, our lone accepted panel was paired in a thematic “Extended Session” with five papers, all around the general theme of media effects titled “Extended Session: The Dark Cloud of Video Game Effects (Might Have a Silver Lining)” - we have had success with this extended
session format in the past, as it tends to be major draw for GSIG. In addition to programming the accepted papers, the group’s top three overall papers and top student-only authored paper by reviewer scores will be recognized formally at the group’s business meeting and have been assigned to a dedicated “top papers” session.”

A pre-conference held just before the 2014 annual conference, the third in three years for the group, will also feature additional competitively-selected papers and panel sessions selected via a submission and review process that was independent of the main conference paper competition.

Our outgoing secretary, Joyce Neys, will be thanked for her service at the group’s business meeting and succeeded by Rachel Kowert (The U of Munster, GERMANY), who was elected by the group in 2013 in an election where Jaime Banks (West Virginia U, USA) and Elizabeth Newbury (Cornell U, USA) also accepted nominations. James D. Ivory will continue as the group’s chair through the 2015 conference, where he will be succeeded by current vice chair Nicholas D. Bowman. A new vice chair will be elected in 2014 based on nominations accepted beginning at the conference.

Note that in the January 2008 board meeting, it was agreed to accept the Internationalisation Committee’s recommendation that divisions include, in their annual reports and at board meetings, an accounting of their efforts to achieve higher levels of international membership (e.g., number of non-US reviewers, number of awards given to scholars from outside US, officers elected from non-US countries, or special outreach initiatives undertaken to increase the international character of the division).

Gay, Lesbian, Bisexual, and Transgender Studies

Co-Chair: Adrienne Shaw (Temple U, USA)
Co-Chair: D. Travers Scott (Clemson U, USA)

The GLBT Studies Interest Group received 40 individual submissions and 1 panel proposal for the 2013 Conference in Seattle. Of the 40 individual submissions, a total of 19 papers were accepted and programmed into one extended panel session of 12 presenters, a single session with 5 papers, and one interactive poster session with two papers. The panel submission was not accepted. Our acceptance rate for individual submissions for the 2013 Conference was 47.5%.

We also programmed our first preconference, funded entirely by generous co-sponsorships, titled: “Technologies of Sex and Gender Unconference: Queer Theories and Subjects.” We have approximately 40 participants signed up to participate in the event which will take place on the University of Washington Campus.

Our membership numbers held steady at around 120 members.

Two travel grants were awarded to the authors of the top two papers (both from non-U.S. scholars):


Finally, we also awarded the Larry Gross Travel Award to Mia Fischer (University of Minnesota, USA).

Global Communication and Social Change

Chair: Rashmi Luthra (U of Michigan – Dearborn, USA)
Vice chair: Terry Flew (Queensland U of Technology, AUSTRALIA)

At our peak last year we were at a little over 546 members.

For the 2014 conference we received 147 papers and 41 panel session proposals. Out of these, we accepted 54 papers for a 36.5% acceptance rate for papers and 15 panel sessions for a 36.5% acceptance rate for panels. Students submitted 58 papers and we accepted 18 of these for an acceptance rate of 31%.
In terms of internationalisation, we received papers from 27 countries, and papers from 14 countries were accepted. Papers from US authors accounted for 56% of submitted papers and 65% of accepted papers.

Taken together, Europe accounts for 15% of papers submitted (10% of accepted papers), and Asia for 16% (16% of accepted papers).

We awarded two top student paper awards and one top faculty award. We also awarded a top article award. While the recipient is from a U.S. university, her work is based in China.

Our leadership is international, with Rashmi Luthra based in the U.S., Terry Flew based in Australia, and Joe Khalil (Northwestern U –Qatar, USA) from Qatar. In addition, we have organized a mentoring preconference for 2014 that focuses on doing transnational research and working transnationally. We have invited speakers from six regions for the preconference.

Health Communication

Chair: Mohan J. Dutta (National U of Singapore, SINGAPORE)
Vice chair: Kevin Wright (Saint Louis U, USA)
Incoming Vice Chair: Evelyn Ho (U of San Francisco, USA)

The Division has 576 members, up from 568 members in 2013. For the 2012 conference, the Division received 320 papers (112 were accepted) and 18 panel proposals (2 were accepted). The division had 58 reviewers. The Division was able to support 3 students with travel awards to the 2014 meeting with Division and ICA funds. At the 2014 meeting in Phoenix, Dr. Evelyn Ho will take over as the Vice Chair of the division, and Dr. Nadine Yehya (American U of Beirut, LEBANON) will take over as the Secretary of the Division. Dr. Jessica Myrick (Indiana U, USA) won the dissertation of the year award and Dot Brown (U of Waikato, NEW ZEALAND) won the thesis of the year award.

Information Systems

Chair: Prabu David (Michigan State U, USA)
Vice chair: Kevin Wise (U of Illinois, USA)

The division has 354 members, up from 312 members last year. Over the last few years, Information Systems has made a concerted effort to internationalize the division. This is evidenced not only in the diversity in membership, but also in the panel of reviewers who are increasingly from countries outside the United States. Likewise non-US authorship and award winners are benchmarks that suggest that Information Systems has made strides in internationalizing the division.

In all, 200 papers were submitted to ICA 2014 in Seattle and 124 were accepted, at an acceptance rate of 62%. Each submission was reviewed by 3 reviewers and each reviewer was assigned approximately 6 papers. A total of 104 reviewers participated in the review process.

Information Systems was allotted 17 sessions of which 15 were scheduled as high-density, one as a panel, and one as full-paper session for the Best of Information Systems.

Best of Information recognized top-four papers, which were all by authors from outside the US, including the top-student paper by Mark Boukes (U of Amsterdam, THE NETHERLANDS).

At the business meeting in London, members discussed the possibility of a name change from Information Systems to Communication Processes, but this proposal did not garner enough support and it was decided to leave the name as Information Systems.

Johnny Sparks (Central Michigan U, USA) was elected as Secretary. The division nominated Ed Fink (Temple U, USA) for ICA fellow and we are proud that the nomination was successful and Ed was elected as fellow. At the business meeting in Seattle, members will discuss and vote on a new awards policy for Information Systems.
Instructional and Developmental Communication

Chair: Aaron R. Boyson (U of Minnesota Duluth, USA)
Vice chair: Stephanie Kelly (North Carolina A&T State U, USA)

Submissions/Acceptances

- 10 panels submitted, 2 accepted (20% acceptance rate)
- 85 competitive papers submitted, 42 accepted (50% acceptance rate)
- 24 GIFTS submitted, 12 accepted (50% acceptance rate)

Reviewers

- 43 faculty (73%), 16 graduate students (27%)
- 47 US reviewers (79%), 12 non-US reviewers (21%)
- 11 countries
- 4 continents represented

Awards

- 4 Top Paper Awards (3 papers/5 authors received certificates only, 1 paper/2 authors received monetary award) to 7 U.S. scholars (4 faculty, 3 students)
- 1 Graduate Teaching Assistant Award to 1 student (1 US scholar)
- 1 Instructional and Developmental Thesis Award to 1 graduate student (1 US scholar)
- 1 Instructional and Developmental Communication Dissertation Award to 1 faculty (1 US scholar)
- 2 travel grants awarded (2 matched)

Efforts to achieve higher levels of international (non-US) membership

1. Reviewers
   a. 12 non-US countries, 4 continents represented

Authors

- 76 authors, 13 from non-US countries, 4 continents

Other Activities

1. Continued the GIFTS (Great Ideas for Teaching Students) where teaching ideas are reviewed and those accepted will present in round table format in Seattle.
2. Maintained a Junior Officer Shadowing Program. Graduate students were nominated and selected to shadow division officers throughout the year to learn more about ICA and our division.
3. Maintained a social media presence on Facebook.

Division plans

1. Develop strategies to increase international participation within the officer and junior teams.
2. Develop and implement membership renewal reminders during the year.
3. Develop plans to communicate more broadly and more consistently a revised conceptualization of our division, based on previous efforts to reimagine our identity. (i.e., providing instruction outside of a traditional classroom)
4. Develop strategies for improving ICA division website traffic and collaboration.
5. Maintain and improve social media presence within Facebook, expand to take fuller advantage of collaboration within ICA’s website, integrating other social media.
6. Introduce cross-division platform with Communication & Technology to explore future panels investigation learning in online formats and communities.
**Intercultural Communication**

*Chair: Hee Sun Park (Korea U, REPUBLIC OF KOREA)  
Vice Chair: Stephen M. Croucher (U of Jyväskylä, FINLAND)  
Secretary: Suchitra Shenoy (DePaul University, USA)*

The Intercultural Communication Division received a total of 83 (80 individual submissions and 3 panel submissions), including papers reassigned from other divisions. The number of submissions was slightly down from last year when 97 submissions were received. Of the 83 submissions, 36 papers and 1 panel proposals were accepted creating an overall acceptance rate of 44.58%. Of the 36 accepted individual paper submissions, 32 papers were distributed across 8 traditional sessions and 4 papers were accepted for the interactive poster session. The division filled its allotted 8 sessions (excluding posters) with 8 sessions comprised of competitive paper submissions (including a top 4 panel), a discussion panel, a business meeting, and a reception.

