



President's Column

by Mary Beth Oliver, ICA President,
Pennsylvania State U

Several years back I was reflecting on my career as a scholar. I am the first person in my family to receive an advanced degree, and I believe that I was the first student from my undergraduate program at Virginia Tech to go on to graduate school. In preparing to tell my father that I wanted to try to earn a PhD, I was worried that he might be hesitant to support my spending *even more* years in school. I was thrilled and grateful when he responded, "Well, Dr. Oliver, that is fantastic!"

Given that graduate education was unfamiliar to me, I was kind of "winging it" when I first began. I did not know anything about conferences, about submitting to journals, about the job market, etc. Although grad school was new and exciting, I did have imposter syndrome, as many of us do. But the truth is that we *all* have imposter syndrome *still* – we never really

But our
diversity is our
strength, and
through that
diversity we can
bring together
a variety of
viewpoints on
how to thrive
in our lives
as scholars,
writers,
scientists, and
artists.

outgrow it. And we likely *don't* outgrow it because what we don't know about our jobs and colleagues and new directions in scholarship *always* overwhelms anything that we *do* know (or think we do). I am grateful to have surrounded myself then (and now) with people who were willing to share their insights, to offer suggestions, and to provide helpful critique and feedback.

Having a supportive and giving community is largely a function of sheer luck. But I consider ICA

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ICA2022 Pre- and Postconference

by ICA Conference Team

Now Accepting Proposal Form Submissions

Before and after each annual conference, ICA hosts pre- and postconferences. These sessions are either all-day or half-day miniconferences, intended as an extension of the main ICA conference, but separate in terms of budget, programming, and administration. Preconferences can be held on either Wednesday, 25 May or Thursday, 26 May. All postconferences can either be on Tuesday, 31 May or Wednesday, 1

June. If you choose to have an off-site conference, you may either propose a location you have already obtained in advance or you may mark on your proposal form that you wish to speak with our local host for help in determining a location. In all cases, please think carefully about your own break-even budget (the form has a formula for determining this) and whether you will need more than one room (if you might need

a breakout room, for instance). If you are interested in planning and submitting a preconference or postconference proposal please fill out the proposal form by Friday, 27 August. [More detailed instructions are available within the application form.](#) If you have questions after reading the form, please contact the Conference team (conference@icahdq.org). [Submit here.](#)

Executive Director's Report

by Laura Sawyer, ICA Executive Director

The State of the Association 2021

The International Communication Association officially emerged on 1 January 1950 as the National Society for the Study of Communication (NSSC), but didn't become "ICA" until 1969, in recognition of its growing international reach (now at a membership of over 4500 scholars, at our annual peak, in 87 countries!). **As we move into the second half of fiscal year 2021, we are stronger than ever, in spite of continued and significant global challenges.**

Last year I wrote this message from my kitchen counter, *thinking that by 2021 I'd be back in the office for sure*; yet here I am in August 2021 having converted part of my closet to a "cloffice" where I have a door to close! If anything, I'm even more cloistered than I was before. While the staff take turns going in to get mail, deal with utility workers, etc, the ICA office in Washington, DC, has been closed since early March 2020, the day after the Executive Committee and I made the difficult decision on 6 March to cancel the in person version of our 70th Annual Conference and take a meeting for almost 3,000 scholars entirely virtual for the first time. Fortunately, the ICA staff are not only a resilient and funny and flexible bunch, we also were already very accustomed to staying in touch via Slack, as two of our six staff don't live in the DC area: Tom lives in Los Angeles and Julie lives in Rhode Island. Going online for our day to day work was fairly seamless—or at least, more seamless than switching two conferences in a row to a virtual format!

I said this last year as well and it's still so true: though I'm stuck mostly at home with my family, I have never felt more connected to our members. We have commiserated over the difficulties of getting work done with children at home, laughed together about our "quarantine hair" and hidden pyjama bottoms from the waist down and recycling containers brimming with empty wine bottles, and leant each other support when we have taken turns feeling bereft of hope and pessimistic about ever returning to "normal" (whatever that means for each of us). Some of us have stayed busier than ever as a means of dealing with the anxiety, while others have experienced lethargy and "brain fog," frustrating efforts to get any real research done (or in my case, to be eloquent in a state of the association address). The days feel like an endless series of Zoom calls: when there is no delineation between work

and home, work is *always there*, and you have no plausible deniability to keep you from being available 24/7. We don't work from home, **we live at work**, and some of our coworkers are...less than helpful (I type, as my dog panic-barks at the mailman). As I write, it has become clear that in spite of this chaos, our members are a resilient and funny and fantastically creative group who will find a way to thrive in spite of enormous obstacles, supporting each other while providing support for all their students as well. **The work you do—the work I am honored to help you do, in my small way—is so important to our understanding of the world, and the implications of this virus on society is no exception.**

ICA continues to thrive, finding new avenues of influence and new ways to expand our community. That said, there is always more that can be done to strengthen and diversify the organization going forward.

Fiscal Health

ICA's fiscal health remains strong. Through negotiation and rebooking for a Gold Coast conference in 2024, I have been able to completely avoid hundreds of thousands of dollars in potential penalties assessed by Australian venues. We faced the same risk when canceling the in-person Denver congress, but I was able to negotiate with Hyatt as

well, to move that conference's commitment to Denver 2025. While ICA's conference used to only break even and the association was carried by the publications revenue, that formula has flipped with the impending move towards Open Access (not just for ICA but in academia as a whole), with the conference now representing a larger piece of the revenue "pie." Our annual conference is the "crown jewel" of our activities, and while the last two pre-pandemic years had been extremely successful (over 3,500 attendees each for both Prague and DC), it remains to be seen how the final numbers will materialize when we emerge from the pandemic. Our ICA20 conference had a lower attendance and we also gave 25% refunds to every attendee, which saw ICA taking a hit financially, of course. For ICA21, we completely reconfigured our registration pricing to make the conference deeply discounted for members (US \$50 for Tier A, \$25 for Tier B,

As someone wisely said: we may all be weathering the same storm, but we are not all in the same boat.

