In light of the worldwide increase in anti-Asian rhetoric and violence, bolstered by the global COVID-19 pandemic and punctuated by the recent shootings of Asian American women, the ICA Standing Committee on Inclusion, Diversity, Equity and Access and the ICA Executive Committee denounce all misogynistic violence, racism, discrimination, and hate speech.

We support our colleagues of Asian heritage and in Asian diasporas. We further stand in solidarity with all individuals, collectives, and organizations doing the work of dismantling racism and discrimination in its various forms.

As a professional association of communication scholars, the ICA community understands how anti-Asian and other marginalizing narratives can be created, disseminated, and received. Recognizing how communication, media, and technology scholarship can both advance and contest these narratives, ICA reiterates its commitment (articulated in its 2019 IDEA statement) to fostering inclusiveness for people from diverse national and cultural backgrounds and from multidisciplinary perspectives.
We are almost there!! The ICA conference is just around the corner. Even though we won’t be seeing each other in person, we will be there virtually and in spirit and will enjoy the experience of learning about others’ research, of receiving others’ feedback, and of sharing everyone’s (virtual) company. The draft of the program is now available and I encourage everyone to take a look – not only for your own entry but also to peruse the wealth of papers and panels that make up this year’s #ICA21.

There are many things that I have missed about meeting in person, but my experience of our first all-virtual conference last year was immensely gratifying. I was able to attend many more sessions than is possible in face-to-face meetings. Ultimately, I tried to attend at least one session from every division, and doing so at my own pace made the experience not only possible, but immensely rewarding. Given the breadth and depth of our scholarship, I understand that everyone may not be able to view all the content during the actual days of the conference itself. But good news! This year, all pre-recorded sessions will be available through July 30th.

Here are some suggestions and updates about the upcoming conference. First, please make sure to upload your presentation and any changes to the PDF for your paper. The dates for uploading videos and any revised PDFs are from 22 March through 12 April. More information can be found at: ICA 2021 – 71st Annual ICA Conference (icahdq.org). Second please join The Link so you can stay abreast of ICA discussions. Finally, if you use Twitter, please use the #ICA21 hashtag in your tweets about the conference. It’s so much fun to see all of the activity about our wonderful conference.

**CONFERENCE FAQS**

**Question**
Will the presentations be schedule-specific?

**Answer**
No, the program will be organized according to the 33 divisions and interest groups. However, there will be an email sent from headquarters at the start of each “live day” of the conference, highlighting specific events to pay attention to that day, such as social events, business meetings, Blue Sky Workshops, certain plenaries, etc.

learn more FAQs here
President’s Column
by Claes de Vreese, ICA President, U of Amsterdam

From Idea to IDEA

At ICA we are committed to doing better when it comes to Inclusion, Diversity, Equity, and Access. We are a truly international association, with members from 87 countries, and a commitment to being a home for all kinds of scholars and scholarship. In 2019 we issued a statement on Inclusion, Diversity, Equity, and Access. This group is chaired by the amazing Jasmine McNealy (U of Florida) and Maria Len-Rios (U of Georgia). We have chosen to make this a permanent committee, rather than a temporary task force.

In fall 2020 we reported back on some of the initiatives that have been taken and endorsed. These include a survey gauging perceptions of and identifying membership needs when it comes to IDEA. The survey will launch soon. We have initiated a new program of financial support for regional hubs for the 2021 conference allowing for local events. We have adapted our conference and submission guidelines to ask explicitly for attention to scholarship from underrepresented groups. We have amended our search guidelines for journal editor and editorial board members, addressing the need for Associate Editor teams and editorial boards to have geographic, gender, and ethnic diversity.

But we want to go further. In the past period the Executive Committee has worked to find resources in our current budgets to earmark these for future IDEA activities. The pandemic has hit us all hard, but it has also meant that a number of planned activities did not take place in 2020 and 2021. We have decided to pool some of these resources and add savings that are meant to build a strong ICA for the future to a dedicated IDEA fund. I am proud that the Executive Committee approved the proposal to allocate 150,000 USD to this fund. Together with members, and led by the IDEA committee, we will develop and introduce new instruments and support schemes. These can be things like fellowships or mentorship programs, but also other ideas. Stay tuned for more news soon. Reach out. We are here to work hard with you to bring ideas to real IDEAs.
The Reason Behind the 12 April Deadline for #ICA21 Video Uploads
by Laura Sawyer, ICA Executive Director

We’ve gotten a lot of messages in the past two weeks, full of consternation about the 12 April deadline. We regret that ICA has inadvertently made things more difficult for you in an already difficult year. We first sent out this news towards the end of February, but people didn’t really start to notice it until the reminder we sent out in mid-March. Some of you have said you never would have submitted to begin with if you had known you’d be required to upload a video six weeks before the conference. I regret that this has caused you stress. At the same time, we didn’t convey the deadline for uploading six weeks in advance when we made the decision to cancel the IRL conference because we honestly didn’t know that yet. We didn’t have any idea what platform provider we’d be using, what the requirements would be, how the deadlines would shift, etc. We just knew that we needed to make a decision to protect everyone’s health and safety and that we needed to do it fast so that you didn’t book flights and hotels you wouldn’t need.

