

#ica20 Conference Update from the President-Elect

By Claes de Vreese, ICA President-Elect & 2020 Program Planner, U of Amsterdam

As #ica20 is nearing be sure to follow the ICA website, your email, and our social media channels for updates and guidelines on how to do the very first virtual ICA conference ever.

We are in this together. We will be doing our conference at a time where many members are worried and stressed. As we have tried to communicate in the past period, the motto for #ica20 is #WeWillMeetYouWhereYouAre. There will be a lot of flexibility and understanding that participants will participate with different levels of capacity, energy, and ability. That is fine. We will make it as good as it can be in these unique times.

With **Eike Rinke** (U of Leeds) we are currently working through the theme program on Open Communication. We will try and retain as much as possible to



make sure we have space for this important topic in our field.

We see the conference as a space to come together and exchange feedback on our work, to the best of our ability. We see the virtual conference as an important event in providing in particular our student and early career

researchers with a chance to get feedback and suggestions on their work.

Having seen the community spirit in ICA in the past weeks we are sure that virtual #ica20 will be the best we can all do! Thanks for being a part of it.

70th Annual ICA Conference
Open Communication
Virtual Conference, 21-25 May 2020

President's Message

By Terry Flew, ICA President,
Queensland U of Technology

The decision was made by the ICA Executive Committee on Saturday, 6 March that the 70th Annual International Communication Association Conference, scheduled for the Gold Coast in Australia, would instead take the form of a virtual conference. Details of that virtual conference format can be found elsewhere in this Newsletter, and we feel that events globally have borne out the fact that the decision – while difficult at the time – was the right one and the most honest one to make.

It is worth reflecting how quickly things have moved over the course of 2020.

- On 23 January, I was over the Pacific on a QANTAS flight, returning from the ICA Executive committee meeting in Washington, D.C. and a very successful week at Rutgers University in New Brunswick, New Jersey. At that time, Coronavirus was largely being seen as a phenomenon that would be limited to China and perhaps surrounding Asian countries.
- On 23 February, the hot topic among the ICA conference planning team was the future of the ICA dance party, and how we could justify discontinuing it – long story about the reasons why – to those who had long been its champions.
- On 6 March we informed our members, exhibitors, and the Australian venues that we would be cancelling the physical conference and moving to a virtual format out of an abundance of caution.
- On 23 March The Star, which was to have been our headquarters hotel, announced that all of its venues throughout Australia would be closed, putting 20,000 people out of work. All domestic air travel in Australia was closed down, and all international visitors would face 14 days in quarantine. A physical conference in Australia was no longer possible, even if one was prepared to take the public health risks of doing so.

It was not just ICA facing challenging times. I was reminded recently that on 6 March, the day ICA announced that the physical conference would become a virtual one, British Prime Minister Boris Johnson told the media that he had been to a hospital treating Coronavirus patients, and had shaken hands with many of the medical staff. On 27 March, Prime Minister Johnson announced that he had the Coronavirus, and would be making decisions for the immediate future from his bedroom. Incredibly, cruise ships were still leaving and arriving at ports throughout the world during March, in spite of abundant evidence about their role as transmitters of the virus.

Although it is very hard to foresee the future in a time of crisis, it is impossible to believe that the world will return to its pre-2020 normal. A parallel can be drawn between conferences and teaching. The ability to deliver courses online has been around for at least 30 years, with open and distance education formats existing well before then (The UK Open University opened its doors in 1969). But most universities have found themselves scrambling to adapt their courses, and their teaching practices, to online delivery in the first few months of 2020, often using *ad hoc* and off-the-shelf solutions containing their own risks, such as the “Zoom bombing” problem with the widely used ZOOM video conferencing software.

In ICA, we have taken to working with commercial partners around developing a secure platform for delivery of a virtual conference first, before we migrate all activities to that platform, which will occur through April. Going forward, a conversation needs to happen about how we can best utilise such virtual formats, alongside the traditional face-to-face modes of interaction. The experience of conferencing is likely to change after 2020, just as it is highly likely that all universities will be more open to doing their courses online than was the case before 2020.

Well before COVID-19 was declared a global pandemic, ICA was being contacted by people concerned about the ecological impact of long-distance air travel. Images of the bushfires in Australia, which appeared directly connected to the impacts of long-term global warming, had already raised issues for many of our members.

In making any changes, we will need to be careful about parochialism. Travelling to Australia seems a long way away from Europe and North America, but so too does travel for Europe or North America from the Asia-Pacific. In regions that have not yet hosted ICA conferences, in Africa, Latin America and the Middle East, all ICA conferences involve a lot of travel.

Our traditional approach to such matters has been through measures such as travel grants and bursaries, which ease the financial costs of long-distance travel. As we plan for future conferences, technology-based solutions are also likely to play an increasingly important role.

Read the latest communication regarding #ica20. [A message from the ICA Executive Director](#). And, be sure to read all past announcements and read through the [Frequently Asked Questions page](#).

Journal Access

By Tom Mankowski, ICA Director of Publishing Operations

The International Communication Association recognizes that many members will be accessing journal content through their home computers, some for the first time. As a reminder, members receive access to all ICA journals through our member portal, located here: <https://www.icahdq.org/page/Publications>. Members will be asked to login in order for the redirect links to work properly. If you are not a member, and are having difficulty accessing ICA journals at your university, please first check with your library homepage for their preferred method of access. If you are still having issues accessing content and are looking for a specific article, please contact tmankowski@icahdq.org.