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President-Elect's Column

by Noshir Contractor, ICA President-Elect, Northwestern U

I write my first newsletter entry as President-Elect with an amalgam of reflection, care, and cautious optimism. Over the past year and a half, we have witnessed the unprecedented success of a global network. One that mobilized with “moonshot speed” to develop and test a suite of life-saving vaccines. Simultaneously, we also witnessed global networks struggling to build confidence in these vaccines and ensure their rapid and equitable distribution across the globe. These challenges remind us that at the very moment when a shared threat requires connection like never before, the winds of anti-globalization blow in at gale force. For reasons that I wish were not quite so poignant, it makes the Conference Theme for ICA 2022 **One World, One Network?** particularly apposite and timely. Ending the theme title with the interrobang glyph - a superposition of the exclamation and question punctuation marks - simultaneously celebrates and problematizes the hopeful “one-ness” in the theme. The pandemic, social justice, and climate change are but three of many global contexts in which communication scholars are interrogating this dialectical tension.

In order to ensure and cultivate the expansive spirit of this conference theme, I am grateful to have a dream team of Conference Theme Co-chairs encompassing exceptionally strong - albeit diverse - intellectual credentials: **Ingrid Bachmann** (Pontificia U Católica de Chile, Santiago, Chile), **Shakuntala Banaji** (London School of Economics, London, UK), **Brooke Foucault Welles** (Northeastern U, Boston, USA), **Deen Freelon** (U of North Carolina at Chapel Hill, Chapel Hill, USA), **Jack Qiu** (National U of Singapore, Singapore), and **Herman Wasserman** (U of Cape Town, South Africa). We are introducing several innovations this year which are detailed in the recently announced 2022 ICA Call for Papers. I highlight five of those here.

First, consistent with our efforts to “internationalize” ICA, we are welcoming submissions in languages preferred by scholars. We are working to develop procedures to help us review and disseminate these submissions using automated as well as human-in-the-loop translations. *Second*, to help make the 2022 ICA Conference anchored in Paris a global event, we are inviting proposals for Regional Hubs to co-host ICA from various parts of the world. Building on a successful pilot during ICA 2021, we

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envison Regional Hubs as a viable option for those who are unable to travel to the in-person meeting in Paris due to, for instance, lack of finances, time constraints, or health and environmental concerns associated with travel. It also will help nurture scholarly communities within their own regions. *Third*, consistent with our commitments to IDEA (Inclusion, Diversity, Equity & Access), we are inviting contributors of individual and panel submissions to the Conference Theme to self-assess the diversity of their scholarship in terms of regions, ethnicity, gender, career stages, disciplines, and professional affiliations of the contributors themselves as well as those they cite. These self-assessments will be used along with other criteria in making decisions about submission acceptances. *Fourth*, we are introducing the Digital Artifacts Exhibition as a new platform of expression related to the Conference Theme. Submissions can be in the form of artwork, information visualizations, oral histories, performance art, installation art, interactive, multimedia, 3-D, augmented reality, and virtual-reality offerings that highlight aspects of the conference theme. The digital exhibition platform will also offer opportunities for online dialog and will be recognized with special ICA-wide awards. *Fifth*, recognizing that societal challenges transcend and benefit from connections among the foci of ICA's individual Divisions and Interest Groups, we are inviting submissions for panels that address significant issues across divisions/interest groups even if they are not directly related to the Conference Theme.

We are very eager to see how our ICA community utilizes these innovations to advance our scholarship and our community. We welcome your submissions as well as suggestions in the months ahead. To further enhance this dialog, we are rolling out a podcast miniseries to showcase the diverse ways in which communication scholarship engages with the Conference Theme. The first episode features perspectives on the Conference Theme by each of the Co-chairs. The subsequent six episodes will each be hosted by a Co-Chair who enlists special guests to delve further into their perspectives on the Conference Theme. Members of ICA will be able to participate in an online discussion following these episodes on LINK, our members-only online social media platform.

In closing, I would like to express my deep gratitude to the amazing staff at ICA Headquarters, President **Mary Beth Oliver**, and the rest of the incredible Executive Committee for all their efforts in making the 2021 ICA Conference a huge success while navigating unprecedented challenges. It has been a real joy to work with this team and I look forward to working with them - and YOU - to make for a successful 2022 ICA Conference anchored in Paris. À Bientôt!

PLUS ÇA CHANGE....A RETURN TO IN-PERSON CONFERENCING!

by Laura Sawyer, ICA Executive Director

The Hybrid Plan for #ICA22

Coming on the heels of ICA's second virtual conference--a more successful and well-attended event than we could ever have hoped!--we are pleased to announce that **the 2022 ICA Annual Conference, 26-30 May 2022 in Paris, France, is being planned from the start as a hybrid conference.** Participants will have the option to choose whether to attend either as an in-person attendee (with simultaneous access to the virtual space) or as a "virtual only" attendee using the online platform. While we hope that most participants will choose to join us in-person in Paris, we understand that access issues (health-related risks and financial strains lingering from the global pandemic among them) may lead many to be unable to attend. **Offering an online option is a means of preserving access, equity, and inclusion.**

COVID-19 DISCLAIMER: Obviously, if the pandemic continues/gets worse to the point where the conference cannot occur in person at all, at any time a similar process as 2020 could be utilized whereby hotel block reservations made through ICA's portal would be automatically purged and everyone could be converted to an online-only registration. The conference could then move forward in an online-only capacity as it did in 2020 (with decision points for all involved to be established at a future date). For now, however, we are cautiously optimistic that we will have an in-person main conference.

This hybrid plan, of course, requires extra work from the conference organizers, staff, and planners, as well as slightly more (or at least earlier) work from all presenters. We are cautiously optimistic about what we can offer while at the same time reminding ourselves--and our attendees--to be realistic as to how "amazing" the virtual option can be when it is not the main affair but rather, a secondary option offered alongside a larger in-person event.

