President’s Report
By Terry Flew, ICA President, Queensland U of Technology

One of the great things about the ICA is the way in which so many of its members actively commit their time to working with others to address key challenges of our time. One of the ways in which this occurs – largely behind the scenes – is through the work of Task Forces.

We are very pleased to announce the formation of three new Task Forces, each of which is addressing a key issue that arose at the 2019 Annual ICA Conference in Washington, DC. One that is of particular importance is the IDEA Task Force, addressing issues of inclusion, diversity, equity and access (hence, IDEA) within the ICA, and in how ICA engages with the wider world. The IDEA Task Force will be co-chaired by Jasmine McNealy (U of Florida) and Maria Len-Ríos (U of Georgia). It is charged with:

• Recommending an association-wide definition of inclusion, diversity, equity, and access, that can recognize global diversity;
• Identifying areas of activity on which ICA can be assessed in terms of IDEA principles, as outlined in the Statement on Inclusion, Diversity, Equity, and Access circulated in July 2019; https://cdn.ymaws.com/www.icahdq.org/resource/resmgr/docs/ica_diversity.pdf
• Identifying areas of opportunity and recommend mechanisms by which ICA can improve on IDEA principles, including both short-term changes (e.g. allocation of Grants-in-Aid funding) and longer-term process changes or more large-scale changes.

At time of publication, the membership of the IDEA Task Force, in addition to co-chairs McNealy and Len-Ríos, is: Walid Affi (U of California, Santa Barbara), Meryl Alper (Northeastern U), Miriam Ayieko (Daystar U), Sarah Banet-Weiser (London School of Economics), Sarah Cho (U of Massachusetts, Amherst), Stine Eckert (Wayne State U), David Ewoldsen (Michigan State U), Shiv Ganesh (U of Texas), and Kim Gross (George Washington U), with John Paul Gutierrez (ICA) as ex officio member. The Task Force will report on progress to the ICA Executive Board at the 2020 ICA Annual Conference in Gold Coast, Australia.

The second Task Force to be established is the Open Access Task Force. Chaired by ICA President-Elect Claes de Vreese (U of Amsterdam), the Open Access Task Force will develop a strategy and policy for ICA regarding OA publishing, including developing an Open Science strategy and addressing financial and organizational implications of ICA moving towards open access models for its publications. Other members of this committee are: Jeff Pooley (Muhlenberg College), Patricia Moy (U of Washington), Meenakshi Gigi Durham (U of Iowa), Nick Bowman (Texas Tech U), Eike Rinke (U of Leeds), Eun Ju Lee (Seoul National U) and Janice Krieger (U of Florida), with Robin Nabi (U of California, Santa Barbara), John Paul Gutierrez and

Nominate a Book for an ICA Book Award
ICA is accepting nominations towards the Outstanding Book Award and Fellows Book Award from 1 September, 2019 - 15 December, 2019. If you would like to nominate a book for either the Outstanding Book Award or Fellows Book Award for the 70th Annual ICA Conference, please visit our award page for more information.
With the reviews in, program planners are now entering the exciting (and intense) phase of composing panels, finding and forging coherence, and identify and label new developments in our sub-fields and groups. A wonderful process! At a later stage this is passed on to headquarters and me as overall conference planner for a grand finale of planning.

Meanwhile our theme chair, Eike Rinke (U of Leeds), is also working on composing the Open Communication theme program. We are excited that the call for the theme to reflect on, showcase, learn about, and discuss open scholarship yielded really interesting submissions. We are also thrilled that one of the keynote plenaries at the conference will be devoted to this theme, featuring stellar scholars and thinkers. The #ica20 conference theme is part of a larger conversation within the Association about open scholarship, transparency, and best practices in research.

In ongoing Task Force work we are exploring options on how to maximize the impact of the theme on the conference by having tutorials, learning labs, and roundtables, at the Gold Coast venue. I will keep you updated on that process in the next newsletter(s). If you want to read more, sites like https://osf.io and https://cos.io offer easy introductions to some of the building blocks and also tools for registering studies and finding collaborators.

In the Task Force we are also discussing how ICA, through its conference submission, the conference itself, and its journals can provide a space to think about, develop, and encourage open scholarship practices. These discussions will be part of recommendations to the ICA board in spring. This is truly exciting and will hopefully place ICA at the center of a much larger discussion in our field and beyond.

ICA Awards Nominations Deadline

**ICA Book Awards**
- Outstanding Book Award
- ICA Fellows Book Award

**Deadline: 13 December 2019**

To nominate for one of the two ICA Book Awards, please go here: https://www.icahdq.org/page/BookAwardsNoms

**ICA Awards**
- Applied Research Award
- B. Aubrey Fisher Award

**Deadline: 31 January 2020**

To nominate for one of the five ICA Awards, please go here: https://www.icahdq.org/page/AwardNomination

**Fellows Nominations**
All Fellows nominations should be submitted online by 31 January here: https://www.icahdq.org/page/FellowsNomination. Submitters are asked to submit all materials in a single PDF file. To learn more about ICA Fellows visit this link: http://www.icahdq.org/page/Fellows.

For more information on all ICA Awards, please visit: http://www.icahdq.org/page/Awards.

See past award recipients

Curious who has won book awards in the past?

Outstanding Book Award Winners
Fellows Book Award Winners
ICA RETAINS 2018 PROCEDURE FOR #ICA20 HOTEL BOOKINGS
By Laura Sawyer, Executive Director

BOOKING LINK WILL BE RELEASED TO REGISTERED ATTENDEES FIRST

If you’re a frequent ICA attendee you will recall that prior to 2018, the link to book hotel accommodations was released in mid-January when paper and panel acceptances are announced, with the conference schedule released in early March. This caused several issues which inconvenienced attendees: without knowing their actual schedule, attendees were in the habit of booking full-week stays and then going back and adjusting down to 3 or 4 days once the actual schedule was released. The full-week booking scenario often caused our room block to “sell out” in the first 24 hours, despite the fact that 50% of those room nights would later be canceled (once the schedule was released) and given to those on the waiting list. This caused unnecessary stress for our attendees, both at the front end when trying to scramble for rooms on day one, and on the back end when sitting for months on the waitlist.

Last year, however, we adopted a new hotel block rollout schedule that decreased stress for attendees, ensured that reservations made in the block were accurate to the needs of attendees, and eliminated unnecessary steps.

This new schedule was so successful that we will be continuing this modus operandi for 2020. The schedule is as follows:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, 15 January</td>
<td>ICA headquarters releases acceptances; conference registration opens</td>
</tr>
<tr>
<td>Thursday, 27 February</td>
<td>Last day to register for conference to get on list for early housing link</td>
</tr>
<tr>
<td>Friday, 28 February</td>
<td>Full conference schedule is released</td>
</tr>
<tr>
<td>29 February – 1 March</td>
<td>Attendees take the weekend to speak with colleagues/partners, decide dates of attendance, devise travel plans, book travel</td>
</tr>
<tr>
<td>Monday, 2 March</td>
<td>Hotel block booking link is sent only to those who registered for the main conference prior to Thursday 27 February</td>
</tr>
<tr>
<td>Tuesday, 3 March</td>
<td>Hotel block booking link is publicly available, code no longer required this date forward</td>
</tr>
</tbody>
</table>

Please note that as with 2019, the headquarters hotels (The Star Gold Coast and the Sofitel) will require a four-night minimum stay to maximize capacity (someone booking a room just for Saturday night blocks that room from being used for someone who would have stayed Thursday through Monday, so the main hotel will be reserved for those booking for longer stays). If you are staying fewer than four nights, you should book at one of the condo properties.

A tip about the Broadbeach area
Note that our conference and all our blocked properties are contained within the Broadbeach area of the Gold Coast. You can walk out of the front door of the convention center and walk straight towards the water and have your toes in the sand in less than 15 minutes. It’s that compact! The “Gold Coast” is a longer swath of which Broadbeach is only a part, and parts of it can be quite far, so be careful when booking. If you stay within the properties we have selected for you, you will be within a 5-10 minute walk of the conference venues. The conference sessions are split between the Star and the Gold Coast Convention & Exhibition Center. These two buildings are connected by a covered pedestrian bridge, so travel between will not be nearly so treacherous as dodging the streetcars in Prague!

We DO NOT RECOMMEND booking your stay in the “Surfer’s Paradise” area adjacent to Broadbeach: it has some fun nightlife but it’s very touristy and loud, and you will likely be kept awake late at night (as we were) by revelers and a delightful but very loud Elvis impersonator who performs in the square. It’s like a much smaller version of Times Square in New York City: all lights and noise. Instead, book your sleeping room down in

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With the rapid development of artificial intelligence and other technologies, how will media be defined in the future? As machines create and recommend new algorithms, as images are recognized, and as humans continue to interact with computers, what does that mean for media? In what ways can new media derived from 5G and artificial intelligence make a breakthrough when it comes to the human imagination?

On 26 October, 2019, Shanghai Jiao Tong U School of Media and Communication held a conference in Shanghai, China, titled, “AI Era: Emerging Media, Industry, and Society.” The event was affiliated with the International Communication Association.

Terry Flew (ICA President), Hu Hao (Shanghai Jiao Tong U), and Ji Ying (Vice President of Shanghai United Media Group), gave opening remarks at the event. The event was attended by more than 500 scholars, including nearly 40 deans from various journalism and communication schools, who shared their latest findings on emerging media, intelligent communication, and communication in the era of artificial intelligence. Li Benqian, Distinguished Professor and Dean of the School of Media and Communication at SJTU, chaired the conference.

Terry Flew, (Queensland U of Technology), talked about AI, trust, and communication in his keynote speech. He proposed a pyramid model of Internet governance and stressed the importance of ethics while developing new technologies.

Jeff Hancock, Professor and founding director of the Stanford Social Media Laboratory, spoke about truth and trust in the digital age. He pointed out that communication research had shifted from CMC (computer-mediated transmission) to AI-MC (AI-mediated propagation). Artificial intelligence can help us communicate more effectively, but it also makes us face more lies, and it challenges the basis of social trust.

Patrice Buzzanell, ICA Past President and professor at the U of South Florida, used three case studies to show that people of different genders and races have different demands and degrees of utilization for AI mentoring. According to her studies, AI plays a necessary and crucial role in mentorship.

Peng Hwa Ang, ICA Past President and professor at Nanyang Technological U, found that differences in gender, color, and ethnicity affect the accuracy of facial recognition technology. Global policies and regulations are required to make AI data more diverse and accessible to all. He added that data quality improvements are needed to make AI work better for humans.

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**FAIR USE Q&A**

**Q**

Dear ICA,

I've been pursuing some research on the evolution of terms in communication theory, and want to do some big-data analysis on entire runs of some key journals. Unfortunately, my library won't let me do that. They say it violates copyright. Can that be true?

-Outraged

**A**

Dear Outraged,

The journals of course are full of copyrighted material, and unless it's from before 1923, odds are good that the full run is still in copyright. With the advent of digital research tools, more and more scholars are doing what is known as non-consumptive research—looking at entire collections of material, but not for the purpose for which they were created. While communication scholars did not consider this when they created the ICA's [Code of Best Practices in Fair Use for Scholarly Research in Communication](https://www.icaweb.org/guidelines/copyright/code-of-best-practices/), librarians did in writing their [Code of Best Practices in Fair Use for Academic and Research Libraries](https://www.icaweb.org/guidelines/copyright/code-of-best-practices/). You can see there that Section Seven, "Creating databases to facilitate non-consumptive research uses (including search)," details how to employ fair use to allow researchers to do their work. This could be helpful for your library.

Unfortunately, however, many libraries have signed contracts with the vendors of these journals that prohibit them from allowing non-consumptive research. If your library signed such a contract, they cannot help you. Contractual terms, under U.S. law, override the right of fair use.

This is why it is so important for your librarian to understand your research need, and for you to set aside your outrage long enough to help them understand it. When that contract is renewed, they should strike the clauses that keep you and people like you from doing important research.