The division did not hold elections this year. Stephen M. Croucher planned the division for the Seattle ICA as vice chair. Hee Sun Park served as chair of the division and Suchitra Shenoy served as secretary for another year term. Croucher did receive funds for the Division reception from Routledge Taylor & Francis in the amount of $500.

**Intergroup**

*Chair: Howard Giles (U of California – Santa Barbara, USA)  
Vice Chair: Janice Krieger (U of Florida, USA)*

Subsequent to our Annual Meeting in London, Angela Palmer-Wackerly (Ohio State U, USA) was appointed Secretary, Jessica Gasiorek (U of Hawaii at Manoa, USA) webmaster and, with Howie Giles (U of California- Santa Barbara, USA), Ann Rogerson (U of Wollongong, AUSTRALIA) was appointed co-editor of the website: http://igrp.icaahdq.org/ohana/website/index.cfm?p=65935565. This was launched/resurrected late summer 2013, and included Minutes and conference information, and the following resources to which members were encouraged to update: recent publications by members; intergroup communication taught and where; and a history of Officers. In addition, and with the assistance of Gasiorek in early 2014, an intergroup googlegroups site was launched to encourage discussion about topics integral to the group’s concerns: https://groups.google.com/forum/#!forum/ica-intergroup.

The Chair of the Interest Group worked vociferously in a number of recruitment waves to add new members throughout the year, contacting current members to encourage colleagues and students to join as well as those whose membership with us and ICA had lapsed. Those submitting papers to the Interest Group and not members were also invited to join. At one point recently, and much to the membership’s excitement, the number had risen to 191 from the 122 at London. However, this figure was inflated to the extent it included lapsed members. The current figure - as of 4/20/2014 - is 158 and has a significant and healthy proportion of non-U.S. members. Recruitment efforts aimed at garnering Divisional status will continue unabated.

Very shortly, we shall be having an election for the Early-Career Representative position, nominations for which are: Marko Dragojevic (U of California - Santa Barbara, USA) and Chad Wertley (Robert Morris U, USA). At the Annual Meeting in Seattle, topics for discussion, besides the election of a new Vice-Chair, include: the possibility of additional new Awards, and sponsorship for the recently announced First International Symposium on Intergroup Communication convened by Antonis Gardikiotis (Aristotle U of Thessaloniki, GREECE) & Howie Giles (U of California – Santa Barbara, USA) in Thessaloniki, Greece, June 2017.

For the ICA Seattle convention and planned by Janice Raup Krieger (Ohio State U. USA), 42 papers (12 in which the first author was not affiliated with a U.S. institution) and 1 panel were submitted. 22 papers (8 non-U.S. based first authors), resulting in a Top Paper panel, 3 additional competitive paper sessions, and 3 papers in the poster session; of the 4 Top Papers, 2 were by non-U.S. scholars. Each paper was reviewed by 3 or 4 referees (with a max of 1 PhD student referee per paper); there were four non-U.S. referees and five PhD student referees.
Interpersonal Communication

Seattle, 2014

There were a total of 101 submissions to the Interpersonal Division, including papers reassigned from other divisions. The number of submissions was down from the 134 submitted last year in London, a decrease of 25%. Of the 101 submissions, 66 were accepted creating an overall acceptance rate of 66%. Of the 66 accepted submissions, 46 papers distributed across 8 traditional panels, 16 papers were placed into 2 high density panels, and 4 submissions were accepted as interactive papers (posters). The division filled its allotted 14 sessions (excluding posters) with 13 sessions comprised of competitive paper submissions (including a top 4 panel) and a business meeting. 35 (35%) submissions were rejected.

Timothy Levine (Korea University, South Korea) is in his first of two years as division chair (2013-2015). Ascan Koerner (University of Minnesota, USA) began a two year term as vice-chair (2013-2015) and his two year term as chair will be 2015-2017. Ascan will serve as the program planner in 2015 and 2016. Amanda Denes (University of Connecticut, USA) was elected secretary for a three year term (2013-2015).

Journalism Studies

Chair: Stephanie Craft (U of Illinois, USA)
Vice-Chair: Matt Carlson (Saint Louis U, USA)
Secretary: Seth Lewis (U of Minnesota, USA)

Conference

For the Seattle conference we received 256 full paper submissions – just 16 fewer than the record submission total for London. Each submission was rated by three reviewers. We were able to accept 103 papers, for an acceptance rate of 40.3%. We also received 18 panel proposals of which we programmed 6, for an acceptance rate of 33.3%. (The Journalism Studies Division’s philosophy is to favor paper over panel submissions.) We thank the hundreds of paper reviewers who volunteered to help select the papers we programmed this year.
Top Papers, Awards and Grants

At our Seattle business meeting we will announce Tanja Aitamurto (U of California, Berkeley), David Conrad (U of Pennsylvania), and Rodrigo Zamith (U of Minnesota) as the Top Student Paper winners. All student winners received travel grants from the division, along with matching funds from ICA. Three papers will be recognized as Top Faculty Papers: Andrea Umbricht and Frank Esser (U of Zurich); Michael Opgenhaffen and Harald Scheerlink (U of Leuven); and Katharina Emde, Daniela Schluetz and Christoph Klimmt (Hanover U of Music, Drama and Media). We also were able to offer travel support to two scholars from Tier C countries whose papers were accepted for presentation.

This year we worked with the Urban Communication Foundation to expand the focus of our annual dissertation award such that scholars across the journalism studies field and across methodologies are eligible to apply. We were delighted that the foundation and the award’s namesake, Gene Burd, were receptive to these changes and eager to continue to offer the generous $1,000 award that goes with the honor. We assembled a diverse panel of judges – in both international and expertise terms – to evaluate the nominations and tasked the chair, Tim Vos (U of Missouri, USA), to draft rules and procedures in light of the new eligibility criteria. Matthew Powers (U of Washington) is this year’s winner of the renamed “Gene Burd Outstanding Dissertation in Journalism Studies Award” for his dissertation titled, “Humanity’s Publics: NGOs, Journalism and the International Public Sphere.” The Seattle conference will also mark the third time our “Outstanding Journal Article of the Year Award,” carrying a $500 prize, will be presented. The judging panel for this award is likewise quite diverse, including top scholars from Israel, Chile, Singapore, the UK, Germany, and Sweden. The winner is Lilie Chouliaraki for “Remediation, Intermediation, Transmediation: The cosmopolitan trajectories of convergent journalism,” which appeared in Journalism Studies.

Special Sessions and Pre-Conferences

The Seattle conference marks 10 years of Journalism Studies at ICA. To celebrate the anniversary, we put out a special call for panels related to the past and future of Journalism Studies and were pleased with the submissions. We will be featuring a special anniversary panel each day of the conference, addressing such topics as the institutionalization of the field; the past, present and future of research in journalism and
technology; and memory studies in journalism scholarship. Leading up to our business meeting and reception is a session of top scholars discussing where journalism studies – the field and the division – are (and/or ought to be) headed in the next 10 years. After last year’s record number of pre- and post-conferences, this year we are co-sponsoring just one, “Qualitative Political Communication Research.”

Offices
The winner of our fall vice chair election was Henrik Ornebring (Karlstad U). He succeeds Matt Carlson (Saint Louis U), who moves up to chair. Secretary Seth Lewis (U of Minnesota) will continue for a second year. His successor, who will take office in San Juan, will be elected this fall.

Language and Social Interaction
Chair: Theresa Castor (U of Wisconsin – Parkside, USA)  
Vice chair: Alena Vasilyeva (U of Massachusetts – Amherst, USA)

Submissions
69 individual papers and extended abstracts were submitted, 23 were accepted for a 33% acceptance rate. (If the 4 transferred submissions and 4 disqualified submissions are excluded, the acceptance rate is 38%.)

One invited panel submission was accepted for a 100% acceptance rate.

Panels
• 5 competitive paper panels
• 1 poster panel
• 1 proposed panel

We accepted extended abstracts and full papers. Our acceptance rate this year was lower than the previous year (which was also lower than usual).

The top five full papers were read by a committee to compete for top paper. The top two graduate student papers were reviewed to determine the top graduate student award.

