The Annual Board of Directors Meeting was held during the two days prior to the 2018 annual conference in Prague (Czech Republic), taking action on several important issues. Several of the decisions have been or will be covered in depth in their own newsletter articles; however, a synopsis of most decisions is below.

On the recommendation of the Nominating Committee, the board approved the candidates for the 2018 Election. The Presidential candidates—Karin Wilkins (U of Texas – Austin) and Claes de Vreese (U of Amsterdam)—will be featured, along with their candidate statements, in the September issue of this newsletter. Candidates for Treasurer, student and early career representative, and board member at large were also ratified (their statements will be imbedded in the ballot). The election will take place in October 2018.

The board also approved several measures designed to provide additional financial resources to several groups. Conference fee waivers were designated for both SECAC representatives on the board in recognition of the massive amount of work they do to enhance the student experience at ICA and make up for the lack of funding from their universities. At the recommendation of the chairs of the LGBTQ Interest Group, the board also awarded two additional conference registration fee waivers to each of the 32 division/IGs to use in attracting new attendees specifically from the student population and from Tier C countries (for each division/IG, one of the new waivers is to be used for a student exclusively, and the other is for a Tier C or B attendee exclusively). This brings the total number of fee waivers funded by ICA to five per division/IG.

In addition, the board approved an annual allowance of US$2,000 in reimbursable expenses for each of the three Board Members at Large (BMAL) to do tangible work in their regions—attending smaller conferences to make connections for ICA and create synergies. Coupled with the new job description developed by the BMAL last year, this is a strong step towards tangible results from this important contingent of our board, and for our continuing internationalization efforts.

The board also approved the creation of a Mission Statement Task Force, the continuation of the Ethics Committee to develop several white papers and positions related to conflict of interest and professional behavior, and a task force to tackle the issue of sponsorships.

The board also heard an in-depth presentation on the hotel contracts for the coming years from Anthony Stewart from Experient and from ICA Executive Director, Laura Sawyer. ICA has a reputation in the hotel industry for selling out on day one and then cancelling over 50% of the rooms booked that day later in the process (once the conference schedule is released in March). Eventually ICA find rooms for everyone when the original bookers pare down their reservations, but this phenomenon causes unnecessary stress to our attendees. After being presented with data from a decade of ICA hotel reservation reports, the board agreed that the process needs a change.

The board agreed unanimously that ICA should not release the room block booking link until the actual schedule is released, so attendees know exactly when they need rooms and will only book the nights they actually need. Therefore, the acceptance letters will go out in January 2019 as usual, and at that time you may register for the conference to

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PRESIDENT'S MESSAGE
By Patricia Moy, ICA President, U of Washington

Supporting Professional-Development Opportunities

With an intellectually vibrant annual conference, an increasing number of regional conferences around the globe, access to top-tiered academic journals, and growing intellectual networks, ICA has much to offer its members. However, supporting members is not one-size-fits-all, particularly as younger scholars attempt to navigate potential professional paths.

The diversity of needs and interests was quite evident earlier this month during the Political Communication Division's weeklong summer-school program. Held every two years at the U of Milan and organized by Gianpietro Mazzoleni, Mauro Barisione, Luigi Curini, and Marco Maraffi, as well as immediate-past Division Chair Peter Van Aelst (U of Antwerp), the program is competitive and open to doctoral students from all over the world. This year, the two dozen students hailed from as near as Scandinavia, Eastern Europe, and Turkey, to as far away as Australia, China, India, and Argentina. While doctoral students in a given subdiscipline naturally differ in their topics of study and methodological expertise, it became very apparent early on that many other differences exist and that students are shaped by a host of individual and institutional considerations. Consider a few of the key issues raised throughout the week:

How important is publishing during one’s doctoral program?

Many doctoral students view publications during graduate school as the figurative icing on the cake: Publications allow them to be more competitive as they enter an academic job market. Of course, for those who choose to work in primarily teaching institutions, research publications are less of a priority. And those who choose to work outside the academy may eschew publishing altogether. Across these scenarios, the student earns a doctorate with or without publications. In some institutions, however, the granting of the doctoral degree hinges on having published a certain number of articles. Whenever students unveil this nontrivial requirement, many gasp in surprise and others breathe a sigh of relief that they’re studying at another institution. And, everyone is relieved that there is no single magic number of publications to have on one’s CV when entering the job market.

How many doctoral students view publications during graduate school as the figurative icing on the cake.”

How important is research when one is considering a nonacademic career?

The summer-school program has been fortunate to attract applicants with a wide range of intellectual interests, and inherent in this diversity is the motivation for graduate studies. Some students enter graduate school after having spent time in commercial, nonprofit, or government sector and having identified a problem or concern they would like to address with advanced training. Others know they want to do research but not teach, and therefore aspire to leave the academy after their doctoral work. I’ve seen extremely inclusive discussions involving different camps, and it is quite heartening to have individuals with different career goals converge upon the same ideas. In the end, students agree research and publishing are critical elements of their doctoral training, even if they leave the academy. Expertise fuels research, and vice versa, and publishing certainly signals that expertise.

How does one find a “hot” research topic? And does one’s dissertation topic determine the rest of one’s academic life?

In one sense, perhaps the starkest differences emerge when students talk about how they landed upon their dissertation topic. For some, the topic is part of a larger collaborative effort at their institution or a funded project that allows for multiple studies to be crafted. For others, the topic stems from an issue about which they feel quite passionate, but finding a communication question that is “good enough” remains a challenge. Still others decide upon topics only to rework them due to funding or time constraints. Regardless of the scenario that best describes a student, sharing their experiences with others was cathartic for many. And some realized that a “hot” topic might matter less

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The Call for Papers from the ICA Divisions and Interest Groups for Communication Beyond Boundaries, the 69th Annual Conference to be held in Washington, DC from 24-28 May 2018, is about to go out. Those who have submitted to ICA conferences previously will notice one important change, which is that we are now setting word limits rather than page limits for individual papers.

The ScholarOne system for paper submission has now been adopted by the ICA, replacing the older AllAcademic system. Many of you will be familiar with ScholarOne, particularly if you have submitted papers to journals published by Oxford University Press or Taylor & Francis. ScholarOne has additional layers of functionality that make the page limit system redundant:

- You can set a maximum word limit, and the system will not accept papers that exceed that limit. We have recommended a maximum length of 8,000 words to Divisions and Interest Groups;
- Tables, charts, figures, images and graphs can be submitted as separate files;
- Settings for reviewers are more intuitive;
- Keyword searches enable better cross-checking of papers submitted across Divisions and Interest Groups.

The experience of using ScholarOne is more akin to that which researchers today are familiar with. As journals work with word limits rather than page limits, and as the maximum page limit system was always fraught with ambiguities, we believe that there will be a better experience for participants, reviewers and those managing the submission, reviewing and decision-making processes from the use of this new system.

You should also be aware that the 2019 conference will commence

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FAIR USE AWARENESS RAISED AMONG ICA MEMBERS
By David W. Park, Chair, Task Force on Fair Use,

The right to use copyrighted material without licensing it is essential to many communication research practices, but many communication scholars are puzzled about how to use it. ICA has help.

When communication scholars quote from other scholars’ work in their own; when they conduct experiments using, say, commercials or clips from movies; when they assemble a private collection of articles while working on a research project; when they or their students select illustrations for their work, they need to know when they can use copyrighted material without licensing. ICA has guidance for US-based scholars, and hope for others as well.

Fair Use.
Fair use is, as ICA’s own Code of Best Practices in Fair Use for Communication Scholarship describes it, is “the right to use copyrighted material without permission or payment under some circumstances—especially when the cultural or social benefits of the use are predominant.” It is easy to take fair use provisions for granted when we teach or when we publish our scholarship.

The copyright doctrine of fair use has become a bedrock principle for academic freedom in the 21st century. The Code of Best Practices was created by an ICA Task Force in 2009-2010.

Fair Dealing and Beyond.
In the Commonwealth countries exceptions under the rubric of “fair dealing” typically include exceptions for scholarly publishing. Other countries often have exceptions under the rubric of “right of quotation,” which usually apply to scholarly publishing. The ICA’s best practices code does not apply to those different copyright regimes, but international scholars should be aware that they too have rights under their copyright law to unlicensed use of copyrighted material.

Task Force’s Mission and Accomplishments.
And yet, ICA members for years forgot that the Code existed.

In pursuit of more widespread awareness and use of ICA’s fair use code, ICA created the Fair Use task force in 2017. The Fair Use task force consisted of: David Park (Chair), with members Patricia Aufderheide (American U), Larry Gross (U of Southern California), JP Gutierrez (ICA), Jefferson Pooley (Muhlenberg College), and Katherine Sender (U of Michigan).