As promised, some more robust details are shared below. We still don't have all the answers, but will continue to release information as decisions are made.

The first few sections of the FAQ are below. A link to the entire FAQ can be found at the end of this article.

WHAT WILL THE IN-PERSON FORMAT BE?

ICA might look a little bit different in Paris, but we hope it will be a welcome change. What will happen at the in-person conference is likely not to be the "same old same old" stand-at-a-podium-and-deliver-your-talk type conference we've gotten used to. **We are not just going back to the status quo.** What we heard in the feedback from the last two years is that you want MORE networking, MORE collaboration... that's the part that really makes the

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Governance Corner

By Julie Arnold, ICA Director of Governance & Member Services

Spotlight on ICA Leadership

Leadership at ICA comprises a robust group of ICA members bringing together varied professional methodologies, expertise, unique talents, and diverse cultural influences, from around the globe. With a Board of Directors of forty-seven individuals, five elected leadership roles per thirty-three divisions and interest groups, and a number of standing committees and task forces, our association is truly member driven. We are guided by, and grateful to, those who contribute to the association's success through service. Periodically, we'll introduce you to some of ICA's leaders to give you an insider's look at who helps propel the ICA mission.



Q&A with Shiv Ganesh

U of Texas, Austin

Resides in USA

Chair, Membership &

Internationalization Committee

Q. Tell us how long you've been an ICA member and which was your first conference?

A. Washington DC, 2001. I've attended every single ICA conference since then, except Seoul, to my eternal regret.

Q. What is your academic/research focus and your methodological approach?

A. I study collective action and social movement organizing in the context of global and technological processes.

Q. What is your favorite thing about ICA?

A. In the last ten years the place of social justice, internationalization and diversity have become central to the association in a way they never were when I first joined.

Q. What leadership qualities do you most value and which are your personal strengths?

A. The qualities I see as being most important in a leader is the ability to take genuine and deep pleasure in other people's success, the capacity to work out of principle, conviction, justice and care rather than expedience, and the skill to articulate those principles in a way that brings the widest possible group of people together. I don't see those as my strengths; rather, that's the kind of leader I aspire to be!

Q. What advice would you offer members interested in leadership roles with ICA?

A. I think that it's critical to identify what issues you care about the most, and also to learn about the history of the association, and get a sense of what happens in different nooks and crannies of the organisation. That'll give you a sense of who to reach out to if you're interested in, say, internationalization, or social justice, or open science.

Q. Describe your ICA leadership journey (where did you start, what roles have you held prior to your current role/s).

A. OMG, I can barely remember, and would have to look up my CV to see what I've done. I've participated most extensively in the Org Comm and Global Comm and Social Change divisions although I'm also involved in several others including Activism, Enviro Comm, Intercultural, and PTC. And like 60% of the association I belong to the CAT division! I was the division secretary of org comm about 15 years ago, and then became chair of the Global Comm and Social Change division. I was also an associate editor of Comm Theory for a few years. And I've been chairing internationalization for a few years, an issue about which I care very deeply, given my own background in India, Aotearoa New Zealand and the US.

Q. Tell us a little about the charge of your group, what goals are you working towards?

A. The broadest possible charge of the M&I committee is to both grow, internationalize and diversify the membership and ensure that the association is

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“Communication and COVID-19”

Joint Call for Papers of the ICA Affiliate Journals

The world is experiencing one of the most severe health crises in recent history—the Coronavirus, which has claimed over 3.6 million lives and affects almost every society. In containing and coping with the pandemic, communication and media environments play a central role. COVID-19-related messages dominate private and public communication and will probably continue to do so in the months to come. More than ever, we also come to realize the global and networked nature of our communication environments. Like the virus itself, information spreads globally from various sources with the potential to reach millions of people instantly. The level of uncertainty is high, fear or anger is real; people’s mental states affect how they process incoming information and how they react to it. Uncertainty also challenges communicators in political, social, and economic organizations caught between social responsibility, strategic interests, and moral obligations.

Against this backdrop, the three ICA affiliate Journals, namely *Studies in Communication and Media* (Germany), *Communication & Society* (Hong Kong), and *Revue Française des Sciences de l’Information et de la Communication* (France) are pleased to issue this joint call for papers on the role of communication during the COVID-19 pandemic. We welcome a broad spectrum of COVID-19-related contributions from every subfield of communication studies including research on (1) communicators, (2) messages, (3) media/message use, reception or processing, and (4) effects. Papers may deal with theoretical, empirical, methodological, and ethical issues.

How to submit

Authors should submit their full paper to only one of the three affiliate journals. Submissions can be either in English (for all three journals) or in the journal-specific national language and will undergo a double-blind review process according to the guidelines of the respective journal; submissions should adhere to all specific guidelines and structures of the respective journal. To submit, visit the website and follow the journal-specific instructions and guidelines:

- *Studies in Communication and Media* (Germany): <https://www.scm.nomos.de/en/>
- *Communication & Society* (Hong Kong): <http://www.cschinese.com/>
- *Revue Française des Sciences de l’Information et de la Communication* (France): <https://journals.openedition.org/rfsic/?lang=en>

The deadline for all submissions is 1 December 2021. Authors will be notified of acceptance by 30 March 2022. Final publication of articles is scheduled for the 4th quarter of 2022. Moreover, all authors will be given the opportunity to present their papers in the Affiliate Journal Session during the upcoming ICA annual conference in Paris in May 2022 (in case of limited slots, the journal editors reserve the right to select specific papers).