Thanks,

Patricia Aufderheide for ICA

Got a question?

paufder@american.edu

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**International Communication Association 2019-2020 Board of Directors**

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Claes De Vreese, President-Elect, U of Amsterdam
Mary Beth Oliver, President-Elect-Select, Pennsylvania State U
Patricia Moy, Immediate Past President, U of Washington
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**Editorial & Advertising**

Jennifer Le, ICA Senior Manager of Conference Services
Kristine Rosa, ICA Manager of Member Services
Katie Wolfe, ICA Manager of Conference Services

ICA Newsletter is published 10 times annually (combining January-February and June-July issues) by the International Communication Association.
CALL FOR EDITOR NOMINATIONS:

Annals of the International Communication Association
Communication, Culture & Critique
Human Communication Research

The ICA Publications Committee is soliciting nominations, including self-nominations, for the editors of three ICA journals:

- **Annals of the International Communication Association**
- **Communication, Culture & Critique**
- **Human Communication Research**

The appointments are for four years, and begin September/October 2020.

**Annals of the International Communication Association** (Annals) is a relatively new peer-reviewed quarterly journal publishing state-of-the-discipline literature reviews and essays dedicated to the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms. The Annals continues the traditions established in Communication Yearbook by providing an updated context for key research from across the Association. More details about the journal can be obtained at [https://www.tandfonline.com/toc/rica20/current](https://www.tandfonline.com/toc/rica20/current)

**Communication, Culture, & Critique** (CCC) publishes critical, interpretive, and qualitative research examining the role of communication and cultural criticism in today’s world. The journal welcomes high-quality research and analyses from diverse theoretical and methodological approaches from all fields of communication, media and cultural studies. According to ISI Journal Citation Reports for 2018, CCC is ranked No. 81 out of 88 journals in the field of Communication with a 2-year impact factor of .653. More details about the journal can be obtained at [https://academic.oup.com/ccc](https://academic.oup.com/ccc).

**Human Communication Research** (HCR) concentrates on presenting empirical work in any area of human communication to advance understanding of human symbolic processes. As such, HCR places strong emphasis on theory-driven research, the development of new theoretical models in communication, and the development of innovative methods for observing and measuring communication behavior. The journal has a broad social science focus to appeal to scholars not only in communication science, but also from psychology, sociology, linguistics, and anthropology. According to ISI Journal Citation Reports for 2018, HCR is ranked No. 6 out of 88 journals in the field of Communication with a 5-year impact factor of 3.669. More details about the journal can be obtained at [https://academic.oup.com/hcr](https://academic.oup.com/hcr).


Editors of ICA publications should reflect and seek to enhance the diversity of the Association in terms of their interest areas, gender, ethnicity, and national origin.

A complete nomination package should include:

- A letter of application.
- A vision statement for the editorship.
- The candidate’s vitae.
- 2 letters of support from published scholars familiar with the candidate’s work, speaking to the quality of the candidate’s research as well as their experience with and suitability for journal editing.
- A letter of institutional support from the candidate’s home institution.

The Publications Committee weighs multiple factors when evaluating candidates, including, but not limited to:

- Clear understanding of the journal.
- Clear articulation of an intellectual and operational vision for the journal.
- Demonstrated openness to a range of epistemologies appropriate for the scope of the journal.
- Demonstrated interest and/or experience in theoretical development.
- Demonstrated interest and/or openness to interdisciplinary work.
- Demonstrated communication skills and diplomacy.
- Reputation and academic output.
- Editorial, managerial or administrative experience.
- Tenure or advanced rank.
- Institutional support.

All materials should be submitted to JP Gutierrez (jpgutierrez@icahdq.org) by 15 January, 2020. Finalists will be notified in February 2020 and subsequently interviewed by members of the Publications Committee.

ICA’s Publications Committee is chaired by Robin Nabi (U of California, Santa Barbara) and includes: Patricia Moy (U of Washington), Katherine Sender (Cornell U), and Sabine Trepte (U of Hohenheim).
New ICA member benefits are on the horizon

Welcome members to the 2019 – 2020 membership term!

Thank you to all of the International Communication Association (ICA) members that renewed during this new membership renewal period. By renewing your membership between the months of August (when we begin sending membership renewal reminders) and December, we can ensure that you will receive a full year’s worth of ICA member benefits.

ICA membership benefits include:
• Online access to ICA’s six journals
• Networking opportunities
• Service opportunities in leadership roles
• Voting privileges
• Discounted conference registration
• Discounted CIOS membership, and
• (NEW) Discounted ICA Handbook Series purchases
• ICA travel grant eligibility, and more!

We are excited to announce the newest ICA membership benefit! Active members of ICA now receive a 20% discount when purchasing any of ICA’s Handbook series. Simply visit the ICA Member Discount page, and click the associated link. You must be signed into your profile in order to view the link and the discount code. Click on the link to view the new ICA discount page: https://www.icahdq.org/page/ICA-Member-Discounts.

The ICA membership department has been working diligently all year to improve member benefits and the member experience at ICA. The improvements and additional changes that will be made are all based on the feedback provided in the 2018 membership survey. Your feedback has not gone unnoticed. We greatly appreciate all those that participated and provided the good, the bad, and the ugly comments, as it is all helpful information.

If you ever wish to express your gratitude, or to provide suggestions and comments on your member experience, please do not hesitate to contact Kristine Rosa, ICA’s Manager of Member Services, at membership@icahdq.org. We greatly appreciate any and all feedback as our goal at ICA is to continue to be your most valuable professional asset.

Thank you for choosing ICA as your professional society home. We are looking forward to a great and exciting new year with you all; and hope to see you all in May 2020 in the Gold Coast, Australia for the 70th Annual ICA Conference!
Winter is short; Summer is coming

I have spent most of my life in areas where people complain about long winters. However, since I entered the PhD program, I have never complained about this festive season. In the winter, no matter how much snow and gloomy weather we have, at least I am funded, covered by health care, and invited to parties offering free food and drinks. Many of my friends stay in town, too! (Now you must be able to imagine what my long, hungry, and lonely summers must be like.) I’m not being sarcastic—we need substantial support to survive and succeed in the graduate program. In this regard, I find winter to be rather warm and full; sadly, it is also a very short season to enjoy.

The ICA deadline has passed, the fall semester is (almost) over, and now you need to treat yourself to some good me-time. You could be in the job market or in the middle of “dissertating” (or both, like me), but don’t forget to take some rest during this short break; find a cozy place and good music where you can hibernate for a bit. (And if you’re in the global south, thankfully it’s time to enjoy your sunny and relieved summer!) Remember, during the long summer you’ll buckle down to read and write. This is the time to feed your mind (not your brain) with “good” fat. Buy a $10 bottle of wine and toast your accomplishments of the year. Write a super-strong recommendation letter for yourself, recalling everything you’ve done right in life. Cook real food and enjoy it slowly. Take a hot bath. Regardless of what you choose, find a way to use this short break to fulfill and restore your mind.

In May, SECAC had a wonderful discussion about graduate students’ work–life balance and mental health during the Blue Sky Workshop at the ICA conference in DC. I want to remind you of some practical ideas we proposed during this panel to promote well-being in our grad lives:

1. Keep in mind that progress is not perfection (perfection leads to procrastination, which leads to paralysis).
2. Seek out and connect with support networks.
3. Do not hesitate to seek help from others. Talk to someone you trust.
4. If necessary, get help from a therapist or psychologist.
5. Take time off for self-reflection and relaxation.
6. Practice mindfulness.
7. Take power naps and nature walks.
8. Exercise, eat well, and strive to get enough sleep.
9. Place boundaries on checking emails.
10. Learn to say, “No.”
11. Use the institutional conditions to your benefit, and be strategic.
12. When possible, push back against structural expectations.
13. Consider other non-academic jobs, which can be just as fulfilling.
14. Do what brings joy and fulfillment. Don’t force yourself to do what you don’t want to do.
15. Check out David Martin’s book, Dare to be Average.

You did a really good job. There were many difficult steps that worried and tormented you, but, finally, you have finished another year in your program. It’s time to celebrate, and you don’t need to prove to anyone that you deserve this warm break. This is your time. I first wrote this column to myself as I was struggling with multiple tasks in hand. Now, I will go ahead and find a few ways to pamper myself. I hope you will also enjoy this festive season for a more active and healthier grad life. Cheers!
ICA TO PROVIDE SUBSIDIZED SHUTTLES FROM BRISBANE AIRPORT TO #ICA20

Attendees of #ICA20 have a choice of flying into the Gold Coast airport (22 minutes or so from the Broadbeach area) or flying into Brisbane (with a greater choice of direct flights), followed one to one and one-half hours (depending on the time of day) in a shuttle to Broadbeach. Because that Brisbane trip to Broadbeach is longer than the typical ride from an airport to a conference, through generous funding from Gold Coast Business Events ICA is pleased to offer subsidized one-way (arrivals) transport from Brisbane airport to the Broadbeach area, for a 50% savings (the one-way fare is AUD $54 per person but will be AUD $27/US $18 with ICA’s subsidy).

Please note that there is no subsidy for arrival to the Gold Coast airport, as it is much closer to Broadbeach. Be aware that Gold Coast Airport is a much smaller airport with fewer options in terms of last-minute travel alterations for international travelers, but it could be perfect if you are arriving or departing to locations within Australia.

Departures after the conference, to any airport, can be booked on one’s own budget, with a 10% discount via ICA. The links for booking your shuttle transport for the conference will be given to you in your registration confirmation, once conference registration opens in mid-January.

Many thanks to Gold Coast Business Events/Destination Gold Coast or their support!

Focusing on Emerging Media continued from Page 4

With over 30 years of data research under his belt, Jonathan Zhu, Professor at the City U of Hong Kong and ICA Fellow, spoke about his findings on academia as scholars have developed a more international focus.

Daniel Raichvarg, honorary president of the French Society for Information and Communication Studies and professor at the U of Burgundy, pointed out in his speech that AI, instead of merely being seen as technology, may also be seen as a producer of such technology within the communication system.

Eun-Ju Lee, Editor-in-Chief of the Human Communication Research and professor at Seoul National U, talked about authenticity at the heart of mediated communication, pointing out that the integrity...
of social media faces serious challenges. As AI applications continue to popularize, it’s becoming increasingly difficult to identify people or to even tell human from machine.

Fritz Cropp, Associate Dean at U of Missouri, spoke on the challenges of information overload as artificial intelligence continues to rise in popularity. He also discussed the "Missouri Model" of convergent journalism.

Chen Yong, Vice President of Public Affairs at Tencent, spoke on the company’s practices in exploring AI technology’s use of privacy protection and positive communication. He also expressed his vision and mission of "doing good" with new media.

Sun Jian, Deputy Editor-in-Chief of ThePaper.cn, spoke on the Oriental Morning Post’s "new media transformation path," particularly emphasizing that entrepreneurship lies within the essence of media integration. Wu Jielin, Director of Sina Weibo Social Marketing Research Institute, discussed how Chinese consumers’ habits have vastly changed. With the surge of digital consumption, consumers now have a louder voice in this era, shifting from merely receiving information to actively searching for information.

According to Wang Mingxuan, a scientist at ByteDance AI Lab, their products such as Tiktok and TopBuzz have gained a large number of active users across the world, meaning that the demand for video translation is high; As their content continues to expand on a massive scale, they’re looking at the ways in which technology can help with translation. Neural network machine translating technology provides a solution to cross-border communication in the age of 5G.

In her speech titled "New Possibilities for Empowerment of Women by New Media", Professor Liu Liqun, President of China Women’s U, said artificial intelligence can not only serve people but also empower women to provide more possibilities for women’s development. Professor Wang Guanyi, Vice President of the Beijing Institute of Graphic Communication, talked about the importance of media integration, education, and research.

The changing media technology can challenge existing communication roles, and Zhang Taofu, Executive Dean of Fudan U School of Journalism, argued that we must find ways to combat challenges within the journalism education system, such as issues related to talent-training and theoretical research. Professor Hu Baijing, Executive Dean of the School of Journalism at Renmin U of China, examined the characteristics of communication and spoke about challenges faced by academics.

Kuo Liangwen, distinguished professor of the School of Media and Communication at SJTU, gave attendees insight on the common narratives within Chinese culture and communication. Liangwen called for integration between digital technology and traditional humanity disciplines.

This has been the seventh consecutive year that ICA worked with SJTU to host the New Media International Conference in China. With there now being over 1,000 media and communication courses in China, this conference serves as a bridge between China and the international academic world as communication studies continues to thrive.

Daniel Raichvarg, honorary president of the French Society for Information and Communication Studies, speaks on the implications of AI.

