



ICA Preconference

**ORGANIZING RESISTANCE BEYOND THE BOUNDARIES OF NEOLIBERAL CAPITALISM**

Friday, May 24, 2019 **Venue:** Washington Hilton Hotel - **Room:** Lincoln West

**9:00-9:10 am: Introduction: Organizing resistance beyond the boundaries of neoliberal capitalism**

Sophie Del Fa (UQAM), Consuelo Vásquez (UQAM), Joëlle Cruz (U. of Boulder)

**9:10-10:00 am : Keynote speaker - Mahuya Pal (U. of South Florida)**

**Chair: Joelle Cruz, University of Colorado at Boulder**

*Break (10:00-10:15 am)*

**Session 1: Organizing and doing resistance (10:15-12:00 pm)**

**Chair: Sophie Del Fa, UQAM**

Paper 1 (10:15-10:25 am)

Nicolas Bencherki (TELUQ Montreal, Canada): Resituating property and propriety as interactional accomplishments

Paper 2 (10:25-10:35 am)

Zorn, Andrea (Massey University, New Zealand): Discursively Reconstructing Entrepreneurship as Social Change

Paper 3 (10:35-10:45 am)

Veronez, Thiago and Daré, Tatiana (Florida Atlantic University, US): Participation of youth in social movements

Paper 4 (10:45-10:55 am)

Zoghalmi, Khaoula (University of Montreal, Canada): Negotiating the professionalization of activism: the case of the anti-racism movement in Québec

*Discussion papers 1-4 (10:55-11:20 am)*

Paper 5 (11:20-11:30 am)

May, Steve (University of North Carolina at Chapel Hill, New Zealand): Governmentality, Corporate Social Responsibility, and the Prospect of Ethics-Based Resistance

Paper 6 (11:30-11:40 am)

Eräranta, Kirsi and Moisander Johanna (Aalto University, Finland)

Aesthetics of existence as resistance to mechanisms of biopower: how animal rights activists resist the truth of the market

Paper 7 (11:40-11:50 am)

Phelan, Sean (Massey University, New Zealand): Neoliberalism, the European Union and the “Lexit” imaginary

*Discussion papers 5-7 (11:50-12:10)*

**12:10-1:30 : Lunch (off-site, not provided)**

**Session 2: Organizing resistance: journalism and social media (1:30-3:00 pm)**  
**Consuelo Vasquez, UQAM (Chair)**

Paper 8 (1:30-1:40 pm)

Samuel Lamoureux (University of Quebec in Montreal, Canada): Media framing 101: why economic journalists don't criticize neoliberalism and how could they do it?

Paper 9 (1:40-1:50 pm)

Gollmitzer, Mirjam (University of Montreal, Canada): Searching for and almost missing resistance in journalism (research): Independent journalists' offices

*Discussion papers 8-9 (1:50-2:10)*

Paper 10 (2:10-2:20 pm)

Boichak, Olga (Syracuse University, US): Networks of Resistance: Exploring the Materiality of Digital Activism in the Ukrainian Conflict

Paper 11 (2:20-2:30 pm)

Wood, Rachel (University of Chester, UK): "What I'm not gonna buy": 'anti-hauls' and (anti)consumer resistance on beauty YouTube

*Discussion papers 11-13 (2:30-2:50 pm)*

*Break (2:50-3:00 pm)*

**Session 3 Gendered resistance (3:00-4:00pm)**  
**Chair: Joelle Cruz, University of Colorado at Boulder**

Paper 12 (3:00-3:10 pm)

Tara Chanady (University of Montreal, Canada): Trajectories of resistance: identity politics within lesbian and queer communities in Montreal

Paper 13 (3:10-3:20 pm)

Graciela Hernandez Cruz (Carleton University in Ottawa): How has Alexandria Ocasio-Cortez's media phenomenon changed the discourse over whom has access to (elite) political spaces?

Paper 14 (3:20-3:30 pm)

Coskuntuncel, Aras: Networking authoritarian neoliberalism and decentralized protest: Information control strategies and the Gezi protests in Turkey

*Discussion papers 14-16 (3:30-3:50 pm)*

*Break (3:50-4:00 pm)*

**General discussion and manifesto (4:00-5:00 pm)**  
**Chair: Sophie Del Fa, UQAM**

## **Biography**

### **Mahuya pal**

Dr. Pal's research specializes in organizational communication and globalization. Specifically, her research focuses on the study of a) organizing among underprivileged groups and their politics of resistance against institutional power, b) transnational labor issues such as discursive and material practices of outsourced Third World employees, c) communicative practices of resistance on activist group websites, and d) corporate practices of sustainability/sustainable development. Using a critical theoretical lens, and methodological frames such as ethnography, self-reflexive fieldwork, focus groups, interviews, and thematic analysis, Dr. Pal's work explores communicative processes within the contexts of marginality, poverty, human rights, social justice, democratic ideals, and eco-colonialism. Her research has been published in *Human Relations*, *Communication Monographs*, *Communication Theory*, *Communication Yearbook*, *Communication, Culture & Critique* and elsewhere.

### **Practical information**

Date : Friday, May 24 2019

Venue: Washington Hilton Hotel, 1919 Connecticut Ave NW, Washington, District of Columbia, 20009

Room: Lincoln West (see map below)

[ICA's online program](#)

Contact: [del\\_fa.sophie@uqam.ca](mailto:del_fa.sophie@uqam.ca).

Last minute emergencies only via Whatsapp: +1 (514) 983-4009

For the lunch: A table will be booked at this restaurant: <http://beefsteakveggies.com/menu/>

### **General information**

Your paper's presentation should be 10 minutes long. computer and projector are available will be provided. PowerPoint presentations are not mandatory. for those who will have a power point presentation, please bring it in a USB drive

CONCOURSE LEVEL  
WASHINGTON HILTON