Dr. Matthias Hastall, Dr. Merja Marth, Dr. Andreas Scheu, Dr. Kerstin Thummes, Dr. Thomas Zerback, *Studies in Communication and Media* (Germany)
 Dr. Ven-hwei, Lo, *Communication & Society* (Hong Kong)
 Dr. Mélanie Bourdaa, *Revue Française des Sciences de l’Information et de la Communication* (France)

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a community. Yes, we're big, we're geographically and culturally diverse, we approach our scholarship through a variety of lenses, and we focus on a variety of issues. But our diversity is our strength, and through that diversity we can bring together a variety of viewpoints on how to thrive in our lives as scholars, writers, scientists, and artists. There is no "one-size-fits-all" to making a life as a scholar, but we owe it to ourselves and one another to share our experiences, to listen to others' experiences, and to support our student, early, and mid-career scholars. Throughout ICA21, one running theme that I heard (particularly among student and early-career scholars) is the desire to maintain our presence and our connections throughout the year (not just at the yearly conference). We've made inroads here in creating The Link, our members-only community engagement platform, but to further those efforts, my plan is to inaugurate a webinar series modeled after reddit's "Ask Me Anything" (AMA) events. In the ICA version, it would be either "Ask ICA Anything" or "Tell ICA Anything." We would love to share our advice and experiences, but we would also love to hear your thoughts and wisdom, too! We all need to continue to evolve, grow, and expand.

This is just in the planning stages, so I would love to hear your ideas about potentially useful themes. So far, I've brainstormed topics such as "Submitting to Journals," "Going on the Job Market," "Challenges Faced in Teaching," and "On the Tenure Track." The plan is to ask a diversity of scholars from a variety of scholarly perspectives and career stages to gather together and to share experiences, goals, and strategies. My hope is to have a regular webinar approximately every six weeks. I will start a thread on the general channel of The Link to seek further suggestions, panelists that you might like to see, and expressions of interest among those who might like to be a panelist.

I am so very grateful to be part of this vibrant community. Our members give us a vast amount of collective wisdom, and my hope is that we can use our experiences to support one another and lift each other up. I eagerly look forward to the experience. Stay tuned!

Executive Director's Report from page 2

and \$0 for Tier C). What we do know is that we picked up hundreds of NEW attendees who couldn't have attended in Australia or Denver but chose to join the conference once it was online. For 2021, we also created the idea for Regional Hubs, small communities of scholars who came together to participate in the virtual conference while still experiencing some of the camaraderie and networking of an IRL conference. We accepted all twelve proposals we received—Indonesia, Australia, New Zealand, Ethiopia, Nigeria, Kenya, Uganda, Russia, two in India and two in China—and furnished them with grants to help provide things like speedy wifi, food and beverage, and travel costs for attendees. The hubs this year had varying degrees of success based on communication difficulties and technology glitches in their locales, but overall this was a successful pilot program and we are planning to renew it for 2022 with some modifications in place, now under the guidance of the Regional and Affiliated Conferences Committee chaired by **Patricia Moy** (U of Washington).

The Annual Conference

As you know, the 71st Annual ICA Conference was the second conference in a row we had to convert to a virtual format. While the decision to cancel yet again was a difficult one, it was the only right decision to protect our members' health and safety, and we very much appreciate the overwhelming support the decision

received from the membership.

We are all dealing with the pandemic on different time frames (we have members in 87 countries!), so there is no "one size fits all" approach. **As someone wisely said: we may all be weathering the same storm, but we are not all in the same boat.** What seems to have resonated the most with our members throughout this process was my statement that "no one will judge you if you give your presentation with a partner walking across the background, a small child on your hip, or in pyjamas. **We will meet you where you are.**" That phrase became the unofficial motto of the #ICA20 conference and it still holds true today, though we are all a lot more accustomed these days to Zoom recordings and virtual cocktail hours and the like, so it seemed slightly less traumatic to be doing the conference virtually for a second time this past May. We had record turnout, really stunning for a virtual event! And our membership numbers have rebounded as well.

THAT SAID, we desperately miss holding the ICA conference in person—we miss all of you!—and I think we're probably not prepared for how much of a celebration 2022 in Paris is going to be (fingers crossed)! We are currently planning for Paris to be a mostly in person conference with a virtual component for those who are unable/unwilling to come in person. We want to return to some sense of normalcy, at least

with the things that worked, but to let that definition be expanded by what we have learned in the past nearly two years. We are obsessively tracking the Delta variant, vaccination rollout in Europe, quarantining rules and vaccination requirements in France, and the like, to make sure that we can make the most informed decisions on behalf of our members and attendees. We will keep you informed every step of the way.

Environmental Concerns

We continue to manage to do more and more with our resources while at the same time keeping sustainability and sound fiscal decisions at the fore. We discontinued the telephone book sized “large program” last year in favor of an online, searchable version. Once conferences come back in person, we will retain the thinner program with the schedule at a glance. There are numerous challenges associated with global climate change that affect the way academic conferences conduct themselves; in the past we have eliminated bottled water, plastic souvenir “freebies” at registration, tote bags, and numerous other items that simply get tossed out after the conference is over by the majority of participants. We give preference in contracting to LEED-certified (and global equivalent) venues, we work with our venue partners to donate unused food and flowers, and we implemented a carbon offset option for attendees with an environmental nonprofit provider starting in 2020 as well (though that became moot when the IRL conference was canceled). The 2020 and 2021 conferences have served as important opportunities for us all to explore the possibilities and limitations of virtual conference formats, to gauge attendee response to various formats, and to imagine where we might go in the future with a hybrid option.

Fellows, Honors, and Awards

Through the hard work of Fellows Chairs **Larry Gross** (2017), **Cynthia Stohl** (2018), **François Cooren** (2019), **Barbie Zelizer** (2020), and **Dhavan Shah** (2021) who have led initiatives to increase candidacies from diverse prospective Fellows, as well as this year’s Fellows’ Chair **François Heinderyckx** (2022), our Fellow demographics are becoming more and more diverse in terms of gender, geography, and ethnicity, and are beginning to reflect ICA’s truly global membership. We continue to have no shortage of talented and qualified candidates for elected offices within the association, and we have an abundance of deserving candidates for the ICA-wide awards each year (nominations for which have grown during the pandemic, rather than shrinking). All of this points to an association that is thriving. In 2021, ICA inducted 18 new Fellows (the maximum that can be approved according to the bylaws).

