Crafting Theory. Methods of Theory Building in Communication

Organized by Benjamin Krämer and Felix Frey

09.00 – 09.15 Welcome and introduction

09.15 – 10.45 Panel 1: The Status Quo and the Path of Abstraction
Are Our Social Science Theories Actually Theories? An Analysis of Top Cited Theories in Communication
Serena Miller

Teaching the Social science Theory Builders: Workshopping How to Think Abstractly
Serena Miller

How to Deploy Systems Theory for Crafting Theories in Communication?
Nils S. Borchers

10.45 – 11.00: Coffee break

11.00 – 12.30 Panel 2: Playing, Talking, Narrating
Theorizing as Narrative Construction
Michael Etter & Peter Winkler

From Theories of Play to Playing with Theory
Zachary Sapienza

Carlos Scolari

12.30 – 13.30: Lunch break (lunch not included in the conference fee)

13.30 – 15.00 Panel 3: Understanding: The Role of Concepts
Key Concepts as Tools to Think With and/or Against
Henrik Bødker

A Typology of Theories—Theory Development in the Case of New Digital Media
Niels Brügger

Crafting Provisionalism: Virtualizing Creative Hubs through Assemblage
Jandy Luik

15.00 – 15.15: Coffee break

15.15 – 16.45 Panel 4: Confronting Theory with Experience and Change
What Does Going to the Cinema Mean? Missing Answers in Media and Communication Studies and the Way to a Grounded Theory
Gabriele Mehling

Theory Building in Historical Communication Research and Potential Challenges Posed by the Inclusion of Current Actors—a Case Study of Researching German Post-WWII-Chancellors
Sebastian Mallek & Thomas Birkner

Developing Theory on Media Populism
Elena Maydell