



## PRESIDENT'S COLUMN

Eun-Ju Lee, President  
(Seoul National U)

### ICA or GCA?

When communicating in English, one benefit of being a non-native English speaker is that I get to choose each word very deliberately. Nothing comes automatically, and I search my mind for the exact word that best encapsulates my intention, thoughts, and feelings. Still, I often fail to fully grasp the subtle nuances and connotations associated with each word.

Until recently, I used the words "global" and "international" interchangeably, not realizing that "international" implies a more limited scope than "global." Acknowledging the criticism that the ICA is overly Western-centric, or even U.S.-centric, the ICA has been making concerted efforts to become a more globally inclusive organization. This includes encouraging members from diverse countries and cultural backgrounds to assume leadership



roles, transforming the ICA annual conference to be more accessible to scholars worldwide through Regional Hubs and professionally managed hybrid sessions, collaborating with Regional Chapters to advance communication scholarship locally, and so forth.

About 15 years ago, a reviewer of my journal submission questioned the generalizability of the findings because the data were collected

in South Korea. Before joining Seoul National U, when I conducted experiments with undergraduate students at a West Coast university in the U.S., some reviewers commented on not using "real people," but none questioned my focus on the U.S. population. While I agree that replicating research with different samples across countries can enhance generalizability, a

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74TH ANNUAL ICA CONFERENCE

# PRE/POSTCONFERENCE CALLS FOR PAPERS

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## COUNTDOWN TO ICA 2024 ON THE GOLD COAST - PRACTICAL TRAVEL ADVICE

ICA24 Local Hosts: Oscar Davis (Bond U), Sasha Goodwin (Bond U), Chaundra Manorome (Bond U), and Samantha Vilkins (Queensland U of Technology)

### Be prepared early

With ICA acceptances out and registration open, now's the time to get prepared early for the Gold Coast.

The Gold Coast is a well-loved holiday destination — for good reason! — and flights, accommodation, and other bookings are much better to organise early rather than later, even for winter in June.

(The conference dates also overlap with Queensland state school holidays, so family-friendly activities might fill up quickly!)

Our previous welcome articles have covered some of the fantastic day trips, activities, and opportunities to book ahead of your trip, as well as things to be aware of around visas, and flying into either the Gold Coast Airport at Coolangatta, or an hour's train away at Brisbane Airport.

Here are some more tips about packing, preparing, and things to keep in mind while visiting.

### Packing for the Gold Coast in June

The ICA conference dates in June are in the middle of winter in Australia, but don't go overboard with the layers and winter coats! Winters for the Gold Coast are dry, mild and sunny, with temperatures from 10-20C (50-70F).



Photo: Destination Gold Coast

Though the beaches won't be as busy as the hotter high season, you'll still see people out in the water, as well as wandering around in shorts. [There's also plenty of other things to do in the winter — winter is whale-watching season!](#)

# REACH-ING OUT: FRANCE CHAPTER

Daniel Raichvarg (SFSIC), Chair, ICA France Chapter

## Bienvenue ICA France



On 19 January 2024, history was made as the inaugural day of the *ICA France Chapter in Montbéliard (an Eastern City of France)*. The Chapter, in partnership with the French Society of Information and Communication Sciences (SFSIC), was inaugurated by the Presidents of Université de France-Comté and Université Technologique de Belfort-Montbéliard, marking a significant milestone in the field.

At the heart of the ICA France Chapter lies a fundamental philosophy: to foster connections between French Ph.D. students, post-doctoral researchers, and emerging and senior scholars and their colleagues at other ICA Regional Chapters. The aim is to cultivate intercultural exchanges, paving the way for future collaborations in research, cross-cultural doctoral programs, and postdoctoral opportunities. This strategic initiative underscores the long-term development goals of the SFSIC and its partnership with ICA, empowering emerging French-speaking scholars to showcase their work on the global platform.

**Claes de Vreese**, ICA Past President and Chair of ICA's REACH (Regional

Endeavors, Affiliated Conferences and Hubs), and ICA Immediate Past President **Noshir Contractor** attended the inauguration and welcomed the ICA France Chapter to the ICA network of Regional Chapters. They delivered keynote speeches, delving into critical communication issues related to AI and society.

