



Keynote Speaker: William (Bill) Lee is chief economist at the Milken Institute. He leads the Institute's effort to develop collaborative policies to improve access to and the functioning of capital markets, strengthen financial stability and the soundness of financial institutions, and foster global macroeconomic, financial, and regulatory conditions to bolster job creation. Lee is also responsible for formulating and communicating action-oriented solutions to global policymakers, thought leaders, and market participants.

Prior to joining the Institute, he was managing director and head of North America economics for Citigroup, where his responsibilities included shaping insights about U.S. policy and economic prospects for global clients. Before joining Citi in 2011, Lee was deputy division chief at the International Monetary Fund, where, among other accomplishments, he established its Hong Kong office, improved financial market surveillance protocols, and was the IMF resident representative in Hong Kong from 2000 to 2003. Lee's country work for the IMF included being mission chief for Singapore and senior desk economist and deputy division chief covering the United States and Germany. Most recently, Lee was deputy division chief responsible for analytical chapters of the IMF's flagship publication on global financial stability, "The Global Financial Stability Report."



Ken Cavanagh is Senior Vice President and Chief Underwriting Officer of FCIA Management Company, Inc., which is the business unit of Great American Insurance Company that manages its trade credit and political risk insurance operations. Mr. Cavanagh has been with FCIA since 1980. He has a B.A. in Economics from Rutgers University and an M.B.A. in International Finance from New York University.



Richard Clark is the Director of Corporate Credit for Parker-Hannifin Corporation, based in Cleveland, Ohio. Parker is a \$14 billion global revenue company and is a leading world-wide manufacturer of motion and controls technologies and systems. Prior to Parker, Richard served as the Director of Global Credit for the Industrial Technologies Sector of the Ingersoll-Rand Company.

Richard has thirty plus years of experience in credit and trade finance and has been actively engaged in global markets and risk management. He has been active with various trade associations, both international and domestic and has also served on the Board of Directors for two International Groups. He is currently the Chairman for ICTF. Richard has made numerous presentations on international credit and trade finance and has sat on many panels throughout his career.

He has traveled extensively, to over forty countries world-wide, and has managed teams that support domestic, export and international, in-country portfolios.



Gayle Cotton is an Emmy Award Winner and author of the bestselling book, *SAY Anything to Anyone, Anywhere: 5 Keys to Successful Cross-Cultural Communication*. She is a President of Circles Of Excellence Inc., and a distinguished keynote speaker. An internationally-recognized authority on Cultural Science, she has been featured on BBC News, NBC News, Good Morning America, PM Magazine, Pacific Report, and PBS.

Gayle has the distinction of being the first American accepted in the 'European Association of Marketing and Sales Experts', and is a Certified Expert with the 'International Foundation for Executive Communication'. Giving new meaning to the concept of creativity and productivity, Gayle educates, entertains, and inspires audiences with her fresh and unique style. She is a frequent presenter for the United Nations, the U.S. Government, Young Presidents' Organization, World Presidents' Organization, Entrepreneurs' Organization, and for international companies around the world.



Elaine Dykhouse, CBF, RGCP, is the Corporate Credit Manager at Blue Diamond Growers (the top almond handler, shipping to over 90 countries). With over 20 years of experience, she oversees all credit decisions for International and Domestic sales, collections, cash application and deductions. Elaine is actively involved in ICTF.



Augustine (Gus) Faucher is senior vice president and chief economist of The PNC Financial Services Group, serving as the principal spokesperson on all economic issues for PNC.

Prior to joining PNC as senior macroeconomist in December 2011, Faucher worked for 10 years at Moody's Analytics (formerly Economy.com), where he was a director and senior economist. He was responsible for running the firm's computer model of the U.S. economy, edited a monthly publication on the U.S. economic outlook, covered fiscal and monetary policy, and analyzed various regional economies. Previously, he worked for six years at the U.S. Treasury Department, and taught at the University of Illinois at Urbana-Champaign. He was named senior vice president in March 2015, deputy chief economist in February 2016, and to his current role in April 2017.

Faucher is frequently cited in international, national, and regional media outlets including The Wall Street Journal and The New York Times.



Victor Ferreira is the US lead for the Security Incident Response (SIR) policy available through Hiscox Special Risks. In this current role he advises clients on how the SIR policy fits into an enterprise risk management program and enables companies to effectively manage a host of operational risks.

Prior to joining Hiscox Victor worked at Control Risks for over 15 years advising multinational clients on security risk mitigation strategies around the world. Earlier in his career Victor focused on travel security risks and developed travel security programs specific to client's exposure and needs.

Victor holds an MBA in International Business and is a Certified Protection Professional (CPP).



Kenneth Moyle is an Executive Vice President at Coface North America, responsible for managing the underwriting of all credit insurance policies issued in North America. Additionally, Ken manages Coface SA's risk exposure in North America and is also responsible for the analysis and evaluation of larger credit counter-party exposures and the assessment of key trade sectors in North America. He joined Coface in January 2003 and is a member of Coface's Group Underwriting Committee. He serves as a director on the boards of the various Coface entities in the United States and Canada.

Mr. Moyle started as an underwriter in the Credit Insurance Department of Continental Insurance in 1986 and has held various underwriting and administrative positions in credit insurance at Continental and then CNA Credit, both predecessors to Coface North America. Prior to his experience in Trade Credit Insurance, Ken worked as a credit analyst for Integrity Insurance Company underwriting financial guarantees for tax-advantaged limited partnerships. He has a B.A. from Rutgers College and an MBA from Rutgers Graduate School of Management. Mr. Moyle is a licensed Property & Casualty Insurance Produce and is based in Princeton, New Jersey.



Michael Rohrs is an Associate Director and cyber security expert in Control Risks' practice in the Americas, based in Washington, DC. Michael has 10 years of extensive experience in intelligence and information security, specializing in strategic intelligence, cyber threat intelligence, risk, cyber security program development, incident response, and crisis management.

Michael develops tailored solutions for clients in North, Central, and South America as part of a comprehensive cyber risk and security capability. Prior to



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joining Control Risks, Michael ran cyber threat intelligence and security program development engagements, and provided intelligence support during incident response for major clients in North America at CrowdStrike. Before that, Michael was a cyber intelligence analyst contracted to the Defense Intelligence Agency, where he focused on state and non-state entities in the Middle East.

He has earned certificates as a Certified Information Systems Security Professional (CISSP) and Certified Ethical Hacker (CEH).