We are all at a disadvantage this year (and last year, and probably for years to come), in that we can’t see around every corner and know what roadblocks are going to completely mess up our schedules (or days...or moods). Everything comes as a surprise, it seems, these days. Even if we read something, we don’t always internalize it and realize what it means for our actual lives. As I told one of our members on Twitter, I would love nothing more than to be in Denver in May, in person, with everyone waiting til they’re on the plane there to prepare their presentations.

What I will say is that we chose our platform provider based on them being the only company that could reliably deliver on several things that last year’s participants deemed crucial:

- the ability to **navigate** easily through the different sections and find what you need
- the ability to get **notifications** on replies/posts/engagement with your videos
- the ability to **search** for sessions you want to attend
- the ability to implement universal captioning for **accessibility** (this speaks directly to the need for this deadline)
- the ability to make sure **no sessions are lost or misplaced** (same re deadline)

Because of the time zones involved in having attendees in 87 countries, we can’t function on a live schedule and still have everyone participate equally, nor would live sessions be reliably captioned (we left captioning to the individual last year and it was uneven at best and usually, just not present). So we had to choose to do a predominantly asynchronous conference, and that means an earlier deadline for video uploads so there is time for captions to be generated and proofed.

We really, really wish we could extend the deadline and make all of you immensely happy, and it may be that, in the end, if LOTS of presenters get their videos done early, we will have some wiggle room to provide a day or two of an extension to those who are struggling, but I can’t promise that will be the case and it’s not something we should bank on.

Ultimately, each of you has to do what’s best for you. Your mental and physical health (and that of your family members) is of the utmost importance, and there are no penalties for failing to upload a video. We do hope you can find the time to upload, and we hope to see everyone in the online spaces for #ICA21. I just previewed our website and it’s so easy to navigate. I look forward to seeing you there.
Call for Applications for Affiliate Journal

by Cynthia Stohl, Chair of the ICA Affiliate Journal Committee, UC–Santa Barbara and Tom Mankowski, ICA Director of Publishing Operations

In 2015 the ICA Board established a new journal category "ICA Affiliate Journal." ICA is very proud of our three affiliate journals, Studies in Communication and Media Journal (German) Communication and Society (Chinese) and Revue Française des Sciences de l’Information et de la Communication (French) https://www.icahdq.org/page/AffiliateJournals. Now, after an extensive 5-year program review by the ICA Executive Committee, the Board has approved opening up applications for at least one more affiliate journal.

Affiliate journals serve several of ICA’s internationalization and academic goals. The affiliate journal program is designed to build bridges throughout the international communication community and to connect our membership with communication research published in non-English high-quality journals. The program helps publicize the finest communication research done throughout the world, giving our members access to new and diverse audiences while supporting our colleagues throughout the world who are hoping to expand their audience and intellectual contributions to our field.

Every year at our annual conference, ICA sponsors an affiliate journal panel, where the editors are invited to talk about their journals, their publication protocols, their highlights of the year, and often have an author present the journal’s "outstanding article" of the year. The editors engage the audience in discussions regarding the journals’ future directions, submission requirements, etc.

To find out more information about our affiliate journals, the application process, and detailed criteria, please visit https://www.icahdq.org/page/AffiliateCriteria. An affiliate journal should meet or exceed the general standards of an ICA journal as well as the specific standards developed for affiliate journals. Affiliate journals are published independently of ICA in a language other than English and are available online to ICA members for free or at a discount.

If you have any questions about the criteria or the process, or would like to submit a proposal, please contact Cynthia Stohl, Chair, Affiliate Journal Committee at cстояh at ucsb dot edu or Tom Mankowski, ICA Director of Publishing Operations at tmankowski at icahdq dot org. The affiliate journal committee is happy to work with editors as they develop their application.
Governance Corner: Spotlight on ICA Leadership
by Julie Arnold, ICA Senior Manager of Governance

Leadership at ICA comprises a robust group of ICA members bringing together varied professional methodologies, expertise, unique talents, and diverse cultural influences, from around the globe. With a Board of Directors of forty-seven individuals, five elected leadership roles per thirty-three divisions and interest groups, and a number of standing committees and task forces, our association is truly member driven. We are guided by, and grateful to, those who contribute to the association’s success through service. Periodically, we’ll introduce you to some of ICA’s leaders to give you an insider’s look at who helps propel the ICA mission.

Q&A with Nancy Jennings
U of Cincinnati
Resides in USA
Chair, Children, Adolescence & Media Division (CAM)

Q. Tell us how long you’ve been an ICA member and which was your first conference?
A. I have been an ICA member since 2000 and my first ICA conference was in Acapulco, MEXICO. I was a graduate student and still fondly remember that conference.