Additionally, Google Universal CASA (Campus Activated Subscriber Access) has been enabled across the entire Oxford Academic platform, which includes *Journal of Communication*, *Human Communication Research*, *Communication Theory*, *Journal of Computer-Mediated Communication*, and *Communication, Culture, & Critique*. CASA enables Google Scholar users from subscribing universities and libraries the ability to access their content on or off campus. Universal CASA now extends the access capability beyond Google Scholar, ensuring a seamless access journey whenever possible.

All users will need to *initially* access content on their device while on a campus network to enable CASA to work remotely, which can be done, for example, by logging in to the university's digital library system off (or on) campus. Universal CASA will work everywhere Google Scholar currently works. For more information, please visit: <https://scholar.google.com/scholar/help.html#access>.

A big thank you to OUP for accelerating the implementation.

PRO TIP: WE NOW DISPLAY THE CURRENT HEADQUARTERS TIME IN THE BOTTOM RIGHT CORNER OF THE WEBSITE, SO YOU CAN ALWAYS REFER TO IT WHEN THERE IS A DEADLINE.

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Member News

This column includes new postings with the latest news from ICA member news, as well as outside publication announcements. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by emailing **Katie Wolfe** at kwolfe@icahdq.org.

NEW BOOK ANNOUNCEMENT

Strategic Corporate Communication: Core Concepts for Managing Your Career and Your Clients' Brands

By **Ross Brinkert** (Pennsylvania State U - Abington) and **Lisa V. Chewing** (Pennsylvania State U - Abington)

Strategic Corporate Communication: Core Concepts for Managing Your Career and Your Clients' Brands introduces students to essential strategies in corporate communication. The book centers upon the idea that in order to be successful, you not only need outward-facing competencies to represent and serve clients, but also personal competencies of self-awareness and self-positioning to manage your career.

The text grounds corporate communication in theoretical research and marketplace practices that demonstrate foundational corporate communication elements. Each chapter introduces relevant theory related to a particular topic, ways in which the information can support career planning, and how the content and skills covered in the chapter apply in the context of the work environment or future interactions with clients. Practical application opportunities at both the personal and organizational levels encourage careful reflection throughout. The inclusion of SWOT exercises and case studies with guiding questions inspires critical thinking and further exploration.

Strategic Corporate Communication is an ideal text for upper-division undergraduate and graduate-level courses in strategic, public relations, corporate, branding, professional, and marketing communication.

To request a complimentary review copy, please visit:

<https://titles.cognella.com/strategic-corporate-communication-9781516532735#>



NEW BOOK ANNOUNCEMENT

Technology and Health: Promoting Attitude and Behavior Change

by **Jihyun Kim** (U of Central Florida) & **Hayeon Song** (Gachon U)
Publisher: Elsevier

"Technology and Health: Promoting Attitude and Behavior Change" examines how technology can be used to promote healthier attitudes and behavior. Here is the link to the book on the publisher's website: [Elsevier Link](#)

Student Columns

Seven in a Thousand Reasons to Attend the Virtual Conference #ica20

By Myrene Magabo, Co-chair of the ICA Student and Early Career Scholar Advisory Committee (SECAC), U of the Philippines Open U

#ICA20 is going virtual for real! As someone who has been both an on-campus and an online learner, instructor, and online organizational leader, I could truly speak from experience. Virtual meetings, virtual conferences, and virtual classes are for real! They are just as productive. Commonly known to most virtual space learners, leaders, and online educators, there are at least seven (benefits) that can be enjoyed in a virtual conference.

These benefits include:

1. Less or zero cost compared to traveling to a conference site.
2. Geographical and other limiting barriers are overcome for as long as your Internet is running. You can be anywhere in the world and yet you can be in the conference.
3. Virtual conferences or meetings allow for better opportunities for sharing and accessing virtual presentations synchronously (in real time) or asynchronously (at any time) at your convenience.
4. There are increased opportunities, increased productivity, and efficiency.
5. You may pre-record your presentation therefore giving you better preparation time (i.e., you can edit your presentation before it goes out live to various audiences).
6. There is less physical stress as you can attend any session right at the comfort of your homes or offices, or you can be in your backyard or lawn.
7. Despite the social distance, the meeting of the minds, and creation of output are achieved.

This year, we will miss the beautiful scenery of the place, the warm handshakes, the voices from speeches and presentations, the hot coffee and tea, the exchange of business cards, the face-to-face social gathering and camaraderie. However, what we will miss cannot equate to the value of noble cause and reason why we must go virtual instead. Look up above. There are seven major reasons you shouldn't miss #ICA20! See you then!

Farewell!