DECEMBER 2019 ICA NEWSLETTER
Broadbeach (where all our blocked rooms are, and where our sessions are), where things are cleaner, quieter, and walking distance to the sessions. You can always catch the light rail up to Surfers’ Paradise if you want, but there are so many great bars and restaurants in Broadbeach you really won’t have to.

HOTEL BLOCK
Please note that the hotel links provided are for informational purposes only, rooms can ONLY be booked through the official ICA reservation link starting in March. The headquarters hotels this year are the newly renovated The Star Gold Coast Casino & Hotel, and the Sofitel. Our negotiated group block rates start from as little as AUD $269 single/double, which equates to just US $182, including taxes.

Be sure to reference the latest exchange rates when you are booking anywhere; as of this writing (2 December 2019) US $1 equals Australian $1.48.

Our overflow arrangements are condo properties with varying levels of service (these are more affordable because they do not guarantee the availability of housekeeping services, room service, or other hotel-type amenities). These are charming, modern apartments —many with balconies—that have two or three bedrooms sharing a central living area, washer/dryer, and kitchen, and can therefore accommodate 4-6 attendees in close quarters at a very affordable rate. For instance, a two bedroom apartment with two single beds in each bedroom (four beds total) can accommodate four attendees at a rate of less than US$35 per person, per night, and those attendees will save even more money by buying groceries and cooking rather than eating out the entire stay (there is a large supermarket within walking distance of all properties).

A word of caution: Please note that there are MANY of these types of condo properties in the Broadbeach area, and we toured them ALL on our site visit. The ones to which we will link you are the only ones we are comfortable with recommending–there were many we saw that do not meet the cleanliness and safety standards we set for our attendees and therefore did not make our list. Please be careful if you go outside our vetted recommendations. If something seems too good to be true, it probably is.

A quick FAQ about room blocks:
• How do I get these rates? You may NOT call the hotels directly to get these rates; they will not book rooms with attendees directly. You MUST book through the ICA link to be released in March.
• Can’t I get a better rate through Expedia? ICA’s Executive Director contracts room blocks more than five years out in order to secure the best rates for ICA attendees, and we have a ”best rate clause” in our contract so that our attendees receive the best rate available for our dates. You will be staying in a US$300+ hotel room for a US$175 rate. Attendees who have booked through Expedia in the past have found nasty surprises, such as being the first to be kicked out when the hotel is oversold, or not having the included wifi in the ICA rate, or taxes being extra bringing the total to more than our block rate. Don’t be scammed by rate pirates.
• Why should I stay inside the block? Associations guarantee a certain amount of income to the hotel in room block stays in exchange for complimentary meeting space. When attendees go outside the block for their rooms, they harm the association’s ability to negotiate for meeting space and competitive room rates. Over time, this leads to the association having to pay outright for meeting space which, in turn, leads to the association having to raise registration fees for the conference itself in order to cover expenses.

• Why can’t I just use Airbnb? You are welcome to do so. However, please note that in the past five years, we have had over ten instances where attendees had to be “rescued” from Airbnb situations when they arrived in town only to find situations such as a lack of running water, water that smelled like sulfur, being locked out with no key, someone else already staying in the apartment, or feeling unsafe. We have found hotel placement for these attendees at the last minute via cancellations, but this may not always be possible. The best way for us to ensure your safety and comfort is for you to stay in facilities where we have contact with—and clout to negotiate with—the management and can advocate on your behalf when something goes wrong.

For more information on the Gold Coast and things to do while in town, please see our Executive Director’s prior article, Top Ten (Ok, 11) Reasons to Attend #ICA20 in Gold Coast, Australia. See you in Broadbeach!
Spotlight on Pre/postconference Calls for Papers

In each Newsletter leading up to the conference, we will highlight different pre/postconference calls for papers that have been planned for the Gold Coast, Australia. To learn more about all the different pre/postconferences offered at the conference, visit here.

POSTCONFERENCE: THE 18TH CHINESE INTERNET RESEARCH CONFERENCE: THE INTERNATIONALISATION OF CHINA’S DIGITAL AND COMMUNICATION INDUSTRIES

Date: 27 May 2020 - 28 May 2020
Time: 09:00 - 17:00
Venue: RMIT University 124 La Trobe St, Melbourne, Vic
Deadline: 10 January 2020

https://www.rmit.edu.au/events/all-events/conferences/2020/may/chinese-internet-research-conference

Organised by RMIT and QUT universities with sponsorship from Deakin and Curtin Universities, the 18th Chinese Internet Research Conference (CIRC) focuses on the prospects for, and critiques of the internationalisation of China’s digital and communication industries.

PRECONFERENCE JOURNALISM STUDIES GRADUATE STUDENT COLLOQUIUM

Gold Coast, Australia 21 May 2020, 9am – 4pm

The Journalism Studies Graduate Student Colloquium brings together PhD candidates working in journalism studies with experienced scholars in the field. The Colloquium is part of the Journalism Studies Division’s commitment to academic mentorship and will be held as a preconference in conjunction with the ICA 2020 Annual Conference in Gold Coast, Australia. Its goal is to contribute actively to the professional development of young scholars by giving them an opportunity to present and discuss their research in a constructive and international atmosphere. Participating graduate students will receive project-specific feedback from recognized experts in the field, as well as general career development advice. The Colloquium will thus provide the opportunity to meet experts as well as fellow PhD candidates from different backgrounds working on related topics.

The Colloquium will be based on thesis-related work submitted by the participant PhD candidates. Each participating graduate student will have an experienced scholar responding to her or his paper. In addition, the Colloquium will feature a discussion with senior scholars about one of the topics related to publishing in international journals and career strategies, grant applications and career development.

The Colloquium is open to PhD candidates working on topics concerned with theory, research, and professional education in journalism. The organizers encourage the submission of scholarly work that advances our understanding of how journalism works within individual regions or comparatively across regions. Subject areas include, but are not limited to, the functions of journalism in society, the structural and cultural influences on journalism, the attitudes and characteristics of journalists, features of news content and their effects on consumers. Of interest are the relationships between journalism and power, democratic standards, economic pressures, technological change, and (academic) critique. Conceptual, empirical and theoretical papers are welcome.

Submission guidelines
PhD students should submit an abstract of 500 words (excluding references) that outlines the topic, rationale, theoretical approach and, if applicable, empirical application. Every abstract should include the name, affiliation, and expected graduation date of the PhD candidate.

Deadline for abstract submission: no later than 16:00 UTC, 20 January 2020. Submissions should be sent via email to Joy Kibarabara at joy.kibarabara@ims.su.se Format: submit an abstract in PDF-format labelled “Last Name_JS Colloquium 2020” Notifications of acceptance will be sent by the end of February 2020. If accepted, student participants will need to submit a full paper of up to 8000 words by 16:00 UTC, May 4, 2020. The colloquium will be held on 21 May 2020 from 9 am to 4 pm, with a coffee break and a light snack.

More information about the previous JS Graduate Student Colloquiums and its participants can be found here http://www.ica-phd-colloquium.news/call/
PRECONFERENCE: COMMUNICATION FOR SOCIAL CHANGE: ACTIVISM, TRUST-BUILDING, RESPONSIVENESS, AND RESPONSIBILITY

Date: 20 May 2020

Time: 9:00 - 15:00

Location: OFF-SITE | Queensland University of Technology (QUT), Gardens Point campus, Brisbane (room number to be advised)

Attendees are responsible for their own transportation to the venue. Easily accessible by train from the Gold Coast. The pre-conference registration fee includes the cost of coach transfer at the end of the session from QUT to the main conference hotel (Star) on the Gold Coast.

Deadline: 17 January 2020

The timing of this session will appeal to attendees – particularly those arriving from overseas – flying in to Brisbane airports. You can choose to arrive a couple of days early to recover from your journey and then participate in this pre-conference in advance of the main event. This schedule will also give you the chance to experience all that Queensland’s capital city has to offer before heading down to the Coast. This pre-conference is ideally timed for attendees who wish to fly in to Brisbane and travel to Sydney after the main conference ends.

Cost: US$50

Call for Papers

Organizers: Anne Lane, Kim Johnston, Bree Hurst, Amisha Mehta, Lisa Tam

Contact: a.lane@qut.edu.au
Division/Interest Group Affiliation(s): Public Relations Division and Organizational Communication Division

Description: The emergent positioning of corporate organisations as civic institutions means there is now increasing awareness of, and interest in, the potential to use communication for change at a societal level. Adopting this macro level perspective on the outcomes and impacts of communication requires the revision and extension of existing theories and practices, and perhaps the use and integration of multiple disciplinary lenses to an extent that has not yet been fully realised. This approach might lead to a resolution of the dynamic tension at the heart of the move to achieve social change through communication: how can communication – renowned for its ability to foster the development of fractured, individual, and highly specific points of view – be used to create the generalised consensus required to generate social change?

Communication for Social Change: Activism, Trust-building, Responsiveness, and Responsibility

As we enter the third decade of the 21st century, societies around the world are characterised by the pervasiveness and power of communication networks. Multiple forms and channels of communication allow individuals and organisations to reach and interact with their networks of contacts in a variety of ways for many different purposes. Communication both constructs and enacts these networks, and provides mechanisms for groups and individuals to affect change at a societal level. In summary, this means changing society itself.

Public relations, organizational communication and strategic communication are disciplines that have long been associated with efforts to encourage change through communication. However, the focus of these efforts has largely been the changing of stakeholder behaviour to suit organisations at an individual or group level. More recently, the emergence of the relational perspective in public relations and its synergies with stakeholder engagement and dialogue, as well as debates about creating shared value and corporate activism in corporate communications have shifted the focus onto the use of communication to create co-change at this meso level.

The drive to harmonize corporate and societal needs is reflected by theoretical approaches that have emerged in corporate communications and strategic communication. These approaches are based on the understanding that corporate/organizational goals should not be limited to achieving shareholder value but also stakeholder value. This has seen the rise of concepts like "corporate shared value" (CSV) and "stakeholder value" instead of traditional CSR. More recently, the development of ideas like "corporate activism" and "CEO activism" (meaning that corporations can be agents of social change if governments, politicians, NGOs etc. are not able to move forward) reflect this.

The emergent positioning of corporate organisations as civic institutions means there is now increasing awareness of, and interest in, the potential to use communication for change at a societal level. Adopting this macro level perspective on the outcomes and impacts of communication requires the revision and extension of existing theories and practices, and perhaps the use and integration of multiple disciplinary lenses to an extent that has not yet been fully realised. This approach might lead to a resolution of the dynamic tension at the heart of the move to achieve social change through communication: how can communication – renowned for its ability to foster the development of fractured, individual, and highly specific points of view – be used to create the generalised consensus required to generate social change?
consideration of individual areas of disciplinary expertise but also innovative cross-disciplinary approaches. In this pre-conference we therefore invite submissions from research teams or individuals interested in contributing to a multi-disciplinary consideration of the implementation and implications of communication for social change.

Guiding questions to be addressed in this preconference may include, but are not limited to the following:

- What are the implications for theory and practice of organisations seeking to achieve social change through communication?
- What roles do diverse kinds of media play in social change?
- What are the benefits and/or disadvantages to profit-making organisations in aligning themselves with social change movements?
- What tensions emerge when profit-making organisations position themselves as agents of social change, or act themselves as corporate activists, sometimes using their leaders to propagate change (CEO activism)?
- What challenges face organisations that exist to change society, such as activist groups? How might communication be used to address the challenges?
- How do questions of power play out in the use of communication for social change? Does the current communication landscape provide a level playing field for all those wishing to achieve social change?
- What is the role of communication and trust-building in efforts to achieve social change?
- What are the implications of recent and likely developments in the technical aspects of communication – such as artificial intelligence (AI) and virtual reality (VR) – for those seeking to achieve social change?
- What are the benefits and dangers of using micro-targeting and AI in social change communication; will dialogue be supported by propaganda techniques in the digital world?
- Where are the ethical boundaries to communication for social change?

This pre-conference will provide presenters and other attendees with a stimulating and engaging session in which ideas can be presented in a supportive but robustly-enquiring environment.

**INTERESTED?**
You are invited to submit a 500-word fully-referenced abstract of your paper to ica2020preconf@qut.edu.au by 17 January 2020. All abstracts will be peer-reviewed, and acceptance letters sent by 31 January 2020.

