

ICA – Pre-conference Programme
***Are We Moving Towards Convergence? Revisiting Communication Disciplines,
Theories and Concepts***
ICA Hilton – Friday May 24, 2019

Organizing Committee:

Anne Ellerup Nielsen, Birte Asmuss, Christa Thomsen, Finn Frandsen ,
Helle Kryger Aggerholm, Winni Johansen (Denmark), Cynthia Stohl & Maureen Taylor (USA)

| TIME SLOT | TOPICS | |
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| 9.00-9.30 | Welcome | |
| | <i>What is exactly convergence?</i> Finn Frandsen & Winni Johansen, Aarhus University | |
| 9.30-10.30 | Maureen Taylor, University of Tennessee | <i>Aren't We Studying the Same Things? Rethinking Disciplinary Boundaries</i> |
| Session I | Cynthia Stohl, University of California Santa Barbara | <i>Converging and Diverging Problematics: The Study of Organizing</i> |
| Chair: Winni Johansen | Philipp Bachmann, University of Zürich | <i>Communication Disciplines in a Liquid Modern World: Towards Convergence and Competition</i> |
| 10.30-11.00 | Coffee break | |
| 11.00-12.00 | Kelly Werder, & Ansgar Zerfass, University of South Florida | <i>Exploring Conceptualizations of Integration within Communication Disciplines: A Strategic Communication Perspective</i> |
| Session II | Timothy Wood, Fordham University, NY | <i>The Company WE Keep: The Convergence of Social Movements and Corporate Public Relations</i> |
| Chair: Helle Kryger Aggerholm | Franzisca Weder & Kay Weaver, University of Klagenfurt | <i>Converging Professions? Shifting Dynamics in a Digital World: The Convergence of Strategic Communication and Journalism</i> |
| 12.00-13.00 | Lunch | |
| 13.00-14.20 | Alexander Laskin, Quinnipac University | <i>The Science of Communication</i> |
| Session III | Michael Kent, University of New South Wales, Australia | <i>The Need for Boundary Crossing: Pegagogical, Technological and Epistemology Demands</i> |
| Chair: Finn Frandsen | | |

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| | <p>Caryn Medved, City University of New York</p> <p>François Allard-Huver, University of Lorraine</p> | <p><i>From the dark to the light side: Questioning (theor) ethical boundaries as a way to redefine communication</i></p> <p><i>Is the "Dominant Paradigm" a Useful Construct? Multiplicity vs. Monoplicity</i></p> |
| 14.20-14.45 | Break | |
| <p>14.45-15.45</p> <p>Session IV</p> <p>Chair: Winni Johansen</p> | <p>Stefania Romenti & Grazia Murtarelli, University of Milan</p> <p>Dorien Kartikawangi, Atma Jaya Catholic University of Indonesia</p> <p>Minna Logeman & Allison Hahn, City University of New York</p> | <p><i>Converging Narrative Analysis and Digital Communication: A Multidisciplinary Methodological Review</i></p> <p><i>The Convergence is in the process of building Reputation: Processes and Practices of the Convergence of Communication Disciplines in Indonesia</i></p> <p><i>Converging Disciplinary Boundaries and Bridging Theories in Corporate Communication</i></p> |
| 15.45-16.00 | Coffee break | |
| <p>16.00-17.00</p> <p>Session V</p> | <p><i>Panel Discussion: Are we moving towards convergence?</i></p> <p>Panel Participants: Cynthia Stohl, Finn Frandsen, Kelly Werder & Maureen Taylor</p> <p>Panel facilitators: Helle Kryger Aggerholm & Winni Johansen, Danish School of Media and Journalism, Aarhus University</p> <p><i>Closing</i></p> | |