By Sarah Cho, Co-chair of the ICA Student and Early Career Scholar Advisory Committee (SECAC), U of Massachusetts, Amherst

For the last two years, I truly enjoyed every moment serving our great community of student members and early career scholars within the ICA. During my service, I was able to see clearly that the International Communication Association is working hard to keep this academic society running by addressing the needs of various underrepresented groups. However, as a student member myself, I was very happy to see how the SECAC played a pivotal role in promoting the voices of student and early career members. The SECAC has organized numerous meetings, receptions, and workshops for the members we are representing, but, more importantly, we have focused on building networks among young scholars from the global south since last year. Although it is still early to say that the networks fully serve the needs of the global south members, I would like to say that we successfully took our first step toward our goal and continue to move forward. We have tried to expand our own networks as well. For example, the SECAC recently met with the current and newly elected Student and Early Career Representatives of divisions and interest groups. In the virtual meeting, we had a very productive and meaningful conversation on how to further our relationships and expand our roles together in the ICA. I was so glad to be able to play a bridging role between the two groups, and I found myself very lucky to be where we could discuss a way for us to better serve our community of student and early career members.

Although we still have a month before the ICA conference, I would like to say goodbye because this will be the last student column that I contribute. I will officially step down from the position as a co-chair of the SECAC after the conference. After #ICA20 conference, I am pretty sure that **Myrene Magabo**, the current co-chair, U of the Philippines Open U, and **Lara Schreurs**, the new co-chair, KU Leuven - School for Mass Communication Research, will continue these efforts with the support from other SECAC members - **Grazia Murtarelli**, U IULM, **Cecilia Zhou**, U of Massachusetts - Amherst, and **Muhammad Ittefaq**, U of Kansas. If you are interested in working with the wonderful members of the SECAC or the SECReps of your division/ interest group, feel free to contact us. We're here to work with you!

Division & Interest Group News

This column includes new postings with the latest news from ICA Division and Interest Group chairs, whether for their own members or for readers outside the Division/IG. Division/IG chairs are encouraged to submit their latest news by emailing **Katie Wolfe** at kwolfe@icahdq.org.

CHILDREN, ADOLESCENTS AND MEDIA DIVISION

My dear colleagues,

I write to you during a difficult time in our lives. For some, you have been facing this Coronavirus Pandemic for weeks (or months) already. For others, our journey is just beginning. My hope is to provide some news, support, and resources that can be shared with others. I would imagine that many of you are wondering how the new virtual conference is going to take place. I do not have any information to provide to you at this point, but when I do, I will let you know. I would encourage you to check your emails from ICA for updates as well as the ICA website and their social media.

I start with a brief outline so you can get to the sections you need:

1. News: ICA 2020 Hardship Fund – CAM donation
2. Support and Resources: Online resources and links to companies providing free educational resources

So let's get started...

1) News: ICA 2020 Hardship Fund – CAM donation

ICA is aware that many members have found themselves in individual hardship with non-refundable travel arrangements to Australia. As such, they have launched a fundraising campaign for PhD students and early career scholars finding themselves with no insurance, support, and non-lenient airlines.

The application link and exact eligibility criteria for the ICA 2020 Hardship Fund will be available at a later time so please be aware of this opportunity.

Many of the ICA Divisions and Interest Groups have donated from their funds to help grow the Hardship Fund. After discussions with the leadership of CAM, I am happy to share with you that CAM has donated \$2500 to this fund. Since we are not doing a reception, we re-directed the funds set aside for the reception to the Hardship Fund.

As an ICA Member, you may also make an individual donation. There are two options to donate:

- A. Direct donation: To make a direct donation, click here: <https://www.icahdq.org/donations/donate.asp?id=19570>
- B. Contribute your registration refund: If you registered for the 70th Annual ICA Conference, you also have the

option to donate your registration refund to the Hardship Fund. To do so, click here: https://www.icahdq.org/page/ica2020_refund_hardshipfund

If your institution is able to also make a contribution (due to savings on travels, lodging, social events etc), please contact **Laura Sawyer** (lsawyer@icahdq.org) so that they can set up a direct contact with your administration and HDQ.

2) Support and Resources: Online resources and links to companies providing free educational resources

Many of us have been converting our face-to-face classes to online classes. In addition, parents and teachers may be struggling with resources to both educate and entertain children while they are all home. I have been compiling a list of resources that I have found over the past few days. Please feel free to share these with colleagues, parents, and teachers. I realize some of these are US-based, so if you have others you would like to share, please email me Nancy.Jennings@uc.edu or post to our ICA-CAM Facebook Group: <https://www.facebook.com/groups/152559428147259/>

Here is the list...

Companies/Organizations that are offering free online resources and support for PreK-12 teachers, PreK-12 parents; Higher Education students, and Higher Education faculty (Updated 3/16/20 at 10:14am)

For an extensive list of online resources for everyone (teachers, parents, students) that is continually beginning updated (so check back frequently), start here: <http://www.amazingeducationalresources.com/>
Below please find some highlights of resources:

PreK-12 teachers and parents:

ZOOM is offering free access to their videoconferencing tool (K-12 only as of 3/14/20): <https://zoom.us/docs/ent/school-verification.html?zcid=1231&ga=2.228851412.995105639.1583699918-735451631.1546545079>

Age of Learning is offering free home access to their digital education programs ABCmouse, Adventure Academy, and ReadingIQ. Programs serve students in preschool / pre-k, elementary school, and middle school. Ask a teacher to set up an account that can be distributed to parents: <https://www.ageoflearning.com/schools.html>