It was followed by a colloquium focusing on the internationalization of research by emerging French scholars. A panel of three young French colleagues shared their academic pathways, experiences in foreign countries, and their relations with the ICA. During the discussion, there was a push to motivate young doctoral candidates to gain deeper insights into diverse cultural landscapes and explore alternative research methodologies within the field of communication.

The event was also graced by the presence of the President of the ICA Indonesia Chapter, Professor **Dorien Kartikawangi** from Atma Jaya U in Indonesia, who shared the experiences of the ICA Indonesia Chapter and her research on crisis communication.

The afternoon workshop focused on the scholarly contributions of French Ph.D. students. Three outstanding French emerging scholars presented their research and had constructive discussions with all participants. The attendees also visited the Innovation lab of the host university to learn more about their research and applications of AI.

The event and the ICA France Chapter are coordinated by four French communication laboratories: ELLIADD Research Unit (U of Franche-Comté & U of Technology Belfort-Montbéliard), CIMEOS (Burgundy U), CRESAT (U of Haute-Alsace) and CREM (U of Lorraine).

**BOOK YOUR  
AIRPORT  
TRANSPORTATION**

Don't forget to book your airport transportation! Thanks to our sponsors, ICA24 attendees can either book shuttle transportation or a ride with Airtrain at a discounted price!

[BOOK NOW >>](#)



ICA

# GOVERNANCE SPOTLIGHT ON ICA LEADERSHIP: SILJE KRISTIANSSEN

Julie Arnold, Director of Governance & Member Services

*Leadership at ICA comprises a robust group of ICA members bringing together varied professional methodologies, expertise, unique talents, and diverse cultural influences, from around the globe. With a Board of Directors of fifty individuals, five elected leadership roles per thirty-three divisions and interest groups, and a number of standing committees and task forces, our association is truly member driven. We are guided by, and grateful to, those who contribute to the association's success through service. Periodically, we'll introduce you to some of ICA's leaders to give you an insider's look at who helps propel the ICA mission.*



## Q&A with Silje Kristiansen

U of Bergen

Chair, Environmental Communication Division

**Q. Tell us how long you've been an ICA member and which was your first conference?**

A. My first ICA conference was in Phoenix in 2011. I had just started my PhD at the University of Zurich and had never been to the US before. I loved the adventure and the conference! I guess that means I have been an ICA member for 12 years now.

**Q. What is your academic/research focus and your methodological approach?**

A. I am in environmental communication and conduct quantitative and qualitative media content analyses, and use surveys and semi-structured interviews most of the time. I am very interested in the connection between climate change and food.

**Q. What is your favorite thing about ICA?**

A. The community, the fun and the high quality of studies presented there. I love how easy it is to get to know people at the conferences.

**Q. What leadership qualities do you most value and which are your personal strengths?**

A. I value an honest, transparent and helpful leader. One of my strengths is the ability to bring people together and make people feel welcome.

**Q. What advice would you offer members interested in leadership roles with ICA?**

A. Go for it! You'll have the time of your life!

**Getting to know Silje on a more personal level:**

**Q. If you could meet anyone (living or deceased), from the past, present or future, who would you want to meet & why?**

A. I would love to meet Stephen Hawking and talk to him about if time really exists as a dimension or if humans just made up a device to measure something that doesn't exist.

**Q. When you have 30 minutes of free time, how do you pass the time?**

A. I love photography and have an Instagram account dedicated to share my photos, so I spend some time scrolling.

**Q. What's one thing people are generally surprised to learn about you?**

A. That I grew up on an industrial chicken farm. Some are intrigued by how I am now vegan given that background. People are also surprised when they hear me sing.

**Q. Are you team #dogsofica (or) #catsofica?**

A. Dogs! I lost my beloved Lotus in 2020 after spending 15 years together. He gave the name to Benjamin Frewtwurst's intercoder reliability coefficient. Lotus used to come with me to work every day at the Uni Zurich.