Financial Aid

Typically, ICA gives over US\$60,000 in travel grants to students (and faculty with financial hardships), particularly those in Tier B & C countries and those who suffer from systemic inequities due to ethnic

minority status. In 2020, we also created the ICA20 Hardship Fund, spearheaded by President-Elect **Claes de Vreese**, to reimburse these same demographics for non-refundable flights and visa fees, and individuals, divisions/IGs, and universities gave generously to make that happen. This year, the Regional Hubs have expanded our reach and our ability to “bring in” new and diverse audiences—many of the hub participants will be auditing the conference for free and will receive a complimentary membership to ICA as a welcome gift. **The more scholars we can assist, the better, for it is that personal contact with ICA as an organization, the conversations with colleagues and mentors, the “a-ha moments” they have listening to a talk, that keeps people coming back year after year as we grow the “next generation” of ICA scholars.** In 2022, we hope to expand the Hub experience so that information flows in both directions, allowing Hub participants to present via live stream at in-person conferences (the details are yet to be worked out).

Inclusion, Diversity, Equity and Access

This past year has been one of not only global upheaval from a health standpoint but a cultural focus on social justice. It was my honor to be part of crafting and signing statements supporting Black Lives Matter and condemning racial bigotry and hatred, and it is my honor to work with our Standing Committee on IDEA to move IDEA principles forward in the association, to make ICA a place that a diverse array of scholars can gather and feel welcome. There is much more to come on this front--the IDEA committee have just completed a survey of the community and have been given a US\$150,000 grant from the Executive Committee toward IDEA initiatives.

Looking to the Future

Lastly, we continue to come together to move the association forward, even in the face of the omnipresent challenges of global nationalism, travel bans, censorship, the COVID-19 global pandemic and its variants, and even the struggle to adhere to the spirit of Open Access while remaining financially viable as an NPO. **We live in an increasingly fragmented and combative world, but we are well positioned to meet every challenge and to continue to thrive as an association that bridges those divides.** Through the evolution detailed above, we will make ICA an even stronger institution. With your input, participation, and support, we can be assured that the International Communication Association has a future as bright as its legacy. We have a talented and engaged team at the ICA headquarters in Washington, DC, and we are each focused on providing excellent service to our members. Feel free to reach out to any of us at any time; we are happy to hear from you. Thank you for your continued support of this association; we look forward to seeing you all in Paris in May 2022!

The Hybrid Plan for #ICA22 from page 5

in-person part of the conference worthwhile. **So, while there may be plenty of the traditional format as well, we are encouraging the 33 planners of ICA's divisions and interest groups to think "outside the box" and explore a flipped classroom model.** We're not REQUIRING it--they can choose to go the traditional route if they want. But what if everyone recorded a 7 minute "intro" to their research (like the pitch format many divisions use as part of a hybrid session), to entice people to engage with their talk on a deeper level, and then everyone showed up in person to have REAL CONVERSATIONS with the people doing that research, to exchange contact info, to find a new collaborative partner, to really discuss the meat of the research rather than cramming all of that into a 15 minute Q&A after a podium presentation? This is what we are envisioning for ICA22. The Executive Committee is excited about this option and hopes it will be a great opportunity for everyone to come back together after a long absence.

SO IN A NUTSHELL, WHAT IS THE CRUCIAL DIFFERENCE BETWEEN THE VIRTUAL AND IN PERSON OPTION?

If you're staying home, you will receive basically the same exact type of conference you got for ICA21, with the addition of extra things like some live-streamed sessions.

If you show up in Paris, you will have access to all of that, PLUS be able to engage in real, collaborative dialogues (not just 15 minute Q&A sessions), along with all the networking, parties, hotel lobby meet-ups, and entertainment that Paris has to offer.

WHAT WILL REGISTRATION COST?

The in-person conference fee will be the same as the registration fee for our last in-person conference European conference (Prague 2018), including VAT, with the usual member discount and Tier system. The virtual option will be *somewhat* discounted, but not drastically. While it is true that virtual attendees don't need to be fed, only a small portion of the in-person conference fee is designated to cover food & beverage costs, as we do not provide daily lunch or dinner, just coffee and snacks. The unfortunate truth is that ICA is at greater financial risk the more people stay home: we book our hotel blocks at extremely discounted rates for our attendees, up to six years in advance of each conference. Those contracts include guarantees to book large numbers of sleeping rooms at the hotel, and that guaranteed income for the hotel translates into free meeting space for all of our sessions (fun fact: meeting space can cost upwards of US\$800,000 otherwise). So when large numbers stay home, a few things happen:

- If we don't meet our minimum required sleeping room bookings, we have to pay for the meeting

space,

- AND we often have to pay attrition fines to make up for the lost sleeping room revenue as well.
- On top of those two fines, fewer attendees also means an inability to meet our contracted catering quotas, which incurs even more penalties.

In addition, the virtual platform, live streaming option, and onsite A/V operators/equipment all cost over and above what we would spend for a solely in-person conference. In short, the conference suffers when people stay home and **those financial losses could, in turn, force us to have to raise conference registration rates in coming years to maintain the financial health of the association so that we can continue to serve our community.** We still feel it is important for us to provide the virtual option. It's the right thing to do... we simply don't want to incentivize staying home by making it *drastically* reduced from the in-person rate.

Over and above all this is the fact that if we make the virtual option super affordable and the in-person option full price, we will end up with a segregated conference, where the only people who attend in person are from well-funded, mostly Global North universities. Attendees from the Global South will often be forced to stay home, which is the opposite of what we want the ICA conference to be. *We need everyone in the room, as much as possible: and by "we need" I don't mean "ICA headquarters needs" or "ICA's budget needs", I mean "we" as in the ICA community, from early career scholars who need you in the room critiquing their work and introducing them to someone they need to know in your field, to senior scholars who have been to ICA every year for the past 27 years and need that connection with colleagues they basically grew up with, whose adult children they met as babies at any ICA conference; from early career scholars in Uganda and Aoeterea and Hyderabad who need the global exposure for their work, to tenured scholars at Global North universities who need to see work from outside their immediate spheres and to diversify their works cited lists. In short, WE need EACH OTHER, and that means--unless you really can't make it work one year or the other--we need each other in person. If this year has taught us anything it's that we need each other more than ever, that human interaction is important, and that belonging to a community is crucial for not just our work--our teaching and our research--but for our humanity.*

On a personal note, I am immune compromised so I absolutely understand the urge to stay home. But if things are safe enough for the conference to occur--something we will be very careful about, just as we have been in making hard choices for Gold Coast and Denver--I hope you will join us in Paris. I really, really want to see your faces. I really, really need to hug some of you! I also really, really need to not have to deal with my children at the same time as running this conference again. I know many of you can identify with this!