Oznoz is a new channel for bilingual kids. You can watch over 100 shows in Arabic, Chinese, English, French, German, Hindi, Urdu, Japanese, Korean, Persian, Spanish and more. Currently, they are offering free access when you create an account. You do NOT need a referral code when creating the account – simply leave it blank: <https://video.oznoz.com/>

Tinkercast offers audio programs for children and their grown-ups. One of their primary offerings is called Wow in the World which leads curious kids on auditory adventures in STEM and is distributed by NPR: https://tinkercast.com/sendy/w/enFCNwSs00DaZm-bx763q9A3Q?fbclid=IwAR2glcwN3DQY52x4qnhH-2Q1hV_nq7gJkVULsKZiWPdusy3oeQ52pmpvENik https://tinkercast.com/sendy/w/enFCNwSs00DaZm-bx763q9A-3Q?fbclid=IwAR2glcwN3DQY52x4qnhH2Q1hV_nq7g-JkVULsKZiWPdusy3oeQ52pmpvENik

Pinna is offering 8 weeks FREE access to Pinna's audio-streaming platform to families and teachers. Just go to <https://pinna.fm> and use promo code: PINNA4KIDS at sign up.

Free resources from PBS for PreK-12 teachers and parents:

- For Teachers, PBS and your local station have curated FREE, standards-aligned videos, interactives, and lesson plans: <https://cet.pbslearningmedia.org/>
- For parents, PBS provides free access to activities for kids and parenting information: <https://www.pbs.org/parents/>
- For children, PBS provides free access to activities and programming for children: <https://pbskids.org/>

Free reviews, activities, and recommendations of media content from Common Sense Media, a US-based nonprofit organization:

- For PreK-12 parents: <https://www.commonsensemedia.org/blog/what-to-watch-read-and-play-while-your-kids-are-stuck-indoors>
- For PreK-12 teachers: <https://www.commonsense.org/education/>

Scholastic is offering free day-by-day activities for remote learning for children PreK-12 (focus on PreK-6th grade):

<https://classroommagazines.scholastic.com/support/learnathome.html>

K12 and Higher Education Students:

SPECTRUM is offering free internet to K12 and college students for 60 days in the US. Call 1-844-488-8395 to

set up: <https://www.channel3000.com/charter-offering-free-access-to-spectrum-wi-fi-for-students-learning-remotely/>

Higher Education faculty:

GOOGLE is making Hangouts Meet (their premium videoconferencing tool) free to educators and businesses until 7/1: <https://cloud.google.com/blog/products/g-suite/helping-businesses-and-schools-stay-connected-in-response-to-coronavirus>

Top Hat offering free access through the end of the semester. It is an online platform with "Easy-to-use tools to engage your classroom, adopt and author next generation interactive textbooks, create assignments on the fly and securely administer tests." You can use this in addition to your current LMS. <https://tophat.com/covid-19-response/>

General Resources:

Center for Interactive Learning and Collaboration (non-profit organization) offers free resources for interactive online learning: <https://www.cilc.org/>

Edutopia is an online resource of the George Lucas Educational Foundation which is a nonprofit, nonpartisan, private foundation that is operated for educational purposes. They provide resources concerning online learning and much more: <https://www.edutopia.org/topic/online-learning>

Google Arts and Culture provides a collection of online exhibits and tours of museums and artwork from around the world: <https://artsandculture.google.com/partner?hl=en>

In addition to these resources, I personally have been teaching my children and media course online for several years. As such, I have materials, assignments, and lectures that I am happy to share with you. Again, just send me an email: Nancy.Jennings@uc.edu

I also started a YouTube channel to share my video lectures: <https://www.youtube.com/channel/UCS8Dv02Pi-iGzdOOFjbU59Kw?fbclid=IwAR3FPHf7MQgOQJe7YciIM-B7Qg8t6ZtfnTIUzXJB49IzgXcBYtAXAC6AqXbl>

I wish you all the best as we get through this together. Peace to everyone.

Best, **Nancy Jennings** (and your CAM Leadership)



**International
Communication
Association**

**DON'T FORGET TO
RENEW YOUR ICA MEMBERSHIP
FOR THE 2019-2020 MEMBERSHIP YEAR!**



LANGUAGE AND SOCIAL INTERACTION DIVISION

Hello LSI community,

2020 is a big election year here in the Language and Social Interaction Division! We will be electing members to the following officer positions in the fall:

- Vice Chair (and Chair) – a four-year commitment
- Internationalization Liaison (IL) – a two-year commitment
- Student and Early Career (SEC) Representative – a two-year commitment

(Please see position descriptions below.)

We already have two members interested in the IL position, but don't let that keep you from running for that position or for either of the other two positions! I honestly can't think of a better way of becoming involved in this community and extending your professional network than serving as a division officer.

Elections will be held in the fall of 2020. Officers elected to these positions will begin service after the 2021 convention in Denver.

Feel free to throw your hat in the ring for any of these three positions even if you aren't planning to attend ICA 2020.

Thank you for your consideration, and please feel free to email me with questions about any/all of these positions.

Best regards,
David Boromisza-Habashi
ICA-LSI Chair

VICE CHAIR / CHAIR

The Vice-Chairperson serves for two years prior to automatically moving into the Chair role. The vice-chairperson oversees the convention planning during his/her second year as vice chair and will be a competitive paper/panel reader during the first year. In addition the Vice Chair assists the Chairperson in administering Division business meetings, and assumes the duties of chairperson in the event of the latter's absence, disability, or request.