**FORMAT**
The pre-conference will open at 8.30a.m. with light refreshments. Sessions will run from 9am to 3pm. It will be held at Queensland University of Technology’s (QUT) Gardens Point campus in the centre of Brisbane. There is plenty of reasonably-priced quality accommodation in the area.

Storage for luggage will be provided on campus so attendees do not need to make separate arrangements.

The cost of coach transport to the Star Casino on the Gold Coast (the main conference hotel) at the conclusion of the pre-conference will be included in the registration fee.

Participants will be provided with morning tea and lunch. These breaks will divide the day into three sessions. Sessions will be structured as follows:
- Standard format presentations over two sessions with three 15-minute papers in each, totalling 6 presentations over the morning.
- Speed dating – up to 10 summary presentations of three minutes each (strict maximum) followed by break out discussions around tables, limited to 5 minutes per table.

**CONTACT**
If you have any questions, please email the organizers at ica2020preconf@qut.edu.au

**PRECONFERENCE: DIGITAL CULTURES OF SOUTH ASIA: INEQUALITIES, INFRASTRUCTURES, INFORMATIZATION**

**Date & Time:** 9:00 to 5.00, Thursday, May 21, 2020

**Location:** Onsite, 2020 ICA Main Conference Venue, Gold Coast, Australia

**Organizers:** Radhika Parameswaran (rparames@indiana.edu, Indiana U), Sangeet Kumar (kumars@denison.edu, Denison U), Kalyani Chadha (kchadha@umd.edu, U of Maryland), Adrian Athique (@athique@uq.edu.au, U of Queensland) and Pradip Thomas (pradip.thomas@uq.edu.au, U of Queensland).

**Conference Coordinator:** Roshni Susana Verghese, roshnisusana@gmail.com

**ICA Division Affiliations:** Global Communication and Social Change, Popular Communication, Intercultural Communication, Ethnicity & Race in Communication, and the South Asian Communication Association (SACA).

**Institutional Sponsors:** The Media School, Indiana University, Bloomington, USA; The Philip Merrill College of Journalism, University of Maryland, College Park, USA; Department of Communication, Denison University, Granville, Ohio, USA; School of Communication and Arts and the Institute for Advanced Studies in the Humanities, University of Queensland, Australia.

**Preconference Description**
Characterized by a mobile phone led connectivity boom and the cheapest data prices in the world (McCarthy 2019), South Asia has emerged as...
a region with the greatest potential for the future growth of Internet users. Indeed, as such, the area is not only central to any attempts at imagining the future of digital media globally, but it also constitutes a fertile territorial and cultural space for scholarly inquiry into the various dimensions of expanding digital life in the region. Consequently, this preconference focuses on exploring digital developments and their political, economic, social, and cultural implications in the context of postcolonial South Asia and its global diaspora. The preconference draws inspiration from scholars who have sought to de-westernize digital media studies through their granular and interdisciplinary accounts of varied aspects of digital life in non-western countries. It is also grounded in the notion that the historical, political and social specificities of postcolonial South Asia necessitate the production of knowledge on digital culture—both conceptual and empirical—that explores the heterogeneities and complexities of the diverse nations that constitute the region. We envisage this preconference to be a forum for illuminating the varied dialectical forces that are at play in South Asia in shaping digital culture in ways that are similar to but also quite different from other parts of the world.

In pursuit of these objectives, we invite submissions that cover a broad range of topics set in South Asia, including, but not limited to scholarly areas such as:

- Issues of digital access, connectivity and inequality (social asymmetries of caste, gender, sexuality, religion, language, and class)
- Online mobilization by activist communities to protest inequities and advocate for social change
- Nature and implications for sovereignty of governance and infrastructure regimes emerging across the region, particularly as they relate to data collection and commodification, security and privacy
- The political economy of digital media and the impact of digital technologies on the mainstream media landscape in entertainment and news media
- Rise of new genres of informational and artistic representation—including parody, satire, and humor—in online spaces such as YouTube
- Role of digital and social media in the transformation of contemporary politics, including campaigns and elections
- Transformations in the business and content of journalism, the rise of fake news, misinformation as well as hate and extreme speech
- Vernacular community formation in local, national and transnational/diasporic South Asian digital spaces
- New transnational digital circuits of cultural production and consumption—fueled by affinities of caste, gender, class and sexuality—within and beyond South Asia

The preconference aims to bring together ICA participants as well as scholars from around the world who are interested in digital culture in the Global South, with a particular focus on South Asia. Presentations and conversations at the preconference will be geared to achieve the following broad goals: build theory sensitive to the nuances of the region, strengthen analytical frameworks, foster interdisciplinarity, encourage critical thinking, and address empirical gaps in research.

** Keynote speakers to be determined and announced in Spring 2020. **

Submission and participation details

Extended abstract due: Monday, January 20th, 2020

Final decisions on acceptance: Friday, February 14th, 2020

At this time we invite authors to submit extended abstracts (700 to 1,000 words) that describe the main thesis and arguments, research goals, theoretical influences/
PRECONFERENCE: OPENING UP THE MEANINGS OF “THE PROFESSIONAL,” PROFESSIONAL WORK AND PROFESSIONALISM IN COMMUNICATION STUDIES

Organizers:
Kirstie McAllum, U de Montréal, Canada
Frédérik Matte, U of Ottawa, Canada

Description:
Given the importance of knowledge workers in postindustrial organizing, the emergence of new professions, and the number of occupations claiming and resisting professionalization (Anteby, Chen & DiBenigno, 2016; Fleming, 2015), this preconference aims to stimulate dialogue about how communication scholarship can open up research on new forms of professionalism.

Because claiming professional status increases the prestige of the occupational collectives to which individuals belong (Dutton et al., 2010), with some foresight, Wilensky (1964) predicted the “professionalization of nearly everyone.” Indeed, growing numbers of workers have clamored for recognition as “professionals” (accountants, Saddaby & Greenwood, 2005; aromatherapists, Fournier, 2002; financial planners and IT specialists, Nordegraaf, 2007; management consultants, McKenna, 2006; pilots, Ashcraft, 2007; and sustainability practitioners, Mitra & Buzzannell, 2018, among many others). Their success obscures the fact that similar claims made by other groups such as librarians (Garcia & Barbour, 2018) remain unheeded (Scott, 2008).

Beyond this search for recognition of a professional status by many practitioners, a discursive shift from professionalism as a noun (“being a professional”) to an adjective (“being professional”) also masks important changes in how different types of work and work are valued. Professionalism, then, focuses on how individuals carry out types of work with knowledge and skill rather than limiting the “professions” to particular types of work (Caza & Creary, 2016). In a similar vein, others have argued that professionalism entails carrying out one’s activities with a “professional spirit” (Hodgson, 2002, p. 805) or “conducting and constituting oneself in an appropriate manner” (Fournier, 1999, p. 287).

Building on Ashcraft and Cheney’s (2007) landmark text on “the professional,” we foreground and celebrate the multi-faceted nature of professionalism as an “essentially contested concept” (Gallie, 1956), characterized by internal complexity, conceptual diversity, and reciprocal recognition of the concept’s contested character among contending parties. Rather than championing any one definition or perspective, this preconference aims to map out and contextualize the multiple, contested meanings of professionalism, particularly in novel or “non-standard” contexts.

Topics include but are not restricted to:
- How is professionalism defined and operationalized in communication studies? How are we, as researchers, contributing to institutionalize particular understandings of professionalism? How might we develop more communicative understandings of professionalism?
- How do the meanings of professionalism shift across varied institutional, organizational, and cultural contexts?
- Through what analytical and empirical lenses should we study professional workers, professional work, and professionalization?
- How can we open up the meanings of professionalism to include emotion work and embodied work experiences?
- How is professionalism critically used to push back against organizational and social control?
- Is professionalism an aspirational concept? How does professionalism act as a resource and as a constraint? Whose interests does professionalism serve? How might we disrupt contemporary meanings of professionalism?

All interested participants are invited to attend this pre-conference. Submissions are not required for registration. Conceptual and empirical papers are welcome.

Submission guidelines
Abstract submissions to the pre-conference (500-1000 words, not including tables and references) are invited from across divisions of the communication field, and will be evaluated competitively by anonymous referees. All submissions must be sent to Kirstie McAllum at kirstie.mcallum@umontreal.ca no later than 16:00 UTC, 31 January 2020. =

Read more pre/postconference calls for papers on our ICA website, and learn more about all the prepostconferences that will be available at #ica20. (https://www.icahdq.org/page/2020PrePostconf)
Member News

This column includes new postings with the latest news from ICA member news, as well as outside publication announcements. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing Katie Wolfe at kwolfe@icahdq.org.

NEW BOOK ANNOUNCEMENT

Thanks for Watching: An Anthropological Study of Video Sharing on YouTube
By: Patricia G. Lange
Press Link: University Press of Colorado
Amazon Link: Thanks for Watching

YouTube hosts one billion visitors monthly and sees more than 400 hours of video uploaded every minute. In Thanks for Watching, Patricia G. Lange analyzes this heavily mediated social environment by exploring videos and the emotions that motivate sharing them. She documents how the introduction of monetization options impacted perceived opportunities for open sharing and creative exploration of personal and social messages. Lange’s book provides new insight into patterns of digital migration, YouTube’s influence on off-site interactions, and the emotional impact of losing control over images. The book also tackles traditional myths about online interaction, such as the supposed online/offline binary, the notion that anonymity always degrades public discourse, and the popular characterization of online participants as over-sharing narcissists. Whereas many digital ethnography studies focus on identity performance, Thanks for Watching uses Lefebvre’s rhythm analysis lens to understand larger patterns in the rise and fall of social media sites.

Lange draws on 152 interviews with YouTube participants at gatherings throughout the United States, content analyses of more than 300 videos, observations of interactions on and off the site, and participant-observation. YouTubers’ experiences illustrate fascinating hybrid forms of contemporary sociality that are neither purely mediated nor sufficient when conducted only in person. Combining intensive ethnography, analysis of video artifacts, and Lange’s personal vlogging experiences, the book explores how YouTubers are creating a posthuman collective characterized by interaction, support, and controversy. In analyzing the tensions between YouTubers’ idealistic goals of sociality and the site’s need for monetization, Thanks for Watching makes crucial contributions to cultural anthropology, communication, digital ethnography, science and technology studies, new media studies, interaction design, and posthumanism.
COMMUNICATION AND TECHNOLOGY DIVISION

The roundup will include call for papers and information about conferences/symposia/books that are relevant for the CAT community.

***1*** CFP ICA Preconference **Digital Cultures of South Asia: Inequalities, Infrastructures, Informatization**

***2*** Call for Participation: The Things We Do For Data: Social Science Between Collusion and Going Rogue (Berlin, Germany, July 30 and 31, 2020)

***3*** CFP Special Issue "Algorithmic Systems in the Digital Society" (Media and Communication)

***1***

PRECONFERENCE: DIGITAL CULTURES OF SOUTH ASIA: INEQUALITIES, INFRASTRUCTURES, INFORMATIZATION

**Date & Time:** 9:00 to 5:00, Thursday, May 21, 2020

**Location:** Onsite, 2020 ICA Main Conference Venue, Gold Coast, Australia

**Organizers:** Radhika Parameswaran (rparames@indiana.edu, Indiana U), Sangeet Kumar (kumars@denison.edu, Denison U), Kalyani Chadha (kchadha@umd.edu, U of Maryland), Adrian Athique (a.athique@uq.edu.au, U of Queensland) and Pradip Thomas (pradip.thomas@uq.edu.au, U of Queensland).

**Conference Coordinator:** Roshni Susana Verghese, roshnibusana@gmail.com

**ICA Division Affiliations:** Global Communication and Social Change, Popular Communication, Intercultural Communication, Ethnicity & Race in Communication, and the South Asian Communication Association (SACA).

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**Preconference Description**

Characterized by a mobile phone led connectivity boom and the cheapest data prices in the world (McCarthy 2019), South Asia has emerged as a region with the greatest potential for the future growth of Internet users. Indeed, as such, the area is not only central to any attempts at imagining the future of digital media globally, but it also constitutes a fertile territorial and cultural space for scholarly inquiry into the various dimensions of expanding digital life in the region. Consequently, this preconference focuses on exploring digital developments and their political, economic, social and cultural implications in the context of postcolonial South Asia and its global diaspora. The preconference draws inspiration from scholars who have sought to de-westernize digital media studies through their granular and interdisciplinary accounts of varied aspects of digital life in non-western countries. It is also grounded in the notion that the historical, political and social specificities of postcolonial South Asia necessitate the production of knowledge on digital culture— both conceptual and empirical— that explores the heterogeneities and complexities of the diverse nations that constitute the region. We envisage this preconference to be a forum for illuminating the varied dialectical forces that are at play in South Asia in shaping digital culture in ways that are similar to but also quite different from other parts of the world.