So, in summary: the virtual conference will be at a discounted rate that is US\$100 cheaper than the Tier A in-person rate, and a similarly scaled discount for the other two Tiers (the exact maths on these rates will be available prior to the submissions system opening in September).

HOW WILL SUBMISSIONS WORK?

Submissions will occur, as is typical, via the ScholarOne Abstracts system, with the same basic timeline as is usual. Planners will assign reviewers as per usual, and sessions will be awarded, as usual, based on the percentage each division/interest group garners of the total number of submissions. However, we will retain a few changes from the 2021 meeting:

1. ICA encourages Divisions and IGs to consider formats beyond the full paper. This can be extended abstracts (of studies that have been conducted) or pre-registered submissions. By encouraging these **shorter formats** we hope to address some of the downsides of the pandemic for researchers which have hit parents, particularly mothers and other caregiving colleagues, disproportionately).
2. We will include a few additional requirements having to do with equity and inclusion, such as asking submitters to take a moment of reflection prior to hitting "submit" to examine whether they have a **diverse works cited list** and have considered **positive and negative societal outcomes** of their work.
3. We will offer an **opt-in opportunity** for designating research as 'open scholarship'. It will not be its own category, it will simply be a way of designating one's work as preregistered in case that is helpful to the planners.
4. We will include a check box wherein presenters acknowledge that submitting their work comes with an acceptance of the **responsibility to serve as a reviewer** as well.

A few new features with submissions for this year:

1. We will have a **5 November submission deadline** (though pre and postconference proposals will be due at end of August)
2. There will be a new drop-down choice in the submission list for **Artifacts/Performance Art** (see [Call for Papers](#)).
3. There will also be a new drop-down for **Non-Theme Interdivisional Submissions**. We have set aside a few slots specifically for this, so that participation in a panel that is put together between two or more divisions/IGs will NOT deduct a slot from any of those groups' session counts.
4. At the time of submission, **you will be asked to indicate whether you plan to attend in person or virtually**. **Your answer will not be used as a determination for acceptance (reviewers will not even see it)**, but will merely be used AFTER acceptance in putting together sessions (grouping in-person papers with in-person papers, etc). We

wish to avoid situations in which there is only one panelist physically in the room and the rest are virtual/recorded, so we will be grouping virtual papers together and grouping in-person papers together after acceptance.

5. You will have the ability to submit your work in **your native language** if you prefer, particularly if that language is French. You can record your video in that language as well. We are no longer requiring English for conference presentations. Details to come.

Well, that's your sneak peek of the conference FAQ! A Lot more answers can be found at this [link](#), where the entire FAQ is kept, including the hotels and rates, dates and time zone of the conference, how to register, how to submit, regional hubs, and live streaming. [Hop on over to the FAQ page for more intel!](#)



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Governance Corner from page 6

responsive to member needs. Internationalization, for us, makes sense only in the context of diversity, equity, inclusion and access. We understand internationalization, as per the Lemish report, in three senses: as representative (as in ensuring that ICA members represent the widest possible range of countries and areas); as a topic of inquiry (as in ensuring that we continue to treat international and global dimensions of communication as central to our work) and as habitus (as in, ensuring that we do not uncritically reproduce US or Euro-centric ways of engaging with each other and organizing ourselves).

Q. Which goal of your group do you find most invigorating or rewarding, and why?

A. I find myself continually inspired by people around me who take internationalization deeply and sincerely, and who understand that, as I just said, it makes sense primarily in the context of justice, equity, access and inclusion. I am sometimes frustrated by how slowly we seem to be getting there, but I look back at my 20-year involvement with the association and I know that we are NOT the ICA of 2000, and that gives me heart to continue!

Q. Which accomplishment of your group are you most proud of, and why?

A. Working with the newly-reconstituted International Liaisons setup, helping with outreach to Africa, meeting with multiple division leadership groups over the course of the year and helping them set up initiatives for new members, students and members from underrepresented areas-- those are some things that I'm really happy about!

Getting to know Shiv on a more personal level:

Q. If you could learn any new skill, what would you choose and why?

A. I want to learn a new language. I've practiced a bit of Swedish and some Spanish, but I cannot claim to know either language, sadly.

Q. If you weren't going to be in the communication field, what career would you choose and why?

A. I would want to study law. My spouse makes fun of that aim and says that my idea of leaving the university is to rejoin it in some other way-- but he is an educator himself, so I take that criticism with many grains of salt. :-)

Q. What do you consider to be your personal superpower?

A. I can convert Celsius to Fahrenheit without a calculator. Even though I don't see the point of Fahrenheit.

Q. If you could meet anyone (living or deceased), from the past, present or future, who would you want to meet & why?

A. Bantu Steven Biko, perhaps because he accomplished so much so quickly, and died so young and so violently--meeting him would be a way to make him come alive again!

Q. When you have 30 minutes of free time, how do you pass the time?

A. It depends on how I am feeling. If my mind is active, I'll read a book-- right now I'm reading 'Sophia' by Anita Anand as well as 'One part woman' by Perumal Murugan. If I'm exhausted, then I'll watch rubbish on Netflix or YouTube. Actual rubbish.