## MEMBER SPOTLIGHT: JEFF NIEDERDEPPE

Karly Senesac, Member Services Coordinator

*ICA membership is a community of scholars from various professional methodologies, with expertise, unique talents, and diverse cultural influences from around the globe. Our ever-growing member base is the backbone of our organization. We are continually grateful to those who participate in the association's success. In this new column, we will periodically introduce you to some of ICA's members.*



**Q&A with Jeff Niederdeppe**  
 Professor and Senior  
 Associate Dean of Faculty  
 Development  
 Cornell U

**Q. Tell us how long you've been an ICA member, why you joined ICA, and which was your first conference?**

A. My first ICA was 2003 in San Diego, CA. I have been a member since around that time. I joined ICA because I decided that I wanted to pursue a career in communication research and knew that ICA was the place to go to network, learn about the latest developments in the field, and share my work.

**Q. What is your academic/research focus and your methodological approach?**

A. My research examines the dynamics and effects of media campaigns, strategic messages, news coverage, and social media content in shaping health behavior and social policy. I am largely quantitative in approach, though I have also conducted mixed-methods research on several projects. My work runs the gamut from content

analysis (including both human and computational), large-scale surveys, and randomized experiments.

**Q. How have you benefited from being an ICA member?**

A. ICA is my intellectual home. I have served the association in several leadership roles (Chair of the Health Communication Division; Chair of a Task Force on the Future of ICA Conferences) and find the annual conference to be a place where I learn about what is new in the field. I also value ICA's flagship journals. As I have gotten older, the annual meeting has also become an opportunity for me to reconnect with former colleagues and students.

**Q. What divisions and interest group(s) do you participate in and why did you make that selection?**

A. Health Communication; Mass Communication; Political Communication. I started largely in health and mass but my work has moved into the intersection of these three areas and as such I find interesting connections and scholarship in each of these divisions.

**Q. What advice would you offer new members or to those starting in the field?**

A. Go to the business meeting (and reception) for relevant divisions! It is a great opportunity to learn about a sub-field and meet scholars working in your area.

**Q. Which was your favorite ICA conference you've attended, and why?**

A. I am a big fan of ICA conferences

in locations that I would not have otherwise traveled to. Dresden, Singapore, and Fukuoka stand out as favorites. Each were decidedly international in scope/attendance and provided nice opportunities to explore the cities with colleagues.

**Getting to know Jeff on a more personal level:**

**Q. When you have 30 minutes of free time, how do you pass the time?**

A. Catch up with family, catch up on the news, go for a walk, or try to get at least one of my kids to play a card or board game. Not always successfully.

**Q. What could you teach a whole class on that has nothing to do with your actual field of expertise?**

A. Functional fitness, efficient and sustainable physical activity as we age.

**Q. Are you team #dogsofica (or) #catsofica?**

A. #catsofica, no question



# STUDENT COLUMN

Yue (Nancy) Dai (City U of Hong Kong), Co-Chair of SECAC

## How to be a Helpful Reviewer: Advice for Early Career Scholars

The peer-review process stands as a cornerstone of quality and integrity in our field of work. It's not just an evaluative procedure but a conversation among scholars to refine and illuminate knowledge. For early career scholars, engaging in this process as a reviewer is both a privilege and a responsibility. It offers an opportunity to contribute to the growth of your field while honing your ability to think critically.

Despite the importance of the peer review process in the publication process, we don't always get enough training on how to be a good reviewer in graduate school. I'd like to take the opportunity to share some of my personal approaches to navigating the peer-review process. Hope this could be of help to you or spark some constructive conversations.

- 1. Familiarize with the Journal's Guidelines:** Every journal has its scope of publication, criteria, and style. Before you begin, make sure you understand what is expected. Your review should align with the journal's standards and scope. When in doubt, ask the associate editor or the editor.
- 2. Constructive Feedback:** To be a constructive reviewer, try to approach the manuscript with the mindset of "how can I help to make this manuscript better" instead of "let me see what's wrong with the manuscript." The aim of peer review is to enhance the work. Offer critiques that are clear, concise, and actionable. Highlight both the strengths and the weaknesses, and suggest improvements.
- 3. Be Specific and Objective:** When you identify an issue, be specific. General statements like "the methodology is flawed" are not helpful. Instead, explain what aspect of the methodology is problematic and why. Maintain objectivity and focus on the content rather than the author(s).
- 4. Support Your Critiques:** If you believe a paper is lacking, provide coherent and holistic arguments for your points. Support your arguments with evidence whenever appropriate, just like when writing a paper yourself. This helps authors understand your perspective and underscores the credibility of your feedback. It also helps the authors with their further revisions, regardless of whether the manuscript is rejected or not.
- 5. Balance is Key:** Remember, the goal is to help improve the work. Alongside pointing out areas for improvement, acknowledge what the paper does well. This balanced approach fosters a more receptive environment for criticism.
- 6. Cultivate Empathy:** Put yourself in the author's shoes. Your review should be the kind of constructive

criticism you would appreciate receiving. A respectful tone is paramount.

