Practical Learning Experiences Through Internship Under the CIM Program

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Hola!

My Name is Jerhard Evangelista

I am a senior from New Jersey Institute of Technology here to share my road towards an internship experience with the help of the CIM program.
What is the “CIM” Program?

Short for *Concrete Industry Management*

Only offered currently at **four** schools including:

- New Jersey Institute of Technology
- Middle Tennessee State University
- California State University, Chico
- Texas State University
The Benefits of the CIM Program

Just a couple of examples that exemplify the strength and importance of the Concrete Industry Management program:

- Direct Industry Involvement
- Opportunities for Networking Events
- Knowledge on the Aspects of Concrete
- Business Minor hence the “Management” in CIM
- Active Alumni within related fields
- 100% Job Placement at NJIT (to date)
Exposure in the Classroom

Guest speakers from various companies volunteering time towards educating the industry’s future
Extracurricular Activities:
ICRI,
Northeast Patrons Meeting,

NJIT is full of different clubs such as our ICRI Student Chapter that holds important events or socials to better inform the university community on what happens behind the scenes. CIM students are always travelling and meeting...
Building a Network: First Step
It all started with creating the business cards...
FAST FORWARD A FEW MONTHS...
Executive Summary: Sika

Key Objectives, Expectations and Results of my Internship Experience

My six A’s for success

- Assimilation
- Acquisition of Knowledge
- Application
- Attribution
- Achievements
- Assessment
Assimilation: Company Culture

Start Date: May 18, 2015
Title: Intern
Target Market: Refurbishment, Sealing & Bonding
Supervisor: Tim Gillespie, VP of Product Management RSB
Acquisition of Knowledge: Process

My average day goes as follows...

- **ASK**
  - Contacting product managers / salesforce for product needs

- **APPLY**
  - Create marketing materials or perform lab tests

- **REVIEW**
  - Dependent on duty, gain clearance from team on deliverables
Acquisition of Knowledge:
Key Objectives

Primary Roles Include (but are not limited to):
• Product Development
• Marketing Specialties
• Laboratory Test Analysis
• Architectural Draftsman
Application: Marketing Materials
Ranges from Brochures, Engineering Pictorials, and Architectural Details
Application: Marketing Materials
Engineering Product Pictorials

Building Facade
Parking Garage
Bridge
Balcony
Application: Laboratory Tests
Product quality and development require various types of tests to ensure ASTM standards. We test new methods and the integrity of our products in other scenarios.
Application: Architectural Details

CAD produced drawings that assisted contractors and engineers install repair + protection products.
Achievements: Learning Objectives

Within the course of 9 months, I was able to:

- Obtain necessary knowledge about the industry
- Understand construction basics (and lingo)
- Witness the industry from a manufacturer’s POV
- Make valuable business connections nationwide
- Multi-task with various projects
- Collaborate with company leaders
- Value the dependence of all trades
- Get my foot in the door
Assessment: NJIT + CIM Education

NJIT
World class education made affordable

Primary Skills

SUPPORT
Building blocks towards future

CIM
Valued industry support

INTERNSHIP
All the knowledge from education gave me drive and passion towards success

ARCHITECTURE
Pure foundation

NETWORK
Skills gained from CIM

ACI + ICRI
Cutting the Ribbon: 
The Bob Weatherton Legacy Award

Grand prize of $2,500 for best presentation out of 8 presentations.

Representing NJIT, CIM, and Sika made the success much more triumphant.
Besides winning the stipend, having the chance to cut the ceremonial ribbon to one of the largest expositions was a priceless prize within itself.
Education is not preparation for life; \textit{Education is life itself.}

John Dewey
Thank You!