Our task force was charged to extend ICA’s efforts to publicize our own fair use code and to make links to other scholarly associations for the purpose of seeking endorsement of ICA’s fair use code.

The Fair Use Task Force pursued this agenda vigorously in 2017 and 2018. We have arranged for—and this newsletter has included—the regular Fair Use Q&A column, penned by task force member Patricia Aufderheide. These columns will continue for the foreseeable future. We made ICA’s fair use code easier to find on icahdq.org. Simply go to www.icahdq.org, click on the publications tab, and then select ‘Fair Use Policy.’ It’ll be here.

We developed a session for the 2018 ICA Annual Conference in Prague, dedicated to fair use and fair dealing concerns. It drew international attendance, despite an early hour, with vigorous discussion. As well, preparing for the Annual Conference in 2018, task force members coordinated with all ICA chairs and interest groups so that they could either use our turmkey slideshow (Still useful! For your fellow faculty and students! Enjoy!) concerning fair use or have one of our task force members address their business meetings.

We have advocated on behalf of ICA’s fair use policy in conversations with the publishers of the ICA journals. Taylor & Francis has adopted the language from our own fair use code for their own communication publications. Oxford University Press is in the process of revising its own guidance to be more current with existing law, and we trust this will be more congruent with our Code.

Next Steps.
The Fair Use Task Force has now been disbanded, as we have accomplished our mandate and we believe ad-hoc committees should be ad-hoc. We leave to the ICA Publications Committee the hard work of continuing to recruit publishers’ adoption of ICA’s Fair Use policy. This is a big job, but the Publications Committee is well-positioned to complete it. We leave to the ICA Executive Committee the work of continuing to make links to other scholarly associations in pursuit of a broader scholarly awareness and adoption of this same policy. We hope that our work has generated a wider recognition of what Fair Use can do for ICA members.

Addendum: The Fair Use Task Force members wish to celebrate David Park for his exemplary leadership. PA, LG, JPG, JP, KS.

THE 69TH ANNUAL ICA CONFERENCE’S CALLS FOR PAPERS ARE NOW AVAILABLE!

We are delighted to invite you to the 69th Annual International Communication Association Conference in Washington, D.C. from 24-28 May 2019. The theme of ICA 2019 is Communication Beyond Boundaries. All the Division & Interest Group conference calls for papers are now available online!

Submissions will be open starting September 4. Calls for papers deadline: 1 November 2018

Click here to view the calls for papers.
MEMBERSHIP COLUMN

Renew Your ICA Membership Early!

The Membership Team at the International Communication Association (ICA) would like to welcome you to the new membership term. At ICA, we strive to be your most valuable professional asset. **We are now accepting early membership applications and renewals!**

Membership at ICA runs from 1 October – 30 September annually, and is not prorated. To take full advantage of your annual benefits, we recommend renewing by 30 September. Renewing early ensures you continue to uninterruptedly receive ICA member benefits, some of which include:

- Online access to ICA's 6 Journals
- Networking opportunities
- Discounted conference registration price & CIOS membership
- ICA travel grant eligibility
- Service opportunities in leadership roles
- Voting privileges, and more!

**Returning Member?** To renew, simply login to your ICA profile, and click on the link to securely renew which will appear right above your profile picture. If you need to change your membership type, please contact us at membership@icahdq.org.

**New to ICA?** To create a member profile and join ICA, click here: [https://www.icahdq.org/general/register_member_type.asp](https://www.icahdq.org/general/register_member_type.asp), and select one of ICA's individual membership types. If you're unsure which type is the best fit, email us at membership@icahdq.org, we're happy to guide you!

**ICA Membership Types:**
- **Life:** Includes all future conference fees and membership dues. Additionally, Life members may join as many Divisions and Interest Groups as they wish, at no extra cost. Life memberships can be paid in a single installment or in four consecutive annual installments.
- **Regular:** ICA's most popular membership type. It is ideal for scholars and practitioners of all fields of communication research who have earned their PhD or for individuals who now work within their field.
- **Student:** Individuals who qualify for Student Membership in ICA are currently enrolled in school. This includes ABD candidates.
- **Sustaining:** The membership includes a regular membership, one conference registration, and a US$40 donation to the Student Travel Fund. This donation helps to sustain and support ICA's grant program.
- **Family:** Designed for spouses or families who are all scholars or practitioners in the field of communication research.
- **If you are interested and qualify for the Employment Exception membership** please contact Kristine Rosa, membership@icahdq.org.

**Questions:** Our membership FAQs might answer your question: [https://www.icahdq.org/page/membership_faqs](https://www.icahdq.org/page/membership_faqs). We are also happy to help, please feel free to contact us via email at membership@icahdq.org.

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“ICA’s sheer breadth makes it an ideal intellectual home for all comers of the discipline. Whether through out leading journals, our annual conference, or our growing array of regional conferences, students and senior scholars alike can grow, collaborate, and find answers to ever-evolving questions.”

Patricia Moy  
ICA President 2018-2019

Email a copy of your contract or a letter from your supervisor stating the terms and conditions of your employment, and include a completed copy of this form in your email: [https://cdn.ymaws.com/www.icahdq.org/resource/resmgr/docs/Membership_Application_Indiv.pdf](https://cdn.ymaws.com/www.icahdq.org/resource/resmgr/docs/Membership_Application_Indiv.pdf)

- If you are 65 or older, and have been an ICA member for at least 20 consecutive years, then consider joining as an Emeritus Member. To join send membership@icahdq.org an email, and we’ll be happy to assist.

- Group membership types are currently being updated and not yet available for renewal. We will share more as soon as they become available.

ICA is an academic association for scholars interested in the study, teaching, and application of all aspects of human and mediated communication. ICA began more than 50 years ago as a small association of U.S. researchers and is now a truly international association with more than 4,500 members in 80 countries. Since 2003, ICA has been officially associated with the United Nations as a non-governmental association (NGO).

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**Senior Manager of Member Services & Governance**  
Julie Randolph  
jrandolph@icahdq.org

**Manager of Member Services**  
Kristine Rosa  
krosa@icahdq.org
ICA JOURNAL EDITORS

Annals of the International Communication Association
David Ewoldsen, Michigan State U
annals.of.ica@gmail.com
https://mc.manuscriptcentral.com/rica

Communication, Culture, & Critique
Laurie Ouellette, U of Minnesota
ouell031@umn.edu
Sarah Banet-Weiser, U of Southern California
sbanet@asc.usc.edu
http://mc.manuscriptcentral.com/cccr

Communication Theory
Karin Wilkins, U of Texas - Austin
karin.wilkins@austin.utexas.edu
http://mc.manuscriptcentral.com/comth

Human Communication Research
Eun-Ju Lee, Seoul National U
eunju0204@snu.ac.kr
http://mc.manuscriptcentral.com/hcr

Journal of Communication
Silvio Waisbord, George Washington U
waisbord@gwu.edu
http://mc.manuscriptcentral.com/jcom

Journal of Computer-Mediated Communication
Rich Ling, Nanyang Technological U/ Telenor
riseling@gmail.com
http://mc.manuscriptcentral.com/jcmc

ICA TIP #101
FOLLOW OUR SOCIAL MEDIA ACCOUNTS FOR THE MOST RECENT NEWS & UPDATES!

STUDENT COLUMN:
By Sarah Cho, Student Board Member and SECAC Vice-Chair, U of Massachusetts, Amherst

Student Networking for Survival

“No, no, no, no, no! Not now!” I was 33 weeks pregnant and my water had just broken.

“I haven’t submitted the final draft yet!” At the time, I wasn’t wise enough to realize that my dissertation proposal was the least of my concerns when facing such an emergency. During labor, I wrote an email to the chair of the committee to change the schedule. Although I knew he’d understand my situation, I was frustrated by the fact that my life was not under my control at that moment. I didn’t know that having and raising a newborn would be filled with so many unexpected (and also sometimes wonderful) twists. Within a few hours, before I even had the chance to hold him, my baby boy was brought to the neonatal intensive care unit (NICU) with several tubes and lines hanging from him. I soon realized that I had become the parent of a preemie without even having a crib ready at home. I am and always have been a planner. However, when creating my “prenatal timeline,” I had scheduled most of the baby to-do items for well after my proposal submission.