- 7. Recommend Resources:** If relevant, suggest resources or literature that could strengthen the paper. This could be of tremendous help to the authors. Your role as a reviewer is also to guide less experienced scholars to enhance their work.
- 8. Respect Confidentiality:** The information in the manuscripts you review is privileged. Maintain confidentiality and avoid discussing the content with colleagues or using the information for personal advantage.
- 9. Be Timely:** Respect the authors' and the journal's time. If you cannot complete the review within the requested time frame, inform the editor promptly. Delays can hinder the publication process and the dissemination of valuable research.
- 10. Continuous Learning:** Take each review as a learning opportunity. Reflect on the process and seek feedback from editors if possible. When I serve as a reviewer for a manuscript, I often find it very enlightening to read other reviewers' reviews. This offers an opportunity for me to see how other experts in the field think of the manuscript and check whether their perspectives are in line with my own.

Your participation in the peer-review process is a testament to your commitment to the academic community and to the advancement of knowledge. Embrace this role with the dedication and thoughtfulness it deserves.

Best wishes in your endeavors as a reviewer!



ICA  
**ICA Career Center**

Connecting Talent with  
Opportunity

**SEARCH OR POST JOBS**

## SAGE POLICY PROFILES

Thomas Mankowski, Director of Publishing Operations

Last month, I received a press release from Sage Publishing, and a clip of it is posted below, announcing a new free tool for researchers called Sage Policy Profiles. I reached out to Camille Gamboa, Associate VP of Corporate Communications at Sage, for more information, and Sage was pleased for ICA to promote the free tool to its members.

*Sage has launched a tool to empower researchers to discover the real-world impact of their work on policy. Sage Policy Profiles lets researchers easily see specific citations of their work in policy documents and then illustrate and share that work's impact graphically. The tool is powered by Overton, which hosts an extensive repository of global policy documents, guidelines, think-tank publications, and working papers.*

*The free-of-charge, browser-based tool shows researchers where their work appears in evidence-based policies, offering insights into how policymakers make use of their research. Sage Policy Profiles presents these results in a personalized dashboard from which researchers can export citations and present their policy impact visually...*

*Additional functionalities include:*

- *Identifying second-order citations where policies citing their work have continued to influence subsequent discussions and decisions.*
- *Personalized alerts that inform users when cited or mentioned in new policy documents.*
- *Exporting results into PowerPoint for presenting.*
- *Creating a shareable link to personalized dashboards.*

More information: <https://www.socialsciencespace.com/sagepolicyprofiles/>

Sage Policy Profiles: <https://policyprofiles.sagepub.com>

Full press release: <https://group.sagepub.com/press-releases/sage-partners-with-overton-on-free-to-use-tool-that-empowers-researchers-to-uncover-their-policy-impact>

*Author's Note: I worked for SAGE Publishing for around 15 years before joining ICA and I want to be clear this is not an ad, nor was I asked to post this; I do, however, believe in what they are trying to accomplish with this tool, and feel our members will benefit from the resource.*

## ICA24 Regional Hub Grantees Announced

ICA is pleased to announce the acceptance of nine regional hubs for collaboration with the ICA24 hybrid conference in Gold Coast, Queensland, Australia. Announced as a pilot in 2021 and put into practice at the fully virtual ICA21 meeting, ICA's hub program is now in its fourth successful year and has grown to spur the creation of a new Regional Chapters pilot project as well!

