

*ICRI Marketing
Opportunities*



2019 WEBSITE ADVERTISING & ONLINE BUYER'S GUIDE

2019 Website Advertising

Place your company one click away from the concrete repair industry's most active and comprehensive resource website, www.icri.org. With over 11,500 visitors a month and growing, your ad will appear throughout ICRI's website, delivering your message to qualified industry buyers in the United States, Canada, India, China, Mexico and more.

Ad Placement & Frequency:

- Your ad will be featured on all website pages with a right rail throughout the ICRI website.
- Your ad will run for one (1) quarter. Quarters begin January 1, April 1, July 1, and October 1.
- Your ad will be linked to the URL of your choice.
- Space is limited.

Ad Specifications:

- Dimensions - 300w x 120h px
- File Format - jpg, png or gif (static only-no animation)
- Artwork is due 15 days prior to the start of the quarter in which it will run.

Price Per Quarter:

ICRI Supporting Members	\$500
ICRI Members	\$750
Non-Members.	\$1,500

Questions? Contact Blake Finger at blakef@icri.org or (651) 288-3423.

2018 Online Buyer's Guide

The International Concrete Repair Institute (ICRI) is pleased to offer a Buyer's Guide that focuses on sharing the contact information of vendors and companies associated with ICRI. The Buyer's Guide will be available electronically as a static webpage for the calendar year on the ICRI website. **All current ICRI Supporting Members will automatically receive a complimentary Basic Listing in the Buyers Guide.**

Basic listings can be upgraded to a premium listing for increased visibility, including your company logo and description (up to 50 words). Enhancing your listing will better draw attention to your organization.

Listing Options

Platinum listing—\$750

- Premium and Basic listings plus...
- Business card ad at top of one category listing (250w x 100h px. jpg, png or gif - static only)

Premium listing—\$500

- Basic listing plus...
- Company description (50 word)
- Logo with hyperlink to company website

Basic listing—\$250

- Company name
- Address
- City, State, Zip
- Phone number
- Company contact
- Company contact email
- Company website URL
- Complimentary for ICRI Supporting Members

Premium Listing Example



International Concrete Repair Institute (ICRI)

1000 Westgate Drive, Suite 250
St. Paul, MN 55114 USA
651-366-6095
Blake Finger, blakef@icri.org
Website: <http://www.icri.org>

ICRI's worldwide membership includes contractors, manufacturers, engineers, distributors, owners, and other professionals with the common goal of prolonging the useful life of concrete through quality repair, restoration, and protection. It publishes a bimonthly magazine, *Concrete Repair Bulletin*; technical guidelines for concrete repair; and co-sponsors the World of Concrete.

Basic Listing Example

International Concrete Repair Institute (ICRI)

1000 Westgate Drive, Suite 250
St. Paul, MN 55114 USA
651-366-6095
Blake Finger, blakef@icri.org
Website: <http://www.icri.org>



2019 WEBSITE ADVERTISING ONLINE BUYER'S GUIDE

This form is also available online at www.icri.org
Not a member of ICRI? Join at www.icri.org

COMPANY INFORMATION (please print clearly)

First / Last Name: _____
Organization/Company: _____
Address: _____
City/State/Province/Zip: _____ Country: _____
Phone: (_____) _____ Email: _____
Website URL _____

WEBSITE ADVERTISING

ICRI Supporting Member \$500/quarter
 ICRI Member \$750/quarter
 Non-Member \$1,500/quarter

Select the quarter to run your ad.
 Quarter 1 - January 1 (Artwork due December 15)
 Quarter 2 - April 1 (Artwork due March 15)
 Quarter 3 - July 1 (Artwork due June 15)
 Quarter 4 - October 1 (Artwork due September 15)

ONLINE BUYER'S GUIDE LISTING \$750 Platinum Listing \$500 Premium Listing \$250 Basic Listing

Category (select one that best describes your services)

- Contractors
- Distributors
- Engineers
- Equipment
- Material Manufacturers
- Other _____

Listing Information (if different from above)

Listing Contact Name: _____
Contact Email: _____
Contact Phone: (_____) _____
Website URL _____

Platinum and Premium Listings Only

50 Word Company Description (attach a separate page if needed) _____

Logo: Upload your logo online here: http://www.icri.org/?page=form_company_logo

PAYMENT INFORMATION

WEBSITE ADVERTISING \$ _____ + BUYER'S GUIDE LISTING \$ _____ = TOTAL ENCLOSED (USD Funds) \$ _____

The ICRI requires full payment for Web Advertising and Buyer's Guide fees by check or credit card. All credit card fields are required.

Method of Payment: Check enclosed, payable to "ICRI" VISA MasterCard American Express

Card Number: _____ Exp. Date: _____ Security Code: _____

Cardholder Name (print): _____ Cardholder Phone: _____

Billing Address: _____ City: _____

State/Province: _____ Postal Code: _____ Country: _____

Cardholder Signature: _____

MAIL or FAX this completed form and payment to:

ICRI, Attn: Blake Finger
1000 Westgate Drive, Suite 252 | St. Paul, Minnesota 55114 USA
FAX: +1 651.290.2266

PLEASE DO NOT EMAIL FORMS WITH CREDIT CARD INFORMATION.
Please note that transmission of credit card payment information to the ICRI office by email cannot be accepted due to PCI Compliance standards.

(For office use only)

initials		fin.	CK/CC
date			paid