My husband and I are both PhD students studying abroad, so we don’t have any family members here to help us with postpartum care. However, while we don’t have any blood relatives nearby, our fellow graduate students have proven to be our family. While our baby was being expertly nurtured in the NICU, our colleagues and their partners voluntarily came by to help us rearrange our apartment and set up a baby room. They brought tools, assembled the crib and a dresser like professionals, moved heavy furniture, and cleaned everything fast and flawlessly—right in the middle of the semester! They cooked healthy meals for me during my recovery (creating a daily schedule that lasted three weeks), sent heartwarming messages, and prayed for our baby. To top it all off, some of my colleagues, who have children, filled our nursery with tons of gently used baby supplies, from buckets of clothes and toys to a stroller, car seat, and endless cute baby items.

Am I alone in this country? I may be a stranger sometimes, but I’m certainly not a stranger within my grad student body. The support I’ve seen goes beyond compassionate friendship and partnership for academic success. These are my people, people who gave me something to eat and drink before I even asked. They knew what I needed because they could relate. Most graduate students live with limited resources and socialize with a limited group of people. But I believe in the power of sticking together. Having a strong support system where graduate students can share their limited resources and network together strengthens the possibility for them to prevail and succeed both in their daily lives and in their research. However, it doesn’t mean merely the graduates’ personal success, since the ability of early career scholars to endure means the survival of the future of academia. This is why I am interested in building student communities and helping them to expand from the graduate student association within my department to the larger society, such as with ICA. I’ve found that linking local/personal networks to a larger body of academia is critical for the sustainability of the student community. It has the potential to improve the quality of the local student networks by enhancing their access to human, financial, and informational resources while simultaneously offering the larger community more diverse perspectives and wider influence.

After a great year of experience as a student representative for the Language and Social Interaction division, I am honored to serve ICA as a student board member and as a leadership member for the Student and Early Career Advisory Committee (SECAC) for the next two years. During my tenure at SECAC, working in tandem with other members, I expect to help reinforce the
THE CATHY HUGHES SCHOOL OF COMMUNICATIONS,
THE ASPEN INSTITUTE AND THE INTERNATIONAL
COMMUNICATION ASSOCIATION TO PROVIDE BOOKS TO
AFRICAN UNIVERSITY TO SUPPORT NEW LIBRARY AND
COMMUNICATIONS DEPARTMENT

The release is from the newsroom of Howard University. Published on July 30, 2018 and written by Imani Pope-Johns. Here is the link to the original article: https://newsroom.howard.edu/newsroom/article/8556/cathy-hughes-school-communications-aspen-institute-and-international

WASHINGTON - (July, 30, 2018) – Howard University’s Cathy Hughes School of Communications has partnered with The Aspen Institute and The International Communication Association (ICA) to provide a collection of academic-oriented books and professional works to Uganda Martyrs University (UMU) in Kampala, Uganda. The collection of literature concentrates on communication studies to social sciences and will help in the development of their new communications department, the Institute of Languages and Communication Studies, and the university library.

The partnership emerged after The Aspen Institute moved to new offices last December. There was less room for individual programs and it didn’t provide enough space for their extensive library of professional work.

“We decided it was best to provide them to academic programs where they would be more useful as a whole collection. I initially considered Howard University, where I attended for my doctorate. I reconnected with my dissertation advisor, Carolyn Byerly Ph.D., who accepted the collection on behalf of the communications school. Yet, when we packed the books and reports, which dated back to the 80s, we didn’t realize how many we were sending,” says Senior Project Manager, Dominique Harrison Ph.D., of The Aspen Institute in Washington, DC.

Upon receiving the collection, Byerly, the communications culture and media studies department chair at Howard University, barely found space to house or staff to manage them. She initiated contact with Dr. Agnes Lucy Lando, African Regional Representative to the Board of International Communication Association (ICA), to discuss a placement for the books. ICA, a Washington DC-based membership organization of communication scholars, has been working closely with new communication departments on the African continent. Arrangements were made to donate the books to the Uganda Martyrs University, which is in the process of establishing a new communication studies department.

The shipment was sponsored by the International Communication Association of Washington, DC, which is an academic association for scholars interested in the study, teaching, and application of all aspects of human and mediated communication. The collection will be delivered to the university within the coming weeks to increase their literature and eliminated the cost to obtain such information to continue studies and research for students and professors. Ms. Judith Nannozi, the university’s librarian, expressed her gratitude for such a large donation.

“We are truly thankful for what we shall be receiving. As this promises to boost the collection for the new department. We currently have a few titles of books and print journals which wouldn’t have been sufficient to start off the program. For that we are grateful,” says Nannozi.

WASHINGTON - (July, 30, 2018) – Howard University’s Cathy Hughes School of Communications Dean and Professor Gracie Lawson-Borders Ph.D., Assistant Angela Toledo, Dominique Harrison Ph.D., of The Aspen Institute and Professor and Chair of Communication, Culture and Media Studies, Carolyn Byerly Ph.D.)
get your early bird rate, and if you wish, you can book your airfare (since many of you do really come for the whole conference and your schedule is less important to know before making plans).

On 1 March, which is a Friday, we will release the schedule so that you know what days you will present. You will be given information on the hotel locations, prices, and amenities—you just won't be able to book it yet (as usual, you may not book directly with the hotel). You will have the weekend to talk to colleagues and your family to determine what you really want to do without the stress of having to click the button instantly before things sell out. The next business day—Monday, 4 March—we will release the link for booking within the hotel block and everyone may then book the rooms they actually need. The board is hopeful that this change in the process will lead to less stress and to more accurate bookings, requiring little adjustment as conference draws nearer.

In addition, the Board reviewed and approved many standard agenda items, including the 2018-19 committee rosters; publishers’ reports and reports from each of ICA’s journals; reports from each of ICA’s standing committees and task forces; reports on communications and membership efforts; the 2018 Fellows slate (congratulations, New Fellows!); the investments report; and the proposed budget for the coming fiscal year (FY19).

This was a highly productive meeting covering a wide range of issues of importance to all ICA members, attendees, and partners. Many thanks to the 2018 board for taking the time out of their extremely tight schedules at conference (particularly surrounding preconferences) to engage in a day and half of in-depth discussions for the good of the association!
MEMBER NEWS

This column includes new postings with the latest news from ICA member news, as well as outside publication announcements. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing Jennifer Le at jle@icahdq.org.

BOOK ANNOUNCEMENT

“Petroglyphs, Pictographs and Projections: Native American Rock Art in the Contemporary Cultural Landscape,” a new book by Richard Rogers (Northern Arizona U), has been released by the University of Utah Press. Using the tools of critical cultural studies, this book examines the interpretation and use of indigenous rock art (petroglyphs and pictographs) by non-Natives and what this tells us about contemporary cultural dynamics in the U.S. Exploring both academic and popular discourses about rock art as well as appropriations and commodifications of indigenous imagery, Rogers explores the implications of the largely non-Native meanings, identities, and ideologies that are projected onto ancient rock art, with particular focus on contemporary gender dynamics and the neocolonial relationship between Euro-Americans and Native Americans. In addition to rock art scholars, the book will be of interest to those working in critical/cultural studies, Native American studies, ethnic studies, postcolonial studies, gender studies, and tourism studies.

More information about the book can be found at https://uofupress.lib.utah.edu/petroglyphs-pictographs-and-projections/

BOOK ANNOUNCEMENT:

Doing News Framing Analysis II: Empirical and Theoretical Perspectives

Routledge
Edited by Paul D’Angelo, The College of New Jersey

Doing News Framing Analysis II: Empirical and Theoretical Perspectives extends the work of the first volume, providing a venue for scholars to discuss how they theorize and do research on news framing. Featuring original, big picture perspectives on news framing, each chapter is prepared by an individual or team of framing analysts who take a reflective look at their own empirical work. The volume covers framing analysis on the content and effects of news coverage of policy and issue domains (e.g., social protest, race, and health-related issues), visual attributes of journalism, technological platforms of news, and news coverage in international and cross-cultural settings. Contributors discuss the use of varying theoretical and methodological approaches, providing interpretive guides as to what news frames are, how they can be observed in news texts, and how framing effects are uncovered and substantiated in cultural, group, and individual sites.

BOOK ANNOUNCEMENT:

Political Conversion: Personal Transformation as Strategic Public Communication

Stories of religious conversion have been told for millennia. Yet many prominent figures such as Ronald Reagan, Hillary Clinton, and Rick Perry have also used stories of their change from one political worldview to another as a communication strategy aimed at winning the hearts and minds of the public. This book is about political conversion stories in public discourse, in their evolution from and interactions with religion. From a historical perspective, it charts the development of conversion narratives from religious contexts to their contemporary applications as specifically political messages. Since these narratives continue to be used in the culture wars, this book examines several related autobiographies that contributed to the use of this strategy in U.S. politics. Each case shows how shifts during the postwar period called for conversion texts under varying guises, and illustrates how and why the majority of these stories have been of conversions from the ideological I left to the right. Examining political conversion as a form of public persuasion, Political Conversion ultimately provides insight into what these types of civic-religious stories mean for democratic communication and communities.