The Top Papers & Funding Received

TOP paper
“Talking Objects: The Recording Devices as Participants in the Research Setting,” by Letizia Caronia (U of Bologna, ITALY) LSI $100 + conference fee waiver

Top student paper
“Cultural Terms for Talk: Making Sense of the Chinese ‘Citizen and Official Interaction’ in Public Confrontations,” Bingjuan Xiong (U Colorado Boulder, USA) LSI $120 + ICA $95 + conference fee waiver

Student Travel Requests
• Melissa Meade (Temple U, USA): LSI $120 + ICA $95
• Stephen DiDominico (Rutgers U, USA): LSI $120 + ICA $95
• Pascal Gagne (U of Colorado, USA: LSI $120 + ICA $95
• Michael Li: LSI $50

Support for Tier C Country Travel
Alena Vasilyeva (U of Massachusetts - Amherst, USA): conference fee waiver

Internationalization
• Our Vice-Chair is an international scholar (Alena Vasilyeva, Belarus)
• Two out of seven of our award/grant recipients are international scholars; plus two recipients are international students studying in the US.
• One out of six of the top papers is from an international scholar; plus, one award recipient is an international student studying in the US.
• We advertised a variety of international LSI related conferences via our LSI listserv.
• Among the session chairs for the 2014 conference, two are from outside of the US and three are US scholars.
• Among the 2013 reviewers, 13 of 35 are non-US
 scholars.

We will be issuing calls for a graduate student liaison and internationalization liaison for the 2014 conference.

Mentoring

Last year (2013), a mentoring committee was formed. This committee has issued an email call for participants in the mentoring program, with the interaction of having paired students and mentors meet in person during the ICA 2014 conference.

Mass Communication

Chair: Rene Weber (U of California - Santa Barbara, USA)
Vice chair: Lance Holbert (Temple U, USA)
Secretary: Veronica Hefner (Chapman U, USA)
Secretary elect: Shawnika Hull (George Washington U, USA)

The Mass Communication Division continues to be a strong division. The division received 310 paper submissions to the annual conference this year (up from 283 last year) and 19 panel proposals (down from 23 last year). 91 paper submissions (down from 63 last year) were identified as student-authored papers. Each paper was assigned to at least 3 reviewers and each paper received 3 reviews, that is, not even one review has to be declared delinquent in the 2014 review process. 258 reviewers were available for reviews and a vast majority of reviewers made every effort to complete their reviews by the deadline on December 9, 2013. Our reviewer pool was inclusive of the broad array of scholars represented by the division and ICA, as were paper submissions and acceptances.

The division was able to accept 132 (of 310) paper submissions and 9 (of 19) panel submissions, which corresponded to a paper acceptance rate of 42.3% (for panels it was 47.41%). This acceptance rate is higher than the ICA target rate of 35.9% for the 2014 conference. The division has planned 9 panel sessions, 26 paper sessions, 15 posters, one business meeting, and one reception. Also, for the second year, the membership did not submit proposals for an extended session; as a result, we did not program an extended session.

Organizational Communication

Chair: Ted Zorn (Massey U, NEW ZEALAND)
Vice Chair: Craig Scott (Rutgers U, USA)
Secretary: Keri Stephens (U of Texas - Austin, USA)
Vice Chair-elect: Bart van den Hooff (VU University – Amsterdam, THE NETHERLANDS)
Past Chair: Janet Fulk (U Southern California, USA)

Changes and Innovations

High acceptance rate without sacrificing quality standards: Because of innovative programming (i.e., the next three “changes and innovations”), our division has been able to manage higher acceptance rates than the ICA average the last several years. Overall in 2013, we accepted 64% of papers submitted and in 2014 60%. This figure is somewhat skewed by accepting nearly 100% of the extended abstracts for the Research Escalator. However, even excluding those, we accepted 52% of full papers in 2013 and 46% in 2012.

Research Escalator: In 2013, we held our second “Research Escalator”, in which junior scholars were grouped into clusters (based on topic similarity) and matched with senior scholars who worked with them to develop a paper toward publication. As in 2012, feedback was extremely positive; thus, we have continued it for 2014.

High Density Sessions

In 2012 and 2013, we experimented with high density sessions to enhance interaction and creativity of presentations and make more slots available to authors. The sessions involved 8 papers per session. These were very effective at generating interaction, but are highly dependent on having chairs who are very well prepared.

“B.E.S.T.” Sessions: In 2014, we are introducing Brief, Entertaining Scholarly Talks. In the two B.E.S.T. panels
(with 18 total papers/presenters), each participant will give a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. After the presentations, B.E.S.T. presenters will divide into three breakout groups and meet with audience members to more deeply engage issues raised by that subset of presenters. Respondents will guide the breakout discussions (in addition to providing each paper author with written feedback about their work).

Invitations to renew membership: The four division officers wrote emails to all members whose membership had recently lapsed, to try and restore division numbers.

**Top Papers for 2014**

The overall top papers for 2014 are:

**Metacommunication in Hurricane Katrina Teleconferences: ‘Reporting’ in the Construction of Problems.** Theresa R. Castor (U of Wisconsin - Parkside, USA) Mariaelena Bartesaghi (U of South Florida, USA)

**Organizational Citizenship Behaviors as a Framing Conundrum.** Elissa N Arterburn (U of Oklahoma, USA) Ryan S. Bisel (U of Oklahoma, USA)

**The Structures of Interorganizational Communication Networks.** Andrew Nicholas Pilny (U of Illinois, USA) Michelle D. Shumate, Northwestern U, USA; Macarena Pena y Lillo (U of Illinois, USA) Yannick Atouba (U of Illinois, USA) Katherine R Cooper (U of Illinois, USA)

**Emotion and Communication in the Workplace: Exploring Employees’ Emotional Experience and Communication Motives to Supervisors.** Moyi Jia (Monmouth U, USA)

The process used to select the top papers was as follows:

The top 8 competitive papers (based on 3 “yes” votes and average “top paper consideration ratings” above 7/10) were reviewed by 3 additional evaluators to determine our top paper panel. Papers were blind reviewed by the committee who rated each on quality and contribution and ranked them 1-8. The committee then reviewed the results and confirmed the 4 for the top paper session.

While we normally award a single Top Student Paper, for 2014 we recognized co-winners, given that their review scores tied:

**Collective Sensemaking Across Professional Boundaries: The Communicative Accomplishment of the Interprofessional Patient Case Review** Stephanie Fox (Simon Fraser U, CANADA)

**Time Stacking and Technology in the Virtual Workplace** Caroline Sinclair (U of Texas - Austin, USA)

**Financial Support**

Waveland Press sponsored three awards totalling $500. Massey U provided $300 for the Research Escalator. Sage (through Management Communication Quarterly), Wiley, and VU University each donated $250 to support our division reception.

**International Considerations**

A committee of the division chaired by the Secretary compiles a slate of potential reviewers each year. For the 2013 conference, the final slate of 52 reviewers included 18 based outside the US, or 33%.

All of the four top papers this year went to US based scholars as did the W. Charles Redding Dissertation Award and the Fredric M. Jablin Award for Outstanding Contributions to the Field of Organizational Communication.

The division Chair and the Vice-Chair Elect are from outside the US as is the division Secretary. The Vice-Chair is based in the US, as is the Secretary. In addition, the division ensures, as much as possible, that non-US members are included in various committees. Specifically:

The committee to choose the winner for the division’s highest award (the Fredric M. Jablin Award for Outstanding Contributions to Organizational Communication) was chaired by a member from outside the USA; the other three members were based in the US.

Two of the five members of our Awards Review Committee were based outside the USA, including the chair.

One of the five members who selected the winner of the Redding dissertation award was from outside the
Two of the three members set up to nominate the candidates for secretary-elect were from outside the USA, including the chair.

**Issues and Plans for the Year Ahead**

A committee to review the division’s awards was convened at 2012’s business meeting; the goal was to improve the array of awards given by the division. The committee presented an initial set of proposals at the 2013 business meeting, which led to a lively discussion. The committee has done additional work and will present a series of new proposals to the 2014 business meeting.

**Philosophy, Theory and Critique**

*Chair: Amit Pinchevski (Hebrew U of Jerusalem, Israel)*  
*Vice-Chair: Alison Hearn (U of Western Ontario, Canada)*

**Membership**

In my first year as Division Chair, I am happy to report a continuing increase in our membership. The Division’s name change from two years ago has certainly helped resituate the Division’s purview, particularly with students. This translated into greater diversity both in participation and in the program.

**Pre-conferences**

As in recent years, PTC is active in sponsoring pre-conferences. This year we sponsor a pre-conference on media and religion, and co-sponsor another (with Popular Communication) on the culture of sharing. In addition to the intellectual benefits, this allows us to accommodate more speakers in the program, a task already challenging given PTC’s typical panel-heavy submission (28 panel of 127 total submissions).

**Internationalization**

We’ve been able to maintain a high level of internationalization in the review process as well as in the program: out of 125 reviewers, 48 were international; entirely non-US panel submissions: 9/28; non-US individual submissions: 36/99; panels including non-US participants: 13/99.