Q. What is your academic/research focus and your methodological approach?
A. My research focus is in the area of children and media across several age groups from preschoolers to teenagers. I have done a wide variety of methodological approaches over the years. I started with a very quantitative focus engaging in field experiments and have more recently been doing qualitative research, particularly with interviews of youth. I still like doing a good content analysis, too!

Q. What is your favorite thing about ICA?
A. The incredible scholarship that is presented across all of ICA and from so many different perspectives. I truly appreciate learning about cultures that are not my own through ICA and am grateful for the high caliber of the research projects I am privileged to read, hear, and witness at ICA (in person or virtual).

Q. What leadership qualities do you most value and which are your personal strengths?
A. Transparency, collaboration, listening, and raising voices are leadership qualities that I value. I am a really good listener which allows me to raise voices of others, particularly individuals who may feel unheard. I am also a good collaborator, taking a team approach and allowing space for everyone to shine. Transparency is important to me as well and I do my best to make sure actions and

Q&A with Rabindra (Robby) Ratan
Michigan State U
Resides in USA
Chair, Game Studies Division (GSD)

Q. What is your academic/research focus and your methodological approach?
A. Mostly qualitative, experiments and surveys, with a pinch of potion making.

Q. What is your favorite thing about ICA?
A. There are so many things to like, it’s hard to choose! I love how ICA has facilitated synergies with other scholars that have led to collaborative contributions to the field. Also, the dance party is pretty rockin.

Q. What advice would you offer members interested in leadership roles with ICA?
A. You might start off pursuing a leadership position because it looks good on your CV and helps you get to the next stage in your career, but I hope you approach the position with an open mind about feeling intrinsically motivated to contribute to our community and support other scholars in the field.

Q. Tell us a little about the charge of your group, what goals are you working towards?
A. I am ending my charge as a leader in the game studies division, finishing up as chair and just a couple months. I’m not sure I quite accomplished the goal I had of increasing connectivity between ours and other divisions. However, I am particularly excited about an idea I had quite recently to offer small grants to students to support the purchase of games that they can use in their own research.

continued on page 8

by François Heinderyckx (U Libre de Bruxelles)

In the early 2000s, a group of ICA-member scholars undertook to create “the premiere and absolutely essential reference source in the field of Communication” which became The International Encyclopedia of Communication published by Wiley in 2008 under the leadership of late Wolfgang Donsbach. The initial set of 12 volumes and more than 1,300 entries was monumental. Yet it was only the beginning. New entries were added and as of 2015, new sets of volumes were commissioned that each focused on a specific area of our field. Today, the IEC boasts a whopping total of 56 volumes (including the initial set and 14 additional sets) offering more than 4,600 entries. Over the course of 20 years, more than 4,100 authors have contributed individually or as co-authors, writing a total of over 9 million words!

The mobilisation of our scholarly community is epic and unparalleled; the resulting body of knowledge authoritative. This invaluable intellectual capital is unique in many ways and we owe it entirely to the thousands of colleagues from around the world who shared their command of the field for everyone to enjoy. Particular credit must be given to the editors and associate editors of those sets of volumes and above all to Wolf whose rigour, vision and leadership gave this gigantic editorial project its current momentum.

The Encyclopedia has now reached a junction. It needs to evolve and innovate to meet the needs and expectations of the academic community and make the best of the many possibilities offered by the latest technologies. We need to take it to the next level. A first round of developments is being planned and will be rolled out gradually. It will initially consist of two developments.

Firstly, a single online portal will be engineered to offer easy access to the entirety of the content published within the series. The existing online versions of each of the 15 sets of volumes will remain, but an integrated IEC access point will be added not just for convenience, but also to allow serendipitous exposure to concepts and entries that visitors might miss when exploring a specific thematic set by itself.

Secondly, a process will be established to continuously maintain and further expand the content of the Encyclopedia. This will be achieved in three different ways: updating existing entries to reflect the latest developments in research and context; adding new entries to fill in the most glaring gaps; commissioning new additional sets of volumes expanding the IEC to specific subdomains.

Wiley-Blackwell will take care of most of the logistics and technology, but the content side will continue to mobilise our community. An entire editorial team will be assembled involving, among others, many of the colleagues who already played a leading role as editors or associate editors for the different sets of volumes. I will personally coordinate the entire project as the Series Editor.

Many of you will undoubtedly be approached to contribute to this major operation. We are also looking at ways to better connect the Encyclopedia with the divisions and interest groups of ICA. Future developments will gradually make the IEC ever more conversational so that it will definitely break away from the connotations of stillness generally associated with the very genre of the encyclopedia. We will also consider ways to encourage scholars to use and cite the Encyclopedia, and try to promote the merits of those who contribute so that their efforts are recognised by their institution for what it is, i.e. a significant academic achievement in the form of a top level, peer reviewed intellectual contribution to the field.
Reflections and Propositions from an Outgoing SECAC Co-Chair

It feels like yesterday when I began getting acquainted with SECAC on a meeting invite that gave me a glimpse of what it would be like to serve the Student and Early Career Scholars Advisory Committee. It feels like yesterday, yet the journey was long enough to have accomplished certain advocacies for the ICA student members and early career scholars. There was a year-long haul on a draft for SECAC Working Guide and Collaboration Principles, and this document shall be passed on to Lara Schreurs, SECAC’ Senior’ Co-Chair (2021-2022), and Christine Cook, who will begin serving as Co-Chair with Lara.