Discount code: lex30auth18

UPCOMING DATES & EVENTS

| Paper submission deadline | November 1 |
| Paper submission deadline | August 1 |
| Preconference proposals deadline | August 31 |
| Paper submission website goes live | September 4 |

AUGUST 2018 ICA NEWSLETTER
BOOK ANNOUNCEMENT
Louisa Ha, louisah@bgsu.edu


This book is a thorough analysis of digital natives as YouTube audiences as well as creators of online videos. Using a mixed method approach, the authors examine the underexplored business side of YouTube: its audience in the form of product review videos, comments on videos, YouTube and other social media and online video services such as Netflix and Hulu, brand videos, sponsored videos and online video advertising. It is the first book that examines YouTube Red (now called YouTube Premium) and other YouTube services such as subscription, pay TV, and movie services.

PRESIDENT ELECT FROM PAGE 3

on Friday 24 May. This differs from previous practice, when the conference has commenced on a Thursday evening. The conference will conclude on Tuesday 28 May, which is also a change from the previous final day being Monday (the Memorial Day Holiday in the US). All other events within the conference will also shift back by one day.

Please note that the room blocks at the Washington Hilton, the nearby Omni Hotel, and any overflow hotels, will not be released until the next BUSINESS day AFTER the conference schedule is released. This is a change from previous years, when it was released on the announcement of paper acceptance. This change has been undertaken in order to address what was a large problem of room wastage i.e. up to 50% of bookings not going ahead once the conference schedule was announced. Attendees will now be able to book rooms with a clear understanding of the days they are required to attend as presenters.

Key dates for the ICA 2019 conference

Friday, 15 January: acceptance/rejection letters go out (you may wish to book flights at this point); Friday, 1 March: actual schedule released so attendees know when their papers/panels are; Monday, 4 March: room block opens.

We are also encouraging pre and postconferences at the university campuses in the vicinity of Washington, DC. These include Georgetown U, George Washington U, American U, Howard U, as well as other universities with campuses in DC (e.g. Johns Hopkins, Brown, Arizona State), and those nearby, such as Marymount U and George Mason U. Please advise if you need any assistance with making contact with these institutions.

STUDENT’S COLUMN FROM PAGE 5

alliances between early career scholars from all divisions and interest groups by creating strong relationships between them and SEAC. One of my desired priorities is to support underrepresented early career scholar groups so that they can strengthen their memberships while constantly communicating with the larger ICA community.

Oh, before I finish, let me update you about my little one. These days, my five-month-old studies everything around him—the analysis typically concluding with a watering mouth. His mommy successfully completed her prospectus and journal submissions over the summer. So, does it take a village to raise a child? Yes. And it takes an entire student body for a graduate student to survive in her program.

DIVISION & INTEREST GROUP NEWS

This column includes new postings with the latest news from ICA Division and Interest Group chairs, whether for their own members or for readers outside the Division/IG. Division/IG chairs are encouraged to submit their latest news by emailing Jennifer Le at jle@icahdq.org.

COMMUNICATION HISTORY DIVISION

Dear Colleagues,

First, thank you all for making ICA Prague a success. Not only did the Division sponsor its 10th impressive pre-conference in 11 years (thank you Lars Lundgren and Christine Evans for programming the pre-conference), it held 12 well-attended sessions, and its first Blue Sky session (thank you Samantha Oliver for coordinating the Blue Sky session). A special thank you to past chair Dave Park for being a tireless leader. The Division is better because of your efforts.

With an incredibly successful ICA Prague now behind us, the Communication History Division exec team has begun looking ahead to ICA 2019 in Washington, DC. We have three items for your attention, described below, as well as a survey to enable you to sign up, comment, and/or provide feedback. The survey can be found here: https://docs.google.com/forms/d/1JsWJmpHcBRw8ov4COUJM8Y255LUc7Sg8F5f0W0wP9Kl/edit

1) Call for nominations: CHD Secretary. Following ICA 2019 in Washington DC, Lars Lundgren's term as secretary will end, at which point Lars’ successor will take over. The election for secretary will open at the end of this summer. It would be wonderful to have a slate of candidates. We hope you’re interested in running. If you have any questions about the position, do not hesitate to be in touch.

2) Call for proposals: Pre-Conference. The ICA pre-conference has been a staple of the Communication History Division’s programming. Not only have these pre-conferences showcased important and innovative work orbiting around a particular theme, they have also been instrumental in building a sense of community among division members. If you have a pre-conference idea, we would like to hear it. As has become custom, the coordination of the pre-conference is a collaborative effort. If interested in (co-)planning, you will receive logistical assistance from the CHD team.

3) Call for reviewers. As always, we are looking for volunteers to review papers and panels for the Division once submissions are due. As most of you know, submissions roll in during the first week of November and are usually due about one month later. We are a distinctive division in that most other divisions rely on only two reviews per submission. We rely on three reviews. While this requires us to find more volunteers, the outcome is worth it. Please volunteer!! Note: graduate
CALLS FOR PAPERS

Visit our Resources section for more Call for Papers: http://www.icahdq.org/page/CFP.

DISCOURSES, ACTORS AND CITIZENS IN THE COMMUNICATIVE CONSTRUCTION OF CONFLICTS: THE CATALAN CASE

Catalan Journal of Communication & Cultural Studies
Call for issue CJCS 11.2 (Fall 2019) | Deadline for full proposals: 15 January 2019
Guest Editors Alain-G. Gagnon (U du Québec à Montréal)
Marta Montagut (Rovira i Virgili U) Carlota Moragas-Fernández (Rovira i Virgili U)

All political conflicts are constructed through communication (Castelló, 2012). Therefore, the field in which this communication takes place becomes a central issue in media studies, and indeed can be considered the conflict itself. From this perspective, there are related topics that catch the attention of scholars: political mediatization (Mazzoleni and Schulz, 1999), relationship between media and politicians (Jamieson and Capella, 1997; 2007; Norris, 2000), critical approaches to political and media discourses (Van Dijk, 2008; Fairclough, 2001; Wodak, 2009; Charteris-Black, 2011), media systems and its political consequences (Hallin and Mancini, 2004; 2016), agenda and frame effects (Slotus and De Vreese, 2010; Esser and Strömback, 2014), social media and political activism (Cammaerts, 2008; Loader and Mercea, 2011; Gerbudo, 2016), populist trends in political communication (Mény and Surel, 2002; Reinemann et al. 2017), etc.

The recent Catalan political conflict provides an opportunity to study how a particular case reflects the dynamics established between political actors, media and citizens in the public sphere (Castelló and Capdevila, 2015; Ordeix and Ginesta 2014; Perales and Pont, 2017; Pont et al., 2017; Xicoy et al., 2017; Micó and Carbonell, 2017; Moragas-Fernández et al., 2018; Dekavalla and Montagut, 2018; Valera, 2018). In this context, the three-year period that goes from 9 November 2014 to 1 October 2017 has witnessed a dialectical escalation between those political actors supporting independence and those who do not, entailing in a scenario of polarization and a deep crisis of political legitimation (Gagnon and Sanjaume-Calvet, 2017; Cetrà, 2018).

This scenario has been supported by media actors and so sets out several debates on journalism ethics and standards, political communication practices, fake-news as a propaganda tool, the influence of Catalan and Spanish media system features in inciting the before-mentioned polarized discussion, the role of international press media in framing the political conflict, the discourses and narratives constructed around the issue by political, media and citizens. Beyond the public discussion about the political conflict, the Catalan “process” has also acted as a catalyst of organizational communication of popular demonstrations and protests, bringing special attention to the role of social networks and apps as mobilization tools. Moreover, the Catalan conflict has also generated comparative views with other European regions and international contexts, such as the Quebecois, with which it shares similar claims.

