

# STATE OF THE INSTITUTE

BY KELLY M. PAGE, ICRI EXECUTIVE DIRECTOR



## INTERNATIONAL CONCRETE REPAIR INSTITUTE

Since 2009, ICRI has published a State of the Institute report in the *Concrete Repair Bulletin* (CRB). This State of the Institute report is used as a measurement tool by the Board of Directors and

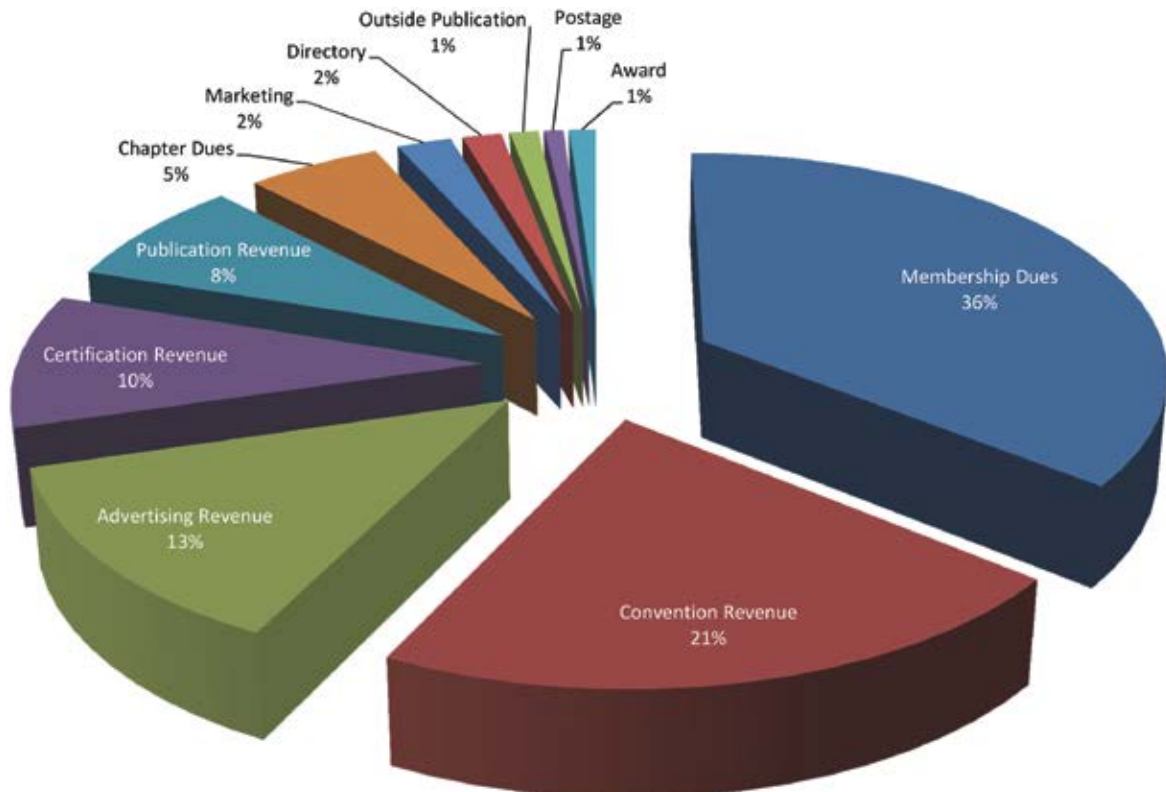
the Executive Committee to enable them to review the success of ICRI's policies and programs from year to year. The following are some of the 2013-2014 highlights:

### FINANCES

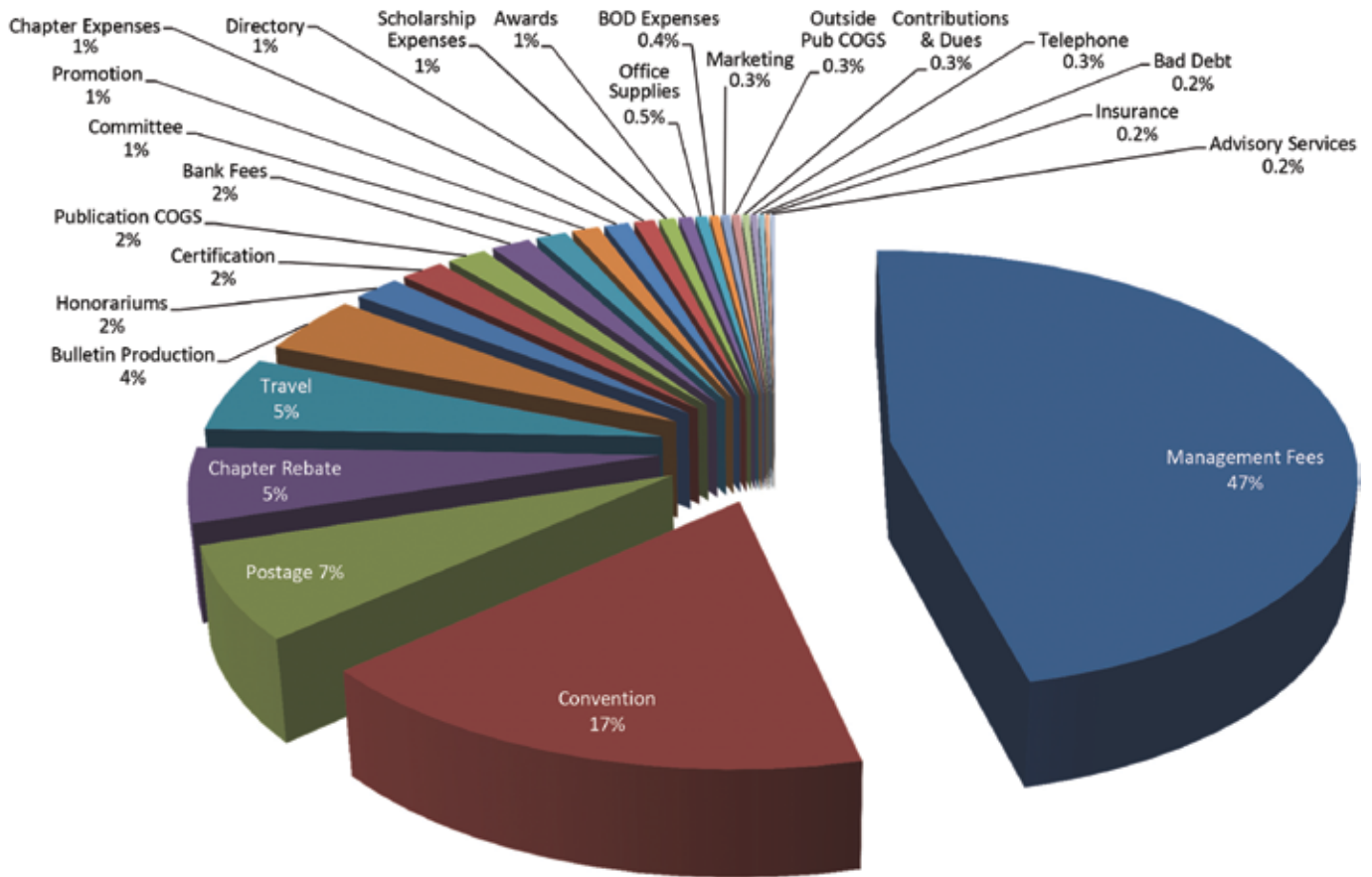
ICRI continues to operate with a healthy financial portfolio. In 2013-2014 (ICRI's fiscal year runs April 1 to March 31), ICRI originally budgeted for a deficit, but ended up slightly in the black. There were some big expenditures, including being the first full fiscal year with a full-time Technical Director on staff.

The charts that follow show the distribution of funds. As you can see from the third chart, we have grown substantially over the last several years. We now have approximately 6 months of reserves, which was another long-term goal for ICRI. Now that we have achieved financial stability, the Board is looking at a new Strategic Plan to ensure that ICRI remains a vital and vibrant organization.