Hopeful Contemplations

I am leaving my post with great confidence in my Co-Chair Lara’s leadership capabilities and great initiatives. In my introduction, I used the term “senior” Co-Chair for lack of a better term for it now. Perhaps, this is one thing that could still be worked on a little further. How do we give due recognition to the year of experience and services rendered by the ongoing Co-Chair versus the starting Co-Chair? The terminologies could be a non-essential matter, but sometimes, terminologies help define and shape mindsets, roles, initiatives, and actions. Although there must be certain advantages to working together on an equal role footing, that is undeniable. Restraint, humility, trust, and respect are virtues that govern the relationship, and if executed well, the outcomes are just as great!

Some Reexaminations: What else can be done?

During the third quarter meeting, a need to bolster internationalization efforts was raised. Internationalization is internal to ICA’s mission. Internationalization has been amplified through Student and Early Career Representatives’ engagement to live up to this mission, and tapping their voices will continue to be strengthened. Recognizing the much-needed action for internationalization and inclusion, the ICA utilized the best strategies of engaging students and early career scholars by giving them representative and collaborative roles in ICA’s Leadership structure.

To further intensify the communication and collaboration, ICA launched The Link. In the Link portal, ICA graduate student members and early career scholars can connect, network, communicate, collaborate on research and scholarly projects using this new intranet portal. The platform is highly intuitive and enables access to members across the globe.

The Pilot Program: #ICA21 Regional Hub Grants for the Annual Conference is another huge initiative to bolster the internationalization efforts of ICA. With all these efforts and initiatives, SECAC runs out of ideas on how else and what else can be done, especially when there are no physical regional conferences due to the pandemic. However, it can be imagined how valuable this Regional Hub Grants during the post-pandemic or post-Covid era. It is also easy to imagine that a new set of internationalization initiatives will come out by 2022. The ongoing tiered system of payments that grant lesser fees for members from developing and less developed countries shows ICA’s earnest efforts for global inclusion and diversity.

ICA’s genuine efforts to strengthen their groundworks for internationalization are felt through students and early career scholars being on board and engaging in the ICA works and leadership undertakings, involving them in the special committee tasks force, divisions, and interest groups. So, what else is there left for ICA-SECAC to do?

A Continuing Voice on Overcoming Language Barriers

Credit on this voice is due to Cecilia Zhou, SECAC team member. In addition to all the existing initiatives and efforts of ICA to strengthen its globalization or internationalization efforts, there is one thing that students and early career scholars have continued to voice. Some continue to envision that researchers can submit and present their research works using their language if English is not a convenient language for them to write their research articles and present their works.

Two Propositions from an Outgoing Co-Chair

One way for students and early career scholars to aid in this endeavor is to explore free translation tools and apps (such as Google and iTranslate available for both Android and Apple). In the upcoming SECAC and SECReps 2021 Get-Together-Meeting this coming March 2021, this can be discussed as to how the SECReps may explore and help students and scholars from their regions utilize these free translation tools. Another way is to strengthen some strategies on how Team Research Projects can be further mobilized, and this shall be part of the agenda item for the 2021 SECAC-SECReps Meeting.

Perhaps, just ample enough for the time I meant to serve, some good things have been accomplished, and continued on page 11
thoughts are shared as clearly as possible.

Q. What advice would you offer members interested in leadership roles with ICA?
A. Take some time to get to know members in ICA, particularly those in the division you are most interested in serving. ICA has such great leadership and scholars, and it can sometimes feel intimidating. Follow each other on social media and/or The Link and always remember that you never know when a connection may become just the right influencer, motivator, or champion for you when you need it.

Q. Describe your ICA leadership journey (where did you start, what roles have you held prior to your current role/s).
A. I started by reviewing for the annual ICA conference then moved into serving on various committees in the CAM division. I’ve led nomination committees for the CAM division and have served on award review committees for the CAM division. The CAM division feels like home on so many levels and I wanted to do more for the division so I ran for Vice-Chair/Chair. I actually ran twice before being elected the second time I ran.

Q. Tell us a little about the charge of your group, what goals are you working towards?
A. Inclusion and bridging the academic boundaries are two key goals that the CAM division strives towards. We are a very welcoming group and find ways to support and build each other up across countries, regions, and time zones. We also work to reach out to the media industry and the community (parents, teachers, families) to share helpful resources and inform each other for a better understanding of the role of media in the lives of children and adolescents.

Getting to know Nancy on a more personal level:
Q. If you could learn any new skill, what would you choose and why?
A. Cake decorating! I love to bake and would love to be able to literally “put the icing on the cake” for my creations!

Q. What’s one thing people are generally surprised to learn about you?
A. I used to be a runner and a dancer (clogging, in particular). I’ve actually won a national-level clogging competition in Texas while in graduate school!

