Going Global before Satellite and Internet
Electronic Media Production, Distribution, and Consumption, 1920s-1980s
International Communication Association Preconference

Australian Centre for Public History, University of Technology, Sydney
Room: CB07.03.010 010D (ground floor Building 7)
Tuesday, 18 June 2024 9:00am-5:30pm

PROGRAM

9:00am Tea & coffee

9:15am Welcome
Acknowledgement of Country, welcoming remarks, themes and goals

9:30–10:40am Australian TV History
Virtual participants (presentations pre-circulated):
Stephen Vagg, Macquarie University, ‘Television’s first Ned: the ABC’s 1959 small screen adaptation of Douglas Stewart’s verse play, Ned Kelly’
Holly Swenson, Northwestern University, ‘A funny problem: The business of comedy television in Australia in the postimperial moment’
In-person (15 mins each):
Nick Herd, Independent Scholar, ‘More than a one-way street: the importation and reception of foreign programs on Australian television: 1960-1990’
Paddy Manning, Macquarie University, ‘An Australian fox in the American hen-house: News Corporation, Hollywood and the fourth US television network’
Discussant and Q&A: 40 min

10:50am-12:35pm Radio in Transnational Context
In-person (15 mins each):
Bridget Griffen-Foley, Macquarie University, ‘The ABC’s Advisory Committees and their international counterparts’
Virginia Madsen, Macquarie University, ‘Transnational initiatives in European public radio: creating the international “radio feature”’
Susan Smulyan, Brown University & David Goodman, University of Melbourne, ‘Australia reworks American radio for Commonwealth audiences’
Anne MacLennan, York University, ‘A two-way street: transnational radio broadcasting in Canada’
Derek Vaillant, University of Michigan, ‘The transnational cultural politics of McCarthyism, deviance, and the French Section of the Voice of America’
Discussant and Q&A: 30 min

12:35-1:45pm Lunch
1:45-3:05pm Colonial and Development Communication
Virtual participant (presentation pre-circulated):
Irene Aweno, University of Wisconsin, La Crosse, ‘The media agenda and the UN Decade for Women – revisiting “media junctures” and gender equality in post-Independence sub-Saharan Africa’
In-person (15 mins each):
Sujatha Sosale, University of Iowa, ‘Colonial definitions of Madagascar through telecommunications infrastructural development: Establishing a geography of power’
Somaya Shafiqi, Zhejiang University, ‘A political economy analysis of broadcasting media development in Afghanistan: important historical moments’
Joy Hayes, University of Iowa & David Lomoywara, University of Iowa, ‘International influence on radio and reproductive health communication in Kenya: an historical assessment’
Discussant and Q&A: 35 min

3:05-3:20pm Tea & coffee

3:20-4:20pm Future Directions in Global Electronic Media History
Roundtable Discussion

4:30-5:30pm Building and Challenging National Media
Virtual participants (presentations pre-circulated):
Alexandra Bardan, University of Bucharest, ‘Binge-watching before streaming media: alternative TV consumption practices in Romania during the 1980s’
Dayton Lekner, Ca’ Foscari University, Venice, ‘Sounding like a State: CCP-KMT radio and the need to be heard, 1940-1959’
Sanskriti, Indian Institute of Technology Jodhpur, ‘The politics of “infrastructure” in the transnational Asian mediascape of Manipur’
Alexandra Tatar, Academy of Fine Arts Vienna, ‘Manually joining the satellite craze: the role of the ham radio community in promoting the construction of satellite dishes and receivers in socialist Romania during the 1980s’
Discussants 1&2: 30 min
Q&A: 30 min

Optional Dinner

Sponsors:
Communication History & Global Communication & Social Change Divisions of ICA
Australian Centre for Public History (special thanks to Anna Clark & Tamson Pietsch)
Global Media and Communication Collective, University of Michigan
Communication Studies Department, University of Iowa
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Organizers:
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