

## Saturday Interactive Poster Session

Saturday, 6 June 2026; 13:30 – 14:45 Hall 2 (CTICC1, Ground Level)

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### Communication History Division

1. An Integrated Meta-Analysis and Text-Mining Comparison of Research on Media Effects Theories, 2006–2025: Agenda-Setting, Cultivation, Uses and Gratifications, and Third-Person Effect  
Dandan Wu, Sungkyunkwan U, CHINA  
Sanghee Kweon, Sungkyunkwan U, CHINA

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### Computational Methods

2. Inhibitors and Enablers in the Wild: Quantitative Text Analysis of Mental Health Mobile App User Reviews  
Donald Harris, U at Albany - SUNY, USA  
Archana Krishnan, U at Albany - SUNY, USA
3. Measuring the Development of Parasocial Engagement: A Longitudinal Computational Analysis  
Felix Dietrich, Johannes Gutenberg - U Mainz, GERMANY
4. A Scoping Review of Agent-based Models Simulating Social Media Phenomena  
Aytalina Kulichkina, U of Vienna, AUSTRIA  
Daisuke Nakamura, U of Vienna, AUSTRIA  
Taehee Kim, U of Konstanz, GERMANY  
Jula Luehring, U of Vienna, AUSTRIA  
David Garcia, U of Konstanz, GERMANY  
Dongyoung Sohn, Hanyang U, KOREA (THE REPUBLIC OF)  
Annie Waldherr, U of Vienna, AUSTRIA

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### Environmental Communication

5. Visibilizing Environmental Communication at the Margins: A Bibliometric Analysis of Latin American Scholarship  
Julia Belden, Michigan State U, USA  
Bruno Takahashi, Michigan State U, USA  
Iasmim Amiden dos Santos, Michigan State U, USA
6. Co-Designing Conservation: Visual Communication, Livelihoods and Shared Stewardship in the American West  
Kayla Clark, U of Wyoming, USA  
Molly Walters, U of Wyoming, USA
7. Exploring Mental Models of Public Engagement in Fusion Energy: Results From Interviews Across Government, Business, Academic, and Non-profit Stakeholders  
Sara Ostad Rahimi, U of Wisconsin - Madison, USA  
Jacklyn Alsbro, U of Wisconsin - Madison, USA  
Kaiping Chen, U of Wisconsin - Madison, USA

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### **Ethnicity and Race in Communication**

8. Empowerment or Erasure?: The Algorithmic Gaze and Digital Orientalism on RedNote  
Cecilia Yang, Fudan U, CHINA

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### **Global Communication and Social Change**

9. Financial Inclusion? FinTech Imaginaries in EU and Chinese Think Tanks  
Qiqi Zheng, Monash U, AUSTRALIA
10. Mapping Media Discourses on Hydrogen Technology: Topic, Sentiment, and Actor Dynamics in Germany and the MENA Region  
Majid Ali, TUD Dresden U of Technology, GERMANY
11. Stable Position and Locked Relation: A Longitudinal Network Analysis of Global Media Flow on X (2022–2024)  
Mingliang Xu, Fudan U, CHINA  
Xiao Zhang, Fudan U, CHINA  
Jiayi Dong, Fudan U, CHINA  
Qiuyi Chen, Fudan U, CHINA  
Shengnan Liu, Fudan U, CHINA

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### **Health Communication**

12. Emotion Regulation Through Information: Development and Validation of a Multi-Dimensional Scale  
Wei Peng, Washington State U, USA  
Sultana Ismet Jerin, Washington State U, USA  
Kathryn Robinson-Tay, Washington State U, USA
13. Why Can't We Stop Comparing? How Perceived Involution Links Online Upward Social Comparison and Mental Health  
Duo Zhang, Zhejiang U, CHINA  
Yiwei Wu, Communication U of China, CHINA
14. Effect of Regulatory Ad-Approval Statement on Consumers' Brand Trust and Pain Medicine Preferences: The Moderating Role of Citizens' Trust in the FDA  
Senyo Ofori-Parku, U of Oregon, USA  
Paul Koomson, Marist U, USA  
Kwaku Botwe, U of Ghana, GHANA
15. Enacted Communication Action Contexts in Public Libraries: Promoting Communicative Social Capital and Health Literacy in Under-resourced Communities  
Sachiko Terui, U of Georgia, USA  
Joy Goldsmith, U of Memphis, USA  
Lydia Gettings, Memphis Union Mission, USA
16. Structural Fragility in Digital Public Health Campaigns: A Longitudinal Network Analysis of U.S. E-Cigarette Prevention (2014–2023)  
Miao Feng, NORC at the U of Chicago, USA