The main goal of this special issue is to collect different approaches to the communicative construction of the Catalan conflict from a broad point of view. We aim to confront different perspectives.
Further, marginalized individuals and groups are often politically, economically, and/or socially vulnerable, as their susceptibility to harm is greater, often due to their exclusion from critical resources. Sometimes social media are a means for marginalized individuals or groups to address insufficient resources and barriers to participation. For example, social media have been implicated in new opportunities for building social capital (Gonzales, 2017), finding like-minded others (Blackwell et al., 2016; Clark-Parsons, 2017; Dhote & Szulc, 2016; Gray, 2009; Jackson, Bailey, & Foucault-Welles, 2017; Pearce & Vitak, 2016; Pearce, Vitak, & Barta, 2018), providing social support (Gonzales, Kwon, Lynch, & Fritz, 2016; Hanasono & Yang, 2016; Rho, Haimson, Andalibi, Mazmanian, & Hayes, 2017), and engagement in advocacy (Blackwell et al., 2016; Fritz & Gonzales, 2018; Jackson et al., 2017). At the same time, other research highlights the shortcomings of social media use for the marginalized as well, including harassment and discrimination (Duguay, 2016; Eckert, 2018; Fritz & Gonzales, 2018; Lawson, 2018; Marwick & Caplan, 2018; Nakamura, 2015), doxxing (Wood, Rose, & Thompson, 2018), surveillance (Manning & Stern, 2015; Marwick, Fontaine, & boyd, 2017; Megarry, 2017; Pitcan, Marwick, & boyd, 2018; Vickery, 2014), and the use of social media by people in power to further isolate the marginalized (Flores-Yeffal, Vidales, & Martinez, 2017; Linabary & Corple, 2018; Pearce, 2015; Woods, 2014).

These opportunities and risks affect marginalized people’s use of social media at all stages: access, skills, optimization, privacy, backlash, and development of features, applications, platforms, and tools to deal with unanticipated outcomes, etc. This call seeks manuscripts that consider either or both the strengths and the weaknesses of internet and social media communication for individuals from marginalized groups with the hope of building theory in this area that can ground and foster continued research and understanding.

We seek manuscripts that include a novel analysis of data and meaningfully engage with theory on marginalization. We follow Linabary and Corple’s (2018) call to “study up” - start research from the lived experience of such groups for understanding. “Meaningful engagement” includes (but is not limited to): emphasizing the links between marginalization theory and communication research; testing the validity of communication theory not typically applied to marginalized populations; proposing new theoretical constructs that are relevant to marginalization in digital communication; and/or recognizing the need for theoretically interdisciplinary approaches to marginalization in communication. We also welcome manuscripts that engage with methodological approaches to marginality and social media (e.g., Brock, 2016; Linabary and Corple, 2018), as these are important building blocks for successful and ethical research. Finally, we also seek manuscripts that engage stakeholders outside of the academic sphere as collaborators, including policy makers, activists, non-profit representatives, as well as, of course, representatives from marginalized communities being investigated. Projects with a public outreach component that benefits marginalized communities or groups as a function of their investigation (e.g. community workshops, media engagement, etc.) are especially encouraged. All authors must follow basic precepts of ethical research at all research stages, and take into consideration community norms related to privacy. Basic precepts include: respect for privacy, secure storage of sensitive data, voluntary and informed consent when appropriate, avoiding deceptive practices when not essential, beneficence (maximizing the benefits to an individual or to society while minimizing harm to the individual), and risk mitigation. Members of marginalized groups may require additional safeguards to ensure ethical and responsible treatment during research.

Authors are encouraged to discuss these issues, and include a section on ethical considerations in their final manuscripts.

We seek submissions relating to social media and marginalization, broadly construed. Possible topics include:
- Social media as a non-traditional way of accessing power
- Barriers to social media use (tied to marginality)
- Effects of social media use (tied to marginality)
- Marginalized identities/groups’ use of social media for social support
- Use of social media for advocacy or awareness-building
- Use of social media to work around traditional gatekeepers
- Privacy calculus or risk-benefits for marginalized online
- Harassment of marginalized people or groups online
- Self-presentation of marginalized online
- Ethics/methods of studying marginalized people online or engaging with technology

Guest editors
Katy Pearce, U of Washington
Brooke Foucault Welles, Northeastern U
Amy Gonzales, U of California, Santa Barbara

Authors should initially submit an extended abstract of 800-1,000 words (not including references). The extended abstract should contain the key elements of the manuscript, research questions, methodology and the primary contribution of the manuscript. The form will also ask for author contact information and abbreviated biography statements for each author describing their main research interests and background.

Tentative timeline:
Extended abstracts 800-1,000 words (not including references) due 28 November, 2018, 12:00 PM Eastern Time - upload here
Extended abstract authors notified of acceptance ~15 February, 2019
Full manuscript (~8,000 words) due 20 May, 2019, 12:00 PM Eastern Time -- Reviews given to authors --
Revised manuscript due 15 November 2019, 12:00 PM Eastern Time
Contact: marginsocialmedia@gmail.com

Call for Manuscripts: Special issue - The Journal of Public Relations Research

Special Issue: Public Relations in the Middle East
Guest Co-editors: Ganga Dhanesh and Gaelle Duthler
Editor-in-Chief: Bey-Ling Sha * Senior Associate Editor: Sung-Un Yang * Associate Editor: Maria Len-Rios

The Journal of Public Relations Research invites submissions for a special issue on public relations in the Middle East. Although origins of public relations can be traced to ancient times in regions across the world, its academic study has been associated with twentieth century USA. Ethnocentricity characterizes much of public relations theorizing, which does not capture the broader gamut of the global enactment of public relations. This call for papers situates research in a non-Euro-American context and aims to offer richly textured, contextual understandings of public relations in the Middle East. A region steeped in history; one that gave the world its first system of writing; the cradle of three world religions; producer of a substantial share of world oil, the Middle East in recent times has gripped the world’s attention not only with issues of grave importance in conflict-ridden countries but also with transformative economic growth, especially in countries of the Gulf Cooperation Council such as Saudi Arabia and the United Arab Emirates. Significant differences among countries in the region in terms of political, social, economic, legal, cultural and media milieus imply the need to examine specific contextual factors that could impact the practice of public relations in the region, a need this special issue aims to address. Under the broad umbrella of the topic could be included theoretical essays and theory-driven empirical manuscripts that challenge, elaborate, redefine, or re-examine any concept related to the practice of public relations in the Middle East. We welcome approaches from varied theoretical traditions and methodologies. However, descriptive papers are discouraged, and priority will be given to manuscripts that create, test, refine or expand theory in public relations.

Manuscript and Technical Requirements

-Content shall further the Journal’s primary purpose, which is to create, test, refine or expand theory in public relations. Authors should explicitly articulate how their scholarship serves the purpose of the Journal.

-Content shall reflect the highest standards of scholarship, regardless of the research methods used.

-Manuscripts shall be submitted in APA style and edited to the highest standards of English-language grammar, spelling, punctuation, sentence structure, word usage, etc.

-Manuscripts shall conform to the Journal’s standard limit of 20 pages of text (not including references, figures, tables). Manuscripts that exceed the standard page limit may be considered if the authors (a) justify the manuscript length in their cover letter; (b) report qualitative and/or historical data; and (c) keep to a reasonable length appropriate for the nature of the research method and the subject studied.

-Authors shall take care to indicate in the online manuscript submission system that their submission is, in fact, intended for the special issue on Public Relations in the Middle East. Failure to make this indication (in the cover letter AND in the appropriate selection box) will lead to the manuscript being entered into the Journal’s regular review process, rather than the special issue process.

Important Dates
-Initial manuscript submissions due from authors: 1 December, 2018: - Decisions announced to authors: 15 March, 2019:
-Final manuscripts due from authors for publication: 15 May, 2019:
-Publication of special issue: October 2019: Questions? Email ganga.dhanesh@zu.ac.ae or gaelle.duthler@zu.ac.ae

GigaNet – the Global Internet Governance Academic Network – is now accepting extended abstracts for papers to be presented at its annual symposium in Paris. The theme of this year’s Symposium is: NOT THE ‘NEW OIL’ - DATA GOVERNANCE AND THE INTERNET

By creating global compatibility and interoperability for nearly all forms of digital data, the Internet has created a new economy centered on the value and use of data. Metaphors of “data as the new oil,” however, can encourage policies of hoarding, bordering and nationalizing information. We encourage submissions of papers that take a fresher look at the global political economy and governance of data and its relationship to Internet governance. We encourage papers that address the international economics and policy of “big data,” the global impact of the European GDPR; industrial data sharing and the Internet of things; the economic and political impact of data uses by AI tools; the regulation of data sharing across borders, including data localization laws; platforms, data, manipulation and verification.