4. **Awards:** The C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy, awarded jointly with Communication Law and Policy Division, will be given at the coming conference to Yuezhi Zhao (Simon Fraser University, Canada). Best paper award will be given to Andrew Calabrese (U Colorado, USA); the award is sponsored by Taylor & Francis and include fast-track publication in The Communication Review.

5. **Future conferences:** PTC leadership is concerned about the low acceptance rates over the last few years. Following discussions at the last board meeting in Washington, we strongly support adding an additional timeslot at the end of each conference day starting with the 2015 conference. This will help alleviate some of the pressures that planners are likely to encounter in the future.

**Political Communication**

*Chair: Claes De Vreese (U of Amsterdam, THE NETHERLANDS)*  
*Vice chair: Jesper Stromback (Mid Sweden U, SWEDEN)*

2013 was a good year for the political communication division. The first transfer from the re-negotiated contract with T&F arrived and at the 2013 business meeting it was decided to keep most of this extra in a ‘carry over’ fund to be used for young and early career scholars. The first activity is a PhD student summer school, co-organized with U Milan and to be held in Milan in July 2014, featuring several international scholars and offering space for 30 participants (some will receive waivers and travel grants).

The 2013 conference was a success for the division. In 2013 and also scheduled for 2014 the division chair organized a pre conference graduate student workshop.

The division hands out a best article award each year as well as best faculty (1) and best PhD student papers (3) at the conference. In 2013 we handed out the first of a new bi-annual PhD dissertation award. In 2014 we will award the bi-annual David Swanson career award.

Membership is solid, the journal thriving, and several new initiatives are in the make (including an overhaul of the division website/blog).
For the 2014 conference we received 286 paper submissions and 16 panel submissions. The paper acceptance rate was 44% and for panels 25%. 208 reviewers worked hard and division vice chair Jesper Stromback put together the program.

Popular Communication

*Chair:* Jonathan Gray (University of Wisconsin-Madison, USA)
*Vice chair:* Melissa Click (University of Missouri – Columbia, USA)

The 2013-2014 year began with a high turnout and an excellent program for London 2013. A wonderful joint reception with ERIC and GLBT on a Thames River cruise also helped to build morale, as did ICA’s special plenary on Cultural Studies in London 2014, an event that served as a nice announcement of arrival and imbrication within ICA at large for many members.

Pop Comm experience a succession of leadership hiccups, however, first when the previous Vice Chair, Andy Ruddock (Monash U, AUSTRALIA), was forced to resign for personal reasons, leading to the appointment of his “competition” in his election, Melissa Click. Then, in the elections for the President to succeed Click, a pure tie occurred between Stephen Harrington and Aswin Punathambekar (U of Michigan, USA), with the latter eventually withdrawing from the election. Amidst this slight turmoil, Jonathan Gray stayed on for a (rare) third year as Program Planner. Nevertheless, the future of the Division is in strong hands, and we hope these dramatic events are behind us.

Pop Comm’s second successive year of having a Nominations Committee appears to have yielded some fruit, as Elizabeth Bird (U of South Florida, USA) is being recommended – on the Committee’s nomination – for admission to the ICA Fellows. Two other nominations are currently under consideration. We hope that in future years our greater involvement in attempting to achieve recognition for members will extend to invitations to Pop Comm members to sit on the selection committees, but we are also considering expanding the number of awards within the Division in the meantime.

Diversity and internationalization remain decent. For Seattle, for instance, the number of papers by non-American scholars that have been accepted is only slightly less than those by American scholars (and a greater percentage were accepted), and in general panel and paper topics (by American scholars as well as non-Americans) display a rich diversity. More, for certain, could and should be done to extend the internationalization efforts of Pop Comm, but we have seen a steady improvement in recent years and under the leadership of three non-American Chairs – each from a different Continent – in a row.

Public Relations

*Chair:* Jennifer Bartlett (Queensland U of Technology, AUSTRALIA)
*Vice chair:* Chiara Valentini (Aarhus U, DENMARK)

Public Relations division continues to grow with more than 400 members with a rich diversity across the world regions. The number and diversity of papers submitted for consideration likewise continues to rise and we have had record number of paper submissions for the past two years. The Heath Award for best Faculty paper, and the Planck Award for best Student paper went to scholars in the European and Asian regions respectively. The Grunig and Grunig award for best dissertation will be awarded in 2014 as a biannual award.

Jennifer Bartlett began her term as Chair and Chiara Valentini joined the executive as Vice Chair for her term beginning 2013. Lee Edwards (U of Leeds, UNITED KINGDON) was elected Secretary to begin in 2014 replacing Fredericke Schultz (U of Amsterdam, THE NETHERLANDS). Nominations will be taken at the 2104 business meeting for a student representative to join the executive.

Among the initiatives of 2013-14 are the association with the journal Public Relations Inquiry; the inaugural PhD student preconference to provide students with the opportunity to network and gain feedback with other scholars and senior faculty; as well as the Reception and Public Relations dinner as opportunities for members to gather at the conference. These initiatives are also intent on fostering internationalisation of membership by providing international views on publishing, career development and cross cultural research partnerships.
Visual Communication Studies

Chair: Jana Holsanova (Lund U, SWEDEN)
Vice chair: Giorgia Aiello (U of Leeds, UNITED KINGDOM)

Submissions to the Visual Communication Studies Division for the 2014 Seattle Conference fell from a record high of 131 submissions for the 2013 London Conference, to 109 submissions (90 individual papers and 19 conference session proposals). At the Seattle conference, we will have 10 paper sessions: 6 accepted panels, 4 created paper sessions, 1 interactive paper session, VCS business meeting and VCS reception. Reception will be hold outside the conference hotel. The acceptance rate for the divisions submissions was 36%.

The VCS Division has worked for many years to build an increasingly international membership. Four of the past five division chairs and the current Vice-chair were from outside of the U.S. (South Korea, Germany, Belgium, Czech Republic/Sweden, UK); our past two division secretaries were both from outside of the U.S. (Belgium, Finland); divisional student awards have gone in recent years to several non-US students; and almost 3/4 of current VCS division members are from countries other than the U.S.

The division has encouraged young scholars to engage in the academic activities in connection to VCS conferences. In result, a number of PhD students showed their interest in planning and organizing student activities during the ICA conference. They have ideas and suggestions for the co-operation with senior scholars, would like to engage in helping/shadowing the officers and some of them would even like to candidate for the division secretary position. These concrete suggestions and ideas from young scholars will be discussed in detail at the upcoming business meeting. The Visual Communication Studies Division is planning elections for a new Vice-chair and a new division secretary in the autumn 2014.

2014 Division awards

Top student paper travel grant

Mastewal Mellese (Jacobs U Bremen, GERMENY):
A typology of profile pictures: How do young adults acquire profile images on Facebook?

Bin Zhang (Southern Illinois U Carbondale, USA):
Voted-out case of Chinese Dragon as the official maskot of the Neijing 20th Olympic games: Using iconic images in intercultural communication.
I BACKGROUND

My official term as Editor of Communication, Culture, and Critique (CCC) started on January 1, 2014, but I began working on transition issues beginning in late May 2013. My work during the transition period involved the following:

Attendance at all journal-related meetings at the 2013 ICA conference in London. I also met with ICA executive staff, Wiley publisher, Margaret Zusky, and previous CCC Editors, John Downing and Karen Ross, at the conference.

Attendance at Wiley’s editor training sessions in Boston in September 2013.

Numerous phone conversations and e-mail consultations with previous editor John Downing on backlog and production issues and with Wiley staff on the Scholar One system and the production schedule.

Participation in three online training sessions on Scholar One with editorial assistant.

Skype training conversations with former editorial assistant Irina Khaldarova (along with my current editorial assistant).

Taking over and managing all new paper submissions starting on October 15, 2013.

II NEW EDITORIAL AND CONSULTING BOARDS

One of my major tasks during the transition period was revamping the editorial board, which had not changed since the founding of the journal in 2008. Decisions regarding the composition of the new editorial board for 2014-2016 were based on the following: analysis of Scholar One reviewing track records of past editorial board members; the previous editor’s evaluations of the quality of editorial board members’ reviews; analysis of reviewer activity from non-editorial board members; and the importance of maximizing diversity in the international representation of the editorial board. All new and renewed editorial board members were informed that they would be requested to review up to three manuscripts a year during their term.

By the end of November 2013, the new editorial board for CCC was in place, and the revised editorial board information was uploaded online to the journal’s Wiley site in December 2013.

(See http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1753-9137/homepage/EditorialBoard.html.)

New Consulting Board: I also decided to create a consulting board with five members (all from the USA) to complement my topic areas and geographic expertise. In addition to agreeing to provide counsel on finding reviewers and making decisions on some manuscripts, all five members also agreed to act as members of the editorial board with regard to helping out with manuscript reviews.