The Chairperson serves for 2 years. The chairperson presides at all Division Business meetings. The chairperson creates and appoints such temporary committees as deemed necessary; prepares the Division report for the Executive Committee; represents the Division and provide necessary Division reports at

Association Board of Directors Executive committee and business meetings; and presents top paper and poster awards at the annual Division business meeting. In addition, the Chairperson oversees the convention program planning during his/her first year as chairperson.

INTERNATIONALIZATION LIAISON (IL)

This position is for 2 years and involves generally encouraging internationalization in LSI. In addition to editing the ICA-LSI Internationalization Newsletter, the IL:

- (a) gathers opinions and feedback from members of the division or interest group, especially new members from less represented cultures, for example, at times of the annual conference, and convey them to the division chair or vice-chair, or other relevant bodies ICA, in order for them to receive more social support and feel more welcomed at the Association;
- (b) liaises across the divisions and interest groups on general issues that go beyond any given unit of ICA;
- (c) assists in the planning of ICA annual conferences, helping the chair and vice-chair to pay attention to participants from ethnic-minority communities and the developing world who may need extra help;
- (d) identifies the needs of young scholars, especially those from non-English-speaking countries, who may need the training of particular skills (e.g., writing, data analysis), relay them to ICA Membership and Internationalization Committee or other relevant bodies, who will design ways to meet such needs;
- (e) participates in and facilitates other ICA internationalization activities such as regional conferences, mentorship programs;
- (f) takes initiatives to suggest new ideas for improving ICA's overall internationalization endeavors.

STUDENT AND EARLY CAREER (SEC) REPRESENTATIVE

This position is for 2 years and involves generally reaching out to graduate students and early-career and contingent faculty, mostly through social media but any other networks are encouraged. Specific tasks include: reminding members of any ICA-specific notices (e.g. receptions, travel awards, submission advice, etc.); encouraging members to submit to the division; reminding members of ICA and ICA-LSI travel grants and

Learn about the various pre/postconferences that will be available at #ICA20. Registrations are now open! (<https://www.icahdq.org/page/2020PrePostconf>)

other funding opportunities; interacting on social media.



MASS COMMUNICATION DIVISION

Dear MCD members,

It is with great pleasure that I announce that **Dr. Melanie Green** (U of Buffalo) is our division's 2020 Innovation in Theory award winner.

The selection committee chaired by the previous winner, **Dr. Robin Nabi**, and including three other members **Dr. Shawnika Hull** (GWU), **Dr. Anne Bartsch** (Leipzig), and **Dr. Jochen Peter** (ASCoR) selected Dr. Green unanimously from among several strong nominations.

Dr. Green was selected as an innovator in theory for her 2006 article: Narrative and Cancer Communication (JoC, 2006), which the committee noted "generated a movement in our discipline to study narrative, and has itself led to others developing theory in that area. Further, it has influence beyond the bounds of media entertainment to influence areas such as health communication, info systems, political comm, etc." This is a great choice that represents both the scholarship of our division and our understanding of what innovation in theory means. The official award will take place during our division's (virtual) business meeting in May so I encourage you all to join us and honor Dr. Green.

I am happy to announce the ICA 2020 top paper winners based on scores from our paper competition. Only full papers were eligible and only "student only" papers were eligible for student top papers.

Congratulations to top student paper authors:

1. How Gay Men Discuss Their Bodies Online: A Content Analysis
Irena Acic, U of California, Davis, Davis, California, UNITED STATES
Hannah Stevens, Communication Studies, UC Davis, Davis, California, UNITED STATES
Xudong Yu, Communication, U of California, Davis, Davis, California, UNITED STATES
2. Who Else Likes it? Perceived Gender of Social Endorsers Predicts Gender Equality Support
Jessica Roden, Communication and Media, The U of Michigan, Ann Arbor, Michigan, UNITED STATES
Matea Mustafaj, Communication and Media, The University of Michigan, Ann Arbor, Michigan, UNITED STATES
3. Impact of Family Communication Patterns on Adolescent/Emerging Adult Sexting Behavior
Supreet Mann, Communication, U of California, Davis, Davis, California, UNITED STATES

Congratulations to top faculty paper authors (tie for 3rd place):

1. Spiral of Silence Pathways Linking Perceived Social Capital and Individual Expression on Social Media
Elmie Nekmat, Kookmin U, Seoul, KOREA (THE REPUBLIC OF)
Magel Ordoñez, Kookmin U, Seoul, KOREA (THE REPUBLIC OF)
Ismaharif Ismail, Psychology, National U of Singapore, Singapore, SINGAPORE
Eun Hwa Jung, Kookmin U, Seoul, KOREA (THE REPUBLIC OF)
2. "Let Me Tell You Our Side of the Story": Narrative Immersion in a Crisis Communication Media Interview
David Clementson, Grady College of Journalism and Mass Communication, University of Georgia, Athens, Georgia, UNITED STATES
3. Measuring Narrative's Influence on Moral Intuition Accessibility using a Lexical Decision Task
Ron Tamborini, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
Joshua Baldwin, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
Sara Grady, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
Henry Goble, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
Melinda Raynae Aley, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
Matthias Hofer, Department of Communication and Media Research & U Research Priority Program "Dynamics of Healthy Aging", U of Zurich, Zürich, SWITZERLAND
Sujay Prabhu, Communication, Michigan State U, East Lansing, Michigan, UNITED STATES
3. The Mechanisms of Profanity Diffusion in Online Discussion
Yunya Song, Hong Kong Baptist U, Kowloon Tong, HONG KONG
Qinyun Lin, U Michigan State, East Lansing, Michigan, UNITED STATES
Christine Hiu Ying Choy, Department of Social Sciences, The Hang Seng U of Hong Kong, Hong Kong, HONG KONG
Ran Xu, Department of Allied Health Sciences, U of Connecticut, Storrs, Connecticut, UNITED STATES

