ICA 22 Paris Preconference: Communicative Dynamics of the Pandemic and Identities on the Margins
Organized by:
Sudeshna Roy, Stephen F. Austin State University, US
Jason Cabanes, De La Salle University, Philippines
Mohan Dutta, Massey University, New Zealand

This preconference is affiliated and sponsored by the following wonderful ICA Divisions and two fantastic research facilities
ICA: Intercultural Communication; Ethnicity and Race in Communication; Feminist Studies; Philosophy, Theory, and Critique; Global Communication and Social Change
Research facilities: CARE: Center for Culture-Centered Approach to Research and Evaluation, Massey University; Media Futures Lab, University of New South Wales

Date & Time:
Thursday, 26 May, 2022, 8.30 am to 4.45 pm
Venue:
Conference Hotel

Program:

Registration: 8.30-9.00

Session 1: 9.00-9.30
Keynote lecture 1 and audience interaction
By
Dr. Vinod Pavarala, University of Hyderabad, India

Coffee break: 9.30-9.45

Session 2: 9.45-11.00
Panel 1– Mis/information, Prejudice, Marginalized Groups and COVID-19

Reviewing Content Analyses of COVID-19 Vaccine Misinformation: Computational Methods and Marginalized Groups
By
Sebastian Kurten, KU Leuven Digital Society Institute, Faculty of Social Sciences, KU Leuven, Belgium; University of Michigan, Ann Arbor, USA (sebastian.kurten@kuleuven.be)
Tim Robin Stratec, Faculty of Social Sciences, KU Leuven, Belgium
Omnia Kandilc, Faculty of Social Sciences, KU Leuven, Belgium

Misinformation about Suicides: Comparison with other Events and the COVID Era
By
Javier Olivar de Julián, Universidad Internacional de La Rioja, Madrid
(franciscojavier.olivar@unir.net)
Are Red and Blue Americans not Really Experiencing the Same Pandemic?: The Interplay of Crisis Response Strategies and Political Identity on Universities’ Transparency and Post-Crisis Relationships During the COVID-19 Pandemic
By
SoYoung Lee, Rowan University (leesoy@rowan.edu)
Seoyeon Hong, Rowan University
Bokyung Kim, Rowan University

Who Influences Contagious Emotions on Twitter: Diffusion of China Prejudice Amid the COVID-19 Pandemic
By
Yanfang Wu, University of Miami (ywu@miami.edu)

“I Don’t Want to Work with her Anyway because she’s some Asian”: Racial Stereotyping, Discrimination, and Xenophobia on Asian and Asian American Health Providers During the COVID-19 Pandemic
By
Yifeng Hu, The College of New Jersey, NJ (hu@tcnj.edu)
Vincent Pham

Session 3: 11.15-12.30
Panel 2 – Communicating National, Racial, and Ethnic Identities During a Global Pandemic

Leveraging Technology for Impact: Engaged Research with African American Communities During the COVID-19 Pandemic
By
Andrea Roberts, Texas A&M University, College Station, Texas, USA (aroberts318@tamu.edu)
Valentina Aduen, Texas A&M University (vaduen@tamu.edu) - student
Jennifer Blanks, Texas A&M University (jenb2355@tamu.edu) - student
Schuyler Carter, Texas A&M University (schuyler.carter@tamu.edu) - student
Kendall Girault, Texas A&M University (kendall.girault@tamu.edu) - student

Victim Narratives on Social Media: How Shared Identity with Story Characters Influences Racial Beliefs and Support for Anti-Racism Movements
By
Yan Huang, University of Houston (yhuang63@Central.UH.EDU)
Lan Ni, University of Houston (lni2@Central.UH.EDU)
Zexin Ma, Oakland University (zexinma@oakland.edu)
Natasha Saad, University of Houston - student
Weidong Shi, University of Houston