**This year's regional hubs will take place in:**

- Beijing, CHINA
- Cairo, EGYPT
- Manipal, INDIA
- Medan, INDONESIA
- Bandung/Jakarta, INDONESIA
- Nairobi, KENYA
- Kaduna, NIGERIA
- Calabar, NIGERIA
- Lahore, PAKISTAN


Hubs put together their own itinerary for the conference by combining their own in-person content with a group viewing of various curated sessions from the Gold Coast's hybrid offerings. More information and details are to come on the individual hubs and their events and sessions, calls for papers, virtual sessions that can be viewed by both in-person and remote attendees of ICA24, and how **you** can be involved in a regional hub by participating in a session from afar or inviting hub participants to take part remotely in one of your sessions in Australia. **Stay tuned for our Regional Hubs page with more information and a list of organizers and their contact information.** For more information about the Hubs program, please contact [REACH Chair Claes de Vreese](#).

### President's Column from page 1

more pertinent question would be if there is a reason to suspect that the findings will differ in another setting. To answer this question requires identifying specific attributes of the study context, including sample characteristics, and explaining how they might have influenced the reported findings. Instead, some reviewers seem to invoke generalizability as a convenient heuristic, while thinking fast, but not hard. Even worse, this heuristic is often selectively employed for research conducted outside the States.

Fortunately, I have not encountered such comments frequently, but they still seem to occur with ICA [submissions](#). Embracing a global perspective is not a destination but a journey, which requires ongoing effort, open-mindedness, and a willingness to learn and adapt. As such, we need to cultivate sensitivity to these issues, if we are to evolve "from a U.S.-based organization that happened to have international members to a truly international organization that happened to be based in the U.S.," as stated on the ICA website. Better yet, we should perhaps consider replacing "international" with "global."

As of this writing, we have just celebrated Lunar New Year's Day in South Korea. To me, it represents a second chance. If you have miserably failed to keep up with your New Year's resolutions, that's okay – now is the opportunity to start over. This is the Year of the Blue Dragon, a symbol of strength, authority, and success. I wish all of these for you in the year ahead!




ICA PRESENTS

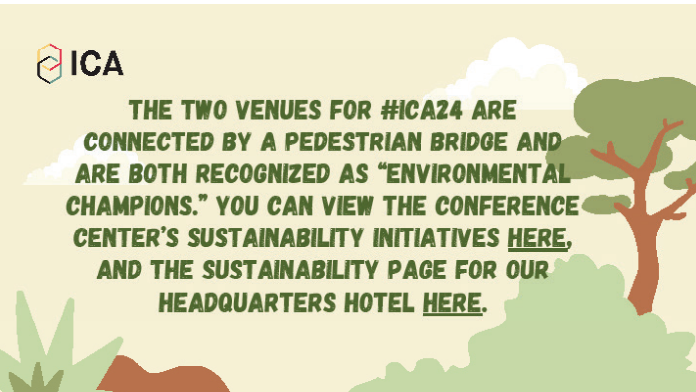
## Architects of Communication Scholarship

Architects of Communication Scholarship - Sandra J. Ball-Rokeach, on Communication Infrastructure Theory  
published May 22, 2023

[▶ LISTEN ANYWHERE](#)



**THE TWO VENUES FOR #ICA24 ARE CONNECTED BY A PEDESTRIAN BRIDGE AND ARE BOTH RECOGNIZED AS "ENVIRONMENTAL CHAMPIONS." YOU CAN VIEW THE CONFERENCE CENTER'S SUSTAINABILITY INITIATIVES [HERE](#), AND THE SUSTAINABILITY PAGE FOR OUR HEADQUARTERS HOTEL [HERE](#).**



# THE LINK

[LEARN MORE](#)

## Calls for Papers

Visit our Resources section for more Call for Papers: <http://www.icahdq.org/page/CFP>.

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### Practical Travel Advice from page 3

While packing a warm coat might not be necessary, something to act as a windbreak, especially if you plan to walk along the beach or head out on the water, is a great idea.

You should also be prepared to apply sunscreen frequently if you're outdoors, and [be familiar with other sun safety advice](#). Even in winter, the Australian sun can be harsher than some are used to back home!

### Getting connected

Australian mobile data now operates on a 5G network. While some areas offer free wi-fi, including eduroam at university-affiliated locations, it is not available everywhere.

The easiest solution to getting connected quickly will be either purchasing an e-sim to activate automatically in Australia, or purchasing a local sim card on arrival.

### In case of emergency

The number to call in case of emergency in Australia is 000, or triple zero. This will get you on to the police, fire and emergency health services.