Congratulations to all winners. Well done!!

Yours,

Jonathan Cohen



PUBLIC RELATIONS DIVISION

Dear ICA PRD members and friends,

Sorry that this will be a long message.

As you have been informed, ICA 2020 will not take place as a physical conference due to the coronavirus. While we all are disappointed, it is a wise decision to protect all conference participants. With Covid-19 becoming

a global pandemic, all ICA PRD officers sincerely hope everyone is safe and healthy!!

We would like to take this opportunity to provide some update regarding the ICA 2020 arrangements:

On 10th March, 2020, ICA has released updates on the conference and FAQs: <https://www.icahdq.org/blogpost/1523657/342105/COVID-19-and-our-decision-on-the-70th-Annual-ICA-Conference-in-Australia>

Please kindly note that you will have to register for the virtual conference in order to be able to present papers and attend other sessions, including the business meeting. The policy for the virtual conference does not allow members to pay a partial fee for the virtual conference. We apologize for this inconvenience caused. When more information regarding the virtual conference participation is available, we will also update all members.

Some members have approached us regarding the division dinner registration. Yes, with the conference in Gold Coast being cancelled, the division dinner is also cancelled. For those who have registered and paid for the division dinner, ICA Headquarters will provide a full refund of the dinner fee. As ICA is now dealing with a lot of arrangements in the wake of the conference being cancelled, please kindly note that it may take more time for getting the dinner refund. If you have any inquiry regarding a request for dinner refund, please contact **Kristine Rosa** (krosa@icahdq.org).

If you have registered to participate in a pre/postconference, please contact the organizers directly on how they want to proceed with the pre/postconference. For now, the preconference, Communication for Social Change: Activism, Trust-building, Responsiveness, and Responsibility, supported by the PR Division, is cancelled and registered members will get a full refund. Please contact **Anne Lane** at Queensland U of Technology (a.lane@qut.edu.au) for inquiries. For the postconference supported by the PR Division, Openness in Communication: Relationships, Organizations and Institutions, please contact **Maureen Taylor** (Maureen.taylor-1@UTS.edu.au), **Jim Macnamara** (jim.macnamara@UTS.edu.au), and **Mitchell Hobbs** (mitchell.hobbs@sydney.edu.au) for any inquiries.

ICA has recently started a campaign to establish a Hardship Fund donation to help graduate students and early career scholars who find themselves with no insurance and non-lenient airlines. Many divisions and interest groups have responded to this call and made donations. Our division's budget is currently sound but we also want to make sure we have enough in case ICA reduces next year's budget due to the financial difficulties arising from this year's cancellation. In supporting our graduate students and early career scholars, the Division will donate this year's membership

dues based on the current membership number (US\$1,416), and in addition up to US\$300 from the student travel fund (if the students who received the division support won't need it for non-refundable tickets) to the Hardship Fund. The Division officers will be grateful if members can support this decision to help some graduate students and early career scholars.

If you have any questions and suggestions or how the Division can be of help, please feel free to contact the Chair, **Flora Hung-Baesecke** (flora.hung@gmail.com) and the Vice Chair, **Ansgar Zerfass** (zerfass@uni-leipzig.de).

Please stay safe!

Flora Hung-Baesecke, ICA PRD Chair
Ansgar Zerfass, ICA PRD Vice Chair
Erich Sommerfeldt, ICA PRD Secretary
Grazia Murtarelli, ICA PRD Student & Early Career Representative

Calls for Papers

Visit our Resources section for more Call for Papers:
<http://www.icahdq.org/page/CFP>.

Deadline for submission for *Comunicação e Sociedade* extended until April 15

The deadline for submitting articles to *Comunicação e Sociedade* on “Discourses on migrants, refugees and minorities in the public sphere”, edited by Moisés de Lemos Martins (CECS-UM, Portugal), Maria Aldina Marques (ILCH-UM, Portugal) and Rui Ramos (IE-UM, Portugal), was extended until 15 April 2020.

For the next volume of *Comunicação e Sociedade*, we are challenging researchers to reflect on the different discursive-textual strategies used in political, press and social media discourses on migrants, refugees and minorities since the early 21st century.

Over the last decade, Europe has recorded the highest influx of refugees and migrants since World War II. In the American continent, migrant flows have also been subject to major political and media attention. The exodus has become more acute, creating a new social problem for states and obliging citizens to take a position on these matters. In the public space (in particular, media and social networks) there are conflicts between discourses that focus on national security concerns and those that highlight humanitarian concerns, wherein the latter propose effective reception of migrants, on the basis of ethical and civilisation values. The arguments between these different viewpoints revolve around fears, reactions to differences and cultural confrontations (including linguistic, religious, identity, ethnic-racial factors, etc.), and the constructed images of “us” and “the other”.