Reaching Out, not Blocking Off: Exploring Antecedents and Barriers to Symmetrical Communication in Addressing Race Relations through In-Depth Interviews
By
No Foreigners Allowed? Nationalism and Elitism in Turkish Microinfluencers’ Reaction to the Government’s Covid-19 Response
By
Nora Suren, University of Massachusetts, Amherst (nsuren@umass.edu) - student
Jonathan Ong, University of Massachusetts, Amherst (jcong@umass.edu)
Alkim Yalin, University of Massachusetts, Amherst (ayalin@umass.edu)

Lunch and New books spotlight: 12.30-1.15

Session 4: 1.15-1.45
Keynote lecture 2 and audience interaction
By
Dr. Jonathan Ong, University of Massachusetts, Amherst

Session 5: 2.00-3.15
Panel 3 – Pandemic Communication Affecting Minorities

Presence Legitimacy of Asian Americans in the U.S. during COVID-19: Case Studies based upon Social Media of WashTheHate, CAA and AAAJ
By
Fangzhu LU, Renmin University of China (fangzhu.lu@ruc.edu.cn)
Wenshan JIA, Chapman University (jia@chapman.edu)

Popular and Community Communication in the Face of the Pandemic and Climate Change
By
Ana Cristina Suzina, Loughborough University London (A.Suzina@lboro.ac.uk)

Visualizing Values: Cultural Dimensions in the Visual Framing of Covid 19 Vaccination Campaigns in Brazil, Indonesia, and the US
By
Lulu Rodriguez, Iowa State University (lulurod@iastate.edu)
Daniela Dimitrova, Iowa State University (danielad@iastate.edu)
Muhammad Noor Fakhruzzaman, Universitas Airlangga, Indonesia (ruzza@stmm.unair.ac.id)
Vitoria Faccin-Herman, Illinois State University

Using Word Embeddings and Critical Discourse Analysis to Explore Intersectional Representations of Ethnic Minority and Migrant Women during the Pandemic
By
Stefanie Walter, Technical University of Munich (stefanie.walter@tum.de)
Alice Beazer, Technical University of Munich (alice.beazer@tum.de)
Sean Palicki, Technical University of Munich (sean.palicki@tum.de)
COVID-19 in Marginalized Rural Populations in the U.S. South: An Analysis of the Setbacks posed by Multi-layered Structural Racism and the Strides Made in one Case Study
By
Lisa M. Paulin, North Carolina Central University (lpaulin@nccu.edu)
Seronda Robinson, North Carolina Central University (seronda.robinson@nccu.edu)

Coffee break: 3.15-3.30

Session 6: 3.30-4.45
Panel 4 – The Politics of Representing Minorities during the COVID-19 Pandemic

On the Margins: Exploring Media Representations of Ethnic Minority and Migrant Women during the Pandemic
By
Alice Beazer, The Technical University of Munich (alice.beazer@tum.de)
Sean Palicki, The Technical University of Munich
Stefanie Walter, The Technical University of Munich

We are Not a Virus! Effects of Anti-Asian Hate Online during the COVID-19-Pandemic on Asian-Heritage Individuals in Europe
By
Özen Odağ, Touro College Berlin (oezen.odag@touroberlin.de)
Julie Moskovits, Touro College Berlin (student.moskovits@touroberlin.de) - student

COVID, Communication and At-Risk Immigrant Communities in Stockholm: Ignoring, Leveraging or Modifying Media Ecologies?
By
Christian Christensen, Stockholm University (christian.christensen@ims.su.se)
Miyase Christensen, Stockholm University (miyase.christensen@ims.su.se)

Right Wing Social Media, the COVID-19 Pandemic and Identities on the Margins
By
Dhiraj Murthy, University of Texas, Austin (Dhiraj.Murthy@austin.utexas.edu)

From Immobile Mobility to Mobile Immobility: Theorizing Mobile Communication, Inequality, and Power in a (Post)-Pandemic Era
By
Cara Wallis, Texas A&M University, College Station, US (cwallis@tamu.edu)