International Representation of Editorial Board (See Appendix, Table 1).

The new editorial board has 83 members from 27 different countries, including India, Ghana, Turkey, Nigeria, New Zealand, and South Africa.
A majority of the editorial board members come from the United States and the United Kingdom, but 50% of the editorial board consists of scholars from other parts of the world.

Gender Representation of Editorial Board

Men: 29 35%

Women: 54 65%

All editorial board members’ names and profiles have been entered into Scholar One with special designation as editorial board members.

III BACKLOG ISSUES

I inherited over forty accepted manuscripts and several manuscripts under revision (number unknown), of which a majority were well over the word limit (8500 words) and in serious violation of APA style issues. With the help of the previous editor, all these authors were contacted and asked to reduce word count and make corrections for APA problems. I continue to ask authors of manuscripts undergoing revision to reduce word count and revise for APA problems.

The previous editorial team put together the first issue of 2014 for production, but the new editorial team is in charge of producing all issues starting with the second issue for this year.

IV NEW EDITORIAL POLICIES AND CHANGES TO THE SCHOLAR ONE SYSTEM

In February 2014, I implemented new editorial policies and replaced the Wiley online old author guidelines page with the new policies. Online link: See new author guidelines page at http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1753-9137/homepage/ForAuthors.html

Highlights of new author guidelines:

- All manuscripts over 8500 words and out of compliance with APA style will be un-submitted.
- Manuscripts that do not fit the scope of the journal will be promptly desk-rejected.
- Authors must remove any versions of submissions posted online prior to consideration for review.

In addition, I have also prioritized sending manuscripts out for Early View with far greater frequency than in previous years.

Changes to the Scholar One system

Changes were also implemented to the Scholar One system to improve efficiency from first decision to final revision, reduce problems with word count and APA in a systemic way, track manuscripts under revision, and minimize problems with accepted manuscripts prior to sending for production.

Highlights

On the Scholar One author submissions dashboard, the author’s checklist now includes a link to the journal’s new author guidelines, a new APA checklist, and firm reminders of the word count.

Requested and had the First Look dashboard installed, which allows us to check manuscripts one last time before production.

Requested and had the “Manuscripts under Revision” dashboard installed to help us track the manuscripts that are being revised.
V STATISTICS AND ACCEPTANCE RATES

APRIL 1 2013-APRIL 1 2014

<table>
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<th>Accept</th>
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<th>Major Revision</th>
<th>Minor Revision</th>
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<td>17.32%</td>
<td>22.91%</td>
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VI TOPIC AREAS OF SUBMITTED AND ACCEPTED MANUSCRIPTS

Scholar One uses keywords in the system picked by authors to identify the areas of manuscripts. After tabulating manuscripts using these keywords, the most popular areas are Activism, Communication Theory, Critical Cultural Studies, Discourse, Feminist Media Studies, Identity, Immigrants, Journalism, Multiculturalism, Politics, and Rhetoric.

(Caveat: This may not be the best method to identify manuscript areas because there are numerous key words for such topics as the “Internet,” so it would be best to collate those manually next time.)

VII COUNTRY OF ORIGIN FOR SUBMITTED AND ACCEPTED MANUSCRIPTS

Number of countries = 30

1 = United States, 2 = United Kingdom, 3 = Israel/Australia/Brazil

APRIL 1 2013-APRIL 1 2014

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<td>Korea</td>
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</tr>
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<tr>
<td>Country</td>
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<td>-------------</td>
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<td><strong>100%</strong></td>
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Gender Breakdown

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<td>Female</td>
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<table>
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<td>Production deadline</td>
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<td>March 2016</td>
<td>Publication</td>
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</table>

XI SPECIAL ISSUE BEING PLANNED FOR FIRST ISSUE OF 2016

**Topic:** Africa, Media, and Globalization (Emphasis: Sub-Saharan Africa)

**Guest Editor:**
Professor Leslie Steeves
School of Journalism and Communication
University of Oregon

**Timeline for Special Issue**

XII Looking Ahead

1. Review all Scholar One functions and system templates to make improvements. Examples:
   - Format Scholar One so reviewers can automatically recommend other experts when they decline request for reviewing.
   - Add new reminders to send to authors about the due date on revised manuscripts.
   - Tentative: Add a table to reviewer form asking for rankings on manuscript quality (organization, writing, originality, etc.)
2. Decrease turnaround time from submission to final decision.

3. Find ways to encourage reviewers to be more specific and constructive.

Appendix, Table 1: EDITORIAL BOARD: GENDER & INTERNATIONAL REPRESENTATION

International Representation of Editorial Board

<table>
<thead>
<tr>
<th>Country</th>
<th>Members</th>
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<td>Hong Kong</td>
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<tr>
<td>India</td>
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<td>UK</td>
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<tr>
<td>USA</td>
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</table>
Communication Theory

Thomas Hanitzsch

Circulation, readership and downloads

Communication Theory is doing fairly well in terms of readership, circulation and downloads. According to Wiley, Communication Theory (as well as the other ICA journals) was available at 3,894 institutions with paid access and at 5,217 institutions in developing countries with a lower or no cost in 2013. Regarding download trends, the usage of Communication Theory has increased by seven percent compared to 2012. In total, there were 123,328 accesses during the last year. In addition, a total of 1,336 colleagues are registered to receive automatic content alerts, an increase of nine percent in comparison to 2012. The majority of full-text downloads were initiated in the United States (37%) and Europe (31%).

Citation metrics

According to the Thomson Reuters Journal Impact rating, Communication Theory continued to perform somewhat unevenly during the last years. Although the present numbers are indicative of the journal’s performance only up to 2010, the data is somewhat worrisome. In the 2012 index, Communication Theory is ranked 22nd in the Social Sciences Citation Index, with an Impact Factor of 1.195. In 2010, the journal was ranked 13th in the subject area of communication (Impact Factor 1.37). We are working hard to stop the downward trend, most notably by publishing special issues on timely topics that appeal to a large audience beyond the journal’s core readership.

Statistics and acceptance rates

Communication Theory has received 186 original submissions in the year 2013, an increase from the 170 submissions received in 2012. The increase may indicate a growing interest among potential authors in submitting to the journal. In part, the increase in submission is also due a widespread interest in a special issue on “Questioning Geocultural Boundaries of Communication Theories: De-Westernization, Cosmopolitanism and Globalization.”

The editors made 227 editorial decisions in 2013: On 24 occasions manuscripts were accepted, 142 submissions were rejected, in 37 cases authors were invited to revise and resubmit their papers, and on 24 occasions we asked for minor revisions. If only final decisions are considered (24 accepted vs. 142 rejected papers), Communication Theory had an acceptance rate 14.5 percent for the year of 2013.

Original manuscripts spent, on average, 49 days in the system from submission date until an editorial decision was made. As of now, there are 40 active manuscripts in the system.

Communication Theory has implemented EarlyView in 2013. Articles can now be viewed online before they appear in a printed issue of the journal. This way, accepted articles are available to readers in a much more timely fashion.

Desk rejection process

Shortly upon submission to Communication Theory, all manuscripts are routinely screened for eligibility and quality prior to peer review. Of the manuscripts submitted during 2013, 85 papers were immediately rejected since they did not live up to the mission and the high standards of Communication Theory. Our desk rejection rate therefore stands at 46 percent. This figure has slightly dropped from the 2012 quota. Nevertheless, the rigorous desk rejection procedures help us save our reviewers’ time and keep them committed to the journal.

In issue 1/23 (2013), the journal published an editorial “Writing for Communication Theory.” The editorial was
intended to help potential authors tailor their submissions to the standards and mission of *Communication Theory*, as well as to the expectations of editors and reviewers.

Special issues: We actively pursue the publication of special issues as a strategic tool to increase the journal’s visibility and attractiveness in scholarly communities beyond the journal’s recent core audience. The first special issue on “*Conceptualizing Mediatization*,” guest-edited by Nick Couldry (Goldsmiths, University of London) and Andreas Hepp (University of Bremen) has been published as issue 23.3 in August 2013 and met with an overwhelmingly enthusiastic response. The second special issue on “*Questioning geocultural boundaries of communication theories: De-Westernization, cosmopolitalism and globalization*,” guest-edited by Silvio Waisbord (George Washington University) and Claudia Mellado (University of Santiago, Chile), is now in the final editing stage and is marked for issue 24.4 (2014).

Another special issue on “*Communication for Social Change*,” guest-edited by Karin Wilkins (University of Texas at Austin) and Jan Servaes (City University of Hong Kong), has received 32 submissions and is planned to appear as issue 25.3 (2015). In addition, there are plans for an anniversary special issue to celebrate 25 years of *Communication Theory*.