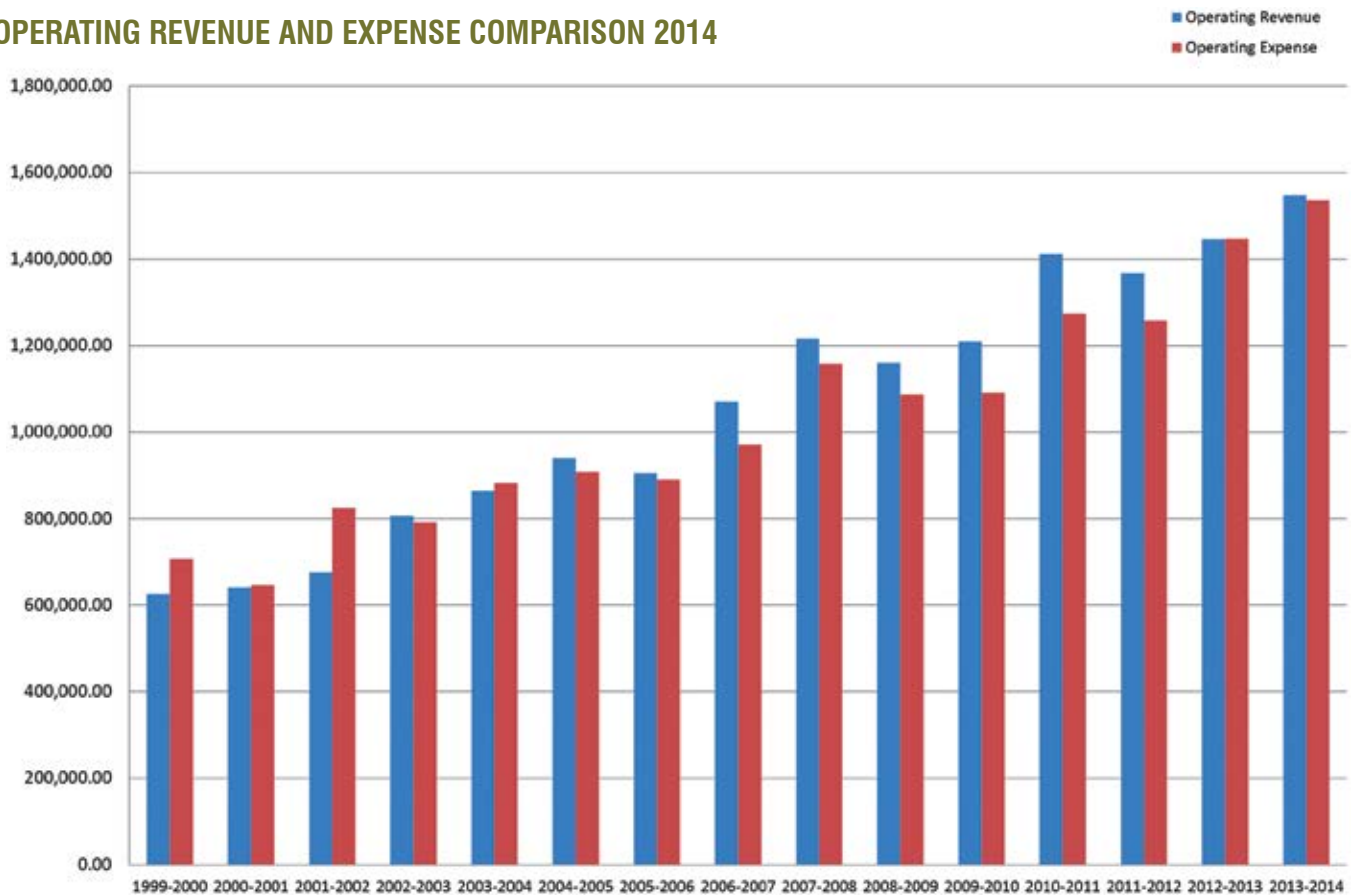
### OPERATING REVENUES 2014



## OPERATING EXPENSES 2014



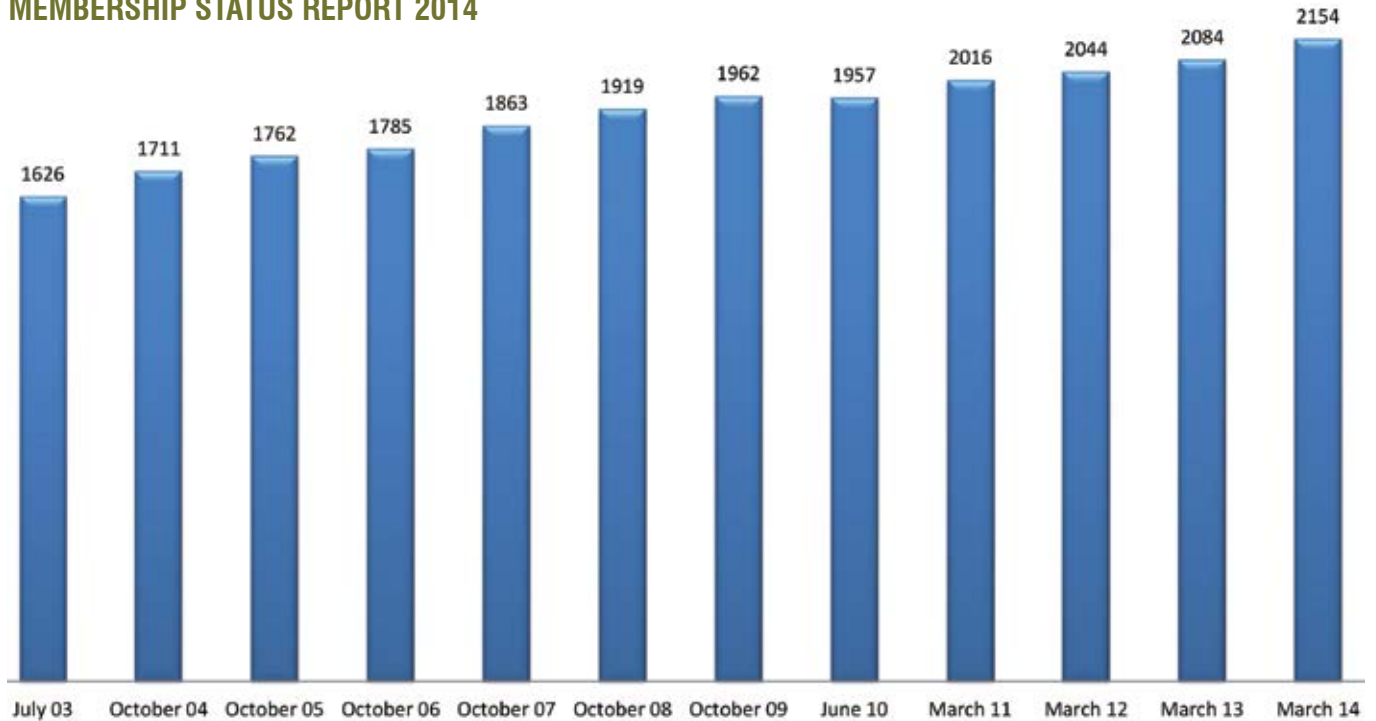
## OPERATING REVENUE AND EXPENSE COMPARISON 2014



## MEMBERSHIP

ICRI's membership numbers have started to rise again after a few years of flatlining due to the sluggish economy. We currently have around 2150 members, and the Membership Subcommittee of ICRI's Marketing Committee recently put together a lengthy report with many suggestions to help increase membership and benefits to members.

### MEMBERSHIP STATUS REPORT 2014



## CHAPTERS

Our chapters continue to be vitally important to the overall success of ICRI. As you can see from the following table, the vast majority of our members belong to a chapter as well, and quite a few members actually belong to more than one chapter. ICRI has continued the very successful Chapter Roundtable program, which helps strengthen the relationship between the national office and chapters, and also enables chapter leaders to get to know leaders from other chapters, sharing ideas, success stories, and so on.

ICRI was very pleased to expand its chapter roster during this year, adding a second student chapter at the New Jersey Institute of Technology.

CODE	CHAPTER	TOTAL MEMBERS 2014
AZ	ARIZONA	39
BWC	BALTIMORE-WASHINGTON	164
BCC	BRITISH COLUMBIA	20
CAR	CAROLINAS	87
CFL	CENTRAL FLORIDA	35
CHI	CHICAGO	104