While papers related to the symposium theme are encouraged, GigaNet is a home for all scholars of Internet governance; its annual symposium is intended to build and showcase the entire field. Authors from any Internet governance-related topic and methodological or theoretical approach are invited to submit their work. Topics that are welcome include, but are not limited to:

• The role of sovereignty in cyberspace
• Trade agreements and Internet governance
• Cybersecurity and cyber conflict among great powers
• Multistakeholder governance and the distribution of power in IG institutions
• The transparency and inclusiveness of post-transition ICANN
• Policy issues related to domain names and IP addresses
• The role of Internet intermediaries in Internet governance

TIME AND LOCATION
The Symposium will take place on 15 November 2018 in Paris, France. It will be hosted by the LIP6 Laboratory, Tower 26.
Günter Daniel Rey, Daniel Pietschmann

The conference will be organized by Peter Ohler, Technology Chemnitz, Germany. The place on 4-6 September, 2019 at U of German Psychological Society, will take of the Media Psychology Division of the MediaPsych2019, the 11th Conference Psychology 2019 Conference Pre-Registered Reports Panel at the Media http://www.giga-net.org. activities can be found on the website at GigaNet’s organizational structures and to the conference. More information on emerging scholars to submit their work Internet Governance. GigaNet encourages regional and international debates on world who are contributing to local, includes researchers from all over the Internet governance. Its membership to support multidisciplinary research on academic researchers founded in 2006 GigaNet is an international association of GigaNet is oriented around the presentation of research papers. We ask you to submit extended abstracts for review by the program committee. Extended abstract should consist of 800-1500 words. Each abstract must describe 1) The research question(s), 2) The data used, 3) The methodology and 4) The main findings of the paper.

Theoretical papers need not specify the data used but must have a clear research question and statement of the specific theories used and literature in which the analysis is situated. Proposals should be submitted in English. Reviews of individual papers will be double blind. Therefore, do not include names or any other personally identifiable information on the uploaded file; be aware however that applicants will submit through the EasyChair platform which will record their names and contact data and the PC chair will be able to see them.

All documents must be uploaded by 15 August 2018 to: https://easychair.org/account/signin.cgi?key=73893766.y85wWMA3X1na1rwk

We expect to complete reviews and notifying authors of acceptances on September 3. Accepted papers will be required to submit their final paper submission by October 19 to be included in the program.

GigaNet is an international association of academic researchers founded in 2006 to support multidisciplinary research on Internet governance. Its membership includes researchers from all over the world who are contributing to local, regional and international debates on Internet Governance. GigaNet encourages emerging scholars to submit their work to the conference. More information on GigaNet’s organizational structures and activities can be found on the website at http://www.giga-net.org.

Pre-Registered Reports Panel at the Media Psychology 2019 Conference MediaPsych2019, the 11th Conference of the Media Psychology Division of the German Psychological Society, will take place on 4-6 September, 2019 at U of Technology Chemnitz, Germany. The conference will be organized by Peter Ohler, Günter Daniel Rey, Daniel Pietschmann and Sascha Schneider of the Institute for Media Research. It will be part of a whole thematic week on digitization of everyday life with several ancillary academic and public events. The division and the local organizers cordially invite you to come to Chemnitz. A full Call for Papers will be released at the 51st Congress of the DGPs on 15 September, 2018.

Together with the Journal of Media Psychology (Editor-in-Chief: Christoph Klimmt) there is a special support program by the division for Registered Reports. All pre-registered proposals submitted to JMP until 31 May, 2019 are considered. Any such proposal sent out for peer review at JMP is automatically accepted for the conference to be presented at a special Registered Reports panel. Each panelist enters a competition for financial support by the Media Psychology Division to fund their study. For further details, see the Call for Proposals (https://tinyurl.com/jmp-panel-cfp) and JMP’s author guidelines (https://tinyurl.com/jmp-guidelines).

Dates:
31 May, 2019: Submit your Pre-Registered Proposal to the Journal of Media Psychology 15 June, 2019: Get an invitation by the Conference Organizers to present your proposal in Chemnitz (note: if your Pre-Registered Proposal has been sent out for review, it is automatically accepted for presentation at the conference)

September, 2019: Present your work at the conference and compete for financial support by the Media Psychology Division

OCMC 2018 at Rutgers – Submission Deadlines Approaching
We encourage graduate students and faculty interested in organizational communication to attend the Organizational Communication Mini-Conference at Rutgers 12-14 October. There are two abstract submission deadlines for those graduate students wishing to share their work formally at the conference:

Tuesday, 3 July : Featured speaking presentations by advanced doctoral students (acceptance decisions on or around 15 July)
Wednesday, 15 August: Poster presentations by beginning doctoral students & master’s students and second-chance for any remaining featured speaking presentation slots for advanced doctoral students (acceptance decisions on or around 1 September)

Master’s students welcome, too! We are planning a workshop on Friday afternoon for master’s students considering Ph.D. studies and other careers in organizational communication. There will also be a preconference that afternoon for doctoral students and faculty with interests broadly related to organizing and health/wellness.

More details and submission information can be found online at http://ocmc.rutgers.edu/. Hope to see many of you at Rutgers this fall for OCMC 2018!
The Department of Communication (http://communication.ucsd.edu/) within the Division of Social Sciences at the University of California, San Diego is seeking to make an appointment at the Assistant Professor level, to begin Fall, 2019 in the following area:

Media and Popular Culture: Areas of specialization are open but might include film, television, music, video games, streaming video, social media, fashion, or cross-platform content. Successful applicants will present a research agenda that builds on one or more of the department's distinctive, interdisciplinary strengths in visual culture, material cultural, consumer culture, cultural memory, political economy, and the sociology of media and culture while also demonstrating strong methodological skills that include or combine critical theory, industrial or archival research, ethnography, and/or textual and discourse analysis. Candidates will have (or will have obtained by the July 1, 2019 start-date) a PhD in communication or related fields in the social sciences and humanities.

The Department of Communication and the University of California San Diego are committed to academic excellence and diversity within the faculty, staff, and student body. We seek candidates who will maintain the highest standards of scholarship and professional activity and make a strong and meaningful contribution to the development of a campus climate that supports equality and diversity. Salary is commensurate with qualifications and based on University of California pay scales. To ensure full consideration, all application materials must be submitted electronically by September 15, 2018 at the following link: https://apol-recruit.ucsd.edu/apply/JPF01783

Application must include: a two to three page cover letter; CV; statement detailing your research interests; statement detailing how your research, teaching, and service would contribute to campus diversity goals; writing sample(s); and contact information for three reference letters.

UC San Diego is an Equal Opportunity/Affirmative Action Employer with a strong institutional commitment to excellence through diversity. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, age or protected veteran status.

UNIVERSITY OF CALIFORNIA, SAN DIEGO
Department of Communication
Assistant Professor

The Department of Communication (http://communication.ucsd.edu/) within the Division of Social Sciences at the University of California, San Diego is seeking to make an appointment at the Assistant Professor level, to begin Fall, 2019 in the following area:

Critical Journalism Studies: Our ideal candidate will have an active and creative research and teaching program that focuses on the evolving nature of journalism in the age of social media. Areas of particular interest include: the shifting norms, genres, and practices of news production and consumption in today’s complex mediated environment; the changing boundaries between journalism and other narrative forms and cultural platforms for information dissemination; the political economy of news organizations and news work; the role of algorithms and infrastructure in the circulation of news; and the interactions of journalists and other actors in the production and circulation of news.

Successful candidates will have strong methodological skills that augment the department’s interdisciplinary program and strengths in cultural and historical analysis, institutional analysis (including political economy), comparative analysis, ethnography and textual and discourse analysis. Candidates from a wide range of disciplinary backgrounds are encouraged to apply.

The Department of Communication and the University of California San Diego are committed to academic excellence and diversity within the faculty, staff, and student body. We seek candidates who will maintain the highest standards of scholarship and professional activity and make a strong and meaningful contribution to the development of a campus climate that supports equality and diversity. Salary is commensurate with qualifications and based on University of California pay scales. To ensure full consideration, all application materials must be submitted electronically by September 15, 2018, at the following link(s): https://apol-recruit.ucsd.edu/apply/JPF01786 (Assistant level), https://apol-recruit.ucsd.edu/apply/JPF01784 (Associate level)

Application must include: a two to three page cover letter; CV; statement detailing your research interests; statement detailing how your research, teaching, and service would contribute to campus diversity goals; writing sample(s); and contact information for three reference letters.

UC San Diego is an Equal Opportunity/Affirmative Action Employer with a strong institutional commitment to excellence through diversity. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, age or protected veteran status.

CORNELL UNIVERSITY
Department of Communication
College of Agriculture and Life Sciences
Two Positions

Geri Gay Professorship in Communication and
Open-Rank Tenure-Track Position in Communication and Technology

We invite applications for two 9-month, tenure-track positions focusing on communication technologies and digital media: the inaugural Geri Gay Professor of Communication at the Associate or Full Professor rank; and an open-rank position to further build and strengthen our communication and technology area. View the full posting and apply at https://academicjobsonline.org/ajo/jobs/11361.