**Authors**

Almost 55 percent of the manuscripts received in 2013 have been submitted by authors based in the United States (n=97). Colleagues from Israel follow with a notable sum of submissions (n=8). From Europe, *Communication Theory* received six submissions from both the UK and Germany and five from the Netherlands. Outside of the United States and Europe, Chile fair highly with five submissions. Most of the manuscripts accepted during 2013 were contributed by authors from the United States (n=12).

**Tables/Appendices**

Table 1. Manuscripts Received between 1 Jan and 31 Dec 2013

<table>
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<tr>
<th>Country of Submitting Author</th>
<th>Number of Manuscripts</th>
<th>Percentage of Total</th>
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</tr>
<tr>
<td>Nigeria</td>
<td>2</td>
<td>1.1%</td>
</tr>
<tr>
<td>Norway</td>
<td>1</td>
<td>0.6%</td>
</tr>
<tr>
<td>Pakistan</td>
<td>1</td>
<td>0.6%</td>
</tr>
<tr>
<td>Portugal</td>
<td>1</td>
<td>0.6%</td>
</tr>
<tr>
<td>Romania</td>
<td>3</td>
<td>1.7%</td>
</tr>
</tbody>
</table>
### Table 2. Manuscripts accepted by country between 1 Jan and 31 Dec 2013

<table>
<thead>
<tr>
<th>Country</th>
<th>Accept</th>
<th>Reject</th>
<th>Total</th>
<th>Accept Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aruba</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>100.00%</td>
</tr>
<tr>
<td>Australia</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>50.00%</td>
</tr>
<tr>
<td>Belgium</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>100.00%</td>
</tr>
<tr>
<td>Canada</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Chile</td>
<td>0</td>
<td>5</td>
<td>5</td>
<td>0.00%</td>
</tr>
<tr>
<td>China</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0.00%</td>
</tr>
<tr>
<td>Denmark</td>
<td>1</td>
<td>3</td>
<td>4</td>
<td>25.00%</td>
</tr>
<tr>
<td>France</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Germany</td>
<td>2</td>
<td>5</td>
<td>7</td>
<td>28.57%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>0.00%</td>
</tr>
<tr>
<td>India</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0.00%</td>
</tr>
<tr>
<td>Israel</td>
<td>1</td>
<td>5</td>
<td>6</td>
<td>16.67%</td>
</tr>
<tr>
<td>Italy</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0.00%</td>
</tr>
<tr>
<td>Jordan</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Kazakhstan</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Korea, Republic of</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Mexico</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>0.00%</td>
</tr>
<tr>
<td>Nigeria</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0.00%</td>
</tr>
<tr>
<td>Norway</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0.00%</td>
</tr>
<tr>
<td>Pakistan</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Portugal</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>Romania</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0.00%</td>
</tr>
<tr>
<td>Russian Federation</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>0.00%</td>
</tr>
<tr>
<td>South Africa</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0.00%</td>
</tr>
<tr>
<td>Spain</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>0.00%</td>
</tr>
<tr>
<td>Sweden</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>50.00%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>2</td>
<td>0</td>
<td>2</td>
<td>100.00%</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0.00%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>33.33%</td>
</tr>
<tr>
<td>United States</td>
<td>12</td>
<td>77</td>
<td>89</td>
<td>13.48%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>24</strong></td>
<td><strong>142</strong></td>
<td><strong>166</strong></td>
<td><strong>14.46%</strong></td>
</tr>
</tbody>
</table>

1. There is an unexplainable inconsistency in the number of accepted manuscripts reported by Manuscript Central.
Human Communication Research

Editor-in-Chief John A. Courtright

Journal status

ISI Impact Factor: 2.082

ISI Journal Citation Reports© Ranking: 2012: 4/72 (Communication)

In 2013, the average number of copies per issue was 2,250.

Time manuscripts are under review

The average number of days from submission of the original manuscript to the first decision (Major Revision, Minor Revision, or Reject) is 54.4. The average number of days from submission of the original manuscript to the final decision is 72.5.

There is no backlog of manuscripts. We are running about two months ahead of the Wiley production schedule. I am comfortable with that cushion. Assuming that my successor is selected 6-12 months in advance, he or she should be able to fill their first issue with their own accepted manuscripts.

Statistics and Acceptance Rates

A total of 223 manuscripts were submitted between May 1, 2013 and March 31, 2014. Of those, 151 were original manuscripts, and 72 were revised. Of the 179 manuscripts with a decision date between May 1, 2013 and March 31, 2014, 22 were accepted, 79 were rejected, 26 had minor revisions, and 52 had major revisions.

Desk Rejection Process

Desk rejection takes place for one of two reasons. First, some manuscripts are obviously not a match for the scholarly orientation of HCR. An example would be the manuscript that had as its primary topic the study of “Recent Changes in the Persian Language.” Second, manuscripts are desk rejected by the Editor when it is obvious that the manuscript is not and never will be of sufficient quality to be published in HCR. In both instances, every effort is made to correspond with the author of such a manuscript in a manner that is thoughtful and sensitive, and which softens the blow of such a summary rejection. Whenever possible and realistic, alternative outlets for publication are recommended. During the time frame of this report, 43 manuscripts have been desk rejected.

Topic Areas of Submitted and Accepted Manuscripts

The frequency of topic areas was obtained by the Editor conducting a content analysis of the titles and abstracts of the manuscripts submitted during the period covered in this report. Although it is likely that another individual conducting the same analysis would obtain slightly different frequencies, the relative rankings of these topics would remain much the same.
<table>
<thead>
<tr>
<th>Topic</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mass Communication</td>
<td>29</td>
</tr>
<tr>
<td>Computer Mediated Communication</td>
<td>28</td>
</tr>
<tr>
<td>Interpersonal/Group Communication</td>
<td>16</td>
</tr>
<tr>
<td>Persuasion</td>
<td>15</td>
</tr>
<tr>
<td>Deception</td>
<td>8</td>
</tr>
<tr>
<td>Health Communication</td>
<td>8</td>
</tr>
<tr>
<td>Intercultural Communication</td>
<td>7</td>
</tr>
<tr>
<td>Family Communication</td>
<td>6</td>
</tr>
<tr>
<td>Language</td>
<td>5</td>
</tr>
<tr>
<td>Organizational Communication</td>
<td>4</td>
</tr>
<tr>
<td>Methodological</td>
<td>4</td>
</tr>
<tr>
<td>Political Communication</td>
<td>4</td>
</tr>
<tr>
<td>Other (not classifiable)</td>
<td>9</td>
</tr>
</tbody>
</table>

Country of Origin for submitted manuscripts and accepted manuscripts

The chart below shows the breakdown of country of origin for submitted manuscripts. Of the 101 manuscripts with a final decision date between May 1, 2013 and March 31, 2014, 22 were accepted. Two were from Israel, two were from the Netherlands, four were from the Republic of Korea, and 14 were from the United States.

<table>
<thead>
<tr>
<th>Author Country</th>
<th>Original</th>
<th>Revised</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>3</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Canada</td>
<td>4</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>China</td>
<td>3</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Denmark</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Finland</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>France</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Germany</td>
<td>7</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>2</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>India</td>
<td>4</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Indonesia</td>
<td>3</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Ireland</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Israel</td>
<td>2</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>Democratic People’s Republic of Korea</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Republic of Korea</td>
<td>7</td>
<td>11</td>
<td>18</td>
</tr>
<tr>
<td>Malaysia</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Netherlands</td>
<td>7</td>
<td>5</td>
<td>12</td>
</tr>
<tr>
<td>New Zealand</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Pakistan</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Poland</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Portugal</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Romania</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Singapore</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>
International Scholars Publishing within U.S.

I have no information as to whether a scholar was residing in the U.S. (e.g., on sabbatical) when they submitted a manuscript to HCR. The only information we collected about international scholars is found in the Table immediately above.

International Representation of Editorial Board

There are two international scholars serving among seven Associate Editors, and three international scholars serving on the 33-member Editorial Board. In addition, the Editor frequently invites international scholars to serve as reviewers. These individuals are listed (although without institutional affiliation) on the masthead of each issue.

Gender of First Authors

Gender of the first author of manuscripts was determined from their first names. For initially submitted manuscripts (i.e., resubmissions were not counted), 74 first authors were female, 68 first authors were male, and 8 names could not be deciphered as to gender.

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Africa</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Spain</td>
<td>3</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Taiwan</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Turkey</td>
<td>3</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>United States</td>
<td>83</td>
<td>46</td>
<td>129</td>
</tr>
</tbody>
</table>
Journal of Computer-Mediated Communication

S. Shyam Sundar

(Report prepared by T. Franklin Waddell) September 2013-May 2014

Journal Status

Dr. S. Shyam Sundar (Penn State) was appointed Editor-in-Chief of the Journal of Computer-Mediated Communication (JCMC) at the ICA meeting in London last summer, and started receiving manuscripts on September 16, 2013.