**Submission and participation details**

Extended abstract due: Monday, January 20th, 2020

Final decisions on acceptance: Friday, February 14th, 2020

More information: https://drive.google.com/file/d/1o4L51j3z1FHwkbPUdAigkcAwNmXOcXSI/view

***2***

Call for Participation: The Things We Do For Data: Social Science Between Collusion and Going Rogue (Berlin, Germany, July 30 and 31, 2020)

The scholarly community is challenged in trying to study human behavior on private, corporate-owned platforms. Even prior to the Cambridge Analytica scandal, Facebook has been on the defensive about privacy and its data policies. Since the scandal, Facebook and Twitter have changed their Application Programming Interfaces
(APIs) and created more restrictions on the quantity and kinds of data researchers can access. Many other social media sites either do not provide APIs or their terms of service specifically limit or prohibit the collection and use of their data even for research purposes.

Despite these restrictions, researchers do still collect data, sometimes following the terms of service and sometimes not. Some scholars have entered into exclusive partnerships with platforms, e.g. via the Social Science One partnership. Others tackle the challenge of data collection by developing API-based tools, which may or may not survive the challenges of formal platform accreditation. Still others have written code and devised strategies for scraping content from websites and social media platforms or web crawling their servers. The data collected through all of these methods may be incomplete, raising enduring challenges to validity and reliability of data and measures that inform theories.

The Weizenbaum Institute for the Networked Society in Berlin and the Center for Computational and Data Science (CCDS) at Syracuse University aim to foster candid conversations about these challenges and their implications for research, and ultimately, for society at large. We feel it’s time for the scholarly, interdisciplinary community to come together to discuss the different approaches scholars take to studying human behavior online via corporate, private, and for-profit platforms. Through that discussion, we aim to surface the range of methodological challenges that arise with these techniques and how scholars navigate them. Especially critically, we aim to contemplate the ethical and legal challenges scholars must confront in engaging in the strategies for research that we deploy. Out of the two days, we hope for a greater understanding of the methods and challenges that present scholars; greater sensitivities to the ethical issues of our approaches; and better awareness of the legal challenges scholars face. Equally importantly, we aim to surface the larger empirical and ontological challenges with our approaches as we endeavor to understand and explain human behavior in our mediatized daily lives.

We seek submissions for proposals of 500-word abstracts. We expect these to be somewhat non-traditional, with an emphasis on your methods and objectives rather than on the findings per se. Thus, abstracts should focus on data collection methods and challenges in collecting, storing, or updating, data quality management issues, and the critical, legal, ethical and/or policy perspectives on your approach.

Send abstracts to team@thingswedofordata2020.de

Important dates

Deadline for submissions: January 15, 2020
Notification of acceptance: (around) April 1, 2020

Conference: Thursday, July 30 and Friday, July 31, 2020

Organizers: Jeff Hemsley, Ulrike Klinger, Jenny Stromer-Galley

More information: https://www.thingswedofordata2020.de

***3***

Title: Algorithmic Systems in the Digital Society

Editor(s): Sanne Kruijkeimer (U of Amsterdam, The Netherlands), Sophie Boerman (U of Amsterdam, The Netherlands) and Nadine Bol (Tilburg U, The Netherlands)

Submission of Abstracts: 1-15 July 2020
Submission of Full Papers: 15-30 November 2020
Publication of the Issue: May 2021

Information: Algorithms and Artificial Intelligence (AI) have changed communication delivery modes in society. This is especially noticed by a shift from “mass communication” to increasingly more “personalized” and “automated” communication. For instance, by using a vast amount of data, communicators can increasingly personalize (match messages to characteristics of an individual) and target (send these matched messages to specific people) their messages. As a consequence, algorithms may increasingly be used for automated decision making. This means that data-driven technologies are used to make decision about our life, without the interference of humans. This development instigated a range of new scientific questions concerning the usage of, exposure to, and consequences of algorithms on our online and offline behavior. For instance, it remains the questions how these technological developments influence us to buy, vote, and change our health behavior. This thematic issue will serve scholars who are interested in the controversies related to algorithmic influence in the digital society. Scholarship within this thematic issue will focus on how the use of algorithms have changed communication in various contexts, such as advertising, health communication, political communication, and journalism. Topics include, but are not limited to, online behavioral advertising or targeted advertising, tailored health communication, automated journalism, political microtargeting, news recommender systems, filter bubbles, automated decision making, and chatbots.

In sum, this thematic issue will focus on the impact of algorithmic-driven content on both an individual and societal level, and will discuss the benefits and potential risks associated with algorithms. These may include the discussion of efficient and relevant content selection as well as privacy issues and other ethical considerations of algorithms. We are also interested in the technical aspects and big data
analysis concerning personalization and targeting. For this thematic issue, we encourage scholars to engage with the suggested topics mentioned with both theoretical and empirical contributions. We are also interested in review and/or meta-analytical papers.

Instructions for Authors: Authors interested in submitting a paper for this issue are asked to consult the journal’s instructions for authors and send their abstracts (about 250 words, with a tentative title and reference to the thematic issue) by email to the Editorial Office (mac@cogitatiopress.com). When submitting their abstracts, authors are also asked to confirm that they are aware that Media and Communication is an open access journal with a publishing fee if the article is accepted for publication after peer-review (corresponding authors affiliated with our institutional members do not incur this fee).


ETHNICITY AND RACE IN COMMUNICATION DIVISION

Dear ERIC friends and colleagues,

Greetings from Texas!! Now that our submission deadline for ICA 2020 is behind us, I wanted to write to you with a few news items.

1. Congratulations to officers elected during our election
2. Reviewer request
3. Pre-conferences we are supporting and their CFPs
4. Process for applying for ERIC travel award for graduate students

We recently concluded our elections for Officers in various positions in our Division. I want to extend HEARTIEST CONGRATULATIONS to our incoming slate of officers!!! Jason and I will be honored to work with you through the duration of our tenure in this Division and our members will be richer for your service!!! Here are our elected Officers:

- Secretary: Jordan Stalker, DePaul U
- Student & Early Career
  Representative: Wunpini Mohammed, Pennsylvania State U
- International Liaison: Miriam Hernandez, California State U, Dominguez Hills

With the conclusion of our submission deadline, our next big job would be to sort through the submissions and assign them to reviewers to uphold the blind, peer-review process. This process is tedious and time-consuming and the engagement of a lot of good folks. Many of you have already signed up to review the submissions through the ScholarOne system. A HUGE THANKS TO ALL OF YOU! But, if I feel that I don’t have the requisite number of reviewers to complete the process appropriately, I’ll be sending out requests to those who have not signed up yet. Needless to say, your time and expertise is much sought after and I am very grateful for the help you can extend during the review process. The submission sorting begins today for us. So these review request emails may come your way during this weekend. PLEASE HELP US OUT IF YOU CAN.

I am proud to let you know that ERIC Division is privileged to support not one, not two, but three fascinating pre/post-conferences this year.

- Pre - Visual Representation and Marginality: Opening New Conversations (May 21)
- Pre - Digital Cultures of South Asia: Inequalities, Infrastructures, Informatization (May 21)
- Post - Community and Alternative Media in the Face of Disruptions (May 27)

The CFPs for these pre/post-conferences will be circulated in our next newsletter. If you are able to, please consider attending these sessions.

ERIC will also provide travel awards to graduate students whose submissions are accepted and who plan to attend. The graduate students will have to send an email to me (roys@sfasu.edu) to highlight their need in about 100-150 words. The number and amount of the awards will depend on the ERIC budget we have this year (usually a maximum of $200 has been given to any individual student in the past). The subject of the email should be “ERIC travel grant request”. Please send your requests only after January 15, 2020, when you know if your submission has been accepted and whether you will be able to procure the rest of the funds necessary to travel to Australia.

That’s it for now. I’ll send you an update newsletter in December. And Miriam, our current secretary, will send you a job posting and pre/post-conference CFPs in part 2 of this newsletter. Have a great weekend! Now to sorting through submissions........

Best wishes.
Sudeshna

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Dear ERIC friends and colleagues,

I just wanted to take a moment to introduce myself as the ERIC vice-chair for 2019-2021. My name is Jason Vincent A. Cabañes or “Jace” and I am an Associate Professor in Communication and a Research Fellow at De La Salle University-Mandaluyong, The Philippines. Previous to this, I was a Lecturer in International Communication at the University of Leeds, UK. My research primarily focuses on the mediation of cross-cultural intimacies and solidarities, with a particular focus on postcolonial multiculturalism. I also do work on digital labour in the global South, including on digital disinformation producers. I have an upcoming co-edited book titled Mobile Media and Social Intimacies in Asia: Reconfiguring Local Ties and Enacting Global Relationships, which is due to be published by Springer in end-2019. I am really looking forward to working with our Division and all of you in the next few years.
Best. Jace
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Dear all,

Please find in this second part of our newsletter, news about the pre-conferences that ERIC is sponsoring, job offerings and call for proposals. A quick reminder to send us your news, events and proposals, as well as your twitter accounts, so we can promote them and link them to your followers as well!

On with the news!

ICA PRE-CONFERENCES

- Pre-conference CFP link for Digital Cultures of South Asia: Inequalities, Infrastructures, Informatization

Characterized by a mobile phone led connectivity boom and the cheapest data prices in the world (McCarthy 2019), South Asia has emerged as a region with the greatest potential for the future growth of Internet users. Indeed, as such, the area is not only central to any attempts at imagining the future of digital media globally, but it also constitutes a fertile territorial and cultural space for scholarly inquiry into the various dimensions of expanding digital life in the region. Consequently, this preconference focuses on exploring digital developments and their political, economic, social and cultural implications in the context of postcolonial South Asia and its global diaspora.

More info at: https://drive.google.com/file/d/1o4L5li3z1FHwkbPUdAigkcAwNmXQcXSJ/view

Pre-conference CFP for Visual Representation and Marginality

- The visual representation of marginalized groups has tended to be shaped by dominant groups. Because images are so powerful, memorable and emotionally charged, such representations have historically worked to perpetuate hierarchies, stereotypes and barriers to full participation in the public sphere. De-marginalizing communities, therefore, requires that we investigate the role of visual communication in oppression and liberation. Before pathways can be opened for improved communication, it is necessary to understand the obstacles of the past. In the digital age, participation in the visual public sphere is as critical as ever to the human condition.

Barbie Zelizer to headline ICA pre-conference on 21 May, 2019, at the Gold Coast, Australia. Extended abstracts due by 1 Feb., 2020, for presentation consideration.

- More info here: https://docs.google.com/forms/d/e/1FAIpQLSdw7gE7sLgx16b-3U9u6eDo8RJykPmlYn22GMJixNMJ4Miaig/viewform

SOCIAL MEDIA

Lastly, a continuous reminder to please follow us on SOCIAL MEDIA.

Our twitter account is @EthnicityRace and join our Facebook Page: Ethnicity and Race in Communication https://www.facebook.com/groups/162878167112707/

Thanks all and good luck to us and our ICA papers!

Best, Miriam Hernandez

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MASS COMMUNICATION DIVISION

Dear Colleagues,

On behalf of Dr. Meghnaa Tallapragada, Secretary of the Mass Comm Division, I write to share with you the November edition of our newsletter, All Things Media. It is *beautiful* - please take a moment to check it out. Also, don’t forget to send your news! If you are excited about it, we want to hear about it. Please send news items to Dr. Tallapragada: meghnaa.tallapragada@temple.edu


Sincerely, Shawnika Hull

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MOBILE COMMUNICATION INTEREST GROUP

Dear all,

Colin Agur along with Jim Katz and Mark Aakhus are organizing a conference at Boston College at the end of April 2020.

For more details and the call for papers, you can contact:

James E. Katz (Boston U) katz2020@bu.edu

Mark Aakhus (Rutgers U) aakhus@comminfo.rutgers.edu

Colin Agur (U of Minnesota) cpagur@umn.edu

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PUBLIC RELATIONS DIVISION

Dear Members of the ICA PRD:

See below for two items of information.