Q. Are you team #dogsofica (or) #catsofica?
A. #DOGsallday

Getting to know Robby on a more personal level:
Q. If you could learn any new skill, what would you choose and why?
A. Rocketeering!

Q. If you weren’t going to be in the communication field, what career would you choose and why?
A. Dentist, because then I could still keep filling gaps.

Q. When you have 30 minutes of free time, how do you pass the time?
A. Tickling monstering my kiddos.

Q. What’s one thing people are generally surprised to learn about you?
A. That I’m Indian/Russian.

Q. Are you team #dogsofica (or) #catsofica?
A. #DOGSallday

In fact, we got a new puppy in March!
Member News

This column includes the latest news from ICA members, as well as outside publication announcements. Starting with the July Newsletter, all Member News can be found in The Link. From there on, we encourage members to post their own news to The Link.

NEW BOOK ANNOUNCEMENT

Katerina Tsetsura and Dean Kruckeberg are co-editors of a new book Strategic Communications in Russia: Public Relations and Advertising, recently published by Taylor and Francis. The book explores scholarly inquiry, professional education, and practice of Russian public relations and advertising in multiple contexts.

This book serves as a reader exploring the scholarly inquiry, professional education, and practice of Russian public relations and advertising in multiple contexts. It examines significant parts of what can be encompassed under the umbrella of strategic communications, including public relations and advertising, rather than investigating all areas of communication in Russia.

Within the context of Russia’s history, culture, and ideology, the book begins by tracing strategic communication as a field, as a discipline, and as a social institution in Russia. It then samples current studies in Russian strategic communications, examining this professional specialization’s current state and likely future directions. The book’s authors are mostly Russians who are experts in their specializations. Chapters are predicated upon the premise that this is an exciting time of great opportunity for Russian strategic communications. However, in Russia, exploiting such opportunities for strategic communications scholarship, education, and professional practice presents challenges within the context of that nation’s cultural, historical, and ideological heritage that presently may be unique. The book concludes with a prognosis of the future of Russian strategic communications.

The book is recommended reading for a worldwide audience of strategic communications scholars, educators, students, and practitioners. Such readers will find the book of interest and of unique value as the book will help them to better understand, appreciate, and respect Russian strategic communications, its genesis, and present state.

Table of Contents:

PART I: Views on strategic communication(s) in Russia
1: What is (are) strategic communications in Russia? 2: Russian strategic communications on the global stage

PART II: Examining the historical and contemporary development of communication(s) in Russia
3: The forms and shapes of today’s communication as a field, as a discipline, and as a social institution in Russia: Communication development as a result of society’s modernization 4: The history of the development of public relations as an institutionalized field and as a discipline in the post-Soviet space

PART III: The academic and professional development of strategic communications in Russia
5: The Russian Professional Public Relations Standard 6: Modern scientific knowledge of public relations and its objective-subjective field

PART IV: Examples of current studies in Russian communication(s)
7: Media relations in contemporary Russia 8: Understanding advertising in modern Russia: Role, functions, and problems

PART V: Conclusion: The future of communication(s) in Russia
9: The future of Russia’s strategic communications: An effects-based approach 10: Conclusion: What is next for strategic communication(s) in Russia?

NEW BOOK ANNOUNCEMENT

The Techlash and Tech Crisis Communication
By Dr. Nirit Weiss-Blatt (U of Southern California - Annenberg School for Communication)

I’m pleased to announce that my new book, The Techlash and Tech Crisis Communication, was published on 24 March 2021. You can save 30% by using the discount code TECHLASH30 at https://books.emeraldinsight.com/techlash

Description
This book provides an in-depth analysis of the evolution of tech journalism. The emerging tech-backlash is a story of pendulum swings: We are currently in tech-dystopianism after a long period spent in tech-utopianism. Tech companies were used to ‘cheerleading’ coverage of product launches. This long tech-press honeymoon ended and was replaced by a new era of mounting criticism focused on tech’s negative impact on society. When and why did tech coverage shift? How did...
tech companies respond to the rise of tech criticism?

The book depicts three main eras: Pre-Techlash, Techlash, and Post-Techlash. The reader is taken on a journey from computer magazines, through tech blogs to the upsurge of tech investigative reporting. It illuminates the profound changes in the power dynamics between the media and the tech giants it covers.

The interplay between tech journalism and tech PR was underexplored. Through analyses of both tech media and the corporates’ crisis responses, this book examines the roots and characteristics of the Techlash, and provides explanations to "How did we get here?". Insightful observations by tech journalists and tech public relations professionals are added to the research data, and together - they tell the story of the TECHLASH. It includes theoretical and practical implications for both tech enthusiasts and critics.