Q. What's one thing people are generally surprised to learn about you?

A. I can speak Russian.

Q. Are you team #dogsofica (or) #catsofica?

A. #dogsofica. No question.



Student Column:

By Lara Schreurs (KU Leuven), Dan Andrew (U of Canberra), Arienne Ferchaud (Florida State U), Sarah Pila (Northwestern U) and Chrissy Cook (National Chengchi U), ICA Board Student and Early Career Representatives and Concurrent SECAC Co-Chairs

Welcoming New SECAC Members

In this new ICA year, SECAC has gotten the enormous pleasure to welcome four new members to our committee. Our three new committee members – Arienne, Dan and Sarah – have been appointed by ICA's president and approved by ICA's board, and our new co-chair and board student and early career representative Chrissy has been elected. Cecilia and I (Lara) are very much looking forward to collaborating with these amazing people to help all our student and early career members in building a meaningful career. Here Arienne, Chrissy, Dan and Sarah tell you a bit more about themselves:

Arienne: My name is Arienne Ferchaud and I am an Assistant Professor in the School of Communication at Florida State University in the U.S. My research focuses on emerging media technologies and entertainment. I have a specific focus on how new media changes the way people consume entertainment media. I am active in both the Mass Comm and Game Studies Divisions here at ICA. Some of the work I have been proudest of lately examines how we can use video games to reduce stigma against those affected by mental illness. I teach courses in social media, mass media and society, and statistics for communication science. I love ICA because I get to meet people from different pockets of the world doing work that I find really inspiring. There's nothing quite like reading articles from someone who lives on a different continent from you and getting the chance to discuss their work. When I'm not teaching or doing research, I am engaging in creative hobbies. I crochet and knit, I have started learning to sew and draw, and I am currently working on a fantasy novel. In other words, I am a dork!

Chrissy: My name is Christine Cook, but I go by Chrissy! I am a Canadian postdoctoral researcher working at National Chengchi University in Taipei, Taiwan. My research focuses on negative online behaviour, specifically trolling, although I also work on topics related to social media and online gaming more broadly. I have been an ICA member since 2017 when I volunteered at the San Diego conference. Since then, I have served as a SEC representative for the Communication and Technology (CAT) division for two years and as an international liaison for the Game Studies division last year. As of May, I've become the new co-chair of SECAC with Lara, and I'm hoping to work hard in this position to help students and early career members of ICA to feel at home in the organization. I'm especially hoping to facilitate international collaboration and networking

during my time on the job. Should you have any ideas or concerns, please feel free to contact me on The Link or by email!

Dan: I am currently in the final stages of my PhD with the News & Media Research Centre at the University of Canberra, Australia. Before embarking on my academic career, I worked for 15 years on the media buying side of advertising, which has influenced my interest in the impact advertising and the increasing dominance of digital advertising on media industries and the cultural products they create and circulate. I am looking forward to when we can all attend the ICA conference in person again, having got to attend my first in Washington DC, 2019 and am focused on how we can help academia, communication studies and the ICA evolve in a post-COVID world.

Sarah: My name is Sarah Pila-Leiderman. I am currently a Research Assistant Professor in the Department of Medical Social Sciences at Northwestern University Feinberg School of Medicine. I earned my doctorate in Media, Technology, and Society at Northwestern University in June 2020, working in the Center on Media and Human Development throughout my time there. My research interests focus on the benefits of prosocial and educational media for young children, particularly in early childhood education. In my current role, I support research developing/implementing developmental and cognitive assessments for infants/toddlers through older adults using mobile technology. Throughout my career, I have attended six ICA conferences and most enjoyed the presentations and networking that go on during the conference. The ability to connect with both senior faculty and current students at other universities doing similar things has enriched my own research and provided ideas for future collaboration. ICA (and especially the children, adolescents and media division) has very much been my intellectual and academic home. I am very excited about being a member of the Student & Early Career Advisory Committee!

Calls for Papers

Visit our Resources section for more Call for Papers: <http://www.icahdq.org/page/CFP>.

Comunicação e Sociedade | Call for papers | Historical reparations: Destabilising constructions from the colonial past

Editors: Vítor de Sousa (CECS, U of Minho, Portugal), Sheila Khan (CECS, U of Minho, Portugal) and Pedro Schacht Pereira (Ohio State U, USA)

The contestation of ethnocentrism by post-colonial critique, among other consequences, has questioned various panegyrics of memory in public space. Concepts whose mission was to confer stability on the social world are therefore being questioned today and are becoming increasingly obsolete. In this specific case, there is the idea of the museum and other manifestations in the public space, such as statuary. In addition, issues considered to be fractious, such as systemic racism, the survival of old colonial logics of racialisation and racial surveillance, and the struggles for gender equality, are adding up against the status quo. The study of the past serves as an ethical, moral and civic stance to reflect on the permanence of old logics of coloniality that permeate current social, political, historical and cultural contexts. From the experience of globalisation, we realise that the contemporary world is interdependent and that globalisation, even with all the criticisms associated with it, allows other modes of relationship, sustained, for example, in an alterglobalist logic (Hardt & Negri, 2019). In this sense, it is relevant to highlight the argument that the world is neither static nor historically homogeneous. The mindset of Western modernity underpinned its ideology, through hegemony, violence, racialisation and racial surveillance, on this premise: to flatten the world of human diversity according to criteria that excluded all those who did not fit into the grand narrative and grammar of

Western progress, civilisation and development. This historical and ontological erasure has condemned thousands and thousands of human beings to backwardness. No latitude in the world has escaped this praxis, with Western modernity being tentacular and agile in its mechanisms and devices of domination, appropriation and regulation.

The confrontation with the colonial system until post-colonialism was a painful, bruising and tortuous path, requiring an exercise of collective memory duty. Today, to understand the legacies of this modern coloniality, it is relevant to place at the heart of academic and civil debate the multiple voices and narratives. Those will contribute to a more profound and comprehensive mapping of the mechanisms of the colonial past still active in our contemporaneity. The memories, narratives, manifestos, social activism and the debates around recognition and historical reparation, mirrored in public and media communication processes, have become, from a cultural and political point of view, fertile ground and a commitment to historical introspection. Challenging battles are fought for the construction of a more just, equitable and repairing narrative.