1. Grunig Thesis and Dissertation Award Call
2. Call for Papers, International Journal of Strategic Communication

If you wish to have information distributed to the listserv, please contact me at esommerf@umd.edu

Sincerely,

Erich Sommerfeldt
ICA PRD Division Secretary

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2020 James E. Grunig and Larissa A. Grunig Outstanding Thesis and Dissertation Awards
The Public Relations Division of ICA invites submissions for the 2020 James E. Grunig and Larissa A. Grunig Outstanding Thesis and Dissertation Awards. Eligible entrants for this competition cycle include master’s theses and doctoral dissertations successfully defended during the period from January 1, 2018, through December 31, 2019. Theses and dissertations must focus upon phenomena, issues and questions relevant to the study of public relations. Award winners will be recognized at the ICA Conference in Gold Coast, Australia, May 21–25, 2020.

As in the last competition cycles, award aspirants are asked to condense their theses/dissertations into a 30–40-page manuscript. The advantages of this requirement include helping our newer scholars to prepare their research for publication consideration, reducing the workload on award judges, and facilitating objectivity in the awards process. All manuscripts submitted for the awards will be subject to double-blind review.

Submission Requirements
To enter the thesis/dissertation competition, please submit the following:

- One electronic copy of a 30–40 page manuscript, typed, double-spaced, based on the thesis/dissertation. The page limit is for manuscript text only and excludes references, charts, and figures.
- The manuscript must be written in English.
- The manuscript must be carefully edited to conceal the identities of the author, his/her institutional affiliations, and the thesis/dissertation advisor, so as to preserve the objectivity of the judging process. Please make sure that the name and institution of the authors are not shown in the “properties” section of the PDF file.
- The content of the manuscript should be developed from the thesis/dissertation.

  - The manuscript must include an introduction, literature review/conceptualization, method, findings, and discussion of the significance of the findings for public relations scholarship.
  - Technical requirements: The manuscript and all supplemental material must be submitted as an emailed attachment in a single electronic PDF file. If your file is too large to send via email, then you need to reduce the file size.
  - An abstract of the original thesis/dissertation, not to exceed 150 words. The abstract must be written in English. The abstract must be on the first page of the submission’s single file.
  - An email text to the awards chair indicating (1) current contact information and affiliation of the author, (2) thesis/dissertation manuscript title, (3) date of thesis/dissertation defense, (4) university where thesis/dissertation was defended and degree awarded, and (5) contact information for thesis/dissertation advisor.

Deadline
The deadline for submitting manuscripts for this competition cycle is February 1, 2020, by 11 p.m. Central Time. All materials must be received by this date and time. Award aspirants are requested to not submit full theses and dissertations to the awards chair and to not submit materials without first ensuring that they comply with ALL the submission requirements. Submissions that fail to conform to the requirements will be automatically disqualified.

Please send all materials via email to the awards chair, indicated below. For the subject line, please indicate “Grunig Thesis/Dissertation Awards SUBMISSION”. Thank you.

Judging
All manuscripts submitted for the awards will be subject to double-blind review by three independent judges from senior members in the ICA Public Relations Division. Thesis and dissertation submissions will be reviewed separately, resulting in one thesis award and one dissertation award. In the event that submission volume requires more than three judges to participate in the evaluation process, the award winners will be determined through standardized scoring.

Chair, Grunig & Grunig Thesis/Dissertation Awards

Lan Ni, Ph.D.
Associate Professor
Valenti School of Communication
University of Houston
Houston, TX, 77204-3002
U.S.A.
Email: ini@uh.edu

CALL FOR PAPERS

Evolutionary Perspectives on Public Relations, Strategic Communication, and Organizational Communication: An Interdisciplinary Conference Plus
Special Issue of
International Journal of Strategic Communication

Department of Communication
University of Vienna
July 10–12, 2020
(One week after BledCom 2020)

A call for discussion

The scope of this conference and special issue of International Journal of Strategic Communication is to explore the utility of evolutionary theory with regard to the particular fields of public relations, strategic communication, and organizational communication. Our broader goal is to develop a new sub-field within these disciplines and to gather a small but determined group of researchers who already work, or want to work, in that new field. Our ultimate goal is to connect theories of public relations, strategic communication, and organizational communication with the mind and natural sciences in a rigorous way. Within this framework, we want to engender a broad participation from a variety of areas of research.
Submission

Extended abstracts (1,000 – 2,000 words max., excluding figures, tables and references) should be submitted by 20 December 2019 to jens.seiffert@univie.ac.at. Feedback on the abstracts will be provided by 24 January 2020. All abstracts are to be submitted in English.

Publication

The authors of the best abstracts will be invited to submit their full papers to a special issue in the International Journal of Strategic Communication (www.tandfonline.com/HSTC).

Invitation

Therefore, we invite scholars to submit extended abstracts dealing with the following issues:

Theory building
How can evolutionary theory inform theory building in strategic communication, organizational communication, and public relations? What are the prospects of theories informed by evolutionary thinking? How does existing communication theory fit into evolutionary theory? What are the advantages and disadvantages of evolutionary theories? How does evolutionary thinking relate to other approaches like systems theory or the theory of communicative action?

Empirical research and methodologies
How far have the fields of public relations, strategic communication, and organizational communication come in utilizing evolutionary theory, and how does that scale against other fields that employed evolutionary theories, like marketing? How can theories informed by evolutionary thinking be tested? What empirical methods could be used to research these theories? What results can be expected from the application of evolutionary theories, and how will that help the field?

Application

How can theories informed by evolutionary thinking be applied to communication practice? What value has evolutionary thinking for communication professionals? How do other disciplines integrate evolutionary theory? What can communication science learn from these fields, and how can it benefit? How do public relations, strategic communication, and organizational communication fit into the consilient synthesis?

Dissent

Finally, we also welcome contributions that take a critical stance toward the application of evolutionary thinking and evolutionary psychology in our fields.

ABOUT THE JOURNAL

The International Journal of Strategic Communication is part of a multinational effort to integrate various communication disciplines into a coherent body of knowledge and facilitate the development of strategic communication as a domain of study. The IJSC seeks to define the field of strategic communication, address the application of theory to this emerging field, provide a forum for multidisciplinary approaches and diverse research traditions, and espouse a truly international perspective that gives voice to cross-cultural research and scholars in all regions of the world. The IJSC provides a foundation for the study of strategic communication from diverse disciplines, including corporate and managerial communication, organizational communication, public relations, marketing communication, advertising, political and health communication, social marketing, international relations, public diplomacy, and other specialized communication areas. To view an online sample, visit www.tandfonline.com/HSTC. The IJSC is edited by Dr. Ansgar Zerfass, Institute of Communication and Media Studies, Leipzig University, Germany / Center of Corporate Communications, BI Norwegian Business School, Oslo, Norway, and Dr. Kelly Page Werder, Ph.D., School of Mass Communications, University of South Florida, Tampa, FL, USA.

Organizers

• Jens Seiffert-Brockmann, U of Vienna
• Howard Nothhaft, Lund U
• Cary Greenwood, Debiasing and Lay Informatics (DaLi) Lab, U of Oklahoma
• Jeong-Nam Kim, U of Oklahoma

Organizers
Calls for Papers

Visit our Resources section for more Call for Papers: http://www.icahdq.org/page/CFP.

Call for Papers: Grit and Grace

In celebration of the Centennial of Women’s Suffrage in the United States, Southeastern Louisiana U is hosting “Grit & Grace: 100 Years of Women’s Suffrage,” a one-day conference including individual research papers, panel discussions, round table discussions of works in progress, and poster presentations that address women’s issues and progress across the disciplines of History, English, Communication, Political Science, and Sociology.

The Conference will be held 5 March, 2020, at the Southeastern Student Union in Hammond, Louisiana. Organizers will accept one-page proposals through 31 December. Presenters will be notified of acceptance by 31 January. Students, faculty and academic professional staff members are invited to participate. Presenters may be invited to publish in an online open access journal after the conference. Send poster proposal, prospectus, panel description, or abstracts for full papers in Word or PDF format to: Dr. Carol Madere, Cmadere@selu.

CFP: Intersectional Labor: Sustainability and Solutions in Social Justice

Deadline for Submission-- 1 January, 2020

Call for Papers for Special Issue of Academic Labor: Research and Artistry

We invite you to submit articles for Academic Labor: Research and Artistry’s special issue theme "Intersectional Labor: Sustainability and Solutions in Social Justice." This special issue will focus on discussions of intersectionality, social justice, and academic labor within the academy. In this issue we extend important conversations about the labor of positionality, intersectionality, and identity (Tweedy, 2019; Bonilla-Silva, 2019; Balaji and Ramirez, 2019; Moore, Acosta, Perry, and Edwards, 2010; Patton, Shahjahan, and Osei-Kofi, 2010; Jones, 2010; Takacs, 2002), especially within tenure-track and non-tenure-track faculty’s social justice efforts on campus, in administration, within the classroom, across departments, in research collaborations, the peer review process, annual evaluations, etc.

We are particularly interested in submissions that diversify or challenge dominant narratives, and we welcome underrepresented voices, identities, and positionalities. The full CFP is also here.

We hope to not only foster nuanced conversation but also to offer tangible solutions to drive discourse forward and create change at the personal and professional level. Possible directions for inquiry include:

- In what ways are we called upon to perform our identities in and outside of the classroom, and how do these performances enhance or hinder our careers? How do these expectations impact our personal connections to our labor and to our sense of our professional and personal selves?

- When does our presence matter, and when is it simply token representation? Similarly, how do we navigate demands to out ourselves or to remain hidden (especially in terms of ability, gender identity, sexuality, race, ethnicity, and religion)? How can we make our underrepresented voices heard and our labor matter?

- How can we combat racism, ableism, transphobia, homophobia, and sexism on campus and in our communities without risking our careers? Conversely, how can we use this labor to strengthen our careers? How do we manage the emotional labor involved in these personal and professional projects of resistance?

- How does social justice work on campus and in the community strengthen our ties to our students, our colleagues, our administrators, and to the community at large? How can we find ways to value this work and these connections, especially in regards to career advancement and promotion?

- How do identity (gender, race, ability, ethnicity, religion, etc.) expectations affect the social justice efforts and labor of teaching, research, mentoring, service, and committee work at different types of academic institutions for all categories of faculty (non-tenure-track, pre-tenure, and tenured faculty)?

- How can we empower voices from underrepresented groups (including students, staff, administration, faculty, community members) without making those individuals feel overwhelmed, overworked, put upon, or singled out? How can we help strike balance between representation and exploitation, empowerment and burnout?

- What are some practical solutions--self-care, mindfulness, advocacy, policies, position statements, etc.--for addressing the social justice labor of #metoo and #timesup in the university, department, and/or classroom?

- How does social justice, academic labor, and intersectionality lead to issues of burnout and attrition, and how can we better support faculty and staff in managing this labor? How do we acknowledge or reward
work that goes beyond the bounds of a job description or a CV line?

- How can we move social justice, academic labor, and intersectionality discourses towards personal and/or professional agency and problem-solving?

- Given all the opportunities in academia we have to say "yes" to additional social justice work, how do we set clear boundaries, and how do we decide when and where to say "no"? What differing consequences might we face for saying "no" to often unpaid demands on our time, and how do we know if and when to push back?

- How has the 2016 election brought to the surface latent or hidden issues relating to social justice, academic labor, and intersectionality?

- How does the focus on social justice--your focus, your department’s focus, your university’s focus--contribute to more academic labor?

- How does social justice, academic labor, and intersectionality vary at different types of academic institutions with different student populations? In what ways does social justice labor manifest itself in the classroom, in research, in administration, in committee work, etc., for all categories of faculty?

- How does social justice, academic labor, and intersectionality affect genders differently in academic settings (classrooms, committees, peer reviews, annual evaluations, conflict resolution, etc.)? What are some strategies for addressing these differences in the department/classroom/committees to either support self-care or make others more aware of the challenges?

- How does teaching hot button issues (politics, feminism, religion, diversity, sex/gender, confederate monuments, climate change, etc.) affect male, female, and non-binary faculty similarly and differently? What about with different student populations and/or at different types of academic institutions? How do student evaluations affect social justice, academic labor, and intersectionality inside and outside of the classroom?