SIMON FRASER UNIVERSITY
Digital Democracies Group, School of Communication
Postdoctoral Fellow

The Digital Democracies Group at SFU seeks a Postdoctoral Fellow to work with Professor Wendy Chun. Candidates must have their Ph.D. in a relevant discipline, a demonstrated ability to conduct high-quality research in Natural Language Processing, Data/Network Science, and/or Media Theory, strong written and oral communications skills, and experience working in an interdisciplinary setting. Annual stipend: CAS45,000, renewable up to 3 years. Please email CV, summary of research interests, and contact details of two references to mark_campbell@sfu.ca. Review of applications begins July 25 and continues until the position is filled. More details: http://www.sfu.ca/communication
UNIVERSITY OF ALABAMA
College of Communication and Information Sciences
Chair, Department of Advertising, and Public Relations

The College of Communication and Information Sciences at The University of Alabama in Tuscaloosa invites applications for the position of chair of the Department of Advertising and Public Relations (A+PR).

We are a faculty of 26 entrepreneurial and internationally engaged teachers, scholars and advertising and PR professionals with diverse research and creative perspectives. Our mission is to prepare our 1,420 undergraduate and graduate students to be highly competent, socially conscious, and engaged leaders to shape the future of global advertising and public relations. The department’s PRSA-certified public relations sequence, with 1,000 majors, has been a finalist in PRWeek’s Education Program of the Year in eight of the last 10 years. It offers a general major as well as communication management specializations in technology and digital, nonprofit, and sports and entertainment. The department’s advertising sequence, with 400 majors, offers a general major and two competitive specializations—consumer and creative. Our students consistently generate award-winning work and annually participate in the One Club for Creativity’s Young Ones competition during Creative Week in New York. The department’s M.A. program combines advertising and public relations and typically enrolls 15-20 students. We are also home to the Plank Center for Leadership in Public Relations. Our next chair must be a dynamic and compelling leader whose passion for the mission energizes the students, faculty and staff, to commit themselves to a shared, strategic vision of excellence in everything they do. That person will bring a vision that supports our existing high standards and goals but will also motivate us to achieve even higher levels of performance. S/he will be a scholar with a national/international reputation in their field of study who values innovation, creativity, rigorous inquiry, collegiality, and diversity and who has a strong commitment to collaborative decision-making and faculty governance.

The chair is the official “face” of the department and as such must be an effective manager and communicator. Responsibilities include:

- Recruiting, mentoring and retaining faculty/staff;
- Fostering an environment conducive to strengthening internal research culture and external research reputation;
- Managing the A+PR budget and our development efforts;
- Building and nurturing external relationships;
- Representing the department to the College and the University;
- Providing vision, direction and execution of A+PR strategic initiatives.

We are one of four academic units in the College of Communication & Information Sciences. The college has 3,225 undergraduates, 100 full-time faculty members, and 404 graduate students, including 48 in the college’s Ph.D. program. Facilities include the Institute for Communication and Information Research and the 50,000-square-foot Digital Media Center, home to the Center for Public Television, Alabama Public Radio, and WVUA 23, a full-power commercial television station serving a top-50 television market. The university, college and departments are fully accredited.

The University of Alabama is the state’s flagship public university and offers the full course of academic programs and social life to its approximately 38,500 students. It is located in Tuscaloosa, which has a metropolitan population of more than 115,000 and offers excellent quality of life with many cultural and outdoor activities, as well as a very reasonable cost of living. Tuscaloosa is a morning’s drive from the Smoky Mountains, Gulf Coast beaches, New Orleans, Nashville and Atlanta.

A Ph.D. in mass communication or a closely related field is required. The successful candidate will be at the Professor or Senior Associate Professor rank and have a distinguished record of scholarship and professional reputation that warrant a senior-level appointment at a major research institution. The candidate should have the following:

- An understanding of and appreciation for the value of both advertising and public relations;
- A nationally/internationally renowned research record;
- A demonstrated commitment to excellence in teaching; and
- The ability to work in a collaborative and collegial manner with a diverse faculty, staff, and students.

The search is open with respect to subfield specialization. The successful candidate would be appointed to the permanent faculty and would serve as chair for an initial term of five years. Salary will be competitive and commensurate with credentials and experience.

Candidates must apply online at https://facultyjobs.ua.edu and must attach a cover letter and CV that includes a list of three references with phone numbers and email addresses. Please refer to the online instructions for applicants. Candidates selected for interviews will be required to submit a disclosure and consent form authorizing a background investigation. Review of applications will begin September 1, 2018, and will continue until the position is filled. The new chair will begin serving in Fall 2019. Questions may be directed to the chair of the search committee, Dr. Karla K. Gower at gower@apr.ua.edu.

The University of Alabama is an Equal Opportunity/Affirmative Action Employer. Women and minorities are encouraged to apply.

DEPAUL UNIVERSITY, CHICAGO
College of Communication
Two Assistant Professor Positions in Advertising

The College of Communication at DePaul University invites applicants for two tenure-line Assistant Professor positions in Advertising, to begin August 2019. We seek two colleagues with strong commitments to excellence in both teaching and research, who will help advance DePaul’s national profile in advertising education. Applicants with demonstrated success in working with diverse student bodies are strongly encouraged to apply.

Successful candidates will join a dynamic team of faculty who direct and support expanding B.A. and M.A. degree programs in Public Relations and Advertising (PRAD). Our M.A. program was recognized as Outstanding Education Program of the year in 2018 by PRWeek Awards. DePaul’s location in the heart of Chicago, the nation’s third largest media market, provides unparalleled opportunities to forge strong working relationships with key industry professionals and offers students cutting-edge, professional training. Research and teaching support include internal grant
opportunities and the college’s own academic advising and instructional design staff. Salary is competitive and commensurate with experience.

Qualifications: A Ph.D. in advertising, mass communication, or a related field is required. ABDs will be considered, but applicants must have completed a doctoral degree by the start of appointment. Successful candidates will have the ability to teach courses in advertising such as Media Planning, Digital Advertising, Research Methods, Account Planning, Writing for Public Relations and Advertising, and Creativity in Advertising for both undergraduate and graduate students. Candidates with expertise in media planning, digital and social media, and big data analytics will be given prioritized consideration. Applicants may also offer more specialized expertise in campaign tailoring such as creativity, health communication, sports communication, and ethnic advertising. The College of Communication is currently equipped with a research laboratory including hardware for collecting psychophysiological measures. Candidates who can contribute to this growing effort are highly desirable. Prior teaching experience in advertising at undergraduate and graduate levels is preferred, as is a willingness to contribute to program leadership and development. Professional industry experience is also desirable.

Application Process: Please apply using the online application form: https://facultyopportunities.depaul.edu/postings/2013

Applicants will need to provide 1) a letter of application that addresses your interest in and qualifications for the position; 2) a current CV; 3) three letters of recommendation; 4) one or more samples of published research; 5) Samples of recent teaching evaluations, if available. Questions or any materials that cannot be submitted electronically may be sent to directly to the search chairs:

Sydney Dillard, Ph.D.
College of Communication
DePaul University
1 E. Jackson Blvd, Chicago, IL 60604
Email: sdillard2@depaul.edu
Phone: 312.362.8840

Juan Mundel, Ph.D.
College of Communication
DePaul University
1 E. Jackson Blvd, Chicago, IL 60604
Email: jmundel@depaul.edu
Phone: 312.362.7192

Review of applications will begin September 17, 2018 and will continue until the positions are filled. 

DePaul University is committed to diversity and equality in education and employment.

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UNIVERSITY OF ALABAMA
Department of Journalism and Creative Media
Associate Professor in Media Processes or Effects

The University of Alabama’s Department of Journalism and Creative Media seeks a full-time, tenure associate professor who conducts scholarship in the area of mass media processes and/or effects to begin August 16, 2019. The successful candidate will conduct research and teach courses that explore and increase our understanding of a continuously changing media landscape. The ideal candidate should have a record of success in securing external research funding and should be able to immediately contribute to the graduate program. Relevant research and teaching areas include, but are not limited to: digital media effects and uses, media audiences, media technology, storytelling, and data visualization.

A Ph.D. in communication or a closely related field is required. Candidates should have the academic credentials and professional reputation that warrant a mid-career-level appointment at a major research institution. Salary is competitive.

Questions may be directed to search committee chair, Dr. Andrew Billings at acbillings@ua.edu. To apply, visit https://facultyjobs.ua.edu. Attach an application letter, vita/resume and names, addresses and phone numbers of three references.

