

74TH ANNUAL INTERNATIONAL COMMUNICATION ASSOCIATION

20-24 JUNE 2024 • RESERVATION DEADLINE: 28 FEBRUARY 2024

Company/Organization Contact.....
Address City
State/Country Postal Code
Phone E-mail

1) SPONSORSHIP PACKAGES*

- ☐ Platinum..... **US\$15,000**
☐ Gold..... **US\$10,000**
☐ Silver..... **US\$7,500**
☐ Bronze..... **US\$5,000**

*Refer to the attached Sponsorship Benefits/Events Package for a full listing of benefits.

2) TRADE SHOW EXHIBIT SPACE/VIRTUAL BOOTHS

-Exhibit space & full-page program ad **US\$2,200**
.....Exhibit space & half-page program ad **US\$1,800**
.....Exhibit space & quarter-page program ad **US\$1,500**
.....Exhibit space only (no program ad) **US\$1,100**

3) MOBILE APP

- ☐ Full sponsorship..... **US\$10,000**
☐ banner ad..... **US\$1,000**

4) JOINT EXHIBIT SPACE

.....Joint exhibit space (non-staffed) **US\$150 per title**

5) CONFERENCE PROGRAM ADVERTISING

-Quarter-page Ad..... **US\$500**
.....Half-page Ad..... **US\$800**
.....Full-page Ad..... **US\$1,200**
.....Inside Back Cover**..... **US\$2,000**
.....Inside Front Cover**..... **US\$2,000**
.....Outside Back Cover**..... **SOLD US\$2,500**

**Inside Front, Inside Back and Outside Back Covers are 4-color ads

6) SPONSORSHIP REFRESHMENT BREAK **US\$2,500 EA**

- Thursday, 20 June ☐ AM ☐ PM
Friday, 21 June ☐ AM ☐ PM
Saturday, 22 June ☐ AM ☐ PM
Sunday, 23 June ☐ AM ☐ PM
Monday, 24 June ☐ AM ☐ PM

7) EVENT SPONSORSHIPS

- ☐ Opening Reception..... **US\$10,000**
☐ Presidential Reception..... **US\$2,500**
☐ Closing Toast..... **US\$2,500**

8) ☐ **CORPORATE SPOTLIGHT SESSION - US\$1,000**

9) ☐ **WATER COOLER - US\$4,000**

10) ☐ **HAND SANITIZER MINIS - US\$5,000**

11) ☐ **EXHIBIT HALL LOUNGE - US\$5,000**

TOTAL AMOUNT DUE (US)***

***Prices do not include GST. If applicable, GST will be added to your invoice.

Authorization - Payment Due with Contract

- ☐ By signing below I am agreeing to abide by the ICA 2024 Conference Regulations outlined in this packet, and [Conference Code of Conduct](#).
Furthermore, I understand that the Conference Committee and/or management of ICA shall interpret all of said regulations,
and the parties hereto shall be bound by such interpretation.

Signature..... Date.....

Please bill my: ☐ Master Card ☐ Visa ☐ American Express ☐ Check enclosed made payable to ICA

Name as it Appears on Card:

Account Number..... Expiration Date..... CVV.....

Return form to conference@icahdq.org. For more information, call +1.202.955.1444 or e-mail conference@icahdq.org.