CSU	CALIFORNIA STATE UNIVERSITY	13
CT	CONNECTICUT	29
DV	DELAWARE VALLEY	76
FFC	FLORIDA FIRST COAST	27
FWC	FLORIDA WEST COAST	88
GA	GEORGIA	72
GCC	GREATER CINCINNATI	26
GP	GREAT PLAINS	65
GS	GULF SOUTH	25
HOU	HOUSTON	48
I/I	IOWA/ILLINOIS	25
IND	INDIANA	30
MI	MICHIGAN	60
MIN	MINNESOTA	55
MNY	METRO NEW YORK	93
NCA	NORTHERN CALIFORNIA	49
NE	NEW ENGLAND	79
NOH	NORTHERN OHIO	42
NTX	NORTHERN TEXAS	72
PIT	PITTSBURGH	37
PNW	PACIFIC NORTHWEST	32
PR	PUERTO RICO	9
QP	QUEBEC PROVINCE	88
RM	ROCKY MOUNTAIN	60
SCA	SOUTHERN CALIFORNIA	42
SCT	SOUTH CENTRAL TEXAS	26
SFL	SOUTHEAST FLORIDA	75
SWF	SOUTHWEST FLORIDA	30
UNY	UPSTATE NEW YORK	10
VA	VIRGINIA	37
WIS	WISCONSIN	18
<b>TOTAL</b>		<b>1887</b>

## MEETINGS AND CONVENTIONS

Our meetings and conventions, besides being great fun for attendees, continue to play a vital role in the success of ICRI. Networking is one of our members' biggest reasons for joining ICRI, and our conventions provide them ample opportunity to do just that. They are also where members come together to network, learn and, perhaps most importantly, where a great deal of volunteer effort helps produce the products and programs that drive ICRI. Our convention attendance has been very strong over the last few years, and the 2013 Fall Convention in Chicago, IL, which capped off the celebration of ICRI's 25th Anniversary, was the highest attended convention in the history of ICRI!