Screening of applications begins September 1; however, applications will be accepted until the search is completed. UA is an Affirmative Action/Equal Opportunity employer. Women and minorities are especially encouraged to apply.

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UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Department of Journalism
Assistant Professor of Augmented Reality and Virtual Reality

The Department of Journalism seeks a colleague for a tenure-track assistant professor position in augmented reality and virtual reality, including the interaction between the old and new media systems and platforms. Successful candidates should demonstrate an innovative research, creative activity and teaching agenda. This tenure-track, nine-month position will begin August 2019.

Academic scholars and journalism practitioners are encouraged to apply. Scholars must have a Ph.D. or equivalent terminal degree. Journalism practitioners must have a master’s degree or equivalent and have amassed an outstanding record of achievement in the profession. All candidates should possess the potential for high-quality research and teaching. The word “research” is interpreted to include not only traditional research and scholarship, but also to encompass professional journalistic work (labeled “creative activity” in the Illinois promotion and tenure guidelines).

Candidates should create a candidate profile at http://jobs.illinois.edu and upload a cover letter explaining how the candidate’s academic training and background — including research, creative endeavor, teaching qualifications and/or professional experience — make the applicant suitable for the position; curriculum vitae, samples of work, and a list of full contact information for three references. All requested information must be submitted for an application to be considered complete. The University of Illinois conducts criminal background checks on all job candidates upon acceptance of a contingent offer.

Full consideration will be given to applications received by Oct. 29, 2018.
Applicants may be interviewed before the closing date; however, no hiring decision will be made until after that date.

The University is an EEO Employer/Vet/Disabled www.inclusiveillinois.edu

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MARQUETTE UNIVERSITY
Department of Journalism and Media Studies
Assistant / Associate Professor in Journalism and Media Studies

The Journalism and Media Studies Department at Marquette University invites applications for a tenure-track assistant/associate professor position in the in the J. William and Mary Diederich College of Communication beginning in Fall 2019.

The ideal candidate will have a strong program of research in urban journalism and/or minority studies and be able to contribute to the University Race and Ethnic Studies program. The candidate should be able to contribute to the department’s professional and conceptual journalism classes especially in the areas of magazine writing and/or data journalism. The position carries a 3-2 teaching load. In addition to essential functions the candidate will be responsible for advising undergraduate and/or graduate students, contributing to university, college and departmental committees and establishing a personal/collaborative research agenda and may supervise a teaching and/or research assistant. The successful candidate will provide leadership in the program by incorporating new technologies at undergraduate and graduate levels. The candidate will have the opportunity to teach in the undergraduate and graduate programs.

Earned doctorate or terminal degree. Professional journalism experience in the area of magazine or online journalism strongly desired. Demonstrated potential for teaching excellence and high quality research.

Review of applications will begin October 2018 and will continue until the position is filled. Applications must be filed at: https://employment.marquette.edu/postings/10070

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MARQUETTE UNIVERSITY
Department of Journalism and Media Studies
Lucius W. Nieman Chair of Journalism

The Journalism and Media Studies Department at Marquette University invites applications for the Lucius W. Nieman Chair of Journalism beginning in Fall 2019. The department seeks a senior faculty member in journalism studies whose teaching and research speaks to the political, social, and cultural significance of journalism as an institution, profession, and democratic practice. The Nieman professorship is a tenure track position and comes with a competitive salary, a graduate research assistant, and significant travel and research support.

The Nieman Chair is expected to be a scholar-teacher who helps energize department, college, and university discussions about the importance of journalism in a democratic society. Possible specialties could include urban journalism with an emphasis on minority coverage/minority news media, journalism history, the sociology of news, politics and media, media ethics, or science and technology. The Nieman Chair also envisions and organizes lectures and symposia in journalism theory and practice.

The Nieman Chair is expected to maintain a robust program of research. Teaching graduate and undergraduate courses in areas of expertise and department need, which could include urban journalism, minority news media/coverage/minority news media, politics and media, media ethics, media and society, digital media writing, reporting, or design is also expected. The Nieman Chair position carries a 2-2 course load and the expectation that the faculty member will contribute to university, college and departmental committees as needed.

Ph.D. in a relevant field and a strong record of scholarship and teaching that merits appointment at the senior level required.

Review of applications will begin October 2018 and will continue until the position is filled. Applications must be filed at: https://employment.marquette.edu/postings/9981
NTU - University Scholars Programme
Wee Kim Wee School of Communication and Information
Nanyang Technological University, Singapore

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 12th globally. It is also placed 1st amongst the world’s best young universities. NTU’s Wee Kim Wee School of Communication and Information is highly respected for its strong record of academic research and global experiential learning.

Lecturer in Fieldwork and Documentation

The successful candidate will come from the communication discipline and be with NTU-USP as the primary domain. He/she will be involved in offering NTU-USP courses including the NTU-USP core module Fieldwork and Documentation. The Fieldwork and Documentation course prepares and exposes NTU-USP scholars to various aspects of conducting documentation projects within the broad domain of humanities, arts and social sciences. This course includes an overseas research trip which is central to the overall learning objectives and experiences. The course allows students to advance knowledge in the following areas: research process, research methods, information seeking, ethics, research writing, and media production. The course is project-based, and students work in teams to go through the process of crafting their subject matter, writing and storytelling, and documenting their findings using mixed media. The successful candidate will need to be involved in coordinating the entire course, including managing the research trips as well as to curate a post-research trip exhibition.

The successful candidate may teach/co-teach other core modules and interdisciplinary electives in NTU-USP, within his/her area of expertise. He/she is also expected to be involved in NTU-USP core faculty administrative aspects, such as involvement in NTU-USP’s outreach and admissions.

The successful candidate’s remaining teaching load will be taken up by the Wee Kim Wee School of Communication, to teach courses in the areas of Strategic Communication. This is a multi-year, non-tenure-track position. Though a graduate degree is preferred, candidates with a bachelor's degree and extensive industry experience are welcome to apply.

Singapore is a vibrant cosmopolitan city/state with good weather, low crime, rich cultural attractions, exceptional food, and proximity to numerous points of interest in Southeast Asia.

Emoluments and General Terms and Conditions of Service

Salary will be competitive and will be commensurate with qualifications and experience. The University offers a comprehensive fringe benefit package. Information on emoluments and general terms and conditions of service is available in the section on Terms and Conditions (http://bit.ly/1YBRH4j) for Academic Appointments.

Application Procedures

To apply, please refer to the Guidelines (http://bit.ly/1LDnRkk) for submitting an Application for Faculty Appointment and send your application package (consisting of cover letter, curriculum vitae, personal particulars form, a statement of current and future research interest, teaching statement, effectiveness of teaching (if any), selected publications, and the names of 5 referees) by 31 August 2018 to:

The Search Committee
Nanyang Technological University
Wee Kim Wee School of Communication and Information
31 Nanyang Link, WKSIC Building Singapore 637718
Email: faculty-recruit@ntu.edu.sg

Applications sent via email should include the reference “Application for Lecturer in Fieldwork and Documentation” in the subject line. Enquiries about the position can be addressed to the above email.

Review of the applications will begin on 20 August 2018 and continue until the position is filled. The candidate is expected to start in July 2019. Only shortlisted candidates will be notified.

Wee Kim Wee School of Communication and Information
Nanyang Technological University, Singapore

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Assistant Professor: Public Relations

We are seeking a scholar in the area of public relations with research and teaching expertise in such areas as corporate communications management, international public relations, public relations strategy, public relations and social media or public relations in an Asian context. The successful candidate will have a record of research published in strong academic journals, an agenda for seeking external funding, and a commitment to excellence in teaching at the undergraduate and graduate levels.

The Wee Kim Wee School of Communication and Information is a vibrant global leader in communication and information research and education. Recent hires and a high level of support reaffirm the School’s pre-eminence in the disciplines under its aegis. Singapore is a vibrant cosmopolitan city/state with good weather, low crime, rich cultural attractions, exceptional food, and proximity to numerous points of interest in Southeast Asia.

Emoluments and General Terms and Conditions of Service

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Application Procedures

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The Search Committee
Nanyang Technological University
Wee Kim Wee School of Communication and Information
31 Nanyang Link, WKSIC Building, Singapore 637718
Email: faculty-recruit@ntu.edu.sg

Applications sent via email should include the reference “Application for Assistant Professor in Public Relations” in the subject line. Enquiries about the position can be addressed to the above email.

Review of the applications will begin after 20 August 2018 and continue until the position is filled. The candidate is expected to start in July 2019. Only shortlisted candidates will be notified.