His editorial team includes six associate editors—Dr. Noshir Contractor (Northwestern), Dr. Nicole Ellison (Michigan), Dr. Matthew Lombard (Temple), Dr. Miriam Metzger (University of California—Santa Barbara), Dr. Jennifer Stromer-Galley (Syracuse), and Dr. Joseph B. Walther (Michigan State)—and a board of 81 members (see http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%29291083-6101/homepage/EditorialBoard.html for a complete listing). The editorial assistants are Yan Huang and T. Franklin Waddell, both PhD students at Penn State.

The 2013 impact factor is 1.778 and the five-year impact factor is 4.748. The ISI Journal Citation Reports Ranking for 2012 shows that JCMC is 11/72 in the field of Communication and 13/85 in Information Science & Library Science.

Journal Administration and Review Process

Dr. Sundar and his assistants visited the Publisher’s office in Massachusetts in September, and were given an orientation to the various logistics and systems involved in running the journal. Based on this orientation and input from the previous editorial team, a series of tutorials were created to help the associate editors navigate through the workflow processes for the journal (see appendix for some examples). Dr. Sundar also worked with the marketing team at Wiley to create flyers announcing the new editorial team (see appendix) and distributed them at international conferences (e.g., AoIR, NCA, HICSS).

In terms of the review procedure, Dr. Sundar meets with his editorial assistants on a weekly basis to process new manuscripts, evaluate pending manuscript decisions, and respond to author queries. In addition, the editorial team monitors the system throughout the week for pending reviewer invitations, overdue reviewer scores, and manuscript decisions that require action. The typical workflow for a manuscript begins with an evaluation by the EIC, who determines if the manuscript fits the general scope of JCMC and is formatted according to JCMC standards. If the manuscript passes this initial stage, it is assigned to reviewers either by the EIC or an associate editor. Each manuscript is typically evaluated by three to four reviewers, who are vetted by the editorial team prior to their invitation (see appendix). Reviewers are given thirty days to complete their submitted review. Once two consonant decisions have been received, the manuscript is forwarded to the associate editor and/or the EIC for a final decision.

Several protocols have been implemented to expedite the review process including requiring action within a ten-day period for new manuscripts, rescinding reviewer invitations if no response has been received within 10 days, and consistently enforcing a 30-day review period. These steps have allowed our editorial team to offer prospective authors at JCMC an efficient review process, as shown by the statistics below:

Desk Reject (N = 45): 12 days Major Revision (N = 12): 100 days Minor Revision (N = 3): 77 days Reject (N = 83): 55 days

Beginning February 1, 2014, the editorial team implemented a new policy that requires action from associate
editors within a 10-day period. This updated protocol was driven by initial delays in the workflow resulting from extended inaction by some associate editors. The new AE review protocol has resulted in an even shorter review process, as detailed below:

Desk Reject (N = 48): 6 days Major Revision (N = 1): 67 days Minor Revision (N = 1): 55 days Reject (N = 20): 26 days

**Backlog issues**

The current editorial team has yet to accept a manuscript for publication. The prior editorial team is currently processing their manuscript backlog, which is tentatively scheduled to be cleared by December, 2014.

**Acceptance Rate**

JCMC has received over 200 submissions since September 16, 2013. The vast majority of these manuscripts were either desk rejected by the editor-in-chief, recommended for rejection by an associate editor, or received a recommendation of rejection as an outcome of peer review.

Summary statistics for total submissions and decision type are provided below:

Number of submissions: 293 (136 since February 1, 2014)

Number of decisions: 213 (70 since February 1, 2014)

Desk rejection: 93 (44%)

Reject: 103 (48%)

Number of revise and resubmits: 13 Major Revisions (6%), 4 Minor Revisions (2%)

Number of acceptances: 0

**Topic Areas of Submitted Manuscripts**

The Scholar One system for JCMC does not provide statistics regarding manuscript topic. However, JCMC author guidelines explain that JCMC is “broadly interdisciplinary in scope”. Papers received cover a wide range of topics related to computer-mediated communication including social media, online political deliberation, social network analysis, human-computer interaction, immersive virtual environments, and video games, among a wide host of other topics.
### Country of Origin for Submitted Manuscript

<table>
<thead>
<tr>
<th>Country</th>
<th>Manuscripts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>106</td>
<td>36.43%</td>
</tr>
<tr>
<td>Australia</td>
<td>7</td>
<td>2.41%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>2</td>
<td>0.69%</td>
</tr>
<tr>
<td>Kuwait</td>
<td>1</td>
<td>0.34%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>16</td>
<td>5.50%</td>
</tr>
<tr>
<td>Canada</td>
<td>6</td>
<td>2.06%</td>
</tr>
<tr>
<td>Norway</td>
<td>2</td>
<td>0.69%</td>
</tr>
<tr>
<td>South Korea</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Singapore</td>
<td>12</td>
<td>4.12%</td>
</tr>
<tr>
<td>Belgium</td>
<td>4</td>
<td>1.37%</td>
</tr>
<tr>
<td>Portugal</td>
<td>1</td>
<td>0.34%</td>
</tr>
<tr>
<td>Taiwan</td>
<td>10</td>
<td>3.44%</td>
</tr>
<tr>
<td>India</td>
<td>4</td>
<td>1.37%</td>
</tr>
<tr>
<td>Egypt</td>
<td>1</td>
<td>0.34%</td>
</tr>
<tr>
<td>Italy</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>China</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Belgium</td>
<td>4</td>
<td>1.37%</td>
</tr>
<tr>
<td>Poland</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Spain</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Turkey</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>South Korea</td>
<td>8</td>
<td>2.75%</td>
</tr>
<tr>
<td>Finland</td>
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</tr>
<tr>
<td>Germany</td>
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<td>5.15%</td>
</tr>
<tr>
<td>Pakistan</td>
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<td>1.72%</td>
</tr>
<tr>
<td>Sri Lanka</td>
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<td>0.69%</td>
</tr>
<tr>
<td>Israel</td>
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<td>4.81%</td>
</tr>
<tr>
<td>Sweden</td>
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<td>1.72%</td>
</tr>
<tr>
<td>Singapore</td>
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<td>4.12%</td>
</tr>
<tr>
<td>Belgium</td>
<td>4</td>
<td>1.37%</td>
</tr>
<tr>
<td>Portugal</td>
<td>1</td>
<td>0.34%</td>
</tr>
<tr>
<td>Taiwan</td>
<td>10</td>
<td>3.44%</td>
</tr>
<tr>
<td>India</td>
<td>4</td>
<td>1.37%</td>
</tr>
<tr>
<td>Egypt</td>
<td>1</td>
<td>0.34%</td>
</tr>
<tr>
<td>Italy</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>China</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Poland</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3</td>
<td>1.03%</td>
</tr>
<tr>
<td>Spain</td>
<td>9</td>
<td>3.09%</td>
</tr>
<tr>
<td>Turkey</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>South Korea</td>
<td>8</td>
<td>2.75%</td>
</tr>
<tr>
<td>Finland</td>
<td>2</td>
<td>0.69%</td>
</tr>
</tbody>
</table>

### International Representation of Editorial Board

<table>
<thead>
<tr>
<th>Country</th>
<th>Manuscripts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>58</td>
<td>72%</td>
</tr>
<tr>
<td>Singapore</td>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td>Australia</td>
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<td>1%</td>
</tr>
<tr>
<td>Germany</td>
<td>4</td>
<td>5%</td>
</tr>
<tr>
<td>Canada</td>
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<td>2%</td>
</tr>
<tr>
<td>United Kingdom</td>
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<td>1%</td>
</tr>
<tr>
<td>South Korea</td>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td>Hong Kong</td>
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<td>2%</td>
</tr>
<tr>
<td>Israel</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td>Denmark</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Norway</td>
<td>1</td>
<td>1%</td>
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### Protocol Checklists:

#### Workflow: New Submission

<table>
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<tr>
<th>Action Needed?</th>
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<tbody>
<tr>
<td>30-page limit</td>
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<tr>
<td>APA style</td>
</tr>
<tr>
<td>Anonymous</td>
</tr>
<tr>
<td>Cover letter</td>
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<tr>
<td>Originality</td>
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#### Workflow: Invite Reviewers

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</thead>
<tbody>
<tr>
<td>Affiliation history</td>
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<tr>
<td>Reviewer credentials</td>
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<td>Prior review history (30 days)</td>
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<td>Pending review</td>
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<tr>
<td>Remove RE for EIC letter</td>
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<td>Abstract included</td>
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#### Workflow: Decision Letters

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</thead>
<tbody>
<tr>
<td>Factual statements</td>
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<td>Language</td>
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<tr>
<td>RE statements</td>
</tr>
<tr>
<td>Tailored statements</td>
</tr>
<tr>
<td>Manuscript title</td>
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<tr>
<td>JCMC ID</td>
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<td>Review attachment</td>
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#### Workflow: R&R

<table>
<thead>
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<tbody>
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<tr>
<td>Anonymous</td>
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<td>Revisions</td>
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</table>
The “journal status” of *Communication Yearbook* continues to be an issue. Below please see the recommendations that I made to the Board in my 2013 report:

The Publications Board of the ICA should consider making *Communication Yearbook* a premier online Annual for communication scholarship.