Sample chapter
You can read a free chapter of the book here: Book2Look

Reviews
In this deeply researched work, Nirit Weiss-Blatt provides an invaluable record of tech media’s mood swing as its portrayal of Silicon Valley lurched from utopian to dystopian. This is much more than a book about tech’s PR problems. Weiss-Blatt’s trenchant analysis of the news industry restores nuance to the debate over technology and society. -- Jeff Jarvis, Director, Tow-Knight Center for Entrepreneurial Journalism, The Leonard Tow Professor of Journalism Innovation, CUNY

The Techlash and Tech Crisis Communication

9781800430860 | 208 pages | March 2021 | Hardback |
£70 $100 €85

NEW BOOK ANNOUNCEMENT

Rhetorics of Democracy in the Americas

We (Adriana Angel, Michael L. Butterworth, and Nancy R. Gómez) are pleased to announce the publication of Rhetorics of Democracy in the Americas, available now from Penn State University Press.

Description:

Democracy is venerated in US political culture, in part because it is our democracy. As a result, we assume that the government and institutions of the United States represent the true and right form of democracy, needed by all. This volume challenges this commonplace belief by putting US politics in the context of the Americas more broadly. Seeking to cultivate conversations among and between the hemispheres, this collection examines local political rhetorics across the Americas.

The contributors—scholars of communication from both North and South America—recognize democratic ideals as irreducible to a single national perspective and reflect on the ways social minorities in the Western Hemisphere engage in unique political discourses.

Essays consider current rhetorics in the United States on American exceptionalism, immigration, citizenship, and land rights alongside current cultural and political events in Latin America, such as corruption in Guatemala, women’s activism in Ciudad Juárez, representation in Venezuela, and media bias in Brazil. Through a survey of these rhetorics, this volume provides a broad analysis of democracy. It highlights institutional and cultural differences in the Americas and presents a hemispheric democracy that is both more pluralistic and more agonistic than what is believed about the system in the United States.

In addition to the editors, the contributors include José Cortez, Linsay M. Cramer, Pamela Flores, Alberto González, Amy N. Heuman, Christa J. Olson, Carlos Piovezani, Clara Eugenia Rojas Blanco, Abraham Romney, René Agustín de los Santos, and Alejandra Vitale.

Adriana Angel is Associate Professor of Communication at Universidad de la Sabana, Colombia. Michael L. Butterworth is Professor of Communication Studies at The University of Texas at Austin. Nancy R. Gómez is Professor of Communication at Universidad del Norte, Colombia.

Rhetorics of Democracy in the Americas is available here:

Use code NR21 to receive a 30% discount!

NEW BOOK ANNOUNCEMENT

The Ubiquitous Presidency: Presidential Communication and Digital Democracy in Tumultuous Times (Oxford University Press)

Joshua Scacco, jscacco@usf.edu

The Ubiquitous Presidency is the latest addition to the Oxford Studies in Digital Politics series. The book explores the historical and contemporary evolution of presidential communication practices, presents a framework for researchers and readers to make sense of past and future strategic messaging from the White House, assesses media coverage and public attitudes toward changes in presidential outreach, and offers a set of ways that key institutional and individual actors (e.g., government leaders, journalists, social media companies, constituents) can hold presidents accountable for their words.
“Scacco and Coe have provided a thoughtful and in-depth analysis on how communications helped create the ‘Ubiquitous Presidency.’ Certainly, to preserve our democracy, it will be critical for our citizens to fully comprehend the profound impact that the rapid growth of digital media will continue to play as we elect public officials to represent us and govern. The ‘Ubiquitous Presidency’ helps the reader understand the evolution of these powerful communications tools and compels us to think critically when choosing our leaders.” – David Almacy, former White House Internet Director

“Scacco and Coe bring the digital into the center of research on presidential communication by uniting theories of public opinion, rhetoric, and the institutional presidency. They provide a thorough and deep understanding of presidential communication as accessible, personal, and entailing multiple platforms—as necessarily ubiquitous. This insightful analysis of how presidents communicate and the audiences they hope to reach will interest scholars of the presidency in political science, communication, and history; it is useful to scholars and accessible to their students.” – Mary E. Stuckey, The Pennsylvania State University, and author of Deplorable Elections: Despicable Discourse in American Presidential Campaigns

For more information, including an extended description and book contents, please see:

[Link to book details]

Contact: Joshua Scacco (jscacco@usf.edu) and Kevin Coe (kevin.coe@utah.edu)

Student Column from page 7

SECAC shall further accomplish some more good things through those tiny seeds I have sown. I am eternally grateful for the opportunity of having served ICA, the students, and early career scholars and to have worked with my co-chairs Sarah Cho, Lara Schreurs, and all the SECAC members. I hope to end my reflections with the thoughts from Khalil Gibran as quoted in The Prophet: "The timeless in you is aware of life's timelessness. And knows that yesterday is but today's memory and tomorrow is today's dream."

Myrene Magabo is an outgoing SECAC Chair, and to continue serving ICA, she’ll soon serve the Instructional and Developmental Communication Division (IDD) as Division Secretary.
Division & Interest Group News

This column includes the latest news from ICA Division and Interest Group chairs, whether for their own members or for readers outside the Division/IG. Starting with the July Newsletter, all Div/IG News can be found in The Link. From there on, we encourage members to post their own news to The Link.