- In what ways do curricular expectations, such as course outcomes, learning management systems, administrative initiatives, student services expectations, etc., affect social justice efforts for differing faculty, staff, and student groups?

Submit a piece of not more than 10,000 words (in length, including abstract, notes and citations) to http://digitalcommons.humboldt.edu/alra/ with publication expected in the early summer of 2020.

Academic Labor: Research and Artistry (ALRA) is a peer-reviewed open access academic journal launched in 2016 by the Center for the Study of Academic Labor (CSAL) at Colorado State University. The journal encourages ongoing research on matters relating to tenure and contingency in the academy, both nationally and internationally. Along with our center and web site, we offer a research home for those undertaking scholarship in areas broadly defined as tenure studies, contingency studies, and critical university studies. To meet this objective, we invite a wide range of contributions, from the statistical to the historic/archival, from the theoretical to the applied, from the researched to the creative, and from empirical to essayist forms. Our editors and reviewers include social scientists, artists, and theorists specializing in labor issues.

ALRA has no minimum required word count. Aligned with ALRA’s mission to encourage conversation among a broad range of stakeholders, we welcome shorter pieces, including briefs, on topics aligned with the journal’s mission and aims.

CFP - TV Supervillains Conference

We are pleased to announce the TV Supervillains Conference 2020 - Universidad de Sevilla (Spain)

TV Supervillains. Comics Ecosystems on Television: The Cognitive Impact of Supervillains

U de Sevilla (Spain), 12-14 February, 2020

[Submission deadline: 9 December, 2019]

INTRODUCTION

We invite you to participate in the TV Supervillains Conference. Comics Ecosystems on Television: The Cognitive Impact of Supervillains, which will take place in the School of Communication (Av. America Vespucio, s/n. 41092-Sevilla) on February 12 to 14, 2020.

“So we meet at last, eh? It was inevitable that we should clash!”, thus spoke the Ultra-Humanite when he first came face to face
with Superman eighty years ago. Possibly the earliest comic-book supervillain, Ultra was almost the exact opposite of the Man of Steel mentally, physically and morally. From mythology and folklore to literature and mass media, supervillains in the form of monsters, mad scientists, criminal masterminds, enemy commanders, and evil doppelgangers predated comic-book superheroes; but, somehow, the appearance of the supervillain came to complete the classic formula of the superhero genre.

A quarter of a century before Hitchcock expressed his "unwritten law: the more successful the villain, the more successful the picture", comic-book writer Abner Sundell had already remarked, "On the strength of good super-villains, comics have changed from mediocre sellers to smash hits". Indeed, there was a sense of inevitability to the clash between superhero and supervillain, once, and again, and again—for recurrence is one of the defining characteristics of the supervillain: they cannot stay dead. Foregrounding the variation-and-repetition dynamics so dear to popular narratives, Umberto Eco wrote that Superman’s stories develop in an indefinitely prolonged series of plots without consumption.

And what better figure to become the target, raison d’être, and heatsink of superheroic efforts than the supervillain? They are larger than life; and they are larger than death, too. We love to hate them, and probably we should hate to love them; but most often they steal the show from their do-gooder nemeses. So much so that some of them have become the protagonists of their own narratives; while the borders between superheroes and supervillains blur and even vanish. Locked in a never-ending struggle, superheroes and supervillains have overrun the boundaries of comics narratives to flood over film and television.

With particular attention to aesthetics and cognitive value of television serial narratives, the TV Supervillains Conference is conceived as a forum for the celebration of and reflection on the rich history and current phenomenon of supervillainy, both as a specific superhero-genre convention and an influence on other generic realms.

The conference official languages are: Spanish and English.

Paper proposals, including author, affiliation, email, brief CV (no more than 150 words), paper title, and abstract (no more than 300 words; including essential references), should be submitted by 9 December, 2019. Submission of paper proposals and questions via email: tvsupervillains@us.es

The organizing committee will communicate decisions about the acceptance of proposals by 14 December, 2019.

THEMATIC LINES

Topics along which papers are to be organized in this conference include, but are not limited to:

- Archetypes and predecessors in myths, legends, folklore, fairy tales, Gothic novels, penny bloods, penny dreadfuls, story papers, dime novels, film serials, comic strips, radio shows, pulps...
- Supervillains in popular seriality: serial characters, iconic serial figures, stock characters, narratives of proliferation, commercial storytelling, recursivity, transtextuality, makeovers, media changes...
- Possible relationships between aesthetic construction of supervillains and cognitive aspects, e.g., how / whether aesthetic elements of their design can foster moral reflections; how / whether character construction of supervillains and / or their insertion in narrative ecosystems can promote critical assessment of social, political, and / or educational issues; how / whether aesthetical qualities of supervillains can encourage favorable appreciation of content and meaning in the stories where they appear.
- Sympathy for the (d)evil, emotional contagion, aesthetic construction, character engagement (recognition, alignment, attachment, access, allegiance), bad protagonists...
- Byronic heroes, anti-heroes, fallen heroes, redeemed villains, misunderstood villains, dark doppelgangers, vigilante killers
- Supervillains, fan practices and participatory cultures
- Propaganda, ideology and supervillains: supervillainization of the enemy; Yellow Perils and other ethnic villains; Nazisploitation; evil species, empires and civilizations (Skulls, Daleks, Borgs, Romulans, Klingons...)}
- Gender, sexuality and supervillainy: gender roles, empowerment, cross-dressing, gender shifts, eroticism, porn, sexual violence
- Kinds of evil: mischief, subversion, retaliation, cruelty, sadism, atrocity, horrendous evil...
- Origins of evil, nature vs. nurture, secret origins of the supervillains, psychological and sociological readings
- Serial killers and other (super) human monsters, slasher psycho-killers;
- Supernatural monsters as supervillains
- Adapted and original supervillains in television fiction
- Arch-foes, rogue galleries and corrupted superheroes in specific TV shows and fictional universes: Smallville, Gotham, the Buffyverse, Heroes, Marvel’s Netflix universe, the Arrowverse, Agents of S.H.I.E.L.D., Legion, Krypton, The Tick, The Gifted, Black Lightning, Titans, Doom Patrol, Runaways, Jumper, The Boys, El vecino, Watchmen...
- Supervillains in animated TV shows: Wacky Races, Superfriends, Danger Mouse, Inspector Gadget, GI Joe,
Transformers, Masters of the Universe, Teenage Mutant Ninja Turtles, The Simpsons, The Powerpuff Girls, Teen Titans Go!, Family Guy, Rick & Morty...

- Supervillains in anime and tokusatsu
- Super-villainous features in non-superhero tv shows: The Sopranos, Breaking Bad, The Shield, 24, Game of Thrones, House of Cards, Hawaii 5-0, Community, Mindhunter...

REGISTRATION


CONFERENCE TIMELINE

9 December, 2019: last day for paper proposals
14 December, 2019: last day for notes of acceptance 15 December, 2019: early-bird registration opens 31 December, 2019: last day of early-bird registration 1 January, 2020: regular registration opens

15 January, 2020: last day of regular registration
February 12-14, 2020: TV Supervillains Conference

CALL FOR PAPERS

The relationship between mental health and digital games have been the focus of discussion within academia and the video game industry for quite some time. Topics such as toxic gamer culture, the development of games for change/deep games, and more recently, open discussions of mental health challenges within the video game industry are of global interest.

This year, in 2019, the relationship between mental health and digital games seem to have reached a peak with the classification of Gaming Disorder from the World Health Organization, the release of the Take This State of the Industry White Paper (see https://www.takethis.org/programs/industry-research/state-of-the-industry-white-paper/), and first International Games Summit on Mental Health Awareness (see https://tigs.ca/).

Despite this increased interest, there remains few central resources tackling these topics. There is a need to raise awareness about the relationship between mental health and digital games within gaming communities and the gaming industry as well as to provide clarity for the state of research in this area.

My colleagues and I are very excited to announce the call for participation for a special issue of Frontiers in Psychology focusing on mental health and digital games. This issue will be the first to focus on themes of mental health across media effects, game design, and in-game representations and bring together scholars from academia and the gaming industry.

You will find more information about the formal call for papers found here: https://www.frontiersin.org/research-topics/12085/digital-games-and-mental-health

If you have any questions or concerns please do not hesitate to contact myself (Rachel) or one of the other topic editors for this issue. We look forward to working together on this ambitious and timely project!

- Rachel Kowert

CONTACT

Find information on the conference progress, proposal submissions, registration, etc. in the event website: supervillainstv.com
Additional information regarding related social and academic activities will be updated periodically.

ORGANIZED BY

Research project Interacciones entre valores cognitivos y propiedades estéticas en la serialidad contemporánea (RTI2018-096596-B-I00), funded by Ministerio de Ciencia, Innovación y Universidades (Spanish Government). Group EIKON. Equipo de Investigación de la Imagen y la Cultura Visual en el Ámbito de la Comunicación (HUM 1013).

Departamento de Comunicación Audiovisual y Publicidad (U de Sevilla). Facultad de Comunicación (U de Sevilla).

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<td>Department of Journalism and Creative Media</td>
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The Department of Journalism and Creative Media at the University of Alabama seeks a full-time, tenure-track assistant professor. Preference will be given to applicants in the area of critical cultural media studies. The successful candidate will need to have specialization in one or more of the following areas: broadcast history, film history, global cinema, global and/or transnational media industry studies, and/or production cultures. Current and potential future scholarly productivity should be commensurate with the expectations of a Research I institution. Candidates must possess a Ph.D. in a media-related field by the time of the beginning of the appointment, August 16, 2020. JCM is home to 900-plus undergraduate and master’s students.

To apply for this position, go to https://facultyjobs.ua.edu and provide the following: cover letter, CV, sample of scholarly writing, evidence of teaching effectiveness, and names and contact information for three references. Additional materials (such as a teaching philosophy) can be included, but are optional. Screening of applications begins January 10, 2020, but applications will be accepted until the search is completed. UA is an Affirmative Action/Equal Opportunity employer. Women and minorities are especially encouraged to apply. Questions regarding the search should be directed to the search chair, Dr. Andrew Billings (acbillings@ua.edu; 205-348-8658).

The William Allen White School of Journalism and Mass Communications at the University of Kansas seeks exceptional candidates for two tenure-track positions at the assistant or associate professor level, starting in Fall 2020. Successful applicants will have a doctorate or appropriate terminal degree in journalism, mass communication, or a closely related field. ABD will be considered with a firm anticipated completion date no later than six months after appointment. Applicants should have research and teaching expertise in one or more of the following areas: multimedia production, entrepreneurial media, diversity, sports media, audience analysis, media history, media management, or media law and ethics. The ability to develop and teach online courses and certificate programs is a plus. Two or more years of full-time professional media experience, teaching experience at the university level, and/or success in receiving external research grants are preferred.

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression, and genetic information in the university's programs and activities. Retaliation is also prohibited by university policy. The following persons have been designated to handle inquiries regarding the nondiscrimination policies and are the Title IX coordinators for their respective campuses: Director of the Office of Institutional Opportunity & Access, JOA@ku.edu, Room 1082, Dole Human Development Center, 1000 Sunnyside Avenue, Lawrence, KS 66045, 785-864-6414, 711 TTY (for the Lawrence, Edwards, Parsons, Yoder, and Topeka campuses); Director, Equal
Applications are accepted online at www.hope.edu/employment/faculty and include: Cover letter, A CV, Written articulation of teaching philosophy, Evidence of teaching excellence, unofficial transcripts, statement of support for the Christian mission of Hope College, and contact information for three references. Application deadline is 01/01/2020. Review of applications will begin on December 16, 2019, and will continue until the position is filled.

Hope College seeks to be a community that affirms the dignity of all persons as bearers of God’s image. It is Hope College policy not to discriminate on the basis of age, color, disability, family status, genetic information, height, national origin, pregnancy, race, religion, sex, or weight, except in the event of a bona fide occupational qualification. Hope College is an equal opportunity employer.

EMERSON COLLEGE
School of Communication
Executive in Residence or Tenure-Track Assistant Professor, Global Communication

The Department of Communication Studies at Emerson College seeks a faculty colleague with expertise in the field of global communication. This full-time appointment may be for a tenure-track Assistant Professor or for a renewable term Executive in Residence, depending on the candidate’s qualifications and current position. Appointment begins on August 20, 2020.