DATES	LOCATION	HOTEL	TOTAL ATTENDANCE	NONMEMBERS
3/19/14 - 3/21/14	RENO, NV	PEPPERMILL RENO RESORT   SPA   CASINO	243	6
11/13/13 - 11/15/13	CHICAGO, IL	FAIRMONT CHICAGO, MILLENNIUM PARK	324	19
3/20/13 - 3/22/13	ST. PETE BEACH, FL	TRADEWINDS ISLAND RESORTS	294	9
11/7/12 - 11/9/12	RANCHO MIRAGE, CA	RANCHO LAS PALMAS RESORT & SPA	208	0
4/18/12 - 4/20/12	QUÉBEC CITY, QC, CANADA	HILTON QUÉBEC	277	39
10/12/11 - 10/14/11	CINCINNATI, OH	THE WESTIN CINCINNATI	247	11
3/16/11 - 3/18/11	HOUSTON, TX	THE WESTIN GALLERIA, HOUSTON	231	6
10/20/10 - 10/22/10	PITTSBURGH, PA	OMNI WILLIAM PENN HOTEL	245	14
4/14/10 - 4/16/10	MYRTLE BEACH, SC	MYRTLE BEACH RESORT & SPA AT GRANDE DUNES	212	4
10/21/09 - 10/23/09	TEMPE, AZ	THE BUTTES, A MARRIOTT RESORT	255	16
04/22/09 - 04/24/09	MINNEAPOLIS, MN	HILTON MINNEAPOLIS	204	8
10/29/08 - 10/31/08	ST. LOUIS, MO	MILLENNIUM HOTEL	285	16
4/16/08 - 4/18/08	DAYTONA, FL	THE SHORES RESORT & SPA DAYTONA	289	18
11/07/07 - 11/09/07	LAS VEGAS, NV	BALLY'S LAS VEGAS	246	11
4/19/07 - 4/20/07	ATLANTA, GA	SHERATON BUCKHEAD HOTEL	231	13
11/1/06 - 11/4/06	DENVER, CO	ADAMS MARK HOTEL	280	21
3/16/06 - 3/18/06	SAN DIEGO, CA	HYATT REGENCY ISLANDIA HOTEL & MARINA	162	11
11/2/05 - 11/5/05	KANSAS CITY, MO	KANSAS CITY MARRIOTT DOWNTOWN	178	8
3/2/05 - 3/5/05	BOSTON, MA	BOSTON PARK PLAZA	163	9
10/21/04 - 10/23/04	SAN FRANCISCO, CA	HILTON SAN FRANCISCO	209	—
4/1/04 - 4/3/04	CHICAGO, IL	INTER-CONTINENTAL CHICAGO	211	—
10/22/03 - 10/24/03	TAMPA, FL	TAMPA MARRIOTT WATERSIDE	278	—
3/27/03 - 3/29/03	VANCOUVER, BC, CANADA	THE FAIRMONT HOTEL VANCOUVER	182	—
10/24/02 - 10/26/02	PHOENIX, AZ	POINTE SOUTH MOUNTAIN RESORT	195	—
3/7/02 - 3/9/02	CHARLESTON, SC	CHARLESTON PREMIER RIVERVIEW	213	—
10/24/01 - 10/27/01	DALLAS, TX	HOTEL INTER-CONTINENTAL (GALLERIA)	146	—

Note: Creative Association Management obtained the contract for ICRI in June 2001. Prior event history is limited or nonexistent for this.

**None of the success detailed herein would be possible without the incredible support ICRI receives from its members and from its chapters around the world.** There have been many discussions lately about giving back to our members, and one way the Board is doing this is through a motion passed at the 2014 Spring Convention. The essence of the motion was that as of January 1, 2015, PDF versions of all ICRI Technical Guidelines (though not the *Concrete Repair Manual* or joint documents with other associations) will be free as downloads to all ICRI members.

As ICRI is redoing our Strategic Plan, there will be many more changes coming that will benefit both our members and the concrete repair industry. I am excited about the plan and look forward to working through it next year with ICRI!