This volume of *Comunicação e Sociedade* focuses on the rich interdisciplinary commitment to an attentive and intelligent dialogue between the legacies of coloniality and the current processes of historical reparation in various dimensions of human historicity. With this approach, we intend to invite scholars from various parts of the world to take up this urgent and necessary challenge for the memory of future generations and the problematisation of communication phenomena.

Paper proposals should address one or more of the following topics:

- Legacies of coloniality. New mappings on racialisation processes and racial surveillance;
- From coloniality as opposition to interculturality;
- Luso-tropicalism and its current repercussions on Portuguese society;
- Decolonisation of museums, statues and other public monuments;
- Fetishism and abolitionism;
- Art, memory and post-colonial literature;
- The role of post-memory as a duty of memory;
- Historical reparation. Memory, slavery and race;
- Historical reparation. Humanistic genetics and race;
- Black Lives Matter as a reparations movement;
- Curatorial activism: how can organised groups or individuals offer narratives towards reinterpreting colonial public statuary and other equipment?
- Digital networks and intercultural dynamics;
- Digitisation of cultures and arts;
- Political confrontations in the media space: Nationalism and populism vs historical reparation;
- New tools of coloniality: Big Data and Algorithms;
- Media discourses, memory and transformation.

KEY DATES

Deadline for submission: November 18 2021

Notification of acceptance: January 21 2022

Deadline for the complete and translated: March 18 2022

Publication: June 2022

LANGUAGE

Papers can be submitted in English or Portuguese. At the peer-review process, the authors of selected articles should ensure the translation of their article. The editors shall have

the final decision on the publication of the article.

EDITING AND SUBMISSION

Comunicação e Sociedade is an open-access academic journal, operating according to demanding standards of the peer-review system, and operates on a double-blind peer-review process. After submission, each paper will be distributed to two reviewers, previously invited to evaluate it according to its academic quality, originality and relevance to the objectives and scope of the theme of this issue of the journal. Originals should be submitted through the journal's website (<https://revistacomsoct.pt/>).

When accessing *Comunicação e Sociedade* for the first time, you must register before submitting your article (instructions to register here - <https://revistacomsoct.pt/user/register>).

Refer to the guidelines for authors here (<https://revistacomsoct.pt/about/submissions>)

For further information, please contact: comunicacaoesociedade@ics.uminho.pt

References

Hardt, M. & Negri, A. (2019). Empire, twenty years on. *New Left Review*, 120, 67-92.

No payment from the authors will be required.



Lusophone Journal of Cultural Studies: call for papers | Intercultural mediation, citizenship and social development

Editors: Ana Maria Costa e Silva (CECS, U do Minho, Portugal), Margarida Morgado (Centre for English, Translation and Anglo-Portuguese Studies e Instituto Politécnico de Castelo Branco, Portugal) & Monika Hrebacková (Ceske Vysoke Uceni Technicke V, Praga)

We live in times of social crisis and emergency contexts due to the Covid-19 pandemic situation that

has certainly affected people's relationships in multicultural spaces and shaken their notion of citizenship, while we also witnessed serious threats to social living as we know it. There were probably references that lost their meaning and others that progressively invaded our realities and our imaginations. The state of emergency in which we live is complex at various levels, including prophylactic isolation, physical distancing from people, psychological and social violence, and increased vulnerabilities and inequalities in the most marginalized populations.

This issue invites contributions on the various facets of intercultural mediation and the role of mediators in times of change such as these. It invites authors to consider the plural and multifaceted objectives of intercultural mediation in contexts of social transformation. The focus of the issue will be on trialled practices of intercultural mediation, the construction of multicultural citizenship, and the positive development of society, which are transformative and healing in a humanist logic of caring for the other and in terms of the possibility of reinterpreting society in contexts of crisis.

The following are topics that could be addressed in this issue, namely:

1. How has the pandemic situation of social crisis and health emergency affected the work of intercultural mediators in their different spheres of action (social, cultural, educational)?
2. What impacts were felt on social and territorial cohesion and on the ways in which each individual, group or community thinks about citizenship and its performance as citizen?
3. What emerging spaces of security, safety and intercultural living were created and how were they created?
4. What cultural and social interventions made the most sense in these times of change and why?

5. Which emerging conventional and non-conventional (ethical, aesthetic, pedagogical, social and digital) spaces were created, refashioned and/ or reinvented and how were they nurtured?
6. How have plural identities been refashioned, how have multicultural and intercultural communities been reimagined, and how has the sense of belonging in a plural and diverse post-pandemic social space evolved?

The present issue of RLEC invites proposals on case studies based on trialled practices of intercultural mediation and active multicultural citizenship; descriptions of social mediation during the period of pandemic emergency with a focus on what had to change during the pandemic; as well as reflective contributions on possibilities for meaningful intercultural and social mediation in post-pandemic times, capable of outlining various forms of intercultural experience, of citizenship and of social development in different contexts and from various perspectives.

IMPORTANT DATES

Submission of proposals:

30 October 2021

Acceptance of submissions:

7 January 2022

Submission of translated final versions: **30 March 2022**

Publication of journal number: **June 2022**

LANGUAGE

Proposals may be submitted in Portuguese or English. At the end of the peer review period, authors of proposals accepted for publication will ensure the translation of their articles into Portuguese or English, respectively, upon which editors will decide on their publication.

EDITORIAL POLICY

Lusophone Journal of Cultural Studies is an open access academic journal that adheres to the stringent standards of peer-reviewing, and blind peer reviewing. Each article will be peer reviewed by two referees

against the following acceptance criteria: academic quality, originality and relevance to the respective call for papers, to the objectives and scope of the journal.

Original articles are submitted on the journal's website at <https://www.rlec.pt/>. When submitting for the first time to Lusophone Journal of Cultural Studies, please [register here](#).

Publication guidelines are available [here](#).

For further contact please refer to: rlec@ics.uminho.pt

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