ICA Preconference
ORGANIZING RESISTANCE BEYOND THE BOUNDARIES OF NEOLIBERAL CAPITALISM

Friday, May 24 2019 Venue: Washington Hilton Hotel - Room: Lincoln West

9:00-9:10 am: Introduction: Organizing resistance beyond the boundaries of neoliberal capitalism
Sophie Del Fa (UQAM), Consuelo Vásquez (UQAM), Joëlle Cruz (U. of Boulder)

9:10-10:00 am : Keynote speaker - Mahuya Pal (U. of South Florida)
Chair: Joelle Cruz, University of Colorado at Boulder

Break (10:00-10:15 am)

Session 1: Organizing and doing resistance (10:15-12:00 pm)
Chair: Sophie Del Fa, UQAM

Paper 1 (10:15-10:25 am)
Nicolas Bencherki (TELUQ Montreal, Canada): Resituating property and propriety as interactional accomplishments

Paper 2 (10:25-10:35 am)
Zorn, Andrea (Massey University, New Zealand): Discursively Reconstructing Entrepreneurship as Social Change

Paper 3 (10:35-10:45 am)
Veronez, Thiago and Daré, Tatiana (Florida Atlantic University, US): Participation of youth in social movements

Paper 4 (10:45-10:55 am)
Zoghlami, Khaoula (University of Montreal, Canada): Negotiating the professionalization of activism: the case of the anti-racism movement in Québec

Discussion papers 1-4 (10:55-11:20 am)

Paper 5 (11:20-11:30 am)
May, Steve (University of North Carolina at Chapel Hill, New Zealand): Governmentality, Corporate Social Responsibility, and the Prospect of Ethics-Based Resistance

Paper 6 (11:30-11:40 am)
Eräranta, Kirsi and Moisander Johanna (Aalto University, Finland)
Aesthetics of existence as resistance to mechanisms of biopower: how animal rights activists resist the truth of the market

Paper 7 (11:40-11:50 am)
Phelan, Sean (Massey University, New Zealand): Neoliberalism, the European Union and the “Lexit” imaginary

Discussion papers 5-7 (11:50-12:10)
12:10-1:30 : Lunch (off-site, not provided)

Session 2: Organizing resistance: journalism and social media (1:30-3:00 pm)
Consuelo Vasquez, UQAM (Chair)

Paper 8 (1:30-1:40 pm)
Samuel Lamoureux (University of Quebec in Montreal, Canada): Media framing 101: why economic journalists don’t criticize neoliberalism and how could they do it?

Paper 9 (1:40-1:50 pm)
Gollmitzer, Mirjam (University of Montreal, Canada): Searching for and almost missing resistance in journalism (research): Independent journalists’ offices

Discussion papers 8-9 (1:50-2:10)

Paper 10 (2:10-2:20 pm)
Boichak, Olga (Syracuse University, US): Networks of Resistance: Exploring the Materiality of Digital Activism in the Ukrainian Conflict

Paper 11 (2:20-2:30 pm)
Wood, Rachel (University of Chester, UK): “What I’m not gonna buy”: ‘anti-hauls’ and (anti)consumer resistance on beauty YouTube

Discussion papers 11-13 (2:30-2:50 pm)

Break (2:50-3:00 pm)

Session 3 Gendered resistance (3:00-4:00pm)
Chair: Joelle Cruz, University of Colorado at Boulder

Paper 12 (3:00-3:10 pm)
Tara Chanady (University of Montreal, Canada): Trajectories of resistance: identity politics within lesbian and queer communities in Montreal

Paper 13 (3:10-3:20 pm)
Graciela Hernandez Cruz (Carleton University in Ottawa): How has Alexandria Ocasio-Cortez's media phenomenon changed the discourse over whom has access to (elite) political spaces?

Paper 14 (3:20-3:30 pm)
Coskuntuncel, Aras: Networking authoritarian neoliberalism and decentralized protest: Information control strategies and the Gezi protests in Turkey

Discussion papers 14-16 (3:30-3:50 pm)

Break (3:50-4:00 pm)

General discussion and manifesto (4:00-5:00 pm)
Chair: Sophie Del Fa, UQAM
Biography

Mahuya pal

Dr. Pal’s research specializes in organizational communication and globalization. Specifically, her research focuses on the study of a) organizing among underprivileged groups and their politics of resistance against institutional power, b) transnational labor issues such as discursive and material practices of outsourced Third World employees, c) communicative practices of resistance on activist group websites, and d) corporate practices of sustainability/sustainable development. Using a critical theoretical lens, and methodological frames such as ethnography, self-reflexive fieldwork, focus groups, interviews, and thematic analysis, Dr. Pal’s work explores communicative processes within the contexts of marginality, poverty, human rights, social justice, democratic ideals, and eco-colonialism. Her research has been published in Human Relations, Communication Monographs, Communication Theory, Communication Yearbook, Communication, Culture & Critique and elsewhere.

Practical information

Date: Friday, May 24 2019
Room: Lincoln West (see map below)
ICA’s online program
Contact: del_fa.sophie@uqam.ca,
Last minute emergencies only via Whatsapp: +1 (514) 983-4009
For the lunch: A table will be booked at this restaurant: http://beefsteakveggies.com/menu/

General information

Your paper’s presentation should be 10 minutes long. Computer and projector are available. Power Point presentations are not mandatory. For those who will have a power point presentation, please bring it in a USB drive