INSTRUCTIONAL AND DEVELOPMENTAL COMMUNICATION DIVISION

Dear IDD members,

#ica21 is around the corner and it is time to celebrate the accomplishments of the IDD community!

During the conference we will highlight each of this year’s top paper winners with a special post in our Facebook Page! Don’t miss the forthcoming “IDD Top Paper Spotlights” on 27-31 May 2021 available in the IDD Facebook page at https://www.facebook.com/ICAIDD!

Top Faculty Papers
1. "PowerPoint as Visual Communication Pedagogy: Relative Differences in Eye Tracking, Aesthetic Pleasure, and Learning". Authors: Meghan Parsons, Texas Tech U, UNITED STATES; Luke LeFebvre, U of Kentucky, UNITED STATES; Charlotte Entwistle, Lancaster U, UNITED KINGDOM; Ryan L Boyd, Lancaster U, UNITED KINGDOM; Mike Allen, U of Wisconsin-Milwaukee, UNITED STATES.
2. "Reflexivity and practice in COVID-19: Qualitative analysis of student responses to improvisation in their research methods course". Authors: Elizabeth Louise Spradley, Stephen F. Austin State U, UNITED STATES; R. Tyler Spradley, Stephen F. Austin State U, UNITED STATES.
3. "Deliberative Pedagogy as a Framework for Cultivating Civic Skills alongside SEL". Authors: Idit Manosevitch, Kinneret College on the Sea of Galilee, ISRAEL; Niva Dolev, Kinneret College on the Sea of Galilee, ISRAEL.
4. "Becoming Tech-Savvy for Better Health: Integrating New Media Technologies into the Classroom Using Social Ecological Perspectives". Authors: Kim Bissell, U of Alabama, UNITED STATES; Bumsoo Park, U of Alabama, UNITED STATES.

Top Student Papers
1. "A Bridge for Communication": Negotiating Intergenerational Listening Expectations in Face-to-Face Interactions and Digital Platforms”. Authors: Emeline Ojeda-Hecht, Colorado State U, UNITED STATES; Elizabeth S. Parks, Colorado State U, UNITED STATES.
2. "Student-Created Videos as a Pedagogical Tool: The Role of Peer Feedback on Student Confidence and Self-Efficacy". Authors: Chimobi Ucha, Michigan State U, UNITED STATES; Taj Makki, Michigan State U, UNITED STATES; Rabindra (Robby) Ratan, Michigan State U, UNITED STATES; Stuart Braiman, TechSmith Corporation, UNITED STATES.
3. "Early Pandemic Pedagogy: Voluntold Disclosures and Privacy Rule Turbulence When Transitioning Immediacy Online Amid COVID-19". Authors: Danielle Caprice Bis, Ohio U, UNITED STATES; Yea-Wen Chen, San Diego State U, UNITED STATES; Evelyn Puga, San Diego State U, UNITED STATES.
4. "Interaction With a Machine Teacher Improves Student Learning Outcomes and Teaching Effectiveness. Results With Wiley Daila From Indonesia". Author: Elena Pelzer, John Wiley & Sons Singapore Pte Ltd, SINGAPORE

Top GIFTS (Great Idea for Teaching Students):
1. "Infusing Real-world Social Issues Into Research Methods Instruction". Authors: Jasmine Gray, U of North Carolina at Chapel Hill, UNITED STATES; Jacob R Thompson, U of North Carolina at Chapel Hill, UNITED STATES

IDD Rock Star Reviewer: Richard Draeger Jr, Shanghai International Studies U, CHINA

Best,
Davide Girardelli
U of Gothenburg
IDD Chair
Calls for Papers

Visit our Resources section for more Call for Papers: http://www.icahdq.org/page/CFP.

Call for Proposals: Journal of Communication Technology Fall 2021 Issue

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The Journal of Communication Technology (ISSN 2694-3883), the official journal of the Communication Technology division of the Association for Education in Journalism and Mass Communication is pleased to announce a Call For Papers for the Fall 2021 issue to be released in October/November 2021.

JoCTEC welcomes scholarship from a broad area of inquiry, with the expressed mission to bring together research that facilitates discussion and cultivates understanding of the ways in which communication technologies are changing not only media processes and content, but also audiences, institutions, and society at large. We ask for submissions with a particular focus that pertains to communication technologies, this includes but is not limited to studies of advertising, science, networks, health, politics, history, policy, public relations, management, economics, ethics, minorities, visual communication, and social media.

JoCTEC is not limited to a particular theoretical and methodological perspective. We welcome research that informs debates from comparative empirical perspectives and more conceptual and theoretical approaches. What remains at the forefront for our journal is that scholarship is systematic and rigorous concerning communication technologies and their impacts, no matter the disciplinary precision of the inquiry.

While we will still consider article submissions on a rolling basis for regular issues, to receive full consideration for the Fall 2021 issue, we have set a July 1, 2021 deadline. Please find submission guidelines and information below.