When faced with the need for urgent

medical attention on the Gold Coast, you will find two public hospitals and a number of private hospitals catering to the Gold Coast region.

#### Gold Coast University Hospital

- Situated opposite the Griffith University Gold Coast campus, newly updated and ranking among Queensland's largest clinical teaching and research facilities.

**Robina Hospital** - Within the Robina Health Precinct, this 364-bed public hospital represents a relatively recent addition to the healthcare landscape for Gold Coast residents, and offers a 24-hour emergency department.

**Gold Coast Private Hospital** in Southport, **Pindara Private Hospital** in Benowa, and **John Flynn Private Hospital** in Tugan.

### Getting around the Gold Coast

The ICA conference is at Broadbeach, situated slightly south of the main centre of the Gold Coast at Surfers Paradise. There are plenty of accommodation and dining options available around Broadbeach itself.

If you'd like to stay at or visit Surfers, or any of the other smaller beaches up and down the coast, they're only a short drive, or even a nice walk along

the beach.

The [Gold Coast light rail/tram service G:link](#) also runs frequently up and down the coast.

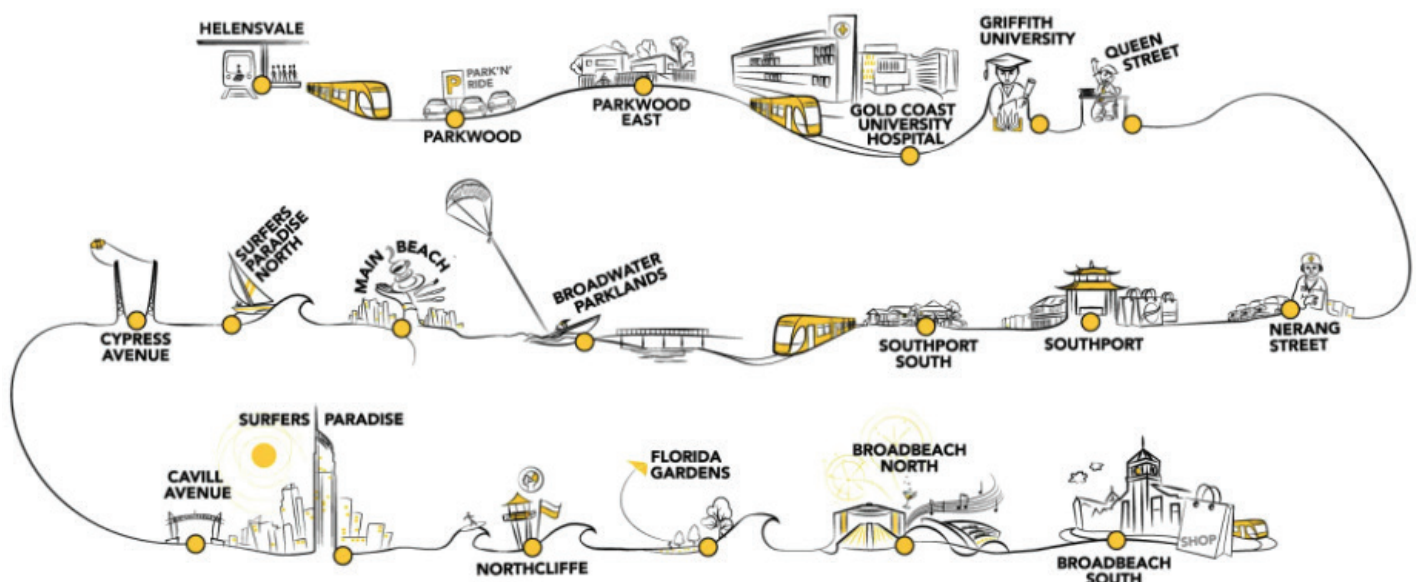
[The Gold Coast has a network of public transit, including buses, trains, and trams, providing easy access to various destinations across the region.](#)

The G:link tram system, starting from the Gold Coast University Hospital, connects 16 stations including popular destinations like Southport, Main Beach, Surfers Paradise, and Broadbeach.

Train services run from Varsity Lakes to Brisbane, which takes about an hour depending on which stop you are getting off at. While buses cover most suburbs and tourist hubs, they are less frequent in outer areas like the Hinterland.