**Status update:** A discussion seems to be emerging regarding whether continuing CY as a book/e-book is the best strategic choice for ICA moving forward.

The Editor recommends that a new CY editor for volumes 40-42 be named effective May 2014 (to begin receiving manuscript submissions by January 2015, and to post a call for submissions in July).

**Status update:** I have agreed to stay on to edit Volume 40 to allow ICA to move CY to a four-year editorship. However, I would recommend that a new editor be named by May 2015 for volume 41.

The Editor will continue to add Editorial Board members to further ‘internationalize’ the Board and solicit manuscripts from international scholars through Editorial Board member contacts.

**Status update:** This recommendation has been implemented. Additionally, the Editor sent out a bulk email call for papers to more than 10,000 communication scholars during Fall 2013.

The Editor will continue to review pieces that received “revise and resubmit” status for CY38 but do not make the production deadline. These pieces will be automatically reconsidered for CY39 if the authors are willing for them to continue having them under review for CY.

**Status update:** This recommendation was implemented for CY38 and CY39.

For 2014-2015 the window to submit new manuscripts for *Communication Yearbook* 38 will be January 1-February 15, 2014. This will allow us to send manuscripts out to reviewers after the December holidays and semester breaks (avoiding a delay), and expect manuscripts to be returned before many schools have a spring break schedule.

**Status update:** We did extend the deadline this year, but were able to send out manuscripts for their first round of review before most US scholar’s spring breaks to ensure timely manuscript assignment.

Editorial Board members will be asked to anticipate receiving 2 manuscripts for review between January 1 and March 1. All reviews will be expected in by June 1.

**Status update:** We are ahead of schedule and expect all first-round decisions to be made by June 1.

A persistent CY editorial concern is that without online access and indexing of manuscripts, scholars both within and outside the U.S. have difficulty prioritizing *Communication Yearbook* as an outlet for their research. Please see my May 2013 report for further details. Clearly, with journals such as Review of Communication publishing literature reviews in our field there is increasing market competition. However, *Communication Yearbook* because of its long-standing reputation and status as an ICA journal continues to receive outstanding manuscripts for publication. Furthermore, the rigorous review process and acceptance rate continues to make *Communication Yearbook* a desirable publication outlet for new and established scholars with monograph-length publications assessing theoretical, methodological, and practical insights advancing the field of communication research.
State of Submissions

*Communication Yearbook* continues to be an edited volume published as an annual. At this time, there is no publisher support for an electronic manuscript submission and tracking process. There also continues to be serious issues with the quality of vendor work used by the publisher for copyediting. As an example, at one time during the production process for CY38 the vendor erroneously removed all hyphens in the edited volume. This is the second year the vendor used by Taylor and Francis has delayed the production process.

The first submission for CY (39) was received 11/11/2013 and the last submission was received by 3/14/2014 (two brief extensions for full manuscript submission were granted to writers with advanced notice who submitted earlier abstracts to the Editor). Three blind reviewers were selected from the Editorial Board to review each essay. When Editorial Board members were not available, additional ad hoc reviewers were sought to review manuscripts. Three reviewers were utilized in any case where the Editor had an actual or potential conflict of interest with the authors. In some cases, two reviewers were utilized to render a timely editorial decision. The Editorial Staff made as many as 10 contacts with potential reviewers to ensure adequate numbers of reviewers were assigned to each manuscript.

Time manuscripts are under review

Approximately 90% of manuscripts with decisions were reviewed within 3 months, but we did have several submission- to- decision lags where decisions were not made for four months. Editorial decisions with conflicting reviews on “early submissions” from 2013 were held until March to allow the editor to examine the body of submissions for the annual. Some of this time included a delay in re-soliciting and re-contacting reviewers by my Editorial Staff who lacked an automated reminder system. All potential reviewers now receive a ‘nag’ email if they have not confirmed their willingness to perform a review. Similarly, reminders are sent out 1 week before and after reviews are due.

Over 90% of submissions received after 2/15/2014 will have their editorial decision rendered by May 15, or within three months. Now that we have 80+ Editorial Board members, we have been extremely successful assigning reviewers within 1-2 weeks of their receipt and reassigning manuscripts, as needed. We have had good recent success in improving our turnaround times. When reviewers have dropped out or are delayed, I have replaced them with some reviewers willing to perform “rapid review” services. My most recent editorial decisions have been rendered in less than 60 days, which is typical for CY. Reviewers are asked to perform reviews within 4 weeks, although more time is given to reviewers who ask for an extension.

Disposition of Manuscripts and Acceptance Rates

*Communication Yearbook* received a total of 6 abstracts (not sent out for review, but were given editorial feedback prior to peer review) and 59 original manuscript submissions for the 2014 volume that were sent out for double-blind peer review. 5 desk rejections were issued by the Editor (this number is down from the prior year) to resolve the disposition of early abstracts and manuscripts that 1) were outside of the communication field or 2) included insufficient communication literature incorporated into the manuscript (and authors were unwilling to revise, when asked).

As of 5/1/2014, 3 manuscripts have been accepted with minor revisions (including 2 revised from last year), 9 manuscripts have been invited for resubmission with major revisions, 5 have been rejected but the authors have been invited to resubmit a re-conceptualized manuscript for 2015-2016, and 22 manuscripts have been rejected for further consideration. Additional manuscripts are completing their first round of review. The acceptance rate for CY38 will be roughly 20%, assuming that 12 manuscripts are accepted for September production.
Characteristics of authors & qualities of submitted and accepted manuscripts

Authors and reviewers submit manuscripts by email, but we are not systematically collecting data from these sources. There were 97 authors on manuscript submission for CY 39, 51% male and 49% female. These authors represent the following countries: Australia, Germany, Spain, Singapore, Austria, Philippines, New Zealand, The Netherlands, and the United States. Two manuscripts were submitted that did not contain original work (previously distributed and plagiarism) and was rejected after reviewers brought this issue to the Editor’s attention on this basis.

Last year I reported: “We have had a noticeable decline in manuscripts that are international in origin. We believe that this is due to one primary factor: the lack of online availability of CY and access to CY for many international scholars.” We have made a bit of a rebound after I made more aggressive solicitations for CY39. In 2013, I reported roughly 15% of submissions were from authors outside the US in origin compared with 85% originating from the United States, and equal proportions were accepted for publication and will be published in CY38 (see Table of Contents below).

For 2014, roughly 20% of submissions originated from outside the United States, and 4 of the 12 manuscripts that have been accepted or invited for resubmission with major revisions to date are from authors originating outside of the United States. The non-US representation on the Editorial Board has risen to over 25% and we continue to identify scholars and authors to include in the process. A widespread email call for submissions was sent to over 10,000 scholars across the world. This netted more submissions for CY39 compared with CY38, and will result in a high-quality volume.

Below please find the final table of contents for Communication Yearbook 38 that will be published in May, 2014.

Theorizing Immigration and Migration Communication

1. Communicating for One’s Family: An Interdisciplinary Review of Language and Cultural Brokering in Immigrant Families, Jennifer A. Kam and Vanja Lazarevic

2. Communication Dynamics of Immigrant Integration, Vikki Katz

Theorizing Talk: Intrapersonal, Interpersonal, and Intergroup Communication

3. Understanding Argumentation in Interpersonal Communication: The Implications of Distinguishing between Public and Personal Topics, Amy Janan Johnson, Dale Hample, and Ioana A. Cionea

4. Relational and Identity Processes in Communication: A Contextual and Meta-Analytical Review of Communication Accommodation Theory, Jordan Soliz and Howard Giles


6. Theorizing Fat Talk: Intrapersonal, Interpersonal, and Intergroup Communication about Groups, Analisa Arroyo and Jake Harwood

7. No More Birds and Bees: A Process Approach to Parent-Child Sexual Communication, Tina A.Coffelt and Loreen N. Olson

Theorizing Communication in Health Contexts

8. Communication about End-of-Life Health Decisions, Allison Scott

10. Integrating Intergenerational Family Caregiving Challenges across Discipline and Culture: Identity, Attribution, and Relationship, Nichole Egbert

Theorizing Emerging Areas of Communication Research

11. Net Neutrality and Communication Research: The Implications of Internet Infrastructure for the Public Sphere, Maria Löblich and Francesca Musiani

12. Narbs: A Narrative Approach to the Use of Big Data, Ananda Mitra