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Zizi Papacharissi, U of Illinois at Chicago, USA  
Chandler Carter, NORC at the U of Chicago, USA  
Mateusz Borowiecki, NORC at the U of Chicago, USA  
Ganna Kostygina, NORC at the U of Chicago, USA  
Sherry Emery, NORC at the U of Chicago, USA

17. Bridging the Equity Gap: A Longitudinal Study on HBM-based Segmentation and AI-personalized Intervention

Qinxuan Yin, U of Macau, CHINA

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## **Interdivisional**

18. Digital Labeling and Identity Formation: Self-Categorization, Belonging, and Behavior in MBTI-Based Communities on Chinese Digital Platforms

Chu Chu, Fudan U, CHINA

Jie Yao, Fudan U, CHINA

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## **Intergroup Communication**

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## **Mass Communication**

19. Revisiting the Communication Mediation Model in the Age of Social Media: Longitudinal Evidence From Climate Misinformation Responses in China

Liang Chen, Hong Kong Baptist U, HONG KONG

Xiaoming Liu, Hong Kong Baptist U, HONG KONG

Lunrui Fu, Hong Kong Baptist U, HONG KONG

20. Toward a Music Repertoire Perspective: Patterns and Peer Effects in Everyday Listening

Robin Leuppert, Hanover U of Music, Drama, and Media, GERMANY

Christine Meltzer, Hanover U of Music, Drama, and Media, GERMANY

Sophie Bruns, Hanover U of Music, Drama, and Media, GERMANY

Eva Baumann, Hanover U of Music, Drama, and Media, GERMANY

21. Post Hoc Illusion: How the Knew-It-All-Along Effect Undermines Trust

Drew Margolin, Cornell U, USA

Mariken van der Velden, Vrije U Amsterdam, NETHERLANDS

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### **Organizational Communication**

22. The Importance of Message Factor Precursors in the Integrated Behavioral Model: Examining How Language Intensity Shapes Peer Mentorship Participation  
Troy Elias, U of Oregon, USA  
Autumn Shafer, U of Oregon, USA  
Ellen Peters, U of Oregon, USA  
Brittany Shoots-Reinhard, The Ohio State U, USA  
Bismark Owusu-Yeboah, U Of Oregon, USA
23. Beyond the Script: Understanding the Improvisational Staged Performance Through the Lens of Stand-Up Comedy  
Maren Vakilzadeh, U of Kassel, GERMANY  
Peter Eberl, U of Kassel, GERMANY
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### **Science Communication**

24. Academics' Social Media Engagement Predicts Policy Stringency and Mobility Dynamics During the COVID-19 Pandemic  
Joshua Philip Suarez, National Taiwan U, TAIWAN  
Nikka Sales, National Taiwan U, TAIWAN  
Adrian Rauchfleisch, National Taiwan U, TAIWAN
25. The Functions and Impacts of Informal Information Sources in Public Engagement With Climate Change: Findings and Implications From Aclimate-vulnerable Region  
Bao Duong, The Academy of Journalism and Communication, VIET NAM  
An Nguyen, Bournemouth U, UNITED KINGDOM
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### **Visual Communication Studies**

26. The Power of Self-Made Protest Signs: Visual Semiotics and Power Relations During National Crises  
Lior Ayali, Tel Aviv U, ISRAEL  
Keren Ketko-Ayali, College of Oranim Israel, ISRAEL
27. Invasion of the Magic Sparkles: Unpacking AI's Visual Signature  
Christian Pentzold, U Leipzig Fakultat fur Sozialwissenschaften und Philosophie, GERMANY  
Cornelia Brantner, Karlstad U, SWEDEN  
Tom Divon, The Hebrew U of Jerusalem, ISRAEL