For those wanting more flexibility in their travels, you can rent a car, with prices starting from \$20 per day. This option allows visitors to explore areas beyond the reach of public transport, especially in the scenic Gold Coast Hinterland.

There is also an extensive network of bikeways and pathways for a sustainable method of travel. Lime's pedal-assisted electric bikes provide an eco-friendly means of



# ARE YOU READY FOR AN ADVENTURE?

We are delighted to announce the return of **ICA-curated tours and excursions** for #ICA24, provided in partnership with Kiff & Culture, a local company that crafts immersive travel experiences, connecting guests with the region's best purveyors and artisans through bespoke tours. K+C's three main values are local knowledge, ethical eats, and "nature first" - they only work with eco-friendly providers and venues. Get ready to explore landscapes, taste local flavours, and engage in cultural activities, all guided by expert local staff! With tailored itineraries, award-winning venues, and over two hundred five-star endorsements (including nomination as the World's Best Sustainable Tour Operator in 2021), Kiff + Culture offer authentic and unforgettable adventures tailored to your unique preferences. ICA's selections for curated tours for our attendees include both adult-only and kid-friendly adventures, half day and full day experiences during the conference, and even longer trips to the surrounding areas that occur prior to or immediately after the conclusion of the ICA conference. Don't book your flight until you've checked on what K+C has to offer for our attendees! We are working with Kiff+Culture on a curated list of experiences as we speak, and we will launch the tours page--complete with pricing, excursion details, and reservation links--in the next month! Stay tuned....



**Kiff & Culture**

transportation, with hundreds of bikes available in key locations. Unlike traditional bike-sharing systems, Lime bikes can be picked up and dropped off anywhere.

There is also the option of Scooter rentals as an alternative way to explore the area.

## Pre- and post-conferences

Around the main ICA conference, [there are many excellent pre- and post-conferences organised in the vicinity.](#)

Many of these are hosted by members belonging to universities on the Gold Coast, or in nearby Brisbane, including:

**Bond University**, Australia's pioneering private university, renowned for its exceptional business, law, and psychology programs.

**Griffith University's** Gold Coast campus, housing the Griffith University School of Medicine and Dentistry, with significant investment in cutting-edge facilities, including

those within the Gold Coast Health and Knowledge Precinct.

**Southern Cross University's** Gold Coast campus, nestled in Coolangatta near North Kirra Beach and the Gold Coast Airport, with state-of-the-art learning spaces, including clinical laboratories and computer labs, complemented by stellar student support services.

**Queensland University of Technology** with two major campuses in Brisbane city, a global leader in digital humanities, and social science research, with a focus on communication, media, and the law.

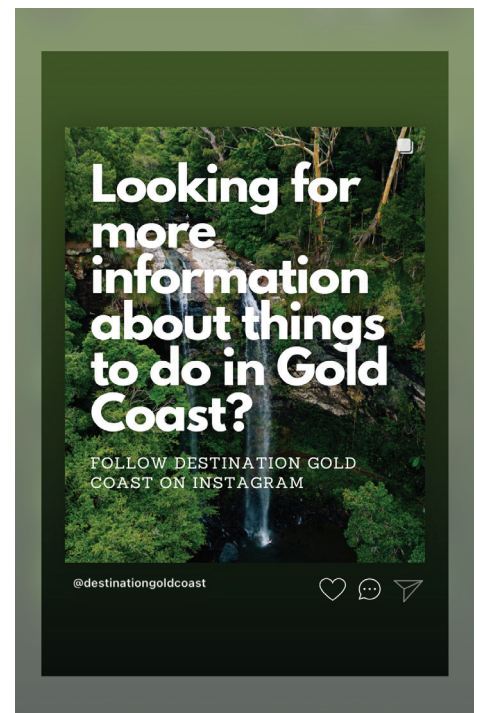
## Getting excited

We hope you're getting excited to visit the Gold Coast in a few months — we're excited to meet you! As we lead up to the conference, you can scroll and follow along at the various tourism websites for [the Gold Coast](#), [Queensland](#) and [Australia](#) for inspiration.

Local tips for dining and culture are also easily found in places like

[Broadsheet](#), [Urban List](#), and [InQLD](#) — or checking out our previous welcome articles in this newsletter.

See you soon!



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