We seek a colleague who can enrich global communication perspectives in one or more areas of the department’s curricula. By “global communication” we mean primary engagement with issues and stakeholders in specific countries or regions as well as those with international, transnational, and intercultural dimensions. Global communication represents a core educational commitment we wish to develop and enhance across the curriculum rather than a distinctive curricular area. Possible existing courses for the successful candidate could include: Crisis Communication, Leadership, Conflict and Negotiation, International PR and Global Communication Management, Management and Communication, Public Affairs Matrix: Media, Politics and Advocacy, Sports as Soft Power, and Health Communication Campaigns. The faculty member will also have the opportunity to develop new courses.

For more information and how to apply, please visit: https://emerson wd5.myworkdayjobs.com/en-US/ Emerson_College_ft_faculty/job/ Boston-Campus/Executive-in- Residence-or-Assistant-Professor- in-Global-Communication_JR001427

U OF RHODE ISLAND
Department of Communication Studies
Assistant Professor, Public Relations

The Department of Communication Studies and the Public Relations Program in the Harrington School of Communication and Media at the University of Rhode Island invite applications for a full-time, tenure-track assistant professor position.

The Harrington School is a leader in communication and media research and education. Administratively housed within the College of Arts and Sciences, the largest college in the University of Rhode Island, the Harrington School is home to programs in communication studies, digital media, film/media, journalism, library and information studies, public relations, sports media and communication, and writing and rhetoric.

The ideal candidate for this position will be joining an engaging community of 65 full-time faculty, 100 part-time instructors, and 1350 undergraduate and graduate students, and will teach and work with students in our new communication and media hub.

The University of Rhode Island is conveniently located near the state’s
famous beaches, one mile from an Amtrak station connecting to Boston and New York City, 20 miles from T.F. Green International Airport, and 30 miles from Providence, Rhode Island.

Responsibilities include teaching introductory and upper-level courses in public relations, both in-person and online, maintaining an active scholarly research agenda in public relations, academic advising, mentoring, and service. Typical teaching load is 3 courses per semester.

Visit the URI jobs website at https://jobs.uri.edu to apply and view complete details for posting (F00182). Please attach the following 4 (PDF) documents to your online Faculty Employment Application: (1) Cover Letter, (2) CV which includes the names and contact information for three academic and/or professional references (as one complete pdf doc), (3) “Other” – Evidence of teaching excellence, including teaching evaluations (as one complete pdf doc), and (4) Sample of professional or scholarly writing.

APPLICATION DEADLINE: The search will remain open until the position is filled. First consideration will be given to applications received by December 13, 2019. Applications received subsequent to this date may not be given full consideration.

APPLICATIONS MUST BE SUBMITTED ONLINE ONLY.
The University of Rhode Island is an AA/EEOD employer. Women, persons of color, protected veterans, individuals with disabilities, and members of other protected groups are encouraged to apply.

WESTERN WASHINGTON U
Department of Communication Studies
Tenure-Track Assistant Professor

The Department of Communication Studies at Western Washington University invites applications for a tenure-track Assistant Professor position in Interpersonal Communication. Visit https://employment.wwu.edu/cw/en-us/job/497474/assistant-professor-interpersonal-communication for more information.

U OF UTAH
Department of Communication and Huntsman Cancer Institute
Assistant, Associate, or Professor in Health, Family and Cancer Communication

The Department of Communication and Huntsman Cancer Institute (HCI) at the University of Utah invite applications for a tenure-line Assistant, Associate Professor or Professor working in the nexus of health communication and family or interpersonal communication, with a focus on cancer communication. For more information or to apply online, see: https://utah.peopleadmin.com/postings/99768 or contact Professor Kimberly A. Kaphingst, Search Committee Chair, at kim.kaphingst@hci.utah.edu.

ARIZONA STATE U
Department of English
Assistant Professor (JOB# 15202)

The Department of English at Arizona State University invites applications for a full-time, tenured-track, Assistant Professor position with an anticipated start date of August 2020. We are interested in Film and Media Studies candidates with an emphasis on transmedia/crossplatform storytelling, advocacy, and/or education including environmental justice or a related field. We invite research in areas such as, but not limited to, ecomedia, digital cultures, crossplatform studies, social media, environmental humanities, documentary media, and media and social justice.

The successful candidate will join a dynamic faculty working to advance innovative research and excellence in teaching through its work with the diverse and growing undergraduate and graduate student population at Arizona State University.

The successful candidate will be expected to conduct research in their area of expertise and publish scholarship in top-tier outlets, teach Film and Media Studies courses at the undergraduate and graduate (Master’s) levels (including online), and provide service to the institution and the profession.

We invite you to learn more about the Department of English, The College of Liberal Arts and Sciences and Arizona State University by visiting https://english.clas.asu.edu, https://thecollege.asu.edu/faculty and https://newamericanuniversity.asu.edu, respectively. Minimum Qualifications:

• Ph.D. in Film and Media Studies or related field
• Evidence of a research agenda
Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. ASU’s full non-discrimination statement (ACD 401) is located on the ASU website at https://www.asu.edu/aad/manuals/acd/acd401.htm and https://www.asu.edu/titleix/.

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU’s Annual Security and Fire Safety Report is available online at https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.

To apply, please submit the following materials to http://apply.interfolio.com/71169:

1. cover letter outlining a research program and teaching philosophy, and a description of how the applicant’s experiences fit the area(s) of expertise listed above;
2. a curriculum vitae, including a list of names of three references; and
3. a statement of the candidate’s potential contributions to diversity at ASU.

This is a paperless search; only electronic materials will be accepted. Initial application deadline is December 27, 2019 at midnight. If not filled, applications will continue to be reviewed weekly thereafter until the search is closed.

The College values our cultural and intellectual diversity, and continually strives to foster a welcoming and inclusive environment. We are especially interested in applicants who can strengthen the diversity of the academic community.

A background check is required for employment.

Desired Qualifications:

- Evidence of ability to meet the needs of diverse student populations and/or to reach out to diverse communities
- Evidence of research and teaching methods
- Evidence of proficiency in on-line pedagogy
- Evidence of research in environmental and/or social justice, including but not limited to linking the world of media production, distribution, and consumption to environmental understandings

The Department of Media and Information (M&I) at Michigan State University is home to a dynamic, interdisciplinary faculty who are internationally recognized for their cutting-edge research on the design, uses and implications of information and communication technologies (ICTs). We invite applications for two separate positions: (1) an open-rank faculty tenure system position (with potential for an endowed professorship) and (2) an assistant professor faculty tenure system position.

The successful candidates will have a Ph.D. in a relevant field. Review of applicants will begin December 6, 2019. The expected start date for both positions is August 16, 2020.

Open Rank Tenure System Faculty

We welcome applications from emerging and established scholars in information science or related disciplines whose research answers significant questions about technology, and its impacts on individuals, groups, and society. We are especially interested in applicants whose research interests complement our department's strengths in: human-computer interaction (HCI), information communication technology and development (ICTD), information systems, social computing, game studies, digital inequality and impacts of ICTs, and health informatics. Scholars who examine topics concerning diversity and its relationship to ICT design and/or use are encouraged to apply.

Outstanding candidates may be considered for a Brandt Endowed Professorship. Ellis (Ned) Brandt was a graduate of MSU’s School of Journalism, and a prominent Michigan philanthropist.


Assistant Professor Tenure System Faculty

We are seeking an innovative, dynamic individual to fill a full-time, tenure system position at the assistant professor level who is interested in human-centered approaches to design, and engages with emerging technologies, such as (but not limited to) games, interactive media, virtual reality, and augmented reality. We value interests in socially relevant topics and improving people's lives. Our ideal candidate integrates both "arts" and "sciences" in their work while recognizing the importance of inclusivity.

Candidates will be expected to gain visibility through peer-reviewed academic research publications and/or juried creative works. Given our strong interdisciplinary culture, we welcome applications from individuals from a diverse range of disciplinary and methodological traditions who thrive in a vibrant academic environment.

See https://careers.msu.edu/
DECEMBER 2019 ICA NEWSLETTER

**Mississippi State University (MSU)**

**An Affirmative-Action, Equal-Opportunity Employer**

**U OF ALABAMA**

**Department of Journalism and Creative Media**

**News Media Instructor & Internship Coordinator**

The Department of Journalism and Creative Media at the University of Alabama seeks an instructor, non-tenure earning, renewable appointment of up to three years, in the area of news media. The position begins August 16, 2020. The salary is nationally competitive.

The successful candidate will teach courses in information gathering practices. Preference will be given to candidates who can teach courses in data and numeracy, data journalism, and data visualization. Other preferred teaching areas include multimedia, magazine editing, and photography. The candidate will work with students preparing for their internships, staying informed about changing jobs and skills in a rapidly evolving news industry.

Collaboration with other college units will be encouraged, including the College’s Digital Media Center, home to three professional media outlets. Candidates should have earned at a minimum a master’s degree in a media-related, journalism, or communication field and worked professionally in journalism. Previous college teaching experience is preferred.

Questions may be directed to the search committee chair, Dr. Rebecca K. Britt (rkbritt@ua.edu). To apply, visit https://facultyjobs.ua.edu. Attach an application letter, vita/resume and names and contact information of three references.

Screening of applications begins January 10; however, applications will be accepted until the search is completed. UA is an Affirmative Action/Equal Opportunity employer. Women and minorities are especially encouraged to apply.

**U OF VIRGINIA**

**Darden School of Business**

**Open Rank, Communication Faculty**

The Darden School of Business at the University of Virginia invites applications for a teaching-track faculty position in Communication to begin in August 2020. Open rank. Ph.D. preferred. This full-time, nine-month appointment requires teaching five courses per year. Teaching includes required Leadership Communication course and electives that fit expertise and student interest. Writing cases and curriculum materials for internal and external use, and actively serving the Communication area and the Darden School are also expected. Initial appointments are normally for a three-year term, but may be renewed, pending review.

The position will remain open until filled. Direct link to the full job announcement on the UVA job board: https://uva.wd1.myworkdayjobs.com/UVAJobs/job/Charlottesville-VA/Open-Rank---Communication-Faculty---Darden-School-of-Business_R0011309

**FLORIDA ATLANTIC U**

**Gimelstob Chair in Judaic Studies -- Advanced Assistant/Associate Professor of Jewish Studies, Communication, Cinema or Film Studies, Multimedia Studies or other related field**

We seek a scholar who ideally examines Judaic studies at the interstices of rhetorical studies, film studies, and/or critical-cultural studies. The candidate should engage at least two of these three substantive areas. By Judaic studies we mean theoretical and methodological examinations of Judaic culture across the diaspora including spaces both within and beyond the United States. Attention to Jewish and Judaic epistemologies and ontologies as represented through textual case analysis or performance studies (i.e., film, theater, popular culture, mediated texts, rhetorical documents). Particular issues such as Judaic philosophy and political ideology, Judaic community-building and narrative, Israeli media representations and public memory, and Judaic intersections among race/ethnicity, gender identity and expression, sexualities, ability, class, geography, citizenship, national origin, and age are preferred. The teaching load for this position is 2/2 that includes courses in Communication and Multimedia Studies and, depending on area of specialization, the Department of Theatre, as well. This position also carries with it a dedicated research budget.

**Minimum Qualification:**

Ph.D. from an accredited institution in Jewish Studies, Communication, Cinema or Film Studies, Multimedia Studies, or other related field by time of application.

All applicants must apply electronically to the currently posted position (Gimelstob Chair in Judaic Studies -- Advanced Assistant/Associate Professor of Jewish Studies, Communication, Cinema or Film Studies, Multimedia Studies or other related field) on the Office of Human Resources’ job website (https://fau.edu/jobs) by completing the required online employment application and submitting the related documents. When completing the online application, please upload the following: a cover letter, curriculum vitae, a representative research sample, a research statement and copies of official transcripts scanned into an electronic format.

A background check will be required for the candidate selected for this position. This position is subject to funding.

For more information and to apply, visit www.fau.edu/jobs and go to
Apply Now (REG07700).

Florida Atlantic University is an equal opportunity/affirmative action/equal access institution and all qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veterans status or other protected status. Individuals with disabilities requiring accommodation, please call 561-297-3057.711.

FAU is committed to the principles of engaged teaching, research and service. All persons aspiring to achieve excellence in the practice of these principles are encouraged to apply.