



DISELMA's Preconference ahead of the ICA 2025 in Denver:

## Boon or bane?

# The role of digital media in disease prevention and management

JUNE  
12,  
2025



## Preconference Schedule

Location: Hyatt Regency Denver at Colorado Convention Center, Room: TBA

Time	Topic	Chair
08.30 AM - 09.00 AM	<b>Get Together</b>	
09.00 AM - 09.15 AM	Welcome	Alexandra Lux
09.15 AM - 10.00 AM	Keynote ( <i>Anne-Linda Camerini</i> )	
<b>Break</b>		
10.30 AM - 12.00 PM	Project Presentations	Nariman Sawalha
10.30 AM - 11.00 AM	Examining User Engagement with Mental Illness-Related Content on Social Media: Insights for Mental Illness Management and Public Discourse ( <i>Anna Wagner &amp; Freya Sukalla</i> )	
11.00 AM - 11.30 AM	SENTENCES: Social mEdia aNalysis To promotE caNCER Screening ( <i>Martin Jansen</i> )	
11.30 AM - 12.00 PM	Saving Lives Through Technology: Designing Evidence-Based Campaigns to Promote First Responder App Adoption, CPR Training and Action ( <i>Cas von Winkelmann, Robyn Vanherle, Lara Schreurs, Olivier Hoogmartens, Heidi Salaets, Jan De Spiegeleer, Marc Sabbe &amp; Kathleen Beullens</i> )	
<b>Lunch Break</b>		
01.00 PM - 02.00 PM	High Density Session I	Andy King
	<ul style="list-style-type: none"> <li>(1) Rationalizing Data Governance: Discursive Strategies on Taiwan's My Health Bank App (<i>Yi Ping Chang</i>)</li> <li>(2) The Double-Edged Sword of Emotion: Investigating the Nonlinear Impact of Expressed Arousal on Perceived Credibility in Online Health Communication (<i>Yadviga Sinyavskaya, Eritsyan Murach &amp; Anastasia Murach</i>)</li> <li>(3) Digital Health Information Seeking &amp; AI When Dealing with Health Uncertainty (<i>Nancy Shekter-Porat</i>)</li> <li>(4) Social Media-Informed Health Decision-Making as a Mediator Between Information-Seeking and Patient-Centered Communication: A Preliminary Study with HINTS 6 Data (<i>Tanzia Khan &amp; Tae Kyoung Lee</i>)</li> <li>(5) Complementary Seekers, Patient-centered Seekers, and Nonseekers: A Cluster Analysis Related to Health Information Seeking (<i>Hye-Sun Lee, Gyeong-u Hong &amp; Jae Kwan Jun</i>)</li> <li>(6) Optimizing Cancer Care in China: The Role of Patient-Centered Communication and Artificial Intelligence (<i>Grace Ellen Brannon &amp; Qiwei "Luna" Wu</i>)</li> </ul>	
02.00 PM - 02.30 PM	Digital Media in Chronic Disease Self-Management. Introducing the Research Unit DISELMA ( <i>Constanze Rossmann</i> )	
<b>Break</b>		
03.00 PM - 04.00 PM	High Density Session II	Nehama Lewis
	<ul style="list-style-type: none"> <li>(1) Digital Self-Management for Chronic Diseases – Curse or Blessing? Decision Factors For or Against Recommendations by Physicians (<i>Rebecca Kammerer, Claudia Riesmeyer &amp; Helena Dzakula</i>)</li> <li>(2) Crossing Boundaries – An Analysis of German Media Coverage of Digital Disease Self-Management (<i>Franca Singh &amp; Julia Metag</i>)</li> <li>(3) Different Approaches, Identical Outcomes? Strategies for Comparing an Experience Sampling Study and a Factorial Survey on Digital Self-Management of Chronic Diseases (<i>Natalie Rödel</i>)</li> <li>(4) Measuring the Use of Digital Media in Diabetes Self-Management: Preliminary Results of a Systematic Review (<i>Veronika Karnowski &amp; Natalie Rödel</i>)</li> <li>(5) Pregnancy and Childbirth Related Media Use to Support Maternal Mental Health: Project and First Results (<i>Femke Geusens, Annick Bogaerts &amp; Alkistis Skalkidou</i>)</li> <li>(6) Social Media as an Online Support Community for Women with PCOS: A Study of Facebook and Instagram Groups (<i>Akansha Sirohi, Holley Wilkin, Priscilla Cotton &amp; Haram Fatima</i>)</li> </ul>	
04.00 PM - 04.30 PM	Concluding Discussion	Veronika Karnowski Claudia Riesmeyer



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[www.diselma.de](http://www.diselma.de)