Guideline for Paper Submission

Submissions should follow the manuscript guidelines for JoCTEC:

- Prepare the manuscript using APA (7th ed) citation style, with text of no more than 9,000 words (inclusive of abstract, figures/tables, and references).
- Submit the manuscript in Word format with all author-identifying information omitted to allow for blind peer review.
- Confirm manuscript is not before another journal for consideration, and that the manuscript has not been previously published, including in a language other than English.
- The submission deadline is 1 July 2021.

Queer Cultures in Digital Asia
A symposium hosted by the Chinese University of Hong Kong, Shatin, Hong Kong

10 December 2021

Call for Papers

Digital media have transformed the cultures and practices of LGBTQ+ communities worldwide. Sexual minorities explore and express their identities, look for belonging and build communities, seek multiple types of intimate relationships, and undertake collective action on and through both old and new digital media. Extensive research has been conducted to examine the influences and implications of digital and social media platforms, such as Grindr, Her, Reddit, Tumblr, and more, on the social, political, and personal lives of sexual minorities. Meanwhile, digital media also facilitates the flourishing of subcultures that challenge normative conceptions of gender and sexuality and promote creative forms of gender expression through online literature, video production, and other forms of fandom (e.g. slash/yaoi/Boys’ Love/Girls’ Love communities). While increasing attention has been paid to new and digital media in Asia (Cabañes & Uy-Tioco, 2020; Dasgupta, 2017; Yue & Zubillaga-Pow, 2012), most contemporary studies of digital queer cultures still focus on North American and European contexts.

Inspired by Mobile Cultures: New Media in Queer Asia (Berry, Martin, Yue, & Spigel, 2003), this full day symposium aims to foster a critical interrogation of the intersection between queerness and Digital Asia. Digital Asia has been a topic for many previous articles, edited collections, and conferences (e.g., 2018 Digital Asia event at QUT and Baulch, Flew, and Li, 2019; 2019 Digital Asia conference organized by NIAS and Lund University). Being the continent with the most Internet users in terms of absolute numbers, Asia has a range of diverse digital infrastructures. While China’s digital media ecology operates as an entirely closed system, in other countries like India, a wide array of both Western and local digital media is available. Hence, in previous works on Digital Asia, issues covered have related primarily to infrastructures, governance, commerce, smart cities, nationalism, and so on. Voices from and about queer communities are underrepresented in this conversation. We understand “queer” as “definitional indeterminacy” (Jagose, 1996, p. 67).

Queerness taps into a zone of possibilities regarding our sex, sexuality, gender, and intimacy. Asia also provides a complicated
context for the development and survival of queer communities as social norms and laws regarding homosexuality and transgenderism vary across regions. There are regions where governments are taking measures to grant some rights to sexual minorities (e.g., Taiwan legalized same-sex marriage in 2019; Pakistan recognized transgender as a separate gender category in 2017); there are also places where homosexuality is still considered illegal (e.g., Iran, Singapore) or is not legally protected from discrimination (e.g., Hong Kong).

As Chen (2010) advocates, “using the idea of Asia as an imaginary anchoring point, societies in Asia can become each other’s points of reference” (p. 212). This symposium takes “Asia as method” as a foundation to provincialize Euro-American knowledge production. This critical vision of Asia has also been taken up in two special issues related to the intersection of transgender studies and Asia studies (Martin & Ho, 2006; Chiang, Henry, & Leung, 2018). In this symposium, we extend this approach to focus on the digital, giving equal significance to the triple concepts of “digital,” “Asia,” and “queer.” We welcome contributions that empirically examine queer digital cultures, platforms, practices, and communities from one Asian region or compare these across several Asian territories. We expect interdisciplinary contributions from the fields of media and cultural studies, gender and sexuality studies, regional studies, and related disciplines from the humanities and social sciences.

Broad themes might include, but are not limited to:

- Politics of queer digital cultures
- Digital intimacies
- Digital circulation and/or economy of queer content
- Intersections of sexuality, gender, race, ethnicity, nationality, and more in digital cultures
- Online activism
- Emerging digital practices and

**Submission Process and Key Dates**

Please submit paper proposals to digitalqueerasia@gmail.com by 30 June, 2021. Proposals should include an abstract of 250–400 words along with a brief bio of no more than 100 words. Presenters will be notified of acceptance by 16 July, 2021. Draft papers (3000–4000 words) of accepted presentations are to be submitted by 17 November, 2021 for sharing and discussion among symposium participants.

We are planning for a face-to-face symposium in Hong Kong on 10 December, 2021. Modest subsidies will be provided to symposium participants to cover airfare; two-night’s accommodation and meals on the day of the symposium will be provided. The symposium will convert to an online event as required in line with COVID-19 health and safety considerations or should travel restrictions remain in place.

Following the symposium, presenters will be invited to submit full-length papers to be considered for publication as part of a themed collection. We are approaching major international media and/or cultural studies journals with a proposal for a special issue on the symposium theme.

**Organisers**

- Lik Sam Chan (Chinese U of Hong Kong)
- Elija Cassidy (QUT Digital Media Research Centre)
- Jia Tan (Chinese U of Hong Kong)

**Supported by**

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