As with so many other aspects of our collective life, this volume is highly conditioned by the public discourses

that we encounter. It is important to analyse them, deconstruct them, and provide citizens with tools and skills for conscious and informed interpretation.

The theoretical foundations and analytical instruments of discourse studies enable such an approach. This is the primary task underpinning this call for papers from researchers working in this field.

KEY DATES

Full article submission deadline: April 15, 2020
 Editor’s decision on full articles: May 31, 2020
 Deadline for sending the full version and translated version: July 15, 2020
 Publication date: December, 2020

LANGUAGE

Articles can be submitted in English or Portuguese. After the peer review process, the authors of the selected articles should ensure translation of the respective article, and the editors shall have the final decision on publication of the article.

EDITION AND SUBMISSION

Comunicação e Sociedade is a peer-reviewed journal that uses a double blind review process. After submission, each paper will be distributed to two reviewers, previously invited to evaluate it, in terms of its academic quality, originality and relevance to the objectives and scope of the theme chosen for the journal’s current issue.

Originals must be submitted via the journal’s [website](#). If you are accessing *Comunicação e Sociedade* for the first time, you must register in order to submit your article (indications to register [here](#)).

The guidelines for authors can be consulted [here](#).

For further information, please contact: comunicacaoesociedade@ics.uminho.pt



Call for Papers for a Special Issue of *The International Journal of Press/Politics*

“Media, Accountability and Dissent in the Middle East and North Africa”

Manuscript submission deadline: 15 June 2020

https://cdn.ymaws.com/www.icahdq.org/resource/resmgr/pubcfp/ijpp_sicfp_feb2020-158204411.pdf

Available Positions & Opportunities

Visit our Resources section for more job postings: <http://www.icahdq.org/page/Opportunities>.

TEMPLE U
Department of Advertising and Public Relations
Full-time, Non-Tenure Track,
Assistant Professor of Instruction in Public Relations

The Department of Advertising and Public Relations in the Klein College of Media and Communication at Temple University invites applications for the position of a full-time, non-tenure-track assistant professor of instruction in public relations to join the Department of Advertising and Public Relations beginning Fall of 2020.

The department seeks an outstanding public relations professional or scholar to become a fulltime faculty member in the public relations major. The successful candidate will be able to teach public relations theory, strategic planning, and public relations skills courses; will have a technology-driven focus as well as experience in traditional public relations; and will contribute significantly to the public relations major, which embraces multidisciplinary approaches to strategic communication. Expertise in big data and analytics, crisis communication, public relations theory, or public relations law, ethics, and diversity is desirable. Significant professional experience in public relations is strongly preferred, as is an advanced degree in a related discipline.

This non-tenure-track position carries an expectation of excellent teaching. In addition, the successful candidate will be expected to contribute significantly to the department and to Klein through service, which may include developing curriculum, serving on committees, and advising students and student organizations.

The Department of Advertising and Public Relations includes two undergraduate majors—one in public relations and one in advertising—and minors in both areas. The department supports the oldest PRSSA chapter in the region, a nationally affiliated student-run public relations firm—PRowl Public Relations—and Temple Ad Club (a division of AAF). The department's student organizations garner numerous awards each year. The major in public relations is CEPR (Certified Educator in Public Relations) qualified, one of approximately 36 such programs in the nation.

Klein is one of the largest comprehensive colleges of media and communication in the nation. The college is home to four departments: Advertising and Public Relations, Communication and Social Influence, Journalism, and Media Studies and Production. Graduate degrees across the college include an MA in Media Studies and Production, an MA in Journalism, an online MS in Communication Management, an MS in Communication for Development and Social Change, and an M.S. in Strategic Advertising and Marketing, which is offered in partnership with Temple's Fox School of Business. The college also offers a Ph.D. in Media and Communication. The college enrolls nearly 3,000 undergraduate students and more than 100 graduate students. The university community at large includes over 40,000 students in the region and at several international campuses. Temple is a Carnegie Research University (highest research activity). Temple University is an equal opportunity, equal access affirmative action employer, committed to achieving a diverse community.

Applicants should submit the following:

1. A cover letter indicating interest and relevant professional and academic background, including experience working with diverse populations and/or covering urban issues;
2. A curriculum vitae;
3. Statement of teaching interests and philosophy; and
4. Names and contact information for at least three references.

Review of applications will begin in mid-March 2020 and will continue until the position is filled. Electronic submissions are welcome. Please submit materials electronically at gregg.feistman@temple.edu or by mail to:

Gregg Feistman, Search Committee Chair
c/o Department of Advertising & Public Relations
300 Annenberg Hall
Temple University
2020 N. 13th Street
Philadelphia, PA 19122
Phone: 215-204-0532



Texas A&M U
Department of Agricultural Leadership, Education and Communications
Tenured/Tenure-Track: Open Rank

Department of Agricultural Leadership, Education and Communications has an open agricultural communications position with a 60% research appointment focused on building/maintaining a funded research program. The position remains open until filled. For full position description, visit apply.interfolio.com/71701.



**U of Missouri
School of Journalism
Tenure-Track, Assistant Professor in
Public Relations**

The Missouri School of Journalism is seeking applications for a tenure-track faculty position at the rank of Assistant Professor in Public Relations.

Qualifications and responsibilities: A Ph.D. in journalism, communication or related fields is required by the start of appointment.

We seek a candidate with an established research program including high impact publications with primary focus in public relations or related fields. Additionally, we seek well-rounded candidates with professional work experience, such as agency, non-profit, government or corporate sector. The new faculty member should be committed to interdisciplinary teaching, have a demonstrated ability to mentor students and help to create a climate that attracts students of diverse backgrounds, and bring an enthusiastic desire and demonstrated ability to help expand the public relations course offerings within strategic communication and graduate curricula in areas such as crisis communication, internal/corporate communication and/or political communication, and demonstrate a willingness to seek out extramural grant funding.

For a full description and to apply, visit <https://hrs.missouri.edu>, job # **33011**.

Review of applications will begin March 15, 2020, and continue until the position is filled.

An Equal Opportunity/Access/Affirmative Action/Pro Disabled and Veteran Employer



**CITY U OF HONG KONG
Department of Media and
Communication
Worldwide Search for Talent**

City University of Hong Kong is a dynamic, fast-growing university that is pursuing excellence in research and professional education. As a publicly funded institution, the University is committed to nurturing and developing students' talents and creating applicable knowledge to support social and economic advancement.

**Chair Professor/Professor/Associate Professor
Department of Media and
Communication [Ref. B/361/09]**

The Department of Media and Communication invites applications and nominations for faculty appointments at the rank of Chair Professor/Professor/Associate Professor beginning in January 2021. Specialization sought is open, with preferred areas including Mass Communication, Digital and Social Media, Visual Communication, and Marketing and Strategic Communication.

The application deadline is **31 May 2020**. For further details, please visit <http://www.cityu.edu.hk/hro/en/job/current/academic.asp?ref=uac-b361>.

City University of Hong Kong is an equal opportunity employer and we are committed to the principle of diversity. Personal data provided by applicants will be used for recruitment and other employment-related purposes.

FACULTY POSITIONS (TENURE TRACKS)

The National University of Singapore (NUS) is a leading research-intensive university (<http://www.nus.edu.sg/>) that is consistently ranked among the world's top universities. Established in 2004, the Department of Communications and New Media (<http://www.fas.nus.edu.sg/cnm/>) is a leader in communication and new media research and education. It offers undergraduate, honours and PhD programmes in communications and new media studies, with an innovative curriculum that introduces students to key debates in the areas of media studies, communication management, interactive media design and cultural studies. Its curriculum provides students with practical skills in social media management, user interface design, and digital marketing. Its students undertake industry immersion through its compulsory internship programme.

The Department also offers an undergraduate double degree with the School of Business; undergraduate minors in Interactive Media Development and Cultural Studies, and the Cultural Studies in Asia PhD programme. It has research concentrations in media psychology, health communication and cultural studies. Successful candidates for these positions will join an engaging community of 32 full-time faculty, 12 part-time instructors, and 760 undergraduate and graduate students.

The Department of Communications and New Media at National University of Singapore (NUS) invites applicants for the following positions.

a) Assistant Professor in Data Journalism (<https://academicjobsonline.org/ajo/jobs/15876>)

We seek applicants with expertise in one or more of the following areas: media writing; online journalism; digital news production; sports/science/financial/health/fashion journalism. Candidates will have demonstrated knowledge of industry trends and engagement in industry practice, including a range of experience working in print/tv/radio news production.

Responsibilities: Successful candidates are expected to teach 120 hours per academic year. Other duties include supervision of honours students and graduate students, and administrative service. The anticipated start date is 1 July 2020 prior to the beginning of the semester in August 2020.

b) Assistant Professor in Data Analytics (<https://academicjobsonline.org/ajo/jobs/15890>)

We seek applicants with expertise in the following areas: computational methods in communication and social sciences, including data analysis, machine learning, and visualisation. Practical experience with modern analysis and learning platforms is necessary.

c) Assistant Professor in Media Law and Policy (<https://academicjobsonline.org/ajo/jobs/15888>)

We seek applicants with expertise in one or more of the following areas: Media law & policy; Media ethics; Intellectual property; Internet governance; global media policy; Tech law & policy; regulations of emerging technologies such as AI, blockchain, and Internet of Things.

d) Assistant Professor in Open Specialisation (<https://academicjobsonline.org/ajo/jobs/15889>)

We seek applicants with open specialisation in the general discipline of New Media and Communication.

Responsibilities: Successful candidates are expected to teach 110-140 hours per academic year. Other duties include supervision of honours students and graduate students, and administrative service. The anticipated start date is 1 July 2021 prior to the beginning of the semester in August 2021.

Detailed application instructions can be found via <http://www.fas.nus.edu.sg/cnm/about-cnm/job-openings>.

For full consideration, please submit a complete application. Only shortlisted candidates will be notified.

Enquiries may be directed to cnmcareer@nus.edu.sg. Further information about working at the National University of Singapore is available at <http://www.nus.edu.sg/careers/whyjoinus.htm>.

ADDRESS

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